Fablished Wookly at IN West 18th Street, New York 19, M. Y., by Variety, Inc. Annual subscription, \$16. Signife conies, 25 costs. Subserved as second class scatter, Descender 15, 1886, of the Fold Office at New York, N. Y., under the act of March 3, 1870. CHYPTHENT, 1868. WY VARIENTY, INC. ALL MIGHTS ESSEMPTED

VOL. 170 No. 5

NEW YORK, WEDNESDAY, APRIL 7, 1948

PRICE 25 CENTS

Material Rather Than Sell Outright RADIO, MUSIC OFF

sy ROBE MOREISON

As organized drive to establish feeding instead of outtricht sale at material in all writing fields is being started by the various guids in the Authors Guild council amounted to the sale of t

Looks Like Joe Stalin's An OK P.A. for Metro's Reissue of Ninotchka

Metssue of Minoichka Mome, April e. Official Soviet objection to the playing of Metrico "Minothka". In the Jack Minoichka Mino

DISK-JOCKEY UNITS NEW

B.O. LURE IN VAUDERS

Disk-jockey units are hitting nifty grosses wherever tried. The shows have already played Boston and Chicago with good results, and metropolitan houses such as the Strand theatre, N. Y., are setting these shows.

Stand theate, N. Y., are setting fitses shows. The fitses the state of the state of

A Sign of the Times War litters has chased a number of permanent guests out of the fashionable mid-

out of the fashlonable mid-town Manhattan hotels into residence in the Westchester and Connecticut suburbs.

Mostly oldsters with money, their idea is that atomic war-fare would naturally hit the Rockefeller Center zone first.

Action April 15 On 'Big Union' **Of Talent Groups**

Another move to create "one big uplon" in the performer field in under way. Formal action will be taken at a meeting April 15, either to increase the powers of the parent union, the Associated Actors and the property of the parent union, the Associated Actors and the property of the parent union, the Associated Actors and the property of overall authority and single-card setup. Freliminary outsides between leaders of the verious 4As's affiliated were held all ay Fridge 50 and Monday 60. The American Continued on page 63)

A-C Blitzed for 38G By Potson, They Reveal

As U.S. Knocks for 150G

As U.S. Knocks for 1506

Bud Abbott the say Codello, the say of the say Codello, the say of the say

paying on in gambling take.

New Tax Laws a Break For Show Biz Top-Earners

FOR SHOW BIZ 109-EXERTICES

New U. S. income tax law,
passed by Congress last week over
the President's veto, will only inidentally affect show business.
There's nothing in the new setup
applying specifically to theatrical
enterprises or financing, and noti(Continued on page 53)

Show business, mirroring optimistic national guessing, that's been
ending industrial and anuscent
stocks higher on a broad level, in
own displaying healthy signs of
following the economic trend. Two
mainstays in the entertainment
field—films and legit—have already
upbest movement. Hieries and
the band bix are also on the climb
and promises of generally better and promises of generally better prospects for industry-at-large may pull radio, records and music pub-lishing out of the doldrums.

lishing out of the doldrums.

Each instance of better biz is partly due to specific factors applying to the particular branch and partly to an animatements affected and partly to far animatements affected and partly to The tax cut, for instance, means more luxury spending and, as such, is sized up as a lift for films, legit, nituries, records, sheet music, etc. Marrhall Flam (Surpeau Section 1979, and the section of the se

Old Hipp Site in N.Y. Discussed for Two

Legiters, Video Aud A legit theatre may be included in the garage to be built on the site of the old Hillpodrome, how a site of the old Hillpodrome, how a tween 43d and 44th streets, New York. There's also a possibility that the new building will likewise house a television auditorium and a second, small playhouse for intimate legit ahows.

mate legit shows,
George A. Horvath, who is buildig the garage, has been aproached by theatrical interests
nd has indicated willingness to (Continued on page 54)

Air-Struck Jim Farley

Jim Farley is developing into the most sought-after, non-AFRA treater of the season.

guestar of the season.

The ex-Postmaster General, whose new book has projected him into the current political scene, will guest shot on the Fred Allen show for April 18 for a satirical kickaround of the tome-Farley and his book were re-Farley and his book been getting the common sign for appearances on a flock of other programs.

programs.

Tops of the Tops

Retail Disk Seller "Four Leaf Clover" Retail Sheet Music Seller "Now Is The Hour" "Most Requested" Disk "Manana"

Seller on Coin Machin
"Now Is The Hour"
British Best Seller
"Tree in Meadow"

Writer Guilds Open Drive to License | CAFES, BANDS UP, Top Show Biz Standards Seen Requisite for Tele to Hit Its Stride

Video Widows Television is no panic with some of the femmes when house-partying.

It's gotten so that the men give the gals the brusheroo when the fights or basketball are on; and leaving the girls to gab amongst themselves is no hit with the ladies.

Army to Sponsor Yanks' Cultural Pitch to Europe

Flock of Washington, April 6.0ing some of the top names in the
some of the top names in the
many and Austria this year under
U. S. Army supplees. Artists are
being convessed by the Civil Armorram of drafting slowy bir to
win our ex-enemies to democratic
ways and thinking—a program
which is more than coincidentally
(Commune) on page 69)

12-Piece Orch Needs

Tractor - Trailer For Instruments, All Pianos

INSITUTIONIS, All Planos.
Pop dance bands of the usual number of musicians have a transportation pienie compared to a combo set to tour under Carl and the combo of all-gill musicians—and from date to date. They comprise 13 pianos with Knisley's. Knisley's outfit will travel by bus and a huge tractor-trailer. Missight of the compared to the truck with legs detached. Group will carry two plano-tuners.

detached. Group will carry two piano-tuners.

Knisley is said to be negotiating with a piano manufacturer to use a certain band exclusively, the com-pany to underwrite moving and

pany to underwrite moving and tuning. Outfit will play concert dates only. The Gale agency is handling.

Union Oil's Financial

Report to Be Telecast Los Angeles, April 6. Union Oil Co. will carry a direct report on its 1947 annual financial statement to stockholders via tele-

statement to stockionaca o vision.

Outfit has produced a film, titled "Report For '47," which will be screened on nine different video stations throughout the country Tuesday (13) night, date of the company's annual stockholders' meet in Los Angeles.

The show's the thing and television already envisions the problems attendant thereto. Bealize, and the strength of the strengt

Maybe They're Trying To Revive Burley on Tele -With Those Baggy Pants

With Hose Baggy Tanks Mais actors, appearing on television are slated for a new look all their own. Incensed by the sloppy appearance of many actors on tele shows, the six prepared to make available to all actors and commentators working before the video cameras a complete wardrobe of men's appared and accessories. Service will all comb asis without charge, under the Guild's assumption that it will be doing an aded service to its members who are advertising of the control of the co

Idea is to be broached today (Wednesday) at a luncheon meet (Continued on page 61)

BENNY, PHIL HARRIS SET FOR LONDON PALLADIUM

Jack Benny is set for two weeks at the Pallatium theatre, London, starting July 12. Deal was com-pleted last week by Vel Parmell, managing director of the Moss Em-pire theatres, currently in the U. S. on a talent foraging expedi-tion.

Units on a telective streams, which is the compared to appear with Benny so far includes Phil Harris. Mary Livingston (Mrs. Benny) will make the trip, and Alice Faye (Mrs. Harris) is also going along, but whether they may be compared to the short of the stream of the short of the stream of the short of the stream of the short of the past few years, the Continued on page (1)

(Continued on page 61)

Friars Ge With George Jessel For Offkey Singing of 'Mother's Eves'

in Wnos Who and the Knaey Report."
Cantor cracked '11's about time that the greatest after disease, that the greatest after disease, and the second of the kname of the Friars on March head of the Friars on March head of the Friars on March as the kname of the kname

give minutes.

The maturny singer came through with a number that no one in show bit could normally follow. Jelle introduced a new song, "Nearest to Heaven," which he said he wrote about the baby he recently adopted. He stopped the show cold. It took a good five minutes before Benny could get it underway and introduce Jessel. about the baby he recently adopted. He stopped the show cold. It took a good five minutes before Benny could get it underway and introduce Jessel.

Jessel Shows 'Em How Jessel, nervous all night sitting on the data without being about the straint dinner to George Jessel, nor the data without being about the first of the straint dinner to George Jessel, on the data without being about the straint dinner to George Jessel, on the decision of the straint dinner to George Jessel, and following a heart attack. His condition is 'fairly good.' He wrote a special 'Jessel Canton and the straint dinner to George Jessel, and the straint dinner to George Je

Array of top show biz names turned out Sunday (4) night to honor George Jessel on his Joint to honor death of his Joint to honor his Joint to hi

the days of the "Kid Cabares" in 1911. He weart 13 then. One might the called me, saked help to get a sight hat, driped trousers and a freed to make the called me, saked help to get a sight hat, driped trousers and the called me, saked help to get a sight hat, driped trousers and the called me, saked help to get a sight hat, driped trousers and the called me, and the saked help to get a sight hat hat he gets with of dithers the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds of the saked help that I have been to my fellow minds help that I have been to my fellow minds of the saked help that I have been to my fellow minds help that I have been to my fellow minds help that I have been the minds of the saked help that I have been the minds of the saked help that I have been the minds of the saked help that I have been the minds of the saked help that I have been the minds of the saked help that I have been the minds of the saked to my saked to help that I have been to my fellow minds of the saked help that I have been to my fellow minds help that I have been to my fellow minds of the saked help that I have been to my fellow minds help that I have been to my fellow minds of the minds of the minds of the minds of the minds

MARK WARNOW STRICKEN



KEN MURRAY'S "BLACKOUTS OF 1948" "BILL AND COO"

TICKET MFRS. ASSN.

Amusement. Ticket Manufactur, agel 8.

Amusement. Ticket Manufactur, agel 8.

Amusement. Ticket Manufactur, and a number of leading the ster asm. and a number of leading the ster asm. and a number of leading the ster and a number of leading to the ster and a number of leading to the ster and a number of leading to the ster and a ster Washington, April 6.

Link at Lasung, Longon And Lasung, Longon Allan Jones and Irene Hervey were a positive click on opening the control of the con

TO BE FRANK

-By DR. FRANK KINGDON

He was a young actor. "Why cast't we have a subsidized theatre," he asked, "so we can get a chince to set? They do these things better in Russia." "Do they?" I said. "Yes," he answered, "a writer or artist or musician has a chance over there."

I couldn't be angry with lim. He had worn out a lot of shoe leather going from office to office looking for a job. He had sat around Well, general with his fellow-actors talking about the rottenness of a system which went give young talent a chance.

Re was deply angry at the monstreas includence of the decryping peaulo-patriotian of the Thomas Committee. Somebody land been exploiting the frustration to prevaide him that the Soviet State had none to offer.

speciality has frustration to persuade him that the Soviet State had more to offer.

He came a shock to him when I told him that no government more to offer.

He came a shock to him when I told him that no government had been as the community of the state of the community party cracked down out it because it made the dreadful Tare "too ordinary and in a state of the community and the state of the community of the state of the community and in page was withdrawn by the Committee because "the interpretail his page was withdrawn by the Committee because "the interpretail his page was withdrawn by the Committee because "the interpretail his Para was not sufficiently dignified." I magine what would have happened to Shakespeare, if he were a Russian citizen, and wrote of happened to Shakespeare, if he were a Russian citizen, and wrote of Kostlyte had to growel. He wrote: "Intight value discounted articles about my nevel, Ivan the Terrible, because they help me in my work. The only thing I might varyet is that gued naticles have been perhaps opinion of my works that Impedit have always been of a more modest of the state of the

say of an assertions overtiment that numbinated a writer like that?

The Kremilla's rebuck to bit muticians it still fresh in our minds.

They grovelled; too. It was not enbuch. Shoutshorted has and to give up his chair of music at the Mossow Conservatory. Kabasa had to presign as Chairman of the Union of Soviet Composers. Both suffer loss of homen as a result.

It's tought to be'a struggling youngster with 'talent knocking at doors that will not open, but despoises, likely to the assert. But it will dictate to the study, the answer. But it on the threads and it will dictate to the study, the answer. But it on the threads and it will dictate to the study, the threads will be the survive in our system, but it still has the right to light—and as long as it has this genius at least has a chance.

MARCELLA SAYS: Art under tyranny ends in being dictated but

(Copyright, 1948, The N. Y. Pest Corp. and The Brenz Home News Publics. Reprinted by permission).

Charity Fund Claims Lorenz Hart's Metro Film Biog Coin as Principal

Federation of Jewish Philanthro pies are currently in a nassle over

Prunting Co.; National Ticket Co.; Premier-Southern Ticket Co.; Demonitor Ticket Printing and Bartimore Ticket Printing and Bartimore Ticket Printing and Bartimore Ticket Printing and Bartimore Ticket Co.; Demonitor Ticket Supply.

Latter two firms were described, as not members of any of the sacribed properties in the collustry practices.

Citation also named Gooch and Co. N. X. It says that the income or principal. Legal dispute a stammed from, a provision in secondary of the principal control of the printing o

ing therefrom.

Metro's deal with the Hart estate and Rodgers for the purchase of rights to all songs to be used in the ulpcoming production provides for the film company to pay the first \$60,000 for necessary song clearances. Thereafter Metro and the songoviting team must split song costs \$50-50.

Noonan, Keppel & Betty, Bennett & Williams, Newman Twins, the Edwardos, and the Carpenter Girls.

Weissmuller and Others

Aboard the QM From Eng.
Johnny Weissmuller, who made a number of pa.s in Britain, was Hert, a cousin; \$25,00 cach to Dr. among a number of showbiz passengers who were scheduled to man, riends; \$1,000 to Irent Galarrive in New York late yesterday. In lighter this Dreyfur alde at Chapter Country of the Co

Teddy Hart, brother of the late, named by Hart as executors and songwriter, Lorenz Hart, and the trustees of his estate.

Julian T. Abeles, copyright at-

LOIS ANDREWS' SINGLE IN NEW YORK NITERY

IN NEW YORK NITERY
LOSS Andrews, former wife of
20th-Fox producer George Jessel,
20th-Fox producer George Jessel,
aingle at the Ruban Bleu next Monsingle at the Ruban Bleu next Monday (12). Length of engagement
inn', "Brothers in the Saddle,"
which may start shooting around
inn, "Brothers in the Saddle,"
which may start shooting around
in a Maminttan nitery. She appeared briefly in an act at the Fefe's Monte Carlo in 1941, with
Fefe's Monte Carlo in 1941, with
Fefe's Monte Carlo in 1941, with
Miss Andrews has been doing
Miss Andrews has been doing
miss Andrews has been doing
this control of the Carlo in the Carlo
in the fall. She's also a columnist
for Teje-Yiews, a video mag.

Humanitarian' Dinner For Cantor on Coast

For Cantor on Cast
This Developing The Hollywood, April 6.
This Developing The Hollywood, April 6.
Cantor at a testimonial dinner at the Bittmore Down April 14 as the "outstanding humanitarian of the Buttmore Down April 14 as the "outstanding humanitarian of the Cast of the Willingness to heed humanitarian properties of the Willingness to heed humanitarian appeals during his 40 per capital to emec. topping a list of servers and the Cast of the Willingness to heed humanitarian appeals will include to emec. topping a list of servers and the Willingness to heed humanitarian appeals and guests will include the Cast of the Willingness of the William Willingness of the William William

· Peck De-Horsed

Hollywood, April 6.
Gregory Peck fell off a horse
Saturday and broke his lett leg.
He won't work for at least a
month, doctors report.

THEATRE TELEVISION TEST SUIT

Balaban Plan to Pool Com on Brit. Pix Bought Outright Hits Indie Snag

First sharp difference of opinion between majors and indies over divery of the dollar pool resulting ment came last week. It followed ment came last week. It followed ment came last week. It followed have dubbed the "Ballaban Plan." Suggested by the distribution of the control of the contro

bought outright by American companies be thrown into the dollar panies be thrown into the dollar panies be thrown into the dollar panies be the dollar panies of their troues British pounds, into the dollar panies and inportant method of disposing of their troues British pounds, into the dollar panies and th

Entry of Top Technicians Being Eased in England By Johnston-Wilson Pact London, April 6.

London, April 6.
Eric Johnston is negotiating an additional clause to be written into the Anglo-American film agreement with Harold Wilson of the Board of Trade. This concerns the admittance of high-ranking Holly-wood executives, producers and discount of the many items left over a the time the deal was made, to be worked out in greater detail. If the Americans are to step up

worked out in greater detail.

If the Americans are to step up broaden as the second of the second o

(Continued on page 18)

PIX POINT FOR PHILLY CONVENTION BOOKINGS

Philadelphia, April 6. Prisaging a possible rush on the part of the majors to sew up to pookings in Philadelphia for the forthcoming political conventions, 20th-Fox has scheduled both "Street With No Name" and "Walls of Jericho" to preem there in June.

of Jerdeho" to preem there in June.

"Street," which co-stars Mark Stevens and Richard Widner and Richard Ri

Reds' Greenlight

Prague, April 6.
Despite rising tide of anti-U. S. Despite rising tide of anti-U. S. propagnad, Exchoslowkian monopoly censors have lifted release restrictions on RKO's "This Land officed," withdrawn last month after it played one day in two Prayue theatres. Previously, pic ran into similar trouble in Hungary and Poland but was finally observed for release after plasting now, "Descure test in eastern European Countries."

Pubs-Admen Cool On TOA's Trailer To Plug Big Pix

It of the big fix advertising and Publicity Directors to the Advertising and Publicity Directors and the second of the second of

Chaplin's 'Verdoux' Gets Exhib Brush With Only 1.000 Dates in 1st Year

LUU Dates in Ist Tear.

Charles Chaplins "Monsieur Verdoux," which went into release almost a year ase, has achieved the phenomenally low record of less than 1,000 playdates in that one of the control of the control

JOLSON CALLS OFF DEAL FOR METRO BIOG SEQUEL

Al Joison called off his deal for a Metro sequel to the "Joison Story" (Col). He couldn't have signed anyway before May 28 due to a Columbia obligation. He wort make any pic this summer due to certain commitments, namely several appearances for the United Jomedian is to appear in Denver at a memorial dinner to

SPONSORS NOW

York theatre circuits and television broadcasters over the right to use gularly-scheduled tele shows for theatre video may soon be re-solved. A test suit to that effect is being mapped.

solved. A test suit to that effect is being mapped.
Clincher in the situation is the fact that the ad agencies, originally taking their cue from broadcasters and nixing theatre pickups of their shows, have hed a change of aim of the shows, have hed a change of almost of the shows have hed a change of almost of the shows have hed a change of a show the shows he was a broadcasters, as well as home viewers. Broadcasters, as well as home viewers. Broadcasters, as well as home viewers. Broadcasters, as well as home viewers a Broadcasters, as the show the show the show the shows the show the street of the Paramount theatre, N. Y., via the Parintermediate film method. System images off the face of a receiving the running the film through a rapid developing process and then shahing it on the screen via regue-onds, has already been demonstrated, successfully to the trade. This could become the guinea pig for classification of the 1 se us pre-Constanted on page 18

Fov Bows Out As **EL Prod. Topper**

Bryan Foy has asked Ragie Lion to relieve him of all general exception of the control of the con executive production head, with Aubrey Schenck as assistant. Poy six remaining with the company and will produce four pix yeardly ad, 400 to consider a proposed emotion of company and will get a percent play in the company and will get a percent play in the producer they'in be budgeted by the producer they'in be made to produce with the producer and prod

\$8.000,000 Boost in Films' Foreign Take Seen Via ERP. New D. C. Bill

S'wonderful Anyway

Margaret Ann Young, title scrutinizer for the Johnston office in New York, did a double take when, she received 20th-Fox's "That Wondern Urge." She requested a copy of the script and, after giving it the o.o., put her okay stamp on the label.

ne label.

Nobody yet, however, either at 20th or the Johnston office, seems to be sure of exactly what the "wonderful urge" is. But apparently it's legitimate.

B.O. Average At New Peak, 50.4c. But Can't Be Cut

Cross-section survey of the risa-tion's theatres, conducted by Audi-tion's theatres, conducted by Audi-lup), shows admission prices to boosted again during four months ending in March, which price, the cluding Federal, state and local taxes is 50-de. Last November 1s as 49c. Survey covered not only all sections but towns and clies of makes, the conduction of the conduction of the makes, the conduction of the conduction of the makes, and the conduction of the conduction of the makes, and the conduction of the conduction of the makes, and the conduction of the co

all stress, increasing accuracy and an annales. Average price index remained the same in the East only, but boosted in the other three major was a stress to the same and the control of t

HARRY COHN'S NEW COL. **DEAL INCLUDES STOCK**

National Boxoffice Survey

Biz Still Solid in Many Keys-'Naked,' 'Mama,' 'Sitting,' 'Showers,' 'Agreement' Pace Field

Many theatres over the country (20th), "Big Clock" (Par) and still are profiting by the Easter Week bix upbeat in current session, this situation being reflected even where many pictures session, this situation being reflected even where many pictures and (RKO), "All My Sons" (10, "Song holdover. Week will see four current solid oringetters finish and (RKO), "All My Sons" (10, "Song holdover. Week will see four current solid oringetters finish things" (SKO) on basis of showings to their credit in kee cites covered by Vakarus Keep clusters covered by Vakarus Keep clusters covered by Vakarus (Skot), and "Skot (Louis, Stolid in Buffalo and hefty Louis (U), with "Remember Man" and "Double Life" moved higher via

ered by VARIETY.
Setting pace is "Naked City"
(U), with "Remember Mama"
(RKO) hotly contesting leadership.
"Naked," which was a closs second
with many additional playdates.
"Mama," big in the few locations
played previously, also is benefitling from a long line of added
dates.

cares,
Third in the select 200G class is "Sitting Pretty" (20th), which slipped back from top position. "April Showers" (WB) shapes sturdy fourth place winner, with more than 17 playdates.

more than 17 playdates.

"Gentleman's Agreement" (20th)
finished fifth, a drop from third
of of previous week. "Siad"
(Par), a winner many recent weeks,
is down to sixth. Same is true of
"Daring Daughters" (Mc-G), in seventh spot. Others in Big 10, in seventh spot. Others in Big 10, in contact to the studio. In
order of showing, are "Chronqueet of the properties of the studio of the st

in. Frisco.

"Potible Life" moved higher via several additional dates predicated on added interest because its safe on added interest because its wind with the several additional dates and the several via t

Washington, April 6.

American companies are hoping on increase the principal of the principal increase by a total of about \$5,000,-000 as a result of the European Recovery Plan bill, okayed last week, and the Smith-Munt measure, covering informational services of the principal informational services. The provides that up to \$15,000,-000 may be spent the first year to \$15,000,-000 for informational services provided by films, radio and publishers.

Both pieces of legislation permit the administrator to determine media, so lifs not-certain to what extent films will profit. No request for a definite amount for films was made in the ERP bill, but \$15,000,-000 was suggested as the sum reduction of the services of the sum of the services of the services of the sum of the services of the services of the sum of the services of the se

ODLUM-HUGHES TALKS ANEW ANENT RKO BUY

ANEW ANENT RKO BUY
Loyd Wright, Cohet attorney
representing Joward Hughes, arend to continue negotiations with
Floyd Odlum in Hughes' efforts to
acquire control of RKO. Odlum,
Floyd Odlum in Hughes' efforts to
acquire control of RKO. Odlum,
Floyd Collum in Hughes' efforts to
acquire control of RKO. Odlum,
Floyd Odlum in Hughes' efforts to
acquire control of RKO. Odlum,
Authoritative sources said yesterday (Tuesday) that it was "imfor success for the del. However,
it was indicated that this week
flow success for the del. However,
it was indicated that this week
should be critical in the negotiations and it's likely they'll either
flow success for the del. However,
it was indicated that this week
though the standard of the second of the contraction of the control of the contraction of the control of the contraction of the control of the contraction of the conweight of the contraction of the conweight of the contraction of the conweight of the conweight of the contraction of the contraction of the contraction of the conweight of the contraction of the conweight of the contraction of

Trade Mark Registered
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INDEX

Disk Jockey Reviews46 Film Reviews 10 House Reviews Inside Legit 58 Inside Pictures18 Inside Radio 21 Inside Television28 Legitimate

Obituaries Orchestras 42 Pictures
Pre-Production News .
Radio
Radio Reviews .
 Radio Reviews
 30

 Records
 42

 Frank Scully
 61

 Television
 28

 Unit Reviews
 55

 Vaudeville
 50

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

Admission Test Engagements Proved It THE TOP PICTURE OF THE YEAR

The 256 Advanced-

Now Its First Regular Release Dates Prove It's Even Bigger

AT REGULAR ==

PRICES!



This is a black-and-white reproduction of one of the com

THE PICTURE you and your audiences have be waiting for! First regular-price engagement confirm all the earlier evidence that it's of the industry's greats!

CAPACITY IN 14 KEY CITIES in Canada fro coast to coast every day from opening time this ad went to press.



sketing full-color spreads in all leading magazines that helped spread the renown of "Unconquered" to every corner of the country.

GROSSED 20% MORE than advanced-admission engagement in week's stand in Tampa, Fla.

PRACTICALLY DOUBLED "Welcome Stranger" and "Blue Skies" openings in Indiana, Pa.

35% BETTER than "Welcome Stranger's" opening day in Covington, Va. 10% AHEAD of "Blue Skies" first two days in Fairmont, Minn. (and "Blue Skies" played Christmas Week).

GROSSED 20% MORE in first 4 days than "Stranger" did in 5 at Leonardstown, Md. 10% OVER "Blue Skies" first 3 days in 2 houses in Medford, Ore.

... And it's ready for YOU right now!

British production situation for Hollywood aspirants anxious to cash in on frozen pounds accumu-

cash in on frozen pounds accumu-lating under the tax peace now signs of taking shape. Develop-ments this week so far as Britain's

cramped studio apace indicate that Yank filmmakers may find a wide-open door to the smaller lots builtite chance of help in that direction from J. Arthur Rank who holds Britain's choicest facilities.

'Agreement,' 'Naked City,' 'Northeide'

Best Boxoffice Performers in March

"Naked City" (U), "Gentleman's preement" (20th) and "Call to fail in the March boxflies weepstakes neck-"n-neck to make the best showings, tick sweepstakes neck-"n-neck to make the best showings, tick sweepstakes neck-"n-neck boxflies. A fresh bunch of playrespondents in more than 2yo cities. A fresh bunch of playities for "Agreement" in final have the
intended flies of "Agreement" in final have the
intended city" (U), "Gentleman's void of the point of the
part month, in order of allround strength:

2. "Naked City" (U), Springles a, who would be
strength:

2. "Naked City" (U), Springles a, who would be
strength:

2. "Naked City" (U), Springles a, who would be
strength:

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strength:

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2. "Naked City" (U), Springles a who would be
springles and the goin sarred by
the
strength:

2. "Naked City" (U), Springles and the goin sarred by
the
springles and the
springles Agreement" (20th) and "Call Northside" (20th) came down to the finish line in the March boxoffice sweepstakes neck-'n'-neck, ac cording to reports from VARIETY cording to reports from Vassiry at correspondents in more than 22 key cities. A fresh bunch of play-dates for "Agreement" in final half of month enabled it of the month prompted, of course, by the Oceans, "Naked City," which wound up second, was kept out of the No. 1 slot by the fact that it had too few course, by the Oceans, "Naked City," which wound up to the country of the course, by the Oceans, "Naked City," which wound up to the country of the No. 1 slot by the fact that it had too few country of the No. 1 slot by the fact that it had too few country of the No. 1 slot by the fact that it had too few country of the No. 1 slot by t correspondents in more than 22

suxu in the January solvatile race and seventh in February, blainly intended to the property of February to van second special property of James in March 1967, which made a received to the property of the property of the property of the property of James in March 1967, which was an easy third-place winner the James Stewart starrer, which was an easy third-place winner the James Stewart starrer, which was an easy third-place winner the James Stewart starrer, which was an easy third-place winner the James Stewart starrer, which was an easy third-place winner and the James Stewart starter, which we weeks out of four during March. Flock of new dates agreements two weeks out of four during March. Flock of new dates at least of the championship calibre. Outside of this Big Three coin-

Outside Of the Bases of the State of the Sta other sessions. It beat out "I Re-member Mana" (IKG) because the latter, fifth-place winner, was just getting started out. While ringing up great totals in the few places played, if wild not have enough played are to claim. Into higher comming a real peablem to the dis-cribe this hurting its great run at N. Y. Music Rail and forcing the film to be played solo in another city.

nim to be played solo in another Sixth spot went to "Bishop's W fe" (BKO) which was fifth in February and fourth in January. "Double Life" (U) finished in seventh place, with Ronald Col-man's Ocear an added boost for this seventh place, with Ronald Col-man's Ocear an added boost for this large, obviously stemming from strong bally, helped "Life" get off to solid weeks because the picture lapered abruptly on holdowers In many large.

many keys. "Ends of Earth" (Col) was eighth place winner, nosing out "Sitting Pretty" (20th). Latter really showed up prominently around country only one week but augurs a sur-prisingly big comer. Tenth position (Continued on page 23)

TOA TO COMBAT NAT'L DAYLITE SAVING LAW

Theatre Owners of America will ppear in opposition to the na-onal daylight savings bill when nat proposed legislation comes up tional daylight savings bill when that proposed legislation comes up for Washington hearings Tuesday (13). Herman M. Levy, ToA's general counsel; A. Julian Brylawski, chairman of legislative committee, and ToA prexy Ted Gamble, if the latter is east at the time, are slated as witnesses to fight the bill.

Leavings will be held before.

eral counsei; A. Julian Brylawski, chairman of legislative committee, and TDA precy Fed Camble, if the last witnesses to fight the bill.

Hearings will be held before a quicommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues.) said that guodommittee of the U. S. Senson today Tues. Said the proposed to the legislation outpy to proposed to the legislation outpy to proposed to the legislation outpy to propose the U. S. Senson today Tues. Senson today Tues. Said to be partially a senson today Tues. Said to be partially to propose the U. S. Senson today Tues. Said to be partially to propose to the foundation of the S. Senson today Tues. Said to be partially to the today to the termination of the S. Senson today Tues. Said to be partially to the S. Senson today Tues. Said to the S. Senson today Tues. Said the S. Senson today Tues. Said to the partial today to the S. Senson today Tues. Said to the S. Senson today Tues. Sa

Fear British Pix Flood

Fear British Pix Flood
Balabar's purpose in suggesting
the plan was to keep U. S. companies from reckleasly and indiscriamisely buying British films
with the blocked currency. He
fearer the search of the confirms, in a desperate more to the
firms, in a desperate more to the
fooding the American market with
poor quality, totally mancesptable
British films. Result would be to
would hurt the good British-owned
productions, sawell as films made
in England by American compassies.

in England by American com-panies...

Measaime, the conferees last Fri-day (2) finally reached the 48th point the pact. That's the division of the money in the pool. Previously, they had stuck to deciding on interpre-table of the control of the con-trol of the control of the con-trol of the control of the con-divey will entall much knock-down-and-drip-out battling, to, exces-are of the opinion. Evan are cel-now is, that every company each quarter will be assigned a percent-age of the pool that corresponds tentially remittable income in Eng-land during that period.

Assiste Fermula

Aussie Formula

Assiste Fernwala
Divvies, from anywhere in the
world-originally were to follow the
world-originally were to follow the
sustralian formula, which provided that operating costs were to
ohne out before figuring the split.
That idea has been dropped as concerns England, although, as pointed
out above, nothing has actually
been voted on yet.

losen voted on yet.

It is expected that the huddles will go on for at least another three or four weeks before all the terms are agried upon and interpretare agreed upon and interpretare ass. of Amperica from the first the same of Fayette W. Allport, Motion Figure Ass. of America rep, in his talks with the Brittah. To speed up of the overall committee have been anneed. One is handling the matter of allocation of the coin in the with the restriction of all American income in Britain.

James A. Mutvey, who helped

James A. Mulvey, who helped negotiate the London pact, is sit-ting in on all meetings, since he's able to give many off-the-cuff opinions on what the conferees had in mind there.

RANK 'WARNS' H'WOOD ON ITS FILM QUALITY

ON ITS FILM QUALITY

Philadelphia, April 6.

J. Arthur Rank sounded a warning to Hollywood today that ascepts to retain its leadership in Britain. Here with his wife and Jock Lawrence, veepee of his U S. org. to speak at the Philadelphia Cord. Lawrence, veepee of his U S. org. to speak at the Philadelphia cruss it will be the property of the proper

Rank Stalls Opening His Studies To Yank Filmers: Other Space Available

Self-Trailer
Brandis Apollo, New York
art house, took a display ad
in the N, Y. Times Sunday (4)
to run a copy of a letter osten-shiby seat to Distinguished
Films, Inc., describing the top
its being racked up at the
house by Distinguished's "Passtonnelle."

stomelle."

Letter, signed by William Brandt for the circuit, declared that 'You have a great picture and I'm sure worryone will want to see it." Across the top of the letter, sent on the circuits studenery, we he circuits studenery, we he brandt, 'Lagges' tocknolder in Brandt, 'Lagges' tocknolder in Brandt and the studeness of the letter in the circuits studeness, 'Thanks, Mr. Brandt, 'Lagges' tocknolder in Brandt, 'Lagges' tocknolder in Brandt, 'Lagges' tocknolder in Brandt, 'Lagges' to the circuit and the circuits and the ci

noise Britain's choicest facilities. Rank, after being besieged by indie producers for studio deals during his current U. S. visit, has issued a statement that he's made no commitments to any company except Universal, rumors to the contrary notwithstanding. Britisher said he wouldn't even consider the matter until he returns to England and consults with his associates. clates. Chances of his opening the gate to indies or majors is now regarded as practically and in view of his inability to enlarge his current in the majors of the inability to enlarge his current unburdened by telling into week, unburdened by telling into week, unburdened by telling into week, unburdened by telling the week, the depth of the history of the histor Freeze Indies Out of Playdates

L. A. to N. Y.

though only 30 can be made during 48, according to Rank.

Trade circles, see the Rank and the seed of the seed of

mitments willte the going is rough;
National Studies, operated by
British National Films, shuttered
British National Films, shuttered
takes over fell through. It's thought
after a deal for Maurice Ostreet to
lake over fell through. It's thought
warner Proc. rung the curtain on
its distribution deal with National
British to sponsors its own
British to sponsors its own
British to sponsors to so
come of the tax peace. Lady Yule
Jackson, managing director, had
been dickering with Ostrer for
temporary lease.
At Shepperporto. Studios, Sir some time for the latter to take a temporary learner. Studies, Sir Ad. Shepperton. Sheppe

ised in the two films.

N. Y. to L. A.

Walter Barry
Pam Biumenthal
Mrs. George Brown
Jeanne Cagney
Sammy Cahn
Dennis Day
Nat C. Goldstone Nat C. Goldstone Joseph H. Hazen David Holtzmann Deborah Kerr Milton S. Kus Joe Maharam Joe Maharam Mack Millar Baron Polan J. Robert Rubin

N. Y. to Europe

N. I. to Europe
Laurence Evans
Margalo Gilmore
Radie Harris
Theresa Heiburn
Louis Kanturek
William B. Levy
Andre Mertens
Lew Parker
Frederick L. D. Strengholt
Rebecca West

British Amus. Tax Killed

Self-Trailer

British Pix Won't

Fear expressed by some indic producers that playing time for their films will be sidetracked in favor of British product, as a re-suit of the new Anglo-U, S. pact, was discounted this week by a top indic exec.

suit of the new Anglo-U, S. pact, was discounted this week by a top lands exec.

"The agreement we must recommend to the suit of the suit

L. A. to
Eddie Rarons
Ingrid Bergman
George Bole
Jerry Bresier
Frederick Brisso
Frank Caprs
Frank Caprs
Frank Caprs
Med Depinet
Eddie Donahoe
John Garfield
Michael Gordon
Howard Hughes Michael Gordon Howard Hughes Peter Lawford Jock Lawrence Jack Leewood Booth McCracken Moyna McGill Yehudi Menuhin Colin Miller Edward Muhl Edward Muhl Donald O'Connor Donald O'Connor Irna Phillips J. Arthur Rank Charles M. Reag Phil Reisman Ann Rutherford Carl Schreuer Walter Seltzer Eddie Traubner Robert Webb Victor Wood Victor Wood Max E. Youngstein

Europe to N. Y.
Eric L. H. Coshy
Jean Dalrymple
Frederick Lonsdale
A. C. W. Nightingale
William Satori
Johnny Weissmuller

9. "Sitting Pretty" (20th). 10. "Knew Susie" (RKO). Carpenters Ask High Court To Act in Pic Snarks

5. "Remember Mama

6. "Bishop's Wife" (RKO).
7. "Double Life" (U). "Ends of Earth" (Col).

Washington, April 6. The U. S. Supreme Court was sked yesterday (5) to take a hand in the Hollywood studio labor dis-

an the Hollywood studio labor dis-putes. The carpenters union, on behalf of the studio carpenters, asked the high court to hear an appeal with a view toward ending studios' and the International Al-liance of Thesticeal Stage Em-ployees to freeze out the studio carpenters and turn the work over to B.

A Federal trial court ruled it had no jurisdiction, and this peaknad no jurisdiction, and this peaknad no jurisdiction, and this peaknad no jurisdiction, and this peakcuit Court of Appeals. Now the carpenters want the Supreme Court or
rule that there is jurisdiction and
to take a hand in the case.

Named as co-defendants with
LATSE are Lower, Paramount,
www. Royaline, Fal. Rosals Studies,
Technicolor, 20th-Fox, EKO, Universal and the Assn. of Motion Pileture Producers.

TY POWER TO MAKE 1 IN **ROME. HARRISON IN ENG**

Twentieth-Fox has set "Prince of Foxes" for lensing in Italy next

of Foxes" for Iessaing in Italy next summer under a one-picture deal negotiated by \$6th pive Spyros Skouras and \$8th International prexy Murray Mirvestone, both now in Europe disposed from Sam-nel Shellabarger's bestseller of last winder. It'll sair fyrone Power, Henry King to derest. Both Fower and King west is Mesizelo last year like in the state of the second of the barger novel. Shooting the film in Hally will give 20th an opportunity to utilize some of its frozen lire in the company, meanwhile, has set "Gay Fursuit" as the first film to be turned out at its studies in Lon-Gon, as soon as renovatign on them

be turned out at its studios in London, as soon as renovation on them has been completed. "Pursuit" is to star Rex Harrison. "Britannia Mews," originally slated to tee off 20th's British production, will probably follow "Pursuit." Skouras and Silverstone are espected back in N. Y. about April 19.

On All Tickets Up to 20c

SEE BUYING 'STRIKE' VS. 50% PI

Monty Banks to Distrib 5 20th-Fox Pix in Italy, Also Dickering UA

Former actor-director Menty-Banks is going into film distribution in his native Italy. He has made a deal during the past tweeks to handle live 20th-fox films wheeks to handle live 20th-fox films the control of the c

sounts, bellar Guaranty
He has promised to put \$50,000
He has promised to put \$50,000
He has promised to put \$50,000
He has promised to put \$60,000
He has

Banks would receive 45% of the gross as his distribution fee. This is higher than now being paid UA's present franchiseholder, but is con-

(Continued on page 18)

Kelly Hits the Road To Dublin on UA Plan To Produce in Ireland

Kanturek Off to Prague

Kanturek Off to Prague
Louis Kanturek, supervisor and the mewspaper contact. Low Part Louis Kanturek, supervisor areas, lose from trade press rep
the Motion Picture Export Assn. In Czechosiovalda and eastern of the sales promotion department, set of the sales promotion department, set of the sales promotion department, set of the sales of th

Russell's Indie 'Love'

Mussell 8 muter Lovet
Rosallnd Russell's next starrer
for her own indie outfit, independent Artists, will be "Madiy In
who will also direct.
Picture starts in December, with
Frederick Brisson prod ucin g.
Meanwhile, Miss Russell has a
commitment at Columbia.

MPEA Quits Dutch Operation Sept. 1

Motion Picture Export Assn, is reportedly getting set to fold its operation in Holland as of Sept. 1. After that date, each of the nine U.S. companies that comprise the MPEA will distribute independent-ly in the Nicherlands or make di-rect deals with local distributors there.

MPEA will custingue independent by the he Method and distributory there.

I then Method and distributory there, with local distributory there, with local distributory there, will be a sense of the method and the meth

(Continued on page 23)

BELLER JOINS MPAA AS AIDE TO WALLER

AS AIDE TO WALLER

LARTY Beller, of United Artists'
shomeoffice flackery, will join the
Motion Picture Asm. of America
shortly as aide to Tom Waller,
beller To be more than to the
moving to the MPAA last fall.

New addition to the MPAA staff.

Larty the MPAA and the MPAA staff
ington staff, headed by Kenneth
Clark, has aiready been enlarged
to the MPAA board to stopped
the MPAA board for the MPAA to staff
the MPAA board for the MPAA to show t

Resultant reshuffle at UA will move Caswell Adams from his present post as special events di-rector to Beller's job as metropoli-tan newspaper contact. Lew Ba-rasch goes from trade press rep into Adams spot and Phil Cowan, of the sales promotion department, gets Barasch's former duties.

BE LEADING IT

Quiet buying strike led by some of the top circuits in the country is now spreading as result of the heaviest flock of 50% rental pix being simultaneously is now spreading as result of the newlest flock, of 50%, remail pix being simultaneously grooved through exchanges in the history formed last year over the additional control of the cont

Eddie Small's Next 2. Both With Montgomery, Set for UA Releasing

Set for UA Releasing

On the Hollywood, April 6.

On the Hollywood, April 6.

Eagle Lions for his dispute with
Eagle Lions for his d

Levin's 'The Illegals' Seeks National Distrib

Seeks Mational Jistriu bade publicity for Hollywood that to make a publicity for Hollywood to make a publicity for Ho the British and then deported.

> Keough's Par Stock Gift neougn s rar Stock Lift
> Washington, April 6.
> Austin C. Keough, Paramount
> veepee and general counsel, has
> gifted 1,000 shares of Paramount
> common. As a result Keough's
> 'olding re down to 500 shares.
> K-co- only recently sold a
> block of 500 shares.

CHAINS SEEM TO Still More Anti-Trust Suits By Indies: \$56,000,000 Worth So Far

Buenos Aires, March 29.
Government has decided to
boost local film production by advancing major studios up to 70%
of their estimated production costs,
the loans to be made through the

Industrial Credit Bank.
Move stems from parleys held
between the producers, who have
been agliating for a "quota system
of foreign pix, and the Entertainment Board. Miguel Machiandiarena, of San Miguel Studios, and
Angel Luis Mentanti and Cesar
Charles of San District of the
Description of the San District
Description of the San

In return for these loans, producers must undertake to turn out a specified number of full-length pix, and the coin will be extended only to studios which already have over two pix to their credit and are securely established and in sound working orther. working order.

working order.
Simultaneous with amouncement of this loan system, the government stated that it would enforce the decree obliging exhibitors to show a minimum number of full-length Argentine pix each year. Additionally it is known in the installant of the state of

A condition of these loans, of course, will be that the government has a say (through entertainment ezar Martinez Paiva, who is also a playwright) on what sort of story material should be used in making

GAMBLE'S COAST HOP TO HUDDLE MIKE NAIFY

Ted Gamble, prexy of the Theatre Owners of America, planed to his home town, Portland, Ore, Friday (2) for a two-week stop New York. While in the west, Gamble will meet with Milke Naffy on his proposal to buy a half-interest in United California Corp. for \$6,750,000.

Toulous.

He plans to visit Naify in San Francisco. Naify has reportedly balked on the deal because of a destre to turn the 115-theatre circuit over intact to his sons. Gamble will also inspect his own chain of houses located in Oregon.

1st of 125-200G Indies Tees Off for FC Release.

Gregory - Cook - Griffiths Films, new Indie production outfit, has set "Strange Case of Malcolm Craig." a whodunit, to tee off its program of low-budgeters. Group, incorporated last week in New York, will use the General Service Studio lot in Hollywood and release through Film Classics.

through Film Classics.
Outfit, according to board chairman John Gregory, is set now for three films and plans eventually to turn out 12 a year. All will be budgeted at \$125,000 to \$300,000. to Gregory, include Ken Cook, prez. Robert E. Griffiths, veepee, and Dick Brown, technical musical director. All have had previous experience with various Hollywood studies.

Feb.'s Studio Downbeat
All studio employment continues actions in the past week including a heavy treble-damager for \$2,489,000-brings the total of new concerning to a California supper a sentent distribution of the downgrade during February, according to a California which as an appear against distribution of the continues of

Producers 7097

Buenos Aires, March 29, by the mile site estimated production by a decision disposed of, suit of Bodanaro Bros. in Buffalo which reversible in a vertical of 85,000 for swerment has decided to the float flimp production by adaing major studies up to 70% titre estimated production by adaing major studies up to 70% titre estimated production by adaing major studies up to 70% titre estimated production by the strial Credit Bank.

Actually, seven actions brought the strial control of the strial Credit Bank.

Actually, seven actions brought the strial did Covernment's main existence of the strial control of the strial credit Bank.

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Buffalo and Ballas, courtcom was almost the strial for the strial Credit Bank.

Buffalo and Ballas, courtcom was almost the strial for the strial Credit Bank.

Buffalo and Ballas, courtcom was copiously took notes. It's felt to be the signal for what's to come.

Big action was brought this week by I. B. Adelman, owner of Del-man theatre, Houston, Tex. He fixed in Delaware federal court naming the eight majors, Inter-state circuit and Texas Consoli-(Continued on page 18)

Van-Schenck Film Next for Goldstone, Martin as Gus Van

Martin as Gus Van
Martin as Gus Van
Mart Goldstone who, with Tony
Martin, as his star and production
associate, is currently get 'ag' ("Cashah" into national release, will
next do a filmusical based on the
year vaudewill greats.

Jerry Horwin and Doris Gilbert
daughter of songmith L. Wolfe
Gilberti are doing a screenplay
duly. Martin will personate Gus
Van, and a comparable name will
be cast as the late Joe Schenck.
Van will act as technical advise
van, and a comparable name will
be cast as the late Joe Schenck.
Van will act as technical advise
vill appear in a picture shout himsell but will not play himself. All
Jolson played himself in a longshot in "Jolson Story").
Goldstone, Hollywood ag en ta
Jolson played himself in a longshot in "Jolson Story").
Goldstone, Hollywood ag en ta
is releasing. It opens Thursday
(8) at the RKO Boston, with Martin, who flew to the Hub from
at the Beachcomber nitery, doing
a one-day personal. Martin also
did a charity pitch for a Catholic
orphanage in Boston over the
ding the buildup. Similar stunt
will tee off "Cashah" in Kleigo at
the Oriental, this time linked to a
midnight one-lagher at \$310 top on the Oriental, this time linked to a midnight one-nighter at \$10 top on hehalf of the Heart Fund, a la "Naked City" hook up when it preemed at the Capitol on Broadway. Martin, thereafter, plays two weeks of personals with his film in the same house.

WB Slate Reelected

WB Slate Reelected Warners' be ard of directors meeting, held at the home offine last week, reduced all current of last week, reduced all current of last week, remaining the last week of the last warner, Herman Starr, Stanleigh P. Friedman, Samuel Schneider, Warner, Herman Starr, Stanleigh P. Friedman, Samuel Schneider, Berbert Friedman, Mort Blumenson, Harry M. Kalmine, Mort Blumenstock and Robert W. Perkins, all

Athert Warner continues as reasurer; Perkins as secretary and general counsel, and Samuel Car-lisle as controller.

Paramount's

New Watchword Is

"WATCH THAT CLOCK

In every time zone — Eastern, Central, Mountain, Pacific—it will strike soon with spectacular box-office precision. Already its breath-taking suspense has brought breath-taking results in its first 2 dates:

FIRST FOUR DAYS DREW BEST NON-HOLIDAY BUSINESS IN PAST YEAR AT THE MICHIGAN, DETROIT!

FIRST THREE DAYS* 250% OF STRONG "DEAR RUTH" GROSS* AT SAN FRANCISCO'S ST. FRANCIS

*Including holiday, Sat. & Sun. Uncluding Sat.



And every hour more praise

MILLAND · LAUGHTON

THE BIG CLOCK

Maureen O'Sullivan · George Macready

Rita Johnson · Elsa Lanchester · Harold Vermilyea

Produced by Richard Maibaum · Directed by JOHN FARROW

Screen Play by Jonathan Latimer . Based on the Novel by Kenneth Fearing

Showmen's Trade Review says 'Milland's dest since The Lost Weekend

Variety says: "One of the sure successes of the year

High Parkeous
radicus my stery
water says: An
gungo gabaraniy
gabing subbasas
my A

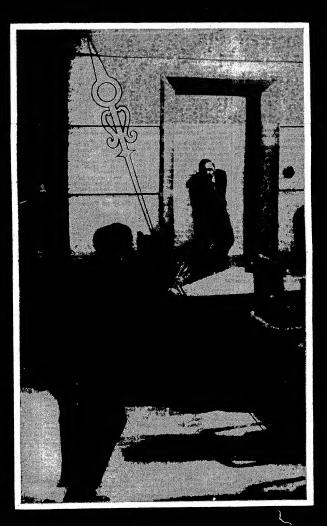
Ryanteen Win zine bayn Gwe Richterth wek Victor in hole for The E. Court

M P Daily sur-Had everything To quent by anni 2004 but to uns

one who were created to the Moran.

Operative the moran.

It is a man and a moran.



Radio's The Fat Man" says. "One of greatest suspense movies ever produced."

Radio's "Ross Dolar, Detective says "Great - I recommand t

The Voice of Authority on radies "This Is Your FBI. says." It's Paramount of masterpiece of cuspence

Locata Partient than four that feld at tack at a Herfetz focantring

Clayton Rawson, Editor of Clue, says (A suspense-charged movie with a chilling climax)

E Brochman, Pres. Myster, Writers of America says Points' with both hands to thrilling entertainment

Homocoming Hollywood, April 3.

Bellywood, April 2.

Metre robase of Bidney Frenklich probletie in association with a footfrief Benelie in association with a footfrief Benelie in association with a footfrief Benelie in a second problem of the second pr

"Honocoming" is the pleture Clark Gathe fans have been waiten for A. Showmand drams out of the top production drawer, film has its sights on solid excesses in all situations. Teaming of Holly-could be seen to the country of the cou

will appeal strongly to the remnies, piece "Romencoming" all the carmen and the c

lievably projected, and gives film one of its strongest exploitation factors.

Story, scripted by Poul Coborn from an originate by Sadar Kingston and the strongest explored from the surgeon's return home after his great war love. The dialog and the characters are made real by the forceful playing. The is strong, some and this Turner, even though the doctor's wife. Anne Baxter, awaits at home. Problem is resolved when the nurse the stronger of the stronger of

nim does not make the probability of the probabilit

Wister Meeting
Bollywood, April 3,
Wenne Biok, Jessen de Busy Phone
Jone Pulis, John State Die S

"Winter Meeting" fails to measure up as one of Bette Davis' better ventures into heavy drama. Her name on the marquee will aid some, but it's a tediously talky drama, slowly paced, and rarely stirs sympathy for the principal chrusters.

"rere's a modest amount of ap al to femme audiences to help carry story along, but on the whole, plot and character motivation do not hold together strongly. Dialog is on the trite side. Henty Blanke's production supervision misses on pulling the story together entertainment-wise and

Miniature Reviews

"Hemecoming" (MG). Socko drams with great femme ap-peal. Clark Gable at his best. "Winter Meeting" (WB), Heavy, talky drama. Bette Davis name will help but gross outlook slow.

course mane was need to the course of the co

grosses in sight.

"Silent Conflict" (UA).
Standard Hopalong Cassidy
horse opera for regular action
spots.

spois.

"Arthur Takes Over" (20th),
Domestic comedy for lower
rung of dualers.

"Close-Up" (EL), Slackpaced actioner heading for
tepid returns.
"Buckaroo from Powder
River" (Col). Okay oatuner in
the Durango Kid series.
"Angelina" (Italian). Intereding Anna Magnani stateeding Anna Magnani stateeding Anna Magnani stateeding Anna returns due in
art situations.

Bretaigne Windust's direction isn' able to do much with material.

Bretaigne Windsatz direction Inst' able to do much with material.

Alies Davis appears as a spin-sterib girl of wealth with a tragic storing int of wealth with a tragic storing into the property of the state of th

cast.
Technically, film is up to the usual high Warners standards.
Exnest Haller's lensing, the art direction and settings, seere and other contributions lending gloss to the production.

Brog.

Berlin Express

RKO release of (Bert Grane) Dore Schary production. Start Merie Oberon, Robert receded by Jacques Tournsur, Excreenhay, Harold Medford from story by Cart Sid-mat, camera, Lucken Halardt, editor, Sher-mat, Cart Siden, Cart Siden, Start Si

Lucienne	Olan
Robert Lindley	ret Rwe
Waither Reinhold	Schung
Franzen.	Kortn
MajorRichard	Powe

filmgoer, it'll undoubteilty add to
the impact of authenticity.
Chief defect of the sercemplay is
its failure to break away from the
formula of agit-Nazi films. The
Nazis, now underground, are still
the heavles but it's difficult to get
excited about such a group of
ragged hoodiums. Their motivation
in the pic, moreover, is never explained; satisfactorily as prominent tech
and interpoling a prominent concomment of the prominent contraction of the prominen

Sacting out on the Paris-to-Bee-lin express to as Allied conference on the unification of Germany, Lu-kas gets waylaid in Frankfur de-spite an over-elaborate scheme of guarding him. Symbolizing the Big Four powers, other passelgers on the Irain include an American (Meric Observa), an Englishman (Robert Coote), and a Russian (Ro-man Toporow) plus a dublois man Toporow) plus a dubious character of unknown nationality (Charles Korvin).

character Kartinian was nationally as the camera combit the understanding the camera combit the understanding up details of stavation. Blacketeering and general ruin. Finally, after a slambang climax, Lukas is received from the Nazi mob and Korvin is exposed as their insplicader. There's only a slight hint of romance between layan and Miss Oberon and it's wheely not closely to its theme of international cooperation.

closely to its theme of international cooperation.

Ryan establishes himself as a firstrate actor in this film, demonstrating conclusively that his helliant performance in "Cross-fire" was no one-shot affair. He has ease, pollish and the quality of sincerity. Miss Obseron houds her curity allows the carried of the control of the contr

glamorization.
Lukes tims in an effective portrayal as an idealist. Korvin likewise registers well as the suave
conspirator. In a lesser part, Roman. Toporov, playing a Russian
lieutenant, strikes a solid charactop the strikes and the strikes are
but yet friendly visitor from behind the Iron-Curtain. Herm.

The Nesse Hauge High

"The Nosse Hangs High" gives Abbott & Costello full opportunity to display their fine slapelies at the great style. It's a function of the control of the control of their fine slapelies art is great style. It's a functed from stagetic art is great style. It's a functed from stagetic art is great style. It's a functed from stagetic for the A&C fans.

Houtines, despite their sage there had been style in the artful hands of the comics. All of the gags are good with several that reach the aeme of hilarious nonsenses been a one of hilarious nonsenses been a function of hilarious hilarious hilarious hilarious nonsenses been and it's his handling that counts meaning hilarious hilari Sign — Scholes Havey

With Berlin currently the focal

With Berlin expectable to the series of the point of tolerantional tension, atta
ploint of international tension, atta
ploint of international tension, atta
ple might ride the newspaper headlines into the boff bo. class. "Berline Express" is part of that incipent cycle of Hollywood pix which
the post of the theory of the post o

Hatter's Castle,
"Hatter's Castle," tradereace and the Year Xu Monday
(5), was reviewed by Vannr's title late! Jolo from London, Dec. 28, 1961. He bestowed all surels on Robert
stowed all surels on Robert
stowed all surels on Robert
stowed all surels on Robert
declaring that "here is a film,
feet in the reach of the reaching that "here is a film,
if ever there was one, that is
best indicative of one player's
uperlative performance." His
name, Jolo opines, "should
the picturized version of A. J.
Cyonin's best seller."
Vanuary critic's estimate

the displayed above in this of the company of the c

Miss Kerr as leading lady is judged "charming and sin-cere" while Mason's perfor-mance in "the juvenile lead of Doctor Renwick" is "restrain-edly played."

Par's version for delayed re-lease is that Mason and Miss Kerr's names now mean more.

Fary at Farance Creek Hollywood, April 1.
20th-Fox release of Fred Rohimur profestion. Stars Victor Matture, Coleen Gray Return Stars Victor Matture, Coleen Gray Returns Glenn Langan, Reginated Gardine Albert Dickers. Directed by Faras Fumburd Dickers. Directed by Faras Fumburd Coleen Cole

time, 88 MINS,	
Cash	Victor Mature
Molly Baxter."	Coleen Gray
Rufe	Clann Lankow
Captain Walsh	Preferte Chimbres
Cabiam Mateurs	regulard Caromer
Leverett	******** Tipele Denker
Bird	stream.Fred Clark
Peaceful Jones	Charles Kemper
General Blackwell	Robert Warwick
Judge (********************************	t. Geerge Cleveland
At Shanks	Roy Roberts
General Leeds	Willeus Dobarton
Appleby	Call Daynett
Appleby	Grift Bat hest
Byana	Print Ditti
Pope	2. Ratten weremenand
Artego.,	Charles Stevens
Leverett Henchman.,.	Robert Adler
Professor	Harry Sevmour
Clerk	Harry Carter
Defense Counsel	Markaud Markey
Prosecutor.	Theretan Delegar
Prosecutor.	seeds of Datient Display
Jury Foreman Court Clerk	services and Jenks
Court Clerk	Guy Wilkerson
Of the metals	

Some state of the second s

Wednesday, April 7, 1948 George Cleveland, J. Farrell Man-Donald and others measure up to all demands.

all demands.

Fred Kohlmar has given the western story "A" values in production dress. The outstanding lensing is by Harry Jackson, with special photographic effects by Fred Sersen, Music score by David Raksin is excellent. Brog.

Old Los Augeles

Republic release of Joe Kane production
lita Rodriguez, Screenplay, Gerald Adams
Character College College Day, Gerald Adams
Clements Ripley, based upon latter's original story; camera, William Bradford; ed
mai story; camera, William Bradford; ad
rector, Morton Scott; songs, Agron Gon
Marie Marlowe Catherine McLee
Datelita Del Rey Batelita Rodrigue
Senora Del Rey Virginia Brima
Marshal Luckner
Tonio Del ReyTito Renald
Tonio Del Rey Renald
Glyborne
Larry Stockton
Diego River
Horatius P. Gassoway Earle Hodgin
MiguelAugle Gome

larry Rocekon. Remy hunded borties F. Ganesway. June 10 Medical Structure of the Committee of the Committee

better than average production values and his direction tends to give the pic a fresh twist in some instances. William Bradford lensed in good fashion.

Silent Conflict

Pitts Rancher. The Helped Absender Combination of the Combination of t

U.S. 16M DISTRIB HERE TO STA

Sales and Ad Toppers of U and EL To M-6 MAY FOLLOW Terriffic Prod. Costs Balk Further London to Preview Rank Product 20TH, AKO IN BIZ

After 18 months of operations, Lagis then has worked its way up to marrity with Universal on the growing J. Arthur Rank's British pix to the two companies. Arthur street of the driving o

minima beet moneymisters.

With the decision now out of the
way, it's understood that both companies will dispatch top ad-puband sales exces to England during
the present norm to seen the films
soloted and that William J. Heisen
Max Youngstein, ad-pub veepes,
will make the crossing for their
company, and the company of the company
that the company of the company
that the company of the company
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England.

Chessings to Britain are part of a new bullion stratesy for Britain are part of a new bullion stratesy for Britain the stay's tagging of films for the carry tagging of films for the consequence. Bank's two American distribe had grived to him the system of dividing films only the stay of the stay

studios.

Division of the films was careful, even-handed treatment right down the line. U takes "Hamlet" and, in turn, relinquished its request for "Oliver Twist" which goes to EL. Tit-for-tat applies in (Continued on page 22)

N. Africa Looms Larger In French Prod. Setup: U. S. Equipment Helps Paris, March 30.

Paris, March 30.

Due to Inodern American equipment, Moroccan studios will be in a pesition to accommodate productions there which French and other producers want to film in Africa, Producers want to film in Africa, have just received a Fonda developing machine. Maghreb Jimosa to the Casabhanca, have also received a 1948 model, type 635, Western Electric sound recording matter than to use both in North Africa and in France.

Marcel Telsser, o nice with

Maried Teissere, once with United Artists, is now head of the cinema department of the French Residence in Rabat. The Residence, French representation at the Sultan's government, supplied the dollars necessary for both purchasés.

enases.

North Africa is, looming more and more importantly in the French picture setup. The Tendenth Picture setup and the setup of the State of th

Monthly Allowance Mark Hellinger's widow, Gladys Glad, was granted an allowance of \$4,000 a month from the estate by Judge Harold B. Jeffrey in L. A.

Judge Harold B. Jeffrey in L. A superior court. Allowance is for the maintenance of her Hollywood home and two adopted children.

12 New Drive-Ins For Pitt Area

Pittsburgh, April 6.

New Drive-In season locally will
see at least 12 addificual outdoor
theatres in operation in addition
to the 17 in business in the Pittsburgh exchange area at close of
1947. Will boost car capacity to
5,150 in territory. It was 7,300 a
year ago.

5,150 in territory. It was 7,800 a year ago.

Newconstituting old care; PaneNewconstituting old care; PaneNew Constitution, 600; Hickory,
Sharon, 400; Mundy's Corner
Drive-1n, 500; Sunset, UnionDrive-1n, 500; Rainhow Garden,
McKeesgort, 350; Sunset, UnionInstan. 400; Stollight, New Brighton, 500; Fairview, St. Mary's, 400;
Spyline, Clarksburg, 400, and
OSiyline, Clarksburg, W. Va.

OSiyline, Clarksburg, W. Va.

New Look Theatre
That "New Look" became a theatrical reality in America last week
at Warren, O., where AGS Theatres, Inc., formally opened Easter
Sando grantly opened
Look of the College
Associated in AGS theatres are
Leater Sando manage of the Look,
Goodno of Palace Amus, Co. of
Huntington, W. Va.

Indie Drive-In Assn. Expands Austin.

Independent Drive-In Theatre Owners Assn., although chartered in Texas, aims to embrace outdoor theatre operations over the coun-try, according to its prexy Eddie (Continued on page 18)

U'S TOP ECHELON BACK TO THE HOME-OFFICE

Universal's homeoffices, almost devoid of top officers for the past, few weeks, are filling rapidly during the current stanza as company exces converge on New York. J. Cheever Cowdin, U's board chairman, has already returned to his desk from the Coast while Nate J. Blumberg, company prexy, is enroute éast over the coming weekeud.

mute east over the coming weeze.
William A. Scully, distribution
veepec, treks north this week from
a Florida vacation. His second-incommand, A. J. O'Keefer, has just
vegas. John Joseph, U's ad-pub
chief, will also head for New York
Vegas. John Joseph, U's ad-pub
chief, will also head for New York
work.
His week.
Week of the Week of the Marice Bergman eastern ad-pub head,
who's currently in a N. Y. hospital.
Bergman suffered a sudden attack
hospital suffered a sudden attack
less thursday (1). He's reported
ably convalesce in Bermuda, rodably convalesce in Bermuda.

Theatrical distribution of 16m production in the U. S. by the major film companies is apparently here to stay. With 20th-Fox and RKO already set to operate in this country in one form or another. Metro, which first broke ground in the foreign setup, is reported ready to embark on a domestic

in the facetign setup, is reported ready to embark on a domestic lem program.

Two years of speciation oversease the setup of the setup

450 20th-Foxites Get \$5-\$10 Collarite Tilts

S5.510 Collarite. Tills.
Sixth in the series of wage tilt awards to white collarites in film companies. New York offices, 450 employees at 20th-Fox have releved pays increases ranging from 1947. A r bitration decision stemmed from a wage-reopening dispute between Screen Office & Professional Employees Guild and Professional Employees Guild and Screen Service.

The series of the service of the service of the service of the service of the service. The service of the se

repped SOPEG, and David A. Cole was impartial chairman appointed by the American Arbitration Assn.

Major Newsreels' Invasion of Tele While reports are required to other newtweel companies following the lead of Fox Movietonews into a television venture, terrific mat involved in a video invasion tut involved in a video invasion to the control of the control of the core, a newareel outfit can't begin to operate even on a limited begin to operate even on a limited the core, a newareel outfit can't begin to operate even on a limited property of the control of the core o

Lucille Ball Gets 100G

For Lead With Hope Lucille Ball draws the femme lead opposite Bob Hope in "Sorrowful Jones" at Paramount. Cons. 10,000 a week, plus an option on the actrees' services for two more films.

Robert Welch will produce "Jones."

Yates Reviews Rep's Economies

Economies in Secses of \$2.000,000 have been accomplished in Republic Picture's overall operations, company prexy Herbert. J. Yates declared yesterday (Tues.) at the firm's annual stockholders' meet-declared yesterday (Tues.) at the firm's annual stockholders' meet-declared yesterday (Tues.) at the firm's annual stockholders' meet-declared yes annual stockholders' meet that his studio was anning, its sights at a 25% reduction in production. Yates, who presided at the convention of the president of the current earnings depends upon the outcome that any prediction of current earnings depends upon the outcome of the British situation, and mutil further charification Republic has with any investments in Britain, including possible production (here. issues weekly varying from 20,000-30,000 feet, entry into tele on a five-issues-per-week basis would mean a minimum of two-and-one-half times the footage, it's estiand the month of two descriptions of the month of the mon

inctuous post-there.
Disclosing Republic has some 30 to 40 films for release in Britain, Yates also noted that he planned (Continued on page 22)

Skirball-Manning Set Colbert Pic for June 14

Hollywood, April 6.
Jack Skirball and Bruce Manning will start "The Soft Touch," Claudette Colbert starrer, June 14.
Manning will screenplay after his current Columbia assignment, from a Joseph Fields-Fred Korner origin

nal.

No release is set. It'll be made under the banner of Crest Productions, in which Skirball and Manning are partnered with Charles Wendling.

Movietonews, reportedly, is just about breaking even if not losing a bit, at the present time, on its deal. But the present time, on its deal, which was a simple that the present time on its deal with the present time of the present time time of the present time of

Just Breaking Even

U Converging Its Tele And Newsreel Deuts.

In 1 HQ With Eye to TV

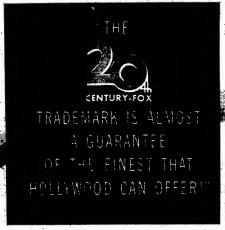
In 1 HQ with Eye to TV
With Universal via its subsid.
United World Films, making strong of the television field, company is moving both list newsred unit and UWFs video department to conflict the television field, company is moving both list newsred unit and UWFs video department to conflict the television field, company is understood that U would like to company the television of the television of the television of pix simed at television the television of pix simed at television television of pix simed to carry out the belief of U's toppers that video in the new buildings and plans for their close operations the belief of U's toppers that video in the belief of U's toppers that video in the belief of U's toppers that the ellow-room required once the belief of U's toppers that the ellow-room required once the company of the television television there is the television television the leasing of its real time television are also bidding for RKO stage space.

Briefs From the Lots

Edward Russell clarics his city year Russell clarics his city year at Metro and his 18th picture as a comedy director on "Neptures" in the common of the com

Danny Dare, producer, and Nor-man McLeod, director, wound, up "Isn't lt Romantic" for Paramount "Isn't It Romantic" for Paramount seven days under, schedule and \$100,000 under budget. Dr. Mitson Rozas signed a new deal with Metro as composer and musical district of the seven and the seven and

own mill lately head of the firm, bas now exided. So, but returned from a vacation in Law bas now exided. So, but a proper of the control of the mention of the firm, but the control of the mention of the firm, but the control of the mention of the firm, but the control of the firm, but the mention of the





With each first-run picture opening we become more convinced that a film with the 20th Century-Fox trademark is almost a guarantee of the finest that Hollywood can offer in the way of motion picture entertainment. After viewing the Technicolor treat, "Scudda-Hoo! Scudda-Hay!" at the Roxy yesterday, it suddenly became apparent that, like Frigidaire in its field, 20th Century-Fox has become foremost in the production of motion pictures. We'll cite the following late releases as an example: "The Razor's Edge," "Forever Amber," "Gentleman's Agreement," "Miracle on 34th Street," "I Wonder Who's Kissing Her Now," "Mother Wore Tights," "The Foxes of Harrow," "Captain From Castile," "Daisy Kenyon," "Call Northside 777," and others of lesser note yet equally well produced.

"Scudda-Hoo! Scudda-Hay!" has been produced in the same flawless manner as its illustrious predecessor, "Home in Indiana," and again reunites Lon McCallister and June Haver, with the peerless Walter Brennan thrown in for good measure."

REPRINTED FROM THE TACOMA NEWS-TRIBUNE

Thank you Mr. Langdon -

And for equally fine attractions, we call your attention to 'FURY AT FURNACE CREEK,' 'SITTING PRETTY,' 'THE IRON CURTAIN,' 'ESCAPE' and 'GREEN GRASS OF WYOMING'!

'Noose' Hangs High with Henderson In Chi. \$42,000: 'Apache' Bangup 43G. 'Song of Love' Hep 20G, 'Saigon' 40G

Tat take of "Fort Apache" plus fine pull-of four other new films has brought a model, due to Loop farct records at the Palace opening day. The property of the Palace opening day. The Palace opening day. The Palace opening day of the Palace open

Apolu "Gentleman's Agreeous ("Gentleman's Agreeous ("Sizt wk), Good \$12,000. Lizoweck, \$12,500. Chicago (B&K) (3,900; 98)— "Salgon" (Par). Moderate \$40,000. "aet week, "Sierra Madre" (WB)

"Science" (Ph.) Mod Active (1982) (19

"Bods week, "Jass" (U), train Robert (B&ZK) (1,50), 98)—
"Robin Hood" (WB) (reissue) Sock \$4,000. Last week, "Fighting 69th" (WB) (reissue) Sock \$4,000. Last week, "Fighting 69th" (WB) (reissue) (Ed with \$2,000. Last week, "Albert Length", "GB with Skide In Henderson orch on stagenturer Casanova" (EL) with pa. of Katherine Graspon and Johnnie Astherine Graspon and Johnnie Simugleen" (EL) (24 wkl. Lean \$15,000. Last week, \$4,000. Last week, \$4,000.

000.

World (Indie) (587; 77) — "Torment" (Indie). Stout \$5,000. Last week, "Shoe Shine" (Indie) (8th wk), \$5,000.

'Naked' Wraps Up Buff. At Wow 221G, 'Clock' Loud 17G, 'Showers' 16G

"Naked City" is the big smash here this week. "Big Clock" and "April Showers" also are in the chips.

bere this week. "Big Clock" and "April Showers" also are in the chips. Selfinates for This Week Buttale (Shea) (1,700; 44-70)— variety of the chips. Selfinates for This Week Buttale (Shea) (1,700; 44-70)— variety of the chips. The

Broadway Grosses

Estimated Total Gross
This Week. \$829,000
(Based on 24 theatres)
Last Year. \$797,800
(Based on 18 theatres)

Prov. Remembers 'Mama' Wham 21G

Providence, April 6. Biz is on the upswing at most spots, with RKO Albee's "I Remember Mama" leading the list. Also hep are Majestic's "Gentle-man's Agreement" and Strand's second week of "Saigon."

Estimates for This Week

Snappy \$17,000. Last week, "Sli-ting Pretty" (20th) and "Half Past Midnight" (20th) (2d wik), solid \$46,000. Slate (Loew) (3,200; 44-65)— "Tarzan's Secret Tressure" (M-G) and "Tarzan's N, Y, Adventure" (Adventure") (1976)

and "10th Ave. Angel" (M.G), \$17,000. \$1rand (Silverinan) (2,200; 44-65). "Saigon" (Pax) and "Caged Fury" (Pax) (2d wk). Started Sunday (4). First week was sturdy \$15,000. Last week, "Sign of Ram" (Col) and "Glamour Girl" (Col) (2d wis), \$7,500.

'BELLS' STILL PEALING ON PITT H.O., \$14,000

Pittsburgh, April 6. There's not a single new picture in town this week. Leaders are "Naked City" at Harris and "Mira-cle of Bells" at Warner, both in second week and running neckand-neck. Reissue of Loretta Young's Oscar film "Farmer's Daughter" at Senator, is paying off

Estimates for This Week

Oscars Up 'Agreement' Smash \$23,000. St. Louis

St. Louis, April 6.
Booking the Academy Award
inner, "Gentleman's Agreement"

Estimates for This Week Assault (EAM) (3,005,80-75)
—Glossador (EAM) (3,005,80-75)
—Glossador (EAM) (3,005,80-75)
—Glossador (EAM) (4,005,80-75)
—Glossador (EAM) (5,000; 50-75)
—High (100,105,105)
—Fox (F&M) (5,000; 50-75)
—High (100,105)
—Fox (F&M) (5,000; 50-75)
—High (100,105)
—Fox (F&M) (5,000; 50-75)
—High (100,105)
—High (100,

and "Woman from Tangier" (Col) \$23,000.

Missouri (FM) (3,500; 50-75)—
"Bishop's Wife" (RKO) and "Scudda Hoo" (20th) (m.o.) (3d wk). Trim \$9,500 after \$15,000 second

Orpheum (Loew) (2,000; 50-75) Orpheum (Loew) (2,000; 50-75)—
"Daring Daughters" (M-G) and
"Woman from Tangler" (Col). Oke
\$9,500. Last week, ""Hazzan's Serete
Treasure" (M-G) and "Tarzan's
N. Y. Adventure" (M-G) \$10,000.
St. Louis (F&M) (4,000; 50-75)—
"Unconquered" (Par) (2d wk). Neat
\$8,000 after fine \$10,000 initial
vession.

\$5,000 area session. Shubert (Ind) (1,500; 40-60)— "Woman in Night" (FC) and "Last Redmen" (Col) (relssues). Strong \$13,000 Last week, "Rains Came" (20th) and "Wedding Night" (FC) (20th) and "Wed (reissues), \$5,000.

'Daughters' Lush \$14,000 in L'ville

Louisville, April 6 Business continues on slow side here. Gradual approach of spring weather is not helping, and open ing of Drive-Ins will pull some of the trade ordinarily going to the firstruns. "Three Daring Daugh-ters" at State and "Scudda-Hoo" at the Rialto will be the leaders. "Ideal Husband" at Strand is okay.

Estimates for This Week Brown (Fourth Ayenue) (1,200; 45-65) — "Call Northside" (20th) and "Campus Honeymoon" (Rep) (m.o.). Heaithy \$4,500. Last week, "Knew Susie" (RKO) and "Slippy McGee" (Rep) (m.o.), \$4,000.

McGee" (Rep) (m.o.), \$4,000. Kentucky (Switow) (1,200; 30-40) "Sterra Madre" (WB) and "Look Trouble" (Co.) (Switow) (1,200; 30-40) "Switow (Switow) (Switow) (Switow) (Switow) (U) and "Relenties," (Col) \$3,000. Mary Anderson (People's (1,100; 45-65)—"April Showers" (WB) (24 46). Skying around for okay \$1,500 after initial week's stuty Netional (Standari) (2,400,45.

\$9,000. Woman's Vengeance' (U) 6369. "Woman's Vengeance' (U) 624 wk). Marking time for new product to arrive, mild \$4,500. Last week, modest \$6,000. Rialio (EA) (2,400 ad 5-65). "Scudda Hoo" (2,400 ad 5-65). "Rathing (EA) (2,400 ad 5-65). "Carrive, "Call' Northside' (2,500) ad "Campus Honeymoon" (Rep), about same,

Estimates Are Net

Film gross estimates, as re-ported herewith from the various key cities, are net, i.e., without the 20% tax. Distribuwithout the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-

The parenthetic admission prices; however, as indicated, include the U. S. amusement

Only 2 New Entries But B'way Boff; Mills Bros.-Rich Give 'Saigon' Lift. \$95,000, 'Close-Up' Dim Focus 171/3G

upbest and favorable weather most of stanza.

Only two new pictures were caused in the past seve. days. Paramount, with "Sulgood" and paramount, with "Sulgood" and paramount of the past seve. days. Paramount, with "Sulgood" and the past seve. days. Buddy Rich band and Dean Murphy, will hit big \$85,000 in first week ended last (Tues.) night. This is especially fine in view of mixed crit appraisals, "Close-Upy" on Mixed crit week at the Globe, but Sulgood crit week at the Globe, but Sulgoo

and the state of t

Estimates for This Week

252,000, at 522,000, at 522,00

near; first was great \$48,900. Stays.

"Fanny" (Sibrizky (150), \$45,150

"Fanny" (Sibrizky (150), \$45,150

"Fanny" (Sibrizky (150), \$40,000

Current round ending today (Wed.)
looks nice \$4,400 after \$5,000 for seventh, Holds through ninth week.

"Close-Up" (EL). In first week ending next Friday (9) looks to hit passably good \$17,500. Second week.

"Close-Up" (EL). In first week ending next Friday (9) looks to hit passably good \$17,500. Second week.

"Any other of the control of the

wk). Current stanza ending next Friday (9) probably will reach solid \$8,000 after great \$9,000 for fourth.

\$8,000 after great \$8,000 for fourth. Holds again. Mayfair (Brandt) (1,736; 70-\$1,50)—"Genleman's Agreement" (20th) (22d wk). Still in real profit at \$26,000 in 21st week ended last Monday (6) night; 20th was \$29.00 tool times. (1,700; 60-\$1,20) —"Tarzan and Mermaids" (BKO) (2d wk). Second round ending next Suñday (11) is off sharply to \$16,-

Broadway firstrum theatres in 000; first was strong \$30,000, uncurrent session are souring to the best stemming from number of highest levels in several weeks, lids out of school. Relssue of assisted by the usual Easter week: "Parmer's Daughter' (RIKO) opens of starza.

Young's Oscar.

Young's Oscar.

Young's Osear.

Paramount (Par) (3,664; 55\$1.50)—"Snigon" (Par) with Mills
Bross, Buddy Rich orch, Colstons,
Data With Part Reading stageclust
Part Reading stageclust
Clues. night soared to hig \$85,000,
with strong all-round bill helping
put this over. In ahead, "Road to
Rio" (Par) with Louis Prima orch
(6th wt), 8014 \$62,000.

Rio" (Par) with Louis Prims orch (fib wt), solid \$20,000.

Park Avenne (I) (688; \$1.20).

Park Avenne (I) (694; \$1.20).

Park Avenne (I) (194; \$1.20).

Par

(Thurs.) looks olay at \$44,000 after any \$50,000 initial week. Holds again.
Sutton (Rugoff-Becker) (361; 70-51.25)—"The Pearl" (RKO) (8th with.) Seventh stanza ended last again and support of the suppo

after about \$23,000 nrs weez.

Warner (WB) (1,498; 90.51.50)—
"Winter Meeting" (WB). Opens today (Wed.). Fourth week of "Robin Hood" (WB) (ressue) was okay
\$12,000, after big \$16,000 third.

Winter Garden (LA), 1.532,0

Whiter Garden (LA), 1.53

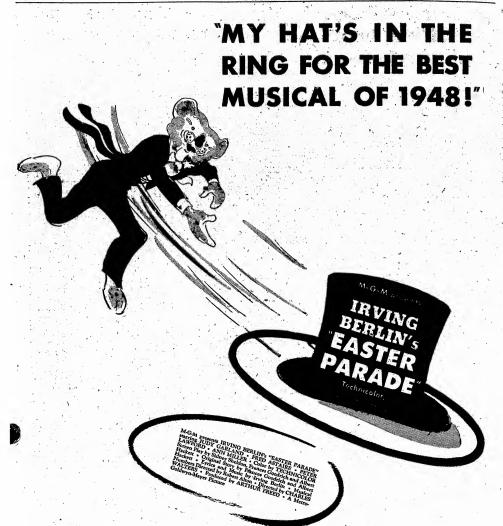
Daughters,' 23G, Crowds 'Mama,' 26G, in Frisco

San Francisco, April 6. Excellent bally along with the use of localite Kathryn Forbes, who authored "Mama's Bank Account," authored "Mama's Bank Account," is pushing "Remember Mama" into standout position boxoffice-wise this week. Her book is basis for this film. Continued rain seems to be helping trade. "Three Daring Daughters" and "Big Clock" also shape well.

Estimates for This Week

Stape well.

Estimates for This Week
Golden Gate (RKO) (2,844;
85) — "Remember Mama" (R
(Continued on page 20)



Who's got the pictures? M-G-M's got the pictures! As Hollywood Reporter puts it: "Everything is on the upswing at Culver City." It's electrifying to watch. Look at them! "STATE OF THE UNION", "HOMECOMING", "THE PIRATE", "SUMMER HOLIDAY", "EASTER PARADE", to mention just a few, and with every new Trade Show another Big M-G-M attraction joins the Hit Parade. You said it Mister: "M-G-M GREAT IN '48".

Heidt Ups 'Savage' Sock \$36,000, Hub: 'Naked' Wraps Up Fancy 41G, 2 Spots

Boaton, April 6.

"I Remember Mains" gained in its second week at the Momorial.
"Naked City" is getting nice play at State and Orphenm. Horace Healt with "Blonde Savage" looks you at the RRO and this week?

"The term "gitting "District." item. "Sitting Pretty" still is big at Paramount and Fenway, with "April Showers" so so at the Met. Biz shapes very good after Holy Week let-down.

Estimates for This Week
Aster Jaycoxi (1,300; 40-30)
Meaning Becomes
(EKO) (2d wk). Night bis oka
with \$12,000 after big \$16,000 in

(2d wgl., 2d wgl., Might bis okay with \$12,000 in with \$12,000

State (Loew) (3,500; 40-80)—
Naked City" (U) and "Fabulous
Joe" (Col). Fine \$13,000. Laxt
week, "Relentless" (Col) and "Curley" (Indie), \$11,000.

'Sitting' Pretty \$11,000. In Port.; 'Bart' \$10,500

Portland, Ore. April 6.
Real coin this week goes to
Parker's United Artists with
"Three Daring Daughters." "Sitting Pretty" at Orpheum and
"Black Bart" at Broadway are also
doing well. "Gentleman's Agreement" at Paramount is top holdover.

Estimates for This Week

Estimates for This Week Broadway (Parker) (1.82; 50-85)
—"Black Bart" (II) and "The Flame" (Rep) (Great \$10.500. Last week, "Sierra Madre" (WB) and "Crimpus Honeymono" (Rep) (2d)
—"Mayfair (Parker) (1.500; 50-85)—"Bill and Coo' (Rep) and "Signa" (Rep). So-so \$3,500. Last week, "Black Fylday" (Indie) (resisse), \$400 Black Cat" (In

nonme 32,500. Iast week, fine 30 official (IAB) 6,000; 50-85). Off

\$15,400. o
Flayhouse (H-E) (1,200; 50-85)...
Flayhouse (H-E) (1,200; 50-85

Key City Grosses

Estimated Total Grees
This Week. \$3,06,868
(Based on 21 cities, 207
theatres, chiefly first runs, including N. Y.)
Telal Gress Same Week
Last Year \$3,485,000
(Edged on 22 cities; 205 thea-

Showers' Philly April Tonic, 30G

Philadelphia, April 6.

Mont Philly deluxers are holdover this working in They are The
Fugitive, fine at Aldine, and
April Showers, having a brisk
seeks, and the seeks of the seeks of the
Gley, will fancy at, Stanley, are
pacing the ho. s.

Retinates for This Week.
Antine (1,303; 59-64). "Fugitive"
(IRCO). Fine 455,000, or next. Last
with, fair \$44,000.
Areasias (4585) (700; 50-84).
"Their is Sam" (SEO) (2d run), Mild
Thinler Inc. (M.G) Ed vin), next
\$7,000.

Berg (WF) (2,350; 50-84). "Sign

Boyd (WB) (2,350; 50-94)—"Sign of Ram" (Col) (2d run). Modes (Continued on page 20)

'Naked' Outstrips Field In Seattle, Hot \$15,000: 'Daughters' Daring 13G

Seattle, April 6. Biz is sliding off with holdovers moveovers and reissues really hurting overall total currently. Even "Gentleman's Agreement," at Fifth Ave. in third frame, is down sharply. "Naked City" at down sharply. "Naked City" at Torpheum and "3 Daring Daugh-ters" at Liberty are ace newcom-ers and both sock.

Estimates for This Week Betimates for This Week
Blue Mouse (H.E.) (800; 45-80)—
"Corsican Brothers" (EL) and
"South of Pago Pago" (EL) (reissues). Mild \$3,000. Last week,
"Stude" (RKO) (2d wks), \$2,500 in
"Grulleman (H.E.) (2,349; 45-80)—
"Centleman Agreement" (2014).
"God wkb, Good \$7,500 or neer in 6
days after dandy \$10,800 last
stanza.

days after dandy \$10,500 µm. Schanza.
Liberty (J&VIB) (1,555; 45-80)—
13 Daring Daughters' (Mc-O., Sock \$13,000. Last week; "Sign of Lam", law 54,800. Last week; "Sign of Lam", and the school of the

\$9,000,

Palestar (Sterling) (1,350; 45-80)

"The Flame" (Rep) and "Slippy
McGee" (Rep). Big \$7,000. Last
week, "Elephant Boy" (FC) and
"Trail Vigilantes" (FC) (reissues),
\$5,100.

\$5,100.

Paramount (H-E) (3,039; 45-80)—
"Sitting Pretty" (20th) and "Whispering City" (EL) (2d wk). Solid
\$9,000 in 6 days. Last week, nice

\$9,000 in 6 days. Last week, nic \$12,300. Roosevelt (Sterling) (800; 45-80 —"Double Life" (U). Fair \$4,000 Last week, "Woman's Vengeance (U), okay \$4,700.

(M-G), Sock \$13,500 or near. Last week, "Henry Eighth" (Indie) (re-issue), \$3,800. Guild (Parker) (427; 50-85)— "Sierra Madre" (WB) and "Campus Honeymoon" (Rep) (ni.o.), Good \$2,000. Last week, "Double Life" (U) (m.o.), \$1,500.

'Meant' Does Well By Omaha, \$10,000

Dy Ullittal, \$11,0,000

Omaha, April 6.

I Remember Mama* gol of allowly at the Brandeis but looks to land strong week's bit, and probable holdower. Only other firstrun is "Meant for Me" at Parameter (MKO) (1,500 Me").

Brandeis (MKO) (1,500 Mem.)

Brandeis (MKO) (1,500 Mem.)

Friedmenter Mama* (MKO) (5,500 Mem.)

\$7,000 and likely isolotover. Land week. "Bamha" (MKO) (refessue) and "So Well Remembergett" (HKO) (8,500 Mem.)

St. 500 Well Remembergett" (HKO) (85,500 Mem.)

\$8,000. Paramount (Tristaires) (2,800; 16-5). Meant for Me' (20th). Good of the control of the c

Okay \$10,500. First week, small \$14,000. State (Goldberg) (865; 10-65). State (Goldberg) (865; 10-65). Good \$1,000 and \$1

H.O.'s Fail to Dent **D.C.** 'Mama' 19G

Washington, April 8.

Main stein biz is moving along at a comfortable cilp, in view of fact that three spots are handling holdovers. Town has been full of tourists which has helped. Sweetest boothier music is being made by man's Agreement." Inter in second frame. "Relemines" is packing them in at small-seater Metropolitan.

Estimates for This Week

Lan. Estimates for This Week.

Capital Locovy 23,33,44-80.

"Burling Locovy 23,33,44-80.

"Burling Locovy 23,33,44-80.

"Capital Locovy 24,34,34-80.

"Capital Locovy 24,34,34-80.

Fancy 31,000 opens."

Fancy 31,000 Last week, "Tarzaris Secret Treasure" McJ (16,50).

Fact treasure at \$3,000.

"Capital Locovy 24,300.

"Capital Locovy 24,300.

"Remember Manua" (RKO) Excellent \$19,000 in first full week. Last week, "Manua" (RKO) Excellent \$19,000 in first full week. Last week, "Manua" (RKO) Locov days Metropolital (17), 18,14,190.

"Relentless" (Col.) Nice \$14,000.

"Relent

Palace (Loew's) (2370; 44-74)— "Gentlemant" Agreement" (20th) (2d wk) Fine \$1,000 on basis of Academy award publicity. Last week, rang bell for \$28,000. Warner (WB) (2,154; 44-74)— "April Showers" (WB) (2d wk). Mildish \$13,000 on opener.

L.A. Nearly Forgets 'Mama,' Barely Oke \$44,000; 'Sitting' Pretty \$70,000, Big Leader; 'Showers' Brisk 33G. 2d

Los Angeles, April 6.

New paccetter here this eession in "Stitting Pretty," which shapes to land great \$70,000 in four the lord for the land great \$70,000 in four sites of very thin \$15,500 in four sites of land great \$70,000 in great \$70,0

Estimates for This Week

Entimates for This Work

Entimates for This Work

Belinsant (FWG) (1,522, 60,31).

Beverly Hills Made Hall (G&S)

Bimmenfeld) (828, 65,31).

Beverly Hills Made Hall (G&S)

Bimmenfeld (828, 65,31).

Beverly Hills Made Hall (G&S)

Bimmenfeld (828, 65,31).

Carthay Gride (1,518, 60,41).

"Gentleman's Agreement" (20th).

Carthay Gride (1,518, 60,41).

"Gentleman's Agreement" (20th).

Gal will Jp 5,5500. Last week.

Chinese (Grauman-WC) (2,045, 60,41).

"Statis Perty" (20th). Fast-\$17,300.

Chiver (FWC) (1,45, 60,41).

"Bamb" (80KO) (referse) and

Last week, "Agreement" (20th) 62d wh.) 29,800.

Calver (FWC) (1,145; 60-81).

Elsenba" (IKCO) (recision) and with the control of the control

Near \$8,000. Last week, nice \$11,000. \$\$11,000

| 22 w). Good \$15,000. Last week, \$15,000. Last week, \$15,000. Layla (FWC) (12.48; \$0-\$1) — "Sitting Freity" (20th) and "Challenge" (20th). Stout \$10,000. Last week, \$10,000. Last week,

COLMAN OSCAR LIFTS LIFE' \$22,000, DENVER

Denver, April 6. Mild weather is hurting the box-Maid weather is hurting the boxoffice this week. "I Remember
Mama," holdover, shapes strong at
Orpheum and holds: "Double Life"
looks fine in two spots being boosted by Ronald Colman Academy
Award. Estimates for This Week

Estamates for This Week
Aladdin (Fox) (1,400; 35-74)—
"Scudda Hoo" (20th) and "Docks
New Orleans" (Mono), after week
at Denver, Esquire, Webber, Rialto.
Fair \$3,000. Last week, "Black
Narcissus" (U. and "Secret Door"

Farr Say, 100. Lass week, Enge, Mirchanst Under Secret Door Understand Under Secret Door Understand Under Secret Door Understand Under Secret Under Under Secret Under Under

"Gentleman's Agreemengt" (20th), by \$5,000.

Orpheum (RKO) (2,600; 35-74)—
Tremembe Mama" (RKO), "Big Mana" (RKO), "Big Mana" (RKO), "Big Mana" (M-G) and "Springtime" (Indie), \$12,500.

Paramount, (Fox) (2,200; \$5-20; C), "Gridleman's Agreement" (20th) (2d wk), day-date with Webby, Fair \$1,000. Last week, record

Fair \$10,000. Last week, record \$10,000, (or \$67,50.4-\$)] had \$10,000, (or \$63,50.4-\$)] had \$10,000, (or \$67,50.4-\$)] had \$10,

'Showers' Perks Det. at Big \$24,000: **Electra' No Mourning 9G, 'Angel' 10G**

Detroit, April 6.
Only two new pictures come to
town this week, "10th Avenue
Adams," and April
Adams, and April
Adams, and April
ping double bills. "Showers'
shapes big and is pacing the city.
Three holdovers this round with
"Unconquered" at Palms, and
"Double Life" at United Artists
doug beat.

doing best.

Surprise of week is "Mourning
Becomes Electra" at bandbox Art
Clinema where it's nearly as big
on second week as the capacity
opener. It's done turnaway nearly
every show at upped prices. Ideal
weather is helping biz all over.

Estimates for This Week

Adams (Balaban) (1,740; 70-95)—
"10th Ave. Angel" (M-G) and
"Louisiana" (Mono). Very good
\$10,000 Last week, "Cass Timber-lane" (M-G) (6th wk), fine \$7,500. Art Chema (Marten) (450; 74-\$1.20)—"Mourning Becomes Elec-tra" (RKO) (2d wk), Continued surprising at \$9.000 or near after terrific socko \$10,000 opener.

Broadway-Capitol (United-Detroit) (3,309; 70-95)—"Robin Hood" (WB) (reissue) and "I Became A Criminal" (WB) (2d wk). Neat \$14,000 after big \$18,000 first anza.

Downtown (Balaban) (2,863; 70-

Downtown (Balaban) (2,868; 70-95)—"3 Daring Daughters" (M-G) and "Jiggs, Maggie In Society" (Mono) (2d wk). Moderate \$8,000 after excellent \$12,000 after week. Fox (Fox-Michigan) (5.100; 70-95)—"Sitting Pretty" (20th) and "Challenge" (20th) (2d wk). Strong \$18,000 after sturdy \$26,000 last week.

Ricenigh with UI-ALREADY SOARING...

"BLACK NARCISSUS" in Technicolor

"BLACK BART" Color by Technicolor

"A DOUBLE LIFE"

"NAKED CITY"

"ALL MY SONS"

PLENTY

more than a slogan ITS A FACTI

SOON TO SOAR ..

"ARE YOU WITH IT?" . "CASBAH" "LETTER from an UNKNOWN WOMAN"

"ANOTHER PART OF THE FOREST"

Fine ones from the J. ARTHUR RANK Organization "DEAR MURDERER" · "BAD SISTER"

"FAME IS THE SPUR"

Keep your eye on U-1 Internation

Judge Maguire Reports to N.Y.'s Mayor Anent Gotham's Co-op on Film Prod.

Hallymood's producers who allfale everything that goes wrong with a New York fin situ to the eight lack of cooperation are taken over the coals in an official report to Mayor William E did not be seen to the coals to the seen to the coals the coals to the coals to the coals t

Commenting and have then cleared by the lifetown.

Maguire, who was deputised land year to clear the underbrank of a multitude of permits and applications required by an ano children to increased production in Geham the fact that so many of those as sociated with motion picture production—producers, directors, contract the Hallywood- and fare conclusify or unseenfully opposed to the, eacouragement of production is observed. sciously or une to the encoura-tion elsewhere.

roots in Hally wood and is completed to the control of the control

was named commissioner of the newly-formed department designed to bring business to New York.

FLOCK OF NEW SUITS FOR % CHISELING

Score on percentage-chiseling suits filed throughout the country suits filed throughout the country in the majors' campaign to clean up on alleged claims for phoney returns mounted several notches control of the control o

after settlement.
Seven fraud actions, separately
filed by all majors except United
Artists, were slapped against Mannie Shore in the West Virginia fednie Shore in the West Virginia federal court. Eight others were brought in the some court against Lloyd E. Rogers. Three more were filed by Warner Bros, Paramount and Metro in New Hayen, Conn., against Antonio Boscardin, Jean Stone and Elizabeth Knicker-bocker.

against Antonio Boscarum, Jesas, Stone and Elizabeth Knicker-bocker.

Stone and Elizabeth Knicker-bocker.

Shows is charged with hunding a Shows is charged with hunding a Shows is charged with hunding and the stone relative on the Grand and War theatres, Wag had Pioneer, Holden, all in West Va. Rogers and several corporations and property of the Pocaliontas and said to be controlled by him were named for the Pocaliontas and Palace in Davy and Elbert in Elbert, also all in West Va. Connecticut action swovled the Colonial in Canaza, Conn.

Settlement on stellars have accounted to the majors and paid the amount found due on accounting. Sersoy & Stein are associated with local counsel as attorneys for the majors in all the suits.

20TH TO RELEASE HOSS SAGA WADE BY POLIMAR

JANA MADE BY POLIMAN

Richard Polimar has inheed a releasing pact with 20th Year for "The
Winner's Circle", Septions along at
year olds. Film.includes zerowere Bold Howard with perference
without pay; Jockey Johnny Lousten; Billy Mills, starter at. Santa
Anita; Johnny Berardiso, Circuhaying feame lead in her first
film.

Follman Perference

Pollman

Pol

Polimar, Berardino, Long and a number of clates participated in fa-pic which was made at Farms. Seats American

read i. 4 this tragic events in care to the control of the company against release of the film, meanwhile, gained support from two religious organizations, resenting 112 papers published by various Protestant denominations, resenting 112 papers published by various Protestant denominations, passed a resolution at its convenience to peace. A similar stance was also taken by the filministerial Assn. of Madison, Wisc., which as the country to gain pledges from exhibits not to play the film, Council and the country to gain pledges from exhibits not to play the film, Council and the country to gain pledges from exhibits not to play the film, Council and the country to gain pledges from exhibits not to play the film, Council and the country to gain pledges from exhibits not to play the film, Council and the country to gain pledges from exhibits not to play the film, Council and the country of gain pledges from the country of gain the council and the country of gain the council as the country of gain the country of gain the council as the country of gain the council as the country of gain the gain the gain of gain the gain the gain of gain of gain the gain of gain of gain of gain the gain of gain

Ent-UA Import French Model for 'Arch' Bally

Model for 'Arch' Bally' Slicot thinner, publicity-wise, than a drugstore sandwich, Like Bourdin, artived in New York from France last week. She's the 21-year-old French model whose picture of the same and the same

She's asternably here, however, for American Overseas Aid and United Nations Appeal for Children, which will use her for promotional purposes in connection paign. Group, indidentally, will sponsor the preem of "Arch" at the Globe, N. Y., April, 19, with lifes Bouxdin, in attendance.

Was provided by Air France in a publicity deup and she has brought with her a new wardrobe created by Carven of Paris in another public the control of the preem of the preem of the most photographed models in France since the Life break.

Drive-Ins

ram designed to improve Drive-lit tandards.

IDITOA now has a central office ere which serves as an informa-ion centar for hole Drive-in nembers wherever located. Info n seeding and parking methods, after tasks and other data is avail-ble. Organization will assist in

Two new suburbans, the Crest and the Avenue, opened here last week, both for Phil Integrangs. T. N. Children will meaner the Crest; C. V. Caver, the Avenue. Interstate Circuit will build a 1,100-seat suburban harmonic control of the control of th

India Playdates

"With a choice of playing a beal English picture or im even women thoughout the body of the picture of im even women the state of the cut might be wise in taking the last of the cut might be wise in taking the cut might be wise in taking the cut of the

Top Technicians Continued from pare 3 z

come to this country between Oc-tober, 1947, and September, 1948, parks with producing interests in paries with producing interests in this country are Warners and Metro. They make separate appli-cation for every major technical man they wish to bring over and there are considered individually of the producing the producing of the theory of the producing the pro-tection of the pro-position of the p come to this country between Oc

Monty Banks = Continued from nave 7

sidered well worth the difference by most producers' reps because payment is in dollars instead of lire. In Holland, some of UA's pro-

Man Holland, some of UA's pro-ducers have been operating through the Motion Picture Be-port Assu, while others have been distributing independently through the offices of Frederick L. D. Strengholt. Latter, who has been in this country confabbing with Kelly for the past several weeks, would be involved as a local part-ner in the setup which UA is plan-ning.

Inside Stuff—Pictures

Britisis.

As a result, there was a not unexpected chill when the rived on the Coast in tow of Bill Transwell, Fawcett p.s. Fix to greet the fact, was a rep of the Motion Picture Ann. a who had suggested to the studios that they be "cartifous" in

Charitanties of procedures in administrating the Motion Picture Assa, of America's educations code, is both worked out by the advertising actions; essential of the MAR. A. Chayas, made up of the advertising policity humbs of the major companies, is attempting a codification of procedures is hadding cost, which have growing see the years.

Council, which has been insenting infracquently in the past, is plantator of the advertising, code. Charles Selections which, administrator of the advertising code. Charles Selections which control charles are considered as a considered with the control charles of the charles of the

The threshold of the property of the property

Criticism of the flippant treatment of the nation's lawmakers in "The Senator Was Indiscreed" is understood to have caused 20th-Fox to whittle down various sequences in its. "Lawer It to the Irish." Studio censors have cut numerous lines of a cynical nature from the senatorial role played by Lee J. Cobb.

Anglo-U.S. Deal Ignores Indie Distribs of U.S. Pix

Incide JISATIOS of U.S. I'LL

New Angio-U. S. films agreement
makes no provision for purchase
by indie. British distributors of
rights to American pictures. Likerights to American pictures. Likewell here in the past by buying resissue rights on U. S. product will
suffer.
The indie distribs. come at the
end of the queue for spending the
America, so there's very likely to

\$17,000,000 films allotment in America, so there's very likely to be little exchange left for their use. In any case, the pix they'd buy would be subject to veto by the Board of Trade, and, if not considered of proper quality, no coin would be made available.

Anti-Trust Suits Continued from page 7 =

dated theatres. Complaint charges a complaint in restraint of trade resulting in the loss of \$212,000 are suited in the loss of the

Theatre Tele

Continued from page 3 sented in this latest development of electronic show business

Even though the question of whether theatres should sue the tele interests, or whether broad-casters should attempt to sue theatres which pick up their programs, may be settled, there are still numerous other problems that must be solved before theatre video can become a steed operation. Main obstacle in that connection is the raft of rights that must be cleared up. must be cleared up.

nection is the Faut or figure indilettic scalety Razor, for example, paid \$100,000 for exclusive
tele rights to the forthcoming
Louis-Walcott fight. Roither Gilteleto nor promoter Mille Jacobs
the fight broadcast, unless the
the fight broadcast, unless the
the fight broadcast, unless the
the are or came through with at least
are op came through with at least
as much money. Recent lifting of
the American Federation of Missclams but on the possess a problem
still struggling over the establishment of a tele wage scale for mastill struggling over the catalolishment of a tele wage scale for mastalet production of the catalogue of
the scale of the scale of the
demand considerably more cein if
a live numsic show were transmitted
to these recents. to theatre screens.

its theatre screens.

As for thester use of a televised fromatic show, the number, of rights to be cleaved up is tremendous. They include the author-piths, various Actors Save other unions. At the base of the entire situation, meanwhile, is the possibility that regular theatre project includes may refuse to be offered to the content of the content o



Film Reviews

Continued from page 16 Silent Conflict

of romance is hinted as developing between the hynotist's innocent niece and Hopalong's young side-

kick.

Silver-haired Boyd continues to impress as a forceful cowboy hero. Rest of the cast performs according to Hoyle in stock parts with Earle Hodgins turning in a neat characterization as the herb selling

hypnotist.

Production backgrounds and camera work measure up to this series' fairly high standards.

Herm.

Arthur Takes Over

For release of Sol M. Wurtzel pro-is Features Lois Collier, Richard Rip Homeler, Ann Todd. Directed 18: Clair. Story and screenpisy, Grashin, camera, Bonjamin Kilne Roy Livingston. Tradeshown in April 1, 48. Running time, 65

MINS.	
Margaret Bluby	Lois Collier
James Clark	Richard Crane
Arthur Bixby	Skip Homeler
Valerie Jeanne Bradford.	Ann E. Toda
George Bradford	Jerome .Cowan
Flora Bixby	Barbara Brown
Lawrence White	William Bakewell
Bert Bixhy	Howard Freeman
Mrs. Bradford	Joan Blair
Mrs. Barnsfogle	Almira Sessions
Betty Lou	Jeanne Gall

"Arthur Takes Over" is unpreten-tious and strictly for the twin bills. Gast is lightweigh for the marquee. Gast is lightweigh for the marquee. It is the marquee of the marque of the marque of the marque who would marry off her daughter to an aristocrat has been dressed up slightly. In this one dressed up slightly. In this one dressed up slightly in this one a sallor athe met while serving as a hospital nume. Proceedings grow to heetic in latter stages that only the tossing of custord ples appears. Lat's Collier who photous well.

to have been overlooked.

Lois Collier, who photos well, brings some realism as the much-sought after a u.g.hter. Skip Homeier, as the teen-age brother, makes up partly in enthusian makes up attly in enthusian promise. If the short in being a polished presently. Jerome Covan, as father which is lacks in being a polished characterization but makes it cities, Ann E. Todd, as his daughter, is spotty as is Richard Crane. Howard Freeman heads the support meety. Benjamin Kilne's make and the support when the same on the lack and mixture of consider and disregarders.

Eagle Lioh release of Murathan Pictures production O'rank Salenstein, producer; Robest La-Joseph, sacco, producer; Stars Robest La-Joseph, sacco, producer; Stars Robest La-Joseph, sacco, producer; Stars Richard Köllmar, Loring Smith, Pall Has-ton, Russell Collins, Wendel Phillips, Jose Prys. Directed by Jack Danchas. Sereen-ers, Robest Klaser; music Jerome Moross; canters, William Miller, At-Globe, N. Y., week April G. 48. Running Hun, 72 MURS.

Reseptionis. — Seen 'Drawl' price 'Seen' practical 'Close-Up' is toutted by Marathon as the first film completely bet in New York during the past bet in New York during the past bet in New York during the past between the past of Cotham's sold the Actionys, a touch of Invisionass which no Hollywood low-badden with the past of Cotham's sold the Cotham of Cotham's with the past of Cotham's past o

be tepid grossing in dual and nabe situations.
For one, "Close-Up" which is For one, "Close-Up" which is For one, "Close-Up" which is obviously intended as a zipyr sa-obviously intended as a zipyr sa-tority started. Almost the first in getting started. Almost the first hat of the fill in spent in setting that come, as process delayed by talky country and the control of strange device for a film dependent is trange device for a film dependent on action—a crucial seen involv-ing the struggle of two men in a crucial seen involv-ing the struggle of two men in a returned by one character but not depicted or one character but not depicted.

nyrated by one character but not depicted.
Story details the efforts of a wk. Nad (Richard Kollmar), to gain and destroy a newared clip, accident the state of th

are things never satisfactorily ex-

rom pice, 16

are things never satisfactedly explained,
at any citi, Baster mixes with a
At any citi, Baster mixes with a
At any citi, Baster mixes with a
Climorel; is explained with a negative of the films; makes his getsavay only to be grabbed again.
Ideanwhill, the positive after
a consideration of the control of the control of the control of the control
are and manhum for the Nat, Windup within has good, smart pace is a
grand manhum for the Nat, Windup within has good, smart pace is a
the Nazi, the camerams and the
Nazi gangster henchman who's
authout. Baxter meets his role's
requirement inough he frequently embarcassed by weak. Jines,
Miss Gilmore is fairtist on delivery
Miss Gilmore is fairtist on delivery
Miss Gilmore is fairtist on delivery
has full title to do but on that little
registers will. Phil Huston, as the
gangster, overmups in spoils.

The capity cashing in on the New York
loving the pace too much slack.

Wife,

Powder River (SONGS)

GONEGES

Columbia selesso of College Coler, models for the College Col

Seculi County Soys

"Buckaroo from Powder River,"

"Buckaroo from Powder River,"

"Buckaroo from Powder River,"

a standard outner in Columbia's
Dunampo Kid series. Charles Stars

Bucampo Kid series. Charles Stars

and und role adequately salidying
the action requirements white

Soully Bunderie supplies the comnish a quastel of rural tunes. It's

oway film fare for the action spots

and Salurdiay mainnes trade.

Soriging Norman Hall calls for

Starrett to break up a trie of out
tune headed by Forrest Taylor.

Inner Sould Sou

where the Kid subdues the evuldoers.
Performances, in general, capably
actab the most of the mess. Startest the most of the mess. Startest the most of the mess. Staring for lowers of alapstick while
for lowers of alapstick while
for most of alapstic while
for most of alapstick
fo

Amgelina

President Films reje	ase of Lux-Ore (Pag	de
Francy) production.	Stars Amna Magnat	10
Ceechi D'Amico. Piero	Teilint Latet Zamy	
English titles, Hern	an Weinhere Pr	
riewed N. Y. April 1	'48. Bunning tir	
Angelina	Anne Magne	mt
Parquale	Nondo Bru	no
farmela	Ann Min	hi
vaira	Agnosa Dulyhi	ni
nigi,	Ermesto Alminor	**
allisto Garrone	Armando Miglio	ri
Polyanto	Vittorio Mitt	ni

Roberto Vittorio Mittini
Mrs. Garrone Maria Grazia Franci
Filippo Garrone Franco Zefferoli
Libero Gianni Gili libere. Guita Giber Gibe

-mouth. A secondary story theme, which

comes close to overshadowing the main plot, is Miss Magnant's realization that in fighting for an uplicity in the district's social-condition of the condition of the condition

rating on it.

Writers attack their subject with
the ulmost candor reinforcing the
plot with realistic sequences that
occasionally exceed the censorial
bounds of the American Production.
Code. However, no consec could
justifiably sixtone as frost out the
endoughend. Acting is no just with
the direction. Wis crisp, pility and
catches the flavor of the story in
every respect.

the disection. Me cries, pully, and catches the flavor of the story in every respect.

As the film's star, Mas Magnaid As the film's star, Mas Magnaid As the film's star, Mas Magnaid as the film's star, and the star of the

50% Rentals

toppers when roadshows were dropped.

dropped. Result is a siddown by exhibs in many areas. That's particularly true, it's said, of large chemits, many of which have an infectible control of the control of the control without allowance for house expenses and overhead. Understood, for instance, that even several of Paramount's own partner-held circuits are halking against held circuits are halking against part of the control of the

paying those sort of rentals for ora "Unconquered." Paying the paying number of the paying number of the paying the payin

films. In this regard, exhibs note that some eight years back 30% was top terms generally exacted for the A's. Two years later, it was up to 35% and shortly thereafter, 40%. Circuits, right now as plit and they're attempting to hold the line at that elementing to hold the line at that

Minn. Exhibs Fight 50% Deals

Minn. Exhibs Fight 50% Deals Minneapolls. Rovolt candus Minneapolls is in full series in the percentage in the percentag

Picture Gresses

LOS ANGELES

(Continued from page 15)

80).—"Remainer Mann" (BECO).
Mcdium 320,060. Last week, "Marian Mcdium 320,060. Last week, "Marian Marian Mar

Balte Bepped by H.O.'s But 'Mama' Fat 12G, 2d

Date Plantage 7 % 12ty, 2d.

Baitimore, April 8.

Practically solid list of hos after last week's big holiday lineup is holding fairly well this session. "Gentleman 8 Agreement," is very force at the New and "Naked City," shapes extra strong at Leew's Commonwealth of the strong at the New 1 merchant of the

bury. Good action continues for "Remember Mamma" at Town in second week.

Restnances for This Week.

\$13,000 getaway.

at \$10,000 after nice \$15,400 open-cinstrals (Hinds) (1800 - \$5.55)— "Song of Heart" (Rep.) (Towns, lone new entry, and all right at \$5.00. Last week, "The Spoilers" (Pau) (reissue), average \$4,600. — (Pau) New (Mechanic) (1,800 - 9.60)— New (Mech

to \$8,000 after fairly good \$13,200 opener.
Town (Rappaport) (1,500; 35-65)
—"Remember Mama" (RKO) (2d wkl.) Big \$12,000 followings fine \$15,300 opening week.

SAN FRANCISCO

SAN FRANCISCU
(Continued from page 13)
Big \$28,000. Last week, "Bishop's
Wife" (RKO) (4th wic), \$12,000.
Fex (FWC) (4,681; 69-95)—"Alias
a Gentleman" (M-C) and "10th
Ave. Angel" (M-G) Okay \$17,500.
Last week, "Gentleman's Agreement" (20th), skidded to \$12,600 in
sky dave.

ment" (20th), skidded to \$12,500 in sk days.
Warfield (FWC) (2,656; 60-85)—
"Three Daring Daughters" (M-G).
Husky \$22,000. Last week, "Sitting Pretty" (20th) (2d wk), strong \$17,-500.

Faramount (Par) (2,646; 60-85)—
"April Showers" (WB) (2d wk).
Good \$14,500. Last week, sock \$25,-

Cood \$14,500. Last week, sock \$25,0.8 Francis (Prn)' (1,400; 0.0.85)—
"Big Clock" (Par). Hefty \$25,000 in
10 days. Last week, "Saigon" (Par)
(4th wk), 4 days, \$7,500.
Gribhenne (Bilmenfield) (2.448,
0.000) (10 days, 1.000)
Last week, "Naked
(10") (10) (20 dw), healthy \$14,000.
United Artists (Bilmenfield) (2.000,
United Artists (Bilmenfield) (2.000,
United Artists (Bilmenfield) (3.000,
United Artists (3.000,

22,000.

Larkin (Rossner) (400; 68-85)—
Furla' (Indie) (3d wk). Down to
\$3,000. Last week, hefty \$4,000.
United Nations (FWC) (1,149; 60\$5)—"Sitting Pretty" (20th) (2d
wk). Good \$5,000. Last week \$7,000.
Esquire (Biumenfeld) (82; 55-85)—
\$8,300. Last week, \$1,000.
\$5,500. Last week, \$1,000.

Cris Co for Tuestive

h Mals., Hefty \$9,000 "Forthy \$18,000 Minneapolis, April 6,

Plenty of newcomers currently, hot only one, "I Remember Mama," is kicking up much of a bexoffice stir. "Mourning Becomes Electra." roadshown at the Lyceum, got off roadsnown at the Lyceum, got off only to a fair start, but may build, Crix praise should help "The Fugitive," to a nice week at RKO-Pan, "High Wall" looks modest at the State. It's the third Loop week for the socke "Call Northside" Lyric. Continued cold and clear weather are helping.

Estimates for This Week

Ksilmates for This Week.
Asier (Par) (900; 30-40.—High
Tlide" (Mono) and "Swamp Womam" (EL) (recissue). Fast \$1,500 in
5 days. "Docks of New Teleans"
(Mono) and "Mary Low" (Co)
opened today (Tues). Last week,
"Return Whistler" (Co)
"Caged Fury" (Par), fast \$1,800 in

Century (Par) (1,600; 50-70)-"So Well' Remembered" (RKO Light \$6,000, Last week, "Cal Northaide" (20th) (2d wk), bi

Northade Culth Gd wk), big \$3,000, Culth Gd wk), big \$3,000, Gepher (Par) (1,000; 44)—
Frankenslein" (U) and "Draeula" (U) (relautes). Okay \$4,000. Last (Whole) and "Drage, Margas in Society" (Mono), mild \$2,500.
Lyric (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). Third (Mono) and (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). Third \$1,000; 90.
Lyric (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). Third \$1,000; 90.
Lyric (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). Third \$1,000; 90.
Lyric (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). \$1,000; 90.
Lyric (Par) (1,000; 50-70)—"Call Northade". (20th) (nn.). \$1,000; 90.
Lyric (Par) (1,000; 90.). \$1

[M.G.), \$5,000.

Union [Par] (1,000; 44-60)—
"Voice of Turtle" (WB). First nabe
"Voice of Turtle" (WB). First nabe
"White for Keeps" (M-G) \$5,800.
"Werlst (Manm' (350; 50-85)—
"Song of Heart" (Mono). Good
\$2,000. Last week, "Bishop's Wife"
(AKO) (6th wk), about same.

PHILADELPHIA

(Continued from page 15) \$15,500 after last week's solid \$22,-

Continued from page 15

55.5500 after nat weer's solid \$22-55

55.5500 after nat weer's solid \$25-55

55.5500 after nat weer's solid \$25-55

55.5500 after nath weer's solid \$25-55

55.5500 after smash \$815.500 opener. Fox (2014). 125,000; 50-94--0-10

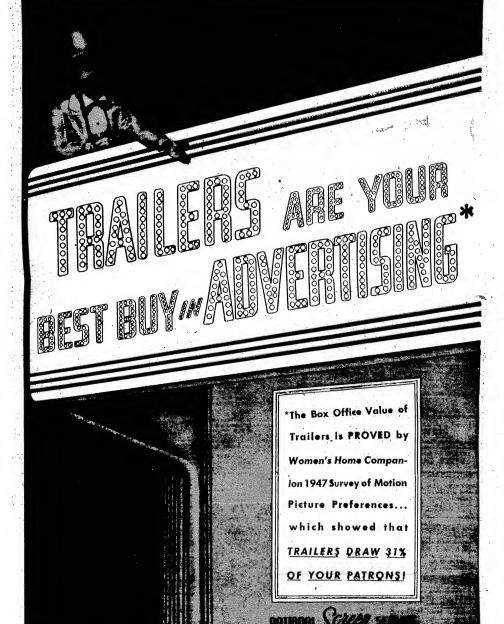
Northeide', 120th 122 with. Down 15,000 after side of the solid so

week.

Masthaum (WB) (4,360; 50-94)

"April Showers" (WB). Brisk \$30.000. Last week, "Robin Hood"
(WB) (reissue) (2d wk), oke \$17,000.

(WB) (reissue) (Zd wl.), oke \$17,000. Pix (Clummian) (500) 50-941 — "Ouitlaw" (UA) (108h wk). 50-941 — \$5,000. Last week, \$5,200. \$5,000. Last week, \$5,200. "What of the control of



Fox West Coast Gets Long-Termers On 5 Calif. Houses: Xchange Items

Los Angeles.
New long-term leases have been aigned by Fox-West Coast on five theatres. These are the Nevada in Reno, Hippodrome in Sacramento, Granada in Ontario, the Egyptian in San Diego, and Rex in Bakersfield.

field.

The Nevada and the Hippodrome will be remodeled into deluxe class, under 30-year leases. They both are to be renamed the Crest.

Cinema Dante to Hyams-Green Cinema Dante, 500-easter in mid-town, N. Y. acquired by Michael Hyams and Joseph Michael Gorp, They also operate the City and Irving Place in N. Y. and Ho-kinson in Brooklyn. House will continue foreign film policy but will be renamed the Little Met.

46 In Cincy Combine
Theatre Owners Corp., Cincinnati booking-combine, has taken
over for Linden theatre, Hamilton;
Camargo, Maderia; Norwood, all in
Olio, and Lyrie, Lexington, Ky.
Combo now services 46 theatres
under supervision of Rev. A. Carr.

Phil Gerard to II Phil Gerard to U
Phil Gerard, assistant to Metro
exploitation chief William R. Ferguson, moves over to the UniversalInternational homeoffice publicity
staff Monday (12). His successor at
Metro hasn't yet been named.

Philips Head techan George, Mcteropolitan Mellon, Picture Phatrea Assa, exhli, group representing 90% of Gothan's theatre, head of the proposed from the property of the proposed from the property of the pro

Coreoran West Pa. Allied Mrr. Pittsburgh.
George J. Corcoran resigned as Pennstate Amus. Co. manager in Uniontown, Pa., to be business manager for Allied MPTO of West-



ern Pennsylvania. Post formerly wa had by Ilm Alexander. La A ophich Par city saleman recently made assistant to Earle Sweigert, company's midwestern division manager, honored here at testimonial dinner. George Josek, wio filled in formating WP manager, Eou Gilbert, back to his regular port at Roye. Bert Steam intile book to the company of the back to his regular port at Roye. Bert Steam intile book to the company of the book to the company of the book to the company of the company

back to his regular post at Row-land, Wilkinsburg.
Bert Stearn, indie booking com-bine head here; Harry Headel, Pili exhibit, and Maurice Conn closed deal with Eagle Lion for release of their third indie film now in pro-duction on Coast.

Rob Carney's Shift
John Murphy, e.m. of Loew's
out-of-town theatres, appointed
Bob Carney, formerly manager of
Loew's Lyric, Bridgeport, as secing manager of Loew's Poll, Water-bury, Conn. Samuel Shubouf, as-sistant manager of Poll, Water-bury, succeeds Carney as manager
of the Lyric, Bridgeport.

Robertson Buys Third House
Dallas.
L.*R. Robertson bought the
Lucas thesire here from P. G.
Cameron, Robertson and group of
Dallas was veteran opened Essay
theatre in 1946, recently he acquired the Pkin Ft. Worth.

Mpls. Pix Back to Newsreels Minneapolis. Corwin circuit of Galifornia, lessee of the Pts, loop unre-seater, recei policy and will take back its former name. Newsreel theatre. After the war, the newsreel policy was abandomed for features, mostly was abandomed for features, mostly reseases. Jul the operation proved

Omaha Brandels to Be Enlarged Omaha.

One of biggest acciding Job in town will be done on the building town will be done on the building Job in town will be done on the building town will be done on the building the season of the season

Mpls. Daily Cuts Review Spa Minneapoli

Minneapolis.
Film Industry here is disturbed by decision of Minneapolis Star. to decrease its film coverage substantially. Sheet is eliminating Boh Mürphy's daily pix-radio column and confining its reviews to Sun-

New York Theatres

BETTE DAVIS

"WINTER MEETING"

JANIS PAIGE . JAMES DAVIS

Produced by HENRY BLANKE

B'way at WARNER THEATRE







TEX BENEKE CAPITOL



"APRIL SHOWERS"

ROBERT ALDA S. Z. SAKALL
Directed by JAMES V. KERN
IN FERSON
CLAUDE THORNHILL
HIS Plane and HIS Orchestra
plus MOREY AMSTERDAM
Broadway
WARNEE BROS.
At 47th Street
S. T. R. A. N. D.



RADIO CITY MUSIC HALL "I REMEMBER MAMA"

Barbara Oner Philip EL GEODES & HOMOLKA & DORP Preduced by HARRIET PARSONS Spectacular Stage Presentation



day Tribune edition. Murphy will do a "movie of week" lengthy re-view and confine his mention of other screen attractions to capsule criticisms. Radio and 'selvities fare even worse, being out entirely weekdays with only program box on Sunday.

Schenectady Wired Music Sold

Schenectady, N. X.
Lawrence M. Gordon, formerly
of Saratoga Springs, and Albert N.
Gordon, sold their wired music
business here to Schenectady Tavern Owners Amus. Corp. for about

RKO's Jee Gook Beek to Army Chicago. In-Col. Joseph Goetz, RKO thea-tre assistant manager here, re-lurned to active Army duty. Goets will be assigned to Air Forces in charge of picture theatre speca-tions.

charge of picture theatre speca-tions.

Steve Broidy and Morry Gold-stein, Monogram toppers, here meeting Balaban & Katz exces on film dates.

B. O. Peak

Continued from yage 3 in March, 1948 new. West, 545 to 57.7; East, 12.8 to 52.8 Mellwest, 463 no 1478; South 437, 10 45.3; the 1478; South 437, 10 45.3; the 1478; South 437, 10 45.3; the 15 no 15 no

No Ducat Price Cut Seen by Kingsberg

Seen by Kingssterg
There's virtually no chance in,
the foreseeable future of any drop
admission prices, Malcolm
opined in New York this week in
commenting on Audience Research
Institute's report that adult evening prices across the nation had
hit the 'all time peak average of
50-de. This compares with 46e. a

hit the 'all time peak average of \$0.4c. This compares with '46c. a \$0.4c. This compares with the control of the cont

'Verdoux'

difficulties of proving conspiracy. Also that the Loew's dates produced poor results and circuits could point to that as good enough reason for not booking the film.

coult point to that as good enough resson for not booking the film. As against that, however, is the reson for not booking the film. As against that, however, is the resonance of the resonance

TOA's Trailer

Conussed from page 3 members and sellvery time for the sim. However, delivery souldn't be promised for so long that it made the thought of Technicolor entirely impractical. As a result, naturates are to be obtained this week on the same plan in black-and-white.

on the same plan in black-and-white.

**Echilater* (2001. You.)

Chilmans. of the AFDC's public relations subcommittee, presided over Monday's assaion. In. the absence of the group's regions: challenger of the properties of the

TOA-MPAA Patch Matters

TOA-MPAA Traich Masters
Considerable tension developed
last week when the TOA privately
charged that the MPAA group had
unfairly beaten it to the draw by
sending out a publicity release on
the trailer and pub-rel campaign.
Meetings held late in the week
spring and the sending of the trailer
and pub-rel campaign.

Meetings held late in the week
spring and gases in both somewhat the
control of the sending of t

served to schooth somewhat the rough edges on both sides.

Both the production and exhibition difficulties connected with the trailer are back of the pub-with the regard to production, they see all kinds of headaches lavolved in the one-resier. If selection problems of the public o

films in its theatres? competitor's conditions on the matter of calabition. On the matter of calabition. On the matter of calabition of the matter of calabition of the calabi

worthwhle.

In the meantime, however, the
TOA retains its enthusiasm for the
idea, and is prepared to go ahead
on its own if the majors won't cooperate. It claims that it can guarantee that a sufficient number of
houses will run the trailer to insure success of the scheme.

Tele Newsreels

Continued from page II

only CBS, DuMont and ABC lates on are potentials. If it can break even on the first year, 20th will have garnered valuable experi-ence besides being in a position to pick up added coin as affiliates join tite NBC net.

join the NBC net.

The heavy nut has discouraged a number of deals. N. Y. Dally News which will open WPIX, June 15, tentatively approached Warner-Bale, but publing came from injustice of the property of the

U-EL Toppers

the Olympic film landing on EL's shelves while U gets "Christopher Columbus," starring Fredric March.

March.

Other films going to U are "Blanche Fury," "Blue Lagoon," "Dulcimer Street," "The Passionate Friends," "Daybeak," "Snow-bound," "One Night With You," "Woman Hater," "Gorddor of Mirress" and "Good Time Girl." EL's other pix are "Red Shoes,"
"Saraband," "Scott of the Antarctic," "Esther Waters," "Lord
Byron," "Broken Journey," "Mr.
Perrin and Mr. Tralli," "Miranda,"
"The Calendar" and "Sleeping Car
to Venice."

METRO ADDS 3D PIC TO BE PRODUCED IN ENG

BE PRODUCED IN ENG.

Still Model Production of the Control of the

Rep. Stockholders

Gestiased free sees 11

a junket to England some time in May or June to survey condition in the in May or June to survey condition that the conjunction of the control of t



FIVE STAR

DC-6 DI AGGINES

LOS ANGELES 11 hours, 45 misste

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TO FETE OLD-TIMERS AT KAS. ALLIED MEET

AT KAS. ALLED MEET

Kamas City, April 6.

Allied Independent The atre
Owners of Kanasa and Missouri ta
eksdying, a "pioneer banquet" de
signifer to the control of the cont

ARMIT's Convention

Denver, April 6.
Annual convention of the Allied
Bocky Mountain Independent Thestress has been scheduled for May
18-19 at the Cosmopolitan hotel
here Allied toppers throughout
the country will all in on the busithe country will all in on the busiweek was the appointment of
ARMIT presy John M. Woltberg,
ar regional veepee for National
Allied to rep a newly-created
Allied to Lepta and the Allied
Allied of Jowa-Nebraska and Allied
Allied of Lowa-Nebraska and Allied
C. Kansas-Missouri. Denver, April 6.

\$8,000,000 Boost

Continued from page 3

Picture Assn. of America had done in fine job it \$5,000,000 were realized from the EXP Bull and \$75,000,000 were realized from the EXP Bull and \$75,000,000 were realized from the EXP Bull and \$75,000,000 were realized from the EXP Bull and \$75,000 when the "Voice of America" to the coin is expected to go.

With All miss totated the idea of gettern that the strength of the EXP Bull and has fought for the appropriate and the experimental and the strength of the EXP Bull and the E

Best March B. O.

Continued from page 6 =

went to "Knew Susie" (RKO), mainly because of consistently good, if not smash business shown. Best of runners-up for month were "3 Daring Daughters" (M-G). "April Showers" (WB), "Miracle of Bells" (RKO), "Voice of Turtle" (WB) and "Albuquerque" (Par).

(WB) and "Albuquerque" (Par).

Of new product hinting future potentialities, outstanding at close state of the product of the

and "Relis" seem sure of being heard from this month.

Showing made thus far by reissue of "Robin Hood" (WB) is one of the surprises of the trade although the cast names should although the cast names should although the cast names should particularly during Easter Week. "Gass Timberlane" (M-G) still was getting nice money during March although its really sock showing first place.

"Bill and Coo" (Rep), which won a special Oscar, managed some nice money when launched Easter Week to cash, in on juvenile trade. "Smugglers" (EL), which was inmost, racked up solid bir in N. Y. "Sign of Ram" (Col), which started out slowly, showed up better on final dates of mbath, showings, are "My Girl Tisa" (WB) and "Ideal Husband" (20th). "Scudda Hoo" (20th), which shaped nicely in service special special solid on to get the smuch creat spots, did not get the smuch cast of the surface of the surf

MPEA'S POLISH P.A

Edward Masweski has been ap-pointed pub-ad manager of Motion Picture Export Assn.'s office in Polant.

He succeeds Dan La Roche, re-signed.

PAR'S BID FOR FRENCH. BELGIAN 16M BUSINESS

Paramount is making a bid for the business of thousands of 16m houses in France and Belgium by Jaunching a block of 12 pix in nar-row-gauge distribution. It's the Jaunching a block of 12 pb; in nar-rowgange distribution. It's the first step taken by Par in Europe to pedde 16m films to theatres. Entire program is being handled through the Paris office in regular distribution without setting up a separate force such as Metro has. All the films are at least one and the films are at least one present the property of the second films of the property of the property of the films are at least one and the films are at least one and the films are at least one that the property of the property of the thing the property of the property of the thing the property of the property of the property of the distribution is traditional in this country. his country.

this country.

Only other spot in which Par is now releasing narrow-gauge pix in quantity is the Philippines. Proposal to handle the films similarly manned to the proposal to handle the films similarly not be proposed to handle the films similarly not six the terrific print cost which is not so that the proposed to t

Goldwyn Shifts His Ad Agency Biz Back to FCB

Agency Biz Back to IV.B.
After a one-picture tryout of
Donahue & Coe, Samuel Goldwyn i
last week shirted his advertising i
account back to Foote, Cone & II
Belding, Change-of-mind follows
that of last summer, when FC&B;
Belding, Change-of-mind follows
that of last summer, when FC&B;
Commissionable Billings
Commissionable
Comm

U. S. 16m Biz Here to Stay

Notice sales wepper William F represent to defer still another arRodgers to switch from his former
steadfast revisual to counterman F represent to the firms to be resteadfast revisual to counter the
field slowly in this country.

Comtions first in Canada, where classed in the strength of the distribution is under the jurisdiction of the domestic sales staff.

Haven Flaconer, of Loew's Interthe strength of the start of the program. Once Canada preliminary to the start of Canada preliminary to the start of the program. Once Canada preliminary to the start of the program. Once Canada preliminary to the start of the program. Once Canada preliminary to the start of the program. Once Canada preliminary reports of the 200 small-town exhib could substantion operation in this country.

Considerable adverse exhib is to expand into 16m operation. Small-town exhib could substantially increase his grosses by openstally in

operation in this country.

Considerable adverse exith reaction has already been volced to repellmany reports of the 20th and RIKO programs. Both Allied Owners of America have mode the 16m problem near the tops of their respective agendas. Most has come from independent exhibations of the control of the c

tempt for the distrib companies to make more money at their expenses of the companies of th

MPEA Dutch

ate more profitably by going and making their own deals, pendently of the Export Assn.



UAW-WCAR Clash Stirs Up Charge Of Possible Red 'Control' of Union

Washington, April 6.
Possibility of Communists gainng control of the Clo's United
Automobile Workers in some fucommunications Comcommunications Com-

Possibility of Communists gains and add Antonobile Workers in some future election headined arguments at a Federal Communications Commission hearing here last week. The Betroit UAW local most with WCAR, Pontlag, Mich. to us the list of the communication of the list of t

netroit operation, brought out me following:
The International UAW has guaranteed loans up to \$300,000 guaranteed loans underwrite costs of a non-profit radio operation. Stock will later be made available to other unions in Delroit, although it is planned to expenses. Time will not be sold for expenses. Time will not be used "for collective bargaining" but as part of "the unions educations of the sold for the union seducations of the sold for the union seducations.

F-C-B In-&-Out On Pix Accounts

Foote, Cone & Belding agency, which resigned the \$12,009,000 American Tolacco account a couple weeks back, is in the middle of some maneuvering of film com

pile weeks' hack, is in the middles of some manewering of film commended of the state of the state, and the state of the state of the state, and the state of the state of the state, and the state of the state of the state, and the state of the state of the state, and the state of th

"We're doing very well, thank
Meanwhile, the agency has just
Meanwhile, the agency has just
Meanwhile, the agency has just
Meanwhile, the agency has a
American Tobacco business. New
Millings are on behalf of the Glass
Container Manufacturers Institute,
with advertising (non-radio), designed to promote use of glass containers.

WILKINSON'S FCC EXIT

The Federal Communications Commission lost another of its top men this week when Vernon Wikinson, assistant general counsel in charge of broadcasting, announced his resignation to join the private law firm of Haley & McKenna here

CINCY STREETCARS 'GO FM' IN 6 WEEKS

Cincinnati, April 6. Within six weeks, passengers will be hearing news, music, sports and weather reports as they ride in motor buses, trolley coaches and new PCC streamlined streetcars in Greater Cincy. Programs will be furnished by WCTS, FM station of the CBS and Times-Star affiliat

Contracts for the Cincy side of the Ohio River were closed last week with Cincinnati Street Rail-Radio Transit, Inc., a WKRC affili-ate. The Green Line, which operate. The Green Line, which oper-ates in two Kentucky counties op-posite Cincy and crosses the Ohle River to this city, signed several months ago for WCTS programs in installs the receivers, several of which are placed in each bus, coach or car so that the volume will not be too high for riders' comfort.

Biz Hike at WLIB

District and Table

Sharp change in group-naming policy at WLBB, N. V., following policy at WLBB, N. V., following Herman Bees' moveover as commercial manager, is cueing indices to the property of the prope

LANDON GOES LIBERAL AT LEAST AS STATION OP

Al Least AS STATION OF

Alfred M. Landon, GOP Presidential contender in 1989, picked
up his third standard broadcast
feedral Communications. Commission, authorized him to operate on
1270 ke. daytime only with 1 kw
power in Liberal, Kan., Landon is
ver, and KCLO, Leavenworth. He
identified himself in the FCC applications as an independent of
Concurrently, Landon Standard,
Concurrently, Landon is
did at FCC for tele operation in
Denver. Under monitoker of the
Landon Broadcasting Co., he apLandon Broadcast

Sheldon Vice Ted Adams As Director of People

As Director of Teople
Rod Erickson, former WOR
ON XJ program director now producing "We, the People" of
Out and Roberson, has redded has
Out and Roberson, has redded has
the show. Jin Sheldon, WOR executive producer and program
manager, will check out April 16,
on "People."
He succeeds Ted Adams, who
has resigned as of April 15, and
has resigned as of April 15, and
has resigned set of the Adams, who
has resigned set of the April 16,
and the Company of the April 16,
and the A

charge of broadcasting, announced wars.

In with the CBS show more than six blue calganation to join the private law there.

For more FCC chairman Charles R. Denny brought Willeam in proposition of the power properties.

The properties of the pro



BOB PETRE

KLZ does an exacting job of gathering and editing the news for the Denver area, then turns it over to veteran newscasters like Bob Petre to deliver it to listeners are the air.

ABC's 9.9 Wkly. **Rating Tops CBS** For First Time

A table in the March 15-21 Knoppersting Pocketing, out list week, contained the best news ABC CBS, 98 to 8.5, in the total awares of sall swening sponsored programs. "This," and ABC ex. "In the total target of the sall special sponsored programs, "This," and ABC as topped CBS in this respect, except It's the first time ABC has topped CBS in this respect, except on the Dec. 1-7 report, when the Louis-Wocket fight jumped the ABC as the CBS and the Sall special sponsored programs and the CBS and the Sall special spe

ABC average atnormally fligh.

The March 16:12 best, however, is no fluke. In proof, ABC execution to flux and the proof, ABC execution and the proof of the rating gap between the two metals as been closing during the local section of the proof of the proof in 1946, ABC trailed CBS, 14, to 10.3. On the same report in 1947, the gap was narrowed to 77, against 10.4, By March 1.7 this year, it was squeezed to 10.1 for ABC to 194 for CBS.

ABC to 10.4 for CBS.

Init' just on Hosperatings, either, that the race is proving neck-and-acek, ABC points out. The Nielsen report for Feb 15-21, also out last week, showed ABC with a commercial nighttime verage (6-11 pm. Sanday through Saturday) of 11.4 special points (285 11.6). On the presenting that the commercial properties of the present provided that the commercial properties of the present provided that the provi Saturday) of 11.4 against CBS 11.9. On the preceding report, the same averages were 10.8 against 11.9. All this is music to ABC ears, which often burn from references to CBS and NBC as "the only networks."

ABC as yet, however, is quite a way from catching up with CBS and NBC in volume of sponsored evening time. CBS has 1,600 minutes weekly and NBC 1,635 to ABC's 865.

Conte, Burns, Pat Bright 4G Show Among Flock On Lester Lewis Agenda

On Lester Lewis Agenda
Letter Lewis Agenda
Letter Lewis Associaties, package
agental a

by the agency include "America Classany" for ABC. Show is 30Classany" for ABC. Show is 30Minute for Minute for

Breen Victory Surprising Upset As New Blood Infilters NAB Board

ALABAMA B'CASTERS SEEK LIBEL CURBS

Mobile, Ariell 6.

The Alabama Broadcasters Ason in a confab at Montgomery, Saturday (3) urged that laws be enacted to give radio stations greater and the state of the state Mobile, April 6.

Goody Ace Show To General Foods

Deal appears practically set for General Foods to pick up the tab for the new Goodman and Jame Ace CBS comedy show, with the GF sponsorship, via Young & Ru-bicam, scheduled for a fall teeoff. bleam, scheduled for a fall teeoff.

GF has made a firm offer to the
web for the "m. ace & JANE" sit,
uation consedy, currently heard in
the Saturday 7-7-30 pm. slot, with
only the final signaturing of papers
remaining. Client wants the show
are experient for the Fannie
are experient for the Fannie
which It's dropping because of
budgetary cutbacks. Ace show
would thus move into the Friday
18-330 slot.

8-8:30 slot.
'Under the present arrangement,
'mr. ace & JANE" plugs Army recrutiment in a deal whereby the
War Dept, picks up the talent tab,
the network contributing the time

HARRY INGRAM OUITS AS 'STORY' DIRECTOR

AS STORY DIRECTOR
Harry Ingram, director of "The
Big Story" for Pall Mail, has quit
the show with the switchover of
the account from Foot, Cone &
Beiding To Sultivan, Stauffer, ColBeiding To Sultivan, Stauffer, Sultivan,
The Stauffer, Sultivan,
The Stauffer, Sultivan, Stauffer, Sultivan,
The Stauffer,
The S

Portending a Trend?

Influx of some new blood on the National Ass. of Rosedenstern board of directors is seen in large week's election of seven new consers—with the most surprising upper, victory of Ed Breen, KVPD. For the State of the Consers—with the most surprising mumber. H. T. Mason of WMRM, Marion, O., presages upon representation for the smaller strikes in NAB councils, according to reports here.

in NAB councils, according to re-ports here.

Breen, with Ted Cott of WNEW,
N. Y., led the indies fight against the original NAB Code at the At-landic City Convention last year and safer foined with Les Allass and the foined with Les Allass tion demanding in circulating a peli-tion demanding the results of the land arts geared to small station opera-tion.

NAB mail elections of 16 directors, amounted here last week, consumer the second services amounted here last week, amounted here last week, and the second services as the second services as the last of the last several second services as the last second second services as the last second second

will represent the 16th NAS Direct.

Sential pseudition here on the Southern California fight is whether the votes for incumbent Bill Ryan, KET, will be shifted to CBS Witt or to findle Smith. Election of Witt would give CBS statement of the Country of the Coun (Continued on nere 40)

AFRA Hits Back In De Mille Appeal

Washington, April &
American Federation of Badio
Artisst yesterday (5) called on the
American Federation of Badio
Artisst yesterday (5) called on the
American Federation of Badio
Artisst yesterday (5) called on the
down on the request of Cecil B.
De Mille that the high court hear
an appeal from De Mille's rew
We have the court hear
an appeal from De Mille's rew
We have the court hear
bowing his refusal to pay \$1
eseasment toward the union's fight
claims he favored the legislation
the union was sighthing and that the
union assessment therefore vicdifficult of the the court of the
Mille for with of certification in the petition
of the petition in the petition
of an annual petition in

would constitute conduct unbecoming a member, and that respendent threatened expulsion if any such action was taken by a member.

"The only lasue raised by the complaint is the legality of AFRA's action buder its constitution and polyawa in suspending petitioner by the period of the complaint is the legality of AFRA's action buder its constitution and polyawa in suspending petitioner ment voiced by the board of directors and membership to provide funds for a campaign of public effectation to farfest Proposition directors and membership to provide funds for a campaign of public effectation to farfest Proposition the union shop in California."

Avlesworth's Biog Soon

Aytesworth s blog Soon
"Men, Mikes and Money," by
Merlin H. Aylesworth, is the title
of the 4-part series which starts in
N. Y. News radio critic Ben Gres
(dean of his craft) it gives the his
tory of radio from the earliest
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WILIGHT OF THE AM GODS

The Hucksters': A Sequel

The Hucksters' - A Sequel

Now that he regards himself strictly as a sideline kibitzer so far as the American Tobacco business is concerned, Emerson Food, except of Foods. Cone & Belding, which has resigned the \$12,000,000 decount, out how the product of the strict of

As for as Hill's reaccuses.

As the sate of the wind of the same impression on Hill the bearing. He added that the book made about the same impression on Hill the same would make it you went downloan and three we apitball at the South Control of the South Contr

Riggio, Hill Status Up At Smoke Meet

terest within radio trade circles a at coming up today (Wed.) in

assembles for the annual meeting. It's important to the trade because out of the jockeying for organizational supermacy will come an annual supermacy will come an annual supermacy will come to the supermacy or correspond washington Hill, Jr., who resigned three weeks ago, recaptures its executive to-hold. Greatpures its executive to-hold one approximate the supermaches and the superm

beco organization).
It's been fairly established over
the past week or so that Higgio has
had shout 85% of the stockholder
proutes lined up to large his new to
he ever dominance. However, on
the ever dominance. However, on
the ever dominance were held to
hat many of the proutes held by
that many of the proutes held by
that many of the proutes held by
her AT proxy were being cancel to
her AT proxy were being cancel to
have not the degree that it "may
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COLGATE SHAVES SPOTS

Colgate Denial Cream has tashed its spot badget with the sail that the weekly batch of turbs on a couple hundred statons drop from 16 to 7.

Ted Bates is the agency.

Nagging Titles

For some strange reason, a
lot of radio names and titles
have been cropping up among
the entries at the Janusica
(Flock of CRS topys plunked
down cein on "Mr. Acc."
which ran on Thursday (1),
Goodman Acc shot a wad on
Eriday (2) "Empty Noose."
Friday (2) "Empty Noose."
That was the tag of a
CBS documentary last ceason.
It was an eligit-to-one shotorientated its thinking to programs.

Topi 2-Web Job Stirring Fuss

Commonly referred to as "an old P & G dodge" which permits for a saving of talent costs through the simple expedient of paying a repeat fee, Toni's decision last week to give "Nora Drake" a two-way, cross-the-board ride on NBC and CBS is creating some uneast-

Complete the control of the control

VIDEO SHUFFLES SCRAMBLE SCENE

By GRORGE ROSEN

The likelihood of duplication of the top gadio programs on television has brought in its wake some interest of the top gadio programs on the top gadio programs on the program of the top gadio programs on the program of the program of the gadio program of the gadio program of the gadio program of radio's standard broadcasters. The pattern is already being set and even today some of the major tions are apprehensive over what the future has in store for them. Broadcasters who for years have been solidly enirenched in the AM their basic affiliation with NBC and CBS, are frankly disturbed over a turn in events which may find them losing their audiences of the gadio program of the g

available in expanding its TV network.

The picture started to shape the picture started to a started to shape the picture shaped on a started on the picture shaped to the started on the star

Tums Looking

Tums is shopping sround for a replacement for its Taceday night NBC "Date With Judy" show. Not will not be shown in the program or its rating (it's will not be shown in the program or its rating (it's still grabbing fast 16 in the 8:30-5 segment). But it's felt that the still grabbing fast 16 in the 8:30-5 segment). But it's felt that the coultived its userdiness and that a new show patterned to the revamped Tuesday even in it NBC schedule and the Tums product while the move has been completely voluntary on the spency's part, NBC, it's known, would also to follow the 8:820 Dinhar Shore program, which goes in next week sreplacement for Milton Bertle. Following the Tums session, of our Tuesday with the Amos 'n' Andy-Bob Hope-Red Skelton parlay still paying off in the top Hoper brackets.

CBS Sticks to Mystery

CES will probably fill the Sat-urday 8 to 9 p.m. span with an-other mystery show when "Sus-pense," currently there, moves to a Thursday niche and onto the Elec-tric Auto Lite payroll. The network had previously considered a variety idea for the fill.

LSMFT Billings Put BBD&O in No. 2 Agency Spot, With \$61,000,000 Biz: JWT Still Way Out in Front: Y&R 3d

His Master's 'Voice' FILE Master's 'Voice'
Frank Sinatra came in for a novel variation on the manthee-dog 'theme during a social visit to the office of Vincent. Biggio, his 'flit Parade' boss, last week. It was the American Tobacco prez who pulled out a picture and autographed it for the 'Voice.'

Reichhold Pulls Out Of K&E in Switch As Music Kingpin

(Continued on page 40)

'Vox Pop' Fills Travel Yen

For what is believed the first time, a nighttime air production will be transported to Europe in its entirety for a series of on-the-scene shows.

Ins Looking

For New Date

Is a shopping seound for a ment for its Tuesday night Date with Judy's show. No. Date with Judy's show. No.

Two interim shows have been transcribed with the initial was popping of what Europeans are thinking coming out of Paris April 21. Following week's show will be a London-origination, and the third from the home bound S. S. America. Programs will be tape recorded and flows hack to New York.

Before the contraction of the contraction of

SAMMY KAYE ORCH AS CH'FIELD SUMMER SUB

Sammy Kape orchestra will be the sole summer replacement in the Chesterield "Supper Club" (NRC) this summer. Originate the control of the con

With the acquisition of the l Strike business, BBD&O bet the No. 2 agency billingwise, \$10,000,000-windfall from Strike business, BBD&C becomes the No. 2 agency billingwise. The \$10,000,000-windfall from the \$10,000,000-windfall from the \$10,000,000-windfall from the \$10,000,000-windfall from the strike of \$10,000,000-windfall from the \$10,000,000-windfall from the \$10,000,000 windfall from \$10,000,000 windfall from \$10,000 windfall fr

The present BBD&O network oster and the costs talent and naterial per program is as follows:

 naterial per program is as follow

 Jack Benny
 \$25,800

 Bit Parade
 15,000

 Bit Parade
 15,000

 Theastre Guild of Air
 15,000

 Cavalcade of America
 5,000

 Sam Spade
 5,500

 Inner Sanctum
 5,500

 Christophee Wells
 5,000

 Armstrong Theatre
 2,500

 King Cole Trio
 1,500

 King Cole Trio
 1,500

 Listening Prost
 1,500

Weekly total \$105,000

The agency will end the trade peculation on the assignment of a executive for the Lucky Strike (Continued on page 40)

Jolson Sticks To Music Hall

Al Jolson will definitely return in the fall to head up Kraft Music Hall again. Factor in Jolson's de-cision to stick with the Thursday Hall again. Factor in Joison's de-cision to stick with the Europea-ticion to specific with the Europea-ter Company of the Company of the the comedinantsgar flauring that as long as that kind of audience the European of the European of the Tipoff as to Joison's own feet-ings about radio and the show is seen of the stipulation in the original to the European of the European of the Company of the European of the European Kind will have three New York originations on May 6, 13 and 20. There'll also be a May 27 Chi originations on May 6, 13 and 20. There'll also be a May 27 Chi originations on May 6, 13 and 20. There'll also be a May 27 Chi originations and one from Deriver Coast for the June 10 show.

LaFrance's Spot Ride

General Foods is giving La France blueing a special announce-ment ride, starting April 12. It's for six weeks and as many as 12 a week if the spots on the local sta-tion are deemed desirable. List covers about 30 markets and List covers about 30 markets and the buying is Young & Rublcam's.

How Y' Gonna Keep 'Em Away,' NAB Laments as Convention List Grows

The National Assn. of Broadcasters' hopes of streamlining its Los Angeles convention down "for top management execs only" appear doomed judging by pre-registrations on file here for the May 17-21

meef.
Some 270 broadcasters, led by
station men from New York, California, Texas and Ohlo, have a
ready signed up. About the same
unmber of early birds checked in
ventions which leads NAB to believe the LA. Assessions will be well
attended. Association exces, however, are still banking on undercutting the whopping 2500 attention
where the Charles of the Charles
were are still banking on undercutting the whopping 2500 attention
the whopping 2500 attention
Texas and the Atlantic City sessions.
Tentative agenda, released here

c City sessions.

Tentative agenda, released here
yer the weekend, divides the Conover the weekend, divides the Con-vention into a broadcast manage-ment session (May 17-18) and an engineering conference (May 20-21), with no more than one round of sessions on the griddle at any one time. Most of the local head-aches, usually aired at the annual conventions, have been held over for District NAB meetings.

conventions, nave been held over for District NAB meetings.
Television, the Code and the Petillo recording ban appear to be tog-interest agental tenses of the tog-interest agental tenses of the tens

Southern California Broadcasters assu.

The Monday sessions will tee off with a painel on employee-employee relations, an address by Justin Miller, and an "alk-radio presenta-chairman of the NAB Sales Managers colomittee, Vie Ratner, CBS, and Gordon Gray of WIP, Philly.

General discussion on the code will consume the entire afternoon EMB, research and music problems come up for airing Tuesday morining and a general look-see into the future for AMFM, TV and man Waven C Oyo B tie Iuncheon speaker, Tuesday business sessions and reporting of resolutions in the late afternoon will wind up the broadvention.

MEREDITH WILLSON'S GF SHOW TO ABC

Hollywood, April 6. Meredith Willson will do a low-udget musical series on ABC next ason for General Foods, as part budget musical series on ARU next season for General Foods, as part season for General Foods, as part Jello. The plan is for the dessert product to have three inexpensive shows instead of the one high budgeted Fanny Brice stauss of program may be retained, but only its 187,000 price tag is unchanged. The Brice series, which it pack-ged at \$13,000 this season, is be-lowed the product of the product of the food of the product of the product of the season is the product of the product of the season is below the product of the product of the season is the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the season is the product of the product of the product of the product of the season is the product of the product of the product of the product of the season is the product of t

ABC Mulls Ex-Mutual 'Convict' as Summer Fare

Add to shows that may get strawhat billing on ABC the Mutualcreated documentary stanza, "I
Was a Convict," on which ex-cons
were brought anonymously before
the mike for a clinical analysis of
what lies behind the commission of
a crime.

archine we be used the commission of a clime, we's on Mutual throughout 1946, starting as a 13-minute alter and later becoming a half-hour sequence. Dr. Edwin J. Lucas, secentive director of the Society securitive director of the Society of the commission of the c

Mpls. Mayor and Muny Officials Put on Spot In WDGY's Info Quiz Airer Minneapolis, April 6.

Minneapolis, April 6.
WIDGY has inaugurated a spries
of municipal "information please"
quiz programs that put, Mayor H.
H. Humphrey and other city officials on the spot every Saturday
morning. Programs are broadcast
from mayor's office. Citizens are
invited to air their complaints with
Humphrey and city officials, either
privately or on the half-hour radio
program.

program.

Approximately 25 persons were on hand in Mayor's office for initial session. Most frequently asked questions concerned city taxes and park board tree-trimming activi-

para poard tree-trimming activi-ties.

One woman asked the Mayor why Sam Dayis, former Communist candidate for governor, "an inno-ent man," was "framed" by the police department, which arrested him last week on an assault and cent man," was "framed" by the police department, which arrested him last week on an assault and battery charge brought by a Univ. of Minnesota student who filleges the attack took place during a campus meeting. The Mayor told such a policy of the proper of the property of the property

sixed for bayes arrest and trait the courts would decide if he's and han asked: "Why is there wide-open gambling in Minneapolist". The Mayor referred him to the police chief, who declared there has been no organized gamble the base has been no organized gamble of the police chief, who declared there has been no organized gamble of the policy of the p

AFRA Chapters Huddle on Code

Muddle on Lode

Memberships of the New York,
Chicago, Los Angeles and San
Francisco chapters of the American Federation of Radio Artista
an Ederation of Radio Artista
radification of the review of the result of the review of the result of the review of

pected to accept the agreement as negotiated.

Both parties to the agreement expect the NLRB to accept the repect the NLRB to accept the state of the second that the second t

Terry' Kid Strip to Get Feature Prod. Imprint

Feature Frou. Imprime
Feature Productions last week
signed to produce Terry: and the
Frates* 'Quaker Oats) for Sherman & Marquette agency. Kid
man & Marquette agency. Kid
suffering low Hooperities. Tom
suffering low Hooperities. Tom
suffering low Hooperities. To
suffering low Hooperities.
The suffering low Hooperities
of the Fig. 1 and 1



HARRY SALTER Stop the Music-ABC

Scripters To Mull Action On Nix Of Agcys., Sponsors

Agcys., Sponsors

The Radio Writers Guid polley regarding NLRB certification will be reviewed by the membership at the annual meeting May 15. However, the second of the second s

Army to Ace: Lay Off The Pres. Truman Gags

Inte Fres. Iruman Lags
Goodman Ace got his first frown
from the sponsor of his "mr. ace &
ANE" program (CBS) last week.
ANE" program (CBS) last week.
ANE" program (CBS) last week.
Show's production costs, didn't the
show's production costs, didn't the
show's production of a President Truman gag and ordered it elliminated
inthat necessitated Ace's rewrite
inthat processitated Ace's rewrite
in this bit Jane remarks that her
brother had got himself a job with
the postofiice. Maybe, gaya Ace,
"You mean—"board dangliter.
"You mean—"board dangliter.
"You are achieved the state of the sta

CAROLINA GABBERS ORGANIZE

Raleigh, April 6.
Raleigh, Apr

Columbia.

Seibels said a meeting of radio newsmen would be arranged for some time in May to organize the proposed association for the cooperative gathering of news for

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CILI*.

Curtain-dropper of "Suspense" series next Saturday (10) will be first air version of "Crossfire," with original film east... Girt (their third cild) born yetterday (Twes) to the Henry Saffes. He's ARFA atty.... Clip ... He's the series of the serie

Speech Teachers April 15 at the New Yorker hotel.

ABC shifting the Bill Speer-produce "Glock" from Thursdays to the
7:39 Sunday slot ahead of "Stop the Music" starting April 25. Rael
Directors Guld will pitch a "strawberry festival" and cocktail party
April 19, 4:39-7 p.m., at the Astor, with members of other radio gulds
and unions Invited. Arthur Hanna is heading up arrangements .

Norman Jay on the writing staff of "County Fair" ... Kenyon & Echhard's flackery (Hal Davis, Herb Landon, et al.1 moving to 219 Ena 44th
photog. 17: a boy, born Saturday (3).

photog. It's a boy, born Saturday (3).

Arthur Mumdorff, former CBS producer, named manager of WWDX, Arthur Mumdorff, former CBS producer, named manager of WWDX, Arthur Mumdorff, former CBS producer, named manager of WWDX, Arthur Mumdorff, former CBS producer, named Lioyd doubling between the control of the control of the control of the film. Less Tremayne pacted for a video film series by Corrown Productions, Alexa Good of the control of the Drew Pearson airer. . Otto Brandt new eastern division manager of ARO station relations, succeeding Strust Jaintock, who moved over to ARO station relations, succeeding Strust Jaintock, who moved over to the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third, mag published a pic identified in the Lucky Strike-account third the Lucky Strike-account third t

People Only."

Radio Writers Gulld is inviting everyone in the biz to its cockiall party. April 16 at the Old Nick (Knickerbocker Music Hall)... ING prevy Prik Barnow planed yesterday (Tues.) to Jacksonville to speak before the meeting of southern health authorities on the U. S. Health before the meeting of southern health authorities on the U. S. Health Dept's current radio campaign against veneral disease... Milting Berles sponsoring an Radiul Pitcher Theatre production (in which John Golden's taking a hand) of Frank Craven's "Ine First Year," with radio Golden's taking a hand of Frank Craven's "Ine First Year," with radio with the Coast Saturday (10) to air his April 15 and 22 aboves from Golham ... Beverly Will, Joan Davis' daughter, has been pacted for a featured role in CBS" "Junior Miss" series.

Richard Ritter, who's been handling ABG auditions, moved up to the

role in CBS" "Junior Miss" series.

Richard Ritter, who's been handling ABC auditions, moved up to the wob's directing staft... ... Mill Hamilton also a new ABC cue-thrower...

It is a more an analysis of the staff of the staf

mett Boltz.

Maxine Keith is working on a tele package with the N.Y. Dally News' station WPIX, Involving theatter production. Series, tentatively teled "Backateage With Maxine," will ether-he a half-hour weekly or 15-minute, three-times-a-week show, with show business sponsorabily a fing at films for the state of th

a program director for six months. — Patry Campbell doing the least in "Molie Mystery Theaties" Friday (9). See mice and on the least of the coverage at large than the control scheduled in Philly, where at large than the control scheduled in Philly, where at large than the control scheduled in Philly, where the major webs will have full facilities set up, midway between the GOP Gune 2D and Demo Guly 12) powwews, were "frozen out," according to a TT spokesman. —Chuck Acree, eneace of CSS "Hint-Hunt," and Tom Moore, ences of ABCs "Ladies Be Sented," have active the control of the Contro

IN HOLLYWOOD . . .

IN. HOLLYWOOD

Donald O'Connor strikes ABC as "big talent" and the net will pay all charges for an audition record in return for a 60-day exclusive on the charges for an audition, record in return for a 60-day exclusive on the charges for an audition record in return for a 60-day exclusive on the sand will also take his turn in the box. ... George Plaher is back on the Columbia Coast skein with his einame clatter to balt a sponson. He's been around hawking pleture gab for better than 15 years and has rurely been without a bankroller. ... Edgar Bergen packs up Charlier from New York. Just likes to travel and give his writers new locally to work on ... The four Crosby lads appeared for the first time with their illustrious pater in a record cutting last week of a slit in which Clifton Webb played a haby sitter. ...Don Searce and piect me with their illustrious pater in a record cutting last week of a slit in which Clifton Webb played a haby sitter. ... Don Searce and piect must be still flying around the Golden Gate. ... Olin Dutra, golf great, will record 22 "Golf Docko" platters in company with pleture and radion names to make duffers conscious of their faults. ... Gale Gordon, radio's Apollow weekly abow. He currently performs for Burns and Allen, "The Mo-Gees" and Judy Canova. He's the hunk of man called "the actors" by Don Guinn.

Zuma Palmer drew as radio of of the Hollywood Citizen News. Hers is the only sheet in town that devotes a Clup sage daily to radio and she is highly respected for her fairness and exhaustive coverage of the mission. Just as coincidental as an old Crossley. ... Frank Ferrin turned. (Continued on pages 30)

(Continued on page 38)



CLEAR CHANNELS FIGHT FOR LIFE

D.C. Pilot Study Vs. Hooper Ratings

Listening habits of D. C. citizons line up almost cheek-by-low with the top 18 audience-satchers listed are K. E. Hooper's March 30 cross-counter and ware like a low K. Hooper's March 30 cross-counter and WRC research director JIN Consearch chief technique of counting individual listeners in this area, Hooper, of counting individual listeners in this area, Hooper, of counting and ware the counting individual listeners in this area, Hooper, of counting in the counting in

Here's the way the capital audience rate their favorites:

- way the capital audience rate their fa 1, Jack Benny-280,000 liber. 2, Amos 'n' Andy-250,375 3. Fibher McGec-244,075 5. Fred Allen-228,975 5. Fred Allen-228,975 6. Bob Hope-222,300 7. Mr. District Attorney-210,900 8. Phil Harris-200,000 5. Tuther 1-183,100 11. Red Skelton-188,250 12. Truth or Consequences-182,925 13. Lux Theatter-176,750 15. Great Gildersleve-156,750 16. When the consequences and the consequences are consequences.

Winchell and Fibber McGee rank No. 1 and 2 in Hooper's poll, while two of his top 15—"My Friend, Irma" and "Bendwagon" show and "Glidcraleeve" challed up top ratings in the Washington area but don't show up at all in the nationwide Hooper tally of the 15 most-latened-to stanzas:

Petrillo Wows Radio Pioneers: **The Guy's Sensational' Is Verdict**

By DICK DOAN
Old sparring partners of radio's
labor front, flad themselves a love
test last Thursday (O night.)
It was the annual banquet of the
Radio Pioneers. Music card annual
it has and they were remembering
it was April Fool's Day as they
melted in mutual -affection, they
didn't bother to say so. The and Sciences of his \$50,000 a
didn't bother to say so. The and Sciences of his \$50,000 a
didn't bother to say so. The and
Sciences of his \$50,000 a
Academy Awards, Alex Col
prelitio, was a network office observable to
win friends for the America
to win friends for the America
generally hostile circles.

Petrillo, was network office observable
generally hostile circles.

Federation of Musicians boss in generally hostile circles.

Petrillo, vowing when he arrived how are in an mount to speechiff, he was in an mount to speechiff, he was in an mount of a speechiff, he was in an mount of a speechiff, he was in an amount of a speechiff, he was in an amount of the speechiff, and the speechiff of the speechiff, he would be speechiff, and the speechiff of the speechiff, he would be speechiff, and the speechiff, and the speechiff of the speechiff, and the spe

By this time little J. Caesar P.
had the small gathering, less than
100 but topheavy with industry
biggles, roaring at every remark
and gesture. And he was relishing (Continued on page 36)

TALENT FORMAT SWITCH SEEN IN SHORE SHOW

With the Dinah Shore "Call for Music" show moving over from GBs to NBC to succeed Milton Berle in the Tuesday at 8 slot, there's a likelihood that the musical may soon undergo a drastic format revision involving some of the personalities currently featured.

tured.

In addition to Miss Shore, program also spotlights Harry James and Johnny Mercer, but who would be affected is the basis of current

be affected is the basis of current speculation.

Program, packaged at approxi-ment of the program, packaged at approxi-rent specular specific sp

Academy Awards Setup

Attactemy Award S Setting
Undeterred by rejection of the
Motion Picture Academy of Arts
and Sciences of his \$50,000 offer
occlusive broadcast rights of the
Bulova public relations topier,
said he's back with another offer.
He said Bulova is determined to
sponsor the event Academy prox,
wouldn't venture an opinion
whether the new board dans he.

wouldn't venture an opinion whether the new board, due to be elected in May, would turn down

dissatisfied with the Mutual deal— the 7:30 p.m. Wednesday stanza has a current rating of 3.7, which beats "Newscope" and Henry J. Taylor— but UE pointed out that the pro-gram simply had to have adequate airing in the N. Y. metropolitan area, where a large segment of UE members is concentrated.

members is concentrated.

WOR declined to clear the
Gaeth stint on the ground that the
Station had: more than enough
commentators now. Station until
recently aired a Carey Longmine
on, but now has a "Labor Speaks"
series in the period, Mutual succeeded in "farming out" the UE
stanza to Indie WMCA, but the
union felt WMCA's Sw was a poor
(Mutual day own su mable to get
Don Lee clearance on the Coast.
Colonel McCormick's WGN in Chicago, however, carried the UE program.)

gram.)

Gaeth, a Headliner Award winner for his coverage of the Nuremburg trials, will take his show over to ABC April 19 for airings Mondays at 10 pm. He was a staffer at Mutual, but is being released and probably will be officially annexed to ABC's news staff.

SENATE HEARING **GETS UNDER WAY**

Reps of the clear channel broadcasters took the control of the clear channel commerce Committee yeaterday (5) to battle for their existence in what is conceded to be the
most important. radio hearing of
ion within the committee ranks,
divided largely on party lines, appeared to be the clears' only hope
of killing a bill by Sen. Edwin
Johnson (D., Col.) to break down
Johnson (D., Col.) to break down
Johnson (D., Col.) to break down
Sol-we power celling on all U. S.
stations.

For the Commerce Committee

stations.
For the Commerce Committee
has received over 700 letters from
broadcasters and radio-users favoring the Johnson measure. Hun-

Shouse's Experience

Shouse's Experience
Washington, April 6.
James D. Shouse, prexy of
WLW. Cincinnati, the only
WLW. Cincinnati, the only
washington, Shouse, prexy of
WLW. Cincinnati, the only
washington, Shouse, prexy of
WLW. Cincinnati, the only
washington, washi

dreds of other letters have been forwarded directly to Congression-al offices in what looks to be the biggest pressure campaign ever exerted in behalf of radio legisla-

exerted in behalf of radio legisla-tion.

At the outset of the hearings,
At the outset of the hearings,
however, it became apparent that
the control of the

Committee's Sharp Wrangling Committee's Sharp Wrangling Committee wrangling developed at the outset over Tobey's insistence that opponents of the bill be heard first, his refusal to release the committee, the committee of the committee of

Old Gold's 171/3G **CBS Show Fading**

Hollywood, April 6.
Old Gold is understood planning to drop the Frank Morgan-Frances from the Grank Frances of the Control of the current cycle. The rateing (currently 8.0 Hooper) is figured insufficient to justify the \$17,500 weekly talent outlay. Series airs Friday nights on CBS.

Lemen & Mitchell is the agency.

NBC-WRC Comes Up With Unique D.C. Poll on Individual Liking; Technique To Be Used Elsewhere

'County Fair's' Nighttime Strawhat Status for Borden

"County Fair," Borden's Satur day afternoon CBs show, will move into the evening slot currently oc-cupied by Mark Warnow's Borden show, starting July 21. "Fair's show, starting July 21. "Fair's Sept. 8, after which it will revert to its afternoon status." Will re "Your Song and Mine," the Frank Hummert-produced show via Air Petatures segis, will re April 21. Cast will have Thomas L. Thomas, Mary Martha Briney, Felix Knight, and the Edward Stattery orcch. "County Fair," Borden's Satur-y afternoon CBS show, will move

Felix Knight, and the Edward Slattery orch.
Both replacements for the War-now show will emanate from New York. Warnow who did the show from the Coast, has been ordered by his physician to rest for a mini-tude of the companion of the con-traction of the companion of the Lecture companion of the com-tent of the companion of the companion of the com-tent of the companion of the com-tent of the companion of the com-tent of the companion of the companion of the com-tent of the companion of the companion of the com-tent of the companion of the companion of the com-tent of the companion of the companion of the companion of the com-tent of the companion of the companion of the companion of the com-tent of the companion of t

Molle's 25G Satire On Walking Man **Nixed After Beefs**

Proposed efficitation situat for the Molle "Mystery Theatre" reries is apparently slated for 'ferjunkpile as a result of squawks by Raiph Edwards. The owner-mc. of "Truth or Consequences," also much a constant of the state of the state

for next fall.

Molles "Shaving Man" contest,
with a \$25,000 givenway, with a letter gimmick on "Why I like Molle
shaving cream," was to have been
a gag for publicity and mail pull,
with Fred Allen obviously the unknown man to be identified.

WU Abandons Revised Rate Setup for 'Taping' Regional Web Ballcasts

Regional Web Ballcasts

Western Unit Chicago, April 6.

Western Unit Chicago, According to the baseball parks. According to the baseball parks. According to the Network, which feeds the Chicago Cubs games to some 30 outlets, sot yesterday (Monday) the wire company had meantime discovered that the lattif scales it had on file the staff of the period o

WHDH in Hub Preems FM

WHDH in hilb Freems FM

WHDH, Hub indie owned and
operated by Herald-Traveler, hit
operated by Herald-Traveler, hit
ing it from its own studies in the
Paine Furniture building near the
Statier at 1,000 watts until new
transmitter, not yet under way, is
finished. Programs are dupes of
AM scheduler.

Washington, April 6.
Results of the first radio poll to
come up with complete figures on
individual—rather than family or individual—rather than family or radio-home — program listening were unveiled here last Friday (2) by NBC-WRC. Survey covers pro-gram preferences of all persons 17 years or over living within the Dis-trict of Columbia. The unique program of the program of the con-traction of the program of the program of the program of the pro-lames Seller working hand-in-glove with his boss, NBC research chief Hugh Beville, Jr.

chief Hugh Beville, Jr.
Individual diaries were kept by a precision sample of \$10 D.C. realism sample of \$10 D.C. realism from Ambient from the form of the form o Arthur Godfrey's Talent Scouts Arthur Godfreys Talent Scouts rated 13th and 14th with local fans. No non-network stanzas showed up Study is unique in that if came up with complete records of individual listening done both inside and the standard stan

Going Into Other Towns
Use of personal interviewers to place and keep check on the diaries with the resulting expense make the technique impracticable (Continued on page 40)

Fitch, Harris In **Budget Snart**

Pitts Ct. Justin 1. Holywood, April 6.

Fitch, sponoro of Bundwoord, on NBC, and Plot II Bundwoord, on NBC, and Plot II Bundwoord, on NBC, and Plot II Bundwoord, on the show's budget for next season. Currently priced at around S12,000, the client is said to have size of the show of

BAKER RETURN LIKELY FOR BIOW OUIZZER

FUR BIOW QUIZZER
Phil Baker, who has been dot the
airlanes since Gerry Moore took
over his sence role on Evershap's
"Take It Or Leave It," has a new
quiz show which was auditioned in
New York Sunday (4) for the Milno Biow agency quizzer is heingmulled by Biow as a possible successor to the Dinnah Shore shore
property of the Company of the Company
ing the property of the Company
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ing the Com

Westinghouse Into NBC Tele Pool With Sharing of Philco's WPTZ

Westinghouse Electric, which helped form the basis of NBC's radio web by linking its pioneer AM stations to the NBC network is finally following through in the web's television pians.

is finally following through in the web's televistor plans.

NSC has arranged to bring the unit in on a pool arrangement with Phileo in operation of WPTZ, Phileo-wene datation in Philadehas tied WPTZ to the NSC east close tied with the state of the through in the state of the plant who plant in the state of the plant who plant in the state of the plant who was the state of the plant with the plant who was the state of the plant who was the state of the plant who was the plant when the plant was the plant was the plant was the plant when the plant was the plant when the plant was the plant when the plant was the pla

Westinghouse's three pioneer AM stations were smong the first to join the NBC radio web. These issueduced, in addition to RYW littsburgh's KDKA and Boston's

Metopera Telecast Nixed By Don Lee on Coast; KTLA Now Negotiates

A 11.A NOW A GOILBLES

An offer to Iclevise the Metropolition Opera at Shrine Auditorium
tes been furned down by Don Lac's
WRAG-Dut it's understood that
the control of the control
that the control of the control
that the contr

D.C. DAILIES YIELD ON TV PROGRAM LISTINGS

TV PROGRAM LISTINGS

Twas-from, April 6.

Town's four, daily inewspaces have capitulated to public and carrying daily less program logs as "spublic service." The Evening ster, licensee of WMAL-TV, was the last newspaper to Inaugurate Ster, licensee of WMAL-TV, was the last newspaper to Inaugurate Marching. As present of the Stern Ster

Marilyn Buferd TV Show

Marilyn Buferd TV Show New television package featuring Sarilyn Buferd (Miss America of 1946) is being set by the William Morris agency. Show is tentatively little the 20-20 Ctab. Serve as moderator for a panel discussion of problems pertinent to viewers in the 30-30 age bracket. Panel will importise epiche in that age group, who will discuss such subjects as exposed to the control of the con-trol of of

Orsatti Agency Packages 16m 'House' for Video

Hollywood, April 6.
June Preisser and Jene(eq) Reynolds will handle leads in television package deal set by Orsatti
Agency with Bell International Pic-

Agency with Bell international Pic-tures.

Deal calls for 18 16m shorts en-titled "Harmony House." Series is being packaged for Martel Model Agency for 15-minutes once weekly

Armstrong's Eye On Color Video?

Washington, April 6.

Mai, Edwin R. Armstrong, inventor of frequency modulation, the control of frequency modulation, and the control of frequency modulation, and the control of frequency may be control of frequency from the control of frequency frequency from the control of frequency frequency

Strictly for Longhairs. Verdict on Coast After leitial TV of Symph

hashei IV of Jymph Classical moisign and part of the loughairs, and that goes for television, too.

Memorable it was and an historic milestone was reached in Coast the first firm were of Philadelphia' televised a philasymonic orobestra, but it's doubtful if those of the same of the

WGN. Chicago. Tocoff Milestone in Midwest Tele With Lavish Show

Chicago, April 6.

Television Reviews

THE SWIPE ABHOW
With Linny Ross, Sandra Gable,
Martha Lorgan, Lee Cooley,
others
Producer: Coeley
Director: Tom Hutchimoon
Tech, director: All States
39 Niga. Taxara, 5:39 pm.
WNRT—NGC, N. Y.
(McConn.Erioloson)
After almost a year as a Perioa

MAGE McComt Britison)

After almost a year is a Friday after-lunch program starring Text McCrary and Jins Falkenhurg. He gwilt show has moved up to a sufficient of the suffic

Inside Television

Reduction in the price of television sets to that of a small radio receiver will still not insure that tele set, ownership will ever match the current radio set ownership in this country, according to CRS Chi Federated Advertising club, Ream declared that, because of the inited distance to which a serviceable tele signal can be transmitted, "a good share of the population in this country will not be able, in all probability, to receive satisfactory television service. Sections will be beyond the service range of television stations. Also, very probably, the smaller clieds and towns will not have the financial resources to support a television station and, unless they are located close to a big clity, they will probably be without service.

Telescreen, the nation's first tele consumer magazine, goes from a quarterly publication to a monthly with the July issue. Format will be considerably relized, with plans in the works to give it a high neitorial contont. Mike Melucci continues as publisher and president, with Mildred Steffens as managing editor. Beyin Lawson, former publicity chief for DuMont and now chief fisck for the Laffmovie theatres, has been named Telescreen promotion chief and made a director of the company. She'll serve in an advisory capacity.

Giving further indication of the way television has created changes in the radio industry. Standard Rate & Data Service, for years the authoritative listing of time charges of AM stations, has experized its constant of the state of the sta

First television olisis called by an ad agency specifically to discuss the medium with its olients has been set by the Moore & Hamm agency or April 14 st jes Monje Carlo, N. Y. Ken Farnsworth, sales manager of WaBD (Dulgent, N.), will conduct the sessions. Unique aspect of the clinic is that none of the agency's clients has yet ventured into

MONOPOLY'S SHADOW

Western Union seems intent upon preventing history repeating tiself. A quarter of a century ago WU and its then selegraphs contemporary, Postal Telegraph, were both considered as alternative service-line providers for the infant radio industry, AT&T ran away with the show. Whether this was luck, muscle or superior brains and initiative, and the contrary elements on WU saide, is anybody's guess. It's important now only because for years radio broadcasters (some of them the same men who are now hout to become TV broadcasters) complained that with the Bull System having the only facilities, the local radio station was always at the mercy of the utility as to what kind of service he could get and how much he had to pay for it.

much he nad to pay for in.

Today there is talk among radio men that WU's chief usefulness is in goading AT&T into faster action in laying coaxial cable, produing microwave relays and so on. But such snap judgment may discount WU, and from the standpoint of a healthy condition of real competition in the basic as well as the program phases of TV, it's to be hoped that the telegraph combine can find the capital, the drive and the knowledy to stay in the picture.

the curve and the showhow to stay in the picture.

There are already too many hints that television, because of its limited spectrum-space (only 13 channels); may be dominated by all too few interests. Already the SRO is up on applications in many of the leading markets, This at a point in history when the industry is just spetting started (despite furries dating back to 1890 and before, which may now be regarded as mere engineering experimentation).

The new trade will be wise to watch and if possible encourage "opposition" to ATAT so that in years to come there will not be TV protest committees as there were Tadio protest committees of the kind Clair McCullough and the Mason-Dixon group formed just

KFI TO START TELE STUDIO CONSTRUCTION

Hollywood, April 6. Hollywood, April 6.
KFI, NBC's Los Angeles outlet, is breaking the ground for strong television pitch on April 15 when station starts erection of one-story video studios.

Station leased frontage immediately south of its Vermont avenue studios on Friday (2) and will build studios which will completely cover the leased 50 x 135 foot area.

er the leased 50 x 135 foot area.

Present plm calls for one 45 x
70 foot studio, office space for
supervisory production and engineering personnel, dressing
rooms, control room, clients' viewing room and projection booth
W. B. Ryan, KFI general manager,
expects the structure to be completed early in June.

DuMont Names Barrett To Station Relations Job In Bid for Affiliates

DuMont network, indicating that it's not to be left behind in the race for affiliate stations, has sign-ed Haisey V. Barrett as manager of its newly-created stations relations department. Barrett was formerly CES tele's sales promotion mana-

Cast never sates promotion mana-Dillmont now has owned-and-operated stations in N. Y. and washington and only two weeks age broke ground for its third out-stations in Clereland and Clincin-nati are pending with the FCO un-just the Commission decides whether light to Commission decides whether of the Commission decides whether the Commission decides whether interest in Dulfont.

Barrett is a joint founder and sharter member of the American Television Society and is now

gnarier memoer or the American felevision Society and is now chairman of the ATS public rela-tions committee. Prior to the war he served as a sales assistant for Tide magazine and with N. Y. radic stations WOR and WNEW.

NBC Off 'Mouse' Hook By Signing 2 Outlets

By Signing 2 Outlets

NBC television, accused by its
consecution of operating a "Mickey
douse" of operating a "Mickey
douse" is 18. Paul, got off the
hook last week by inking two more
new stations to sign contracts
are WLWT (Grosley, Cincinnati)
and WTVR (Grosley, Cincinnati)
and WTVR (Grosley, Cincinnati)
and WTVR (Grosley, Cincinnati)
and WTVR (Grosley, Cincinnation
and WTVR (G

All Presidential Candidates on One Television Show?

Television wewers may get a chance, to see all potential Presidential candidates arguing their platforms on a single show. That's the plan of Irvin Paul Sulds, producer of DuMont's "Court of Public Opinion," who hopes to wrap up all the conficience for a variety of the plant of

Republican Convention's teem?
June 21.
Suids, who knows personally
most of the top Governmental
most of the top Governmental
not for the top Governmental
on the show of flooms E. Dewey
Harold, Stassen, Robert Taft, Arthur Vandenberg and all others
man and has already received a
commitment from Democratic national committee chairman Howard
McGrath to stub for Trunan if the
Under present plans, each of the
present bls views on national and
cortain politics would get a chance to
present bls views on national and
cortain politics.

Under present plans, each of the
present bls views on national and
cortain politics would get a chance to
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KEN FARNSWORTH IN **DUMONT CHECKOUT**

DUMONT CHECKOU!

Xen Fransworth, aslet manager of W. Fransworth, allet manager of W. Fransworth (1) and the second of the second client can handpick his maracu. When agency man, consequent will have been and consequent with the control of the control of the control of the control of the four major networks as he destinated of merely selecting one of the four major networks as he destinated to the control of the contr

Heaney's TV Show Aimed For Mail-Order Houses

For Mail-Order Houses First television show designed to sell mail-order articles is now being peddied around the agencies by packager Jack Heaney. It will comprise a variety format using mainly unknown talent and being pitched at mailorder dress houses. Complete package cut is 375 for a 26-minute 36n. Heaney was formerly tele editor of Women's Wear Daily.

72G AND YOU'RE IN BUSINES

Estimated Tele Station Costs

Following is a summary of the cepital investment and annual operating costs dismosted by CoBS for various sized television states a consideration of the constant of the const

Probable Capital Costs	Operating Expendi- tures	Total
Type "A" station: \$100,000 Type "B" station:	\$20,000	\$120,000
(a) 50% network, 50% local 130,000	40,000	170,000
(b) 100% local 130,000 Type "C" station:	50,000	180,000
(a) 50% net, 50% local 280,000	150,000	430.000
(b) 100% local	250,000	530,000
(a) 50% net, 50% local 450,000	300,000	750,000
(b) 100% local 450,000	450:000	900,000

TV Music Not All Sweet Yet: Setting Of Rate Structure Stymies Shows

Chicago, April 6.
Expected pricing pattern for musiciaus on television falled to emerge from a four-day meeting here of the American Federation of Musicians executive board, ending today (Tues.).

of Musicians executive board, ending ioday Chuea).
The board, however, authorized
prexy James C. Petrillo to negoprexy fames C. Petrillo to negoto the control of the control of the conNew York this week.
AFM toppers also decided that
films made for tele shall be covered by rates separate from those
set for other illims.

The control of the control of the control of the control
the control of the co

tions remain the same.

Ecculations covering transcriptions remain the same.

Litting of the American Federation of Maskinari has in the use of live musicians for television may have paved the way for duplicating radio shown in tele, but it hasn't yet opened the door to the enaplement of the major and the door to the state of the control of the state of the door to the state of the control of the contr

Bell-Puller Lawrence

Bell-Puller Lawrence, who's territode Lawrence, who's territode Lawrence, who's territode Lawrence, who is the control of the

Guild Setup Is Sponsor Hitch

With the first six Theatre Guild television, shows now a matter of record and with six more recently pacted for, NBC is intensitying its search for a sponsor to pick up the 312,000 tab per show. Since the Guild is prepared to air only chief obstacle in the sponsor-thurt in path is what the bankroller can do for the other other obstacle in the sponsor-thurt open the state of the state of the sponsor thurt of the state of the sponsor thurt of the state of th

do for the other three Sundays every month.

NBC has reportedly turned up several advertisers willing to lay out the \$12,000 every week, but hasn't found one yet who will take

air last week with recorded music as lackgrounding for Lainy Ross and Land Ross and Land Ross and Land Ross and Ross and

ON STATION COSTS

By BOB STAHL Despite talk of television "acorn stations" and other low-priced video outlets, station operation and construction is still an extremely

expensive venture. expensive venture.

Lowest possible annual operating and capital cost of a station, according to information passed out by CBS exces last week to their affiliate reps, is \$72,000—and that's for the smallest-type outlet, designed to receive its programming entirely from a network feed.

On the onvosite extreme is the ming entirely from a network feed.
On the opposite extreme is the elaborate station, equipped with film, live aid remote pickup programming facilities and designed to operate 28 hours per week as a 100% local outlet. Annual operating cost and eapital investment for such a station is \$625,000.

such a station is \$625,000.

(These costs are what CBS terms included the minute of the cost of the co

(Continued on page 34)

BEL GEDDES SIGNED AS CBS TELE CONSULTANT

Noted industrial designer Norman Bel Geddes has been signed as production consultant by CBS are production of the consultant of the consultant of the consultant of the construction of its new studies in New York and in designing the lask ester future video probability of the construction of its new studies in New York and in designing the lask ests for future video pro-

basic sets for future video productions.

Golden in the trade as a result of CBS board chairman William S. Paley's yen for big names. NBC television, under the influence of RCA prez a desire for top names, as, for example, appointment of Norman Blackburn, former Coast vespee of the J. Willer Thompson ad agency.

Bel Gedden, in addition to his industrial designing, was also a noted legit scenic designer. Hely approbably bet known in that field for his set for the Table The Thompson addition of the Carlo and the Table The Table The Table The Table Table

CBS BREAKDOWN Rush for Tele Time Spots Around **Ball Games Sets Sellers Market**

Are You Decent?

Bill cleivilion, to make extended to the content of the content Are You Decent?

MC thelevision, to make centrain that guests at a public function don't embarrass themselves unknowingly before the video cameras, has printed up video cameras, has printed up the property of the property

MCA Talent Show

Hollywood, April 8:

MCA tele department moves intovideo April 45: a dead whereby
the agency hopes to showcase its
talent in video plus getting expresent the state of the state of the state of the
property of the state of the state of the
months of the state of the state of the
MCA for SY30 for KTLA beaming.
Hotel believes stunt will build biz
MCA will supply talent, and
stager Sid Barnes. Herald Express
columnist Jimmy Star will be included on agency's talent rooted
the state of the state of the state of the
months of the state of the state of the
months of the state of the state
to medium. The state of the state
to medium. Talent show will be a
feature. First program probably
won't be beamed until April 22 as
KTLA director Klaus Lundsterg
fore a musiciane scale for such
the pickups will be set by union
under Petrillo's recent blessing of
video. Frogram also will be trailblading locally as nitery pickup,
in the here.

Fairbanks' Prosecutor' Telepix on 26-Wk. Basis; Sets 5 Telenews Weekly

Series of receivers weekers and the series of the series o Hollywood, April 6.

CBS WANTS SHAYE COGAN

Shaye Cogan, singer at the Village Vanguard, N. Y., is being sought by CBS television for a term contract. The basic terms are set, but contracts haven't been signed.

Toscanini Mulls Capsule Talstaff' as a Video Highlight Next Season

Following the success of his two appearances on NBC television this year, Arture Toscomind is consider-ing the possibility of doing a short-ened version of the opera "Fal-staff" next season before the video

tends we should be a special rain.

John is still in the preliminary in the preliminary in the preliminary thanking stages but it's reported that Toscanial, who's an endinestend that Toscanial, who's an endinestend that the present the present that the present that the present that the present that the present the present the present the present that the present the present the present that the present the present that the present the

BOOKIES GET VIDEO BONANZA VIA CBS

N. Y. cops on the trail of race-track bookles will now have to start watching for "underground" television sets. CBS tele, with several top racing events already signed for airing, last week pacted for 21 top-purse races on the N. Y. tracka.

for 21 top-purse races on the N. Y. tracks.

Contract includes 18 racing days this season at Jamaica, Belmont, Aqueduct, Saratoga and Empire. Aqueduct, Saratoga and Empire. Aqueduct, Saratoga and Empire. And the Adversary of the Agriculture of the Action of the Action

JUNIOR MISS With Barbara Whiting, Pegry Knutsen, Gale Gordon, Sarah Selby, Myra Marsh, Walter Schu-mann orch.

mann orch.
Producer: Fran Van Hardtesveldt
Writers: Henry Garson, Rober
Soderberg
30 Mins., Sat., 11:30 a.m.
LEVER BROS.
CBS, from Hollywood
(Needham, Louis & Brorby.)

(Needham, Louis & Brothy).
Lever Bras, has bought the new
"Junior Miss" situation comedy
series based on the Sally Benson
stories and has slotted it in the
11.30 to noon Saturday morning
alot on CBS as part of the web's
strong sequence of dramatic airers,
including "Let's Pretend," 'Arms
groung Theatter, 'Stars O'o'r
Kollywood' and "Grand Central
Station.'

Production-wise, it's a bigtime entry in the commercial sweepstakes, duptime or nighttime, with a significant of the commercial sweepstakes, duptime or nighttime, with a sching and direction. However, the inconsistency of trying to mix New York sophistication with adolescent behaviors represented on production couldn't remedy.

Perhaps the basic fault of the "Junior Miss" program that the "Junior Miss" program that presented last Saturday of low sit is presented last Saturday of low sit is Park away the program of the "Junior Miss" program that one had been always to be a simple of the present of th

Others in the east measure up the script's possibilities.
Levers plugs Pepsodent on the show with the same familiar exaggerated claims heard on its night measurement of the same familiar exaggerated claims heard on its night measurement of the same familiar and the same familiar and the same familiar three - way plugging for latter three - way plugging for latter than the same familiar three results was confusion and a commercial treatment that gave Rhose the elastic edge. Rose,

AMERICAN ALMANAC AMERICAN ALMANAC
With John Heary Macdonell; Waltor Nerlihy, announcer; Buddy
Weed, music
Producer-director; Henry Dick
Writer: George Fauliner
15 Mins.; Sun., 3:15 p.m.
Sus-aining
A°C. from New York

AFC, from New York
Eilled as a "new departure" in
programming, this is simply a oneman reading of an artful script
built around facts, figures and
built around facts, figures and
family almana. The narrator, from
Henry Macdonell, is former radio
head of the J. Waiter Thompson ad
agency's London office and heast'
been before a mike, it's reported, ho
more than 16 years. Writer
J. William of the property of the

RADIO REVIEWS SPEAK UP AMERICA With John B, Kennedy; Ken Reb-erts, Gene Hamilton, announcer: Producer: Murdock Pemberton Producer: Murdock Pember 15 Min., Sun., 4 p.m.
TUCKER AUTO CORP.
ABC, from New York
(Roy S. Durstine)

FUCKER ATVO CORP.

ABC, from New York

(Roy S. Durstine)
There's nothing particularly
there's nothing particularly
new In-minute Sunday afternoon
gab assion on ABC—except the
novelty of the sponsor himself
making the commercial of the
novelty of the sponsor himself
making the commercial of the
novelty of the sponsor himself
making the commercial
there's a givenway as the comeon,
in this instance one of the first
here's a givenway as the comeon,
in this instance one of the first
assembly line. It's not even a boxtop payoff; simply recognition for
the best letter in 50 words or less
on one of the session last Stunday (4)
the studiect was: "Can a Military
Man Make a Good President?"
Otherwise the John S. Komesto
the sulfect was: "Can a Military
Man Make a Good President?"
Otherwise the John S. Komesto
the sulficial sentiment; plus some
these silier-stuff; a rehash of public
and official sentiment; plus some
there is the sulfit of the sulfit of the
winter-free of past generalize of the
winter-free of past generalize of the
White House, but for the most
part, particularly in the wirecorded data, there was little said
unalysis. And Kennedy's strident
and excitable voice howered over
the whole thing.
Opening and closing commercials,
in addition to Preston Tuckers'
midway pitch, seemed overdoing it.

Rose.

DRAMA CRITICS' CIRCLE AWARDS With Irene M. Selmick, Elia Kazan, John Mason Brown, Karl Malden, Jessica Tandy, Marlon Brando, Kim Hunter; Frank McCarthy,

announcer Producer: Jock MacGregor 30 Mins.; Sun. (4), 2 p.m.

mnouncer
Producer: Jock MacGregor
30 Mins.; Sun. (4), 2 p.m.
Sustainer. Y.
Whis was a special broadcast in
connection with the N. Y. Deama
Critics' Circle 1947-438 award to
A Streetera Named Desire' as the
the connection with the N. Y. Deama
Critics' Circle 1947-438 award to
A Streetera Named Desire' as the
two producers of the susual dull
"award-dinner' type of program,
this was an interesting airer, with
some witry or searching comments
to the connection of the play in a few scenes
presented.
Producer of the program,
the was an interesting airer, with
too lavidally, in a few scenes
presented.
Producer of the program,
the was the connection of the play in a few scenes
presented.
Producer of the produced style,
as the thanked everyfoody, especially the critics. John Mason
Brown, Circle pres, in a witry
ferred to some of the problems of
critics. Director Elia Kazan, accepting the award on behalf of the
absent playwright? En classes
the producer of the problems of
critics. Director Elia Kazan,
accepting the award on behalf of the
absent playwright? En classes
and the playwas the content
was "richly replenishing itself' in
weights, Arthur Miller and Williams, had received the Critics
awards two years in a row.
Then in stillfully plecked scenes,
then together, principals of the
legiter gave listeners some idea of
what the play was shout. Dramats
it picked up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an interesttip play up quickly as the closs
settled down, to paint an intereststanding.

EVER WITNESS NEWS

A.C., from New York

Eilled as a "new departure" in programming, this is simply a one-man reading of an artiul script built around facts, figures and agency's London office and hasart been before a mite, it's reported, level of the programming from the programm

Monitoring the Hopefuls

In step with the CBS series In step with the Chapter of the declared to the declared the card of the declared the declared the terms of their air personalties. Starting with Harold & Jensey of the declared the starting with Harold & Jensey will cover President Harry S. Truman, Sen. Robert A. Taft, Gov. Parl Warren of California. Henry Deword of Gen. Douglas MacArthur. If any of the presidential hopefuls fall to accept CBS inhealth. All the cover the control of the presidential control of the presidential to accept CBS inhealth.

PRESIDENTIAL TIMBER
With Marold E. Stassen
15 Mans, Wed. 10:30 p.m.
Sustaining
Cliff, and the Marold E. Stassen
Cliff, and Maddoon, We.
200 post position openly to seek
a post 'position in the '48 election
weepstakes, Harold E. Stassen was
also the first to accept CISS' invitation to all presidential suppriratis to
unte metwork spot.

With radio due to palva a signifiwith radio due to palva a signifi-

uite network spot.

With radio due to play a significant role in this election, how does
Stassen stack, up as a vote-getting
personality? The old master,
Table, set and the state of the state
personality? The old master,
Table, and the state
personality? The old master,
Table, and the state
personality? The old master,
the state
between the state
to meet. He still echoes in the
inners, his stereity, the rise and
stimmary, his stereity, the rise and
stimmary, his streetly, the rise and
tall clarity of his proces style!

Stassen registers as a serious and

rotundity of his voice and the crystal clarity of his prose style!

Stassen registers as a serious and effective radio speaker but lacks the impact of distinctiveness. He has competence but he does not have been also been also

I BELIEVE
With Recordings by Emma Schaver, operatio soprano, accompanied by symphonic oreh and chorus conducted by George Sehastian; Robert Lurie, narrator
Production: Steve White
30 Minis; Thurs. (1), 10 p.m.
Systalulus

Sustaining WNEW, N. Y.

The Mitton: Taster of the part of the part

LABOZ SPEAKS
With William Green, Fiells Mur-ray, Vincent J. Muriby Jack Irisk, ansouncer Producer; John Wingste Writers: Nat Ruddick, Mike Ja-

blons 15 Mins., Wed., 7:30 p.m.

withers. Nat Ruddles, Mike Jabions
15 Mins., Wed., 7:39 p.ms.
Shins., Wed., 7:39 p.ms.
Sustaining.*
This 13-week series, marking the first time that the American Federation of Labor and the Committee of Industrial Organizations.
It is a series of the Committee of Industrial Organizations.
It is a series of the Committee of Industrial Organizations.
It is a series of the Committee of Industrial Organizations.
It is the Committee of Industrial Organizations.
It is the Committee of Industrial Organizations.
It is the Committee of Industrial Organization of I

CAL TINNEY 15 Mins.; Sun., 4:15 p.m.

Na Mina; Sam, 4:15 p.m.
Sustaining
ABC, from New York
Cal Tinney's homespun humor
robably has its best showase to
date with this 15-minute sessions
at random under the heading of
Tinning's hold. Tinney give
a series of one and two liners on
a random under the heading of
Tinning's hold. Tinney give
series of one and two liners
a series of one and two liners
are thoughts he wants to get over
are sugarcoated with humor.
Tinney has an unusual format
lansmuch as there are lengthy
pates and even audilice this
pates and even audilice this
cover, he maintains a sense of timgeven with these stogs which
parmit the audience to digest his
get in the pates of the pates.

permit the audience to digest his pearlist the audience to digest his pearlist. There's an unorthodoxy in everything about the show. Tinney does the show th

THE UNEXPECTED
With Barry Sullivan
Writers Bobert Levitt, Frank Burt
Producer-director: Frank Burd
Producer-director: Frank Burd
WOR, N. Y.
UNIVERSAL MOTORS
WOR, N. Y.
Universal MOTORS
WOR, N. Y.
This less transcribed, packaged
to a dramatized air version of a
magazine "short short." The series
is plattered in Hollywood, featuring a different Hollywood frant
ing a different Mollywood frant
ing a different Mol Initialer on WOR last Sunday (4) used a cast of four, headed by (Continued on page 40)

ROGER KILGORE—PUBLIC DE-FENDER

FENDER

With Raymond Edward Johnson,
Sautos Ortega, Andy Donnelly,
Charita Baner, Rard George, Bill

Charita Baner, Rard George, Bill

Charita Baner, Rard George, Bill

Levin, conductor

Writers Stedman Coles

Froducer: Jock MacGregor

Suntaining.

MBS, from New York

To buck Bob Hope in the 10 pm.

spot Tuesdays, Mutual has played

produced to the state of the state of the spot of the s

Coles script seemed reaconably workmaniles, and Jock MacGreworkmaniles, and Jock MacGrework MacG

the yarn was announced as being a true story, presumably from the Street & Smith files, Hobe.

a true story, presumably from the Street & Smith files, Hobe.

EUROPA UND DER STIER

With PSHIP Sishl, Alan Taulbep

Great by a de a st s auch as the

Texaco-sponsored Saturday mainee of the Metopera. It consists

of 30 minutes of noneensical com
mentary and caracther music.

Texaco-sponsored Saturday maineer and caracther music.

It self is an eeric acceptoud of the cast and composer. The "opera" it self is an eeric acceptoud of the cast and composer. The "opera" it self is an eeric acceptoud of the cast and composer. The "opera" it self is an eeric acceptoud of the cast and der Stier "C'Europa and the Bull",

apparently from recordings and der Stier "Europa and the Bull",

the "Stier" "Europa and the Bull",

the

- Inside Stuff—Radio

PHISDURGES AIT. Madio, G. Dare Fleek, traffic manager of KDKA and a ploneer in broadcasting since it begun here 28 years ago, retired last week. Starting with the stations as a checker in 1920 when it first went on the air, he had the authority then to order a program off the air if he fell it didn't conform to Standards. After two years on this job, Fleek was assigned to edit the first radio magazine, Radio Broadcasting News. Pittsburgh's Mr. Radio, G. Dare Fleck, traffic manager of KDKA and

ing News.

Dning his more than a quarter of a century with KDKA, Fleck was credited with several firsts in broadcasting. Among them were the first broadcasts to the South Polar region, when he contacted Admiral Byrd on his first Antarctic trip, and the broadcast over KDKA of the first prizeight from ringside, from old Motor Square Garden here. From 1924 to 1932 Fleck was program director of KDKA, after which he was made trails chief.

Station associates honored him at a farewell luncheon and presented him with a number of gitts. Asked what he was going to do in his retirement, Fleck sald: "Catch up on my radio listening."

Mutual's recently revived "Casebook of Gregory Hood" (formerly sponsored by Petit Wine) is becoming laden with characters from smultiple and the state of the sta

For whatever difference it may make to listeners, the show also is being originated from cities in which its story locale is set, i.e., April 13 and 20 from Hollywood, April 27 from Boston.

In memory to the late Joseph Brodsky, organizer of the now defunct Peoples Radio Foundation, freelancer Eugene Koncely has published alsahing state. On the "vested interests" of the brondeast industry. Titled "The American Communications Conspiracy" (51), the books perpetuated for profits and power." Koncely makes no effort to hide his strong bias for Henry Wallace, "liberal" commentators, The Voice of Freedom committee, and "democracy," and against the "trusts," "war-mongering" on the airlance, the newspaper invesion of radio and television and "obas and biguity" on the air.

WHCU, Cornell University's station in Rhaca, N. Y., is running a competition assong 70 weekly papers in its listence area for a \$1,700 price. Award will got to paper design best job in community campaigns price and the state of the state o

Theodore Grankle, "American Forum of the Air," which hind more than hardly americal fits 20th and some weeks gay when Muttal, axed it, still sink in total cellose. Stanza is being aired by WOL, MBS out-let in Washington, Tuesday at 92,30, just half an hour earlier than it was formerly heard on the net. Forum also is being plattered and offered to other stations for local sponsorship.

DON LEE OPENING SET BACK TO MID-SEPT

DACM 10 mill-2ECT.

Don Lee's new \$3,000,000 plant
al 1313 Vine street will have to
wait early September for its offiaid dedication, Lewis Allen Weiss,
claid dedication, Lewis Allen Weiss,
weight with the contractors couldn't
rush it through that fast and have
everything in ship-shape for the
big blow-off.
Three events originally set for
moff as scheduled. Press and agency
personnel will be given a preview

off as scheduled. Press and agency personnel will be given a previous of the new edition May 18, next day the Dononee and Mutuan efficient of the Dononee and Mutuan efficient on inspection town and on May 19 and 20 the Mutual board of directors hold their first meeting this far west.

WLS Sued for \$25,000 By Weathercaster

Chieseo, April 6, Harry Geise, former veather-caster and meteorologist for WLS, Chiesgo, last week saved for \$25,000 in circuit court here, charsing the station had violated the two-year control of the court of th Chlcago, April 6.

ntract by falling to report for work.

Geise currently is employed as special representative of Dr. Irving Krick, West Coast meteorologist.

-Ralph Haskins. Memphis—Ralph Haskins, former Cincinnati radio newsman, joined WMC as a news writer last week. He comes here from Greenfield, Tehn., and prior to his current assignment held down a news stint with WCEY.

COMPLETE IN COVERAGE, PROGRAM PRODUCTION, PROGRAM PROMOTION, NEWS REPORTING, ENGINEERING, MUSIC AND SOUND, STUDIO PACILITIES

Lemke Bill To Hand Prewar Meg Bands To FM Seen Doomed Under Heavy Fire

CARR'S 'CABIN' BEING READIED FOR SPRING

READIED FOR SPKING.

John Dickson Carr. American
whodust author who spent the
war years doing various writing
stints for BBC and the British
Ministry of Indion various writing
stints for BBC and the British
Ministry of Indion various writing
stints for BBC and the Storyteller
and principal character will be a
dector aboard an ocean liner.

The author, original "Suspenses"
scripter who has written various
scripter will be and several episodes, and is now doin get in the
scripter will be and several episodes, and is now doin get in the
scripter will be and several episodes, and is now will probably
script. The start war war war
producing.

Diet will continue handling

Dietz will continue handling "Crime Photographer." Monroe has been producer-editor of the "Romance" series, which is being shelved.

Nutmeg B'casters Elect

members.

Other officers are Terry Mc
Gough, WNAB, Bridgeport; James
Milne, WNHC, New Haven: Sam
Elman, WATR, Waterbury: Gerald
Morey, WNLC, New London;
James Parker, WTOR, Torrington,
WTOR, Torrington,
WTOR Torrington,
WTOR TORRING TORRINGS TORRINGS TORRINGS
WTORTH IS SECRETARY.

Washington, April 6.

Effort of Rep. William, Lemke
(R. N. D.) to legislate return of the
prewar 44-50 meg bands to FM
broadcasting appears doomed, according to observers, here. The
House Commerce Committee heard
in two days of hearings last week,
and will schedule a final session later to cross-examine Federal Communications Commissioner George E. Sterling, 50shiff FM upstains to the 88-108 me
bands in lengthy statement last
week.

bands in lengthy statement last week. Steriling's vigorous opposition to the Lambe resolution and the tendence of the police, faxi, bus, and so-called ripublic safety communications services' is generally conceded to make little distances of favorable may little distances of favorable has the support of PM inventor deving Armstrong, and a dozen other PM boosters who wish to use other PM boosters who wish to use relay PM network shows. FCC has tentatively proposed to turn, over the 44-30 mg slot—now shared by the police and non-broadesst transcribed by the police and non-broadesst transcr

clusive use of the monile and sate-ment of the monile and sate-ling pitch against Congress' tak-ing over FCC's job of allocating chamels to any service was made by RCA's C. B. Joillife and a score that the Lemise resolution would delay progress of both FM and the Joillife lashed out at earlier that RCA and other "radio monop-olies" had conspired to hold back FM. RCA, he declared, pioneered in FM research from 1924 on and FM license back in 1939.

Detroit — Joseph Manocho new-est addition to gabbers at WXYZ. He replaces Ken Marvin, who an-kled to WAAF in Chicago.



MOST EFFECTIVE PROGRAMS

another reason why CPN

is the West's COMPLETE

. Regional Network

Just ask any Columbia Pacific Network advertiser

Here's selling power...

A Columbia Pacific audience participation show brought 111.352 product labels (and 111.352 twenty-five cent pieces) for a miniature ball point pen advertised by one of the sponsors only 18 times.

Here's low cost. . .

A Columbia Pacific Network sponsor of a news program gets listeners for 57c per thousand for time . . . 53.7% less than the average cost per thousand for time on all regional network news programs.

Such success does not merely happen. It is made to happen by the sixty-one people in CPN's program department... people with more creating, writing and directing skills than any other regional network on the Coast.

Our job is to create the most effective programs and the most effective advertising in the West. So when you think of the Coast ... and want the Coast to think of you ... think first of Columbia Pacific.

Columbia Pacific Network

The West's Complete Regional Network

Watch this boy grow

(Sundays at 9:30 p.m. EST)



MICKEY ROONEY as Shorty Bell... a big star, with a big new idea in dramatic Radio.

For the first time, an authentic "Novel for Radio"... letting the listener in on the chapter-by-chapter development of a very real character, as he progresses from a brassy, scrappy kid to a full-fledged, fighting newspaper man.

Shorty and his friends, his girl, his terrible-tempered managing editor—come absorbingly to life for you, and what happens to them has all the impact, drama and mounting suspense of your favorite story.

To make that story come true, CBS has assembled a matchless lineup of top-drawer talent.

Mickey Rooney... Academy Award winner and three times America's motion-picture box-office champion... surely one of the most gifted and versatile young actors anywhere. Now his memorable performances as Andy Hardy, and in Boys' Town, National Velvet, Killer McCoy—are matched by his first Radio starring role, tailor-made to his talents.

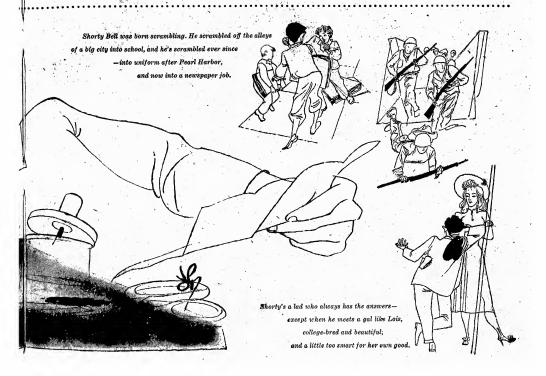
Adapted by Richard Carroll from an original novel for Radio by Frederick Hazlitt Brennan, whose stories have been read by millions in the big-circulation magazines, seen by millions on the screen. (Latest is Mickey Rooney's hit picture, Killer McCoy.)

Produced and directed by William N. Robson, two-time Peabody Award winner. With music by Cy Feuer, former musical director of Republic Pictures.

CBS is mighty proud of its boy Shorty Bell-latest in a distinguished series of successes from the powerful, productive CBS Program Operation.

Shows like this one explain why more and more advertisers who've been asking for better Radio programs are looking to CBS for the answers.

A CBS PACKAGE PROGRAM



72G and You're in Business

belief that "film rental and asso-ciated program costs will be so high that when combined with lack of live talent programs and limited

high that when combined with lack of Ive taken programs and limited circulation, and programs and limited circulation, and the limited programs and limited with the limited programs. Type "C" station, designed to add local remote operations to the "S' type programming, is equipped with a 5,000-watt video and 5,000 per station of the limited projector, all the projector of the project

yearly. CBS pointed out, in con-with a station of this type, CBS nection with this type station, the pholited out that it could be operatively the control of the control o

shared.

Type "D" station is one equipped for all methods of programming, including transmission of network shows, plus local film, remote and including transmission of the property of the p

operations).

Estimated capital cost of this type station ranges from \$275,000 to \$450,000. Cost of additional facilities, CBS pointed out, such as one or more studies, will be re-

flected by marked increases in operating cost, which may amount to several million dollars per year. Estimated annual operating costs of such a station operated on a 50% activer's and 50% isolated basis of 50% activer's and 50% isolated basis of 50% activer's and 50% isolated basis of 50% flected by marked increases in op-

Pittshurgh—Johnny Boyer, vet KDKA staffer, was named leading sportscaster of the district in pell recently conducted by Huddle magazine, local sports mag edited by Eddie Beachler, r.eporter of the more voice than three rummers-up combined. Bill Babcock's spors on WLOA in Braddock, Local 610 of United Electrical Workers, 13 weeks. Daye Mints, from WKRZ in Oil City, and Ed Bartell, from station in Acharlero, Ps. have joined WFG smondaring staff-commentator on WJAS, replacing local CBS outlet.

Television Reviews

the new medium, the Swift home committee in the state of the state of

plenty of experience before the allies seeing video cameras before he can fill the job capably. His persenality was projected with just a standard seed of the seed of the seed of the seed of the show, in fact, so and the seed of the show, in fact, so and the seed of the show, in fact, so and the seed of the show, in fact, so and the seed of the seed of

NATURE OF THINGS
With Dr. Roy K. Marshall
Director: Paul Nickell
15 Mins.; Thurs., 8:15 p.m.
MOTOROLA
WPTE—NBC, Philadelphia

(Gourfain-Cobb) Here's a good way for television audiences to go to school in their own living rooms—and they can learn plenty that way, too.

audiences to go to school in their own living rooms—and they can learn plenty that way, too.
Strictly a one-man operation, Strictly a one-man operation, Strictly a one-man operation, Strictly a one-man operation, Strictly a method of the policy of the po

done live from the stude. Sus.

RATER UP

With Tom Moorekeed. Chief
Bender, Joe Fulks, Betty Shellenherger, Elessom Terry, others

Producer Mill Shap-ro

North Market Shellenherger, Elessom Terry, others

Producer Mill Shap-ro

Producer Mill Shap-ro

North Market Shellenherger, Elessom Terry, others

Producer Mill Shap-ro

North Market Market Market Market Market

North Market Market Market Market

Prince Market Market Market Market

North Market

Nor

entry in video sports programs lere.

Initial show, handled by vet sportscaster Tom Moorehead, went of monotoly, helped opport. Chief Bender, oldtime A's pitching stalwart. Betty Shellenberger, girl Tack expert, and busketballer Joe Fulks made up the rest of the programment of t



"BLAZING new trails" is one way of putting it, another is bestting new standards. "Somehow, we prefer to think of out-selves as the *nestwork with* it; is seever ofled a phy-working, expand-ing, developing new ideas, new techniques—so as to give our listeners; better programs and our advertisers a better advertis-

ing medium.

In living up to this concept, we've often taken the lead. And because actions speak louder than "copy"—let's look at some examples of this leadership; and at a few things we have up our relied-up sleeve.

COVERAGE

We developed Listenshilly—a more dependable measurement of network physical coverage—to give advertisers a clearer picture of what they are buying. Our daytime Listenshilly figures created something of a six last Pall; our nightnine figures will be released in the near future. Interest in Listenshilly is gaining because it is practical and always up-to-date.

COVERAGE FROM WITHIN

Here's another Mutual idea, rocede in the conviction (proved by coundess surveys) that a station which is the only one in its market, dominates that market—with anywhere from 50% to 90% of the listening. Mutual has nearly 275 such stations—serving about 20% of the U.S. radio homes.

PACKAGE PLAN

To make time-buying easier and to deliver even greater value, we instituted the "Package Plan", whereby an advertiser gets, free of charge, all stations added to the network during the contract year. Since 1945 our Package Plan advertisers have recrived literally thousands of dollars in "bound" time.

RATE CONTROL

To the best of our ability we've fought the rising cost of advertising. Inc., the rates for some of our stations went up—when their power and coverage increased. To offer this we have, in three years, adjusted downmand the rates for 114 of our stations—to the tune of \$2.099 per evening hour. Moreover, we are the only national network that is continuing the full-year guarantee and according to the control of the control of

RESEARCH

We are planning some studies and surveys on one of the most important aspects of radio—just another of the things we have up our sleeve that will be up the advertiser's alley.

STATION CONTRACTS AND CONTACT

N. Carlot

Commence of the second second

After three years of work, we now have all our affiliates on a

standard station contract. We also maintain a full staff of field representatives to call on stations and work with them on programming, sales, promotion and overall operations. These two Mutual ideas not only help our affiliates and us, but our advertures benefit 400.

PROGRAM INNOVATIONS

We think our Program people, under the direction of Phillips Carlin, have imagination: it shows up in the programs they develop and discover. For instance, Variety and of our new Mistad Neutreels—It's about time one of the networks got, they are the standard of the program in the program in the program of the program in the program in the thoughts. Themsy Osesions took a pator-gaine and made it national enterrainment, while heavenile Jurg gives the moppes the mike-and what a job they do of it! Other program innova-tions include Queen For A Day, Heart's Desire, Most the Peres and the award-winning Family Theater, And Mutual was the first to permit and to use transcriptions for network broadcasts.

PUBLIC SERVICE PROGRAMS

We could a tale unfold about the impact of our two recent series—War Babies' and 'Influence of Radio, Movies and Comics on Children." Our new documentary series based on Civil Rights report, is receiving more bouquets than we can remember in a long time.

CO-OP PROGRAMS

Mutual started the Co-op idea a dozen years ago with the Fulton Lewis, Jr. show: today it's one of the top Co-ops, Mutual started the practice of "big name" Co-ops. Today Mutual leads the other networks in number of good Co-op shows and in oblame—twice as many program sales as the next network.

TELEVISION

Don Lee, out Pacific Coast affiliate, is one of television's real pioneers—having been petive in it for the past 16 years. WGIN, out Chicago affiliate, is on the air, and WOR will have stations in New York and Washington. Altogether we have 33 stations, mostly in major markets, under construction or with permits. A network organization is in the bluepriat stage, and soon we'll be in the network. Tvy picture actively.

SIGNIFICANCE

The progress we've made in the past three years can be expected to continue—because our sleeves are rolled up. Cur sations are benefiting from affiliation with this kind of network—which explains why we could go from 300 to nearly 500 in two years. And advertisen with eyes on the future, might seriously ponder the advirability of buying Mutual now—for results now and a franchise in the completivite tomorrous.

MUTUAL BROADCASTING SYSTEM · WORLD'S LARGEST NETWORK

Detroit — The local chapter of AFRA has renewed its contract with station WOOD, Grand Rapids, calling for a basic raise of \$7.50 in staff salarics. The pact also continues AFRA shop.



Newell-Emmett - to broadcast the New York Giant games in 1948.

Satisfy Yourself, like Liggett and Myers, that NBC is the right combination for your television plans.

NATIONAL BROADCASTING COMPANY ROCKEFELLER PLAZA YORK 20, N. Y.



Petrillo Wows 'Em

it. He kidded the Congressional hearing at which he was summoned to testify, anying the committee of the confidence of the confidence of the confidence of the cuttain with an encoder—this story don't before place to both a story don't before place — about a story don't before place — about a made up in the selfing theory was the gestures what it lacked in point. Pertillo sat down a pleased and heartify applicated man.

'Realistic and Honest': Woods On the industry's side, Woods had teed off the mutual admission by introing Petrillo as "battered

... has posed as a tough guy, but has never really been tough. I take off my hat to him. He's real-istic and honest." Radio Corp. of America board chairman David Sarnoff, next up

chalrman David Sarnoff, next up after Petrillo, followed up by say-ing he thought the AFM-network megolitations "insted so long be-sories." Sarnoff added that he al-ways suspected Petrillo had a mo-tive in gronouncing his name "Cazanadi". Case of one care to smother, as thought.

ted Petrillo had a mo-onouncing his name Case of one czar to thought. Irring serious, said the cration should be re-at for breenting radio,

iele, etc., but for what use it made tele, etc., but for what use 1: made of these wonderful mediums. Mutual prexy Edgar Kobak was elected Woods successor as RP head. - Cal Tinney carried on in comedie vein for 15-20 minutes. But after Petrillo, all was anticulturation of the comparation of the c

All Woods could say when J.C.P. had sat down was, "It's a good thing I didn't ask him to make a full speech." The bulk of RP's

Burbank, Cal.—Station KWIK, Burbank, has algoid a contract with the American Testartion of Radio Artists covering staff an-nouncers. It provides maintain wages and working conditions, and union shore.

Clear Channels Fight for Life

These were the other developments:

1. Tobey hinted the committee may later deve the PCC's allocations of FM and television changes. The property of the PCC allocations of FM and television changes are sentiments. He hashed, put at criticisms of the PCC allocation with FCC allocation country today.

The property of the PCC allocation was the property of the property of the PCC decide clear change and the property of the PCC decide clear channel silicant. The Commission has been studying the problem for three parts of the PCC decide clear channel silicant. The Commission has been studying the problem for three property of the PCC decide clear channel silicant. The Commission has been studying the problem for three property of the PCC decide clear channel silicant. The Commission has been studying the problem for three property of the PCC decide clear channel silicant the Commission has been studying the problem of three three problems. The Commission has been studying the problem and the problems of the PCC decided problems of the PCC decided clear channel silicant the problems of the PCC decided clear channel silicant the PCC decid

the bar salaning unit for NLRB elec-tions.

Guild membership meetings to-might Wedd in New York, Chicago might wedd in New York, Chicago might week's sponsor - agency turn-down. Possibly a vote will be taken a superstantial of the salaning com-mitted with the negotiating com-mitted with the negotiating com-mitted with the negotiating com-mitted with the negotiating com-to-tion of the present situation and general strategy may be dis-formed of the present situation and general strategy may be dis-tered to the strategy of the strategy of the property of the strategy of the strategy of the property of the strategy of the strategy of the property of the strategy of the strategy of the property of the strategy of the strategy of the property of the strategy of the s

and general strategy may be dis-probably before actually voting to authorize a strike the Guild will approach the various agencies and sponsors individually, to see which approach the various agencies and sponsors individually, to see which and a see that the seed of the considerable preliminary preparations would have to be made toward would have to be made toward writers of the upport among the writers of the upport and the con-clusion of the control of the con-clusion of the con-clusion of the con-clusion of the con-clusion of the con-trol of the con-clusion of the con-clusion of the con-trol of the con-clusion of the con-trol of

is that the sentiment within the Guild membership is more unified now than it was before the agency-sponsor group refused the Guild

now than it was before the agency-sponsor group refused the Gulid offer to seek certification under AAAA-ANA 'cooperation.' The at-titude of the affiliate Authors Caulid, Dramatists Gulid and Screen Writers Gulid within the Authors League of America is now probably stronger in support of the radio, scripters, too.

Cleveland — John Patt, WGAR eneral manager, elected presi-ent of the Cleveland Convention nd Visitors' Bureau.

ly are the wee-watters which are concern over the possibility of the clears hike their power to 700kw, clears hike their power to 700kw, clears hike their power to 700kw, clears hike their power to 700kw. Callwell prevent of the clear hike their power to 700kw. Callwell prevent of the clear that part of Caldwell's statement critical of the committee and Craney. Senator Johnson said it was absurd to say "Camey the biffure outlets. The added the statement to the clear to the stand broadcaster might be called to the stand to clear up the charges against him. Last night the committee must be the second. The rote was in sawer of admitting it. The control of the c

FORT PULLS SWITCH IN BUYING NEWSPAPER

Miami Beach, April 6. Fort Industry Co. cued a reversal of the newspaper-buys-radio station trend last week by acquiring 50% interest in the Miami Beach Publishing Co., publisher of the Miami Beach Morning Star, the Evening Sun and the Sunday S Star. George B. Storer, Fort In-

consisting greened the Congress ta let CCC decided citizer channel allow constructions to the construction of the construction



Texas Rangers Ridin' Hiah!

The Texas Rangers transcriptions of western songs have what it takes! They build audiences ... they build sales. The price is right - scaled to the size of the market and station, big or little, Standard or FM. And The Texas Rangers transcriptions have quality, plus a programming versatility that no others have.

Wire, write or phone for complete details

Teras Ranger ARTHUR B. CHURCH PRODUCTION Kansas City 6, Mo.

"... for outstanding and meritorious service"

With deep appreciation, Station WFIL gratefully acknowledges reception of the du Pont Award for distinguished public service during 1947.

As one of only two radio stations in the nation to receive the annual du Pont Award "for outstanding and meritorious service in encouraging, fostering, promoting and developing American ideals of freedom, and for loyal and devoted service to the nation and to the communities served by these stations", WFIL is signally honored by this bestowal of a coveted recognition.

By our continuing, whole-hearted support of every worthwhile community activity, we at WFIL shall endeavor to make this valued award-as its donors intended-not merely a trophy presented for past achievements but rather the symbol of a constant and never-tiring service to the people whom we are privileged to count among our listeners and loyal friends.

WFIL Philadelphia

The Philadelphia Inquirer Station

REPRESENTED NATIONALLY BY THE KATZ AGENCY



was first with his invention of the telephone which became a reality on March 10, 1876 with the famous message to his assistant, "Watson come here! I need you." Just as Bell needed Watson, you need WJR because WJR is...





Asst. to the Pres.

presented by

Britain Drops Aloofness Toward Radio Lux; New Series Stirs Dailies

Radio circles are amused at the new aura surrounding Radio traces are amused at the new aura surrounding Radio and the contraction of the contract

Prince's Princely 'Take' As Pitt's Top Bankrolled Personality on the Air

Personality on the Air

Pittaburgh, April 6.

Busiest bankrolled personality in local radio these days is Bob Frince, with a new deal to do a prince with a new deal to do a gram labeled Nickel-A-Name over WCAE for Equitable Gas Co. In addition, Prince does a daily quarterhour sportcast for Fort Pital Control of the Pital Control of the Pital Control of the Pital Control of the Pital Control of Pital Control of

time to managers (Keesport, On the side, Prince runs an insurance business. It all adds up to a princely weekly "take."

St Louis—With its new 585 foot tower located atop a downtown bank building completed, KWK-FM returned to the air last week after an absence of three months.

From The Production Centers

tele producer and called the shots on some film spots for Brow Co.... Ken Dolan has ordered the waxing of Bob Burns in "The Coun try Editor" for April 9 ... Jim McKibben is leaving the tumult of the try Edifor" for April 9,....Jim McKibben is seaving the tumuit of the jed try for the pregram director spot at Boles. Lathrop Mack, who recently folded his station service publication, Radi-Opinion, is also recently folded his station service publication, Radi-Opinion, is also proceed and quiet of the issex-populated network to the process and quiet of the issex-populated network to the folder of the the process of the pro

IN CHICAGO

IN CHICAGO

Harry Giman, one-cap producer of Carnalion's "Contented Hour." is WJD's new continuity ed, replacing Marie Karistvom, who joins is WJD's new continuity ed, replacing Marie Karistvom, who joins is produced to the continuity of the cont

RESULTED STATE OF THE STATE OF

the Westinghouse station serving Portland, Oregon (19th in retail sales) and its trading area (one of America's richest and fastest-growing markets)

increases its power from 5,000 to 50,000 watts.* For advertisers this means one-station coverage of most of the Oregon market, plus a substantial slice of Washington. To sell the Pacific Northwest, do it the powerful way: use KEX with its

U.UU



WESTINGHOUSE RADIO STATIONS INC . KYW . KDKA . WBZ . WBZA . WOWO . KEX

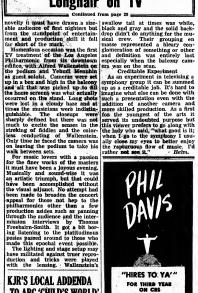
National Representatives, NBC Spot Sales-Except for KEX . For KEX, Free & Peters

rage are obsolete after April 8, 1948. In preparation: a "mail-map" to define new or

Longhair on TV

KJR'S LOCAL ADDENDA TO ABC 'CHILD'S WORLD'

TO ABC CHILD'S WORLD'
Seattle, April 8.
Continuing its policy of tieing in obto commercials and sustainers with local conditions and striving for local flavor in programming. KdR is airing a special in-minute of the control of the



No FM?

THEN IN NEW YORK CITY HEAR

CHARLIE SLOCUM

On WICC-BRIDGEPORT 600 KC on Your Dial 4:15 P.M., EST, Saturdays



WNEW, "America's Razzle Dazzle Station," proudly pops its top as VARIETY doffs a boff 'Showman' Award for "fabulous" '47 parlay of B. O., pubseru & whiz biz. "Most copied" operation's fourth kudo cues sock citation on "How To Run A Radio Station."

Indubitably, your No. 1 Purchase in New York



Radio Reviews

Continued from page 89

Barry Sullivan to tell the joar of ishow's tills and author. Program has penam who murdered the wife should appeal even, 60 those not be supposedly loved thim had the supposedly loved thim had been a devoted wife. Sure at real property loved the property land to the control of the control of the classical fleeton manual friend of his wife apparently had found him out to spolice insome covering up for the wife, when the en meeting another than the property of the wife, which does meeting and warn't it too bed man, and wann't it too 38 attains Sun. 9 J.m.
39 attains Sun. 9 J.m.
WINS, N. Y.
Following the trail blazed by wavening their indig stations in New York, notably WMCA and WNEW.
As special time slot has been so a special time and the special time and the special time and the special sp

he came nouse and the heath-loved dead from a fall in the bath-tub?

If the outline is sketchy, so was the air capsule. In 15 minutes— actually about 13.5—there isn't much time to build up plot, char-aders, motivation, etc. As a briefle built for a surprise payoff, how-ever, it's a fair item. Sullvan, et al, were par.

Down.

STORY SWEEPSTAKES
With Court Benson; Joe King, announcer
producer: Paul Talbot
Writer: Lester Cooper
30 Mins, Fri. (2), 7 p.m.
Sigstainer
WWCO, Waterbury, Conn.

superame. The comment of the comment

Program has a lot of merit, being narration dramatizations of stories from Poe, Hawthome, Staties from Poe, Hawthome, Staties from Poe, Hawthome, Staties from Poe, Hawthome, Staties from the stories from Poe, Hawthome, Poe, Was Stevenson's "Treasure Island," narrated dramatically for 20 minutes by Court Benson, No given the "judge's" phone number, covered up in a cute rhyma, than a quick-witted housewife guessed it and phoned in to give a quick-was-

LIVE JINGLES

TELEVISION

THE PERSONABLE AND TELEGENIC SINGING, ACTING

ny and Ginger Grey

Singlag Commercials for Radio and Televisio 350 Madison Ave., N. Y. 21

AT 9-4020

testant is to send a donation to Menucky Children, Inc., "charity group. This segment receives heavy plugging during the half-hour aring. Three phone calls are made during the stanza, none of which brought out the correct answer at show caught.

swer at show caught.

Music is by a string trio, attired in comic clothes, and the m.c. is Bert Julian, commercial manager of a Kokoma, Ind., station. He teams with Milton Metz, WHAS spielet, who handles the commercials and lends an assist to Julian on the comedy spots. Hold.

continues from page 22 manufactures of the case of NBC in San Francisco. With KNBC, the network's o & o Frisco operation, berest of a TV arm, the web has made a deal with the San Francisco Chromicle's video operation, Again, NBC finds fitself in the Gan Francisco Chromicle's video operation, Again, NBC finds fitself in the Gan Again, NBC finds fitself, and the Gan Again, NBC and the Gan Again, NBC and Charles of the Gan Again, NBC and Charles of the Gan Again, and the Gan Again of the Gan Again of the Gan Again, and the Gan Again of the Gan Aga

Repercussions Likely

The same situation will probably be applicable in many other cities. He applicable in many other cities in the same situation will be same situation of the same situation of the same situation of the same situation will be same situation will be same situation will be insurance for the same situation will be insurance for the

Breen Victory

continued from page 23
account this week. The choice, it is
indicated, will be some one out of
BBDSO'S ranks. Agency is also
BBDSO'S ranks. Agency is also
BBDSO'S ranks. Agency is also
to continue the continue of the conti

St. Louis—John J. Reible, gab-ber at WIL, last week won the "Man of the Month" award from the St. Louis Junior Chamber of Commerce for February. Reible's award resulted from his work of the stations" "G.L" program, which he organized and which consists of news for veterans and their fa







Twilight

Action the comment of a listening of a shield problem to the after will be commended to the after which are will be competitive them, but combend to the children in a test of twize. Basic competitive them, but combendant, but the after will be cashing in a set of the National theatre, has been on the NYLOS at flow well as the probably reasoning that required the commender of a family against the cashing in a set of the National theatre, has been on the probably reasoning that required to the cashing in a set of the National theatre, has combended to a rather controlled with the cashing in a set of the National theatre, has combended to the cashing in a set of the National theatre, has combended in the cashing in a set of the National theatre, has combended in the cashing in a set of the National theatre, has combended in the cashing in a set of the National theatre, has combended in the cashing in a set of the National theatre, has combended in the cashing in a set of the National theatre, has combended in the cashing in a set of the National theory.

**HIGH all forms in a test of twize. Basic competitive them, but combended in the cashing in a local to the cashing in a set of the propose conditive them, but combended in the cashing in the



and a surrenally by EDWARD PETRY & CO.

PLAQUE AWARDS FOR 1947

How to Run a Radio Station-WSM

WSM

In these days of tightened purse-strings and heightened competition for billings, many are the stations inclined to let a network feed them, filling in their local periods with a couple of disk jockeys and a big stack of records. Not so Nashville's WSM. In a city of only 175,000, this "air eastle of the South" maintains an amazing total of 200 entertainers on its talent staff —a policy which it has made to pay off in a score of ways, not the least of which is an enviable roster of public service programming. As a result of its gamble, the station can boast that its vast stable of live talent not only is supporting itself, but is available for a spread of public service available for a spread of public services airers, the like of which few stations would duplicate. WSM's special dish is corn_hillbilly, cowboy, folk music. The folks down Tennessee way love it, and WSM gives it to them, not from e.t.'s, but live, through such favorites as Roy Acuff, Red Foley, Francis Craig, Cowboy Copas, Minnie Pearl, Snooky Lanson, etc.

To inject real life into its public service projects, the station has but to pluck from projects, the occurrent mas were this roster. WSM, for instance, plugged farm safety for a solid year, using live dramatic stanzas. Currently, the station is doing a 52-week series on the Freedom Train and America's heritage. WSM's 90minute midday sequence for the farmers (and not a minute of it is for sale), gets full-fashioned talent treatment. Ditto the station's kiddle shows. Station has cashed in on the hit-tune popularity of "Near You," composed by its own disk jockey Francis Craig; Acuff and other WSM staffers are well up from among record faves ers are wen ap 110m amons to see eight NBC in their field. WSM originates eight NBC shows. It regularly airs waxed BBC shows, in turn sends its own folk music to Britain. It all adds up to a bright ex ample of how to run a radio station.



No, this character isn't typical of WSM engineers—or of the rest of the staff for that matter.

But confused?

Sure, there are times in our 22 years of operation when we've felt as confused as he looks.

But we've never stopped trying. That's why we feel simply and sincerely grateful to Variety for having pointed to our operation last year with the citation, "How To Run a Radio Station".

It's nice to be told that the sweat of your brow has paled off with recognition. It's especially nice when it comes from a source so highly respected by the radio industry. This Variety Showmanagement Award is incentive to continue trying to do the best radio job of which we are capable.

NASHVILLE

Major Diskers Crack Down on Coast Bootlegging of Hit Recordings

Hollywood, April 6

Bootlegging of hit recordings, accomplished in various ways—localized by borrowing and the property of the pro

plants at this recu. So the property of the Pressure Department of the Pres

concentrate only on hits.

Uncle Sam Called in

Al Katz, who handled distribution here on "Near You" for Bullet Records, claims he has knowldege of at least 5,000 copies of
that time which didn't originate
degets uncover the racket. Whatever evidence the Government agates; uncover the racket. Whatever evidence the Government will go only so far as
to prosecute on allute to pay the
Tie admittedly difficult to proce

m-nufacturers tax.
It's admittedly difficult to provethat å disk picked at random off a retail or coinmachine distrib counter is counterfeit. Labels, of course, are accurately duplicated, and unless there are obvious flaws in a disk that do not turn up in others produced by legit factory, bottlegeing, a task to prove the bottlegeing, a task to prove the

machines it's a task to prove the bootlegging.

In the past, many publishers and limited the past, many publishers and been convinced that a residue plants to which indie lit disast were farmed for pressing have been cheating. To do it in one the past of the

FRANCE OKAYS COIN TRANSFER TO ASCAP

Minister of Finance of France has approved the transfer of colm due the American Society of Confront he French performing rights society, with which ASCAP has a reciprocal deal. Amount involved is the therefore the color with the ASCAP color will be shipped here. It's known only that the recent devaluation of the france will reduce the Naventh Ascap has a reciprocal form of the france will reduce the Naventh Ascap has a color of the Ascap has a color of the Ascap has a color of the Naventh Ascap has a color of the Naventh Ascap has a color of the Ascap has a color

Negotiations for collection of the ash have been going on for weeks.

K.C. Co. Opens in Chi

M.C. Co. Opens in Chr.
The Kamsas City Music Sales
Co. distributor of Damon Records,
Dames L. Davidson, president
of the company, as head. George
G. Gasaway leaves the Missouri office for general sales manager post
here, and Bill Warren, recently
sales Theo.

with Midwest Music Co., joined as gales rep.
Firm is expanding because Has a potential hit in "My Happiness." by Jon and Sondra Steele, for Damon. Record has been given strongest play in K.C., Ken E. Stovali takes over Davidson's former job as manager of the K.C. office.

Bullets,' Bullet in Deal

Bullets, Bullet in Deal cores ("Bullets") Durson, manager of, songwriter-singer live with Jim Bullet Records with Jim Bullet Records will market a learn of sides Troup recorded before the disk ban: Deal covers eight sides cut by Troup with a trio accompaniment, made independently. Troup only recently became a recording artist, As a song-writer he's respondence for "Boute 50" and similar items.

Ronnced Bandleader **Bounces Back at WPEN** As Sponsored Jockey

Philadelphia, April 6. Billy Marshall, leader of the WPEN studio orchestra, which was dropped by the station last month. is back on the payroll-but as a disk jockey.

disk jeckey.

Marshall started his program yesterday (Monday) complete with a sponsor. All Schwartz, 10th, 1

BMI Boosts. Chi Licenses Chicago, April 6.
Broadcast Music, Incoporated, has licensed 14 more Chicago spots, including Vine- Gardens, Igler's Casino, Crowa Propellor. Lounge, Esquire Lounge, Mickey's Theatre Lounge, Stratoliner, and Fireside Restaurant and Lounge.

With these acquisitions, more than 75% of the city is BMI-licensed.

British Best Sheet Sellers

(Week ending April 1)

Second 12

Peg O' My Heart . Ascherberg	
Make Up E'v'yt'ng .P. Maurice	,
Happy Right Here Unit	
Coffee Song Southern	
Tell Me StoryDash	
Little Old Mill Dash	
Sorrento	
And Mimi	
Cousin Louelia F.D.&H.	
South America, Feldman	
Garden in Rain Connelly	
Girl I Marry Berlin	

SPA-MPPA Run **Out of Extensions**

3. LITTLE WHITE LIES (4) (BVC) Dick Haymes

Jocks, Jukes and Disks

Net Coie—"Noture Boy." Lost takes the oldie into a dartost AlAnril" (Capitoh), Cole's unique way rice safari, and it's about the surwith a refrain, woven around a lest and raigelet thing ple out insimple heartwarming sentiment,
lifts "Nature Boy," authored by a the sound-effectie bench is a banjo,
Xogi, Zelor, Ahlter, Jinto the bit a
Xogi, Zelor, Ahlter, Jinto the bit a
Xogi, Zelor, Ahlter, Jinto the bit a
Xogi, Zelor, Jahler, Jinto the bit a
Xogi, Selor, Jahler, Jinto the
Xogi, Selor, Jahler, Jah

My Favorite Five By ZENAS SEARS

Dorsey)
"Sing, Sing, Sing" (Benny
Goodman)
"Sensation Rag" (Yank Law-Sensation Rag" (Yank Law-

son)
"Siboney" (James Melton)
"Wait Until the Sun Shines,
Nellie" (Bing, Crosby, Mary
Martin)

Out of Extensions

That there is no contract now in existence between the Song-writers Protective Assn. and the Manuel Protect

.....DeccaBullet

and whatnot.

Beryl Davis.—"Spring in December," 'I Wanna' Victor. Quite an improvement here over some of her previous releases. She imparts a sensitive quality to the Harold as sensitive quality to the Harold pretty good command to be an increase. She handles the savey verses on "Wanna" with pienty verses on "Wanna" with pienty personality and zest, and rides the ribythm of the piece like a pien.

Hanny Kawe, "Ballie' ka belle.

nicker on a carousel.

Danny Kaye—"Ballin' the Jack,"
"St. Louls Bluen" (Deccai. Kaye's
reatment of the old Chris Smithreatment of the old Chris Smithreatment of the old Chris Smithlaw of the old Chris Smithreatment of the old Chris Smithreatment of the old Chris Smithreatment of the old Chris
naw taste for it. Kaye trouge
'Jack' with a finesse and precision
that invite a repeat spin. The
'Jack' with a finesse and precision
that invite a repeat spin. The
'Jack' with the old Chris
Kaye can cut an extra notch,
'Johany Green's overheatm. Job with
either surface is of, the plus catespin. The old Chris
Smith of the plus catespin. The old Chris
Smith o

gory. It's swell dansapation.

Jerry Wanne—"You Can't Be
True, Dear," "Doodle Doo Do'
(Bondoo). Another one of those
click cruptions from the fringes of
the trade. The matching of Wayne's
disk, which had previously got
quite a play around the midee,
has been skillfully contrived, and
the wedding, plus Wayne's performance, should do nuch toward
light. the slager back into spotlight.

holesting the singer back into spotlight.

Kay Kyser — "Cincinnati," "My
Pale Lady" (Columbia). Chockful
"Cincinnati" offers as an attractive
premium the bouncey, well-turned
lyricizing of Gloria Wood. "Lady"
continuation of the bounce, well-turned
lyricizing of Gloria Wood. "Lady"
with Harry Babbitt on the woesle
and a snazzy passage of trumpetsoloing during the interfude. A
quality double feature.
"That Old Black Magie" (Capitol).
For a debut waxing, this is more
than: promising: it's there. Ale
Goodman's plantis own right, demonstrates that his is a touch and
style that's not only commercial
but strongly on the imaginative
on a boogle beat, while in "Anything" the trend is more toward
retaining the melody, and much of
the play is assigned the stellar with the strong
Cole Porter's "The Pirate" score,
Cole Porter's "The Pirate sone,
Cole Porter's "T

THATTER FORMS
The Three Sons (Victor) have a wizard of an instrumental in their revival of "Hindustan". Stan Freeman (Rainflow) shows something super in styllstic 48-ing with (Continued on page 48)

7. 10 Best Sellers on Coin-Machines Wook of March 27

	Francis Craig Bullet
4. BEG YOUR PARDON (7) (Robbins)	Frankie CarleColumbia
5. FOUR LEAF CLOVER (11) (Remick)	Art Mooney M-G-M
	Uptown String Band Mercury
	Woody HermanColumbia Freddy MartinVictor
7. MATINEE (1) (Morris)	Vaughn MonroeVictor
	Bing CrosbyDecca
	Andrews Sis-Haymes Decca
	Vic Damone Mercury
10. BALLERINA (20) (Jefferson)	Vaughn Monroe Victor
	Jimmy DorseyM-G-M
Coming Up	1,2
YOU CAN'T BE TRUE, DEAR (Biltmore)	Ken Griffin
BECAUSE (Chappell)	Perry ComoVictor
ST. LOUIS BLUES MARCH (W. C. Handy)	Tex BenekeVictor
SHINE (Shapiro-B)	Frankie Laine Mercury
BIG BRASS BAND FROM BRAZIL (Morris)	Art Mooney M-G-M
	Louis PrimaVictor
	Johnny Mercer Capitol
BABY FACE (Harms)	Art Mooney M-G-M
DICKEY BIRD SONG (Robbins)	Freddy MartinVictor
	Larry Clinton Decca
PIANISSIMO (Santly-Joy)	Perry Como
	Buddy ClarkColumbia Perry ComoVictor
HAUNTED HEART (Williamson)	Jo Stafford Capitol
RED WAGON (Leeds)	Andrews Sisters Decca
MED WAGON (Deeus)	Tony Pastor Columbia
TELL ME A STORY (Laurel)	Sammy Kave Victor
	Ames BrosDecca
	Vaughn Monroe Victor
THOUGHTLESS (Feist)	Guy LombardoDecca Buddy KayeM-G-M
ALL DRESSED, BROKEN HEART (Marks)	Buddy ClarkColumbia Peggy LeeCapitol
TOOLIE OOLIE DOOLIE (Southern)	(Andrews Sisters Decca
MY HAPPINESS (Blasco)	{ Van HortonContinental
THE ADDRESS (BIRSCO)	Jon & SandraSteele
HEARTBREAKER (Leeds)	
LAROO LILLI BOLERO (Shapire)	Peggy Lee Capitol Perry Como Victor
IFigures in parentheses indicate number of weeks song	has been in the Top 10.1

LIFE BAN FOR BRITISH PLUG BR

MBOA to Expand on National Scale, | ARTISTS' HEAVE-Q; Recording Firms in Intensive Search Hot After Cut in 20% Tax Tap PUBS NIXED 2 YRS.

Board of directors of the Midwest Ballroom Operators' Assa,
which met in Chicago last week
(31), cited a proposed expansion to
alied name change to National
Ballroom Operators' Assa. Group,
formed in 1997 to over Midowest
territory, has been extended to 15
attacks, as far east as New York and
sattes, as far east as New York and
success of the Company of the Company of the Company
hers. Chicago with

bers.
Chicago was named as site of org's annual convention, next September, with Ken Moore, veepee of org, and member of the Karzas Bellroom. chain, appointed chairman. First membership drive will begin in early fail. Membership thus far has been unsolicited.

thus far has been unsolicited. MBOA also plans to aid in seeking a reduction of the 20% enter-tainment tax, preferably to pre-war level; on grounds that there has been a 40% drop in business since been a 40% drop in business since talent agencies are still offering bunds; at war time prices, and ops are taking beatings on both ends, it's claimed.

it's claimed.

A committee, headed by Tom Archer of the Archer chain, which has been investigating the music has been investigating the music agreement was reached. Although no specific licensing groups were named, certain ops expressed the opinion that they felt no need for a second group cloviously Broadcast Music, Inc.).

east Music, Inc.).

Meeting was attended by Larry
Geer, prexy of organization, and
owner of the Geer ballrooms in
lowa; Ken. Moore, Aragon Comlowa; Ken. Moore, Aragon ComBoot, Indiangolis; William Wittig,
Pla Mor, Kansas City; Otto Weber
and Bob Sodenbolin, Grande Ballpoom, Detroit; Doc Chim, Crystal
poom, Marcher, Detroit, Doc
poom, Company, Company, Company, Company
of the Archer chair; Heeb Marchine, Ratio
pallroom, Mankato, Minn; and
pallroom, Mankato, Minn; and
group's legal counsel.

H'wood Palladium May **Quit Names for Locals** To Offset B.O. Slide

Naury Cohen, operator of Paladium ballroom, is seriously considering narrowing policy at tendency of the palace to local scale-priced bands, believing stronger weekend biz will hold no matter what the attraction. If Cohen cut's down on whole complexion of booting west whole complexion of booting west of the Rockies.

of the Rockies.

Following Charle Spivak's current stand at the Hollywood hosting-hall, Henry Busse open four-week stand May 4. Cohen has offered Art Mooney band a flat \$2,500 weekly to follow Busse and if he can't close a quick deal, the local-hand policy is expected to be installed.

east and midwest

Ballyhoo for M-G Pic Dailyagoo for m-t Its.

Irving Berlin is cooperating with Metro on rather unusual angles of exploitation for the composer's example, Berlin will do two consecutive guest shots with Perry Como on the latter's Chesterfield proadcast May 4 and 6, on which provide the control of the control of

Only Happen."

Como at that time will be in California. Singer goes west April 18 to perform in Metro's filmization of Words and Music, based on the lives of Richard Rodgers and Corens Hart. His Chesterfield Show of course, will then originate from Hollywood.

Big 'Romance' By **Agencies in Try** To Get Jurgens

Band business is watching closely the "romance" being served on Dick Jurgens, now at the Pennsylvania hotel. New York, by every agency in the business. Jurgens current contract with Music Corp. of America concludes sometime in of America concludes sometime in June and, being aware of it, other agencies are doing their best to beat MCA's time with the leader, due to the opinion that Jurgens' combo is a comer on a national scale. Jurgens' beef with MCA is similar to all other leader-contract entangiements the agency has got ten into in past years; he wents

STEVENS BOUGHT BY LEVINE, SHEET PRINTER

Stevens Music has been bought by Henry Levine, music printer and owner. Of Jewel and Encore catalogs, and its acquisition will form the basis for an expanded approach to publishing by Levine. Latter also is a bidder for the Barton catalog, Barton, now deactivated, has been in financial trouble for months.

Levine acquired Stevens, set up

Levine to the control of the control

An agreement has been reached between Brittish Broadcasting Corp. and the Music Publishers control to the Corp. And the Music Publishers to the Corp. The Corp. And the Music Publishers town the Corp. The Co

secused of payola, until proven innocent.

These terms were agreed to following a lengthy investigation into
lowing a lengthy investigation into
lowing a lengthy investigation into
lowing a length in the parties involved.

William Crocker, widely-known
hired by the parties involved,
including BBG executives which
will have full power to investigate
publisher's books at any tempolishers have been avoiding to
publishers have been avoiding the
migraphy interpretable to be declaring piling payments.

logal entanglements by declaring pulg payments.

To offset the loss of income by pulg payments.

To offset the loss of income by cartists as result of outlawing of thations to increase scales, which may result in a boost of items payments permitted by the laker payments permitted by the laker payments permitted by the rangements. These tags range from 320 for arrangement for 10-piece band.

Deal will be signed rividay (9) Deal will be signed rividay (9) the transmitted of the property of the payments of the property of the payments of the property of the payments of t

RCA 10% Up On Royalties

BCA-Victor's royalty statements were issued iast week for the first quarter of '48, covering Dec. 1 to Feb. 29, and the overall total being disbursed is approximately 10% above the previous quarter. This is due partly, of course, to the fact, that almost a month of prevants are included. Victor's Camas sales are included. Victor's Camas and the odd dates, and the contract of the

firms.

Coin is now being processed by Harry Fox, general manager of Music Publishers Protective Assa, for distribution to publishers, not all of whom are MPPA members, as a result of which a total figure is difficuit to arrive at. Quarter usually runs around \$500,000.

Babies and College Hops Don't Mix. So Kansas Spot Folds

Kansas ypot Folds
Manhattin, Kans, March 30.
Dance promotion has been a losar
long proposition at Kansas State
College, resulting in the closing
July 1 of the Availon Ballroom,
July 1 of the Availon Ballroom,
years. Matt Betton, bandleader,
who piays the area, credited the
fact that more than 60% of the
student body is made up of verstudent body is made up of verfor dancing not being attraction it
used to be.
Production and Marketing Assan,
that is the control of the control
will take over the quarters, accordindigent the control of the control
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To Duplicate Instrumental Sounds

Krantz ('4-Leaf Clover') Severs Mercury Deal

Krattz Record, which launched "Four-Leaf Clover" via its Uptown String Band arrangement of it dater duplicated by M-G-M with Act Monore), has severed its deal of which the latter was marketing pressings of the tune. Cause of the split between Krantz and Mercury can not be ascertained, but the sleat between the two ended as of the country of the coun

to Krantz.

Cancellation of the arrangement between the two companies involved no legal tangles. There never was a contract binding the deal, it's asserted by Krantz, termination being a simple matter of

Camarata Won't Risk AFM Wrath **By British Disking**

By British Disking.

London, Arril 6,

Tuttie Camarata, who supervises a majority of the recording dates here by London Records, which exports disks to the U. S., isn't likely to be countering disk sentence by London Records, which exports disks to the U. S., and the likely to be countering disk sentence of the American Federation of Musicians, which has banned recording in the U. S., and though AYM shed James C. Petril-dough AYM shed James AYM

DETROIT TIMES BUYS DISK JOCKEY PLUGS

we reans, many of them with families, for dancing not being attraction it used to be.

Production and Marketing Assn. will take over the quarters, according to A. F. Roberts, building owner.

Art Mooney's Disk Click Gets Him N.Y. Biltmore

Art Mooney's recording click on the Mooney seems of the Casease Roof, Biltmore had also at a New York hotel. He opens the Casease Roof, Biltmore hotel, and "Baby Pace" has gotten him a shot at a New York hotel. He opens the Casease Roof, Biltmore hotel, and "Baby according to the Casease Roof, Biltmore hotel, and "Baby according to the Casease Roof, Biltmore hotel, and "Baby according to the Casease Roof, Biltmore hotel, and "Baby according to the Casease Roof, Biltmore hotel, and the casease Roof, Biltmore hotel, and the hotel and the hote

made disks since the application of the American Federation of Musicians ban, and which will continue now that the ice is broken to cut now that the ice is broken to cut when the necessity arises, are in-tensively searching for sounds to duplicate those of bonafide instru-ments. And when they find them indications are that every effort will be made to keep the identity of the substitutes a secret for their

own continued is a secret for their wow continued us, upital Records for example, upital Records for example, upital Records for example, upital Records for example, upital Records for something that sounds almost form something that sounds almost own the sound. Jack Smith made the disking, incidentally, following by many a brief period another record only a brief period for the period of th

Dear."

Capitol is by no means the first to seek synthetic instrument sounds for disking purposes but is the first for the control of the con

uanty every instrument in the conventional band.
Capitol, in cutting since Jan. 1,
Capitol, in cutting since

Cap Waxes Two By Sports

Hollywood, April 6.
Capitol Records waxed two sides with the Sportsmen Quartet here last week, thus becoming the last of the big four to cut over the disk

pan.

Sportsmen vocaled "Toolie Oolie Doolie" and "You Can't Be True, Dear," furnishing their own background on "Doolle." Group waxed song twice, etching background one cuts were then blended into one for final effect.

AFM Local 47 Woos Bigger Quorums To Combat Troublemakers

Hollywood, April 6. Local 47 of the American Fedration of Musicians is redoubling efforts to get more of its 13,500

efforts, to get more of its 135600 members out for general meetings of the second of t

tion. Tune officials said that the con-tinual departure from musicians a failurs has caused many members to anthe meetings before a sub-tional to the control of the control of the con-members is row annoyed enough to attend meetings in large enough numbers to keep musician's affairs on the agenda and curb disturb-ing element.

TROUBST" DISK JOCKEYS AS POLLED VIA LEADING U.

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	We	1 88	tion	1	å
	Weekly chart of the records on disk fockeys' programs, as "most requested" by listeners. This compilation is based on information outlessed from the characters.	rere	men		Doe Me

Sim Douziène Control Balferina Francis Francis Montre Control Balferina Grafe Montre Control Grafe Montre Grafe Montre M Pab.
Barbour-Lee ASCAP
Morris. ASCAP
Leeds ASCAP Leeds. ASCAP
Blasco ASCAP
Blarke-VH ASCAP
Criterion ASCAP WEEK EDDIK APRIL 3

Frank Sinatra Frankie Yankovic

ER BAND BOOKINGS STR

Ballroom Impressions, Says Geer

sessions.

Although homored by the French government, and many of his works published by (the late) Francis Salabert in Paris, the composer for many years has belonged to the British Performing Rights Society, instead of to the AKM (Austrian) or SACEM (French) societies.

Chicago, April 6.

Ballroom op here for the Midwest Ballroom op here for the Midmethod of the Midthe belief that television will bring
the biggest hypo to dianceries since
the introduction of Juke boxes.
Resumble through the Midroom wis remote broadcasts.
Larry Geer, MEOA pressy and
call the Midcome a French citizen before Hittowa, said too many people still
have the quasint idea that danceries
are dens of inquity. Television, he
presided by showing ballrooms as
they really are.

Hisaber's Remote Ideas

First danceband renduce on television may ween from the Favervision m

Himber's Remote Ideas

First danceband remote on television may stem from the Tavern-On-the Green, Sentral Fark. Riche to the Control of the Control of the Sentral Fark of the Control of the Sentral Fark of

strength during the summer; it draws capacity anyway.

American Federation of Musicans to far has made no provision for the pessible pickup of more than the provision for the pessible pickup of the promote band tele broadcasts. It has remote be made the provided that type of videos work and so that it is said to be sidestepping, each arrangements, Only channels for the use of music on. tele already opened are studio shows, plus public functions at which music may be incidental, such as parades, reallies, etc.

On the Upbeat

New York

New York

Frank Duiloy expects to resume his Saturday afternoon. "Matinee at Mendowkrook" shows on NBCL Louis Primas afternoon. "Matinee at Mendowkrook" shows on NBCL Louis Primas current at his apoit, which has decidedly improved this properties. The properties of the properties of the properties of the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of th

Hollywood

Hollywood
Charlie Barnet band playing
weekends at Trianon ballroom...
Frank DeVol, using 23-jee gesies
tol recording crew, will say series
of one-niters. Dick Petersonerov
re-optioned. at Zambeanga
Jimmy Dorsey has reorganized his
(Continued on page 46)

BUYERS' MARKET

night and location salesmen are viewing the coming summer sea-son with some jubilance. From where they sit at this date, book-

BETAIL DISK BEST

VARIETY

"Toolie Ooolie Doolie"...
STAN KENTON (Capitol)

ARTHUR GODFREY (Columbia #1,000 Islands Song"
FREDDY MARTIN (Victor)
"Saber Dance Boogie"
JULIA LEE (Capitol)

NELLIE LUTCHER

Capitol

MEMORY LANE

Victor

"AT THE PLANCE

Frankie Carle

Columbia

"GOOD NEWS

Orig, Cast

M-G-M

BOSS TO TOWN

Capitol

"LOUIS PRIMA (Victor)
"1,000 Islands Song"

"King Size Papa".....

ART MOONEY (M-G-M)

16B 12

16C

16D

17B FIVE TOP

ALBUMS

Tele Band Remotes Will Right Wrong | LEANING TOWARDS Transcription Outlits Meet in N. Y. To Weigh Tactics vs. AFM Disk Ban

Davis to Lead 75-Piecer At GOP Convention

As GOP Convention
Washington, April 6.
Meyer Davis will conduct a 75brass band at the Republican
Rational convention, in Philadelphia, in June.
House maetro" because he has
conducted at presidential parties
since Warren G. Harding held
office.

Dennis Day-Perrin Set Up in New York

Data Pitte I of the state of th

Shop) કે

Mus.

Music

man-Clay)

දි 8 Lewis Teeganden, attorney for Standard Transcriptions, Coas recording outifie batting to upset legally the American Federation of Musicians' disk ban as it applies to Musicians' disk ban as it applies to with reps' of other transcription outific. Teegarden, asked various transcribers to meet with him for the purpose of urging other companies to join Standard in the AFM would go along with Standard. So far he has had no definite answers. Reps of Langworth Capitol, NBC

far he has had no definite answers. Reps of Langworth, Capitol, NBC and Associated, all N. Y. firms, met with Teegardeth. He had with him blanks for anyone who wished to join in the fight against the AFM. While Teegarden didn't admit it, it's said the National Asen, of Broadcasters is financially backing the maneuver.

the maneuver.

Teagarden assortedly has not yet decided which angle of the case will be the foundation of his attack on the disk ban. Top approach is understood to be the fact that the union has never labelled its disk ban as a strike, hence bandleaders still under contract to Siandard were bound to record for the com-

Majestic, Kapp Talks Still On

Eugene Tracey, head of Majestic Records, is in New York currently for discussions concerning the pas-fer of the past of the past of the office of Majestic Radin-& Television Corp. He has had several offers for various portions of the firm's assets and has been talking with Jack Kapp, president of Descar-Records. Decea deal is of the car-

Jack Kapp, president of Deese Records. Deced deal is still very much silve.

Metallic Metallic Metallic Metallic Metallic pressing plint remains closed and it's bunning, its artists, notably foldy Howard, the firm's top name, can fady Howard, the firm's top name, can lad discussions with Tricery in Chi-cago last week but what came had discussions with Tricery in Chi-cago last week but what came had discussions with Tricery in Chi-cago last week but what came had discussions with Tricery in Chi-les with the contract is justic until mad if his contract is ressigned to a buyer of the firm's assets. He's tied fairly tightly, it's claimed.

Majestic Files Figures

Majestic Rock Appil R

Majestic Majestic Interest Sequence of the State R

Majestic Rock Appil R

Majestic R

Majestic

Rat	ional ting s. Last wk.		New York-(Liberty	Chicago (Hudson-Ro	Detroit (Grinnell's)	Kansas City—(Jenkins	Los Angeles—(Denel's	San Francisco-(Sher	Boston-Boston Mus	Indianapolis -(Pearso	St. Louis-(S. S. Kres	Seattle-(Sherman-Cl	Misnespolis—(Art Le	E O J. N. T. S.
1	2	ART MOONEY (M-G-M) "Four-Leaf Clover"	7	5	2	á	. 5	3	4			2		54
2	1	PEGGY LEE (Capitol) "Manana"		-		2		1	2	10		4	5	50
3	3	GRACIE FIELDS (London) "Now Is the Hour"					1	٠.	1	6	1		٠.	40
4 .	12	KEN GRIFFEN (Rondo) "You Can't Be True"		3					5	1	٠,		1.	34
5		MACKLEN MARROW (M-G-M). "Saher Dance"						٠.	3			3:	· .	31
6	4	BING-CROSBY (Decca) "Now Is the Hour"				1		2	٠.			1		29
7	5	FRANKIE LAINE (Mercury) "Shine"	·			٠.,		6		2	10	6	7	24
8	14	WOODY HERMAN (Columbia) "Saber Dance"	-		-			5	,.	3				23
9		DICK HAYMES (Decca) "Little White Lics"						10		٠				21
10	15	PERRY COMO (Victor) "Because"			-					4				20
11	13	BING CROSBY (Decca) "But Beautiful"		_		7								10
12	7	FRANCIS CRAIG (Bullet) "Beg Your Parden"				3		4						15
13	11	FREDDY MARTIN (Victor) "Dickey Bird Song"					10	9	. 7	5				13
14	15	TEX BENEKE (Victor) "St. Louis Blues March"			_				8					12
ISA.	14	EOSETTA HOWARD (Columbia) "Ebeny Rhapsody"		-										10
15B	1	KING COLE (Capitol) "Nature Boy"				-	.,			·				10
		VAUGHN HORTON (Continental)						-						-

46

Disk Jockey Reviews

Fred Reynolds, dialog writer of the "Harold Teen" comic strip, portrays that perennial adolescent of the Chi Tribune-New York New of the Chi Tribune-New York New syndicate in this juve-slanted ses-sion, which preemed April 3. Show will parallel the cartoon career of Teen, who is skedded for a black-and-white debut as a deejay.

and-white debut as a deejay.

Reynold's patter is right out of
the Teen balloons, but he falls
short in the larynx department.

Voice has undertones of maturity
at odds with the Teen stereotype.

Pitch could be somewhere between
the vocalistics used in creating
Henry Aldrich and Dagwood.

Henry Aldrich and Dagwood.
Disks on opener were introed as requests from characters in the strip. References to "Brick Jack-house" were somewhat overworked, but that's understandable since Jackhouse is patterned, after Jack Brickhouse, WGN's sports service manager.

Bricknouse, was again to the same of the manager.

Well-balanced disk lineup ranged from Benny Godman to Pegry Lee, with a passing nod to Dixie-land. Reynolds comments on sidemen were valid and informative.

Baxt.

JAM SESSION Murshall Small Saturday, 3-4 p.m. Sustaining KUTA, Salt Lake City

Marshall Small whips out a smooth, easy to listen to half hour, by fellowing the simple, and not sufficiently appreciated, technique of taking it easy. He has a nice

Watch for the New Dance Sensation

"THE MEXICAN SHUFFLE"

XAVIER CUGAT

PEMORA MUSIC CO., INC.

- 1650 Broadway, New York 19

on Calm

SWINGING AT THE SUGARvoice, but he doesn't sound as it
will be sufficiently but he doesn't sound as it
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Small lays off the sugar, but still manages to get across with an in-timate appeal. He gives the lis-tener an idea of the background of the tune, the artist, and then spins his disk. Every so often he makes

tener an idea of the background of
the tune, the artist, and then spins
his disk. Every so often he makes
with a joke, but he quite obviously
disk of the property of the property
his own efforts at humor.

Maybe it seems that Small's chief
virtues are the things he doesn't
do, but in these days when every
that own efforts at humor.

Maybe it seems that Small's chief
virtues are the things he doesn't
do, but in these days when every
to be a seem of the property of the
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property of the property of the
property of the property of the
state of music than talk. Small is
shappy when they get a higger
share of music than talk. Small is
while you're reading, or you can
give him all your attention. Either
way, he turns out a solid session
of entertainment.

Berl.

Longhair Selling Of Kenton Album by Can

Capitol Records will try a fresh approach to the marketing of Stan Kenton's future album titled "Presentation of Progressive Jazz." Material on these disks is of such a nature that Capitol believes it belongs in the realm of classical music and will endeavor to induce longhair disk shops to carry them. Album is to be released within the next few months; there is no definite date.

Music Notes

Charles Laughton has plattered a few sides of religious disks for Decca. No music was used, ... William Lava will cleff score for "This Side of the Law" at Warner studios. Deep River Boys inked for stand at New York Strand the atre, starting April 15. Marion Hutton in this week for three weeks at Slapsy Maxie's, Comedian Billy Vine in, too .. Leith Stevens assigned as musical director for John Payne-Dan Duryea co-starrer, "Larceny," at Universal Interna-tional. Leigh Harline set to cleff tional ... Leigh Harlines set to cited in the control of the contr

...dessic Price has installed his combo at Geenapot, San Bernardino, for Indef stand for two-week stand for two-week stand at Care at the control of the con

Bands at Hotel B.().'s

Retail Works	Past Week	Covers On Date
Emil Coleman* Waldorf (400; \$2)	2,225	58,025
Dick Jurgens Pennsylvania (500; \$1-\$1.50) 6	1.775	
Shep Fields* New Yorker (400; \$1-\$1.50) 6		9,200
Shep Fleids New Forker (400; \$1-\$1.50) 6	1,300	7.800
Johnny Pineapple Lexington (300; \$1-\$1.50)73	800 -	65,250
Lawrence Welk Roosevelt (400; \$1-\$1.50) 3		
The state of the s	1,350	4.500
Buddy Moreno Commodore (400; \$1-\$1,50) 2	850	1.750
*Don Richards Robt. Lamouret at Waldorf; Ice Show at	77-	*******
Don Attended Lamouret at Wattory, Ice Bridge at	wew	Yorker.

Chicago

Skinnay Ennis (Empire Room, Palmer House; 550; \$3.50 mln.4; tover). Raster week holstered augusts grosses. Fancy 3,500 diners. Herbite Fields (College Im, Sherman; 650; \$2.43.50 mln.). Kay Starr, Chande Rooms, Change (South College College Im, Sherman; 650; \$2.43.50 mln.). Kay Starr, Chande Rooms, Change (South College Coll

Joe Reichman (Ambassador; 900; \$1.50-\$2). Weak 1,720 tabs. Jan Garber (Bilimore; 900; \$1-\$1.50). Poor 1,800 covers. Holy Week ashed grosses.

Joe Reichman (Ambassador; 900; \$1.50-\$2). Strong 2,430 tabs.

Jan Garber (Biltmore; 900; \$1-\$1.50). Hefty 2,550 covers.

Location Jobs, Not in Hotels

Temmy Carlyn (Trianon; \$1-\$1.15 adm.). Closed Sunday (4) after tremendous 1720.
Marty Gould (Chee Parce; 500; \$3.50 min.). Jack Cole dancers, Jackie Green and Connie Häines picked up niecly. Handsome 4,000.
Eddy Howard (Arngon; \$1-\$1.15 adm.). Husky 18,000 for first stanza.
Art Kassel Blackhawk; 500; \$2.50 min.). Easter meant biggest week in some time. Nifty 2,500.

(Los Angeles)

Charlie Spivak (Palladium B., Hollywood, 2nd Wk.). Fair 12,000 callers. Charlie Spivak (Palladium B., Hollywood, 3rd wk.). Very poor 8,200

Rhapsodette, New Indie, Will Deal in Kidisks

Hollywood, April 6.

indle label, has been formed by Mortimer Singer, Robert S. Butts and L. McDonald. Firm will deal in kiddle and novelty platters primarily and branch into oatunes after wax ban is lifted.

Singer is also affillated with Rhapsody and Clover labels. Butts, attorney, and McDonald are new to the platter field.

TOUTS FETE WARING

Hollywood, April 6.
Coast songpluggers turned out en masse for luncheon in Fred Waring's honor at Tom Breneman's last week.

Waring, on vacation here, was

On the Upbeat

Continued from page 45 Continued from pace 6

Castino Gardens ballroom, starting April B. Gardens will open on full-ways of the continued of the con

Chicago

Chicago
Chi office of Mood Music closed
Marine of Mood Music closed
Marine of Mood Music closed
Marine Gregg ... Eddie Hubbard
Music Gregg ... Eddie Hubbard
Music of New York—Hubbard
Mu Chi office of Mood Music closed

amic instrumental—recorder ARTHUR FIEDLER (Victor) CAMADATA (Le

e New York 19 1419 Broads

U. S. ENGINEERS CAN'T STOP THIS TIDAL WAVE FROM THE PACIFIC!

WHEN VERONICA PLAYS THE HARMONICA

(DOWN ON THE PIER AT SANTA MONICA)

M-G-M RECORD 10145

A JUKE BOX SMASH!

Recorded by

MULCAYS

JIMMY AND MILDRED

APPEARING BY POPULAR DEMAND ON

EDDIE CANT OR SHOW

NBC - APRIL STH

ALSO APPEARING ON

MARK WARNOW'S "SOUND OFF." APRIL 12. CBS COMMAND PERFORMANCE, APRIL 20, OVERSEAS

Thanks Johnny Mercer, It Was Great Appearing with You on the "Call for Music" Show, March 26, CBS

-ARTISTS AGENCY, BEVERLY HILLS . . Rubilcity-BOB WEISS, BEVERLY HILLS

Written by TOMMY MACK and THE MULCAYS DUCHESS MUSIC GO.

VOCAL ON "VERONICA" BY PATRICIA KAREN

P. S.: "VERONICA" IS GRATEFUL TO ALL THE DISC JOCKEYS FOR PUTTING HER WHERE SHE IS TODAY!

Jones Trio Requests AFM Okay to Remake Tied Up 'Pretty' Disk

which got a pression of the second of the se

offers.
So far AFR has turned thumbs down on the ground that this might set a precedent which would permit others to crack the recording bon. The country of the country of the country bear to the property bear to the property bear to the property bear to the property bear to the country age of the platter, they claim, caused these other groups to read the turner, uses using a virtually blenked arrangement.

Now, say the Jones boys the Majestic master is tied up and others are cashing in on new ver-

South For Bank RUTH Charles Tables and Peter De-Rose have collaborated on a song dedicated to Babe Ruth, titled Tables."

A percentage of the proceeds go to the Babe Ruth Foundation.

REGENT

RECORDS

NEW . RELEASES

DOLLY DAWN mphant Return to Wax "The Same Old Cry"
"Something I Dreamed
Last Night"

(Regent 112)

BEVERLY WHITE

Sepia Song Stylist

"If You Need Me" (Regent 113) JACK BERCH

Favorite Radio Singer "I'm Ganna Gailop to Gallup, New Mexico"

"Wedding Bells Are Breaking Up That Old Gang of Mine" (Regent 114)

JOE DOSH New Singing Discovery

"(Hi There) Have You

(Regent 115)

DON HENRY TRIO Harmonic Sensations

"Whispering"
"Farewell Blue

(Regent 116)

Going Strong Sabre Dance by the Den Henry Trio

Gultar Is My Sweetheart By Johnny Blane

REGENT RECORDS

4 Bisebeth Ave

Been Away" "East of the Sun"

Country Boy B

SPIVAK ENDS PACT WITH RCA-VICTOR

WITH RCA-VICTOR
Hollywood, April 6.
Chartie Spivak's ornebestra and
RCA-Victor have parted company,
caused the spilt between the maestro and the disk manufacturer is
uncertdin. When his contract came
up for renewal, it's understood,
there was none agreed to.
Spivak came to Victor during
American Federation advised the
At that time his switch from Columbia caused him a lot of grief
siace he advised the latter of his
intention just before the strike was
called and the strike was

WAAT, Newark, Quits Jockeying N. Y. Nitery

WAAT. Newark, has pulled its all-night disk jockey show out of Leon & Eddie's-nietry, N. Y., because the station could not sell the time after almost a year of airing. Jerry Roberts, staff disk jock and amouncer, did the program nightly.

Eddle Davis, owner of the club, is endeavoring to line up another station to do a show in the period WAAT vacated.

RCA in Drive to Plug Merrill Dodgers Cantata

MCTIII JOUGET'S LATIAIZ
RCA-Victor is preparing to launch a heavy exploitation campaign behind its "Brooklyn Cantata" album, to be marketed April 16, the day the Brooklyn Dodgers open their '48 haseball session, the state of the Metropolitan Opera, and star of the Metropolitan Opera, it and star of the Metropolitan Opera, it was composed by George Kielmänger, one of the writers of "Pubby the Tuba."

The start of the annual baseball fever, and has been holding it for the start of the annual baseball fever.

Feist, Bourne Sue to Halt Copyright Infringements

reist and Bourne music com-panies filed infringement suits last week in N. Y. federal court against the first of the control of the con-trol of the control of the control tandard \$250 is asked for each violation.

violation.

Complaint alleges Vagabond performed Feist's "I Understand" at various times, and "Careless," owned by Bourne, without permission. An injunction is sought.

Feist also stapped the Mayfair Restaurant, Inc., N. Y. univery, with allegal references of the copyright of "My Ribe Heaven." Damages and injunction are asked.

Inside Orchestras-Music

Point Must will continue to work on the time, "Mirnele of fife Bells," though the melody was clipped from the RKO film of the same name. Feels figures that although its song is set beak a bit by shaving been left on the cutting room floor, there's no reason why it cannot receive some benefit from the title while the film is circulating. It's pointed out that "To Each Ills Own," one of the heaviest hits of recent years, Cutting the time from the film was ironical, however, in view of the hue and cry that was set up over Kay Twomey's and Al Good-heart's "Secretace of the Bells." Feit's Harty Link once thought of saing the pair, who had originally titled their song "Miraele of the the "Miraele" book, asserted he intended penning a title tune for the picturization with Father Joe Gomes.

Sammy Kaye in Kanas City Thuesday (8) for a breastest, concert and dance in the Musicipal And is getting the benefit of one of the most comprehensive campaigns ever connected with a band date in most comprehensive campaigns ever connected with a band date in MCA. As & N Presentations, which is promoting the band, has tied-up with Crown Drug stores and KCMO. Crown will plug the date in all of its 45 stores in the KC. area, and KCMO will carry a week's air

promotion.

Idea is to sell advance tickets. Every buyer of an advance ducat in the stores will be offered a second one at the price of the tanges—36c. With the three-benches Kaye program and the heavy plugding. A & N hopes to better that figure. Record for the Aud. is about 13,000, jammed in by the Ink Spots several years ago.

General Artists Corp. is using a new method of ascertaining the validity of promoter's checks forwarded to the agency as deposits on tuture dates. With permission from the American Federation of Musicians, the agency banks each check for collection before allowing the bandleader involved to sign the contract for the date. Pervisusly AFM rules stated that once a check is deposited for collection the action was construed as a binder on a booking, regardless of whether a bandleader had signed a contract. Permission was sought and granted on the agency in the position of having agreed to supply a band for a promoter who wasn't financially responsible.

Disk jocks and coin machine ops are handing jukebox music a "new look," according to surveys of performances the past month or so. Concert recordings have been showing up on popularity polls as well with Macklim Marrows "Mexican Fantasy" and "Sabre Dance" waxings especially in the fore. Leroy Andersons "Fiddle-Faddle" and Toots Camarata's "Rumbalero" are also cited as a further indication of the new trend. Switch to the classics and quasi-longhair tunes is credited by some quarters to the interest in "Hora Staccato," "Warsaw Concerto" and numerous finusuicals in the Tschalkovsky and Chopin Idion.

National Records states that it has not made a recording of Leeds Musics "Heartbreak." Its name had been included in a story in the previous issue telling how Leeds, which had accepted the tune less than a week before the recording deadline, Jan. 1, only knew of two disks made of it at the time but found itself three months later with 11 versions of "Heartbreak" on wax. National also points out that the Billy Rekstime recording of "All off Me," which had been inadvertently credited to Mc-PM in Naum's disk pickery poil, is one of its own disks. Edicatine has been with the Mc-PM all bel almost a year.

KAYE'S CIGGIE SHOW KILLS ASTOR ROOF, N.Y.

KILLS ASTOR KUVF, N.,
Sammy Keyev signing for the
Chesterfield broadcast for the summer (7 p.m., five times weekly,
NBC) eliminates him from the possibility of playing the Hotel Astor
Roof, New York Though the Astor
Roof, Though th

wanted him to take the June-August slice.
Christenberry so far has only Carmen Cavallaro set for the summer; he opens the Roof May 17.
Usually the spot's season, split into three periods, is fully set by this time of year.

Illegal Use for Tele **Of Old Band Shorts** May Stir Inquiry

Band agencies are up in arms ver the discovery that some of the shorts filmed around name bands tions in New York are being sold to them illegally. One agnecy discovered recently when going through some old contracts that pacts under which the bands recorded many of these shorts were written specifically to cover their use only in coin-operated machines, or "soundies" as they are called in the trade.

"Soundies" machines never were very successful and at the moment are virtually out of existence. But not so the shorts that were made for them by various combos. And it seems that there are agencies that have gotten hold of the films and are selling them to television.

Lenny Herman combo will be Complaints will be made to back on the Roof as relief combo the American Federation of Musicians.

6

One of the reasons for the fledity superiority of London Records, made and shipped here by the British Decks company, is the latter's shilly to get and use shelate. In its pressings, Few, if any, U.S. record manufacturers are able at the moment to use even minimum amounts from the state of the moment of the state of the state

Alta Longs, Deec's following authority and Mutual's following disk obeky, thinks there must be around 2500 compositions of the follomusic category on commercial records, and he's launching an all-out effort to round up a many of them as possible. Types of music Lonux is looking for include blues, spiritusis, hilbility, forc; on language, gospel singing, ballads, boogie woogle and "in the alley" jazz.

છ્ BMI Parup Sheet HIT TUNES FOR APRIL

(On Records)

ALL DRESSED UP WITH A BROKEN HEART or 1263

Paggi Isa-Cap. 15022 * Beddy (Gark-Cd. 27985 Bob Heuristi-MGM 19112 * Alam Gareat-Het. 7181 Alam Gareat-Fisse I. Il Read-Gareat-Fisse I. Il Read-Gareat-Fisse I. Il

DREAM PEDDLER, THE (Poor) Frankie Carle—Col. 38036 • Hal Derwin—Cop. 481 nmy Kaye—Vic. 20-2652 • Sneeky Lansen—Merc. 5

FOOL THAT I AM (Hill & Ronge) Disen Sheer-Col. 37922 Sammy Kaye-Vic, 20-2407-beergie Gibles-Moj. 12013 Right Education-MoM. 19977-kine Hawkins-Vic, 20-270 Breek Rechters-Bec. 400-lach Washington-More. 3030 Glodys Poleser-Mirade The Ravans-Nef. 304

IT'S EASY WHEN YOU KNOW HOW FO John Paris-Vic; 26-9027 • Joan Edwards-Vite, 932.

Buddy Clark-Xayier Cugat-Col. 38135 • Blue Barron-MGM*

Eddle Ballantine-Tower *

I WANT TO CRY (Excelsion) Chris Cross-Sterling 4004 Sevane a Churchill-Manor 1129 Dinah Washington-Mercury

I WOULDN'T BE SURPRISED (Republic)

LET'S BE SWEETHEARTS AGAIN (Compbell-Porgie)
Margaret Whiting-Cop, 19010 * Victor Lombardo-Mej, 7269
Blue-Berren-MGM 70123 * Shap, Fields-Musicroft 525
Blue-Berren-MGM 70125 * Shap, Fields-Musicroft 525
Gy Lombardo-Morica Lawin-Dec. 24298

LOVÉ IS SO TERRIFFIC (Mellin)
Les Brewn-Col, 38069 • Art Lund-MGM 10126
Halen Carroll & Schishers-Vic. 20-2672
Vic Demons-Microury 5104 • Ernie Folice Questres-Cap. 486

PASSING FANCY (BMI) Voughn Monree—Vic. 20-2573 • Ray Derey-Maj. 1186 Johnny Johnston—MGM 10127 • Frances Langford—Mercury 5095 TERESA (Duchess)

Dick Haymes-Andrews Sisters—Dec. 24320 © Kay Kyser—Cel. 20
Jeck Smith—Cep. 484 © Vic Domons—Mercury 5092 Do-Ray-Me Trio—Com. 7504 © Jhree Bleasers—Excl. 261
Jen Garbers—Tewer 1435 © Jos Less—Vic. 26-2819

WHO PUT THAT DREAM IN YOUR EYES (SH Mork Wornow-Coast 8026 Ray Corter-Rep. 122
Jack McLean-Coast 8013 Chuck Foster-Merc. 5125

WHY DOES IT HAVE TO RAIN ON SUNDAY

Freddy Mortin-Vic. 20-2557 Snooky Lanson-Merc. 508
Milt Herth-Dec. 24388 Beole St. Boys-MGM 10141
Dennis Bay-Vic. 20-2377

YOU'RE GONNA GET MY LETTER IN THE

MORNING (London)

Mary Osborne—Dec, 24308 • Guy Lombardo—Dec.*

Adricon Rollini—Bullet 1023

YOU'VE CHANGED (Melody Lone)
Anne Shelton-London 118 * Adele Clark-Dec. 24352
Horry Jomes-Dick Hoymes-Col. 36412
Fronkie Laine-Arita 236 * Mary Osborne-Aloddin 3010
King Cole Trio-Cop. * Soon Edwards-Vrite.*

*Soon To Be Relea

BROADCAST MUSIC INC.

NEW YORK - CHICAGO .

AFM Disking Lid Still On Tight

There is still no settlement of the recording ban despites the many persistent rumors circulating around New York during the past

CRC DENIES PREPRING CHEAPER POP DISK

Columbia Records denies, in part, a report current lis the trade that the country out with a fower part of the part of the country out with a fower part of the part of the country out with a fower part of the particular on that topic, but the country of the particular on that topic, but the particular on that topic has the country of the particular p

which to base an intengent uses a solution on the differential price id in months ago, will call it quits at solution of the control of the c

RETAIL SHEET BEST SELLERS

lic.

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 11 cities, and shouting comparative sales rating for this and last week.

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"Manana" Barbour
"Beg Your Pardon" Robbins "Beg Your Pardon".... Robbins
"Serenade of the Bells". Morris 6 4 "But Beautiful" ... Burke-V

.....Duchess

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Nationa

ir.	New York, G. S.	Chicago, Lyon	Detroit, Grinne	Kansas City, Jes	Les Angeles, Me	San Francisco, I	Boston, H. N. H	Indianapolis, Pe	St. Louis, S. L.	Seattle, Capitol	Sam Antonio, S	POINTS	
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Coast Music Co.

Preeman

rse M.

M "Baby Face" Remick 10 12A "Istic White Lies" BVC 12B "Xen're Meant for Mc" Miller Murray Arnold Breaks Up Band April 18

Op Dalla Apin a Chicago, April 6.
Murray Arnold, former Freddie
Martin planist turned bandleader
10 months ago, will call it quits at
the end of his current booking.
Arnold has not decided whether he
will do a single, and may relire
from show business.

Jocks and Jukes

Continued from page 42 m "Ain't She Sweet?" and "Sweet Leilani" . . . Dolph Tramon (Gem) does an ivory job of a more flashy technical quality on his own two compositions, "Sinbad the Samba"

compositions. "Sinhad the Sambu," and "Mannas Rhumba". Exy Morales gives a not he r masterly performance on his-flute, this time against a Gold Seal orchestra and to another of his compositions, "2I Cumbacheror", King Odean Quartie (a as the with two spirituals, "I'm Living Hubble" and "They Put John on the Island." Charles Ventures beats out a sizeling batch of belop on the theme of label, . Four Musettes harmonite "Daddy, Surprise Me" for Musicraft into a provocatively catchy novelty,

Three Suns back in Raleigh toom, Warwick hotel, New York.

Songsmith Coots Aves Berlin on Song Quality New Rochelle, N. Y.

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Music

Supply છ O uthern]

Berlin os Song Quality

Retiror, VARITY:

The Irving Berlin article you ran was not only a very authentic evaluation of songwriers' copyrights but a cute theoff to the control of the con

ecy isn't entirely correct.

And while thinking over the tremendous galaxy of highlights in the life of Irving Berlin, I give Bought to the transient group of embryo Berling and note that the embryo Berling and note that the variety and the property of the property of the writers are starting out under varied handlespe, caused by their own ignorance and lack of a true understanding of what it takes to reach the top rung of the Tin Pan.

First of all they must determine.

and the standing of what it takes to discovered the standing of the Take Albey ladder.

First of all, they must determine to sigh, cry, go a little hungry, get sluffed off, take a lot of slaps and disappointments, and stand up and disappointments, and stand up and heart breaks that practically all of the senior residents of Tin Pan Alley had to accept for many years before they really clicked. They had to accept for many years before they really clicked. They had to accept for many years and the senior really clicked. They and the senior really clicked than a thousand behop, or live, or jump, or large rhything monattrosties, that serve weeks then die, disappear forever. I call their attention to Bef-lin's remarks about the importance of high copyrights, that increase, or high copyrights, that increase, the server is call their attention to Bef-lin's remarks about the importance of high copyrights, that increase, written by those Illustrious song-written by those Illustrious song-written by those Illustrious song-writing pioneers along Tin Fan Alsmade ASCAP the great institution it is today, enjoying distinguished prestige throughout the entire civilized world as a collective brotherment of the sense of the sense of the sense of the publishers. Let the enagwriting newcomers remember these facts, and if possessed of patience, fortitude and talent, they shall go fat.

J. Fred Coots.

J. Fred Coots

Tele Scale Angles Still Snag AFM

Though the American Federation of Musicians has consistently been working on television scales since the okay was from more than two weeks ago form more than two weeks ago for my payed, been devised, been devised, been devised, been devised, and the statement that the scales are still being worked over.

There are so many different as

addressment that, the Seases are still statement that The word of the statement and the statement of the sta

TED HUSING TO EMCEE **B.G.'S WEEKEND HOPS**

Ted Husing, WHN, New York, disk jockey, will emces the Friday disk fockey, will emces the Friday foot the Friday of the Friday, N. Y. Goodman, is running the hope himself and will start them June 18, and will start them June 18, using a full-sized band, after two using a full-sized band, after two parts of the Friday with a section Club, Philadelphia, with a section of the Friday of the Frid

Husing and Goodman plan to promote Sunday afternoon concerts at the Center after the leader's weekly dance idea gets underway.

Cab Calloway's recently formed six-man combination is due at the Rag Doll, Chicago, June Group, known as the Cab-Jivers, will follow King Cole Trio

A Great Two-Four Standard

I FEEL A SONG COMING ON

Music by . . . JIMMY MeHUGH ROBBINS

The Nation's Biggest Request Song

I'd Give A Million

Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

The No. 1 Folk Record T. TEXAS TYLER'S

"DECK OF CARDS"

AMERICAN MUSIC, INC. Garet Bomero, Prof. Mgr. 9109 Sunsot Blvd. 1576 Broadway Hollywood 46, Cal. New York, N. X. CRestylew 1-3254 Columbus 5-7880

PROMOTION MAN

to take full charge of large skaling rink-recention center operating successfully for over 10 years. Must have full knowledge and all knowledge and portunity. Apply Herman Horowitz 262 Main Street, Paterson, New Jersey SHerwood 2-9432.

Professional Material Available For The UNIQUE AND BEAUTIFUL SONG

by eden ahbez

As Originally Introduced and Recorded by

NAT (KING) COLE

With FRANK DE VOL'S ORCHESTRA On CAPITOL RECORDS

Sole Selling Agents

By Arrangements with CRESTVIEW MUSIC

BURKE and VAN HEUSEN,

SIDNEY KORNHEISER, Gen. Mgr.

1619 BROADWAY

NEW YORK 19, N. Y.

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Indea Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr., John G. Peagman, Director.

Survey Week of March 26-April 1, 1948

and the second second second	, 2020
A Few More Kisses	Patmar
Anell Showers	Harms
Dog Vour Pardon	Robbins
nest Things In Life Are Free-t"Good News".	Crawford
But Resutiful-+"Road to Rio"	Burke-VH
Cincinnati	Simon
Wasten Parade	Rorlin
Galden Forringst"Golden Earrings"	Paramount
Tounted Heart-*"Inside USA"	Williamson
troopey For Love-t"Casbah"	Melrose
T May Do Wrong	Advanced
T Steven Torod Anyone	Drover
int Matten Say "T Love Vou"	Mood
Test Cooking Over a Four Leaf Clover	Remick
You My Own Grandnaw	General
Targo Largo-Lilli Bolero	Shapiro-B
Y and Ye So Terrific	Mellin
	Rarhour-L
Ocah I nokea There. Ain't She Pretty	Leeds
Dionicolmo	Santly-Joy
Cabon Dance	Leeds
C-turday Date	Southern
Generado Of the Belle	Melrose
n to Ta December	Leeds
Tall Me a Story	Laurel
Toroga	Ducness
There Ought To Be a Society	Dreyer
What'll T Do	Berlin
You Were Meant For Me-+"You Were Meant	Miller
You're Too Dangerous Cherie	Harms
	1 3

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Baby Face	Remick
Ballerina Brass Band From Brazil—*"Angel In the Wings"	Jefferson
Bross Band From Brazil-"Angel In the Wings"	Morris
Bye Bye Blackbird	Remick .
Dickey-Bird Song-+"3 Daring Daughters"	Robbins
Don't Call It Love-"I Walk Alone"	Famous
I Wouldn't Be Surprised	
I'm a Comin' a Courtin Corabelle	Drever '
I've Got a Feeling I'm Falling	Santly-Joy
Let's Be Sweethearts Again	C-P
Mary Lou	Mills.
My Cousin Louella	Shapiro-B
My Sin	Channell
Stars Will Remember	Harms
Thoughtless	Foiet.
Treasure Sierra Madre	Remiek
When You're Smiling	Wille
Who Put That Dream In Your Eyes	Ctront
You Turned the Tables On Me	For
You Turned the Tables On Me	London
You're Gonna Get My Letter	London

* Legit Musical, † Filmusical,

Manie Sachs, Columbia disk exec in and out of New York again on

LAUREL MUSIC CO.

1619 Broadway New York

TOMMY VALANDO

"SLAP 'ER DOWN AGIN. PAW"

CHOICE MUSIC, INC.

nret Romero, Prof. Mgr. unset Blvd. 1576 Brondway od 46, Cal. New York, N. Y. dew 1-5254 Columbus 5-7880

OUR PARTY LINES, No. 1

A handy Reference Folio of Modern COMEDA ONLY \$1.00 POSTPAID

ONLY \$1.00 POSTPAID

DAWSON MUSIC CO., INC.

30 Beadway, Dept. Y New York 19, N. Y.

Summer Band Biz

= Continued from page 45 a

a definite leaning toexecutives, a definite leaning to-ward a buyer's market, which when the booming band business attracted droves of wellknown sid-men who turned leaders, plus the moneymen to back them. Strangely enough, some execu-tives have during recent; months business needs new names to lift

Strangely enough, some executives have during recent months
shifted from the idea that the band
business needs new names to lift
business needs new names to lift
business needs new names to lift
have been witnessing the cilicia or
comparatively unknown leaders on
records during the winter and have
watched these amount to comparatively unknown leaders on
records during the winter and have
watched these amount to comparatively unknown leaders on
records during the winter and have
have come to the conclusion that
the best bets are still the standbys.

Excess reason thanky' leaders
grave widely known. They don't
have so far to build if any manages
groy are widely known. They don't
have so far to build if any manages
an unknown, even with a hit record, must struggle through the
seneral public apanhy toward dance
bands. Even if he manages it, he
schedule have been appropriated the
stablish a name as strong as the
above-named maestros. Today's
public reaction cannot be assure
on the basis of a one-hit start,
as die from the fact that the feeling
around band agencies is consideration that is a strong the start of the start of the start of the start of
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aside from the fact that the reeling around band agencies is consider-ably brighter in view of bookings already sealed over the summer. And since one-night operators have shown willingness to reduce admission willingness to reduce admission of the consideration of the commence of the consideration of the better patronage will inevitably complete the picture.

An unusual set of bookings will bring two name bands, Vaughn Monroe and Lionel Hampton, into Albany on the same night, April 8. Monroe at the State Armory, Hampton at Mid-City Park, on Albany-Troy Road.

Joccou Headliners

LOUIS

Out with another solid hit-

INFLATION BLUES REET, PETITE, AND GONE

Decea Record #24381

Still in the groove ... BARNYARD BOOGIE

HOW LONG MUST I WAIT FOR YOU?

Decca Record #24300

ANOTHER WINNER!

LOUIS JORDAN'S ALBUM, VOLUME II.

a new collection of your favorites No. A-645



A NEW DECCA ARTIST WITH TWO GREAT RECORDS!

TROUBLE IS A MAN OOH-WEE

`and

CINCINNATI

HONEY, HONEY, HONEY

DECCA RECORDS

KĐ

AGVA Retains Stringent Rules On Resorts Desirite Exit of Shelvey

Assumption that the departure operators and the union on a clause of fleth, Blothery is ago man with of the AGVA contract, as set by American Califord V reviety. Artists Shelvey, that all performers glay-might relax stringent rules he set ing the spots must be housed on down for chartrainment rooms of premises of employment or within cuits, is posing a problem for 'R tale provided that they were attended to the contract of the agents booking the territory and reps of the operators. Purpose is to set a formula of operation for the coming semester, which starts about Decoration Day.

nout Decoration Day.

Candida See .

To that holding rooms vancing free-to-more statement and see .

Candida See .

To the called the meetings is tunner at the months now that all tunner and tunner

F 7 IN ATLANTA

Atlanta, April 6:

e T is the date set for trial
of Mark Shelvey, former nadeninstrator of the Ameriiniti of Variety Artists, and
or Anye. ex-AGVA regional
or in Minmi.

director in Mann!

Both were seently indicated by
m Adhunta grand jury on two
counts of framilicant conversion.

The pair are shunged with getting
a folial, of 32000 from the Henry,
tion" is 18th AGVA welfare find,
for the previous of conducting
mattered shows in the Paradise
cone of this these, it's subged that
AGVA freasury.

N. Y. Commodore Hazy

On Supper Openi OH Despect Opening
Commodore hald, New York, is
uncertain about whether its Contury Room will be kept open for
supper all summer despite the fact
that the hostelry went to some expense; leat dall is install air-condifishering. Weise back it definitely
justiced using tune bands through
justiced using tune bands through
the state of the state of the state
open for disner.

The room is also used for

HEW ARENA FOR AKRON, O.

Akron, O., April 6.
Akron Amena Co., Inc., will build new \$1,000,000 sports arena in akron seating 8,000.
Principals are Bill Reed, who ormerly managed the Iceland rink sere, Bill Griffiths and Joe Palmer.

Cabot and Dresden have be signed for the Pallad

Cole Circus Vice Ringing in Platy

Grace Hayes Buys Into San Fernando Valley Spot

erest in Hob 's' Noi lo Valley altery. It if the class has bee Margaret Ley, owns ing in which atteny Owners at means ery de situated. Owners at present are undecided as to whether to change name of the club and what kind of a show

Rajah, Realing, Scraps Stageshows for Summer The Jajah therite, Josding, Pa., will dray standard for the sum-mer, May 22. The plays three days of vanded by Eddie Sherman, New North and State of the Charles, New York and State Sherman, New

Nitery Op. Booze Agents. Tele Competish Not Worrying Vauders: Pix. Stareshows Will Retain B.O. Pull

Presidention becase will be able to comprete with elevation if conperation: with Healtyweed groducers is emilisted, according to showmen who do not yiew video an intellectual to the health of the he

to use.

They feel that people will still want to pay for something really good, rather than accept medicarity for free.

This argument is buttressed by

LUCY MONROE'S CUFFO TOUR OF VET HOSPITALS

Lucy Monroe has signed for a tour of hospitals under suspices of the Veterans Hespital Camp Shows. Miss Monroe, who'll do her stint gratis, will galy for the long term patients in San Antonio, War Temple and Amarille, and will re-turn to New York to participate in "I Am as American Day" core-

Snowshoe Bullfighter To Make Mexican Debut

a Hassier INCARAGE MEATS D.

The world's only Canadian matatar has bowed on his first test in
public at Tlainepantia, State of
Mexico, jost lower the border from
here, Sunday (6). He is Raymond
Dube, 23, French-Canadian, native
of Fairview, Ont., who has passed
his first five tests, in parisos, un-

secame interested in buildgaling from pix, plays and mag storles, and believes he's of "matador make"—what it takes to kill built speciacularly in public. His wife's month-old daughter. It his Talnepantia test is successful. Dube will keep on going, with both eyes on personaling on stage, in niteries and pix, a la Franklin.

Peck's Vaude Unit

Pittsburgh, April 6.

Jack Peck, veteran screwball comic, is pulling out of Nite Court of Fun to foun his own cray house vaude unit with couple of colleagues, Henry Hue and Maxie

Simon.

Place has been losing its talent list right and left lately. Harry (Boogle Woogle) Shersman recently pulled out of Nite Court aiter a run of six years he take a piece of a private club is same sector at which he's also the featured entertainer.

New Village Nitery
Billy Carlo, interior decorator,
has taken over the former Red
Lantern, Greenwich Village, N. Y.,
and after extensive alternations will
roopen as the Merry-Go-Round.
Entertainment policy has not
been set as yet.

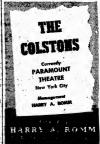
ce will be able the belief that with the high cost advision if co-collyweed gree budgets will most likely be on a according to budgets will most likely be on a par with that of radio shows. Even par with that of radio shows. Even the person errical states of the person error and the person e

product.

It's just a matter of giving bigger and better above than tele can offer, according to theatre bookers. Feople still will want to go out it's declared, and once in the enter-talmment centres, they'll want

tit's declared, and once in the countries of the countrie

Elyria, O., Nitery Burned Elyria, O., Antery Burned Elyria, O., April 6. Gartner's Inn was destroyed by a \$75,000 fire on March 26. The building was recently remodeled and enlarged.





HAREM NEW New York Rep.: Chicago Rep.:

A NEW LOOK! A NEW VOICE! **VICKI SUNDAY**

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TOPS IN TOW

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"DYNAMIC"

ENTERTAINMENT ed SPORTS STAFF



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FREE GOLF to BUSE 20

Portuguese Film Ops Oppose Tax Instituted to Revive Vaudeville

With vaude and legit biz at low ebb, the government has proposed a fund which would serve for a fund which would serve for granting subsidies, for provincial productions as well as providing the means for a new "workers" theatre. An experimental theatre would also be created for develop-

ing new talent. cing scheme is being worked out by Antonio Ferro, Secretary of the Ministry of Informatary of the Ministry of Informa-tion. Under his plan all operators of firstrun filmhouses would be re-quired to contribute to the fund through a new special tax. These theatres already are compelled by law to book stageshows for at least four months of the year.

four monus of the year.
While some theatres presenting
live productions admittedly have
me the first millimbouses feel it's
undar to have a rebirth of vaude
through a tax aimed at them aione.
Film ops are reported willing to
pay imposts up to \$2,000-83,000 to
stave off introduction of the projected tax.

jected tix.

Ferro, incidentally, has made some efforts to aid live talent by the some efforts to aid to be some efforts to aid to be some efforts to aid to be some efforts to be some efforts and amateur hisspans. Currently there are only four stages for vaude purpose beddes the state-owned San Carlos Opera House and the National Theater.

TIVOLI, SYDNEY, RESUMES VAUDE BILLS IN MAY

Sydney, March 25. Tivoli, key house here of the Dave Martin vaude loop, is due to reopen with vaude early in May. Martin is now in the U. S. booking

talent. Tivoli is on lease to D. D. O'Con-nor-British Cultural Council-Full-ers for the run of the Ballet Ram-bert, currently playing to sock trade. Later, the Old We Com-pany, headed by Sir Laurence Olivier and Vivien Leigh, will play, a Sydney run at the Tivoli.

a Sydney run at the Arvon.

Martin will no doubt bring in a
musical comedy from time to time
here, but, in the main, following a
new arrangement with Actors'
Equity on talent importation,
vaude-revie will take most of the
Tivoli's playing time.

Paul Draper, Larry Adler Set for N.Y. Roxy April 28

Paul Draper and Larry Adler have been signed for the Roxy theatre, N. Y., starting around April 28. Duo have been teamed in concerts, but this is their first vaude date together. Supporting talent will comprise Galli-Galli and Hollace Shaw.

Hollace Shaw.

The Draper-Adier layout follow
the show headed by Ed Wynn,
blick & Dot Remy, Three Rockets,
and Davis Cunningham. The Reiny
act wound up at the Paramount
last week, but were included on
the Roxy bill because they had
been doing some integrated bits
with Wynn, when they appeared at
the defunct Carnival, N. Y., which
Sammy Rauch, Roxy booker, want-

the defunct Carnival, N. Y., which Sammy Rauch, Roxy booker, want-ed in the program. Current show, which stays five weeks, is playing the final session without the Art Mooney band. De-outhout the Art Mooney band. De-too play a fifth week was made to go the play a fifth week was made to be a programment of Mooney. There will be no replacement.

Arnauts for Palladium Pittsburgh, April 6

John and Rene Arnaut, veteran vaude act playing Nixon Cafe here, are set to open at Palladium, London, with Carmen Miranda on April 26. They sail of the Queen Elizabeth next Wednesday (14). Miss Miranda follows Martha Raye Into the British vauder.

This will be the Arnauts' first European engagement since 1938. They plan to remain on the Con-tinent for some time following the Paliadium date and are also lining up number of French bookings.

K.C. Tavern Owners To **Curb Slot Machine Activity**

Curb Slot Machine Activity

Tavers Kansas City, April 6.

Tavers K

Moss Indicted For Tax Evasion

Nat Moss, prexy and secretary of 400 Restaurant, Inc. a defunct middown N. 7. Intery, was indicted which charged him with "attempts to evade and failure to pay federal cabaret taxes amounting to evade and failure to pay federal cabaret taxes amounting to about three years he allegedly filed a failse tax return of \$15.731.4 for the first five months of the failure of the failure tax for the failure of the fai

riod was said to be \$84,370.14. Indicinent claims Moss collected the Federal imposts from his partons and converted the monies and the federal imposts from his 53-year-old uttery op is liable to \$25-year-old uttery op is liable to \$25-year-old uttery op is liable to he can be tagged with a civil suit agreement of the can be tagged with a civil suit of the can be tagged with a civil suit along with delinquent penathes. Now in Florida, the boniface was associated in operation of the old ROUlywood Resturant, at 1600 ROULY was suit to the famous Door, N. Y.

Berle Pinchhits For Kay Thompson When Stage Accident Upsets Her

Mage Accident Upsets her Le Directories, N. Y., which had a boff preem Friday (2) with Kay Thompson and the Williams Bree., Thompson and the Williams Bree., and the state of the state of

incldent to go on.

Milton Berle was in the audience
and jumped into the breach, giving
a full show and satisfying the customers to the extent that they remained despite the spot's \$7.50
Saturday minimum. Difficulty was
corrected for subsequent shows.

Martha Raye Will Tour Provinces After London

London, April 6. Martha Raye will be the first major American name to play the-atres in the provinces. Following major American name to pay the-atres in the provinces. Following her run at the Palladium, London, Miss Raye will start on eight weeks in the smaller towns, start-ing April 26 in Glasgow. Miss Raye is proving a terrific draw in her London stand.

Martin's London Date

London, March 25.

As a result of Charles Tucker's recent trip to America, Tony Martin opens at the Palladium June 7 and Abbott & Costelio

Several other big names are pending.

Film Audition Pays Off

Film Audition Pays Off The Whitaways, roller skat-ing act touring with "Skating vanities," are convinced that auditions by film can hit pay-dirt. They made a trailer of the act and forwarded it to the act and forwarded it to the act and forwarded it to Leddy office. Newman ran off the footage for Harry Levine, Paramount booker, who set act for Olym-pia theatre, Miami, June 16. They'll obse with "Vanities" a week prior to the Florida date.

Broder Resigns Dual Post With N.Y. Agents Assn.

I. Robert Broder, last week resigned as counsel and executive secretary of Artists Representatives Assn. Resignation followed a disagreement with the ARA board

disagreement with the ARA board at a meeting last week. Broder, several days later, handed in his resignation. No successor has been appointed as yet.

The board members were on their way home when a till started between All Rickard, of the Arthur Flaher office, and Broder. Sundry lems such as what was considered high operating costs of the group been considered that Broder's \$6,000 salary plus expenses was too high an annual cost.

\$5,000 Samry plus expenses was too high an annual cost. The organization's total budget runs around \$13,000. Of which something around \$8,000 went to

something around \$8,000 went to Broder.
Broder spearheaded the formation of the group in 1540 and has been also as the second of the group in 1540 and has been as the second of the group in 1540 and has been as that ARA problems with the second the discussed directly with toppers of that organization instead of going through AGVA counsel.

The second be discussed directly with toppers of that organization instead of going through AGVA counsel.

The second of t

board members favor the forma-tion of a board to handle Broder's former chores.

The formal of the

Det. Cafe Op Fined, License Suspended On Lewd Show Ran

Detroit, April 6.

Detroit, April 6.
For permitting a dance number in its floorshow, bilied as "exotle" but which police called "indecent and obscene," the liquor license of Mickey's Show Bar was suspended for 30 days Saturday (3) by the Liquor Control Commission.

At a hearing before commission, Mickey Jarvis, proprietor, said he deleted the dance when he learned one woman performer had gone beyond bounds of decency.

"I broke my contract with the booking agent and ordered her from the premises," Jarvis said. from the premises," Jarvis said.
Police said Jarvis' action came
too late, since this was the sixth
violation against him. Twice hefore, police said, Jarvis staged indecent floorshows. He also was
fined for serving drinks to mhorsand staying open after legal hours.
He was fined \$200, in addition to
the 50-day closing.

Myron Cohen in for two dates at the Town Casino, Buffalo. He does four days starting April 12 and a week beginning May 31.

Frankie Laine's Harem, N.Y., Booking May Justify Ideas on Juke Faves' B.O.

New Healy's Cafe, N.Y., Set to Preem Shortly

Set to Preem Shortly
Work has been seemen conversion of the former Thoma
Healy's Golden Glades, N. Y., into
the newer Healy's Cafe, now that
contractor langles have been
fromed out Spot had been schedfrom the seemen of the seemen of the
twas held up by various snaris.
It's now figured to be ready for
opening latter part of April.
New enterprise will be operated
from an Healy and Dan Healy
(not related). Due to delayed opening the latter is undecided upon
enterprise the seemen of the
couple of acts for summer months
and expand its talent budget in
autumn.

AHA Makes Pitch For Cut in 20% Tax

Washington, April 6.

This week may see some results of the amusement industry's efforts to reduce the wartime enacted 20% to reduce the wartime enacted 20% side word, there are several prosais currently before the House Ways and Means committee, with one group working toward revision of the Committee is expected to take some action this week or next. The American Hotel Asan. has been working actively for reductions of the committee in the committee is expected to take some action this week or next. The American Hotel Asan. has to work the committee in the comm

Illness Kayos Ellington's Apollo, N.Y., Date, Band Carries on With Guesters

Catries on Wing ulesters:
Duke Ellington, handleder-composer, was reported doling nicely gater undergoing operation for kidney allment at the Harkiness Pavillon, N. Y., Monday (5). Off train after collapsing while enroute from washington to open at the Apollo, N. Y., Inst Friday (2).
Despite absence of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band went in at the Harlem of the maestro his band was a state which the carrisse, sepla sons stress-planiste, taking over chore Sunday for the remainder of the run. All future bookings, however, are being held in abeyance pending Ellington's recovery.

Richman, Murray Top Riviera, N.J., Opening Bill

KIVIETA, N.J., Upening Sill
Harry Richman and Jan Murray
will headline the opening show at the Riviera, FL Lee, N. J., starting
May 1. Deal for Richman hit a
snap because of his commitment
to the Harrem, N. Y. However, 1sk
and to the Harrem, N. Y. However, 1sk
et of tor Richman had been filled by
the Ritz Bros., who open April 15.
Richman is getting the highest
price in New York in some years.
Richman is getting the highest
price in New York in some years.
He's reportedly linked in for Schlalino rhumba crew and Walter Nye
hand.

Sarah Vaughn's Concerts

concert series in Cincinnati April 18, promoted by Norman Granz. Singer will cover 21 cities on the tour, accompanied by an orchestra of seven pieces.

Frankie Laine's booking at the Harem, N. Y., starting April 15, may cause some basic changes in the thinking of Broadway bonifaces. The spot operators have miaces. The spot operators have always regarded singers catering to juvenile trade unsuitable for niteries. They have felf that a jukebox fave would only bring in a batch of minimum spenders, which would ultimately drive out more subtsantial customers.

more subtantial customers. However, there's been a change in that thinking recently. Agencies have convinced operators that it's better to have a room full of minimum spenders than a handful of the usual rum of customers. At least with people in the room, they'll be collecting a hatful of the usual rum of customers, and they'll be collecting a hatful of the Haron, it can come to a considerable sum.

Besides it's pointed out start in.

Besides, it's pointed out, start in booking the disk faves must be made sometime. Similar situation has been evident in the rooms which book bands exclusively.

In the early days of Glenn Miller, the orchestra drew a batch of kids, and the rooms jost money. However, on subsequent trips to same stands, the band made heavy money for the operator.

Situation with singers on juke-boxes may be similar, it's believed. The first time around a disk fave may entice the youngsters for mini-mum returns, but on subsequent visits, returns will be greater.

visits, returns will be greater.
At the Harem the chance operator Nat Harris is taking on Laine
is being minimized by the presence of Beatrice Kay on the same
bill. She's expected to attract the
standard run of nitery patron, and
with Laine bringing in the youngsters, layout is expected to come
out all right.

AUTRY SETS NEW TOLEDO RECORD WITH 19G IN 2

Toledo, April 6. New attendance record of 8,900 was set at the Sports Area, To-ledo, last Friday night (2) when Gene Autry and his show appeared, topping the previous high set by Spike Jones and orchestra. An estimated 1,800 were turned away, More than 5,500 persons, mostly children, were on hand for the Friday matthese. dance record of 8,900

The two performances took in \$19,000 (after taxes—\$22,500 before taxes). Seats were \$1.25, \$2 and \$2.50.

New 'Water Follies' Set To Preem in Salt Lake City

Io Freem in Salt Lake Lity.
Salt Lake City, April: 6.
San Snyder's "Water Follies Of
1848" will preem here May 1 at
the Coliseum. Show its slated to
18 the Coliseum. Show its slated to
18 the Salt Show its Salt Show
18 the Salt

Latin Quarter, Chi, Folds

Chicago, April 6. The Latin Quarter foided last

The Latin Quarter folded last week.
Latin Quarter has been operating on day-to-day hasis for past six months, with half dozen different policies, and has been paying off acts nightly for several weeks. AGVA finally pulled out acts March 28, but bands stayed on unit April 1.

Also owed is approximately \$12, 000 in federal taxes for 1947-48

singer Sarah Vaughn begins a soncert series in Cincinnati April, g, promoted by Norman Granz, inger will cover 22 titles on the substiess in New York, with a capi-larger will cover 22 titles on the substiess in New York, with a capi-tura, accompanied by an orchestra fs even pieces. See the substitution of the substituti

Dusting the Attic

(For no other than nostalgic reasons these Palace bills will be re-printed each week, and for the cor-responding week, as they originally appeared in Vantery 25 years ago.)

PALACE, N. Y.

(April 5, 1927)

The interest of the show people over the country this week is how the vaudeville houses are handling the NVA collection. It's the first public appeal for the actor as represented through Vaudeville Artists. h the Nation

Vanieville Artists.
Several different schemes to coax money into the baskets, which are passed sround, appear to have been found for as many theatres. Some lags the male it will have been found for as many theatres. The several properties of the Keith's special exploitation of the Keith's special exploitation department was given out, to be department was given out, to be it explained the purpose and made the appear.

At the Palese, New York, Duke Cross does the talking, reading the statement the first couple of days of the week and announcing the invited effections of the week and announcing the mysical effections of the three talking of the work of the talking the three talking the talking the collection and a short NVA. Sim comprised the entire NVA, incident there. It did not, however, incident there, It did not however, incident there, and a short who might appear later in the show on the single appear later in the show of the single the three talking the single talking the short of the single talking talking the single talking talking the single talking talking the single talking talki

In previous years the sick and eath benefit fund of the N.V.A. as received an annual contribu-tion from the theatres within the membership of the Vaudeville

HELENE and HOWARD 'Comedy Dence Antics'
STRAND, NEW YORK

COMEDY PATTER

FUN-MASTER

Nos. 1 to 22 at \$1.00 ea

10 PARODIES for \$10.00 "How to Be an Emcee"
\$1.00 including 2 Gay Files
Sand for list of material, paradi contact songe, ministrel bits—biac outs, skils, etc.
NO CO.D's

PAULA SMITH W. 54th St., New Y

ure, with the star in the center of it.

Miss Tucker has weeded out all of the personal stuff, in her lyries. That's fine, too. The nearest he that the personal stuff, in her lyries. That's fine, too. The nearest he ready to the least that the least the le

ne asguing, and sometimes they wouldn't tumble.

Her best ballad was "When Will in the Sum Shine for Me?," a plaintive, peach tyric and melody, while others were along her known solved the service of t

It's too bad Miss Tucker is leaving vaudeville this week for a Coast production engagement. The current week at the Palace is dis

Managers Protective Association through securing the gross of one matine e-performance in each house, usually in April and on a Friday. The Sunday receipts of this week through the collection route were said to have exceeded more than the entire gross of last year's matthrees.

year's mattness.

The Palace has been collecting between 4400 and \$500 daily for he NYA. with the mattness intake about one-half of that at night, about the night of the palace of the night of the

its faund.

For the public the Palace straction this week is Sophie Tucker, and a very decided attraction, as indicated by early week attendance. Miss Tucker returns with as a brand new Chalmers she encichauffer, and Sophie allows him to divise off activen by a uniformed citizen of active not got the song auting. The highly polithed machine against the splendid back curtain with two plantists at the concert ground, the splendid back curtain vitro. Plantists at the concert ground, turne, with the star in the center of it.

Miss Tucker has weeded out all.

playing also setter now for a se-tum in the big houses than before.

Another well-liked act on the bill, and likewise a return, is the Ben Bernie bendt. The Bernie or-chestra played superbly. Mr. Ber-chestra played superbly. Mr. Bernie of the limit of the superbly of the willing and all of his boys respond-ted. No one alters their opinion on the Bernie turn as it repeats that the benefit of the superbly of the superbly be a vaudeville standard for as music; and Bernie, with his pumeh way of putting over his talking a nest crew of cupable playing a nest crew of cupable playing boys, including the somewhat ex-aggerating drummer, the latter, however, getting his ghare of attention and appreciation. Tuesday Solth, of its per was

attention and appreciation.
Tuesday Edith Glasper was
moved from closing to opening
and the Lauster Bros, exchanged
with her. Montana, a banjo playment of the proper state of the control of the
steeth was third, making it early,
as the performance was too long
Monday matinee. It started at
eight at night, with slitzabeth Brice
Miss Brice substituted in the aftermoon for Sybil Vane, reporting ill.
Lewis & Dody were No. 4 in a
good place and to a big score while
minutes) and the hand were Williams & Wolfus.

Sime.

ST. LOO CAFE PADLOCKED ON TAX EVASION RAP

St. Louis, April 6.
On orders from Internal Reveme Collector James P. Finnegan
federal agents last week padiocked
attery owned by Paul J. Pessanme for failures to put \$8,000 taxes,
social security that have accuminated since Jam. 1, 1946. Passanante's trouble started when he was
discharged from the Army in 1945
Sam \$18,000 in various taxes.
He was permitted to write off St. Louis, April 6.

Sam \$18,000 in various taxes. He was permitted to write off two-thirds of the money by making his returns on a perturchilip besis and forked over \$80,000 in a settisment of the setting o

Saranac Lake

Saranac Lake, N. Y., April 6.
Easter Sunday at the Will Rogers ran true to form, the mid-day
dimer a festive occasion, followed
by special entertainment headed
by the Great Grecim, magician,
who stopped off enroute to Monireal to annuse the gang.

real to amuse the gang.
Julia Kauthold in from Harrisburg, Pa., to bedside husband,
while Marla Lalis shot in from
N.X.C. to ogle hubby Bill Lalis,
who is doing nicely.
Helen Grupp off to N.X.C. on a
Jo-day futerough, to visit relatives
and former co-workers at the Republic Prictures.

punic Pictures.

Laura (Loew's) Slean upped for suppers with mild exercise, first break from infirmary routine in a year. She is also flashing O.K. clinic reports.

Arthur Davis, former minstrel and diretis performer, and Michael Brocca, carnival man, taking the cure at the State Sanatorium, Rut-land, Vt., would like to hear from friends.

Natlie Smith shot in from N.Y.C. to visit husband, G. Albert Smith, who recently underwent appendec-

e (Loew's) Taft in from N.Y.C. elated over his frau's progress

and clated over his frant's progress.

Thanks to the local chapter of
the Tuberculosis Society and the
Mark Carson's for the foral display that decorated our lounge
room during the Easter holiday.

At roughest from Col. Cervantes,
the Company of the College of the
Control of the College of the
Corvantes, the Amazing Mr. Ballentine), left his bed to entertain Pepe
Corvantes, the former's on who is
lif at the Alia Vista Lodge here.

At Chappel, torrently of this
chapter of the College of the College
At Chappel, torrently of this
nitry in Massean, N. Y., its to
visit the gang, also gifting the
needy.

"(Write to those who are ill.)

Nitery Dales

Billy Eckstine package show with Julia Lee set for the Adams. Newark, June 5, and makes a big june 11. The Adams of the Ad

Mpls. Niteries **Talent Splurge** Minneapolis, April 6.

Minneapolis, April 6.
Splurge is on among local niteries. With Carnival opening here,
replacing former Happy Hour,
which was burned out, and using
name band polisy, bidding for taient by apots is most spirited in
years and budgets are hitting rec-

trend.

A 600-seat capacity will make Carnival largest of night clubs. It's preeming April 12 with Frankle Carle at reported \$6,700 a week. He'll be followed by Sanmy Kaye and Tommy Dorsey at stipends equally high or higher.

Agy's and Tommy Dorsey at sit-pends equally high or higher, pends equally high or higher, hotel Nicolic Minnesta Terrace, aiming to retain its position as one of town's two top supper citibs and of town's two top supper citibs and next month at 1,500 a week, al-though neither has played here be-laced months of the pending of the publicity because act was written and staged by former localite, Max Shulman, who has been much an atgeed to former localite, Max Shulman, who has been much an ugence of his literary and theatri-cal activities, and also because Far-rell of act appeared in former's control of the proposed of the pending th

Cheek."

Even theatre bars are going in for expensive talent. Page Cavanaugh Tailo just closed at Dome theatre bar where Doe Mooney quartet now is holding forth. Bar is budgeting its entertainment at \$1,500-\$2,000 a week.

For town size of Minneanolis

\$1,500-\$2,000 a week.
For town size of Minneapolis, there's probably record number of night spots using high salaried personalities. For example, in addition mov, Hotel Nicoliet Minned Carlon Movement of the State of the State

Orient Loop For Vande-Nitery

Manila, April 1,

A vaude and minia, April 1.

A vaude and minery loop which would take in the major cities of the Count in being launched here to the count in being launched here are the country of the c

MOLINA RHUMBA ORCH INTO BILTMORE, N. V.

INIU BILLIMUKE, M. Y.
Continental booking office has
moved into the New York hotel
and the Continental mother placement.
This time it's the Carios Molina
thrumba combo, which opens at the
Bittoner April 12. It will be the
Bittoner April 12. It will be the
the east in flav. More Davis
made the deal.
Same office has Woody Berman
debuting at the Commodore April
20. Also spotted for an April 226
Donale William of the Commodore April
Donale William of the Commodore April
Polity, the stand. Contract's for
five weeks.







AMERICA'S TOP HEADLINE SINGHIG GROUP Carrently LARRY POTTINGS SUPPER CLUB Hollywood, Cal.

LOU

SEILER

"Give Me Five Week Ends, Moe"
"I Hear You Calling Catakills" Currently Return Engagement cens Terrace, Long Island, N. Y.

Currently Televising June 16-29, Flame Roc Duluth, Minneson er Sings Us Lullabys

ACADEMY AWARD WIN

FOREST LODGE-1028 STRONG ST,-SCHENECTADY 7, M. Y.

Kay Thompson's N. Y. Cafe Wow Cues **Answer to Wail for 'Something New'**

All SWET 10 Wall for Sometiming New

Kay Thompson & Williams
forcs. (4). Ted Structer & GorGrocks; 55 minimum, 87.50 premiere.

Kay Thompson's click in New
kock with her song-and-structure is a repeat of her boffo in
followood. Main Beach and Gortages. She answers the personal
to the some states is a repeat of her boffo in
tolesce. She answers the personal
to the tolescent in the beautiful sockeror. If would be a wow in a
seal miss Thompson is an atomic beautiful sockeror. If would be a wow in a
standard in musical staging, rosttone the same reason they wowde
then from the Coast to Floridary
to the same reason they wowde
then from the Coast to Floridary.

Bonifices must recognize that
the public with ordinary.

Bonifices must resonance and
the public with the sale on trade,
as with
the sale or to the coast to floridary
about the IQ of film and/or radio
dans, there's nothing backward
about the sale on trade,
As with
the less she matches theft physical
developed in a classification of the coast
to the sale of the coast of the coast
to the sale of the coast of the coast
to the public with the sale on trade,
as with
the sale on trade,
as with
the less she matches theft physical
developed in a classification of the
the public with the sale on trade,
as with
the less she matches the fire physical
than the last slightly out of Cuiver
the sale of values. Radio (for elime and the like decor Kay Thompson's click in New York with her song-and-dance satires is a repeat of her boff in Hollywood, Minni Beach and Chi-case. She answers the pergential show the control of the con-trol of the control of the con-trol of the control of the con-trol of the control of the con-ling, the four Williams Bros., in support. They're a clinch for berti-mins, the four Williams Bros., in support. They're a clinch for berti-ce the same reason they wowed fem from the Coast to Floridam-novelty, showmaship and someworky, showmaship and someworks. novelty, showmanship and some

ishing out of the ordinary.

Benifaces must recognize that the public will always be ahead of the times. Say what one might about the 1Q of film and/or radior fans, there's nothing backers, the difference lies in the conomic equation which invariably is paced to a more adult sense part (for. 500 is as nothing backers, and the property of the proper

amount.

In short, the standards are commensurate with the per-head investment, and now that the lush, free-spending, come - easy - go - fast war days are over, it's a certainty that the values must be truer, tougher. Higher.

that the values must be truer.

Discounting the Wineheillan railer—and that's not to be dismissed just with a line of type, like voicante Thompson-Williams combo has been killing the customers. Fundamentally it's a hard-working, intently serious, well-schooled and self-punishing set that defies cap-

This was manifest at the \$7.50

solf-pulshing act that defles caplioningess.

annifest at the \$7.50
premiers, for instance, where many
premiers and premiers and premiers
produced the standard premiers and premiers
for the show business. The
territe buildersupper is tought to
overcome, especially in a hardstrength of the standard premiers.

The work of the show business. The
territe buildersupper is tought to
overcome, especially in a hardstrength of the standard premiers.

The work of the show business.

The work of the show the standard show
the many the show the standard show
the many the show the show the show
the show the show the show the
territe business and the show the
producer' have given this room
show the show the show the
producer' have given this room
and Max Gordon (not the legit
producer' have given this room
and have given this room
and have given the room
show the show the show the
background, such as has always oblanded at any of Jacohy's blarros,
landed the town's No. I must-see spot,
land the town's No. I must-see

was Texas Guinan's competi-as a speakeasy hostess) she was Texas Guinan's compeu-tion as a speakeasy hostess), thence the Park Avenue Club (one of the mob's classier whisperlows), then Joe Zelli's Royal Box, "Mother" Kelly's illfated venture,

then Joe Zelli's Royal Box, 'Mother' Kelly's illifated venture, it. Most consistently successful has been Josephson's policy but Jacoby-Gordon Bid fair to celipse plat click, And, as in the case of the site of

fluence.
William Pahlmann did the decor fluence.

William Pahimann did the decor and rates' the Billing. The Company of the Billing of the Company and Hall the Wall the

ence was keyed to unusual expectancy. They weren't disappointed. Miss Thompson's management had understandable quains about liberately stayed out at long as possible. They have nothing to worry about now. Act gets \$8,500 and a spilt—and is bound to him, and they are the spilt and the spilt—and the spi

Cliek, Philly
Philadelphia, April 1.
Gene Krupa Orch (16) with
Dolores Hawkins, Buddy Hughes,
Emil Maxinick; Hurry Ranch's
(Kernels of Korn². (6); no cover

Gene Krupa's orchestra making annual appearance at Frank Palumbo's Click seems to have added versatility. Once, depending mainly on Krupa's artistry at the skins, the band now gets into the sweeter groove and play music for diners. That doesn't mean finat the guy

That doesn't mean that the guy at the drums can't give out with the hot licks which has kept him at the top of the drummer's roost. After the dinner dishes are out of the way, the bounce and the slambang type of rhythmics again are top-dog.

bang type of rhythmics again are top-dog.
Dolores Hawkins, a gal who doesn't stop bouncing, is fine at the nike with the pop novelty tunes which are Krupa's favorites. Buddy Hughes and Emil Mazinick, trombonist, take turns in the male vocal department.

Shal.

Montreal, March 31.

Benny Fields, Neil Golden Ore with Mae Allen; Minimum \$2.

Cover \$1. Normandie Roof, Mont'l

Benny Fields has picked his best material for this hotel room and coupled with his sentimental singing of old faves, gives a smooth, smart performance. With can, top-with case and polished delivery. Fields, happily given perfect musical support by Nell Golden orch, opens with "No Business! and follows with Freedom Train." He hits with Freedom Train." He had not the support of the property of the

Henny Youngman, Georgie Tapps, Tommy Dix, Betty Reilly, Buster Burnell, Ralph Young, Wal-ly Wanger Line (7), Frank Linale Orch; \$3.50 minimum.

Orch; \$3.50 minimum.

Though the merotar competition that the spate is not established to the Coppetana hasn't stituted in its current installation, with the lineup adding up as one of the most satisfying to have played this smart room First complete package to be set by house bookers Beckman and Parasky, the pace set is crisp all pransky, the pace set is crisp all with plenty of new material, to soore solidly. The dead pan comic offers series of topical gags that seep the howels coming. Toppera series of topical gags that seep the howels coming. Toppera series of topical gags that soore solidly. The dead pan comic offers series of topical gags that some some solid properties of the series of

anored assurance and posse may re-lease has confidence in the new ma-lects has confidence in the new ma-feet of show builds in sock fashion. Tommy Dix tees off the sple spots with his robust bartion-ings, blending of pops and semi-classics for happy, returns. semi-classics for happy, returns. semi-per. Easy approach to his balor-te port of the splene semi-lease and spins for the clinchers, comboed-into a blending of Latin, rythm and sow tempoed coulines keeps the tableholders pounding keeps the tableholders pounding.

for more.

Pace is sustained by blonde Betty Reilly, who adds up as one of the lustiest femme thrushes to have played here. Never lets down ir her Spanish, Yiddish, Irish and American tunes, with the fast tempo sustained all the way. A solid hit.

hit.

Production wise, the Wally Wanger line turns in two lively routines, with Ralph Young handling the vocals in top fashion and Buster Burnell the terp end in effective manner. All adds up to one of the better packages showcased here. tive manner. All auus un the better packages showcase here. Frank Linale and his orc background proceedings in comp tary.

Tele Bows as Integral Feature of Nitery Show At College Inn. Chi

Chicago, April 1.

Kay Starr. Sonny Howard
Meade Lux Lewis, Darwin Dane.
Carl Marx, Herbie Fields Orch.
(8) with Gingle Nichols; \$2-\$3.50
minimum.

Otherwise routine opening at the Other-de routine opening at the Coliege lin, nitery boom of the Sherman hotel, took on his-time the Coliege lin, nitery boom of the Sherman hotel, took on his-time the Coliege lin, of the Sherman hotel, took on his collection of WBKB beleasts were projected of WBKB beleasts were projected sets. It marked the first use of large screen tele in an upper bracket nitery. Video fare had small entertainment value, but, station-nitery synchro, its implications boom large. Song-laden live show in front of the tele screen tess off with of the tele screen tess off with of the tele screen tess off with BS ing for prime returns. Dacvin Dane, youthful disk songster, lacks punch and authority on this floor. Sonny Howard bags salves with

Dane, youthful disk ongsete, lacks purch and sutherity on this floor, but an analysis of the second of the popular and sutherity of this sloer, sharp impersonations of top popular on the second of t

so-degree angle via a pulley effect.

It's a novel parquet super-fact muscal support by Nell Golden and clarinet, puts literal meaning like a novel parquet super-fact muscal support by Nell Golden and clarinet, puts literal meaning like specific processing the super-fact muscal support by Nell Golden and clarinet, puts literal meaning like Serve Bondfartan. He his become super-fact with medical part of the super-fact meaning like specific processing the super-fact meaning like specific processing the super-fact meaning like specific processing the super-fact muscal support by Nell Golden and clarinet, puts literal meaning land clarinet, puts land clarinet, puts literal meaning land clarinet, puts land clarinet, puts land clarinet, puts land clarinet, puts land clarinet, puts

Writer Guilds Open Drive

Involves All Guilds

the property of the author.

Involves All Guilds
The new stand of the Authors
Guild in favor of licensing deals
and escalator clauses appears parinterpretation of the control of the control
part of a campaign on all fronts
and involves all member guilds in
the Authors Lesgue. Thus, if the
the control of the control of the control
and escalator clauses is accompanied by similar pressure by the
Dramatista Guild, the Radiod
deals for air material, and, where
original film stories are, involved,
by the Screen Writers Guild, the
making opting the properties may
be slow in schieving its objectives.
The Authors Guild council indicated that although, progress may
be slow in schieving its objectives,
schiebles, it intends to bistile immeproperties where a seller's market
is involved." On iess valuable
material, the organization proposed
clauses, covering everything but
price, which is to remain negotlable."

tiable." Is to remain nego-The attempt will be made to "In-corporate escalator clauses in all corporate escalator clauses in all clauses involve a silding-price scale and thus "protects an author who has a smash book sale exceed-ing the number of copies on which the motion picture contract is based."

Would Eliminate Pub's Share On another front the AG aims to eliminate the publisher's share from the proceeds of film deals. It notes that in some present income the proceed of film deals. It notes that in some present income to the state of the state Would Eliminate Pub's Share

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continued to the proposition of the proposition commercial programme.
In sauce there, By nature, most of the proposition commercial programme and in an all rights except fifting, which proposition of the proposition of the

ing pertaining particularly to peo-ple in the entertainment fields.

pie in the entertainment fields. Show business people in upper income brackets will be greatly benefited by certain aspects of the benefited by certain aspects of the those in all businesses). In particular, those with top brackets; whose wives (or husbands) have much smaller income or none at all will get a big break under resultations covering joint returns

visces, eguations overlag joint revisces, eguations to vernes, all couples
may now file joint returns, with
their combined income spile vernly between them. Thus, star of
high executive with income of,
say, \$100,000, could file a joint return with wife who might make,
round the star of the spile of the
vernes of the spile of the spile
year. Each could claim half of
their combined \$110,000 income,
which would put both in \$55,000
practet. That would involve considerably less total tax than would
taxed on \$100,000 income and she
on \$10,000.

In cases of people like Bink
In cases of people like Bink

In cases of people like Bing Crosby, who have stratospheric earnings and where the wife makes little or nothing, the tax difference may be very large. Somewhat intic or nothing, the tax difference and another covery large, Somewhat months over the control of the control

lowable. New Low States of the Control of the Contr

Stalin as P. A.

share and confined this "privilege" to two years. It expresses the dimension of a policy to two years. It expresses the dimension of a policy of the proposed and the proposed American Authors Author's plan, Everyone of a storing the basic idea of the proposed American Authors Author's plan, Everyone of a storing the basic idea of the proposed American Authors Author's plan, Everyone of the proposed American Authors Author's plan (Newcycristal part of the AAA plan, is now significantly missing.

Except film deals, virtually a level of the proposed American and the proposed American and the company of the proposed American and the proposed America

ouman Bros &
Frances
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fary F Karl
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BOSTON
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Johnny Morgan
Harimelle
Kate Martha
Theres
Towers Oly 9-11
The Harrets
Ted Lastre
Bernie Staane
Dollunfie & Raya
The Harrets
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The Cotton beach the control of the cotton beach the cott

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Hetty Martin Gray Audin & Worth LAVERPOOL Empire (8) 5 MacDonial & Grahamon I Vadden Girls Arthur Wornely Donald B Stunet Geoffrey Warner Joe Loss Bd LONDON

LONDON
Hippodrome (M)
Vic Oliver
Pat Kirkwood
Fred Emney
Melachrimo Orc
Marilyn Highto
Michael Benting

BRITAIN

Variety Bills

- - - which has the dear again

WEEK OF APRIL T

Numerals in connection with bilis below indicate opening day at show whether full or split week. Letter in parentheses indicates circult: (1) Independent; (L) Lows (M) Moss; (F) Paramount; (E) RKC; (S) Stall; (W) Warner

NEW YORK CITY Make & Poke Tox Breake Ore Dean Martin Collabor (Collaboration of Dean Martin Collaboration of Dean Martin Collaboration of Dean Market Ball (1) Featl Market & Bonnie Andrew & Bonnie Andrew & Bonnie Collaboration of Collaboration Janus C. (20) Seell; (1) Seell; (2) Seell; (2) Seell; (2) Seell; (3) Seell; (Nisate (I) 5-1
Art Mooney Ore
Rosse Murphy
Gene Sheldon
Lanc & Claire
HOLYOKE
Valley Areas
The Dunnills
Betty Ferry
Neil Stanley
(three to mail
Glympla (F)
Wells & 4 Faya
Howard Nichols
Ross & Stone
Jan Bart
Fredaman orkeites orps ds Ballet lee Club ym Orc hym. Ore many participation of the participation of productive to the control of the con

Oher Rushressen

Oher R Darry Snobul Noticite Rock New York (M) & Slo 3 New York (M) & Jo 3 Jokars Johnson Clark A Powers All Powers Marlon Avalons Marlon (M) & Noving Marlon Marlon (M) & Roy M Lamar

Cabaret Bills

NEW YORK CITY

History Frains
Intelligence of the Internation of the Internation of the Intelligence Ward Donovan
Jeff Clay
M Durso Orc
Alveres Orc
Diamond Horsesho
Res & Bett
H Bandler Orc
Alveres Mera
Juenger Ballet Lin
Fer Ballet Lin
Victoria Harcelo
Rifa & Rozino
Los Fanchos
Belmonts NIMANOGRAM
Hispordense (2)

S. March (2)

S. Victoria Barcelo
Lee Raches
Lee R

CHICAGO

Chez Parce Marty Gould Ore Jackie Green Jack Cole Dance Joe Kovac Orch

Ches Aderables 11 Harian Fedele
Connie Haines D Hill Dascre (13)
Hétel Bischetseis
Ray Morton Ore
Lucienne Royer
Lucient Royer
Lucient Rayer

Lucienne Boyer

Hetel Bismark
J. Sudy Oro
J. Sudy Oro Paulens (2)

Helsings
Al Morgan
Bill Chandler Ore
Aiwite & Blue
Mike Young
Guy Raymond
Eleanore Christian H Edgewater Bear Gli Malson Myrtil & Picaud George Olsen Orc Freston Lambert

Old Hipp Site

Continued from page 1 g

include at least one legit house in the premises. Efforts are being the premises of support for booking of shows, etc., are being lined up. With construction stated to start quick action on inclusion of a theatre in the plans.

The original suggestion of baseline the premises of the premises of the premises of the plans. The original suggestion of the premises of

Requisite for Tele

Continued from page 1

continued from per lacontinued from the per lacontinued from the per lacontinued from the per lacontinued from the per laseries and the per laseries from the per

Must Create New Values

Must Create New Values
What's more, as with radio, the
I'V producers can't seem to the other hand, the ad agenclear water that the compared to a common to the common

New Acts

FRANCES MADDUX & LEW SPENCE Songs at Planes 15 Mins. 1

SPENCE
Seage at Finnes
Heater and the seage of the seage at Finnes
Heater and the seage of the seage at the s

WYMAN & WHITE

WYMAN & WHITE

Se Mins.
Little Resmants, Miami Beach
Here's a couple of youngsters
who show the talent, know-how and
top cafes, vauders or musicomedy.
White, the male half, is a handsome lad who reminds of a youngtop cafes, vauders or musicomedy.
White, the male half, is a handsome lad who reminds of a youngtings are well rounded and make
for a nicely blended complement
to the luts sopranoings of Miss
Wyman. Pair have obviously been
floor in the complement of the country of the country
floor in the country
floor

DOROTHY CARELESS

DOROTHY CARELESS
Songs
13 Mins.
Bradleys, N.Y.
Dorothy Careless is a charming
British import whose talents are
Lamiliar to British radio audiences
Lamiliar to British radio audiences
U. S. citizens through her songs
before GI audiences during the
war.

before 3d aunumers uning howar.

Her American preem at Bradley's indicates she's ideally suited for intime spots. She has a smooth and softly modulated voice that accents personality.

Another factor in her favor is her song selection. Her numbers

are familiar without having been done too much by other chires, the second of the seco

MARY McCARTY

MARY MeCARTY
Connects
Village Vanguard, N. Y.
Mary McCarty promises to develop into a ranking comedicane
for anart and intime rooms. She's
exployed to a ranking comedicane
for she was a ranking connection.
She shows capabilities in several
directions. She's excellent in
tomine. Her saftre of doing pan
tomine. Her saftre of the she was
she's excellent in
tomine. Her saftre connect
tomine. Her saftre connect
so impressive are her comedy
as impressive are her comedy
the dancehall hostess and her rib
of the role of Sophie in "The
Razor's Edge," which show a good
the dancehall hostess and her rib
of the role of Sophie in "The
Razor's Edge," which show a
form the saftre of the role of sophie in "The
Razor's Edge," which show a
form the saftre of the role of sophie in "The
Razor's Edge," which show a
form the saftre of the saftre of the role of sophie in "The
Razor's Edge," which show a
form the saftre of the saftre of

"Down With Love, as an art audiences, ...
Once she gets used to this room, she'll make a better dent on audiJose.

GEORGE KIRBY 9 Mins. Apollo, N. Y.

Apollo, N. Y.
George Kirby, Negro who impersonates Hollywood names, both male and femme, has a slick turn that should go places. On appearance here he stopped the show and could have remained beyond alHis woral miniery of Bogart,
Cagney, Rohlason, Rochester, and
"Anoo "Ando" is uncannily realistic to win repeated palming realistic to win repeated palming appearance for either niteries or theatres.

Edou.

play to the camera—a natural with separate sales organizations, income will suffer. You know have a consent a small studio audience radio was hit perhaps in 46 but and the peak of the pe

% Boys Alerted

% Boys Alerted
On the other hand, the ad agencies are starting to hint broadly
of a 20% commission on TV shows, claiming the overhead and the
technique of servicing video programming cails for greater expenditures.

weapur unas, pernaps in time, TV will eclipse it.

Problem posed by comedy not to deal outences. Most broadcasters are conences. Most broadcasters are consary to provide a means for the
comic to judge his timing and deinterp. Duplication of radio shows,
however, poses the problem of
what to do about the present-type
studio audience for radio programs.

Possibility that comedians, knowthe camera instead of the audience
forms another objection to such
duplication.

Paramount, N. Y.

Buddy Rich Orch (17), The Col-sions (2), Dean Murphy, Steve Condos, Mills Bros.; "Saigon" (Par) reviewed in Vaniery Feb. 4, 48.

Paramount stageshow seems at first glance a bit overstuffed with five acts, including Buddy Rich's orchestra, but the playing supplies a different story. Nicely paced, its entertainment values are there and they're fully used without going overhoard.

theyre may used winout going overhoard.
Standout to grow better as time by Fortunate as they are in being able to become closely identified with hit times, the quartet is constantly in the forefront of the work of the content of the work of the w

in mises of all kinds, particularly in the beat they develop over a Juric. The they confine themselves to the current opposition of the current opposition opposition of the current opposition oppositi

isonically enough, Rich clicks inches with the audience in using one hand; the sympathy angle, of course, plus the audience in the audience and composed of four trumpets, four der such restrictions. His band, composed of four trumpets, four trump

a theo was, pernaps a returnstance.

Retween Murphy and the finale Mills Bros. Condos is inserted. Mills Bros. Condos is inserted. Working as a single since splitting with his brother, he proves an addence getter. Educated heel-and-addence states and the splitting fashion. Showe in very satisfying fashion. Showe in very satisfying fashion, showed the state of the turn that makes it best for the turn that makes

Graham school style. Also a jam seasion, with Henderson, jumping on the piano bench and rolling out a few bests; oddly enough, imband. Winds with dramatic plece, "Tap Dapacer's Nightmare," for solid sendorf, contribs input. Alan Carriery contribs input. Property of the contribution of soaphox orators for happy returns.

Henderson's combination is one of the few that continues heavy on brass. However, most of the numbers of the few that continues heavy on brass. However, most of the numbers of the number

through the program.

Andy Roberts, vocalist, does next intuition of Stanter in "Whit follows with "Whitfenbook Song." Also teams with three sidem on Impression of the Inkpots on "The Cypys" and "I wish I didn't Love You So." Nancy Reed, both of the Inkpots on "The and "You Were Mean for Wong" and "You Were Mean for Wong" and "You Were Meant For Wong" on Ice reception.

RKO, Boston

Boston, April 2. Horace Heidt Orch (13), with Dick Contino, Richard Melani, Har-old Parr, Halyard Patterson, Jerry Rothaus, Grant Williams, Tiny Hut-ten, Betty Curtis, Harold Peck, Pat Theriault; "Blonde Savage" (EL).

Making his first appearance here in several years, Horace Heldt shows he had lost mone of his possible to the first appearance here is now he had lost mone of his years (a first appearance here in the history of the his discoveries, and a few of his comedy numbers, ringmaster Heldt presents slick entertainment that clicks with stubbolders.

and a few of his comedy numbers, rigmanster Heldt presents silc's entertainment that clicks with stub-iders.

International that clicks with stub-iders.

International that continue the respected accordionist, most widely publicized of the troupe, scores solidly, but is topped by Richard Melari. As show caught had to Vangian Mon-roe, Joison, Ink Spots and Sinatra.

Bill moves along at fast pace, spotting Harold Peck, who does near turnor clicking with. Yours Is My Heart Alone" and "Now Is the Hour." Tiny Hutten clowns his way, through "Too Fat Folka," The House, Tiny Hutten clowns his way, through "Too Fat Folka," The House, Tiny Hutten clowns his way, through "Too Fat Folka," The House, The Hou

Hippodrome, Balto

Baltimore, April 2.
Marion Dawn, Don Henry Trio
Masters & Rollins, Clark Dennis
Jo Lombardi House Orch (12)
"To the Ends of the Earth" (Col).

Louis Blues" done in the Martha

**Dominard noise Orea (128)

**To the field of the Zearth" (Col).

**To the dist of the Zearth" (Col).

**To the dist of the Zearth" (Col).

**To the dist of the Colon in the Callad of the Carth" (Col).

**To the dist of the Carth (Col).

**To the dist of the Carth (Col).

**To the Carth (Col).

**State-Lake, Chi (Col).

**State-Lake, Chi (Col).

**Alan Carney. Johnny Coy, Skitch Henderson Orch (14) will colon bard house the vocal ky Marion Dawn. nice selling chip from Dawn. nice selling chip from Dawn. nice selling chip from WFRR here, who does "Dicky Skitch Henderson Orch (14) will henry to good returns.

**Oonly two acts this week, but Skitch Henderson and his band will henry to good returns.

**Stich Henderson and his band so "Soon of "Now, is the Hour."

**Out Leaf Clover," a comic impression of Spike Jones, and for a show in themselves. Maestro of Spike Jones, and for a solid getaway, "Sabre Dance," all solid getaway, "Sabre Dance," all solid getaway, "Sabre Dance," all chips. Lad has a vocal intro, leaning into "Lover" for which the Clark Dennis scores with vocals of and win plenty appreciation. Follows with pression of "To the proposition of the Clark Dennis scores with vocals of a cowboy menhis source with vocals of a cowboy menhis scores with vocals of a cowboy menhis scores with vocals of a cowboy menhis scores with vocals of a cowboy menhis score wit

Patie, Breeklyn
Bill Robinson, Luba Malina,
Emerald Sisters (2), Kitty Cover,
Jef Clark, Gene Raburn, Louis
Basil Orch; "Golden Earrings" (Par).

Ever since the Brandt circuit took name acts out of the Flathuss theatre. Brooklyn's vande fans have been deprived of Grade A variety. The County circuit and a variety in the County circuit and the Patin theatre on an experimental basis. The shows for the remainder of the season are extended to the pating the patients of the patient

and resume in the fall."
The initial layout represents top vaude fare. With three acts on the layout, an meee required from the layout, an meee resulted from the layout and the layout and the layout and layout

The three acts comprising Bill Robinson. Luba Malina and the Emerald Sisters, are solid enough for any vau de bill. The Emeralds provide excellent warmup, with their comedy tumbling hitting nice reception.

with their connecty tumbling nitting the reception, in the deuce, may be a little too sophisticated for matters in over-the-river houses, but there's no mistaking her abilities as an entertainer. Her may be a little too sophisticated for a major "Nicolina" and "Audition For the Harem of the Shah," all oging over solidly for good returns. Roblinson's stories and terps both the applause jackpot. America that cannot be cut to size by this venerable terpster.

America that cannot be cut to size by this venerable terpster.
Vaude shows at the Pattic come is a result of an attempted disk-lockey show. After signing talent of this type droug, management of this type drough, management straight vaude operation. For the first show, however, house set by o singers, Kitty Coyer and Jeff Clark, along with Walkey platfel clark, and with the confined himself mainly to tempts didn't come off too well.

This 2 didn't come off too well.

This 2,675-seater is, incidentally, a handsomely equipped house. Basil worked on a rising pit which Basil worked on a rising pit which has an elevated platform for singers or instrumental soloists. Masstro dressed the proceedings neatily with a smart arrangement of "Caravan." The Arthur Fisher office has set Joey Adams, Tony Canzoneri and Mark Plant as toppers of next week's bill. Jose.

Apollo, N. Y.

Duke Ellington Orch (13) with
Johnny Hodges, Ray Nance, Kay
Davis, Al Hibbler, Mantan Moreland & Kitty Murray, George
Kirby, Ralph Cooper, Peck & Peck;
"Too Many Winners" (EL).

Duke Ellington's always solid Duke Ellington's always solid orch is toplining current stanza at this colored vauder, sans the maestro, who was stricken III Thursday (1) night while enroute from Washington and rushed to the hospital for emergency operation. The management solved the total thing in Friday and Saturday total the solid price of Ellington, there were no squawks from the patrons, and business seems geared for a month of the patrons.

Despite absence of Ellington, there were no squawsk from the patrons, and business seems geared for a territ week.

The state of the st

with hefty Kitty Murray, in practically a reprise of the set; he had done with Carter. He slibs gets a horought in the control of the control

Capitol, Wash.

Washington, April 4. Major Bowes Alumni unit, with Danny Drayson, 2 Martinis, Arthur, Melli, June North & Co., Howard Frye, June Brady, Henry Mackross, Sam Jack Kaufmann House Orch; "Three Daring Daughters" (M-G).

This is the second of the Bowes Alumni troupes to play this house. Lou Goldberg has assembled a pleasantly competent show with two good numbers and plenty of trimmings.

trimmings.

Danny Drayson, who emcees the show, gets the bulk of laughs with some fast patter and dance routines built closely along the lines of the Will Mahoney stumble and fall dances. Terps are a combination of taps and buck and wing of the "eccentric" type.

the "eccentric" type.

Pushing him for top mitt action
is June Brady, blond gal singer
whose big number is "Dancing
Cheek to Cheek" as it would be
sung by Katharine Hepburn, Al
Jolson, Vera Vague, Baby Snooks,
and others. The impersonations
win a fine hand.

win a fine hand.

Henry Mackross, a good baritone, does slick job on "Song of the Open Road" and "Figaro." The Martinis are onener with the Open Road and Tagaro. The Martinis are opener with so-so tapstering, followed by Arthur Melli, who pleases with sound effects ranging from the barnyard routine to foghorn and a banjo.

routine to foghorn and a banjo.

Bill rounds out with Howard
Frye, a good banjoist, who has
been on the Major Bowes video
show: and June North and her
64-year-old grandfather, who do
some taps together. The Capitol
house orchestra works on stage
with the bill.

Olympia, Miami Miami, April 3.

Phil Regan, Artie Dann, 4 Evans, Marvel & Co., Chris & Cal, Les Rhode House Orch; "Song of Love" (M-G).

Rinde House Orch; "Song of Love" (MrG).

Current layout is one of the best in recent weeks, adding up steady palm-whacks from the payees.

In Fill Regant it has one of the most satisfying topliners. The permitting of the payees and the state of the control of t

Chi Bistro Robbed

Com Distro Kobbed

Chicago, Arti 6.

Bandits held up the swank southside bistro, Martinique, early yessivith 25,00 and jewelry.

Four gunmen entered the club just before closing and the time of arrival for a police squad to take over receipts. A machine-gunner hand back as they stripped a \$1,000 ring from femme vocalist, Thelma Gracen.

Unit Review

Ice Capades of 1948 (PLA-MOR RINK, K. C.)

ACU Lapration 98 APA8

(PLA."DIR RINK, K. P. 2.

"Ice Copades," eighth edition presented by Ice Capades, Inc.;

"Ice Capades," eighth edition presented by Ice Capades, Inc.;

"Ice Capades," eighth edition presented by Ice Capades, Inc.;

"Ice Capades," eighth edition of Ice Capades, Inc.;

"Ice Capades, Inc., I

Topnotch lee extravaganza continues in its established vein of eve-filling costumes, and settings and accomplished, youthful performance of the second of th

opening-night.
Pattern of interweaving profuction numbers with specialities
with a profusion of the concomment of the control of the conmore, "Dutch Treat" number at close of first et copping the honors for size, beauty and splish, and class is "Subapodic Royale"
with whole company in purple velted and control, midway of the second act, and "Mexicanan number closing the show.

vet and ermine, indivary of the second set, and "Mexicana" number closing the show. It is a support to the second set, and "Mexicana" number closing the show the second set, and the tyrestized by the Ca-Dets, gots show off too estart. "Mother Goose Omelet" follows with fun for both second set of the second set of the set of the second second set of the second secon

Dutch Treat number.

Second half gets under way with a fancy skating turn by Alan Konrad, and midget Chuckie Stein and Nate Walley register in their bynow expected "One and a Half," a me-and-my-shadow session. Specialty roster during the second half are produced. Noh. Elangero as a ciaty roster during the second half also includes obn Flanagan, as a laughable cop; Phil Taylor, still and the second half and

Crystal Palace, Ariz., Taking on 'New Look'

Tombstone, Ariz., April 6.
Crystal Palace Saloon—once the most rugged symbol of the Old West—is being readled for busi-West—is b ness again.

Walter Lombardi, owner, will convert into a modern nightclub for reopening next month.

\$20 Rehearsal Pay Brings Beefs From Strawhat Ops: Other Briefs

Five well-known summer stock managers have registered pretests with Equity over the new full registering rehearsal pay of \$20 to actors appearing in the strawing to the strawing stock to the stock of the strawing the content of the strawing stock of the strawing the releasest pay. Strawhatters were asked, however, to furnish data during the coming season which may lead to revisite the summer of the strawing strawing the strawing strawing the strawing the strawing strawing the str

Burke, William Miles and Guy Palmerton.

The managers contend that sum-mer stocks are small businesses even when they are successful, and it's necessary to pay lower sala-ries, also, that the neglect with it's necessary to pay lower sala-ries, also, that the most of the area compileated methods of nego-tacting than have prevailed in the next."

past."

It's claimed that in some instances the actor will actually get \$1 less pay because of the rehearsal pay rule. That could apply to jobbers who are actors engaged for one week hy \$1 less pay because of the re-hearsal pay rule. That could apply to jobbers who are actors engaged for one week by some strawhats, of the pay of the pay

Names.

Standarders suggested various scales, for such jobbers but their deas, are held in abeyance, despite their insistence that the new rules do not really improve conditions for actors getting low pay.

Feenor's Longer Season Mountainhome, Pa, April 6.

Pocono Playhouse here, established last season by Rowens Servens, plans a longer season this Servens, plans a longer season this 12. weeks instead of last year's 10.

Nire. Stevens, as producer-manager, has already lined up her state to the product of the

Kariweis in Bara Tour Oscar Karlweis, who originated the part of Willie Kringle in the Broadway production of A. B. Shifirin's "I Like It Here;" will re-sume it this summer for a strawhat

'Mirror' Opens La Jolla
La Jolla, Cal., April 6.
Actors' Co. will open its second
rawhat season here June 29 with
the George Oppenheimer play,
intror, Mirror," starring Sylvia
ney, and directed by Mel Fer-

This year's program calls for nine plays in nine weeks.

Dalias N. Y. Staff Active
Dalias, April 6.
Starlight Operation of Dalias,
summertime Operation of Dalias,
summertime Staff Fair of Texas, is mulling establishm: to fixer years to fixer of the staff operation of the staff of who directs Texas season; Peter Wolf, scenic designer who did sets for "Sweethearts" and "Linden Tree"; Douglas Morris, technical

Jewel Steven Bankrupt
Saratoga Springs, N. Y., April 6.
Creditors in Saratoga Springs
have received notices from the
N. Y. Federal Court stating that
Jewel Steven, who conducted a
summer theatre at the Spa during
the summer of 1946, has been adjudged bankrupt.

judged bankrupt.

Crutic Prebaye
Recisage of "The Voice of The
Recisage of "The Voice of The
Turtle** Is being offered to sunmer
stock managers who are evidently
not avid about booking the threeperson play because of its manaHarry Clay Blancy has purchased the "Turtle" stage rights
from the show's producer, Alfted
de Liagre, Jr., for 1848 and 48 at
stock operators the show is availshed for variable rates, price derural theatre. Setting is supplied,
alty, actors salaries and a profit
to Blancy.

Hayes as 'Alice' At Olney Hayloft

Olney, Md., April 6. Helen Hayes will soon play at the nearby Olney theatre here, opening the strawhatter's season May 28 with "Alice-Sit-by-the-Fire." Miss Hayes will do the J.

Notice votage and price of the control of the contr

Play Royalties Set
Play royalties for stock engagements for the coming season were
revised yesterday (Tues.) by the
Dramatists Guide council. As estobblinded last winter, flat fees
at the common season were
the advance payment against royalties.

ties.
When the week's gross is under \$9,000, the royalty is 4%. If the gross is between \$9,000 and \$15,000 the rate is 5% from the first dollar, and if the gross is over \$15,000 the rate is 6% from the first dollar, and if the gross is over \$15,000 the rate is 6% from the first dollar, and if the gross is over \$15,000 the rate is 6% from the first dollar, and if the gross is over \$15,000 the rate is 6% from the first dollar, and if the gross is 6% from the first dollar, and if the gross is 6% from the gross is 6% from the gross in the gross in the gross in the gross is 6% from the gross in the gr

Derby, N. Y. Bows June 15.

The Lake Surfalo, April 6.

The Lake Shore playhouse, Derby, N. Y. Bows, Derby, N. Y. Bows, Derby, N. Y. Bows, Derby, Der

Shows in Rehearsal

"Hats of Norway"—James Elli and Carl Schruer. "Sally" (revival)—Hunt Stro

berg, Jr. and William Berney.

*"Sleepy Hollow" — Lorraine

"Sword By My Side" — Zionis Organiztion of America.

Vernon Duke Sees Paris As OK Spot To Break In Shows

still spiraling production costs might save a pretty penny by tryng out new scripts in Paris and other continental centers. That's the belief of composer Vernon Duke, recently returned from a Juke, recently returned from a year's stay in the French capital. He pointed out in New York last week that the average cost of mounting a top Parls musical averages between \$25.000 and \$30.000. In the continuation of the cont year's stay in the French capital. He pointed out in New York last

also handle musical scores on several films for an Indie New York

Current London Shows

Current London Shows
London, April 6.

Figure shows weeks of run)

Figure shows weeks of run)

Figure shows weeks of run)

Annie Cit Grun College (1988)

Annie Cit Grun College (1988)

Bless the Brider, Adelphi (1988)

Bless the Brider, Stand (2)

Blamond Lil, Wales (11)

Blamond Lil, Wales (11)

Brider (1988)

Bri

100G Deficit Is Seen for Lewisohn **Concerts But Prices Are Cut Anyway**

Diplomat Would Work For Free for ANTA

For Free for ANTA A letter Sectived recently at the American Nectived Recently at the American Sectived Recently at the American Section 1. Sec

Menotti Set For Three-Way Sked

Composer-playwright Gian-Carlo Menotti returned last weekend to N. Y. from a quickle trip to the Coast where he took the first draft of an original script, "The Happy of an original script, "The Happy Ending," to show Metro Officials. Script was satisfactory to Metro, and Menotit will work on same and Menotit will work on same don April 14 for a month, and en his return will go to the Coast to cast and arrange shooting for his pic. He has an unusual contract for a Coast newcomer, permitting provided to the contract of the contract of the works.

works.

Menotit returned to put finishing touches on his two comic operas, the property of the works.
Menotti returned to put finishing

stement comorrow in "The Use Straight play by Menotti, "A Copy of Madame. Auple," which was tried out in, a Connecticut strawbat last summer, will be strawbat last summer, will be the Limit & Duinee, in association with Richard Davis. Latter bought be U. S. rights, then got linto a catenative that the content of the Con

INDIAN DRAMA PAGEANT

Raleigh, April 6.

Plans for summer presentation at Cherokee, N. C., of a drama depicting the life of the Cherokee Indians and early settlers in the Great Smoky Mountains National Great Smoky Mountains National Park region, are neare realization. The Cherokee community, which had been assigned to raising a fourth of the \$85,000 seen necessary to build an amphitheatre and stage the drama the first season, reports that the amount had been fully pledged.

Theatre '48's 10G Black

Dallas, April 6.
That Theatre '48 will end the season with about \$1,0,00 cush on hand is reported by Manning Gurian, business manager. This sum represents an average profit of \$500 weekly for the 20 weeks of operation.

cut the estimated deficit. Last years defict was under \$50,000. Season (the \$18t) open June 14, open

Legit Bits

Max Allentuck partied Mildred (Goldie) Stanton, Mike Myerberg's general manager, who is marrying E. R. Clough this week in N. Y. Party took place at the Piccadilly hotel (N.Y.) drugstore at noon, around the counter, with hats and favors, a wedding cake and a phonograph blaring the Wedding March.

Wedding March.

Annual board meeting of the American National Theatre and Academy will be May 10 at the Maxine Elitott, N. Y., to be followed by a dimer. ANTA named before the Maxine Elitott, N. Y., to be followed by a dimer. ANTA named part of the theatre of the Maxine Elitott, Annual Sundard and Ears Stone to pass on all suggested new activities for the organization and make recommendations. . . John Effratt and Richester of the Maxine Compiled and edited an ANTA conceptible and edited an ANTA conceptible and the support of the support of

lin and Otto Preminger, are working on a new script at their place on Long Island. Under a medium Monton might (12) at the Savoy-Braze ballroom suite, NY, of his musical production of George M. Cohan's "45 Minutes with the Savoy-Braze ballroom suite, NY, of his musical production of George M. Cohan's "45 Minutes Walsh and Nya "45 Minutes with the savoy with the savoy with the same of the savoy with the savoy

Sartre 'Sales' Paris Hit Paris, April 6.

Jean-Paul Sartre's new drama, "Mains Sales," is a hit at the Thea-tre Antoine. Play has been SRO since its opening under Simone Berriau's auspices.

Play's theme of internal strife in political parties, as well as its human interest, make the piece a natural for both Broadway and Hollywood production.

Streetcar' 17-4 Margin a Surprise: Conjecture on Pulitzer Prize Winner

the N.Y. Critics Circle last wak as the best new play of the mondrey season provoked in the state of the mondrey season provoked cutton as two other drams were fagared to be in the running. "Mr. Boberts" and "strilly wellbare of the state of the stat week as the best new play of

in the indicated the whiner.

And the war was a single wa

Hanterd.

It's pointed out that the judges for the Ferry "Tonys" are quite a different set than the critics or the Patters. The critic relies on the Patters. The critic relies on the Patters. The critic relies on the relies of the relies of

was one for "Decision" (Fulton) and one critic voted for "Medea."
Discussions, too, were over the and one critic voted for "Medea."
Discussions, too, were over the first word and that of the critics, the former being more highly regarded. Reason being that the critically be the critically the property of the critically be received. The critical was been being that the critically be received. Last year business for "Soons" spurted when cited by the reviewers and was doubtless a factor that helped the doubtless a factor that helped the called back after two weeks in Chitago. A showman with a hit on the contract of th

The Winslow Boy" (Empire) was named the best of the season's plays of foreign authorship, winning over "The Respectful Prostitute," 10 to 5. Three votes, went to "The Old Lady Says No" and to for "Where Stars Walk," a couple of flops offered by the Dubwas of the Company of th

Observed that monetarily the critics award meant nothing to either "Streetear" or "Roberts." Both have been selling out with the limit of standees allowed ever since their respective openings.

PLAY FOR ZIONIST CAUSE FOLLOWS PRO SETUP

FOLLOWS PRO SETUP
Although slated for one personnance, a drama, "Sword By My Service and the state of the sta

"Sword" has a union press agent and company manager but is being supported by subscriptions from the organizations members.

Blames T-H 'Defect'

For D.C. Snit Nix

Washington, April 6.
Suit of the Children's Museum of Washington against Local 22,
LATSE, on charges of featherbedding, is dead, John H. Dorsey, attorney for the Museum, admitted Sunday (4). He blamed this on a defect in the Tatt-Hardley Act.

defect in the Taft-Hartley Act.
The Museum, which puts on
children's plays, filed against IA
with the Regional National Labor
Relations Board last November. It
was alleged that IA demanded
more stagebands than were required to move the limited amount
of scenery used in the children's
plays.

Dorsey threw up his hands after Dorsey threw up his hands after Robert Denham, general counsel for NLRB, dismissed the Museum's charges. Dorsey said the law was defective in that it gave the NLRB attorney the final decision on whether a complaint should be is-sued and a hearing conducted.

Big Actor Push Against T-H Law

legally forbidden to contribute to election funds or campaigning, inindividuals will participate in the coming election. Their main fight would be to eliminate from Con gress proponents of the Taft-Hart-ley law. Latter prohibits labor un-ions from contributing to election

Under the Taft-Hartley law no paper or magazine published through union funds can tell its members which legislators voted members which legislators voter for or against the labor curb law nor may any union publication campaign against candidates for Federal office. Those provisions are being tested in the courts how

received to the courts however.

The AFL has set up "Labors" League for Political Education," to circumvent certain objected to previsions. It appears that campaign whereas unions are considered to so a AFL excess have been reported as suggesting that campaign whereas unions are considered to do so. AFL excess have been reported as suggesting that members of all affiliates, as inditions of \$1 each to support the League Financing machinery of the League has not yet been set up, and contributions from Equity assets and the support of the League has not yet been set up, and contributions from Equity assets and the support of the League has not yet been set that the records of legislators who voted for and against Taff-Hartley law appeared in the dulies last that the records of legislators who voted for and against Taff-Hartley law appeared in the dulies last pampilet gotien out for the League and sent to affiliated unions, "if would appear perfectly lawful to use labor union funds sunton members and others to register, so they may vote, as long as the registration drive is not tied up with the advocacy of any specific candidacy or support of a political party."

On Stage Maps Tour

On Stage, the semi-pro legit group that formerly used the Cherry Lane theatre, Greenwich Village N. Y. in trying to work the control of the c

Pinza in Straight Legit

Pinza in Straight Legit
Edo Pinza has inked with producer Edwin Lester to appear on
Broadway next season in a romantic comedy, "fir. Ambassador."

The Met Opera basso, making
his first try at legit, won't desert
his first try at legit, won't desert
screen work this summer in "Basic his
screen work this summer in "Basic his
screen work this summer in "Basic his
the San Francisco Opera Assa. in
the fall, do a brief concert tour,
and make a few appearances at
the N.Y. Met. Plans are to start
the N.Y. Met. Plans are to start
her.

Margalo Gillmore Cets British Labor OK For

'Sons' After Alien Delay

Margale Gillmore sailed for Lon-don last Friday (2) on the Maure tania to appear in "All My Sons," to be presented by Beaumont & Tennent over there, her departure being delayed from the previous week because the British Ministry of Lahor hegitated in granting her a permit. Understood that the permit was held up because of British Equity's contention that an English actress could play the part miss Gillmore was upset about this, especially since her father, the late Frank Gillmore, who headed Equity here, was instrumental in forming the English legit actors association.

association.

A somewhat similar situation arose over here this season when Wendy Hiller was selected for "The Heiress." Jed Harris, who staged Heiress." Jed Harris, who staged the heiress, and the heiress have been selected to the heir stage of the heiress, and so the objection was withdrawn. "Briess." has Bealt withdrawn. "Briess." has local Rathbone co-starred.

Rathbone co-starred. Equity's allera-ctor rules do not consider the heir selection was not considered to the heir stage of the heir selection was not considered to the heir selection with the heir selection was not considered to the heir selection when he he he heir selection was not considered to the heir selection was not

af the Buttmore, N.Y., has Beau Rathbone co-tracted on or control of the control

May 10.

Miss Hiller is reported having decided to withdraw from "Helress" at the end of May, after differences with Harris. A replacement is being mulled.

STEWART-BROWN-FAY SNARE 77G IN HARVEY

Three companies of "Harvey," one on Broadway and two out of town, grossed a total of \$77,400 last week. Outstanding is the N. Y. company, which has James Stewart starring for the second

When he first joined the N. Y. When he first joined the N. Y. cast last summer, cops were assigned outside the 48th Street to handle film fans attracted by Stewart. Business was capacity. Last week when the Coast star reentered the cast, police were again in evidence at all performances, and the gross bounced back to case the control of the control o

7% Pay Increase Agreed On by IA And Mgrs., but Other Snags Delay Pact

Porterfield Turns Down Chance for Congress

Chance for Congress
Robertlagdon, Va., April 6.
Robertlagdon, Va., April 6.
Robertlagdon, Va., April 6.
Robertlagdon, Va., April 6.
Robertlagdon, Va.
Robert

Lissner Taking Nat'l Legits?

With the Nacional thease.

With the Nacional thease.

With the Nacional thease.

With the Nacional thease.

With the Nacional thease we have become a film house next season rather than abandon its recial segregation policy. The nacional segregation policy. The Nacional Accordance of the National already tentatively set. J. G. Frain, of the Washington Arts Assan, is already tentatively set. J. G. Frain, of the Washington Arts Assan, is diding the setuat booking.

A beginning the Nacional Accordance of the National Accordance of the Nacional State of the Nacional Stat

ATAM SETS \$50 FEE FOR TV LEGIT STAFFS

FUM IV LEWII 31AFRY.

Fees of \$\$50 each for the company manager, house manager and pressagent of all legit shows done on television have been set by the Assn. of Theatrical Agents and Managers. They will apply not profuse thereof televised, but also to plays on which background material is telecast and whose stars are thus used.

The ATAM ruling adds another

mars are thus used.

The ATAM ruling adds another \$150 to the budget for Martin Good's "Fonding to Broadway" series which presented last night other video shows using legit. However, the figure may be increased or less probable reduced later, as ATAM set it can be temporary to the contract of the cont

N.O. House Renovating

Broadway managers and the stagehands union completed nego-tiations for a wage tilt last week, and only a balk by the deckhands over other provisions will hold up signaturing of a new basic agree-

ment.

At last week's sessions between
the factions there were several
heated differences after the nanagers conceded a 7% pay increase,
One showman is reported to have
declared that if the new provisions
were not acceptable, he'd like to
see the union strike. He didn't
care, he said, whether the theatres
would close until the fall or not.
Principal issue was over diemis-

care, he said, whether the theatree would close until the fall or not.
Principal issue was over dismission of the control of t

theatres but are now claimed to be unnecessary employment. So me weeks ago the number of dechands given notices was reported at over 25 but around 10 were hands given notices was reported at over 25 but around 10 were hands around the same than the same

latter classification from around 574.
To clarify certain rules that have caused friction for years, a joint committee of three deckhands and three managers will be appointed, the committee of three deckhands and there managers will be appointed, the committee of three deckhands and the committee of the committ

GOLDEN. EDDIE DOWLING HEAD DRAMA WORKSHOP

Ambitious summer dramatic workshop, with John Golden and Eddie Dowling heading the list of Broadwayites who will work on the project, tees off June 21 at Adelphi College, Garden City, L. I. Sixweek course is designed for young professional actors, as well as in termediate" and advanced legit

Golden is slated to rehease and and produce several plays on the college campus with Equity setors. Comiss Willie Howard and Mille Howard and Mille the drama course, which is headed up by John Thompson of the drama course, which is headed up by John Thompson of the drama course, which is headed up by John Thompson of the drama course, which is headed up by John Thompson of the Miller Grant Course, which is headed up by John Thompson of the N. The course of the drama course, which is headed up to John Thompson of the Miller Woodrow. Also participating some course which was a sociation with Adelphi's Woodrow Howard Lawn. Also participating that na Houis Poul. Music workshop under the

tain and Louis Paul.

Music workshop, under the
supervision of Adelph's Lawrence
Rasmussen, will have as teachers
composer Paul Creston, band conductor Dr. Edwin Franko Roldman,
and Metopera, stage director Dr.
Herbert Graf, among others,
Long list of professional radiotys
sections. The control of the control of the control

Long list of professional radiotys
sections. The control of the con and not be sole to get going until a sale park in Hollywood The 16th and 10th and 10

Pix, Legit Shaking Biz Blues

films as slowing foreign currency promise of a return to the boom

restrictions and helps all amuse-ments by boosting industry-atlarge.

Films, sparked by the Anglo-American tax settlement and hefty Easter week b.o. returns, leads the pack with industry biggies feeling 'happy-days-are-here-again," Legit also came up with trim b.o. figures for Holy week and shares pix senti-ments that the outlook is improv-ing. Nitery business is now in a spurt and bands are more solidly booked then usual for summer engagements. Radio, uncertain of engagements, tauto, uncertain of television's future and hampered by shopping of ad agencies for cheaper packages, still shows no signs of translating the better eco-nomic scene into heavier billings.

Pix B.O. Spurt Cues Turn

Of Tide After 8 Months Of Tide After S Months,
After eight glum months, the
past fortuight has seen a new attiude permeating through ple production, distribution and exhibition
control of the control of the control
control of the box, too. Surprise spurt at the nation's
ortfiese during Hely week and
Easter week, coming on the heels
of the British tax settlement, have
apparently, served to break the
Anneresity at an end-fot the

Apparently at an end-for the

Radio's Stance

Radio's Stance
It's still a case of wait-andsee how the economic patterns
shape. themselves as far as
radio bankrollers are constance and a stance of the stance of the
budgeted shows, such as Fanine Brice, et al., in favor of
less expensive packages supports the evidence that network programs bankrollers conlimite to mare a view-withfuture.

Factor, too, is the expansion of television. Sponsors want to know how immediate will be video's impact on the standard hroadcasting picture and are holding off on future com-

aion of foreign restrictions on films, the curdling of domestic re-ceipts, economy moves, Congres-sional attacks and labor troubles; Result is a feeling that 'now we've reached the bottom of the pit and the only way we can go is up."

the only way we can go is up."

Among those happlest at the new
complexion on the industry are
exhibitors. They've felt, as eviexhibitors. They've felt, as eviexhibitors they are the complexion
only getting under way
by the Theatre Owners of America,
that the tales of industry hardship,
pouring out of Hollywood in a
tearful stream since 'the British
ax hi last August, have created

Band Prospects Up

Band Prospects Up
In the popular music field,
the band business supplies the
learest note of optimism.
Bookings set so far for the
learest note of optimism.
Bookings set so far for the
special supplies the
bookings are reopening, with a few fresh dates
here and there. (Detailed
spry on page 450 sales have
been dibular in recent weeks.

Sheet and record sales have been dipping in recent weeks, a condition, however, that was normal prewar at this time of the year. Each spring brought an offbeat and a fall recovery.

an idea that nothing but quickies were to be produced in the future. Unfortunately, one of the things Unfortunately, one of the things that happier days are ahead hustant happier days are altered to the British tax Settlement of the British tax Settlement of the British tax of the sackedoth in favor of the "new look." That's considered in many quartern as important a reward to the sackedoth in the sacke ing up again and the threatened I draft absorbing youths from the elabor pool, there's unhappily an assurance of continued full employment and high wages, with a p

Tax Peace the Turning Point ment as the dollars it promises from England.

ment as, the dollars it promises from England, on resulty, of ourse, any of the control of the c

there's a growing self-confidence. Natural Barthandsam.

Noting the "new look" is the natural effertweeness of the people in show business. It's the same enthusiasm that makes them successful in pictures or the theater of the people in show business. It's the same enthusiasm that makes them successful in pictures or the theater of the control of the people of the control of the

Broadway Outlook

For Legit Strong Business outlook for Broadway legit through the spring is becoming more and more favorable, fol lowing the upturn of the past lowing the upturn of the past two weeks. One factor adding to the optimism is the reduction of income taxes by Congress last week. Showmen seem to feet that with the tax decreases theattregories will be to be considered to the control of the cont

Managers were surprised at the goodly grosses of a majority of at-tractions during Holy Week, but they were particularly pleased over further increases last week. They did not anticipate the the-They did not anticipate the theatre surge during the days immediately after Easter, but the week ending last Saturday (3) saw upped takings at nearly all shows. Those attractions which did not spurt previously picked up materially, while stayers closely approached winter money levels.

willing and the service of the servi

nusicals nave been selling out and couldn't increase their grosses. Couldn't horse were their grosses. Couldn't horse were their grosses. Couldn't have been respectively a could state and the selling the selling their selling

ularly grossing all the respective houses will hold. Newer plays that went upward

nouses will hold.

Newer plays that went upward were led by "Respectful Prostitute" (Cort), \$20,000; "Joy to the World" (Plymouth) \$19,500; and "Me and Molly" (Belasco), around \$17,000.

Nightclub Business

In 20% Increase

In 20% Increase spuriod upware a way to the superiod upware a three care in the superiod upware th

Chi Pix Holding Up, Legit Strong, Cafes Off

Chongs, Cafes Off
Chicago, April 6.
Comparison between first week
of April, 1948; with corresponding
period last year reveals Chi pie
grosses holding up amazingty well,
along with decided boosts in legit
and ballroom takes. Cafes see

along with decided boosts in legit and ballroom takes. Cafes are sagging, however. Hig stunner is fact that pic grosses are only 3% lower than in the previous year. First run grosses on April; 1947, were \$271,000 as against \$264,000 this

grosses on April, 1947, were services on April, 1948, were services as a season of the property of the propert

Friars-Jessel

continued from page 2 sound like you have too much ego, make your speeches more simple and less flowers. Remember, Doug, and less flowers. Remember, Doug, to less flowers. Remember, Doug, to less flowers. But all is water under the bridge. All yesterday's roses. And though I have spoken more than the speech of the second page of the page of Continued from page 2 :

Where Life Begins

a dinner to Lepke or Sitting Bull.

"As the my birthday or my 40
years a form of the my 40
years a young as we feel. And
as to life beginning at 40, there is some question as to the veracity of
this statement. If it begins at 40,
this statement. If it begins at 40,
manuscript of life is a trage farce.
There is very little mystery in it,
and before we know it we reach
from the statement of the statement of the form
and there the manuscript sweetscented, and as the curtain rises
if find myself basking on the right
in the statement of the statement of the
not rich, whatever I have is profit.
I had nothing like this when I was
born. If, in fact, a few days after
I was born they took yet something

Inside Stuff-Legit

Party tendered some 500 guests in the Plaza hotel ballroom his Wednesday (31) midnight in elebration of 'Oklahomair's five years and Broadway (34) midnight in elebration of 'Oklahomair's five years and Broadway (34). James, was an elaborate, gay affair, with no limit on champagane or other deinks. The tab handed the hosting producers, the Theatre Guild, was estimated around \$5,000. Closing acts of an activation of the control of the cont

Two shows touring by bus, mostly in the south, are being bioked by an outfit billed as the Civic Drama Guild of N.Y.. described as "division of the Drama Corp. of America". Although the guild has offices on Broadway, it is little known, though Stanley Wolf, the operating head, has toured shows in small stands heyetofore, using Equity-ties and depositing salary guarantee money as required eters from a guarantee money as required the standard of the salary guarantee money as required the salary guarantee money as the salary salary guarantee money as required the salary guarantee of the salary guarantee of the salary salar

said to be grossing between \$5,000 and \$7,000 weekly.

Robert Whitehead and Oliver Res, young producers who bowed on Broadway this sesson with "Medea" and "Crime and Punishment," so the National (where "Medea" first opened) from the Shuberts originally on the basis of the two shows they planned to do. Instead of the usual 85,35 deal, they received a 70,30 proposition. More of "Medea" to the smaller Royale, where show is now playing, was contemplated from the Paying off of "Medea" production costs March 27, incidentally, made a radical change in the salary of its star, Judith Anderson. Actres, hitherto on \$1,000 a week salary, went onto an arrangement of 15% of the gross plus 15% of the profits. Show, paying off thoretically in 18 weeks, actually paid off. In 18, there being 26 performances cancelled because of the star's illness. Producers had insured star against just such a contingency.

Preparations for "Sleepy Hollow," musical now in rehearsal, were started more than a year ago and caution was exercised in starting the abow until angule backing was obtained, budget approximating a starting of the starting was been started, budget approximating vagerial field, whose hunband is George Lessner, who composed that score, it being his first show. It also will be the first musical to have been staged by John O'Shaughnessy, who won attention by directing "Command Decision." Book, based on Washington Iruings "The Legend of Steepy Hollow," was written by Russell Maloney and Miltom Battleta.

George Abbott is lining up a tentative cast for a comedy called "Bruno and Sidney." by Edward Caulifield, and although it is not des until next descon, a summer tryout is possible. Names in Novel and the salson on the street level underneath. Characters include habitus of the ginnill who refuse to believe reputed antics of the rodesis. As in William Saroyan's "The Beautiful People," the mice will ask be visible to either the audience or the actors.

Extra-space ads appeared in the dailine for "Streetcar Named Desire" (Barrymore) and "The Winslow Boy" (Empire) when the N. Y. critics isst week cited the first named as the best play of the season and the latter the best of foreign authorable. In addition, for the first time shows whose players were given "Tonys" at the Authoriste Perry memorial dinner, for outstanding performances, also went to extra space. Included were "Angel in the Wings," the Hartmans (Cornet). "For Money!" June Lockhart (Miller) and "Command Decision," Pad Kelly and James Whitmore (Pullon).

"Brigadoon," now playing Sundays at the Ziegfeld, N. Y., by dropping Monday, nights and midweck matinees, is siated to play through clude eight weeks in Los Angeles and San Francisco not; paring under a contract that guarantees \$50,000 to the musical for the dual Coast dates. "Brigadoon" is in its 57th week.

Seminars for Young Actors To Be Resumed

Actors To Be Resumed
The series of seminars for actor
hopefuls in New York will be resumed next fall by the American
National. Theatre and Academy.
The discussions are intended to
give young would-be legiters a better lides of how to get jobs, how to
the property of the series of the
how to pursue a stage curver. etc.
They will again include talks by
various noted Broadwayities.
The first meeting of the next

various noted Broadwayites. The first meeting of the next series will be in September, probably at the Maxine Elliott theatre, N. Y., which ANTA operates. There are to be six weekly sessions in the Initial series, before a group of about 40 participants selected on the recommendation of Various key people in the theatre. Later, there the recommendation of various key people in the theatre. Later, there may be similar series for other be-ginner groups and more advanced seminars for junior Equity mem-bers, and possibly a fixel discus-sion meeting along somewhat sim-ilar lines for the many established actors who have expressed interest.

New Mo. Theatre Group Kirksville, Mo., April 6. Little theatre group has been or-ganized here as the Experimental Group Theatre.

First such group to be set up in his part of the state and is prepar-ng three one-acters for spring.

SUITS FOR NON-OK'D **AUSSIE DATES PREPPED**

The Dramatists Guild is about to file suits in the Australian courts against several little theatre groups in Sydney, Melbourne and Brisbane for unauthorized performance of American plays and non-payment of royalties.

of American plays and non-payment of royalties.

Understood there are various
plays that have been pirated, but
two in particular are known be
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ameter Even at the standard rule
ameter Even at the standard rule
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Biz Brisk in Chi; 'Show Boat' \$43,000. Lahr \$18,300, 'John Loves' \$20,500

Chicago, April 6.
Chi grosses are currently runing 10% higher than last year,
chy four houses are lighted, but
far et doing brisk business. "Show
jost" continues terrific. "Student Frince" opened at the Blackstone
April 1 with the first weekend sold
out.

April 1 with the first weekend sold or single Button Shoes," skedded to grave May 4, has been set back, Joseph 1984, and the Studenker April 12. "My Romane" will have a kiteg light styring date, when it reopens the jumided Green Commell, goes into the Blackstone April 26. Estimates for Last Week "Burleague" Schwyn (4th week) (1000; 4843). Catching on with excellent \$18,200. Sarp! Harris (8th Week) 12,000; 38430, \$371.) Jumped up to \$20,500. Has better take each week.

week.
"Shew Beat" Shubert (5th week)
(2,100; \$4.94). Seliout from Wednesday night on. Boff \$43,000.
"Student Prince" Blackstone (1,
\$58; \$4.40). Excellent \$7,500 for first four performances.

Inside' \$46.500 Harvey' \$26,500. 'Cleo' 191/2G, Philly

Philadelphia, April 6.

Philadelphia, April 6, Adron one week's fotal theatrical blackout, Philly's legit scene went back into activity with three of the four regular playhouses occupied and all of them doing good bit. As was coptied, this was coptied, the word of the control of the first-string crix and had very near capacity on its first week of four here.

near capacity on the conman and the Location

"Harvey, owing in for an in"Harvey, owing in the Location

and the consequence of the the conman and the co

it hadn't been for two sellout matinees,
Tarer were no openings last might and the next in line is "Hold might and the next in line is "Hold not been as the line is "Hold not been as the

\$19,500.
"Harvey," Locust (1st week) (1,500, \$3,40). Not capacity gaif at start but zoomed up steadily and turned in a very fine \$26,500 week with every indication of gaining this week. Has seven skedded and should turn in a fine local record for engagement which may be extended.

'Mama' 8G in 4, Denver

Denver, April 6.

Ticket sales dropped off rapidly for the sales dropped off the sales dropped off the sales dropped of the sales dropped off the sales dropped off the sales dropped of the

performances.
There is \$57,000 advance sale for the Metropolitan Opera Assn. later this month, with "Carmen," with Rise Stevens, sold out.

Current Road Shows

(April 5-17)

(April 5-17)

"A Cup of Trembling" — Colonial, Bort, (0-17).

"An Inspector Calls" — Nat'l,
Wash (5-10).

"Annis Get Your Gun"—Mosque,
Richmond (5-10); Aud., Clincy (18"Annoty and Cleepatys" — Forrest, Ently (5-10); Shubert, Bost,
17,
Ballet Russe—Opera Mse, Bost,
(12-17). Baile (12-17).

(12-17).

"Blackouts of 1948"—El Capitan, L. A. (5-17).

"Blossom Tinch. Brianger, Buff. "Blossom Tinch. Bg-10); Royal Alex, Toronto (12-17).

"Burleager. "Selwyn, Chi (5-17). "Gareusel"—Nixon, Pitt. (5-17).

"Gress Mrs. Fraser"—Plymouth, Bos. (61-10). Met., Prov. (12); Court, Child. (16-17).

(15-17).
"Harvey"—Locust, Philly (5-17).
"Harvey"—Majestie, Ft. Worth
(5-6); Music Hall, Houston (8-10);
Par, Austin (12-13); Texas, S. An-

Pair, Austin (12-13); Texas, S. An"Bids A". Shubert, Bost. (610); Forrest, Philly (12-17),
"Instate U. S. A."—Shubert, Bost. (610); Forrest, Philly (12-17),
"Isha Leves Mary" — Harris,
Ch. (10); Windermere's Fan"—
Co. (Chry (10-10); Hartman, Col.
(12-14); English, Indyls. (15-17).
"Mary Had a L'itite"—Aud,
Lyille (1-3); Aud, Newark (9);
Weller, Zanowille (10); Sudo"My Remance"—Cass, Det. (617).

17).

"O Mistress Mine"—Aud., Pasadena (5); Aud., San Diego (6); Aud., Fresno (8-9); Aud., Sacramento (10); Geary, Frisco (12-17).

"Oklahoma!" — Curran, Frisco

"Oktahotsa: (6-17).
(B-17).
"Private Lives"—Hartman, Col.
(5-7); English, Indpls. (6-10); American, St. Louis (12-17).
"Show Boat"—Shubert, Chi. (5-

"Show Boat"—Shubert, Chi. (5-17).
"Song of Norway"—Mem. Hall, Joplin (5); Conv. Hall, Tulsa (6); Home, Okla City (7-8); Forum, Wichita (9-10); Omaha, Omaha (12-17).

udent Prince" — Blackstone

"Student Frince" — Bizcistone, Chi. (5-17); the Thing"—Ford's Balto. (5-10); Nat'l, Wash. (12-17), "The Glass Menagorie"—Town Hall, Toledo (5-7); Hartman, Col. (6-10); Shubert-Lafayette, Det. (12-

Hall, y regen o-t) ransman, or the color of the color of

'VARIETIES' 8G, FRISCO: 'OKLA.!' 40G, 'ROOTS' 11G

San Francisco, April 6.

San Francisco, April 6.

"Varielize of '36" opened at the Geary last Monday (29) to a thorough panning by crits. Pitched for nightclub fare, this pseudo-legite starring Michael O'Shea got only \$5,000 in first of fortnight's stand, Luni-Fusiame 'O'Mistress Mine' in the observation of the control in its fourth week, held to a capacity \$40,000.

'Play's' 9G in 4, N.H.

New Haven, April 6.

Premiere of "The Play's the Thing" did okay biz at Shubert last weekend (1-3). On four performances, at \$3.60 top, gross mounted close to \$9,000.

Current week has "Red Mill" for Thursday - Saturday (8-10) and next week gets Jane Cowl in "First Mrs. Fraser" for three days (15-17).

Bride' Limp 12G, St. L.

Not much enthusiasm here for George Openheimer's come of which will be for the George Openheimer's come of which will be for swanson, Robert Aida and Barold J. Kennedy. Eight performances grossed estimated \$12,000.

The form of the fo

'Romance' 24G. 'Hold It' 22G. Cowl 8G. Hub

"Hold It." Sammy Lambert;
musical, first new musical titlen to hit town in months, ran into pienty of bir in this starved town on moderate mode moderate mod

first week). Found agreeable if not sock Broadway material and the town picked it up fast for a wow estimated \$22,000, nearly top

at scale.
"My Romance," Opera House
(3,000: \$3.60) (3d week). Fifth

LUNTS SMASH 60G IN 2 WKS., L.A.: 'SONS' 6G

A WAO, L.A., JUNN OU.

Alfreda Lunt and Lynn Fontame left town after a smash two-week engagement in "O Mistress Mine." The second of the second secon

final week at El Patio, leaving road tour uncertain. House relights Monday 1121 with "Thieves" Paradise." Biltmore is dark until April 20 when house rekindles with Joe E Brown in "Harvey." Estimates for Last Week "Estimates for Last Week (188; 33). SHO \$6,000 for first full frame with extended 'run in sight.

full traine sight.

"Blackouts of 1948," El Capitan.
(302d, wk) (1,142; \$2.40). Same \$17,

1302d wk) (1,142; \$2.40). Same \$17,000.
"Brooklyn, U. S. A." El Patio (4th wk) (796; \$2.40). Fell apart at seams for \$1,800 final week; about 25% capacity. Total for three week and three day run, \$13,050.
"O Mistress Mine." Biltmore (2d wk) (1,636; \$4.20). Another great \$30,000, for \$50,000 two week total. Could have stayed several more weeks.

weeks.
"The Glass, Menagerie," Coronet (1st wk) (255; \$3.60). Reopened Tuesday (30) on moveover. Started off slowly but was building at week's end. Total \$2,500, representing slightly more than 50%. Probably will hold for several

BALLET RUSSE 23G, TORONTO

BALLET RUSSE 23G, TORONTO
Trootto, April 6.
Ballet Russe de Monte Carlo
broke all ballet records in the 40
years history of the Royal Alexandra (1,323) on second stanza of
the two stanza of the two stanza of
\$23,000.
This meant a \$41,000 gross for
the two-week stand, with top at
\$3.30.

B'way B.O. Spurts All Along Line; 'Joy' Up, 19½G, 'Molly' 17G; Stewart's 'Harvey' SRO 19G; 'Prostie' 20G

Broadway legits spurted last for this one since early weeks; where was grosses easily toped those of the surprising Holy Week farmers. Jewish holidary adualists symmer little weeks "Streetear Named Desire." Bardingurs. Jewish holidary adualists symmer little weeks "Ci-J.095, \$4.50." The surprising of the main stem were augmented by juniors on extended school holiday vacations. Virtually, the entire list was been fally of the season but it couldn't mented by juniors on extended school holiday vacations. Virtually, the control is a surprising to the season but it couldn't mented by juniors on extended school holiday vacations. Virtually, the control is a surprising to the season but it couldn't with the bandwagon. It was evided stummer before maney, just perhaps with the saception of "Icetime of the bandwagon. It was evided stimuler but for the defection of with the saception of "Icetime of the season but it couldn't be season but it couldn't be season but it co

to \$28,500.

One addition to the list, a revival of "Macbeth," drew divided opinion. No arrivals this week but "The Mikado" started a three-week engagement, which will be the finale of the D'O'yl Cartes. Ringling Bross-Barnum and Bailey circus opens a 33 day stand at Madison-Square Garden tonight (7).

Estimates for Last Week

Estimates for Last Week.

Keys. C. (Comedy), D. (Droma),
CD (Comedy-Droma), R. (Revue).

M (Missical), O (Operation),
"Allegro," Majestic (25th week)
(M-1,895; 86). In the van on
grosses with business going up
over \$44,500; biggest figure in
some time.

"Angel in the Wings," Coronet (17th week) (R-998; \$4.80). Went up close to the SRO status with takings around \$27,000, further in-dicating summer holdover possi-bilities.

"Annie Get Your Gun," Imperial (99th week) (M-1,472; \$6:60). Still a leading musical and only "Al-legro" topped it in gross last week, when "Annie's" count was nearly

"Appear," An area and a second of the second was nearly \$41,000.

"Born Yesterday," Lyceum (11sth week) (c-968; \$480). Back almost to winter figures and shaper as \$2,500 jump, etcer than \$18,500, a \$2,500 jump, etcer than \$18,500, a \$2,500 jump, "Brigadoon," Egicled (66th week) (61,626; \$240). Scored its exceeded by the second of the se

Stewart's Immted engagement as start 31,000. Shops." Shubert 27th week) (61.1387; 50. Stander admissions increased, musical selling out all times; 338,000. "Joy to the World," Plymouth 3d week) (CD-1,035; 34.30). Extra devertising probably helped Holly-advertising probably helped Holly-advertising to the start of th

\$35,000, takings only being limited to house capacity. "Me and Molly," Belasco (6th week) (C-1,077; \$4.20). Materially improved again and last week's takings around \$17,000; best gross

takings around the date.

"Mister Roberts," Alvin (7th week) (CD-1,331; \$4.80). Referred to as "the Oklahoma of straight plays" with an indefinite run in prospect; \$34,500.

"Oklahomat," St. James (260th by Mister 1568; \$4.80). Publicity

prospect; \$34,500.
"Oklahoma!" St. James (280th week) (M-1,505; \$4.80). Publicity attendant completion of fifth year on Broadway accounted for a jump to \$26,500.
"Strange Redfeilows," Morosco (12th week) (C-935; \$4.80). Perked to \$17,000, which was best figure

Revivals
D'Oyiy Carte Opera Co., Century
(14th week) (O-1,670; \$4.80). "The
Mikado" started three-week engagement Monday (5); "folamthe"
last week drew big business, \$36,-

TALLULAH'S 'LIVES' OFF IN PITT WITH \$17,500

In PITT WITH \$17,560
Talluish Emishency April 6.
Talluish

Babes' 40G, 'Tropical' 21G In Detroit B.O. Unbeat

In Detroit B.O. Upheat
Lagist ho. Is better the property of the grade of the grade

'Norway' 27G, Kaycee

"Song of Norway," with seven performances in six days in the Music Hall (March 28-April 2), div 287,000, only fair. — Jegit now until A & N Presentations brings in Gloria Swanson in "There Goes the Bride" in mid-April.

Plays Out of Town

Cup of Trembling

Paul Czinner and C. P. Jacger produce:	H
tion of drama in two acts (12 scenes) by	Į.
Louis Paul, Stars Elisabeth Bergner.	Ι.
Louis Paul, Stars Elisabeth Bergner, Staged by Czinner; settings, Charles El-	ŀ
con. At Pfayhouse, Wilmington, Del.,	ŧ.
April 2-3, '48; \$3.50 top.	ŧ.
Mrs. Bosshardt	i
Milen Chart . Elleghoth Revener	н
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	ł.
Chauffeur,	р
And	ľ
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JamessonLouis Hector GabbyPeggy French	H
Gabby Peggy French	١.
Elderly Woman,	ŀ
Elderly Woman Amelie Barleon Dr. Sorensen Donald Foster	п
	r.
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Shella Vane Arlene Francis	ı.
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	П
William Lundeman Anthony Ross	ı.
Peewse	н
A Man	1
Peewee Herman Kuse A Man Ingwall Tollefson A Woman Ruby Fabares	1

As a psychological study of a woman alcoholic, "The Cup of Trembling" is engrossing in a clinical sense. But as a play it leaves much to be desired. Yeoman work is ahead to get this one into shape for Broadway. At present it doesn't jell despite superblaying and some excellent individual scenes.

One fault is the tenth, the pre-

vidual scenes.
One fault is the length, the premiere curtain dropping after 12:30
am. It's a tribute to Elisabeth
Bergner and the cast that few of
the audience toole walk. Divided
into 12: scenes, the episodes are
perky and disjointed, and the long
waits between scenes are no help

waits between scenes are no help cither.
Louis Paul adapted the play from his book, "Breakdown" Re from his book, "Breakdown Re f

ing why.

In succeeding episodes her devoted husband, adopted child, friends and doctors attempt to restore her to normaley with no success. Finally, psychiatry and Al-



TENNESSEE WILLIAMS

Talks Back to Esquire

Read His Comments On The Profile in

MAY

Esquire NOW ON SALE

coholics Anonymous combine to work the reformation, and the curtain falls with the columnist en route to help another problem idripker. Members of Alcoholics Anonymous will there the play, and the scenes being an allight the fall of the scenes being an allight play for that group.

route to help another problem drinker. Members of 'Alcoholics Anonymous will elbert the play, and the play for that group. As the columnist, Elisabeth Berg-ne gives an exciting performanch. Technically, it's an electrifying well, the star being onstage prac-tically throughout. She create, sympathy for the tormented hero-ine and gives life to scenei which me will give the property of the pro-tine and gives life to scenei which we will be the property of the pro-tine and gives life to scenei which me will be the property of the pro-tine and gives life to scenei which we seem to the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are property of the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-line and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine and gives life to scenei which are the pro-tine

presence.

Others in the large cast have lettered to be presence.

Others in the large cast have lettered to be lettered to be

The Play's The Thing

The Play's The Thing
Other New Haven, April 1.
Gilbert Miller (in sweetchin with Jame)
P. G. Worldrown adjustion of Seren
Halter's country in three size tone are
Halter's country in three size tone
Halter's country in three si

America Arthur Samptane Chamber - Arthur Samptane Seekeers - Arthur Seek Seekeers - Arthur Seekeers -

tiveness and acting ability she ex-hibits in this offering.

hibits in this offecting.

Arthur Margetion, as an aging matines idol, is superlative in the how? comedy highspot. Errest Cosant dees of the how? comedy highspot. Errest Cosant dees of the how the house of the hou

Description of the control of the co

seas, owners, and the season of the season o

Play Abroad

The Lady's Not For

Rue Lady's Not For Burning London, March 12. Great Newport Theatre Committee presen-tation of comedy in three acts by Chris-topher Fry. Directed by Jack Hawkins. At Art Streatre Club, London, March 11.

48.					
'homas	Mendlp.	!		leo Ch	mes
Mizon F	iliot		Dat	hne St	ntèr
licholas	Devize.		Mle	hael Go	ugh
dargare	Devize.		Henz	ie Ragi	urn
Iumbhr	y Deviz		Gord	on Whi	ting
Teble T	yson		An	Irew L	aish
ennett	Jourden	ayne	Shelln	Mans	han
Chaplain			Fra	nk Na	pler
dward	Tappere	oom		Peter	Bull
latthew	Skipps.		Mor	ris Sw	den

tion of their value. But the shortcomings can readily be overest
through further playing,
some 20 years ago, being the
of the almost shattered romance of
a young composer and his purdoma fancee, who is being purdomain fanceed it is so conceived in a manner that passes
are the effects of a forrid love shade in a meafixed purpose of the pu

Play on Broadway.

Macheth

Theorem Inc. production (in association to production (in association by William Shideopeure, Stars Michael Rodgerer and Forn Robout Features Whiteled Comey, Seattre Shirain, Russell Company, Seattre Shirain, Russell Company, Seattre Shirain, Russell Searlit, music, Aian Bush, music director, Seattre Shirain, Paul Searlit, music, Aian Bush, music director, March 31, 483 489 top, Duncan, Kluig of Scotland. His Sons Billiott Reld

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Macduff Whitheid Connor	su
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(By Courtesy of J. Arthur Rank)	tak
Lady MacduffBeatrice Straight Son to MacduffJudgon Rece	lar
Wounded SergeantJohn McQuade	
	exe
Porter at InvernessRussell Collins	can
Old ManBlair Cutting	in
	de
A Murderer Paul Mann	
His Younger Accompiles Whit Vernon	wh
A Lard Lamont Johnson	cor
A Murder at Fife Martin Balsam A Doctor	
	fut
Watchmen at Dunsinane John Straub	by
A Singer Arthur Keegan	me
A Page Sonny Curven	pos
Martin Release	of
The Three Robinson Stone Martin Balsam Harry Hess	
Gillian Webb	tor
The Weird Sisters Julie Harris	gra
	ves
An Armed Head Whifield Connor	
A Biceding Child Ken Raymond	ent
Child Crowned Marola Marcus	spa
Gentlewomen, servants, soldiers, etc.: Alan McKirdy, Whit Vernon, Marcis Mar-	the
us, Sonny Curven, Ken Sutton, Dan Bar-	hit
on, William Skelton.	
The state of the s	the

Shakespeare at best is always a hazardous undertaking in the theare, and now along comes: Theatre, inc., to present, in association with a first and boles, and the second of the property of the Bard. "Macheth" has the benefit of such names as Michael Red-grave and Flora Robson, as the mad warrior, and his lady, but they are insufficient to raise that there exists the second of above the level of academic inter-

est.

Only occasionally does "Macheth", assume a distinction that the classroom. Only occasionally do the performances of the two stars sit; the audience into believing that the power-hungry general and his too-ambitious mate are the Bard's g a me of lamble rhetoric.

the Bard's game of lamble thetorici.

It is generally an intelligent
production that has been given to
large given the two lead performances are too frequently distractlook far more mud than his readling of the lines would indicate
her part the intensity of, say,
"Ladles in Retirement," with which
he scored an enormous success on
Broadway, Redgrave's voice opening night was too often picked in
entire audience, though this condition existed mostly in the first act
and improved considerably in the
second.

second.

The rest of the cast has turned in consistently fine performances, namely Stephen Courtleigh as the murdered king; Geoffrey Toone as Banquo; Whitfield Connor as Macduff; Beatrice Straight as Lady Macduff and Russell Collins as the drunken porter.

dust; Beatrice Straight as Lady Macdum and Russell Collins as the Macdum and Russell Collins as the Norris Houghton did the staging and he apily cut this production to keep the performance moving consistently. Settings and costumes by of this presentation, which doesn't appear too expensive by Shake-spearem standards. There is some pace-setting, effective music conducted capably by Lehman Engel. This "Macbeth" is in for a limited run of eight weeks. It must inswitably be on p ar at do the revival of 1941 at the St. James N. Y., and perhaps that's where the current version suffers most.

'Inspector' 20G, D.C.

Washington, April 6.

"An Inspector Calis," starring
Thomas Mitchell, racked up \$20,000 during the first week of a twoweek engagement at the National.

"The Play's the Thing," starring
Louis Calhern' and Faye Emerson
Roosevelt, follows as next attrac-

Name Broadwayite May Head Mpls. Civic In Rejuve Movement

After amounting its intention of dishandlers of the mounting its intention of dishandlers on the Minnespolis, April 8.

After amounting its intention of dishandlers on the Minnespolis Civit rose, as on, the Minnespolis Civit rose, will probably continue in the fast with an established Bro ad way. Beauty in Flarger, Either actors of the Minnespolis of th

dens summer theatre in Denver, it due here in the next few days to survey the situation and work out survey the situation and work out the survey of the sur

limitation can be corrected.
Also, one of the store windows
will be devoted to a display on the
theatre, poster cards will be placed
throughout the store; and anconnements of current shows will
be carried. In the store; newsordered to pend up to \$10,000 to
reconstruct the auditorium stage
on as to make it suitable for dramatic productions.
The local troupe booked name

The local troupe booked name players as leads for the first time this season (Sidney Blackmer, Lois Wilson, Blanche Yurka and Philip Huston have appeared).

The BARRYMORE THEATER of the AIR

starring Diana Barrymore

will attract listeners and sell your oduct because the name

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Son Vhlley. Particulars write Bo. 1992, Varlety, 154 W. 46th St., New York 19,

+++++++++++++++ HOTEL ROOMS

HOTEL ROSOFF 147 W. 43rd St. (at B'eray), BR. 9-5406



Literati

200G Sult 'In Philly Raids
Suit for \$400,000 damages was
filed Saturday (3) in U. S. district
courts, Fidelian Ju. U. S. district
courts, Fidelian Ju. U. S. district
courts, Fidelian Plaintiff is Harold
politic (pseudonym, Hayold Robhina), whose "Newe Love a Stranger" was among a number of hooks
seized by ploed stores. Also particulating in the action are Alfred.
A Knopf, bublisher of the Rubin
work, and Charles Praissman Philly
bublisher of the Rubin
work, and Charles Praissman
philly bublisher of the Rubin
work, and Charles Praissman
hingsefor, and John McCarthy, a
subordinate official.
Previously, Hogaluton, Mifffin.

subordunate official.
Previously, Houghton, Miffin, publisher of Ross Lockridge's Raintre County, another of the select mooks, brought injunctive action goods, brought injunctive action gas police. Pending the count's decision, on that suit, the Philly authorities promised not to conduct any more raids.

Ilka Chase's Latest Ilka Chase's Latest
Ilka Chase's nowest, 'Free Admission' (Doubleday, 53) is a syrightly sequel to her 'Past Imperfect.' Actressauthor again has done, this book of memoirs in a casual diary fashion that makes for easy reading. As in the other, "Admission" is freely sprinkted closeups, of familiars and other intimates not as generally known to the public.

Authors League Finance Status Annual financial: statement of the Authors League of America, 182,170-23 in surplus for the year 182,170-23 in surplus for the year ending last Sept. 30. Total income was \$100,086.44 and total expending increases were Sit-230.06.77. The state-tures were Sit-230.06.77. The state-tures were Sit-230.06.77. The Sit-250.07. The 182,172-95, dramatics due were Sit-2440.5 and assessments \$30,221.26. Tom royalties first class, \$85,213.06. 244.05 and assessments \$30,221.32 from royalties first class, \$24,138.68 from film sales, \$3,162.42 from.con-tract countersigning and \$347.34 from stock and amateur royalties.

arom stock and amateur royalities. Other income included \$4,000 surplus from the film sale negotiator, \$40,200 per capita tax from the \$1.250 per capita tax from the Screen Writers Guild, \$740 from interest in plays and \$854,20 from the authors' craftsman servies. Expenditures included, \$76,913.87 in salaries.

N. Y. German Daily's 106th Anni

The German language New Yorker Staats-Zeitung und Herold Yorker Staats-Zeitung und Heroid celebrated is 100th anniversary with a special edition Sunday (4). This Bidder-cowned daily survived two wars with Germany, pins the two wars with Germany, pins the Bund, by following an American-fizst policy. Also, during both wars, the Staats was used by our govern-ment to counteract the enemy's propagands.

propaganda.
Sunday's anniversary edition was partially in color and featured a special amusement section edited special amuseme by Ethel Colby.

'Amber' Dimmed In B. A.

Film version of Kathleen Win-sor's "Forever Amber" looks to stand little chance of exhibition in Argentine houses. Although the book has been on sale in Argentina since 1946, both in English and in

PUBLISHED TODAY!

The Standard Reference for reryone Who Reads and Talks Algort the News

SECOND EDITION REVISED AND ENLARGED

By W. CABELL GREET

25,000 entries o phonetic spell-ing o new and old place names o \$6.75 at all honkstores

COLUMBIA UNIVERSITY PRESS forningside Heights, New York 27

s translated version published by Penser, the Buenco Afres municipal results of the problem of t

Dilling Doesn't Dally

Dilling illed a motion in Chicago federal district court last week seeking \$500,000 default judgment in her libel action against John Rogge, former government prosecutor in the wartime sellion trials. Motion claimed that Rogge had not answered interrogatories filed March 5.

Libel action grew out of material printed in PM and allegedly given out to paper by Rogge. Hearing was set for May 14 before Judge Michael Igoe.

Mag Pubs Set N. Y. Agenda Mag Pubs Sci N. Y. Agenda
Speakers at the second annual
forum of the National Assn. of
Magazine Publishers, April 27-28
Magazine Magazine Magazine
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Probes U.S. Theatre for Japan

Probes U.S. Theatre for Japan A Japanese reporter-author, Mrs. Ayako ishigaki, is currently in New York gathering material on the American theatre, was part of a series of articles on U. S. Hie and series of articles on U. S. Hie and She's a civilian representative of the evil affair division of the War Department, which will edit the articles for translation into Japanese and them distribute them to its a native of Tokyo, but lived in the U.S. during the war.

ARA Vs. Book Club Stymie ABA Vs. Book Club Stymie
The American Booksellers' Asso,
campaign to set up its 'equalized
and competitive' price scale with
book clubs received an initial stybook clubs received an initial styinitial styles of the styles of the styles
for the first volume of Winston
furnellils' memoirs. The publishing contractual obligations proThe ABA plan, announced some
weeks ago, is to least the plates
of forthcoming books and print
and distribute its own edition to
styles
styles
for the styles
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CHATTER

CHATTER
Paul Gallior returned last week
from the Bahamas and Florida.
Stan Musgrove is doing a column
on Hollywood for Campus Mag,
two of Paul Denie X, Y. Post radio
columns.
Donald Day will open a Hollywood office for Readers Digest
Richard Kngits doing a piece
on H. N. Swanson, literary agent
of Satevpose. has been amend
head of the literary dept of the
Gloria Safier agency.

head of the literary dept, of the Gloria Safier agency.
Frankie Carle is writing a book, 'How to Play Like Frankie Carle,' with a foreword by Tommy Dorsey. Russell Janney will be guest of honor at the Hoosier State Press Association's dinner in Indian-apolis.

tall partying its columnists and artists at a reception slated for April 20 at the Waldorf-Astoria, N.Y.

artists at a reception dated for April 20 at the Waldorf-Astoria, N.Y.
April 20 at the Waldorf-Astoria, N.Y.
April 20 at the Waldorf-Astoria, N.Y.
Matter is interested in the film matter to Matthie New Serverson first.

Charles Scribner will publish an Charles Scribner will publish as Charles Scribner will publish as the New York of York of the New York of the New York of the New York has been appointed to post of general European manager and vice-precy of Pinkier, who is resigning May 1 to join the Times-Mirror Co., publishers of the Los Angeles Times. In New York, has authored a novel, "The Intemperate Season," which Farrar, Straus will publish May 20. The Intemperate Season," which Farrar, Straus will publish May 20. The Intemperate Season, which Farrar, Straus will publish May 20. Morley and has previously written two whodunits under a pseudonym. Ezra Goodman has assignments from Colliers, Treu. Pageant. Common of Jones Wald in Harper's will be done of the New York in Health of the State of Hollywood, is also due soon via Coronet.

Baggy Pants

contained from page 1

contained by the program director
and sales manager of fave N. Y.
stations, incuding WRBT (NBC),
WABD (Du Mont), WCBS-TW,
WGBS, WTM, CDaly, News) and
WATV (Bre mer Broadcasting,
in Guild is men's fashion authority and commentator Bert Bachinn Guild is men's fashion authority and commentator Bert Bacharach, who worked out the idea
in association with WABD sales
Decrying the carelless dress of
many tele performers that withturn training names). Bacharach described their attire as "sartorially
siddreally below the par set by
similar performers on the screen

Shades of John L.

With an eye to video broadcasts, the National Boxing Assn. has advised all boxing commissions affiliated with NBA to adjust their local fight setups to conform with New Look.

Communique sent out by he J. Greene, head of NBA. Communique sent out by Abe J. Greene, head of NBA, calls for referees to preen their attire in the ring and for boxers to emphasize neatness inside the squared circle, down to and including trunks, shoes, sox, robes, and gloves.

or stage." He added: "It is even more important that the man who appears on a television screen be properly dressed, for unlike other actors, he's visiting private homes. Yet, while Hollywood and the legitimate theatre spends hundreds of thousands of dollars seasons to make certain their wardrobe de-

to make certain their wardrobe departments are properly stocked and maintained, in video it's every man for himself—and it looks it." Men's fashion industry, according to Bacharach, feels certain that will be more than justified by the impression it creates on video the impression it creates on video as they not in the style. All clothes and accessories to be replenished constantly, Once to the control of th

Benny, Harris Continued from page 1

Russell Janney will be guest of honor at the Hooser State Press comic has been taking his troupe Association's dinner in Indianalois. Marchael Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the State Press comic has been taking his troupe alouts of the played two values of the State Press comic has been taking his troupe alouts of the played two values and last year he played two values of the State Press comic has been taking his troupe alouts of the played two values of the played two values of the played two values and last year he playe

SCULLY'S SCRAPBOOK

*********** By Frank Scully ********

By Frank Scully

Gradide Munor, April 6.

Sitting near us at the primal unreceiling of "Mr. Blandings Bullets
His Dream House" was a stocky hunk of middlesaged manhood who
looked like a wrestler between grunts.

Tou a builder?" he grunted across several empty seats.

I nodded, on account I had once graduated with magna cum lous
from a technical high school back in the days when 2 and 2 made 4.

"We have been been been been been been and 2 made 4.

"House high expensive men a season of the Bulleton. He soon made it clear that to him, and indeed all vets, housing was no subject
He ran a half-cocked eye down the credit sheet.

"Thought so," he said, "not a vet in the whole cast."

"Well, this gay was in the army," I said, pointing to the name of
Melvyn Douglas.

Melvyn Douglas. "Nah." he said

"Well, this gay was in the army," I said, pointing to the name of Melvyn Douglas. "Nearest he got to it was being married to that dame in Congress. Helen Gahagan, or something."

"Tm pretty sure," I insisted, "that he was in General Geborne's coults. You know, (morale). I believe they changed the name to (special services) because some specialists in psychological warfare thought it was bed psychology to hint that American soldiers needed least a capitaln and served overseas."

"Wanna bett" "Short" said, "I donn' wanna bet. It wanna see a moon pitcha."
"Wanna bett" "Short" said, "I donn' wanna bet. It wanna see a moon pitcha."
"The than a free pound Wisconsin cheese against a subscription to the method of the control of the said of the said

(I. Builds From Here'
Comrade Marcus must have overheard it because he laughed louder
than the comedy on the screen demanded.
Finally, I go tmy mind of cheese and chumps, and onto the picture.
It was full of hun about life in a New York sportment and got even
the was full of hun about life in a New York sportment and got even
themselves into huying an old continental crock and ended by building
a dreamhouse that cost only a few bucks less than the original WaldorfAstoria.

a dreamhouse that cost only a few bucks less than the original Waldorf-Astoria.

Like us, the Blandings started building at a fair price and ended by paying three times what they bargained for. Seems the Scully paying three times what they bargained for. Seems the Scully burner of the seems of the seems

picture.

He wasn't even as smart in the beginning as we were, though in
the end he may have come out with fewer invisible clips than we did.
But both of us fared better than the Blandings.

A Friend And Xour Money

Tally had no architect, just a builder. So, we followed his lead. After all, wasn't I a graduate from Manual Training higheshoot? And hadn't I outwitted a Sooth realtor in selective burgaining? Trained to appeal to man's avariect, the Soot realty didn't know how to handle a switch. 'It want a place,' I said, 'on a kill which is not considered to be sufficiently and the selection of the selectio

Metro loanout principle to domestic service we'd be rolling in unearned increment right ow.

On the way out of the principle of the control o

"Okay," he said, "Til send you the cheese when I get back to Wisconsin." I said, "and I'll solve your housing problem in return."
"You'll solve it?"
"Yes. Pump harder for the return of the draft. Then line up the scabees. Send them out to the South Pacific. Have them round up all the one to four-inch pipe and the billions of feet of lumber returng out there. Have them move it back to the States. Have the 10,000,000 in eighborhood. Have them build houses for their own needs. Put the scabees to landscaping the places. And then when the grass is in, hand each Cl a deed to his house and his discharge."
"You sure can dream up a nice war," Marcus said in parting. "And you know what I'd put in each Philico refrigerator."
"No. A five pound Wisconsin cheese."

"No. A five pound Wisconsin cheese."

He grinned for the first time and disappeared into the night.

63

Broadway

Sardi's to install new aircondi-tioning plant. Lindy's has aircady done so.

Jean Dalrymple due in N. morrow (Thurs.) from Paris

Lew Parker planed to London last week via Pan American Air ways for a string of vaude dates Boston bars equipped with television sets, signs in windows announcing program reception starts April 15.

April 15.

Metro assistant general salesmanager Edwin Aaron due back
todag (Wed.) after two months on
the Coast.

Dorothy Hirsch, of Vanurr's ad
staf, left Friday (2) on month's
vacation to Palm Springs. She's
recuping from long filness.

Eddie Traubner, manager of ammy Cahn, came east last week discuss a possible fall musica or Cahn and Jule Styne.

Marriet Parsons, producer of Remember Mama," to Boston by lane over weekend to visit former assmates at Wellesley.

assmates at Wellesley.
There's a guy rotating on the
thon circuits of Broadway and
reenwich Village who claims to
ad your future in ice cubes.

Gresenvielt. Village who claims to had your future in les cubes.
Lawrence Therney, RKO film day, currently weathough mit. Are a two-pix silm for his company.

Romo Vincent nixed an Aussie bid to recrease his original comerciant of the company.

Romo Vincent nixed an Aussie bid to recrease his original comerciant of the company of the company.

Romo Vincent nixed an Aussie bid to recrease his original composition of travellar and the company of the company of the company of the company of the composition of the company of the

pany's foreign chief Norton V.
Oa his first vacation in several
sears, Paul Raibourn, Par veepee,
sas into rainy weather initial days
as Bermuda. Due back in N. V.
April 12.
Flisabeth McFadden, author of
Double Door" and other plays,
as bought a place at Peckskill,
N. V., where she's working on a
new script.

Experience of the service of the ser

appearances.

Joe Maharam, head of the costume fabric house that bears his name, off this weekend on two-week inspection of his Chicago and Coast branches.

Leale Morosco, retired legit agent heather than the control of the control

cestume fabric louse that hearn his mane, of this weekend on two-week inspection of the Chiego and Chiego and

Mayor's Committee for the Inter-national Air Exposition and Golden Jubilee of City of N. Y., July 31-

Jubilee of City of N. Y., July 31-Aug. 8.

The Greenbrier, White Sulphur Springs, W.Va. resort, will reopen April 19 for first time since '42, with Meyer Davis' orchestra re-turning for 20th year. Owner is Robert R. Young, Pathe Industries

Robert R. Young, Paths Industries press.
On the heels of his recently clerted 'Pin Up Polical' which drew the press.
On the heels of his recently clerted 'Pin Up Polical' which drew the press.
Thornton, songwriter-massive Irving Fields has dashed off an appreciative ditty, "Walter Thornton Rhumba.

B. Levy, worldwide sales their for Disney Productions, sailed Friday (2) to spend six weeks in Eingland and the Contisticution of "Melody Time" and "Fine and Fancy Free."

The Don Freemans (she's Lydia Cooley) got Washington about to Dallas, where he'll have a one-man exhibition of paintings. He draws for the N. Y. Times, under the present the contract, she's a free-washington of the their contract, when the present the present the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the present services of the N. Y. Times, under the number of the N. Y. Times, under the N. Y. Times, u

Miami Beach

By Larry Solloway Alan King into Famous Door las

ticketed to follow current produc-tion.

Tommy Dix added to Henry Youngman - Georgie Tapps - Betty Reilly lineup at Copacabana, with-entire show to be held over for extra week.

Washington

By Florence S Lowe

Sally and Tony De Marco on re-turn date at the Shoreham Blue Room. William K. Treynor appointed director of traffic and continuity

director of traffic and continuity for station WOL. Adolphe Menjou in to autograph

Adolphe Menjou in to autograph bis new book in department store and also plug "State of Union" at Loew's Capitol. Minint Chandlier, dampter of many control of the control

Cleveland

By Glenn C. Pullen
Margaret Peggy Ulmer opening
strawhatter in Willoughby.
Three Suns gave "Borsellino's
Club a new attendance mark their

Ciub a new and first week.

Bob Opitz's Versatilians' band back at Continental, after four-

Bob Opitz's Versatilians' band back at Continental, after four-year junket.

Jack Dalton jumping into band biz by signing Russ Morgan band for his Rollercade rink Easter Sun-day.

Steve Drummer managing Show Folks Cilly have ritery backed by

Folks Club, new nitery backed by Herman Pirchner, Alpine Village mount prexy, who's national chair-man.

Major Barney Oldfield, former Major Barney Oldfield, former off of Cleveland Plain Deal off on one-mouth writing trip sassigned as Army representative on Hollywood.

London

sindio union at the first possible moment.

Michael Miles, BBC "Radio Forfelis" emece, to have a new type show in May, an audience particupation program, and the properties of the properties of the providing the summer, with Ray Martin providing the music.

Another Dublin importation, "The Righteeus Are Bold," by Frank Carney, made its London bow at the Embassy, with Sally receasing possessed of a devil, and commendable supporting cast and mirably directed by Shelah Richards.

Paris

Josephine Baker at Club Champ Elysees.
Dailies Le Pays and Ce Matir

Deilles Le Pays and Ce Matin merging.
Director Edmond T. Greville prepping trip to U. S. April 23.
Louis Ascarella back at Fox account of the Company of the Company of the Company of the Company Series Veber adaptation of the late Tristan Bernard's "Petit Cafe." Marke Claire Duhamel, daughter-ni-aw of writer Georges Duhamel, elikning in legiter "Bout de la Herbert Victor helping on see-

elleking in legiter "Bout de la Boute-Boute-Boute-Boute-Boute-Boute-Boute-Boute-Boute-starded shooting "Signe Rouge" with Erie von Strobelm. Gem. Edouard Corniglion-Molin-ier in Cornica in capacity of mem-not as Gaumont weepee. Collette Cornier is currently re-hearsing a bit in Jean Ayme's com-ing "Lucletime et le Bouther" at Vieux Colombier French Adven-tures of Francois and Francoise."

Detroit

By Stan Worris
Nelson Eddy's concert here is
April 16.
Mel Torme opened at Bowery
last Monday.
Guy Lombardo at Graystone
Balkroom on April 1.
Balkroom on April 1.
Balkroom of April 1.

ago for nitery dates.

eago for nitery dates.

Mel Torme opened at Bowery
Monday (5) for two weeks.
Pat Burns, straight man, closed
at Empress and off to N. Y.
Ollie Franks back to Clvic Opera after 10-day click at Penobscot
Club.
Skating Vanities, roller revue,
Inked into Olympia April 16 for

Ronnie Roberts, singer and dancer, closed at Avenue after three-month run. Northwood Inn's opening set for April 10, with Herb Hund on way back from Coast to supervise Job.

Buenos Aires

Actress Libertad Lamarque ls in Mexico for two pix.
Della Garces is to act in "The House of Bernarda Alba" in Italy, Amedeo Nazzari, Italian picture star, arriving around May 17 to start his first of three pix for Employ studies.

Emeleo studios.

Hugo del Carril, ex-warbler, to start as director for San Miguel Studios, acting at same time with Aida Alberti as teammate. Aida Alberti as teammate.

Amelia Bence, winner of 1947
Argentine Oscar for best pic performance, to do legit work and pix
in Spain with comedian Pablo
Palitos.

Arturo de Cordova, who has been making sequences for "Pass-port to Rio" in the Brazilian capi-

tal with Mirtha Legrand, is due back in Buenos Aires shortly. Jack Holt, who has been asso-clated with director Carlos Bor-cosque for many years, is currently institue Andean province of Men-doza, supervising construction of studio buildings for Film Andes.

London

Sir Malcolm Sargent to India.
Mrs. Belloc Lowndes left around \$3,000.
Mrs. Belloc Lowndes left around \$3,000.
Bernard Sobel here seeing the West End shows. He leaves Thursday (9) for France.
West End shows. He leaves Thursday (9) for France.
The South of France.
Bernard Sobel here seeing the with a double bill, "Parade" and "Orion le Tuenu." secret rights Softney Box bough persons play. "Cockpit." by Bridget Boland, Just closed at the Playhouse, Joe Marks, general sales head of Pathe Pictures, subsid of Apple 1994. The Playhouse of Pathe Pictures, subsid of Apple 1994. The Playhouse of Pathe Pictures, subsid of Apple 1994. It leaving company by mutual arrangement with managing direct william Moffat.
Cheeville Playhouse of Pathe Pictures, and Cline-Technicans to give formal notice to terminate shelt present agreement between employers and momenton at the first possible. Michael Miles, BBC "Radio For-

opened.
Charpentier's "Louise" revived at the Opera House.
Guido Oliva, Cinecitta Studios

Minneapolis

aul.

Robert P. Beaulieu succeeding conard Leigh as KSTP musical

Leonard Leign as KNIP musical director. Club of film exchange employees reorganizing with A. K. Edward and the control of the con-Bill Elson, Northwest Variety club chief barker, returned fron vacation in Honolulu. Stanley Grodnik, local clothler, won Sammy Kaye radio alogacontest and \$11,000 in prices.

Rome By Raul Quattroochi Al E. Daff here. La Boite, deluxe nitery,

at the Opera House.

Guido Oliva, Chedi

Guido Wernoechi, Istituto LUCE

former president, died.

Martin Sterman and orchestra

now at Bristol Tayerin.

Annerigo Sendito, Vicleiy Film

Rene Clair from Paris to huddle

with Salvo D'Angelo, Universalis

producer, on his next film here.

Louis Jouvet, expected farer for

Louis Jouvet, expected farer for

Star in "Girlomo Swonarola," an

ACIF production.

Negro actor John Kitzmiller

To Luy in Facio John Kitzmiller

To Luy in Facio John

Star hall of the Star of

anti-race prejudice pic produced by Lix. Scandarde Korda rarrived from London accompanied by Carol Reed. He will confab with Minerva, Scalera and other companies' executives to set production plans here. Metro's "Ninotochka" is still playing and is now in second-runs. Please we weeks a success in its first run (two weeks) at Cordo, Moderno and Margherita. Even Communist Margherita. Even Communist with.

Philadelphia By Si Sha

By Si Shalts

Eli M. Orowitz is back with the
Varbalow Theatre circuit in Camden.

Oscar Neufeld, vet Film Rov

Elsye Morris, radio actress, now handling "Movie-Go-Round" show handling "

Milt Shapiro, former nitery flack, producing sports quiz show over WFIL-TV. KYW'S "Along the Rialto" has switched from the Latin Casino to Frank Palumbo's Click.

Vienna

By Emil W. Maa Steyr, in Upper Austria, ty-owned theatre.

Gustav Diessl, 48, well known actor, died suddenly. Rudolf Steinboeck directing Girl Friend," in Salzburg,

State theatre in Bregenz, Vorarl-berg closed due to financial diffi-culties.

berg closed due to financial difficuities.

Anbro of Sadier Wells

The Co. had dreet characterist

The Co. had the characterist

Salburg Festival.

Ernst Deutsch signed contract
with Renaissance Buchne to direct
with Renaissance Buchne to direct
with Renaissance Buchne to direct
Somerste Mangham.

Film star Magda Schneider, to
South Tyrol (Italian territory) with
Andre Maltoni and operetta enFerdinand Eruckner (real name
Theodor Tagger) back from New
York after 14 years to attend premiere of his play. "Fachrier!"
Maria Sia. Alna Scidler and Fred
Hennings.

Hollywood

Darryl Zanuck to Sun Valley on acation.

Howard Pine hospitalized for

Donald Barry and Keith Thompson to Texas for a p.a. tour,
Fred MacMurray to spend summer on his Sonora County ranch MINICAPOUS

By Les Rees
Helen Traubel in concert at St.
Paul Additionum.
St. Paul Civic Opera Co. to offer
"Rosnile" April 20-May 1.
Eddie Ruben, indic circuit owner,
back from moint in Hawali.
Howard Greenstein, Universal
salesman, ill at St. Mary hospital.
2019 Critise, former Frankie
Eddie Concert Concert Concert Concert
Description of the Concert Concert
Description of the Concert Concert
Description of the Concert
Des Dick Pritchard quit Fox West Coast to open own publicity of

fice.

Ellsworth Hoagland, Paramount film editor, injured by a falling

Ellsworth Hoagland, Paramount illim editor, hjured by a falling lamp. Det and Cartello to four. South for benefit of Lou Costello, Jr., Foundation.

Sam Marx and Syd Boehm to San Francisco to get data for a Mero documentary.

Hero documentary. Horizontal dinner for Oscar winners, Ronald Colman and Edmund Gwenn.

Dorothy Andre, stunt gal broke and convaleacing at home from all the successful control of the hospital and convaleacing at home from lajurities sustained in an auto crash, and convaleacing at home from lajurities sustained in an auto crash. The successful convenience of the hospital in the control of the hospital in the hospita

Van Johnson planted his foot-prints in cement in forecourt of Grauman's Chinese theatre.

Stockholm

By Sven G. Winquist "Born Yesterday," at the New Theatre, still doing boffo after five months.

Swedish Radio Co. recently op-ened new studio in Karlskrons, southern Sweden.

southern Sweden.

Actress Irma Christensson to
Italy to appear in the Italian film,
"Adventure in Taomrina."

Sandrew-Bauman Film Co. pu chased Centrumateljeerna, one Stockholm's modern studios.

Carl-Gustaf Kruuse to Copen-hagen to direct the ballet in op-eretta, "Der Bettelstudent" at the Norrebro theatre.

Pittsburgh

By Hal Cohen Johnny Harris to Hollywood for ext three months with "Ice-

next three Manager Capades."

Lou Gilbert, ailing WB man improved since his arrival at

Capause...
Lou Gilbert, alling w...
Lou Gilber

valence from recent heart attace.
"Ice Follies" lays of for most
following engagement here,
with the state of the state of the state
suming Aprile 18 thing goes to
Chicago April 24 to sing in "Blade
som Time". on "Theatre of the
Air."

Charley Earley, KDKA news
editor, order of the control
to the state of the

OBITUARIES

IN MEMORIAM

MAURICE ABRAHAMS

MARIZALES (RILL) WIRTH Mrs. Marizales Wirth, 78, former barelack rider and ringmistress of the Wirth Family riding act, died at her home in Kew Gardens Hills, L. I., March 30. Born in Australia

of her day. She and Stella al

FRANCIS DOUBLIER
Francis Doubiler, 60, a ploneer in the motion picture industry who helped produce pictures that starred Hary Pickford, Douglas Fairbanks, Charles Chaplin and others, died April, 3 at Englewood N. L.

others, died April 3 at Engla-wood, N. S., one, France, he came Born lountry in 1901. He has Born lountry in 1901. He has already gained recognition by his filming of the coronation of Care Nicholas 2d in 1906 in Russia. He became associated with the Relati-in Fost Lee, N. J. It was there that he became acquainted with the stars of the allent film days. Debuller was active for the per-lection of the start of the per-tures projected on a white wall. This was in France in 1906 on the periment in the cellar of the Grand Lefe in Paris. He worked with M.

for years he authored the "Crime Doctor" and "F.B.I. in Peace and War" series on Columbia Broad-casting System. Survived by a brother and a sis-

with Family riding act, died as he had not not been all the state of t SEAN P. DYVERNOOTS
JOAN Philippe Diversors. 75,
acacitime Berine court organies,
thied March 27 at his home in Philippe Durgh. One of three philippes provising, in additions to his vide, is bough. One of three philippes provising, in additions to his vide, is tre assend depotement in Phil. and. A native of Genero. Setticeshoot. Ancessor. Boosman, the Private Jacques. Boosman, the Private Jacques. Boosman, the Private Certainage Connectuator of Master, he had played with the Great West. Private Pri

MELLE AND HE

STEE PARGE

panion of the star as "Rich Mr. Ho "Friendly Raemic a long-time mend Theatrical Guild.

the Percy Will 1967. He had apper and repertacy played with Katherine Bolo

eratic careers of many noted sing-

ers.
Survived by two brothers,
Tadeusz Jarecki, music lecturer at
Columbia Univ., and Sigismond
Jarecki, violinist, of London and

MRS. LILLY BORN HERTZ

MRS. LEFAT BOOM HERTY
MRS. LIFE DOTS HETE, widow of
Dr. Alfred Hertz, conductor of the
San. Francisco Symphony Orchestra small herself a concert singer,
Ided in Guadalajaza, Mexico, April
4. Sahe same to finis country in 1909
and appeared at the Hippodrome,
San Territory of Japan." Later
San Territory of Later
San Ter

FRANK S. MEGAREE

Frank S. Meganes 47, position of Scramber. Broadcasters. Inc., the Scramber. Broadcasters. Inc., the Scramber. Broadcasters. St. His company operated station WGB, Scramton.

38 Leaves a wife and five chil-

JOHN W. DAVIS

JOHN W. PAVIS
John William Davis, 77, owner
of the Monte theatre, Montezuma,
Iowa, died at his home in that city,
March 28. He had operated the
theatre for 12 years.
Survived by wife, two daughters,
two brothers and a sister.

JOE RUBENSTEIN

Joe Rubenstein, 55, RKO film salesman in Los Angeles since 1929, died in Hollywood, April 5. Surviving are wife and two

JACK R. BURKE

Jack R. Burke, 69, one time manager of the old Grand Opera House and the Queen theatre, San Antonio, died in that city March 30.

Rerbest F. Wegman, projection-ist in the Pauline theatre, died at his home in St. Louis, March 28. His widow, three sons and a daughter survive.

Mother of Charles Escoe, treas-urer and manager of Detroit's Olympic Stadium, died April 1 in Elwood City, Pa.

Mether, 86, of Robert Z. Leon-ard, screen director, died April 1 in Hollywood.

Father of Paul A. Bronder, Pitts-ingle indic circuit exhib, died at a home there March 22.

BIRTHS

Min and her Ken Hooker, son, Mans, Arthuna, Merch 31. Father is programs directly of Kript, Phoenia.

Min and Min and

Action on 'Big Union'

tists, Actors Equity Assan. Screen Actors Guity Assan. Screen Actors Guity Assan. Screen Actors Guity Artists and Am e ri can recented.

Although the "one big unfoin" idea has been a conversaint of the last of years were not considered as a popular and the secretary as much under Thestre and thus the long-stanting obstances and the involved hence the secretary as much under Thestre and the second secretary as much weight under the secretary as much the secretary as much weight under the secretary as much the secretary as much as a secretary as much as a secretary as much as a secretary as the secretary as much as a secretary as much as a secretary as much as a secretary as the secretar

administration under Theatre Airthority.

While the long-standing obsisdies to 'one big minist' still existcare as much weight under the
new-conditions. For instance, one
of the prime 'slocks to consolidation has always been a geoup in
Equity which has stubioraly opposed coner under which the officer
posed coner under which the officer
union has a large treasury and
because some of its veteran offisclais feel it has jurisdictional
seniority.

Receilly flir removes to an approach from the AFER national
board for a meeting to discuss
some sort of meeger of the two
unions, Paul Dullaell, Equity's vetcan executive-secretary, wrote a

some sort of merger of the two unions, Paul Dulleall, Equity's veteran executive-secretary, wrote a bunt turndown letter stating that the legit outilt wasn't "interested" tude is now subject to drastic revision and a sizable group in the Equity council is known to be determined to bring about a closer that the legit purdated on over television is claimed by all 4A's affiliates and a joint "authority" has been created to administer it, resent developments have give a bone of the legit of the leg

because associated with the Relating Paragan and Hirlisgraph, to all the presents of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis, the parameter of the silent film days. Doublier was active fis. The parameter of the silent film days. The silent film of the silent film days. Doublier was active fis. The parameter of the silent film days. Doublier was active fis. The parameter of the silent film days. Doublier was active fis. The parameter of the silent film days. Doublier was active fis. The silent film days between the silent film days. Doublier was active film of the silent film days. Doublier was active film of the silent film days. Doublier was active film of the silent film days. Doublier was active film of the silent film days. Doublier was active film of the silent film days. Doublier film of the silent is film of the silent film days. Doublier film of the silent film days. Doublier film of the silent film days. Doublier film of the silent is film of the silent film days. Doublier film of the silent film days active film of the silent film days. Doublier film of the silent film day

Army to Success tied to the current cold war in

Continues there was in in the continues of the continues

culture: Previously, American artists have

Previously, American artists have gone across at the request of the Army but only for special services to the armed forces. Menuhin, however, last fall gave a few per-formances for the German public with terrific success,

MARRIAGES

Janet Waldo to Robert Lee, Hollywood, March 30. She's radio's Corliss Archer; he's a radio writer-

der de de la company de la com

a film flack; nessessigner.

Betty Brady to John T. Bourke,
Las Vegas, April 4. Bride is a
Republic flack; he's location man
"ar for same studio." Walter N.

ager for same studio.

Helene Ambrose to Walter N.
Greaza, New York, April 3. Bride
is former stock and legit actress,
he's stage, screen, radio r
former asst. exce see of Equity.

SONUAR

SINGS.

WARDE DONOVAN

STAGE
SCREEN
RADIO
RECORDS
TELEVISION

WARDE DONOVAN

TITLE ROLE
"TOPLITZKY OF
NOTRE DAME"
NOTRE DAME"
(Broadway Stage Hit of the

WARDE DONOVAN

FOR 2 YEARS, Baritons Singing
FOR 2 YEARS, Baritons Singing
Star of the NBC Network
Star of the NBC Network
COMMERCIALLY SPONSORED
Warde Donovan Sings

WARDE, DONOVAN

LEADING ROLES at
LEADING ROLES at
Casino Theatre, Newport, R. I.

GIVE TO CONQUER CANCER American Cancer Society Currently MONTE PROSER'S

COPACABANA

NEW YORK

Advisory Counsel, MORREY DAVIDSON

Directions

STANFORD ZUCKER President

INTERNATIONAL ARTISTS CORPORATION

420 Madison Avenue, New York 17, N. Y.

LONDON . CHICAGO

HOLLYWOOD

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VOL. 170 No. 6

NEW YORK, WEDNESDAY, APRIL 14, 1948

PRICE 25 CENTS

Pubs Sing 'Wrong Recording Blues' When Surprise Hit Tunes Pop Up

When Jurprise

It's a Tin Pan Alley cliche that anyone who could pick song hits from manuscript could collect anyone who could pick song hits from manuscript could collect from the property of the property

Full Circus Telecasts Don't Hurt Garden B.O .: \$368,000 Advance Sale

a)100,000 Havalite Saile
Although there was a difference
of opinion at Madison Square Garale and the saile of the saile of the saile
after attendance to the Ringiling,
Barmin & Balley circus this season, the advance saile amounted to
\$400,000, around \$400,000 more than
\$400,000, around \$400,000 more than
\$400,000, around \$400,000 more than
\$400,000

Tile already ingage. Tile as-day ingage. Tile already indicated that the weekend demand is forcing patronage to carlier days in the week. Circus was televised for a second time. Sunday (11)- afternoon by CBS and there are to be three more such showings, arranged for by the Garden management, next televant being next Sunday matinee (18). There are approximately 250,000 television, receiving sets in 0 television receiving sets in (Continued on page 55),

N.Y. NIGHTCLUB TESTS YOUNGSTER MATINEES

YOUNGSTER MATINED:
The Harem, N. Y., is apparently promoting and the property of the property

Gillette's Giddyappers

Horse-racing's triple crown, the Kentucky Derby, Preakness and Belmont Stakes, will be alred over CBS'-radio television outlet with Gillette picking up the tab. It'll be the first time the three events have been aired on the network under a single sponsor.

a single sponsor.

'Kentucky Derby, running May
1, will be filmed at Churchill
Downs, Kentucky, for telecasting
within 24 hours. The Preakness,
from Plmlico, Md., May 15, and
the Belmont Stakes, from Belmont,
N. Y., June 12, will be telecast
from track-side.

Top Stars Set For **Gotham Swap Shot**

Hollywood, April 13. Hollywood, April 13.

With a flock of Coast-originating stars heading toward New York (Bing Crosby, Edgar Bergen, Al Joison, and Jack Benny are all slated for Gotham appearances), the cuffo guestar exchange moves Into high gear in the coming weeks.

break.

Fred Allen has Bing Crosby set for a guestahot on his Sun-day night NBC show, and Allen, lutum, will show up at the ABC studies in New York to help the studies in New York to help the studies in New York to help the studies in New York to the studies in New York to the studies in early June, with Allen and Benny winding up their season! are with a couple of swap shots on the past to wounded serviced his New York studies audiences in the past to wounded service men. This time up he's expected to the swap of the swap shots of the swap of the swap shots of the swap of the sw

Joan Blondell Joins Berle's Vaude Troupe

DETIC S YAULIC ITOUIDE
Chicago, April 13.
Film actress Joan Blondell has
been signed to appear with the
Milton Berle unit which will play
the Oriental theatre, Chicago, for
two weeks starting May 6 at
\$15,000, plus percentages. It's the
first vailed appearance for Milton
Blondell, with of legit producer
Under terms of the Berle deal
Linder terms of the Berle deal
he's to pay four supporting acts.

COMMUNITIES WOO EQUITYITES

With the Increase in community theatree activity in various parts of the U. S. last season and this, a new field of employment is opening for Broadway actors, particular of the U. S. last season and this, a new field of employment is opening for Broadway actors, particular of the last summer and next fall statistics of the last summer and next fall summer and next fall summer and such outflist in the past, has moderated its attitude releastly, and appears likely to releastly the situation and has expressed in unlon's president, has been studying the situation of recommending a popular state of the situation of recommending a belief is that, with actor employment steadily shrinking on Broadway and Broadway-booked tours, the community theater field may resurgence of legit on a national basis, with the greatest amount of Continued on page 52)

Television Prods Script Licensing

Impelled largely by the current boom in television, the Authors League of America and its various affiliate Guldes are trying to speed up their drive to establish a system of licensing of written material in Leagues' licensing committee will meet today (Wed.) on the question, and the same organization's council will probably consider the matter at its next meeting, a week halso, the Drainstitist Guild will shortly approach the League of (Continued on page 55)

KAY THOMPSON'S FANCY 10G TAKE, 1ST N.Y. WEEK

Kay Thompson and the Williams Bros., in the first week of their New York preem at Le Directoire, New York preem at Le Directoire, and the salary ever drawn from a N. might club. With the spot's \$29,000 gross, the turn hit a shade less than \$10,000 under the terms of a deal calling for a \$7,000 guarantee plus one-third the gross between (Continued on page 14)

Tops of the Tops

"Manana" Retail Disk Seller Retail Sheet Music Seller "Now Is The Hour" "Most Requested" Disk "Manana"

Seller on Coin Machines "Now Is The Hour" British Best Seller "Tree in Meadow."

Capra Sees Pix-In-Your-Own-Home Setup on a Television Fee Basis

Jessel as WW Sub

George Jessel has been over-tured as Walter Winchell's summer standby and is all for it. Robert Orr, agency on the Jergens account, and WW are also agreable, so it looks pretty well in. Summer semester would orig-inate from the Coast.

See Geo. Heller As '1 Big Union' Head

George Heller, executive-secretary of the American Federation of the Associated Actors is a first when the expected consolidation of the Associated Actors K artistes of America Lakes place consolidation of the Associated Actors & Actors Equity Associated Actors E

Television may become the much sought-after means of attracting supported by the sought-after means of attracting supported by the sought-after means of attracting supported by the sought-after supported by the supported by the

THE MILWAUKEE JOURNAL

University Women Listen to Radio and Don't Like It

Oconomowoc, Wis. - The local chapter of the American Association of Univer-

sity Women has tried radio and found it wanting. The chapter's two week radio survey ends officially Monday, but preliminary reports from 40 listening AAUW members find:

Soap operas—"Too de-ressing. Nerve wrackpressing. Nerve wring. Not true to life."

Commercials — "Unin-teresting. Have no sales appeal."

Comedians — "Poor. Jokes are routine. Each week Benny insults Allen and vice versa, Benny's violin is mentioned, Hope's nose and girl friends are supposed to be funny."

Phil Spitalny's program saved the day for radio. The listeners found it "relaxing, good music, entertaining."
They decided the program's commercials were "dignified."

Mrs, Harold Hamley, in charge of the survey, said the compiled results would the compiled results would be sent to the federal communications commission in Washington, D. C. Three Milwaukee stations were monitored.

New N. Y. Censorial Bill Vs. Pix-Legit **Introduced Despite Big Opposition**

The Cunningham bill threatening extension of film and legit censorship in New York City was Introduced yesterdor (Tues In International Council of the Province of the Provinc

With news of the introduction of the Counsingham measure, a meeting of represental craft for sanieting for presental craft for sanieting for presental craft for sanizations was announced for tomorrow afternoon (Thurs.) at the Algonquin hotel, N. Y., to plan opposition, but the Algonquin hotel, N. Y., to plan opposition, but the Algonquin hotel, N. Y., to plan opposition, but the Algonquin hotel, N. Y., to plan opposition, but the Algonquin hotel, N. Y., to plan opposition, and the Algonquin hotel, N. Y., to plan opposition, and the Algonquin hotel, N. Y., to plan opposition, and the Algonquin hotel, N. Y., to plan opposition, and the Algonquin hotel, N. Y., to plan opposition, and the Algonquin hotel, N. Y., to plan hotel, N. Y.

LAVERY'S LIBEL SUIT ON FED. COURT CALENDAR

TELL UNURI LALENDAR
Write Tass Angelea, April 32.
Write Tass Angel

Bob Rubin Due Back

Metro veepee J. Robert Rubin returns to the homeoffice from the Coast next Wednesday (21), after two weeks huddles with studio execs on various production mat-ters.

execs on various production mat-ters.

Rubin reportedly had no special business to consummate on the Coast. He spent a three-weeks va-cation in Arizona and decided to go on to the studio before return-ing to New York since it was such a short jour. a short jaunt.

Possible 1-Picture Deal

Possible 1-Picture Deal
Bing Crosby and J. Arthur Rank,
our plans for the Groaner's projected film stint in England while
making the rounds of the Groepibrier today (we'd.) as a guest of
Robert R. Young and Crosby will
join him there to play golf and talk
production.
It is a complete to the production of the musical legit hit "Brigadoon" and that. Hank has already
for film rights. While no deal has
been closed, if the price is right
Rank will go for it. Crosby is committed to a one-pic deal.
Schmade Schuster will also be in
the party at Greenbrier with Rank.

ERROL FLYNN TALKING AN INDIE DEAL VIA EI

Hollywood, April 13.
Errol Flynn is currently talking a production deal with Arthur Krim, Eagle Lion prexy, which would bring him to the EL lot on would bring him to the EL lot on a one-picture-per-year pact for the next four years. Flynn is seeking an arrangement under which he would become co-producer of the would become co-producer of the and undiscised partners would form an indic production outift and deliver the package to EL with all parties sharing financing. Actor now has a ticket women from which the companies of the com-panies of the companies of the com-traction of the com-bination of the com-traction of the com-tr

Ward, 'Our Lau' Author, Gets Guggenheim Fellow

Gets Guggenheim Fellow
To enable him to write a play
nout the tiffe of Join Brown
the tiffe of Join
the tiff
th

Elizabeth H a rd w i ek, William Woods, Jean Stafford, and ex-actor Sam Byt Moods, Jean Stafford, and the late of the nature of dramatic art; Mark Schorer, for a book on the techniques of, fection; Charles John Olson, for creative Edwin Denby, New York dance eritic, for a comparative study on the ballet in Europe and the U, Stafford Carlon Farcher, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Hereczowsky and Hubert Weldon Leon Kirchner, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Hereczowsky and Hubert Weldon Leon Kirchner, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Hereczowsky and Hubert Weldon Leon Kirchner, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Hereczowsky and Hubert Weldon Engerous and Hubert Weldon Leon Kirchner, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Hereczowsky and Hubert Weldon Leon Kirchner, Herbert Owen Reef, Romeo Cascarino, Nicolai T. Leon C

O'Brien Firm's New Pards V DIFER FIRM'S New Pardes Two new partners have been named to O'Brien, Driscoll, Raftery & Lawler, law firm w.k. in show business. Added members, both previously associated with the firm for a considerable period, are George Raftery and Milton Rosenbloom. Their new status will take the property of the

effect May 1.

Raftery is a brother of Edward C. Raftery and has been active repping United Artists in anti-trust actions. Rosenbloom is an expert in the field of copyright law in which he'd fronted for music publishing firms.



303rd WEEK! KEN MURRAY'S "BLACKOUTS OF 1948" apitan Theatre, Hollywood "BILL AND COO"

Amus. Stocks 20% Upward in March

Special Academy Award Wit

Led by films which hit the upgrade following settlement of the British tax question, amusement stock during March rallied for the

British tax question, amusement stock during March railed for the first time in many months with the total market value gaining \$117,-264,301 for a rise of close to 20%. Value of all entertainment stocks of the control of the contr

ED LASKER DICKERING LONDON PIC VIA KORDA

Edward Lasker, son of Albert Lasker, philanthropist and former president of Lord & Thomas, is president of Lord & Thomas, is negotiating a deal for production of a film in England, possibly in partnership with Sir Alexander Korda. Lasker is to put up \$375, 000, giving him a half-interest in the film

the film.

He's to be partnered on the American end with Peter Cusack, who's also interested in production of a George Sands blog with Greta Garbo in England. Lasker's finan-Garbo in England. Lasker's finan-cial-contribution represents \$175, 000 for preparation of the screen-play, "Bridal Night," which he owns, and payment in dollars to Melyan Douglas. Latter will be starred, according to present plans. Milton H. Bren, who me it he Milton H. Bren, who me is a tentative deal as producer.

Rapp Believed 1st Lobbvist for Pic. Co.

Washington, April 13. Washington, April 13.
Leslie M. Rapp, of Simpson,
Thacher & Bartlett, attorneys for
Paramount, filed a registration
with the cierk of the Senate under
the Federal lobbyist act stating he
represents the film company on
the degislative matters. It's believed
Rapp is the first rep of a motion
plaure company to file under the

other industry figures who pre-viously have registered include Herman Levy, general counsel of the Theatre Owners of America; Abram F. Myers, general counsel of Allied States Assn., and Louis G. Caldwell, general, counsel of the Clear Channel Broadcasters.

A Thumbnose Sketch: Jack Norworth

By JOE LAURIE, JR.

A Thumbnose Sketch: Jack Norworth

Jack Nörworth was born without any adequate protest in Philade, phila about the time Ben Franklin was fiying this kite, but that sing teft school by request (it was said the teacher art scried, tioo. He feet school by request (it was said the teacher art screed, tioo. He Spent two years on a training ship and four years on the applea. Line as quartermaster, then made a mistikes and became an actor. But first job on the stasge was doing a blackface monolog between the acts yet. He was spromised \$12 or week, received \$6 ... It is not received. He was promised \$12 or week, received \$6 ... It is not to covered the said of the state of the said of the

House Ways Group Studies COHAN ESTATE ABOUT Results of Tax Hearings

House Ways and Means Commit-tee, where the Federal taxes orig-inate, is currently studying the results of the past year's hearings on streamlining the entire Federal tax structure and also reducing various excises.

various excises,
Most likely change in excises,
according to committee members,
is the elimination of the 20%
admissions tax on country fair
front-gate tickets. This would not
change the 20% bite on amusement
concessions at the fairs.

concessions at the fairs.

Reduction of the 20% on theatre admissions and nitery tabs is also under consideration. However, the committee finds itself under equal pressure to reduce the high wartime tax rates on such things as alarm clocks, communications, transportation and a score of other items.

It is not considered likely that much will be done toward reduc-tion of these other items, saide from communications and trans-portation, which may be aided. However, in an effort to convince the public it is getting a break, the committee is considering changing lot of consumer excises to man-facturer excises. This would actuufacturer excises. This would actu-ally tend to increase prices to the consumer, but the tax would be consumer, but the and hidden.

TO SETTLE TAX CLAIM

TO SETTLE TAX CLAIM
George M. Cohan's estate and
Federal tax officials are in process
II. S. tax claim stomming from
Ochan's profit sharing arrangement
with Warmer Bros. on "Yangement
with Warmer Bros. on "Yange
Doodle Dandy". Similar to do
ment, Cohan's estate contends that
any income derived from the deal
is a capital gain white tax officials
cainin its current income.
In the complete of the profits on his film bein
10% of the profits on his film
10% of the

Madeleine Carroll Cited For Red Cross Work

Actress Madeleine Carcil will receive the 1948 American Brotl will receive the 1948 American Brotl will receive the 1948 American Brotl will relations and the fational Conference of Christians and Jews, will be presented to Miss Carroll May 18 here.

FILMS' B.O. PITCH FOR 'OVER 35'S'

See Par's \$11,500,000 Stock Reserves AIM FOR OLDER Aimed to Buy-Out Theatre Pards

Armed to BuyTerrific recumulation by Praramount it is own stock, already in
the scale at \$11,500,000,
demonstrates company's determination to hold on to its theatres regardies of the partial divorcement,
provision to the partial divorcement,
provision and the partial divorcement
provision and the program of the New York
Stock Exchange during last monthMort, but the partial the protect the company
signate large losses in theatre holding when and if the U. S. Supreme
Court upholds the lower court.

By Different and the protect the company
signate large losses in theatre holding when and if the U. S. Supreme
Court upholds the lower court.

By Different and the protect the
Court upholds the lower court.

By Different and Country
By Different and By Different an

Chemical-Continental Banks Merger Seen As **Favoring Film Financing**

I ATVING I BIH I HIGHCHIG Increased source of coin for film industry financing, is seen in the pending takeover by the Chemical Bank & Trust Co., N. X., of the Continental Bank & Trust. Edwin Van Pelt, Continental v.p. in charge of film loans, reportedly would take over the same task for the combined Chemical - Continental

unit. Compared to its relatively small capitalization, has been been been compared to the relatively small capitalization, has been been compared to the compared to the comparies, such as Republic and Film Classics, and low-budget indie filmmakers.

filmmakers.

With the much greater capital resources, which would be available to him if the consolidation wins final approval, it is expected that Van Pett would expand beyond the financing activities of both Continential and Chemical in both Continential and Chemical in times has been considered to the continent of the contin

EAGLE LION GOES SLOW ON FOY SUCCESSOR

UN FUY SUCLESSOWE.

Eagle Lion work actively provide a new production veepee to replace Bryan Feory, who stepped off the top rung last week to produce to un reddim-budgeters for the country, it's been learned. If the redding the reddi

Meanwhile, Krim is active nego-disting for more outside indie pro-ceeding for more outside indie pro-duction of the properties of the pro-let on to global properties of the pro-let on the pro-let of the pro-teed productions. Krim recentify the drown a number of propostions for cheapies.

Profitable Revenge

shows.

Henry has announced that the theatre, part of a \$220,000 shopping center, represents his "revenge" against Minot.

Lawson Jolted In Trial Prelim Tiff With Judge

Washington, April 13,
Defense counsel for John Hoyard Lawon, screen writer under
trial for contempt of Congress, recived a join in the preliminary
legal sparring today (Tuesday) as
neited a fixed present as the conlegal sparring today (Tuesday) as
legal sparring today (Tuesday) as
a motion to disquality Justice Edward M. Curran as the presiding
ludge. Although the defense still
has the right to bring the Issue up
ludge. The president of the counsel, said the case would roil
counsel, said the case would roil
comorrow before Justice Curran
with selection of Jutors.
With selection of Jutors.
The removed was based on allegations of "personal bias and prejudice" resulting from the fact that,
(Continued on page 20)

C.P. Skouras' Pre-Trial Exam in Stockholders' Suits Vs. 20th and Execs

Ouils VS, ZUIR ARID EXCES.
Charles P. Siouras, hand of National Theatres, will be examined before trial next Wed. (21) in the before trial next Wed. (21) in the signal against 20th-Fox and its toppers. Siouras arrived in New York over the past weekend with his appearance in the action as the prime reason of the prime with the property of the prime with the property of the prime of the prime with the prime wi

Skouras.

Quizzing of Skouras is part of a string of examinations before trial.

Quizzing of Skouras is part of a string of examinations before trial. String of examinations before trial string of examinations before the string of examination and the string of examination of the string of the

NICK SCHENCK UP FROM FLA. TO MEET L.B. IN N.Y.

Miami Beach, April 13.
Nicholas M. Schenck, Metro prez, heads for New York Thursday (15) to be on hand to meet production chief Louis B. Mayer for confabs

Monday (19).

Mayer, making his first trip east since last November, will be accompanied by studio publicity director Howard Strickling.

CUSTOMERS

With the Bright tax question now behind it, film industry is readying to piece together the next big puzzler how to win the "over 35°s" to the nation's theatres. It's problem which is gaining wide a problem which is gaining wide problem to the problem of sources graphically proving that films here for parons over 35 years old is alarmingly thin property for the property of the pr

Arthur Loew Plans Indie Production

Arthur M. Loew, last remaining official of Loew's, Inc., to bear the mane of the Marcus Loew dynasty manual of the Marcus Loew dynasty will leave his post as prexy of Loew's International in the near future to embark on an Indie film to embark on the protection of the coast, or all himself with the Coast, or ally himself with and presents Films, in production overseas.

Hughes Still on Prowl for Pix Co. After Stymie on Atlas RKO Buy

Pres. Truman's Encore

Pres. Truman's Encore
Washington, April 13.
President Truman apparently likes the reference to him
in Metro's "State of the
Union." After having seen the
film adappeal in C. penny
with other top. Governmental
dignitaries, he asked Carter
Barron, Loew's secte here, for
a print to screen aboard his
yacht Monday (12) night.
Second screening was for the
was unable to attend the
preem.

Metro Salesmen To Sell Industry As Well As Films

The TYCH CAS I IIIIIS

Every young Metro salesman is now going to become a salesman is now going to become a salesman is now going to become a salesman to be a salesman in the salesman in th

PART TAX CUT GAIN TO BRITISH PUBLIC

the Coast, or ally himself with Lazar Wechsler, head of Switzer-land's Presents, Films, in profit with Lazar Wechsler, head of Switzer-land's Presens, Films, in profit to the coast of the coast of Loev's successor. The question of Loev's successor is the coast of Loev's successor in the coast of Loev's successor is the coast of Loev's successor in the coast of Loev's successor is a coast of Loev's successor is the coast of Lo

* Howard Hughes' is still on an intensive prowed for control of, a
major alim company. While he's
stymied, for the time being, in his
efforts to buy up Atlas Corp's condstymied, for the time being, in his
efforts to buy up Atlas Corp's condthere's still a fair chance of negoldations being reopened. Hughes,
there's still a fair chance of negoldations being reopened. Hughes,
there's still a fair chance of negoldations the still a fair chance of negoldations the still a fair chance of negoldations and the still
the per local color to him, including it source
they Loyd Wright, believe the collapse in negotiations may not be
my Loyd Wright, questioned on the point,
cracked: "With Hughes, nothing is
ever final." Other persons close
to him reacted similarly. Meanwhile, amounced end of Hughesyear the still a still
the former was seeking to buy into
Columbia, Universal or Republic
are some indications that Hughes
is pitching for control. To spike
unmors that he was interested in
selling out, Harry Cohn, Col's
claring: "My stock in Golumbia
Pictures is not for sale; that is,
until I decide to sell it. There
lawe been no negotiations between
line of the still the should be selling that is,
until I decide to sell it. There
lawe been no negotiations between
line of the still the selling of the selling that is,
line of t

U.S. Will Withdraw Its

Films If Magyars Start Fooling Around With Pix

rooling Around with Just
If the Hungarian government
persists in its intention to "adapt".

If the Hungarian is the second of th

FOUNDED BY SIME SILVERMAN
Published Weekly by VARISTRY, Inc.
134 West 46th St, Now York 19, N. Y.
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1252 National Frees Building
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Vol. 170

Bills INDEX	
Bills	47
Chatter	54
Concert	50
Film Revlews	8
House Reviews	48
Inside Legit	50
Inside Pictures	14
Inside Radio	30
Inside Television	26
Joe Laurie, Jr	2
Legitimate :	49
Literati	53
Music	37
New Acts	47
Night Club Reviews	46
Obituaries	55
Orchestras	37
Pictures	2
Pre-Production News	9
Radio	21
Radlo Reviews	25
D	200

 Records
 39

 Frank Scully
 53

 Television
 26

 Vaudeville
 44
 DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

National Boxoffice Survey

Storms Slough Biz in Some Keys-'Naked,' 'Mama,' 'Sitting,' Cooper, 'Agreement' Top Coin-Getters

Rains and high winds are cutting being on "poptry side especially where on extended-run. Other some of the control of the cont into grosses in numerous key cities covered by VARIETY this week. There is an offish tone in many other spots but rainy weather has been helpful in Frisco. Fact that many theatres are still on extended-run on product started Easter week also

a re still on extended-run on product started Easter week also in the control of the control of

SAG. AMPP At Odds on Negotiations; Contract Chances Held Unfavorable

The Screen Actors Guild and the Assn. of holders of the Assn. of

does not look favorable for a new contract."

on the contract of the contract of the contract proposals were to be taken up first, at the Guild's suggestion, since if the producers wouldn't negotiate an agreement of the contract with musicians; (3) and loan of the contract with the contract with musicians and the contract with the contract vision clause in producers' con-tract with musicians); (3) no loan-outs without actors consent; (4) (Continued on page 19)

SDG DEMANDS SHARE IN LOANOUT DEALS

ni accumination in Hollwood, April 13.

Demand for a share in loanout deals is one of the innovations in the new basic agreement being drawn up by the Screen Directors producers. Old agreement, adopted in 1939, expired March 12, but will continue in effect until the new pact is signed.

continue in effect until the new pact is signed. George Stevens is chairman of the Guild's contract negotiation committee, and Charles Boren heads the committee for the

Possible House Unset On Lewis Bill Stirs D.C.

Cavest of whathington, April 13.

Guestion of whether the full lines of the control of the contr

the committee send it to the House for action.

The submittee fast VedensThe submittee fast VedensThe submittee fast VedensThe second time. The vote was
three-to-two to report it adversely
to the full committee. Such an
adverse report normally kills a bill.
Allied States Ass. of Exhibitors,
would require studios, instead or
chibitors, to deal with ASCAP on
the performing rights fees for
of America and the producers have
been opposed.
The first time the bill was unfavorably received by a fourtion of the producers have
been opposed.
The first time the bill was unfavorably received by a fourtion of the producers have
been opposed.
The first time the bill was unfavorably received by a fourtion of the control of the
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cont

Ben Henry's Bake-Out

Ben Henry's Barke-Uut
Ben Henry, Universal-international's rep in Great Britain, who
just arrived in New York, best of the state of the

Eddie Sherman To Front In Europe for Producers

In Europe for Producers
Agent Diwood, April 13.
Agent Eddie Sherman heads for
earland April 28 to front for several indie producers making armagnements to produce pt. After
expect to use the same method as
the majors in getting their monies
out by American release.
Sherman will also speed time in
Paly, Rolland, France and Belgium
during 12-week trip,

May Get U.S. Pix In Soviet Austria

III JOVIET AUSTIA

The productions with Sovexport (Russian monopoly for distribution) in Austria have reached a point which is a point of the production of

U. S. in Russians ower products.

U. S. in Russians between the U. S. own.

Soverport mentioned — besides the quota—a limit of titles and prints. MPEA asked for further than the U. S. own.

Proposed censorship might be the stumbling block. This was destinged to the stumbling block. This was destinged to the stumbling block. This was destinged to the U. S. own.

Proposed censorship might be the stumbling block. This was destinged to the proposed the proposed to the U. S. own.

Allied agreement, eliminating any kind of censorship on works of art of view is rather associated as a U. S. films, released here, are far less political (if at all) han Russians on the proposed the proposed to the U. S. films, released here, are far less political (if at all) han Russians on the proposed to the U. S. films, released here, are far less political (if at all) han Russians of the proposed to the U. S. films, released here, are far less political (if at all) han Russians of the U. S. films, released here, are far and the very law.

sians.

Though English and French films are not barred in Russian zones, political tension indicates that Russians aim to propose similar conditions to them.

Meet on New Financing

For the Will Rogers San

For the Will Rogers San
Various plans to finance the Will
Rogers Menorial hospital, Saranae
Lake, N. Y., were discussed at a
luncheon hosted Monday (12) by
Radio City Minste Halfs head, Gus
spartment. No definite setup was
romulated, and another meeting
will be held next month. The Saryarious definition of the setup was
reliable to the setup was
well as the setup was
spartment. Those attending the luncheon
Larvice Seward McDonald and
Haroid Rodner, Warmers, Leopoid
20th-Forty, John O'Connor, U, Joh
Montague, Col.; Major Leslie
Thompson and Sen. J. Henry McM.
Montague, Col.; Major Leslie
Thompson and Sen. J. Henry Petter
Love Place, Philly eshibtro, and Morton Thalhimer, Richmond, Va., exhib.

Strange Bedfellows

Orrange-Bediellows
Rome, April 6,
"Barth," a semi-documentary
film on Sicilian life, its being
directed here by Luchino Visconti, legit director, and Communist scion of an aristocratic
family (He's a duke).
Film is being produced by
Universails, an outfit financed
by the Vatican.

Anglo Tax Peace Spurs Expansion Of Pub-Ad Depts.

Trup-Ad Depts.

Transation of major company adput forces may be one of the sarlier reactions to both the Angio-American peace settlement and brightening prospects in general for films. Trend may be signaled the sarlier reactions to both the Angio-American peace settlement and brightening prospects in general for films. Trend may be signaled the same settlement of the British tax. At the same time, company took steps to white its h.o. personnel. With U's toppers for the expansion was to the effect that films were now showing every sign of going upgrade and that the best way to the same settlement of the sudden imposition for the effect that films were now showing every sign of going upgrade and that the best way to the effect that films were now showing every sign of going upgrade and that the best way to the same settlement of the sudden imposition in the same settlement of moderate lucreases in adaptation of moderate lucreases in the same settlement of the same settlement o

ITALO PIX ECLIPSING FRENCH IN U.S. MARKET

FRENCH IN U.S. MARKET

Italian importations are running
away from the field as boxoffice
trade. Top bo. status of the Italo
pix is a marked reversal of prewar form when they ran a poorselected by the state of the Italo
pix is a marked reversal of prewar form when they ran a poorselected by the state of pretrade. Currently, French product
is generally meeting only a fair
reception.

Trace of the trade of the state of production in that country as against
France where filmmaking has been
at a virtual standstill due to finantributors in the U. S. also ascribe
some of the grossing propule in this
some of the grossing power of
Italian spaking "people in this
this population sector patronized
Italian films a lainted way, they
are now throwing their full weight
lailain films in a limited way, they
are now throwing their full weight
hard enough by this phenomenon
to open up playing time at some of
their regular theatres for Italo pix.
'Open City'. Raly's initial sock
'Open City'. Raly's initial sock
of the state of the property of the sockings across the country in
houses that never before played a
foreign language film. Similar
houses that never before played a
foreign language film. Similar
houses that never before played a
foreign language film. Similar
houses that never before played a
foreign language film. Similar
houses that never before played a
foreign language film. Similar
houses that never before played a
foreign language film. Similar
Mrs. Goldwwn's Landon.

Mrs. Goldwwn's Landon.

Mrs. Goldwyn's London

Hop to Visit Sam, Jr. Hop to Visit Sam, Jr.

Mrs. Samuel Goldwyn, wie of
the producer, flies to London from
New York, Friday (16) for a
New York, Friday (16) for a
Samuel Goldwyn, Jr. Young
Goldwyn as been engaged in film
production in London with Sydney
Box, J. Arthur Rank production
Goldwyn, Jr. also recently production of the Company of the Company
Storm, "which failed to make the
grade at the St. Martin's theatre.
He's currently working on an original screenplay, which he is to produce for Rank.

Majors Sliced H.O. Budgets \$1,000,000 Via Letout of 500 Collarites in NY

Wayne Asks \$100.000 On 'Red River' Pact

Los Angeles, April 13. Suit for \$100,000 was filed in L. A. superior court by John Wayne against Monterey Productions. Actor also asks an injune tion restraining the company from releasing the picture, "Red River," in which he starred.

Wayne declares he has not been paid for his work in the film, which was made by Howard Hawkes for United Artists release.

Rydge to Distrib 3 **DOS Pix in Aussie**

Selmick Releasing Organization has closed a distribution deal with Norman B. Rydge's British. Edit of the Common B. Rydge's British and particular the Selmick from B. Barter and Selmick an option to extend terms of the distribution. Even to future releases here. As part pointed Cieve Shepherd, longtime with Warner Bros., as its Aussie rep.

Type to the solution of the so

local distribs.

Shepherd's job is to lay down the overall sales policy and handle selling in key situations where the selling with the selling with the selling s

to Selznick.

Disclosure of the pact comes as a surprise to local trade circles since it was thought that Manny Reiner, sent here by SRO, was unable to come to terms with Rydge. After Reiner left, Selznick sent his okay. "Duck in the Suri will be the first Selznick pic to hit GU loop.

L. A. to N. Y. Robert Aldrich Max Arnow Harold J. Bock Nate Blumberg

Syd Boehm Donald Buka

Donald Buka
J. Cheever Cowdi
Bing Crosby
Dixie Crosby
Xavier Cugat
Luther Davis Richard Day Sherman Ewing Virginia Field Mrs. Lou Gehrig Alan Harris C. E. Hooper Dick Haymes Dick Haymes William J. Heine Marcel Hellman Nat Holt C. E. Hooper Johnny Hyde John Joseph John Joseph Jacques Kopfstein Kay Kyser Charles Laughton Paul Lukas Paul Lukas
Ernest Martin
Coke Miller
Mike Newman
Val Parnell
Sol Polito
Abraham Polonsky Harry Rapf Bob Roberts J. Robert Rubin J. Robert Rubin
William Saroyan
John Searle
Sam Shirley
Charles P. Skouras
Jo Stafford
John Sutherland

Jacqueline White Robert Wolff

With business litters at an end due to optimistic outlook on the U.S. economy and the Anglo-U, S. film agreement, the film companies of the control of the c

particular desired in the major's home-Figur represents almost a 15%, drop from the peak employment level.of 4,000 in New York reached early in 1847 before the foreign colinivate, it amountains serious. Colinivate, it amountains serious. Colinivate, it amountains serious saving of approximately \$1,000,000 annually. This saving, however, has been wholly evaporated by the colling grade increases currently being grade increases currently being grade increases currently being grade increases serious control of the colling of the white-collarities organized by the phoyees Guild and the Screen Pub-lication of the colling of the colling of the phoyees Guild and the Screen Pub-lication of the colling of the colling of the colling of the phoyees Guild and the Screen Pub-lication of the colling of the colling of the colling of the phoyees Guild and the Screen Pub-

lleists Gulld.

Paramount was scarred worst by
the axing program with 150 employees let out since last August,
Metro was next with about 110 dismissals, followed by 20th-Fox, Columbia and United Artists which
ald off approximately 80 employemorkers, will the complexion of the concontrol of the control of the control
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Down to rock-bottom employ-ment figures at present, the film companies are expected to start ex-panding as soon as their optimism is cashed in by rising domestic and is cashed in by rising domestic and foreign revenues. Personnel pinch is being most acutely felt currently to the property of the property of

ognized as shortsighted.

Meanwhile, efforts of the collarite unions to get their members abeck on the company payrolls have been considered to the collarite union and the collarite to the collarite to the collarite architeration proceedings on the dismissals, charging the companies with contract violations. In the with contract violations in the collarite collari

IA Collaries Next
Contract negotiations covering
over 1,000 clerical employees at
warner Bross, Dulversal-Internamanual contract of the contract of the consmaller film outlifs are alsied to
open next week between the companies and Local H-63, white colparies division of the International
Alliance of Theatrical Stage Simployees. Talks will begin price to
tracts on May 31.

Union demands will include a TA Collarites Next

Union demands will include a 25% wage boost and maintenance of a union shop. Unlon has already filed for elections before the National Labor Relations Board as required under the Tatt-Hartley law.

N. Y. to L. A.

Cecil B. deMille Bert Goldberg Ben Henry Robert Lantz Robert Lantz
John Lehrfeld
Peter Lawford
Lees Sands
Johnny Weissmuller

Europe to N. Y.

Ben Henry Sidney Hyams Spyros Skouras

N. Y. to Europe

N. Y. to Eu
Igor Buketon
Igor Buketon
Igor Buketon
Icving Drutman
Florence Eidridge
Mrs. Sam Goldwya
Arthur W. Kelly
Vincent Korda
Fredric March
Gian-Carlo Menotit
Carmen Miranda
Boris Morros
Edward R. Murrow
Stephen Pallos
Phil Reisman
Rebel Randall

BETTER GET USED TO 50% RENTALS

See Harry Cohn's Compromise Col Contract Via a Share of the Profits

It's likely now that Harry Cohn, president of Columbia Pictures, president an envemployment pact which will give him a share of company profits above a fixed minimum. That development became probability after consideration of the probability after consideration of the consideration

inclined to sagn a cucac which shought on any form of organized openations to be considered to the consideration of the consideration o

Expansion of Swedish Prod. Curbed by Labor Unrest, Says Molander

Unrest, Says Molander

With David O. Selznick Already

inted on a deal to produce Ibnem's

"A Doll's House" at Swenk Filinmidustr's Stockholm studio this
summer, the Swedish firm has obse

"A Doll's House" at Swenk Filinmidustr's Stockholm studio this
summer, the Swedish firm has obse

"A Doll's House" at Swenk Filinmidustry Stockholm studio this
summer, the Swedish firm has obse

"A Doll's House at the House

"A Doll's House at the House

"A Doll's House

tricians, carpenters, painters and boothmen. Cameramen and sound-men were unaffected as they're affiliated with a separate union.

(Continued on page 14)

Ready Columbia Deal For 'Jolson' Sequel Hollywood, April 13.

Al Joson and Harry Cohn are againg the signature stage of a cash for sequel to "The Joison State of the State of the Joison St

Sequel.

Picture will take some time to get under way, with Jolson committed to various personal appearances in behalf of the United Jewish Appeal and other humanitarian projects.

Repercussions to the Soviet ambassador's oblection to the playing of "Ninotchkia" on Rallain screens has assumed all the aspects of a change of the second o

(Continued on page 14)

\$6,000,000 FOR 4 DUE FOR SPERLING PROD.

Holiywood, April 13. United States Pictures, Milton Sperling indie, announces four plx for 1948-49 with an overall budget of \$6,000,000.

of \$6,000,000.

First will be "Distant Drums,"
Joel McCrea starrer, which rolls
May 17. Others are "Sacramento
Sal" and "The Gantle Sin," the
final one to be etither "Dream
Street" or "Long Way Home."
Latter is slated to be a Lilll Palmer

starrer.
Prepping for 1949-50 are "Sister Act" (Fannie Hurst story from which "Four Daughters" was made), "White Heat," "Sport of Kings," "As the Night the Day," "Till the Ends of Earth," "Golden City" and "The Children," plus wickering. Warners will release.

Freeman President Of Acad Foundation

Of Acad Foundation
Y. Frank Freeman was elected
president of the Academy Foundation, the group that handles
finances for the Academy of Motion Picture Arts and Sciences.
Other new officers are Walter
Wanger, veepee; Mary C. McCall.
Treamurer, and Margaret Herrick,
executive secretary.

DIP IN PROFITS

560G Admish Tax High
For March, 32G Over '47
Minneapolis, April 13
Amissements here, including pix, are setting new record highs, judging the properties of the properties of

Must Make Up for Duds
It's now estimated by sales officials that fully one-third of all pix
handled by a major land in the loss
column. Which means a loss
superimposing distribution expenses. Listing the dogs, one sales
superimposing distribution expenses. Listing the dogs, one sales
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Metro Adding More Outside Indie Pix; 6 From Roach Next Yr.

G From Roach Next Yr.

Merro has justed to distribute six Hal Boach supermitters within the next year, as the teeroff in its program to release product from india producers to boilser its own and the films entirely at his own stitle films of the films of the films of the films of the gross. In announcing the pact yester (The films of the films o

double bills.

Metro' has also been reported courting releasing deals with other (Continued on page 16)

COL'S PEAK \$28,000,000 IN FILM INVENTORY

Columbia Pictures has cut back the negative costs on top Jix by got under way. Abe Schneider, company veepe and treasurer, told stockholders at the annual meet last week. Despite the experience of the company to the company at 282,000,000, Schneider said. Government anti-trust decree which niked block-booking and without the control of the company at 282,000,000, Schneider said. Government anti-trust decree which niked block-booking and without the control of the con

ONLY ANSWER TO Chiseling Exhibs Now Rush to Pay Before Distributors' Suits Filed

Wilcox Winnah in British Film Awards With 'Curzon'

Film Awards With 'Curzon'

"The Courtmender, ppt 13.5.

"The Courtmender production streng, and the courtmender of the courtmen

Tulsa Court KO.'s **Gerald Smith Suit** Vs. 'Agreement'

"Gentleman's Agreement" ran last week in Tulsa, Okla, when rabble-rouser Gerald L. K. Smith

last week in Tulsa, Okfa., when rabble-rouse Gerald L. K. Smith sought an injunction to prevent the full of the property of th

and a second motion picture of the south and a second measure it was expected in the trade that "Agreement" might run lino similar difficulty because of its antical intolerance theme, it's been all smooth salling. Grosses in many southern cities, in fact, have kept pace with those in other second measurement and the property of 20th's all-time record earners.

METRO ADDS CRUMP IN NEW-BLOOD MOVE

Hollywood, April 13. In line with Metro's plan to draw new blood into the organization, Owen Crump, who ankled a producer berth at Warners se months ago, checked in at Cuiver City as a producer. His initialer will be "The Guilty Bystander." currently being scripted by Ber-

lence."
John Huston and S. P. Eagle are
due to check onto the lot soon, Huston to direct and Eagle to produce
films of their own unit. John Ford
is another contracted to do a single,
"Three Godfathers," but this is
strictly a releasing arrangement.

Drive launched by mayors several years back to throttle phoney returns on percentage pix is now paying off with a surprising nummencement of Highton, It's been learned. The 171 suits now pending throughout the country against long throughout the country against long throughout the country against small fraction of percentage chiase ing claims which have been pressed against exhibs. In the main, exhibs have submitted their books for in-least the country of the country

nave summitted their books for inproceeding and settled before suits
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spection and settled before suits
and current settlements and current sitcourt settlements and current sitsettlements and current settlements and
current settlements and current settlement
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of the current actions pending
with potential claims running into
discrepancies.
Of the current actions pending
with potential claims running into
discrepancies.
Of the current actions pending
with 28 suits brought in its name.
Paramount and 20th-Pox are each
plaintiffs in 35 actions: Warner
Bros. and RKO have 22 spiece,
columbia; 16, and United Artis.
15. Suits are pending in I7 states.
Metro also leads in settlement
with 18 in its name. After MG
Oblumbia and UA, 10.
Sargey and Stein act as general
counsel for distribs in all actions
Sargey and Stein act as general
counsel for distribs in all actions
Pollowing complaint against an
exith, demand is made to inspect
the settlement of the settlement of the settlement
and o, therewise suit is brought.

MPAA France Is Hunb. Us.
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MPAA Execs In Hush-Hush Canadian Huddles About American-Made Pix There

American-Made Pix There
Toronto, April 13.
On a hush-ush huddle with officials of the Bank of Canada and
the federal government over the
making of films in this country
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Johnston to Preside At Next MPAA Board Meet

Next MI'AA Board Meet
Board meet of the Moilon Picture Assn. of America, originally
stated for this week, has been postponed until Tues. (20). With a
number of questions on the agenda
for decision, Eric Johnston, MPAA
in time to preside at the contab.
Final Interpretation of the Amglo-American film tax accord will
likely take top billing in the delibrations. Meeting is expected to
handle Important subjects which
two weeks ago, when most majors
attended only by proxy.

6

In The 20th Century Fox Showmaskip

Tradition That is Making because

History Thronesce of Tacing the second of th

and Profit Paleons 20 Dries South St. 2017

THIS IS THE AD...
That Raises the Curtain on the Campaign





THE MOST LOOKED-TO MOTION PICTURE EVENT OF THE DAY!

TO SEE IT IS TO KNOW ITS STARTLING FACTS... the remarkable personal disclosures of Igor Gouzenko, former Code Clerk, USSR Embassy, Ottawa, Canada...the true headline revelations of the atom bomb spy plot that stunned the world.

TO SEE IT IS TO FEEL ITS LIVING DRAMA... made with the same force and vitality that brought acclaim to "The House On 92nd Street," "Boomerang!" and "Call Northside 777,"

TO SEE IT IS TO SHARE A GREAT SCREEN EXPERIENCE ...made unforgettable by the star performances of Dana Andrews as Igor, Gene Tierney as Anna and a distinguished supporting cast.



DANA ANDREWS GENE TIERNEY

"III JUNE HAVOC BERRY KROEGER - EDNA BEST

WILLIAM A. WELLMAN · SOL G. SIEGEL



Letter from am
Unknown Woman
Hollywood, April 10.
Universal release of Easupart Clonetonescensor of Easupart Clone
Tennic Planer Cloner Cl

MINS.
Liva Berndle Joan Fontaine
Stefan Brand Louis Journage
Frau Berndle Mady Christian
Johann Stauffer Marcel Journel

"Miranda" (GPD). Amusing
"Teleir From An Us ha to be
with the service of the new
Homes" is a first for the new
Homes and Homes and Homes and Homes
Homes and Homes and Homes
Homes and Homes and Homes
Hom "Letter From An Unknown"
Woman" is a first for the new
Rampart Production, independent
taine and William Dozier. Debut
falm is a distinguished offering, production-wise, giving Rampart a
strong woman.
In I backed with
exploitation playing up femme appel and high production qualities
be the production qualities
between the production and the provide to a solid
performance in different verplayed.
Story includes a familiar pattern
but the taste with which the film
has been put together in all departments under John Houseman's provalid and interest-holding drama.
The mounting has an artistic flavor
that captures the atmosphere of
early-day Vienna mander
Story unfolds in flashback, a device that makes plot a bit difficuit
to follow at times, but Max Ophus'
did with times, the Max Ophus'
did with the production of the production of the story. Film is endowed
with little touches that tragic
tale is being unfolded. It concerns
a young girl who falls in love with
a meighbor, a concert planat. She
for the production of the production of

(SONG) Hollywood, April 10.

tion, direction and screenplay by Welles
Stars Rita Hayworth, Orson Welles; fea-
tures Everett Sloane, Glenn Anders. Based
on novel by Sherwood King; oamera,
Charles Lawton, Jr.; song, Allan Roberts,
Doris Fisher: score, Heinz Roemheld; edl-
tor, Viola Lawrence. Previewed April 8,
'48. Running time, 86 MINS.
Elea Bannister
Michael O'Hara Orson Weller
Arthur Bannister Everett Sjoane
George Grisby
Sidney Broome Ted De Cornis
Judge Eskine Sanford
GoldleGus Schilling
District Attorney
JakeLouis Merril
Bessle Evelyn Etilis
Cab Driver
Li Wong Show Chons
Yacht Captain

"The Lady From Shanghai" is okay boxoffice. It's exploitable and

The Mikado

The Mikado
"The Mikado" British-made
Technicolor film opening at
the Park Avenue theatre,
N. Y., tomorrow (Thursday) as
a reissue, was reviewed from
John Comments of the control of the control
Amery, Jan. 25, 1939. He
found it "a throughly ingratiating satire, carefully conconted." Atthough Kenny
cast known to U. S. patrons,
easid: "Many English-spealing people who have never
seen a Gilbert and Sullivan
seen a Gilbert and Sullivan
picture houses for "Mikado."
Rest of the principals were
drawn from the D'Oyly Carte
company.

Miniature Reviews

"Letter From an Unknown
Woman" (U. Strong woman's
picture with Joan Foutaine and
new star Louis Jourdan.
"The Lady from Shanghal"
(Co.). Stylized melodrama with
Rita Hayworth name to aid
ticket sales. (Colon) (Par) Bour

ticket sales.
"Shaggy" (Color) (Par). Bey
and dog film in color aimed for
juve and family trade.

juve and family trade.
"Here Comes Trouble"
(Color) (UA), Hal Roach "Laff-Time" comedy about a cut re-porter; deluxe slapstick geared for lower half of dualers. "Miranda" (GFD). Amusing British farce about a mermaid in London; good boxoffice.

-	Hollywood, April 9. Paramount release of William Pine- William Thomas production. Features George Nokes, Brenda, Joyce, Robert
3, 1	Paramount release of William Pine-
	William Thomas production. Features
h	George Nokes, Brenda Joyce, Robert
g	Laura Calvin
ĸ.	Robble Calvin
n	Bob Calvin
n	Fuzzy Ralph Sanford
'n	Gonnell

"Shaggy" is a familiarly laid-out story of a boy and his dog. It will story of a boy and his dog. It will story of a boy and his dog. It will story of a boy and his dog. It will store the story of a boy and his dog. It will store the store of the store

ally does a good job of resolving all plot problems in acceptable fash-ions. Sheep dog hero and his juve master, George Nokes, project the usual appeal of such characteristic Grownup leads are handled in otaz, style by Brenda doyce and Robert Shayne. Others measure up to de-

Shayne. Others means.

The William Pine-William Thomands.

The William Pine-William Thomas production has been neatly dressed in outcoor scenic valued at a state of the second of the s

Here Comes Trouble (COLOB)

United Artists release of Hal Reach, Jr., production. Stars William Tracy. Joe Sawyer: features John Woodbury, Berecky Starters John Woodbury, Berecky Guide. Servenpley, steering Carleton Brown. Edward E. Sectionof: camera (Cincolor), John W. Royler editor, Arthur Seld. Trades SMINS, A. April 5, 48. Romning time, 50 MINS.

DodoBill Tracy
Winfield Blake Emery Parnell
Martha Blake Betty Compson
Stafford
Penny Blake Boverly Loyd
Bubbles LaRue Jean Woodbury
Derter Parti Morgan
Penny Blake. Baverly Loyd Bubbles LaRue Jean Woodbury Dexter Patti Murgar McClure Thomas Jackson

This is the third of Hal Roach's "Laff-Time" subjects, originally made to sell in pairs with each group of two pictures being sold as a single feature. However, with "Here Comes Trouble" and "Who Killed Doc Robbins," latter being listed as Part 2 of this group, dis listed as Part 2 of this group, dis-tributor will sell either the two as a group or the exhib can buy either one separately. These are designed to fill out double-feature setups, and as such "Trouble" will help pad out the lower rung of many dualers.

dualers.

The time of time

tive memories, many a hackneyed routine being included.

Joka of the blundering cub reporter being handed the tough police reportorial beat is merely the protest being handed the tough police reportorial beat is merely the such gags as the exploding cigars, spattering powder in face, denenhing a damate in a shower-bath, tous a such policy of the such that the football, and a chase flatch in the fly-oit of a theatre.

William Tracy, who's been in other Roach comedies, is the silly reporter just back from the war, we have a such as the such a

laughs.
Patti Morgan looks fetching in a secretary bit role, while Betty Compson, veteran of silent era does nicely as the newspaper publisher's wife. Emory Parnell is the overly, bombastic publisher. Beverly Loyd shows promise as the comely daughter.

Anna Karenina

"Anna Karenina" (Korda-20th-Fox) which latter is re-viewed in Vaniery. Jan. 28, 1948, from London. Film is be-ing tradeshown in N. Y. today. (Wed.) by 20th. In apprai-ing the picture, which stars vivien Leigh and Raiph Rich-ardson in the Tolstoy moyel, will play to big froses. It has too many boxoffice values for any exhibitor to miss, and should, after a little careful, and should, after a little careful. "Moverer, Come noted that

in American theatres."

However, Cane noted that "as fine as this fourth production of Tolstoy's movel is (Fox Indian Production of Tolstoy's movel is (Fox Indian Production of Tolstoy in the Indian Production of Tolstoy Indian Production Indian Ind

Shewiftme

Scheduled for an American
preem early next month at the
Park Avenue, N. Y., "Showtime" was reviewed April 24,
1946, by Varurr under its original title, "Galety George."
Produced and directed by
George King for Warners in
George King for Warners in
distributed in the U. S. by Eaglish Films.

articles, the picture is being lish Films, the picture is being lish Films, A blopic on British stage. A blopic on British stage, Showtime looks "highly dustrial" of the blopic of the

Miranda

Mirmada (BRTTSR)
LOHOID, Aprill 7.
General Film Distributors release of Gainsborough-Sydney Box production, Stars Joyce, John McColline, Distrected by Ken Annakin, Severaphy, by Pater Blackmet, Joyce, John McColline, Distrected by Ken Annakin, Severaphy, by Pater Blackmet, Joyce, John McColline, Distrect by Ken Denis Walkeley, editor, Goron, Haker canners, Ray Biton, Dustay Lovell. Ad-servation, April 6, 48. Muning time, Natural Section 1988.

re Marten
ul Marten
gelJohn McCallum
rse Cary Margaret Rutherford
arles
ttyYyonne Owen
Landlord Lyn Evans !
cklestall Keeper Maurice Denham
nellBrian Oulton
retaryZena Marshall
sherman

Mermaida me in fishion and Synhery Box has pilloted the first of the season past the popular winsing post to considerable applause. Amusing and unpretentious, the ingress of the season past the popular winsing post to considerable applause. Amusing and unpretentious, the fireface and the season past the popular winsing and the season past the popular winsing and the season past of these stories is that past of the popular winsing and the fireface and the fun to the right length of time. A triffe more imagination and the fun to the right length of time. A triffe more imagination and control of the fireface and the fun to the right length of time. A triffe more imagination and control of the fireface and fireface an

L'Ebreo Errante

(The Wandering Jew) (ITALIAN) trine Wandering Jew (TIALIAN) ...

Dictitudinal Indicator of the March 29.

Di

"The Wandering Jew" is one of the biggest-budgeted pictures pro-duced here last year. This time the money was well spent. Film seems to have strong potential for export success, with particularly favorable reactions on American market. Its

Wednesday, April 14, 1948

Innigue tour naison defect is to mix the second with such a second with such as the second with suc

Gioventu Perduta (Misled Youth) (ITALIAN) (ONE SONG)

ONE SONG)
Lar Flum releases of Carlo Nucl. Profile Song, March 30, Lar Flum releases of Carlo Nucl. Profile Song, Song,

Twendingser.

When "Misled Youth" first went before the censors, they wouldn't pass it. Decision, somewhat unusual here, caused protest from film directors and critics, giving the film much publicity. Ple finally received the greenlight in order to avoid political speculations, as Italian exhibe are generally leftis, while government is Christians of the control of the protection of the control of the protection of the protection of the control of the

Italian exhibe are generally lettus, while government is Christian-As a thriller, ple is a littic disappointing. Most suspenseful sequence, showing a detailed robbery control of the suspenseful sequence, showing a detailed robbery control of the suspenseful sequence, showing a detailed robbery control of the suspenseful sequence, and the suspenseful sequence in the decoument, such as the suspenseful sequence in the denouement, such as the suspenseful sequence in the decoument, such as the suspenseful sequence in the decoument, such as the suspenseful sequence in the decoument, such as the suspenseful sequence is such as the suspense is such as the suspenseful sequence is such as th

(Continued on page 18)

Antoine and Antoinette

Antoine and Antoinette
"Antoine and Antoinette
"Antoine and Antoinette
French-made Gaumont French-made Gaumont French-made Gaumont French-made French-

U.K. GOVT.'S LEND-LEASE TO FILMS

Production on Location Has Still One Other Advantage—Speed

Shooting a picture on location, in addition to the recognized factors of greater authenticity and lower costs, may have other benefits to offer discover frank Capre, a first of the control of the contr

Hollywood.

Too often, Capra said, a director will lose time in studio lensing by striving to better lighting and other caneer, refements. Time is also sort, he declared, by "stars who med various demands for more fable camera magles, etc. Few these refements are nossible with these refements are nossible. favorable camera angles, etc. Few of these refinements are possible in location shooting, and the direc-tor can consequently work faster. Shooting away from Hollywood also gives a producer or director a chance to get acquainted with the lives of other people. "In Holly-wood" he said, "we learn about life only from each other's pic-tie only from each other's pic-

In New York for the preem at Radio City Music Hall next Thursday (22) of his "State of the Union." Cappe decrease and the State of the Union." Cappe decrease and the State of the Considering both "Plying Yorkshiremap." the Eric Reight novel, and "Friendly Per-Knight Novel Per-Knight Novel

(Continued on page 19)

II S Naval Base Cinema Chided as 'Unfair' To Civilian Theatre Ons

Uvilian Theatre Ups
Government exaction of early
clearance on top pix playing armed
exercise the exercise the according to the Appeals Board of the Motion Felcium Arbitration system.

The Committing civilian attendance
in the ruling on a clearance battle
panets to a clearanc sctup

sctup.

In taking the poke at the Government, board added, "Although the subject is beyond the jurisdiction of this tribunal we trust the subject is beyond the jurisdiction of this tribunal we trust the will be brought to the attention of the subject to the sub

all civilian residents of the island.

Existence of the naval operation
was taken into consideration by the
board as actually lessening competition between the Jamestown
Strand. Appeals body ordered
clearance of the Strand over
Jamestown to be reduced to seven
days.

Brit. Shutdowns Protested

Hundreds of studio technicians marched to Parliament last Saturday (10) to lodge a vigorous protest with the Board of Trade against closure of film studios and staff dismissals.

statt dismissals.

Certain studios have trimmed production schedules, with resultant lelout of workers not needed while operations are suspended.

In Mpls. 'Conspiracy

In Mpls. 'Conspiracy'
Charging conspiracy to set runs
and clearance here, Saul G. Lebedoff, owner of two local neighborhood delux houses, the Brynwood
and Homewood, has filed an antitrust suit in Federal district court
against the Minnesota Annus. Of (Faramount heatre circuit) and six
major distributors. He asks \$853000 diamages defendants as M.G.

Distributor defendants are M-G, Paramount, RKO, 20th-Fox, Universal and Warners.

Rental Studios In Loud Wail

Hollywood, April 13. Hollywood, April 13.

Hollywood's rental studios, prosperous during the war years, are feeling the pinch of poverty, with little prospect of early relief.

Rental operators give the prospect of the pinch of the pi Rental operators give three reasons for the current situation:

sons for the current situation:

One is the rush of Hollywood
producers to shoot their films in
England, France, Italy, Mexico,
Canada and Australia.

Canada and Australia.

Another is the competition from the major lots, which are rounding up numérous indle producers and encouraging them to film their product at the big studios. In this way the majors can keep their contract crews busy between their own pictures. own pictures

Third reason is the increasing number of location troupes shoot-ing documentaries, semi-documen-taries and other films in various parts of the U. S.

parts of the U. S.

Argosy has made several pictures in Moxico and has another coming up south of the border.

Doll's House" in Sweden; Earl Carlol will shoot a picture in Japan and Roland Brown in Tahitl. Sam Bischoff, and Edward Gross are heading for Canada to film "Mrs. Mike."

Mike."
Arthur Kelly is leaving for England to line up several films for United Artists, one of which will be produced by Mary Pickford and Lester Covan. Nat Holt will make "Canadian Pacífic" in Canada, and Al Rogell is slated for two on location in the Canadian Northwest.

Majors Woo Indies

Majors Woo Indies
When Parmount took over
Liberty films it started a general
movement of indie producers to
the major lots. Frank Seltzer, Reliance and Belsam Productions
lance arranged release deals
Metro has a deal with John Huston and Sam Spiegel. UniversalInternational is playing host
fuer deals with John Huston and Sam Spiegel. Universal
International is playing host
decidents. Alfred Hitchcock and
Sidney Bernstein are hooked up
with Warners; Charles K. Feldman and Marshall Grant are conbias. RKO and Eagle Lion are
crowded with indies.
Sone indied producers are male-

Some indic producers are make ing pictures on rental lots but the trend is toward the major studios where plenty of space and accommodations are available.

Coast Color Confab Santa Monica, April 13.

Technical aspects of color are to be thoroughly covered by a pane of experts at the forthcoming 63rd of experts at the forthcoming 63rd semi-annual convention of the Society of Motion Picture Engineers, stated for here at the Ambassador hotel.

Ralph M. Evans, superintendent of all Eastman Kodak's color film and print processing, will deliver the feature paper on thits.

BUCK PROD. DIP

London, April 13.

Closedown of some British film studios coupled with scattered employee layoffs by several indie film-makers apparently will be remed a pledge by Board of Trade prexy Harold Wilson. He promises government support to insure full maintenance of production and employee to the Assn. of Cine-Technicians held here Sunday (11) he stated there will be no government subsidy for British production, but added that the possibility of reenting government will be not to the possibility of reenting governments will be not to the possibility of reenting government will be not to the possibility of reenting government will be not to the possibility of reenting governments with the possibility of reenting governments with the possibility of reenting governments with the possibility of reenting considered.

considered.

Under this program, Wilson emphasized, the greatest possible use will be made of studio space. More-line will be made of studio space, More-line to the distribution and exhibition aspects of the industry soon. He added that the government had no objection to the setting up of a tion, but on the other hand government money couldn't be provided for such a purpose.

To offset the lack of government.

(Continued on page 18)

AUSSIE HOYTS CITED AS BEING ANTI-UNION

Hoyts chema chain, major Aussie loop, has run into a hassle with the Theatre Managers Assn. over alleged anti-union practices. Theatre managers have asked the local Trades and Labor Council to impose a ban on the Hoyts 156 theatres.

Chief allegation against the circuit is that it tried to form a company union of managers after discriminating against members of the TMA. Labor council has referred the dispute to a committee for investigation.

PLEDGES AID TO Variety Clubbers Take Over Miami; Frisco Has Edge for '49 Convention

Lenser Asks \$975,000 For Coast Union Ban

For Coast Union Ban.
Curis Angelea, April 13.
Curis Courant, former European
lenger, filed suit for \$975.000 against Cameraman's local 659,
against Cameraman's 2375,000 for local 659,
against Cameraman's 2375,
against Cameraman's 23

C. B. DeMille On **Production Cuts**

Despite gains in econory made, in the last year, cuts still have to be made close to the bone in order to be the still have to be made close to the bone in order sanity. Cerel B. DeMille said yesterday (13) in New York. "There is too much forced duplication of jobs in the studios," he said, adding that when "you pay'without receiving anything in return, you bleed to death."

whoch "you pay winout received to death."

DeMille, however, indicated that he didn't plan to drastically sile the budget for his next pic. "Same fall." Some new techniques will have to be explored to keep costs under control, he said, but filming the same fall. Some new techniques will have to be explored to keep costs under control, he said, but filming to the same fall. Some fall. Some set as yet. It is not set as yet. The same fall is not set as yet. The

By ARTHUR UNGAR
The Variety Clubs International,
The Variety Clubs International,
with some control of the Cont

cendered the gold key to the town O'Donnell.

Mark Wol handles the inMark Wol pursestings, reported the club's software, with \$124,000 in the kitty, of which \$85,000 is in Covernment bonds. At a meeting Monday it was proposed that the modwinter meeting of international Monday it was proposed that the growth of the work of the

Toho, Top Jap Producer. Battling Costs, Fixed Fees, To Keep Afloat

Fees, Io Keep Afloat
Tokyo, April 6.
Toho Shows, Ltd., leading Japanese pix producer, is struggling to keep its head above water as incept in the producer, is struggling to keep its head above water as incompanies of the producer and the produc

WB, Col. Stock Shifts

Briefs From the Lots

Hollywood. April 13.

Selena Royle drew a key role in the Michael Curliz production, "My Dream is Yours," at Warners, "Police Reporter" is the final tag on the Sereen Guild production, "Shot to Kill". "Faul E. Louis and the Sereen Guild production, "Shot to Kill". "Faul E. Columbia. "Devoth Hart signed for a part in "Larceny" at Universal-international. "Robert Paige will double as vespee and boundrolled by Glenn McCarthy, Texas oilman, teeing off with "Land of Plenty," to be produced as an indie in Hollywood. Arrow Productions, new indie

"Land of Plenty," to be produced as an indie in Hollywood.

Arrow Productions, new ministern Excepted," a faile of Cacheslovakian refugees, written by Hans Habe. . . Slephen McVally was signed for the role of Martin in the Behert Buckner production, "Rogues Regiment," at Universal-International. . Michael Kirby after a number of screen tests, was unifored in "The Countes of Monte Oristo," a job he performed on states in the Henie rink show. . . Warners borrowed Bettly Ann Lynn Grone Bride," the Bettle Davis-Robert Montgomery States with the Warners was a state of the Bridge States of the Bettle Davis-Robert Montgomery States with the Planty Robert Montgomery States with the Warners was a producer. When the Robert States was a producer with the Planty Robert checked in at "West".

Henry Blanke as producer.

Henry Kosier becked in at Warners to direct "Happy Times,"
Danny Kaye's first starrer on the
Burbank lot . . . Russell Simpson
signed to play the gun-toting
preacher in "The Wrangler" at
Columbia . Argasy obtained a
Technicolor commitment on "Three
Goddathers," which was
leasted by the technique to the
will release the Philippine story,
will release the Philippine story,

"The Avenger," in the U. S., while United Artists will handle the for-eign distribution.

United Artists will handle the forgin distribution directs "ID pan."

James Trains directs 1948 proJames Trains 1948 pro
James Trains 1948 pro
James

lead in "Ladies of the Chorus," inJack Cherlok's new indie outst.
Jack Cherlok's new indie outst.
Gerford and the Cherlok's new indie outst.
Gerford will yet in Hill of the Hawk,"
based on a novel by Sest O'Dell
Ling of the Cherlok of the Cherl

e low "Tennessee's Partner."

RKO borrowed Spring Byington
g from Metro for a role in "Weep
t No More". .. Mark Robson closed,
a deal to direct two pictures for
c Universal-International .. Eagle
Lion stages are dark this week, reuning work April 19 with "29
, Clues."



WARNER BROS: TRADE SHOW April 19th

WILKIE COLLINS'

WOMAN IN WHITE"

The world's most celebrated mystery novel is now on the screen!

ELEANOR PARKER · ALEXIS SMITH · SYDNEY GREENSTREET · GIG YOUNG

CITY	PLACE OF SHOWING	ADDRESS	TIME	/ CITY	PLACE OF SHOWING	ADDRESS	TIME
Albany	Warner Screening Room	79 N. Pearl St.	8:00 P.M.	Memphis	20th Century-Fox Sc. Rm.	151 Vance Ave.	10:00 A.M.
Atlanta	20th Century-Fox Sc. Rm.	197 Walton St. N.W	2;30 P.M.	Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	2:00 P.M.
* Boston	RKO Screening Room	122 Arlington St.	2:30 P.M.	Minneapolis	Warner Screening Room	1000 Currie Ave.	2:00 P.M.
Buffalo	Paramount Sc. Room	464 Franklin Street	2:00 P.M.	New Haven	Warner Th. Proj. Rm.	70 College St.	2:00 P.M.
Charlotte	20th Century-Fox Sc. Rm.	308 S. Church St.	10:00 A.M.	New Orleans	20th Century-Fox Sc. Rm.	200 S. Liberty St.	1:30 P.M
Chicago	Warner Screening Room	1307 So. Wabash Ave.	1:30 P.M.	New York	Home Office	321 W. 44th St.	2:30 P.M.
Cincinnati	RKO Screening Room	Palace Th. Bldg. E. 6th	8:00 P.M.	Oklahoma	20th Century-Fox Sc. Rm.	10 North Lee St.	1:30 P.M.
Cleveland	Warner Screening Room	2300 Payne Ave.	2:00 P.M.	Omaha .	20th Century-Fox Sc. Rm.	1502 Davenport St.	1:00 P.M.
Dallas	20th Century-Fox Sc. Rm.	1803 Wood St.	10:00 A.M.	Philadelphia	Warner Screening Room	230 No. 13th St.	2:30 P.M.
Denver	Paramount Sc. Room	2100 Stout St	2:00 P.M.	Pittsburgh	20th Century-Fox Sc. Rm.	1715 Blvd. of Allies	1:30 P.M.
Des Moines	20th Century-Fox Sc. Rm.	1300 High St.	12:45 P.M.	Portland	lewel Box Sc. Room	1947 N.W. Kearney St.	2:00 P.M.
Detroit	Film Exchange Bldg.	2310 Cass Ave.	2:00 P.M.	Salt Lake	20th Century-Fox Sc. Rm.	216 East 1st South	2:00 P.M.
Indianapolis	Universal Sc. Room	517 No. Illinois St.	1:00 P.M.	San Francisco	Republic Sc. Room	221 Golden Gate Ave.	1:30 P.M.
Kansas City	20th Century-Fox Sc. Rm.	1720 Wyandotte St.	1:30 P.M.	Seattle	Jewel Box Sc. Room	2318 Second Ave.	10:30 A.M.
Los Angeles	Warner Screening Room	2025 S. Vermont Ave.	2:00 P.M.	St. Louis	S'renco Sc. Room	3143 Olive St.	1:00 P.M.
100			•	. Washington	Warner Th. Bidg.	13th & E Sts. N.W.	10:30 A.M.

Boston, Tuesday, April 20th

Gales, Rain Clip Chi But Oscared Daughter' Brisk at \$17,500: 'Millie' With Vaude Mild 40G, 'Evil' Okav 10G

What looked like a continuation of the excellent biz Loop houses did last week is turning on which are the properties of the past week. Takings were thin on Wednesday and Thursday, with a slight improvement on Friday. New fare was limited to three invalidations of the past week. Takings were thin on Wednesday and Thursday, with a slight improvement on Friday. New fare was limited to three invalidations of Millie" plus Mill Herth Trio and Bonnie Baker looks only moderate \$40,000 at Oriental. "Man of Evil" switched the Garrick back. 2010,000 in sixth. "Ideal Artists with \$17,500. Loretta Young's Academy award film, Farmer's Daughter is giving the Garrick Apsche," at Palace, leads the biodovers with soild \$27,000 for second week. It broke the bouse record last week at wow \$45,000. "Gentlemant's Agreement," should be excellent \$11,000 in 22d week. "Cass Timberlane" at the

should be excellent \$11,000 in 224 week. "Cass Timberlane" at the Woods in its fifth week appears grardy with \$20,000. "Robin Hood," in second stams. John Booksey, and the second stams are second to the second stams. State-Lake with Shitch Henderson band looks lean \$26,000 in second frame. Estimates for This Week. Tapollo (B&K) (1,400; \$1,28). "Gentleman's Agreement" (20th January 13,100. Last. week, \$21,200.

(2,000. Chicago (B&K) (3,900; 98)—"Sai-n" (Par) (2d wk). Mild \$30,000. ast week, \$34,500. Garrick (B&K) (900; 98)—"Man Eyll" (UA). Okay \$10,000. Last

Last week, \$34,500.

Garrick (B&K) (900; 98)—"Man of Evil" (JA). Okay \$40,000. Last week, third run.

(Last) (Last) (Last) (1,500; 96)—"Grand (BK) (Last) (1,500; 96)—"Grand (BK) (Last) (Last)

'Clock' Slow \$9,500, Omaha

Clock Now \$9,30U, Umaha
Umaha Appil 13.

"Abuquerque" at 0 rp he um
shapes good this week and fared
nuch better at hands of crix
than "Unconquered" in previous
week "Big Clock" at Paramount
of "Remember Mana"
deis, will hold its own.
Estimates for This Week
"Block" (Far) and "Return
Retimates for This Week
"Abuquerque" (Par) and "Return
Last week.
"(Fill.) Good \$11,000.
Last week.
"(Fill.) Good \$11,000.
Last week.
"Remember Mana" (RKO) (3,500; 16.65)
"Remember Mana" (RKO) (3d wb.
Res 3,000 as against first week's
Res 3,000 as against first week's
"Paramomer (Trixt steek) & \$28.58

Broadway Grosses

Estimated Total Gross
This Week\$619,000
(Based on 21 theatres)
Last Year\$758,500
(Based on 19 theatres)

'Victor' No Champ In Balto, \$13,000

Baltimore, April 13.
Winding up of long-run produ launched Easter has the downtown, list here at an unexciting pace. "To the Victor" is showing only slight activity at the Stanley. "Bill and Coo" tied to "Mr. Reckless" at the Mayfair is heading for better than average trade there. "Sign of the Ram," at the Hippodrome, shapes as fairly good.

seement of the control of the contro

\$13,800.

Stanfey (WB) (3,280; 25-75)..."To
the Victor" (WB). Modest \$13,000
or near. Last week, second of
"April Showers" (WB), mild
\$7,700.

Town (Rappaport) (1,500; 35-65).
"Remember Mama" (RKO) (3d
wk). Continuing strong at \$9,500
atter sock \$13,200 for second.

Cooper Rousing \$21,000, Frisco; 'Scudda' \$22,000. 'Heart' Stout With 7G

Heart' Stout With 7G
San Francisco, April 13.
Continuance of rain is credited with helping business here curhelping business here curwith big weeks at Faramount.
With big weeks at Faramount.
With big weeks at Caramount.
With big weeks at Maramount.
With business have been dearn to the curcinues husky in second stanza at
Gate. "Song of Heart" shapes to
land nice bus at the United Artists.
Golden Gate (RKO) (2,844; 6555-"Remember Manna" (RKO)
(2d wk). Husky \$21,000, near first
Song weeks at 100 feb. (4,65); g. 60-65

Fox Work (4,65); g. 60-65

Fox weeks (4,65); g. 60-65

Sudda Hoo" (20th). Nice \$22,000

Warfield (FWC) (2,565; 60-65)

"J Daring Daughters" (M-G) (2d wk). Nice \$12,000 in 6 days. Last
weeks (12,000 in 6 days. Last
Wertamount (Par) (2,646; 60-85)

"Tunconquered" (Par). Back at pop
scale, Gary Cooper opus looks big
\$21,000 or over. Last week, "April
\$22,000 or over. Last week, "April
\$20,000 or over. Last wee

Fine St. 200 Manim (HAD) (24 Web.) 36,1,000 to over, head vector, and the street of th

Buff. Bows to 'Bride' \$18,000: 'Victor' 11G

S18,000, Victor' 11G

Best bet here this needs is "Bride Cones Wild".

Goes Wild".

To the Victor" is only modestal Lakes.

Bistimates for This Week.

Bisti

Lafayette (Basil) (3,000; 40-70)—
"Naked City" (U) and "Perilous Waters" (Mono) (2d wk). Fancy \$13,000 after smash \$22,000 last

20th Century (20th Cent.) (3,000, 0-70)—"Remember Mama" (RKO) 2d wk). Trim \$7,000 in 5 days. ast week, good \$11,000.

'Clock' Ticks Off \$12,500 in Cincy

Cincinnati, April 13. Cincinnati, April 13.
Four boldover clicks are racking up almost as much biz this round as three new bills. Newcomers are paced by "Big Clock," which is inject and several lengths in front of "Relentless," also velvety. "To the Victor" is trailing at disappointing pace in the big Albace.

Albee (RKO) (3,100; 50-75)—"To the Victor" (WB). Thin \$10,000 lowest here in months. Last week (Continued on page 16)

'Sitting' Pretty \$28,000,

D.C.; 'Naked' Hot \$22,000

J.L., TARKEI Inti 32_JUNU
Od weather is helping mainsem boxoffice here, with general
average holding well at a season
we nother than the season was not the season when the season were nother than the season was not to be season with the season was not to be season when the season we season which was not to be season when the season was not to be season when the season was not to be season when the season we season which was not to be season when the season was not to season when the season was not to be season when the season was not to be season when the season was not to be season when the se

Estimates for This Week

Estimates for This Week
Capitol (Loew's) (2,48;4,40-80)—
"Sitting Pretty" (20th) plus vaude.
"Sitting Pretty" (20th) plus vaude.
Sturdy 328,000 to lead town. Last
week, '3 Daring Daughters" (M-G)
plus vaude, okay 320,000.
Columbia (Loew's) (1,263; 44-70)
"Gentleman's Agreement" (20th)
(m.o.). Fine \$10,000 for third consecutive middown week. Last week,
"Bride Goes Wild" (M-G) (2d run),
above average \$9,000.

average \$9,000.

Keith's (RKO) (1,939; 44-80)—"I Remember Mama" (RKO) (2d wk). Still big at \$15,000 or better. Last

Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

come.

The parenthetic admission prices, however, as indicated, include the U. S. amusement

Bette's 'Winter' No Hot B'way Number, \$321,000: Oscared 'Farmer's' NSG 13G. 'Saigon'-Mills Bros.-Rich Oke 65G, 2d

Rainy weather and near prox-imity of state income tax deadline (12) night; 21st week \$26,000. Stays imity of state income tax deadline are blamed for the slump in business. at Broadway firstrums this man and the state of the slump of the state of t

that only two pictures were brought in during the stanza also indicated there were too many believes the property of these unfavorable factors is hurting opening week of "Winter Meeting" of the Warner. It looks and of other Bette Davis starrers. Other newcomer is reissue of "Farmers" Daughter," only a fair \$13,000 at the Palace on first week \$13,000 at the Palace on first week \$25,000 at \$

strong weeks with "B.F.'s Daugh-ter."

"Are You With It?" is being given a special preem today (Wed.) to help launch the U. S. Security Loan drive at Winter Garden. Regular run starts tomorrow (Thurs.) "Arch of Triumph" also

Regular run starts tomorrow
(Thurs) "Arch of Triumph" also
gets a gala preem next Monday (19)

18 Manual Peren next Monday (19)

18 Manual Per

Sunt big at \$15,000 or better.

Week, husky \$19,000.
Metropolitan (WB) (1,63: 44-70)
Sign of Ram" (Col.) Mild \$75,00.
Last week, "Relentless" (Col.), hot class with the class with t

hig \$12,500 first week. Set for ex-tended run.
Littile Carnejie (Indie) (460; 95-\$1,20)—"Jenny Lamour" (Vog) (6th-final wk). Present week end-ing next Friday (16) still holding well at \$7,000 atter great \$8,000 in Well at \$7,000 atter great \$8,000 in (Life) consens Saturday (17) Mayfair (Brandt) (1,738; 70-\$1,50)—"Gentleman's Agreement" (20th) (23d wk). Dipped to \$17,700

in 22d week ended last Monday (12) night; 21st week \$25,000. Slays (12) might; 21st week \$25,000. Might; 21st week \$25,000.

week. Stays on, with "Letter From woman" (U) likely to follow.

Rosy (20th) (5,888; 80-\$1,50)—
Scudda-Hoo' (20th) with Ed Wynn heading stageshow that includes of the control of the contr

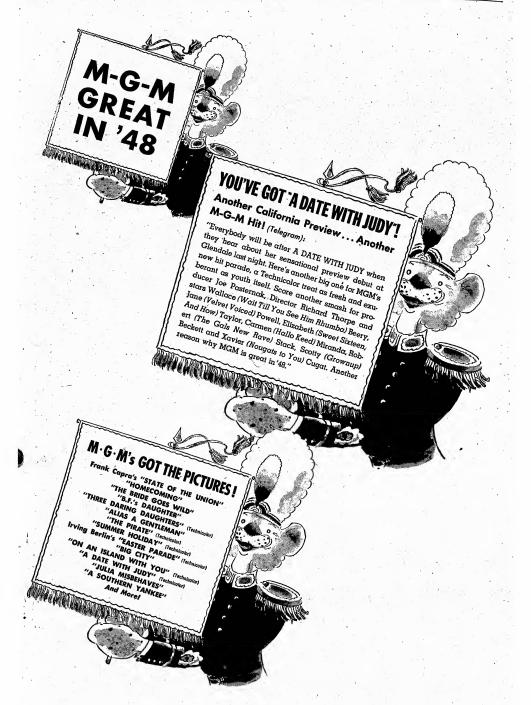
(16). "Victoria (City Inv.) (720; 70-31.50)—"The Search" (M-C) (44b-final wib. Third starge ended to 100 after \$26,000 for second. Stays over again. Warner (WB) (2d wib. Winter Meeting (WB) (2d wib. Winter Meeting (WB) (2d wib. was nice \$32,000, with uneven crix appraisal burting. Fourth week of "Robin Hood" (WB) (re-week of "Robin Hood" (WB) (re-Winter Meeting (MB) (1312: 80-Winter Garben (IA) (1312: 80-

issue) was \$12,000.
Winter Garden (UA) (1,312; 60\$1,20)—"Are You With Rt?" (U).
Freems today with all-star show
help the start of the

'Showers' Perks Up Port., \$9,500; 'Bishop's' 191/2 G

\$9,000; Bisnop S 197/2 tr Portland, Ore, April 13. Downtown exhibitors are convinced this week that the public will put it on the line if they show good pictures. Batch of nice pic-tures will give downtown houses one of their best weeks in months.

Estimates for This Week Estimates for This Week
Broadway (Parker) (1,832; 50-85)
—"April Showers" (WB) and
"Capt. Boycott" (U). Fine \$9,500.
Last week, "Black Bart" (U) and
(Continued on page 16)



Big Bally Boosts 'Casbah'-Stage Boff \$30,000, Hub; 'Clock' Smash \$33,000

Helped by smash bally, including personal appearance of Tony Martin opening day, 'Cashah' is sort of the personal appearance of Tony Martin opening day, 'Cashah' is sort of the personal appearance of the personal person

illewise is big at Memorial on third, Others shape moderate.

Estimates for This Week Aston. (1300; 4300; 1300; 4300; 1300; 4300; 1300; 4300; 1300; 4300; 13

New Orieans
wk), \$8,000.
Kenmore (Indie) (700; 40-80)-"Beauty and Beast" (Indie) (3d wk). About \$2,000 after nice \$2,500

second.

Memorial (RKO) (3,000; 40-80 —
"Remember Mama" (RKO) (3d
wk). Great \$24,000 after \$28,000
for second. Another week is probable.

able.

Metropolitian (Mr-P) (4,367; 40-80)

"Big Clock" (Par) and "Bill and
Oco" (Rep), Smash \$33,000. Last
Weed and Smash \$30,000. Last
Weed and Smash \$32,000. Last
Weed City" (I) and "Fabulous
Drelbeum (Loew) (3,000; 40-80)

"Naled City" (U) and "Fabulous
Jee" (Col) (2d wk). Great \$23,000
after wow \$33,000 for first.

"Unconquered" (Par), Second time
"Unconquered" (Par), Second time

ered" (Par). Second time "Unconquered" (Par). Second time here but now at pop scale okay \$17,000. Last week, "Sitting Pretty" (20th) and "Docks New Orleans" (Mono) (m.o.) (2d wk), \$16,500. State (Loew) (3,500; 4d-80) — "Naked City" (U) and "Fabulous Joe" (Col) (2d wk). Huge \$14,000 after wow \$24,000 in first.

'Naked' Torrid \$17.000. L'ville; Ladd Lusty 15G, 'Verdoux' No Dice 4G

Louisville, April 12.

"Naked City" is setting the pace this week at Loew's State, way out in front at great figure. "Saigon" at Rialto looks nice if not sock

In the control of the

\$7.500.

Mational (Standard) (2,400; 45-63)—"Mons. Verdoux" (UA). Chaplin is not drawing with this. Slow \$4,000 looks about all. Last week, "Woman's Vengeance" (U) and "Pirate's Monterey" (U) (2d wk), \$4.500.

Allaise Monterey" (U) (2d w/s).

Riadise (R) (3,00) (5,65) (10),

gon' (Par). Stout \$15,000 or more
for Alan Ladd starrer. Last week,

Scudda, 150,0° (20th) and "ChalState Challed Starrer. Last week,

State Challed Starrer. Last week,

"Asked City" (U) and "Tiere
"Maked City" (U) and "Tiere
Comes Trouble" (UA). Great \$17,
"Maked City" (U) and "Tiere
Mischalled Challed Starrer. Last week, "3 Daright
Daugnover. Last week, "3 Darigh
Daugnover. Last week, "4 Darigh
Daugnover. Last week, "5 Darigh
Daugnover. Last week, "5 Darigh
Daugnover. (2001) (10), 45-65)—

"Strand (FA) (1,000; 45-65)—

"Strand (FA) (1,000; 45-65)—

"Strand (FA) (2,000) (45-65)—

"Strand (FA) (2,000) (45-65)—

"Strand (FA) (2,000) (45-65)—

"Strand (FA) (1,000) (45-65)—

"Strand (FA) (1,000)

Key City Grosses

Estimated Total Gross
This Week ... \$2,654,000
(Based on 22 cities, 209
theatres, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year ... \$3,196,000
(Based on 22 cities, 197 thed-

St. Loo Slump Blamed On Coal Stoppage, But 'Senator' Fat \$19,000

St. Louis, April 13. Biz at main street cinemas has dipped again but "Senator Was Indiscreet," one of two new films is faring well at Loew's to lead city. To the Victor" is runnerup but not big at Fox. Coal strike, with resulting layoffs in factories here, is showing its effect by the dip at boxoffice. Weather has been spotty, being near 78 degrees Wednesday, hottest for that date in 77 years, and the mercury fell to 38 degrees the next morning.

degrees the next morning.

Estimates for This Week
Ambassador (F&M) (3,000; 50-75)

"Gentleman's Agreement" (20th)

initial week.
Fox (F&M) (5,000; 50-75)—"To
the Victor" (WB) and "I Became a
Criminal" (WB). Barely good \$18,ctiminal" (WB). Barely good \$18,and "Speed to Burn" (Par), \$18,000

Leew's (1,000) (3,172; 50-75)—

Leew's (1,000) (3,172; 50-75)—

and "Speed to Burn" (Par.), \$16,000.
Leev's (Loow) (3,172; 50-75)—
"Senator Indiscreet" (U) and
'Alias a Gentleman" (Mr-G). Fat
\$10,000 Last week, "A Double
(Mr-G). \$20,000 Last week, "A Double
(M

(M-Cy and Wollan Fallier (Col), (m.o.), \$8,000, St. Louis (F&M) (4,000; 50-75)— "Unconquered" (Par) (3d wk). Trim \$7,500 following nice \$10,000 sec-

\$7,500 tonown on the condition of stanz.

Shubert (Ind) (1,500; 40-60)—
"Women in Night" (FC) and "Last of Redmen" (Col) (2d wk). Okay \$8,000 after good \$9,000 initial

Daughters' Takes Top Money in Prov., \$27,000

Cartlen (Fay) (1,400; 44-65)—
"Sitting Pretty 4 (th downtown well as the state of t

'McCoy' Killer 15G, Mont'l

Montreal, April 13. Town is full of holdovers. "Killer nectoy," at Capitol, is standout of new arrivals and should get two weeks. "Mourning Becomes Elec-tra" teed off Monday (12) at upped prices in His Majesty's.

Estimates for This Week Palace (C.T.) (2,578; 30-45-62)— "Gentleman's Agreement" (20th) (3d wk). Nice \$9,000. Last week, \$15,000.

Loew's (C.T.) (3,115; 35-47-67)— "Unconquered" (Par) (3d wk). Smart \$12,000. Last week, good

\$16,500. Last week, good \$16,500. Capital (C.T.) (2,610; 30-45-62)—
"Killer McCoy" (M-G). Solid \$15,-000. Last week, "Will Irish Rose" (WB) (2d wk), \$13,000. Princess (C.T.) (2,270; 30-40-53)—"I-Men" (EL) and "Linda Be-Ti-Men" (EL) and "

"Campus Honeymoon" (Rep.), strong Damberial (C.D.) (J.16): 3.040-50) —"Garden of Allah" (Indie) and "There Goes Heart" (Indie) (relissues). Routine \$5.000. Last week. Tellame" (Rep.) and "Last Frentier Unichang" (Rep.), same (Heart"). (Heart (Hear

'Showers' \$13,000 Tops Rainy Indpls.

I Dis Railly Hittps:

By stange coincidence April 38, above trange coincidence April 36, above trange coincidence April 36, above transpectors of the standard and the Circle to top town. "Gender of the standard and the Circle to top town. "Gender of the standard and the Circle to top town. "Gender of the standard and "Gentle Standard and "Devil's Cargo" (FC). Dandy and "Devil's Cargo" (FC). Dandy and "Devil's Cargo" (FC). Dandy 13,000. Last week, "Call Northside" (20th) and "Circle Month and "Devil's Cargo" (FC). Dandy 13,000. Last week, "Call Northside" (20th) and "Tompus Hong-mallandard (GP) (3,050; 44-65)—"Belle Star" (20th) and "Tom (10 Marchall' (20th) crissues). Modest 5,000 in 8 days. Last week, "Silling Pretty" (20th) (24-65)—"Leven's (Leven's) (24,56; 44-65)—
Leven's (Leven's) (24,56; 44-65)—

\$5.500 to 46.50 to 46

L.A. Not Excited Over 'Los Angeles' \$25,000: 'Victor' Tame 41G, Cooper Lusty 44G, 'Naked' Goes 5th, Oke 22G

Los Angeles, April 13. Firstrun biz is on the medium ide this frame. "Unconquered," side this frame. playing at pop prices, looks stand-out and sturdy \$44,000 at two Paramount theatres. Reissue combo of "Lost Horizon" and "Adam Had

mount theatres. Resiste como ou r. Toot Horizon and "Adam Had Four Sons" also kitting a good and the state of the state of

Estimates for This Week

tile" is shpering on to \$14,000 in the Eastern of the Week Restance of This Restance

6 days), \$2,300.

Esquire (Rosener) (685; 85-\$1.20)

"To Live in Peace" (Indie) (2d wk). Good \$4,000. Last week, neat \$5,600.

Four Star (UA-WC) (900; 60-\$1)

—"Fugitive" (RKO) (3d wk). Near \$5,000. Last week, okay \$6,100. Guild (FWC) (968; 60-\$1) — "Naked City" (U) (5th wk). Oke \$2,500. Last week, \$3,600.

pa_nuu. Last week, \$3,600. Hawaii (G&S - Blumenfeld) (1-106; 60-\$1)—"Lost Horizon" (Col) and "Four Sons" (Col) (reissues). Fast \$7,500 or near. Last week, "Song Heart" (Mono), \$2,600.

Hollywood (WB) (2,756; 60-\$1)
"To Victor" (WB). Slow \$13,000.
Last week, "April Showers" (WB)
(2d wk), \$8,900.

Hollywood Music Hall (Blumen-feld) (475; 69-85)—"Lost Horizon" (Col) and "Four Sons" (Col) tra-issues). Pleasing \$4,500. Las-week, "Song Heart" (Mono), slow \$2,400

\$2,400. Iris (FWC) (828; 60-85)—"Naked City" (U) (5th wek). Down to \$2,500. Last week, okay \$3,500. Lauret (Rosener) (890; 85)—"La Boheme" (Indie) and "Manon Lescaut" (Indie). Good \$2,000. Last week, "Furia" (FC) (4th wk), nlce \$1 400

caur' (Indie). Good \$2,000. Last week, "Furia" (FC) (4th wk), nice \$1,400. Loew-WC) (2,404; 60-\$1)—"Sitting Pretty" (20th) and "Challenge" (20th) (2d wk). Aver-age 18,000. Last week, nice \$24,-200.

age 18,000. Last week, nice \$24,200.
Sangles (Pilvary, WC) (2,997;
60-\$31). "Bride Goes Willa" (0,4-0).
God wile). Only \$5,000 in 3 days.
Last week, light \$12,400.
Loyala (TWC) (1,248; 60,84).—
Sitting Pretty" (2014) and Chaho
or near. Last week, fine \$10,500.
Orpheum (Pilvary, WC) (2,21;
69,41.—Too. Angeles" (Rep.) and
'Inside Story" (Rep.). Park \$12,000.
Orpheum (Pilvary, 187;
68,41.—Too. Angeles" (Rep.) and
'Inside Story" (Rep.). Park \$12,000.
Palace (Divon) (1,226; 60,41).—
"Palace (Divon) (1,226; 60,41).
"Remember Mama" (RCO) (23,96; 64,41)

Faramount (F&M) (3,398; 66,\$1)—"Uneonquered" (Par), Hearty \$27,000 or near. Last week, "Bishop's Wife" (RKO) 2d wk), \$11,500.

Paramount Hollywood (F&M) (1,-45; 60,\$41)—"Inconquered" (Par).
Rousing \$17,000. Last week, "Bishop's Wife" (RKO) (2,40), \$9,300.

RKO Hillstreet (RKO) (2,80), 60.

8KO Hillstreet (RKO) (2,80), 60.

90 at 11 at 12 at

Street Repairs Slough Many K.C. Spots Albeit 'Agreement' Big \$23,000

Ma Kansas City, April 13.

Ma Kansas City, April 13.

Main biz on theatre row is being done by "Gentlemen's Agreement" this stanza with film having bangup sessions at the Tower-Uptown-Fairway combo, and will stay a second week. "Mating of Mille" at Midland is okay. The Uptows-Fairway combo, and will say a second week. "Mating of Millie" at Midland is okay. The Main street houses, Midland, Paramount and Roxy, are having some the street-epart job which takes street cars and other traffic off the main drag.

Enguine (For Midwest) (820; 45-65)—"Sitting Freity" (20th (im. o.) Average \$4.00). Last week, "Black Nartisms" (U) and "Silver Gheen" (Continued "Silver Gheen" (Continued on page 11)

'Bride' Not So Wild \$18.500. Pitt Pet: 'Clock' Fast \$19,000, 'Panhandle' \$5,000

With MPEA Rolling, MPAA Plans Now to Build Bigger U. S. Audience

Hollywood, April 13. struction helps British labor, reket and satisfaction with the structure of the struc

avenuess, and exacts placeters the control of the c

are succe together, and the whole industry is now doing business as an export company in 13 countries. "We didn't make a net profit in these countries before the war, but now we are showing one. As a succession of the succession

try would have \$40,000.000 to \$50,100,000. impounded in England all
100,000. impounded in England all
100,000. impounded in England all
100. It are more important was the
100 the tax. It was sometiming completely new. It had never
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100 the second of the second of the
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on tor no tax at all, and that was both and the street and the latest and latest lates

on the control of the

Danish Producer Sees Few U.S. Pix Made There

With Denmark still badly short of dollars, at least two more years are required before the country re-turns to normalcy according to Danish film producer-director Carl Danish film producer-director-Carl Dreyer, currently in New York on his first visit the U. The Current theatre attendance is exceeding prewar business. The public has always "preferred American pictures" although it warmly patronizes the few Danish films turned out by the local in-Dreyer-is here orimarily to at

.Dreyer is here primarily to at Dreyer is here primarily to attend the forthcoming preem of this film, "Day of Wrath," due this film, "Day of Wrath," due to the property of the producer-director has several ideas for additional primary of the producer-director has several ideas for possible production in the U. S., and during his stay he'll naturally discuss them.

Kay Thompson

\$21,000 and \$25,000 and 50% the receipts beyond that.

Gleening titues on more beginning the activities of the sast winter at the Versallies with the Edith Piafe engagement. During the height of the biggest snowstorm since the blizzard of '88, when virtually every cafe in town was empty, there were people was entirely the snowstorm to get into the place.

Col's Inventory

Continued from page 5 estimates too difficult. The drop in net is mainly due, Schneider opined, because of "too many high cost pictures in stock which have to be liquidated."

eost pictures in stock which have an imber 'liquidate'.

British situation will have an important beating on popular of the conportant popular on popular of the uncertainties which cloud the
orthousing from Britain is one of
the uncertainties which cloud the
company, however, had embarked
on a course in which it will try to
get out its costs and profits withs.
Columbia will probably make
some films in England under the
settlement, Schneider said. Touching on Hollywood, he depicted the
the past five years since income
taxes skyroketed. "It's very difficult to hire people on salary beown production companies."

Quizzed on how Columbia was
reating television, Jack Cohn, executive veepes, answered: "We're
cettive veepes, answered: "We're
A department handling vide has

Hose." to wit.

Metro buys Swedish wood pulp and ships it to Italy, where it's made into rayon. That becomes ecutive veepe, answered: "Were hose, or, whatnot, and Metro splits working on television all the time." or Daramount builds a hotel in London, security alamost continuous negotiations hard-to-get building permit first from the British government. Con-irights to Columbia finis.

VARIETY 'Over 35'

Continued from page 3 = under the age of 30 years. Results almost as surprising had emerged previously from similar surveys made by Dr. George Gallup's Au-dience Research Institute.

dience Řesearch Institute.
It's a problem which was first presented shortly before the war but never yet grappled with. At that time, first surveys on the subject-were made but the war came along and boom times with it—so tinguistic on was postponed. Various topplers, however, now seet the survey has been presented to the land of the survey hands is too pressing to stall war hands.

any longer.

Surveys are causing a drastle change in thinking. Whereas, for the past year, there's been a good deal of brain-eudgeling how to bring in the 55,000,000 persons who duck all pix entertainment, it's not been predicated specifically on age brackets. Now, the thinking method to be supported to be a supported to a supported to be a supported t

needed to attract the oldsters.
Broader appeal in story material
is one of the approaches which
some excess think may held. There's
another school that believes careful testing will show that a wider
variance in stories with some
almed specifically for older pattrons may help. A change in the
broad of the stories of the some
than the stories of the stories of the
thorough of the stories of the stories
of the stories of the stories of the stories
of the stories of

tionalip formula for a fair number of pix may be one outcropping of pix may be outcomentaries, "adult" films and other product deviating from the whether the same heavy proportion of youngsters is attracted to these. If not, Hollywood may swing further in that direction, expected to the pix may be one of the pi

part in those meets.
Ad copy may take considerable revamping and testing to determine whether the space which draws youth, drives away the "over 35's." Surveys to determine the question will probably be shaped.

Swedish Prod.

Constibute from page 5

Lift production has been halted with the exception of a few shorts. Labor unrest coupled with generally unfavorable economic conditions as well as smaller thestre at the control of the control

WB-SPG Parleys Start

WB-NTG Parleys Start
After Series of delays, a fixed in the special second proceedings between Warner Bros. and Screen Publicists of the various tents during the law person and make the decisions. Also in Friday there will be an electronic proceeding between Warner Britans and the American Age of the various tents during the law person and make the decisions. Also in Friday there will be an electronic proceeding the proceeding to the proceeding the proceeding the proceeding to the proceeding the proceeding the proceeding the proceeding to the proceeding the

Inside Stuff—Pictures

National City Bank of New York did a pitch on the film industry in full-page ads in Time and other mags last week. It was one of the series the bank runs entitled "America the Provider—," plugging the foreign facilities of the institution.

foreign facilities of the institution.

At lossed of a lot of "popular" statistics regarding the industry. It pointed up for filmites Eric Johnston's remark that the picture business probably knows less about itself statistically than any other business of comparable size in America. Among figures used, for instance, is the polycome of the property of the property

about 60,000,000. As the state that total capital investment in production, theatres and distribution is about \$2.6 billion in the U.S. and another half billion abroad. Bo. receipts, it states, stand at \$1.8 billion are accurate. The state of the state state at \$1.8 billion are accurate. The state of the state state state of the state of the state state of the state state. The state of the state state state state state state of the state of the state of the state state

A new brutch manager for one of the majers in the Colorado area is dealt a terrific laching in the current bulletin of Almot recognition of the colorado area is dealth of the Colorado area (and the colorado area and the colorado area and the colorado area and the colorado area (and the colorado area and the colorado area (and the colorado are

Bulletin continues that a recent statement to an independent exhibitor allegedly made by the b.m. was that his firm's pictures would play that town whether that particular exhib bought them or not. It's added parenthetically that "the implied threat was that if the exhibitor did not buy, then a competitive house would be promoted."

The operation of the property of the property

Federal Copyright Office is now issuing a newly refurbished series of catalogs covering pertinent into on titles of both motion pictures and dramas and works prepared for oral delivery field with the bureau. Half-yearly numbers for the January-June, 1947, period, have already been printed and are on sale for \$1.55 each.

Motion picture catalog contains alphabetical listing of titles to all types of films registered for copyright during the first half of '47. Additionally, it details type of film, producer, when made, running time, credits and east.

Catalog on dramas and works for oral delivery contains similar data It also contains cross-references from titles, editors, translators and other contributory authors. Copyright office is touting both catalogs a more complete than any other lists now in the field.

With judicious additions from the footage originally left on the cuting-trom floor, Enterprise prexy Charile Einfeld states he has created almost "an entirely new film" on "Arch of Triumph" from that which was tradescreened for exhibitors and the tradepress. New footage, which extends the running time eight minutes to a total of 128 minues, is designed to lighten the film and play up more the romantic theme between stars lagrid Bergman and Charles Boyer.

elevene state align beginni and chairs poper. I will have to gress Tim cost between \$4,000,000 and \$4,400,000 and \$1,400,000 a

Variety Club Takes Over Miami

adopted Thursday.
It has also been decided to limit
the number of associate members
in all tents to a point where the
number does not threaten to over-shadow the showfolks. It will also
be voted to give a runnerup cita-tion this year to the tent which
is chosen second in the "fluman
Heart" charities awards.

Heart's charities awards.
On Thursday and Friday, the
committee of judges chairmanned
by Arthur Ungar, editor of DAILY
VABLETY, with Red Kam and Jay
VABLETY, with Red Kam and Jay
Herebert on the charitable work
of the various tents during the
vegats and make the decisions. Also
on Friday there will be an election of international officers, with
off another term despite his effort
to go into retirement. There used

to make a motion picture based on steak house close to the Roney-the story of the boys ranch near Plazs, with 750 to attend, strictly believe the wing and support of real the wing and support of real through the story of the boys ranch near the wing and support of real through the story of the story of

"Ninotchka"

as it's being presented by "reac-tionary M-G-M." Grosses have continued to break

BIGGEST SUNDAY SINCE "SINBAD" AT BROADWAY'S PALACE. N.Y... *HELD OVER!*



and
BIGGEST BUSINESS IN MONTHS
AT GRAND, CHICAGO... HELD OVER!

and
SENSATIONAL AT THE RIALTO,
SALT LAKE CITY... HELD OVER!



First three openings click to Top Tarzan
Business across the board . . . as Dave
Edwards, Genl. Mgr. of Joseph Lawrence
Theatres keys exhibitor comment: "Finest
Tarzan we have been privileged to play!
Excellent opening and audience reaction!"



Picture Grosses

PORTLAND, ORE.

(Continued from page 11)

"The Flame" (Rep), great \$11,600
Mayfair (Earker) (1,500; 50-65)

"Jungle Book" (Indie) and "Fender
Vears" (20th) Olay \$5,500, Last
veck, "Bill and Coo" (Rep) and
"Busic Box (H-E) (1,000; 50-65)

"Continuous A presented" (20th) Music Box (H-E) (1,000, 34-00), Green and Gree

Tisa" (WB) 15 days) (2d wb) (m.o.), 28,200.
Orienta (H-E) 2,000; 50-65)—"Sikhop's Wife* (BLO), day-drift sikhop's Wife* (BLO), day-drift sikhop's Wife* (BLO), day-drift sikhop's Wife* (BLO), day-drift sikhop's Wife* (2d wk), okay \$3,200.
Orpheum (H-E) (1,705; 50-65)—"Sikhop's Wife* (BRO) and "The Challenges" (20 wh), and "The Wife (REO), also Oriental Torrid \$2,500. Last week, "Gentlemans" Agreement* (20 wh), and "The Sikhop's Wife* (REO), also Oriental Torrid \$1,500. Last week, "Gramer's Daughter" (BRO) and "Cassaffice" (BRO), and "Cassaffice" (BRO),

Last week, \$13,800.

Guild (Parker) (427; 50-85)—

"Black Bart" (U) and "Bill and Coo" (Rep) (m.o.) So-so \$2,000.

Last week, "Sierra Madre" (WB) and "Campus Honeymoon" (Rep) (m.o.), \$1,800.

Despite Snow, 'Sitting' \$27,500, 3 Denver Spots

Denver, April 13. "Sitting Pretty," is standout here this week, packing three theatres. An inch of wet snow on Sunday (11) cut into grosses generally. Estimates for This Week

Estimates for This Week.

Aladdin (Fox) (1,400; 35-74)—
"Double Life" (U), after week at.
Denver, Esquite, Fine \$4,000. Last
week, "Scudda Hoo" (20th) and
"Docks New Orleans" (Mono)
(m.o.), \$3,000.
Denham (Cockrill) (1,756; 35-70)
"Theosuppared" (24, wk).

Denham (Cockrill) (1,756; 35-70)
—"Unconquered" (Par) (2d v.)
Thin 830,00. Last week, \$85,00.
Last week, \$100,00.
Last week, \$100,00

Paramount (Fox) (2.20g, 55.74)—
"Sign of Ram" (Col) and "Return
Whistler" (Col.) Eme 51,000. Last
week, "Gentleman's Agreement"
(20th) (2d wk), \$10,000.
Right (Fox) (678; 35.74)—"Gentteman's Agreement" (20th), after
two weeks at Paramount and week

1000. Last week, "Black Narcistus"
(U) and "Secret Reyond Door" (U)
(no.), same.

(U) and "Secret Meyona Lour (U) no.), same (U) no.), same (U) (1,967; 35-74)—
"Women in Night" (FC) and Flame of New Orleans" (FC). Nice \$12,000. Last week, "Munmy's float" (Munmy's Munmy's Court of the Court of t

SAN FRANCISCO

(Continued from page 11) wk).

Good \$12,500. Last weel wk). Good \$12,500. Last week strong \$18,600. United Artists (Blumenfeld) (1, 207; 55-85)—"Song of Heart" (Mono). Nice \$7,000 or near. Last week, "Man of Evil" (UA), \$6,500

"Heauty and Beast" (Indie) (75-85).

Clay (Roesner) (400; 65-85).

Beauty and Beast" (Indie) (7th wk).

Solid \$2,500. Last week, \$2,900.

Larkin (Roesner) (400; 65-85).

"Furia" (Indie) (4th wk). Okay \$2,-

700. Last week, \$3,100.
United Nations (FWC) (1,149; 60-85)—"Sitting Pretty" (20th) (3d wk). Hefty \$7,000. Last week, about

5 New Pix Cheer Det .: 'Millie' Mighty \$21,000. Bells' Peals Loud 27G

Detroit, April 13.

With five new films preen this week, Detroit biz is on nice upbeat. "Miracle of Bells" at the Michigan and "Mating of Millie" at the Palms, loom standout this session. "Naked City" also is strong at the Fox. "Bride Goes Wild." at Adams, looks smart also. "Mourning Becomes Electra" con-

tinues bullding up at Art Cinema.

"Alias a Gentleman" shapes
moderate at Downtown. Springlike weather is aiding all spots this round.

Estimates for This Week Estimates for This week
Adams (Balaban) (1,740; 70-95)—
"Bride Goes Wild" (M.G.) and
"Western Heritage" (RKO). Smart
\$14,000. Last week, "10th Ave.
Angel" (M.G.) and "Louisiana"
(Mono), \$1,000.

OSCAR WEEK IN MPLS.

'LIFE' LIVELY \$14,000

field with a smash session but the

Zatimatics for This Work big.

Zatimatics for This Work

Zatimatics for This Work

Century (Par) (1, 600; 50-70)—

"Inconquered" (Par) (2d rum)

(m.o.) Here after two solid Radio

(Last week, "So Well Remembered"

(RKO), \$6,500.

Last week, "So Well Remembered"

(RKO), \$6,500.

Last week, "Frankenstein" (I) and "Dracular"

"Trail of Vigilantes" (Indie) radio

"State week, "Frankenstein" (I) and "Dracular"

"Interest week, "State week, "Frankenstein" (I) and "Dracular"

"Interest week, "Schricher) (1,900; 90
\$1.80 "Mourning Becomes Elec
sienes, Light, Schricher) (1,900; 90
\$1.80 "Mourning Becomes Elec
siene, "Recome after week, below

using farstrum films this week,

Lyrie (Par) (1,000; 50-70)—"Ganli (Marcha), A big

after good \$6,500 in previous canto.

Radio City Carl (4,400; 50-70)—

"Gentleman's Agreement" (20th),

alter good \$5,500 in previous canto.

Radio City Carl (4,400; 50-70)—"Gentleman's Agreement" (20th),

looks to his huge \$25,000. Last

week, "Unconquered" (Par) (2a

solved (1) and "Dracular" (1) and "Dracula

| Gentleman's Agreement" (20th), | Daughler" (M-G), okay \$10,000 in | dominated countries to any pix | Profiting via Academy awards and 8 dsys. | dsys

VARIETY at \$8,500. Last week, "The Fugitive" (RKO), okay \$8,500. So-70)—State (Par) (2,300; 50-70)—Touble Life" (U). Ronald Colman's award boosting this one skyward to \$14,000. Last week, "High Wall" (M-G), big \$12,000.

watt" (M-G), pig \$12,000.

Uptown (Par) (1,000; 44-60)—
"Meant for Me" (20th). First nabe
showing. Satisfactory \$4,000. Last
week, "Voice of Turtle" (WB),

World (Mann) (350; 50-85)— "The Fugitive" (RKO) (m.o.). Moderate \$1,500. Last week, "Song of Heart" (Mono), \$2,500.

Bishop's' Torrid \$21,000 In Seattle; 'Clock' \$8,000

m beattle, 'Llock' \$5,000

"Bishop's Wife," 'day-date in two, houses, will pace the city this session, being sook in both theatres, the control of the contr

KANSAS CITY

(Continued from page 13), (Índie) (reissue), okay \$5,000 in 8

days.
Midland (Loew's) (3.500; 45-65)—
"Mating of Mille" (Col) and "Adventures in Silverado" (Col). Moderately good \$15,000. Last week,
"Three Daring Daughters" (M.-G) and "Heading for Heaven" (EL),
\$18,000 in 8 days.

\$18,000 in 8 days.

Orpheum (RKO) (1,900; 45-65)—
"Remember Mama" (RKO) (2d
wk). Big \$11,000. Holds. Last
week, strong \$14,000.

Parameunt (Par) (1,900; 45-65)—
"Unconquered" (Par) (2d wk). Oke
\$8,000 after nice \$13,000 first

\$3,000 after nice \$13,000 first West.
West

CINCINNATI

(Continued from page 11) "Remember Mama" (RKO), sock

S19,000.

Capitol (RKO) (2,000; 50-75)—
"Remember Mama" (RKO) (m.o.)
Rosy \$9,500. Last week, "B. F.'s
Daughter" (M-G), okay \$10,000 in

Hughes-Odlum

28% of the stock while his brother,

Jack, controls another 10%. Hughes, conceivably, could be dealing with some syndicate controlling a large block. So far as U is concerned both William Goetz, production veepee, and Nate J. Blumberg, prexy, flaty deny the reports. There's no evidence that these rumors were

evidence that these rumors were other than spontaneous generation caused by the vacuum in real news. The control of the contro

Pix in Hungary

= Continued from page 3 ;

coived official confirmation of the action from their field staff but attributed this to the fact that the lungarian move is still in the planning stage and hasn't yet been MFEA plans to follow the policy originally laid down by veepeseneral manager Irving Mass to the field staff. It will make allow two the fact of the field staff. It will make allow wou't stand for any alternation of a picture's theme. As soon as its-evident that a film has ben tampered with too much politically, it wou't stand for any alternation of a picture's theme. As soon as its-evident that a film has ben tampered with too much politically, it wou't stand for any alternation of a picture's theme. As soon as its-evident that a film has ben tampering hash's ben carried to the MFEA spokesmen, political tampering hash's been carried on to any alarming proportions? In any MFEA officials pointed out that Hungary has already-banned all films participated in by the so-called "friendly witnesses" at the ties Committee hearings on alleged Communism in Hollywood. These include such stars as Robert Taylor, Gary Cooper, Adolphe Mentice Committee hearings on alleged Communism in Hollywood. These includes use has as so alleged Communism in Hollywood. These includes use has as so alleged Communism in Hollywood. These includes use has a sea alleged Communism of St. Mary's," despite the usual objection of Russian-with religious themes.

FRED BRISSON TELLS OF 10-PICTURE INDIE SKED

With a production schedule of 10 films to be made over a five-year period, independent Artists is lining up a "revolving" fund in New York to finance its future fine-making, according to Fred-with his wide, Roles perfuered with his wide, Roles perfuered and Dudley Nichols in the coronazinton. Revolving credit-organization. Revolving creditorganization. Revolving credit would be in addition to coin al-ready made available by a Chicago group.

In New York for several weeks, Brisson will also establish local of-In New York for several weeks, prisson will also establish local of-faces and appoint an eastern repaired and appoint an eastern repaired in the several repairs and appoint an eastern repairs in the several repairs in the several repairs in the several repairs and repair than any major studio could have the several repairs and repair than any major studio could have etc., coming in on a "share" best. It's slated for RKO distribution etc., coming in on a "share" best. It's slated for RKO distribution etc., coming in on a "share" best. It's slated for RKO distribution etc., coming in on a "share" best. It's slated for RKO distribution etc., coming in on a "share" best. It's slated for RKO distribution, produced and directed by Nichols. Currently the firm has four completed acripts all earnarised for produced and directed by Nichols. Currently the firm has four completed acripts all earnarised for best of the several repairs and th

by Frank Horn and Milton Merlin.

IA is also projecting a biopic to be made in Denmark on his father's life (Ca? Brisson, the singer) as well as a "super-western" based on the career of Barney Barnato, South African diamond ploneer. Exteriors of the latter would be made in South Africa with frozen plittish pounds financing operating the pounds financing operation.

50% Rentals stinued from page 5 ;

will do only \$500,000, while neither of the latter two will cross the \$1.

000000 mark.

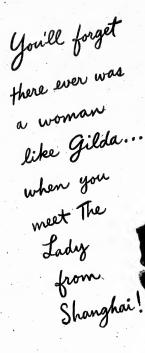
"If exhibitors want lower percentage terms on our good films,"
this sales biggie said, "let them underwrite our entire production costs for the season. They won't do that, of course, and, by the same token, we must make up for the bad ones on our good films, or mean only one thing—that we make not only a profit on the big ones, but something extra to take care of films which never meet their production costs."

Distrib attitude still is, no mat-ter what rental asked, that the exhib squawks will follow. "Maybe, if we asked 60% and then came down to 50%, we'd get less com-plaining," was the way several put

At any rate, main line of sales strategy is fixed to make domestic returns pay for the negative. Tactics will be to test the big ones in a number of trial runs with accompanying fantare. If the boxedfice pays off handsomely, bracket the pic as a 50%er and go after those terms, squawks or no

Metro Indies

Reach Studie Active
Hellywood, April 13.
Hal Reach studio, dide for several
months, resumes activity May 7
with the start of "Bactille", May 7
Walter Wanger will produce for
Eagle Lion reloration Lefface
A week later William Lefface
and Boris Morros will roll "Babes
in Toyland" for United Artists distribution.



COLUMBIA PICTURES presents

Rita HAYWORTH Orson WELLES

The LADY from SHAL

Shanghai

with Everett SLOANE and Glenn ANDERS - Screenplay and Production by Orson WELLES

Cohn's Compromise Col Pact

because of the unexpected delay, whether there is represented an some form of increased compensus undercurrent of stockholder disasticing by the control by the bottoment between Cohn and the committee, Col's preys is to receive added compensation the past year and the period out that the compensus of the compen

Col Prez Withdraws Offer

Statement by Cohn, issued shortly after the meeting, declared. "Despite the overwhelming vote ast in favor of the contract I am untilling to proceed with the consummation of the contract I am untilling to proceed with the consummation of the contract I am untilling to proceed with the consummation of the contract I am untilling to proceed with the consummation of the contract in the contract now because the contract I am until the contract now because the contract in the contract now because the contract now the contract n

slightly more than 4%, voted to disapprive, while 22% or 148,999 failed to vote. When the 22% or 148,999 failed to vote. When the 22% or 148,999 failed to vote. When the 24% or 148,999 failed to vote. When the 2500 for expenses. Additionally, he bad the pay to \$3,500 when of common at a price of \$16 in graduate right to buy 75,000 shares of common at a price of \$16 in graduate very common at a price of \$16 in graduate which olayed outract for Colar technical through several hours are which olayed outract for Colar technical through several hours are related through several hours are related through several hours are related to the five-year pact. While a part of the fiv

itself was attacked on the same ground.
Grant presented a powerful facGrant presented a powerful facGrant presented a powerful facface of the production heads and presidents of other majors to
show that Cohn was low man in
compensation when options and
profit-bahring proprisions. Were
profit-bahring proprisions. Were
past 18 years, Grant declared, Cohn
and cut of the company, were beand out of the company, were bethe profit of the profit of the profit of the
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of taxes), willie increasing the burner of the company disproportionately. A cut on profits was tossed out because it might result in fantastic sums paid, continued to the continued of the

Metro Salesmen

some other type of deal. Accordingly I have withcrawn my offer fore the Board of Directors."

Conh cited the fact that out of a total of 583,352 shares of common containing. The second of Directors, and total of 583,352 shares of common containing. The second of Directors, and total of 583,352 shares of common containing. The second of Directors of Sightly more than 4%, voted to disapprove, while 22% or 129,400 shares of common containing. The second of the se

and the control of th

20th's Pub-Ad Dept **Revamped for New Pub-Service Pitch**

VARIETY

Jumping the gun on the film industry public relations campaign
mow being prepped by both the
Motion Picture Assn. of America
and the Theatre Owners of America
Charley Schlaffer has redesigned
the end of the control of the control
the end of the control of the control
the end of the control
t

montrea.

Schwill not compete with the TOA and MPAA pub relations campaign, but should, in effect, help it. He emphasized, however, that he believes the time has come for the industry to stop settling itself believes the time has come for the industry to stop settling itself basis. Because of the general predilection towards panning Holly-wood and Hollywood product that's arisen recently, it's not enough any more to sell the industry on a general predilection towards panning Holly-wood and Hollywood product that's arisen recently, it's not enough any time to sell the industry on a general predilection towards panning Hollywood and Hollywood product that's arisen recently, it's not enough any time to be industry on a general product of the industry of the in Schlaifer emphasized that

In line with this, Schlaiter is setting up a special service bureau in the up a special service which a side of Earl Wingart, which is to work hand-he-flow with the field staff. Thus, if an exhib asks a 20th field exploiter for certain information of the up a side of the special service when the up a state of the special service bureau. 20th set up to handle requests for information the Sunday following the Academy Award citations his year. Another new idea instituted by Special 'advertising preview' service on all 20th films. A mailing-piece designed for some 200 key theatre operators throughout the special services on the film, stills and tough ads. Service is designed information for in advance of release date of a picture, and includes various stories on the film, stills and tough ads. Service is designed guide for exhibs in setting up campaigns and should be specially useful, according to Schalier, in those cases where audden bookings of ably occur.

U. K. Lend-Lease

film financing, Wilson declared be ilm financing: Wilson declared be added by DeMille when he returns to the Coast. Film also stars Lorest Young, 1947 Academy Award would unshesitatingly use his requisitioning powers in order to acquisitioning powers in order to acquisitioning powers in corder to acquisitioning powers in content of the Company of the National Film Production Council, with Wilson as its chairman, will review at future meetings the use now being more of attuite space. The Board of that the industry's present difficulties are due to the recent tax settlement.

that the industry's present difficulties are due to the recent tax
settlement.

If the suggestions, Wilson said, "In the early weeks of
this year we paid \$50,000,000 annually for the privilege of seeing
Heilzspoppin for the third time
way of stopping the dollar drain
except by resorting to cinema
cousres." Present difficulties have
losures." Present difficulties have
the product of the control of the
greenent, but are
the production of the third
the government topper hopes will
be brought to a quick agreement as
an earlier session of the Cine
Technicians on Saturday (10) approved a resolution that the government finance indic producers
crument finance indic producers
crument finance indic producers
are stock. Fear that the U. S.
majors might cut local film-men out
of the production pie was expressed
intry George Elvin who call secubers: "We do not want our studios,
or the vast majority of them, to be
lacquired by American producers."

Film Reviews

Gioventu Perduta

Gioventu Perduta
role of the investigator whose
feigned love becomes true. Carla
del Poggio does nicely as the devoted sister of Stefano, and Franca
Mareas is adequate as Maria, the
Film was shot in authentic interiors, in the manner of Roberto
Rossellini and Louis De Rochemont, but photography by Carlo
Montuori is class A work, as if done
wrote the only song, "flawail," altractively sung by Diana Borghese,
Quat.

Caccia Tragica (Tragie Chase) (ITALIAN)

TRALIAN)

Grane, March 30.

Tinaus reinis et ANT grobotion. Sir Anna Anica Abeedi, Vi Gol, Raismin Gibrita Anica Abeedi, Vi Gol, Raismin Gibrita Siriti, Ordenia derry by Pe Sauli, Crie Siriti, Michaelinghe, Antolioh, Uberto Bartell, Coming Provincia and College and College Anica College and College and

This film won the award for the best Italian pic at the last Venice exhibition. Froduced by ANPI (National Assn. of Italian Partisans) its Communist purposes are obvious. Aside from the political angle, film is on technical and artistic side one of the best made here since liberation. In U. S. it may do well for arthouses and selected situations.

do well for arthouses and selected situations. Story deals with nantile; calcits, Story deals with nantile; calcits, peans to ack gr ou n d. A. truck, carrying millions of liras for agri-cultural works, is attacked by out-laws and the money stolen. Peas-seneral chase of the bandits. After many ups and downs, bandits are finally besieged in their refuge. Personal elements are brought in volved, with intrite complications from the bandit chief and his mis-trees.

from the bandit chief and ans mu-trees.

Although "Tragle Chase" is the first film made by Guiseppe De Santis, direction is absolutely un-erring. Young director has bal-masterly advoltness in an elebo-rate, intellectual work of extremely European taste. Characters, well projected, are rendered equally well by leading and supporting players. Otello Martell'II sensing is firstclass, as are sets by Carlo backs the drama very effectively.

Music I Morker

Music I Morker

(Music In Darkness)
(CWEDISH)

VEWEDISH

Terr. Plin release of Loves Marmeet

Tour Plin release of Loves Marmeet

as Borgstron, Nalnas Withtund, Douglas

Boogland, Directed by Inguin Bergman,
Seconday by Dagmar Solvest, based on

Gern Strighterig nucle, Erical we Nach,

MINRA, Stockbolm, Junning time, 88

MINRA, Stockbolm, Music Junning time, 88

MINRA, Stockbolm, Marmeet Junning Line, 80

MINRA, Marmeet Junning Line, 80

MINRA, MINRA,

Figure 1 in the second of the

trom page 8

this girl friend and later his wife,
Miss Zetterling stands out in
meaty role. Supporting players
are good, with John Elfstrom and
Douglas Hage particularly registertion of the particularly registertion of the particular particularly
Hillianty while camerawout of
Goran Strindberg and Erland von
Goran Strindberg and Erland von
Koch's musical direction maintain
a general excellence. Producer
Lovens Milanded, long noted for
Lovens Milanded, long noted for
Lovens Milanded, long noted for
millianty with the companion of the companio

Rendezvous in Salzkammergut (Songs) (AUSTRIAN)

Sascha Film Distributing Co. release of Vienna Mundus Film production. Stars Herta Muyen and Inga Korndi; features Hans Holt, Josef Melarad, Blissbeth Mar-rected by All-Danegger, Harry Fluss. Di-corded by All-Danegger, Harry Fluss. Di-terior of the Company of the Company of the von Pinelli; comers, Louis Service, 180; seas, Pritz Jueptars-Jonatorf. At Apollo, Vienna, Ruming time, 05 Bines.

Catchy music of Robert Stolz is the saving grace of "Rendezvous in Salzkammergut." Picture's score is Stolz at his best with three of the Stolz at his best with three of the numbers guaranteed to entrance audiences throughout the world. Trio includes "A Little Joddler," "You Need Only a Comrade" ("Du Brauchst Nur Einen Kameraden") and "Never Was the Night So Beautiful" ("Nie War Die Nacht So Schoen").

Beautiful" ("Nie War Die Nacht So Schoen").

Story is an illogical yarn between the Sockoen of t

Foreign Film Reviews (Unlikely for Anglo-U. S. Market)

"I Miserabili" ("Les Miserables") (RTALIAN), Lux release of Carlo Ponti production, Stare Gino Corvi, Vatentias Garantia ("Les Miserability of the Pagnini, Aldo Nicodemi, Luigi Pavece, Directed by Riceardo Freda Screenphy, Mario Monicelli, Riceardo Treda and Stecanes, Rodelfo Lombardi, imade, Alessandro Closquini. At Supercinena, and Odecanichi, Rome, Ranning time, 588 MINS.

Octecaciós, Riene. Reuning (ties., 188 MINS.)

This seventh adeptation of Victor Hisgo's nadeptation of Victor Hisgo's nadeptation of Victor Hisgo's nadeptation of cash, and in regard to sets, costumes and lensing is of the best continental standard. But yarn remains of the set of the

"I Fratelli Karamasov" ("The Brollers Karamasov") (TZAIAAN) Piratelli Karamasov") (TZAIAAN) Piratelli Glachetti, Mill Party, Marsieli Lettl, Andrea Cheschi! features Gluido Domini, Jame Veneroni. Directed by Gigome Genilions. Secrephy, Genilions, Gasarav Cultude Veneroni, Directed by Gigome Genilions. Secrephy, Genilions, Gasarav Cultude Designation, Commen, Giusoppe I.a Tevet must, Renzo Rossellini. Al Pontung di Tevet, James, Rumbig ilm, Pla 2018.

Adapted from Dostolevsky's no spectacular appeal to Italian and Latin - American audiences, but the U.S. marrier, and the U.S. marrier, it isn't Russian enough for arthouse filmgoers and to popular enough for large exploitation. Cast is good, especially impressive portrayal as Smeddlakov. Technical credits are average.

Metro's Yankee-Doodle Bally on 'Search' To Offset 'Foreign' Pic Hex

Offset Foreign' Pic Hex Fully cognitant of the problem involved in selling its "Search" in this country, and the country of th

names. With the film having received manimously fayorable reviews in the N. Y. daily newspapers and national magazines. Metro is spotting further bookings on the film carefurther bookings on the film carefully so that word-of-mouth can permeate to other cities. Only two other bookings set so far are May 27 in Washington and May 28 in Los Angeles. Other dates will be chosen carefully in key cities, with no bookings contemplated for small towns until much later.

E. M. Loew Robbed of \$600
Boston, April 13.
E. M. Loew was held up in Back
Bay here this week and robbed of
a \$1,000 diamond ring and \$600 in
ash. He was in a parked car with
the cashier of his Strand theater,
from whom the gummen got a diamond watch and ring.



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EALING AUSSIE FUTURE UP TO LONDON BOARD

UP TO LONDON BOARD

Whether East Armell Arnottine
Aussie pie production after the
completion of "Bureka Stockade"
will be decided in London shortly
by the Ealing board of directors,
will be decided in London shortly
by the Ealing board of directors,
by Mal, Reg Baker, managing director, who has just returned home
after an extensive o. o. of Aussie
production of the Control of the Control
partner in the Greater Union
Group, which includes the Greater
Union cinema loop, British Empirewood studios. Norman B, Rydge
heads the Greater Union Group.
Apart from "Stockade," there is
nothing doing at the moment in
onthing doing at the moment in
onthing doing at the moment in
onthing doing at the moment in
the Greater Union Group.
Apart from "Stockade," there is
nothing doing at the moment in
onthing doing at the moment in
onthing the season of the control
distribs have shown no inclination
to invest in home made pix.

Reiner, Gillham Setting

Havana Preem of 'Duel' Havana Preem of 'Due!'
Manny Reiner, Latin American
and Far Eastern sales chief for
Selmick Releasing Organization,
planed to thavana yesterday
of the Havana yesterday
of "Due! thouat" at the bearen
("Toue! thouat" at the wear
Warner Bros. showcase in the Cuman capital. Robert Gillham will
stay in Havana several weeks.
When latter returns to New York,
Reiner goes to Mexico City to blueway for a number of months,
spent trekking south to, Rio
Janairo, Buenos Aires and Intermeditte sectors.

Par Stock

Continued from page 3

court. Par said that its pards were court, Par said that its pards were more anxious to sell than buy. It's not likely that the stock will be used for large-scale acquisitions such as that of Liberty Films and Rainhow Productions since there's no indie producing outfit in the field-of that magnitude.

field of that magnitude.

With 25,400 shares acquired in
March, Par now holds in its treastury a total of 501,635 shares at
thrown approximately \$15,000,000
of its surplus into stock buys since
the policy was initiated 18 months
ago. Some \$3,000,000 worth of acquired common was spent for Liberty and Rainbow.

March purchases cost some \$500, 000. In February, company cor-ralled 32,000 shares at somewhat lower prices.

Location Shooting Continued from page 9

story of Quakers on an Indiana If possible, he said, he will farm. shoot the film on an actual farm in Indiana.

Films That 'Preach'?

Questioned about charges from indie exhibitors that Hollywood is turning out too many pictures that preach, rather than entertain, Capra declared he was fully in ac-cord with the belief that entertainment should be the "primary fac-tor" in a picture. "We can't avoid, though," he said, "making pictures about what goes on around us."

with a government of the company of

averred, in lighting and setups. Capra noted that under Para-mount's takeover of Liberty Flums, at lihis future productions would be released through Par. Liberty's trademark, hough, will be kept in-tact. Par, of course, will finance all his films, once a mutual spee company and Liberty exces (Capra, George Stevens, William Wyler and Sam Briskin) on subject matter and budgets.

Film Biz's 5G Italo Gift

Foreign managers of film company members of the Motion Picture Assn. of America have voted to give 3,000,000 lira (\$5,000) for the restoration of the Campo Santo in Pisa, Italy, in a goodwill gesture to the Italian people.

Campo Santo, a burial site dating back to the 13th Century, was hit by an American shell during the war.

SAG Contracts

Continued from page 4

continued from page 4

reduction of length of term contracts; (3) reform of option system to correct abuses to make options more equitable to actor; (6) religit of actor to perform in other
religit of actor to perform in other
relain fees paid him for such servlees; (7) ban against bringing
pressure against contract player by
forcing him into obviously interm rolls. The proposal could be reterm rolls. The proposal could be re-

ferior roles.

The eighth proposal, only one which Guild report said producers indicated they'd agree to, was a demand that individual players be given contractual guarantees against civil litigation by studios in event the Guild strikes.

in event the Guild strikes.

Producers committee comprises
Boren, Y. Frank Freeman, L. K.
Sidney, Edward Muhl, Fred Meyer,
Allen Wilson, Herbert Freston,
B. B. Kahane, Leon Goldberg,
Marvin Ezzell, Hall Roach, Jr. The
Borner, Barry L. Barry Borner,
Maryin Ezzell, Hall Roach, Jr. The
George Chandler, Paul Harvey,
William Holden, Gene Kelly, Cliff
Lyons, George Murphy, Walter
Fridgeon, Tyrone Fower, Ann
Lyons, George Murphy, Walter
Fridgeon, Tyrone Fower,
Hams, John Dales, Jr., Pat Somerset and Lawrence W. Bellenson,
Members of SAG are also being

Members of SAG are also being notified that the Board is joining with the 4A's in recommending that actors don't accept work in telefilms for less than Guild minimums.

Arthur Loew Continued from page 3

company also hasn't yet been es-tablished.

Loew has been anxious to enter

Loew has been anxious to enter line production for several years. In production for several years are read to the production for the production for several years over at the top of the international company following his discharge from the Army in 1945, preferring to go into production them. He are to go in the production that the production of the pro

Lopert's D. C. Art House Makes 6th Link: Other Theatre News

With the opening of Lopert-Films' new Playhouse, in Washing-ton, April 27, the foreign film distributing company will have a total of six houses in various eastern keys showcasing its product imports. Prexy llya Lopert pointed out Monday (12) that his firm time to time depending upon the practicability of either building or leasing new spots.

may acquire note theattes from time to time depending upon the practicability of either building or leading new spots.

Where he product received adequate playing time from exhibs in various cities there would be no need for the company to launch its own house. I have been supported to the company of the product of the company of the

New Houston House
Houston.
Bob. Blevins plans construction
of a theatre which will play Spanish films as well as English pix.

Isley Opens 2 Dallas Nabes Dallas Two new deluxe nabe houses, rest and Avenue, opened here as

FRED MACMURRAY

Volli

part of Phil Isley circuit which also includes two other nabe thea-tres here. Crest is a 1,200-seater. The 1,000 - seat Avenue replaces the Rita which shutters.

Indiana 932-Seater Nearly Ready Fort Wayne, Ind.
Mallers Bros, circuit operators
will open their new 932-seat Lake
theatre in Warsaw, Ind., about
June 1.

Marien, Ind., Drive-in Due

Marion, Ind.
Marcuccilli Bros. will build
Highway Drive-In on outskirts of
Marion. Will open about May 1.

Newport News Drive-In Newport News, Va. Green Acres Drive-In, Newport News, Va., will open about May 15.

WAC Starts 1,450-Seater

Ted Jones, Wester Los Angeles, Co. prexy, broke ground for a 1,450-seat film theatre on Sunset blvd. in Pacific Palisades district. Same company starts construction shortly on another new house, a 7 Western Amusement operates 55 houses in So. California, Arizona and Oregon.

New \$75,000 Louislana House

New \$75,000 Louisiana House
New Orleans.
The new \$75,000 Wakea theatre
opened recently at Vivian, La.
House is owned by L. W. Watts and
T. F. Keasler, who run several
houses in Louisiana and Texas.
It's an 800-seater.

Alwans --THE SHOWMAN'S FRIEND in Los Angeles

500 Modern Rooms with bath and radio

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.

New York Theatres









DENE DUNNE In Geerte Steve "I REMEMBER MAMA" Burbera Occar Philip
BEL GEDDES HOMOLKA DURN
Produced by HARRIET PARSONS
Spectacular Stage Presentation

music full Windust AT WB
Hollywood, April 13.
Bretaigne Windust, who directed
"Winter Meeting" for his first picture direction, is to do two more
Bette Davis-starrers for Warners.
The titles aren't set.
He's on a term deal with the
studio.





WARNER STRAND



Lesser, Corwin Buy Out Blumenfeld Interests in L. A.; Exchange Items

Joe Blumenfeld, who invaded Lor Angeles exhibition field from San Francisco several years ago, has bowed out of operations here. His interest in two theatres in the fourth-state by Sherilli Corvin and Soil Lesser, Also involved in the buy was Blumenfeld's interest in San Francisco and the United Artists theatre in San Francisco and the Corvin and Lesser are partners in other local theatre cruits, their Music Hall agleal is stated in the Park of the Corvin and Lesser are partners in other local theatre cruits, their Music Hall agleal is ation. Pair plan to buy additional theatre holdings, ultimately establishing a new theatre chain in this extribort, wellowed locality in the extribory.

lishing a new theatre chain in this territory. Houses involved locally in the buy are the Los Angeles Music Hall and the Hollywood Music Hall. Latter, seating 475, will be entire and facilities that the seat of the seat of

Budd Rogers on RP Board Budd Rogers, distribution veepee of Realart Pictures, named a mem-ber of that company's board of directors. Rogers is also on Uni-versal's board. Realart is a

Realart is a reissue outfit which took over a 10-year block of U's oldies last year at a reported price of \$3,000,000.

Rocky Mt. Allied Views Combine Denver.

Rocky Mt. Allied Views Combine Denver.
Agenda of Allied Rocky Moun-tain Independent Theatree' con-vention here May 18-19 Includes a up a film buying and booking com-bine. ARMIT points out that at Mrs. Alberta Pike Boyd reading as publicity director for Fox the-atres to be manager for the newly-formed Red Rocks Assa, mon-grotif was the property of the property of the second of the property of the pro-teed of the property of the pro-served of the pro-tee of the pro-served of the pro-tee of the pro-served of the pro-tee of the pr group sponsoring concerts by Den-ver Symphony orchestra at Red Rocks and "Pops" concerts at Elich amusement park this summer.

Minn. Town Ups License
Minneapolis.
With municipalities needing additional revenues, towns in this territory are hoosting theatre license fees. Most recent is Mankato, Minn., which upped the license from \$25 to a top of \$200

eense from \$25 to a top of \$200 annually. First Drive-In outside of Twin City area of this territory will be built at Rochester, Minn. Permit has been granted to Sid Balman of Minneapolis.

Davidson, N. C., House Sold Charlotte, N. C. Davidson theatre, Davidson, pur-chased by a new Charlotte organi-zation from S. T. Stough and F. C. Stough. The 470-seater will be re-

Charter for Northmeck Theatre Charter for Northmeck Theatre Corp. granted by Secretary of State, Baleigh. Incorporated by T. A. Little, Frank H. Beddingfield, and T. B. Autrey, all of Charlotte. Little is precy of, new firm and Beddingfield, secretary-treas-urer, both being partners in B. & L. Theatres Corp. which operatin and feoretic Tarolinas, Virginia and

Abrams New FC Indpls. Chief George Letko, formerly Indian-apolis branch head for Film Classics, named sales head in De-troit, replacing Fred Bonnem re-signed. Sam Abrams, salesman, upped to Indianapolis manager.

ager for St. Louis Republic ex-change, now booker for Eagle-Lion

here. Zeva Yovan, former assistant manager at Loew's, Indianapolis, named manager of Loew's Orpheum here.

Zion Sunday Show Halted

After 1,000 Zlon, Ill., people turned out for religious cut city's first Sunday picture show, they were disappointed when a warrant was served on Onnie Bridges, head of Zlon Theatre Corp., charging violation of ordinance on Sunday

violation of oronance recreation.

Bridges said he would start a petition demanding repeal of Sunday blue law, his claim being that other business firms are allowed to operate on the Sabbath and that amusements are discriminated

Rochelle, Caplane RKO Winners Winners for March in RKO The-atres "Stunt of Month" competi-sional of Month" competi-sional, Far Rockway, N. Y., and Lawrence Caplane, of RKO Grand, Columbus, O. Both got Showman-ship Certificate and \$25 checks for originating and executing the most outstanding ideas.

Rep Dallas Manager Quits
Dallas

Dallas.

Norman J. Colquhoun, Republic manager here for five years, resigned after be in g. offered the Chicago, territory. He did not want to move there.

Mr. and Mrs. L. R. Robertson sold their Ervay theatre here to P. G. Cameron and then bought the

Lucas from Cameron.

L. D. Montgomery bought the
Mary Jan theatre at Oakwood from
L. A. Adcock.

Knudsen Sells State, Hastings C. P. Knudsen sold his State theatre, Hastings, Neb., and bought the State at Red Cloud, Neb.

Silverman Made Col. Salesman

Silverman Made Col. Salesman Pittsburgh, Frank Silverman upped from head shipper to West Virginia salesman for Columbia replacing Sid Goldberg, who resigned to en-ter business for himself in N. Y. Leo Wayne resigned, sales berth with Monogram on account of ill health. health.

Ben Brown's new manager at the Soisson, Connellsville is his son-in-law, Alex Levin.

Herbst Joins N. J. Chain
Lee Herbst resigned from J. J.
Theatres, Inc., to join booking dept.
of Trenton-New Brunswick Theatres Co. Latter is being operated
by a committee of reps of RKO
Theatres and Walter Reade Circuit.

Ohio Spot to Planck Theatr

Loudonville, O.
Sale of the Ohio theatre here, to
Planck Theatres, Inc., announced
by R. A. Momm, who operated
house since 1935.

Pictorial Lands 10 Small Pix Pictorial Films, Inc., a Pathe In-dustries subsid, picked up world non-theatrical distribution rights to 16m versions of 10 Edward Small productions. Company ex-pects to release prints next July.

La Theatree Corp. which operates a circuit in Carolinas, Virginia and Georgia.

Hank D. Hearn, operator of Exhibitor's Service here, acquired prichere, named prexy of Motion New theates, Back Mountain, N. Picture Colb, Sait Lake Pix City, surface and prexy of Motion Corp. Corp. Sait Cate City, surface and prexy of Motion Corp. Corp. Sait Cate City, surface and prexy of Motion Corp. Sait Cate City, surface and prexy and press and prexy and press and pre

New Drive-In for Raleigh

A new Drive-In, under construc-tion on the Hallsboro road, will be completed shortly, M. H. Davis and P. J. Barnes are owners.

Ask Sup. Ct, to Take Jurisdiction in Suit Washington, April 13.

Two Texas theatre circuits and the major film companies yester-day (12) asked the U. S. Supreme aby (12) asked the U. S. Supreme Court to take jurisdiction in a change-of-venue angle featuring a rebiel damage suit against them by Tivoll Realty, inc. Tivoll, which some properties of the p

that Interests.

The interest is a second of bringing suit in Dalas, filed its action in the state of Delaware, where most of the defendant companies are registered. The district court in Texarchet this could not be done stored the court of the desired that court agreed that it would be a nuisance. On appeal, the circuit court agreed that it would be a nuisance, but that the Federal courts had no right to tell mild the state of th

The defendants are asking the Supreme Court to take jurisdiction and tell the lower courts that they have the right to limit the suit to

Lawson on Sidelines As court recessed Lawson watched quietly from the sidelines. Much more submided than when he appeared to the control of the control and the control of the control and the control of the control and vector of the family or any of the other Hollywood 10 under indictment for contempt. He sat also from the legal wrangwith any of the battery of lawyers representing history. Par Ups Justin Herman's Shorts From 6 to 12 in '48

Justin Herman, who has been making six shorts a year for Para-mount in New York, will turn out 12 in 1948 under an expanded deal. In New York, will turn out 12 in 1943 under an expanded deal. Formerly a writer and producer in Par's Gotham briefics department, Herman for the past several years has been turning out the "Pacemaker" series on an independent contract basis.

contract basis.

Herman generally shoots the pix in groups of three at a time and thus will out a trio Borre the cameras in Mahattan this month. Initialer will star Jinx Palkenburg and Tex McCrary, radio chatter couple, and will feature model agent Harry Conover, a bunch of Conover gals and photog George Hurrell, in a pic on the inside of modeling.

modeling.

Second in the group will present
ether chirper Monica Lewis, colunnist 2d Sullivan and disc jockey
discovery and climb. Third ple will
be shot against a circus background at the 'Hingling Bros-Barum Balley show in Madison Square
Garden, N. Y.

Garden, N. Y.

In the meantime, Herman continues shooting additional sequences in the picturization of the McCrary as they prepare for arrival of their baby, expected in the autumn. Pic is intended to show getting ready for yellow about getting ready for yellow and the property of the principle of the property of the principle of the principle

J. P. Winter's New WE Spot Julius P. Winter, former con-tract manager at Paris office of Western Electric Co., named vee-pee of Western Electric of Italy.

He's now in N. Y. for confabs with Westrex execs before leaving for Rome. Winter is commander of American Legion in Paris and Knight of Legion of Honor.

DeMille on Cuts

Continued from page 9 winner, which will be used to hyposales.

sales.

Referring to his dispute with the American Federation of Radio Marchael Science and Parket Science a

signed. Sam Abrams, saleman, and P. J. Barnes are owners.

signed to Indianapolis manager.

Victim of Sk. Loe Beldup Okay

St. Louis

Eugene Ablen, 23, treasures of Fanchon & Marco's Fox here, who It was shot by a loading man, has be be operated by Tri-States The execution of the property of the prope

Lawson Contempt Trial

Lawson on Sidelines

Earlier, attorney Kenny predicted the Lawson trial would take two weeks, despite expressed hopes of Government lawyers that it could be terminated within a week.

Mayer and Schary Subpoenaed

after Robert Ardrey, representing the SWG, had explained the back-ground of the case and outlined the SWG's attitude regarding the

representing him.

as former U. S. district attorney, Thomas probe and the subsequent he had prosecuted similar cases involving the House Un-American and Activities Committee. William Hitz, assistant U. S. district attorney, prosecuting the Lawson case, \$55,000. Some 70% of this amount contended before the appeals court that Justice Curran had never ac-tontrabled by private and the subsequent of the subsequent had been contrabled by the subsequent and the subsequent and the SWG shiring of Thurman Arnold to handle the legal case and the subsequent had been contrabled by the subsequent and the subsequent as the subsequent and the subs contended before the appeals court that Justice Curran had never actively participated in the prosecution of previous cases, maintaining only a supervisory role.

Meanwhile, questioning of the properties of the

'Hollywood on Trial' Book (Deemed Too Biased) To Help Finance 'The 10'

10 Help Finance I he II "Hollywood on Trial" is a graphic and at times colorful description of the Bloose un-American Actomatics of the Committee's hearings in Washington in Hollywood." Permed by Gordon Kahn, one of the 19 so-called "Intrincity wilder of the 19 so-called "Intrincity" of the 19 so-called "Intrincity" of the 19 so-called the committee and its error of the 19 so-called the committee and its error of the 19 so-called the committee and its error of the 19 so-called the committee and its error of the 19 so-called the 19 so-ca

uemocratic processes in the country of the country

be terminated within a week.

Hitz, who won a contempt of
Congress conviction against Geraid Eisler last year stated that he
planned to call few wifnesses, principally Un-American Activities
Committee chairman J. Parnell
Thomas and committee counsel
Robert E. Stripling. Prosecution's
case could, however, he drawn out
before the convergence of the co chief failing.

Even those readers who might disagree entirely with the convergence of th defense attorneys.

8 Kenny, who was denied the right of any cross-examination or questioning during the Un-American hearings, is undoubtedly champing at the hit to have his day in court with Thomas and Stripling. Latter, incidentally, was present throughout today's session.

and orner so-called "friendly winnesses."

Otherwise, the 'book punches
home its point that the 10 were
within their constitutional rights
in refusing to answer the 'Set quegrowth of the constitutional rights
in refusing to answer the 'Set queyer members of the Communist
party. By no subtle inference,
Kahn plays consident variations on
the theme that the hearings might
well mean an end to all so-called
more over including Modifur Picture Assn. of America prez Eric
Johnston, are brought within his
gunsight for their alleged sellout
to the committee in blacklisting
the 'unfriendly' winesses.

Withal, the book would have Kenny revealed that be had sub-poenaed prints of every film on which Lawson had ever worked, and would make an effort to have one or two of the outstanding ones screened for the jury. Mayer and Schary Subpoenaed
He also-stated that both Louis B.
Mayer, Metro boss, and Done
Mayer, Metro boss, and Done
Subpoenaed
Sub

the "unfriendly" witnesses.
Withal, the book would have been much more effective if Kahn had played it straight instead of striving for satire. If his charges are true, then it's a serious matter and should have been treated scriously, in closer keeping with the thoughtful foreword penned by Thomas Mann and the numerous quotes from Thomas Jefferson.

Book was mithished Monday (12),

been changed. He'll wait until called.

Shadow of things to come was cast by Charles Katz, defense atcast by Charles Katz, defense attact of the committee of t quotes from Thomas Jeferson.
Book was published Monday (12), to coincide with the opening of the trial of the indicted 10, by Boni & Ganer, N. Y. (82.75; S1 paper editors) and the profits from should are to be channeled into a fund set up to provide legal counsel for the 10. For that reason, the book is copyrighted in the control of t

Japan Moves to Purge Pic Industry of Reds Tokyo, April 13.

A move has gotten under way in Japan's film industry to purge Communist employees. First Arch Motion Picture Co., this country's big-gest. Toho is reported anxious to clean the reds out of the company union and also to cut expenses—which have put the company in the financial red.

Dramatists Support SWG
The Dramatists Guild voted last
week to give financial support to
its affiliate Screen Writers Guild
in its proposed lawaiti against the
studios for alleged blacklisting of
ilm writers. The action was taken
by the Dramatists Guild council
after Robert Ardrey, representing

IVEAWAY BUG AT FEVER P

Loot-By-Loot Breakdown

Exclusive of studio and theatre audience participation shows, the loot of which is largely carried off by residents of the vicinities of New York, Chicago and Hollywood, some of the big-money obsessaves waving small fortunes under listeners' noses are:

Program	Glmmick	Giveaways
bbott & Costello Kid show	Letters on 'I want to halp fight juvenile de- linquency because"	Merchandies (added to weekly) now worth \$30,000, including \$4,000 plane, house trailer, dia- mond ring, live white baby pygmy elephant, radios, gar range, two-wesk trip.
Bride & Groom	25-word lettere on "I like Bride & Groom be- cause"	range, two-wesk trip. All cash: \$1,000 first prize, \$500 second prize, 10 of \$50, 25 of \$20, 100 of \$10.
Setty Crocker	causc" Husbands nominate	100 of \$10. Weekly trip to N. Y.
	Husbands nominate wives as "Ideal Home- maker of the Week"	\$50,000 in cash, topped by \$25,
Freakfast in H'wood (P&G)	Letters on "I uss P&G producte for houseclean- ing because"	000 first prize,
Drew Pearson	Letters on 'How te Make Damocracy Live'	\$29,000 total value: \$5,000 firs prize, four Kalser-Frazere, fou: \$250 cach, 15 \$100, three epe olal \$500 awards, othere in cash
Mayor of the Town	Finish last line of song: "Just follow your star and wherever you see	55,000 cash first prize; 1,27; other prizes in cash and mer chandise incitiding Chevrole sedan, \$500 eliver fox, radio phono, etc.
Speak Up, America.	Best jetters comment- ing on current topics discussed on program	Tucker auto each week.
Stop the Muelo	Guesa "mystery tune"	Merchandise, built up each week, now \$13,000 in value, in cluding car, 32-day S. Am cruise, \$1,000 hond, \$1,000 ring house trailer, radio-phone, etc.
		house trniler, radio-phono, etc.
	CBS	
Although CBS showe I there are none current	ave had contacte, too except run-of-the-mill	(Lipton Tea just finished one) pramium offers.
	MUTUAL	•
Heart's Desire	Latters telling what	
0.00	they want most	with merchandise, trips, etc.
Nick Carist	Best four-word jingles about cleaneing product	with merchandise, trips, etc. 29 Ford sedans, \$2,500 is each awards.
Nick Carisr Queen for a Day	they want most Bast four-word fingles about cleaneing product and Selemotile Latters on "I'd like to be Vacation Queen be- cause"	20 Ford sedans, \$2,500 in cast awards. "Trailer caravan vacation" to the best vacation centers on the North American centers on the
Nick Carist	they want most Best four-word Jingles about cleaneing product and Selemotite Listers on "I'd like to be Vacation Queen be- cauce" Nominate "funniest per- son you know"	20 Ford sedans, \$2,500 in cast awards. "Trailer caravan vacation to the best vacation centers on the North American continent." "Surprise prize," which can be anything from a burnt match to a car or sirvlane.
Nick Carisr Queen for a Day	they want most Bast four-word jingles about cleaneing product and Selemotite Latters on "I'd like to be Vacation Queen be- cause" Nominate "funniest per- son you know" Add-a-lins jingle con- tect	20 Ford sedans, \$2,000 in enel swards. "Trailer caravan vacation the best vacation centers on the North American continent." "Surprise prize," which can be anything from a burnt match ta car or airplane. More than 1,000 prizes totalin over \$25,000 in valua, includin two-week trip to Lae Vega
Nick Carisr Queen for a Day Stop Me If You Heard This Ons True or Faise RFD America	they want most Best four-word Jingles about cleaneding product to be vacation Queen be- cause" Nominate "funniest per- son you know" Add-a-lins Jingle con- teet Queetlone to be used in farm quiz	20 Ford sedans, \$2,500 in case awards. "Trailer caravan vacation the best vacation centers on the North American continent." North American continent. In anything from a burnt match ta car or sirplane. More than 1,000 prizes totalin More than 1,000 prizes totalin two-week trip to Lae Vegu \$1,000 Adirondack log cabin house trailer, etc. Farm equipment.
Nick Carter Queen for a Day But Me You Heard This Ons True or False RPD America Tom Mix	they want most Bast four-word jingles about cleansing product and Selessell' 27 like to be Vacation Queen be- cause" Nominate "tunnies per- son you know" Add-a-lins jingle con- test Questions to be used in farm quit Name-a-dog contest	20 Ford sedam, \$2,000 in case wards. "Triller caravan vacation 't the best vacation enters on the best vacation centers on the North American continent." "Sumprise Price," which can be "Sumprise Price," which can be a car or airplane. More than 1,000 prizes totalin over \$25,000 in value, includin over \$25,000 in value, includin over \$25,000 addressed kell house trailer, etc. Farm equipment. 1,000 prizes, including ca blice with Dull-lin radio, cit.
Nick Carisr Queen for a Day Stop Me If You Heard This Ons True or Faise RFD America	they want most Bast four-word lingies Bast rout-word dingies Bast rout-word dingies and Selemolite Latters on "I'd like to he Vascilon Queen be- how Vascilon Queen be- how Vascilon Queen be- non you know." Add-a-lins Jingie con- test Questions to be used in farm quir Name-a-long contect Nominate a good neigh- hor	20 Ford sedans, \$2,600 in case awards. "Trailer caravan vacation the best vacation centers on the North American continent." North American continent. In anything from a burnt match to a car or sirplane. More than 1,000 prizes totalin, More than 1,000 prizes totalin, where the prize of the prizes totalin, and the prize of the
Nick Carter Queen for a Day Stop Me It You Heard Thie One True or Faise RPD America Tom Mix Tall Your Neighbor	bey want most best four-word lingites best four-word lingites and Selementic best four-word lingites and Selementic best four-word best four- cause. Letters on '7d like to cause. Nonlinate 'families' per- cause. Questions in best four- test Vand-a-line jingite con- test Questions to be used in famin quist Name-a-dog contest Name-a-dog contest NEC	25 Perd sedam, \$2,000 to case "This contrary woulder Not list to working contrary North American contrary." "Roupping pring," which can be a car or altiplane. Let the contrary to the contrary to the contrary. Let the contrary to the
Nick Carter Queen for a Day Stop Me It You Heard Thie One True or Faise RPD America Tom Mix Tall Your Neighbor	they want most support the best four-word product and Selementile and Selementile Letters on "Yo like to Letters on "You know to have a support to the letters of	50 Ford sedams, \$2,000 to case "Trivillar varyon variation that hest variation centres on the North American continent." North American anything from a burnt march ta act or a trivillar process of the savything from a burnt march ta act of a trivillar process anything from a burnt march ta act of a trivillar process anything from a burnt march ta act of a trivillar process anything from the including the process of the process of the continent of the savything from the continent of the savything from the continent of the State of the continent of the State of the continent of the savything from the continent of the State of the continent of the savything from the savy
Nick Caster Queen for a Day Stop Me Ir You Heard This Que True or Paise RFD America. Tom Mix Tom Mix Tom Mix Joyce Jordan. Road to Life Lift Can ble Seauliful Me. Perkins	bey want most best four-word lingites best four-word lingites and Selementic best four-word lingites and Selementic best four-word best four- cause. Letters on '7d like to cause. Nonlinate 'families' per- cause. Questions in best four- test Vand-a-line jingite con- test Questions to be used in famin quist Name-a-dog contest Name-a-dog contest NEC	59 Ford sedams, \$2,000 in case "Trillier converse vacation" the best workfun centres on the North American continent. North American anything from a burnt match ta a say or alraying a say or alraying a say or alraying a say of alraying borne \$25,000 in value, including a say of alraying borne \$15,000 in value, including a say borne triller, etc. Household furnishing, \$5,000 in prices \$5,000 first prize, \$5,000 secone \$6,000 first prize, \$5,000 secone \$6,000 of \$100,000 of \$20,000.
Nick Caster Quien for a Day Blow Re. It You Heard Chie One True or Faise RFD America Tom Mit Tail Your Neighbor Joyce Jordan Life Can Heard Ma Parkins Tempes Young Family Fappes Young Family	they was most the property in	25 Perd sedams, \$2,000 to case "Trivillar veryant occasion; the best wantion centres on the North American continent." North American anything from a burnt match ta act or always produced to the savything from a burnt match ta act or always produced to the savything from a burnt match ta act or always to the savything from the savyth
Sick Caster Quien for a Day Bittop Mr. H. You Heard This One This One This One This One RPD America Ton All: Tall Your Neighbor Joyce Dordan Loyce Dordan Fepper Young Pamily Fepper Young Pamily	they was most the control of the con	25 Perd sedans, \$2,000 to case which "Trille varyout secasion to North American continent." "Surprise price," which can b a car or a triple to North American continent." "Surprise price," which can b a car or a triple to North American to North American to North American Nor
Nick Caster Quien for a Day Sings he It You Heard This One Thi	they was most the property in	25 Perd sedans, \$2,000 to case which "Trille varyout secasion to North American continent." "Surprise price," which can b a car or a triple to North American continent." "Surprise price," which can b a car or a triple to North American to North American to North American Nor

15G Time Rebate

Last Sunday's (11) disappearing Bergen NBC show, due to telephone line trouble, marked the first time within memory of web est. One of the control of the cont

Paul White to Tell All'

Bergen Gets Lost; BATES GRABS OFF KOOL \$1,000,000 BILLINGS

Ted Bates agency last week grabbed off the \$1,000,000 Brown & Williamson account on Kool and Life cigarets which BBD&O re-

up for Texaco in a reshuffle of its

programming and network switch,

I dul Willie To Lell All
Paul White, wartime news chief
of CBS, who is now living in San
Disgo, has a novel in the work
Disgo, the control of the radio here
Disgo, the control of the radio news were
Of the radio news were flucisters
of the radio news were flu

RICH BUT RADIO

Miss Hush and the Walking Mar

Miss Hush and the Walking Manset a bad proceedent, say a growing number of radio exces. The "Truth or Consequences" hooplas, with his process of the control of the control

argued.
Still others blame it all on the Still others blame it all on the easy tendency to imitate—if the other guy can make it pay off, why can't we?—but abhor it as tending to destroy sponsor identification

(Continued on page 34)

Budget-Pruning Time on Shows

Lots of program budget-pruning going on here.

CSS apparently has some missivage about its \$10,000 sponsor bridge springs about its \$10,000 sponsor bridge springs about its \$10,000 sponsor bridge springs spous to \$10,000 sponsor bridge springs about the springs around the springs sprin

WILLSON IN SEPARATE DEAL ON COMMERCIAL

Unusual deal has been pacted by Meredith Willson in connection forthcoming show for General Foods' Jello account on

General Foods' Jello account on ABC network.

In addition to his own half-hour musical, Willson has negotiated a separate deal on the Jello commercial will are a "package operation." Thus the Willson-conceived "talking chorus" commercial will get a threawy ride—on his own show, the "mr. cac & JANE" comety show which cac a stay in the control of the control of the control of the cache and the control of the c

EVERYBODY GETS 8% Hike in CBS Biz for First Quarter in '48 Seen Payoff On **Nets' Package Show Philosophy**

Reprising a Lament
Last year Vamerr published
the following box. It still
stands.

The following box it still
stands.

A wards will be presented
at a luncheon in New York
given under the auspices of
the Radio Executives Club.
Who gets what is, of course,
the Radio Executives Club.
Who gets what is, of course,
the Radio Executives Club.
Who gets what is, of course,
the Radio Executives Club.
Who gets what is, of course,
the present the press has been hamstrung by
that favorite enemy of journalistic enterprise—the release date. Vanterr, for onelease date. Vanterr, for onelease date. Vanterr, for onelease date. Vanterr, for onelease date. Vanterr, for onetile the present the present of the
distaste for the device which
bottles up an obvious 'trade
story of considerable piquancy in connection with the
"In the present of the said
has the Peabody selections
this year, on the whole, are
good ones. This has not always been true."

Leave Us Alone.' Pixers Tell CBS On Documentary

CBS Documentary Unit has completed the research phase for its upcoming 60-minute probe into the economic and sociological aspects of the film industry—an ampetion of the common of the

HIRES BACKS DOWN ON EXTRA QUARTER HOUR

LATIM QUANTER RIVUM.
Hires, which was all set to expand its Sunday afternoon GBS
5-minute muscal to a half-hour at
the end of this month, has had a
sudden change of heart. Client
auden change of heart. Client
from the additional quarter-hour
commitment. Show is currently
heard, from 5:15 to 5:30 and plan
was to acquire the preceding 15minute segment.

In minute segment.

out it was a case
of retaining the quarter-hour
or retaining the quarter-hour
ormat, or cancelling out altogether.

JOHN KUCERA TO BIOW

John Kucera, formerly with lote, Cone & Belding, has joined Foote, Cone & Belding, has joined the Biow agency as head time buyer. He started work Monday (12).

(12).

Before joining FC & B, where he was assistant to Hubbell Robinson, Kucera was with MBC and then as time buyer and business manager of the radio department of Young & Rubicam.

CBS reports that for the first three months of 1948, it is 8% ahead in sales over the correspond-ing period last year. Which is considered "great guns," coming as it does in a period of uncer-tainty and economic cutbacks that's gripped the radio industry.

gripped the radio industry.

Of deeper significance, however, is the chief factor for the upheat—
the sale of CBS packaged program
properties which has not only swelled network coffers but today puts CBS in the envisible position of operating the most successfull programming mill in the business.

Sale late twoke of the Goodway

programming mill in the business. Sale last week of the Goodman and Jane Ace comedy show to General Foods—marking the 12th CBS property to land bankrolling—once more threw into sharp focus the William S. Paley-Frank Stamon concept of longrange thinking designed seventually to fill the "foor rent clients and attract new sponsors to the network. Thus the CBS nockase show

sors to the network.

Thus the CBS package show philosophy, underwritten by the most ambittions planning and expensive layout in network history, and according the past year and according the past year. Arhur Godfrey, both as a night-arm of the past year and according the past year. Arm of the past year and according to the day-time Chesterfield program; Abe Burrows: "Suspense" which Auto-Like will sponsor in the fally personalities as Ed Murrow and Eric Sevareid.

Convinced, that, eventually, its

'Convinced that, eventually, its program philosophy will translate itself into multiple sale, CBS isn's

(Continued on page 34)

Burridge Butler's Will Foils ABC Bid

Chicago, April 13.

ARC's long cherished lim to buy WLS so that the sc-d WENR or buy WLS so that the sc-d WENR could become a full time outlet in ChI has suffered the stymic supreme from Burridge D. Butler, Under terms of his will, made public here last week, WLS cannot be Sold before 1958.

Butler week, WLS cannot be Sold before 1958.

Butler Memorial Trust of Chicago, which also will manage the Prairie Farmer and Trust of Chicago, which also will manage the Prairie Farmer and son. Income will go tin the Chicago Community Trust for distribution to charities, with 20% earmarked community Trust for distribution to charities, with 20% earmarked community Trust for distribution to charities, with 20% earmarked community Trust for distribution to charities, with 20% earmarked community Trust for distribution to charities, with 20% earmarked community Trust for distribution or management is contemplated and the properties can't be sold for 19 years.

Trustees are Gus Hoit; veepce of WLS and the Prairie Farmer; Tromas Murphy, general counsel, and veepce of both companies; J. E. Edwards, secretary of both companies; Fred Orlemann, treasurer and business manager of Prairie Farmer; Arthur Page, has sociate et of Prairie Farmer and control of the Control o (Continued on page 34)

Lyle Van's Fla. Station

Lyle Van S Ha, Mation
Lyle Van Juman - side - of - the
newscaster at WOR, N, Y, is now
a broadcaster. FCO last week
granted him a license for a fulltime, 250-wait station at Deland,
time, 250-wait station at Deland,
time, 250-wait station at Deland,
WDLF, probably will be on the
air by early summer. May be a Mutual affillate.
Van says he will stay on at WOR
and run WDLF by remote control.

NBC Must Cook Up 10 Strawhat Sustainers for Summer Subs

Twelve of NBC's nighttime bankrollers are retaining their lakerollers are retaining their lakerollers are retaining their laketheir street of the retaining their lakemore months, but with replacement
shows that are currently being
lined up, while 10 others are taking
a line of their line of their line of their
and while 10 others are taking
a line of their line of their line of their
and whipping up commercial
replacements are Fayor vacationi;
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Durante Pat O'Brien is the replacement; All Jolson (Neison
Sikelton, Duffy's Tavern, Jimmy
Penger Are Fayor (Payor Cilu)
(Sammy Kaye is the replacement)
The following will take a blatus;
Gerat Gildersleeve, Fred Allen,
People Are Funny, Life of Riley,
Truth or Consequence, July CaThus far NIC has lined up the
following summertime sustainers
to nowcase new writing talent;
First Piano (Quartet; amisstrei
show; a connedy stamz with Slaps
size Marke Roembhoom sums and the proper such and political roundrobin public service show which
and proper such and political roundrobin public service show which
and proper such and political roundrobin public service show which
and proper such and political roundrobin public service show which
and proper such and political roundrobin public service show which
and proper such and political round

ABC's Strawhat Roster Shapes Up

Four new shows, three of them dramats, will hit ABC's kilocycles within a month in a prelude to summer strawhat scheduling. Web also has decided to give the Frank Cooper-passing of Connety Property of the Frank Cooper of the F

any apor, weenessuper at 0, wance, but exit for the summer than 2 was a first of the summer than 2 was tabbed for May 6 cheur in the 8 was tabbed for May 6 cheur in the 8 was tabbed for May 6 cheur in the 8 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 2 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 1 was tabbed for May 6 cheur in the 1 was tabbed for May 1 was tabbed for May 1 was tabbed in the 1 was

eupled by the Detroit Symphony. New sequencing will preem April 25. Where symph will land, if any-where, is still undecided. "Go-for a House," giveaway quiz emeced by John Reed King and packaged by Bob Jennings (also packager of "fir. President") has been pacted for Ground March pre-Crosby spot, 2:30 Wednecidays.



KLZ's Top LUCILLE HASTINGS

Indie Rebellion To **Get Full Airing On Eve of NAB Meet**

A persistent campaign by indie broadcasters, speriheaded in the control of the co

about 400 in NAB.

Miller agreed, Cott reported, to give the NAB indie station committee headed by Cott ar inning before the NAB board May 15 and expressed hope that the differences on representation might be reconciled at that time.

ciled at that time.
Indie rebellion against web station domination of NAB has been
brewing since last year's NAB convention in Atlantic City, when an
indie committee headed by Cott.
which had been formed to submit
non-net stations' yiews on the proposed NAB code, asked to be per-(Continued on page 36)

NBC Kid Show Survey Flaunts \$1,000,000,000 **Buying Power Come-On**

Buying Power Come-On
To sommercial building for
NBC's accommendation for
NBC's shows on Saturday morning free
shows of the shows of the shows of the
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pointed to a potential buying
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Edith Sulkin Back to CBS: Into Documentary Unit

Inito Jocumentary Unit Edits of the CBS Lettening Post during the care of the CBS Lettening Post during the CBS Lettening Post during the "Continent in Limbo" book about Europe, has rejoined CBS for assignment as a Documentary Reporter in the web's Documentary Unit.

Unit CBS Lettening Post CBS Lettening Lettening

'Junior Miss' Radio 0.0. Via Scouts

The Girl Scouts may soon provide broadcasters with new formations of policies of the provided broadcasters with the first opinion on the vices and virtues of opinion on the vices and virtues of radio. Couple of months ago the Girl Scouts of America instituted requirements to earn it being that a girl listen regularly to a "favorie" program for a full month, then prepare a criticism of its presents. Survey possibilities of this requirement and a number of others already has so intrigued a major management and a number of others of the requirement and a number of others of the requirement and a number of others to the resulting information. A research organization also is "terrifically interested" in studying the coording to Natalie Flatow, GSA radio director. She declined, however, to identify either organiza-

radio director. She declined, nowever, to Identify either organizatwithile the badge work of local
While the badge work of local
troops ordinarily is not forwarded
to national headquarters, industry
interest in the radio badge ments
being made to compile material
being made

Pact Arnold Perl For CBS 'School'

CBS'-"American School of the Air" will undergo a radical switch air will undergo a radical switch in format as it heads into its 19th year next fall. While details of the change are being kept under wraps temporarily, CBS director Robert H. Hudson disclosed that Robert H. Hudson disclosed that scripter Arnold Perl has been inked to handle the "School" shows next season. A dry run of the series will be auditioned in the middle of next month.

session. A Gry roll of where is still undefided.

"Go for a House," greaway quis always on Stirutdry morning, the shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows on Stirutdry morning, the middle of next month. How shows of the middle of next month. How shows next mere will be middle of next month. How shows next month in the middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middle of next month. How shows next mere will be middl

Luce Wants WOR?

There have been persistent reports in the trade during the past two weeks that Henry R. Luce, owner of the Time-Life-Fortune mag empire, would be interested in negotiating a deal for the purchase of WOR, N. A. one of this biggest coin extremes among stations in However, the station's profitable earnings, it's claimed, isn't the real motive for the reported Luce interest in acquiring the station. The mag magnate wants a television station; all existing channels in the metropolitan N.T. area have been gobbied up, and with Wor the metropolitan N.T. area have been gobbied up, and with Wor ready-made tele operation.

Jack Straus, of the Macey store clan, who wows the station, claims he, for one, ham't been approached on any deal and that if flace hearbors any desires to acquire the station, they haven't been committed of the station of the

FCC Muddle on Political Stanzas May Be Cleared Up by Campaign Time

LS/MFT-R.I.P. LS/MFT—R.I.P.
Meeting of the American
Tobacco stockholders in FienIngon. N. J., last week, when
1972. Vincent Higgio, won
1 an d a down in recapturing
control, was a complete fizzle.
It cused the widespread comment in r a dio a and financial
circles that "Higgio mertis
must, have set in."

ABC Holds Up On Stock Sale To Affiliates

Washington, April 13.
Apparently the American Broadcasting Co. Isn't ready yet to put
250,000 shares of its common stockup for sale to affiliates. The web
wired the Securities and Exchance
(commission here last Friday to
delay acceptance of its stock region
tration for at least another 20 days.

interior terratures another 20 days. The navis laiest amendment on the stock subscription normally would have been okayed by the SEC yesterday (12). The agency, spokesamen said, apparently has no the subscription of the subscription of the subscription of 100 shares at 37 par value, with a siding scale reflecting compensation they received in 1947.

The net retains the right to re-

tion they received in 1947. The net retains the right to re-ject single ownership of more than 36,000 shares. If all 250,000 shares are not subscribed by affiliates, ABC may then make them available to selected individuals. Latest proposal shows proposed capital expenditures by ABC of \$5,325,000 for tele station construction, \$3, 235,000 to be spent in 1948.

ABC said it will use temperary

ndS,000 to be spent in 1948.

ABC said it will use temporary studies for its N. Y. and Les Angles video operations this year, but expects to pen contains this year, but expects to part of the contains the same of the same

DRAKE TO LEO BURNETT

BRAKE TO LEO BURNETT
Chicago, April 13.
Re-christening is in order for
Swaney, Drake & Bement ad
agency, following the exit of
George Drake, who's now with the
Leo Burnett Co. In switching over
Drake was accompanied by the
ucts, which bankrolis "Club Time"
on ABC.

Washington, Arril 18. Both the GOP and Democratic National Committees are evineing plenty of interest in a skedded oral argument here May 7 to hassis over the Federal Communications over the Mederal Communications over the Mederal Communications of the Committee of the Mederal Communications of the Mederal Communications of the Mederal Communication of the Mederal Communication of the Mederal Communication of the Mederal Commission last week by a medical commission last week by appeared the Mederal Commission last week by a medical commission of Section 18 of description of Section 18 of the Mederal Commission of Section 18 of the Mederal Commission of Medical Commission of Medical Section 18 of the Medica

(Continued on page 34)

Coast AFRA Asks FCC Probe KMPC

Hillywood, April 13.

American Federation of Radio Artista passed a resolution at meeting here April 3 requesting that the facts behind alleged a resolution at meeting here April 3 requesting that the facts behind alleged chantes of the facts of the fa

BILINGUA

Check Your Powder!

The Haffields and the McCoys had now Washington, April 13.

The Haffields and the McCoys had now and the feud currently of progress steven broadcaster-published to the progress of the progre

Corwin's Return Poses a Dilemma For CBS on 'What's Left to Pioneer?'

One for the Record

What every radio producer has always feared finally came a b out. The new Phil Baker comedy quiz which Philip Morris is considering for the Friday night 10 o'clock slot on CBS, was auditdoned last week. When it was all finished, it was found that no record of the show had been cut.

Baker & Co, were forced to

Baker & Co. were forced to do a repeat the following night.

Having finished up his writingassignment on the Coast for Cominha Pictures on "All the King's
Men." Norman Corwin is scheduled to return to New York about
May 1 in accordance with his CBScontract wh ic h permits than atthough the six m on the lapsed
at though the six m on the lapsed
around last Christman, Corwin reecived an extension of time from
the network to complete his Hollywood chore.

It is not the programming
the CBS- contract commitment, the
question posed around the network
is how the writer-producer-director
will fit into the web programming
pattern.

Dattern.

Corwin himself, it's reported, is curious as to CBS' plans for him, but so far as is known, the network has nothing definitely lined up for him.

pass nothing definitely lined up for his considered likely that the Corwin-CBS alliance renewal, a would prove uneventful on either abe unless there were some new creat in technique or programming for Corwin to fouch upon. It's considered in the construction of the programming to the construction of the ming today (that includes fantasy, documentaries and tape-recorded that the form of the construction of the that the construction of the construc-tion of the construction o

Auto-Listening Poll At Red Light Stops

Crowing feeling among broadcastlers that someone has got to
control that someone has got to
listening, especially of author addo
taken that the someone has been
created that someone has been
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limiting efforts at the moderating and that while
limiting efforts at the moderating
continued on page 301

Antiry Cate Oleva as VOOL

Autry Gets Okay on KOOL

Autry dels Ukay on KUUL.

Gene Autry takes over ownership of KOOL here this week following FCC approval of purchase Marchael Brondessters, Inc., here the week following FCC approval of purchase Marchael Brondessters, Inc., here was the station, which is the station of the station, which is the station of the station of

SURVEY SHOWS 3-YR. DEGLINE

Running counter to the zooming number of commercial AM sta-tions, foreign language outlets and programming inside the U. S. have been tail-spinning towards a wan-ter of the commercial and the com-ign language stations is revealed in an as yet unpublished report by Jacques F. Ferrand, chief of foreign language radio division of to the commercial and the commercial and programming the commercial and the com-toning the commercial and the com-tent of the commercial and the commercial and the com-tent of the commercial and the com-tent of the commercial and the commercial and the com-tent of the commercial and the commercial and the commercial and the com-tent of the commercial and the commercial and the commercial and the com-tent of the commercial and the commercial and the commercial and the commercial and the com-tent of the commercial and the commer

Unity.
Set against the overall rise in stations from 943 to 1,662 in the 1945-1947 period, the decline in 1945-1947 period, the decline in praphically depicted in the following figures: 1,100 hours per week of £1. broadcast time currently as against 1,265 hours per week in one-sixth of local stations carried it, programs in 1944, less than 1/12 are doing it now. In addition, the voted to £1. broadcasting' have fallen off from 146 to 126 in the same period.

same period.

Despite the survey's finding that the overall qualitative level of f.1. language programs is unastisfactory, Ferrand deplores the current trend for shutting out an important sector of the population from information. Ferticularly in view of the current world situation. Ferrand points out, American foreign origin groups have a powerful potential for influencing public opinion abroad. Radio, together winds the program of the control of the

'Great Dissenter' Jones, Chairman Coy In Bloody Verbiage Over FM Grants

Durr: 'Not Interested'

Durr: 'Not interested'

Washinston, April 13.

Citied Washinston, April 13.

Citied Washinston, April 13.

Citied Washinston, April 13.

Citied Washinston, Washinston, Despite the 'deated burr' more communications. Communiscion. Despite the 'draft Durr' more mentum in recent weeks the "stormy petrel" of the FCC wants to leave Washington, bams and law practice.

Durr's de cision, oddly enough, comes at a time when Durr's decision, oddly enough, comes at a time when President Truman is reported recently from radio industry, urging his reappointment to maintain a proper balance on the FCC. Despite Durr's decision of the FCC. Despite Durr

Daily News In Stymie By FCC FM Nix

Washington, April 13.

Scribes Tiff On

Shayon Tagline
In 'CBS There'
In '

Explosive clash of opinion extween Federal Communications
where the control of the control of the control
and GOP member Robert F. Jones
and GOP member Robert F. Jones
and GOP member Robert F. Jones
was aired here last week in the
Commission's final decision on
the control of the control
and the control of the control
and the cont

of Ohio, already licensee of WTOU, In some 30 dissents registered since he took office last fall, the since he took office last fall, the close of the since he took office last fall, the commission for last "extress and what he believes is the "light" view it takes of the pinkish politics of some station bidders. Jones is almost assumed of an PCC chair-almost assumed of an PCC chair-like the since he will be simply and the since he will be simply and the simply will be simply will

victory and are considered fairly unit Harold Stassen makes the growth of the control of the con

Cancer 'Jackpot' **Nixed by Stations**

The New York cancer drive's hig lackpot contest got under way this week on a number of Gotham statues of the contest of the co

(Continued on page 36)

Siegel 'Tours' NBC

The Navy is putting Seymour Siegel, director of New York City-owned WNYC, on duty at NBC. the Naval Reserve, has been called up for a two-week "tour of duty." His assignment: an economic mobilization course of the armed forces industrial college, which opened Monday (12) at NBC.

State-By-State Breakdown of Bilingual Casualties

7	Albanian .	Arabic	Armentan	Chinese	Czech	Denish	Pinnish	Trench	Gernan	Greek	Kungerlen.	Icelandic	Italian	Lithuanian	Norwegian	Polish	Portuguese	Roumenish.	Russian	Serbo-Crostian	Slovak .	Slovene	Spenish	Swed1sh	Ukrainian	Yiddish	Total Foreign	Total Ho. of F.L. Radio Stations in State	
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TOTALS	Ŀ	1	1.1	2	13	13	L	16	14	11	11	-	42	-	-	61	-		1.	-	12	1	-	5	1,8	-	-	-	Ļ
1944 TOTALS	П	13	3	12	9	1	120	15	22	21	16	1_	54	13	2	64	120	3	6	Ŀ	11	Ľ	4	9	10	19	364	1	1

Wheeler, All-Out for Breakdown on Big Operators, FCC, Caldwell Of Clears, in Stinging Attacks

Washington, April 13.
The clear-channel operators, the big broadcasting chains, the FCO and, in particular, clear channel counsel Louis Caldwell came in for visorous tongue-lashing today (PRA). When a contract the contract of the country of the c

before whom he delivered the attacks.

Montanan took the stand with
blood in his eye to label as "pure,
well's charge that Wheeler had
slipped the "36 resolution through
when only a handful of senators
were on the floor. Wheeler said
when only a handful of senators
were on the floor. Wheeler said
until he saw the "wicdous tactics
and the saw the "wicdous tactics
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tive radio service.

Ex-senator insisted if was only a matter of common sense and not other station on a clear channel used on the east or west coast. He declared, "It tell you, the American people will never stand for more power you'll eventually get government operation." That, he add, "would be the worst thing that cow the proper you'll so the proper you'll so the proper you'll so the your you'll be the proper you will naturated then FCC chairman James L. Fly to plug for control to the proper you will be your you will be former soon added.

Lashing out at the powerful to be former soon added.

Lashing out at the powerful to be former soon added.

Lashing the former soon added.

Lashing the former soon added. The former soon added. The former soon added. The former soon added that when WLIW Clincy got Sook, that when WLIW Clincy got Sook that when WLIW Clincy got Sook that when WLIW Clincy for Confidence of the proper so for CO. Wheeler said

rning to FCC, Wheeler said (Continued on page 35)

Saudek Sets ABC **VD Documentary**

No Documentary
Robert Saudek, ABC public afdrive veepee, has pushed aside
plans for half a dozen other docufairs veepee, has pushed aside
plans for half a dozen other docufairs veepee, has pushed aside
plans for half a dozen other documentaries plannad for 1948 in order to tee off the web's undertakmentaries plannad for 1948 in ormentaries and presentation on the
problem of venereal diseases.
Stamza, which will be the first full
and frank treatment of this probshour in each time zone in order
not to bring k linto the customary
listening times for small children
show, titted "V.D.," which will be
presented in cooperation with the
U. S. Public Health Service and
the School of Public Health are
a faculty member. Barnouw, prexy
of the Radio Writers' Guild, is radio consultant of the U. S. Public
seases since last summer.
Technique which Saudek plans
to employ in arraying the problem
romines to altracel trade interest.
Technique which Saudek plans
to employ in arraying the problem
promises to attract trade interest.
Technique which Saudek plans
to employ in arraying the problem
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of a supense turiller, incorporation
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patterns to the problem of the problem of the proposers
of the problem of the pr

Oppenheim to CBS

Charles Oppenheim, who resigned his WINS (N, Y) job as director of promotion and publicity a couple of weeks ago, checked in at CBS' N, Y headquarters Monday (12) to become assistant director of program promotion and merchandising under Neal Hathaway.

Dance of Life

Dance of Life
A network broadesiter's life
was plenty, heetic even in
radio's linfancy, Merlin H.
(Deac) Aylesworth, first prexy
of NBC, recalls in the lead
piece (first of a series) in the
Post.
An one of those who
contributed generously to
Aylesworth's headaches was
the late G, W, Hill, whose
Lucky Strike account was conlucky Strike account was conlife in the late 20's than it is
today.

life in the late 20°s than it is today.

Aylesworth recalls how, for weeks on end, Hill showed up weeks on end, Hill showed up to the control of the control

CCNY's Institute Turnout a Ripley

City College of New York has pulled the institute ripley of the year. In the face of squawks that radio conferences are in the oldrums, registrations for CCNY's fourth annual radio and business conference, which opened last night (Tues.), reached nearly 2,500 before the doors opened, (Last year's meet drew about

1,000.)
Turnaway volume of bids for tickets for last night's dramatized conference panel led conference officials to arrange for piping of the program into a supplementary auditorium to accommodate the

use program into a supplementary auditorium to accommodate the overflower sign that CCNYers' efforts to inject shownanchip and provocative topics into the conference agenda were poping off foresteen agenda were poping off several programs of the conference agenda were proprieted in registrations.

Today's (Wed.) huncheon at the several in registrations.

Today's (Wed.) huncheon at the propriete several in registrations.

Today's (Wed.) huncheon at the propriete several in registrations.

Today's (Wed.) huncheon at the been limited to 146 guests. This afternown's session, also at the Rosework of the several propriete forest the several registration of the several reg

Afternoon panel wiil tie into multiple competitive problems of AM, FM and tele via a panel com-(Continued on page 36)

Markle Doubles Between CBS 'Studio One' Chores, New Film Assignment

Fletcher Markle, director of the CBS "Studio One" hour dramatic show (which, incidentally, marks its first anni on the air April 27, its currently doubling from his weekly radio chore into a generate the control of t

Eastern Sound Studios in New York.
Shooting is scheduled to start this week on a thrilier, "The Vicious-Circle," based on an orig-inal novel by John Roeburt, with Markle collaborating with another CBS'er, Vincent McConnor, of the

ment. It's Markle's initial venture into merchandising under Neal Haths-way.

Before going to Crosley-owned hymness and the consumer of the consumer o

EHRENREICH UPPED IN WOR RESHUFFLE

VARIETY

Dan Ehrenreich moving up as Sheldon's successor in the program operation manager's spot. Jeff Smith, formerly a production and the second control of the s

Miller Teeing Off Mayflower Hearing Apr. 19

Metaling Apr. 13

National Ass... of Broadcasters prexy flatian Miller is due to teat of the communications Commission resumes hearings on radio editorial-ing here April 19. Tentative line-up of wifnesses, released by FCC still be heard in what looks tike a four-or-five-day session at most. Roster does not include any of the principals in the squabble over the principals in the squabble over a still to be heard in what lock tike a four-or-five-day session at most. Roster does not include any of the principals in the squabble over a still be a four-or-five-day session at most. Roster does not include any of the principals in the squabble over a fact that the new on KMCF. Hollowood; or his other stations, WGAR, Cleveland, and WJR, Detroit. Commission, general counsel Benedict time for lateomers to sign up.

NAB men will plug for complete abolition of the FCC's Mayflower ruling with some backing from isolitically the state of the property of the following order:

For the NAB: Prexy Justin Miller, A. D. Willard, v. p.; Don Petty, Countineed on page 360

(Continued on page 36)

AFRA Members Agreed On Amended Code After Stormy H'wood Sessions

Normy I wood Sessions. The membership of the American Federation of Radio Artists would last week to accept the samended production code mago membership of the Session of

sound effects men for sustaining shows.

Claude McCue, executive-secrary of the Coast local, who outtury of the Coast local, who outsought to defend it at the meeting, is said to have had a rough time before the members family voted approval, by a narrow margin.

In the final decision of the coast members to accept the coast members to accept the expositating committee had inseptionally of the coast members to accept the expositating committee had inseptionally committee had inseptionally and the coast members to accept the coast members to accept the copy of the coast members to accept the coast members to accept the new code was the realization that if the acceptance of the coast members to accept the coast members to accept the copy of the coast members to accept the coast members and the

Mutual's Program' Clinic Mutual's Program Clinic
Mutual is prepping its first
"clinic" for program managers of
affiliates. They'li meet in New
York for two days, April 2226,
scheduled to give them a full-fashloned showcasing of the web's programming plans and problems.
Exce producer Waler Lurie will
come in for a detailing of the net's
Effect of television's rapid develage of the program of the method of the program of the method of the program of the method of the

opment on the Mutuai program structure, and plans the web has for getting, into the visual field, will get important consideration.

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Garnet Gairrison, formar NBC producer non associate prefessor of radd the control of the cont

IN HOLLYWOOD.

Bob Brown, western division program manager for NBC, adds the duties of pro tem television wheelborse while Hal Bock is in New York boning up on the net's operational methods. ... Marjorie Lbrd, veteran stage actress, has been added to the cast of "Public Prosecutor." the series of dramas being filmed by Jerry Fairbanks for NBC's video web manager of the program of the network it was been granted to the cast of "Public Prosecutor." the series of dramas being filmed by Jerry Fairbanks for NBC's video web place like NBC. After serving notice on the network it was pulling out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was forfeited due to state's daylight out because its 10 o'clock time was pulled out to state's manager are now for four Philoc cuttings to close out the season. Last platter spins in early June and he starts close to the season. Last platter spins in early June and he starts o'case with this survey's trap point-takery around for four Philoc cout the low-down on the howcum of their dips and dives. ... Helen Guy, ABC's program manager in New York, passing three weeks here observing the net's operations and taking in the vacational spots. For the low-down on the howcum of their dips and dives. ... Helen Guy, ABC's program manager in New York, passing three weeks here observing the net's operations and taking in the vacational spots. Cutting the program manager in New York, passing thr

OLMSTED & CO. With Nelson Olmsted, Norman Cloutier orch Producer: Don Gillis 30 Mins.; Sun., 2 p.m. ustaining BC, from New York

With the International Harvester isical show moving over to CBS musical show moving over to CBS and the RCA program goling into the 2:30 Sunday afternoon sto the MCA the new force of the CBA of th

THE DREAM

THE DIKEAM
With Vivian Fox, Earl Hammond,
Al Riley, Stratton Walling, Phil
Sterling, Eddie Zeltner
Producer-director: Raymond Leh-

rer
Writer: David Karp
30 Mins., Sun. (11), 2:30 p.m.
SANITATION MEN'S PROTECTIVE ASSN., AFL
WMCA, N. Y.

This half-hour drama, bankrolled by the N. Y. Sanitation Men's Proby the N. Y. Sanitation Men's Pro-cettive Assn., simmers down to a lengity squawk that the street cleaning workers' hours are too long, their pay is low, they receive of other beefs. Judding by the tenor of the script, it's a consid-erable mystery just how Gotham's garbage is collected at all, for what person would be interested in working for an employer when

working for an employer when conditions are as bad as this proground the condition of the condition of the category of entertainment. It bears an out-and-out appeal to the public category of entertainment. It bears an out-and-out appeal to the public own the condition of the category of the Mayor in behalf of each of the category of the category

SPEAK YOUR MIND With Paul Harvey; Bob Cunning

ham, announcer 15 Mins.; Mon.thru-Fri., 8:15 p.m MORRIS B. SACHS

(Ruthrauff & Ryan) Series, which bowed March 29, apparently is feeling its way to ward objectives not yet clearly de-fined. Commercials are soft on sell and vaguely institutional. The title implies that here's an open mike

proposer comes along with a pleasing proposer comes along with the state of the proposer comes along with the state of the proposer controlled with the proposer companies and the proposer companies along with the proposer companies and the proposer companies and the proposer companies along with the proposer companies and the proposer companies along with the overall format and proposer companies along with the overall format and proposer companies and proposer companies along with the overall format and proposer companies along with the overall format along with t

the man-on-the-street formula Offvious dramatic punch that would
be supplied by two speakers with
opposite views somehow has been
overlooked. Rebuttals, if any, are
presented on followup programs.
In its role, while bob Cunningham
makes the most of commercials.
Opening montage is effective, with
voices setting up opinions for a
Harvey latch-on when the topic of
the evening is named.
The commercials of the evening is named.
The standard of the standard of the standard of the
also aponsors a piano strip and an
amateur hour, has good possibilities in this one, but it needs
muscles. Bazt.

RECESS TIME
With Jo Ann Brooks; Foste
Brooks, announcer
Producer: Lee Random
15 mins.; Sat., 9;30 a.m. Sustaining WKBW, Buffalo

This new WKBW Saturday morn-

ing children's slot is one of station manager Art Simon's commend manager Art Simon's commendable efforts to slant increased attention toward local programming. Jo Ann Brooks, 13, daughter of announcer Poster Brooks, emcess rewards and the state of the able efforts to slant increased at

SURPRISE PACKAGE v Mack With Bernie Bubin, Johnny Mac Producer: Milt Mitler 30 Mins.; Mon. thru Fri., 1:30 p.: UPTOWN SHOPPING CENTER WMID, Atlantic City

WMID, Atlantic City
This is small-time broadcasting
that has taken over all the defects
of network programs without any
of its virtues. As its title indicates,
show with nothing else but giveaways. The tone varies between
the hysterical and the ridiculous—
and there are no in-between spots,
with all give-aways going to the
what's in it for dialers.
The emece tools performed by

what's in it for dialers.

The emcee jobs performed by
Bernie Rubin and Johnny Mack
date back to the diaper days of radio—a bawling screaming, frentied
supposed to kindle enthusiam but
sets the teeth on edge. And the
plugs are fired so thick and fast
that this show can be described as
"radio's no-man's land."

INKOGRAPH RADIO TELE

INKOGRAPH RADIO TELE
GAME
WITH EllIOST MILES DO Maurer
WITH EllIOST MILES DO Maurer
WITH EllIOST MILES DO Maurer
MINKOGRAPH PEN CO.
WITHT, Hartford
This half-hour radio telephone
game is a modified version of
and listener responds by marking
down certain numbers on a chart.
Correct answers lead to certain
combinations of numbers. If these
combinations of numbers If these
combinations of numbers If these
hopping number-if he has no
phone, he can use first five numbers of his social security assignbloom, and the security assignstation where rapid-five check is
made against a masterboard. Intermittently during the show,
names of winners are announced—
Mikemen Elliof Miller and Bob
Maurer keep the sesh moving with
mucho guito and maintain high interest with rapid five pitching on
adequately handled. Station maintains a battery of 10 phone operstors to nawer calls during and
for a half-hour after broader.

Ecc.

CAMERA CLUB OF THE AIR With Len Beardsley, John Cont Producer: Bill Gunning 15 Mins.; Thurs., 6:45 p.m. GOLDSMITH'S

15 Mins; Thurs, 6:45 p.m.
GOLDSMITTE'S
KIR, Seattle
KIR, Seattle
KIR, Seattle
Line and the seattle and tips for capters
men are not over in nice fashion
on this quarter-hour show by Len
Beardsley and John Condon, playing roles of camera expert and
novice respectively. Format is
ideal for aim and results in interon types of camera to use, hints
on types of camera to use, hints
of the insertion of commercials in
natural manner, with appeal of
or the insertion of commercials in
natural manner, with appeal of
or a buyers evident all the way
through.
Script by Norm Hanlin sets pace

nrough.
Script by Norm Hanlin sets pace or easy, ad libbing style which is eld nicely by producer Bill Gunning.

Follow-up Comment

TOUION-ID COMMERT

With Jee Source to have been convincing as the former's wife in the manner spouse to have been convincing as the former's wife in the manner spouse to have been convincing to the first been convincing to the manner of the

CAPITOL CLOAKROOM Director: Ed. Scoville Producer: Leon Levine 15 Mins.; Wed., 10:45 p.:

pirector: Ed. Scoville
Producer: Loon Levine
IB Mins: Wed., 10:49 p.m.
CBS, from Washington
Spiltting the half-hour temporarily vacated by "Open Hearing" for
the next seven weeks. CBS half
if yeared by "Open Hearing" for
the next seven weeks. CBS half
the product of the next seven weeks. CBS half
the product of the case of

were more direct answers than evasions.

AM YOUR SERVANT
WITH Eddle Dowling, Ed Begley,
others; Don Baker, announcer;
Chuck Kingsberry, music
Producer-director: D. Gordon
Graham
Graham
WCBS, N. Y.
CBS flagship cancelled the Elleen
Farrell program last Sunday (11)
to air this one-shot dramatization
balf of the Catholic Charities 1948
Appeal. It highlighted the life
story of Prederick Ozanam, founder of the St. Vincent de Paul Soder of the St. Vincent de Paul Soder of the St. Vincent de Paul Sograph of Prederick Ozanam, founder of the St. Vincent de Paul Sograph of Prederick Ozanam, founder of the St. Vincent de Paul Sograph of Prederick Ozanam, founder of the St. Vincent de Paul Sograph of Prederick Ozanam, founder of the St. Vincent de Paul Sograph of the Paul Soder of the Paul Soder of the St. Vincent de January
in parishes around the world.

Effort of everyone concerned in
the production was obviously sincere. Eddle Dowling did a convincsorte. Eddle Dowling did a co

GENE RAYBURN SHOW With Peggy Ann Ellis, Roy Ross Writer: Bob Stewart 30 Mins; Mon. thru Fri., 12 (noon Sustaining WNEW, N. Y.

Sustaining
WNEW, N. Y.
This variety alrer is a neat conceition of gab and music which, in continuous and the sustaining the su

ANIMAL WORLD COURT With Arnold Moss
Adaptation: Hal Steek
Producer: Fran Harris
5 Mins.; Mon-thru-Fri., 6:30 p.m.
CHRYSLER DEALERS
WNBC, N. Y.
(McCann-Erickson)

CHRYSLER DEALERS
WNBC, McCams.Erickson)
This cross-the-board briefe, which teed off this week (12), is dedicated to the proposition that all dogs are created equally heroic beautiful that the control of the control o

LET FREEDOM RING

LET PREEDOM RING.
With James Siegler, Lyle Sudrow,
Ted Jewett; Hareld Levy, music
Producer-director J ac k McKer15 Mins; Tues, 10:30 p.m.
Sustaining
ABC, from New York
Expert and perhaps unique dubExpert and perhaps unique dubExpert and perhaps unique dublive dramatization was accomplished in the teouf last week (6)
of this new 13-week series presuperproduction of the series of the control of the control
in the stanza while he was in Pittsburgh recently for a "Theatre
the U.S. Chamber of Commerce. Jimmy Stewart waxed his role in
the stanza while he was in Pittsburgh recently for a "Theatre
"Philadelphia Story." Rosepary
Rice, also there for the Guild airer,
"Philadelphia Story." Rosepary
Rice, also there for the Guild airer,
"Stewart's part. And unless the announcer had bothered to disclose
that Stewart at that moment was
on the stange of the 48th St. theart,
seen eared listener might have discerned the c. t.
Production is a light
they have a control of the seed of the seed of the seed industry's multimillion-dollar research to solve the
roblem of how to use low-grade
steel laboratory worker's aftemy
to explain to the wish down important
his seemingly monotonous work
was, an effort in which he was aided

io explain to his wife how important his seemingly monotonous work was, an effort in which he was aided by Jimmy Stewart appearing to his wife in a dream and telling her was. Recologically, the dant, was reported by the same was the same w

whe's incenting or ner worker number to prove the control of the c

No Cut Seen in Receiver Prices Due To New Improvements, Set Demand Despite recent appearances on market of lower-priced telemarket of lowermarket of low

Despite recent appearances on the market of lower-priced television receivers, the major manufacturers expect their sets because of the continued high cost of component parts. Instead, the leading production, outfits hope to incorporate gradual improvements in their present sets without reducing

e retail price.

production, outfits hope to incorporate gradual improvements in their present sets without reduction of the present sets without reduction their present sets without reduction to the market, in fact, may be underpriced, according to Dulkout sales may be a sense of the produced by Dulkout is present to the Chatham, priced to retail at \$455 plus installation. Demand for these is still so great, Market them out fast enough. In line with this belief is the fact that nearly three-fourths of the sets in the metropolitics of the sets in the metropolitics of the sets in the metropolitics in the middle, lower middle and poor income neighborhoods, according to a survey conducted by WFDX, upcoming N. Y. Daily News MRCA is also selling sets as fast as they can be turned out, according to a spokesman for that lower-priced sets marketed to date, such as those produced by Motorola. Hallicrafter and Tele-tone, where the control of the set of the presence of the presence of the market of the pricture-tube. Dulkont present the production of the pricture-tube. Dulkont present the smaller than 12 inches. RCA has pulled its seven-inch tube set of the pricture-tube. Dulkont present the severage radio set, Dollar today is worth only about half as much as it was when the price of radios when the production of t

nge. Marx noted that Corning Glass is

phery of the video transmitting range.

Marx noted that Corning Glass in move developing equipment that will have been applied to the control of the control

WATV Set to Go May 1

WATV, Bremer Broadcasting's television station in Newark, N. J., expects to take the air now with remote pickup and film shows about May 1 and will swing into full studio production a month later.

Station ordinally

Inter.
Station originally expected to be in full operation about April 1 but has been stymided by the slow delivery of equipment. It's now on the air with a test pattern several hours daily. Studios are about two-thirds completed, or friend to

TV, FM INTO ONE UNIT

TY, FM NTO ONE UNIT

"Finited phila April 13.
With the organization and buildup hase of its tele activities fluished, WFIL last week broke up its
separate staff setup of TV and FM
by integrating both departments.
Kenneth W. Stowman, who had
been television director in the presion sales manager in charge of
sales nationally and local. He will
work under John E. Surrick, who
is sales manager of the PhiladelpHall Inquirer Stations, including
A. Walter L. Tillman, formerly wis
added to the TV staff as director
of films.

WFIL-TV's Pronto Telecast Of Italian Election Pix

Ut Italian Election I'x
Philadelphía, April 13.
Films of the Italian Army's parde in Rome, taken by Philly Inquirer corresponden I van H. Cy''
Feterman, were shown here for the first time by WFIL-TV last
Thursday (8).
Feterman is in Italy to cover
te Italian elections April 18. He,
the balloting and post-election
demonstrations. The films will be
flown to Philly, processed and editdin the WFIL-TV mexreed lab
and telecast as soon as they are
prepared.

KLZ, Denver, Files For Tele Station

**For Tele Station K.L.Z., Denver, April 13. Acceptable of the property of the

announced.
Terry said the application, if approved, would mean construction of a television transmitter on the present KLZ transmitter site in Englewood, Colo., in an area suitable for "blanketing" Denver's

able for management metropolitan area.

KLZ is the second Denver station to actually file with the commission an application for a tele

TO EXTEND TELEFILM

TO EXTEND TELEFILM
Hollywood, April 13.
Telefilm, Inc., received the go
ahead signal from KSD-TV, St.
Louis, and WWJ-TV, Detroit, for
second 13-week series of "Telefilm
Snapshots," which are 19-minute
open-end shots.

ABC McNAUGHTON GRAB LATEST IN VIDEO 'RAIDS'

Newark).

To date, most of the raiding has been done by new stations against the staffs of those stations in operation for some time. WATV, however, isn't yet on the air, meaning that McNaughton, while he designed the WATV studios, has not want to the state of the watve studios, has not want to the state of the watve studios, has not want to the watve studios. Many the watve watve to design sets to watve watve

for WATV shows.

McNaughton will, receive what
was described as a "top salary"
when he joins ABC on or askay"
when he joins ABC on or about
May 1. He'll be "national art director-producer-director" for the
entire ABC video web. In addition
to heading up the production department of WIZ-TV, the web's
N. Y. outiet, he'll also be in charge
of studio designing for ABC dislicensent at WATV hasn't yet
been named.

McNaughton is an additioner in

McNaughton is an oldtimer McNaughton is. an oldtimer in video, having designed shows for WCBS-TV (CBS, N. Y.) for several years. After leaving CBS, he was on the staff of WABD (DuMont, N. Y.) for three months last summer before joining WATV. He's also had considerable film experience, having worked as a designer for Metro in Hollywood.

Extensive TV Sportscasts To Be Detailed by Prexy Ed Kobak at MBS Meet

Ed Kobak at MBS Meet
Hollywood, April 13.

Edgar Kobak, Mutual Broadeastling System prexy, will discuss
plant to texture of smith the AllStar and World Series baseball
games and the East-West Football
game, held on New Year's Day in
San Francisco, at a meeting of
over on May 10.

Meeting will be held at Don
Lee's new Vine street studios.
Lewis Allen Weiss, vp and general
manager of Don Lee, and Willen
will also make reports at the confab.

WPTZ's 38 Comm'ls

Philadelphia, April 13. Philadelphia, April 13.

Citing the rapid growth in video popularity, WPTZ, Philico's tele station here, announced it has 38 paid commercial programs, with at least six more sponsors due to begin programs in the next month, public utilities, department stores and manufacturers. Of the 38 firms ow using WPTZ, geven present local studio programs, one is originating remote shows in Phility and lated manufacturers of the six of the same shows in Phility and lated film programs.

Inside Television

SIGHT AND SOUND. Domont (WABD) has come up with a fashion show that makes same. It did, anyway. Thursday night (0) and tirt, the one over which Adelaide Hawley presides, "Fashions on Parade." A half hour of attractive girls and gowns, conclestly explained and highlighted by Miss Hawley for Bomit Teller, was woven into a well produced and cannered program. The Spanish dancing couple were managed to the produced and cannered program. The Spanish dancing couple were managed to the produced and spanish and the produced and highlighted by Miss Hawley for Bomit Teller, was woven into a well produced and cannered program. The Spanish dancing couple were managed to the produced and highlighted by Miss Hawley for Bomit Teller, was worked to have send the best of the weekly string to date. Spanish and the produced with the produced with the produced without the produced without the produced without reason. Take Bill Slater on WABD's charaded with the produced without reason. Take Bill Slater on WABD's charaded with the produced without reason. Take Bill Slater on WABD's charaded without removing the cigaret from his mouth. Next week it may be "Ashes on the Lapel" but, meanwhite, siy Slate the careless and sloppy award for his performance Thursday night (8) indulged in by so many of televisions man did not enamerate the produced without removing the cigaret from his mouth. Next week it may be "Ashes on the Lapel" but, meanwhite, siy Slate the careless and sloppy award for his performance Thursday night (8) indulged in by so many of televisions man did not enamerate strippy of the produced without removing the cigaret from his mouth. Next week it may be "Ashes on the Lapel" but, meanwhite, siy Slate the careless and sloppy award for his performance Thursday night (8). The produced his man and sloppy award for his perfo

Television Reviews

drawbacks, it was also good entertainment. What more could any
viewer ask?

In keeping with his original
signed "Hondow" with the original
signed "Hondow" and the signed and
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NBC's Late Curtain On Crime Shows Also Hits 'Barney Blake' TV Show

NBC's ban on the airing of any radio crime show before 9:30 p.m. cropped up for the first time in television this week. Web sewed up the new "Barney Blake, Police Reporter" show, sponsored by American Tobacco, but because of the ban, was forced to slot it in the Thursday night 9:30 to 10 segment. Thursday night 9:30 to 10 segment. Show thus becomes one of the first major studio productions to be aired at so late an hour. It'll preem April 22 on the NBC five-city network. Series, packaged by Wynn Wright Associates, is handled for Lucky Strikes by the N. W. Ayer ad agency.

PAGE 1 NEWS FORMAT SET FOR WPIX AGENDA

WPIX, only newspaper - owned television station scheduled for the metropolitan New York area, plans to pace the N. Y. video field in presenting complete and up-to-thepresenting complete and up-to-the-minute news, when it takes to the air June 15. Three five-minute newscasts, two 15-minute dally newsrecls, a Sunday news digest, and a complete remote program of sports and other events are planned or the station.

for the station.

As was expected, WPIX, will rely fully on experience gained by the Daily News in its newspaper operation, despite the fact that the same series of the same series. New will be put on the air "with a speed and completeness that hasn't been and completeness that hasn't been and completeness that hasn't been news and speelal every device to keep the news up to the minute, including newsreels, still munte, including newsreels, still and interviews."

Allen Martin, Allan Lawrence

and interviews."

Allen Martin, Alian Lawrence
and George Russell, all former
writer-editors from the broadcast
desk of the Daily News, are in
charge of the tele news operation.
For sports coverage, WPLX is currently on the prowl for top announcers and has already signed
GUY LeBow, former announcer for
GUY LeBow, former announcer for
4.80 to 1.00 to 1.

TONIGHT ON BROADWAY
With "Mr. Roberts" east, Leland
Hayward, Tom Heggen, Jo Mielinner, others; MartinGoesh,
Director: Roland Gillett
Tele director: Worthington Miner
Adapter: Robert Sylvester
Amerika Tobacco
WCISS-TV-CISS, N. Y.

(Foote, Cone & Belding)
Long bernied "Toming as
many obstacles as any television
show has ever been helr to, finally
went on as scheduled Tuesday (6)
for no other reson, the show
would flave been a success because
of the pattern it set for future cooperation between tele and the
conficient plator unions. But,
despite several minor production
drawbacks, it has more could
were ask?

In keeping with his original
thesis, producer Martin Goesh despite several minor production
drawbacks, it was also good enterrest, it was also good enterrest, while the was also good enterrest, while the second features in
the show, in fact, was an and lib
months of the pattern is set for future cooperation between tele and the
very considerable of the strength of the confictual plator unions. But,
despite several minor production
drawbacks, it was also good enterrest, while the second features in
the show, in fact, was an and lib
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With the was also good entersteer the second of the strength of the strength of the second of the
work of the tele medium.

Eath and others in the cast were
keith and others in the cast were
copperation between tele and the
beave, in fact, was an ad lib
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despite several minor production
despite several m

better resuits. Stal.

BAILEY CHRCUS BRNUM & BAILEY CHRCUS With Merle Evans Orch.
Director: Fred Bickey
120 Minns, 350 F. Ms, Wed. (7)
210 Minns, 350 F. Ms, Wed. (7)
WCBS-TV, N. Y.
(J. Watter Thompson)
CBS did an excellent job of bringing the opening performance bringing the opening performance for the performance with the control of the control of

FCC Cracks Down. **Nixes 6 TV Shifts**

Washington, April 13. The Federal Communication Commission served notice on video broadcasters last week it means business when it said tele siots will not be shifted from one town to another until contenders prove in public hearing that such a move is "in the public interest."

pulnot nearing that each a move a The Commission proceeded to dismiss bids from six companies, and of whom are requesting channels in towns where no channels in towns where no channels six towns are considered. The bid ders, were WTOL and WTOD, both pugging for assignment of more channels to Tokethold the process of the pugging for assignment of more channels to Tokethold the pugging for assignment of more channels to Tokethold the pugging for assignment of more channels to the pugging for assignment of the pugging for the pugging the pugg

All six TV candidates were told to file new applications backing up their demand for channels, to be heard in separate "rule-making"

At the same time, the Commission called for competitive hearings in seven more towns where the demand for channels exceeds

the supply.

Thrown into hearings were: seven bidders for three remaining slots in San Diego; three contenders for York, Pa.; four for Indiangolis' three available channels; four for three available channels; falo area; two for the Springfeld-flolyoke, Mass., area; five for DeMoines; and four for the Chicago

Aiso on the tele front, the FCC postponed a skedded April 13 baring on Dalas contenders to June 21 at Dallas; moved back an April 26 hearing on Main bidders to May 17; and deferred a proposed April 19 hearing on Hartford-New Britain, Conn., applicants to May 24.

ROWL FOR TELE STUDIO SPACE

Esty's Potter Hops on Tele First For Coast with 'Riley' Lensing

Los Angeles, April 13.
Television at this far terminal is, at "life of Riley," but it must have iven Andy Potter of the William kty agency an idea. Some one is point to be the first to televise a op radio comedy, he reasoned, so a followed through in the first erron.

going to be the first to televite a gor radio comedy, he reasoned, as he followed through in the first grain of the comedy, and its sponsor, Proctet & Gamble, he dug up as old script and freely translated it for the video camera. He next interested the turn made arrangements with Fasadean Community Pizyhouse for a studio for lessing and theatre for viewing. Mease of the Thirty and the first grain of the first

here long wanted to know: "How much more will it cost to do a live telepast of a radio show than the current kilocycle figure?" At least it will give them something tangi-ble to go on and shorten the breadth of speculation on the fucal phases of "sighting the sound."

TV Comes to H'wood's Aid Via New Lewis Package On Talent Screen Tests

With Hollywood still refusing much help to the television industry, latter will now step in to aid Hollywood. "Hollywood. Screen Test," new video series packaged by Latin Lat

get a crack at an actual screen let.

Under plans for the show, which the control by WMALMarket to be carried by WMALMarket to be carried by WMALMarket to be carried by WMALMarket to be supported to the state of the st Baxter MHN (N. V. ndie control of the control of th

Du Mont Spreads Wings

Du Mont Spreads Wings Dublont television also struck out on the affiliate road last week by inking WNBC-TV, New Haven, as its first non-word outlet. Station, operated by Elm City Broadcasting, to the control of the c

12 Stations Now On CBS-TV Web

city indicating that its recent cleavision, citalic for key AM attion exect throughout the country paid off better than that recently held by NBC, last week signed on the country paid off better than that recently held by NBC, last week signed on the country of the country of

ECHOES FILMS' GROWING PAINS

Television, following the pattern of growing pains set by the film industry, is now confronted with one of its biggest obstacles to date in an acute shortage of studies and the state of t

Shoes' Musical For Gosch Series

(Continued on page 34)

Tolevision audiences will get their first taste of a Broadway musical next Tuesday (20) night, when Martin Gosch's "Tonight on Broad-way" presents encerpts from the current legiter, "High Button Shees." Show, the third to be aired over the CBS video web, may be shees to the control of the control over the CBS video web, may be a supported to the control of the series.

can Tobacco to extent no vycuthe series.
Gosch wrapped up permission to air parts of "Shoes" Monday (12), following the establishment of rates for musicians contracted for on a single-show basis. Producer plans to do three musician numbers from the show, including (continued on page 200).

AFRA PLUGGING GAP IN RADIO-TELE PACTS

In KADIU-IELL PAULD
Anticipating start of negotiations
shortly with television companies
for a minimum code for performers. American Federation of Badio
possible gap in radio contracts of
its members. The union's antienal
band voiced Monday night (122 to
moitly atl AFRA members that
all AFRA members that
the contain a provision making the
tele fees and conditions conform
to the terms of any video code subsequently adopted.

Actors & Artistes of America,
Actors & Artistes of America,

to the terms in any town close supervised by a declar the Associated Actors & Artistes of America, parent organization of all performer unions, will approach video companies in a few days to start negotiations for a production code. The 4A's will be represented by its television committee, but the plan is presently to turn the handling of a presently to turn the handling of Authority.

B'casters Aver TV Monopoly Charges Fault of FCC; Can't Move Upstairs Yet

Don't-Push Poppele

Don't-Peash Poppele
Steesing the notion that
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\$1,200-Hr. Rate For **WPIX Live Shows**

Following the pattern estab-lished recently by other N. Y. tels-vision stations, WPLX, forthcoming N. Y. Daily News outlet, last week, set up a separate rate for its Class A and Class B time in preparation for its start of operations June 15. One hour of B time is \$400, as com-pared to \$300 for A time. The proper of the property of the pro-tory of the property of the pro-tory of the property of the pro-tory of the pro-paration of the pro-ton of the pro-paration of the pro-ton of the pro-paration of the pro-ton of the pro-to

WPIX commercial manager B. O. Sullivan to be as simple as possible. Thus, an additional \$400 per hour is to be charged for live studie shows, making the total cost ties covered by the film and remote rate schedule, plus full use of existing studie and camera facilities and the necessary technical staff. Rate also covers three hours of rehearsal time, with additional rehearsal to be charged for at \$100 per hours of the control of the cont

of rehearsal time, with additional rehearsal to be charged for at \$100 pc.

Charges below the \$300 hourly related to \$100 pc.

Charges below the \$300 hourly related to \$100 pc.

Initiates; \$230, 15 minutes; \$250, 10 minutes; \$250, 15 minutes; \$250, 15 minutes; \$250, 16 minutes; \$25

PAR-OWNED KTLA GETS FOX TELE NEWSREEL

With both Paramount and 20th-Fox pacing the film industry in television, the inevitable has finally happened. Fox tele newsreel has been sold to the Par-owned KTLA, Los Angeles, meaning the station will be carrying product of

is optications for a production code. It has been a seen as a station will be carrying product of the 4x will be represented by its upposition. The television committee, but the plan television con the television committee, but the plan television committee, bu

If the shortage of available television channels means that most consistency of the consi

white, by giving video mechannels on the present frequency band.

Copinion on the present frequency band.

Copinion on the problem was expressed at the recent Institute of Radio Engineers' forum by FCC chairman Wayne Cop. Pointing out that the "present inndequary of the present inndequary of the present inndequary of the present inndequary of the present inndependent of the present inndependent in the present inndependent in the present inndependent in the Commission has not had made the ideal competitive aspect of the foundative, Coy declared that "the Commission has not had made the state of the control of the present in the control of the present in the p

(Continued on page 30

Sale of Tele Time To Political Candidate Poses Problem for St.L. Station

Problem for St.I. Station

St. Louis, April 13.

The temodecating policy in St. Louis, April 13.

The temodecating policy in St.D. the or condensating policy in St.D. the or control of the Democratic nomination for State's Attorney in St. Chair County, Ill., lundification of the County of the County of the Louis, sought to buy time to further his political aspirations. This is the first time a political candidate in this sector has sought to cliented to be the first in the U. S. And the matter is causing KSD excess to mull over it.

Richard T. Carter, a young East St. Louis attorney who is the county's Mo. 1 war hero. He served in the air corps as a lighter pilot in most off or the county of t

YES AND NO FOR TELE OF L.A., H'WOOD GAMES

Hollywood, April 13.
KTLA will again telecast the home games of the Los Angeles baseball club but this time under





...it's so easy to listen

And since 1941—when this photograph was made—it has become even easier to listen to CBS.

That's one reason why one network, CBS, with its 99,000,000 different listeners each week, reaches more people than read all the magazines published in the United States.

For CBS today has achieved the best "balance" of facilities in all Radio; with more high-powered, and fewer low-powered stations, than any other network. And since 1941 almost every CBS station—150 out of 162—has made specific major technological improvements.

In the past year alone, CBS stations have added 230,000 watts of extra power; far more power than any other network increase—almost as much added power as all the other networks combined;

No wonder that CBS delivers its large audience to advertisers at a lower cost than any other network. And that latest reports show that the largest individual audiences in all radio are the CBS audiences of the LUX RADIO THEATRE in the evening, the arthur codfrey show in the daytime.

And that more of the hundred largest users of Radio are on CBS than on any other network.

Columbia Broadcasting System

-where 99,000,000 people gather every week

TV Upstairs

open up more video channels immediately, could feasibly assign more work and more money, he space between the present No. and provide more stations to the frequency space between the present No. and the first provide more stations to the frequency space help of the present No. and the first provide more specially occupied by the Army, Navy and various other shortware operators. Dr. Dulkont, soing a step further the distribution of tele receivers to provide more selectivity might more than the 500-900 mg, band must be fully the first provide more selectivity might make it possible in certain areas of the country to utilize all 13 channels in the topser frequencies opened. The special provides of the special provides of the special provides at the provides of the special provides at the provides of the special provides at the high power needed to actuate receivers in the upper spectrum. Once that problem is settled, Poppenent in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. That factor is already present in Los Angelou when the spirals from the various transmitters. The factor is already present in Los Angelou when the spirals from the various transmitters. The factor is already present in Los Angelou when the spirals from the various transmitters are already to inediately, could feasibly assign more awork and more mone, yet more stations to the frequency said, pointing out that some of the space between the present? So, and the station of the station of the stations of the statio

WHOM GROWING PAINS CUES TWICE ITS SPACE

WIGO WHOM, Generoso Pope's N. Y. foreign language station, is about to blossom out with new and larger studios as vell as jacked. It is not to be soon out with new and larger studios as vell as jacked. It is not studios as vell as well as wel

business offices.

New quarters, which the station hopes to occupy by June 1, has twice the space of WHOM's present home at 20 West 57th street. Work on the new studios parallels the fulfilling touches being put on mitten at Ridgefield, N. J., Testing mitter at Ridgefield, N. J., Testing

within a week.

Greatly expanded schedule of foreign language programming under Fortune Pope's management as exec veepee and general manager of WHOM (which his father acquired in November, 1980) is operation to the point of outgrowing present power and quarters. Station's foreign language sked now blankets the operating day, from 6:30 a.m. to 11 pm. seven days a week. Italian programs of the program of the p

KEX in 50 Kw Hoopla

Portland, Ore., April 13. Portiand, Ore., April 13.
Climaxing a week of hoopla
festivities, KEX, Portland,
launched operation of its new
50kw transmitter last Thursday
(3) with Goy. Hall throwing the
switch. Transmitter preemed with
a special program, "This Is Westinghouse," with Edward Arnold as
workers and featuring the Westnarrator and featuring the West-inghouse station's execs including

Inside Stuff-Radio

Unusual exchange of telegrams between Emerson Foote, prez of Foote, Cone & Belding, which recently resigned the \$12,060,000 American Tobacco account, and Al "Bunny" Coughlin, producer of the "His Parade" show, being taken over by the BBD&O office, which into the account, significantly reveals the relationship and thinking within the F-C-B organization.

Coughlin last Friday wired Foote: "Rumors of my going with show are pyramiding to such an extent I feel it necessary to assure you this is untrue... "Will always feel my place is with Fe-CB, though may find myself working for Toni, if not the account, the Tony who shines our shoes. Congrats on your earthshaking decision."

Foote's reply on Sunday (11) reiterated the fact that F-C-B "resign the \$12,000,000 account on principle alone—because we would no long take commissions for work we did not fully believe in." It added take commissions for work we did not fully believe in." It. "Your loyalty, as expressed in your telegram, and as demonstraty our long years of fine work for us is something, it will always et when you should start looking around for something eise—if n concrete develops immediately with F-C-B. I tell you this in a din your own interest. With all the goodwill in the world, and in your own interest. With all the goodwill in the world, that obvious fact. It assure you that you will have ample timed that obvious fact. It assure you that you will have ample timed they are the support of the control of th

A radio station may not be permitted to editorialize for the home front, but WHOM, N. Y. indie, is going all out to inducence voters in Italy's elections next Sunday (18). Station, owned by Generoes Pope, publisher of II Progresso, N. Y. Ralian-language newspaper, Monday (12) launched a full-scale shortwave campaigh beamed to Italy urging that country's voters for reject communium. Dally broadcasts, shortwaved via the world Wide Broadcasting Stumistion and aird simulatived with the world wide Broadcasting Stumistion and aird simulations and aird simulation of the state o

Contest fad—but on a rather higher minded plane, in this case—had spread to the ct. field. "Keeping Up Will the Wiggleworths." Laurence and the content of t

Besides their gag files, radio comedy scripters can now add-to their literary arsenal a serious treatise on the technique of provoking any desired intensity of laughter from a yock to a belly. Written by Art Henley in four separately bound monographs, the series is entitled "Radio Comedy and How To Write It." While an engineering degree isn't required to fathom the study, it would be helpful in doping out the complex "mathematics of humor" with which Healey has formularized all connety. Everything a gag writer needs for the understanding and improvement of his craft is detailed in the book.

'Shoes' on TW

"Papa, Won't You Dance With Me," "I Still Get Jealous" and "Nobody Ever Died for Dear Old Rutgers." In addition, he'll present the usual interviews with producers and writers, in addition to cast members topped by Phil Sil-ve.s, Nanette Fabray, Joey Faye and Jack McCauley.

and Jack McCauley.

Series preemed April 6 with a pickup of excerpts from "Mr. Roberts" from the stage of the Alvin theatre, N. Y., with "The Heiress" scheduled as the second show last (Tuesday) night. Under terms of his agreement with Foote, Care. 4. B. Delivered. show last (Tuesday) night. Under terms of his agreement with Foote, Cone & Belding, ad agency for American Tobacco when the deal was set, Gosch is not to exceed a budget of \$30,000 for the three shows contracted for. "Roberts" shows believed to have cost about all the contractions of the contraction of the favor is believed to have cost about an expected fee to Gosch of \$1,000 hast been revealed.

Pay to the "Roberts" players, starehands and others at the Alvin

an expected fee to Gosch of \$1,000 has been revealed between the Artist Stage and the Artist stage hands and others at the Artist stage hands and others at the Artist stage hands and others at \$5,000. Staf Heavy Fonds agot \$350 and other leads revelved \$320, while the other actors \$12 for the time. Show was resulted to the stage of the heart of the heart

Barton, Durstine & Osborne, First three shows, set on an experiment-al basis, were put through under the agreement that FC&B would continue to handle the account for all billings contracted for before the agency resigned the account. Gosch must now convince BBD&O, which is a little more bearsis has been been been will pay off for the structure of the show will pay off for the structure of st

Boston — Station WFEA, Man-chester, N. H., has renewed its staff-contract with the American Fed-eration of Radio Artists, and pro-viding for wage increases and con-tinuation of AFRA shop.



the rich Kansas City trade area, you can reach your audience most effectively The KMBC-KFRM Team. The Team's coverage is custom-built to serve the entire Kansas City market. What's more, The Team is the only single Kansas City broadcaster that gives your message a potential audience of 3.659.828 moneyspending listeners.





By every measurement WTIC dominates the prosperous Southern New England Market

- WTIC's 50,000 watts represented nationally by Weed & Co.

Inside Television

now fade, back and forth into what may be moving picture film of howing services, wanter blessoms, patients of blessoms, some kind of blowing services, anything to break up the monotony of those slow tempo area and the closeups of their interpreters. So all right, it's the new version of the old illustrated song but it's a good hunch and NBC is on the right tip he had been served in the state of the close to the first tip he had been served in the state of the served in the

Let Landers, directing the 16m television filming of "Public Prosecutor" series for Jerry Patrbanks Productions on the Coast, cut the vo recler shooting schedule of 28 hours in half. Landers finished the 14th in the series in 14 hours although using five different sets for the 20-minute short.

AER MEETS IN N. Y. ON 'AUTONOMY' MOVE

Assn. for Education by Radio, which feels it hasn't been getting the recognition it deserves via its tieup with the Ohio State Institute may initiate steps tonight (Wed.) for the formation of a N. Y. Metro politan Chapter, Meeting has been called at Town Hall by an organizing committee headed by James F MacAndrew of station WNYE MacAndrew of station will.

N. Y., board of education station.

Irna Phillips Back to Chi

Irma Phillips Back to Chi
Tran Phillips and her business
manager, Howle Mayer, here for
contabs with Procter & Gamble
and Complon agency exces, revealed that she intends moving
and Complon agency exces, revealed that she intends moving
However, her only remaining
program, the Gulding Light" daytimer sponsored by Duz, will contime to originate in Hollywood.
The atthorees has several news
shell be able to sell them better
from here than by teletype and
phone from the Coast.

Benzedrine Circuit

Bea Wain and Andre Bar start a benzedrine schedule or May 7, when they move their "Mr. and Mrs. Music" WMCA program to their Strand theatre (N. Y.) dressing room. Between their four dressing room. Between their four shows a day, they'll continue their dally three-hour disk jockey ses-sion and Bartuch will double on "The Shadow" and Warner-Pathe Newsreels. It means performing on a timetable schedule in order to keep their multiple activities from conflicting. Strand's all-disk-let of the strain of the strain Jack Eigen (WINS, N. V.). Barunks, are adding three new

Baruchs are adding three new sponsors to their "Mr. and Mrs. Music" show: Taystee Bread, Hoff-man Beverages, and Richard Hud-nut cosmetics.

Shaw Chorale In As Bergen Sub

In what is probably the first bigtime commercial show of its kind ever attempted, Standard Brands has ilned up a Robert Shaw Choraie of 30 selected voices as the summer replacement for Edgar Bergen in the Sunday night at 8 Bergen in the Sunday light at 8 slot on NBC. How the show fares will be watched closely by the trade, for Standard Brands, it's understood, attaches unusual significance to the program.

nificance to the program.

SB reasons, for one thing, that when television hits its bigtime programming stride and takes over the comedy-novelty act roster of shows, it's the type of musical-show it is experimenting with this summer that will survive in the AM program picture.

Plan is to give the Show musical-

AM program picture.

Plan is to give the Shaw musical a Bach-to-Boogie format, with most of the emphasis on the pop

Replacement goes in June 6. It has a weekly nut under \$5,000. J. Walter Thompson is the agency.

K. C. Pastor Repudiates Gerald Smith Link as Fur Flies in Station Bid

Hearing of the Federal Communications Commission which closed here last week fairly well aired the political complexities of two applicants and much of the community. Political fur flew from several quarters, mostly persons who opposed the application of the Rev. Wendell Zimmerman, pastor of the Kansas City Baptist Temple, for a 5 kw. license on 1380 kc., dawn-to-dusk operation.

dawn-to-dusk operation.

Minister is seeking the license with a proposed program to make free time available to churches and religious groups for a total of six hours per week. Otherwise the station's operation would be in the conventional commercial pattern, he told the commission.

he told the commission.

The Reorganized Church of Latter Day Saints, Independence, Mo., also has made application for a station to operate with 5 kw. on 1380, planning entirely noncommercial operation. The Latter Day Saints quoded a figure of \$80,000 to set up their proposed station.

Likely expenditure for setting up his proposed station.

Exception to Mirmanus and the setting up his proposed station.

Exception to Mirmanus and the setting up his proposed station.

has to consensuate the consens

Sollowers. M. Birkhead, national direct, of the Triends of Democracy, said from the stand that Zimmerman ought lask to repudiate a leaving. April 19 to take over the list of men which includes Gerald program director's chores at Wirnod, of Wichita, Art Wilson, of KMOIL, Great Falls, Mont.

Wichita, Rev. J. Harold Smith, of n. Tennessee, and others.

Tennessee, and others.

Tennessee, and others.

Tennessee, and others.

It is a considerable of the League of Women votices here, read a statement authories to the league of the l

WMCA's 'City of the Week'

WMLA'S City of the Week Pitching for the market surrounding the metropolitan area words. Ye, 's inaugurating a series of 'City of the Week' tribuses will tee off with Perth Amboy, New Jersey and Connecticut. Series will tee off with Perth Amboy, N. 3, May Straup of diek jockers, including Ted Steele, Dube Ellings ton, Tommy Dorsey and Bea Wain & Andre Baruch, will spark telling the promotion with agods telling the will include eight feature shows of which five are slated to originate will include eight feature shows of which five are slated to originate from Perth Amboy. Top city of-ficials and retail stores are coop-erating with the Indie in a bil-board plugging of the station. Pro-motion is being handled by How-ard Klarman, WatCA sales promo-dard from the companies of the pro-newly appointed station flack.

like splashing your ad on the front page

IMAGINE THE READERS and customers you'd hit if you could splash a big ad on the front page of a big city paper! Well that's the kind of "position" and attention your sales message gets when it goes on a WOR news strip. And you can buy one if you're fast. WOR's 12:30 PM news (open Tues., Thurs., Sat., Sun.); it's the highest-rated local daytime news show* available now on WOR.

People in 631,387 homes listen to it in an average week. They can be your customers. They're waiting to hear about your product!

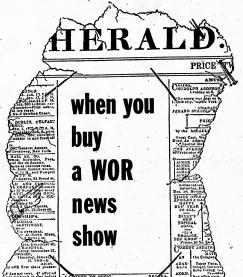
Does WOR news sell? Ask the President of a major ad agency who calls WOR "a one-station news network." His client, a candy manufacturer who sponsors some WOR news strips, just gave us a success story that has us popeyed.

A contest, announced only on WOR, pulled 82,896 entries from 47 states! Somehow, sometimes (as this contest proves) WOR touches base with almost every state in the 48. Talk about WOR reaching listeners! Talk about WOR news "pulling!" But why waste time talking about it? Rush over and, sign up for a WOR news show now!

*according to the latest New York Hooper report.

- that power-full station at 1440 Broadway.

mutual



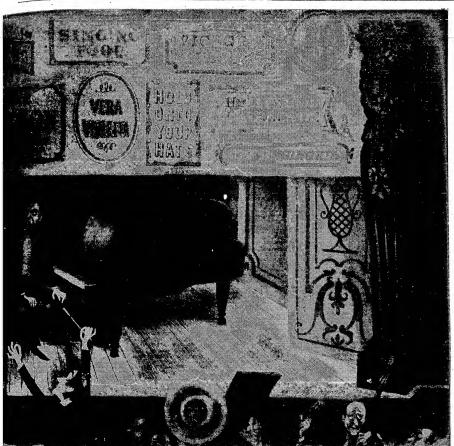


STORY OF A LEGEND * "You Ain't Heard Nothin' Yet!" For more than three decades the world has been hearing those words, and still it hasn't heard everything yet. For Al Jolson is a tumultuous, restless, irrepressible torrent of song, music, and entertainment.

Al Jolson's radio career started when NBC was less than fourteen months old. On January 4, 1928, Al appeared on NBC's Dodge Victory Hour, singing "Sonny Boy," the song that turned the Hollywood movie studios permanently to the sound-track. In 1932

he came to NBC for his first regular radio series. In 1938 Al took over the Kraft Music Hall on NBC. There followed several more NBC series, and then through the years innumerable guest appearances. In October, 1947, the Jolson radio career turned full circle, and Al was again sponsored by Kraft on NBC—as the star of the Kraft Music Hall.

Today a new generation of youngsters is taking Al to its heart, while an older one sits back and dreams, happy with the memories Al evokes. Both are grateful



for the fact that they "ain't heard nothin' yet."

Back in 1984 Al told reporters he was through with the stage forever, because, he said: "If an actor stays on the stage for twenty years, everyone thinks he's a hundred." Today it has become the fashion to make jokes about Al's age. Al will never be old. As long as he cares to sing, he will be known as one of the truly great personalities of show business.

How to manage a Music Hall? Engage a star like Al Jolson, mellowed with a lifetime of show business, from Lew Dockstader's Minstrels to Technicolor movies. Spice the program with the pungent wit and piano artistry of Oscar Levant. Electrify it with the powerful facilities of the NBC network. Locate it next door to other great programs heard on NBC. Let the vast NBC audience fill the nation-wide hall. The result: Each Thursday night the living rooms of American homes are lighted with a new brilliance—the glamour of the foodlights of a thousand-and-one nights of great entertainment glowing down the years to the present.



.. the National Broadcasting Company

the proposal. As one of them put aired over the NBC web, for exity, "Why should we combine our studio operations when the film companies have never found it profitable to do 50?"

Debtool: (Chi. Chi. S. Sattle, 1997). The proposal of the proposal of the proposal of the profitable to do 50?"

The proposal of them put aired over the NBC web, for exity multiple, aired over t

DuMont, CBS in Choice Spots

District of the Station of the District of the

yet announced plans for its studios.

Pointing up the acute need for more space is the statement by one broadcasting exace that 10 feet of auxiliary space are needed for every single foot of actual studio space. Need for lengthy camera rehearsal for the more elaborate forms also makes more than need the state also after the state of the stat shows also makes more space nec essary. Each Theatre Guild show

FCC Muddle

damages on a station airing a libel-ous political speech. The stations point out, therefore, if they follow the FCC's bidding, they may wind up in hot water with the local courts.

courts.
Controversy is considered so important that NAB has held open its code provisions governing political stanzas until a final rule is on the books. Several radio lawyers are expected to do battle with the FCC act the May 7 argument. They make the point that some bond-writers refuse to write bonds on political speakers unless they get their scripts in, advance.

Stations WGOV, Valdosta, Ga., and KIDO, Boise, Idaho, have al-ready signed up to protest the FCC ukase next month. FCC also by-passed a second NAB request to give WHLS an immediate license renewal without requiring the sta-tion to wait for the May 7 argu-ment.



TV Studio Space

or hour-and-s-half Sunday night when the show is on the sir. As part of its intensified search for more room, NBC has assigned veepes Sidney N. Struct to scout possible studio locations in Les Angeles, Chicaco and the sidney of the studios in that city. Regolations on that deal haven't yet been common that deal hav

Burridge Butler

WIS. All hold stock in both WIS and the Prairie Farmer. The Burridge D. Butler Trust of Arizona will control Butler's stock in KOY, Phoenix. Trustees are Arizona will control Butler's stock in KOY, Phoenix. Trustees are George Cook, Albert Johnson, Jack Williams and John Hogg. Earnings will be distributed to Arizona charities by the Valley National Bank of Phoenix. Trustees are empowered to buy up the stock over a period to buy up the stock over a period and fast policies.

stock over a period of years.

WILS, with hard-and/ast plence,
has long been a stumbling block of
ABC in the nation's second largest market. Time-sharing arrange-ment has consistently liveled to the consistently liveled of the long of the consistently liveled of the long of the long of the long of the long of the state of the long of the long of the attention of the long of the long of the grown less desirable in the eyes of some webman of the long of the form of the long of the long of the state of the long of the long of the state of the long of the long of the poly. WERR meanwhile has fone followed by the long of the long of the partime. Alm won't matter so under in metropolitan market blanketed by tele and FM.

Bergen

tioning whether the web has con tractual protection from such a breakdown.

It's probable that in the process

It's probable that in the process ABC's new opposite-Bergen entrant, "Stop the Music," picked up a large chunk of the Bergen audience. It was strictly one of those for a proper program getting a free ride in one of the choleest nightness eggents of the week through the elimination of its tough competition. But ironically, next Sunday (10) is the "Brooper" night, and a considered the probable of the probable of

Detroit—Dorothy Daraday is of-fering a series of feature broad-casts over WJBK, thrice weekly, Value of the property of the con-cast of the control of the con-trol of



Rose Bampton Tees Off Borden's New CBS Show

DOTUCES S NEW LOS DIMW
Rose Bamploon has been packed
for the initial guest shot on the
new "Your Song and Mine". Borden musical which goes into the
wednesday plan. CRS: Blot on
Mark Warnow program.
New permanent lineup, produced under the Frank Hummert
New permanent lineup, produced under the Frank Hummert
& Eckhardt account) will lave
Barner (although it's a Kenyon
& Eckhardt account) will lave
Brinery. Felix Kuight, as well as
Edward Slattery's orch.

Giveaway Bug

(through the parading of multiple

through the paralles of multiple merchandles prizes) and would sladily see the fad pass. Some of the latter are hesitant to jump into the giveaway parade, via building programs on this shows, because they feel they might find themsolves "in a boz" if the boom should bust ison. They purity sharded by a contest or give-aways except in the case of "Truth not so much the small fortune of consequences," and here it was not so much the small fortune of the ment but rather themselves. not so much the small fortune of-fered that created listener excite-ment but rather the guess-who idea. Same applied in a smaller scale with "Queen for a Day's" mother-in-law contest.

idea. Same applied in semalice scale with "Queen for a Day's" mother-in-law contest.

Among those inclined to view the epidemic with no great alarm, the diverse of the content of the con

CBS' 8% Hike

Continued from spec 21.

To disturbed over the existing open gaps in the commercial program schedulers, which find, for example, all of Sunday afternoon up to 5:13 getting a sustaining ride, and the same condition existing in the cream Sunday night 9 to 10:30 period. The web is pouring undoubled to the continued of the same condition existing in and operated programming, but sees it as a good investment for the future.

future.

And with the emergence of tele And with the emergence of television, the web is pursuing a "keep-the-eye-on-the-camera" operational program pattern, with all CBS packages now being geared to the control of the control

Salt Lake City—Al (Jazzbo) Collins, disk jockey for KNAK, local indie, has been upped to program director.

From The Production Centers

salute to Zuma Palmer for her 20 years as radio ed of Hollymood Citizen-News, only sheet on the Coast to devote a full page daily to radio, brought out a record attendance of 50 at Hollywood Ad Club, Publicity boys gave her a television set and the stars showered her with kisses. — Jack Benny will fate only 15 weeks off this sumback in the star of the

IN CHICAGO . . .

IN CHICAGU.

Annual AFRA anties at the Drake hotel April 24 will present "Malice Through the Microphone." an original show with music by Jack Halloran and Norm Laboft, Juries by Marv David, and book by Kirby Hawkes... Commentator Alex Dreler off to Omaha for a first-hand account of the Nebraska primaries... Joe Fibher of WENN alsel traffic replaces salesman Bill Wilson, who's akedded to head special events on when Don McMell takes a three-day vacation next week. Act Culvivene Don McMell takes at three-day vacation next week. Act Culvivene Don McMell takes at three-day vacation next week and congress of the American State of the American State of the American State of the American State of the American Well with the American State of the American Heart by the "Walking Mon" guesseroot. doner than \$1,000,000 brought in by the "Walking Mon" guesseroot. of more than \$1,000,000 brought in Behard Starron hack to Chit after louting with New York on these.

Assn. Emece hands over a check of more than \$1,000,000 brought in by the "Walker Barro and a street of the state of the st

Junior Miss sed from page 22

girls enrolled for a course get up-by station WFAA that limiting qualifications had to be set up.

qualifications had to be set up. Girls earning the radio badge are required to participate in 10 out of 20 specified activities, some of which are: "Visit a broadcasting studio or read about one. Find out what is involved in producing a program for a broadcast, such as direction, acting, writing, an-nouncing, sound effects and so direction, acting, writing, announcing, sound effects and so
forth." With troop members plan
a 15-minute broadcast based on a
15-minute broadcast based on a
15-minute broadcast of the second
gram on the radio if you can, or
gree it as a mock broadcast." Both
of foregoing are required. Ontonic a from? insteming party' and
radio program diet." Write a radio
commercial. Help compose a halfbour radio show on "Radio in the
ruture." Know the meaning of
priture. You we have the
platter, voice level, etc.
Aside from the elective requireAside from the elective require-

platter, voice level, etc.
Aside from the elective requirement of monitoring one show for a
month, another which offers survey
possibilities calls for the keeping
of a diary of all listening in the
girl's home for one month. Girl
must then discuss with her troop
"which of these programs are most
monitor wour schoolwork, in bemonitor wour schoolwork, in bemonitor would be a survey
and the survey of the survey
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Actual participation in local

radio is nothing new to the Girl Scouts, Miss Flatow pointed out. There are some 200 Girl Scout pro-grams on stations across the coun-



CAN YOU HEAR

CHARLIE SLOCUM

IN NEW YORK CITY? YEP! ON WICC

Bridgeport, 600 Kc. WRAM, FM, New York City 4:15 P.M., EST, Saturdays



"We're picking you to be home-run champ and just to make sure ..."

Television Reviews

the three-ringed spectacle as a couple of actors turned cooks, viewed via video, CBS cameramen and commentator Gil the fact that and commentation of the fact that and commentation of the fact that are the complete attention for the full three-and-a-half hours required to get the unusually slow opening show that the control of the Big Top was missed on th

der the heading of lens artistry.

Most dramatic, however, was the handling of one high wire act, involved in a fall last year. Now, the father of one of the performers stands below and in case of a fall, is ready to break the impact in any way possible. In the television, a picture of the father below was superimposed on the sine of the act with the control of the father below was a transfer of th

act at work above, and was a unmarked with the commended
for his commenting. He never got
in the way, many times letting minutes ally by without a word. He
innerted a good sense of human into
apparently went to considerable
apparently went to considerable
touble to heighten the showing.
He relayed the background of forthe work of the control of the control
apparently went to considerable
the work of the considerable
that was applied by berformers, for
example, Liberty horses are so
example, Liberty horses are
tiden, or, are "at liberty," etc. His
coverage was thorough.
Ford commercials were also held

Ford commercials were also held to a minimum considering the time-spread of the broadcast. There weren't more than three or four interruptions, and these were all fairly brief, but punchy in Ford's behalf.

Music was picked up direct from fere Evans' circus band.

Mere Evans' circus band.
Sunday (11) afternoon, CBS-TV
did another telecast of the circus
and improved upon its first showlog. Cameras apparently were
log. Cameras apparently were
and the coloserus, etc., were better.
There were numerous other small
improvements made, based upon
the experience gathered last
witnesday. Most were of a minor
witnesday. Most were of a minor
witnesday. Most were of a minor
on the initial attempt.
Wood.

HOME ON THE BANGE With Hiram Sherman, Vincent Sardi, Gloria Stroock Director: Howard Cordery Writer: Max Wilk Technical director: Jack Burrell 15 Mins., Mon., 8 p.m. Sustaining

WNBT, N. Y.

This program—which should have been as airy as a creampuff—came of slightly sour. Intended as a Say travesty on the fine art of supersysty on the fine art of pointies. If a minute, with the whole taste gone out of it. Somewere a good diea went askew.

Actor Hiram Sherman and budding actress Gorial Stroock put-tiesd about in a kitchen, fidding the state of the state o

tered about in a kitchen, fiddling with a sauce, some crepes and with a sauce, some crepes and sauce and the sauce and sauce and sauce and sauce and sauce and sauce and applaud. And that was all. Ruth Wilk, daughter of Warner Bres.' eastern story head Jacob Wilk, packaged the program, while her brother Max scripted it. Understelled in the sauce and sauce

Frost Monopoly

Frost Monopoly
Washington, April 13.
Charge that the Los Angeles
Weather Bureau gives 50-kilo
Weather Bureau gives 50-kilo
Groot warnings and detailed
weather info for the farmers
sparked sessions of the Senate
Commerce Committee here
Experimentally to the Commerce Committee here
Sen. Ed Johnson (D., Col.),
author of a bill to break down
the clear channels, read a letter from Cal Smith of indie
KFAC claiming the other L.A.
KFAC claiming the other L.A.
KFAC blaiming the othe

TOBY DAVID'S WWI SHOW

Detroit, April 13.

Toby David, ex-platter spinner here, hit the airwaves via WWJ with a brand new pre-breakfast variety participation show Monday (12) and running through Friday.

Clear Channel

the best men in that agency have always operated in the hope they'd work always operated by the family of Sen. Robert always of the superated by the family of Sen. Robert always operated family operated by the family of Sen. Robert always operated family operated by the family operate

WHO

is gratified at its selection for the

VARIETY

1947 PLAQUE AWARD

FOR PROMOTING

INTERNATIONAL UNDERSTANDING

eeBecause . . . WHO felt that a clear channel radio station must do more than pay lip service to public welfare activities, they got to thinking how the primary part of WHO's audience (in the World's Food Bowl) could best contribute, under station's inspiration toward forging a link in the chain of world-wide understanding. A tall order, certainly, but not too tall for WHO . . . Since the listeners in the WHO area are well paid in cash for their produce which is helping to feed a hungry world, the station decided ... to elicit their voluntary participation in today's No. 1 Project in the public interest-World Peace. It asked its listeners to participate . . . by providing gifts of food and clothing to destitute people they have never seen. The rest is history. The WHO European Relief Project inaugurated last October has paid off to date- with 14,731 radio families in 40 states and Canada (11,000 of them from all 99 counties in Iowa) participating. A total of 40,000 food and clothing parcels, weighing in excess of 400,000 pounds (200 tons) has already been shipped to Norway, Holland, France, Czechoslovakia and Greece. And when a station can enlist 2,271 community groups from 30 states for such a project, its power for good is incalculable: To WHO, for forging an unbreakable link in the chain of humanitarian assistance, VARIETY doffs its hat.

DES MOINES . . . 50,000 WATTS

B. A. Palmer, President P. A. Loyet, Resident Manager



GOOD NEWS

For Those Interested in c

TELEVISION CAREER!

Twin City Television Lab

nounces Opening of a

TELEVISION PRODUCTION SCHOOL

April 19, 1948

ffering Program Directing, Writing (creative and commercial), Acting, An icing, Camera Techniques and Proadure. Courses. 9 to 15 months.

ally located in upper Midv vn Minneapolis) with 11,000 ft. in Lycoum Theatre Bidg., can madern class-rooms, library on and editing roam, huge sian studias, control and obse on rooms, completely furnished wit latest actual image arthican television station-type equipment.

Outstanding Direction, Supervision and Staff

y supervised by Joe Beck a ve director, autstanding radi nality, whose Beck School for adia is nationally recognized. Wil liam E. Gage is Technical Supervisor.

VETERAN TELEVISION DIRECTOR



Ernest Colli NBC Television Pro vinner of Amer Tale visian Society'

tion of "Angel Street." ar of the school, supervising

ted with Beck School for Radio Twin City Television Lab Sales and Service, and Beck Studias' own com rcial television station, application for which has been filed

CENTRAL GEOGRAPHIC LOCATION AND NATIONAL CONTACTS ASSURE FAVORABLE PLACEMENT

WRITE OR WIRE FOR FREE BULLETIN TWIN CITY TRAINING UNIT Lyceum Theatre

LYCE. . . . CATRL BUIL &

Daily News

Continued from page 22

47, and last week's decision. Third decision was forced by the News, which had bugged and the page 24

which had bugged exc. Chairman for the page 25

Charles R. Denny, Jr., voted against the newspaper after amnouncing that he was resigning 10 become and the condition of observers here, may have knocked the props from under efforts of the N. Y. Dally News to the condition of the News purely on grounds that the three other Manhattan blodgers were better qualified. Ownership and, with the exception of Clifford J. Durr, the entire FCC bench agreed that testimony offered by porting to show the News lanted its stories against minorities was unreliable and inconclusive" and should not be weighted in their The Commission reside that grant The Commission reside that the commission resident that the commission resident that the commission resident that

"unreliable and inconclusive" and should not be weighted in their abouted not be weighted in their and the commission rested its grant to ABC on the fact the company needed N. Y. originations for a present of the company needed N. Y. originations for a present of the largest single union in the comment of the comment of

Bilinguals

ntinued from page 23

organizations, are, however, of high calibre. calibre.

The potential foreign language radio audience is estimated at around 15,000,000 with heavy concentration in the metropolitan areas. Ferrand finds that "foreign areas. Ferrand finds that "toreign language groups listen with more care and regularity to their f.1. broadcasts than any other group in the U. S. "He also explodes a widely-held belief that second-generation Americans no longer listen ration Americans no longer of 1, broadcasts.

Paradox in the decline in the f.l. programming is that such shows continue to be highly profitable and indicastation recently 1.1. programming shows continue to be highly profitable; one indie station recently grossing \$120,000 on its 11. programs alone. They are being dropped, moreover, despite survey reports that they are able to hold their audiences. However, broad-their audiences. However, broad-their audiences. However, broad-their audiences. However, broad-their audiences are the state of the stat

at special national groups.

Seeking to revive foreign language time on the airlanes, Fernad suggests a cooperative organization of £1. broadcasters to overcome negative influence of time-come negative influence of time-ism. But such a plan is unlikely, Ferrand admiss, in view of previous experiences. "The only alternative, however," he says, "seems to be a continuation of the present treat of slow decay and an almost such as the property of the present of the presen

'CBS Is There'

Continued from page 23

question seriously the right of a show's supervisor to trespass on such air billing simply because the show's his "baby" and he has final say on the completed script.

"CBS Is There" are paid as a rule from \$500 to \$60 per a surfur from \$500 to \$60 per a paid to the surfur from \$500 to \$60 per a paid to the surfur from \$600 to \$60 per a paid to the paid to the paid to the paid to the show's enough of coin, in a surfur from \$600 per a paid to the show's enough of coin, in a surfur from \$600 per a paid to the show's enough of coin, in a surfur from \$600 per a paid to the show the surfur from \$600 per a paid to the show the surfur from \$600 per a paid to the show the surfur from \$600 per a paid to the s

°CCNY

- Coutinued from page 24 posed of Abe Schechter of Mutual, Noran E. Kersta of NBC tele, Craig Lawrence of WCOP, Boston; John S. Hayes of WINX, Wash-ington, and H. N. Wright, CCNY

ington, and H. N. Wright, CCNP
PRENT, ight's shown an agreed teord water Spirked by much industry
figures as Fred Alten, Harold E.
Fellows of WEEI, Boston, James C.
Kays of Bruno, N. Y., Gordon Millia
Kays of Bruno, N. Y., Gordon Millia
Off Mutual and Ted Cott of WNEW,
N. Y.
Liissa Landi, star of the evening's dramatizations, had to, dona broadcast studio where she

a broadcast studio where she played a role in "All My Sons."

Indie Rebellion

Coutinued from page 22 ; petuated. The request was subsequently denied.

Pre-Convention N. Y. Caucus
There's a pre-NAB convention
powwow in the making for the
National Assa. of Broadcasters's
esciton billing-wise in the association. Although the district isn't
alaed to hold its annual meeting
until August, district director Mike
Hanna of WHGU, thace, is soundlamna of wHGU, thace, is sounda proposal to hold a caucus May. 3
proposal to hold a caucus May. Scene a number of broadcasters

a proposal to hold a caucus May 3. Seems a number of broadcasters won't be going to the Los Angeles convention because of its distance from N. Y. and want to air their conditions of the condi

Hanna has indicated in a letter circulated to District Two mem-bers that he'll call the May 3 par-ley if sufficient "top management personnel" signifies a desire to at-

May 3, some point out, will come at an inopportune time for those attending the Ohio State Institute at Columbus, that session being calendared April 30 through May 3.

Auto Listening

traffic intersections where red stop lights were set to hold up motorists two minutes or more. Interviewers would single an other lines of cars would single an other lines of cars would single on, ask what station the motorist was listening to, the name of the program, and the sponsor, if any. Age and sex of the car listeners also would be noted.

also would be noted.
Gurkin said he proposed to take polls on the first and third weeks of the month (as Hooper does), but of the month (as Hooper does), but of the polls of

At least one large metropolitan station already has indicated it will go in on the deal if Gurkin can get several other subscribers to lower the pro-rated cost.

snow's his "sany" and he has final say on the completed script.

The matter is seen as one that Radio Witers Could in terms of car radios in the U.S. Is estimated at between 8,000,000 and the structure contracts, for up to now it's been a haxy question as to precisely eight in family insteaming "diary," what a producer's function is and that only through an exact eight eight in family insteaming "diary," that only through an exact eight eight is family listening "diary," when the same is the structure of the family do Preciance writers magaged for little and the same has the pro-rated coest.

Non-rated coest.

**Non-rated coest.*

Non-rated coest.

**Non-rated coest

Cancer 'Jacknot'

race a mong themselves to see which could make the best showing missing could make the best showing in mail pull. Station program execs, willing enough to help worthy causes, are in no mood to be "rated" for their fund-raising capacities.

in the content of the content of the content include with, winns, woxin, will still be content include with, winns, woxin, of \$15,000 worth of merchandise of \$15,000 worth of merchandise or to send in donations accompanied by letters on "I want to help conquer cancer because , ", at the same time indicating their the content of the content of the content of the content of the content in the content of the content of the content in the content of the content is lated to run April 11 through May 22. Drawn-out length of the content also irked be content of the content also irked by the content of the content of

Mayflower

general counsel; Robert Richards, public relations director; Harold Fair, program director; Arthur Stringer, director of special serv-

Fair, program divector; Arthur Stringer, director of special services stringer, director of special services, stringer, director of special services, stringer, director of special services, which is a service string of the service of the service

Boston—Jesse Buffum, editor of WEEI'S N. E. Almanac and direc-WEEI'S N. E. Almanac and direc-tor of agriculture for CBS in N. E., held fifth annual "Buff's Luncheon" held fifth annual "Buff's Luncheon" for leading agriculturalists at the Statler this week. About 70 top spokesmen for agriculture ap-peared to give their reports on the N. E. situation to Gov. Robert Brafford

Wallach Exits WNEW For WNYC Program Spot

Program chief's job which has been open at WNYC, N. Y. cityowned indie, since Seymour Siegel was upped to station director last November has been handed to George Wallach, WNEW (N Y.) staff director who also is director of the American Theatre Wing's radio and television divisions. He's making the switchover from WNEW this week,

WNEW this week.

Although Wallach will have the
title of assistant program director,
he will actually have full active
supervision over all WNYC programming. He is expected to continue his ATW activities.

Jones-Cov

= Continued from page 23

contained from page 21
sides of opinion by governmental
action and are not at all intended
to give newspapers a prefered
position over all others who seek
to become licensees by requiring a
qualifications . . . Any inquiry to
determine which of a number of
conflicting applicants is more
conflicting applicants is more
to all groups and points of view in
the community can hardly be chantied to the contrainty can hardly be chanpointon."

Boston—James M. Halpin, mer-chandising assistant with WCOP, to WFEA, Manchester, N. H. as local ales rep.



"JINGLES JANGLE" LANNY AND GINGER GREY Jingles—Radio and Video 1350 MADISON AVE., N. Y. 28



"Captured the Imagination of the Industry"

Again—for the third time in fact— Variety honors WOV with its coveted Showmanagement Award, this time for imagination in promotion. WOV accepts with pride not only this Variety Award but the challenge with the control of the control of the We creave determination to an We creave the control of the control that radio is best for each the accept serve instears and sponsors alike.

Ralph N. Weil, General Manager Arnold B. Hartley, Program Dire The Belling Company, Nat'l Rep



AFM 'ABUSES' HIT TOURING BANDS

Nature Boys Rolls Natural With 'Nature Boy' Before Copies Printed

One of the swiftest and most unusual song hits to come along in years is "Nature Boy," written by
eden aibtez (who insists his amme
be spelled to be spelled to the spell

won't be ready until 6043 (reduceday), all Carloto Gastel, his marigar, took the song from abber before the disk deadline and did a perfect job of bolding it exclusively for themselves, we have been sometiment of the song the so

west's on it in California.

There have been considerable runters that the tune is cut up six ways from the middle and that abbee will wind earlier and that abbee will wind earlier than the california of the considerable runter to great the considerable runter to Cole, and a like amount to great the cole, and a like amount to also helping him. Follard sold his cut to George "Bullets" During for an undisclosed amount because the needed cale.

for an undisciosed amount occasive needed case, major publisher needed case, major publisher in the bit made a bid for the tune, and just about every recording company is hurriedly cutting it with top names, mostly with acapella backgrounds. Frank Shrike broadcast, and copies of the day (10) night after his Lucky Strike broadcast, and copies of the disk were delivered to Los Angeles disk jockeys for plugging Monday of Colet hold on the tune, which, middeatally, was "made" by jocks and jukes. There haan't been an air plug on it yet. Dick Haymes and jukes There haan't been an air plug on it yet. Dick Haymes was cumored doing it for Victor. That's untrue.

Tune Town Fixtures Sold to Satisfy U. S. Tax Rap of \$27,425

I AN AGP UP 4C.1, 4C.0

To salisty unwird taxes totaling a 27,425 U. S. Insternal Revenue Collector James P. Finnegan last week auctioned factures of Tune Town ballroom, deceased name band spot. He realized ofly \$1,625. Soveral weeks ago Finnegan's affents took over the hallroom and collected receipts of \$500 for one night.

night.

Following the sale, owners of the room, E. H. Russ, Doyle J. Markham and Mike DeMarco held a powwow with Finnegan and agreed to liquidate taxes owed, which included admission taps and Social Security and withholding deductions from musicians' salaries.

Owner of the building has said

Owner of the building has said he will convert the room into one of the largest bowling alleys in this city.

Col.'s New Kid Series

Columbia Record Corp. during the summer will launch disk series retailing at 35c. New line, to be labelled Playtime, will

13 Years on Stand. Now Spot Can't Get Rid of 'Em

Pittsburgh, April 13.
Ken Bailey's trio at Fort Pitt hotel has just started its 13th consecutive year. They've been there since right after repeal. Group includes Johnay Mitchell and Roy Zimmerman

Option was picked up again last week through June, after down-town inn had a change of heart about switching to canned music. When move was cited, so many of Bailey's following protested that spot decided to hang on to him.

Right behind Bailey in matter of lengthy local runs is Al Marsico, whose band is past its ninth anni

Decca Sales Off 1st Quarter: New Distrib Setup

Decca Records cited a reduction of over \$2,000,000 in gross sales for the first quarter of this year against the same period of 1947. At the same time the company has established a new distribution setup designed to quicken the time element in servicing the market with standard items in its catalog. which heretofore hadn't gotten the proper attention due to the tre-mendous pressure of supplying pops and albums to the market.

Decea's initial three-months' usiness, which includes that of Decca's initial three-months's business, which includes that of subsidiaries, amounted to \$7,923. 755, as against \$10,220,730 pyra-mided during the first three months of '37. It's pointed out, however, that last year's figures were the highest in history, based on an unusual number of top hit songs available at that time

Distribution shift calls for Decca Distribution shift calls for Deca to establish cigib new "super-branches" which will be stocked and the stocked and the stocked available standard and pop Benns. Spotted around the country, these service stations will reduce considerably the period of time be-their delivery from current central stockrooms. To achieve the eight che number of current regional disavers are the stationary of the state of the service will result.

ENG. FILM TUNES GET U.S. STYLE DISK PUSH

London, April 13.
Columbia Records is introducing new disk line in conjunction with the J. Arthur Rank film or-

ganization.

Idea is to issue records carrying music from Rank films done by stars who played or sang them in the actual productions. It's first time Hollywood-style film and disk company cooperation has been introduced in England.

troduced in England.
First recent to be issued is by
Greta Gynt, singing "Lady Spiv,"
which she voiced in "Easy Money,"
Backing is a version of "Miranda",
from the Betty Box film of the
same name, cut by comedian
charlic Chester and his gang. In
the film it is sung by Jean Sablon,
Chester and his gang. In
the film it is sung by Jean Sablon,
Odeon, April 8, and the records reJease coincided.
Producer Svidney Box wee re-

line, to be liabelled Playtime, will consist of seven-inch vinylite (un-breakable) dista which give a possible for choosing the artists for the first disk, in conjunction with Wally Moody, of Columbia. Exact date of the series' debut hasn't been tetided,

LOGAL SITUATIONS See Fred Ahlert Succeeding Taylor SNARL MAESTROS

Travelling onchestras invading territories freshly opened to them by hand agencies are reportedly being considerably hurassed by here of the proposed to the p

chaotings own and a guidal and traveling musicians has been going no ry ears, but never at the current tempb. It was induced by the remaining musicians has been going of ry ears, but never at the current tempb. It was induced by the remaining the remaini

Bandsmen who have run into (Continued on page 42)

Leeds on Spot In **Russ Song Beef**

Lecds Mass, which holds the U. S. rights to all Russian muste through a deal with the Am-Rus Co., Russ representative in this country, is carefully steering clear 20th-Pox s tu di o s. producers of 'from Curtain,' and Russ composers who object to the use of their office of the country, in an endeavor to avoid the political angular through the composers, Shoathaovich, Prokoffelf, Aram glants their music being inserted in the film on the grounds that the latter is based on an anti-Soviet May 12. Film is to be released May 12. Though Lecks is known to have

May 12.

Though Leeds is known to have been dickering with 20th for the synchronization rights to the music, it is standing by awaiting the outcome of the Hussian controversy and Am-Rus moves on this end as a result of the squawks.

and only the modes of the modes

FRANKIE LAINE GETS COCOANUT GROVE, L.A.

For the first time in a decade a singer will headline at the Ambassador hotel's Cocoanut Grove when Frankie Laine moves in July 13. Shep Fields' band will back.

As ASCAP Prez: Decision This Month

Payola Switcheroo

Lately, the "Broadway Hit Parade," made up of record stores that feed disked tunes stores that feed disked tunes to sidewalk loudspeakers, haven't been following their usual pattern of consistency. At one time, a stroller could pass from one to another and almost pick up the strain of a particular hit at one storefront about where he left it at an-other.

other.
, Currently, there's a difference of opinion among the store ops, said to be based on a new version of the old payola racket. Retailers can be convinced to advertise tunes on their speakers upon receipt of 100 or so free copies of a recording.

Burke-Van H. Eve New Deals, But Not with Morris

It's probable that Jimmy Van Heusen and Johnny Burke will not renew their publishing arrangement with Edwin H. (Buddy) Morris on any basis. At least this is the conclusion arrived at by the weeks as a result of talks many major publishers had recently with Van Hiesen in New York, which was the publishers had recently a publisher before the properties and their silient partner, Bing Crosby, intend doing about a publishing setup they've had talks with Paramount and Morris tes have been definitely out. Heusen and Johnny Burke will not

Morris ites nave been genniteip in recent weeks, since the possibility of a full split between Morris and BVH, as to the disposition of copyrights in the BVH catalog, of control of the control of the control of the control of times in the event of a split. This is to be accomplished by the application of what's said to be "an old Chinese custom." One faction old Chinese custom. To faction old Chinese custom. To faction songs and the other will take a pick of one of the two lists. In this way, whichever side prepares the lists must be diligent about splitting the event one list is topheavy with important times, the other side can grab it without argument.

BVH'S deal with Morris, which

grab it without argument. BWH's deal with Morris, which called for a full-stedged publishing setup, expired Feb. 28. It was extended for one month to colonide with the expiration of Sydney Kornheiser's contract as BWH general professional mgr. It has not one of the setup of the

FOX USES COURTS TO GET \$20,000 ROYALTY COIN

Suit to recover \$7,000 has been instituted in N. Y. supreme court by Harry Fox, music publishers' agent and trustee, against Vita-Record Distributing Corp. of New York. Fox also has entered judgments for \$8,000 vs. Diamond Records and \$4,000 against Commodore Records, following previous actions for non-payment of royal-ties. by Harry Fox, music publishers

Doems Taylor will not continue as president of the American Society of Composers, Authors and Publishers. It has just about been decided by the Society's board of directors that Fred Ahlert, a double-A writer, will take his place. While this arrangement is said to have been reached among the board's members, the formality of election remains to be concluded. election remains to be concluded. This will in all likelihood occur at ASCAP's monthly board meet the end of this month. ASCAP's writer and publisher board members are chosen by the membership, but officers and executives are selected by the board. And these board members are solidly behind Ahlert as the choice to replace Taylor.

as the choice to replace Taylor. Taylor explained to the annual general meeting of ASCAP members in New York last Thursday been in the control of the contro

terms are up.
However, the ASCAP board
found it difficult to select someone
to take his place and for weeks
there was considerable indecision
would be bypassed this year and
Taylor retained. Against such a
possibility there was the general
dissatisfaction among high ASCAPites over Taylor's assent to the use ites over Taylor's assent to the use of his name as one of a committee formed to defend the rights of 10 Hollywoodites cited for contempt of Congress a while back, during the Government's investigation into Red activity in the film capital. They didn't like his connection with the case.

with the case.
Altert has been high in ASCAP
circles for years and also is promi-ment in the Sangwriters Protective
Assa. He is one of a group of
writers who, as members of the
Society's board, have in recent
years exercised increasing strength
mated by the publisher m.mbers
of the Society's board, which is the
controlling factor in all ASCAP
issues.

British Tooters Set To Battle Over Sales Tax on Instruments

London, April 9.

Musicians are preparing to start a Parliamentary battle over Sir Stafford Cripps' introduction in his latest budget of an extra tax on musical instruments and accesso-

ries.

All such articles are to carry a sales tax of 68.2-3%. Reaction is that this is an unwarranted blow at an industry already high up on the list of dollar earners, and an unfair taxation on "tools of the trade." Musicians deputations are arranging to see Members of Partialment to discuss the tax and press that the same of t

Michel Emar's Songs

Michel Emar, the French song-writer who composed many of Edith Plaf's chansons, will return to France at the end of May at the expiration of his visa. He plans to return to the U.S. in September. Hollywood, April 13.

For the first time in a decade a larger will headline at the Ambas dor hotel's Cocoanut Crove when drankie Laime moves in July acknowled regleta's band will back. General Artists Corp. booked the headcage into spot, where bands are reliable for Sox. It bounced. In the words served in the field of composing the notice and the moderate producting the force. It was apparent that his fall-which fall sheen given the latter by the headcage into spot, where bands are such cases legal procedures makes the one who issued the note lable.

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Cincing

Ö

St. L. Pet.

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WEWW-nallen Jak

Melson King-WCKX

віп Согдон-минм res Malloy-KYA

Johnny Murray-WDSU HASM-Adding pa

> Fran Pettay-WJR вш сецира-ког DISK Gilbert-KTYL

> > ONAM-Mond and

CCOL

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

ed from disk-spinners ising in popularity as 10 points for a No. 1. and and jokely will vary. ARIEN.

WEEK ENDING APRIL 10

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	Workly chart of the records do nish scheeping recording is istemers. This compilation is based on theformation gatherers to so the nation mis destinate to indicate three records si- ted as shose on top. Ratings are computed on the basis of a continuity and the computed on the basis of a need to week to present a comprehensive picture of all sea	S. Pos. No.
	25 25 25 25	8 4
	BES TA	P4 2
	e e e	16 9

last weeks wk. in log	iks Artist	Label	Come	Pub.	T	g	a l	a			4	9 5			í	-					
1 12	Page	Canifel	Monone	Barbour-Lee ASCAP		-	-	:		2	0	TO	1		90	:	- 0	3	-	90	
9	Dick Houmes	Door	Tittle White Line	BVCASCAP	2 4		-							:					,		J
0 6	Vanehn Monroe	Vioton	Wolfings	Morris ASCAP	1 3	0	•	:		-		:			-	-		4	:		٠,
3 2	Bing Croshy	Deces	Now Is the Hour	ASCAP	10	:	2 2				1				0			1			4
6 25	Frankie Laine	Mercury	Shine	Shapiro-BASCAP		1			,	1	ŕ	:		4	1	1		-	1		
4 14	Art Money	M.G.W	M.C.M Four-Lesf Clover	Remick ASCAP	3	2		:			4				*		0			-	
7 14	Gracie Fields	London	London New Is the Hour	LeedsASCAP			: 6		:		1	:	7	: -	: 0			:		, ,	Į,
8 7	Woody Herman	Columbia	. Saber Dance	LeedsASCAP		1	٠.							4	,			:	9		. 4
12 8	Perry Como	Victor	Because	ChappellASCAP	7	1		9					-				6	-		0	
45 3	Art Mooney	1	Baby Face	Remick ASCAP	2			-							1	0		1		,	.
51 2	King Cole	Capitol	Nature Boy	Burke-VH ASCAP	ه :	:		1			:							. 14			
11 11	Frankie Carle	Columbia	Columbia Ber Your Pardon	Robbins ASCAP			:				: 0				,				*		
10 13	Francis Craig	Bullet	Beg Your Pardon	Robbins ASCAP			1	1					1								
9 5	Tex Beneke	Victor	St. Louis Blues March.	W. C. Handy ASCAP		1		2					-						•		
14 4	Bing Crosby	Decca	Decca. But Beautiful	Burke-VH. ASCAP		۰									:			:	:	:	0
15 3	Ken Griffin-Jerry Wayne, Rondo	e. Rondo	You Can't Be True	Biltmore ASCAP		1	:				-	1 0									
47 5	Milt Scott	sal.	Heartbreaker	Leeds ASCAP			:	:											0	*	
19 4	Jon & Sondra Steele	Damon	My Happiness	Blasco ASCAP		-	:	:			:				:			:	:	:	
13 5	1:	1	Fine Brown Frame	Northern ASCAP		:	:	:			:	6		:	:	:		:	:		
34 3	Vaughn Horton	Continenta	Continental Toolie Oolle Doolie	C. K. Harris ASCAP	:	:	:		:		:		-	:	:	:			:	:	N
-	The Mulcahave	M.C.M	Veronica Plays Harmonles	Hudson		:	. 53	-			:		:			:					
4	Frankie Laine	E	But Beautiful	Burke-VH. ASCAP		:	:	:		1	:	:	1	:	:		1		:	:	:
41	Andrewe Sisters	1	Toolie Oolie Doolle	C. K. Harris ASCAP			:					:		:		4		:			
27 9	Frankle Laine	Mercury	Mercury That Ain't Right	Am. AcademyASCAP	:	:	3	:			:	-	1			.:			:		
20 . 5	Art Money	M.C.W	Riv Rrace Rand	Morris		:	9	:	:										:		
	Frank Sinatra	Columbia	Columbia For Every Man a Women	Melrose. ASCAP	:		4	:	:	:	:	***				7				:	1
41	Dammer	Dogs. Teres	Toron	1.	-					1	-	:		:		:		:	:	:	:
24 8		Signature	Signature Saher Dance	Tends ASCAP		:	:		;		:				:	1		:	:		:
10	Tackeon	King	King I Love Vort Ves I Do	Lois BMI			:	:		-	:			:			:	:			:
-	L	Musicraft	Musicraft Time Out for Tears	Gordon ASCAP				:	-			1	:				:	:	:	:	:
100	Mark Warnow	Coast	Who Put Bream in Vour Eve			10	4	6			***			:	:						:
6	Gordon MacRae	Canifol	Canifol You Were Meant for Me	Miller	8	:	:				2						*		:	:	:
	Perur Como	Victor	Victor Large Lilli Relare	Shaniro-R ASCAP			1	:	:		:	1:	:				ĺ		:	25	6
12	Arthur Godfrey	Columbia	Slan Her Down Again, Paw				:					;		9 8	:			8	:		:
0 86	Ren Licht	Temno	I Cried for You	- Miller ASCAP			:	:		:	:	8	:			:		:	:		:
-	Dinah Shore	Columbia	out Goodbye.	Melrose ASCAP		:			:		:	:			:				:	:	:
20 8	Frank Sinatra	Columbia	But Beautiful	Burke-VH. ASCAP		:	:				**	:						. 3		:	:
16 5	Rosetta Howard	Columbia	Ebony Rhapsody	Famous ASCAP	:	:	:	:	:	:										**	
18 10	Macklin Marrow.	M-G-M	Saber Dance	LeedsASCAP	:	:			:	:	:		4			:					:
39 2	Frank Sinatra	Columbia	Columbia We Just Couldn't Say Goodbye Words & Mus ASCAP	Words & Mus ASCAP	:	:	:	:	4		:	:		1		:		:		:	1
3	Hal Kipling	Apollo	Raisins and Almonds	Mus. W. ShopASCAP	5		:	:			:		1					1	:	:	:
-	Freddy Martin	Victor	New Look	MartinASCAP		:	:	:		1	:	:				2	:	:	:		:
4	Don Reid	. Metrotone.	Metrotone More Than Ever Before	United	:	:		:	;	:	;	:				:		:	:	:	:
-	Victor Young	Decca	Saber Dances	Leeds ASCAP	:	:	:	:	,	1	:	:		. 5							:
43 6	Ferko String Band	Palda	Heartbreaker	LeedsASCAP	:	:	:		,		10								:	:	:
-	Hum and Strum	Stella	How Times Have Changed	LeedsASCAP	:	:	:	:				:	9					:			
:	Henri Rene	Victor	Helen Polka	BVC ASCAP	:	:	:	:	:		;	:				9					:
-	Frank Sinatra	Columbia	I've Got Crush On You	New World. ASCAP	9	:	:		:			:			4	:			:		
-	Vera Lynn	London	You Can't Be True	Biltmore ASCAP	:		:	:				4		:					:	1	
22 25	Vaughn Monroe	Victor	Ballerina	Jefferson ASCAP	:	:					:			:	:	:		6			V.
32 7	Louis Prima	Victor	Thousand Islands Song	MorrisASCAP	:			:			6							:	:		
	Andrews Sisters	Decca	Heartbreaker	LeedsASCAP							:			:	:		01		:	:	.1

Jocks, Jukes and Disks

Perry Como—"Lore of My Life," a spin on turntables and influence
"You Can Do No Wrong" (Victor), sales. Crosby at his best backed
is will do a good ho, job of the Ken Barby chorus.

The definition of the company of the sale barby chorus.

The definition of the sale barby chorus.

T

Case. Lynn.—"You Can't Be True, Dear," "One Upon a Wintertime" (London). Gracie Fields did it here with "Now a belief could repeat with "True" Once this platter gets gyred around, it's doubtful whether there! be any hesitation be-

My Favorite Five

By JESSE 'SPIDER' BURKS (KXLW, St. Louis) "September Song" (Don

Byas).
"Robin's Nest" (Illinois Jac-

et). "Red Top" (Gene Ammonds). "Billie's Bounce" (Charlie

Parker).

"Volume IV, Jazz at the Philharmonic."

realisarmonic."

tween Miss Lynn's and the Rondo platter. Advantage is hers in warm diction and clarity of tone and propping a muse and the Rondo platter. Advantage is hers in warm diction and clarity of tone and propping a muse and the Rondo Realisary of the Rondo Realisary

go on gathering dust.

Sam Browne Orch — "Heart-breaker," "More Than Ever Be-fore" (Gandon). Britain has captured up with the Art Mooney razzle razzle and is giving it back to America to the tune of "Heart-razzle and is giving it back up a strength of the strength of

and the second control of the second control

"Folks" makes a solid judebex candidate.
Gerdon Jenkins Opch — "Dark Gerdon Jenkins III. The Jenkins III. The

side.

Bing Crosby—"Laroo, Laroo,
Lilli Bolero," "Story of Sorrento"
Obeccal, Haunting effect of "Laroo"
comes over nicely, but it's the reverse that will give this disk quite

the Ken Darby chorus.

Dhash Shore—"My Guitar," "It Was Written in the Stars" (Columbia Distriction of the Stars (Columbi

tment and the dulcet melody.

Eddy Howard—"Laroo, Laroo,
Lilli Bolero," "Spring in December" (Majestic). Howard's svelte
phrasing makes easy digesting for
both sentimental pieces but it's in
"Spring" that he proves the more

"Spring" that he proves the more winning performer,
Les Brown Orch—"Please Don't Kiss Me," "J Bring You Spring" (Columbia). Delicately contrived, and a spring of the performance of the bouncey side and is sparked under Mison garnishes either vocal with the right quality of mood, but she could find a little more self-assured and control.

Platter Points

Platter Points

Les Eigart should garner him self some speedla kudos on his verself some speedla kudos on hi

Spike Jones Set on 5 One-Niters in Midwest

Une-Niters in Induest Detroit, April 13. Spike Jones, who took \$55,000 tot of Washington, D. C., on a two-week date at the National theatre, will do five dates for \$10 Page, local booker, beginning April 15. cagainst 60% spilt, First date is at the Music Hall, Cleveland, followed by Memorial Hall, Columbus, April 26; South Bend, May 2(calesburg, Illinois, May 9, and Cleabourg, Illinois, May 9, and Chand is currently at Music Hall, Detroit, where advance saic on two week engagement was over \$20,000.

Retailers' Beefs On Releases Rile Diskers

Major disk manufacturers are becoming rather impatient with retailers who have been complaintest with the same properties of the same properties of a label line have been advised by sales executives to talk up when such objections are advised by sales executives to talk up when such objections are advanced, to point out too many major company releases are based on the fact that usually he is handling too many indie labels so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as major lines, and therefore is confused by the overable so well as a supplied to the source of the sou

ASCAP Surpasses Previous Quarter By 10%; \$2,000,000 Disbursement

Par Absorbs Beverly

Par Absorbs Beverly

Boyle and State State

British Bandsmen Will Attempt to Arrange Exchange Bookings

London, April 9.

Bandleader Oscar Rabin and his associate Harry Davis sail for New York April 30 to try and bring off a new transatlantic band agreement for the exchange of top orchestras between Britain and America.

for the exchange of top orchestras between Britain and America. As with film expenditure, lack of dollars forbids wholesale importation of the control of th

Dick Haymes......Decca

. Bing Crosby Decca (Woody Herman Columbia

American Society of Composers, Anthons and Publishers will distinct this week first-quarter melon checks to writer and publisher members that will, on the average, surpass the previous quarters payoff by approximately 10%. Total disbursed is over \$2,000,000, lost un de rhe high-water mark for three months' revenue. For the Society's distributable revenue surpassed \$1,800,000.

passed \$1,800,000.

At ASCAP's annual membership meeting in New York last Thursday (8) the Society's overall income for 1947 was pegged at silghtity over \$10,984,000 of which more than \$8,46,000 awas allocated to writer and publisher members. Double-A writers drew approximately \$21,500.

Breakdown of ASCAP income for 1947 is as follows:

		. Licen-
Source	Total	sees
Radio\$6	,708,800	*1,825
Films 1	.308.120	17,401
Bars, Taverns	934.165	9.883
Nightclubs	296,200	1.059
Hotels	350.575	1.566
Ballrooms	229,490	2.017
Wired Music	144,428	1
Skating Rinks:	125,900	936
Cocktail Lounges	111.645	1.037
Restaurants	47.240	228
Symph, Orchs.	41,900	131
Concert Pro-		
moters	21.180	327
Industry (at \$1		
year)	472	
Miscellaneous	163,060	

* 25 nets. † At source,

EMI's Moody Due In N.Y. for Gabfest On Disk Switch

On Disk Switch

Wally Moody, modon, April 13.

Trical Musics, executive of Michael Present and Carlotte of Michael Present and Carlotte of Michael Present and claswhere outside the U. S. recordings here, on the continent and claswhere outside the U. S. revenue of the Michael Present and Carlotte of Michael Presentation of Mi

chestra.

Both Columbia and M-G-M are taking to a policy of not releasing British disks of U. S. hit; songs they didn't record unless the diskings measure up to versions made by U. S. rivals. Victor apparently isn't worrying too much about that angle.

AFM Brushes Palumbo On Non-Union Band

Philadelphia, April 13.
Frank Palumbe get short shrift from Philly local 77 of American Federation of Musicians when he sought permission to cash in on the popularity of Munmers Day string bands. Palumbo wanted to his Cilek Club. Since the groups are all non-union he got a quick turndown. It's said that Palumbo was told he could use Durning if he paid standibys, but the bands have of the pale of the pale of the pale of the pale of the tolerate of the pale of Philadelphia, April 13.

tical.

String bands have gotten a hefty push since the click of the Uptown String Band on "Four Leaf Clover" and the Ferko String Band on "Heartbreaker." James Durning, head of the former, is Mayor Bernard Samuels' chauffeur.

VARIETY 10 Best Sellers on Coin-Machines Week of April 3 1. NOW IS THE HOUR (11) (Leeds) { Gracie Fields London Bing Crosby Decca 2. MANANA (10) (Barbour-Lec) Peggy Lee Capitol Mills Bros Decca

4. MATINEE (2) (Morris) Vaughn Monroe. Victor
5. BEG YOUR PARDON (8) (Robbins) Francis Craig. Sulfet
Prantice Carle. Columbus

LITTLE WHITE LIES (5) (BVC)

6. BUT BEAUTIFUL (5) (Burke-VH)

7. SABRE DANCE (7) (Leeds)	Freddy MartinVictor
	Art Mooney
9. YOU CAN'T BE TRUE DEAR (1) (Biltmore)	Ken Griffin Rondo
10. TERESA (2) (Duchess)	Andrews Sis-HaymesDecca Vic DamoneMercury
Coming Up	
TOOLIE OOLIE DOOLIE (Cass. K. Harris)	Andrews Sisters Decca Van Horton Continental
NATURE BOY (Burke-VH)	King ColeCapitol
MY HAPPINESS (Blasco)	Jon & Sandra SteeleDamon
HEARTBREAKER (Leeds)	Ferko String BandPalba
BECAUSE (Chappell)	Perry ComoVictor
ST. LOUIS BLUES MARCH (W. C. Handy)	Tex BenekeVictor
BABY FACE (Harms)	Art Mooney M-G-M
THOUSAND ISLANDS SONG (Morris)	Louis PrimaVictor Johnny MercerCapitol
SHINE (Shapiro-B) BIG BRASS BAND FROM BRAZIL (Morris)	Frankie Laine Mercury Art Mooney M-G-M
LAROO LILLI BOLERO (Shapiro)	
TELL ME A STORY (Laurel)	Sammy KayeVictor Ames BrosDecca
HAUNTED HEART (Williamson)	Perry ComoVictor
HAUNTED HEART (WINIAMSON)	[Jo Stafford
DICKEY BIRD SONG (Robbins)	Freddy MartinVictor Larry ClintonDecca
PIANISSIMO (Santly-Joy)	Perry ComoVictor Buddy ClarkColumbia
ALL DRESSED, BROKEN HEART (Marks)	Buddy Clark Columbia Peggy Lee Capitol
THOUGHTLESS (Feist)	Buddy KayeM-G-M
[Figures in parentheses indicate number of weeks song	

Herman Seeks 3-Point ASCAP Plan: Asks Permanents Get Pav Increases

Annual membership meeting in New York of the American Society of Composers, Authors and Publishers last Thursday (2) per discussion of the Composers, Authors and Publishers last Thursday (2) per discussion of the Composers of t

no arguments, we can activate the past meets; it consistent and past meets; it consistent battler of the ASCAP "little man" s' rights, had his usual say. His argument was this year split into the parts. His argument was this year split into the parts. His argument was the year split into the parts. His argument was the year split into the parts. His argument was the year split into the parts. His argument was the parts of the part

committee-members. It was approved.

Thirdly, Herman requested a change in the distinct was a change in the distinct which was a consistent of the control of any kind. He agreed that more important, or better classified, writers and results and the current system was all out of proportion. Pulse currently have one vote for every \$800 of ASCAD mounts was a firm receiving \$100,000 annually has 200 votes, whereas a Double-A writer receiving \$100,000 annually has 200 votes, whereas a Double-A writer receiving \$100,000 gets \$500 votes, Such class yed on not vote for the control of the cont

Promoter Allots \$5,000 To Bally Stan Kenton H'wood Bowl Contest

Bally campaign for Gene Norman's jazz concert featuring Stan Kenton's orchestra will top all coast promotion for any similar booking. Norman claims he plant on spending and the plant of the coast promotion for any similar booking. Norman claims he plant of the coast promotion of the coast promotion of the follywood Bowl, June 12.

Norman, who is seating special to the coast of the coast promotion of the follywood Bowl, June 12.

Hollywood Bowt, June 12.

Norman, who is seeking space for 24 sheets, will also splash dallies and lineup disk jockey cooperation. Tickets will run to \$3.60 top for the 20,000-seat Bowl, but as added bally students will be given a lower advance price.

Kenton will take 70% of the

given a lower advance price,
Kenton, will take 70% of the
gross. Bowl gets a \$500 guarantee
and \$250 for cleaning plus, 10%
of the gross and 10% of the
souvenir program gross.
Kenton will play a Norman concert at the Russ Auditorium, San
Diego, Jume 11, preceding the
Bowl affair.

COLUMBIA RECORDS UPS SOUTHARD DUTIES

UPS SOULHARD DULIES
Paul Southard, Columbia Record Corp. veepee, had his duties
changed last week with a change
in title from head of asies to veetrible covers overseeing everything
from sales to distribution, advertising, sales promotion, publicity
and all related chorus.
Southard has been with CRC
stock of the CRC
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sou

Signature Records is promoting a Ray Block week starting tomor-row (15) to celebrate the maestro's 30 years in music and 20 years in radio.

ALBUMS

To Open ABC Branch

JO Official AND Difficult of this week on his first trip west in about eight months. If he can fron out certain obstacles Glaser will set up a Hollywood office of his Associated Booking Corp. before return-

ciated Booking Corp. perore return-ling east.

Glaser has long wanted to estab-lish a Coast ABC outlet; lack of space at first prevented, but now that situation is eased.

'Atom-Bomb Village Beckons Stan Kenton

Beckons Stan Kenton
Los Alamós, N. M., April 13.
The U. S. Government's atomictime to the covernment's atomictime to the covernment of the covernment
to the covernm

VARIETY

Best British Sheet Sellers

(Week Ending April 8)
London, April 9.
Tree in the Meadow. Connelly
Wood Tree in the Meadow. Connelly Near You. Wood Who's Kissing Her. Feldman Shemakr's Seem'de Kassner Sweet 16. Darewsid Serenade of Bells. Morris Upon a Wintertime Chephonic Chillation and Wintertime Chephonic Transport of the Chephonic Tran

Second 12

Tell Me a Story Dash
Apple Blossom Connelly
Cousin Louella F.D. & H.
I'll Make Up P. Maurice
Silver Wedding Waltz Unit
Peg O'My Heart Ascherberg
I'm Happy Right Here Unit
Sorrento Ricordi
And Mimi Connelly
South AmericaFeldman
Coffee Song Southern
Flower Seller P. Maurice

Chi's 10% Tax Bite On Owners Reduced To \$1 Per Over Scale

Chicago, April 13. Chicago musicians have been given a pay boost of \$1 above given a pay boost of \$1 above scale per man on jobbing dates. Additional \$1 will be paid to the orchestra leader for purposes of ment and other taxes. Hike will supplant former 10% overall supplant former 10% overall care of miscellaneous levies, which music buyers apparently coulded. There are approximately. 3000

There are approximately 3,000 jobbing musicians in this area.

Band Reviews

FREDDY MARTIN ORCH (19)

FREDDY MARTIN ORCH (49)
St. Francis Hold, San Francisco
A ratter turnout greeded the
Freddy Martin troupe's preem in
the Mural Room of the St. Francis
at the Companies of the St. Francis
at the Companies of the Companies
by the Companies of the Companies
by the Companies of the Companies
by a Hollywood contingent which included Hing Crosby. Buddy Cole, and B Crosby Buddy Cole, and Hongy Carmichnet.

iby, Buddy Cole, Paul Draper, Larry Adler and Hoagy Carmichael.

Larry Adler and Hoagy Carmichael.

Mar flow yeak loaded throughout of the control of the co

ALAN HOLMES ORCH (6) Columbian Room Hotel Astor, N. Y.

Victor

M-G-M

This large dining room is hang-in, on to its sedate policy of fea-turing a sweet-style society band.

It's a policy that has shown to be a consistently good lure for the aconsistently good lure for the fourist clientele who fock to this hotel mecca in the center of the control of the con

Hollmer musicrew, consisting at plano, bass, drum, concertina, esga and the orch leader's choice of palano, bass, drum, concertina, esga and the orch leader's choice of palano, bass, drum, concerning the control of t

In acceptable style, with any account in acceptable style, with a backing from the drummer on backing from the drummer on howelf time. Herm.

Vic Lombardo (12)

With Don Casanave, Patty Dole Muchlebach Hotel, Kansas City

Vic Lombardo crew is the third into the Terrace Grill under a new policy of using larger bands begund the company of the company

gues citup, rounding out the sadar several department.

JIMMY DORSEY OECH (16) With Dottie O'Brien, Bill Lawrene Casino Gardens, Ocean Fark, Call, With Dottie O'Brien, Bill Lawrene Costno Gardens, Ocean Fark, Call, C

numbers that help the overail etfectofite Officen, femme vocalist,
farmerly with Red Nichols, accounts for the only full. Chirping
the song of the Heien O'Conneil
the song of the Heien O'Conneil
to the song of the Heien
to the song of the Hei

Hershey Park Ballroom, Hershey Pa., opens its summer season Satur-day, May 1. Louis Prima's orches-tra is expected to debut.

RETAIL DISK BEST SELLERS

		tained from	retail disk bed on reports of leading stores ind showing cones rating for the	n 1-	iberty Music Sho	-(Hudson-Ross)	-(Grinnell's)	(Jenkins Music Co	Angeles—(Denel's Mus. Sho	Fráncisco—(Sherman-Clay)	ner Music Co.)	(Pearson)	S. Kresge Co.)	(Sherman-Clay)	-(Don Leary)	T A L
Natio	ing		Ending		v York—(Liberty	Chicago (Huc	Detroit—Grin	Kansas City-	Angeles	Francisco	Boston—(Mosher Music	ndianapolis—(Pearson)	Louis-(S.	Ţ	Minneapolis-	P 0 1 8
wk.	Last wk.	Artist, L	abel, Title		New	를	å	Kar	Los	San	å	P P	33	Seattl	Đ,	T
1	2	PEGGY LE "Manana"			. 3	.9		2		2	2	,,,	6	4	5	55
2A	15	KING COL "Nature Bo	v"		1.	4	. 2					1		٠.		36
2B	10	PERRY CO "Because"	MO (Victor)			10	. 9	4		7	6	2	٠	3		36
2C	6	BING CRO	SBY (Decca)		7.			1	4	1			2			36
3	4		N-J. WAYNE () Be True"			3	8					9		1	2	32
4	1		NEY (M-G-M) Clover"		7		٠.	5	6	4			5	9		30
5	3	GRACIE F	TELDS (Londor e Hour")	6	٠.,	-1		٠	٠.	3	٠		10	6	29
6A		DICK HAY	MES (Decca)			'n	5		3		7					28
6B	7	FRANKIE	LAINE (Mercur	у)				9		6	5	3	7			28
7	8	WOODY H	ERMAN (Columnce"	bia)					1	3	٠.	6				23
8A		TEX RENI	EKE (Victor) Blues March".	11411			10	•	2				÷		•••	21
8B		FRANCIS	CRAIG (Bullet)		-		-	3		8	•••		4	8		21
	·	ART MOC	NEY (M-G-M)					•	10		•••		-	-	<u></u>	-
8C	1 - 1	LOTTIS PI	e"	7 1.			+		10	•	- 4	**	•••	5	- 4	21
	16	FREDDY	nds Song" MARTIN (Victo	r)				···		9		••	•••	••		_11
	13	STAN KE	ird Song" NTON (Capitol)				**	···	•••	••	10	···	1	••	•••	
10A			Vendor" OSBY (Decca)			*5	7		٠.	••	••	<u></u>	•••		÷	10
10B	11		MONROE (Vic		4			8	•••	••	••	••	•		•••	10
10C		"Matinee"	SISTERS (Dec		:	···	<u></u>	•			1	٠.		••	٠	10
10D		"Toolie O	olie Doolie" HORTON (Con			٠.	٠	٠	<u> </u>		400		٠.		1	10
11A	16	"Toolie O	olie Doolie":	inental)	;	2		٠.	٠.	٠.	••	٠.	,	٠.	••	9
11B			OUNG (Decca)					٠.	٠.			٠.,	٠.	2		_ 9
F	IVE	TOP	NELLIE LUTCHER	"MASTERPIE	CES"	FI	RANK	S IE LAI	NE	"ME	MORY	LA	NE"	"GC	5 OOD 1	IEW\$"

Glenn Miller

Victor

Capitol

Argentina-Mexico Set Reciprocal Song Coin Deal for First Time

Deal for First Time
Buesco Area April 7.
Argenine A. AAT Goletal de
Common Andrea Goletal
Common Andrea
Common

mentina.

Ernül's performance society remitted royalties of \$8,330 on Argentine music during 1947, while the Argentine music during 1947, while the Argentine payment for Brazilian authors amounted to \$2,350 trugany received the to the tango 1948 comparation, against \$5,000 truguary to Argentina. U, S-took 14,137 from Argentina. gainst \$5,000, 4 which covered the Argentine use of ASCAP regently against \$5,000 truguary to Argentina paid \$20,557 for use of Spanish music, mostly Spanish talent working in Argentina.

Italy received \$7,457 in Argen-tine royalties, but did not respond with payments on Argentine music. Great Britain made \$4,667 from Argentine use of its catalog and paid out \$3,522.

pail out \$3.522. Cases and and Observed here state that a situation may be seen and the state of the state of

Vincent Lepez orchestra and Peter Donald, radio story-teller, are booked to work together in Troy, N. Y., Saturday (17).

RETAIL SHEET BEST SELLERS

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Schirmer,

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Lyon &

icisco. Pac. Coast Music Co.

Homeyer

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My, Jenkins Music

Morse M.

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Music

Southern Capitol Music

TOTAL

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S. L. Music Supply

Pearson's

· VARIETY

Survey, of retail sheet music sales, based on reports obtained from leading stores in 11 cities, and showing comparative sales rating for this and last week.

Week Ending Annil 10

	-	whin to	B	1 8	1 #	18	1 5	Fra	á	131	Por	é	1	ĭ
This wk.	Last wk.	Title Publisher	New	Chicago	Detroit,	Kansas	Los A	San F	Boston,	Indiana	St. L	Seattle,	San A	T S
1	1	"New Is the Hour"Leeds	1	1	1	1	1	1	1	1	1	1	1	110
2	2	"Four-Leaf Clover" Remick	3	2	4	3	2	2.	3	4	3	2	2	91
3	4	"Beg Your Pardon"Robbins	4	3	2	. 5	4	5	8	2	4	3		69
4	3	"Manana" Barbour-Lee.	2	7	3	8	5	3	5		2	4	7	64
5	5	"Serenade of the Bells" Morris	6	8	7	7	3	6			6	5	10	41
6	6	"But Beautiful"Burke-VH	5	10	6	6	6		.9	6	5	6		40
7	7	"Dickey Bird Song" Robbins		6		4			4	-3	8		4	37
8	10	"Teresa" Duchess					9	4		5	10	-:-	9	18
9	11	"Baby Face" Remick		5	9				7	٠.	7	٠.		16
10	9	"Golden Earrings" Paramount	. 8			1.	8	7				8		13
11		"Stars Will Remember" Harms		٠.			7	-:-		8	••		- 8	10
12A		"My Happiness"Blasco				2	٠.			•••		٠.		9
12B		"Just Because" Leeds		٠.		٠.		٠.	2					9
12C		"Planissimo" Santly-Joy									٠.	10	3	9

Clinton Set for Pennsy's Cafe Rouge, N.Y., May 3

Cate Nouge, N. 1., Inday J.
Larry Cilinton's archestra completes a round robin beginning alway 3 when it opens at the Cafe
Rouge, Pennsylvania hotel, N. Y.
In the past few months, Cilinton has moved from Frank Dalley's Meadowbrook, to the New Yorker hotel, N. Y. to the Fenn, all choice Penn date is between the current Dick Jurgens and Elliot Lawrence.

Lawrence. "Happy" Today, Peter Maurice Music head, back to California from N. Y.

Geo. Levy in Trip Abroad Midwest Maestro Marks

George Levy, veepee of Leeds
Music and brother of Lou Levy,
who heads the firm, heads for England in the next two weeks on
music matters. Hell huddle with
ment over problems arising out of
the reciprocal publishing deal
established about two years ago,
under which Leeds operates a Red.
Maurice firm in the U. S. and Mauton.

50th Anni in Band Biz

Kalamazoo, April 13. More than a half century in the and business is mark recently chalked up here by Charlie Fischer's Globe Trotters. Launched in this city in 1897, the outfit is still

Maurice nam in the U. S. and Mau-rice operates a Leeds firm in Lou-flond.
Levy will go to Paris and pos-sibly Italy, looking for song possi-blitiles. Lou Levy, when abroad group was started. Band has made last year, came up with the cur-lerat "Now Is the Hour."

Speculate on Inclusion Of 'Seasonal' Tunes On Peatman Plug List

Music publishers are being queried by Dr. John Peatman, com-piler of the Peatman System of piler of the Peatman System of measuring the value of radio per-formances of pop songs, as to their feelings on the helution of "Sea-tion. Dr. Peatman wants to know whether puls prefer such tunes as "Easter Parade," Xmss melodies such as "Sente Cause and System such as "Sente Cause and System such as "Sente Parade," Xmss melodies such as "Sente Cause and System to the System of the System of the theory that listing them among the lop 30 tunes excludes another pop from the complation.

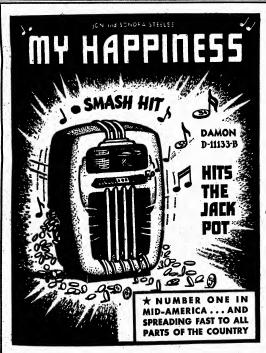
from the compilation.
Apparently most puls feel that
such melodies should be relegated
to the weekly plug list of standard
tunes which Peatman issues weekly along with the pop string. Others
feel that the query is unimportant
to the overall scheme of listing
plugs.

to the overall scheme of listing plugs.

Lately, there has been quite abit of dissension among publishers over Peatman's methods of compiling, the weekly tabulation, or, much as over the refusal to reveal the course followed in arriving at the final result. Pubs feel that they do not know which programs are more important in Peatman's are more important in Peatman's are more important in Peatman and the property of the propert

Peatman's refusal to reveal what reauman's refusal to reveal what programs are more important to his plug evaluation processes is obvious. Once the more important shows are known there would be a mad rush by pubs for only those performances.

Eddle Hubbard, platter spinner on "ABC Club," WIND, Chicago, last week formed Eddle Hubbard Enterprises. Easter Streaker, Enterprises. Easter Streaker, Hubbard's assistant; Art Ward, for-merly of Vitacoustic Records, and Hal Cooke, of Capitol Records, complete the organization.



FLASH!

There are NOW IMITATIONS

Demand the ORIGINAL "MY HAPPINESS"

The Terrific DUET by JON and SONDRA STEELE

on DAMON Records ONLY D-11133

The ORIGINAL is now OUTSELLING "Hit Parade" Discs wherever introduced! Check Philadelphia, Detroit, Cleveland, Pittsburgh, Akron, Kansas City, St. Louis and many other areas.

ORDERS totaling 40,000 from Chicago in 2 weeks!

Damon Recording Studios, Inc.

1221 Baltimore Ave. Kansas City, Mo.

Tracey-Kapp Near Deal as Howard Claims Majestic Pact Had Bit Dust

Majestic Records and Jack Kapp, president of Decpa, are nearing a deal for certain assets of the troubled indic disk manifesterier. Talks have confluent facturer. Talks have confluent facturer. Talks have confluent facturer. Wajestic head, who has been in New York, and while there's nothing on paper and there are many med still; to be tied up, it looks now that an arrangement will be One of the main items, of

now that an arrangement will be reached.
One of the main Items, of course, is Eddy Howard, who is a course, is Eddy Howard who is a course, in Eddy Howard who is a substantial to the course, in Eddy Howard and the situation is one of the barriers that must be surmounted. Howard launched a suit against Majestic in Chicago late last year for a release from his contract, Howard launched a suit against the course of the co

Refutes Majestic Tieup

Refutes Majestic Teup Chicago, April 13. Refuting the report that Eddy Howard is tied up with Majestic Records, and can't be pried loose, W. Biggite Levin, bandleader's per-sonal manager, suys that "Howard was terminated some time ago, prior to Majestic going into bank-ruptey." Although they have been approached by all other recording firms, Levin refuses to negotiate with and the them. The present Levin said that although Howard Levin said that although Howard

situation is cleared up.



TELL ME A STORY

LAUREL MUSIC CO.

1619 Broadway New York

TOMMY VALANDO

The Nation's Biggest Request Song I'd Give A Million Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

was aware of the approaching attu-ation at the time his contract ex-pired, he wanted to cooperate with the diskery, so that as many best honkruptes, steps were necessary. Howard and his man a ger are skedded for contabs with Eugene Tracey, head of Majestic, upon his "". Meanwhile, at the request of

Tracey, head of Majestic, upon his return from the east.

Meagwhile, at the request of three Majestic conductors, the conductors of the Majestic heat of the

Barron. 3 Suns Set For N.Y. Astor Roof

Blue Barron's orchestra and the Three Suns have been set for the Astor Roof. New York, opening Aug. 9 for the third and final segment of the Roof's season. It's the first shot at a major N. Y. hotel spot for each, and they'll alternate on the stand.

on the stand.

Barron hasn't been in N. Y. for some time, his usual stop was the Edison hotel. Suns have been making the Raleigh Room, Warwick hotel, N. Y., their headqueters they're current). They got their start at the Ficcadilly hotel, N. Y.

Carmen Cavallaro's orchestra opens the Roof May 17, with Lenny Herman's combo alternating. Sec-ond portion of the Roof's season has not been filled.

Touring Bands

scribed scales in each tergitory.
Local executives are not interested in the fact that the treasuries of the individual branches are ended to be considered to the constant of the constant of

moome.

How important that 10% travelling tax is to the average local
which normally copes with constant
which normally copes with constant
during the war when, because of
during the war when, because of
during the war when, because of
minimum. Many locals verged upon
minimum. Many locals verged upon
minimum stany locals verged upon
memberahly rosters of the average
AFM local have increased considerably since the war's end. Neward local for example, listed 910 ark local, for example, listed 910 musicians prewar and currently is trying to keep 1,900 tooters happy with jobs. That is duplicated all over the country and explains the local aversion to new inroads by local aversion to travelling outfits.

Vaughn Monroe's orchestra drew an excellent turnout of 2,800 at the State Armory, Albany (8). Prices ranged from door tap of \$2,20 to advance at \$1.90.

Upens Large 'Usik Bar'
With sales of records becoming
a more important corollary of book
main New York shop opened a new
'record bar' Monday (12). Firm's
Washington branch has handled
disks for some time, sales forming
about 20% of the total volume of

busines.

Brentano's N. Y. operation previously had sold waxings but on a small scale. Company's new Jetup and Charlotte Abramson as a concession, the firm receiving a percentage of the gross. Other book and company of the proper of the pro

Glen Island Casino Sets

Krupa: Operation Vague

Gene Krupa's orchestra has been signed to open the season at Glen Island Casino, New Rochelle, N. Y., Island Casino, New Rochelle, N. Y., May 27 for four weeks. Krupa deal brings in the first top name the spot has had in several years and is perhaps the most costly the Casino has ever used. Krupa is reportedly drawing- a flat \$2,750 weekly.

weekly and the Casino is still vague. Michael Defatter, who real the spot for years, on lease from the Westchester County Park Commission, the owner, again has control, but has been dickering, for some one else to operate it. There have been talks with Joe Waller, portator of the nearby feet Lodge, operator of the nearby feet Lodge, operator of the nearby feet Lodge decreased the Casino over, but that has been decreased the Casino over, but that has been decreased the Casino over, but that has been the case of the Casino over, but that has been decreased the case of the Casino over, but that has been decreased the case of the case of

Maestro Shep Fields ran Glen Island last season, having pur-chased the lease from DeZutter. He sold it back at the end of the

Brentano's N.Y Book Stall Bands at Hotel B.().'s

Dick Jurgens Shep Fields* Johnny Pineapple	Waldorf (400; \$2) Pennsylvania (500; \$1- New Yorker (400; \$1-\$1.5 Roosevelt (400; \$1-\$1.5 Roosevelt (400; \$1-\$1.5	\$1.50)	2,400 1,625 1,500 825	Covers on Date 60,425 10,825 9,300 66,275
Lawrence Welk	Roosevelt (400; \$1-\$1.5 Commodore (400; \$1-\$1	0) . , , 4	1,200	5,700
Buddy Moreno	Commodore (400, \$1-\$)	1.50) 8	800	2,550
*Don Richards-Root.	Lamouret at Waldors	; ice Show a	New	Yorker.

Chicago

Chicago
Skinnay Ennis (Empire Room, Palmer House; 550; \$3.50 min. \$41
cover). Most spots holding their own. Ennis and Rosalind Courtright
lured good 3,006. College Inn, Sherman; 650; \$2.\$3.50 min.). Fleids and
Kay Start raperd to 3,000.
Herbite Fleids (10,000 Room, Stevens; 650; \$3.50 min.) Fleids and
Slight sidp to 3,000 with the revue.
Ray Morton (Mayfair Room, Blackstone; 300; \$3.50 min. \$1 cover).
Lucienne Boyer perked take to 2,300.
O'rnia Tucker (Marina Room, Edgewater Beach; 700; \$1.50.\$2.50 min.).
Show headlined by Tucker and Estelle Sloan followed George Olsen
Priday (9). Hetry 3,000.

Los Angeles

Joe Reichman (Ambassador; 900; \$1.50-\$2). Solid 2,500 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Poor 1,980 covers.

Location Jobs, Not in Hotels

(Chicago)
Marty Gould (Chez Paree; 500; \$3.50 min.), Jack Cole Dancers and Tackie Green fair 3,400.

Eddy Howard (Aragon; \$1-\$1.15 adm.). Big week-ends passed 17,400

Kauy Borast was a construction of the construc

(Los Angeles)
Charlie Spivak (Palladium B., Hollywood, 4th wk.). Weak 9,000 callers,

Sabin Joins Bourne

Lee Sabin, formerly with the artists and repertolre division of Majestic Records, joined Bourne; Inc. Monday (12). He'll be concerned with the business end of Bourne's operations—mechanical, synchro-nization problems, etc. He'll do

sional work Sable will, of course, headquar-

Herb Marks' Divorcing

Mrs. Herbert (Hortense) Marks is going to Reno for a divorce action against her husband, head of the Edward B. Marks Music Corp., founded by his father.

The Marks, married 20 years, have two sons, eight and 15 years lold.

The No. 1 Folk Record of the Nation T. TEXAS TYLER'S

"DECK OF CARDS"

AMERICAN MUSIC, INC. Garet Romero, Frot. Mgr. 9109 Sunset Blvd. 1576 Broadway Hollywood 46, Cal. New York, N. Y. CRestriow 1-5254 COlumbus 5-7880

A Great Two-Four Standard

I FEEL A SONG **COMING ON**

Music by . . . JIMMY MeHUGH PORRING



"SLAP ER

CHOICE MUSIC, INC. Garet Bomero, Prof. Mg 9109 Sunset Bivd. 1576 Bro Hollywood 46, Cal. New York CRestview 1-5254 Columbus

Songs with Largest Radio Audience

The top 30 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of April 2-April 8, 1948

April Showers	Harms
At the Candlelight Cafe	Witmark
Baby Face	Remick
Ballerina	Jefferson
Beg Your Pardon	Robbins
But Beautiful-†"Road to Rio"	Burke-VH
Bye Bye Blackbird	Remick
Dickey-Bird Song-+"3 Daring Daughters"	Robbins
Haunted Heart-*"Inside USA"	Williamson
Hooray For Love "Casbah"	Melrose
I May Be Wrong	Advanced
I'm Looking Over a Four Leaf Clover	Remick
I've Got a Feeling I'm Falling	Santly-Joy
Laroo Laroo Lilli Bolero	Shapiro-B
Love Is So Terrific	
Manana	. Barbour-L
My Sin	Chappell
Now Is the Hour	Leeds
Passing Fancy	BMI
Pianissimo	Santly-Joy
Saber Dance	Leeds
Saturday Date	Southern
Tell Me a Story	Laurel
Toolie Oolie Dolie	C. K. Harris
Treasure Sierra Madre	Remick
What'll I Do	Berlin
What's Good About Goodbye-+"Casbah"	Melrose
You Were Meant For Me-+"You Were Meant"	Miller
You're Gonna Get My Letter	London
You're Too Dangerous Cherie	Harms

The remaining 21 songs of the week, based on the copyrighted udience Coverage Index Survey of Popular Music Broadcast ver Radio Networks. Published by the Office of Research. Inc.

-	İŧ	Dr. John G. Peatman, Director.
t t f a a a a	1	Der John Greenberg Protector of the Chiple of Incestors, Inc. A Tune For Humming Pricetor of the Chiple of the Chi
2	ŧ	There I Go Mellin
	Ŧ	Thoughtless
,	ŧ	We Just Couldn't Say Goodbye
ť	Ŧ	You Turned the Tables On MeFox
Ė	‡	* Legit Musical. † Filmusical.
•	+	**************************************



JACK ROBBINS

Congratulates

EDWARD KASSNER

the British Publisher, who broke through every English and American song, to place

"shoemaker's serenade"

on the British Hit Parade with only five weeks promotion.

This is an unprecedented accomplishment for any NEW PUBLISHER.

IT MUST BE A GREAT SONG!

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Ot must be a great !

WATCH FORM

WHE BLINGTON

DUNE BLINGTON

RELEASE

PHE MAKES ME BELEVE

HE'S MINE!

HE'S MINE!

(LYRICS BY LATOUCHE)

(LYRICS BY LATOUCHE)

LENA HORNE'S RECORD

ON MOM

15 A CLASSIC!

PUKE BLINGTON'S

RECORD ON COLUMBIN,

RECORD ON COLUMBIN,

WILL MAKE HISTORY.

Dusting the Attic

PALACE, N. Y. (April 12, 1923)

(April 12, 1923)
Monday two attendants armed with magnifying glasses were stationed at the door and all tickets were scrutinized for typographical defects, which followed an attempt to throw the house into confusion late last week by the circulation of counterfeits. The trick was discovered in short order, and only a few counterfeits. The trick was discovered in short order, and only a few of the phonies passed the door. The counterfeit sturn may possibly have been inspired by the war against ticket speculators being waged by the Palace. Calliphones outside warn patrons that no tickets bugdit from the specs will be accepted. The magnifying glass Inspection time. This is All Nationality week, and

time.

This is All Nationality week, and is marked in the Kelth houses by the insertion of an extra turn, accomplished at the Palace by doubling. Ten acts made for an over-



Lovely Lady of Song

JANE

JOHNSON

America's Foremost Marimbist



GUEST

Personal Management: ROBERT COE ASSOCIATES

Miriam Seabold

Presently Appearing
BOWERY CLUB DETROIT, MICH.

e 2nd Thru June 15th DULUTH, MINN.

HARRY LAWRENCE Broadway, New York, N. Y.

(For no other than notatelgic reasons these Petace bills util be reprinted periodically, as they other than notatelgic reasons these Petace bills util be reprinted periodically, as they other and the periodically as they other and the periodical property of the pe

the spot.

John T. Murray and Vivin Ohs-land were the extra set brought land were the extra set brought land were the extra set brought of the land was a land with the land was necessary, as Murray & Oakland had to make the Alhambra. The added team was on just long enough to win thorough appreciation. The beatteous Miss Oakland singled team was an old-fashimed balled as might have been duetted in 1862. It is the best counedy idea of the kind in some time.

Attendance was of usual Palace

It is the best comedy idea of the kind in some time.

Attendance was of usual Palace proportions, although some of the reportions, although some of the control of the stronges with the Raido-Rivoli orchestra, the special control of the stronges bills of weeks. Dr. Riesenfeld has followed the greatest of the cohard, dance and specially framed wander, dance and specially for the craze began. Riesenfeld and his 53 must displayed novely in the manuscripton of presentation and effects, and scored displayed novely in the manuscripton of presentation and effects, and scored sensationally. Recently a band from the realms of grand opera destand why it flooped. If those musicians happen into the Palace destand why it flooped if the beautiful of the presentation of the present

masticans happen into the Palace this week or next it all ought to be very clear to them.

Another sensational feature, hithought unheraided, ended the thought unheraided, ended the sensational feature, hithought unheraided, ended the sensational feature, hithought unheraided in the sensational seven acid were crowded. It was farited Bastelli, the young Italian languager, a newer and greater Cingelor and the sensation of the se

VARIETY

and made for an effective finale. Because of the "pirate" title given the number it is significant the couple have copyrighted it; a property of the material something the pirate of the material something musual in vadeville billing for dancing campes; and Homer Forence Temper and Homer experience since a team, going on sixth, which was just ahead of fastelli. Delcisono found it cany fastelling the pirate of the pirate Eachtain. Dichemon Assumd 15 to any coing for his chatter. He kidded Miss Tempest, though she was off the stage changing once when he said her failure to respond to his store the stage changing once when he said her failure to respond to his store the said her failure to respond to his store the said her failure to respond to his said her failure to respond to his stern, Marlon Sinshine. Dickinson then countered, announcing a number written by Ben Tarpin active the said her failure to the said her failure to the said her failure to the her

Patio, B'klyn, Tosses Acts **But May Resume 'Em Later**

The Patio theatre, Brooklyn, dropped stageshows Sunday (11). House, operated by the Century circuit, is reconsidering resuming talent in the fall. House was slated to play shows four weeks, but difficulties with the American Gulid of Variety Artists and the International Alliance of Theatrical Stage

tional Alliance of Theatrical Stage Employees.

AGVA at first demanded a bond, but later dropped demand in favor of the house inking a minimum basic agreement. The stage hands asked that a union crew be em-ployed, and that matter was simi-larly straightened out.

Saranac Lake

SAT GHAL LERKY

By Happy Benway
Saranac Lake, N. Y., April 13.
Card tournament at the Will
Rogers is plenty spirited, with Ann
Rowe and Moe Gould leading at
bridge, Walter Romanik and Glenn
Forrest at gin rummy and George
Powers and John Binkley running
away with rinochla horose Drives

Powers and John Binkley running away with pinochle honors. Prizes will be awarded winners in all divisions.
Victor (IATSE) Gamba and his frau (Esther Morrisette) seen on the Main stem after a three-month siege in bed. His last clinic report gives him a 10-day furlough to N. Y.

S. Y.
John (WNEZ) Grimes to Glen
Falls on radio staino business;
ditto for A. B. "Tony" Anderson,
who attended a managers' meeting
in Watertown, N. Yo is showing
the progress from thoracoplasty
to the control of the control of the control
stain of the control of the control
stain of the control of the control
stain of the

their honeymoon for a peusine char-with her.

Bill Chase & LaTour) pleased by surprise visit from Virginia Vale from N. Y. C.

Johnny Birmingham added to the WNBZ staff as disk jockey, with Carol Kuntz upped to program

Carol Kuntz upped to program manager.

Ania Rotiers motored in from New York to ogie Seni Okun.

Charlie Dowe, former Fox hen the manager from Brooklyn, now doing the rottine at the Raybrook sanatorium, took time off to visit and mitt the gang.

Wiffle to khees who are ill.

Earl Wilson Concert Promotion Nets 10G To Negro Charity

The Booker T. Washington Birth-day Memorial concert at Carnegle realized \$10,000 at the boxoffice exclusive of donations. There was a \$25 top. Among those appearing we're Arthur Godfrey, Gladys Swarthout, Bobert Merrill, Zero Swarthout, Britzgerald, and the Charlet-eers.

eers.
Earl Wilson, N.Y. Post nit columnist, who chairmanned entertainment, was presented entertainment, who cnarmanned the entertainment, was presented a scroll in recognition of his efforts. Proceeds will be used to build a school in Virginia for underpriv-ellged Negro children.

ALLAN JONES' PIPES BLANK OUT IN LONDON

London, April 13.

Allan Jones, who opened Monday (5) at the Casino theatre here, was forced out of the show Saturday (10) when he temporally lost his voice. The Borrah Mineviteh Barmonica Racals were rushed in centry completed the Racals recently completed at the nearby Palladium.

as a substitution. The Rascals recently completed a date at the nearby Palladium.
This is Jones' second recent extraction in the recent in the recent can be a recent from the recent can be a recent from the recent can be recently as a recently as a recently as a recent can be recently as a recen

Ringling Circus Okayed For Philly May 24-29

Philadelphia, April 13.

Ringling Brothers, Barnum & Balley circus will show here after all, city officials decided after doing an about face on the fire hazard questions. The show will go on as originally scheduled, May 24-29.

organisty screenue, May organisty screenue, San y Barred Last month by Fire Marshal George J. Gallagher from the suaual lith and Erie Ave site on the grounds its equipment posed a fire threat, circus exce fashed around for another spot, had for somersault, when the city did its somersault. Gallagher said the circus agreed to remove fodder and other inflammable material from the ground and take other steps to ground and take other steps to possible.

Toledo Festival, July 22

Toledo Aquarama Festivai will be held July 22 to Aug. 1. Last year, the first for the festival, "Water Follies" revue in Scott Park Pool made enough to pay all expenses of festival.

Nitery Dates

Spike Jones crew opens at Flamingo, Las Vegas June 10 for two weeks at reportedly \$12,000 per week. Jones, who carries a complete show of some 30 persons, pulled \$10,000 at nitery last time

pulled \$10,000 at nitery last time around.

Ina Ray Hutton's booking for the Latin Quarter, N. Y., has been moved up to May 9. Nicholas Brossne also set for that layout, with Willie Shore going in June 20. Dead lives has been signed for the Buckley of the Shore with the Shore

Dincan Sisters go into Club
Cairo, Washington, April 28.
Betty Relly pacted for the Ritz
Bros. layout at the Harem, N. Y.

Billie Holiday May **Top Vaude Revue**

Al Wilds, Prondeny fact, is planning a vanishype rack, is planning a vanishype rack, and the star Billie Boliday, which will open at the Mandeled theatre, N. Y. starting April 23. Negotiations are starting April 23. Negotiations are starting april 23. Negotiations are starting and the starting april 24. Negotiations are starting and the startin

negie fall, N.X., Saturday (17).
Meanwhile, Miss Holiday's managerial status is still to be settled. The American Guild of Variety Artists is currently arranging an one singer's recent faing of Jone George States of the State
Kitty Kallen into Chateau Crillon, Philadelphia, April 26.





NAT HARRIS for the ful 6 m HAREM **New York** CLOSING APRIL 11

AMERICA'S TOP HEADLINE SINGING GROUP

Opening April 16 STRAND

All Major Network atres and Clubs, U. S. and Canada

ing, New York 20, N. Y. Clecke G-9368

VICTOR



GENCY

N. Y. Niteries Romancing Banquets To Bolster Early-Week Offish Biz

Niteries are leaning more toward-banque butiness than ever before. The training so totalined via group crainitations now account for as much as 40% of the total in some spots, and in a great more second constitute the difference between profit and loss.

sonstruce the difference between profit and loss. It's been obvious for some time that the usual run of mass cafe can no longer depend on business from the mornal channels, such as stranslents and the show. Bonifaces, the loss of the show and the show the show that the table. The banquet manager stresses the point that it's generally cheaper to throw a shindig at a nitery than to hitse see. It's also pointed out the show that can be done under private auspices.

on a better show than can be done under private auspices.
Lately, organizations have been promoted because of the fact that a night club affair can net an auspices a neat profit. After making per-plate deal, tickets are frequently sold to the membership at higher fee, thus making for a

a bidger fee, thus making for a profit.

In nearly all cases the nitery leaves a heefty out from its usans the search of the first search of the increased volume. Cafe manigement provides a prix-fixe dinner, and probably one or two cockstands.

But for the control of the cont

'Ice Capades' Hefty 75G At Pla-Mor Rink, K.C.

Kansas City, April 13.

"Ice Capades" drew top biz with nine performances in eight days in the Pla-Mor rink, grossing \$75,-

Troupe trained out Saturday to open in Ft. Worth, Tex., at the Will Rogers Memorial Collseum Sunday (11). Then It heads for Los Angeles and a run on the Coast.

Las Vegas Biz Off: 5G Top for Shows In Only 3 Niteries Open

Las Vegas, April 13.

Nitery biz continues to dip here. Fact that only three spots in town are carrying floorshows, when this time last year 15 nooks sported acts on their floors, is the tipoff.

on their floors, is the tipoff.

The three sites still holding to policy of acts are the town's swantlest, The Last Forntier, El Rancho
ever, by agreement, these are keeping nuts on shows under a \$5,000
ceiling, and frequently the salaries
are adding up to less. Last year
the Flamingo was spending as
nuch as \$15,000 weekly for talent.

Elliot's 'Rodeo Revue' For Interstate Time

San Antonio, April 13.
Wild Bill Elliot, known as "Red Ryder" on the screen, headlines the "Bar A Ranch Rodeo Revue at the Texas. Revue will also play other key Interstate houses throughout the state.

Besides

the state.

Besides Elllot and his horse,
Thunder, layout includes the Sun-shine Girls and Doye O'Dell and
his radio Rangers.

FRANK MARLOWE

feld over 2nd week, Oriental The c, Chicago, thanks to Charle

Hogan.
Opening Olympia Theatre, Miami,
May 7th: Hippodrome, Baltimore,
May 21st; Capitol Theatre, Washington to follow,
Mgt.: SINGER & TISHMAN
Publicity: IRVING CAHN

Weinger to Single As Miami Copa Op

Murray Weinger and Ben J. Slutsky this week dissolved partnership in the Copacabana, Miami Beach nitery. Slutsky's interest was bought by Weinger for an undisclosed sum.
Slutsky had been partnered with Weinger in Copa operation for said to be prompted by desire to concentrate on his hotel interests. For many years he has operated

concentrate on his hotel interests. For many years he has operated the Nevele Country Club, Ellenville, N. Y., and recently acquired to Novele Country Club, Ellenville, N. Y., and recently acquired North Shore hotel, Miami Beach.

The Copa will continue to be booked by Al Beckman and Johnny Pransky out of New York. The Copa will continue to be a continued to the control of the Work of the North Shore of the N

Fashion Displays, Radio Show to Bally Hildegarde's Run at Belvedere, Balto

Mull at Delivedere, Ballio Hildegarde's opening at the Belwedere hotel here, Friday (16) is
where the been proposed to the Beltedere hotel here, Friday (16) is
unusual promotions to hit the town.
Hotel has affected at their with the
Hutler Bros. dept. store, which is
using the chamboosy's engagement
formal garb.

Campaign started Monday (12) and
will continue to April 22, when
and will continue to April 23, when
stand.

stand.

Store is installing window displays, 'featuring cafe scenes built around Hildegarde. In the store, photos of songstress and other displays are being used in all departments. Newspaper ads as well as a thickness of the control of the contr

Potson Draws 2-Year Jail Sentence for Tax Evasion

Sentence for I at X-VASUMI
Mike Potson, former owner of
Colsimo's restaurant, was sentenced to two years in prison in
Chi federal district court last week
for income tax evasion. Government claimed that former bistro
operator had douged taxes from
105 from 1958 amounting to
Operators of the control of the control of the
Potson will start his sentence
Auril 23.

Mrs. McGuire's Hosp Tour

Columbia, S. C., April 13.

Widow of the playwright, is currently touring with the Veterant Rogitals Camp. Shows production as pit planist in the entracts. It was as a plano single in vaude-ville under the name of Lou Cation that Mrs. McGuire won billing 30 years ago, later starring in McGuire's early "aguidaville asketboas."

British Producers-Agts. 'New Look' Campaign with U. S. Acts Paying Off

VHCS' \$500 Contest For Skits, Songs for Vet Show

Skits, Songs for Vet Show
Veterans Hospital Camp Shows
Veterans Hospital Camp Shows
of the Composition of th

Lois Andrews Wants To Audition Act Prior To Ruban Bleu Preem

10 RUBAII DICU FTECHI Lois Andrews last weck called off her Ruban Bleu, N. Y., opening, slated for Monday (12) in order to play in few out-of-town dates prior to play the Ruban Bleu sometime in June. Meanwhile, Miss 'Andrews has been signed for the Club Charles, Baltimore, April 20, and may follow with the Club Caro, Washington. She's gleing booked by Sol Topper.

Benny, Harris Set 2 Dates Prior to Palladium, London

PTOF 10 Fallatium, Lohiutui Jack Benny and Phil Harris William Lena's N. Y. Copa Date Jack Benny and Phil Harris William Lena Horne signed with Coparature for England for a stand at cabana, N. Y., to open Sept. 8, at June 10, and the Palace theat check this spot. Cleveland, June 18.

Cleveland, June 18.

Cleveland, June 18.

Miss Horne will pape the Cave Green and the Sportmen will pape the Cave Green
The terrific activity of British producers and agents is proving an object lesson to U. S. agencies. During the past year virtually every British vaude producer and the majority of important agents have made trips to the United States in a concerted effort of first new and the producer of the control of t

suitable talent for their theatres.

Among those that have visited the U. S. on talent gandering expeditions include Val Parnell, managing director of the Moss Empire theatres: Benard Delfont, operator of the Casino theatre, London; enterty, London; Ghort Neshit, producer for the Palladium theatre; Charles Tucker, Hyman Zahl, among others.

It's pointed out that the Britishers coming here at frequent interfaces to maintain the virility of their variety stages.

American talent, according to the

linces to maintain the Willium of the Market
A VENTRILOQUIAL ODDITY

"and his wooden family



ORIGINATOR OF "DOUBLE VOICE" DUET NOW CAPITOL THEATRE, WASHINGTON. D. C.

MARK J. LEDDY LEON NEWMAN

* Comedy De Luxe! *



DENNIS SISTERS

currently

HAREM, New York

Thanks to Nat Harris

OPENING MAY 29TH

GEORGE WHITE'S "MIDNIGHT SCANDALS"

HOLLYWOOD, CALIFORNIA

SOL TEPPER

Cafe Lounge, N. Y. (HOTEL SAVOY-PLAZA) Cedric Howard, Barbara Barrie, ohnny Thompson, Irving Conn rch (6); \$1 and \$1.50 couvert.

The Savoy-Plaza's Cafe Lounge cradled and showcased such personalities as Hildegarde, Lena Horne, Larry Adier, among others, as bigtime cafe attractions. Came the lush war days and, since 1943, just dansapation was sufficient b.o. lure. The trend is now in reverse; spots with attractions get business, the others are from Dixle unless it's a natural showcase like the Stork or El Morocco, and then the human museums are the draw

human museums are the draw.

The SP typifies the trend back to
entertainment since hotels now
have plenty of rooms; and the
theory of hostelries featuring divertissement always was that the
cafes with entertainment on the
premises helped sell rooms.

On the subject of hypoing busi-ness, when are these hotels gonna awaken to the idea that part of the





SCAROON MANOR HOTEL on SCHROON LAKE NY

scheme of things to help rescustate business is that convert. It's tough enough that the 20% surcharge; business which the 20% surcharge; business which the averages can be untained via man hidden that see, since the "minimum" tarif idea seems always more painless to the customers.

iff idea seems always more painless to the customersha salways more painless to the customersha shows more painless to the customershall should be the end result has yet to be accomplished. For one thing, instead of the mediocre or passable acts, the smart hotelath be a parity. What made the one a parity, what made the Cafe Lounge a high spot in the Hildergrade-Horne-Adler era was the distinction of OK Leon & Eddie's rare but not GK Leon & Eddie's rare langer, who has been around in the intermediary boilts and on the better kilocyles, he seems to have attained the seems to have attained the seems to have attained the seems to have attained to the current inaugural layout, recling off off a feeling for readiness therefore.

Other acts are Cedrie Howard (nee Don Tamnen) and Rarbars'

or readiness therefore.

Other acts are Cedrie Howard
(nee Don Tannen) and Barbara
Barrie, both under New Acts. Irving Com, longtime maestro at
"Uncle Ben," Riley's Arrowhead,
N. Y. roadhouse, and best known
as co-author of "Yes We Have No
Bananas," does a good dansaption
job with his small combo, rhythmically well suited for an intimate
room of this type. Abel. cally well suited i

Venetian Boom, S. F. (FAIRMONT HOTEL)

San Francisco, April 8.
Ethel Waters, with Fletcher Henderson; Jimmy Blass Orch (13);
cover, \$1.50 week nights, \$2 Sat-

The artistry of Ethel Waters cores in this swank room. Her first appearance in a local supper room. Miss Waters' melange of tunes are enthusiastically received. tunes are enthusiastically received. Sepia songstress tees off with "Taking a Chance On Love" for nice returns and follows with "Something Told Me Not to Trust That Man," "Ain't Nobody's Business If I Do"; and "Happiness Is the Thing Called Joe" for more plaudits.

Many kude followed her officed her offic

Called Joe" for more plaudits.

More kudes followed her offering of "Stormy Weather" with
Fletcher Henderson providing
sparkling piano support. "My
Man," "St. Louis Blues," "Can't
Help Loving That Man of Mine"
and "Summertime," for encores,
all solidly received.

Openion night turnout had 400.

Opening night turnout had 450 present, and advance reservations pointing to profitable engagement. Jimmy Blass Orch (13) also contribs excellent performance. Ted.

Copacabana, N. Y.

Vivian Blaine, Dean Martin & Jerry Lewis, Ray Malone, Betty Bonney, Warde Donovan, 'Copa Cirls (8); staged by Douglas Coudy, songs, Bob Russell; costumes, Billy Livingston (Mme. Berthe); \$3.50 minimum.

VARIETY

Dean Martin and Jerry Lewis really hit the blustime at their operation is at Turney and the second particular to the seco

Durante, Fay, et al.).
Although, sub-billed to Vivian
Blaine, attractive strawberry
blonde songarters who went from
hand blood, and the strawberry
hand blood, and the strawberry
hand blood, and the strawberry
hand Lewis are the real stars of the
show—and will prove the draw
they work in yeoman fashion and
permit one another enough latti's only after sech makes impact permit one another enough latitude for individual settilitation. It's only, after each makes impact on his own that whatever steepping on-one-another's laughts and likely on the setting of the setting

secretar sell like new ears without bonuses.

Miss Blafine erred opening nlight by blowing a "Mr. Kinsey" lord, and she should forget it comselved to be should forget it comselved to be should be should forget it comselved to be should bonuses.

Miss Blaine erred opening night

blowing a "Mr. Kinsey"

musical excerpts; doing one or two its a natural and always palatable idea. As for the rest of the Doug Coudy revue, it's completely new long of the palatable idea. As for the rest of the Doug Coudy revue, it's completely new long the palatable idea of the palatab

costume appeal, especially since the Copadolis are so restrul on the

Michael Durso continues to play a good show, along with his straight dance job, and Fernando Alvares heads the samba band.

Latin Quarter, Boston

Ballero, Barbara Cole, Dorothy Durbin Dancers (8), Ranny Weeks Orch. (8); \$3 minimum.

Durbin Dancers (8), Reining Weeks Orch. (8); \$3 minimum.
Only farst-line nitery left in town, to Latin quarter has managed to keep its head above water with the rening and sporting fraterinity by immining the property of t

Bonlevard Room, Chi
(HOTEL STRVENS)
Chicago, April 7.
Mickee & Paul Preston, Jean
Arlen, Rudg Richards, Jerry Rehfield, Manuel Del Toro, Dorothy
McCusker, Marian Spelman, the
Boulevar-Dears (6), Chuck Foster
Orch. (11) with Milly Coury &
Tommy Ryan; \$3.50 minimum, \$1
cover.

Three - week shutdown for remodeling has given this room a snazzy decor and an lee tank sald to be the largest in any hotel and the same should be
Choose."
Tableau with the line re-gowned in New Lookers that shroud the shaints centers around Jean Arlen as a non-chie chick from the sticks. Femmes strip off her rustle garbdown to bra and panties, and she whirls away with Manuel Del Toro. Dorothy McCusker's offdown to bra and panties, and she whirls away with Manuel Del Toro. Dorothy McCusker's off-grane of the best of the panties of

Club Ha Ha, N. Y.

Joey Faye, Danny Dayton, Bobbie Martin, Marianne Fields; Jacque-line Woods, Georgette St. George, Andy Di Baise orch; minimum, \$3,

There hasn't been a \$2d street opening in some years that endeed opening in some years that endeed years better that the years of years of the years of years of the years of years of the years of years of the years of years of the years of the years of the years of year ners, with Adams emceeing the proceedings after the regular run of the show.

of the show.

Ordinarily, the people at an opening show are not a major iten of interest in most nitery critiques. In this case, it is, as the majority of people showing up for Paye under ordinary circumstances wouldn't want to be found dead in a \$2d street spot, with the exception of Leon & Eddie's or 21.

In recent months, \$2d street has (Continued on page 47)

(Continued on page 47)



"DANCUMORISTS"

HAREM NEW

New York Rep.: Chicago Rep.: JACK DAVIES PHIL TYRRELL. **COMEDY PATTER**

FUN-MASTER "The Show Biz Go Nos. 1 to 22 at \$1:00 eg.

10 PARODIES for \$10.00 "How to Be an Emcee"

\$3.00 including 2 Gog Files
Send for list of material, paredles,
comedy songs, minstrel bits—blackouts, skits, etc.
NO C.O.D's

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HELENE and HOWARD

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"LAFF AUCTIONEER" Sensational Radio

Audience Participation Hit

"FUN NITE" AT LOEW'S EMBASSY

North Borgen, N. J. EVERY WEDNESDAY NITE Starting April 21st

FOR THE CHILDRE JAY

15 (Mati

TERRACE GARD IS, COHOES, N. Y. with large Where George Washington Had Insomnia FOREST LODGE—1028 Strong St., Schenectudy 7, New York, U. S. A. ABSS 19140556 33159 1831

SEILER

are considered by the trade When on the coast. JOHN E. REED STUDIO 6633 SUNSET BOULEVARD HOLLYWOOD CALIFORNIA

Professional Photographs by

OHN E.

IN HOLLYWOOD

1 / 1465 . 2013 1 1 1 1 1 2 20 183 "

New Acts

calle publisher, et al., but lattery of list own.

Howard (Tannen) emcess the Savoy-Plaza's return to flowing the savoy-Plaza's militaristic cruelties. Routine is tied into a lifelywood firm present militaristic cruelties. Routine is tied into a lifelywood firm control of the savoy-Plaza's return to flowing the savoy

MARY LOU BARTO

Songs 18 Mins.

Cale James, N. Y.
Mary Lou Barto, daughter of ver muder Bewey Barto, and sister with the control of the control

Miss Barto's material and pro-ciction makes use of her miniature size and youthfulness. Numbers like "Little Girl Bittes," "Mad for that boy' miss of the property of the thing of the property of the pro-tended of the process of the pro-tended of the process of the pro-perty of the pro-to-perty of the pro-to-

BARBARA BARRIE Song and Dance 10 Mins. Savoy-Plaza, N. Y.

Barbara Barrie is a bit out of her Barbara Barrie is a bit out of her element—as yet—in a class room like the Savoy-Plaza's Cafe Lounge. She needs an embellished routin-ing although bespeaking talent and background. Prime shortcoming is that her stuff is a little of every-thing and not sufficiently definitive on its own.

and not succeeding definitive on its own would am dialastes with taps. In between she does a Rose Murphy takeoff ("Carl' Give You Anything But Love Baby") he dusky planologist is (a) not sufficiently noteworthy to simulate, the control of the con

THE TANNOS (2)
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CEDBIC HOWARD (Don Tannen)
Consedian
10 Mins.
Server Tannen is now billed as control of the cont

ARLINE & DOWLING

ARLINE & DOWLING
10 Mins Eddic's, N. Y.
Arline and Dowling show good novelty act potentialities once they get more experience. Their tricks are well designed and are office applique winners, but work at their present stage has some rough

present stage has some rough officer. Straight terp passages are sub-par, but their hand-to-hand balancing and the lad's lifting of the girl while balancing himself on a miniature teeter board with a movable base, is good applause getter. Once they acquire more ease in execution, they'll work out well on the Tamily time. Joec.

JACKIE PETTY

Dancing 5 Mins. Apollo, N. Y.

Apollo, N. Y.
Silm colored gal, attractively garbed, opens by warbling a few bare of "I'm a Boogle Woogle Lady bare of "I'm a Boogle Woogle Lady to some fast terping by way of example. Unfortunately her work is mediocre at present. limited in scope. With more varied steps plus further experience, she'll probably build into a suitable turn. Drew fair reception at this finitem house.

DIANE MADISON

DIANE MADISON
Songs 6 Mins.

Diane Madison is the newest Al
Diane Madison is the newest Al
Diane Madison is the speaking to the service of th

RUTH KELLEY

RUTH KELLEY
Dance
7 Minz
Ruth Kelley, youthful aero
dancer, has a series of okay tricks
to get audience attention in
aerobatics are afted yexecuted, but
Some of her tricks are repetitions, and frequently, fall to follow
in sequence, Miss Kelley, with fournequency and season work Jose,
la a standard act.

Nitery Reviews

Club Ha Ha, N. Y.

Continued from page 48

Club Han Han, N. Y.
fallen into disrepute, with virtually and cree
and Ga and the continued and continue

nula while the lad does a straight labor. They're included you have the second may revert to entertain the acceptance of their act could be accentally as their act could be acceptance of their acceptance of

page it properly. The comic also did his wrestling bit, and a few other pieces of business which in-dicates his extreme effectiveness as

other pieces or durantees when a medicates his extreme effectiveness as a Faye is abetted by emcee Danny Dayton, who provides an effective foil for his japeries. Bobbie Martin, after doing a few rhythmiery. The hull entertainment is by planist-singer Georgette St. George. Marlanne Fields, also on the bill, was unable to go on because of Martinees of the control of

Latin Casino, Philly
Philadelphia, April 7.
Belle Baker, Jackie Wiriston,
Eddie Fisher, Phyllis Claire, Irene
Lopez, Sid Carney, Line (8),
Harry Dobbs Orch (8); no cover
or minimum.

Belle Baker tops the show at Jack Lynch's Latin Castno. Her tunes range from the sobby "Yid-can De" parody. Jacke Winston, comic, knocks himself out trying to please and so was the said. Eddle Fisher, singer, is a hold-wor and double as me. The lad has a fine set of pipes and shows disk promises. He's best in balled; promises.

great promises. Iads.
Phyllis Claire, a talented hoofer, wins nice returns.
Irene Lopez, flamenco dancer, fronts the line of lookers in a series of well-turned out production numbers.

Shal.

Cotillion Room, N. Y.
(HOTEL PIERRE)
Stan Fisher, Patricia Windsor,
Landre & Verna, Charles Reader
Orch with Stanley Worth, Van
Smith's Latin Band; \$3-\$4 mini-

Smith's Latin Bend; \$3.54 minimums.

There's nothing of starting name value on this bill but layout has strong, playing value. It has youth, looks and diversity, and coupled with the charm and the strong of the s

Georgia Sothern Tagged Again on 'Lewd' Charge

Again on Lewd Charge
Wilmington, April 13.
Georgia Sothern strip dancer,
was arrested on a charge of "giving
a lewd and indecent performance"
in a tentabor revue at Wilmington
Park here last night. She was released in \$500 ball for trial in
Municipal court.

52d St. Jam

52d St. Jam
Miss Sothern, a former burlesque stripper, had been arrested
several weeks ago on similar
charges, while appearing at the
Club Samoa, N. Y. nitery. However, she beat that rap when the
court ruled there had been nothing
objectionable about her performance in the 52d St. spot.

Variety Bills

in connection with bills below indicate opening day of show whether full or split week. Letter in parentheses indicates circuit: (I) Independent; (L) Loow; (M) Moss; (P) Paramount; (R) RKO; (S) Stoli; (W) Warner

NEW YORK CITY
Capitol (L) 15
Tex Beneice Orc
Slate Bros.
Music Haji (I) 15 aul Hankon tephanie Antie aul Franke Audre

Sym Orc
Paramount (P)
Buddy Rich
Mills Bros
Dean Murphy
The Colstons

The Control of the Co

BRITAIN
BIRMINGHAM
HIppodrome (M) 12
Donald B Stuart
Jose Morene Co
Geo & Bert Bernard
O'Doyle Bros &

O'Doyle Bros &
Jean
Fred Bamberger &
Pam
Chas Warren &
Jean
Cyclo Bros
Mackensie Reid & Dorothy BRIGHTON (M) 12 Hippodrame Derek Roy E Maxim å R

Jereg and American States of the Manning John Mile & Stagger Doug & Eddle Wil-Cox vs. Canine Wilm Stare Fona Ricardo Chas Riephens 10 Charm School Charm Johnny Lockwool Inger

Johnny Lockwo.
Lager
Harry Shields
Laureys
Grand (8) 12
Buster Shaver
Olive George
Richard
Ronald Chesney
Gaston Paimer
Betty Junel
Alec Halls
Billy Matchett
2 Valors
Flood & Pinny
Flood & Pinny
Flood & Pinny

2 Valors
Floyd & B'Nay
EDINHURGH
Empire (M) 12
Your Country
Counins
Herry Lester Co
Marie Lawton
Chris Sands
Bljou & Freda
Bob Konyot &
Msrion

Karina White
GLASGOW 11
GCLASGOW 12
GCLIR COLLEGE
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GCHIR COLLEGE
THE HIGH CO

Jeck Oven Alleon Pract Alleon Pract Alleon Pract Alleon Tony Martin Raymond Scott Scarl Sands Or Carl Sands Or Car

Bagntelle
Dorothy Ross
Blue Angel
Irwin Corey
Alice Pearce
Marc Lawrence
Xonica Boyar
Bills Larkin 3
Hal Cooke
Jane Hardley'
Shiela Barrett
Vin Roddia

RING COS ** 1.00

RING COS ** 1.00

Leon Fields

Leon Fields

Leon Fields

PHILADELPHIA

Carnast (1) 15

Rich Control

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Talace (1) 15

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Whooge

The Arwoods

Ruth Petryl

Arwoods

Ruth Petryl

Arwoods

Ruth Petryl

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Ru Mary Lou Barte Dapline Hellman Cafe Society (Downtown)

Col Ray Dorey Morgan Sis WASHINGTON Capital (L) 15 The Arleys Peggy Mann Ray Waiters Tony & Sally De Cafe Society (Downtown)
Timmle Rogers (India Powell
Gene Rodgers (Ilif Jackson
Edmund Hall Oro
Chian Boll
Katharthe Chang
Jack Soo
Laurle Long
3 Cantons
Matt Tradi 221 Tony & Sally De Marco
WOONSOCKET
Capital (1) 18 only
15 Lack Goldle
Robert Sis & White
Excess Baggage
2 to Fill

Irving & Girdwoo Reyal (M) 12 Red Riding Hood Norman Evans Margery Manners Percy Garside Betty Martin Gray Austin & Worth LEICENTER Paince (S) 12 Monte Rey Suzette Tarri Hubert & Pierre Erikson Hubert & Pierre
Pierrotys
Erikson
Ravel
Bartlett & Mansey
Len Williams
Rob Murray
LAVERPOOL
Empire (M) 12
Slim Rhyder
Terry O'Neill
Max Miller
Tommy Jover

Max Miller
Tommy Jover
Raf & Fe
Len & Bill Lowe
Duncan's Collies
Alfred Thripp
Cynthia & Gladys
Earle & Babette
LONDON
Hippodrome (M) 12
Vic Ollyar LONDON
Hippedrome (M. Vic Oliver
Pat Kirkwood
Fred Emney
Melachrime Ore
Marilyn Highto
Michael Bentine
Julie Androws
Jean Carson
Santigo Bd
Casino (M) 11

Judia et Mentine
Jean Carpon
Sance 190
Sance 1 L& H Nesbitt
Warren & Jear
Beba & Rudsa
Billings & Dislaen & Sen Lion
Stell (8) 12
Stars on Ice
MANCHESTER
Innedrome (8)

Skill (8) 12
Skare on Fig.
Skare on Fig.
Skare on Fig.
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Ski

Sorat Orange Brohn
Syd Makin
H A Milton
Accordordian Girls
Palace (M) 12
Dancing Years
Barry Sinciair
Nicolette Ross
NEWCASTLE
Empire (M) 12 NEWCASTILE Empire (M) 12 3 Jokers Dick Henderson Jr Johnson Clark Iris Sadler Grafton Sis & Jacques

Claude Leeter
Hengier Bros
SHEFFIELD
Empire (M) 5
Trimler Show
Tommy Trinder
Banjou Bros &
Juanita

5 Orlandere
Woods & Jarrett
Bemand & Pigeons
Jerry Allen 3
SWANSEA
Empire (M) 12
Placadilly Hayride
Nat Jackley
4 Hurricanes
4 Pagoins
4 Pagoins
4 Pagoins
4 Welverhampton
Ilippedrom (M) 13 verhamptou drome (M) 18 White & 7 Olga Fleming
Victor Standing
V

Cabaret Bills

NEW YORK CITY

BK CITY

Model Plana
Florence Demonda
Florence Demonda
Florence Demonda
Florence Demonda
Labedo Cre
Lacid Roscovett
Lacid St. Monta
Mencoul Cro
Hatel St. Monta
Mencoul Cro
Frances Maddux
Florence St. Monta
Lacid St. Monta
Hotel St. Monta
Hotel St. Monta
Hotel St. Monta
Lacid Roscovett
Lacid St. Monta
Hotel St. Monta
Hotel St. Monta
Lacid Roscovett

S. Sun, estand

S. S. Sun, estand

C. & F. Simpson

Ganer Rinnyo

Land Higher Line

Jack Contern

Jack Contern

Freddie Brewart

Freddie Brewart

Freddie Brewart

Andre Mannere

Marion Mannere

Marion Mannere

Andre Mannere

Williams Brew

Freddie Jack

Jack Brewart

Jack Brewart L'autre Long
Matt Puck
Norn Mentle
L'Autre Puck
Norn Mentle
L'Autre Puck
L'Autre

James 5 Normann Parls 8 Wally Blacker Spivy's waity Blacker
Spity's
Spity's
Florre Cartier
Jean March
Garle
Garl

Tito Guizar Emil Coleman Ore Misha Borr Ore

CHICAGO

CAGO

Ches Parce
Marty Gould Ore
Jack Gole Dancers
Jack Cole Dancers
Gole Chest Adorables
Horid Sherman
Herols Fields Ore
Red Marty Howard
Macd Lat Lewis
Gillie Nichols
Darvin Dancers
Chuck Foeter Ore
Chuck Blackhawk
Art Kansel
Gloria Hart
Shirley Lane
Phil Mariquin
Hotel Blackston
Ray Morton Oro
Lucionne, Boyer
Hotel Blemark
J Sudy Oro
Tracy Sisters (2)
Leonoro
Georgie Gobel
Paulens (2)
Helsings

Georgie Gobel

Mediaga

Heiding

Heidin

Ringling Circus Clicks as Costliest Show on Earth: 400G Production Nut

By JACK PULASK!

The dicrus season officially opened or circus season officially opened of the control of the tigest and considerably higher than that of last year, materially aided by an exceptional advance boilty higher than that of last year, materially aided by an exceptional advance boilty and a flock of new turns. The show is heavy on production. The show is heavy on production. The show is heavy on production of the control of the

the performance could do with a peoped-up finals. Of the imparament could do with a peoped-up finals. Of the impart of the performance could do with a peoped-up finals. Of the impart of the people o

perch acts.

Outstanding, too, among the imports is Francis Brunn, also working in the center. He's an adopting in the center. He's an adopting in the center in a long time, and his skill in manpulating rather-large colored rubberhalls on a mouthpiece, bis head, fingers and feet is remindrul of Rastelli, the Italian, seen lean cities in semantical performance of the center of only at old Palace and a few American cities in sensational performance. Brunn is flanked by the Chiesas, whose slack-wire juggling is something; the Perezloffs and Rolando. Brunn is behind schedule at the Garden, helm Borth weak southern when Borth weak southern when Borth weak southern so

The Alzanas a Thriller

passport was held up.

The Alzanas a Thriller
The Alzanas give the show a classy thrill act, as they did a classy thrill and the state of the shown and the state of the shown and the comes down that way, the feat the balancing parasol. On the help with the protection of the shown and the comes down that way, the feat the balancing parasol. On the classy the shown and the comes down that way, the feat the balancing parasol. On the class the swaying capacity of the comes down that way, the feat the balancing parasol. On the class the shown and the comes down that way, the feat the balancing parasol. On the class the swaying capacity of the comes down that way, the feat the balancing parasol. On the class the swaying capacity of the comes down that way, the feat the balancing parasol. On the class the swaying capacity of the comes down that way, the feat the balancing parasol. On the class the swaying table. He caught the girls when they fell last year, and the comes down that way, the feat the swaying capacity of the comes down that way, the feat the part of the comes down that way, the feat the balancing parasol. On the class the swaying table. He caught the girls when they fell last year, and the comes down that way, the feat the girls when they fell last year, and the comes down that way, the feat the girls when they fell last year, and the comes down that way, the feat the part of the comes down that way, the feat the part of the comes down that way, the feat the part of the comes down that way, the feat the part of the comes down that way, the feat the part of the comes down that way, the feat the part of
former vauderillian. It's billed as the Montle Carlo Aerial Ballet, many girls having cleated allippers which are Inserted into trapeze stols for whirling. There seem to be more high trap cleat workers than ever noticed before. Included among the aerialities is Natal, made up like a chimpannee, he climballetion, by gripping with his toes. Natal, known as Favetier abroad, was good last year but is better now, his capers in the audience evoking merriment.

Alberty's Danzerous Tack

Alberty's Dangerous Task

Amerty's Dangerous Trais.

Included among the thrill turns is the featured Alberty, who works along a high, seed "Brory and the pole liss snapped in the past because of a pound or two extra weight. Use of cleats on the high state of the pole liss snapped in the past because of a pound or two extra weight. Use of cleats on the high state of the pole liss snapped in the past because of a pound or two extra weight. Use of cleats on the high state of the pole liss snapped in the pole list of the po

aong "Daes Santa." A bartione stage here and through other periods, word being another addition to the performance. There's an amusing animal group, with Guerre and one clever carried and the stage of the control of the chimpances, one of which on and off or the failing and they shake the big Garden.

There are liberal other program credits.

Apollo, N. Y.

Apollo, T. Y.
Sam Donahue Orch (15) with
Shirley Lloyd, Bill Lockwood; Joe
Liggins' Honey Drippers (6),
Jackie Petty, Three Honey Bros.,
Crackshot, Edna Harris, Ray
Moore, Roscoe Dyle; "Exposed"
(Rep).

Current layout at this Harlem showcase shapes up as soo. Sam Donahue's all-white band shares small combo, The Honey Drippers, while the balance of the bill is filled out by dancer Jackle Petty, an ofay aerobatic turn labeled Three Honey Bros. and the house's standard councy quartet.

an ofay aerobatic turn labeled Three Honey Bros, and the house's standard comedy quartet.

Donahue's crew comprising the property of the leader's hot sax. The boys apparently are proceeding on the leader's hot sax. The boys apparently are proceeding on the leader's hot sax. The boys apparently are proceeding on the leader's hot sax. The boys apparently are proceeding on the leader's hot sax. The boys apparently are proceeding on the leader's hot sax. The boys apparently are proceeding on the leader's hot sax to be leader hot leader had been deaded and had been deader of the session caught of the leader's hot leader had been deader of the session caught of the leader had been deader had been de sextet.
Miss Petty and the Honeys are

reviewed under New Acts. Comedy is capably supplied by Crackshot, Edna Harris, Ray Moore and Roscoe Dyle. Gilb.

Hippodrome, Balto

Baltimore, April 10.

Woodson Sisters (2), Maude
Hilton & Ann Jane Mason, Ann
Russell, Yost's Colleens (5), Jo
Lombardi House Orch (12); "The
Sign of the Ram" (EL).

Collection of femme acts, rou-thned and billed as "Girls On Pa-side of the Collection of the Collection of the Illino 14 good of the Collection of the Jo Lombardi house orch brought on stage, makes for a pleasing frolic. Fast opener is provided by the Woodson Sisters, nice looking due of tapsters, who contrib strong due of tapsters, who contrib strong course.

Casino, London

Casino, London
London, April 6.
London, April 6.
Len Edwards, Harrison & Fisher,
Norman Wisdom, Wilson, Keppel
& Betty, George Doonan, Remett
& Williams, The Moonan Tubins,
Casino Casino Casino
Ciris, Harold Collins and orch.

Girls, Harold Collins and orch.

The packed house at the opening show was a tribute to Allan Jones' film and disk reputation. Receiving the first was a tributed to the film was a tributed to the film was a tributed to the film was some film and disk reputation. Receiving the film was some film and the film was some film and the film was well-chosen, consisting mainly of old-time favorites. Opening with a Gershwin mediug, "Baging with a Gershwin mediug," "Baging the Beguine," "Whiffenpoof," "M ore Than You Know," and for encores Fullow, and the film was a film of the film and the film

into the breach.]
Casino Giris open show followed
by the Six Elwardos, hand springage contaits who work hard to
samer applause. Bennett and Willands are next with their phonofiddles and prize crop of chestnuts
would Maurice Roce, the booglewoogle planist-dancer, whams with

sock routines.

A new British comedian, Norman Wisdom, wins laughs with a novel act which needs sprucing for better effect. Harrison and Fisher, dance team, bring down the first-hale curtain to a fine, well-deserved reception.

Second half consists of an unin-spired routine by the Casino Girls, excellent contortion work by the Newman Twins, a breezy and amusing session with comedian George Doonan, the evergreen Eggyptian dancing of Wilson, Tigyptian dancing of Wilson, Jones act. Marie Wilson, trick cyclist, didn't show at performance caught.

Capitol, N. Y.

POLLOWUP

The risinepl typle of presentation, prevailing at the Capitol thearter, contributes of presentation, prevailing at the Logistol thearter, contribution is can be mosphere in that house. How important that contribution is can be readily seen now that the pit's lift is being repaired and the regular house stage is being used.

is being repaired and the regular blues etage is being used.

Victims of the switch were the victims of the switch were the property of the switch were the property of the switch were the property of the working farther away from the audience, and, of course, it's to be emphasized that it's no fault of property of the property of th

sists for nice salvo.

The Tex Beneke band continues on the show, hitting a nifty stride it would be better if their 25-minite continuous band stretch were broken up with another act. In a waude house this running time vaude house this running time makes for monotony during the

Olympia, Miami Miami, April

Miami, April 10.

Jan Bart, Howard Nichols, Ross & Stone, Billy Wells & 4 Fays, Fredarry Trio, Les Rhode House Orch; "Voice of the Turtle" (WB).

Current bill, though lacking in Current bill, though lacking in names, provides more novelty than some previous layouts. Topload of variety sets in healthy fashion with the stubholders, with Jan Bart, a fave here, adding an extra filip to

fave here, adding an extra filip to the proceedings. The popular tenor knows his way with a song, and, wraps up with the wide range of times he offered to the wide range of the wide

Nichols score. Works with hoops, with almost a dozen spinning at one time, to sock over for gasps and applause.

and appliause. Billy Wells and Four Fays purwey standard tumbling to good effect. Toppen is to soild reaction
when males work those twisttummales work those twisttumComedy slot is held by Rose and
Stone. Material could stand sharpening. As seen, went in fair fashion with the sity okay on his ballading, and his elongated partner
point for the gags, as well as contrung game aftly high kicks.

Fredarry trio round out things with their bike stint. Stunts are worked to proper point for and effect. Hit with the bit where one

fect. Hit with the bit where one jumps rope on cycle to solid palm-

Oriental, Chi

Chicago, April 9.

Milt Herth Trio, Bonnie Baker,
Andre Dancers (3), Frank Mar-love, Carl Sands Orch; "Mating
of Millie" (Col).

This is strictly a "quickie." After months of star attractions, curshow is lightweight fare.

show is lightweight fare. Revue starts off with mild "Yipe-yi-a" as house orch plays mediey of western tunes, mostly shopworn. Use of the violins in most of the cowboy ditties are on the symphony, rather than sage-brush side. Smith Howard, band singer, is a little out of his croon-ers range in "Empty Saddles."

er's range in "Empty Saddie."

Andre dancen, recent European insport, just closed at hotel room here. A class act, they lose much of their effectiveness by overlong ward on the stage. Also they could build much stronger by saving some of their best flips for finish. makes fine appearance clad in white, sequined evening gown, but detracts from it and her vocal efforts by hugging the mike through-forts by hugging the mike through-side of the country of t to nice reception. Frank Marlowe takes a beating

to nice reception.

Frank Marlowe takes a beating in knockabout routine and except in knockabout routine and except in the property of the pro

RKO, Boston, April 9.
Shirley Ross, Johnny Morgan,
Kate Murtah, The Acromaniaes
(3) and for opening day only,
Tony Martin; "Casbah" (U-1).

Although leaning heavily on vo-calists, current bill scores with sock performances. Gets off to a faccomanies, three boys clicking with sere and tumbling. Kate Muytah, formerly of the Murtah Siters, now doing single, Murtah Siters, now doing single, with impersonations and clowning for solid returns. Johnny Morgan garners plenty of laughs. His easy style and good supplementations of the personal ap-troperson of the personal ap-pearance for opening day only-pearance for opening day only-pearance for opening day only-

sense of timing wins good returns.
Tony Martin made personal appearance for opening day only
pearance for opening day only
pearance for opening day only
and the sense of the

New Stages in Quick Coin Click: From Bleecker Street to Riches

Stock in New Stages, Inc., for-village, N.Y., co-op company paid \$100 to 100 to 100 to 100 to 100 to \$100 to 100 to 100 to 100 to \$100 to 100 to 100 to 100 to 100 to \$100 to 100 to 100 to 100 to 100 to \$100 to 100 to 100 to 100 to 100 to \$100 to 100 to 100 to 100 to 100 to 100 to \$100 to 100 to

ber.

In addition to the fourfold hile in the value of the stock, the method force will probably get their first dividend (size undetermined) in May, That's particularly amazing inasmuch as the group's mitial ventre, "Lamp at Midnight," which preemed last Dez. 21, lost more, in its shrywous, a converted, broken-down 299-seat fin theattre on Bleecker street in the Village.

More than compensating how.

the Village.

More than compensating, however, and responsible for the skyrocketing of the stock and the skyrocketing of the stock and the skyrocketing of the stock and the skyrocketing of the second along. "The Repetitul Prostitute."

Illecher street shooting gallery state proved so successful it was then moved to the Cort theatre on Rendway. Now in its third week there, it has been doing about \$1,000 a week downtown, just \$1,000 a week downtown, in shout enough to get back the production cost.

Original stockholders in New

duction coet.

Original stockholders in New
Stages profit through holding a
75% producer's share of the uptown production, inasmuch as it
operates under NS suspices. Broadway unit, however, was financed
and runs completely independently
of the Bleecker street corporation
aside from the fact the latter acts

Get First Crack at New Illies
Drine reasons for the soom in
the value of the stock—none of
which is available, incidentally, is
that NS shareholders get first
that NS shareholders get first
that NS shareholders get first
proceeding in any Broadway
proceeding the ground of the stock
proceeding in the product of the proceeding the
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Another attraction to mid-tast. Get First Crack at New Hits

volved.

Another attraction is evident in that it cost only \$15,000 to open the Jean-Paul Sartre drama at the Cort. Production was capitalized at \$25,000, of which \$10,000 was left in the reserve fund. Low budget on the uptown preem—it would prob-Continued on page 52)

'Born Yesterday' Gets Sock Aussie Reception

Sock Aussie Reception

Sock Aussie Reception

"Born Yesterday" opining

"Born Yesterday" opining

three-week

April 3, was received warmly by

press and public as one of season's outstanding successes. The

C. Williamson Theatres produc
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J. C. Wi

Amherst Gets 'Happy'

Amherst Gels 'Happy'
"Amherst, Mass, April 13.
"Apply se Larry." Irish comedy
by Dongsh MacDonaph which premiered recently in London, will
have its American premiere at
have its American premiere at
harmonic premiere
harmon

Fire Damper

Indianapolis, April 13. Indianapolis, April 13.
Another threat to continued operation of English, legiter here for 60 years, was offered last week when Charles E. stoner, said house will not be permitted to open next season unless drastic fire precautions. Vince Burke, English manager, said house now is so well supplied with automatic springhed with automatic springhed with automatic springhed with a control of the c

Wirtz-Henie Set **New Ice-Show Deal** With Rockefellers

Skating reviews will be presented at the Center theatre, Hadio City, N. T., for the next two seasons, a barrier bearing been extended by Gus Eyssell for the Rockefeller interests with Arthur M. Wirtz and Sonja Henjie, who've produced a sonja Henjie, who've produced a in recent years.

New edition of the Center skat-

in recent year.

New edition of the Center skatIng shows is dated to open June 22,
ing shows is dated to open June 24,
the control of the control of the control
shows presented by Wirtz and Miss
Henie opened in October, 1940, being billed "I Happens on Ice," sucless than the control of the control
and latterly, there were the various "Icetime" editions. The San
Carlio Opera Co. has invariably replaced the Center's Ice shows in
the control of the control of the
interest of the

MANAGERS HUDDLING ON GOODWILL DRIVE

League of New York Theatres' newly appointed public relations committee has started huddling, objective being to formulate a goodwill campaign for the legit theatre. Movement is expected to blanket the country but 11's the League's idea that Broadway be given concentrated attention, it because the country of the control of the country
matters be clarified for the welfare of theatregoers.

During the week several candidates mentioned to direct the campaign will be interviewed, one or two being wellknown legit press agents. It's been decided that the job will pay a salary of \$10,000, but an assistant and staff may be re-

New dues to League members of 250 per show and the same per thearre, weekly, are due for payment starting May it not not committee are Richard Alfrich, Kermit Bloomparden, Bill Doil, Herman Levin. If respected the stay in summer. On the output stay in the stay in summer of the stay of the stay in the stay of the stay

Enlarged 'Hellz' Goes Bigger in London

London, April 13.

The full-length version of "Hellz-appopin"," which opened Saturday (10) at the Princes theatre, on a twice-nightly basis, is a greater smash than the version which preemed recently at the Casino theatre.

theatre.
Ole Olsen and Chic Johns Ole Olsen and Chic Johnson came to London originally for an engagement at Bernard Delfont's Casino coatre, Any proved sufficient of the Casino coatre, the provided sufficient of the Casino coatre, and the C

EVELYN LAYE'S REVIVAL London, April 3.

Evelyn Laye will play Lady
Texale in a revival of "The School
for Scandal" at the Bristol Festival.

Latter takes place this summer.

London Eats Up 'Lambs'

"Little Lambs Eat Ivy" an amus-ing comedy splendidly acted by a stellar cast, was enthusiastically received Thurusday (8) when the play preemed at the Ambassadors. Prices was adapted by Noel Prices was adapted by Noel Prices was adapted by Noel Lambs Patch." On the basis of addience reaction opening night, "Lambs" looks to be a surefire entry.

Nips Scram 'Home': Russ Play Scores

Russlees and leir-show oos are guffawing while playwrights and "My Old Kentucky Home" producers guip aspirins in Tokyo theatri-playing at famed Imperial theatre here, ran one million yen (820,000) into the hole after a two-week stand. Altho over-produced, it was non the other hand, the Russian District of the control of

copyrights were necessary from the U.S.S.R., as required by other nations. The control of the co

theatre.

Approximately 300 writers in Tokyo have organized into a Playwrights Union, but, strangely, wage with them. They aren't clamoring for better prices, but are simply organizing professionally.

Meanwhile, the average Jap with yen't better yen't organized by the service of the property of the p

tinues to dig up a leg and burlesque revue.

There are beaucoup theatres in Tokyo, and latest count shows 11-running foreign pix, 77 with Jap flickers, five drama houses (Kabuki, Shimpo, or other comparatively clean native art), 16 boasting burlesque, and three with straight vaude.

'Medea' Cushion Delays' Final Investor Payoff

Final Investor T ayolf:
Although the \$73,000 production cost of "Medea" has been more than earned back, the limited than earned back, the limited than 185% of their investment as of yesterday Crues.). They were informed some time ago that a study of \$94,000 to \$100.000
backers.
With a profit of \$21,000 already earned by the show, it's expected to pay a fair edge to the investors by the time the run ends May 29, there will be no tour for the perfect of the profit o

Jean Dalrymple Buys 2 Foreign Plays for B'way

FOREIGN Flays 107 B 'Way'
Jean Dalrymple planed ino "Ballads."

N. Y. from Paris over the weekend
after a one-month tour of London
Paris and Madrid.

And the stream of Madrid.

Dean Goodman's Jersey Strawhat
Lacandam, N. J., perit became across the anti-common tention of the stream
Equity Upholds Charges vs. Whyte For Using Non-Equity Dialog

An Oscar for Oscar

Agnes de Mille, the choreog-rapher, believes that profanity shouldn't be considered unrapher, believes that profamily shouldn't be considered unusual among people of the theshouldn't be considered unusual among people of the thelast week in testifying at an
Equity inquiry into the alleged
abusiev' language that stage
manager berry Work to the
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when Hammerstein took the "stand" to defend Whyte, he thought it necessary to "correct" Miss de Mille's statement referring to him. Hammerstein good-humoredly thought it should be known that he did use profanity on occasion.

Right to Fire Grips Insisted On by Mgrs. In Contract Huddles

The N. Y. stagehands union has accepted the managers' offer of an increased pay schedule but there are other issues requiring further negotiation before the new two-year contract is signed.

year contract is signed.
Union continues its efforts on behalf of the dozen deckhands given dismissal notices and have asked the showmen to reconsider the matter for 30 days. It's doubtful that the union will win the issue, managers being insistent on their right to replace members of the

crew.

Technically, the new wage scale is in effect, retroactive to Feb. 1 but the new scale and back pay will not apply until other points in the dispute will have been definitely agreed upon.

BALLET BALLADS' IN ET REHEARSAL

Experimental Theatre is rehears-g "Ballet Ballads," over which ing "Ballet Ballads," over which there has been a controversy, mostly because of the production cost. Attraction is to be the sixth and last ET offering in N. Y. this

and last ET offering in N. Y. this season.

American National Theatre and Academy, which took care of the project's deficit last year and sutrongly objected to "Balladas" but finally agreed to its presentation, with a stipulation, however, that whatever money is required above the show's budgetary altoment Cheryl Crawford, who is producing "Balladas" and Mary Hunter, who is directing, and understood to have secured some of the required backing. Amount required is aphene to the stipulation of \$11,000 from the subscription money, will pay off the \$20,000 estimated cost of "Balsubscription money, will pay off the \$20,000 estimated cost of "Bal-lade"

the \$20,000 estimated cost of "Bal-lads."A has declared that next.

ANTA and selections must be con-sidered that the selection of the select

Requitys council has upheld charges against Jerry Whyte, general stage manager of the Theatre Guild's musicals "Allegaro" (Majestic) and "Oklahomai" (St. elsevier) assistant, made by the choruses of the two shows. No similar case in the history of Equity or its chorus affiliate has evoked more critical comment among actors. Allegalianguage by Whyte in his "abuse" of chorines in the shows.

of chorines in the shows.

The Council held an extended session Monday (12) and both Whyte and Kantor were adjudged guilty of "conduct prejudicial to the welfare of the association," the former being suspended for 18 Sentences were suspended subject to their behavior during the periods of their sentence. The duo will keep their jobs but they were reprimated and warned. It was the subject of the period of their sentence. The duo will keep their jobs but they were reprimated and warned. It was the period of the subject of of the subje managers.

managers.

Equity statement accompanying its decision absolved the Guilly fibe union stated that the "constitution of the constitution of the constitution of the conduct" was not shown. Guild was asked, however, to see that Equityies shall not be subjected to such 'indignities and in C. Charres against Whyte and Kan.

sected to such "indigntities and indecent treatment" hereafter.
Charges against Whyte and Kantor followed the dismissal of Frances Rainer, dancer in "Al-time to followed the dismissal of Frances Rainer, dancer in "Andrews" dismissed because of union activity" ("Chorus Squity). The council demanded that the Guild put here back in the show and that she be back in the show and that she be lack in the show and that she be all the sheet in the shew and that she be all the sheet in the shew and that she be dismissal over two months ago Guild denied it had ever let out anyone in its companies on such grounds and averred the girls parcunds and averred the girls parcunds and averred the girls parcunds and averred the girls part of the sheet of t

In his letter to Equity, however, Lawrence Languer denied that the Continued on page 52)

Troupe Opens Tour

In South With 2 Plays

Incoupe Opens Tour

In South With 2 Plays

Using knowledge gained as civiling the control of the control of the control

Vork actresses started out last week on their second season's tour

week on their second season's tour

week on their second season's tour

well on their second season's tour

girls are Lisabeth Blahe and Prage Murray, and their troupe of 20 is called the Touring Players.

Traveling by Truck and station
girls are Lisabeth Blahe and Prage Murray, and their troupe of 20 is called the Touring Players.

Traveling by Truck and station
tending Earnest" and "Prygmallon," playing mostly land-grant colleges south. In many cases, it is the only legit the audiences have ever seen. The tour opened Friday (2) and will continue it owers. After that, upstate the control of the con

Ivoryton to Try Out Twice Born'; New Riggs Play at Jutland, N. J.

LEGITIMATE—CONCERT

Ivoryton, Conn., April 13.
A tryout of "Twice Born," the Mary Orr-Reginald Denham adaptation of Margaret and Joseph Yablonski's "Where Angels Fear," will be a feature of the 19th season of the Ivoryton Playhouse, opening

or the Ivoryton Playhouse, opening July 5.
Milton Stiefel, who operates the spot, is in New York readying a 10-week season.

Riggs Play in Tryout Jutland, N. J., April 13.

Lynn Riggs "Verdigris Primitive" will be tried out at the Hunterdon Hills Playhouse here this summer, with Mary Hunter staging. Strawhat producers and the Hunter Stage of the Hun

hope to take play into New York in the fall.

Strawhat has scheduled a 10-week season, opening June 28 other nine plays being former Broadway successes.

Harmon to Reopen Chapel
Guilford, Conn., April 13.
Lewis Harmon, currently doing
legit p. a. chores in N. Y. on Joy
Chapel Fachbouse here for a 10
weeks' sesson, starting June 28.
Harmon, who operated the
strawhat for the past two summers,
is now owner-manager. He purbeen operated as a summer theatre
since 1931, 183 September. Policy
of an Equity resident company,
with jobbers and guest stars from
Broadway and Hollywood, will be
evolutined.

Salt Lake Preem
Salt Lake City, April 13.
"Young Man with a Izio," mustsalt case the salt case of the salt

Keene Opens June 29
Keene, N. H., April 13.
The Keens Summer Theatre will open June 29 for a 10-week season under the management of John Parker Samuels, local legit and concert manager in Lancaster, Pa. The opening show will be Cole to the content of the content of the content in the content in the content manager in Lancaster, Pa. The opening show will be Cole Know." The starewhetter will have a resident company without names. Darrell Larse will be stage di-Darrell Larsen will be stage di-ector and James Crutchfield stage

2 "Turtle" Strawhat Units
Two companies of "The Voice of
the Turtle," and perhaps three, are
due in strawhat showshops three, are
due in strawhat showshops that the
three-person comedy has already
arranged 22 bookings, show dated
to start June 21 at the Mutac
to start June 21 at the Mutac
and Harry Claw, Monates Russela playhouse, Boston. Charles Russell and Harry Clay Blaney have the "Turtle" rights, for their respective companies, former having been associated with Monica McCall whose talent agency represents John van Druten, play's author.

John van Druten, play's author.
Instead of touring a setting
with each unt, it's been decided
that each strawhat will be required
manager and company manager
will accompany each show. Understood that name players engaged
must be okayed by Alfred de
Liagre, Jr., who originally produced "Truttle."

duced "Turtle."

According to Blaney, fee for showing "Turtle" will be a guarantee-Plus-percentage, according to house capacity, lowest charge being for houses which can goss up to \$7,000, second classification applying to those spots which can get \$15,000. But there are few strawhats of the latter size.

DIVORCES 'OKLA.!' DANCER

Alfred J. Cibelli, Jr., hoofer in the road company of "Oklahomal," was divorced last week in St. Louis by Virginia Lee Cibelli, who told Circuit Judge Robert J. Kirkwood that her husband told her "mar-riage hurt him with his public." Canyla met when both were more by Virginia Lee Cibelli, who told Circuit Judge Robert J. Kirkwood that her husband told her "narriage hurt him with his public." Choule met when both were members of "Oklahomal." Cibelli was ordered to pay \$25 a week alimony and an additional \$25 per week for the support of a two-year old daughter.

Melchior Tours Indies, Then Goes to England

Lauritz Melchior will make a West Indies concert tour April 26 to May 15. Teoror will then leave for England for recitals June 9 to July 7. He's due back in the U. S. for alfresso orchestra appearation at Robin Hood dell'attended and the Laurit Melley Lewison Studium N. V. alby 15, and Hollywood Bowl, Aug.

26.
"Luxury Liner," tenor's latest pic, will be released by Metro in August. Melchior starts work on his next pic in September, on his return to the Coast.

MARTINI ON S. AFRICA TREK IN CONCERT TOUR

TREK IN CONCERT TOUR.

Nino Martini planed from New
Martini's trek resulted from a subscription plan worked out by Coulumbia Artisis Met, beath African
cities. Tour was arranged in cooperation with Alexander Cherniaviky, head of African Consolicontrol of Martini Martini
Other American artists who already have made South African
Appearances under the setup are
Met controlle Rose Bampton and
Met controlle Rose Bampton and
Pelletier, while the late Grace
Moore also was to have been
Moore a

Muench's Hub Symph Appointment a Surprise

Appointment a Surprise

Appointment Boston, April 13.

Appointment Source, April 13.

a successor to Serge Konsseviteky as conductor of the Boston Symbony Orchestra for 1949-50 took the Hub by surprise. French conducting was easier and he didn't want the responsibility of the Order of the Source
Dublin Gate Theatre Returns to Eire

Returns to Eire
The Dublin Gate Theater Co,
which recently played engagements on Broadway and in Canada,
sailed Friday (9) on the Washington for Eire. However, the codiwards and Michael MacLiammori,
will remain in New York about
three more weeks, during which
they'll make various radio and
television appearanced
they'll make commonir will
be in Dublin and London in midbe in Dublin and London in mid-

television appearances to the control of the contro

Marian Anderson

Cancels Australia Cancels Australia Marian Anderson has cancelled her contemplated concept four of Australia and New Zealand, scheduled for June 19 to mid-August under J. & N. Talt anassemmer at her Connecticut home instead. This will make contraity's first vacation in seven years. Biocker emittance situation Down Under however, is reported however, in the control of however, is reported however, in the control of however, is reported however, in the control of however, in the control of however, is reported however, in the control of however, in the cont

Efrem Kurtz's 3-Year Contract Pays \$30.000

As Symph Conductor

Houston, April 13.

Efrem Kurtz, new musical director of the Houston Symphony Orchestra, has arrived here to start auditions and prepare for the rector of the Houston Symphony Orchestra, has arrived here to start anditions and prepare to start anditions and prepare (orch, which and the start of the start

card for instrumentalists. Scale is \$70. Large recordings are believed to have been a factor in the inscription list from 700 to 4000. His Khechaturian "Gayne Balles Suite," recorded with the N. Y. Philharmonic for Columbia, is a strong seller and a second album, so seller and a second album, so stiller, "released March 22, has started well. Kurtz expects the Russian dance in the second album to rival the Sabre Dance of the Russian dance in the second album to rival the Sabre Dance of the cording of Kahalevsky's "Comedians Suite" will be released April 22.

22.
Kurtz cancelled a contemplated European and Near East guest conducting tour as result of his Houston appointment, and will spend the summer on his program and expansion plans. He leaves next week for auditions in other cities, heading for the Coast.

'Mary Had a Little' Adds

A Little for Louisville A LITTIE FOR LOUISVILLE

Louisville, April 13.

"Mary Had A Little," farce
which played Memorial auditorium
last Wednesday and Thursday
before copy would be carried by
local newspapers. Name was
changed to "Mary Had a Little
Problem." Copy carried on other
billing, and which was aised by the
read "Mary Had a Little." April 7
and 8.

and 8.

Show, which featured Edmund Lowe, was panned by the critics who pronounced it "unwholesome, unpleasant and lewd."

Current London Shows

Current London Shows

London, April 13.

(Figure shows weeks of run)

"Anna Lucasta," Majesty's (24).

(Billies the Ericko," Adaphi (51).

"Bolton's Revue," St. Jas. (9).

"Burlesque," Garrick (7).

"Cartissima," Falace (5).

"Cartissima," Falace (5).

"Cartissima," Falace (5).

"Cartissima," Falace (5).

"Cartissima," Strand (3).

"Diamond idi," Wales (12).

"Edward My Son," Lyric (46).

"Four, Five, Six," Yorks (6).

"Four, Five, Six," Yorks (6).

"Holleapopin," Princes (1).

"Hidden Years," Fortune (12).

"Helleapopin," Princes (1).

"Hidden Years," Fortune (13).

"Liftle With Father," Savoy (45).

"Liftle With Father," Savoy (45).

"Liftle With Father," Savoy (45).

"Liftle With Father," Duchess (36).

"Liftle Lambs," Ambass, (1).

"Mountain Air," Comedy (16).

"Off Record," Pipe, Calify (46).

"Off Record," Pipe, Calify (46).

"Off Record," Pipe, Calify (47).

"Versent Laughter," Hymit (52).

"Together Again," (10: Pal. (43).

"Worm's View," Whitchall (50).

Inside Stuff—Legit

With the veteran Augustus Bridle danna critic of the Toronto Star, Cradia than the starting the owner treeftal, his second starting and the starting the starting the starting and the starting than th

BLOSSOM TIME AGAIN DRAWS BIG AUDIENCE

Piece praised the "evergreen perennial," asid that Everett Marshall had never been in better volce, halfed 19-year-old Marion Stevens and the perennial of the

After this Saturday (17) James Stewart will have two more weeks on Broadway in "Harvey" (48th Street) and then scoots back to the Coast. Next replacement in the play will be Jack Buchanan, the English comedian who did not anticipate a Broadway engagement English comedian who did not anticipate a Broadway engagement lead for four weeks. Shownton were take over the "Harvey" lead for four weeks. Shownton were the Jack over the "Harvey" lead for four weeks. Shownton were the Jack of the go-as-you-please imbiber. Stewart wants to return to the cast again, and would have remained longer this time but is to the cast again, and would have remained longer this time but is being called back to Hollywood to co-star with Joan Fontaine in Universal's "You Gotta Stay Happy." Since Miss Fontaine is an expectant mother, shooting has to start by May 15.

Revolutionary outbreak last week in Bogota, Colombia, recalls that Ballet Theatre, now at the Met, N. Y., was scheduled to perform for the current Inter-American Conference there. Trouge was invited by the general secretary to perform during the time originally skedded for the political get-together, in January-February. A guarantee of \$102,000, to cover expenses of four week's appearances, plus transportation to and from Bogota from Miami, was promised, of which \$46,000 was done to the Nr. Y. at the time. Plans were made to leave Miami was the properties of the p

Robert Whiteheast and Oliver Rac. producer of "Madea" are being married within a few weeks of each other, and both till morning in Europe about the same time. Whitehead was morning in Europe about the same time. Whitehead was morned Sunday (11) to Virginia Bolen, production associate in his office, who recently divorced Si Manes, a manager in the music publishing business. The Whiteheads sail Friday (16) on the Vulcania for Italy.

Rae will be married May 6 in Montreal to Betty Wilson, an actress (under the name of Leone Wilson) recently in "Medea." It was her first part on Broadway, and she came from her home in Canada espe-cially to play it. The Raes will sall for Europe a few days after their wedding.

Despite diverse reports about "The Cup Of Trembling," now outof-town, indications are that the drams, which stars Elisabeth Bergner,
will have a goodly advance sale when it opens on Broadway at the
visual control of the control of the control of the control
adapted by him from his book, "Breakdown," has been considerably
shortened. When it opened in Wilmington, the first performance
rang down at 12:30 am. and the first show in Boston last week ended
at 11:35 pm. Script changes were made, and Beverly Bayne, Philip
Tonge and Louis Hector were out of the show briefly, but later rejoined the cast.

Understudies don't very often get a chance for key-dity notices, but Stephen Douglass of "Carousei" did last week in Pittsburgh. Douglass took over few performances before show got or Pittsburgh when Henri Michel, who has male lead in Theatre Guild musical, underwent an operation on his throat and had to go home to Jersey Gity for a rest. All the description of the performance of the performance when the performance with the performance with the performance with the second to rejoin cast this week.

Legit Bits

Moss Hart writing the leading part in his new, untitled play about show biz for Glenn Anders. The show goes into rehearsal in August for a road tryout. Anders August for a road tryout. Anders is keeping himself available till then, and has so far turned down pitches for the fall from the Thempton of the fall from the Thempton's production of Constance O'Hara's "Any Resemblance" (formerly titled "The Magnificent Heel", While wailing for the Magnaret Feet baby due in July Magnaret Feet baby due in July a special production of "Little desses James," with Evelyn Wyckoff, to tour Navy yards and bases in the seast for two weeks, because the seast for two weeks, the seast f

SEATTLE'S LINEUP Seattle, April 13.

Strong lineup of roadshow attractions at the Metropolitan theatre here for May, June and July will carry season right into summer months.

"O Mistress Mine," with Alfred Lunt and Lynn Fontanne, is sched-uled for week starting May 11, and following will be "Private Lifes," with Tallulah Bankhead, "Lady uted for week starting May 11, and following will be "Private Lifes," with Tallulah Bankhead; "Lady Windermere's Fan," with Cornelia Otis Skinner; "Oklahoma" and "Carousel."

Margaret Perry Fanning is studied by Margaret Perry Fanning is studied by Margaret Perry Fanning is studied by Margaret Perry Fanning is studied by Margaret Perry Fanning is studied by Margaret Perry M

Chi B.O. Holds Up Despite Weather: 'Boat' 39G, 'Burlesque' 17G, 'John' 20G

Nasty weather early this week hurt window sales and Wednesday matinee. However, outside of "Show Boat," most plays were off less than \$500. "Student Prince"

heavy was also and Wednesday matines. The work of the

week) (1,000; \$3.71). Stays right close to the \$20,000 mark, week after week. "Mary Had a Little," Studebaker (1,246; \$3.71). Bedroom farce opened yesterday (12) with fair ad-

vance.

"Show Boat," Shubert (6th week)
(2,100; \$4,94). Fell off this week to
nearly \$39,000. Still fine take.

"Student Prince," Blackstone
(1st week) (1,358; \$4.40). Perennial
did.fair biz around \$15,000 for initial week.

Hold It' 24G. 'Cup' 12G, Hub

The Cup of Trembling" at the Cup of Trembling" at the Well-Cup of Trembling" at the week. Study of an alcoholic got helpful notices but labeled more a treatise than a drama, and did arriy well at the bo. on strength arrive with a the bo. on strength first Mrs. Fraser" and "Hold It," others in towa, held their own but didn't prove too lively for bit. Openers this week were "Anton, and Cisopater" at the Majestic, and Ballet Russe de Monte Carlo at the Opera House. Ahead are "High Button Shess," "The Survivors," and the d'Oyl Carle Com-

Norsy, and the doyle care Conjugate Conjugate Statistics of Last Week ("Biold It," Shubert (2d week) (1,700; \$4.20). Musical gained to an estimated \$24,000 on second and conjugate Conjug

"The First Mrs. Fraser," Plymouth (1,200; \$3.60). Final week not so good; \$7,000; should have done better.

Tallu 13½G in 4, Indpls.

Indianapolis, April 13. Tallulah Bankhead in "Private

Tallulah Bankhead in "Private Lives" got rave notices and a very good \$13,500 in four performances at the English (1,500) here April 8-10. Top was \$4,20. Advance looks good, with sellout possibility, for "Lady Winderpossibility for "Lady Winderform of the Control of the Contr

ciety subscription series.

Houston's Official Theatre

Houston's Official Theatre
Houston, April 13.
The Civic theatre has been
placed under city auspices and will
be recognized as the official theare of Houston, according to an
announcement by Mayor Holcombe. An anonymous donor has
given \$3,000 to the theatre to help
meet expenses for 1948, and a simlar sum has been set aside for
1949,

ilar sum has been see. 1949.
Winnie Mae Crawford has been designated director, and the first presentation will be the children's play "Heidi," May 1.

'Blackouts' 17G, 'Sons' 6G, 'Menagerie' \$4,000, L.A.

Los Angeles, April 13.
Only three legit bouses were open last week but all did hefty business. Ken Murray's "Black-outs" led the way with its usual hot \$17,000

hot \$17,000.

El Patio last night. (12) brought in "Thieves' Paradise," play which died after six days earlier in the year at Las Palmas. It opened to a fair advance. Musart, long dark, rekindles tonight (13) when Acrost Lab moves in with "Declarations" Lab moves in with "Declarations" and the control of the play the control of the play the pl

Brown.
Estimates for Last Week
"All My Sons," Las Palmas (3d
wk) (388; \$3). SRO \$6,000.
"Blackouts of 1948," El Capitan
(303d wk) (1,142; \$2,40). A gain

\$17,000, "The Glass Menagerie," Coronet (2d wk) (255; \$3.60. Hit \$4,000 for first full week, about 90% capacity

Current Road Shows

(April 12-24) "A Cup of Trembling" - Colo al. Bost. (12-17).

"Anna Lucasta" — Shubert, N. Haven (22-24).

"Annie Get Your Gun"—Aud., Cincy (12-17); KRNT, Des Moines (19-24). "Antony and Cleopatra" — Shubert, Bost. (12-24).

Ballet Russe — Opera House, Bost. (12-17), "Blackouts of 1948" — El Capi-tan, L. A. (12-24).

"Blossom Time" — Royal Alex. Toronto (12-17); Hanna, Cleve. (19-24).

"Burlesque" - Selwyn, Chi (12-24)

24).

"Carousel"—Nixon, Pitt. (12-17);
Community, Hershey (19-24).
"Pall's House"—Shubert-Latown of the Caroline of the Caro

24).
"Inside U. S. A." - Shubert

Philly (12-24).

"John Loves Mary"—Harris, Chi

"John Loves Mary"—Harris, Chi (12-24). "Isady Windermer'es Fan's, Hartman, Col. (12-14); En Fal's, Indpls. (15-17); Nison, Pitt. (19-24). "Mary Had a Little" - Stude-baker, Chi. (12-24). "My Romaner Chi. (19-24). "Ny Romaner Chi. (19-24). "Fisco (12-24). "Glahomar" — Curran, Frisco (12-24).

"Private Lives" — American, St. Louis (12-24). "Show Boat"—Shubert, Chi. (12-

"Show Boat"—Shubert, Chi. (12-24).

"Song of Norway" — Om a h a,
Omaha (12-17).

"Student Prince" — Blackstone,
Chi. (12-17): Cass, Det. (19-24).

"The Play's the Thing" — Nat'l,
William (12-24).

"The Glass Menagerle" — Shu"The Glass Menagerle"—Shu-

Wash. (12-24).
"The Glass Menagerle" — Shubert-Lafayette, Det. (12-17); Royal Alex., Toronto (19-24).
"The Red Mill" — Lyric, Bdgpt. (12-13); Aud., Trenton (14); Playhouse, Wil. (15-17); Ford's, Balto.

house, (19-24). (19-24).

"There Goes the Bride"—
Orpheum, Waterloo (13); Iowa,
Cedar Rapids (14); Music Hall,
K. C. (15-17).

"Third Person" — McCarter,
Princeton (15-17).

"Tropical Revue" — Majestic,
Boxt (12-24).

"Tropical Bost. (12-24).

'Tropical' 19G, Toronto

H. Arthur Brown, musical director of KROD, El Paso, and conforched the El Paso Sympton vive de very big sympton
Crebest Che El Paso Sympton vive de very big \$1,900 ot the
Orieans Sumir "Poys" Concerts The 1,525-seater was scaled at
al latter city divining June and July. \$2,50 top.

'Mill' 15G in 4, N.H.

New Haven, April 13.

"Red Mill" topped off a good advance with some hefty biz on its three-day stand at the Shubert last weekend (8-10). On four performances at \$4.20 top, gross was \$15,000.

Current test

\$15,000. Current last half has Jāne Cowl in "First. Mrs. Fraser" (15-17). "Anna Lucasta" comes back for a second look next week (22-24) and following stanza brings premiere of "Sleepy Hollow" for April 29-May."

'Inside' \$47,000, 'Harvey' \$26.500. 'Cleo' 21½G, Philly

Philadelphia, April 13. U.S.A." again led ti Philadelphila, April 13.

"Task" Am again led the town Dy such Am again led the town Dy such Am again led the town Dy such as a such asu

cal Revue" for a single week.
"The Winslow Boy," is due at
the Forrest May 3.

the Forrest May 3.

Estimates for Last Week

"inside U.S.A." Shubert (2nd

wk) 1,877; \$5.20. Revue troy 100

now solid capacity at all performances and zoomed to \$47,000. This

week is virtually sold out now and
and last session. Tilted scale
(48.50) Friday and Saturday per
"Antony and Cleopatra." Forrest
(2nd wk) 1,755; \$5.300. Shukes
gained some with \$19,000 but two

weeks' stay, while robust in gross

figures, was somewhat disappoint
ing.

ngures, was account (2nd wk) (1,-ing. "Harvey," Locust (2nd wk) (1,-590; \$3.90). Frank Fay starrer is doing terrific here now with almost \$26,500 last week and there's a strong chance it may stay beyond seven week period mentioned.

Desert Song' Terrif 60G In Detroit; 'Romance' 16G

Detroit, remainer 100
Detroit, April 13.
Civic Light Opera Co. closed its
1948 season Sunday (11) with its
presentation of "The Desert Song"
playing to the biggest weekly gross
of all times here, close to \$60,000.
Seals were sold out for every performance.

'Inspector' 19½G, D.C.

Washington, April 13.
"An Inspector Calls," starring
from Mitchell, did a brisk \$19, Thomas Mitchell, did a brisk \$10.500 in its second stanza at the National. Total of almost \$40,000 for the fortnight, with \$3.60 tops, is good, considering ATS-Guild subsequently of the Miller revival of the Molnar condy, with Louis Calhern and Faye Emerson in starring roles, opened last night 12: for twe weeks run. "The Plays Cut rew works run." The Miller Cutures for a week's suin April 20.

B'way Grosses Dip Average 10%, Except Standouts; 'Macbeth' 161/2G First Full Week; 'Tell' Kissed Off

There are expectations that primore (19th week) (D-1,064, 1964). The Growdway will see fairly good busistandard will see fairly good business of good see and unexpected. Grosses dropped an average 076 last week, the part of the content of the content of the content of the content of the will be content of the N.Y. state of the will be content of the N.Y. state of the will be content of the N.Y. state of the will be content of the N.Y. state of the will be content of the N.Y. state of the will be content of the N.Y. state of the will be content of the N.Y. state of

Estimates for Last Week
Keys: C (Comedy), D (Drama),
CD (Comedy)-Drama), R (Renue),
M (Musical), O (Operetia).
"Allegro," Majestic (26th week)
(M-1,995, \$6). Around \$40,000 estimated for drama with music, which has completed first six months and is atmed finto summer.

has completed first six months and is aimed into summer.

"Angel in the Wings." Coronet (18th week) (18-99: \$4.00. Dipped (18th week) (18th week) (18th \$4.00. Dipped (18th week) (18th \$4.00. Dipped (18th week) (18th \$4.00. Dipped (1

line with Dusiness of other run attractions.

"Command Decision," Fulton
(28th week) (D-968; 94.80). Dipped
but not quite as much as others
and takings around \$18,500, excellent at this period of war play's

engagement.
"Finian's Rainbow," 46th Street
(66th week) (M-1,319; \$6). Went off
but still turned in another goodly

but still turned in another goodigy gross, figured around the \$37,000 mark.

gross, figured around the \$37,000 mark.

Gazd week) (C-840; \$42.00. Planning a replacement for summer, Card week) (C-840; \$42.00. Planning a replacement for summer, comedy expecting to enter warm weather; \$14,000. St. (flist week) (C-902; \$42.00. Drawing capacity with James Stewart in lead, but he withdraws after another two weeks and Jack Buchanan replaces; applications of the week) (M-1,337; \$60. Season's musical citics, of which this is one standout, unaffected and the count will be the week) (M-1,337; \$60. Season's musical citics, of which this is one standout, unaffected and the count will be the week) (M-1,337; \$60. Season's musical citics, of which this is one standout, unaffected and the count feature of the week) (M-1,348; \$49.00. Claims and another of the week) (M-1,348; \$49.00. Claims and another of the week) (M-1,348; \$49.00. Claims and another of the week) (M-1,348; \$40.00. Claims and another

French-witten "Prostie" drama surprisingly strong and takings as the season of the season of takings and takings as the season of takings as the season of takings of the season of takings as the s

Dott management satistance; \$2,000.

P'Oyly Carte Opera Co., Century
15th week) (C)-1,670; \$4,80). "The
Mikado" didn't do as well as expected; around \$25,000. repeats
"Man and Sweeman," Hudson
27th week) (C)-1,677; \$4,80). Bets
"Man and Sweeman," Hudson
27th week) (C)-1,675; \$4,80). Bets
array of any Benard Shaw play in
many years; last week's gross rated
with the control of the control of the control
"Macheels," National (2d week)
(C)-1,614; \$4,80). First full week
approximated \$16,500 which is
fairly strong for heavy Shake"Medean," Royale (23d week) (D"Medean," Royale (23d week) (D"Medean," Royale (23d week) (D-

fairty strong for heavy Shake-"Medeac", Boyale (23d week) (D-1.026; \$4.50). Dipped rather sharp-ly last week, when takings were estimated around \$17.500; slated "You Never Can Tell." Beck (C-1.214; \$4.50). Final and fifth week or Shavian comedy which got for Shavian comedy which got due early in May due early in May LEXPERIMENTAL Six O'Clock Theatre. Elliot. Three pluylets: "Aftermon Storm," and "Celebration"; opened Sunday (11).

'CAROUSEL'S' \$34,000 IN PITT DISAPPOINTS

W III DIDATYONIA'S
Expectations that "Carouse" would match recent "Annie Get Your Gun" run went glumering in Brat week of musical's fortnight fact week or musical's fortnight would be musically fortnight would be musically fortnight would be musically fortnight with a run of the particularly since opening stamm was a under subscription at Expless, but it didn't come a Reviews were generally prefix

through.

Reviews were generally pretty lukewarm. Critics here felt "Carouse!" had been vastly overrated. Top was \$5.20, same as "Anhie." Show will have to go fast to get as much on second week since there's no subscription for the windup.

Lunts 35½G (7) on Coast: 'Okla.!' 39G, 5th Wk., Frisco

"Ukla.! 396, 5th Wk., Frisco
San Prancaco, April 120
"Varieties of '48" closed at the
Geary, Sunday (12) after two weak
weeks, grossing 86,500 in second
stama. "Oklantoma" at the Cursange of
'Play's' Fairish 9G, Balto

hold, plus limit of standees; \$34,00.

"Oklabonai" St. James (261st
"Oklabonai" St. James (261st
"Oklabonai" St. James (261st
"The Play's the Thing," with
Louis Calhern and Faye Emerson,
but still making money and recordrun musical show rated a sumer
possibility; around \$21,500.

"Strange Reficitions," Moreover
Strange Reficitions, Moreover
sharply to \$12,000, but claimed an
operating profit.

"Streecear Named Desire," Bar"Streecear Named Desire," Barthird appearance Monday (19).

· Play on Broadway

OscarPhilip Robinson	ı
Doc E. G. Marshall	и
Steve	ı.
	ŀ
Sweeney	ŀ
	12
Old Man Netson Daniel A. Reed	ь
Joe Fredric Martin	ı.
A Man	и
CELEBRATION	и
Drama in one act by Horton Foote, staged	١.
	п
Red	В
	и
Sonny Stevens	ı.
Ellen Belle	и
TomJames Karen	L
AFTERNOON STORM	н
Drama in one act, by E. P. Conkle, staged	ы
by John O'Shaughnessy.	
Mary	П
Lizzie	ı

The Experimental Theatre, which hasn't been especially notable for experimenting this season, finally justifies its name with the presentation of the Six O'Clook Theatre. This is a small, cohesive group own of professional actors who work together to develop thengelves articuly. They give performancis at 6 o'clock Sunday evening before small audiences of strictly non-start rehearsals about 8 o'clock weekdays.

small audiences of strictly non-testrical guests, and generally start reinearsals about 6 clock. This is their first public engage-ment (although the individual members appear in various Broad-ably their last, at least for some time. The group is determined to avoid commercialism, which might interfere with and possibly wreck the importance the Six O'Clockers taken to their workshop activities is that they gave one of their regu-statach to their workshop activities is that they gave one of their regu-statach to their workshop activities is that they gave one of their regu-tatach to their workshop activities is that they gave one of their regu-tatach to their workshop activities is that they gave one of their regu-tatach to their workshop activities is that they gave one of their regu-tatach to their workshop activities is that they gave one of their regu-vening (1) bodden the seem of this keperimental Theatre show. The trace one work plays present-ed here are all done in the work-ted their workshop activities in the stagers are all Six O'Clock members and only John O'Shaugh-says ("Command Decision"). In-serting the stagers are all Six O'Clock members and only John O'Shaugh-says ("Command Decision") has the stagers are all Six O'Clock members and only John O'Shaugh-nessy ("Command Decision") has are impressively directed and are impressively directed and are impressively directed and are impressively directed and are impressively the activation of the stage of the color of the stage of

cal unceruance actors and directors of Slx O'Clock theatre are presenting engrossing the state of the state o form, mounting suspense, humor, underlying pathos and, above all, overwhelming credibility. Notable



SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 523 Sunset Blvd., Hollywood 46, Cal.

Six O'Clock Theatre
Represental, Theatre prigate is a life of the second prigate in the cast are E. G. Marshall are prigate in the cast are E. G. Marshall are prigate in the second prigate in the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are formed by the process of the cast are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the cast are E. G. Marshall are formed by the process of the process of the cast are E. G. Marshall are formed by the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter, by the process of the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter, by the process of the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter, by the process of the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter, by the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter by the process of strictly now of the E. C. Colke's Alternoon Storm, it is a quieter by the process of strictly now of

College Play

Lazarus Laughed

Fordham Univ. Theatre production of drama in four cities of the occase) by Eu-gene O'Nell. Direction of the occase of Froduction designed by William Riva; cos-tames and masks, Florence Lamont; organ music composed and played by Chris Kler-nan; choral direction, Edgar L. Kloten; Univ. N. X. April 8, 88. an. At Fordham Univ. N. X. April 8, 89.

Lazarus		John	Dugar
His Father		ohn	Intoreis
Martha	Ann Ann	Med	temper
Micfam	Je	an i	Sullivar
Orthodox Priest Orthodox Man	Jos	eph :	Battlete
Orthodox Man	T	home	in Egar
Messenger		urris	Woleen
Centurion	Richard	Con	ynghau
Crassus	Flore	Ten	accland
Caligula	Eug	ceno	Dicerio
Sen. Lucius	RIc	hard	Waleh
Plavius	Rowl	and	Hughes
Marcellus		Joh	n Shea
Pompeia	Katha:	rine	Heekin
Tiberlue Caesar		wiii	Walsh

This amateur production by the dramatic group of Fordham Univ, N. Y., is the second known presentation of "Lazarus Laughed," which Eugene O'Neill was recently quoted as saying is the favorite of all his plays. The other production, 20-odd years ago, was at the Pasadena Plays.

If there was any doubt, this new presentation demonstrates the lack of commercial or popular possibilities of the commercial of popular possibilities, "Lazarus" doubtless has a piace. It may even be worth a production every 20 years for zeal-sus students of the drama. But as a way to spend an evening, it's an ordeal.

ous students of the drama. But as a way to spend an evening, it's an order an evening, it's an order an evening, it's an order an evening the performance runs almost three solid hours. There's apparently been some minor cutting, but that is probably offset by the plodding production its obviously much simpler than called for in the printed lext of the play. The change dead of the play is offered the play. The change dead of the play is offered here, there's a cast of about 70, including a simplified set-about 80, including

it's supposed to have on those with whom he comes in contact.

whom he comes in contact.

The Fordham production uses a large stage, with various levels, if few movable columns, illuminated and a huge few movable columns, illuminated panels on the wings and a huge, illuminated, translucent cyclodrama. The costumes and masks are fairly effective (when their meaning is understood), but the incidental organ music doesn't contribute much.

New Stages

ably have cost a commercial pro ducer at least \$50,000-was made nossible by the fact there was no rehearsal time or out-of-town try-out to pay for. Both had been eliminated by the five-week down-town run. own run.

town run.

Bleccker street establishment
gets special concessions from the
unions, particularly since all of its
100 owners are union members,
belonging mostly to Equity and the
American Federation of Radio Artsits, Downtown, everyone—regardless of the size or importance of
his or her role—gets the same
salary. It's the \$50-a-week Equity
stock malantum.

stock minimum.

Uptown, all the regular union rules for Broadway apply. Players all work on a percentage, with a \$100-a-week minimum guarantee. Percentages vary, with each actor or his agent bargaining with amanagement on size of his cut, just a management on size of his cut, just commercial producer.

Acarthag forwards the regular and active forwards and active forwards the second of the commercial producer.

commercial producer.

Another favorable item is that, hasmuch as the group had an assured hit, it was able to get very advantageous terms from the Shuberts for the theater. Percentage of the state of

5,000 Shares of New Stages 5,000 Shares of New Stages
Authorized capitalization of New
Stages is \$50,000, to be achieved
through sale of 5,000 shares of
stock at \$10 per share. However,
since that much coin wasn't
needed, only about 3,000 shares
were sold, reminder being held
in the treasury: Most members own
between and 50 shares, with
between the lower amount
than the higher.
That's for all the player a dear

more tending to the season make than the higher.

Casts for all the plays are drawn from the people in "the company."

By-laws do not require a member of the company of adding to the size of the group by letting go any of the stock held of adding to the size of the group by letting go any of the stock held of the company." In the company, and the company of the company, and the company of the company. In the company, and the company of the company, and the company of the company of the company. In the company of the company o

adapted "Prostie" for the group.
"Truth" will initiate a new subscription scheme in an attempt to
insure audiences at the Bleecker
street playhouse. Patrons will be
price by subscripting to thirtien in
price by subscripting to the state of
at a cance. The other two, which will
oflow in this order on the production slate, are Shakespear's "Contion slate, are Shakespear's "Condapatation "The Victors," an
adapatation "The Victors," an
adapatation of Sartre's play, "Unbutted Deed."

Stillwater (Okla.) Plan

Stillwater (Okla, Plans
Stillwater, Okla, April 13.
A permanent repertory theate,
with an all-Equity company, is
pianned for Stillwater next season.
This would be in addition to the
present Little Theatre and the
Oklahoma A & M drama playhouse.
The new group intends building its
own theatre.

Stix Lure Lavoffs

Continued from page 1 continued from page 1
actor employment since the advent
of sound pictures and radio.
Of the various local groups using
Equity members on an expanding
scale, perhaps the best instance is
the Detroit Drama Guild. This out-

fit, formerly purely local amateur, booked Ian Keith last fall as a guest star for one production, hired an all-Equity company for its next two offerings and plans to continue all-Equity henceforth.

continue next season with Equity leads.

30 Weeks in Texas
Margo Jones had an all-Equity company for a 30-week season at the season this winter in San Antonso. The season this winter in San Antonso the season this winter in San Antonso the season this winter in San Antonso to the season winter in San Antonso the
propositioned to star in a Shaw reThe Bothon Repertory theatre
and the San Francisco Theatre
and the San Francisco Theatre
Asan, both currently waging thind
drives, will start with all-Equity
policy, And Toxas University, at
Minnesota University, Man Rapidix
Virginia University, Charlotteswille,
and the Minnesota state centennia
are planning theatre presentations
will be the star of the star of the star of the star
The Texas University project
calls for engaging top names (the

and the Shimebook sware can be about the shimebook and the ship and th

the Paul Bunyan legends has been suggested.
With such outfits as the Milmacon with such outfits as the Milmacon of the control
New Dallas Theatre

A personnel Asia. April 13.

with an all diguity company, is plant and all diguity company, is plant and all diguity company. Is plant and the procession of
Zuckmayer 'General' Due For Preeming in Vienna After Boff German Run

After Boff German Run

"The Devils, General," antinationalist, General, antinationalist, General, antinationalist, General, antinationalist, General, antinationalist, General, antinationalist, General, antinationalist, German, antistated to open in Vienna shortly
after a successful run in several
large German transport of the Co.
After living in the U. S.
His conclusions, based on reaction
to his play, was that the youth were
live in the Co.
His conclusions, based on reaction
to his play, was that the youth were
sure and the Co.
Living in Switzerland and may return to the U. S. next year.

A new Swiss film, "After the
Sorm," is based on a short story
Marte Harell, an Austrian actres,
is playing the lead. Zuckmager
also plans writing a new play this
summer specially designed for
U. S. consumption.

L.A., Frisco Light Opera In \$505,000 Advance

Los Angeles, April 13.
Mail orders of \$505,000 in season
abscriptions for the Los Angeles Main deep of \$505,000 in season subsected by \$650,000 in season subsected by \$650,000 in season subsected by \$650,000 in \$650,

Equity Upholds Continued from page 49

Guild had ever discharged or dis-Guild had ever discharged or dis-criminated against anyone for union activity. He asserted that, "On hold the Guild chargeable" failing to notify it of any compaint, until after formal charges had been brought, was most unfair and an inequity most unfair and an inequity plaining that the Guild had decided to reinstate Miss Rainer in "the best interests of all concerned,"

he added that "the airing of this matter in the press has resulted in incalculable damage to all concerned in the theatre."

He concluded with the statement, we shall be good at the hearing, we shall be good of the committee of Equity to decide on some procedure by which we shall be kept in closer touch with your members."

some procedure by which we assube kept in closer touch with your
Before going to England recently
Whyte dended charges that he bullided the chortsters, that he ridculed Equity, that he demanded
extra chorine duties without extra
pay or that he used objectionable
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Capitol hotel were engaged for tne
"ttail." but stiffed on the first day.

then salled to London to reheaves
new people for the "Oklahonai"
company there (Drury Lane).
Lawrence Langner of the Guild
stoutty defended Whyte, stating it
soutty defended Whyte, stating it
soutty defended Whyte, stating it
soutty defended whyte, stating it
so first the pointed out that Whyte
had through careful rehearssis of
"Oklahomai" and when many cast
changes were made, kept it on such
changes were made, kept it on such
played five years and its still going.
Agnes de Mille, who staged the
dances in "Milegro" and "Oklahodances in "Milegro" and "Oklahodocar Hammerstein II and Richard
Rodgers, who wrote both "Oklahoma!" and "Allegro."

Literati

Authors-Pubs Contract Disputed Renewed efforts to persuade the Authors Guild to revise the terms of its model contract with publishers with the contract of the contract with publishers with the contract of the contract of the second will be the Damaitist Guild's recently-increased scale of routh's recently-increased scale of routh's recently-increased scale of routh's recently-increased scale of routh's recently with the contract of the contr

Quits as Army Info Exec

Quits as Army Info Exco
Major Stuart Palmer; ex-Hollywood scripter and author of whodunits, has resigned as head of the
finn unit of Army's public information division. He will be succeeded by Lt. Col. Stanley (Swede)
Larsen.
Palmer plans to devote the next
few months to a new mystery novel
for Doubleday.

Arthur Hopkins' OK Book

Arthur Hopkins' OK Bock
Arthur Hopkins' "Reference
Potha" (Samuel French; \$2.50) is
contemporareous theatre, and
for drama teachers, directors defined to the drama
for drama teachers, directors
defined to the drama
for drama teachers, directors
defined to the drama
for dr

Eugene O'Neill Blee in Greek
A translation of Barrett H.
Clarks "Sugene O'Neill been pubBladed in a paper-bound edition in
Bladed in a paper-bound edition in
Richard and Branslated by Basil
Richard and Branslation of the Richard Branslation
Richard Branslation of the Richard Branslation
For Branslation and Branslation of the
Richard Branslation of Eugene O'Neill Biog in Greek

CHATTER

Burton (Bud) Benjamin, RKO-Pathe scripter, has sold a short short to Collier's.

Godfrey Wynn in from London to interview Hollywood celebrities for Women's Illustrated.

for Women's Illustrated.

Gabriel Sognamillo, Universial art director, penned a piece for Mademoistiel titled, "We Live in a GI Development."

Arthur W. Collins is establishing Hollywood offices for Kaleidoscopied Toward Collins in Sognament of the Collins in Sognament of the Collins is establishing Hollywood offices for Kaleidoscopied Toward Collins in Sognament of the Collins in Sognament

Peter O'Crotty's novel, "Malibu Cove," will be published in Span-ish for the Latin American trade by Juan Zamorraga, Inc., in Mexo City

the N. Y. Herald Tribune start-ed last week to circulate the 2,500 members of the Author's League of America with its weekly Book News exploitation bulletin.

Houghton Mifflin is circulating literary critics, editors and columnists with "Mister Roberts for President" buttons as a ballyhoo stunt for the Thomas Heggen

Winners of its quarterly prizes Winners of its quarterly prizes for magazine fiction promoting in-terracial and interfaith relations will be announced tomorrow (Thurs.) by the Bureau of Inter-cultural Education.

cultural Education.

Farray Strua & Co. publishing an anthology of Gen. Dwight D. Eisenhower's messages and speeches May 3. Edited by Rudolph L. Treuenfels, book will be tagged "Elsenhower Speaks."

'G. B. Shaw, 'by Edmund Fuller, will be included in a "20th Century Library" series of books about noted modern philosophers, to be edited by Hiram Haydn and published by Scribners, starting in the fall.

Jimmy Cannon's column Mon-day (12) in the N. Y. Post about how the U. S. soldiers in a German town received the news of Presi-dent Roosevelt's death is a gem— worthy of being preserved in an anthology.

anthology.

Elyse Knox Harmon, wife of Tommy Harmon, sportscaster for the Jimmy Durante show, has article, "I Married an All-American," in summer issue of Mademoiselle's in summer issue of Mademoiselle' Living mag. She makes pix for

Laving mag. Monogram.
Donald Friede, quondam partner in Covici-Friede, associate of the late Horace Liveright, Broadway backer, etc., has authored a breezy autobiographical book of reminiscenses of the 1920s titled "The Mechanical Angel" (Knopf).

granted last Thursday (8) by Federal judge Guy K. Bard. The order remains in effect until April 26, when the court will rule on whether to grant the publishers, Houghton, Mifflin, a permanent injunction

Industriation, Millini, a permanent with the property of the p

'Recording Blues' ___ Continued from page 1 ___

Continued from page 1 — dollars wrapped up in waxings by top artists of supposedly "surefire" song material awaiting the light of day. But much of it may stay on the shelf. Others are being side-tracked perforce because unpredictable hits have a habit of rearing their noggins.

when this sime a mann to a comment of the comment o

disk and states it doesn't menu to unbill the unbill the menu to unbil

The state of the s

SCULLY'S SCRAPBOOK

By Frank Scully **********

In addition to other unusual talents I'm an expect on "retreats," too, If you prefer more readable guys who usually talk through their hats and not off somewhere with a copy of Life, wondering how they could have been chumped into giving the state of Wisconsia to MacArthur when Stassen was there all the time ("guessing" life that put the Literary Digest out of bibl.), want to give you the inside on this matter

and not off somewhere with a copy of Life, wondering how they could have been chumped into giving the state of Wisconsin to MacArthur when Stassen was there all the time "guessing" like that put the off retreats.

I don't mean those humiliating military heaves to "previously prepared positions." I mean the things Jimmy Duvis talked about (When his work of the control of the cont

to be extend the entry to make enough noise to drown out the entertainment.

Beyond Breen

The book I was assigned to read from was called "Don't Swear Like That," by Daniel Lord, S.J. When only one-third through the book, a But I was only one-third through the book, a But I was only one-third through the book, a But I was only following scripe.

In the garden later LeBerthon whispered that I had read well, and even told Mmc Scully, who came to fetch me Sunday night when the retwest was over, that I certainly put feeling into whatever swearing I was quoting, perhaps too much refeling. But actually I had played it was quoting, perhaps too much refeling. But actually I had played it.

The second day there, a guy introduced me to John Henry Owens, a Negro poet. I don't know how you'd react to things like this, but when I'm introduced to a poet in a monastery garden I say, "Glad to know you," almost without thinking.

Towns then showed me a South Anthrone Magazine called Agonin. Owens then showed me a South Arriver of Men.

Owens then showed me a South Arriver of men.

And the selfish hearts of men.

And the selfish hearts of men.

Let me the on your heart again."

Even domestic disconforts are handled heautifully at these errerats.

Even domestic disconforts are handled heautifully at these retreats.

Even domestic disconforts are handled heautifully at these retreats.

Even domestic disconforts are handled heautifully at these retreats.

Even domestic disconforts are handled heautifully at these retreats.

Even domestic disconforts are handled heautifully at these retreats.

Even domestic disconforts have no such as you find a needle and thread?"

When we gathered for the answer period there on the padre's table

"Where in this otherwise flawlessly run sanctuary can a guy find a medie and thread?"
When we gathered for the answer period there on the padre's table were three needles and three spools of thread, which are the spools of the state of the spools of the

war out in a day. Moral of the Fish
The next day I couldn't even find the sock. I hunted everywhere.
"Come on, St. Anthony." I whispered. "This is no time to try men's
souls. Do you help me find that sock, or do I show up for breakrast
surfaceded"
sould have been a sould be sould b

As I leaned warmen.

As I leaned warmen.

As Scribed. "Even a fish wouldn't get into trouble 11 ne aven.

That stopped me. I dummied up for the rest of the retreat and returned home such a changed man that when the Scuily Circus began the scene over deadon.

"Kneel down." I said, "I'll give you my blessing."

It got a bigger laugh than Morgan's best program.

Broadway

Leo Genn, actor, returns to New York, Friday (16) after vacation-ing in Nassau.

Stampler's is newest dinner and after-theatre spot for the smart crowd.

after-theatre apot for the smart crowd.

Saul Jaffe, of the show bit law more of Jaffe & Jaffe, in Bernuda farm of Jaffe & Jaffe

Ariz.

Singer Tony Martin aired to the Coast Friday (9) after easting to help ballyhoo his new film, "Cash-bh"

ah." Metro producer Harry Rapf and irs. Rapf arriving from the Coast Ionday (19) for a Manhattan vaca-

Monday (19) for a manuactan vaca-tion.

Johnny Hyde, William Morris agency Coast exec, returning to California next week, after a short

visit.

Actress Toni Eden finally got her annulment, and she and legit producer Bill Cahn plan to wed

annulnent, and she and legit preducer Bill Cahn plan to we shortly.

Motion Pieture Associates lowering initiation, fee as speeda interest and the shortly districted by the shortly of th

tor of the Princeton (N. J.) straw-hat. Zero Mostel and Lou Holtz, billed in that order, head Ken Robey's vaudeshow Saturday night (17) at the Masonic Temple, De-

troit.
Judith Anderson ("Medea," Royale) will receive a medal from American Academy of Arts and Letters for good speech on the

Active and Academy to Arts and stage.

"Annie Get Your Gun" special at 48th and Broadway marks and a stage and a s

nay go to hospital there for eneck-up.

Ruth Wilk, bedded by mumps, had to buy a television set in a a hurry to see the preem of her first video package, "Home on the Range," on WNBT, N. Y., Monday (12).

Lyting Drutten

Irving Drutman, New York for Irving Drutman, New York for-elgn film flack, planes for France and Italy tomorrow (Thursday) for two months. He'll search for prod-uct for possible distribution in the U. S.

Austin C. Keough, Paramount's general counsel, serving as chalrman of the film industry committee for the Legal Aid Society of New York's current drive to raise

funds.

Murry Salberg, Eagle Llon's press book editor and feature writer, resigned to join CBS program promotion dept. Prior to EL, he was trade news editor of WOR publicity staff.

Anita Colby will interrupt herdrumbeating tour for Par's "Em-

peror Waltz" to return to the studio for 10 days. She's been touring bally of the pic. towns in advance bally of the pic. The Habimah Theatre for Palesten, which Theatre, Inc., will present May 1 at the Broatway theme, which Theatre, Inc., will present May 1 at the Broatway theme, which Theatre, Inc., will present May 1 at the Waldorf-Astoria.

Robby Lantz in Hollywood for a monting etting indoctrinated before the present of the Waldorf-Astoria.

Robby Lantz in Hollywood for a monting etting indoctrinated before the present of the Waldorf-Astoria.

Robby Lantz in Hollywood for a monting etting indoctrinated before the present of the Waldorf-Astoria.

Robby Lantz in Hollywood for a monting etting indoctrinated before the Price of the Waldorf-Astoria.

Wassumiler planed to the Coast Eridge of the

Newty names present the following his control to the following his control

Fund campaign committee to raise \$450,000. Vice - chairmen include Henry R. Luce, Gardner Cowles and Elmo Roper, and committee-men include William S. Paley, J. Raymond Walsh, Louis A. Lottio, John Hertz, Jr., Allen Grover, Ed-ward Stanley, Mrs. Arthur Hays Sulzberger and Mrs. Bennett Cert.

Mexico City

MEXICO Ltty

Theatre bis now half as good as
it was last spring.
Government trying to eliminate
U. S. cigaret smuggling.
Jimny Pitten, pioneer fight promoter: in Mexico, back after several
Jimny Pitten, pioneer fight promoter: in Mexico, back after several
Jimny Pitten, pioneer fight promoter: in Mexico, back after several
Jimny Pitten, pioneer fight
Actors union urging chemas to
resume stage shows they featured
Just before the war.

"The Fugitive" (IKAO), is socks
at the Cine Maricalia, newest local
the Cine Maricalia, newest local
the Cine Maricalia, press criticisms on subject.
Electricians expected to strike
May 2. Strike would shutter most
amusement places, excepting such

amusement places, excepting such clnemas as have their own power

plants.

Government reportedly backing first sweepstake Mexico's had in years, an American-Mexican syndicate's running of a handicap race here May 9.

Vienna

Kammerspiele rehearsing Elmer Rice's 'Dream Gltl.' Innsbruck. Tyrolean capital, opened second state theatre. Pabst-Kiba signed Ilse Werner for next film, 'Mysterious Depths.' Hanns Elister reported coming to Vienna for job with the Academy of Music

f Music: Lorna Sydney, of Vienna State pera, back from tour of her native Opera, back from tour of her fact. Australia. Titania theatre rehearsing Rob-ert Stolz' oldtime operetta success, "Tanz Graefin."

ort Stolz oldtime operatus success, "Tanz Graefin," ortal state theatre rehearsing Franz Theodor Caskors "Medes" for premiere in June.

Ott-Wiwoda, Styrian theatrical company, 'touring Austria with Stoiz operatra 'Sixy High.' Siegried Bernfeld signed Nadine Grey for Max Neufeld film production, "Beloved by the World," story of Galay Deslys.

London

Jack La Rue plans to appear in the Last Mile" for Bernard Del

font. Eileen Herlle is set to star next season's Old Vic Co. prod

Beat seasons o'ur co. powers Bugh Sinclair out of the east of "Present Laughter" owing to internal operation. "Rocket to the Moon" skedded to close at St. Martin's April 17 after only four weeks' run. Dorothy Squires and Billy Reid, leaving for New York, April 8 for a 13 weeks' broadcasting engage-

ment.
Patricia Garnett, premiere ballerina of "Annie Get Your Gun,"
returning to cast after birth of
her son.

ierina of "Annie Gef Your Gun," returning to east after birth of her son. Your Unde!" starring "Bob" Your Unde!" starring "Bob" Your Unde!" starring "Bob" Your Unde!" starring "Bob" You Hand Y

written by Guy Bolton. Michael Benthall will direct. Production is

Somerset Maugham's "Theatre," written by Guy Bolton, Michael Benthall will direct. Production is Managham and Managham and Managham and Ronald Neame, has formed new inde film and handle film and the state of the s

Miami

By Larry Solloway
Margaret Phelan Into new
Clover Club show, with Vagabonds
olding over.
Sophie Tucker still in town at Sophie Tucker still in town at Lord Tarleton recuping from re

cent accident.

Abe Ellis, concessionlare, reported dickering for a buy-in on

ported dickering for a buy-in on local nite spot. El Chico (former Ciub 22) click-ing with all-Latin show featuring Alzara Camargo and Tommy Nunez

Alzara Camargo anu romando rocchi.

Barry Gray's commentator spot on WKAT, Sunday's (71:5) causing as much talk as his nightly airers from Copa lounge.

Blackamoor Room shuttered Sunday (1), with spot to undergo refurbishing and change of policy to all-Latin muslc and entertainment

Embassy club newest strippery on the mainland. Red Barn is most successful of the lot, with the "Panther Woman" currently featured.

being erected on the beachfront, will feature complete entertainment setup, from cocktail lounge to small nightclub.

Harvey Bell, local performer, due to take over in managerial spot. Don Lanning, another vet in the area, also in on new setup.

Bob O'Donnell, Interstate theatre exec, in town for the 'Variety Clubs meet. He's Chief Barker. Tom (Paramount) Jefferson in

Tom (Paramount) Jefferson in charge of publicity, with head-quarters at Roney Plaza.

Town filled with Variety club members, here for annual conven-tion and hypoing bit in niteries and restaurants. Top Hollywood star expected to make Humanttar-ian Award at finale dinner.

South Africa

South Africa

"Op- 100 Hanson
"Op- 100 Hanson
film seen here for some time,
attracting good business.
Celebrities to tour South Africa
shortly on African Consolidated
shortly on African Tomoslated
tini, Ely Golfertson, Sir Thomas
Beechman and Paina Saltman.
Action by Cape Province Administration against African Caterers for £11,000 (644,000) are
room was dismlased in supreme
court.

room was dismissed in supreme court.

"Perchance to Dream." Iver Novelho's legit show, grossed £ 477-Novelho's legit show, grossed £ 477-Novelho's Legit show, grossed £ 477-Novelho.

Majesty's, Johanneshurg, and Alimanbra, Cape Town, according to Novelho. Commission recently appointed to report on prison reform, recommends stricter censorship of films shown to natives and children and supervision of lygicine condinates for strict censorship of comic magazines.

magazines. Francis Brett Young's novel, 'The Crescent Moon,' will be given world premiere as play in Cape Town April. 8 by Brian Brook Repertory C. Author is at all the control of the c

Chicago

Henry Hathaway at Mayo Clinic

Henry Hathaway at Mayo Clinic or surgery,
Milton Berle set for two weeks at Oriental, May 6.
Glenn Ford checked into town for preparation on his next picture, story about Chi.
Dorothy Douben takes over as producer at Chez Paree for Apul 2019.

nard.
George Oshrin, former manager of Selwyn, appointed house mana-ger of Great Northern, opening

set of creat Northern, opening 5000.

Comment, former publicist for Northerly Chih of Illiands, adoling the Control of the Control of Control o

Australia

Australia

Berte Gorrick
Thelma Serie Gorrick
Thelm

to two in England, an charge of cause is summer advertising in the control of the

Sherry Frontenac, newest hotel leng erected on the beachfront, irili feature complete entertain troups for an Ausste four next action of small nightching beautiful feature of the complete entertain troups for an Ausste four next own and nightching the complete in the complete feature of the complete feature for the complete feature from the complete feat

Hollywood

Dorothy Stickney laid up with Ray Milland planed in from Lima, Peru.

Felix Young hospitalized by

Henry Willson recovering from Jean Hersholts celebrated their 34th wedding anni.

Randolph Scott to Mayo Clinic for annual checkup.

Joe E. Lewis to Las Vegas for date at Rancho Vegas. Bernard Hart back after five weeks' vacation on Coast. Jerry Colonna to Phoenix as marshal in the rodeo there.

marshal in the rodeo there.

Marilyn Maxwell and Ted North
announced their engagement.

Lt. Gen, George E. Stratmeyer
guesting with Jack L. Warner,

Beulah Bondi starting her 48th William Elliott to San Antonio open a three-week tour of Texas John Paxton recovering after several weeks of illness caused by

Fritz Feld returned to Metro after eight weeks out with auto in-juries.

Bing and Dixie Crosby to Cin-cinnati to see Pirates open ball

Andrew Solt in from England to script "House Above the River" for Metro.

for Metro.
William Crespinel returned to
Cinecolor desk after week out with
throat infection.
George Jessel bowed out as
toastmaster of the Jackson Day
dinner, because of heavy cold.

Buddy Rogers made a special trailer for Poppy Day, annual event for World War Veterans.

Oscar Oldknow, threatened with pneumonia, called off trip to Vari-ety Clubs International in Miami. Fred "Zinneman honored Hollywood Foreign Corresponents for his direction of "Search."

Washington

By Florence S. Lowe Roy Hansen new staff announcer local station WWDC.

Tony Pastor band in for a three-ight stunt at Club Kavakos. Giibert Miller in to launch "The Play's the Thing," which he pro-

duced.

Cecil B. DeMille, Niles Trammel and Davld Sarnoff among guests at Gridiron Dinner last Saturday

Maurice B. Mitchell, general manager of WTOP - CBS, made a trustee of American Cancer Society here. Henry Morgan guest speaker at National Perss Club luncheon (Tuesday), following such staid celebs as Gen. Dwight Eisenhower and King Michael of Rumania.

mania. Aung Michael of Rou-Henry ("Capt. from Castille") King, 20th-Fox director, here to get State Dept. and Italian Em-bassy clearance for trip to Italy, where he will direct "Prince of Foxes."

Foxes."

Bing Crosby will be grand marshal at annual Apple Biossom Festival in nearby Winchester, Vanear end of Aprli, with celebration under chalmanship of Metro's Tom Baldridge.

Caracas, Venezuela

By Dennis Landry Broadway featuring Gilda, tropi-

Broadway 1220 Mmg - Cal dancer.
Agnes de Brody, Hungarian singer, on Chesterfield hour.
Two new east side spots, La India and La Pompadora, booking

dia and La Pompadora, bookuns acts.
Ernesto Nalla, Mexican acrodancer, burt in fail at Club Yudor and the Club and the Clu

OBITUARIES

the Fabian Inserted and the American Company of the American Company of the Compa

MATHESON LANG

MATHESON LANG
Matheson Lang, 68, British actor,
died in Bridgeton, Barbado, April
11. He was a noted Shakespearean
who appeared opposite Eilen Terry
in several plays.

Mandering Jew."

JAMES B. SWAFFORD
James B. Swafford, 90, old-time
minstrel and circus man, died in
Boston, April 2. At time of death
Boston, April 2. At time of death
switch a circus when he was 16. He
never left show business after that,
trels known as "Uncle Jim's Minstrels," and later produced melocircus on Ministry of the M

MINNIE STANLEY

MINNIE STANLEY
Minnie Stanley, 74, character actress, died in New York, April 1.
She had been on the stage for more
than half a century, matriculating
in stock companies and later graduating to rep, road companies and
Broadway legits.

Broadway legits.

She had appeared in many productions of Cohan & Harris, the Shuberts and Jed Harris, including "The Lottery Man," "Subway Express," "Weak Sisters" and "The Little Teacher."

Survived by a sister.

RICHARD COLLING

RICHARD COLLINS

Richard Collins, 55, assistant
manager of Capitol theatre, N. Y.,
died in Jackson Heights, L. I.,
April 9.

Collins was with the Capitol theatre for 26 years. He started in 1922 as an usher. From that position he rose to chief-of-staff, and in 1933 was appointed an assistant

Surviving are his wife and two

CECIL R. CANNON Cecil R. Cannon, president cowner of the Henry Grady Ho Atlanta, passed away there

Cannon was one of the first op-erators in Atlanta to successfully play shows in the Paradise Room of the hotel,

RAIPH WALDO EMERSON
Raiph Waldo Emerson, 53, radio
organist, died romen 7 in Hollywood after a heart attack. He had
been on the Three years,
program at CBS for three years,
after a year with KUY in Phoenix
and 10 years with WLS in Chicago.
the was a direct descendant of
Emerson the essayist.

PALMER CUSHING

PALMER CUSHING
Palmer Cushing, 67, former
treasurer of United Artists in Paris,
died in New York April 12. He had
been associated with UA from 1920
to 1934. After that he went with
several adding firms and finally,
with Dancer, Fitzgerald & Sample
ad agency.

i agency. Survived by widow.

Buster Brodie, 62, vet vaude and film player, ided after a heart attack in Hollywood, April 9.

Buster Brodie, 62, vet vaude and film player, ided after a heart attack in Hollywood, April 9.

Buster Wass also one of original Buster was also one of original Buster was also not of the buster of the buster was also because of the buster of

A. GORDON REID

A. Gordon (Al) Reid, 73, veteran showman who was associated with the Fabian Theatres circuit for 30 Falis, N. Y., after a heart attack. Vears, died at Newark, N. J., Kennedy had also appeared in Reid, who entered the motion field exhibition field after dishows on the old Columbia burrecting stock commands for a time had headed his own precing stock commands for a time had headed his own precing stock commands for a time had headed his own precing stock commands for a time had headed his own precing stock commands for a time had headed his own precing stock commands for a time had headed his own precing stock commands for a time had headed wheel.

JAMES H. GODDARD

JAMES H. GODDARD,
James H. Goddard, 64, died after
a heart attack in Chicago on April
6. He was former opera and concert singer and had appeared with
the Chicago Grand Opera Co.

LAWRENCE J. McGOVERN LAWRENCE J. McGOVERN
Lawrence J. McGovern, 45, assistant corporation counsel for the
city of Schenectady since 1934 and
president of the Musicians. Union,
Local 45, died suddenly April 9 at
his home in Schenectady. Surviving are his wife, mother and a brother.

Albert C. Full.er Albert C. Fuller, 44, former pub-licity director of the Drake Hotel, Chicago, died there April 3. He also authored comedy, "Remote Control."

Survived by his wife, father, and

THOMAS McGUINESS
Thomas McGuiness, 67, employed in carpenter and property departments of the Capitol theatre, N. Y., died after a heart attack April 12. He had been associated with the Capitol for the past 15 years.

KENNETH L. SINK
Kenneth L. Sink, 58, owner of two motion picture houses i Union City, Ind., died April 7 of heart attack. He leaves his wife a stepson, and a brother.

WILLIAM A. GREENWOOD
William A. Greenwood, set decorator for Sol M. Wurtzel productions, died April 10 in Hollywood
Wife, son and daughter survive.

William Grissell, 62, who had been a policeman at Twentieth Century-Fox, since 1934, died in Hollywood, April 10. He was father of freelance director Wallace Gris-seel. Widow also survives.

Father of Tex McCrary, who's teamed with his frau, Jinx Falken-burg on "Hi Jinx" radio show, died at his home in Calvert, Texas, April 9.

Art Hudkins, 40, owner of the Providencia Ranch, location site for western films, died April 6 in Hollywood.

William Paul Lewis, 66, of electrician on the Hal Roach died April 6 in Hollywood.

Grandfather, 64, of Frank Sin-atra, died in Hoboken, N. J., April 9.

George Heller

cestawed from page 1

was one of reginally organized trade field in 1397, and he has been an active leader in the submit and the field in 1397, and he has been an active leader in the submit and the su

affiliates.

If Heller were to become execsee of a consolidated AA's, there
would be a question of whether he
could retain his AFRA AB's, there
would be a question of whether he
could retain his AFRA work hoth
he
he had to step out as active
AFRA head, it's figured that his
AFRA head, it's figured that his
ago, as assistant executive-seerlary, having formerly headed the
Boston local However, ether Ray
local, or Claude McCue, of the Los

Angeles local, might get the na-

Angeles Jocal, might get the national job.

It now appears likely that the
presentatives of the various 4A's
representatives of the various 4A's
representatives of the various 4A's
(Thurs.) in New York to take up
the consolidation program, will try
to work out a setup for semuine
unification. It may be that the
actual formation of a single, overall union may wait until the variall union may wait until the variall union may wait until the variall union may wait until the varimethod of controlling the admethod of controlling the
admittedly puzzing television field.
But it's believed that no system of
multidely puzzing television field.
But it's believed that no system of
mominal power for the parent
union and partial autonomy for the
Tart-Hartley-Law's ban on "sympathy" strikes.

'Missouri Waltz'

contained from page 1 contained from page 1 contained from the side Story of the Pendergast Machine Millean was the U.S. attractive of the side of the

and other figures in the Pendergast machine.

Forster, the 'publisher of the song, had licensed 20th-Pox to feature it in a motion picture of the same title. Regarding Milliagon same title. Regarding Milliagon same title suggests the idea. It is the name of President Truman's favorite piece of music, and Milliagon additionable of the suggest of the

Introduction, well it he likes the was a real one. The years are long to settled with Foreign and the like the

However, in view of this claim it stipulated to immediately sub-stitute another title and to cause all reference to the title to be deleted from the book and all future advertising, publicity and reviews.

Circus Telecasts __ Continued from page 1 ;

the metropolitan area, many bars being so equipped, but viewes hatter spots probably don't afteet high so equipped, but viewes hatter spots probably don't afteet high some spots probably don't afteet high some spots probably don't aftee high some spots probably don't after high some spots and some spots and spots a

Big Top Data
John Ringling North, head of
RBB, splurged on production for
the 1948 edition at a cost estimated
near \$400,000. In addition, portable seat wagons contrived by Art
Conceilo, show's general manager,
will cost \$300,000. The wagons will
be used when the show goes under
canvas, each, one unfolding with John Ringli

more rows of inclined seats than the "bleachers" used heretofore, There will be 20 such wagons, each with a capacity of around 350 padded seats. They will be drawn into position by tractors, forming what is called a circus bowl. The general seating arrangement will general seating arrangement will bowl is a labor-saving device, the cost of the wagons to be recaptured through lower labor costs. It's figured, too, that on tour the contents of the big top can thus be figured, too, that on tour the contents of the big top can thus be contents and the big top can be contents of the big top can be contents be contents of the big top can be contents. It is not can be contents of the big top can be contents of the bi into position by tractors, forming

Show was accorded as liberal a showing in the metropolitan press as it ever got; in fact, pictorial spreads were more in evidence than in previous seasons at the Carden

MARRIAGES

Virginia Bolen to Robert White-head, New York, April 11. Bride is production associate of legit pro-ducers Whitehead & Rae, of which husband is partner.

Georgia Pellum to Chris Alcaide, as Vegas, April 10. He's a legit

actor.

Dorothea Pastor to Charles D.

Thompson, Newtonville, N. Y.,
April 10. She does a program over
WROW, Albany, he's an announcer
for WABY.

Regina Nocek to Armand Mos coni, Chicago, April 3. Bride in Chi 20th-Fox exchange cashier. Zelda Rhea Walters to Jack Kear, in Pittsburgh, April 3. Groom's on WCAE staff.

Grooms on WCAE staff.

Janet Carol Sachson to Marvin Zuckerman, Woodmere, N. Y., April 11. Bride is daughter of Arthur Sachson, sales manager of Samuel Goldwyn Productions.

Maria Jeritza to Irving F. Seery, New York, April 9. Bride is noted opera singer and widow of Win-field R. Sheehan, film exec who died in 1945; he's a lawyer-socialite.

socialite.

Dorothy Patience May to Roland Young, Jersey City, April 9. He's the legit and screen actor.

Lois Prescott to Jack Payne, Chicago, April 10. Groom is radio-television producer and disk jockey.

Dorothy Edna Sturdy to Thomas Date, Market Sank, Market Sa

Stella Roman to Frank Vitale, Hollywood, April 10. Bride is metopera soprano.

Lynn Baggett to Sam Apiegel, Las Vegas, April 10. Bride's an actress; he's a producer.

RIRTHS

Mr. and Mrs. Paul F. Moss, son, New York, March 30. Mother's Thelma Schnee, actress-author; father is legit producer.

Mr. and Mrs. John Schen, son, April 2, Canton, O. Father is an engineer with station WHBC there. engineer with station while there.
Mr. and Mrs. Bert Nevins, son,
New York, April 3. Mother is former Marion Cahn, former flack;
father head of Bert Nevins, Inc.,
publicity firm.

Mr. and Mrs. Ben Oakland, son, Hollywood, April 6. Father is a songwriter.

Mr. and Mrs. Frank Redfield, daughter, Phoenix, Ariz., April 3. Father is program director of KRUX there.

Mr. and Mrs. Ward Quaal, son, Chicago, April 7. Father is direc-tor of WGN's public debate series, "Your Right to Say It."

Mr. and Mrs. David Carey, son, ittsburgh, April 7. Father's a Pittsburgh, April bandleader.

Mr. and Mrs. Spencer Allen, son, Chicago, April 8. Father is news commentator and director of news for WGN-TV. Mr. and Mrs. Richard Fleischer, son, Hollywood, April 12. Father is RKO director; mother is former

mary Dickson, stage actress.
Mr. and Mrs. James Mahon, son,
Hollywood, April 8. Father is in
Fox-West Coast Real Estate dept.;
mother is daughter Tom Connors,
film exec.

Mary Dickson, stage actress.

Script Licensing

Continued from page

N. Y. Theatres in a move to modify N.Y. Theatres in a move to modify their minimum basic contract in the same direction. The Guild plan while the managers organi-tion exclude television rights on deals for the picture rights of Broadway shows. The managers' approval is necessary, as the pre-ent basic agreement covers deals for film rights.

for film rights.

This action by the dramatists on television rights is directly in line with the Authors Leagues' rapidly clarifying policy of "separation of rights"—that is, limiting any deal for written material to the rights for one specific medium. That's the basic step in the League's comprehensive drive to establish li-

chasting.

The Anthors Losque's immediate aim in the video field is to stop deals, in all entertainment and communications media, in which the video field in which the rights. It's figured that an enormous amount of such material has been sold in past years under deals covering all rights or including video rights with stage, film video rights with stage, film video fights and the video fights with stage, film video fights, can presumably use or radio rights. For instance, tele-vision firms can presumably use all the material in films (both real tures and shorts) by buying or tures and shorts) by buying or companies. Similarly, the net-works, ad agencies and sponsors have libraties of radio scripts on which they hold outright title and many of which may be readily adaptable for video.

adaptable for video.
Although the Authors League
now has no specific body to handle
television, it will probably appoint
a committee on the subject at its
April 21 council meeting. Already,
April 22 council meeting. Already,
cenedella and Sheldon Stake, as
representatives on such a committee, and the Screen Writers Guild
has its own committee, with
Dwight Taylor as chaltrom.

has its own committee, with Duwight Taylor can chairman.

The SWG, in fact, has not waited. The SWG, in fact, has not waited. The SWG, in fact, has not waited with the second of the se

business. In the picture of the control of the cont

Pix-Tele in Home

Continued from page 1 =

Continued from page 1

Indeed that this would naturally entail some system for the public to pay for the films it sees over video, such as Zentith Radio's proposed "pay-as-you-go," phone-proposed "pay-as-you-go," phone-proposed "pay-as-you-go," phone-proposed pay-as-you-go, phone-proposed pay-as-you-go, phone-proposed pay-as-you-go, phone-proposed pay-as-you-go, p

able to the public in its own livingprosms.

Despite that objection. Capra
said, the film industry will be lossaid, the film industry will be lossaid, the film industry will be lossaid, the film industry will be lossaid the said was a said to be a said to be
advantage of the opportunities and the said of th



Continuing to set the pace as the

Musical Combination

King Cole Trio

Capitol Records

P.S. Watch for "NATURE BOY"

Personal Management

CARLOS GASTEL

Direction



GENERAL ARTISTS CORPORATION

Public Relations: GENE HOWARD AND MILTON KARLI

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VOL. 170 No. 7

NEW YORK, WEDNESDAY, APRIL 21, 1948

PRICE 25 CENTS

Theatres May Promote Own Sports For Benefit of Television Rights NEW SET OF LAWS

Successful sneak demonstration of Paramount's theatre television it the Broadway Paramount theatre last Wednesday (14) night has brought by two opposing views on the subject—whether theatres will interest the subject—whether theatres will have been considered to the subject of the subject o is the Broadway Paramount thesis last Weekneedy (14) night has the subject—whether theatres will go in for full-screen video as a means of increasing their revenue, possible dent in their boxoffice made by regular tele in the home. One since the second of the second with Par's broadway to the second with Par's the Par's the second with Par's the second with Par's the second with Par's the second with Par's the Par's the second with Par's the second with Par's the Par's the second with Par's the second with Par's the Par's the second with Par's the Par's the second with Par's the second with Par's the Par's the second with Par's the second with Par's the Par's the second with Par's the Par's the Par's the second with Par's the Par's th

ice theatre tele is expanded (Continued on page 63)

Jack Benny Can Get More Than Half Of Receipts on Theatre Deal

Jack Benny's booking at the Fox heatre, Detroit, and the Palace, lleveland, is regarded as a prece-tent-shattering deal. For the first dent-shattering deal. For the first time in vaudeville history, an at-traction is irr a position to gamer have than 50% of the house's re-celpts. Deal at both houses is re-spected as calling for no guarantee but a straight 50% of the gross up (Continued on page 63)

RADIO-PIX COMBINE FOR UNIFORM TIME

FOR UNIFORM TIME

FOR UNIFORM TIME
Broadcasting and flim exhibitor
spokesmen were on the witness
stand before a Senate Commerce
subcommittee today (20) plugging
for the control of the present of the control of the present
and the control of the present continues and the present
and the control of the present continues. The radio interests were for uniform time,
the film witnesses assailed
ast, the film witnesses assailed
ast, Julian Brain boxofice.
A Julian Brain continue
ast, Julian Brain Control
ast, Julian Brain
ast, Julian Bra

Max Gordon This Year

Max Gordon This Year
Max Gordon has three plays
lined up for next season, including
the new George S. Kaufman-Edna
Ferber script and a musicalization
of "My Sister Eileen." He has
first time in my 25 years
dueer I couldn't find a play good
enough for me to tackle this season." Gordon thinks it's a straw
in the wind, so far as the dearth
of promising new playwrights is
mounting, legit products
continuing in the product of the country of the
mounting legit products costs
only tend to militate against adventure in the theatre.
Gordon wants Harold Adamson

Gordon wants Harold Adamson nd Dorothy Fields to do the Eileen" songs.

Heavy Crop Of Best' Awards Plowed Under

Although the awards season in the arts hasn't even reached its peak, it's already an anti-climax. Even before the announcement of the Pulitzer Prize winners, traditionally the conclusive word on editors have begun to give the whisk-off to news releases about awards for "best" plays, pictures, radio programs, books, acting perconnances, directors, accene deformances directors, accene dodormen, authors who type with one finger, guys who are good to their mothers-in-law, etc., etc.

Last week for instance, the dailies

their mothers-in-law, etc., etc.
Last week for instance, the dailies
which didn't ignore them completely gave only a couple of
throwaway lines in the drama
columns to the award of the
Comoedia Matinee Club medal to
Henry Fonda and the presentation
and Letters 1948 medal for "good
speech on the American stage" to
Judith Anderson. A day or so
(Continued on page 55) (Continued on page 55)

DINAH SHORE'S COAST MR. AND MRS.' SHOW

Hollywood, April 20.
Hollywood's first major "Mr. and
Mrs." television show is being
packaged for sale. It's Mr. and
Mrs. George Montgomery (Dinah
Shore).
While obviously it's slanted for
Coast showcasing as a starter, feel.

While obviously it's slanted for Coast showcasing as a starter, feeling is that, by the time coast-to-coast video gets rolling, they'll have established the proper format and modus operandi for big-time national sponsorship.

PRACTICALLY ALL

Rewriting of show business laws to accommodate the constantly shifting trends in the amusement shifting the shifting and the shi

practice.

These, and other important theatrical legal issues, in most instances, haven't been finally settled. As tele expands commercially, they'll have to be cleared up. And, as the new rules emerge (Continued on page 63)

Authors League To Take 1st Step In Script Licensing

With the formation of a television committee representing its four affiliate guida; the Authors League of America is expected to take the first step in its drive to take the first step in its drive to testablish a standard policy of licensing rather than outright sale of material in all writing fields. Concurrently, the Dramatists Guid of material in all writing fields. Concurrently, the Dramatists Guid of material in all writing fields. Concurrently, the Dramatists Guid of material in all writing fields. Concurrently, the Dramatists of the property of With the formation of a teleto legit scripts.

The League council meets this afternoon (Wed.) and, besides setting up a television committee with (Continued on page 61)

Tops of the Tops

Retail Disk Seller
"Manana"

Retail Sheet Music Seller
"Now Is The Hour" "Most Requested" Disk "Manana"

Seller on Coin Machin British Best Seller "Tree in Meadow"

Fielding Cracks Down on Circus Ducat **Setup: Orders Brokers to Return Tix**

Customers Upset Car.

Parts, April 13.

White playing an engagement at the Charboniters Casino, near provincial Lyons, Charles Trenet made some impromptir remarks which arcused cateally from the utilisence to the performance allegedly to insult both audience and management. But he could be moved the stage by the management only the country of the stage by the management of the stage by the management of the stage by the could be moved to outside and which the crowd turning his car upside down in the casino park.

casino park.

Trenet, who had been booked at \$350 per day, is now being sued by the management for breaking his

100G to Cancer. 520G Pay Offer For WW Airer

Water Winchell, some 17 years with 1 pergents—and "I years with 1 pergents—and "I year with 1 pergents—and green a pergent of the percent of

TOSCY'S VODKA TOAST (MUSICAL) K.O.'S UN PIC

Negotiations for major company distribution of "Hymn of the Na-tions," two-reel musical tribute of Arturo Toscanini and the NBC Sym-phony Orchestra to the United Naphony Orchestra to the United Na-tions, have come a cropper over the Internationale, Russia's official anthem. The major company, dick-ering with Burstyn-Mayer, film's distrib, wants to handle the film providing all musical reference to the Internationale is snipped from the pic.

the pic.

Toscanfin, however, has put his foot down against the proposed surgery and insists that the film be shown unchanged. Internationale is sung by a chorus at the end of the film along with the anthems of a number of other countries.

Trenet Finds a Lyons Den;

Customers Upset Car

Baris, April 18.

White playing a considered a consequence of the Charlonniers Casificate at the Charlonniers Commissioner Benjamin Fielding. He some imprompt remarks which ordered 3.044 low and medium particular discussioner Benjamin Fielding. He some imprompt remarks which ordered 3.044 low and medium particular discussioner Benjamin Fielding. He some improvement of the Charlonniers of

is in the works.

"I anticipate as I reach out into other ticket agencies," Fielding asserted, "that more tickets will asserted, "that more tickets will be a second of the second of th

Garden."
Fielding said that the brokers would be permitted to continue Seiling tickets in the \$4.50-\$6 price range, because he felt this didn't hurt low-income families. The situation just uncovered, however, "will not happen next year," he "will not happen next year," he dium-priced tickets, effective with tomorrow's (Thurs.) mattines and "(Continued on page 63)

Original Writers Writhe At Trend for Remakes For Which They Get Nil

Hollywood, April 20.

Story market in Hollywood is afficted with the remake germ, an economical ailment painful to writers. About one-fifth of the total number of films currently in work are warmed-over oldies, for which the original authors get nothing. which to nothing.

nothing.

Paramount has three stories before the cameras and two of them are remakes, "Sorrovful Jones" and "The Great Gafsby," Coming up on the same lot is "The Lady From Lariat Loop," formerly "Ruggles of Red Gap." Metro, reshot (Continued on page 17)

SARTRE MAY DO H'WOOD STINT FOR PARAMOUNT

JIII FUK PARAMUUNI
Jean-Paul Sartre, French playwright, may be induced to undertake a chore at Paramouni's studio
state a chore at Paramouni's studio
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(Continued on page 61)

Mamoulian's Ideas on Transferring A Legit Play into Cinematic Form

The greates mistake a film producer can make is to take a long a place of the control play or a book with the control play or a book without adapting it to the film medium. That's the opinion of producer-director Routhout without adapting it was a control producer director Routhout without a control producer director Routhout without the film is "not only referrable—"fils imperative."

Adaptation is necessary, Mamoutina adid, since the stage and the screen are two different media; and control produced for the control produced for the control produced for the control produced for the screen the emphasis is on picturements of the stage, while on the screen the emphasis is on picture with the control produced for the stage, while on the control produced for the co

Well MITAY 1083JHAI
Motion Picture Relief Fund
declicated its \$1,350,000 Country
Hospital at Calabassa with ceremoties resulted by Sean Hersi
moties from the film industry.
New building, designed by William L. Pereira contains 40 private
rooms and is equipped with the
latest known means of surgery,
plarmacy, dentisery and therepy.

14.2222222222222222

Mike Kanins to Cast Play in New York

Hollywood, April 20.
Fay and Michael Kanin have gone to New York to cast Mrs. Kanin's legiter, "Goodbye, My Fancy," which her husband will

Fig. 1

Hol. / and MiCrc large Jogelfer "Co. 197", which her hu. Medicienc Carroll is set to director is still unsigned.

Seek to House All Talent Unions in New Bidg, on Old Hipp Site William of the merce of the talent
tion, it's said.

whether theired it is my public better theire theired in the close of the depends on the Committee on General Welfare of the Council. It was dropped into the committee's lap last week when Committee word was a committee word the council and a council season of the bill at a Council season continue word meet for another week. It's thought there's a strong resulting that the proposal will act would make it mandatory for License dept, inspectors to inspect and report on theatrical periornances and advertising copy for License dept, inspectors to inspect and report on theatrical periornances and advertising copy for License dept, inspectors to inspect and report on theatrical periornances and advertising copy for License deep, inspectors to inspect and report on theatrical periornances and some perior and the committee of the comm

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304th WEEK! KEN MURRAY'S "BLACKOUTS OF 1948" El Capitan Theatre, Hollywood, Cal. Now Playing Nationally "BILL AND COO" icial Academy Award Winner

Eddie Cantor Honored By Coast B'nai B'rith As Man of the Year

AS man of the 1621
Los Angeles, April 20.
More than 1,000 religious, civic
and entertainment leaders sammed
Biltmore Bowl last Wednesday (14)
to extol Eddie Cantor in honor of
his being acclaimed "The Man of
the Year" by the Beverly Hills
Bhall Brith woment organization.
Entitle William of the State of the State
with the State of the State
with the State of the State
will over two hours. Motivating
the affair were the actor's many
philanthropies through the years.
Talent, and speakers both in-

philanthropies through the years. Talent, and speakers both invoked the memories of such greats as Gus Edwards, Will Rogers and Ganton as a citizen and entertainer. Cantor, in turn, in a speech of thanks, bowed to them and others who aided him in his course up the companies the tribute, and the companies the tribute, and the companies the tribute, and the SZ,000, to aid children of Patestine. George Jessel, who started with

\$2,000, to aid children of Patestine.
George Jessel, who started with
Cantor in the Gus Edwards "Kid
Cantor in the Gus Edwards "Kid
Cantor in the Gus Edwards "Kid
Cantor in the Gus
Cantor in t

he added.

Those who accoladed Cantor in speeches included Harry Von Zell. Billie Burke, widow of Ziegfeld; Will Rogers, Jr., Mayor Fletcher, Bowron, Grougeho Marx, Attorney Joseph Scott and Dr. Merle Fish, Protestant leader.

Protestant leader.

In introducing the guest of honor, Jessel reminisced briefly concerning their carly days.

"No other actor," Jessel declared, "in the history of the world has given so much to the social scene and to the welfare of his fellow man as Eddie Cantor. He is truly a sainted misstre!,"

Cantor followed with more nostalgia.

truly a sainted minstrel."
Cantor followed with more nostalgia would have loved to have had Gus Edward here tonight because Gus meant a great deal in my life," he said, in part, "Gus Edwards was a great part of the life of Georgie Price and Lifa Lee and Georgie Price and Lifa Lee and Grouche Marx, and so many others. All the tricks of showmanship which we possess today we learned from Edwards. And if Gus Edwards was our mother in those days." Mrs. Edwards was at the testimonial.

The evening wound up with a two-hour show with Ai. Joison which will be the stone with a contributing of the contributing.

sect of the thortest tas times

An Actor

-By Sir Cedrie Hardwicke

iii, by William Shakespeare.
Today an aweinspiring responsibility rests upon my wordt the world of the theatre and its children—films, radio and television. We must realize that their influence touches every home in the state of the state

level.

Shakespeare, with his great
knowledge of the duties of the theatre, has pin pointed the way in
the quotation I have selected. The

"To hold, as twere, the mirror theatre must set an example by up to nature. . ."—Hamlet, Act giving un nature qualified by art. III, by William Shakespeare.

Today an awe-inspiring apponshibity et the theory of the shade of the shade of the shade of the shade of the control of the shade of tional scene

tional scene. IReprinted from "Words to Live IReprinted from "Words to Live By (A Little Treasury of Wisdom and Inspiration)," published by Simon & Schuster, Inc. Copyright,

Wild Bill' Donovan Scripting Anti-Red Pic

John Sutherland, back from N. Y., huddles on his United Artists production, "Confesions of Communist," says his screenplay is being wither," Superior Wilford Communist, and the Confesion of Communist, and the Confesions of Co

Ü. S."
Script is half-completed and will
be based on documented facts from
the life of the ex-Communist
scripter. Film rolls in July with
Edward Sutherland directing. It
will contain a sequence of the excommite being summoned to Mocown for instructions from Joseph
Stalin on how to earry on the ComStalin on how to earry on the ComStates. Pre- will add from the Control
States.

States. Pic will add fuel to fire started by 20th's "Iron Curtain" and other pix which the studios are prepping. Columbia has "Portrait of an American Communist," and Republic is readying "Red Menace." Latter is backgrounded in Los Angeles, with Councilman Lloyd council and the starter is the starter of Communist investigations are of Communist investigations, the scriptwriting, the scriptwriting, the scriptwriting.

Hyde's Mom Goes Calif. Johnny Hyde, vegee of the, Wil-liam Morris agency, has returned to the Coast after 10 days east, principally devoted to getting his mother's affairs in shape. She went back with him to set up permanent residence in Hollywood where another son, Alex Hyde, is a Metro studio official.

N. Y. to Europe

R. Y. to Euro Raymond Duncan Georges Enesco Nat Fleischer William J. Heineman Dave Horne Mrs. Robert Keith Mrs. Robert Keith
Evelyn Keller
Arthur W. Kelly
Andre Kostelanetz
Vai Parnell
Mary Pickford
Lily Pons
Marie Powers
J. Arthur Bank
Mrs. Edward G. Robinson
Chaeles Ractors; Mrs. Edward or Charles Rogers Eddie Sherman Franchot Tone

N. Y. to L. A.

Desi Arnaz Rodney Bush Frank Capra Perry Como Joan Crawford Cecil B. DeMil Cecil B. DeMille Charles Einfeld Joe Glaser Signe Hasso Johnny Hyde Irving Jacobs Henry Jaffe Harry M. Kalmine Henry Kapit Lou Levy David Loew Don McElwaine Harriet Parsons Harriet Parsons Jacqueline White

Europe to N. Y. Bert Ambrose Al Daff Louis De Rochemor Hermione Gingold

Hermione Gingold Jose Iturbi Frederick Lonsdale Murray Silverstone

Mack Sennett Scores Point in His Action Vs. High Button Shoes

V5. High Dultion Mades

Los Angeles, April 20,
A new precedent, with possibly
sweeping implications in the interpretation in movelying
interstate law, is seen involving
interstate law, is seen
handed down here today by
stanley Barnes in superior court.
The jurist ruled that a suit brought
under a New York State law is
admissable in the California courts.
The case involves a 2550 non.

admissable in the California courts. The case involves a \$250,000 damage suit filled several months ago by Mack Sement's against Monte ago by Mack Sement's against Monte of the California of t

without authorization.

In filing the suit in California,
Sennett noted that some of the
persons named as defendants, live
in this state, and that publicity and
advertising of, "High Button
Shoes," exploiting the ballet in
question, was circulated in newspapers and magazines here.

papers and magazines here. Judge Barnes' decision admitting the suit for trial, recognizes the absence of an applicable law in authorized use of a person's name can give rise to a cause of action' here, and adds that "it cannot be said that it is against public policy in California to enforce a New York statute.

The court set no date for the filing of a demurrer by the defense.

PAT HITCHCOCK OK NOW

London, April 20. Patricia Hitchcock, daughter of producer-director Alfred Hitch-cock, was rushed to a hospital here last week for an emergency app dectomy. She's said now to be

Miss Hitchcock is attending school here. She was in a Broad-way play of a few years ago.

L. A. to N. Y.

Le A. to N,
Jean Arthur
Cecil Barker
Barbara Bel Geddes
Martin Blyth
Victor Borge
Irving Brecher
Geraldine Brooks
Corrine Calvay
Chick Chandler
Arline Dahl Arline Dahl Melvyn Douglas William Gargan William Gargan
Jimmy Hatlo
Jack Hively
John Howard
Marvin Liebman
Marjorie Lord
Herman J. Mankiewicz
Harold Mirisch
Robert Montgomery
Patricia Neal Patricia Neal
Tony Paton
Frank Ross
J. Robert Rubin
Harry Ruby
Rosalind Russell
Maxwell Shane
Jo Stafford
Ezra E. Stern
John Scott Trotter
George White

IGHT ON CO-OP BUYING-BOOKING

Chas. Skouras Envisions More Ad Pix on Major Screens—If Palatable

Charles Angeles, April 20.
Charles P. Skouras, National
Theatres topper, is plugging to
build the revenues of his circuit by
improving the quality and increasing the number of advertising and
commercial pils. It's been learned.
Commercial pils, It's been learned.
Commercial pils, It's been learned
approaching big industrial outlies
approaching big industrial outlies
the theatres as a prime outlet to push
their product, At the same time,
he's willing to
making time the
worth te too crudely commercial
or poorly put together.
Pilch for ad pix by NT's biggie

or poorly put together.

Pitch for ad pix by NT's biggle
follows, the playing of "Land of
the Tobacco" in a large Rugader of the
chair's theatres. That "lim, by indirection, plugged for Chesterfield
eigarets. It's being released by
Tom Comons, extswhile distribution veepee for 20th-Fox, NT's paration of commercial filting to set
and or commercial films.

Shourse wants to excurage the

sation for commercial films.

Skouras wants to encourage industrial outfits to make ad pix not because of any direct financial inhements of the satisfactory of the sa

British-Made Film On U. S. Gangsters Cost 800G And May Be 100% Banned

And May Be 100% Banned
London, April 20.

Whether a British film purporting to show the facets of American
gasters like will be shown in Longageter like will be show

Bombed Jerusalem Pixers Active Again; 'House' Boff

Active Again; 'House' Boff of Courainm and Parl 10.

While three of the preliating five film theaters here were recently damaged by explosions, all laws now reopened. Eden theater have now reopened. Eden theater have now reopened. Eden theater have now for the control of the

Hedy's Schnoz Tilts

Naturally, Suit Avers

Naturally, Suit Avers

Santa Monica, April 20.
Hedy Lamarr's profile is the
basis of a \$200,000 suit filed by the
actress in superior 'court against
Look magazine. Charge is that
Look mipaired her professional
stunding by printing an illustrated
stunding by printing an illustrated
indicating that her pulchritide was
a work of plastic surgery rather
than a gift of nature.
Jerry Glesler, her attorney, asseried: "It is a positive fact that
Biss Lamarr's restures have never
their ratural state since her birth."

Warners, Fabian. Schines Bid For **TV Station Grants**

Washington, April 20.

Three more pix outfits jumped on the video bandwagon last week. Warners took its first plunge into tele with bid for channel 13, Chicago. Other major producers already on the scene are Paramount with stations on the air in mount with stations on the air in other bids pending; and 20th-Few tolers with the production of the pide pending; and 20th-Few tieling with Par for a slot in Boston.

other bids pending, and zours-cy, wheing with Par for a slot in Bo3-will be an experience of the pending the pending pending to the pending pe

Jolson Sings Again Will Afford the Star A Capital Gain Deal

A Capital Gain Deal
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Picker's UA 'Porgy

Distribution pact for Leonard S.
Picker was approved by the United
Artists board at a session yester-day '(Tues.) afternoon. Picker is tentatively, set to make a film ver-sion of George Gershwin's "Porgy and Bess." He's now winding up negotiations with the Gershwin es-

negotiations with the Gershwin es-tate for the property.
Picker recently produced "Ad-ventures of Casanova" for Eagle Lion. He had plans for production in Italy, but they folded. His new deal is the standard type of recent UA contract, calling for 2745% dis-tribution fee. Company will have no Investment in the production.

AD DYLAMILAND

Indie producers, reportedly led
by Samuel Goldwyn, are sharpening their knives for a large-scale
legal attack on cooperative buying
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ly engaged in gathering evidence
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restraint of trade.
Suits, will be control of the legal
determines that there is sufficient
evidence to support them. Being
scrutinized by SIMPP counsel curcrutit, it has been learned, is the
crutic, it has been learned, is the
Chies is a buying-booking combine
crutic, it has been learned, is the
Chies is a buying-booking combine
of about 10 theatres.
Gircutts which esimPP is burned
of about 10 theatres.
Gircutts which esimPP is burned
for about 10 theatres.
These are generally in territories
where competing circuits have a
liberal supply of other product,
them "take-to-cle-in" thave
shere competing circuits have a
liberal supply of other product,
the indie producers.
Goldwyn has had a large number of batties on this basis overthe indie producers.
Goldwyn has had a large number of batties on this basis overthe indie producers.
Goldwyn has had a large number of batties on this basis overthe indie producers.
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Goldwyn has had a large number of batties on this basis overthe indie produc

FLA. HOTEL'S 16M FILMS RILES OTHER EXHIBS

RILES OTHER EXHIBS

Rillian Facch, April 20,
Perennial and the control of the con

INDIE PRODUCERS Tiffs Over How Brit. Tax Deal Works AS SPEARHEADS Sets Metro, 20th, WB Vs. the Field

'Noose' on Wyo. \$50,000 Relief Fund's Show

Relief Fund's Show
Laramie, Wyo, April 20.
Special campaign to raise an
emergency fund of \$80,000 for victims of the recent \$2,000,000 for victims of the recent \$2,000,000 for victims in this city is being run by theatres in the Rocky Mountain states
the being recent to the recent states
be used as loans to several hundred home owners and 475 femall
business men who were burnt out.
Eagle Lion has donated its new
Abbott-Costello pie "The Noose
Hungs High." for a special perLaramie Auditorium. Ducats are
priced at \$10 and up.

Einfeld-Loew Play Field For New Distrib Deal

With only one more picture to make under their current pact with United Artists, anterprise toppers. The property of the property of the property of companies on a new distribution deal. They hope to have the new arrangement set in about six

arrangement set in about six weeks.
Einfeld and Loew, who have been in New York for the past three weeks, heve haddled with the weeks are set to be a set of the past three weeks, heve haddled with any one of several companies and the possibility also existed of continuing with UA.

Loew returned to the Coast Monday (19). Einfeld remained over the continuing with UA.

Loew returned to the Coast Monday (19). Einfeld remained over the continuing with UA.

Loew returned to the Coast Monday (19). Einfeld remained over the coast with the coast Monday (19). Einfeld remained over the coast with the coast Monday (19). Einfeld remained over the coast Mo

Laudy Lawrence's Plans Laudy Lawrence, until recently foreign to piece the control of the

National Boxoffice Survey

Seasonal Factors Hit Trade—'Mama,' 'Naked,' 'Sitting,' 'Clock,' 'Showers,' 'Agreement' Pace Big 9

Seasonal Factors Hit Irade—Mama, Naked, "Sitting," Clock, "Showers, "Agreement Pace Big 9

Arrival of warm weather, opending of the property o

Huddles by American industry reps on the new Anglou-U. S. flms agreement—which started out in last month—have become considerably more heated during the past week. Talks currently find three week. Talks currently find the week. Talks currently find the rest of the industry on the matter of what coin goes into the American dollar pool set up under Hassue by no means has reached the deadlock point yet. It nevertheless has delayed the working ment so that no conclusions can be presented at the board of discretions meeting of the Motion Piew (Thursday). The conclave has been postponed several times with the hope that some finalization of the agreement could be presented. It were the working when the work week in the work of the work

Kazan-Murphy Team Who Did 'Boomerang' To Encore With Fla. Pic

Hollywood, April 20.
Elia Kazan and Richard Murphy,
director-writer team on "Boomerang" for 20th-Fox last year, will rang" for 20th-Fox last year, will do another picture in the east for the same studio, probably this summer. The story will have a Florida locale and most of the shooting will be done there. However, the story of the story, which is based on an idea suggested by Kazan. Murphy will go to New York presently for finale preliminary confabs with Kazan. However, that won't be until his wife has a baby, due in about a month.

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DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
\$15 a Year—\$20 Foreign

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*FIRST PICTURE TO HIT THIS MARK SIN

AT N. Y. CAPI

.. NO END IN SIGHT!

and HOLDING OVER

THE WEEK LOS ANGELES, CAL. • 4TH WEEK SAN FRANCISCO, CAL. ATLANTIC CITY, N. J. • BUFFALO, N.Y. • TORONTO, ONT. • BALTIMORE, MD. BOSTON, MASS. • CINCINNATI, O. • ATLANTA, GA. • BRIDGEPORT, CONN. OAKLAND, CAL. • AKRON, O. • STOCKTON, CAL. • NORFOLK, VA. • VALLEJO, CAL.

ALL OVER THE COUNTRY

PHILADELPHIA, PA. • <u>3rd week</u> Hartford, Conn. • Pittsburgh, Pa. Cleveland, O. • Toledo, O. <u>and going strong in its 2nd week</u> Dayton, O. Seattle, Wash. • Louisville, Ky. • Washington, D. C. • Miami, Fla. Allentown, Pa. • Indianapolis, Ind. • Riverside, Cal. • New Orleans, La.

They just won't Let "Maked City leave town!

Majors Clamp Self-Curb on Releases In Britain to Stem Anti-Yank Sniping

on releases.

With attacks on the quality of

ative effort to keep a sharp curro metesses.

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FORMAL LIFTING OF 75% TAX NO CONCERN TO BIZ

Failure of the British government to repeal 75% tax on Ameri-an pictures, as promised under-defined the state of the sta

in force has, nowever, creamindependent of the control of the co

Techni Helping to Catch

Up on 20 Backlogged Pix
American distribs have been
notified by British Technicol that
the provided by British Technicol that
the provided by British Technicol that
between June 1 and Dec. 31 of this
between June 1 and June
log of color negatives piled up in
the eight months that U. 5. distribs
enforced their embarge on shipments to England,
england, and and shipship the provided the stalled
most companies bave
been fearful that they'd be stalled
not be stalled
under the stalled
Most companies use 50 to 60
color prints of each picture in England, which means a total of
soul in the seven-month period.
Overall cost will be between \$250,000
and \$300,000, it is estimated.
This will come out of funds frozen in
England under the new flas
It has been decided that the Up on 20 Backlogged Pix

agreement.

It has been decided that the prints will be turned out in the order the pictures were released in the U. S.

Pay Tilts: 7th Settled

Growing undertone of resentment among the British press is developing in England regarding the recent films agreement an eggratized by Barolic and distribution excess here are making studied efforts to counteract the ill-feeling by removing all possible causes.

With a hacking Edlywood imposed its embarge on shipments to band harmonic and the studies of the American companies is against being pushed into Indiscriminate being pushed into Indiscriminate being pushed into Midserium to the American companies is against polyment of the American companies in the American companies is against polyment of the American companies in the New York of the American companies to be a sangle polyment of the American companies in the New York of the American companies to be a sangle polyment of the American companies to be a sangle polymen of the American companies to be a sangle polymen of the American companies to be a sangle polymen of the American companies to the American com Jay 11105, 11th Settlited
Joining the parade of pay, hike
awards in the New York film ofless, 360 white collarities have refrees, 360 white collarities have reretroactive to Sept. 27, 1947, Ruling was made by an arbitration
board in settlement of a dispute
between Par and Screen Offlice &
der the union pact's wage reopening clause. Case was seventh in
a series that will wind up with
a series that will wind up with
month.

National Screen Service acomorth.
Arbitration award was made by three-man body including Prof.
Arbitration award was made by three-man body including Prof.
Albert J. Wheley, Par attorney, and Albert J. Wheley, Par attorney, and Albert J. Wheley, Par attorney, and Albert J. Wheley, Par attorney, and Albert J. Wheley, Par attorney, and Albert J. Wheley, Par attorney included the Screen Publicits Guild and Screen Public Publi

Eric Johnston Not Guilty In Brit. Film Axe

Closure of British National Studios at Elstret and dismissals of men at Shepperton and Isleworth Studios is in no way commeted Studios is in no way commeted British National Studios is closed British National Studios is closed British National Studios is closed Decause Lady Yule, hitherto financier of production by Louis Jackson, has lost close to \$1,000,000, is some superior of the studios of the Studios Studios and refuses to finance further films, Jackson cannot find other finance, and closure is temporary until another tenant goes in. Negotiations other tenant goes in. Negotiations the studios.

the studies.

An agreement had been reached recently by Maurice Ostrer, one-time Rank producer and now and the studies.

An agreement had been reached recently by Maurice Ostrer, one-time Rank producer and now and the studies of th

British producers' main worry er tax deal is that American com-British producers main worst, over tax deal is that American com-panies will come here to make es-sential foreign films, and with mil-lions to spend will keep up and even increase cost of production.

EL SALES-AD EXECS ABROAD ON RANK O.O.

ABROAD ON RANK O.O.

William J. Heineman, Eagle
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Brit. Tax Tiffs

the many-angled clauses of the pack. The almost-daily emeetings on the agreement arg attended by a "working party" of major and indie foreign department exces and company fiscal officers.

company fiscal officers.

Prexies of most of the majors are now in New York for the first time in months: This is expected to facilitate agreement. It also means that the going may get quite heavy at the board meeting touorrow if an effort is made to get a final solution on the sticky points.

row if an effort is made to set a final solution on the stelety points. Major problem holding up completion of the U.S. industry high problem of the U.S. industry high must be transmitted to England before final approval can be given it by Parliament—is what's to go into the dollar pool. Metro, 20th and Warners, which have studied by made in Britain but whollyowned by an American company should be excluded from sending their U.S. earnings into the dollar pool. In other words, the three should be permitted to keep all the venue in this country from films they make in England.

The other companies, on the

revenue in this country from hims were made in Sandanies on the other hand, feel that a formula should be arrived at by which at least a percentage of earnings or, bloomed and the sandanies of the sandanies made up of earnings of the sandanies made up of earnings of the sandanies of the sandani

British films in the U. S., its territories and the Philippines.

The other side of the argument is entailed in the so-called "Balais entailed in the so-called "Balais the side of the argument is entailed in the so-called "Balano indication that it is actually
the brainchild of Barney Balaban,
Paramount prez). This provides
that the income of pix made by
American companies should go
into the pool.

Those opposed to Metro, 20th
and WB on the issue say that they
will go for the "Balaban Plan" is
to toss all earnings of films made
in Britain into the pool. Matter
of the British-mades bought outright for U. S. distribution is conthere is a large backlog available
for such purchase. Indiscriminate
there is a large backlog available
for such purchase. Indiscriminate
will, it is feared, reach badly on all
Bragish films in America. Aim of
the "Balaban Plan" is to discourage this flooding.

The state of the state of the conage than plan's to discourage that of the control of the conage that of the control of the conage that production of the state of the
whether victures made by Yank
whether victures made by Yank
whether victures made by Yank

the "Balaban Flan" is to discourage this flooding.

A second point at issue is whether pictures made by Yank firms in countries other than that the strong of the strong o and transmitted to England. Some of them will require negotiation with Harold Wilson, president of the Board of Trade, who represents the state of the Board of Trade, who represents the state of the Board of the B

Disney's 'Melody' Into N.Y. Astor After Blandings

Astor After Blandings
for blane blan

Lawson's Guilty Verdict Augurs Ill for the Other 9: Trumbo Next

Nick Schenck on Stand In Louisville Suit

In Louisville Suit
Nicholas M. Schenck. Metro's
prexy, will take the stand Friday
(23) in an examination before trial
of the \$2.100.000 treble-damage,
anti-trust suit brought signatist the
Gorp, operator of the National teater.
Louisville, Ky. Schenck foolows Joseph R. Vogel, Metro's the
arter Louisville, Ky. Schenck foolows Joseph R. Vogel, Metro's the
active veepes, whose quizzing wa
completed last week.

The standard of the standard of the courts
throughout the country. It's slated
to come up in the N. Y. federal
district court May 5, with O. John
of the plantiff is demanding the right
Plaintiff is demanding the right
bid competitively for first-run
bid competitively for first-run

to bid competitively for first-run product against Loew's houses in Louisville.

Back British **Indie Filmers**

Harold Wilson, president-of the Board of Trade, will shortly be a supported by the Board of Trade, will shortly financing of independent film producers. It may be in the form of officials small interest lone for the support of the support of the support of the Bim Producers Acan to Erudate a letter among its members in which he points out that the Anglo-American agreement, presented the support of the suppor

will be producted to British production. Wilson stated that the full text of the film agreement recently concluded with the American motion picture industry would be published as soon as its detailed provisions could be finalized.

Allport-McCarthy Job Swap Decision This Wk.

Swap Decision This WL.

Swap Decision is anticipated in New
Yorkeriston is proving Alix
with of Jobo by Frank McCarthy
and Fayette W. Allport, of the Moder consideration is moving Alix
MFAA rep in Britain to the same
position on the Continent, with
headquarters in Paris, McCarthy,
spot to London.

Allport is due to arrive in New
York from England today (Wedness,
prez Eric Johnston on the possible
transfer. He'il also attend sessions
in New York regarding the new
British ilms agreement.

Eritish ilms agreement.

Et des the service of the service of
the stunding while the new pact
was being negotiated, and his
presence for the current series of
the possibility of the transfer has
decreased in the past few weeks.

It's thought in some MFAA quarbecause of the difficulty McCarthy
WcCarthy
Wc

decreased in the past few weeks. It's thought in some MFAA quarters that the move may be unwise would have in catching up on recent events.

Allport now handles the Scandinavian and Spanish territories from England. If the move is made, from England. If the move is made, out of Paris. McCarthy's takeover in London would be with an accent on diplomatic representation regarding the new agreement and contact with the British government England that the British government and the present that the British government and the present that the British government and the present that the British government and the British government a

John Howard Lawson, Hollywood screenwriter, was found guilty of contemporary and sound the sound that the sound sound the sound that
Wednesday, April 21, 1948

"untitleast run", second of the Monday (20).

Counsel for Lawson immediately amounted yesterday that they would seek a new trial. They were siven free days to file, their papers writer was continued in \$1,000 and the siven free the tribute of the time being. Lawson could remain prison.

In the event the petition for new file of the time being. Lawson could real in prison.

In the event the petition for new file of the time free the prison of the time free the prison of the time free were the prison for the file of the time free were the file out free very much for the file of the

which would be admissible.

The only witness who actually got on the stand and was allowed to go through with his testimony was J. Parnell Thomas, chairman of the Un-American Activities Committee. He was the only one (Continued on page 22)

REP. McDOWELL'S **COMMIE PROBE NEXT**

Whether the House Un-Ancrican Activities Committee resumes
its "Bollywood" hearings depends
upon when Rep. John McDowell
Zone, and South America. McDowell has a joh of checking on Communist infiltrations in the vicinity
of the Canal. He is likewise chairwould conduct the further probe
into alleged Red influence in the
film industry.
Virtually the entire committee
feets these sessions should go on;
Califf. opposing them and insisting that the "sessions should be
closed.

ing that the sessions should be closed.

In the event the hearings are continued—as is likely—the hearings will be held in Washington again. Committée has decided against junketing to the Coast although that would be cheaper than bringing the witnesses east.

Skouras Back After 20th Overseas Deals Are Set

Overseas Deals Are Set
Twentieth-Fox prez Spyros Skouras refurmed to the homeofflee
Monday (19) after a three-week
fying, trip, for France and Englandfying, trip, for France and Englandfying, trip, for France and Englandtional prezy who traveled with
Skoursa in Burope, is slated to return Tuesday (27) aboard the Queen
Ilizabeth. Werseas, Skoursa and Silversione devoted most of their time
to scouting space for British production. They filed a petition with
British government for permission to rebuild the 20th studios Into rebuild the 20th studios Inuse and the British growth of the Studios
to rebuild the 20th studios Inturn the Studios Inwas also set, calling for production
in Italy of "Prince of Foxes," which
is to star Tyrone Power.
Thur Rank's representatives in Fastland regarding the proposed mgz
ger of the Odeon and General Clinia
ma Finance chains. With
ma Finance chains. With
ma Finance chains. With
ma Finance chains. With
mothins was timalized on the promothins was timalized on the pro-

ma Finance chains. With Rank himself still in the U. S., however, nothing was finalized on the pro-

EXPECT 1,000 DRIVE-INS BY 1950

How Par's Theatre Tele Works

mount's theatre television works, as demon showing at the Broadway Paramount Wednes

Here's how raramounts theatre television works, as demonstrated in a surprise showing at the Broadway Paramount Wednesday (14) night:

Fights staged in the Navy YMCA in Brooklyn were scanned by Par's tele cameras. Images were then transmitted through the air on a very narrought from Etch. Empire State Bild, is in system to the company was unable to get permission from NBC, which owns the company was unable to get permission from NBC, which owns the tele transmitter atop the building, to relay the signals. Images, consequently, were transmitted to the Daily News Bild, sightly out of the way. Were the transmitter to the proper state Bild, is in year to be company to the company was unable to get permission from NBC, which owns the tele transmitter atop the building, to relay the signals. Images, consequently, were transmitted to the Daily News Bild, sightly out of the way. The state of the company of the transmitter atop the properties of the properties

Candy Concession Suit No Sweet Proposition for Loew's Executives

Swiss to Cut Quota?

Film Cos. Collect

1/2 of ASCAP's

\$8,792,413 Gross

Film companies' music publish-

ng subsids took total royalties of

\$1,301,600 from ASCAP in 1947 out of a grand distribution of \$8,792, 413 to both author and publishing members of the society. Break-

Settlement to a minority stock-holders' nections granted to the holders' nections granted to the People's Candy Co. by Metro on all Loew's house has been proposed to the company's stockholders, Judicial obay to the company stockholders, and the sought May 3 become that Metro absorbed taxes which Nicholas M. Schenck, company prexy, should have paid on stock of the sought May 3 become the The Swiss government is con-sidering reducing the import quota on American pictures currently 185 per year, by about 10%. This isn't disturbing American distribs, who aren't importing to the full extent of the quota, any-figure.

shares.
Contending that rentals were
"grossly inadequate," suit maintains that the pact was made by
the directors "in order to obtain
revenues for themselves or some
of them or the relatives and
(Continued on page 18)

'River' Hung Up **By Earlobes**

members of the society. Breakdown was presented this week by
ASCAP to the New York federal
district court in support of its contention that the majors do not call
the tune on ASCAP's actions. It
took the form of findings of facts
and conclusions of law submitted
in the suit for of exhibs to declare
ASCAP a monopoly.

Of the sums distributed last year,
ASCAP are went to author-members
and \$3,972,041 to publisher-members
and \$3,972,041 to publisher-members
and \$3,972,041 to publisher-members
and \$3,972,041 to you will be a submitted
warmer Brosc which received \$750,000 for its ownership in M. Wit(Continued on page 20) Chage by Howard Rughes that Browned Hawba "plaglarized" a bit source of the browned Hawba "plaglarized" a bit source of the harden by the hard

Nevertheless, it's reported that the seeme is being snipped to avoid fur-ther delays.

The way of the way of the con-tonic, and way of the con-lay of the con-sult of the con-tonic, and the con-tonic of the con-to

350 IN '48 UPS

With the easing of building restrictions still a matter of recent history, current national surveys of theatre construction programs disclose that the total number of drive-ins will double before 1948 ends. Studies of the situation by equipment outits show that some 350 drive-in theatres will be completed in 46, bringing the number of 720. Total building costs for the mushrooming open-air industry is estimated at \$60,000,000 for this year alone.

is estimated at \$60,000,00 for this year alone. In 1,000 driverine appropriate the U.S. by 1995, the now estimated, unless something drastic happens to change the co-nonic picture. During the war none were erected. Battup program happened by stell regulations on building programs, some 25 were opened. In 1947, there was something of a pickup with 75 drive-ins programs, some 25 were proposed. The programs of the proposed property of the programs of the property of the proper

polished off.

Architects report that exhibs can
go ahead and build now without
any trouble, providing they're
properly heeled to meet out-ofthis-world costs. Mild building restrictions currently in effect limit
the amount of money that can be
put into any one single building.
Gimmic's which has kept exhib
builders outside these restrictions
is the zet that a driven is more (Continued on page 17)

4 Other Majors Follow M-G and RKO in % Suits Vs. N.Y.-Conn. Indie Exhibs

VS. NI. - Conn. Indie Exhibs
Total of \$50,000 damages is
sought in four separate percentagechiseling actions filed last week
the New York supreme court by
Paramount, Warner Bros., UniverJohn Philip, Eisenberg, Rinnen
Co. Defendants allegedly operate
the Starr, in Rinheebeck; Lyeeum,
In Red Hook; Pine Plains, in Pine
tupper New York, and the Stuart,
In Lakeville, Conn.
Par asis damages of \$25,000;

in Lakeville, Conn.

Par asks daniages of \$23,000;
Warners, \$15,000; U, \$3,000, and
Columbia, \$5,000. False returns are
charged for the six years from
charged for the six years from
pendist the same defendants were
previously brought by Metro and
RKO and are now pending.
Complaints, by now traditional
form, claim statements on percentage pix were fraudulently and
intentionally Sales and incorrect.

CINECOLOR'S BRIT. **EXPANSION PLANS**

In a move to step up production, Joseph Bernhard, new prexy of Cinecolor, is dickering with British Cinceolor, is dickering with British authorities on opening a color plant in England. Bernhard, who formally assumes the Cinceolor top spot May 15, said the talks stemmed from the new opportunities opened up by the Anglo-U. S. and Cinceolor would urra out 20 feature pix in this year, as against 15 in 1947, with a goal of 30 set for 1949.

Color outfit has also devised a

Par Plans Full-Screen Theatre **Telecasts of Top News and Sports** Events in New York, Chicago, L.A.

Too Pretty to Be One!

Screen Actors Guild and Paramount are in a clinch over the problem: "When is a flack not a flack" SFG declares Anita Colby is doing a flack's chores, traveling around the countro or a turbumping exchange of the country of the count

Join the Guild?
Paramount's answer is that
Miss Colby is executive assistant to Henry Ginsberg, studio
chief, far removed from flackery.

ery.

The Guilders are taking it up at their next meeting.

Lavoffs Hitting Danger Point. Sez J. L. Warner

Hollywood, April 20.

Jack L. Wemer called, for increased production yesterday (Tuesday), warning film leaders that continued decline in output would cause serious damage to the industry by forcing thousands of skilled workers to seek embedding the seek of t

were in work at the major studios. "Unemployment in the motion picture industry has reached the danger point," he said. "At the same time, demand for good entertainment never has been so strong. To end that paradoxical situation, industry - wide steps should be taken immediately to see our workers hear to the taken. get our workers back on the job and our production to a higher level."

and our production to a higher level."

Hitting at stars who refuse to accept roles in specific pix or who appear two infrequently on the accept roles in specific pix or who appear two infrequently on the think of their responsibility to fellow-workers." He urged them to use, and not to hoard their talent. Each time a star stalls in starting 1,000 or more workers is affected. (Warner's slap at stars follows closely on the suspension of Lauren Bacali for turing down Beach.")

The Warner Bros. executive circepton workers, justified the (Continued on page 20)

N. Y. PALACE BACK TO 2D RUN RKO POLICY

the sopened up by the Anglo-U. Staffin agreement. In any case, fill agreement, in fill agreement

Ambitious plane to inaugurate and indiscrete the hother television coverage, of all major news and sports events in Paramount theatres in New York, Chicago and Los Angeles were revealed this week by a support of the product of the

MOT Dickering TV For 30-Min. Series

March of Time is set to enter the television film production business with a series of half-flour news shows that will incorporate old MOT issues into a basic current. MoT chief Richard de Rochemont declared the only thing holding up a deal with one of tele networks is the price. He declined to series but declared the thought his price was "very cheap, while the proadcasters are screaming it's too high." He declared the thought his price was "very cheap, while the proadcasters are screaming it's too high." He declared the thought his price was "very cheap, while the proadcasters are screaming it's too high." He declared the flowing his proadcasters are screaming it's too high." He declared to one to high. Shorts will comprise odds tessee end of 1945. They'll be reddled into a basic "Looking Backwards" framework, in which current ovents will be related to those hapen of the state of the sta

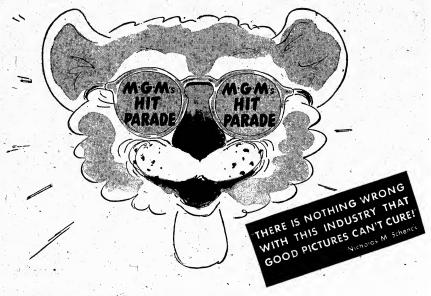
ITALIAN ELECTIONS STALL 2 STORY BUYS

or its ownership in M. (Continued on page 20)

Farfung effect of elections in Italy Sunday (18) was seen in stall-ing of Hollywood studies on pur-chase of two top story properties until they were certain whether the Italian wind was blowing east or west. Both of the yarns, lighly-touted to studie exces by eastern story editors, have Italian back-

grounds, have seasaff better side of the solid, and the solid, and paramount interest in it. The second yarn is a novelette, as yet untitled, by Lionel S. B. Shapiro. It will be ubulshed in a magazine. Shapiro is the Canadian foreign correspondent who authored "Sealed Verdict," now being produced by Paramount.

"EVERYTHING LOOKS ROSY!"



From HOLLYWOOD REPORTER (March 1, 1948)

"A succession of hits from M-G-M or any other company will change the whole complexion of the industry. And from the excitement at M-G-M that's just what you can expect."

"The complexion of the industry" is changing. Every exhibitor who plays M-G-M product can have confidence in the forthcoming product. You have already seen "STATE OF THE UNION" and "HOMECOMING" at trade shows. You know what such pictures can mean to the "complexion of the industry." We take this advertisement . . . not to boast or blurb . . . but to inspire the showmanship that the great pictures announced here deserve.



MGMpresents"B.F.*ADAUGHTER "starring BARBARASTANWYCK - VAN HEFLIN CHARLES COBURN - RICHARD HART - KEENAN WYNN - A ROBERT Z. LEONARD PRODUCTION - Screen Play by Luther Davis - Based on the Novel by John P. Marquand - Directed by ROBERT Z. LEONARD - Produced by BUWN H. KNOFF - A Merro-Goldwyn-Mayer Picture



MGM presents "SUMMER HOLIDAY" MICKEY ROOMEY GLORIA DeHAVEN
Walse Haston - Frank Morgan - Butch Jenkins - Marilyn Maxwell - Agnes
Moorhead - Selena Royle - Color by TECHNICOLOR - Adapted by Irring Brecher
and Jean Holloway From the Screen Play by Frances Goodrich and Albert Hacket
Based on the Play "Ab, Wilderness" by Eugene O'Nell! - Music by Harry Warren
Lyric by Ralph Blanc - Directed by ROUBEN MAMOULIAN - Produced by
ARTHUR REED - An M-GA Pleute



M.G.M. presents "BIG CITY" starting MARGARET O'BRIEN · ROBERT PRESTON DANNY THOMAS · GEORGE MURPHY · KARIN BOOTH · ROWARD ARNOLD BUTCH JERKINS and introducing to the screen BETTY GARRETT and LOTTE LEHMANN · Screen Play by Whitfield Cook and Anne Mortison Chapin · Additional Dalogue by Mane Kandle · Based on a Story by Mildot Lasto · As Adapted by Nanette Kuner · Directed by WORMAN TAUROG · Produced by JOE PASTERNAK · A Mettr-Goldwayn Mayer Floure



M.C.M. present ESTHER WILLIAMS, PETER LAWFORD -RICARDO MONTALBAN, IMMY DURANTHER WILLIAMS EXAMINE CULOR RESERVATION OF A SERVEN OF A NISLAND WITH YOU CLAUSED BY TECHNICOLOR A SERVEN OF A NISLAND WITH YOU CLAUSED BY TECHNICOLOR A SERVEN OF A NISLAND WITH YOU CONTROL OF THE WARTING HARM HERN WITHOUT SERVEN DEVELOPMENT OF THE WARTING HARM HERN WITHOUT SERVEN OF THE WARTING HARM HERNEY FOR A SERVEN AS A WARTING AND THE WARTING AND



M.G.M. prisents "A DATE WITH JUDY" starting WALLACE BEERY + JANE POWELL ELIZABETH TAYLOR + CARMEN MIRANDA + XAVIER CUCAT and his orchestra ROBERT STACK - Color by TECHNICOLOR + Screen Play by Dorothy Cooper and DOWN Ringley + Based on the characters created by Aleen Lesile + Directed by RICHARD TROPR + Produced by JOE PASTERNAK - A Memo-Goldwyn-Mayer Picture



Metro-Goldwyn-Mayer and Liberty Flims present SPENCER TRACY: KATHARINE HEPBURN: VAN IOHNSON: ANGELA LANSBURY: ANDOLPHE MENIOÙ -LEWIS STONEI: FRANK CAPRA': "STATEOF THE UNION": Based on the Play by Howard Lindiay and Russel Crouse: Screen Play by Anthony: Veiller and Myles Connoilly Associate Producer: ANTHONY VEILLER: Produced and Directed by FRANK CAPRA: A Metro-Goldwin Mayer Picture.



M.C.M. presents [UDY GARLAND - GENE KELLY in ""THE PIRATE" - WALTER SIZZAK - Gladys Copper - Reginald Owen - Songs by COLE PORTER - Cole by RECEAN - Songs by Cole - Songs by Cole - Col



M.G.M. presents CLARK GABLE • LANA TURNER • ANNE BAXTER • JOHN HODIAK in "HOMECOMING" • Ray Collins • Gladys Cooper • Cameron Mitchell A MERVYN LEKOY PRODUCTION • Original Story by Sidney Kingaley • Adaptation by Jan Lusty • Screen Play by Paul Oxform • Directed by MERVYN LeKOY • Produced by SIDNEY FRANKLIN • A Meter-Coldway-Mayer Fetuure



M.G.M. presents
IRVING BERLIN'S "EASTER PARADE" starring JUDY GARLAND-FRED ASTAIRE
PETER LAWFORD - ANN MILLER - Color by TECHNICOLOR - Screen Play by
Statesy Sheldon, Frances Goodfeth and Albert Hackert - Original Story by Frances
States Sheldon, Frances Goodfeth and Albert Hackert - Original Story by Frances
Directed by Robert Alton - Directed by CHARLES WALTERS - Produced by
ARTHUR FREED - A Metro-Goldwyn-Mayer Picture



ICAM presents GREER GARSON - WALTER PIDGEON in "ILLIA AISBEHANES" PETER BY SOUTH OF CASH SOUTH OF CASH AISBEHANES" BY THE BY THE WALTER THE WASHE AISBEHANES AND THE WASHE AND THE WAS

YOU OWE IT TO YOURSELF TO SEE M-G-M's TRADE SHOWS

We appreciate the editorial praise about our coming pictures, but see them for yourself. They are star-studded, important and deserving of the promotion they will receive and the word-of-mouth you will hear from your audiences.

M.G.M GREAT IN '48!

Record L.A. Heat Takes B.O. Toll: **Casbah Top Newcomer, Light \$37,000, This is generally fair around fown the received from the second state of the second stat

Los Aprilles Dilli.

Hottest Aprill known to natives, with 93 degrees reached in past week, is melting stone. Daylight saving time also is blamed for bix sagging. New product is not shaping smash as a consequence white content of the sagging stone of the sagging stone of the same stone of the sagging s

Estimates for This Week
Belmont (PWC) (1,332; 60-81)—
"Seven Sinners" (E.) and "Sutter's
Gold" (E.) Pricissues). Near \$3,000.
Last week, "Old Los Angeles"
(Rep) and "Inside Story" (Rep),
slow \$2,900.
Beverly Hills Madding

slow \$2,900.

Beverly Hills Music Hall (G&S-Blumenfeld) (826; 65-\$1) — "Lost Horizon" (Col) and "Adam Had Four Sons" (Col) (reissues) (2d wk).

Oke \$3,000. Last week, fancy

Downtown (WB) (1,800; 60-\$1)... "To the Victor" (WB) (2d wk). Near \$10,000. Last week, slight

Near 310,000. Last week, slight.

Bownstown Musile Hall Gillumenfeld (972; 69-51)—"Lost Horizon"
(Col) and "Four-Sons" (Col) -(reissues) (2d vk). Okay 38,000. Last
(Col) and "Four-Sons" (Col) -(reissues) (2d vk). Okay 38,000. Last

Egrptian (FWC) (1.638; 69-41)—
"If Winter Connes" (0.4-0) and
"Stunted" (Mono). Silm 37,500.

Gl (3d vk-2 days), 63-40.0", (EEl Rey (FWC) (661; 60-41)—
"Severs Sinners" (EU) and "Sutters"
(Ge) (162) (Ge) (164) (Ge)
(Ge) and "Inside Slory" (Rep),
32,900.

2,800. Esquire (Rosener) (685; 85-\$1.20) "To Live in Peace" (Indie) (3d k). Nice \$3,000. Last week,

\$2,000. Last week, \$4,000. Last week, \$4,000. See \$2,000. Last week, \$4,000. See \$1,000. Last week, \$1,000. See \$1

\$7,000 Laweek, robust \$9,600,
9 Orpheum (D'town-WC) (2,20),
9 Orpheum (D'town-WC) (2,210),
9 Orpheum (D'town-WC) (2,210),
1 Orpheum (D'town-WC) (1,210),
1 Orpheum (D'town) (1,226),
1 Orpheum (Rep) s12,000 Last week, 'Old Los
2 Angeles' (Rep) and "Inside Story"
(Rep) \$12,000 Last week, 'Old Los
2 Angeles' (Rep) and "Inside Story"
(Rep) \$12,000 Last week, 'Old Los
3 Angeles' (Rep) and "Inside Story"
(Rep) \$12,000 Last week, solid
\$4,500 in 5 days. Last week, solid
\$8,000.

\$3,500 in 5 days. Last week, some Pantiages (Pan) (2,812; 6.0-81)— "Remember Manna" (RKO) (3-dat March Manna" (RKO) (3-dat March Manna" (RKO) (3-dat March Manna" (3-dat March Manna) (3-d

arth' \$18,000, Solid D. C. Entry "Fun Un Wesseller (Rep)", 90-50 State (Loew) (3,200; 44-65) — "Boaring Daughters" (MG) 22 wesseller (MG) 24 wesseller (MG) 25 wesseller (M 'Earth' \$18,000.

Washington, April 20. Washington, April 20.
With only two new pix in the midtown sector, bix holds at an even keel this session. "To Ends of Earth" at Wamer looks bright. Sitting Pretty" is packing this second on the stage helping. "Nahed City" shapes stout on initial holdover round at Palace.

Estimates for This Week.

Estimates for This Week.

Capitol (Loew's) (2,434; 44-80)—
"Sitting Pretty" (20th) (2d wk)
plus vaude. De Marcos on stage
helping to boost this to a hefty
\$26,000 after smash \$30,000 last

Keith's (RKO) (1,939; 44-80)— "Remember Mama" (RKO) (3d wk). Nice \$8,000 in final 6 days. Last week, fast \$11,000, if below expectations.

'SHOWERS' STEP UP PROV., PLUMP \$15,000

lown week. Holding surprisingly well at \$5,000. Fourth week, was about sime. It was a surprise to the surprise of the surprise

wow \$27,000. Strand (Silverman) (2,200; 44-65) "Big Clock" (Par) and "Footlight Rhythm" (Par). Fairly good \$14,-500. Last week, "Saigon" (Par) and "Caged Fury" (Par) (3d wk), nice \$7,000.

K.C. Weather Fair But 'Showers' Bright Spot 16G; 'Duel' Okay 14G

Hub Hotsy with 'Wall' Solid \$47,000; 'Clock' Still Ticking in 2d. \$26.000

"High Wall" at the State and Orpheum is strong leader in town this week with "Big Clock," on second round at Metropolitan, still solid. "Are You With It?" with Bert Wheeler, other acts, is good at Boston. "Albuquerque" leoks okay at Paramount and Fenway, Others are shaping nicely.
Estimates for This Week

week, "Beauty and Beast" (Indie) (3d wk), \$2,000.
Fenway (M-P) \((1.373; \) 40-80)—
"Albuquerque" (Par) and "Caged Fury" (Par). Nice \$8,500. Last week, "Unconquered" (Par), \$7,-

Memoral (RKO) (3,00); (40-80)—
"Miracle of Bells" (UA). Begins to-day (20). Last week, "Remember Mama" (RKO) (3,00 wk), big \$24,000 after great \$28,000 for second.
Metropolitan (M-P) (4,367; 40-80)
(Co" (RC 200) (PS) and "Bill and Co" (RC 200) (PS) and "So (PS) and "for fine \$26,000 after \$36,000 for first.

Autry P.A. Boosts His 'Roan,' Record \$33,000, Balto; 'Clock' Timely \$14.500

Key City Grosses

Estimated Total Gross
This Week\$2,606,000
(Based on 21 cities, 215
theatres, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year\$3,243,000
(Based on 22 cities, 231 thea

'Fugitive' Fast \$17,000, Det. Ace

Detroit, April 20.
Two holdovers, "Naked City," at
the Fox, and "Miracle of Belis" at
the Michigan, continue to chalk up
to grosses here. Top new film is
"The Fugitive," solid at United
Artists. "To the Victor is disapp solid at Section of the Control
Estimates for This Week
Adams (Balaban) (1,740; 70-48)—
"Bride Goes Wild" (M.G.) and
Weestern Hertlage" (RKO; Cd wk).
Excellent \$13,000 against smart
\$14,000 fast week Artists, and \$15,000
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an analy with wkb. Tapered off abit to \$30,000 after terrife \$10,000 third starna.

Analy Control (California) and California (California) and

St. Louis Knows 'Susie' To Tune of Hep 21G; 'Showers' Standout 20G

St. Louis, April 20.

'You Knew Susie" is getting top coin currently but best showing is being made by "Sitting Pretty" at the downtown Ambassador. Weather has finally turned seasonal and the big houses are cashing in.

Estimate for This Weath

Estimates for This Week
Ambassador (F&M) (3,000; 50-75)
"Sitting Pretty (20th) and "Let's
Live Again" (20th). Solid \$20,000.
Last week, "Gentleman's Agreement" (20th) (2d wk), nice \$16,000. ment" (2011) (2d WK), ince \$10,000.

Fox (F&M) (5,000; 50-75)—"Knew
Susie" (RKO) and "Inside Story"
(Rep). Fine \$21,000. Last week,
"To Victor" (WB) and "Became A Criminal" (WB), \$19,500.

Loew's (Loew) (3,172; 50-75)— "Duel In Sun" (SRO) (2d run). Nice \$17,500. Last week, "Senator In-\$17,500. Last week, "Senator In-discreet" (U) and "Alias a Gentle-man" (M-G), \$17,000.

weet, long show held to \$3,900.

His (SWC) 4828; 60-85)—Cash
half (U) and "Madonna of Destribal" (Magon and Wadonna of Lestribal") (Larvel (Roserver) (13,000; 40-80)—(Grep) (24 wit) (13,000; 40-80)—(Grep) (24 wit) (13,000; 40-80)—(Grep) (24 wit) (13,000; 40-80)—(Grep) (24 wit) (14,000) in third.

Larvel (Roserver) (390; 55,000 and "Manon Lestratu") (Indie) (24 wit) (10 wit) (14 wit) (19 wit) (14
The big Baltimore, April 20.
The big news here this week is
Gene Autry and his revue on sea
plus "Strawberry Roan," his new
starrer, at the Hippodrome. It is
hitting an all-time high. Record
previously was held by Abbott &
Costello. Looks to hit a terride
costello. Looks to hit a terride
proved for "Sic Creaction also is
proved for "Sic Creaction also
keep to the sea of the control of the
Next best is "Sitting Freety" at the
Next. Next best is "Sitting Freety" at the
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Estimates for This Wee

Century (Loews) (3,000; 20-60)—
"Bride Goes Wild" (M-G). Fairly steady \$13,000. Last week, "Naked City" (U), wound up a strong three weeks at fast \$10,000.

weeks at fast \$10,000. "Branch Eappaport" (2,246; 20-70) — "Strawberry Roam" (Co.) Dius Gene Autry and revue on stage. Seems sure of an all-time high here at terrific \$3,000. Big-gest thing here in moons and talk of town via newspaper stories and art, radio comment and even video where the stage of the

vaude, all right \$14,200.
Keith's (Schanberger) (2,460; 20-60)—"Big Clock" (Par) (2d wk).
Well received by local crix and attracting best trade here in recent months. Starts second week today (Tues.) after solid \$14,500 opener. In ahead, "Unconquered" (Par) In ahead, "Unconquered" (Par) (3d wk), back at pop prices, \$8.300. "Mayfair (Hicks) (980; 35-55)—
"Inside Story" (Rep). Average \$5,000. Last week, "Bill and Coo"
(Col) and "Mr. Reckless" (Par), \$5.900.

\$5,900.
New (Mechanic) (1,800; 20-60)—
"Sitting Pretty" (20th). Sturdy
\$12,000. Last week, "Gentieman's
Agreement" (20th) (3d wk), big

\$12,000. \$10,300. Stanley (WB) (3,280: 25-75)— "Sainted Sisters" (Par). Mild \$11. 000. Last week, "To Victor" (WB),

000. Last week, "10 1.500; 35-65)
**10,400.
**Town (Rappaport) (1,500; 35-65)
**Remember Mana" (RKO) (4th wk
-5 days). Winding up 26 playing
days next Thurs. (22). Final 5 days
was \$6,000 atter \$10,000 for third
week. "Miracle of Bells" (RKO) is
**Libration of the control of set to follow.

'Clock' on Time \$12,500 In Denver; 'Naked' 191/2G Denver, April 20

Biz ranges from good to thin this week, with spring weather coaxing people outdoors. "Naked City" will get biggest total in three theatres. "Big Clock" looks okay at the Denham.

Estimates for This Week Estimates for This Week
Aladdin (Fox) (1400; 35-74)—
"Sign of Ram" (Col) and "Return
55,500. Last week, "Double Life"
Denham (Cocktill) (1,750; 35-70)
—"Big Clock" (Par). Okay \$12,500
or over. Holds. Last week, "Unconquered" (Par), \$9,000 for third
Denyem (Fox) (\$9,50; 36-70)—
This of the Cocktill (1,750; 35-70)

The conquered (Par), \$9,000 for third
Denyem (Fox) (\$9,50; 36-74)—

conquered" (Par), \$9,000 for third week.

Week. 2,252 55-74—
"Denver (Pox) 2,252 55-75-74—
"Denver (Pox) 2,252 55-75-74—
"Denver (Pox) 2,252 55-75-74—
"Stude (Mor. 10 and with Enguire, Webber. Olas 343,000.

Last week, "Stitting Pretty" (2011). 382

Esquire, (Pox) (742; 35-74)—
"Naked City" (U) and "Campus Steuth" (Mono, 1sto Denver, Webber. Olas \$3,000 or closes Last Vernor (Pox) (2014). Ing. \$45-74]—
"Naked City" (U) and "Campus Pishops" (Will (Pox)). \$45-74]—
"Smuggler (E) (2014). Ing. \$45-74]—"Smugglers" (ED) and "Quere (Pox) (Pox

3. MUMO (Pox) GPR: 25-741—"Side (Pox) High Prefix (20th) and "Tender Years" (20th), after week at Dear ver, Eaquire, Webber, Good \$4,000. Last, week, "Gentlemants Agreement" (20th), and 3.57-61—"South of Tahili" (FC) and "Jungle Woman" (FC) (Teissued). GPR \$5,000. Last week, "Women high Woman" (FC) (FG) (10th) (10th

'Life' Oscared to Lusty \$24.000. Chi: Showers' Cheerful 20G, 'Clock' 40G. Death' Lively 17G, 'Ruthless' Dim 31G

Arrival of five new films has failed to shake off the boxoffice doldrums at Loop houses this session, in contrast, nabe houses contime to grab good grosses. Many patrons wait for the product at these houses where it plays lower prices, and often paired with an

"Double Life," pitched with Academy Awards, should get best play at Palace with \$24,000. "April Showers" promises a big \$20,000 at the Roosevelt.

blowers at the Chicago, may hit par \$40,000, "Design for Death" about get a brisk \$517,000 at the Grand. Tuthing \$10,000 at the Grand. Tuthing \$10,000 at the Grand. Tuthing \$10,000 at \$10

metu irio tooks average \$38,000.
"Man of Evil" is closing second
frame at Garrick with weak \$7,000.
Not ideal was second week of
"Ideal Husband" at United Artists
with \$10,000.

Fatimates for This Wee Apello (B&K) (1,400; \$1.28)—
"Gentleman's Agreement" (20th)
(23d wk). Slowing down to \$7,000.
last week, oke \$8,000.

Chicago (B&K) (3,900; 98)—"Blg Clock" (Par). Moderate \$40,000. Last week, "Saigon" (Par) (2d wk), \$28,000.

\$20,000.

Garrick (B&K) (900; 98)—"Man of Evil" (UA) (2d wk). Weak \$7, 000. Last week, \$8,000.

Grand (RKO) (1,500; 88)—"Design for Death" (RKO). Trin (RKO). Salimin (RKO). Trin (RKO). T Oriental (Essaness) (3,400; 98)—
"Mating of Millie" (Col) plus Milt
Herth Trio and Bonnie Baker on
stage (2d wk). Average \$38,000.
Last week, \$46,000.

Palace (RKO) (2,590; 98)—"Dou-ble Life" (U). Neat \$24,000. Last week, "Ft. Apache" (RKO) (2d wk), big \$20.000

ng \$21,000.

Rossevelt (B&K) (1,500; 98)—
"April Showers" (WB). Big \$20,000. Last week, "Robin Hood" (WB) (reissue) (2d wk), \$15,000. NBJ tressue (2d wk), \$15,000.

State-Lake (B&K) (2,700; 98)—
"Ruthless" (EL) with Jack Owens doing a p.a. Light \$31,000. Last week, "Noose Hangs High" (EL) (2d wk) with Skitch Henderson orch heading vaude bill, \$29,000.

United Artists (B&K) (1,700; 98)
—"Ideal Husband" (20th) (2d wk).
Thin \$10,000. Last wcek, \$12,000. Woods (Essaness) (1,073; 98) —
"Cass Timberlane" (M-G) (6th wk).
Solid \$19,000. Last week, \$22,000.
World (Indie) (587; 77) — "Torment" (Indie) (3d wk). Fine \$4,-000. Last week, \$4,500.

'Sitting' \$11,000. Omaha

Omaha, April 20. "A Woman's Yengeance" blus King Cole Trio, Vlc Lombardo band and other acts looks big at the Orpheum after a slow start. "Sitting Pretty," at Paramount, shapes as top straight-filmer. "Double Life" also looks good at the Omaha.

Estimates for This Week
Orpheum (Tristates) (3,000; 2085)—"Woman's Vengeance" (U)
and King Cole Trio, plus Vic Lombardo orch on stage. Big \$20,000.
Lest week "Albuquerque" (Par)
and "Return Rin-Tin-Tin" (EL),
Okay \$10,800

Paramount (Tristates) (2,800; 16-65)—"Sitting Pretty" (20th). Fancy \$11,000. Last week, "Big Clock" (Par), \$9,800.

Karj, 59,300.

Brandeis (RKO) (1,500; 16-65)—

"April Showers" (WB) and "Western Heritage" (RKO).

Sturdy \$7,-00.

Last week, "Remember Manna" (RKO) (2d wk), blg \$6,800. Mama" (RKO) (2d wk), big \$6,900.
State (Goldberg) (665; 16-69).—
Reientless" (Col) and "That's, My
aga", Rep.), Lively \$4,500. Last
year (My Cass Timberlane" (M-G)
of My Cass Timberlane" (M-G)
Omaha Etistates) (2,100; 16-65)
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Broadway Grosses

Estimated Total Gross \$606,000 This Week\$606,000
(Based on 22 theatres)
Last Year\$539,000
(Based on 19 theatres)

'Casbah' Crashes Frisco, Big \$17,000

San Francisco, April 20, San Francisco, April 20, First toute of summer weather drove potential film theatre patrons out of town for recreation, knocking weekend biz off badly. Despite this "Casaba" shapes husky in initial Orpheum session while "Bridgeose Wild" will be about equally as strong at Warfield. Most hold-overs are off sharply but "Big Clock" looks fine at St. Francis in third week.

Estimates for This Week Golden Gate (RKO) (2,844; 60-85)

—"Remember Mama" (RKO) (3d
wk). Okay \$16,000. Last week,
husky \$21,000.

Fox (FWC) (4,651; 60-95)---!'Scudda Hoo" (20th) (2d wk). Thin \$7,-500 in 4 days. Last week, oke \$21,-

Warfield (FWC) (2,656; 60-85)—
"Bride Goes Wild" (M-G). Stout
\$21,500. Last week, "3 Daring
Daughters" (M-G) (2d wk), okay
\$12,000 in 6 days.

\$12,000 in 6 days.

Paramount (Par) (2,646; 60-85)—
"Unconquered" (Par) (2d wk), Nice
\$14,000. Last week, big \$21,500.
"St. Francis (Par) (1,400; 60-85)—
"Big Clock" (Par) (3d wk). Fine
\$11,500. Last week, pleasing \$14,-

500, Orpheum (Blumenfeld) (2,448; 55-85)—"Casbah" (U). Husky \$17,000 or near. Last week, "Mating of Millie" (Col) (2d wk), trim \$12,500. United Artists (Blumenfeld) (1,207; 55-85)—"Lost Hortzon" (Col) and "Doctor Takes a Wife" (Col) (Continued on merca 20)

(Continued on page 20)

L'ville Yens 'Agreement' Sturdy \$19,000; 'Naked' Jumpin' at \$15,000, 2d

Louisville, April 20. Louisville, April 20.
"Gentleman's Agreement" is cashing in on Academy Awards publicity at Rialto, with many patrons coming in out of curiosity to see what the picture is about. Hence, it looks solid, \$19,000.
"Naked City" still is jumping in second week at State.

Estimates for This Week

Brown (Fourth Avenue) (1,200;
45-65) — "Saigon" (Par) (m.o.),
Mildish \$4,000. Last week, "Scudda Hoo" (20th) and "Challenge"
(20th) (m.o.), about same.

Kentuck (Suitow) (1,200, 20,400)

Kentucky (Switow) (1,200; 30-40)

—"Cass Timberlane" (M.G) and
"Out of Past" (RKO. Nice \$3,200
Last week, "Fngitive" (RKO) and
"Slave Girl" (U), \$3,500.

Mary Anderson (People's) (1,100, 45-65)—"To Victor" (WB), Mildish \$7,000. Last week, "Robin Hood" (WB) (reissue), \$8,000.

National (Standard) (2,400; 45-65)—"Gas House Kids West" (EL) with Roy Acuff, Smoke Mountain Boys, Golden West Cowboys on Stage, strong \$18,000. Last week, "Mons. Verdoux" (UA). dull \$4,000, Rialto (FA) (3,40); 45-65)—
"Gentleman's Agreement" (20th).
Academy Award publicity helping
this one lots, solid \$19,000. Last
week, "Saigon" (Par), stout \$15. week, "Saigo 000 and m.o.

State (Loew's) (3,000; 45-65)—
"Naked City" (U) and "Here Comes
Trouble" (UA) (2d wk). Holding
up well to neat \$15,000 after last
week's potent \$18,000.

week's potent \$18,000.

Strand (FA) (1,000; 45-65)—"Son of Frankenstein" (FC) and "Bride of Frankenstein" (FC) (reissues).

Big \$8,000. Last week, "Belle Star" (20th) and "Frontier Marshal" (20th) (reissues), perky \$6,000.

INDPLS. IN DUMPS BUT 'DUEL' BRIGHT \$12,500

Indianapolls, April 20. Film biz is generally in the dumps at deluxers here this stanza. "Duel In Sun," playing Loew's second time, is standout at a good figure. "Albuquerque" is okay at Circle but "To The Victor" is scraping the year's low at Indiana. "Ideal Husband" is quiet at Lyric.

Estimates for This Week Estimates for This Week
Circle (Gamble-Dolle) (2,200; 44-65) — "Albuquerque" (Par) solid \$11,500. Last week, "April Showers" (WB) and "Devil's Cargo" (FC), dandy \$15,000 (Gmble-Dolle) (3,300,44-65) — "To the Victor" (WB) and "Devil's Cargo" (FC), dandy \$15,000 (Gmble-Dolle) (3,300,44-65) — "A cylon (Gmble-Dolle) (3,300,44-65) — "April Showers (Gentleman's Agreement" (200th) (2d wb), modest \$8,500.

Keiths S. (Gmble-Dolle) (1,300,44-65) — "April Showers (1,400,44-65) — "April Showers (1,400,4

(20th) and "Frontier Marshall" (20th) (reissues), oke \$5,400. Loew's (Loew's (2,450; 44-65)—"Ouel in Sum" (SRO.) Nitty \$12,500 on pop price playback Last week, "High Wall" (M-G) and "Captains Courageous" (M-G) (reissue), slow

\$10,000. Lyrie (Gambie-Dolle) (1,600; 44-65)—"Ideal Husband" (20th) and "Let's Live Again" (20th) ard \$5,500. Last week, "Call Northside" (20th) and "Campus Honeymoon" (Rep) (m.o.), ditto in 6 days.

'Sitting' Pretty \$28,000, Philly

Philadelphia, April 20. Competition from nearby race tracks and start of baseball season re being blamed for bad slump that's hitting the deluxers this "Sitting Pretty" getting the only real attention. Verdoux" sbapes okay.

Estimates for This Week
Aldine (1,303; 50-94)—"Bill and
Coo" (Rep) and "10th Ave Angel"
(M-G). Worst week recently at this
house, with \$4,000. Last week,
"Fugitive" (RKO) mill \$9,300 for cond stans

second stanza.

Arcadia (Sablosky) (700; 50-94)—
"Robin Hood" (WB) (reissue). Thin
\$3,000 or near for second-run. Last
week, "Saigon" (Par), \$2,600 in five
days second run.

The Control of the Co

Northside" (20th (3d wk., 89,00) of days.

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diel (reissue), \$4,000.
Stanley (WB) (2,950; 50-94)—
"Naked City" (4th wk). Sturdy
\$17,500. Last week. \$19,500.
Stanton (WB) (1,475; 50-94)—
"Black Bart" (U) (2d wk). Dropping
off to \$9,000 after fine \$14,000

Estimates Are Net

Film gross estimates, as re ported herewith from the vari ported herewith from the various key citles, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

ome.
The parenthetic admission prices, however, as indicated, include the U. S. amusement

'Victor' No Champ But Upped by Cab Oke \$58,000, N. Y.; Wynn Finds 'Scudda' No Hey-Hey, 66G, Too Few 'With It,' 23G

Rain several days last week plus pinching of anusement spending, presumably stemming from date present and several days last week plus pinching of anusement spending, presumably stemming from date present and several days fraint and the property of the seven have been dead to be seven here to b

strong \$10,000 at Park Avenue.
Estimates for This Week
Ambassador (Siritzky) (1,200, 55\$1)—"Volpone" (Indie) (17th wk).
Up to \$7,500 or near this session
ending tomorrow (Thurs.), after
\$7,200 in 16th frame. Lowering of
admission scale to \$55 and \$1 credited for blg pickup over weekend. Aster (City Inv.).(1,300; 80-81.80)

—"Mr. Blandings" (SRO) (4th wk).
Fourth week ending today (Wed.) is holding fairly well at \$32,000 after \$38,000 in third. Continues.

Bijou (City Inv.) (650; 85-\$1.50)—
"October Man" (EL). First stanza ending today (Wed.) will hit fancy \$12,500. Last week, five days of third frame for "Mr. Orchid" (Lopert), was only \$3,000.

pert), was only \$3,000.

Capitol (Low's) (4,82); 70-\$2.20)

—"Naked City" (U) with TexBeneke orch, Slate Bross, heading stageshow (7th wk). Current stanze ending today (Wed.) still in the money at \$65,000 after \$74,000 for sixth. Goes an eighth week with "Homecoming" (M-G) set to follow after that.

after that,
Criterion (Loew's) (1,700; 60\$1.55—"All My Sons" (II) (4th wk).
Fourth round ending Friday (23)
still good at \$22,000, after \$26,000
for third week. Stays on. "Casbah"
(II) due in next.

or third week. Once 10 due in next.

Globe (Brandt) (1,500; 90-\$1.80)

"Arch of Triumph" (UA). Opened
ig yesterday (Tues.) following
its neem for "Crusade for "C

"Arch of Trimph" (UA). Opened big yesterday (Tues.) following glal preem for "Crusade for Children" Monday, (19) night. In Close-Up" (EE). Fell to 12,200 after fairly nice \$17,500 opener. Golden (Siritzky) (769, 85-81.50) —"Lost One" (Col) (4th wk). Third stayed up stoutly at \$3,000 after \$9,000 for second. Staye on. Little Carmerie (Indie) (460; 95-\$1.20)—"Wine of Love" (Indie), which was the stayed up stoutly at \$3,000 after \$9,000 for second. Stays on. Little Carmerie (Indie) (460; 95-\$1.20)—"Wine of Love" (Indie), which was the stayed up stoutly at \$3,000 after \$9,000 for second. Stays on. Little Carmerie (100) (400; 95-\$1.20)—"Wine of Love" (Indie), which was the stayed up stoutly at \$1,000 after \$1,000 for \$20,000 after \$1,700 for

(WB) (reissue) opening April 28.
Paramount (Par) (3,664; 55-\$1.50)

"Ble Clock" (Par), with Duke El-"Blg Clock" (Par), with I

n00 after four previously sock sessions.

State (Loew's) 3,45(4,34-11.0—
"Duel in Sun' (SRO) (24 run) and
"Here Comes Trouble" (UA) 14st
"Brev Comes Trouble" (UA) 14st
15t (SRO) (24 run) and
"Here Comes Trouble" (UA) (15 run)
15t (Tues) and 15t (SRO) (25 run)
15t (Tues) and 15t (Tues) faisisted
15t (Tues) and 15t (Tues) and 15t (Tues)
and 15t (Tues)
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hill orch heading stagebill, only 38,000.

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waines (will (1.298), 19.51.50)—
winter Meeting Men [5] Sid wich will be seen and will be seen and will be seen as the seen and will be seen as the se

Susie' Swavs Buffalo. \$17,500; 'Naked' 10G, 2d

Buffalo, April 20.
Boxoffice currently is off from recent weeks but still brisk. "If You Knew Susie" shapes as stand-

You Knew Susse' snapes as stander
Estimates for This Week
Buffalo (Shea) (3,500; 40-70)—
"Sainted SIsters" (Par) and
"Main Street Kith" (Par) Nice
Wild" (M-G) and "13 Lead Soldiers" (20th). sock \$20,500.
Great Lake Sibsea) (3,400; 40Great Lake Sibsea) (3,400; 40Great Lake Sibsea) (3,400; 40Heart Child France (Rope France)
"Heart Child France" (Rope France)
"Great Lake Week" (To the Victor" (WB), thin \$11,000.

Hipp (Shean (2,100; 40-70)—
"Bridd Great (Rope France)
"Continued on page 20)



Yes, up — up — up over the greatest past hits and its own advanced-admission records, as REGULAR-PRICE-Conscious America flocks to see the prize of them all!

Here's more sensational news to add to what you've already read, about—

Paramount's

At Regular Prices*

SURPASSES ITS OWN SENSATIONAL ADVANCE-ADMISSION RUNS by 20% in Tampa, Florida; by 15% in Eau Claire, Wisconsin.

DOUBLES "BLUE SKIES" TAKE in Indiana, Pa.; tops its Christmas-New Year engagement in Covington, W. Va.; and in 3 days grosses 80% of "Skies'" 7 days in Eureka, Ore.

TOPS "WELCOME STRANGER" by 120% in Oil City, Pa.; by 60% in Orlando, Fla.; and in 6 days plays to 135% of "Stranger's" 11-day run in Klamath Falls, Ore:

PLAYS TO 160% OF "ROAD TO RIO" GROSS in Colorado Springs; 110% in Mattoon, Ill.; and 110% of "Road's" Christmas engagement in Rochester.

GARY GOOPER • PAULETTE GODDARD Cecil B. De Millei.

UNCONQUERED

DASTUA - KARGOFF - KGLIAWAY - BOND Produced and Directed by CECIL B. DeMILLE Screenpláy by Charles Bennett, Fredric M. Frank and Jesse Lasky, Jr. - Based on the novel by Neil H. Swanson



* Paramount's Unconquered at Any Price —

with "Big Clock" breaking "Dear Ruth" records and great ones like "Emperor Waltz", "Dream Girl" and "So Evil My Love" coming right up1

Another Part of the

Another Part of the Forest
Forest
Universal release of Lerry Breiter produced, Step Predict Produced and Part of Lerry Breiter produced by the Part of Lerry Breiter Produced by Michael Part of Lerry Breiter Produced by Michael Part of Lerry Breiter Produced by Michael Part of Lerry Breiter Bre

Another Part of the Forest is a heattacking 20 years from "The Little Foxes," picturization of Little foxes," picturization of Little foxes," picturization of Little foxes," picturization of Little foxes, and the same family of Indonesia, and the little foxes, and little

tion.

"Force" is the type of film audience will leave theatre talking
about, and continue pointing
tertainment. From bitter drama,
year frequently swings to new
wilmstein humor, with result spectroit is let in constant state of expectancy, with never a dull moment.

with his overbearing. All but the disapiler who without his knowing it. These characters are put together. The control of a plot which manages to grip. The degeneration of one so an interest of a plot which manages to grip. The degeneration of one so the control of a plot which manages to grip. The degeneration of one so the tender of the control of

she has ever turned In.
In brief, but no less effective ap-pearances, Dona Drake is the can-ang firt with whom Duryea is in love; Betsy Blair, daughter of arti-stication of the control of funds, who can be considered to the con-trol of the control of the con-trol of the con-

cast, too, likewise scores.

Jerry Bresler evinced showmanhip handling and holding producer
too, and Michael Gordon's directions, and Michael Gordon's directions, and Michael Gordon's directions, and the state of the state of the score
of every scene, catching mannes
of every scene, catching mannes
of every scene, and the score
the screen expertly by Vladimir
work, and All Mohr's camera
work, effectively points up every
scene.

The Woman in White

Hollywood, April 17.
Warner Bros. release of Henry Blanke
production. Stars Eleanor Parker, Alexia
Smith, Sydney Greenstreet, Gir Young:
features Agnes Moorehead, John Emery,
John Abbott, Directed by Peter Godfrey,
Screenplay, Stephen Morehouse Avery:
based on novel by Wilkie Collins; camera,
Carl Guthrie: music, Max Stelner: editor.
Clarence Moister. Tradeshow, April 16, '48,
Running time, 168 MINS.
Langa Paiglia 2 m. m
Laura Fairlie ?
Marian Halcombe Alexis Smith
Count ForceSydney Greenstreet
Walter Hartright Gig Young
Louis Curt Bons
Mrs. Vesey Emma Dunn
Dr. Nevin
Mrs. ToddAnila Sharp-Bolster
Jepson Clifford Brooks
Dimmock

Meticulous production, excellent performances and smooth direction the performances and smooth direction white 'interesting. Flim is based on the famous old mystery novel of same title, written nearly 100 years ago by White Collins. It is an extensive the control of the control of the control of the collection of the

Green Grass of Wyoming

(COLOR-SONGS)

20th-Fox release of Robert Bussler production, Stars Peggy Cummins, Charles Coburn, Robert Arthur; features Loyd Nolan, Burl Ives, Geraldine Wall, Directed by Louis King, Reternplay, Martin Berkeley, from novel by Mary O'Hana, Technicolor director, Natallic Kalmus; cuturent, Charles, mastend derector, Bunden Louis King, Martin Berkeley, Martin Berkeley, Martin Berkeley, Martin Berkeley, Forman Charles, Providenced in N. Y., April 19, 48.

Maggie. Previewed in N. Y., April 19, Running time, 89 MINS.	
Carey Greenway Peggy Cumm	dns
Beaver Charles Cob	urn
Ken Robert Art	hur
Rob McLaughlinLloyd No	lan
Nett McLanghlin Geraldine W	all
Ice	ller
Take	gat
Storekeeper Johnson Herbert Heyw	000
1 Richard Garr	ick
Old Timers) Richard Garr	t
Charles Ton	nen

Miniature Reviews

"Another Part of the Forest" (U). Strong drama which should click solidly, with Frederic March heading im-Frederic

Frederic March heading impressive cast.

"The Woman in White"
(WB). Costume melodrama
(WB). Costume melodrama
(WB). Costume melodrama
(Gasta and the state of the

Okay dualer, with Jackie Cop-per, Jackie Coogan topping the cast. "Distint" in the Forest" "Lightint" in the Forest" "Lightint" in the Forest" "California Firebran d' (Color-Songa) (Rep.) Monte Hale in fast-action cowboy thriller of high-rating for spots liking cactus mellers. Illing to the New John William (Art.) (Art.) kino, Poor Russian-made war film.

NAMO. FOOR KUSSIAR-Made war DimBooken Journey" (GFD), Firstrate British melo of air crash will do biz. "No Orchids for Miss Blan-dish" (Renown). Vapid, Brit-ish-made gangster pic, with little b.o. dire. "The Argyie Secrets" (FC). Myslery meller based on the Suspense radio abov. Okay supporting material.

yarn shiffs to Lancaster, O., where its trotting-race scenes were shot on location. Here the young rancher and this prized mare are finally trophy by Charles Coburn, a Wyoning neighbor and harness roing veteran, who has gone on the wagon to make a comeback. As many of the picture, particularly when he reveals that the black mare failured the pricture, particularly when he reveals that the black mare failured because he is going to foal. There is colorful atmosphere to the race-meet scenes, and, faidly

ment occause are is going to loss. There is conful atmosphere to the area of the conful atmosphere to good assperse to the races themselves. Earlier, the sequences on and about the rameh are skillfully landled on a to explain events to adult audiences but not suggest too anule to monppets. There are set of the confusion of the

Louis King's direction has pace and a sense of relative story values The color photography is, of course, a definite asset. Hobe.

French Leave Monogram release of Sid Laft production.
Stars Jackie Cooper, Tackie Coogan, Directed by Frank McDonald. Screenblay,
Jameson Brewer and Jack Rubin; camera,
William Sichner. At New York theatre,
XXV week April 13, '45. Russing time,

es MINS
Sitich Jackie Cooper
Fappy Jasis Cooper
Anullson Curry Hole
Mini Mini Microe (Iodford
Mini Microe (Iodford
Mon Jaryer William Demiros)
Mon Larry Cooper
Lorry Lorry Lorry Larry Bake
Larry Blake

Grist for the dualers is "French Leave." a modest low budgeter, with one-time child stars Jackie Coogan and Jackie Cooper cast in the lead roles. Picture's replete with brawls tinged with a goodly share of slasptick humor. Action situations and nabes will find the film an okay program filler.

film an okay program filler.
Coogan and Cooper, both merchant seamen, are saily enough as two tars who shirk their work and have both eyes cocked for the and the cooper of the cooper o

stuff cargoes out ne Austenies waterfront.

waterfront.

waterfront.

an obvious intent to reap maximum laughs from filingoers.

Two Jackies register well enough care. Balph Santot for who has been been plenty of buy moments trying to keep his charges in line. Renee Godfrey furnishes the heart interest while other players capably maintain the Australia of the Control of the Cont Ivo Jackies register well enough and instrumentation in their usual such beinging, irresponsible sali-manner, with Hale joining in a portrays a tough bod's who has to California," by Foy Willing and polenty of busy moments trying to keep his charges in line. Rene western ditties, and "Streets of Godfrey furnishes the heart inter-lared," also shapes well. The standard the film's mood.

Frank McDonald's direction This is a real asset especially since

moves the yarn along at a fast tempo while William Sickner's lensing is also good: Producer Sid Luft neatly stretched the budget for maximum values.

Lightnin' in the Forest
Espails retem of Sidney Picker produce
Warre Dengist, feature Advan Dentition of Children and Chil

worder Arrill 15. S. Kunning.
Tradeshown Arrill 15. S. Kunning.
Tradeshown Arrill 15. S. Limming.
Tradeshown Arrival.
Tradesho

"Lightnin' In The Yorest" is overloaded with action and embelled with action and embelled with action and embelled with enough different politics to make up at least three more pictures. A fair dualler.

Characterizations py Lynne Douberts, Double the May Warrow Doublets, Double the May Warrow Doublets, Doublet the May Warrow Voice doesn't carry underworld depth. Lucien Littlefield and Claire DuBrey featured in film roll up to the company of the more projects well enough. Doubles, a psychiatrist on was-

projects well enough.

Douglas, a psychiatrist on vacation, is thrown together with Miss
Roberts and her incentastible
Roberts and her inchansatible
mailed and, while in her company,
runs the gauntle from street
brawls to romance. The excitement
urge is cured in one last fling
which involves the pair with Barry.

Solders Proberts the smodific-

for whom the police are searching.

Sidney Picker, at the production helm, runs on through a lot of ragged edges with little attempt at smoothing them out. George Blair handles the directional chores well enough.

California Firebrand

Califormia Firebrand
(COLON-SONG)

Republic visions of Michiel Takes products. Stars Most Hale. Aftern Booth

Willing and Helder of Parish Sings. Directtol by Philip Parish. Perception, 18 Directtol by Philip Parish. Perception, 18 Directtol by Philip Parish. Perception, 18 Direct
tol by Philip Parish. Perception, 18 Direct
Lord M. Cohe; camera (Dreschoff, Bergel

Lord M. Cohe; camera (Dreschoff, Bergel

Lord M. Cohe; camera (Dreschoff, Bergel

Lord M. Morte Hate

Lord M.

The most profitable westerns today have three essential ele-tropic transfer of the profitable westerns today have three essential ele-tropic transfer of the profitable and a light touch of romance. "Cal-ifornia Firebrand" has all three plus Trucolor and songs. Hence, it stacks up as a solid coingetter in spots where sagebrushers are ap-preclated.

spots where sagebrushers are appreciated.
Picture has the hero, Monte hale, in physical trouble almost at lake, in physical trouble almost at lake, in physical trouble almost at lake, in physical trouble almost and the string to befriend, and the either times by the film's baddies. Final-times by the film's baddies. Final-times the string that the string to be freely and does the string that the

through a window and a gun fight with this two-gun expert.

Minor romance has him falling for Adrian Booth and he almost rides away into the sunset at the falling of the state of the stat

the lad can act, too. Miss Booth shows up unusually effectively in color, and is okay thespically. Paul Hurst, usually associated with screen ganger roles, is excellent as Monte's pal, providing the film's humor and fitting into this new humor and riting into this new case. Tristram Coffin, in the dual role of dumb Indian guide and the suave outlaw chief, makes something of his William role. Alice Tyrrell and Douglas Evans head the support Regist Lannings the support Regist Lannings the library of the support Regist Lannings the library of the support Regist Lannings the support Regi

Son of the Regiment

Som of the Regiment (RUSSIAN)
Arktho release of Soyuzetiffin Statie production Directed by Vasail Pronin. Greeny Gardyna (Proning Staties) (Program of Program of Pro

Selfy tymewith. The control of the c

strained hymn to militarism.

Single merit of the film is the
discovery of the child actor, Yura
Yankin, an 11-year old with a wild
and appealing personality. Adults
in the cast walk through their
mawkish roles in a half-embarrassed fashlon.

Herm.

Broken Journey

Broken Journey
(BRITSE)

GDT Seless of Spring Dec-Columbrough
production. Start Depths Crieve. DecColumbrough
production. Start Depths Crieve. DecColumbrough
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D

Identify the provided Sydney Albands Between Lines and Crash of an American Army Darkot in the Alps in November 1946.

Crash of an American Army Darkot in the Alps in November 1946.

In the Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps in November 1946.

The Alps are crash-landed on a glacier slope and, radio batteries being damaged, are isolated from the outside world. There is a pumpered alps are crash-landed on a glacier slope and, radio batteries being damaged, are isolated from the outside world. There is a pumpered panics while her bog Triend Orerk Bond) finds new strength in the cutastropher. There is a vain opera singer (Francis L. Sullivan) who in the Alps are crash-landed on a glacier (Francis L. Sullivan) who in the Alps are crash-landed on a glacier (Francis L. Sullivan) who in the Alps are crash-landed on a glacier (Francis L. Sullivan) who makes the supreme sacrifice, So. O.S.

S.O.S.

Two embittered brothers (Reymond Huntley and David Tomlinson) find the bond they need in accommon the state of the

(Continued on page 18)

We proved it in 3 previous openings—but now ROSTON NAILS DOWN THE EVIDENCE THAT

"The Big Clock" Is A Bigger Hit Than "Dear Ruth"

It wasn't a holiday... there was no supporting stage show... the Mayor didn't issue a proclamation... but it did get that famous

PARAMOUNT

radio saturation promotion, and the opening week-end at the Boston Met . . .

TOPPED

"Ruth's" First Week-end by 65%

TOPPED

"Ruth's" First 2 Days by 150%

DID AS MUCH BUSINESS IN 2 DAYS AS "RUTH" DID IN 5 DAYS DOUBLED PERILS
OF PAULINE'S
JULY FOURTH
WEEK-END

WATCH THAT "CLOCK"

"'The Big Clock' will tick millions into the till!"—says Hedda Hopper

"It's a super whodunit!" says Boston Herald

"It's a humdinger of a movie!" says Buffalo News

"It's swelling the total of HOLLYWOOD'S BETTER
PICTURES!" says Hollywood Reporter



RAY MILLAND CHARLES LAUGHTON



Maureen O'Sullivan · George Macready Rita Johnson · Elsa Lanchester Harold Vermilyea

Produced by Richard Maibaum
Directed by JOHN FARROW

Bereen Play by Jonathan Latiner - Based on the Novel by Kenneth Featin



Tie-In Sales Charged by Indies As Distribs' 'Coercive Selling'

Charges that the major distribus-are sidetrucking the auth-trust de-cree by some force in the con-position of the con-ground again by indice exhibit. Com-position of the con-ground again by indice exhibit. Com-position of the con-position of the con-position of the con-position of the con-position of the con-traction of the con-line of the con-traction of the con-traction of the con-line of the con-traction of the con-line of the con-traction of the con-line of the con-traction of the co

manus, praedice forthwith.

Identify Allied, for instance, is
maintained that some salesmen in
its territory are pushing weakles
which exhibs retune to license by
a complesery of Dir. Hr. elarged,
early irs secondance with the numerous of selection of product. Tofilms, sied sione, traw se prohibitiveruntal but when duds, terms, demanufed are allegedly far lower,
Heighiered noressure on sales-

manded are allegedly far lower, and a second pressure on selection of popular to the second of the s

charges has been substantiated.

Legal Technicality
Second charge presents something of a legal question, some insummer of the control of the control
and the contr

Buying-Booking

ment by Charles Einfeld, Enterprise prexy, yesterday (Tuesday) that "some independent and major circuit theatre owners are short-sighted in failing to support properly the independent producer." Einfeld declared in a press re-lease:

entry the independent producer. Some content of the
'Naked' 1st Runs for Loew But Subsequents for RKO

Bitt Subsequents for RKO
Through a peculiar booking quirk, Mark Hellinger's "Naked City," which is currently playing the Capitol, Loew's first-run Broad-City, which is currently playing the Capitol, Loew's first-run broad release over the RKO circuit. It's the first time in the memory of fin vets that a film playing either one of the circuit, first-run, has subsequent nabe playoffs.

Pic is released by Universal, which splits its product between Loew's and RKO. Latter drew the Loew's and RKO. Latter drew the fint one Capitol instead of KKO's customary first-run Broad-way outlets.

Mpls.' First New Theatre in 12 Yrs.: **Other New Houses**

Construction will start in May on the first new Minneapolis theaon the first new Minneapolis thea-tre to be built in more than 12 years. It's a tabe-house, project of Nathan Shapiro, former night-club owner, and Bennie Berger, circuit owner and head of North Central Allied, Will cost about \$150,000 and seat 800. It's expected to be in operation this fall. City council compiled explicit of pro-

City council, committed against the issuance of any licenses for new theatres here, let down the barriers temporarily in this in-

Toronto Builds 10

Toronto Builds 10
Ten, new theatres are-nearing
completion, five have been completed and form acquired, giving
pleted and form acquired, giving
by J. Arthur Rank, 19 new houses
in key spots of Canada in addition
to the chain's present 140 theatres,
completed to the complete of the complete
Lawson, president. British-made
sound equipment is being installed,
but policy is to play both British
out policy is to play both British
out policy in the present of the complete of the

and American hims.

Officers elected were: Rank, chairman; Lawson, president; Leonard Brockington and George W. Peters, vice-presidents; John Davis, D. C. Coleman, J. S. Duncan, directors; Alan Robinette, secretary, and Gerald Sprague, tressurer secretary, treasurer.

. With Hollywood-type fanfare and an invitation audience, a new unit in J. Arthur Rank's trans-Canada chain was opened here last Friday (16) when Odeon-Danforth had of-

House seats 1,398. Opening film was "Jassy," but policy is to run American as well as British pix.

Drive-In Near Elkin, N. C.

Raleigh.

Brive-In will be opened at Elkin

May 15. Will be located at Rendezvous air field on Elkin-Boonville highway.

New Roda theatre, built by Alfred B. Cooper, controlling owner of Atlantic Beach Corp., was opened at Atlantic Beach April 11. New house, one of largest in Eastern Carolina, cost of \$157,000.

This 700-seater is owned person-ally by Cooper, not being included in corporation's numerous proper-ties on Atlantic Beach.

San Anton Drive-In San Antonio.

C. A. Richter and Arthur Landsman opened their Mission Drive-In here. They also operate the Alamo Drive-In and South San, a nabe house.

700-Car Sioux City Drive-In Des Moines.

St. Loo Variety Club Adds \$2,000

Construction of Diversion with the Construction of Diversion with the Construction of Diversion of Di

Long 'Variety' Policy
Ever since Vanury pioneerd reviewing films – the first trade paper to do so—an editorial policy laid down by its founder-publisher was that no films be reviewed in a "coid" projection room. Concey and musicals, notably, rebest audience appraisal, it was feit.

feit.
This policy had to be modified when the Government's edict on tradeshows set the projection room machinery in motion. Only now is it being modified, as detailed in the accompanying story.

Grocer's Film Fling Too Complicated So Idea Dies Aborning

Trenton, April 20. Trenton, April 20.

Russell Stores, a chain grocery outfit here, has discovered that a plunge into the film bir, even on plunge into the film bir, even on empleated than it previously suspected. Company hooked onto the idea of rigging a 16m projector in the projector of the projector of the projector of the projector of the tiddle and country in the projector of the tiddle and the tiddle and the tiddle and the tiddle and t

Grocer's troubles started forth-with when local exhibs protested to the Trenton fire dept, that the store was violating various safety rules enforced against theatres. While struggling with that hurdle, the last straw popped up in the form of a demand by ASCAP that the chain pay licensing fees on a per-seat basis.

As a result, grocery oufit has now dumped the entire scheme.

HENRY GINSBERG'S N.Y. **HUDDLE ON PRODUCTION**

HUDDLE UN TRADUCTION
Henry Ginsberg, Paramount's
vespee in charge of production,
may return to the Coast this weekconfabt with Par's proxy, Barney
Balaban, Glasberg trekked to the
ho. after Balaban cancelled his
manl spring visit to the studios,
stating his a number of Broadway
shows including "The Helress,"
which William Wyler will film for
the company, him Coolsy's N. X.
aparture an extra few days.
Among the problems which Gins-

parture an extra few days.

Among the problems which Ginsberg will mull with Balaban, it's reported that the question of British
production stands high. While most
majors have already selected submajors have been already selected submajors have been already selected submajors have been already selected with reference to production overseas since
Paramount's top echelon sees an
head if more plx are made off
the lot.

Ginsberg will meet the trade

Ginsberg will meet the trade press editors tomorrow (Thurs.) at the 21 Club.

Arthur Loew Mum So Far On His Indie Prod. Plans

On His Indie Prod. Plans
Low's International pres Arthur M. Loew's International pres Arthur M. Loew's continuing to keep
mum on his reported plans to resign his position to enter indie production. Those intimate with him
it is only a question of time until he
lines up the right production deal.
According to present reports,
Loew may not tie up with anyone.
Loew may not tie up with anyone.
Loew may not tie up with anyone
stown production firm, which would
take in producers who have good
story properties that work toest too
much money to make. He had pre
stown production firm, which would
take in producers who have good
story properties that work toest too
much money to make. He had pre
stown productions, or with Swiss
producer Lazar Wechsler, head of
Instead of slowing down the pace
of his activity at Loew's, meanprise Productions, or with Swiss
producer Lazar Wechsler, head of
Instead of slowing down the pace
of his activity at Loew's, meanwhile, Loew has stepped up his
work to a point that might belier
besides his usual work. he's stow
devoting considerable time to
"Search," Wechsler production
which Loew's helped finance and
up the story in the production
which Loew's helped finance and
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Trade Screenings Veer More Into Theatres with Regular Audiences

RKO's Foreign Reshuffle Shifts Osserman, Havas

Shifts Osserman, Havas RKO's foreign dept, has undergone a reshuffling of personnel. Under shifts but through, Jack Osserman. will henceforth assume the control of the con

NBC Willing To Pay More Now

NBC's efforts to latch onto film material for television programs, which so far has found the going rough, are dietating a change in policy by the net. With the radio policy by the net. With the radio tribe in granting video rights to play, NBC will switch from a blanket price offered for a film to a form of compensation which will reimburse distribs on the basis of the picture and the date that the film is aired in each particular station.

the picture and the date that the cloth of the control of the cont

hroughout the net

AMOS 'N' ANDY DUB **VOICES IN TELE FILMS**

Hollywood, April 20. Gosden and Charles Correll will be mere voices in the series of film shorts they're ready serias of film shorts they're readying for television. Negro actors,
recently scouted through the south
by 'Charles Yanda, will easy the
roles of Amos, Andy, Kinghan and
gram, with the voices of Goden
and Correll dubbed in. It will be
tele's counterpart of "The Jolson
Story" and shooting will start in
late fail.

Camera crews will shoot back-grounds in Harlem and other cen-ters of Negro population.

Documentary Series Of Travelogs for Disney

ITAYCHOGS 107 JUSTICE
Walt Diancy climbs on the documentary handwagen with a fulluncentary handwagen with a fulltag is "Story of Alanka". animated
maps will be the only cartoons.
Diancy plans making the pic astion to 13400 feet of color film on
Alaska, which he's cutting to 6,00
feet, he has similar footage on the
Grand Camyon and Colorado tiver,
We soft he fleet for by Least Au-

He got the idea for pic last Au-gust when he visited Alaska. Will cover all phases of the country.

Major film companies, in an ef-ft. 1 to make certain reviewers see their comedies and musicals under as conducive conditions as pos-sible, are now scheduling them for trade screenings via sneak pre-views at regular theatres. Effect of watching such films in company must help away the way for better critical appraisal and review. Morto has been meaking its

critical appresical and review. Metro has been meaking its comedies and musicals in that way for more than a year. Idea has pal: off so well in the way of better critical recentling that the control of the part of the part of screening all its product at the states for reviews, instead of at its homeoffice screening room. Columbia has embarked on the same probable and the part of the par

For Pix on Tele

C's efforts to latch onto film
rial for television programs,
so far has found the going
to by the the With the radio
unable to interest many disin granting wideo rights to
the granting wideo rights
to granting wideo
to grantin

would no necessary it its smaller homorofice screening room were homorofice screening room were practice of advertising its sneaks in the daily consumer press. It was found in the past that such ach drew a special-type audience, relative at he later to see an extra relative at he later to see a consumer and the later to respect to the l

M.P. FOUNDATION TO NAME A PAID HEAD

NAME A YALD HEAD
Board meet of the Motion Picture Foundation, all-industry project to raise \$20,000,000 as a philantect to raise \$20,000,000 as a philantect to raise \$20,000,000 as a philanproceed to result in the naming of
a national full-time supervisor. Top
condinistrative spot has been open
administrative spot has been open
administrative spot has been open
start in New Orleans over a year
start in New Orleans over a year
start in New Orleans over a year
to complete preliminary ontime's ripe to tun now think the
time's ripe to see the results of the
to a paid exec.

to a paid exec.

One of the questions being studied by trustees is the type of person to be anmed for the job. Poser is whether to tap an exec person to be some first of the person to the person to be a person to be

Understood that a number of ap-plications are already on file for the post with some filmites pitch-ing for the nomination. They've all been stalled with a promise of later consideration.

consideration. Finance committee, headed by SI Fabian, circuit operator, open the session with a confab shade for the afternoon of May 10. Program and inches the confab shade for the afternoon of May 10. Program and inches RKO's exce veepee, chairmans and Ted Gamble, prixey of Theatre Owners of America co-chairmans, then meets May 11. General sessions start at a lunch-centre of the confabration of the c

HORNE'S EUROPEAN HOP

BURNE'S EUROPEAR HUP Dave Horne, Film Classics for-eign sales manager, heads for Eng-land tomorrow (Thursday) to set up outlets there and on the con-tinent for new FC product, He'll return to the U. S. at the end of May.

LHAT THE PICTURE WILL PLAY TO IS CERTAIN! IT HAS TOO ANGLES FOR ANY EXHIBITOR

BIG GROSSES O MISS!"_variety

In one flaming instant out of RALPH RICHARÓSON

in Alexander Korda's production

KIERON MOORE SALLY ANN HOWES JULIEN DUVIVIER

The next

outstanding attraction at the ROW New York!

Inside Stuff—Pictures

Till octors has been going on for some months between executors of the George M. Cohan estate and Wartier Bros. Former have been of the George M. Cohan estate and Wartier Bros. Former have been with the control of the George M. Cohan estate and the state of Cohan, who is blogged in the fill missed shows the estate of Cohan, who is blogged in the fill missed, owns a tractar in the pic, also been control of the cohannel of the c

In My Nor Film Council, a non-theatrical picture making organiza-tion, last week vigorously protested a threatened reduction in New York city's Boundary or the Council of the Council of the Council of the a patient has been seen to be considered as the council of the Council

a year to taking account soward repeat of these statutes.

Salary of Harry Cohn, Columbia's prexy, variously stated in publications overeing the recent stockholders' meet which considered a pay boost for him, continues the recent stockholders' meet which considered a pay boost for him, continues the recent stockholders' meet which considered a pay boost for him, continues the recent stockholders' meet which stockholders are stockholders, and the recent stockholders are stockholders. His last contract, one for two years, expired June 30, 1945. Its terms have been continued pending inting of a new ticket. Understood Cohn 3011 close for a percentage-of-the-profit deal within a month or two.

Into Feature But Not

SEIDELMAN MEETING

Henry left New York Friday (16) for Palm Springs on a short vacation before heading for the studio.

Drive-Ins than one building or unit and that the sum-total can exceed the ceiling so long as the units individually stay within it.

Costs

Costs
Average cost of drive-ins now
vary between \$100,000 and \$200000, surveys indicate
vary indic

low as \$15,000, but theatre equipment officials consider them more as open lots than the real mccoy. The figure of \$350 new drive-ins this year is considered conservative by those in the know. Actually, plans for some 500 haw turned up but there's always some who go no further than the blue-print stage.

Aimed at Television

RKO's Old Vaude Clins Pixers Up in Air On Arg. Rulings

American companies up until yesterday (Tuesday) were still trytone was a state of the control
Aimed at Television

RKO, which rounded up a raft of anient film footage into a series of shorts titled "Flicker Flash-seks" and made the idea pay off, will now attempt to expand the control of the con Also unclear is whether the 25% Also unclear is whether the 25% applies to remittances or to film footage. Rules last year permitted remittances of \$530,000 for the entire Yank industry. However, shortly after the British 75% tax was imposed in August, a complete makery was placed on film coin for the U. S. and the American industry has 'seceived mothing, since

usary has received mothing, since the state of the state

If the \$132,500 is for three months, the new regulation would as a matter of fact, be welcomed by the U. S. firms, for it would mean the first break in the eightmonth freeze.

Original Writers

Continued from page 1 =

"If Whiter Comes" "Good News."
"Wetton of the Moyles" and "Games Holdes" as year and is domine a similar job on "The Three Musiceses," with "Little Women" as with "Little Women as with "Little

'Vespers' on Again

Vespers on Again
Metro's on-again-off-again production, "Vespers in Vienna," is
on again. Carey Wilson says he
followed the ready for shooting in
Project calls for an expensive
cast including six stars, three male
and three femmes.

Einfeld-Loew

Continued from pake 3
more favorable distribution terms,
but would like stronger guarantees
of dates and playing time.
Results on "Arch" in the immediate

or dates and playing time. Results on "Arch' in the immediate future might influence the decision as to whether to stay with the company or switch.

The date of the stay of the date of the date of the dead of the date of t

pictures.
' Enterprise's financial situation is said currently to be sound. It needs no bank financing because it con-

said currently to be sound. It needs no bank financing because it continues to have available to it to still continue to have a substitution of the said to have now the unit was organized. As for second money, outfit is said to have never had to go outside its own setup. Paid-in capital in few minor stockholders, of \$1,400,-000, along with a \$1,000,000 unsecured credit from Bank of America, has always been sufficient for section of the said of th

the Bank of America runs until the end of this year.
Seven pix to be delivered to UA under the present contract include—in addition to "Ramvod," Jove" and "Body"—'Arch of Triumph," Harry "Shorman's "Wanted," Sanney Kramers "So This Bartner," Lest amore, the only one of the seven not completed, will start shooting during the summer.

pleted, will start shooting during the summer. In production how is 'No Minor 'loes,' which will be finished in about three weeks. It will be the mach. It will be followed by 'Tucker's People,' to be made by 'Tucker's People,' to be made by the John Garfield-Bob Roberts unit. It goes before the cameras in New York in a couple weeks. In New York in a couple weeks. In gabout May 15 and an untitled Lewis Mileston production hits

ing apout say to and an intrice Lewis Milestone production hits the floor in mid-July. They will all be in the \$2,00,000 category. "Arch' has charges of \$4,400,000 against it to date, and with prints and advertising will probably run to about \$5,200,000.

others. Michalson denied reports that RKO was priming the venture for subsequent sale to television stations, stressing that it would be grooved for regular theatrical distribution. Package is to be directed by Richard Fleischer, who also directs the "Flashback" shorts. Jan Filmhouse Union In Sitdown Strike As Manager Is Locked Up

Manager Is Locked Up
Seventy-six Guegerianted JaInema worders, who staged an
all-night sitdown strike in a Toefoot all the next morning when the roall the next morning when then
have been arrested. The strikers,
members of the Tokyo Film Co.
local of the Japan Motion Fleture
and the strikers of the Strikers,
members of the Tokyo Film Co.
local of the Japan Motion Fleture
and the strikers of the Strikers,
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local of the Japan Motion Fleture
and the strikers of the Strikers,
members of the Tokyo Film Co.
local of the Japan Motion Fleture
and the Strikers of the Strikers
Early next morning, representatives of a rival independent union
trends of the Strikers of the Strikers
and the Striker BEN HENRY ON COAST Joe Seldelman, Universal for-eign chief, heads for the Coast next-week to join Ben Henry, company's manager in Britain, for three days of huddles with studio toppers. Plans will be discussed for U pro-duction in Britain under terms of the new Anglo-U. S. films agree-ment

The tending cops.
Tokyo workers have been feuding with management since last summer and finally split into two unions. Recent disputes between unions. Recent disputes between the rival groups have nearly forced the closing of three Tokyo theaters. The Metro melee was precipitated when the manager attempted to restore order to his house by firing six chronic trouble-

Film Writers' Forum The Associated Film Writers, in-dependent organization of eastern

dependent organization of eastern picture scripters is preparing a series of craft forums on educational, commercial and documentary films, with speakers representing various phases of production. The sessions in N. Y. will be open to the public. Place and precise schedule aren't set.

H'wood's 'New Look' Stressed as Move Is Made to Hypo Pix Public Relations

Mull 'Son' Birthplace

Hull John Dilliplace

Start of the Spencer Tracy starrer, "Edward, My Son," is held up
while Metro decides whether to
lim it in Hollywood or England.

If the picture is made over there
t will mark Metro's first use of its
new London studio, said to be one
of the finest in England.

76 New Members On Acad Roster

Hollywood, April 20.
Total of 76 new members, including 17 thesps, were admitted
to membership in the Academy of
Motion Picture Arts and Sciences
at the final meeting of the present
board of governors.

board of governors.

Player members are Anne Baxter, Karin Booth, Jeanne Crain,
Robert Cummings, Douglas Dick,
James Flavin, Lena Herne, Marc
Lawrence, Mary 'Livingston,
Jimmy Lydon, Lois Maxwell, Aran
Miller, Dan Seymour, Alexis
Smith, Joanee M. Wayne, Shelley
Winters and Jacqueline White,

Other new members are: Cinematic branch — Frederick atesly and Nick Musaraca. Directors branch—Laslo Bene-dek, Lew Landers and H. C. Pot-

Executives branch—Robert S. Benjamin, Marvin L. Faris, W. H. Maybery, Marcella Napp, William T. Orr, Lucille Ryman, Andrew M. Smith, Jr., Collier H. Young, Ben-Wallerstein.

Film editors branch—Marvin J.

Music branch—Lionel Newman, forton Scott and Nathan Lang

Music branch—Lionel Newman, Morton Scott and Nathan, Lang Van Cleavest branch—Albert J. Cohen, Alvin Ganzer, Stanley Kramer, Edward Lasker, Gerald H. Mayer, Robert Newman, James A. Parker, Lewish J. Rachmil, Mon-roc Shaff and David W. Siegel; Sound branch—Dr. Louis Fran-iel Brown.

roe Shart and David W. Stegoli-Sound branch—Dr. Logic Fran-Sound branch—Dr. Logic Fran-Sound branch—Dr. Logic Fran-Dale, Harold Heffernan, Nat W. James, Contrad Krebs, William Live Short Manglect Brooks, William Live Short Manglect Brooks, Whitfield Cook, Richard English, Writers branch—Richard Brooks, Whitfield Cook, Richard English, John Larkin, Elick Moll, Harry May and Mar Lings—Booket M. Alternan, Affred Johnson Bollon, William Thomas Crespinal, Dr. Francis Abdo, Martin F. Bischberg, William Thomas Crespinal, Dr. Francis Abdo, Martin F. Bischberg, Dr. Ferner Fodor, Herbert Erseton, Dr. Ferner Fodor, Herbert Erseton, Swann, H. N. Swanson and Robert B. Welss:

READE CHANGES PLEA IN LIBEL INDICTMENTS

N LIBEL NOUTMENTS

Teschaid, N. J. A. 1941 20.

Walter Rende, blood of the Rende
heater cleratif, has switched a not
guitty plea to one of not vuit to a
triminal libel-to-large brought by
Wayne D. McMarray, chairman of
the common service of the Abury Park
Press. Theatre op comes up for
sentence May 13 before Judge J.
Edward Knight of Monmouth
Sentence May 13 before Judge J.
Edward Knight of Monmouth
Rende faces three indictments
based on three letters published in
the Abury Park Sun, now defunct.
The letters, over Rende's name,
intration and were addressed to MeMurray and two others.

Murdock's TOA Berth

MURIOCKS 1 UA DEPUN
Henry T. Murdock, former film
critic for the Chicago Sun, has
joined the press staff of the Theatre Owners of America in New
York. He's handling the preparation of newspaper releases, radio
spots and the writing of speeches.
The spots and the writing of speeches
when it was unerged with the Chicago Times, Prior to that he was
film and legit reviewer for the
Philadelphia Evening Ledger and Philadelphia Evening Ledger and the Public (morning) Ledger.

Film industry continued to in-dicate during the past week its hy-poed interest in public relations. In the discussion stage. However, while the idea for an all-industry trailer apparently went by the bond, the Theatre Owners of a servicing the nation's newspapers, radio stations and exhibs with copy emphasizing Hollywood's "ne w

look:" With Paramount and Metro going ahead on making up their own multi-pletture trailers, and 20th-Fox contemplating a similar move, the all-industry reel faded still farther as a possibility. Idea was all but shelved at a meeting of the Advertising and Publicity was all but shelved at a meeting for the Advertising and Publicity and P

rhursday (18).
Budget of \$15,000 was presented for making up a black-and-white one-receive pitching for all top up-coming product regardless of company. Cost was only a minor factor in tabling the idea, compared with the manifold other complications—primarily the choice of films to be included.

Radio Transcriptions

Radio Transcriptions
Also discussed by the committee
was a gheeme for all-industry radio
transcriptions. That's not as dead
as the trailer plan, but also has
likely. Aside from difficulty in
trues that would please verybody,
there's the much more important
to use the disks. Insumuch as the
companies don't want to pay for
many broadcasters will be interested in plugging a compete
meditum of entertainment.

In the meantime, however, the

medium of entertainment.

In the meantime, however, the
TOA was having some success in
its campaign. It has been turning
out newspaper stories, spots for
tailly disk pleases of formation.
These are sent to 60 "distribution
These are sent to 60 "distribution
the shown particular interest in
the campaign and who mail out
the material or give the personally
to the stories of the st to other theatre ops in their areas.
Eshibs then plant it with local
papers in which they are adversifers; or are personally familiar
with inewsmen. Likewise with the
their's an opportunity for a personal-temp of the exhibs name in
theystories, if he chooses. Speeches
are provided in the event the
heatreman desires guidance in
preparing a talk before any local
controlled in the control of the controlled in the
properties of the controlled in the controlled in the
preparing a talk before any local
controlled in Secure Nutle.

Einfeld on 'Scare Talk'

TOA copy is designed to meet the type of criticism of Hollywood voiced by Enterprise prexy Charles Einfeld in New York yesterday (Tuesday). He flayed Hollywood for the publicity recently given its economy drive.

ior the publicity recently given its economy drive.

"This scare talk," Elinfeld said, "has only served to create a lack of public confidence in the quality which is the said of public confidence in the quality by the desired of the story. The other side—and the important side—is that Hollywood is finding its way back to sensible motion picture-making—for the public to feel that while they will be paying the same admission the public to feel that while they will be paying the same admission prices for their screen entertainments of the public their screen entertainment and quality values."

In the public production, entertainment and quality values."

We will be a supported the public
ande to total values, and the conscious when depending the conscious here aspect of the conscious heavy of the conscious heavy of the conscious was seen in the announcement last week by Metro distribution topper William F. Rodgers and up-and-coming s ale s m e a would be brought into the homeword of the conscious when the conscious distribution to the conscious conscious which we have been dependent of the conscious conscious and the conscious conscious and the conscious
Variety Club Convention Emphasizes Outfit's Good-Willing for Show Biz

By ARTHUR UNGARA
Mami Beach, April 20.

The Variety Clubs International's 12th annual convention, which
drew more than 900-from all parts
of the U. S. and Canada and Mexico
last week, established the organization as an outstanding public re
lations medium for show business lations medium for show busin

lations medium for show business. Firstly, because of the philanthropic accomplishments, which drew pledges in excess of \$2,000,000 for charitable purposes in areas covered by its 32 tents; secondly, because of the kudos thrown in the direction of show business by Minnesoda's former Governor Harold C. Stassen, principal apseak-Harold C. Stassen, principal speak-er at the banquet which finaled the nuest.

the neet.

Siassen declared himself opposed to censorship for stage servers and radio. He stated that the stage and theatre should not be hampered because of quips and humarous characterizations of public and national officials. Show business stands for freedom of the former behind it and not try to restrain its activities, he added.

Among these who ampliqued

strain its activities, he added.

Among those who applauded were Mayor Robert Floyd of Miami, Mayor William Hartfield of Atlanta and William McCraw, executive director of Variety Clubs, a former gubernatorial candidate in Texas.

International Barker Bob O'Don-neil of Dallas, who was elected for his fourth term, presided at the function. He introduced Sophie function. He introduced Sophic Tucker, the only woman guest, who saluted Stassen as "the next presi-dent of the United States."

Marshall Gets Award

Marsnan uets Awaru
O'Donnell announced that the
Humanitarian Award for 1947 was
being given to Secretary of State
George C. Marshall for distinguished service of a civilian in an
endeavor for world peace.

and the control of th

Others Reelected
International officers reelected, besides O'Domell, age: Carter 'ksistent Direction of the Carter 'ksistent International clief birker;
C. J. Latia, Albany, second assistent; Properlyman Jack Beresin,
Philadelphia; Dough Guy March
Wolf, Indianapolis, Bud Lollier
Holder of International
chief bouncer.
The 1949 convention goes to SarSan Franciscie; It will be held there.
May 2 to 7, at the Pairmont hotel.
San Franciscie; It will be held there
that 2 to 7, at the Pairmont hotel.
In the San San Franciscie of the Pairmont hotel
that 2 to 7, at the Pairmont hotel
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that 3 to 7, at the Pai

Jolson

Continued from page 3

continue where they leff off with "Jolson Story," which has grossed over \$10,000,000, easily the company's No. 1 money-getter in its

history.

While Sidney Buchman has his own unit now with Col, he'll officiate again with the Joison sequel, as he did when he sat in with Sidney Skoisky on the original. The columnist had long nurtured the Joison-Col deal and acted as associate producer on the "Joison Col deal and acted as a secolate producer on the "Joison Col deal and acted as the Joson-Col deal and acted as associate producer on the "Joson Story." Very likely he will encore in "Joson Story," which is a some produced by the comediant's career after the some produced by the comediant's career after the some produced by the some produc

Par Sells 2 in III.

Paramount has sold the Palace and Fischer theatres, Danville, III. and rischer theatres, Danville, III.,
to a syndicate of private investors.
In return, company has taken back
a longtern lease which continues
if in operation while guaranteeing
the purchasers a steady return on
their investment.
Transaction was completed by

their investment.

Transaction was completed by selling 109% of the stock in Pischer-Palace Building Corp. actual owner of the realty. Two houses are part of the Great States-Publix circuit, subsid of Balaban & Katz, which in turn is 98% owned by Par.

Domestic Push on 16m Selling Will Follow Pattern Set Overseas

Gradual segue of the major film companies into domestic distribution of 16m jointures is expected to follow closely the pattern set by the same companies abroad. That means, consequently, that those puring the new this will velecome the entry of other companies of the control of the cont

stallations operating aroune calendar.

"They are MR ROO already in the fold and Metro expected to follow in the near feature, it's believed most of the other majors will decide to tag along, Date of pend on how soon their sales apartments are on vin each thinger's money to be made in them, and they will be a soon to be the sales of the sale quently, are already counting or product being made available by

Every State Booking Plans for M-G's 'State'

1 (Allas 101 mru s. Malti Metros "State of the Union" will open in al least one key city in every state in the union during the week of May 29, with all book-ings scheduled for a week or longer. To take advantage of the topical nature of the film Metro is seeking to line up hundreds of the order of the film Metro is seeking to line up hundreds of not in advance of the forthcoming political conventions in Philadel-phia.

phia.

Maine. apparently still recalcitrant politically, was the last state to sign for the May 29 date. Vermont, allied with Maine politically since (the two went Republican alone in the 1936 Presidential elections, came in early this time, with Florida getting the next-to-closing spot. "State" preems tomorrow spot. "State" preems tomorrow (Thursday) at Radio City Music Hall N. Y.

Texas Robberies Net \$2,000 Greggton, Texas, April 20.
Safecrackers broke into Village theatre here and obtained \$600 from the safe. Safecrackers broke into two houses at Gladewater but only hit pay dirt at the Gregg thea-

VARIETY MPA's Succor to Saranac

MITA S SHUCOT 10 SATURAGE.
WIll Hogers Memorial Hospital
fund. campaign will be given a
boost by Michon Pelture Associate
at latter's annual dinner May 21
at Waldorf-Astoria, N. Y. It will
be staged as a salute to the Surmen (N. Y.) sanatorium, with a
large beauting of the stage of the
more of the stage of the stage of the
more of the project.
MPA contributed \$2,500 last
year.

MPA contributed \$2,000 last year.

MPA handed out a total of \$20,000 for charitable and relief purposes during 1947, organization amnounces. Some \$1,100 of that outlay went towards sending underprivileged children by \$1,000 and \$1,

GOLDWYN'S FANCY TERM FOR 'YEARS' IN REG RUN

FUK TEAKS IN REC KUN.
Samuel Goldwyn's "Best Years
of Our Lives" goes into regular release tomorrow (Thursday). Its initial engagement will be at the
Astor, Boston, Anademy Award
him, distributed by RKO, had approximately 4,200 roadshow dates
"Terms' being sought now are
"Terms' being sought now are
50% and double play in gine
in towns where the picture has not
have been been a compared to the
Lat year's upped admission dates
were generally on a 70% rental
basis.

basis.

Pic is going into regular release in its original full length, running two hours and 50 minutes.

'Years' Sets Dutch Record

'Years' Sets Dutch Record

RKO-Goldwyn's "Best Years of
Our Lives" is heating all postwar
now run 12 weeks consecutively in
Amsterdam (eight in Tuschinaki
and four in Roxy), and is still doing top business here and in The
Ingue, where in its minth week.
With seven weeks at Arena, Rotterdam; eight weeks at Churchill,
Hillversum; seven weeks Trianon,
Leyde; five weeks Albantha, Enterdam; eight weeks at Churchill,
Hillversum; seven weeks Trianon,
and the control of the control

Leyde; five weeks Albantha, Enare Moldover record.

RKO's "It's a Wonderful Life"
starts this week in the key cities.
Big Pusiness is expected from this
one too.

M-G Statement Reflects Unbeat in the Film Biz

Upheat in the film Biz

Upheat in the film Biz

Upinin to husiness for films In

It print to husiness for films In

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ed proof liast week when Metro

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district of the films of the films of the

warne over the same period of the

vance over the same period of the

pany, in its first 12 weeks of fiscal

the more promising since the com
pany, in its first 12 weeks of fiscal

state of the the continued of \$37,

500

At the same time higher codes

continued to exact their toll. Half
year net was \$3,885,745, or less

than 50% of the \$5,506,717 racked

lent stock earnings were 75c. per

share of outstanding common

against \$1.67 in the previous

For the second quarter, M-G

took in a net of \$2,531,984, which

compared with \$4,945,312. After

allowing, for the fact that the sec
For the second quarter, M-G

tompared with \$4,945,312. After

allowing, for the fact that the

second the second quarter was 60%

for some second part of a lessor

whereas the first quarter was 60%

off from last year's, second lagged

by 50%.

The production amounted to \$7,107,334

of the production of the compared with the second

years of the production of t

serves for contingencies and depre-ciation amounted to \$7,107,434. Federal bite toted to \$2,742,694 against \$5,525,016 in '47. Net profit after taxes totaled \$4,364,740 from which a minority interest's share of \$477,995 is deducted.

\$19,000 Blaze in Saskatoon Saskatoon, Sask., April 20. Fire of unknown origin gutted he Ritz theatre here, doing \$19, 00 damage. House is operated by 000 damage. He Gerald Dealtry.

Film Reviews

Broken Journey Breaken Josarney
the road to home and love, symbolically dies in finding help for
others, and the air hostess (Phyllia
Caivers), calming and helping piddead man by yeal love for a more
worthy one (James Donald). Behavior of each person is reedible
and logical, and the story is expertly knit logether right down to
safely landed.
Level of action is high. Casting

safely landed.
Level of acting is high. Casting
was skillful and every person, including those who contributed minute cameos, deserves presses
comeback on the British screen,
and the same goes for Margot Grahame, But it is the teamwork that
makes it an enjoyable entertainment. Cane.

No Orchids for Miss Blandish (BRITISH)

London, April 14.

Renown production and release. State Jack La Rue, Hugh McDermott, Linden Travers. Direction and accrepingly, St. John L. Clowes. From novel by James Hadley Chase; editor, Manuel Gel Campó; camera, Gerald Gibbz. At Phars, London, April 13, 48. Running time, 192 MINS. Percy Javanose
Lilly Monte
Frances Mundes
Danny Gree
Jack Lester
Bart Norman
Bill O'Connor
Lives Arado
Lives Dana Echares
Libbana & Konarest
Toy & Wing

A lurid bestseller has been converted into a deplorable picture. The converted into a deplorable picture against Hollywood making films with phoney British settings, which with Linguister at the properties of the converted and the converted and the converted as a joke. As a supposed American gaugeter finding, mortifully and taste. A good deal of money has been spent on it, and the only return can come from those who have turn can come from those who have supply the control of the converted to t

be.
Set in the phoniest New York yet seen on the screen, it fells how Jack LaRue, boss of a gang, kidnaps Miss Blandish, daughter of a multi-millionaire, after her playboy flance has been wiped out. Presumably Linden Travers rectprocates the gangster's love, and after the film has been ununclusted with diead gangster's love, and after the film has been punctuated with dead bodies, the police catch up with people with the property of the property people with the property of the property death out of a window. All this lappens 102 minutes too late. He will be provided the property of the prody of a film are a numbeles prody of a film are a numbeles sympathy. Charly forbids a. de-lailed ecanimation. Definitely no critical many provided and the property of the provided—not even a carrett, 2016.

The Argyle Secrets

Hollywood, April 17. Hollywood, April 17.

Film Classics reiess of Romel Productions, produced by Alan H. Peener and San
X. Abarbanel. Features William Gargan,
Marjorie Lord, Raiph Byrd, Jack Rejtzen,
Original screening, Endderly bands
"The Argyle Album" as presented on Suspense radio program; cumers, Mack Stenjeter; editor, Grego Talias. Previewed April
1. 94. Munning time, 63 MINS.

"The Argyle Secrets" adds up to okay supporting material. It's a mystery melodrama based on a Suspense radio presentation, and is the first production for Eronel, new indie outsit. Film is on the talky side, but has been well paced and has an interesting plot.

big shots in secret dealings with the Nazis. Also trying for the al-bum are two sets of blackmailers. Along the way are five murders and some close calls for the hero, all of which pepper doings with sufficient thrills to make for an okay payoff.

okay payoff.

Cyril Endfield does a good job of direction, working from his ordinian screenplay. He also authored the radio play, Gargan acts thored the radio play. Gargan act was present the control of the control o

Alan H. Posner and Sam X. Abarbanel share producer credit. Pair has given film neat physical values for small budget expendi-ture. Lensing by Mack Stengter could have used better set lighting. Gregg Tallas' editing is good.

Candy Concession

friends of some of them." In another allegation, charge is made that all directors except David Warfield and interest on except David Warfield "subordinate to the chief exceptive (Nicholas M. Schenck) who is one of the defendants herein and who either personally or whose triends or relatives benefited by such acts."

Terms of the settlement call for the candy concern to pay an addi-tional \$161,000 for 1947 and would tional \$161,000 for 1947 and would thereafter "assume obligations deemed more favorable to the company and the state of the company and the state of the company and the state of the state Stock Options

Stock Options

Second cause of action maintained that Schenck had realized profits exceeding \$1,800,000 on stock options obtained prior to February, 1945. Ordinarily, it's alleged, such a profit would fail to the profit of the profit would fail to the profit of the profit would fail to the profit of the profi

hete."

Answer, among other things, asperts that the transaction was approved by the stockholders and that the Treasury Dept, found that Schemck, realized, no taxable in—Third cause claims that Schemck violated the Securities Exchange Act by both buying and selling stock within asix month period. Metro officer, it's alleged, sold and then bought 9,806 shares in Marck, 1944.

11% proposed that both eauses he

March, 1944.

It's proposed that both causes be proposed that both causes be moneyear option to acquire 10,000 shares from him at \$13.33 per share, the same price paid by the foriner to company for the shares of optioned stock. Current market proximately \$20.

Court heaving will.

Court hearing will permit argument by any stockholder who wants his say. Gresser & Walker, attorneys for the plaintiffs, will apply at the sume time for compensation. Any sum allowed is paid by Metro.

SAG STRIKE WOULD GET AFL FILM COUNCIL AID Hollywood, April 20.

Hollywood, April 20.

Screen Actors Guild will be backed up by American Federation of Labor Film Council in case the thesps walk out Aug. 1, when the current interim pact expires. Council, composed of most of the studio guilds and union, voted its support.

talky side, but has been well paced and has an interesting plot.

William Gargan portrays reporter on the trail of an album of documents that reveal tracelers of obsoleter, signed in 1958, is

OWERFUL

In Starsl...Story!...Box Office!

"A solid entry! Names that san be relied on for steady draw, punchy Daily Variety story

Lushly produced photoplay engrossing vi-brant and convincing Stellar qualities of cast should materially enhance the film's commercial possibilities. Skille fully directed!" -Boxoffice

Boxoffice in its cost names exhibitor should be case in exploitingly. -Motion Picture Doilly

"Interesting melodromo fare faste in its back. ground and settings, and costing is first rate down -Hallywood Reporter

Fascinating drama unusual story. Gallery of -Motion Picture Herald

"Different... should please drama-hungry audi-ences, especially the women!" The Exhibitor Top drawer production of ... good cultection of names to provide audinames to planaginative ence lure, imaginative screenplay!

Fine performances, strong cast. good entertoin Shawmen's Frade Review

SCOTT HAYWARD SYDNEY

with Dennis Hoey · Edith Barrett · Raymond Burr Produced by ARTHUR S. LYONS

Directed by Edgar G. Ulmer - Screenplay by S. K. Lauren, Gordon Kahn,

Based on the Novel "Frelude to Night" by Dayton Stoddart

Presented by PRODUCING ARTISTS, Inc. + An EAGLE LION FILMS Release



Poles Step Up Production; 39 U. S. Pix Due In: Chinese Tax Situation Eased

Washington, April 20.
Poland is steeping up its motion pleture industry this year. It's examing, its production actificies and will turn our ports Nathan D. Golden, head of the motion picture and photographic branch for the contract of the contract of the contract of a 'cinematographic factory at Lodz is being continued in the Contract of a 'cinematographic factory at Lodz is being continued in the Contract of a 'cinematographic factory at Lodz is being continued in the Contract of a 'cinematographic factory at Lodz is being continued in the contract of a 'cinematographic factory at Lodz is being continued in the contract of a 'cinematographic factory at Lodz is being continued in the contract of a 'cinematographic factory at Lodz is being continued in the contract of a contract of a contract of a contract of the contr

U. S. Leads Cuban B. O.

Golden:

U. S. Leads Cuban B. O.

CUBA: Last January, 23 films were released in Bavans and played to a boxoffice of \$149.017.

Were released in Bavans and played to a boxoffice of \$149.017.

Charles of the play in the play

sections when the second section is the country.
CHINA: American pictures bean to meet sill competition from large section of the section from
REP'S 1ST OUARTER NET DROPS TO \$139.945

BKOTS 10 J.133,945 is reported by Republic for the first quarter of fices 1948, a substantial drop from the 3844,714 which the company for the property of the

Harry Novak's Paris-N.Y. Via Ocean Trip to So. Am.

Harry Novak, Universal's Conti-nental manager, is heading for the U.S. from his Paris headquarters U.S. from his Paris headquarters partial vacation of the trip, he-cause of recent ill health, via a 15-day ocean voyage from France to Rio. He was formerly Us Latin American manager, and will vill ritends in Brazil and the Argen-friends in Brazil and the Argen-

TV Bids

is out ahead in pix outlets in the Chi area and is the pioneer operator of WBKD, Chi's pre-war telestation of WBKD, Chi and WBKD, Chi and WBKD, Chi and Frisco stations, an idea which has also occurred to CBS and ollman Ed Pauley, among others.

man Ed Pauley, among others.

A plush operation is promised by Warners in Chi video with spidicator to be spent on station amount of dough for studio facilities. Company will underwrite the first year's operating expenses to be tone in \$350,000 in revenue. Beady capital of \$37,010,900 was reported in the FCC application.

Warners will share the existing site of FM station WREE, Chi, at site of FM station WREE, Chi, at

site of FM station WBEZ, Chi, al 79 West Madison street. Eventual staff of 65 is planned for the tele operation. Col. Nathan Levinson will direct technical end of the Chi station. Warners' bid was filed by local attorney John Southmayd.

local attorney John Southmayd.
Warners will have to compete in hearing against four other chip-heavy contenders, including GBS, Zenith, the Chicago Dally News and Marshall Field's Sun-Times, all of them old-time sound radio operators in the Chi area. Company plans a powerful operator and company plans a powerful operators in the Chi area. Company plans a powerful operators in the Chi area.

mitter.

In Albany, both Patroon and Van
Curler are bidding for the No. 9
tele channel. Hearing is afready
necessary and to make matters
working the Pottler Homeshad
Gardens' entered the tele fight
(16). If FCC follows its usual policy
of preferring diversified ownership
of radio outlets, it appears unlikely
framehites. Even outlets will get a
framehites. The courter will get a

mat both pix outlets will get a franchise.

Pairoon, permittee of WPTR, will spend \$207,746 on its station and operate with a 29.5 kw picture in the control of the control

Warner Sez

levelling off of production from the peak war years, citing zooming production costs and decreases in domestic and foreign revenue. "An adjustment was necessary," he said, "for the preservation of the industry."

the Industry."

Promising an increased production schedule at the Burbani studios, Warner said that currently WB was maintaining a top pace for the industry with an average for the other studios is 2.7, according to Warner's figures. "We are making every effort in sunce capacity production throughout the balance of Warner's affect the world demand

partial vacation of the trip, because of recent lih eality, it as a 1s. Warner said the world demand
friends in Brazil and the Argentine.

Novak's due in the U. S. in June,
accompanied by his French will be demand from the distribution of the composite of the properties of the composite of the properties of the p

KANSAS CITY

KANNAS CITY

(Continued from page 10)
difference with great \$3,000 in 3
days. Last week, subsequent run.

Malanat (Loew'a) (C.500, \$5-63)
method to the continued of the continu

SIL000.

Parament (Par) (1,000; \$4-55).

"April Showers" (WB), Only strong new fare in town, solid \$16,000 and cinch for second week. Last week, "Unconquered" (Par) 120 wb), at regular "Unconquered" (Par) 120 wb), at regular "Direction" (Par) 120 wb), at regular "Stand-In" (India) "Flous Acidia" (Flous Acidia) "Stous Acidia" (Flous Juan" (Flous Grand") "Acidia" (Flous Juan") "Acidia" "Acidia" (Flous Juan") "Acidia" (Flou

me me Great" (FC), about same.

Tower - Uptown - Fairway (Fox
Midwest) (2,100, 2,043, 700; 45-65)

"Gentleman's Agreement" (20th) (2d wk) Olay \$12,000. Last week, hetty \$23,000.

B'way Vandfilmers-ASCAP Stalemated on Seat Tax

Second meeting of ASCAP and reps of Broadway houses combin-ing films and live talent was held Monday (19) on proposed boosts in seat taxes for vaudfilmers and re-sulted in a continued stalemate besuited in a continued statement of tween negotiators. No progress was made despite prolonged dis-cussions and the meet wound up with the huddlers as far apart as

ever.

ASCAP, on its part, is standing fast on its demand for a rate like which theatre reps maintain will exceed 500%. Schedule announced by ASCAP calls for fees of 50e per seat, for houses under 800 seats; 79e, from 500-1,800 seats; and \$1, from 1,600 up. That's in addition to regular rates paid for playing

films.

Another meeting will be called by ASCAP some time in the near future. Among those attending were Bobert Weitman (Paramount); Gus Eyssell (Badio City Music, Hall); Looped Friedman Greenberg Britannian (Paramount); Gus B

ass't general managers for ASCAP.

ASCAP estimates some 35 houses throughout the country are affected by the new rates which apply to houses having stage shows four to seven days weekly. Some of the vauddimers have threatened to discontinue shows if ASCAP insists upon the new rate.

ASCAP's Gress

mark & Sons, T. B. Harms and mark & Sons, 1. B. Harms and Remick Music Corp. Metro, owning Leo Feist, Inc., Miller Music and Robbins Music received \$514,900. No breakdown was made for partial holdings such as the 26% stock in-terest which 20th-Fox has in Rob-bine.

terest which 20th-Fox has in Rob-bias.

Paramount is credited with only 20,000 for the year and 20th with \$3,000 for the year and 20th with 10 ASCAP's board, only two are associated with music subsides of film companies, findings said, duo film companies, findings said, duo film companies, findings said, duo publishers lifed in the property of and Abe Olman, general manager of Robbias. Findings fathy declare that "the motion picture producers of Robbias Findings fathy declare that "the motion picture producers or control the board of directors at ASCAP or its affairs."

In striking back at the Brandt

In striking back at the Brandt circuit which is called "a dominant force in the New York metropolitan area," findings said his theatres had netted \$2,883,873 since 1939. had netted \$2,583,873 since 1939. His circuit, memorandum claimed, "is able to exert pressure on the distributors to obtain pictures at more favorable terms than the individual theatres in the Brandt circuit would each obtain."

Trial was completed.

Trial was completed some time ago and decision is expected next month. Schwartz & Frohlich are reps for ASCAP.

BUCHANAN'S 'AFFAIR'

Buchanan & Co. was named by James Nasser Productions last week to handle advertising on "An Innocent Affair," Pic is now wind-

Fred MacMurray and Madeleine Carroll are starred. Release is via United Artists.

Picture Grosses

LOS ANGELES

(Continued from page 10) 80)—"Remember Mama" (RKO) (3d wk), Trim \$11,300. Last week, \$16,709.

\$16,709.

Ritz (FWC) (1,870; 60-\$1)—"Cassah" (U) and "Madonna of Desert"
(Rep). Slow \$3,000 or near. Last
week, "Naked City" (U) (5th wk),
\$5,800.

sa,800.
Studie City (FWC) (880; 60-\$1)—
"Casbah" (U) and "Madonna of Desert" (Rep). Thin \$4,500. Last week, "Naked City" (U) (5th wk), \$2,600.

\$2,600.
United Artists (UA) (2,100: 60-81)—"Casbah" (U) and "Madonna of Desert" (Rep.). Medium \$15,500.
Last week, "Naked City" (U) (5th wk), closed at \$7,900.

Last week, "Naked City" (U) (9th wk), closed at \$7,90.0.

Uplawm (FWC) (1,712; 69-51).

Stilling Pretty" (20th) and "Challenge week, \$11.00.

Vegue (FWC) (885; 69-56).

"Seven Sinners" (EL) and "Sutters" (60).

George (10).

Since (10).

Wilshire (FWC) (2,295; 69-51).

"Wilshire (FWC) (2,295; 69-51).

"Olitor" (WB) (2,395; 69-51).

"Wilshire (WB) (2,395; 69-51).

"Wilshire (WB) (2,395; 69-51).

"Wilshire (WB) (2,395; 69-51).

Cincy Unhurt by Floods: 'Shanghai' Wow \$16,000 Cincinnati, April 20.

Cincinnati, April 20.
Downlown houses are high and
dry in face of a major Ohio River
flood's routing of thousands of
families and business firms, and
saraling of traffic. Folding last
week of Lytton's, successor to the
Big Store, one of Cincy's oldest
and Largest clothing stores, indi"Biondie's Anniversary," linked
with Art Mooney's band and acts on
stage, is topping the town, yet "Biondie's Anniversary," linked with Art Money's band and acts on stage, I topping the town yet the town to the town yet due to operation. "Lady From Shanghai," world preeming, is boffe. Holdovers are considerably above par. Fatimates for This Week

Estimates for This Work
Albee (RKO) (3,100; 55-65)—
"Blondie's Anniversary" (Col) pies
"Blondie's Anniversary" (Col) pies
Art Mooney's orch, Rudy Cardenas,
Gene Sheldon, on stage, Good \$20,
Oo considering absence of Mooney,
who underwent an energieny; ap-pendectomy after arrival, here
Thursday (15). May hit socks \$30,
Ook. Last week, "To Victor" (WB)
Ook. Last week, "To Victor" (WB)
Ook, Session's low, Cardena (WB)
Cardena (RKO) (2,000, 60,75).

Capitel (BKO) (2,000; 50-75)—
"Mating of Millie" (Col). Fairish
\$9,000. Last week "Remember "Mating of Milhe" (Col). Fairish \$9,000. Last week, "Remember Mama" (RKO) (m.o.), swell \$9,500

Sama" (IRM) (m.o., swell 39,300 Grass (IRM) (1,409; 59-75).— Fighting 59th" (WB) and "Valley WB) (reissands). Nice \$0.000 are 'WB) (reissands). Nice \$0.000 are 'WB) (reissands). Nice (Col.) \$9,500. Keith's (City Inc.) (1,542; 50-75).— "Naked City" (I) '3d wk). Main-taining zippy \$5,000 pace after \$10,-500 second round. Holds again. Lyric (IRCO) (1,409; 50-75).—"Safe-500 second round. Holds again.
Lyric (RKO) (1,400; 50-75). "Sitting Pretty" (20th). Second moveover for fourth week on main line.
Hefty \$6,500. Last week, "April
Showers" (WB) (m.o.), average \$5,

00.
Palace (RKO) (2,600; 50-75).
"Lady From Shanghai" (Col.)
World preeming of the HayworthWelles pie whooped up with big
campaign; boffo \$16,000. Last
week, Big Clock" (Par), pleasing

week, "Big Clock" (Par), pieasing \$12,000.
Shubert (RKO) (2,109; 56-75)—"Remember Mama" (RKO). Second moveover for third downtown stanza. Okay \$6,500. Last week, "Sitting Pretty" (20th), second week on moveover, strong \$7,500.

Hellman Back to London Hellman Back to London
British producer Marcel Heliman flies back to England Sunday
(25) after a month in New York
and on the Coast. While in Hellywood he dickered with several
players regarding commitments to
appear in his future British productions. No deals have bega
finalized.

finalized. Heliman brought over with him 18 count \$5,500. Last week, Heliman brought over with him 18 count for for some first with the September of the Septem

Mols. H.O.'s Shape Sock: Scudda' Snappy \$14,000. "Showers' 12G, New Hits

Mowers LCu, Rew Hist
Minneapolis, April 20
Main strength currently is found
in holdowers, including "Gentle-man's Agreement," "A Double-ther" and "Remember Mama," the first two named in their second weeks and "Mana" in third, New-weeks and "Mana" in third, New-desk and "Mana" in third, New-and "April. Shope "Could Holder and "April. Shope "Could Holder Estimates for Thir Week.

Estimates for Thir Week.

Retimates for This Week
Asier (Part 1991; 30-44).—Slippy
McGee* (Bep) and "Miracie Kid"
(EL) (firstlemen, Mild Side)
days. Lact week, "Batch Minds
Baby" (Indie) and "Tight Online"
(Indie) (reissues), thin \$1,100.
Cestury (Par) (1,60); 50-70).
"Robin Hood" (WB) (reissue),
Bossing \$4,900. Last week, "Unconquered" (Par) (2d ran) (3d wk),
fair \$6,200.

Rousing \$3,000. Last week, "Un-conquerce" ("Par) (2d run) (3d wk), Lat \$2,200. [Par) (4,000; 44 — "Heil-zapopuin" (Indie) and "Argentine Nights" (Indie) resissues). Light \$2,200. Last week, "Badlands of Dakota" (Indie) and "Trail of Vig-lantes" (Indie) (reissues), \$3,200. Lytie (Par) (1,000; 50 - 70)— "Double Life" ("U) inc.). Academy "Double Life" (I) (m.o.). Academy Award picture here after fine initial stamza at State. Still factorized the state. Still state at State. Still state. S

si3,000 after solid \$22,000 first week.

RKO-Orphesm (BKO) (2,800; 50-0)—"April Showers" (WB). Well-liked picture pulling sturdy \$12,000.

RKO) 22 wid, nies \$11,000.

RKO) 24 wid, nies \$11,000.

RKO) 25 wid, nies \$11,000.

RKO 12 wid, ni week, \$13,000.

\$33,00.

Uptown (Par) (1,000; 44-60) —
"Bishep's Wife" (BKO). First nabe
showing. Big \$3,000. Last week,
"Meant for Me" (20th), okay \$4,000.
World (Mann) (350; 50-85) —
"Black Narcissus" (U). O sear
awards selling point for this, sock
\$4,000. Last week, "The Fugitive"
(RKO) (2d week, \$500.

BUFFALO

BUFFALO
(Continued from page 11)
Lead Sodificer (20th) fun.b., Trim
\$5,00. Last week, "Big Clock"
(Par) and "Campus Honeymon"
(Rep) (m.o.), \$5,00. Apr.
Teck, Usheal (10,00. Apr.)
Teck, "April Showers" (WB) and "Afurder in Revense" (Indic), about same.
Lafaryetic (Basil) (3,00. Apr.)
Teck, "April Showers" (10,00. Apr.)
Teck, "April Sho

28th Century (20th Cent.) (3,000; 40-70)—"Knew Susie" (RKO) and "High Thde" (M-C). Fance \$17-500. Last week, "Remember Mana" (RKO) (2d wk), sturdy \$7-500 in 5 days.

SAN FRANCISCO

(Confinued from page 11) reissues). Happy \$9,000 or close. Last week, "Song of Heart" (Mono),

Last week, "Song of Heart" (Mono), \$4,400. \$13,e26eer (Ackerman) (350; 60-\$5)---"The Mikado" (U) (reissue). Nice \$4,000 or near. Last week, "South Riding" (SG) and "Uncer-tain Feeling" (SG) (reissues), \$2,-

Clay (Roesner) (400; 65-85)—
"Beauty and Beast" (Indie) (8th
wk). Good \$2,300. Last week, \$2,-

600.

Larkin (Roesner) (400; 65-85)—
"Furia" (Indie) (5th wk). About
\$2,000. Last week, fine \$2,000.

United Nations (FWC) (1,149; 6085)—"Sitting Pretty" (20th) (4th
wk). Stout \$5,500. Last week,
\$7,000.



REPUBLIC PICTURE HUNT LUNDIGAN WINNINGER PATRICK

with GENE LOCKHART • FLORENCE BATES • HOBART CAVANAUGH
ALLEN JENKINS • ROSCOE KARNS • ROBERT SHAYNE

Screen Play by Mary Loos and Richard Sale Original Story by Ernest Lehman and Geza Herczeg

Directed by ALLAN DWAN

St. Louis F.&M. House Closed After **Row with Grips: Other Xchange News**

St. Louis.

A row over the number of grippers for Fanchon & Marco's St. Louis, midtown house, resulted in shuttering of house last Friday (16). Projectionists at theatre refused to cross the picket line and the management was forced to close.

the management was trees to the management was trees to the management was the men instead of two members be employed on each shift at this 4,000-seater. Edward B. Arthur, F&M assistant general manager, refused, asserting there was not of the house until it was closed. The number of grippers in local film houses, none of which uses stage shows, long has been a bone of celeration beceme the union and theatre owners.

and theatre owners.

Realart Sets Sales Policy
Realart Pictures, relissue firm,
held a series of huddles in New
York last week attended by stockholders and directors to map out
sales policles and study new prodet among other things. Company
det among other things. Company
Jack Broder returned to Detroit
jupon the windup of the conclave.
Others who sat in on the board
meets were Joseph Harris, chairman; Budd Rogers, Norman Eisenman; Budd Rogers, Norman Eisenments were Joseph Harris, chairman; Budd Rogers, Norman Eisenmeets were Joseph Harris, chairment from the control of the control
over a large block of Universal
oldies last year.

Grainger Back to N. Y.
James R. Grainger, Republexec-veepee in charge of distrition, returns to New York week after a brief business junt

Russ Rogers Buys 900-Seafer
Los Angeles.
Preferred Pictures, headed by
Russell Rogers, bought El Cajon
theatre, 900-seater in El Cajon,
from Gerald Gallagher.

Arrington Named by Long Houston.

H. D. Arrington is new manager of Sunset theatre, a J. G. Long cir-cuit operation. The house has been remodeled.

Lippert Opens 39th House Frisno, Cal.
Riate theatre, 39th in the Hobert L. Lippert chain, opened here with Jennifer Holt, Robert Lowery and Russell Hayden making p.a.'s. This is a 1,350-seater, recently remodelled.

Abe Fisher New Rep Chi-Head Chicago.
Abe Fisher, former United Arts salesman, made acting Chicago branch manager for Republic. How the Walton, western sales head, mataga polntiment. Fisher will sub-ready in I zwecks.

for Will Baker, away ill. Or Baker's return, Fisher becomes Baker's return, Fisher become sales manager. Stadium, 1,000-seater in Evans

Stadium, 1,000-seater in Evanston, Ill., purchased for \$300,000 last week by an undisclosed buyer from First National Bank of Chicago. It's second time within year that property has changed hands. House is operated by S. C. M. Theater Corp.

Theater Corp.
Flexer, Avery Quit Mplz. Area
Minneapolis.
Dave Flexer and Max Avery, of
Memphis, who "invaded" this teridory by building and opening the
neapolis suburb, are withdrawing.
They've sold the Bloomington to
the Minnesola Entertainment Enfrey've sold the Bloomington to
the Minnesola Entertainment Entry indic exhibitors.
MEE was organized to combat
invaders" by building its own
Drive-Ins. It's now erecting a
tween Minneapolis and St. Patl
Bill Sears, for years manager of
the Orpheum, here, has been
likesited.

Bill Borack Joins Pitt Co-op William Borack, buyer and booker for 19 years with Para-mount Theatres Corp., joined Co-operative Theatre Service, a buy-ing combine in Pittsburgh area, to easist manager Harry E. Long, starting May 1.

Col Relssue to Devonshire

Col Relasus to Devonshire
Boston.
Devonshire Films, indie distributor, acquired U. S. and Canadian distribution rights to Columbia reduction of the
Femme Buys Charlotte Spot Charlotte, N. C. Mrs., Virginia Crolley, newcomer from Little Rock, Ark, where in ad promotion, bought and re-opened the Morris at Douglas Air-port, Charlotte suburb, Closed spot, Charlotte suburb, Closed spanner, honce was sold by Dixte Theatre Supply Co. here.

New York Theatres .











RADIO CITY MUSIC HALL TRACY • HEPBURN • JOHNSON Angela Adolphe Lewis
LANSBURY MENIOU STONE
Frank Capra's "STATE OF THE UNIO
Presented by M.G.M and Liberty Films Spectacular Stage Presentation



GREEK GOVT, OKAYS 500G TO U.S. FILMERS

Government of Greece has agreed to permit remittance of \$500,000 to the American film industry. It is to partially cover coin due 97, to June 201, 1946. Yank firms have been getting no money out of the Agraement

country.

Agreement was actually arrived at last fall, but the officially-approved Greek government version didn't arrive in the U. S. until last week. It was presented at a meeting of the foreign managers of the major companies last Wednesday (14) and is now under consideration for final okay.

Although it is for less than half the sum actually due for exhibi-

Although it is for less than half the sum actually due for exhibition of U. S. films in Greece during the period, deals is thought the period, deals in thought best that can be done. U. S. Email an egodiating it, as the coin must that country by the U. S. government. It's this factor which is thought to have caused the long delay in receipt of the terms from Greece.

Par Theatre TV

Continued from page 7 ;

comment from page ?

tion, of course, remains that of the assignment of rights to the various, sevents. Other N. Y. broadcasters, including NBC and DaMont, consumers to the consumers of the consumers of the consumers of the consumers of the course of the

course deesay that essagnation of the court actual of "theatre television rights."

Gilliette Sadety hazor, for some control of the court actual o

its wednesday night demonstra-tion, but expressed confidence that the unions would be willing to co-operate, since theatre tele eventu-ally will mean more jobs for them

ally will mean more jobs for them
Date of the next show in N. Y.
Date of the next show in N. Y.
Date of the said. He indinot but, so the said in the indinot but, so the said in the said of
the major sports events, Par
would also assign a mobile unit to
cover any important news events
that occurs in the metropolitan
break out abourd the Queen Mery
white the ship is docked, for example, Par would cover the fire
at the first break in the program.
at the first break in the program.
at the first break in the program.
be made for that, Raibourn said.
Instead, the company will adventise it as an added service to its
customers.
Par also hopes to install theatre.

Lawson's Verdict ued from page 6

Continued from page 6
offered by the prosecution as necessary to the prosecution of the prosec

spility of the committee and its right to ake a witness whether he was a Communist.

Justice Curran drove a hammer-blow at the defense early in the close at the defense early in the control of the cont

or the defendant's refusal, to answer the questions. He cautioned the jury that "the nature of the activities of the denutre of the activities of the denutre of the activities of the denutre of the case."

One climcher which just about relevant to the case."

One climcher which just about "If you can answer from his replies (Lawson's replies to the House Committee) the question of whether or not he is a Communist, then he or not he is a Communist, then he can be communisted to the communister of the co

Formal Lifting Continued from page 6

continues from page e upper They feel that the delay is upper They feel that the delay is and that and that and that are they continued they are the they ar

at the first break in the poerson.

No extra admission charge work of the poerson
Buda Drive On To Nationalize Pix

Nationalize Iv

Budapest, April in

Intensive drive to nationalize all factors of the Hungarias film industry is rapidly proceeding. Chief drive the continuation of the continuation of Hungary's common of the continuation of Hungary's common of Hungary's concerned with Hungarias motion pictures.

STO will decide on all film inproduction, etc. Independent of Hungarias motion pictures.

STO will decide on the full film inproduction of STO, STO will all the film production of STO, STO will decide and the full hungary of the state study Hungary of

some the state of the companies of the c

the recent nationalization drive of all industrial firms with more than 100 employees.

Majors Clamp

ed from page 6 =

small British National Studios at Elstree recently and the firing of about 275 employees at Sir Alex-ander Korda's Shepperton and Isle-worth plants. Somehow the press tied this up with the new films agreement and the idea was spread that the pact was causing unem-ployment.

ployment.
Actually, this is far from the truth. The shuttering and firings were caused by strictly local situations. And the prospect is great for boomtime employment for British studios workers as a result of American companies' plans to produce here.

donce here.

Another Experience Taske?

Another Extent that assect resement was a parliamentary debate last week in which it was suggested that Wilson, president of the Board of Trade, hadn't told the green that American and British tradeguers carried purported texts of the pact and thus had more intelligent that the part of the pact and thus had more intelligent that the part of the pact and thus had more intelligent with the package of the pact and thus had more intelligent with the package of the pact and thus had more intelligent with the package of t tradepaper versions weren't com-plete and final. He gave a broad hint that further changes might be

hint that further changes might be expected.

(VAMETY, among other American tradespapers, carried the text of the pact. While this was not an "official" version, in that it was not provided by the Motion Picture Assn. of America, it was an accurate reproduction of the terms of the companion of



NAB (NEED ALTERATIONS BADL)

'Rebel' Davis Tells 'Em Off

The industry boys have been thinking seriously of giving ABC commentator Elmer Davis a double award ever since last Thursday (15) Radio Executives? Club lunchen in N.Y. That was the shindig at which the Peabody citations were made, with Davis as one of the recliptents for his year's treatment and analysis of the

sindig at which the Peabody citations were made, with Davis as more of the recipients for his year's treatment and saniyas of the fifther were any doubts about Davis meriting industry recognition, they were removed at the luncheon when, without mincing words, the commentator eloquently defended his medium as he tore which the commentator eloquently defended his medium as he tore when the commentator eloquently defended his medium as he tore when the commentator eloquently defended his medium as he tore which the commentator eloquently defended his medium as he tore when the commentator eloquently defended his medium as he tore defended his medium as he tore when the commentator eloquently for the Adlantie Monthly mag (and himself an ABC gabber).

In tosatumestering the exercemonies, Weeks reprised a favorite his medium and the commentator of the commentator of the defended and entitle. Be knew how to be elever, how to turn a phrase and how to make them laugh. But it was an uncomfortable and givenawa-quits formula epicatedly done into its crime show and givenawa-quits formula expectedly done into its crime show that the commentator of t

Wax Wants Waring So Badly, It'll Take Summer Hiatus, Grabbing A.M. Show

Jummer Haltus, U

If Fred Waring can't come to chanson't war, then Johnson's Wax, then Johnson's Wax will go to Fred Waring.
That's just about how the summer situation shapes up for the the state of t

Fitch to Junk 'Coattail' Spot?

Report is that Fritch may give up the linkest time spot in radio—the time spot in radio—the spot in radio spot in radi

show by Fitten due to strong show by outlay, NBC will insist on a strong show for the spot, whoever lands it. The line is said to be already forming, the said to be already forming, the said of the

'Suspense' Sticks

"Suspense" sticks
CBS has decided to continue
with its full-hour dramatic series,
"Suspense" and the show resumes
this Satura (24). Show was originally slated to bow out April 10.
Electric Auto-Lite pleks up the
tab on "Suspense" in early July.

Wrong Script

Wrong Script
Detroit, April 20.
Following episode occurred
last week in the office of Mel
Wissman, WWTs gen. program mgr.;
mgr. proper of the office of Mel
Wissman, WWTs gen. program mgr.;
mgr. proper office of the office of Mel
Wissman, WWTs gen. program mgr.;
mgr. proper office of the of

Axing, Merging Of Soap Operas **Cues Client Unrest**

There appears to be some unrest on the commercial daytime serial front. As a rule they go on their year-in-year-out way undisturbed lexcept when a radieal turn in the Hooper use immediate boarded-directors' huddles). At least six of the soap operas are currently involved in sponsor reshufflest two of them uncertain.

General. Mills is swinging the General solid is swinging the research with the state of at least two of them uncertain.

Central Mills is swinging the sensor with the swinging the state of the swinging the state of the swinging the swinging the swinging the swinging the swinging two of the four 15-minute shows currently aponsored. Swill under discussion, but high Hoopered. "Light of the World" seems sure to continue. Others are (Continued on page 34) except when a radical turn in the

BITNER'S 850G WOOD BUY OKAYED BY FCC

DUI UNAILE DI FUL.

Federal Communications Conmission Briday (101 approved purGrand Rapida, Mich, by the
Grandwood Corp, for a reported
price of \$850,000. Which, by
the Grandwood Corp, for the Proported
the Grandwood Corp, in Harry M.
Bitner, former general manager of
the Hearth Wespapers.
Same group bought WFDF at
Flint, two weeks ago.

MODUS OPERANDI

By GEORGE ROSEN

By GEORGE ROSEN

With the approach of the annual convention of the National Assn. of Broadcasters, to be held next month is Los Angeles, some in held to the second of the National Assn. of Broadcasters, to be held next month is Los Angeles, some in held to the national association, and the second of the national association, and the second of the national association, and the second of the hindustry time has, come for the adoption of a new modus operand that can best serve the interests of an expanding including the second of th

tions affecting the industry as a whole the tem brokels, however, the NAB would break down into groups representing the clear channel stations, the regional interests, the local stations, the network affiliates, the independent of the control of

the counts in the presence of the industry.

It's pointed out that, with an industry that now embraces idea of the industry that now industry that now industry in the less than to point of new AM stations, the NAB as presently set up is far too unwieldly and incapable of serving the less industrial i

(Continued on page 36)

Musicomedy Series As Summer Replacement For 'Ozzie & Harriet'

"Silver Theatre," perennial summer show for International Theatre, will be a musical comedy series this season, with Raymond Paige batoning. It may originate in Cincinnati, to take advantage of the lower AFRA and AFM scales prevailing there for network broadcasts. If so, the originating station would be WKRC, local CBS affiliate.

The approved budget for the "Ozzie and Harriet" replacement will be \$3,500 gross. The series would run 13 weeks, starting in mid-June, and Lindsay MacHarrie will probably produce for the Young & Rubicam agency. The

Young & Rubicam agency. The didea is to use adaptations of contemporary short stories, with current pop tunes woven or dropped into the continuity.

If the series is done in Cincinnati, as the \$3,500 budget would apparently require, leads would presumably be taken from New York, but might be east in Cincinnati if suitable talent could be found there.

URGE CHANGES IN 'Call for Music' Hits Jangled Notes In Weird Outburst of Temperaments

Wanted: An Agenda
NBC is confronted with the
top dilemma of the year. The
network is currently trying to
set up an agenda for the forthcoming annual meeting of the
Station Planning Advisory
Committee, to be held in connection with the L. A. convention of the National Assn. of Broadcasters.

casters. Sale of Blower actions are studied agenda mappers are studied. It appears that for the first time within memory there are successful and the successful and the successful and the day-light action of the successful and the successful

At the moment it's expected that the SPAC session will wind up as a social clambake.

Paley Working On Booth-Less **CBS Booth Show**

The new Shirley Booth comedy show, "Our Miss Brooks," dealing with a Brooklynese character, auditioned by CBS, will go my whout Miss Brooks, "Gealing with a Brooklynese character, auditioned by CBS, will go my white the show that the show that the show the show the show programming operation, decided it would be better ever and board and the should be considered to the show that the should be compared to the show
Stern Nix Sends Pabst Hunting

Tablet is shopping iround for either a how-budge junished no either a how-budge junished no mysfery show as a summon either mysfery show as a summon from Bill Stern, who was given a for the beer company. It would have been a \$5,000 weekly package. Stern was obliged to chime in with a nix when Coigate reportedly permit Stern to double into a Pabet airer. Colgate, which pays stern \$5,000 a week for his Friday night NBC airer, has an exclusive at a company of the product was interested from other commercial broadcast art attraction the's not restricted from other commercial broadcast art attraction the's not restricted from other commercial broadcast and attraction the same site to the agreement that Stern site in the agreement that Stern site is the agreement that Stern may go to Europe this July to cover the Olympies for NBC.

Stern may go to Europe this July to cover the Olympics for NBC.

Feelings ran high last week among many of the principal concerned in the siring of the state of

general trade feeling that it hasn't gleicd into what had been excited with a special series of the
Ford Revives Its 'Matinee Blues'

The "Ford Theatre" we-don't-want-afternoon-time lament has ropped up again and Kenyon & cropped up again and the same and t

ling that and would be come up with an hour's evening.

But NBC still has nothing to offer. The new cycle terminates June 30, and unless it can move upon the country of th

Hiken Hikes to St. Louis For Huddles With Talu

Nat Hiken, who scripted the late lamented Milton Berle NBC show and is now packaging his own productions, hopped to St. Louis last week for huddles with Taliullah Bankhead, who is currently touring in the "Frivate Lives" legiter. Hiken shows on to the Coast and upon his return to N.Y. will start work on a new situation comedy for Miss Bankhead.

Fred Allen's Soundoff on Mayflower Issue Highlights CCNY's Institute; Joins B'casters in Editorial Nix

Joins B'Caste.

By DICK DOAN
Proposal to ditch the Mayflower Decision got a surprising thumping from industry exces and Fred Allen last Thuesday right. (19) the discharge of th

retain the May lower ment of the control of the con

Lucky Switchover Set for Weekend

Switchover of the Lucky Strike business from Foote, Cone & Belding to BBD&O becomes official into weekend Jack Benny on Sam-den, Here's how the account and program production lineup resolves Reelf.

Mere's how the account and program production lineup resolves Reelf.

When the BDB&O house, takes over produced the PBIJ Spitalny show for General Electric when it was in the BBD&O house, takes over produced the Benny show, since it's strictly and Amusement Enterprise Glenuy-and Amusement Enterprise Glenuy-and Control of the Benny show, since it's strictly an agency operation.

Sam Blarmed, veepee and director of BBD&O and member of the Plan Board, takes ever the Len Carey moving in from the Coast as radio account exce. Meanwhile, status of Steve Szufin and will in the speculative phase, with likelihood of their early exit. Szufin was veepee in charge of the American Tobacco account, while American Tobacco account was a supplied to the country of the American Tobacco account was a supplied to the country of the Part of the American Tobacco account was a supplied to the country of the Part of the Pa

Peabody Awards

lic service via its "Report Un-rocassed." WCCO. Minneap-To. CBS: "WCCO. Minneap-tolla, a special citation for its constant of the constant of the con-traction of the constant of the con-traction of the news. To. CBS "Studio One," spe-traction of the news. To. CBS "Studio One," spe-traction of the constant of the To. CBS "Documentary Unit, for outstanding educational programs.

for outstanding educational programs.

To ABC's Eimer Davis, for outstanding reporting and interpretation of the news.

To ABC's "Theatre Guild on the Air," for outstanding drama.

To ABC's Boston Symphony concerts, for outstanding muconcerts, for outstanding mu-

concerts, for outstanding mu-sic.

To KXAR, Hope, Ark. (MBS outlet), for Cotton Valley dis-aster coverage and crisis sery-ices.

To WQQW, Washington, for its "Children's Hour."

To "United Nations Today."
a service of the UN Network for Peace.

Godfrey Irks Radio Brass At CCNY Meet

What Arthur Godfrey got up and said before the City College Wednesday (14) would be tough for some industry people to take from any opeaker. Coming from billed In Booper's nightime. Top 15 and daytime Top 10, it was even tougher. Even Godfrey's own CBS crowd wasn't alingether happy. Pfelning of the cuff, Godfrey for the College of Commercial Radio, by commercial Radio, by committing follars to take home I haven't had much time to think bout this subject," he turned to other people and topics.

oner people and topics.

Network brass, he observed, "all have wonderful ideas—in some other medium, Too many people liave got their fingers in radio who got their experience in grocery store advertising in newspapers."

papers."

As the industry brass lidening to him laughed self-consciously, Godfrey warmed up to what was obviously his own favorite topic that radio, commercial or otherwise, would be a lot more popular if the people in it followed his example, i.e., of being friendly, the control of the con

(Continued on page 34)

Cruising Crooner Stuck Chicago, April 20.

Chicago, April 20.
Jack Owens, the Cruising
Crooner of Breekfast Club, "failed
to get control over selection of song
material in repacting with ABC
last week. Singer-songsmith, whose
"How Soon" was a recent politopper, demanded the right to pick
his own song lineup, but the network misstle on reserving that
work misstle on reserving that
characteristics of the program producer.

Owene latest time (Facility)



HARVEY WEHRMAN

KLZ's Chief Engineer

During the more than 12 years
that Harvey Wehrman has chapcroned KLZ's kilocycles, KLZ has
saiablished one of the best opera-KLZ. DENVER.

Sand-and-Surf Summer Format For WNEW (N.Y.)

"Hit 'Em Where Hooper Ain't!" is the battle cry of a unique program-promotion campaign WNEW (N. Y.) will wage from June through September in an effort to capture strategic beachheads in summertime-listening.

strategic beachheads in summer-time-listening.

Bernice Judis, manager of the Blow-Bulous mide, figures broad-casters have until now overlooked motional opportunities in hitting listeners where so many of them are during the summer—not at home by the telephone, but at the beaches and on the highways. So the summer of the summer—not at home by the telephone, but at the beaches and on the highways. So an allout three-month campaign pitched especially at the portables on the sands of Coney, Rockaway, Jones Beach, etc., and at the auto-result of the summer of the sands of Coney, Rockaway, Jones Beach, etc., and at the auto-result of the summer of the sands of the

SCRIBES SCRAMBLED ON D. THOMAS SHOW AGAIN

There's been another wholesale reshuffle of the writing staff on the Danny Thomas Friday night CBS show for General Foods in a new attempt to give the program a facelift and take it out of its

a facelift and take it out of its rating slump. Three weeks ago Al and Sher-wood Schwartz exited as the script-wood Schwartz exited as the script-Swift and Larry Clemmons taking over. Last week Swift and Clem-mons went the way of the Schwartz boys, with Norman Paul now work-ing under headwriter Moore, and Jorry Seelen doing the Thomas Jorry Seelen doing the Thomas

Owens' latest tune, "Hukilau," has had four "Breakfast Club" the fall with the show is still considered problematical.

Joan Davis, Parky, 'Info' Co-on Casualties as Webs Take Stock

AER Revives N.Y. Chapter

Long-dormant metropolitan chap-er of the Assn. for Education by Radio, which New York area mem bers of AER feel ought to be re-vived, got a start in that direction last Wednesday night (14) at a well

vived, got a start in that direction last Wednesday night (14) at a well attended meeting called at Town Hall by James F. Meandrew of station WNYE.

Comment of the station of the station of the station of the chapter and authorized Lyman Bryson. CSS public affairs counsellor and nominal president of the chapter and authorized Lyman Bryson. CSS public affairs counsellor and nominal president of the chapter and authorized Lyman Bryson. The station of the chapter and the station of the statio

Durr Stands Pat On His Dissents Despite Future

Valuation of the fact that feeled Commissioner Clifford J. Durr has no intention of clifford J. Durr has no intention of pulling, his punches to win nomination for another seven-agnoplationen to BC was seen unde a smashing attack on the government's "oppulty" program, Specking before the National Government of Civil Liberties, Durr declared the government's conference for Civil Liberties, Dur declared the government's another conference for Civil Liberties, Dur declared the government's another conference for Civil Liberties and the conference of
than safeguard it." He spoke as an individual and not as a spokesman for FCC individual and not as a spokesman for FCC individual spokes and therefore the efficiency of government employees by exposing their reputations and jobs to continuous attack by nameless secures." It will, he claimed, discourage concern of the order, as Durr sees it, is with attitudes and associations of employees rather than their wrongful helawine." Order regarding his FFC plans, Durr makes the same response. "My term expires June 30, 1948. Beyond that, I have no plans."

CBS' TALENT SPLURGE ON AMSTERDAM SHOW

CBS is going out on a talent bings for its new Morey Amster-dam comedy-variety program, which will be auditioned this Saturday (24) at Playhouse 3 on Broadway, N. Y. In addition to Amsterdam, here's the lineup for the audition show

"The addition to Amsterdam, he'ers the lineup for the audition show (which will be permanent if it jells according to CBS specifications): Minerva Pious, Shitrey Mitchell, Jesse Block, Benny Rubia, Glany Stewart. Hank Spirents orchestra is an added starter, with Louis Melzer and Irving Mansfeld also on the scripting staff. Mansfeld also on the scripting staff. Mansfeld will direct safe years of the scripting staff. Mansfeld will direct safe years and start of the scripting staff. Mansfeld will direct safe years and start when the scripting staff. Mansfeld will direct safe years and start when the scripting staff. Mansfeld will direct safe years and start when the scripting staff. Mansfeld will direct safe years and start when the scripting staff. Mansfeld will direct safe years and start when the scripting staff. Mansfeld will direct safe years and scripting staff. Mansfeld will direct safe years and years are started as the scripting staff. Mansfeld will direct safe years are started as the scripting star

The score for the "biftime" coop phows, as their first season appropriate their first season and the first season and their season and their first season and their first season and their fi

85.

Next to A&C and "Town Meeting." ABC's best entry in the cop big stakes is "Mr. President." which had smared 37 local adversariation of two-fines a week. Boston Synaphony, another ABC offering hapiticked up only 20 local sponors, the symphan of "Mr. President" are probable starters in the fall co-op lineup.

probable starters in the fall co-op lineup.

Modest Headway All and "Pays to He Ignorant" are making in the Ignorant which is set to Feb. 15, 1846, has 40 bankrollers on an area of the Ignorant, which is set to Feb. 15, 1846, has 40 bankrollers on an into the fall, co-op unless a web sponsor comes along. Copper of the Ignorant in Ignorant

Flock of Comedy Shows on Beltline

MBC is putting the emphasis on comedy in its summertime show-casing of sustainers. It now looks like the Jack Pearl show is defined to the summer of the sum

Don Kellett to WFIL

As Roger Clipp's Asst.

AG FILTEE PLUGS

AG FILTEE PLUGS

AG FILTEE PLUGS

AG FILTEE PLUGS

By unting on an intémise two-week
spot campaign for its oil filter with
a probable list of 50 markes.

Coach, has resigned to join WFIL
coach
coach and the plant of the p

O'S CALLING RADIO AN A.

Tobey Fireworks on D.C. Agenda

Washington, April 20.

The networks and bigtime radio operators aren't looking forward to the next session of Congress when Senator Charles Tobey (R. N. H) takes over permanent chairmanship of the Senate Commerce Committee. For he has already served notice he intends to a mess of FM and television allocationship the thirdships of the property of th

Radio Not Immune to Witch-Hunters. **ACLU Finds: Rice Hits Coast 'Panic'**

Radio is foolish if it considers it-self immune from the attentions of J. Parneil Thomas and his House Committee on Un-American Ac-tivities. That was the general sentiment among those attending last week's annual luncheon meet-ing of the American Civil Liberties Union at the McAlpin Hotel, N. Y.

unon at the McAlpin Hotel, N. Y. In general, radio got off lightly at this year's meeting, with James L. Fly, ex-FCC chairman, reaffirming his and the ACLU stand in favor of the Mayflower Decision of 1940 under which stations may not "editorialize."

"editorialize."
The luncifeon was sparked by
Elmer Rice, who described to some
500 in attendance the "conditions
of panic and the practice of systenatic social ostracism" in Hollywood at present.

wood at present.

The meeting enthusiastically applauded Rice's concluding declaration that the Thomas Committee was witch-hunting and should be abolished. Arthur Garfield Hayes, abolished. Arthur Garfield Hayes, the attorney, spoke on the same theme and described his own testi-mony before the Parneilitis, as extiling blast of satire which pro-voked from a committee member only the comment: "I don't think we have anything to learn from this witness."

Civil Liberties Holding Out Civil Libertles Holding Out General 'General 'General 'General' Center of the ACLU speakers was that civil liberties del surprisingly well during the ac-distribution of the control of the control of feedged political pogrons has gotten under way in the past, two years. The worst manifestation of this proceedings again, and good proceedings again, and good and shuthing of visiting alien scientists of the control of the control of the control of the proceedings again and so on, all were the liberties of the control of the control of the the liberties of the control of the control of the U.S. professes to oppose. the Russian C the U. S. pro S. professes to oppose and other speakers

WOR Gets Religion -The Mutual Way

There's a minor ware of rejoicing around Mutual over a new maybe portentious turn in MRS-Workship and the property of the prop

cision to shift the show to Sundays at 8:45.
Another sustainer, however, Mulai's "RFD America" has been erased from the WOR log, its 9:30 Thursday spot starting tomorrow (22) going to another Lou Cowangelaged starza, the plattered "Bmiths of Hollywood," starring Arthur Treacher.

Fonda-McMahon Show

Henry Fonda and Aline Mc-ahon recorded a half - hour Mahon recorded a half - hour dramatization for the Citizens Committee for Displaced Persons Monday (19) at WOR's, N. Y., Recording Studios. Stanza, titled "A Man with a Cause," was written and directed by Mitchell Grayson.

CCDP will make the waxed show available to stations throughout the

Frat Houses (\$170 A Day) Solve Web Housing Problem

the news out of Philadelphia this summer during the Democratic and Republican political conventions that's worrying the major networks it's where the webbers are going to sleep. The nets are cur-rently in a fine stew over it. They met in Philly again on Thursday (8) to seek a way out of the box they're in.

met in Philly again on Thursany (18) to seek a way out of the box 18. Seems the two political parties, when Philly made its pitch for their powwaw, were assured of 8,500 hold rooms, but discovered too late that method the business of the box
Bergeson to KCBC

Des Moines, April 20.
Rollo H. Bergeson, Iowa Secretary of State, will take over management of KCBC in Des Moines when his term ends next January.

'48 REVENUE TO REFUTE CANARD

they term "careless expressions by those spreading the gospel that, with the upsurge of interest in television, "radio has passed its

Quite the contrary, it's pointed

disstry's history.

As one radio executive put it:
"The industry has today expanded to a new high; new services have been introduced; look at the flock me to the flock of the

where."
It's figured—that the networks
themselves, notably NBC and CBS,
are partially responsible for the
current talk of television taken
over. For the competition among
the two networks in the video
field, it's felf, has become so keen
as a place the major backering the
major backering or major the
more designed primarily to leave ments, designed primarily to leave the impression that "we did it first."

first."

It'll be some years yet, it's argued, before radio really feels the inroads made by television. "Meanwhile, it'll be business as usual," another radio exec summed it up.

Hygrade's Air Splurge

Hygrade Food Products Corp., of New York, is expanding its advertising to include radio, starting May 15. The firm will sponsor "Meet the Press" over three Mutual stations, in New York: Philadelphia, and Boston. The interview series is now a sustainer on the network

Johnson Admits Compromise Possible On Bill to Bust Up Clear Channels: Wheeler's 'Monopoly' Charge Derided

How Hooper Rates 'Em (April 20) Fibber & Molly ... 26.3
Jack Benny ... 24.9
Jack Benny ... 24.9
Amos 'n' Andy ... 23.7
Lux Radio Theatre ... 23.6
Walter Winchell ... 23.5
Fred Allen ... 23.5
Fred Allen ... 23.0
Bob Hope ... 22.1
Phil Harris ... 20.5
Edgar Bergen ... 20.1
Talent Scouts ... 19.6
Truth or Consouences ... 18.5
 Talent Scouts
 19.6

 Truth or Consequences
 18.5

 My Friend Irma
 18.2

 Red Skelton
 17.4

 Al Jolson-Kraft
 17.3

 Duffy's Tavern
 17.2

High Court Nixes De Mille Appeal On AFRA Ouster

Washington, April 20.
Supreme Court yesterday (19)
nixed the appeal of Cecil B. De
Mille that it review his three-year
long, losing battle with the American Federation of Radio Artists.

can Federation of Radio Artists.

One more step is left to De
Mille, a request that the high court
reconsider. If that should be denied, De Mille would have reached
the end of the line in his fight.
Very rarely, it was pointed out
here, does the supreme court reverse itself on a request of this
liter.

kind.

De Mille refused to pay a \$1 assessment levied by AFRA in its
fight against the California Constitution amendment outlawing the
union shop. De Mille claimed that
unjustly pressured, in violation of
its constitutional rights. He was
dropped from AFRA, which automatically forced him out of his
spot as producer of "Lux, Radio
De Mille close his case to the
De Mille took his case to the

Theatre."

De Mille took his case to the Supreme Court of California and lost. Then he brought it to Washington where the Supreme Court was asked to review the constitutional issues. By its action yesterday, the high court said in effect on review was necessary and network.

Also, the account will bankroll a lefady, the high court said in efschedule of singing spot announcements on WNEW, New York. Maxwell Dane, Inc., is the agency.

Washington, April 20.

Sen. Edwin Johnson (D., Col.) agreed here yesterday (19) that "compromise is possible" on his bill to bust up the clear channels on their pitch for power up to 750kw, the solon mourned. It is a state committee opened hearing on rebuttal testimony of the big-time operators. Jack DeWitt, engineering consultant for the clears, the control of the cowless of the control of the cowless
Fly Flays NAB 'Free Speech' Stand;

Denies Railroading Mayflower Rule

Washington, April 20.

Ex-FCC commissioners James
Lawrence Fly and T.A.M. Craven
testified before the FCU's May
flower hearing today (Thes.), but
their stances we exceed the commissioner of the commissioner

second appearance since the hearings started.

Upholding the FCC's legal authority to require broadcasters to
Fig. 200 and the FCC's legal authority to require broadcasters to
Fig. 301 and FCC and FCC and
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by Rex Howell of Grand Junction, Colo., that Fly personally rammed the Mayflower Decision down FCC's throat in 1941. Fly reminded the hearing that five FCC commissioners yoted for the ruling, two others didn't participate.

commissioners voted for the ruing, two others duft it garticlep: eeepre for Cowles Broadcasting, the country of
(Continued on page 36)

Religious Grants In Wheat Belt

Minneapolis, April 20.

Northwestern Theological Bible
School and College here was
granted FCC permits to operate
AM and FM stations, both to be
run non-commercially.

run non-commercially.

FCC also granted permit for a
5,000 watt standard station to
5,000 watt standard station to
FCC also granted permit for a
5,000 watt standard station to
the standard standard station to
the standard standa

CAMEL WANTS SCHNOZ BACK; OTHERS DICKER

Hollywood, April 20.

Hay McClinton, veepee in charge of radio for N. W. Ayer agency, is for next season. It's understood Rexall wants to renew the comie, but several other clients are interested, among them William Esty's Tom Luckenbill (for Camel), who is due in Wednesday.

who is due in Wednesday.

Durante-Rexall pact gives either
the right to cancel. McClinton
wangled Durante from Camel last
year. Cigaret outfit reportedly
wants him back. According to insiders, however, other clients are
being given priority negotiations.

Midwest Tele Stations Yearn For **Competition to Counter Set Sale Lag**

By BEN BODEC

By BEN BODEC

Chicago, April 20.

In swing around the midwest the stress of the ground the midwest the stress of t

you buy a car if you had but one road to drive it on?"

With but one or two exceptions the turnover on video receivers throughout the middle west has the turnover or video receivers throughout the middle west has the receivers of the state
\$3,500 to \$7,500 a Week

33,500 to 37,500 a Week
Moaf of the operators in the midwest belt have discovered that the
business calls for a much greater
investment and wait for returns
than they had figured. Even with
the quite limited programming, the
the quite limited programming the
the control of the control
to the control of the
control of the control
to we want of the control
to we want of the control
to we want of the control
to the control (Continued on page 36

WLWT Unveils 600G Cincy Plant

Ctosley's WLWT, which bowed commercially Feb. 1; so beserving the public unveiling of its new 500,000 stidios and transmitter this week with open house, following a preview Saturday (17) for 50 invited guests, including television distributors and dealers, 200 edi-distributors and ealers and ealers and executives and recreentatives and executives and recreentatives and executives and representatives of local and national advertising

of local and national advertising agencies.

The station's signal has an effective power of 50,000 watts, the view power of 50,000 watts, the state of the signal s

fer and studios.

The new site has been renamed Mt. Olympus by the Crosley people, It's something that M. F. people, It's something that M. F. servicing an area which encompasses 1,300,000 people, WLWT is mow providing from 20 to 30 hours of television programs weekly, afternoon and night.

Rumpus Room' on TV

Johnny Olsen's "Rumpus Room" will be televised by ABC weekly out of WFIL, Philly, starting May 7. It will make 19 broadcasts a week for Olsen in radio and TV.

Rainbow Video On Far Off Horizon

Washington, April 20.
Federal, Communications Commission, spokesmen admitted here last week, that nothing much appears to he foosioning on the ultra-part of the cooking of

cienomitation diserved at the new techniques, however, including a new method of seanning film for the order of the control of

Cheesecake Commercials

Hollywood, April 20.
Television will get a smattering
of cheesecake when Standard Oil,
sponsoring the Los Angeles Dons
baseball games over KTLA, hits

baseball games over KTLA, hits the airwaves. Standard has Cleo Moore, Miss Van Nuys introducing the commer-cials, on 16m film, in scant cos-tume. Commercials will be viewed at least three times during the



HARRY SALTER MUSICAL DIRECTOR Stop the Music—ABC It Pays to Be Ignorant—CBS

Cleve. Dailies **Are United On Anti-TV Front**

Cleveland, April 20. Editors of the three Cleveland dailies have advised the local Newspaper Guild that they pro-Newspaper Guild that they prose to maintain the same compose to maintain the same common front against television they have always had against radio. Acting at the request of several civeland staffmen who had been offered side jobs on WEWS, the Cloud had undertaken to prevail upon these celitdra-in-chief to led down the bars at least on the new medium. The answer, from the editorial sancturus wown front elevition. But you can't work for both.

vision. But you can't work now what was to be a situation an ironic slant is that WEWS is owned by Seripp-Howard, whose local sheet, the Press, had always gone along with the clear free mixing in radio. The Plain Dealer, which owns the News, has operated the AM'er, WHK, since its inception, but with Scripps-Howard the television setup represents its (Continued on page 36).

Inside Television

SIGHT AND SOUND: That Ben Grauer is a handy guy to have around won't be news to the radio bunch. But that he has smartened up by covering up his short stature for television is something if which the property of the stature of the

(Continued on page 31)

27. 1948 Television Reviews

ON THE CORNER With Henry Morgan, George Guest, Virginia Austin, Roy Davis, Clark Sisters

Virginia Austin, Roy Davis, Clark Sisters.
Sisters.
Sisters.
Sisters.
Sisters.
Sisters.
Sisters.
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Sisters.
Siders.
Si

is carried in New York by the Dumont station, WABD.

It's a half-hour comedy-varied
format, with Morgan bringing on
the "acts" culled to the comedy-varied
format, with Morgan bringing on
the "acts" culled to the come of the
share of camera showcasing as
Morgan is shown thumbing through
its pages. As variety-sianted video
particularly inspiring or distinctive about the talent surrounding
Morgan. One act featured a marice about the talent surrounding
the share of the control of the
femme gnarcet (Christ
femme gnarcet (

the-cuff, leads steel to the visual medium. Certainly it demoustrated anew that when a comedian's got it, lear got it for stage, acreen, radio his material.

Morgan's got it—but if there were any major regress shout last were any major regress shout last were any major regress shout and the stage of the

on his preem tele performance, Morgan's kinda bored by the whole the chaps it was only natural that the show's top laughs came from the Morgan "kidding-the-commercial" routine, a carryover from his reading the commercial control of the control of the commercial control of the contr

GIANTS-DODGERS GAME With Steve Ellis, announcer Director: Hal Keith 150 Mins.; Tues, 2 p.m. CHESTERFIELD WNBT-NBC, N.Y. (Morrell Framett)

WNBT-NBU, N.Y.
(Neuvell Emmett)
WNBT has a subdued Steve Ellis
narrating its televised version of
the Giants home game and Chesterfield has chased all the outfield
(Continued on page 31)

Tonight on B'way' Goes Sustaining Route As Amer. Tobacco Bows Out

American Tobacco will drop consorship of the "Tonight on sponsorship of the "Tonight on Broadway" television series today Broadway" television series today (Wednesday), after bankrolling three shows under the experi-mental terms originally set up with packager Martin Gosch. Third show was aired last (Tuesday) night over was ared last (Tuesday) night ex-the CBS video web, involving ex-cerpts from the Broadway produc-tion of "High Button Shoes." Series is now to go sustaining un-til another sponsor is tagged.

til another sponsor is tagged. According to a spokesman for the N. W. Ayer agency, which took over the Luckies account from Foote, Cone & Belding, no recommendation was made to the client to extend the contract "because we couldn't get the changes in the short called for a mutual agreement on picking up the option within 24 hours after the third show.

"Strange Befellows," conse-quently, has been set as the fourth stage attraction, to be aired next Tuesday (27) night. It will be fol-lowed by a pickup from the thea-tre stage of "Joy to the World," According to Gooch, Journ anitonal According to Gooch, Journ anitonal with the show," he said, "because we've broken so much lee aiready in setting a pattern for cooperation between the television industry is villuble, consequently, for the entire industry."

entire industry."
Gosch declared that CBS will finange the show on a sustaining basis until a new sponsor is signed. He said that a definite price for building the said that the way of the said probably be possible to stage if for less than what Lucky Strike paid. Gosch denied that he was drawing down a \$1,000 weekly fee for the series, declar-weekly fee for the series of the series

STASHEFF'S WPIX EDUC'L POST STASHEFF'S WFIX EDUC'L POST in a survey of commerciant Edward Stabenet, former Lickensees are asked to accommend of the state of the N. Y. Dially New State of the New State of t

Tele Comm'ls

Washington, April 20.

The Federal Trade Commiss The Federal Trade Commission formally announced last week that it has begun to police tele com-mercials. Spokesmen admitted, however, that while all operating stations are submitting scripts, some tele operators whose trans-mission, do not cross state boun-duries may eventually escape Fed-eral scrutiny of their visual plugs. eral scrutiny of their visual plusperson of thei

tered against tete commensus.

Tele raises the agency's first problem of jurisdiction over radio plugs since it is expected that signals from stations centrally located in the larger states may be subject only to state supervision. Problem has not arisen so far in FM.

At the ariset. FPC is requiring

lem has not arisen so far in FM.
At the outset, FTC is requiring
tele webs to submit scripts on a
weekly basis. Individual stations
will have to send them to Washington only four times a year.
Specific 13-day sampling periods
will be assigned by the agency and
staggered throughout the year for
the indies.

the indies,

Because most new tele outlets are understaffed, the Trade Commission is for requiring submission must be a submission and the submission and the submission of th

shown simultaneously.

To insure expanding coverage as new video stations hit the ether. Federal Trade is mailing letters to applicants and permittees explaining its survey of commercials. Licensees are asked to advise FTC when their stations start commercial operation.

CANADIAN TELE 100% RUMOR

AFM Sets Scales for Com'l Video: 75% of AM Rate for Web Shows

American Federation of Musicians has made known to advertise and talent agencies the scale it has devised for the use of live must on the agencies, which had been anticipating that the AFM would set price levels that would encourage the development of the control of the contr

with the terms, which are designed to over a test period of 80 days. Scales are based on current AM mysode-sning prices. For a one-station videocast, the cost per musical will be 60% of the existing regular to AFM local with producing particle and the cost per musical will be a station. The same price applies to rehears scales. For a hookup of two of

CBS in L.A. TV As Times' Pard

CBS is out to beat NBC to the punch in hitting the television the distribution of the class. The control of the

ept, 1. eal between CBS and the Deal between CBS and the Times is now being negotiated in N. Y. between Times publisher Norman Chandler and CBS previously had vibenced considerable interest had vibenced considerable interest had vibenced to the L. A. video permit neg out to the L. A. video permit neg out the L. A. video permit neg out to the L. A. video permit neg out the L. A. video p

of that, "measury ere can Decause of the Coast video picture is expected to elicit as much competition there as will as much competition there as will be forthcoming in N. Y. Parassupper of the competition of the competiti

The state of the s

Never Say Die

Never Say Die

Letvoit, April 20.

Anxious as It is to latch on
to whatever bushness it can,
wWI-TV, the Detroit News
the proposition for a second
when the ad agency on Whitehapel, a local cemetry,
called to say its client was
showing an interest in tele
vision: The reaction was a
currectum but definite brushcity of the control of the control

when the control of the control

was a control

courteous but services off.

The tele operation's sales department, commenting later on the call, said such business would be classified atong with liquor accounts, which has always been taboo with the weys been taboo with the News and its kindred inter-

'The Heat's Off' As NBC Preems **New Studio Light**

Sweltering heat of television studio lights, probably the most discomforting aspect of video work to the average performer, will become a thing of the past for NBC tomorrow (Thursday) night, when WNBT, the web's N. Y. fagship station, unveils its reconverted studio 3G.

WADT, the web's N. Y. flagship will be reconverted tradio 8 G.

New combination of fluorescent, incandescent and photo-flood lights is said to radiate only one-fifth as much heat the average video studio because the reconstruction of the super-nestitude of the reconstruction

Studio is the first one design Studio is the first one designed before the war to be completed. NBC's 3H, the smaller studio used almost exclusively until now, may be shut down for a while for reconditioning. It will then be reopened for shows that require less production than those to be alred from 8G.

WIPX ADDS TO SALES STAFF PRIOR TO DEBUT

JAFF FRIUK IV DEBUI
WPIX Daily News' forthcoming
television station in N. Y., rounded
out its sales department this week
as a further preparatory step to
hitting the air June 15. Commercial manager B. O. Sullival
and Jack Patterson, both former
members of the News' advertising
staff, as his assistants.
Victor E. ("Buck") Forker, Jr.,
meanwhile was signed as program
formerty associated with the National Advertising Art. Center,
where he established a tele department.

BONDED'S FIRST REELS

BONDED'S FIRST REELS

Hollywood, April 20.

Bonded Television has just canned its first complete telefilm rolls which are the result of three years of research.

Firm put away first four films all of which are again firsts in four

CBC WAITS FOR U.S. DICE TO ROLL

Toronto, April 20.
Canadians who read in American trade papers that television in the U. S. is one-quarter realization and three-quarters speculation are wryly observing that In the Dominion the video picture is 100%

and three-quarter's speculation are wryly observing that in the Dominion the video picture is 100%. The r um or s, however, can be sifted and listed. They all add up to a single overshadowing question: will the Canadian Government fartion, the Canadian Broadcasting Corp., or will private business management have a chance?

As the dealers in rumors see it, copen its eyes and look around for another three or four years. The CBC will wait for the die to roll in the states and for A. A. C. In a copen its eyes and look around for another three or four years. The CBC will hardly change its attitudes and the copen its eyes and look around for another three or four years. The rate of the copen its eyes and look around for another three or four years. The states and for A. A. C. In a copen its eyes and look around for another three or four years. The states are discovered in the states and for A. A. C. In a copen it is expected by the copen its expe

Chevvy's Splurge In TV Newsreels

Detroit April 20.

Telenews Weekly becomes the most widely sponsored newsree on the video ether as a result of Chevrolet dealers this week ordering their bankruliters of the proposed and their bankruliters of the second of the

for 39 weeks.

Deal puts Telenews on more than a third of the tele stations now operating in the U. S. Besides the seven covered by Chevvy, the reel is carried on WTMJ-TV, Milwaukee, for a local department store.

store.

Don Lee recently became Telenews' first client for daily "long cut" (film) service, ordering it for W6XAO, Hollywood.

Al Schacht's Pre-Game Capsule Borden Show

Lapsule Borden Mhow
Basehall clown Al Schaelt has
been signed by Borden's for a fewminute television pot preceding
all homes of the N. Y. Glants to
be aired by WH3T MRC, NYJ.
Sertes preemed yesterday (Tuesthe Control of the Control
bodger game at the Polo Grounds,
N, Y.
Besides his usual comedy and
patter, Schacht is to give his predictions each day on the game's
winner and will also interview various protes called.

Sugar Daddies Flock to Infant Tele; Chip-Heavy Operators See Means Of **Building Biz With Tax Avoidance**

'Variety' Makes a Bow

Vaniery Makes a Dow Vaniery officially preemed on television last Sunday night (18) on the new Henry Morgan comedy show for Ad-miral Radio, "On the Corner," carried from Philadelphia on the ABC-TV network and hea ABC-TV network and WABD outlet.

WABD outlet.

VARIETY is used as a permanent prop in the Morgan format, with the comedian "picking" his variety acts for video showcasing via the vaude sec-

Opening and closing of the weekly show finds Morgan and Variery sharing equal billing,

4A's Open Video **Negotiations Mon.** With Major Nets

Proposed minimum rates and working hours for all actors in television will be submitted to the four major networks next "Monday (26) by the tele committee of the Associated Actors and Artistes of America.

of America.

Once rates are set with ABC, CBS, Mutual and NBC, negotiations will tee off with the other three N. Y. station operators, including Dulkon, the Daily News to George Heller, exce secretary of the American Federation of Hadio Artists and chairman of the 4A's tele committee. It's believed that the major webs are being apportunity they have of duplicatin top radio shows into tele.

Both Heller and Henry Jaffe,

top radio shows into tele.

Both Heller and Henry Jaffe, attorney for the 4A's video committee, declared that the proposed rates for N. Y. stations probably Until the viewing audience outside of N. Y. begins to approximate that of the metropolitan area, however, no rates will be set for extension of the continue to work under existing arrangements, which call generally for the talent to be paid whatever the stations can affaire pointed out that the same

ford.

Jaffe pointed out that the same rates would probably hold for both local and network shows, because "doesn't mean anything yet." In addition, he pointed out that the AM rates for AFRA members are the same no matter whether the show is carried over a N. Y. station only or on an eatiler network.

JAMES TO COORDINATE MUTUAL'S TV SETUP

with television, too, the thinkingahead this week giving rise to ap-pointment of E. P. H. (Jimmy) James, veepee over promotion, research and advertising, to be addi-tionally "television coordinator" of

James' duties in this new capacty, while not closely outlined, ab- incogram which the action control to the property of the p ity, while not closely outlined, ob-

Washington, April 20.
Uncle Sam's tax laws are providing plenty of sugar daddies for the infant television industry.
For tele is rapidly becoming a favorite form of investment for

For tele is rapidly becoming a travortic form of investment for chipheavy operators and surplusrecord of the control of the control of the control of the control of the anterpreneurs are newcomers to radio. In the past is months, bigtime of the control of the

way:
1. Instead of paying Uncle Sam from 70-80% of their personal in-comes, they can reduce their pres-ent tax levies by deducting initial

ent tax levies by deducting initial tele losses.

2. When tele starts to pay off several years from now, they can several years from now, they can the several years from the several years of the years of years of the years of th

income taxes No Tax Evasion Here

No Tax Evasion Here
The tele boom is a perfectly
legitimate "tax avoldance" and not
"tax evasion" technique.
This same reasoning applies
equally to prosperous AM and
newspaper operators who can
strengthen their foothold in radio

(Continued on page 36)

Michigan Tele Network by Fall

Detroit, April 20.
Introduction of video network to Michigan, with Detroit as the local point, is promised during the property of the property

tems.

Linking of Detroit with the two
nets would be possible, he explained, through construction of a radio relay system between Detroit and Toledo to be operated on an experimental basis. Preliminary

(Continued on page 36)

DETROIT SYMPHONY'S TELE-AM DUPLICATION

ILLG-RIM DUI LLG-RIW
First Bertolt, April 20.
First better the proper of the place to did to the place tonight (Tuesday) when the www.7-tv lectests the symphosic program which the Detroit Edison Co. carried over WWJ, the Detroit New AM outlet, regularly. The wideo operation got the green light from the local mustichia union on de-ac-dime bails and at no extra

Legit Pickups Direct from Theatre Held Dubious: Special Setups Seen

Television pickup of a complete Broadway show direct from the theatre will not make for good tele entertainment, even if the various unions involved eventually agree unions involved eventually agree to such a move. That's the consensus of N. Y. tele broadcasters, following the 'pickup of excerpts from the ''Mr. Roberts'' legiter in the ''Tonight on Broadway' preem over the CBS tele web April 6.

the "Touthet on Broadway" preem over the CBS tele web April 6.

Worthington Miner, CBS tele discovered the telephone of te

for the video show.

Sobol based his conviction that
the idea worn work, on his experience with watching Broadway
shows filmed while serving as a
convenience of the state of the serving shows filmed while serving as a
creation. Self-to used consistent or
creations. Self-to used consistent
creations for the state of the selfdider and "Fride and Prejudice"
directly from the stage, to be used
as a guide in the film adaptations, as
a guide in the film adaptations, the
film turned out had bowever,
the film turned out had bowever.

TV's 'Narrowed Eye'

TV's 'Narrowed Ere'
Sobol also pointed out that, while
the eye of a person in a theatre
encompasses the entire stage, 'a
tele camera can't do so. Type of
catting is also different, since a
catting is also different, since a
tow in the balcony, wiferens a telea
cator can be much more restrained
because of the camera's intimacy.
Lighting and the question of what
to do during intermissions offer
Belander delegated the description.

to no during intermissions offer other problems, Sobol and M. Belinger declared the basic mission of the control of the contro

Tele Networks

Tele Networks

Speeded by FCC

Washington, April 20.

Washington, April 20.

The Federal Communications Commission move don several fronts last week to speed formation of tele networks.

The American Telephone Telegraph (x, got a greenlight to free the commission was to see the communication of the networks.

The American Telephone Telegraph (x, got a greenlight to free the communication of the networks.)

The American Telephone Telegraph (x, got a greenlight to free the communication of the networks.)

The American Telephone Telegraph (x, got a greenlight to free the communication of the networks.)

The American Telephone Telegraph (x, got a greenlight to free the communication of the networks.)

The American Telephone Telegraph (x, got a greenlight to free the communication of the networks) and Telegraph (x, got a greenlight to free the communication of the networks) and Telegraph (x, got a greenlight to free the communication of the networks) and the networks of the networks of the networks of the network of the networks of the network

You Never Know

You Never Know
Direction that videe could
lake was 'Indicated by the
tople that Paul Hodges, WBWS
staffer, chose for one of his
'Man in the Street' routines
last week.
It was: 'How would you
keep a wife who eats crackers
in bed from sprinkling the
crumbs?'

DuMont's 895G Net Loss On '48 Station Operation. But Mfg. Income Up

Bill Milg. Income Up
Pointing up the red ink operation in which practically all relavision stations still find themselves,
DuMont Laboratories' annual financial statement mailed to stockholders this week showed a net loss in
\$704,000 the preceding year. Because of a tremendous spurt has of
\$704,000 the preceding year. Because of a tremendous spurt has
sale of receiver and transmitting
cutpment and other electronic
decreases, however, DuMont was
electronic decreases, however, but on a
part of \$565,000, as compared to a part
loss in 1946 of \$1,472,200.
Loss in station operation, com-

of \$505,000, as compared to a net loss in 1946 of \$1,472,200.

Loss in station operation, coming at a time when more and more statements of the statement of th

portance to your company?

DuMont, meanwhile, expects to hit the breakeven point in operation of WABD by the end of 1948. Most of this will be due to the increased number of receiving sets being purchased by the public works of the public works o

New Tele Biz

"Show Business," first commercial studio program on WCAU-TV, Philly, debuted April 12 under sponsorship of Lou Block, Philly Studebaker dealer. A 15-minute spot, it runs for 13 weeks.

spot, it runs for 13 weeks.
Breyer Ice Cream Co., of Philly,
has contracted for 52 one-minute
weekly spot announcements at 7
p. m., Tuesdays, over WCAU-TV.
Wrestling matches from New
York's St. Nicholas Arena are being
clevised by WPTZ. Philly, for
Esslinger's, Inc., beginning last
week. Weekly shows will continue
until the end of the wrestling season.

HENRY JAFFE ATTY. FOR TELE AUTHORITY

Henry Jaffe, attorney for AFRA and AGMA, will be attorney for and AGMA, will be altorney for the Television Authority of the As-sociation and Artistes of American and Agman and Artistes of American and Agman and Agman and Agman which will set up the Television Authority as soon as a television production code has been negliated with the video companies. The 4A's committee plans to approach the tele people in a few days.

proach the ten proper in days.

Meanwhile, the chief gap in the video lineup of the 41x is still the film industry, in a class of the film industry, in a class of the film industry, in a class of the film of the proper in the current contract renewal impasse between SAG and the picture companies, the actor un i on last the film of the film of the contract renewal impasse between of the classes and and the picture companies, the actor un i on last the inclusion of the clauses in all future individual deals with the studies. The AFAR national battless the Studies The AFAR national battless as similar move last week,

Status of Par. **Du Mont Clarified**

Further evidence that Paramount has no controlling interest in DuMont television was disclosed during Par's sneak preview of its theatre television in N. Y. Wednesday (14) night, according to Par veepee and tele chief Paul Ralbourn.

some and the other Faul Raibourn.

Par tried to get permission from
Dulkont, as well as from NRC, to
pick up a regularly-scheduled progran from one of the two networks
gran from one of the two networks
gran from one of the two networks
according to Raibourn, was just as
quick to turn down Par's regular
a was NRC. If Par did control
Dulkont, he pointed out, then there
ballon, he pointed out, then there
ballon, he pointed out, then there
ballon, he pointed out, then there
day night from 8 to 11 with a pickup from the stage of the Winter
Up from the stage of the wi

booking and wreetling truy are its booking and wreetling truy. In line with Ralbourn's statement, DuMont precy Dr. Allen B. DuMont noted in his annual report to stockholders last week that further to be the statement of the stockholders last week that further to be the statement of the commission that Paramount and DuMont are not under common DuMont are not under common contracts or other arrangements or understandings between Paramount and the statement or understandings between Paramount and the statement or understandings between Paramount and the statement of the statement

are contemplated."

Ralbourn said that the success of the theatre tele demonstration would have no effect on Par's relavisit DuMont. Par, he said, will be provide the provided of the provi

ABC TO PROGRAM TV OVER WATV, NEWARK

ABC television, with its N Y, outlet not expected to take the air for at least two more months, has signed a deal with WATV (Bremer Brondcasting, Newark), calling for ABC and ABC with the N Y, and the

the air about May 15.

ABC is now programming several hours weekly in the studies of WPHL-TV. Phalade that and expects to expand the precional setup to 15 hours withing the weeks. All shows now are capted by WMAL-TV. (Washington) and WMAR-TV. (Balimore), as well see WPHL-TV.

************************************* From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY

New daughter at WQNR afnouncer Stan Roberts' home. John R.
Pearson Co. now repping KGRG and KCRK UM, Codan Rapids, and
Mary Margaret McBride's turning roving gabber. April 30 distance.
Mary Margaret McBride's turning roving gabber. April 30 distance.
Downs. Come the political conventions in Philly this summer, shell
do on-the-scene stints on both NBCS tele and AM hookups. ABCS
disckery having a tot of trouble with "greenings" that get his captions
fackery having a tot of trouble with "greenings" that get his captions
fackery having a tot of trouble with "greenings" that get his captions
fackery having a tot of trouble with "greenings" that get his caption
fackery having a tot of trouble with "greenings" that property of
Tavern". The McCarays, inclientally, market and to "Duffys"
Tavern". The McCarays, inclientally, market and for "Duffys"
WNBC tomorrow (Thurs.), with Bob Hope and Bermird 1. Baruch
guesting,

NAME of the section o

Writers Gulld, have since been admitted to membership in the organization. Large the producer of "Land of the Lost." planed to the Conflict conservation of the Conflict conservation of the Conflict conservation of the Conflict conflict conservation of the Conflict
Theatre No. 2 into Studio X in the web's Liedentraux Hall. No more studio audience-scopes Jess Burnes on a fond for fulght's vacation. Pat Burley, out Ill for several weeks, factular for WOXR again. Host Hurley, out Ill for several weeks, factular for WOXR again. Host Allen, produce of "Portia Fasce Life," parties its eighth anni Agril Thursday (15). "Fortia," incidentally, marks its eighth anni Agril Thursday (15). "Sortia," incidentally, marks its eighth anni Agril Facture suffered in a fall in her home, probably wort be back in time fracture suffered in a fall in her home, probably wort be back in time institute for Demberatic Edna edigles now available to stations via the Institute for Demberatic Edna edigles now available to stations via the Magdodf, NBC correspondent ousted by the Soviet, pennang I Boberton Magdodf, NBC correspondent ousted by the Soviet, pennang I Boberton Magdodf, NBC correspondent ousted by the Soviet, pennang I Boberton Magdodf, NBC correspondent ousted by the Soviet, seven of Boberton Magdodf, NBC correspondent ousted by the Soviet, seven of the Magdodf, NBC correspondent ousted by the Soviet, seven of Boberton Soviet, and the Jim Backus comedy show. She also continues as femme Lead on the Jim Backus comedy show. She also continues as femme Lead on the Jim Backus comedy show. She also continues as femme Lead when the Jim Backus comedy show. She also continues as femme Lead when the Jim Backus comedy show. She also continues as femme Lead when the Jim Backus comedy show. She also continues as femme Lead when the Jim Backus comedy show. She also continues as femme Lead when the Jim Backus comedy show is a support to the Jim Backus comedy as the Jim Backus comedy and the Jim Backus comedy as
IN HOLLYWOOD . .

Sid Gaynor made one of the fastest "strip" gales of the season when time opened up on CBS for the Coast repeat of "Sensible" and the new layer went packing from Don Lee. Withh a few hours after Don Lee got word of the more, Sales Chief Gaynor put through a call and control of the control of

IN CHICAGO . . .

Ily CHICAGU.

Keith Beecher, former arch lender, added to ABC's production staff

Lender and the staff of public affairs and education, marking the staff of public affairs and education, marking the staff of the s

(Continued on page 34)

TAKE A NUMBER

seer Sam Levine, Bob Mon

30 Mins.; Fri., 8 p.m. Sustaining Mutsal, from New York

Nutsal, from New York
The frieways cycle has reached
its senith. Contion of the control of the of the con
trol o

in listeners) and answers (by studie justicially activities) and answers (by studie justicially activities) and activities anu

question attached.

Loot handed out on the official
premiere of the show last Friday
(16) ranged from a nut-sielling
machine, roller skates, lighters,
waithes, compacts and jewelry to
a log cabin, Austin car and ratiophonegraph. As asilor just missed
phonegraph, washer.) "Aliyatery" as Bendix, washer.) "Aliyatery" was as at trip to
Bermuda.

sermuda.

Emcee Bob Shephard works hard to keep the show moving, wasting a minimum of time on quips, in the realization, no doubt, that everybody's there for the grab bug, not the fun.

Arguments that this is not "good radio" notwithet and a second dio" notwithstanding, here's

AROUND THE SPORTS TABLE With Reb Martin 30 Mins.; Thurs., 16 p.m. Susiaine. Sustaining WPOR, Portland, Me.

Bob Martin, whose Ben Grauer Bob Martin, whose Hen Grauer-ing, including "sports editoralip," of this 250-watter has made its slogan, "Portland's Fastest Grow-ing Station," in empty substitution of wordage for the substitution of winner again in this weekly new winner again in this weekly new with pased drawn from local high school sports directors. I des

school sports directors.

Idea seems a natural for smallcity programming. The high school
coach chould be a position in local
coach could be a position in local
coach could be a position in local
cyes roughers a position in local
cyes roughers.

General College of General College
Gregory Feet, and any one of the
coverned shopialt isn't agt to be
lightly passed up for any network
opposition.

On seasing causett five local

nightly passed up for any network opposits.

On session caught fee local bench general gave with everything from post-morteme on their like basketish leasons through gring track and baseball prospects and the sale of "Casey at the sale of the sale of "Casey at the sale of the sale

marker.

If this cross-sampling of the high school cosching fraternity is any criterion, idea could stand duplication, in similar localities, with possibly a feenster beverage with possibly a feenster beverage popular to the popular control of the popu

THE FORGOTTEN LETTER
WIth Sam Wanamaker,
Hanter, Stefan Schnabel, I
de Koven, Maurice Tr
others; George Hogan, anneFredeneer: Jock McGregee
Writer: Ben Kagan
Writer: Ben Kagan
Writer: Sen, 1,30 p.m.
Sentaining
MBS, fram New York
This sneedle Passover pro-

39 sins.; Sm., 1.39 pm.
Smatianing. New York.
This special Passover program, put on by the American Jewish to Committee Sunday (18) to commence the first Passover in Indiana, and the Sunday (18) to commence the first Passover in American and the Sunday (18) to commence the sunday (18) to the sunday (18) the sunda

Jews celebrated their first Passower in safety in New Amsterdam. The program was done vividity dramatically, with situation and formatically with situation and commences and direction. Perhaps the scripting had some flawg—it didn't sound always in the period at sive of the piece; the colonists of the program of the strength of the piece of the colonists of the piece o

JAZZ JUBILEE
With Jack Lazare, emece; Tony
Paressit's Hagdimers, James P.
Johnson, Freddy Moore, Danny
Earher; Beb Maitz, announcer
Freducer: Beb Maitz
Sentialing
WNXC, N. Y.

Sentialize WINYC, N. WINYC, N. WINYC, N. WINYC, N. WINYC, N. WINYC, Session, which teed off law WINYC session, which teed off law will be will

Mildly diverting in a musically historical sort of way. Down.

PRESS CLUB PRESENTS With Jim Martin, Bill Veeck 25 Mins.: Wed., 8:30 p.m. Sustaining WHK, Cleveland

Originating from the Press Club quarters, this weekly interview promises to be one of the neatest

promises to be one of the neatest stamas of the spring-season. Each placed on the firing line to answer questions from working members of press and radio.

The speaker gets the first liek, having first five minutes to sound off on what he has to spiel. Bill vecker, presided little time in saying he was on hand to sell the ball tub to the audience and threw the 25-minutes open to questions and answers. He met all queries with quick, concise answers, even make the stamage of the present the pres

Jim Martin, news editor of

Follow-un Comment

Railo has a great capacity for masochism. Unlike other needings, it persists in asking its public, it is masochism. Unlike other needings, it persists in asking its public, in the name of solf-improvement, to pick at its faults. Another instance was last Saturdor's UT, "Youth hasked its high school student panel to debate." It is Raido Operating in the Public Interest?" The Juves were sincere and will influence with the state of the or sound in their arguments than the average listener. Two of the youths camed inheir arguments than the average listener. Two of the youths camed of U. S. radio, others thought the "art of radio" shouldn't be on a "competitive" basis, all felt radio overrum by commercialism, the six-diverse of the state of the competitive basis, all felt radio overrum by commercialism, the six-diverse of the state of the stat

"Anus Karasina" presented by the Thestre Guild Sunder (18), was an excellent production by a good east that almost, but not quite, overcame the handicap of the Totstol classic. For the program, like and dated. Ingrid Bergman was fine in the role of the sensitive, slighted wife, Anna, while Philip Bourneuf was good as the devoted the ungrateful role of the husband handsomely. Situations in the story of the slightly decedent old Russian aristocracy seemed sometime to their best attempts. The Guild did a good job, though.

Joan Edwards, who hasn't had a regular radio assignment since exit. The provided on example of her versatility as a one-week replacement for Rise Stevens on the Prudential Family Hours (CBS, Sun., 6 p.m.). The provided on the provided the songs made famous by her late succeeded in transmitting the nostalgic atmosphere that goes with the numbers of that era. She also did a plane stint to show her keyling the provided of the provided the songs made famous by the provided the songs made famous by the provided the songs made famous by the provided the provided that the numbers of that era. She also did a plane stint to show her keyling provided that the provided t Joan Edwards, who hasn't had a

Some sort of a record for all-star newscasting of the on-the-spot wire recorded variety must have been eachered ablered to the state of the state vents—coupled with considerable alertness and far-reaching en-derwor on the part of its producers— the 15-minute stanza paraded the deavor on the part of its producers—the 15-minute stanza paraded the voices of: King George of England, Eleanor R. do o s e v e 1t, Winston Churchill, the Archbishop of Canterbury, Sen. Styles Bridges, John L. Lewis, Joe Louis, Andrei Gromyko, Warren Austin and Sen. Homer Ferguson.

Homer Ferguson.

It's one of the paradoxes of the season that "Newsreel," considered one of the freshest innovation in radio news coverage to come along in many a day, can't find a bankroller.

WGAR, served as moderator and kept the continuity flowing with sense and saw to Littles speaker with the sense and
THE CHILDREN'S HOUR Producer-narrator: Carl Green 30 Mins., 9-9:30 a.m., Sat.

WOOW, Washington

This is the local airer which ade its debut 15 months ago as the first show in the area designed for moppets between four and for moppets between four and eights years old. Since that time, it has picked up an audience esti-mated in a recent poll to include some 30,000 cherubs and their families. Reasons for the airer's success are not hard to find.

success are not hard to find.

In the first place, the program is a one-man production revolving in a conse-man production revolving in the consending the production of the show, telling consending the role of the show, telling revolving the role of the production, playing records which tie into his unsophisticated tales, recting poems (again, some of his own) and generally ploying the role of acting like a kid himself. He never makes the mistake of talking down to his audience, occasionally into the consensation of acting like a kid himself. He never makes the mistake of talking down to his audience, occasionally into his tales, providing it doesn't spoil their entertainment value.

Both the format and Green's performance have improved greatly in the production of the control of the con

in the way of sound effects.

During the Marte of Dimes' campaign here, Green staged his show at the Statier Hote of the state of the s

Transcription Review

MEMO FROM LAKE SUCCESS Writers: Michael Hayward, Richard Dana Producer: Gerald Dean 30 Mins. UNITED NATIONS RADIO DIVI-

30 Mins.

130 Mins.

UNITED VATIONS RADIO DIVI
UNITED VALUE AND A CONTROL OF A CONTROL

UNITED VALUE AND A CONTROL OF A CONTROL

UNITED VALUE AND A CONTROL OF A CONTROL

MAIN AND A CONTROL OF A CONTROL

MAIN AND A CONTROL

M

PLAY BALL!

PLAY BALL!

PLAY BALL!

PLAY BALL!

With Pewere Reese, Lee Durecher, With Pewere A. B. Chandler, Honus Wagner. Rogers Horneby, Harry Bellman, Branch Bicker, Babe Euth, Red Barber Wrider: Irer Tunick

Witter: Irer Tunick

Ge Mins; Sat. (17), 8 p.m.

Ges Mins; Sat. (17), 8 p.m.

Ges Mins; Sat. (17), 8 p.m.

CES, from N. Y.

CES, from N. Y.

CES, from N. Y.

Liac Saturday night (17). Designed as a curtain-raiser for the new baseball season, its "Play Ball!" after lacked the spirit of the new baseball season, its "Play Ball!" after lacked the spirit of the soporific in at tea of of being colloquial, colorful and dramatic. The session-had the pedantic creak of a sociology professor swinging his session-had the pedantic creak of a sociology professor swinging his dependent of the session of the program focused on the life of the Broodlyn shortstop, Peewee Reese, tracing his caracter from the sandloss to the minor leagues. Other baseball figures, were on hand to relate the story. But, somehow, the program got derailed, the story is the state of the players were some interesting material was uncovered but, and the structure of the game while commissioner and to the script commissioner and to the script commissioner and the best of the players when some interesting material was uncovered but, a couple of dry comments about the structure of the game while Bahe Ruth, winding up the broad-touching plea to the lids to "play the game." But there was no base-ball flower in the show. And, despite the East that the band dinn't services and the structure of the lids to "play the game."

touching plea to the kids to "play the game." But there was no base-hall fewer in the show. And, despite the fact that the band didn't play "Take Me Out to the Ball Game" and there was no recital of "Casey at the Bat," the 60 minutes were far too long.

"Casey at the Bat," the 60 minutes were far too long. Herm.

EANDY ATCHEE
15 MINES OLD SOME MOYOR CO.

WGRC, Leakswille

Breaking out on the WGRC air, after a series on WHAS locally, Randy Atcher sets the mood of the reason of the WGRC as the set of the work of the WGRC are to the work of the work of the WGRC are to the work of
THE STUMPUS BOYS
WHE BOD HERRY Edite Clifford
WHE BOD HERRY Edite Clifford
Fronteer: Rill (Lambage
15 Mins, Mon-thru-Fri., 11:30 am.
HIXSON PRODUCTS
KJR. Seattle
This lighthearted musical show
is based on listener requests for
musber, the sender receiver a
prize. Harvey at the plano and
clifford at the Hammond organ do
a fine job, both on the music and
the adilbated banter, ably seconded
es allibated banter, ably seconded
commercials.
Friendly air and light touch add
up to an enjoyable 15 minutes.

Detroit—William H. Booth, Jr., has joined WJR's production staff, coming from J. M. Mathes, Inc., of New York, where he was assistant director in the radio department. Previously Booth was a producer with Lennen & Mitchell and CBS.

Church Groups to Feel New FCC Ukase **Banning Block Time 'Absentee' Owners**

Washington, April 20. Federal Communication The Federal Communications Commission last week proposed to terminate, by June 1, 1963, all contracts guaranteeing persons other than licensees automatic rights to blocks of radio time. Present contracts which expire before 1963 may not be renewed for long-term periods.

may not be renewed for long-term periods.

The Commission made the ammouncement in further amendments to proposed new rules reprinted by the period of the p

One of the February proposals

gave licensees the right to terminate these contracts on payment of the payment of the payment of the payment of the payments. Last week, FCC added another stipulation. The agency to ruled that the amount of dough agreed on by the parties 'shall agreed on the payment of
As Maine Goes-

Portland, Me., April 20. Portland, Me., April 20.
Bates Manufacturing Co., with
textile mills up and down this
state, has succumbed to the contest fever in its radio programing. "Do You Know Maine?",
outhit's weekly airer (WGAN, Portland; WCOU, Lewiston, and
WFAU, Augusta) is asking listeners
to complete this sentence in 50
words or less." A like living and
working in Maine because"

GE Axing 'Willie Piper' In Favor of Giveaway What's My Name?' Airer debut in Cleveland broadcasting.

What's My Name?' Airer General Electric its dropping the acon "Willie Piper," comes June, and the proper of the pr

Boston—Edward Sullivan, WCOP continuity director, on faculty of Boston College for summer session giving courses in educational pro-gramming for the College's School of Expressional Arts.

Cleve. Dailies

debut in Cleveland broadcasting.
Cieveland newspapermen who
had been hoping that the papers
would relax their united front if
only to give them a break with
had been hoping that the papers
would relax their united front if
only to give them a break with
had been to be the seeds ago, when
editor Net Howard of the News,
most bitter of radio's fores in local
newspaperdom, nixed the sched;
luted apparament of the News,
most bitter of radio's fores in local
newspaperdom, nixed the sched;
luted apparament of the control
seed to the sched
come the offer of part time jobs
from the TV'er and the Guild's
seen of polley from the editors as
regards television.

Gene Cagle Buys KRIO

Del Rio, Tex., April 20. Del Rio, Tex., April 20.

The Frontier Broadcasting Cô, of Fort Worth, headed by Gene L. Cagie, has announced purchase of KRIO here subject to FCC approval for an undisclosed sum. KRIO is owned and operated by 32 Rio Grande business men, headed by Judge Bryce Ferguson.

KRIO energies [10] [10] with the with the contract of the contr

KRIO operates full time with 1000 watts on 910 kilocycles and is a member of the Mutual and Texas State Networks.

New 7G Baker Ouiz Show Pacted After Clearance From Postal Authorities

From Postal Authorities

From Postal Authorities

was finally nacted over the weekthe post of the weekthe post of the weekthe post of the weekthe post of the weekthe was a state of the weekthe was noved over to NBC). Baker Stantorial in a state of the was noved over to NBC). Baker Stanthe was noved over to NBC. Baker Stanthe was noved to the was noved to the was noved to the was noved to the was not the was noved to the was not the was n

Sound-and-Surf

inghway jams and snaris on high-ways in and around New York and New Jersey, and information on road conditions generally. When no jams to report, the on-the-hour spots for drivers will be used to promote safe driving, auto maintenace, suggested motor trips, also been concected to build the work of the concected to build the will be the concected to build the concept of the concept of the concept of the will be the concept of the will be the concept of the will be the

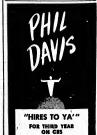
Civil Liberties

Continued from page 25

Continued from page 25 mered home the idea that the right to free speech carries with it for the speech carries with it from the continued of the continued servery as to lodge, party, union and church affinition. Farmellites in "invisting of star chamber proceedings, ACLU speakers thought.

Rice awerred that in Hollywood today Thomes-intimidated stars, old friends and carculty checking the attendance at cocktail parties before accepting invitations. He described the fluxtury as afrailed its own shadow and scornfully administration of the continued of the contin

Salt Lake City—John Woolf, for-ferly with KEEN, San Jose, Cal., has joined the announcing staff at KALL Jon Duffy, now with KFRC in San Francisco, and formerly chief announcer at KALL, will be back with KALL after May 1.



The best weather buy in Boston is WEEL best 64 61%. For 22 years E. B. Rideout has been "the weatherman" in Boston. Today, his 25 weather programs on WEE each week average 61% more listeners than the weather programs on the second-ranking station - 88% more than the average of the \$8 weather programs on four other stations (Pulse, January-February, 1948). For details about the best buys in Boston, get in touch with

Radio Sales or WEE! —"Columbia's friendly voice in Boston."

Television Reviews

signs and of the Pole Grounds for the generally using only two cambras, the opening game with Brooklyn was well covered atthough that many the continues of the

hustle for they are into the start of the next half-in-ning. A look at the beer commer-rial from Yankee Stadium, in the same situation, will demonstrate flow well and how simple the sell-ing message can be sent across.

LIFE OF RILEY
With Herb Vigran, Alice Drake,
Arlene Becker, Charles Smith,
Less Krugman, Jo Gilbert
Producer: Andy Potter
15 Mins., Treat. (13)
KITY, Los Angeles

continued from page 82 memors applied an almost perfect anyment. The pening game with Brook at the continued game with Brook at the continued to the continued

the moppets that guest with him on this program got their first load of his "Jake" and "Lena" caracter-izations when they were of parallel

his "Jake" and "Lena" caracteristations when they were of parallel sattoins when they were of parallel sattoins when they were of parallel sattoins when the sattoin should be sattoined about the thing having an intrinsic law of the sattoined sattoined the sattoined
Fred Allen Heads Guest Jocks for Eigen's Anni

Fred Alien will head up the gal-axy of guest disk jockeys on WINS, N. Y., this Sunday (25) night in ceiebration of Jack Eigen's first anniversary as all-night platter-chat-terer from the Copacabana Lounge. terer from the Copacehan Lounge. Eigen, no stranger to radio, has been around with Broadway and Hollywood chatter for over a dec-ade but only hit his strike this past har-lounge of the nitery. Eigen's jockeying has gotten him a Columbja jicture chore; his own television program (Duffont); and a co-star gopt with other dist, jecks at the Broadway Strand thestre opening Blay?

Example of the consequence of th

Inside Television

tele set owners conducted Jan. 25 (and released this week) by the NBC research department, it was revealed that 58.7% of all homes called reported their video sets tunded in to the Theatre Guild's presentation of "Angel Street," whereas only 7.7% reported they were listening to various radio shows. And that is the Sunday night 8 to 9 slot, during which time the NBC radio web airs the Charlle McCarthy and Fred Allen shows.

Allen shows. Same situation was disclosed by the first tele Hooperating. Latter revealed the Bowes Amateur show on DuNont tele with a 46.8 rating, whereas the highest rating for a radio show in dual-set homes at the same time was a 6, garnered by the Jack Benny program. Results of the NRC survey, incidentally, conducted under the supervision of research director Hugh M. Beville, Jr., gives "Angel Street" the highestrating video show to date.

Saturday nights have been weak regarding Manhattan television entertainment throughout the winter and as summer approaches it looks as if the local stations are solong to surrender this stretch requirately. Last Saturday night (17) NBC had the old biographical film, "Jack London," on the air, and that's all any transmitter was transmitting. If it's going to become a policy, it's a short sighted one. With the hot weather the country clubs become a Saturday night With the hot weather the country clubs become a Saturday night and the state of the saturday in the saturday of the saturday of the saturday in the saturday in the saturday in the saturday of the saturday of the saturday in the saturday of the saturday in the saturday in the saturday of the saturday in the saturday

it on the line.

If video passes up any opportunity it's a chump.

Currently appearing in each issue of Variety in the Vaudeville section are reviews of the Palace (N. Y.) bills for the corresponding week of 25 years ago. They have no purpose other than to entertain the veterans of show business. But of themselves these reviews have developed another, purpose and use unforeseen when they were re-

vived. The new angle is that television production and programming men are finding a current value in these Palace, reviews. As vaudeville and video programming and variety show producing have more than and video programming and variety show producing have more than the producing have more than the producing have been been as the producing have more than the producing have been been and the producing have been as the producing have been and the producing have been a producing have been also been an arrived to be produced to a new branch of show of a vandeville bill is found to be of use to a new branch of show the producing have been as the producing have been a producing have been a producing have been a producing have been an arrived have been a producing have been a producing have been a producing have been an arrived have been a producing have been a prod

Earlier reports that Zenith would use a U. S. Tejevision chassis in its forthcoming line of video-phonevision receivers are untrue. Firm will use its own chassis, developed in building test model tele sets during the last 10 years. Use of a U. S. T. chassis has at no time been considered.





How pure can you get?

"A successful one. Gets wads
of fan mail from both bobby
and nylon sovers."
EATURDAY EVENING POST

"Pretty close to pure radio" is what the Herald Tribune's John Crosby calls the Hoagy Carmichael show.

A "natural" in Radio doesn't have to holler to be heard... but speaks directly and intimately to "people in their parlors."

And that's what the Carmichael show does—easily, expertly. Hoagy's lazy, effortless singing and good-humored, off-the-cuff comment make the kind of Radio that keeps listeners coming back for more. And it gives those listeners a chance to meet, in their parlors, one of the great show-business figures of our time.

If you did your courting to the tune of "Stardust," you know there's hardly a piano in the land without a Carmichael-composed hit on the music-rack, nor a phonograph without its stack of Carmichael records.

If you're a movie-goer, you've probably helped applaud his show-stopping performances many times.

If you follow the best-seller book lists, you know he scored there, too...with "The Stardust Trail."

And most important...if you're a Radio listener, or an advertiser looking for a stand-out personality in a big-time show...you know that Hoagy Carmichael delivers one of the most entertaining fifteen minutes in all Radio.

Here all the tremendous Carmichael following can gather... both movie-fans and music-lovers. And that's pretty close to a perfect set-up for an advertiser who wants to reach a lot of people, in their parlors.

A CBS PACKAGE PROGRAM

Remember the fellow who ran away with the picture "Canyon Passage," singing his own wonderful song, "Old Buttermilk Sky"?



Hoagy's averaged
4 song hits a year
for the past fifteen
years, with record
and sheet-music
sales in the
multi-millions.

Godfrey at CCNY

tions. Why can't networks be home folks, too?"

What radio needs most, Godfrey continued, are "people who are unawed by all the—what's a clear word—hoosy about show many the standard of things and say things with others and themselves. And who are controversial, and arent atraids to do things and say things where always, in radio affects and the standard of the world should we bend over backward to offend no one and consequently do nothing?"

Talent Should Do Comm's as the standard of the



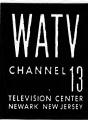
the WATV Test-Pattern is now being telecast daily in the New York grea on Channel 13.



the new WATV Mobile Unit will begin remote operations in April.



WATV main Television Studio world's largest, (84'x82'), is rapidly nearing completion.



serving New Jersey and Metropolitan New York

GF PICKS CHAPIN FOR ITS AD DIRECTOR POST

Howard Chapin, formerly sales-dvertising director of the Jello division, last week stepped up to advertising director of hecome General Foods. He succeeds Mrs. E. B. (Bobbie) Myers, retired. John Allen, formerly Chapin's assistant, is the new ad-sales chief of Jello.

Various additional moves are in the works, relating to the ad-sales jobs of the different GF produ divisions, but may not be set for several more weeks. Charles Mortimer, who preceded Mrs. Myers as GF ad director, continues as as ur au circetor, continues as vice-prez in charge of sales. Ralph Starr Butler, another former sales and advertising head, resigned last January as vice-president in charge of corporate relations.

Soap Operas Continued from page 23 :

"Today's Children," "Wo White" and "Holly Sloan: "Woman in

white" and "Holly Sloan."
Procter & Gamble is cogitating about combining its "Joyce Jordan" and "Road of Life" daytime serials into a five-aweek halt-hour, retaining the former title and using the femme medico character is narrator.

as narrator.
Meanwhile, William Morwood is now collaborating with David Driscoll on the "Road of Life" script, succeeding Max Wyle, who exited after differing with Compton agency exes on story and character development.

development.

Cuches-Line for Mrs. Burton'
"The Second Mrs. Burton' serial sponsored by General Position of the Second Mrs. Burton' serial sponsored by General Position of the Second on a CBS hookup, will be discontained at the end of this week by the affilliates carrying it on a sustainer basis. Only about nine outlets in the south still air in a longer worth the expense and trouble involved.

The sulli-network setup for the

owned N. Y. inthe Monday, May 5.
1:3-93 pm., with Morey Amelian the expense setup for the barrd stanza, bankrolled by Michaels Bros, termiture stores, which is a subject of the source of audition condests run the fact that La Each after will present four acts, Each after will be added to the source of the transfer of the four acts of the

From The Production Centers

Continued from page 22

Continued from page 22

Continued from page 22

Continued from page 23

Continued from page 23

Continued from page 24

Contin

IN WASHINGTON . . .

WHN Reviving 'Original Amateur Hr.'; Loew Tiein Amateur Hur; Loew Tieln "WHN Original Amateur Hour" will be revived on the Loew's-owned N. Y. indie Monday, May 3, 7:30-8 p.m., with Morey Amsterdam as emece. H'il be a cross-the-board stanza, bankrolled by Michaels Bros. furniture stores, with the cooperation of Loew's Thea.

IN WASHINGTON.

DaMont's WITCh has a tele exclusive on all home games of the Washington Senators. Duffont sportscasters Bob Wolff, Mel Alten and Russ Hodges handling the commentary for the '71 home games... ABC commentator H. R. Bauthage signed up to chairman the Washington Area's Crusade for Children... WWOC station manager Ben Strouse to be next prevy of the Washington Ard club, with WTOP managers are to be next prevy of the Washington Ard club, with WTOP managers are considered to the state of the Washington Ard club, with WTOP managers are considered to the state of the Washington Ard club, with WTOP managers are considered to the state of the Washington Ard club, with WTOP managers are considered to the Washington Ard Counter and the Washington on the first eye-wintess account of the Royal revolution, via an aircream and the washington and the River, Washington and Managers are continuity writer. ... Vasurur ward winner Sol Panitis authord'Sound of the River, "WMAL documentary (19) on behalf of United Jewish Royels... Bill Brundige, WOL Mutual sports director, new radio publications of the Washington and Washington Committee... ... Research of the Washington Committee... ... Research and washington and washingto

Fred Allen Editorializes

Norman Kersta, NBC's director of television operations, said it was his personal opinion that the

was his personal dopinion that the Mayflower decision applied to video as well as radio, but he doubted you could "find anyone the industry" in this regard. Shouse added that he "honestly didn't know" whether he'd charge the policy of W.W even if the could be something the policy of W.W even if the could be something the policy of the could be something the policy of the policy

New York of Pecked House Mayforor: doubts was the climating high point of the fourth annual CCNY radio business conference's opening session, which played to a packed house in the college's main auditorium. Allen, the december of the Mayor and the packed high card in the college and Plays to Packed House

emn commentary, cued by his opening crack that "I'm medium about the medium" of radio.

Program reprised last year's technique of presenting radio's problems in dramatized skits, a dequestions. Main fault of the format was that, aside from Allen, the panel was comprised strictly of industry defenders, who mainly the sketches with "taint so" arguments pointing up radio's virtues.

There were, however, succulent comments here and there. Shouse the proposed NAB code, feeling that the more time limits are placed on commercials, the more advertisers will, strive to. "do a devertiser will strive to. "do a devertiser will strive to. "do a they're given, which probably wouldn't help improve the "good taste" of commercials.

Radio Alle Re Hosper Land Red Hosper and taste, which is the word of commercials.

Radio Alle Red Hosper and they wouldn't help improve the "good taste" of commercials.

Radio Alle Red Hosper and Kape, who'd just placed a \$200,000 billing with WMEW to advertise RCA tele sets. Cott preventive RCA tele sets. Cott preventive RCA tele sets. Cott preventive RCA teles sets. Cott preventive RCA t

Co-ons

Jr., Kate Smith and Cedric Foster

Jr., Kate Smith and Cechric Posteria number of spontors Long-standing popularity of Neshiti's film shorts of the same tittle—they've won more Oscars (five) than any other recipient in the piches are considered to the same tittle—they won the same tittle—they won more Oscars (five) Mixed success of the expensive items in co-op offerings is put down mainly to a factor which the down mainly to a factor which the whereas a community may have whereas a community may have prieced daytime co-op availability prieced daytime co-op availability prieced daytime co-op availability prieced daytime co-op availability larger local concerns can afford big-name nighttime items. There's room for a few of the latter, but not many.

Cleveland—Donald Yarnell, for-merly of the Play House, takes over WHK publicity to succeed Paul L. Bairstow, who was ap-pointed sales manager.

a "society for the prevention of webs, at a luncheon afterward aderuelty to presidents" ought to be
formed, Allen, who's had notion of webs, at a luncheon afterward aderseed by CBS' Arthur Godfrey
formed, Allen, who's had notion
who's had notion of webs, at a "business Future of Radio and
society would be an editorial posterior
who did "be an editorial posterior
had "business Future of Radio and
tutual veepee Abe Scheching,
tutual veepee Abe Scheching,
had "business Future of Radio and
had tutual veepee Abe Scheching,
had tutual veepee abe Scheching
had

ing bonanza, but it portents teams isedding for aural broadcasting.

Harry Bannister, seneral makes of WM, WW-FM and WW-TV, was least optimistic. "The several manager of WM, WW-FM and WW-TV, was least optimistic. "The work of the work

hlow."

He predicted this picture in 10 years: network stations carrying full tele schedules in all metropolitan areas; a few stations without tele in, these areas; tele in all cities of 50,000 or more; a "multiplicity" of FM stations, and a "handful" of high-power stations broadcasting to rural areas.







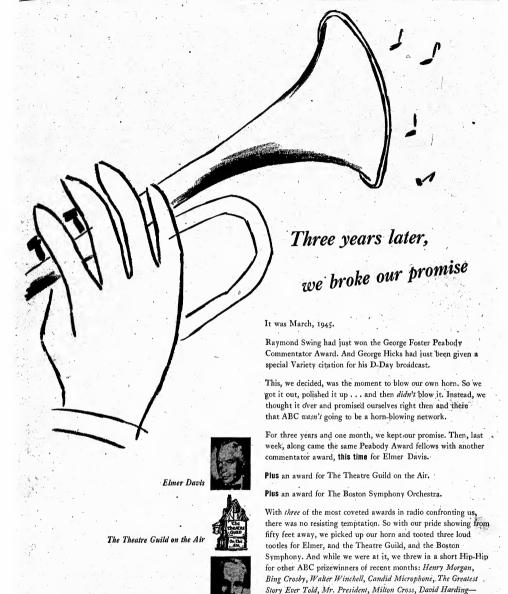
STUDIO SPACE

npletely equipped sound stage Reasonable Rates

'JINGLES

JANGLE"

LANNY AND GINGER GREY Jingles-Radio and Video



-Farmer.

Serge Koussevitzky

Now that we've sounded off, we're putting our horn quietly away. We're going back to being our modest selves, and we'll never, never toot again. What, never? Well...hardly ever.



Counterspy, Drew Pearson, America's Town Meeting, The Metropolitan Opera, Land of the Lost, Baukhage, and The American

86

Mayflower Hearing

would make "snort stritt" of the PCC ruie, Miller predicted.

FCC ruie, Miller predicted.

NAS size declared neither Consensor its consensor its creature agency, the FCC, has the right to forbid radio moves as outright violation of the FCC, has the right to forbid radio moves as outright violation of the prediction of the FCC to insure fair presentation of controversal issues on the air is also speech. Any effort by the FCC to insure fair presentation of controversal issues on the air is also the constitutional, Miller declared. "It extends the proposition of the proposition o

consider only these things in granting or renewing licenses. An example of the consider only these things in granting or renewing licenses. A consider only these things in granting or renewing licenses. A consider only the consider only the consider only the considerability of frequencies; adequacy of the considerability of frequencies; adequacy of the considerability of the consid

For the most effective

all-over station promotion

AGAIN, we at WLW are proud to acknowl-

edge the honors bestowed upon us by the 1947

Committee on National Radio Awards of The

This is the fourth consecutive year The Na-

tion's Station has received top honors for pro-

motion in this annual competition. And it is the

second consecutive year that WLW's All-Over

Station Promotion entry has won dual honors

. . . the Award of Merit for the most effective

promotion in the 50,000-watt station classifica-

tion . . . the bronze plaque for being selected.

among all award winners, for the outstanding

Because sound promotion always has been an

important function of our station operation, it is

indeed gratifying to receive national recognition

for our efforts. WLW's promotional activities are basic and twofold: to keep our listeners informed

of our sincere efforts to provide them with the

best possible radio service and programming . . . to make our clients' advertising more resultful.

achievement in radio promotion during 1947.

City College of New York.

would make "short shrift" of the the existing radio station toother crule, Miller predicted. | and-nail).

the existing ratio station tours and-nail).
Miller labelled those who urge retention of the editorial ukase as "imocent, ignorant people" who are "thinking endoinally and in a man are "thinking endoinally and in a commission Chairman James Lavence Fly resumes the stand to defend the Mayflower ban later this week.

The NAB boss, who is a Demo-crat, got a laugh when he main-tained that if nobody but Republi-cans applied at FCC for licenses, they should still get them all. Di-

they should still get them all. Diversification of ownership is desirable, he added, but FOC has no power for require to of WMJ. Detroit, and Rex Howell of KFMJ. Grand Junction, Col., quarreled particularly with the Mayflower celicit muzz ling of Heensees' opinions on the air. Both said they have and would make time available to opposing views, atthough a company of the said
leving "fair japa" in handling conreversial issues when the Mayflower ban is lifted. A survey,
shows 88% of the broadcasters
want the right to editorialize and
55% are ready to engage in editorial to the survey.
Surgestion by Commissioner Clifford J. Durr that big business
would detact radio's editorial policles. Less than 25% of radio's inthe STC was tolder adcies. Less than 25% of radi come is from commercial r vertising, the FCC was told.

Midwest Tele

aiready established themselves on a large structural scale. WLWT's five-story tele plant contains a stu-dio that's comparable in size to a Holiywood lot. The WLWT setup suggests a potential investment of \$750,000 on the medium.

\$750,000 on the medium.
As for programming fare around
the midwest belt generally its best
foot is still in the direction of
sports. All are making a strong
play for kel intenerabily with a
sport of the intenerability with a
film. Afternoon material gravillate
between audience participation and
cooking demonstrations. Most of
the stations continue to complain
about the quality of the film available to them, with WEWS making
centagewise. WEMJ, Milwaukee,
shows much aggressiveness on
shows much aggressiveness on
the special events front and WEWS

seems to have a richly promising comedy personality in Paul Hodges. On the whole the treatment of the news is not much out of the primi-

news is not much out of the primitive stage.

A station which recognizes that a prime objective of the medium for the prime objective of the medium for the prime objective of the states in the prime objective of set sales is WW-I-TV. Once a week it sets saide and are a salesmen. Among the things they have from the station's state with the prime of advertisers who have just signed up and quotes from viewer storage in the prime of t names of advertisers who have just signed up and quotes from viewer letters about service. WWJ now averages \$4,500 a week in tele time and programs sold, while its nut comes to \$8,500.

Canadian TV

Continued from page 27

Law the few big Canadian popula-tion centers tie in with Yankes TV
webs, but the CDC influence will,
webs, but the CDC influence will,
such links unless it's CBC. So it
stets back to the old Canadian
broadcaster truism and gripe
"The commercial American of the
The commercial American will
which makes it possible for the
CBC to look goed and, Booking
good, nold its political strength."
bitter about this state for years

Canadian beoadcasters have been bitter about this state for years and have many times tried to get American colleagues to bring present the state of
Michigan Tele

Continued from page 27

National Awards to WLW

Major

1041

1942

d-Best Clear Channel Station Explo

Bureau for Fire Prevention Public Service in Fire Pres

priety-Contributing to the World's Br

1947

City College of New York-Most Effective

work is under way and construction of radio relay towers is expected to start in June. Kaler said construction of the Kaler said construction of advances the TV network timetable here for almost a year. Originally, Detroit was not stated for network service until construction of year which will be used largely to provide communication circuits. By early October coaxial cables will provide TV channels connecting Choise and the Choise of the Chois NAB

Continued from page 23

overburdened with too much network-thinking, demonstraining that the problem must be solved accords the problem substitution of the Board for the past the problem substitution of the Board for the past the problem substitution of the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the Board for the past the problem substitution on the problem substitution of the past the problem substitution of the past the problem substitution of the problem substitution of the past the problem substitution of the probl

Seattle—Bass Harris, local disk jockey, whose "House of Joy" has been a top feature of KING, mov-ing over KOL.

Sugar Daddies

Continued from page 27

at little or no expense. At the me time, they protect their sound radio investments if tele becomes the favored medium of the future.

Outside of the nets, the radio bulk of the multiple bulk of the stations have accelerated rate of alings to the point where an average 15 requests a week is now a servers opine that these millionaire operators may tend to make video a rich man's monopoly while others believe they may self their interests when video is on a paying bulk of the station of the multiple bulk of the station
the contessed nearings is contessed to the contessed nearings in the contessed nearing in the contessed near


'EM IN! America's foremost sing-

ers of Western tunes. The Texas Rangers are ready to lasso their large audience into your sales room, They rope 'em in with their wide selection of favorite tunes, heartifully transcribed. These transcriptions, numbering in the hundreds, are virtually s flexible as live talent. They allow you to spot your messages wherever you want them. In other words, you add The Texas Rangers to your sales force at a price that is scaled to fit your market and station. You'll find perfect harmony . . . in songs and

Wire, Write or Phone for Complete Details

Texas Rangers

YOU NEED

A NEW RADIO IF YOU CAN'T HEAR

CHARLIE SLOCUM IN NEW YORK CITY ON

WICC, Bridgeport 600kc on Your Dial

4:15 P.M. EST, Saturday

Crosley Broadcasting Corporation

THE NATION'S MOST MERCHANDISE-ABLE STATION

Musicians' Scales on Com'l Tele

American Pederation of Musicians finally has circulated its long-mated television scales, applicable only to commercial programs. Union used its regular AM broadcast prices as a base for computing the yideo rates, which will be in effect for a 90-day test period. (See Top 1997) the property of the pro

Coast Band Biz Eves Name-Less Summer Sked: East Coin Too Green

Hollywood, April 20.
Far West name band bir will be
"slow freight" this summer in so
far as coin is concerned. Situation
stacks up to more locations this
year; hallroom and nitery ops just
can't dole out the loot top names
can bag in the east and midwest,
hence the orchestras won't come.

hence the orchestras won't come. Number of local locations available will jump from present all-time low when Tommy Dorsey's Casino Gardens, Santa Monica, Gose full-week in June, and Charlie Bernet, and rival Aragon follows. TD, won't play his own spot this suniner. He'll be busy in the east and nildwest himself.

and midwest himself, and the deal midwest himself, and full-west policy at Rainbo Randew ballsoon, Salt Lake, and during summer will use names. Bob Murphy's Baloon Beach terpalace will be supported to the support of
started there.)
Drifting around Coast, however,
will be a number of fresh faces
among batoners, mostly middlepriend. General Artists is natuling
to the San Donalbue, who has never
some started and the started and the started
force date, and Desi Araza will
give the territory another whin!
William Morris is slating Claude
Thornfull, who hasn't been around
A & A control of the San Dieso, In

for quite a while.

As a location site, San Diego fa
dead, and Russian Rilver, upstate,
will not use names this season. San
will not use names this season. San
adopt fall-week, medium-name
policy, as will Jantzen Beach, Portland, Ore, each opening Memordia
DSF, Another possible opening for
Seattle, Ellis Coder, higgest onthe promoter in Northwest, is trying to lease the hall and, if sucreliable to the control of the control

(Combined on name, 46) (Continued on page 49)

Police Probe Det Blast Claimed to Stem From Dispute Over Jukebox

Detroit, April 20. Detroit, April 20.

An incident that appeared to be
the making of a first class jukebox
war fizzled Wednesday (13) after
police arrested operator Arnold
Fleisher on suspicion of having a
hand in the blast that wrecked a
truck of a dairy bar owner who refused. See the control of the control
fused to see one of Fleisher's ma-

fleisher was released next day not other suspects sought, but and other suspects sought, but that's as far as police probe has gone. Fleislyr has no police record but made "conflicting statements," police said.

There were no witnesses to the blast, which scattered parts of the truck-nearly 400 feet and shattered nearby windows. Damage was estimated at \$800.

timated at \$800. Richard, bar opera-tor, told police two men who said they were from the jukebox ops' union threatened him after he had tossed out a box serviced by union threatened him after he had tossed out a box serviced by union threatened him also charged of Pieisher Graham also charged Fleisher studened last Sunday (11) to sue the box. Graham also the piece moval of the box.

moval of the box.

Graham also told police the two union representatives threatened to throw a picket line around his place. He sald, "They wanted me to take out a box I bought outright and put back the one I rented from Fleisher."

Jurgens Set for Astor, **Ending Booking Snarl**

Dick Jurgens' orchestra has been signed for the Hotel Astor Roof, New York, opening July 12 for four weeks' and completing booking of the Astor's band season. Season's sked had been a headache to Music Corp. of America.

Jurgens follows Carmen Caval-laro and precedes Blue Barron and the Three Suns, who finish out the Roof's run as a combination, open-ing Aug. 9.

ing Aug. 9.

Booking Jurgens into the Astor means that he will have played two of the top New York spots within six months. Band is now at the Hotel Pennsylvania's Cafe Rouge and has been for weeks.

BBC-BMU Scale

Assn., and the variety Artists rec-eration may decide on combined strike action against the British Broadcasting Corp. Such Consiste shut down of all broadcasting. Only talks and records programs would be available, and even rec-ord time is restricted to a fixed number of hours a week under a agreement; made

is the top flow. Work spides within its months. Band is now, at the lide! Pennsylvania's Cafe Rouge and has been for weeks.

BBC-BMU Scale

Dispute May Lead

To Strike Move

London, April 20.

On Apr. 30, British Musician's Union, the Dance Band Director's Assa, and the Variety Artists as New York's 80. Chleago and the Strike action against the British described in the larger locals, such as New York's 80. Chleago and the Strike action against the British described in the larger locals, such as New York's 80. Chleago and lower in proportion to mu c the means that the larger locals, such as New York's 80. Chleago and lower in proportion to mu c the means that the larger locals, such as New York's 80. Chleago and lower in proportion to mu c the means that the larger locals, such as New York's 80. Chleago and lower in proportion to mu c the means that hands and BBC.

The BBC's compared in Yamid by the national AFM. Translated the strike action agreement before the proportion in the discretion of individual locals with the discretion of individual locals with the strike action agreement before the strike action agreement to characteristic action and the situation has the characteristic action agreement to continue the company payments to the proportion in Yamid by the actional AFM. In the discretion of individual locals with the strike action agreement to continue the contraction of the proportion in Yamid by the actional AFM. In the discretion of individual locals with the strike action and the situation has the recording companies will be the contraction of the proportion in Yamid by the actional AFM. In the discretion of individual locals with the strike action of the proportion in Yamid by the actional AFM. In the strike action of the proportion in Yamid by the actional AFM. In the discretion of individual locals with the strike action of the proportion in Yamid by the acti

pensive arrangement fees.

Bandleaders have already warned
BBC that April 30 is the deadline
date for a settlement, BMU is likely to also call out all classes of
siclans, on the BBC staff. Variety
Artists Federation held a meeting
his week regarding demands for
increased television fees and have
unofficially indicated they might
join the musicians in a sympathy
of the musicians in a sympathy
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(Continued on page 48)

Cleveland's Disk Jocks Rotate as Vaude Emcees Cieveland, April 20.

RKO Keith's Tuesday night stage shows are emceed by top local disk jockeys. Each week a different platter spinner does the

Brooke Taylor, of WJW, did the opening show last week (13). Howard Lund, of WJMO followed last night (Tuesday) and Stan Gee, WGAR, comes up next.

Gene Carroll's 'Animal' Disks Prove Click Hobby Cleveland, April 20

Cleveland, April 20.
Despite the lack of an important distributing setup and the letdown in the retail disk trade, Gene Cartain the lack of an important distributing setup and the letdown that the WMLO disk lockey started as a hobby, has sold over 60,000 copies within four weeks. Novelty setup of the lack
lanta.
Carroll, of the whilom team of Gene and Glenn, gagged around with the idea of using aurent char-

with the idea of using animal characters to vocalize current poptunes for several months before the forest poptunes for several months before the forest poptunes for them. Just before the AFM ban he cut 28 numbers.

After an attempt to interest a couple of mone disk companies in couple of mone disk companies for couple of mone of the forest poptunes. The forest poptunes were considered by the forest poptunes for st poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes for the forest poptunes forest poptunes for the forest poptunes forest poptunes for the forest poptunes forest poptunes forest poptunes for the forest pop

leased todate at \$1.05 retail.

Carroll is considering packaging
of six sides for a Christmas album
with the subject matter exclusively holidayish, providing the recording ban is lifted in time.

AFM PUTTING UP \$1,736,720 FOR **FREE MUSIC**

7.000 Teen-Agers Mob Broadway For Frankie Laine Bally

Frankie Laine stymied traffic on Broadway Saturday (17) at the Harem nitery, N. Y., when he in-vited teen-age fans to attend a special show and watch a broad-cast from the nitery by Bea and Andre Baruch, WMCA, N. Y., disk

Andre Baruth, WMCA, N. Y., disk plockeys.

Jockeys.

Jockeys.

M. 1900 and 8,000 youngsters trying to fight held way into the spot just before noon, hundreds of whom had been on line since 730 am. About 1,500 cm on line since 730 am. About 1,500 cm or line since 730 am. About 1,500 cm or line since 730 am. About 1,500 cm line since 1,500 cm or line since 1,500 cm o

Pluggers Appoint Robbins to Head Group Probing Song Measurement

Record Turnout Greets Lombardo on Coast

Los Angeles, April 20.

Biggest must cade turhout ever greeted, Guy Lombardo last Tuesday (13) when he opened four weeks at Cocoanut Grove, Ambasos weekly, it is Lombardo's first date to the comparation of the comparation of the comparation of America's "Jury" alone coupying three tables.

Liou people crowded into the spot during opening night, Music Comporation of America's "Jury" alone with the coupying three tables.

Warren Mack Gordon, Joe Myrow, Leo Robin, Sammy Cahr and Julie Styne. Los Angeles April 20

Warren, Mack Gordon, Joe Myrow, Lee Robin, Sammy Cahra and Julie State And Lee Robin, Sammy Cahra and Julie State And Lee Robin, Sammy Cahra Bishop and Larry Barnett, head of agency's band booking department, out for prepring first trip east since his iliness last December. Lombardo meanwhile is getting ready for some sport which here. Lombardo meanwhile is getting heat, Tempo VI, after the American unilmited speedboat record on Saide the 124 mp.h. mark set by Gar Wood. The Tempo VI left New York yesterday (19) on a special tracking on the Company of the

Kapp Stymies Cap In Marketing Of Album from Pic

Hollywood, April 20.
Release of an album of disks
made from the soundtrack of Samuel Goldwyn's "A Song Is Born"
sales of which will benefit the
Damon Runyon Cancer Fund, is
being held up due to a dispute over
the label title under which it is to
be marked;

being held up due to a dispute over the label title under which it is to the label title under which it is to Tangle is posed by the fact that various musclad and vocal performers in the film are under contract to Decca, RcA-Victor and Capitol that Capitol would market 'the package under its title. Jack Kapp, Decca president, will not agree'r the sale of Damy Kaye and Lionel recordings carrying the Capitol habel. It has been pointed out that his objection was based simply on Capitol's handling of the abund the capitol's handling of the abund do a better job of pressing and distribution. Kapp avers this is not so, that he doesn't care who handles the abund. He suggested name different from those used by any of the three companies involved.

any of the three companies inrecommy Dorsey, Louis Armstrong, Page Cavanaugh Trio and
Benny Goodman are also on the
film's soundtrack, and Victor apfor the use of their names on a
Capitol disk.

Walter Winchell arranged maclaw for the transfer of the soundthe word of the soundthe transfer of the soundthe transfer of the soundthe American Federation of Musicians.

Fettillo chayed bypassing of extra
which normally would have to be
paid.

Long - smouldering resentment among members of the Music Publishers Contact Employees against Dr. John Pestman's method of Dr. John Pestman's method of pop songe burst into flame last week in N. Y. At a meeting of the MPCE Connell Thursday (15) the MPCE Connell Thursday (16) corning the tabulation culminsted in the appointment of a committee to investigate the situation and device, a system of measurement of vire industry.

Publisher Jack Robbins, strange-Publisher Jack Robbins, strange-

tire industry.
Publisher Jack Robbins, strangely enough, has been named chairman of the committee. He's a
notice of the committee of the committee
He's a
notice of the committee of the committee
publishers, and was asked to head
a group composed of Lee Diston,
Mack Clark, Jack Osfeld and
MPCE president Bob Miller, to devise a new approach to the "plug
steet" problem.

yise a new approach to the "plug sheet" problem.

The "sheet" has long been a source of argument in the trade. Source of argument in the trade of the sheet problem of the sheet

gram their songs unless they were on the sheet.

In recent months, even major unless they were on the sheet.

In recent months, even major upublishers have turned against the Peatman sheet because it doesn't will be the sheet we can with plugs and the sheet we can with plugs the sheet we can with plugs and the sheet we can with plugs and the sheet we can with plugs are don't, okay, too."

Heartened by this publisher reaction, the MFCE is getting testy, it is taking the attitude that its radio biz, which depends so much on the musle industry, run the latter. By running the biz is meant on the sheet with the admonition to "get it (song) on the sheet and we'll consider using the number-rable talk shout doing away with all sheets, at least in so far as tradepaper publication is concerned. It's felt that without a guide, radio people evaluating of tunes. That would entail, however, eliminating even bestseller lists.

Cleve, and Ohio Coin Machine On Fetes Add 12G to Cancer Fund

Benefit show to part 20.

Benefit show to poped by Dorothy
Shay, Carmen Cavallaro's orchestra and "Sugar Chile" Robinson,
underwritten by the Cleveland
Phonograph Merchanis Assn., last
up \$28,000 in two performances.
Profits went to American Cancer
Fund.

volved.

Tommy Dorsey, Louis Armstrong, Page Cavanaugh Thro and Francistong, Page Cavanaugh Through The Page Cavanaugh Through Throug

Phil. Cincy

Char-Ģ.

ن

Bos-

Ö D.C.

St. L. Dallas

At-fanta Me. Phoeet O Se. Mem-

Chicago

Los A. York

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attw-

TAAW-Tomord lust

Ed Murph-work

X WOM -- SOMEO THE

Buddy Black-MCKN

Ed Gananet-WTOP

John Hitt-KSEY

am belier-AREI

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. 00

Top Record Talent and Tunes

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

MRIETY

Weshing plant of the recents on disk fookens programs, as "must requested" by literare, or consistent of the fookens of the cores the entire notified the date of this remainders consistent the programmer of the consistent of the country week, to great a comprehense plant of all sectors of the country.

WEEK ENDING APRIL 17

Ä,			Label	Song .	Pub.	ASCAP.	
-ŀ	2	Feggy Lee.	Capitol	Manana	Dailour	A SCAD	
4	12	Bing Crosby	Decca	Now Is the Hour.	reems	GANGA	: .
0	GI	Art Mooney	M-G-M	Four-Leaf Clover	Kemick	ACCAR	1
7	2	Dick Haymes	Decca.	Little White Lies		ACCAD	
∞	8	Woody Herman	Columbia.	Saber Dance	Feeds	ACCAD	
=	20	King Cole	Capitol	Nature Boy	Б-УД.	ASCAL	1
00	9	Vaughn Monroe	Victor	Matinee	Morris	ASCAP	
12	12	Frankie Carle	Columbia.	Beg Your Pardon	Robbins	ASCAP	
-	15	Gracie Fields	London	Now Is the Hour	Feeds	ASCAP	
ıc	28	Frankie Laine	Mercury	Shine	. Shapire-B.	. ASCAP .	
10	4	Art Mooney	M-G-M	Baby Face.	Remick. '.	. ASCAP .	1
13	14	Francis Craig	Bullet	Beg Your Pardon	Robbins		
14	9	Tex Beneke	Victor	St. Louis Blues March	W. C. Handy		
33	8	Perry Como	Victor	Laroo Lilli Bolero	Shapiro-B	ASCAP	1
40	3	Frank Sinatra	Columbia	We Just Couldn't Say Goodbye Words & MusASCAP	Words & M	usASCAP .	
16	4	Ken Griffin-Jerry Wayne		You Can't Be True, Dear	Biltmore	. ASCAP	10.0
15	2	Bing Crosby	Decca	But Beautiful	B-VH	. ASCAP .	
24	80	Frankie Laine	Mercury	That Ain't Right.	. Am Acad	ASCAP	i
0,	6	Perry Como	Victor	Because	Chappell	ASCAP .	:
8	4	Vaughn Horton	Continental	1 -	C. K. Harris. ASCAP	. ASCAP	
23	4	Andrews Sisters	Decra	Toolie Oolie Doolie	C. K. Harris. ASCAP	ASCAP .	:
1:	9	Freddy Martin	Victor	Saber Dance Boorle	Leeds	. ASCAP	:
1:	2	Gene Carroll	Animal	sant for Me	Miller	ASCAP .	:
l.	2	Buddy Clark.	Columbia	Matinee	Morris	ASCAP	
8	1	Ferke String Band	Palda	Heartbreaker	Feeds	ASCAP	1
88	=	Mackin Marrew	M-G-M	Saber Dance	Leeds	ASCAP	
18	56	Vaughn Monroe	Victor	Ballerina	Jefferson	. ASCAP	
	-	Andrews Sisters	Decca	Saber Dance	Leeds	. ASCAP	
30	2	Sarah Churchill	. Musicraft	Time Out for Tears	Gordon	. ASCAP	
	8	Vic Damone	. Mercury.	Teresa	Duchess	BMI	
١.	1		Capitol	. Cigarets, Whuskey, Women.	. Hill & Range BMI	e BMI	:
	-	Margaret Whiting	. Capitol	April Showers	Harms	ASCAP	
	4	Ray Dorey	. Majestic	Passing Fancy	BMI	BMI	:
	4	Frankle Yankevic	. Columbia.	Just Because	Feeds	ASCAP	
١.	6	Larry Green	. Victor.	. Beg Your Pardon	Robbins	ASCAP	-
١.	4	Johnny Long	. Signature	Just Like That	Robbins	ASCAP	
46	2	Vera Lynn	. London	ar	. Biltmore	ASCAP	
١.	L	Anne Shelton	. London	Spring in December.	. Feeds	ASCAP	1
37	6	Frank Sinatra	. Columbia.	But Beautiful	. В-VН.	ASCAP	
	1	Kay Starr	. Capitol	Human Thing to Do	Witmark	ASCAP	
18	2	Jon-Sandra Steele	. Damen	.My Happiness	. Blasco	ASCAP	
34	12	Arthur Godfrey	. Columbia .	Slap Her Down Again, Paw	B. Miller	ASCAP	:
	1	Vaughn Monroe	. Victor	Loveliness of You	. Simon	ASCAP	
١.	2	Perry Come	Victor	Hannted Heart	. Williamson . ASCAP	ASCAP	:
١.	_	Buddy Clark	Columbia	But None Like You	. Sinatra	ASCAP	1
19	9	Nellie Lutcher	. Capitol	Fine Brown Frame	. Northern	ASCAP	
48	2	Frank Sinatra	. Columbia	I've Got a Crush on You	. New World.	ASCAP	
1	-	Tutti Camarata	London	Fiddle Faddle	. Mills	ASCAP	
١.	2	Gordon Jenkins	.Decca	Maybe You'll Be There.	.Trlangle.	ASCAP	
21	2	The Mulcahays	M-G-M	Veronica Plays Harmonica	. Duchess	BMI	
E S	11	Andrews Sis-D. Haymes.	. Decca	Teresa	. Duchess	RMT	1

: 2



DON'T BLAME ME
I'M IN THE MOOD FOR LOVE
EXACTLY LIKE YOU
SOUTH AMERICAN WAY
ON THE SUNNY SIDE OF THE STREET
COMIN' IN ON A WING AND A PRAYER
I CAN'T GIVE YOU ANYTHING
BUT LOVE, BABY

CUBAN LOVE SONG I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

LOST IN A FOG LET'S GET LOST

DIGGA, DIGGA, DOO YOU'RE A/SWEETHEART

SAY A PRAYER FOR THE BOYS OVER THERE WHERE ARE YOU?

I COULDN'T SLEEP A WINK LAST NIGHT CAN'T GET OUT OF THIS MOOD LOVELY LADY

DINNER AT EIGHT MURDER, HE SAYS

I MUST HAVE THAT MAN BLUE AGAIN

GO HOME AND TELL YOUR MOTHER
I FEEL A SONG COMIN' ON
HUBBA, HUBBA, HUBBA

THAT LIVE

THROUGH THE YEARS

25th

ANNIVERSARY

MUSIC BY
IMMY McHUGH

Commemorates a grand association with a great songwriter



JIMMY MCHUGH

. . . It wasn't so long ago that you were one of our own professional family and we were shooting for the start together—if has been most gratifying to follow your success, Jimmy, and to know that many of your greatest songs are in the Mills Music Catalog.

Congratulations and may you continue to compose hit songs for many years to come. . .

Jack and Irving Mills

Always Featured Are These JIMMY McHUGH SONGS-

Many have served as hit show tunes, others as motion picture songs and titles; a good number are all-time record hits. On radio McHugh's song successes are bigger than ever today.

I CAN'T GIVE YOU ANYTHING BUT LOVE

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME WHEN MY SUGAR WALKS DOWN THE STREET

THE LONESOMEST GIRL IN TOWN
MY DREAM OF THE BIG PARADE
DOIN' THE NEW LOWDOWN
DIGA DIGA DOO

WHEN YOU AND I WERE YOUNG MAGGIE BLUES DOWN DEEP IN AN IRISHMAN'S HEART LET'S SIT AND TALK ABOUT YOU OUT WHERE THE BLUE BEGINS HINKY DINKY PARLEY YOO I MUST HAVE THAT MAN IN A GREAT BIG WAY FUTURISTIC RHYTHM HARD BOILED ROSE RAISING THE ROOF PORGY

BABY

E BLUES MY KID
BALTIMORE
COLLEGIANA
SKIN-A-MA-RINK-A-REE
AS LONG AS WE'RE IN LOVE
I DON'T MIND BEING ALL ALONE
I HEAR YOU CALLING, PAL OF MINE
EVERYTHING IS HOTSY TOTSY NOW
I DON'T CARE WHAT YOU USED TO BE
HOW'D YOU LIKE TO BE A KID AGAIN
THERE'S A NEW STAR IN HEAVEN TONIGHT
(Think of You, Think of Me) IN THE MOONLIGHT

and scores to

Lew Leslie's "BLACKBIRDS of 1928" • "HELLO DADDY!"

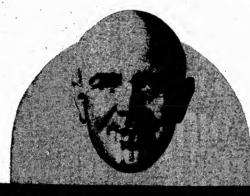
"ZIEGFELD MIDNIGHT FROLICS"

ALL MATERIAL AVAILABLE FROM

MILLS MUSIC. INC.

1619 Broadway
New York 19, N. Y.
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Congratulations, Jimmy



Currently Winning A New Popularity

DON'T BLAME ME

Lyric by Dorothy Fields

Music by Jimmy McHugh

Featured and Sung by Berry Garrett in McG-M's "BIG CITY"

BLUE AGAIN

COMME IN ON A WING AND A PRAYER

CHAIN LOVE SONG.

A HUBBA-HUBBA-HUBBA DIG, YOU LETE!

GO HOME AND TELL YOUR MOTHER

HERE COMES HERVEN AGAIN

I DIDN'T MEAN A WORD I SAID

I FEEL A SONG COMIN' ON

I LOVE TO WHISTLE

I'M IN THE MOOD FOR LOVE

I'M SHOOTING HEGH

LET'S GIVE LOVE ANOTHER CHANCE

LOVELY LADY
THANK YOU FOR A LOVELY EVENING
THERE'S SOMETHING IN THE AIR
WHERE ARE YOU?
YOU'RE A SWEETHEART

LOST IN A FOG

- ROBBINS MUSIC CORPORATION
- · LEO FEIST, INC.
- MILLER MUSIC CORPORATION

Juo JIMMY McHUGH Standards
Lyrics by DOROTHY FIELDS

EXACTLY LINE YOU SUNNY SIDE OF THE STREET

SHAPIRO-BERNSTEIN & CO., INC.

LOUIS BERNSTEIN, President
RKO BUILDING, NEW YORK, N. Y.

IT'S JUST 25 YEARS AGO—



—that we hopped the Midnite Choo-Choo at Boston for Tin Pan Alley, New York

BEST WISHES
YOUR FRIEND

Georgie Joy SANTLY-JOY, Inc.

JIMMY McHUGH

- * SAY A PRAYER FOR THE BOYS OVER
- ★ I GET THE NECK OF THE CHICKEN
- ★ TOUCH OF TEXAS
- * CAN'T GET OUT OF THIS MOOD
- ★ SOFT-HEARTED
- ★ YOU SPEAK MY LANGUAGE
- * THE SONG OF THE COAST ARTILLERY
- ★ PLEASE WON'T YOU LEAVE MY GIRL ALONE
- ★ PUERTO RICO
- * BABY

SOUTHERN MUSIC PUBLISHING CO., INC.

Ralph S. Peer, President

NEW YORK

CHICAGO

HOLLYWOOD

JIMMY McHUGH SONGS

From Broadway Musicals and Motion Pictures. List Does Not Include Popular Songs

PARAMOUNT MUSIC "Buck Benny Rides Again" (Par.) Say It
Myl Myl
My Kind of Country
Drums in the Night

"Happy Go Lucky" (Paramount) Murder, He Says Happy Go Lucky The Fuddy Duddy Watchmaker

"You're the One" (Paramount) Strawberry Lane
You're the One for Me
Gee, I Wish I'd Listened to
My Mother

"Bring On the Girls" (Paramount) You Moved Right in Uncle Sammy Hit Miami True to the Navy It Could Happen to Me

"Blackbirds of 1928" (Show) But Love, Baby Digga Digga Doo I Must Have That Man Doin' the New Low-Down Bandanna Babies Pergy Divi-Here Comes My Blackbird Magnolia's Wedding Day Shuffle Your Feet and Roll Along

MILLS MUSIC

"Midnight Ziegfeld Roof" (Show) Raisin' the Roof Squeaky Shoes

"Hello Daddy" (Show) In a Great Big Way
Out Where the Blue Begins
As Long as We're in Love
Your Disposition Is Mine

"Cotton Club Revues" (Harlem) When My Sugar Walks Down the

Can't Believe That You're in Love With Me Baltimore: Washboard Blues ananese Dream Harlemmania Hot Chocolate

m a Broken Hearted Blackbird Harlem River Quiver Freeze and Melt Kansas City Can Can

"Stormy Weather" (20th-Fox)
I Can't Give You Anything But
Love, Baby
Digga Digga Doo

"The Road to Reno" (Par) Riding Home
I Gave My Heart Away
Tonight Is the Night

"Rhapsody in Black" (Show) I'm Feeling Blue Harlem Bolero

"Jam Session" (Columbia)
I Can't Give You Anything But Love, Baby Murder, He Says

CHAPPELL MUSIC

"Higher and Higher" (RKO)
A Lovely Way to Spend an Evenin
I Couldn't Sleep a Wink Last Night
Higher and Higher

"Keep Off the Grass" (Show)
Clear Out of This World Two in a Taxl A Latin Tune, a Manhattan Moon

"Something for the Boys" (20th) In the Middle of Nowhere Wouldn't It Be Nice Eighty Miles Outside Atlanta

"If You Knew Susie" (RKO) My, How the Time Goes By What Do I Want with Money

BROWN, DESYLVA, HENDERSON
"Flying High" (M-G-M)
Happy Landing
Dance Till Dawn

SHAPIRO-BERNSTEIN & CO., INC.
"International Revue" (Show)
Exactly Like You
Sunny Side of the Street
Cinderella Brown Cinderella Brown Keys to Your Heart International Revue A Gypsy in Love The Margineers I've Got a Bug in My Head

T. B. HARMS, INC.
"Roberta" (RKO)
Collaboration Dorothy Fields,

I Won't Dance Lovely to Look At

BREGMAN, VOCCO, CONN
"You'll Find Out" (RKO) I'd Know You Anywhere
You've Got Me This Way
The Bad Humor Man
I've Got a One Track Mind
Like the Fellar Once Said

HARMS MUSIC "Streets of Paris" (Show)
South American Way Rendezvous Time in Paree Three Little Maids from Paree Three Little Debutantes

In My Memoirs SOUTHERN MUSIC "Seven Days Leave" (RKO)
A Touch of Texas
Can't Get Out of This Mood
I Get the Neck of the Chicken

"Hers to Hold" (Universal)
Say a Prayer for the Boys Over
There

MORRIS MUSIC "Smash-Up" (U-I)
I Miss That Feeling Life Can Be Beautiful

"Hit Parade-1947" (Republic) Couldn't Be More in Love
I Guess I'll Have That Dream

"Calendar Girl" (Republic)

Have I Told You Lately I Love You

With All My Heart

ROBBINS MUSIC "Comin' In on a Wing and Prayer"

(20th-Fox)
Comin' in On a Wing and a Prayer

"Every Night at Eight" (Par) Feel a Song Comin' On Speaking Confidentially Every Night at Eight Take It Easy

"Cuban Love Song" (M-G-M)
The Cuban Love Song Tramps at Sea

"Dancing Lady" (M-G-M)
My Dancing Lady

"Dinner at Eight" (M-G-M)
Dinner at Eight

"King of Burlesque" (20th-Fox)
Lovely Lady"
I'm Shooting High
Spreading Rhythm Around
I've Got My Fingers Crossed

"That Certain Age" (Universal) My Own That Certain Age You're as Pretty as a Picture

"Riviera" (Show) Lost in a Fog Play a Half a Chorus

"Love in the Rough" (M-G-M)
Go Home and Tell Your Mother
Learning a Lot from You
I'm Doin' That Thing One More Waltz

"Singin' the Blues" (Show) Singin' the Blues I'm Nobody's Fool Harlem Jungle It's the Darndest Thing

"Radio City Music Hall" (Opening) Hey Young Fella Happy Times With a Feather in My Cap

"Shoot the Works" (Show) How's Your Uncle

"Prizefighter and Lady" (M-G-M)
Lucky Fella

"Meet the Baron" (M-G-M) Clean as a Whistle Manchaussen March

"Fugitive Lovers" (M-G-M)

MILLS BROS. THEME SONG

LEO FEIST, INC.
"Let's Sing Again" (RKO)
Let's Sing Again

"Dimples" (20th-Fox)
Oh, Mr. Man Up in the Moon
Hey, What Did the Blue Jay Say
Picture Me Without You

"Two Girls and a Sailor" (M-G-M)
In a Moment of Madness
My Mother Told Me

"His Master's Voice" (Picture)

ROBBINS MUSIC

"Clowns in Clover" (Show) Clowns in Clover Positively Love You

You're a Sweetheart" (Universal) You're a Sweetheart Broadway Jamboree My Fine Feathered Friend

"Doll Face" (20th-Fox) Here Comes Heaven Again Hubba Hubba Hubba (Dig Ya Later)

"Top of the Town" (Universal)
Where Are You Jamboree Blame It On the Rhumbo

There's No Two Ways About It

"Banjo on My Knee" (20th-Fox)
There's Something In the Air
With a Banjo on My Knee
Where the Lazy River Goes By

"Mad About Music" (Universal) Chapel Bells
I Love to Whistle
A Serenade to the Stars

"Higher and Higher" (RKO) The Music Stopped

"Nob Hill" (20th-Fox)
I Don't Care Who Knows It
I Walked In with My Eyes Wide

"Four Jills and a Jeep" (20th-Fox) Tour Jules and a Jeep" (2011-1-16 Crazy Me You Send Me How Blue the Night" How Many Times Do I Have to Tell You

"Hitting a New High" (RKO) I Hit a New High This Never Happened Before Let's Give Love Another Chance

"Merry Go Round of 1938" (Univ.)
You're My Dish
I'm In My Glory
More Power to You

"Breezing Home" (Universal)
You're In My Heart Again
I'm Hitting the Hot Spots

"Around the World" (RKO)
Don't Believe Everything You Dream

"Vanderhilt Renne" (Shorn)

Blue Again Button Up Your Heart

"Palais Royal Revue" (Show) Thank You for a Lovely Evening I'm Full of the Devil I Love Gardenias Tell Me

MILLER MUSIC "Around the World" (RKO)
Candlelight and Wine
They Just Chopped Down the Old
Apple Tree

IRVING BERLIN MUSIC "Hooray for Love" (RKO)
You're an Angel Hooray for Love I'm in Love All Over Again Living in a Great Big Way

NEW RELEASES - ROBBINS

"A Date With Judy" (M-G-M)

It's a Most Unusual Day

"The Big City" (M-G-M) Don't Blame Me

"The Saxon Charm" (Universal)

I'm in the Mood for Love



Music by JIMMY McHuGH, Offices 1651 Cosmos St., Hollywood, Cal.

Jocks, Jukes and Disks

By Ben Bodec

Doris Day and Buddy Clark—
"Contess," "Love Somebody
(Columbia). Two double-A performances, with a perfect blend
of the contest of the cont

My Favorite Five BERNIE ADAMS

BERNIE ADAMS
WPDQ, Jacksonville, Fla.
"Blue Danube" (Teddy Powell.)
"Crawfish Blues" (Zutty Singleton: Band).
"Icrawfish Commy Dorsey).
"Sweet Leilani" (Bing Crosby).
"St. Louis Blues" (Benny Goodman).

beguine with finesse and beat, but it's the going-over she gives the Rose-Hirsch coupling that makes this platter. Phrasing there is top form and it ranges with her best. Luther Henderson lends crack sup-

Latter imenerous uness crass vay.

Tony Pastor—"There's a Man at
the Door," "I Wanna Sleep" (Columbia). Only thing that colustop Pastor's "Door" from opening
to the pastor's "Door" from opening
to on after the glorification of
another "door," the one connected
to "Richard." Pastor's is a clever
bit of entertainment, sulfurily pretited on the control of the colcolours. Sters. It's based on the
looney behavior of a creditivedodger. "Underside has no particularly impressive point of recomcolours." Sters of Orch.—"Rhumba
Clurz Beves Orch.—"Rhumba

dooder. 'Onnersone and particular of the membration mendation.'
Chuy Reyes Orch. "Rhumba Boogle" (Capital). Another topflight piece of lowy-stromming talent of the headed for solid reception. Combined with a flashy Aedmique is a superb jonal quality. Both consideration of the propositions are by Reyes. As for personation of the proposition are by Reyes. As for personation are propositions are by Reyes. As for personation are propositions are by Reyes. As for personation are proposition are proposition are propositions are propo

for the affairmes—"Pretty Eyes,"
"Peros Bill" (Columbia). Jack
Eaton's vocal on "Eyes" and the
tempo tag this grooving as a good
candidate for the lutes. Travestized western, from the score of
Disney's "Melody Time" is polished off in fitting style by a male ensomble.

tized western, from the score of Dinneys "McIody Time" is polished off in fitting style by a male ensemble of the fitting style
rk— Love," "For You" (National). This group continues to turn 'em out per with elickeroo tag attached. Hend "Searching," a slow ballad, promotive some of the team's best harmonizing to date, while the old the rhythm piece on the underside is day a makes it sound like a newcomer.

makes it sound like a newcomer.

Kay Kyser Orch—"Bride and
Groom Polka," "Evelyn" (Columbia). Kysers" 'B & G' version
probably will give specialists in
Retaining the full tang of the polka
idiom, number has added asset of
spirited vocalistics by CampusKids and Harry Babbitt. Latter
tomantie "Evelyn" which also

Retaining the choice vocal on the
romantie "Evelyn" which also

Retaining the Tribin Retain

Retaining the Tribin Retaining the Retaining the Retaining the

Retaining the R

stacks up as swell danaspation.

Hal Menthye Orch—"Bim Bam
Boogte," "Spring in December"
(Mc-3b). The Latin - American
slanted novelty is a surefire ear
perker-upper. It's sizzling instrumentation mixed with snappy lyric
wisting by Johnny Turnbull and
Betty Norton. Mcintyre's allo sax
Lesfer chiming in for the verses.
An ingratiating pair of items.

Platter Pointers

Platter Pointers

Preddie Stack (Capitol) ticks off a nitty with "Ooh, Ooh, Baby," a novelty that spullights the warm-and the property of the

Mills Music is issuing a complete catalog of its rental library for orchestra and hand.

NATURE BOY (1) (Burke-VH).....

Early Bird

Early Bird
Cleveland, April 20.
Some people work for coffee and donuts but there's a contact man for a bunch of little-known record labels in this town who makes java and sinkers work for him.

sinkers work for him.
plugs on early morning jockey
glues on early morning jockey
programs simply by showing
up with a load of hot coffee
and a bag of donuts. Most of
these programs are of the "request" kind and when the
phone calls lag the jocks slip
in the plugger's platters.

m the plugger's platters.

It isn't the coffee that gets the jocks but rather a sort of comaraderie for one who too must get up before dawn to make a buck.

Vita Seeks Legal Aid To Prevent Sale Of Assets in Disk Form

Chleago, April 20. Vitacoustic Records, which for the past three months has been opthe past three months has been operating under Chapter 11 of the Chandler Act, last week filed a request in Chi federal district court to prohibit sale of any of its dispersed to the court of the cour

executes fo James Martin, Chi Indie distrib.

Platters were sold at less than regular wholesale price, and Vita consent. It's further contended in the petition that such asies interfere with Vita's normal business operation and prevent fair districtions. The properties of the petition of the petition that such sales interfere with Vita's normal business operation and prevent fair distriction. Supply of 1,600 records, shipped last week to Martin from the Coast, is in hands of the Long Transportation, awaiting Martin's return Martin denied Monday (19) receiving any disks from Perfection. Martin says he was contacted some time ago by Larry II. Mead, pestitude and the second of the control o

····· **Disk Jockey Reviews**

IXXA, Seattle

This new, show uses a mythical character as head man. Curt Roberts, who writes the script and does the show, hews to the character of Paul Bunyan, fr. for the stanza. Fr. of the stanza that does not be shown, and the stanza that dunder tells about his pappy, sometimes with the 'aid of other second and third generation Bunyan characters (tehabod Inskilnger, Son of Johanny Inskilnger, San Southe, son of Southough and Thurstee its still major part of the program.

Program. The major part of the program of the progr

and amusing.

COLLEGIATE PARTY
With Joe Mulvihill, guests
Producer: Lawsen Deming
Producer: Lawsen Deming
WTAM, Cleveland
An attempt to core on Saturator
New York, Cleveland
An attempt to core on Saturator
night caused WTAM's "Collegiate
Party." Student representatives of
at least five colleges are lined up
for a Saturator night session by
for a Saturator night session to
the occasion. Topics of discussion
are arranged and changed each
week along with the schools parmoderator, and keeps the disks
twirting.

Il's a good show except when the

twirling.

It's a good show except when the discourse takes more time than the disks. Students have a tendency to drift off on diverse subjects—fratemities, extra-curricular activities, etc. Unless kept in check, show loses its balance and and becomes a free-for-all, verbose, and dull stama. Except for some instances, Multi-full has been able check gab in favor of the shellnes.

PAUL BUNYAN, JR.
55 Mins, 6:05 p.m., Mon thru Frl.
Gaylark Fredow uses a mytheal
character sele sow uses a mytheal
character sele sow use a mytheal
character sele som an Cur and the selection of the size of the show, hew

TURNTABLE TERRACE With Ray Dorey Sat. 9:15-10 a.m. Participating WBZ, Beston

Ray Dorey, on his regular Sat-furday morning stanza, introduced a new gimmick recently when he presented his seven - year - old daughter as a guest disk jockey.

presented mis seven - year - old
daughter as guest disk jockey.

Part way through Dorce's stanza,
The way through Dorce's stanza,
troduces a kiddle seems to enjoy the chore and
when introducing "Fuss in Boots"
said "he was no ordinary cat, but
a hep-cat." Another times she asked
a hep-cat." Another times she asked
a hep-cat. Another times the saked
pearing as a guest lockey.
Pearing as a guest lockey.
Rest of stanza is taken up in
standard fashion with Dorcy workting in an easy voice. His professional background stands him in
plackstage" into but not overdising
the talk. At shows caught he
leaned toward vocalists but managed to mix it nicely enough.
Dorcy works a similar show on

aged to mix it nicely enough.

Dorey works a similar show on
WBZ Monday through Friday at
1 p.m. It's the Music Shop program on which he sings and M.C's.

THE SONG SHOP With Garry Stevens Participation 75 Mins., 3:45 p.m., Mon. to Frl. WROW, Albany

WROW, Albany
Stevens, until recently singer
with Tex Beneke's orchestra and
one-time vocalist for Charlie Spivak, is on his first disk-spluning
assignment for WROW. (He married a local girl.) Skevens possibillities are evident, but he needs time
to develop them.

to develop them.

First week was uncertain, and strange to the ad-lih task. Voice tended to be a bit flat and hard. He tried on one shot to hit a kidding mood, but missed.

Best litem perhaps on show eaught was his playing, in a "Collectors" to save the perhaps on show eaught was his playing, in a "Collectors" or local band to the perhaps on show eaught was his playing, in a "Collectors" or local band dug them up out of his collection and talked knowingly about them. "Your Bost" period on which Stevens plays records on which Stevens plays records on Might be wise for the disc lockey, who has an engaging personality, for min e currect, 1s. also good, Might be wise for the disc jockey, who has an engaging personality, ide a little slinging with skimmers. Could give him more of the abone feelings. He might also draw murnber comments, Slevens has not yet mastered the knack of reading commercials or messages. Jaco.

A GREAT DAY FOR MUSIC With Franklyn MacCormack Mon. thru Fri., 9-16 a.m. MARSHALL FIELD & CO.

MARSHALL FIELD & CO.
WCFL, Chleage
(Schubimmer & Scott)
Franklyn MacCormack, widely
known as a prime reader of "inspirational" litems and ripe poetry,
injects the same schmaltz into his
receptly assumed deejay role. All
of which is okay for selters trailing.
Mon via the record route.

Season of the control of the control of the
addence.

audience.

Line-up of pops and standards is interspersed by time and weather data and to conservate, and Machanist and the standards are standards and platters, it's neatly done.

well-conceived commercials hit the bargain basement instead of the class merchandise plugged in Marshall Fields' black-and-white. Disk series marks the big store's return to radio after a long ab-sence, except for Christmas airers.

Gordon Jenkins, Inc., chartered as a music publishing business in New York. Capital stock of 200 shares, no par value. Directors: Clinton M. Bell, Sigmund Milau and George H. Bell, N. Y.

10 Best Sellers on Coin-Machines Week of April 17

YOU CAN'T BE TRUE DEAR (2) (Biltmore). Jerry Wayne K. Criffin

ŧ	4. MANANA (11) (Barbour-Lee)	§ Peggy Lee
ŧ	5. MATINEE (3) (Morris)	(Vaughn Monroe
ŧ	6. LITTLE WHITE LIES (6) (BVC)	Dick Haymes Decca
ŧ	7. BUT BEAUTIFUL (6) (Burke-VH)	(France Smatra
Ī	8. BEG YOUR PARDON (9) (Robbins)	(Frankie CarteCommon
ŧ	9. SABRE DANCE (8) (Leeds)	Woody Herman Columbia Freddy Martin Victor
Ī	10. FOUR LEAF CLOVER (13) (Remick)	Art Mooney
١Ŧ	C • 11	
Į	Coming Up	
Į	TERESA (Duchess)	(Vic Damone
Ì	TOOLIE OOLIE DOOLIE (Chas. K. Harris)	
1	HEARTBREAKER (Leeds)	Andrews Sisters Decca
1	MY HAPPINESS (Blasco)	Jon & Sandra Steele Damon
İ	ST. LOUIS BLUES MARCH (W. C. Handy)	Tex Beneke
H	BECAUSE (Chappell)	
H	BABY FACE (Harms)	Art Mooney M.G.M
1	THOUSAND ISLANDS SONG (Morris)	
1	LAROO LILLI BOLERO (Shapiro)	Peggy Lee Capitol Perry Como Victor
Ī	HAUNTED HEART (Williamson)	
1	DICKEY BIRD SONG (Robbins)	Freddy Martin Victor
1	TELL ME A STORY (Laurel)	Sammy Kaye
İ	SHINE (Shapiro-B)	Frankie Laine Mercury
H	BIG BRASS BAND FROM BRAZIL (Morris)	Art Mooney M.C.M
ĮŦ	VERONICA PLAYS HARMONICA (Duchess)	Muleabane M.C.M

[Figures in parentheses indicate number of weeks song has been in the Top 10.]

On the Upbeat

New York Chicago

New Orleans April 30 for 322.

Marty Hogan disk show, originating the New Orleans April 30 for 322.

Marty Hogan disk show, originating the New Orleans April 30 for 322.

Marty Hogan disk show, originating the New Orleans April 30 for 322.

Marty Hogan disk show, originating the New Orleans April 30 for Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Marty Hogan disk show, originating the New Orleans and Indianation Chilaton Control of the New Orleans and Indianation Children on Children Children with the New Orleans and Hogan disk show, originating the New Orleans and Indianation Chilaton Chilaton Chilaton Chilaton Chilaton Chilaton Chilaton Children Chilaton Louis Armstrong may go into Club Martinique, Wildwood, N. J., 50ly 2 for four weeks; band hops to New Orleans April 30 for Jazz

week, upset by wild popping of of one of its members.

Dave Dreyer activating Jay Dee Muke, a Broadest Music firm originally set up by Jim Bullet, head lying the property of

deferred Capitol theatre debut, now April 29.

Harms

Burke-VH

Shapiro-B

Feist C. K. Harris

Bernin Mills

Remick Metrose
Paramoun
Leeds
Advanced
Oxford

Mellin

Morris

Mille

Miller

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Postman, Director.

Survey Week of April 9-April 15, 1948 All Dressed Up With a Broken Heart..... All Dressed Up With a Broken Heart Ageil Showers Baby Face Beg Your Pardon Bruss Band From Brazil—"Angel In the Wings"— But Beautiful—""Hoad to Rio"

Cincinnati
Dickey-Bird Song—†"3 Daring Daughters"..... Dickey-Bird Song—"* Daring Daughters"
Excret Cherie
Fenthery Feelin "mines 195A"
Henry Fer Lore—"Canhal"
I Wish I Knew the Name
I'm Looking Over a Four Leaf Clover
Larco Larco Lilli Bolero
Latte Larco Lilli Bolero
Litte Mich William (1958)

Manana My Gal Is Mine, Once More Now Is the Hour Ocoh Look-a There, Ain't She Pretty

Planisaino
Salve Dance
Tell Ne a Story
Theughties
Toole Colle Doolie
What'l I Do
What'l I Do
Won'l Tou're Smiling
Won You're Smiling
Won Von Were Meant For Me—i"You Were Meant".
You've Too Dangerous Cherie

Too Dangerous Cherie

**To week, based on #*

Bye Bye Blackbird
Fool That I Am
For Every Man There's a Woman
Golden Earrings—1"Golden Earrings"

Best British Sheet Sellers

(Week Ending April 15)
London, April 16.
Tree in the Meadow. Connelly
Near YouWood
Who's KissingFeldman Who's Kissing Feldman Serenade of the Belts. Morris Upon Wintertime Cinephonic Golden Earrings Victoria Civilization Golden Earrings Vetoria (Civilization Morris Sweet 16 Darewski Shoemaker's S'nade , Kassner Teresa Leeds My Own Grandpa Leeds Too Fat Polka E D. & H. Tell Me Scotted 12 Dath The Old Poctman F D. & H. Reflection Water P. Maurice My Cousin Louella . F. D. & Comelly Cousin Louella . F. D. & Comelly Cousin Louella . F. D. & H. Apple Blossom . Comnelly

My Cousin Louella F. D. & H. Apple Blossom . Connelly Silver Wedding Waltz. Unit Make Everything . P. Maurice Peg O' My Heart . Ascherberg And Mimi Connelly South America . Feldman Coffee Song . . . Southern Girl That I Marry . . Berlin

Illinois Jacquet Will Build to 17 Pieces As Others Keep Cutting

While most Negro masetros have during recent months leaned toward reducing full-size orches-pieces. Illinois Jacquet is figuring no building his sextlet into a full-blown I7 pieces. One of the most acquet's current group will be used as the nucleus of the bigger one, except for certain positions. He's bringing in his three broth-street for the pieces.

size's oranging in its tree oronation was been considered to be a size of the size of th

ELLINGTON RECOVERED. REJOINS BAND FOR N.Y

Duke Ellington rejoins his band today (Wednesday) when it opens at the Paramonal theatree, New York. Leader & Kidney operation perférmed upon him several weeks ago at Harkmess Pavilion, N. Y. At the time he was stricken, the band was playing the Apollo theatre. N. Y.

N. Y.
Filington may go to England in
June as a single, the only way he
could enter that country due to
British musicians union regulations
against U. S. hands. If a deal that
has been on the fire for a couple
weeks is completed, the maestro
will play concerts and a theatre
date in London, with only a girl

Hotel Stages Contest To Set Summer Band

Columbus, April 20. More than 15 local bands co More than 15 local bands com-peted last week in a contest to de-termine which will play the Ionian Room, Deshler-Wallick hotel this Room, Deshler-Wallick hotel this summer. From the 15, six bands were selected to play finals in the Room one night each, 9 to 10 p.m., starting Monday (19). Winner will be selected by votes cast by patrons. Auditions for finalists were limited to 15 minutes each

'Kid' Ory Heads East For Carnegie, N. Y., April 30

carmegre, N. Y., April 30.

Edward "Kid" Only haz group is set for its first castern appearances, under the sponsorship of John Schenck, at Carnegie Hall, New York, April 30. Orchestra Ory, currently completing a west coast date, was featured in the picture, "New Orleans" and also filmed the jazz sound-track for "Crossfire."

Band Reviews

are few leaders who approach his shill, a substitute of the past few years from that for the past few years from the first part few years of the first past few years of the first past few years of the first past few years of the first past few years of the first past few years of the first past few years of the first past for the past few years of the first past for the past few years of the first past for the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the past few years of the years o

solid beat hard to resist.

Prima has wisely strayed a bit from the Italian angle that precipitation of the stray of the s

even surpass it.

Prima now has Florida Keyes:
on vocals. She's new and uncertain
over the material assigned to her
as a soloist and in duos with him.
She shows excellent promise, however. Wood.

TED STEELE ORCH
Essex Rouse, N. Y.
Essex Rouse, N. Y.

The edition of the business with a 15-hour weekly disk jockey stim ton WMCA, N. Y., and a mightly balour weekly disk jockey stim ton WMCA, N. Y., and a room in the Essex Rouse. Maybe room in the Essex Rouse. Maybe room in the Essex Rouse. Maybe motion to cash in on a wk. radionation of the room of

LOUIS PRIMA ORCH (17)
With Plorida Keyes
Meadowbrook, Cedar Grove, N. J.
There isn't anything that succeeds like succeeds like succeeds like succeeds with the succeeds like succeeds with the succeeds like succeeds with the succeeds like succeeds with the succeeds like succeeds with the succeeds like succeeds

Clyde McCoy, longtime fave here, accounts for biz being up noticeably in the Grill, more so than for any of the other recent names in this Kansas City (Mo.) high spot.

high spot.

McCoy's draw is his corn trumpet. There's plenty of maid in this crew to back him up, however, albeit heavily on the brass side. Four trumpets, including the side. Four trumpets, including the reside. Four trumpets in the combon and that's a lot of sidemen for this somewhat con-fined room, meaning constant attention to volume. Best is strictly make the most of the Leader nikely makes even up.

In a wocal way, crew features

In a wocal way, crew features

In a wocal way, crew features

mixes 'em up.

In a vocalt way, crew features
Billie Jane Bennett, last of the
Bennett Sisters Quartet, which
been at it a considerable spell now,
been at it a considerable spell now,
and knows her way around a mike
and a tune thoroughly. Don Reynolds sings obey, mostly on ballads. Crew backs up vocals frequently with choral work.

Outfit is in for a month, one of the longer sessions here recently. Quin,

4 UPPED TO VEEPEES OF DECCA DISTRIBUTION

Decca's new idea of establishing eight "super" distribution points eight super distribution points to the promotion of four distribution promotion of four distribution to the promotion of four distribution to the promotion of four distribution to the promotion of four distribution to the promotion of four distribution to the promotion of four distribution of four distribution of the promotion o

C. Schulz and A. E. Simpson.

Decca's idea on the super branches is to stock each with complete inventory of the company's available disks as a means of has tening delivery on orders for "catalog" material, orders for which weren't being filled during the war and for some time after.

Bands at Hotel B.O.'s

Bond Hotel Played		Cavers On Date
Emil Coleman* Waldorf (400; \$2)	2.150	62.575
Dick Jurgens Pennsylvania (500; \$1-\$1.50) 8	1.675	12,500
Shep Fields* New Yorker (400; \$1-\$1.50) 8	1.275	19,575
Johnny Pineapple, Lexington (300; \$1-\$1.50) 75	800	67.075
Lawrence Welk Roosevelt (400; \$1-\$1.50) 5	1.250	6.950
Buddy Moreno Commodore (400; \$1-\$1.50) 4	775	3,325
Don Richards-Robt. Lamouret at Waldorf; Ice Show a	t New	Yorker.

Chicago

Skinnay Ennis (Empire Room, Palmer House; 550; \$3.50 min.\$1 over). Over 8,000 tobacco men, convening on premises, sparked room

Los Angeles

Guy Lombardo (Ambassador; 900; \$1.50-\$2). Excellent opening week; 700 tabs.
Jan Garber (Biltmore; 900; \$1-\$1.50). Good 4,500 covers. Two prite parties during week.

Location Jobs, Not in Hotels

Marty Geuld (Chez Parec: 500; \$3.50 min.). Repeat last week's 3.400. Eddy Howard (Aragon; \$1.51.5 adm.). Continues to bring in huge 17.000. Kassel (Blackbawk; 500; \$2.50 min.). Biz here as uncertain as weather. Jumped to 2,000. Teddy Phillips (Trianon; \$1.\$1.15 adm.). Second week chalked up nitty 16,400.

(LOS ANGELES)
Charife Spivak (Palladium B., Hollywood 5th wk.). Poor 8,900 callers.

* Legit Musical. † Filmusical. *******************************

Colden Earings—"Golden Ear Heartbreaker
I May Be Wrong
I'd Give a Million Tomorrows
I'll Never Say I Love You
I've Only Myself To Blame
wee is So Terrific
Mattheward Tomorrows
Mattheward Tomorrows
Mattheward Tomorrows
Mat

Matinee Ok'l Baby Dok'l Ok't lasby Dok't Saturday Date Saturday Date Sat. Night Central Park—"Make Mine Manhatan" T. B. His Serenade Of the Bells. Melrose Stars Will Remember What Do Have To Do—"Are" You With It". BVC What's Good About Goodbye—""Casbah". Melrose

The remaining 19 songs of the week, based on the copyrighted Audience Caverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peutman, Director.

PRE-BAN RECORDINGS STILL SHOWING IIP

Pre-disk ban recordings, inde-pendently made by various bandleaders and singers, often with the financial backing of music publish ers, are still showing up. Atlantic Records, a new outfit, will begin releasing the first of 10 sides made rereasing the first of 10 sides made by Boyd Raeburn's orchestra be-fore the ban. First pairing, of "Trouble is a Man" and "How High the Moon?", will be marketed this week.

Atlantic made its deal for the disks directly with Raeburn, who's handled by Willard Alexander.

United Artists Diskery To Be Sold Piece-Meal

Hollywood, April 20. United Artist Record Co., which went into bankruptcy, will be sold plece-meal. No takers could be found to get the company rolling again. UA's assets are listed at \$125,000 but ilabilities have not been determined as artists and publisers royalties have not yet been tabulated.

Record pressing and milling plants will be put up for sale. If there are no buyers for these two plants, they will be disassembled and sold as Individual units.

Paramount Picture Songs by

ORCHESTRAS-MUSIC

LIVINGSTON & EVANS

Past Performances

1946—TO EACH HIS OWN

1947_Well, You See, It Was This Way-

1948—GOLDEN EARRINGS

Number One on the Hit Parade

(How Can You Miss When You Collaborate with VICTOR YOUNG)

Coming Attractions

(Alj Fully Recorded)

DREAM GIRL Title Song from the Paramount Picture

MY OWN TRUE LOVE

Title Song from the Paramount Picture

BUTTONS AND BOWS

ing by Bob Hope to Jane Russell In the Param "The Paleface"

Specialties

DRUNK WITH LOVE

PLEASE PUT OUT THE LIGHT Veronica Lake and Barry Fitzgerald in "The Sainted S

LARAMIE .

For Robert Prest on in "Whispering Smith" MEETCHA 'ROUND THE CORNER

For Iris Adrian in "The Paleta

Around the Corner

Songs for the Paramount Musical

"ISN'T IT ROMANTIC?"

Five Sougs Written for Veronica Lake, Mary Hatcher, Mona Freeman, Billy De Welfe, Pearl Bulley, Patric Knowles, Richard Webb, and the Gang

"SORROWFUL JONES"

Two Songs Written for Bob Hope and Lucille Ball

JUST RE-OPTIONED BY PARAMOUNT FOR ANOTHER YEAR (Look Mamma, we're dancin'!)

EXTRA ADDED ATTRACTION: Pop Tune, CINCINNATI Recorded, Radio-ed and Juke-Boxed

Nice Racket

Nice Racket
Chicago, April 20.
Chicago sorg contact men
are beginning to squawk about
pressure from a bandleader
currently on long run in town,
who holds weekly poker sesbegs roviding their own liquor, food, etc.), plus \$50
"house" tap per session.
Each week five pluggers areinvited" to ge-together, and
with less the state of the session
weeks is taking a big nibble
out of expense accounts.

COL. RECORDS TO SPEND **50G FOR CONVENTION**

Columbia Records will again pend more than \$50,000 this year

Columbia Records will again spend more than \$50,000 this year spend more than \$50,000 this year ond annual convention, to be held in Atlantic City, June 21.22. Company will entertain a total of \$670 columbia to the spendid stributors and aslemen, paying all direct than \$500 rooms have been convention to the spendid stributors and the resort's Ambassador hotel, which will also be the scene of entertainments staged by Columbia recording artists. Last convention, in Cincinnati, Col paid transportation of various inhele force. What artists will be used is more than \$100 thin the spendid transportation of various inhele force. What artists will be used is now the spendid transportation of various inhele force. What artists will be used is Next year's convention is likely to be held in Los Angeles.

Larry Barnet in N. Y.

After Coast Recupe
Larry Barnet, overall head of Music. Corp. of America's band division, so into New York Sunday (13) on his first trip east since the state of

plains being developed by the agency.

Barnet came down with pneumonia during a stay east last December and was in a N. Y. hospital for weeks. When released, he went west for a rest.

Mercury to Market Disks

By McCoy in Buy-out
Kanase City, Augl 20.

Mercury Records will Sharker agroup of Olyde McCoy master soriginally made by the bandleader for Yogue Records, Detroit subsid committees the control of the c By McCoy in Buy-out.

Artie Shaws Split

Artie Saw and his wite, Kath-leen - Winsor, author of "Yovever Amber," have parted after two years of marriage. No divorce de-tails have been arrived at SN-Skaw's fourth spouse. Shaw menwihile, has been Shaw menwihile, has been Shaw menwihile, has been custafitation. He was a state of the get back into the band biz. He has been writing a book.

Pluggers' Theatre Party

Fish-Day Jazz Bashes At Jersey Spot Oil B.O.

At Jersey Spot VII B.U.
Under the joint operation of
promoters John Andrew and Jack
Crystal, Jam sessions have bee
transplanted from the intimate
rooms of Greenwich Village and
W. 22nd Si. to the Z-000 capacity
W. 22nd Si. to the Z-000 capacity
We Jersey, roadside spot. Motivating the policy switch at the
large ballroom is Andrew's idea
and hope that the size of the Jersey
place, per se, will result in bigger
grosses than possible at anall spots
The server Friday alght, they

grouses than possible at small spots in New York.
Run every Priday night (they teed off two works also) business so far is described as Promising the termed as small. He said disk jocks such as Tedd Lawrence and Fred Robbins had helped with plugs. Personnel for last Friday's amming included Max Kaminsky, trumpet; Ernie Caceres, clarinets and the control of the con

piano: Walter Page, bass, and Cliff Leman, drum:
An alternating group comprised Tony Parenti, clarinet; Dick Cary, Tony Parenti, clarinet; Dick Cary, Lips Page, trumpet; Bill Coleman, trumpet, and Bobby Hacketi, trum-pet. As a sop to the dancers a quartet toned down its Jirin' for quartet toned down its Jirin' for proper services of the property of the harmonia of the property of the bear's motif. But it was obvious! by the assorted hot licky of the Messr. Preenan, Hacketi, et al.

Barnet in N. Y.

After Coast Recupe
Barnet, overall head of corp. of America's band got link New York Sundhow home is a strip east one string of one-miters band on his first tip east since

New England. Gilb.

Boston Jaze B. O. Hot.

Boston, April 20.

Sunday afternoon jazz sessions are catching on big lot the Hub. both in concert form in Symphony or Jordan Hall or in the siteries. Symphony Hall, which doesn't present them weekly but the smaller bistors work jam spreads every Sunday afternoon and trently the Downbeat with Sabby Lewis, the Ken, the Savy and a spot in Lynn feature two-best bands and catch a flock of connoiseurs. Feature top names or Slam Stewart and Charlle Paters. Admission prices range from \$8.1.0 up with drinks on top of that.

Recent addition to the nitery

Recent addition to the nitery ranks here is the Zanzibar, open-ing this week. To feature Andy Kirk's orchestra with no minimum, no cover and no tax. Run by Dave Coleman, former manager of the Crawford house.

Puls Exhibit at Det

Music Educators Meet Detroit, April 20.

Many pop music publishers have set 'up exhibits at the blennial meeting of the Music Educators National Conference now under-way here at the Masonic Temple. Four-day session closes Thursday 1991

Four-day session closes Thursday
Four-day session closes Thursday
Foliating up the concleve are
some unusual ticups worked out
thought the companies. Among such demonstrations jointly sponsored is Milla'
tions jointly sponsored is Milla'
tions jointly sponsored is Milla'
die.
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Art Mooney Sliced

Pluggers' Theatre Party
Music Publishers Contact Employees' annual set sogsther and the proposed and the pro

W. C. EVANS JOINS BMI DIRECTORATE

Walter C. Evans, president of Westinghouse Stations, Inc., and veepee of Western Electric, joined the Broadcast Music, Inc., board of directors last week, along with of directors last week, along with J. Herbert Hollister, where the Hollister owner of KBOL, Boulder City, Colo, and part-owner of other western outlets. Additions bring the BMI board up to 14 and provide representation on the board of some 1,000 new stations set up since the end of the war.

end of the war.

Board meet in New York also outlined a new BMI television-service department while established immediately. Use of BMI music for television does not call for a separate iteensing arrangement; it's all included in the regular AM and FM broadcast permit.

mit.

BMI board also renewed the contract of Julie Stern, professional manager of the organization's songpublishing division. Stern's Initial one-year deal has three months

Totem Pole Uncertain On Summer Name Policy

UI MINIMIET RAIME FOULTY
Abburndale, Mass, April 20.
Totem Pole baltroom here at the
moment has no plans to go into its
usual summer name hand policy,
built there's cause for change, the
spot, operated by Roy Gill, will
spot, operated by Roy Gill,
with Al Donahue's orrhestra. If
with Al Donahue's orrhestra. If
with Al Donahue's orrhestra will
extend dance nights to Wednesdays later this month, however.
Gill a few weeks ago had a deal nesdays later this month, however.

. Gill a few weeks ago had a deal cooking with Dick Jurgens orchestra, now at the Pennsylvania hotel, New York, but it fell through He's little through He's reason with the house of the hous

Tobias, Baer, DeRose, Simon Bow Tele Act

Sinton Bow Tele Act.
Songwitters got into the television picture for the first time
last week when an act comprised
properties of the second picture of the second picture for the second picture of t

Songwriters act, though not always including specifically the names who got onto tele for the first the time, has been in action for years. During the war it consistently did hospital shows, etc.

A STOR

LAUREL MUSIC CO.

1619 Broadway New York

TOMMY VALANDO

The Nation's Biggest Request Song

I'd Give A Million Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

Pubs Turn Down, Then Okay Sig. 25% Payoff Plan

Publishers who are creditors of ignature. Records threatened for while last week the reorganizan plans the company, then recred themselves: and apparently regoing along with the new blue-rist.

print.

Signature owes various publishera a total of \$52,000 in royalities
at total of \$52,000 in royalities
go along with a long-term payment
plan. All were visited personally
by Bob Thiele, who had not all
ay Blech and one the state of the state
going all the state of the state
going Signature time to pay.

giving Signature time to pay.
Signature had project of planting the project of planting the project of planting the project of planting the project of planting the planting t

no immediately.

Pibli, who are not as receptive to detering royalty debts of indie diskers as they once were, did not ligo that idea. They retused to go control to the desire as they once were a fine of the desired by the desired

Hollow Either Way San Antonio, April 20. Abner Polunsky, city parks lepartment auditor has resigned his post. He plans to become a drummer.

"I'd rather beat drums in an orchestra than beat them in a political machine," he said.

BEST SELLERS

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Schirmer.

Music Co.

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Grinnell's

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Music Supply

Music

Southern

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Jantzen Beach, Ore., Sets

Portland, Ore., April 20.
Jantzen Beach Park opened its
1948 season last week. Mr. R. W.
Owsley, new manager of the mil-

lion dollar playground, has com-pleted a \$100,000 renovating pro-gram bringing the park into tip-top shape.

String of Name Bands

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week	Er	di	ng
Ap	ril	17	1

Nation Ration	onal ting	Week Ending April 17	York, G. S	go, Lyon &	it, Grinne	as City, Jer	Angeles, Mc	Francisco, P	n, H. N. H	indianapolis, Pe	oufs, S. L.	e, Capitol	Antonio, So	eland, Wurl	P O I
This wk.	Last wk.	Title and Publisher	New	Chicago	Detroit,	Kansas	Los A	San F	Boston,	Indian	St. L	Seattle,	San A	Clevel	N T S
1	1	"Now Is the Hour" (Leeds)	1	1	2	1	1	2	1	2	1	2	1	.1	116
2	2	"Four-Leaf Clover" (Remick)	. 2	3	5	5	3	1	5	5	3	3	2	2	93
3	4	"Manana" (Barbour-Lee)	5	2	1	3	5	3	7		2	1	4	3	85
4	7	"Dickey Bird Song" (Robbins)	7	5	9	6	2		4	1	٠.	7	6	9	54
5	3	"Beg Your Pardon" (Robbins)	3	6	8	7	6	8	10	8	4		5	4	51
6	6	"But Beautiful" (Burke-VH)	4		3	4				3	7	9	3	7	48
7	9	"Baby Face" (Remick)	6	10				5	2			6	8		29
8		"Haunted Heart" (Williamson)	9	.7	7	8		4				5			26
9	5	"Serenade of the Bells" (Morris)		8		10	4	·-		10	6			6	22
10		"Toolie Oolie Doolie" (C.K,Harris)		4	٠.							4			14
11		"Saber Dance" (Leeds)					٠	6			-5				11
12A		"Little White Lies" (BVC)		٧	4	9									. 9
12B	12	"My Happiness" (Blasco)				2			-:-						. 9
12C		"Stars Will Remember" (Harms)					7			6	٠.,		٠.		9
12D	40	"You Can't Be True" (Biltmore)		•,•		1.			9	4	•••		•••	• • • • • • • • • • • • • • • • • • • •	9

Cons. Edison Again Set To Bankroll Free Dances

To Bankroll Free Dances
Consolidated Edison Co. will
again bankroll free dances in various N. Y. parks and playgrounds
this summer. And General Artists
Cory. will again handie the assigns
cory. will again handie the assigns
this is the sixth season that the
company appropriated the coin to
provide the hops; coin set aside
was increased this year, but GAC
isn't talkative about the amount
since bands from other agencies
There will be 54 dates filled between June 24 and Sept. 10, starting at Central Park, N. Y.

Conkling, Fowler Named Cap Veepees

Jim Conkling and William F. Fowler were added to Capitol Records' list of veepees at a board meeting last week in Hollywood. Conkling, head of the company's artist and repertoire, is now veepee in charge of a and r. He has been

in charge of a and F. He has been with the company several years, since his discharge from service. Fowler was treasurer and presumably still is the money man. He also has been with Capitol only a few years.

Ahlert Would Be Active in ASCAP Affairs as Prez

Appointment of Fred Ahlert as the new president of the American Society of Composers, Authors and Publishers, replacing the incum-bent Deems Taylor, will in all likelihood diminish to some extent the consistent conversation in recent months concerning ASCAP's lack of a general manager. In recent years, the post of president the Society had become practically an honorary one with the occupant little more than a figurehead, Ahlert will probably change that, since he's thoroughly versed in the

ciety's affairs. No one has ever been named to cceed the late John G. Paine, who was general manager at time of his death, as coordinator of ASCAP's administrative problems. ame's duties were split among four ASCAP executives, Dick Murfour ASCAP executives, Dick Mur-ray, Herman Greenberg, Herman Finkelistein and George Hoffman, following Paine's death. And office of the Hoffman of the Con-dition of the Hoffman of the Con-dition of the Hoffman of the Hoffman Albert get into the management swing, those who know him fully expect to see him participate in its operation rather than remain a figurehead.

ok pal

Hollywood, April 20.
Reason eden abbez insists his name be printed in loster case on sheet music and platters of his hit som "Nature Boy." is that he believes that only such words as God, Love, Nature, Life, Happiness and others in same vein should receive upper case treatment.

Life magazine prepped a layout on abbez last week.

top shape. The refurbished ballroom will follow a name band policy. Will Osborne's orchestra is in for the week, with Eddie Orta, Ed Fitzpatrick, Griff Williams, Sterling Young and Charlie Spivak signed to follow.

There Are Now Imitators— Demand the ORIGINAL

The Sensational Duet by JON and SONDRA STEELE on DAMON RECORDS ONLY-D-11133

The ORIGINAL is Now Outselling "Hit Parade" Discs Wherever Introduced! The NUMBER ONE Record in St. Louis . Actual Sales 40,000 in Chicago in 2 Weeks . . . 15,000 in Pittsburgh in 1 Week . . . Smash Sales

in Kansas City, Philadelphia, Akron, Detroit, Cleveland and Many Others

A TERRIFIC SMASH RECORD! ORDER NOW!

K. C. Mesic Sales, Inc., 1022 North Western, Chicago, Illinois
K. C. Music Sales, Inc., 997 North 18 Street, Konson City, Konson
Sch-Crouse Company, 1423 Spring Gorden Street, Philadelphia, Pennsylvanie
Steadard Distributing Company, 1727 Hith Avanue, Pitriburgh, Pennsylvanie
Mananchareths Music Distributing Company, 1249 Tremon Street, Beston, Mass
W. E. Mervey Company, Inc., 1249 Linuxed Avenue, Detroit, Michigan
W. E. Marvey Company, Inc., 214 Wolaut, Clicinnati, Ohio
Montloy & Company, Wess Richfield, Ohio
Rotting & Company, Wess Richfield, Ohio
F. & M. Distributing Company, 7620 Lezington Avenue, Cleveland, Ohio

AND THE

Hurt Soles & Distributing Company, 311 D. N. E., Childress, Texas Harry Fax Associates, 2519 West 7 Street, Los Augeles, Celifornia Milliner Record Soles Company, inc., 110 North 18 Street, St. Lauis, Misso Master Record Soles Company, 453 Nisth Avenue, New York, New York Major Distributing Company, 106 DeKalb Avenue, Broeklyn, New Yark Ballantynes, 7221 Northeast Sondy, Portland, Oregon

Northwest Music, Pierre, South Dakota Dunbar Distributing Campony, 3004 Ross Avenue, Delles, Texas W. M. Amonn Distributing, 115 Olive Street, Shreveport, Louislaw

DAMON RECORDING STUDIOS, Inc., 1221 Baltimore, Kansas City, Mo.

Disk Retailers Feel Indie Sale Unbeat **Due to Fresh Names**

Disk retailers around the middle west rebott that dimover on the west rebott that dimover on the gressively on the upbeat since the beginning of the year. Labels and artists which they hadn't even heard of up to a few months ago now constitute, dealers say, a huge site of their business.

now constitute, dealers say, a huge alice of their busherss. It dealer is of the opinion that the trunt of the opinion that the trunt of the opinion that the trunt of the opinion that the trunt of the opinion that the trunt of the opinion that the malor companies had beautiful the major that the major tha

instrumental group stuff from the major labels. In major labels, major labels, owner of the Record Benderwun, reports that his turn-over on indie labels has almost reached the point where it almost causis the combined sales of the situation prevailing in Detroit, where stores report customer count and unit sales are both down the state of the strain prevailing in Detroit, where stores report customer count and unit sales are both down the heading and the state of the s

Charlie Kennedy, sax, and Johnny Bello and Gordon Boswell, trumpets, rejoined Gene Krupa's at Town Casino, Buffalo.

A Great Two-Four Standard I FEEL A SONG COMING ON Music by . . JIMMY MeHUGH

RETAIL DISK BEST SELLERS

VARIETY Shop) Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week. Music Co. Francisco-(Sherman-Clay) Co.) 30 Music os Angeles-(Denel's Mus. υċ

Week Ending

Mational

eaftle-(Sherman-Clay) Neveland—(Wurlitzer's) Chicago-(Hudson-Ross) York-(Liberty Louis-(S. City-Rating April 17 ansas (This Last Artist, Label, Title PEGGY LEE (Capitol) KING COLE (Capitol) 2A 2B

"Saber Dance"

BING CROSBY (Decca)
"Now Is the Hour" K. GRIFFIN-J. WAYNE (Rondo)
"You Can't Be True Dear"
DICK HAYMES (Decca)
"Little White Lies" PERRY COMO (Victor) 27 FREDDY MARTIN (Victor 7 22 FRANKIE LAINE (Mercury)
"Shine" ART MOONEY (M-G-M) 9 10

ART MOONEY (M-G-M)
"FOUL-Leaf Clover"
FRANCIS CRAIG (Bullet)
"Beg Your Pardon"
GRACIE FIELDS (London)
"Now is the Hour" 11A 11B "My Happiness".....
ANDREWS SISTERS (Decca)

11C 10 "Toolie Oolie",......
TEX BENEKE (Victor)
"St. Louis Blues March" MACKLIN MARROW (M-G-M)

"Saber Dance"......
BING CROSBY (Decca) 10 retiful? VAUGHN HORTON (Continental)

15A 11 ROSETTA HOWARD (Columbia) "Ebony Rhapsody"...... FREDDY MARTIN (Victor) 15B

"Saber Dance Boogle"... VERA LYNN (London) "You Can't Be True"...

3

FIVE TOP "MASTERPIECES" MELLIE LITTCHED "LOOK, MAI, I'M FRANKIE LAINE JAN AUGUST'S Orig. Cast Decen **ALBUMS** PIANO Glenn Miller Capitol Victor

ment.

Skitch Henderson band follows Dick Jurgens at Penn Hotel, N. Y.

FIRST THERE WAS

"YOU CAN'T SEE THE SUN WHEN YOU'RE CRYIN,"

AND THEN

"NAUGHTY ANGELINE"

"I'LL DANCE AT YOUR WEDDING"

"THE LOVELINESS OF YOU"

By Ted Mossman and Bill Anson

Recorded by VAUGHN MONROE

· GEORGE PAXTON · ARTIE WAYNE · AND OTHERS

GEORGE SIMON, Inc.

HARRY SANTLY, 1619 BROADWAY, NEW YORK SIDNEY GOLDSTEIN, 1520 N. HIGHLAND, HOLLYWOOD

BBC--RMII

Continued from page 37 dangerous proportions that M.P.s are to raise the issue in Parlia-

Mercury

Hardie Ratcliffe, Bandleaders Assn. secretary, stated: "In seek-ing higher fees from the BBC, the DBDA does not want these fees merely to compensate for loss by indleaders who formerly accepted plug money. We want fees that

are adequate payment for services rendered, and fees that will re-move the temptation to accept plug money in future.

"The acceptance of plug money by a bandleader is rather like the acceptance of gratuities by other workers. When the bandleaders' pay and status are as high as they should be, publishers will not offer them 'tips'."

them 'tips'."

This week-end the BBC took the unprecedented step of issuing a full statement on their stand in respect of the demand for higher fees. It covers BBC's complete musical history and endeavors to justify its stand. Nut of it is:

musical history and encevors to puttil it is stand. Nut of it is:

The BRU has demanded that is well as receiving his full salary well as receiving his full salary will be supported by the salary will be salar

Murray to WRFC

Mercury

Johnny Murray, WDSU (New Orleans) all-night disk jockey, moves to a daytime job on WRFC, Atlanta, May 1.

Latter is new outlet operating at 1,000 watts.

Decca, Capitol Continue New Recording: Havmes Makes 'Nature' in N. Y

makes Nature in N.
Deca Records got linis the "Mature Boy" sweepstakes last Friedy
(14) afternoon, cutting the Seprocketing hit with Dick Haymes,
now in New York on a brief wacnow in New York on a brief wactown in New York on a brief wactown in New York on a brief wactown in New York on a brief wactown in New York on a brief wacyork on the Marian was a brief w

-(Lyon

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"Nature Boy" side. Haymes' recording of "Nature Boy" for Decca leaves only Rick-Victor as the only major Rick-Victor as the only major Rick-Victor as the only major Rick-Victor as the only major Rick-Victor as the only major Rick-Victor as the only major Rick-Victor as the only major Rick-Victor o plans to make it at the moment, Musicraft got into the battle last week, too, releasing a Sarah Vaughn version in New York. Miss Vaughn apparently had made an arrangement of the song even be-fore Sinatra. Her disk was on sale in N. Y. before the end of the

week. Capitol Records also continued cutting last week. On the Coast it made a version by the Pied Pipers of "My Happiness." This tune also was made by Columbia a week ago, with the Marlin Sisters.

"Happiness" is being done to catch up with the stir caused by the Jon and Sandra Steele's recording of it on Damon label. It started its run in Kansas City as a terri-torial hit.



Look! Hits! 4 Of Em...!

I'M A LONELY LITTLE PETUNIA

(in an onion patch)

DICK (Two Toni BAKER, Mercury . . . LAWRENCE WELK, Decca . . . THE HAPPY GANG, RCA Victor (Canada) . . . TOMMY TUCKER, Columbia HARMONAIRES, Embassy

2. A Great Boy and Girl Ballad-

THE LITTLE WHITE HOUSE (With the Green Blinds)

MILT HERTH TRIO, Decca . . . LARRY DOUGLAS, Decca

3. A Rib Tickler-

JOHN'S OTHER WIFE

JOHNNY BOND, Columbia . . . JOHNNY MORRIS, Orpheus

4. It's a Blitz

GIN RUMMY POLKA

THE TEMP-TONES, TOWER . ALS STUART, Embassy

STILL BIG SELLERS
CHOO CHOO CH'BOOGIE BROTHER BILL

RYTVOC, INC., 1585 Broadway, N. Y., 19

MAURIE HARTMANN DEANNA BARTLETT - A GREAT PROGRAM OPENER

ROSALINDA

DICK THOMAS, Decca . . . RED BENSON, Rainbow . . . AL STUART, Embassy . . . NEIL McKAY OCT., Musicana (Can) All Material Available

CHERIO MUSIC PUBLISHERS, INC. 1585 B'way, N. Y. 19

Inside Orchestras-Music

Lack of a general manager at the American Society of Composers, Authors and Publishers adds a minimum of \$150,000 annually to the Society acceptance, therefore increasing the distributable melon. It is estimated that Join G. Paine, who died last summer and whose it's estimated that Join G. Paine, who died last summer and whose it's estimated that Join G. Paine, who died last summer and whose it's estimated responses. He did a considerable amount of goodwill estay manager spot hasn't been filled, cost the organization that much salary man expenses. He did a considerable amount of goodwill estaying the salary man estay and the conversation of replacing Paine. His duties distributed that the salary is a special tender to the payorol. H's unlikely anyone will be appointed in the future who would take over the exact duties Paine foliale. If anyone elies is brought in, it will be mainly to do a public relations job in Washington, etc.

relations 100 in resumment of the ASCAP board is a bit of a Tin Planting Pl

Balph Weinberg, Bluefeld, W. Va., one-night promoter, who operates throughout south, as finally coordined that Stan Kenton in as a spectrum of the south of the s

be for dancing; General Artists Corp.; Kenton and Carlos Gastel, his manager, mister they be concerts. Weinberg stood pat. No dancing, no Kenton.

Senten State of the Carlos of the Car

New York bandsmen have been watching with interest the meta-mappiosis of the N. Y. Edison noted Green Room from a sweet band spot tag, more or less logs haven. For the past few years, the Edison post tag, more than the past of the past of the past of the past mark than fair. Several weeks ago, Irwin Kramer, now booking the room, brought in Alvy West's combo, "a musicians band," and bit has peried to the point where it's claimed to be about 40% higher than the same period last spring. West has had only a Columbia album of tilks to influence public interest, although there has been con-siderable trade therest in his group.

Music reference book tagged "A Dictionary of Musical Themes," by Barold Barlow and Sam Morgenstern, hits the stands April 28 under the Cown Publishers' imprist, Containing some 10,000 nusical themes of the Cown Publishers' instrumental music from more than 250 composers of the Composers of the

Confusion due to pressure of deadline resulted in elimination of reference to Columbia Records in the Modernaires ad which appeared in March 31 VAREETY. The Modernaires, exclusive Columbia recording attists, have a new album scheduled for release soon.

Canada's Maple Leaf Disk Spreads Out for First Time

Canada, Maple Leaf feels the plan is the only practical method of merchandising them above the bor-der. Canadian market cannot ab-sorb the dozens of labels the U. S. field can handle.

"SLAP 'ER DOWN AGIN. PAW"

CHOICE MUSIC, INC. Sunset Blvd. 1576 Brondway fwood 46, Cal. New York, N. Y. stview 1-5254 Columbus 5-7880

Coast Band Biz

Spreads Out for First Time

Maple Leaf. Records, hoad label, last week achieved national Canadian distribution for the first time. Saiber Radio and Music is hard and successful and command and market in the command of the common and common and common and was a common and com

gamble on percentage.

Top coin orks—the Tommy Dorseys, Harry Jameses and Tex
Benekes—seem out of the question.
Benny Goodman, after spending more than a year here at his home, is reorganizing, but will go straight east. He won't stop till he gets to Philadelphia's Click Club and then works weekends all summer at White Plains, N. Y., County Cen-

ter.

James has been working weekends at Aragon here for what, for
him, is short coin. He did it to
day in the short coin, the did it to
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IT'S A RARE OPPORTUNITY

A SAFE INVESTMENT WITH 9% NET RETURN ASSURED BY LEASES You want security for your investment dollars. . . Here it is Music A SAFE INVESTMENT WITH 9% NET REFURN ASSURED to be compared to the second of the secon

Master lease for 10 years

Lot 100 x 120

CONTACT OWNER IN HOLLYWOOD Gr 3522 A. M.—6104 Santa Monica Nivel.—Los Angeles 38, Calif.

Jocca Headliners



A Double Winner!

(It Only Takes) A LITTLE IMAGINATION

(To Make You Love Me)

WHAT DO I HAVE TO DO

(ARE YOU WITH IT?) No. 24405

DICK HAYMES

JUST RELEASED!

YOU CAN'T BE TRUE. DEAR

No. 24430

NATURE BOY

THE SONG SPINNERS

Growing BIGGER all the time . . .

LITTLE WHITE LIES

TREASURE OF SIERRA MADRE

(From Worner Bros. Picture TREASURE OF SIERRA MADRE) No.24280

GORDON JENKINS

Coming Up Fast!

MAYBE YOU'LL BE THERE

DARK EYES

No. 24403

Don't Miss His Great Album,

"MANHATTAN TOWER"

Album No. 438





Relax on Closing of Niteries, Danceries Gives Shanghai Respite for Gavety

By HAL P. MILLS

Shanghai, April 7. Shanghai, April 7.
Thousands of taxi dancers, musicians and other employees of local interies breathed easier the control of the clay of the clay of the clay of the clay can be and the law and the cording to plans of the government the renaming right spots were excluded to be closed last Section 1.

reneamed to be closed asst Sept 1. The closure plan was part of the government's Austerity Program but. first announcement of it resulted in protests not only from those whose livelihood depends on niteries, but also from the press, which referred to the whole business as "jackassery" and white near as "jackassery" and white business as "jackassery" and white business in 1200 per sum in 1200 pe huge sum in taxes

huge sum in taxes.

Mayor K. C. Wu, whose liberal views are well-known, was caught between two fires. He is fond of dancing and sympathized with the employers and employees, but the order came from the nation's capital and there was little he could do that it.

about it.

At the 11th hour, however, the Shanghai City government, protested to Nanking. Result: the ban has not become effective. What will happen in the future is prob-

"THANK YOU" MR. O'MALLEY

Your publicity campaign on my engagement at the N. Y. Paramount was the most outstanding lob done on me in my career in show business.

"YOU'RE WELCOME" -MR. MURPHY pleasure to be associated A pleasure to be associated with you be seeing you this fall on your return engagement to our favorite N. Y. rendezvous — The Yersailles — where Nick & Arnold have

me daing their publicity

JOHN O'MALLEY ASSEC

the said the

John O'Malley

for 3 years.

NEW ACCOUN

Incapitule 104 tell present the continue of th

Though of Shangha landar sees so, spots.

The niteries are nearly all Chinese-owned and very few Americans would lose their jobs if the places were closed. But several hundred Filipino musicians would be out of work.

Berger, Ex-Warner Booker. Joins Singer-Tishman Agey.

JUIDS MURGET A ISMINIAN ABOY.
Milton Berger, former booker at
the Warner vaude houses, joined
the Singer & Hinhama agency this
a partner in a few months. He's
currently taking over the territory
covered by Johnny Singer, who
wilt take a California Vacation
Berger before joining Warner
Bros was with the William Morria
agency, General Artists Corp. and
Jack Davies.

Nitery Dates

Liceny Youneman, following his Copa, Miami Beach, date, zoes to the Trianon, Louisville, and the Copa, Miami Beach, date, zoes to the Trianon, Louisville, and the Copa, Miami Beach, date, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Copa, and the Mounds chub, Cleveland, May 15. Patt Moore and Ben Lessy and the Mounds chub, Cleveland, May 15. Patt Moore and Ben Lessy and the Mounds chub, Cleveland, May 15. Patt Moore and Ben Lessy and Chicago, Friday (23). Beatrice Kay, current at the Harem, N. Y., signed for Borsal-Larry Addie Into the Hollenden, Cleveland, June 7.

Paula Bane opened at the Bower, Petrott, Monday (19).

J. H. LUBIN

SIDNEY H. PIERMONT

AGENCY GENERAL EXECUTIVE OFFICE

W. Howard, Mostel, Holtz Spark Vaude - Concert At Masonic Aud, Det.

Detroit, April 20.

Two audiences totaling 7,000 welcomed a one-night revival of vauderille at Masonic Auditorium here Saturday night (17) when Ken Robey presented his "Keep 'Em Laughing' show.

Laughing" show.
The, gross hit \$15,000, with
the first show a sellout in the 5,000
seat house; the second playing to
about three-quarter capacity.
Emecs Zero Mostel teed off performance. He joked and mimicked
his way to a close second to Willie
Howard, who stole the show via
responsive laughter.

responsive laughter.
Mostel, off to a frolicking start in what appeared to be a hastly-thrown together program, maintained the pace throughout. He made much of the sceneless setting covered up pre-curtain confu-

made much of the sceneless setting, covered up pre-curial confusion and whipped the hasty lineup
into presentable shape.

He rang the bell with "Tm
Faulkner of the Board of Education" and aped gravel-voice lecturing
exec. The Durante takeoff that
followed the theory of the board of the
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my" rocked the house.

Show hit high spot with Willie
Howard. With a boost from his
"Come The Revolution", he climaxed to a begoff. His intro, "Good
Evening Strikers" sold him to the
aud. Al Kelly, genius of double
talk, threatened to stop all, with
Howard, the old French prof, playing straight.

Howard, the old French prof., play-ing straight. Into state the more of the state o

brought salvos with a combined Betty Hutton-Eleanor Powell ap-proach.

Cyclist Le Brant and partner Bernice, opened the show and held attention with their acrobatics on

Noble Sissle is due with his "Cavalcade of Music" at the Detroit Institute of Arts Monday, May 26,

Det. Nitery Owner, Emcee Bilked in Phony Auto Deal

Final: Barbaro, route of the state of the st

with a total of \$17,000.
Wedding plans were hastily nixed when the super was arranged in court when the its Albert land with the court was a super was a remained on the court was a super

KING COLE TRIO'S 14G FOR 3 WEEKS AT N.Y. PAR

FUR J WELFAN AI N.1. FAR
On heels of his Capital disk hit,
Nature Boy. Nat King Cole and
Farmanum for three-week stand,
starting June 2. Act will get flat
\$5,000 for first frame and \$4,500
for each additional starts, which
books Cole, has cancelled 10-day
date at Rainb Randews, Salt Lake
City, which was to have started
June 11. Jerry Jones, operator of
later in nummer when trio treks
out to Coast. later in summer out to Coast.

Hiked Horse Race Tax Won't Aid A. C. Niteries

Resider returned to New Jersey last very returned to New Jersey last very returned to New Jersey last very returned to New Jersey last very returned to New Jersey last very returned to New Jersey last very returned to New Jersey last very returned to the post state an estimated \$5,000,000 the state an estimated \$5,000,000 the state and estimated to the post Extra take is not expected to help nitery biz here.

It also hits the hettor, it is not expected to help nitery biz here.

It also hits the hettor, it is not expected to help nitery biz here.

It does not not not 10 12%.

It computes breakage to a dime instead of a nickel, and gives all the breakage to the state. Con betate also precent of the "take" and the tracks six per cent. Thereafter a sliding scale formula operates in favor of the state annie, when the tracks six per cent. Thereafter a sliding scale formula operates in favor of the state annie, when the tracks six per cent. Thereafter a sliding scale formula operates in favor of the state annie, when the state will get 10% of the take.

It is estimated that bettors will pay 80% of the additional revenue.

It is estimated that bettors will pay 80% of the additional revenue.

It is estimated that bettors will pay 80% of the additional revenue.

It is estimated that bettors will pay 80% of the additional revenue.

It is estimated that bettors will be one percent on betting between \$40,000,000 and \$50,000,000 but \$50,000,000 and \$50,000,000 and \$50,000,000 and \$50,000,000 but \$50,000,000 and \$50,000,000 and \$50,000,000 but \$50,000,000

Roxy's Ice Shows To Start in June

Roxy, N. Y., will start its new ice show policy some time in June. A. J. Balaban, managing director, said this week. Workmen have been started to the past month in installing of the past month in installing of the past month in installing of the past month in installing of the past month in its past of the past month in its past of the past

regular vaudilm policy.

Cost of the installation was estimated by the Roxy topper as
\$30,000, with \$45,000 additional
being spent on the set to enclose
the rink. Elaborate scenery comprises a pernamently-built senicircle of arches and a movable
canopy containing lights focussed
on the lee.

Embassy, N. Y., Foldo The Embassy, N. Y., closed last eek following a spell of bad business. Spot reopened for the weekend to take care of previously con-tracted hanquets, but remained shuttered afterward. Management expects to reopen in the fall.

expects to reopen in the fall.

The cafe has been on the market for some time. A deal between Sam Marcus, current operator, and Joe Bernstein, had been made but didn't materialize.



'Comody Dance Antics'
STRAND, NEW YORK

COMEDY PATTER

FUN-MASTER Nos. 1 to 22 at \$1.00 ea. 10 PARODIES for \$10.00 "How to Be an Emcee"

\$3.00 including 2 Gag Files Sand for list of material, parodics, comedy sough, minuted bits—black-outs, ekits, etc. NO C.O.D's PAULA SMITH

ON THE HIGH WIRE ON ONE MOUSTACHE JAY LOU

—Just Completed—
WINTER GARDEN, CARNEGIE HALL
WALDORF-ASTORIA and ASTOR HOTE

Garden, Carregie Hall f-Asteria and Aster Hot and More Benefits

QUEENS TERRACE, LONG ISLAND

LOEW'S STATE, NEW YORK

ep Three High sectedy 7, New York, U. S. A. Where the Seilers Ste FOREST LODGE-1028 Strong St., Sche

AMERICA'S TOP HEADLINE SINGING GROUP

STRAND

Theatres and Clubs.

VICTOR



"RIG TIME"-Weiter Winchell "BRAVO"-E-HIM TO SELL LATIN, COMEDY AND POP TUNES IN AN INIMITABLE MANNER."—Lee Mortis GARAY HAS A SENSATIONALLY ENGAGING PE and, Californ ng April 23rd "LEON & EDDIES"-Oakle Just Finished 4 Weeks HAVANA MADRID-New York

Happy Days Here Again for N. Y.'s Class Boites: Copa. Directoire. Boffs

Eastatic New York niteries are sloping the biggest boom since the leight of wartime spending. It's of such propositions that several new clubs open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to open April 28 will need to the proposition of the pro

Bine Angel and is now at Le Directoire.

The top grosses in that sector
and Le Directopine by Dean Marthis as Jerry-Lewis, and Virtue of the
Bine Angel and the Directopine by Dean Marthis as Jerry-Lewis, and Virtue
Bine Stopon mark. Le Director is
grabbing around \$80,000 for its
grabbing around \$80,000 for its
second week after nifty \$23,000 is
limital session. Kay Thompson
sid the Williams Dres, are the
Other top grossers in the area
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Mark Meu.

In the past few weeks there have been several new clubs in the district. Bradley's, which opened two weeks ago, is building. The Cafe Lounge of the Savoy Plaza hotel is still to hit top figures since its preem, however stronger attractions are likely to bring improved

while, cafe business has improved considerably all over New York, the greatest increase has been in the swank sectors. Bothers flate that the eastside holds the greatest concentration of regular nitery-goors, and there's money to be made in that are with the right kind of operation.

Ed Sullivan's N.Y. Roxy Date May Be Forerunner Of Harvest Mooners There

Of Harvest Mooners There
M. Y. Daily News columnist Ed
Sullivan has been booked for the
Sullivan has been booked for the
Sullivan has been booked for the
12 or 19. Arthur Lee Simpkins,
Negro singer, is set for the same
show.

Harvest Mooners may play that
Whiles that the Harvest Moon
Ball dance winners may play that
bouse at the conclusion of the anmual contest in Madison Square
Garden, there's nothing definite
about the deal. In order to house
would have to book their pictures
so as fo have an opening when
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The Harvest Moon winners, ore
The Harvest Moon winners, ore
The Harvest Moon winners, ore
The Harvest Moon winners, ore
though played the State theatrey
which dropped stageshows last December.

ROSS BUYS OUT FISHER AGENCY IN SEATTLE

AGENCY IN SEATTLE.

The Edward J. Fisher booking agency has been taken over by Jerry Ross. Fisher started as personal control of the season of

Hollenden Hotel, Cleve., Ups Talent Budget

Ups: Ialem Budget
Vome of Hotel Hollenden, which
jumped has blager-name policy
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Jan Murray for current
la, April 25, Eddle White; May
Agril 25, Eddle White; May
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Agril 27, Eddle Vhite; May
Agril 27, Eddle Vhite
Models supper club upped its
most of commont opposition of
brought in Cab Calloway's sected
kaye Ballard and Vic Damon der
day (18) show withch started Sunday (18) show withch started Sun-

Judge Thomas Hearnny, Jr.

Police testified the entertainer
wore too scanty attire during her
act with the James E. Strates
Shows, which opened week's stand
here last Monday. Miss Sothern is
featured in the camival's girly

Beat 12% Tax

Paris, April 15.
Protests by the music hall and variety interests in Paris, headed by Mitty Goldin, have resulted in having the 12% supertax on vaude and revues lifted.
For numera

and revues lifted.

For numerous vaude layoffs this is considered a good break since many vaude shows are expected to many vaude shows are expected to the constraint of the constraint of the constant of the

claims Leon Benoit Deutsch legit managers prexy must now disap-pear and showmen must obtain the same privileges as other businesses, seme privileges as other businesses, French theatregoers, he says, complain of admission price, which are cheaper in France than in other countries. The average price of orchestra seals in Paris pares more favorably with scales in England, Belgium and most other countries.

HILDEGARDE'S BALTO CLICK WITH 22G GROSS

Baltimore, April 20.

Baltimore, April 20.

A sample of showmanship, bally-hoo and what a real cafe star means to a lesser key city like Baltimore is being demonstrated with suffern the same star of

straight deal here.
Songstress manager, Anna Sosenko, and p.a. Alan Edelson went
to town with department store
models a la Hildegarde, and other
tieups, turning Bailo into an extraordinarily. Hildegarde-minded
Mayor D'Allesandro, Gen. Omar
Bradley and other dignataries have
turned out, heretofore unprecedented here. Eddie Oliver is the
hand. She goese to the CopleyPlaza, Boston, thereafter for two
weeks.

Click Gets Sinatra, Cugat To 'Soothe' Republicans

Philadelphia, April 20.
Frank Palumbo, Philly nitery owner, has disclosed why he have been considered by the property of the p

And, as an afterthought, Palum-bo added: "Frankie will keep them calm and reasonable, which is what the nation needs today."

the nation needs today."

Also lined up is Xavier Cugat,
who is due to give out with his
less violent tempos. "Nice medium
rhumbas and things," Palumbo
added. In addition to
junise, Palumbo also has
paned
girtle shows. "Privolly is in bad
taste at a serious-minded convention," he sain.

Balto. B.O. Upbeat Baltimore, April 20.

Baltimore, April 20.
This town boomed out with a record of admission sales this weekend and wickets in widely separated sections hit middly separated sections hit all time highs, At the combo all time highs, At the combo bears which his new film, "Strawberry Roan" (Col) smashed all previous house records with ticket buyers steadily lined up three and four blocks of the composition of the previous to the composition of the previous house the composition of the previous through the previous the previous through the previous thr

long.

Across the tracks at the swank Sheraton Belvedere, Hildegarde drew them in at an op-ning dinner minimum of \$7.50, turned away hundreds more, and is pointing to an all-time high for a local nitery attraction.

traction.

Sports pay-offs included championship basketball between the local Bullets and Philadelphia Warriors, a solid sellout at the Collseum; the classic Grand National Stephechase, which drew more than 10,000, and exhibition baseball between the Orioles and Washington Senators, it was payday all around.

U. S. Acts Playing Canada Subject To 15% Withhold Tax

American Montreal, April 20.

American acts playing nigricaaction in acts playing nigricaacts playing nigricaacts playing nigricaacts playing nigricaacts playing nigricaacts playing nigricaacts playing nigrical nice with a conbeen put on all cafe operators retineome tax mispectors to the effect
they now must deduct a 15% income tax at the source of revenue,
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ing all concerned to abide by the law, the red of April cash year, which merks the end of the red of the merks the merks the merks the merks the merks the merks the merks the merks the merks the prome tax fissel year, non-resident artists of Canada will be able to write to the Income Tax Inspector in Ottawa for refunds, wifen such than \$750 if single, or \$1,500 if married, after deduction of their han \$750 if single, or \$1,500 if married, after deduction of their properties. We will be refunded. If they have to the their them that the worked, their 18% income tax deductions, taken when they worked, will be refunded. If they have to will be refunded. If they have to en from the amount they left behind with Canadian employers when they worked here.

Nitery Singer Pardoned By Ohio Gov. So He Can Support Invalid Mother

Support invalid miotner
Columbus, O., April 20.
Gov. Thomas J. Herbert of Ohio
has granted a condition, particular
to Robert Ross Worldow, particular
to Robert Ross Worldow, particular
to Robert Ross Worldow, and the Can Ordania, New
York entertainer's license.
Ross is a nitery singer and sole
support of his invalid mother. He
was convicted at Warren, O, in
1938 on a charge of carrying concealed weapons.

JUSS on a charge of carrying con-cealed weapon. He served his three years proba-tion and then went to New York, where his career was interrupted by three years' overseas service. An anonymous letter to New York police told them of the 1938 con-viction and his performer's permit was rescinded.

Sonh Gifts Son With Hotel Mlami Beach, April 20.

Sophie Tucker last week purchased the Robert E. Lee hotel here as a 15th wedding anniversary present for her son, Bert, and his wife, Lillian. He's a former agent. Price reported at \$55,000.

Walters Plans European Trek to Pact Parisian Acts, Showgals for N. Y. L. Q.

Columbus Jury Probing Booze Agents 'Shakedown'

Columbus, April 20.

Special grand jury investigation of alleged "shakedowns" of liquor license holders by state liquor department employees started last week (14).

week (14). Witnesses testifying included Howard J. McCall, operator of the Terrace Gardens night club, near Springheid, O., who earlier had said he pald a liquor department employee \$300 to speed up his nightclub permit.

Glaser Booking Billie Holiday

The tankled management affairs of Billie Holiday took a new turn last week when the sepia singer withdrew her discharge of Joe Glaser's Associated Booking Agency and will be booked by that of fee. Situation came to a head when Miss Holiday retained the lay firm of Silverstone & Rosenthal to straighten out the contractive of the contra

tract situation.
At a conference in which Mortimer S. Rosenthal, Ed Fishman and Glaser were present, Miss Holiday said that she would return to Glaser. All deals from here on in will be okayed by the law-firm, and Miss Holiday promised that she would sign no individual pacts unless previously initiated by her

storneys

Situat'on reached such proportions that the American Gulid of Variety Artists threatened to Variety Artists threatened to Tere But Hall connert, Saturday 100 per Hall connert, Saturday 100 per Hall connert, Saturday 100 per Hall connert, Saturday 100 per Hall connert, Saturday 100 per Hall connert, Saturday 100 per Hall connert Saturday 100 per Hall Conn

TOLEDO NITERY OP SUES FOR BENEFIT SPLIT

Toledo, April 20. Toledo, April 20.
Al St. John, owner of the Casanova club, has filed suit against
Richard F. Daggett for an accounting of profits made in the sale of
tickets, programs and advertising
space in promoting the 1947 Dalast December in the Civic Auditorium

torium.

St. John said he gave Daggett \$250 for expenses in soliciting advertisers for the programs, and for selling tickets, and in return he was to receive half the profits obtained by Daggett. St. John said he has received nothing, and seeks an accounting of his pariner's profit and a judgment for his

share.
Victor Lewis, publicity agent for the circus, said Daggett was given a contract by the citizens' committee handling the benefit drive, whereby he was to sell circus tickets and advertising space in the programs in exchange for a percentage of the profits of the affair.

ATW's March of Talent To Incubate Nitery Talent

American Theatre Wing is start-ng a March of Talent series to encourage members of its professional training program, with first such talent display Sunday (25) at its 432 W. 44th street, N. Y. playhouse, First program will feature 12 actors who are planning on inglichib careers, with calypso, blues singing, various dance styles, see the support of the control of the sional training program, with first

Wgals tor N. Y. L. Q.

There are few acts that can be brought in the continuation of t

British Singer Suing Life Mag for 100G For

'Devaluating' Talent

Ronald Charles Waldron, British singer, who recently played the Radio City Music Hall, N. Y., un-der billing of Ronald, filed suit last week against Time, Inc., for \$100,-000 charging damage to his repu-

Week against admage to his reputation.
Suit is a result of an article in the Jan. 19 issue of Life, in which managers rated Waldron as a 855 turn. The Life spread was based to the Life spread was based to the Life spread was based to the Life spread was based to the Life spread was based as the Life spread was based to the Life spread was based to the Life spread was based to the Life spread was based to the Life spread was been spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread was been spread to the Life spread to the Life spread was been spread to the Life spread was been spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life spread to the Life s

COLE CIRCUS LOOKS OK IN LOUISVILLE PREEM

IN LOUISVILLE PREEM.

Louisville, April 26.

Cole Bros. Circus, which wintered at the Kentucky State Fairtered at the Kentucky State Fairbefore taking to the road Wednesday (14). Under present curtailed
conditions, the show will move to
those towns where railroad facilities
Opening spec "Ponce de Leon
and Pountain of Youth" was followed by acrial acts, outstanding
there of the present control of
present and provided and
present display of the Davisos was
early in the program. Louise
Daviso mounts a high pole-andatop pole. Another attentiongetter is Jinx Adams, local girl who
plots a 16-team horse hitch around
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Durante Cancels London:

Advised to Take It Easy

Jimmy Durante's date for the Casino, London, June 28, was cancelled last week because of comic's inability to make the trip.
Durante was operated on just before he was slated to open at the Copacabana, N. Y. in February He's been advised to take it

Further Court Clarifying Necessary Or AGVA's 1st Convention Off

Unless another court decision is reached prior to May 7, the first convention in the history of the American Guild of Variety Artists be postponed. Decision last will be postponed. Decision last week by Justice Samuel Null in New York supreme court forbidding either the Associated Actors and Artistes of America or Matt Shelvey from expending union funds for any other purposes than the normal functioning of AGVA is seen as putting a damper on the May 7 convention.

AGVA attorneys were closeted with Justice Null Monday (19) in an attempt to get further clarifica-tion of the issue. The justice is (Continued on page 55)





Jane Russell Making **Another Tour of Niteries**

Another Tour of Niferies
June Russell, erren actress, has
been set for who set, he he set for borselino's,
She's packed for Borsalino's,
Cleveland, starting May 31, and
follows with the Copacabana,
Pittburgh, June 14.
Miss Russell previate, Quarter,
Miss Russell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Russell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell previate, Quarter,
Miss Hussell problem, Andrew Missell
Russell broke her countered by appearing on the previate of the

Saranac Lake

By Happy Benway Saranac Lake, N. Y., April 20. Harold Wood, Richmond, Va., theatre exec, in to bedside chat with his frau, Ruth Wood, who's flash-ing nifty clinic reports.

H. D. "Hank" Hearn, former Rogerite, floored with the flu and hospitalized at Charlotte, N. C. Frank (RKO) Scheedel, exalumnus, reports he's back to work in the Big Town.

In the Big Town.

Joseph DeNicolo off to Vet's hospital, Sunmount, N. Y., for replacement of molars he lost while in

Lillian (Par) Bergson, who is showing nice progress, thrilled by surprise visit from Jean Bergson, Stanley and Bert Klein last week. Joseph Vaughey, formerly of the Shubert press department, back in circulation after a two-week seige of pneumonia.

of pneumonia.
Alice Farley, ex-Rogerite, back to nitery work in N. Y. C.
Sig Mealy (Welsh, Mealy & Montrose) back into the infirmary fighting off recent setback.
Birthday greetings are in order to Isabelle Rook and Arthur Profitt.

fitt.
Goldie Burns in from New York
City to visit her sister, Mable
Burns, former legit actress:
Victor (IATSE) Gamba, former
Rogerite who is still taking the
cure downtown, in for a checkup. (Write to those who are ill.)

WANTED

ORGANISTS

on long term contracts for

SHERATON LOUNGES

Send background and records to

STANLEY MELBA

Entertainment Director

Palisades' 50th Anni Keys Price

By GEORGE GILBERT With Palisades Amusement Park

teeing off its Golden Jubilee on Saturday (19), general feeling among concessionaries and bookers is that the "price will be the al-luring thing" for the upcoming season. Park's management stressed that point by noting that

stressed that point by noting that the emphasis will be placed on pulling more errords for it's assumed that per capita spending will be less this year.

Owned for many years by Joe and Nick' Schenck, the Fort Lee (N.J.) amusement center was 200 (13 years ago to the Bosenthal Bros. The latter have piloted the park with an aggressive ad amusement of the park with an aggressive ad control of the park with an aggressive ad control of the park with an aggressive ad control of the park with an aggressive ad control of the park with an aggressive ad control of the park with an aggressive ad control of the park with an aggressive and the park with an aggressive and the park with a park wi

concrete illustration that showmanship still pays off.

Season's inaugural was highlighted with an hour's free show
comprising George Paxton's bands
actor Ed Begler, dies Jockepus the
ABC Heller, dies Jockepus the
ABC net's Maggi McNellis and
Herb Sheldon among others. Comedian Joey Adams capably enneed
the layout while the Four Vesses,
that most of the guestees did litthe the start of the start of the start
payses who evidently didn't expect
more in the first place sties, the
more of the evening's attendance.
Faxton and his crev appeared in
conventional suits for their stint
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Tour of the park's seven mid-ways and 130 odd rides showed that prices compare favorably with the taps in effect last year little less. Roller coaster's bite 13 30e including tax while pointy of rides have a 20 to 25e ad-mish bite. Crowd itself was been seven to the comparison of the sitters was pointed up by a sur-prising number of young mothers sitters was pointed up by a sur-prising number of young mothers subshigh about the midways despite, the lateness of the hour.

Dusting the Attic

(April 19, 1923)
Rusiness on the lower floor at the Palace, Monday night was just under capacity in the rail boxes and a solid sellout for the rest of the floor, with standees seak of the floor, with standees seak of the floor, with standees seak of the floor, with standees seak of the floor seak of

vaudeville palate.
Santos & Hayes, programmed,
were out. There would have been
a slight confliction from their kid
specialty with which they finish
and there," the youthful playlet of
Lewis & Gordon, spotted in third
position.

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Lewis & Gordon, spotted in third position.

Julian Eltinge was also moved to the control of the

was unnecessary and took the edge off.

The comedy hit went to Jack "Rube" Clifford, a western comic who is due to remain east mostell life, for the common of the common

mand. They were fifth.

Right at their heels for comedy honors were Murray & Oakland, second after intermission. One or two of their comedy sketches are familiar, as the dramatic voices and data meet stage opening, which are the stage opening with the act is routined well, allowing amples scope for Murray's Hight travery's lught rarry's
ceam were the highlights of an act.

Sheldon, Blieflewoe, E. Haft, the closing act, achieved the almost impossible in holding them in. It's 10-1 that not a male left the house after getting a peek at Lucille Blifflemine in her opening dance and the state of the sta

Keys Price
Counts This Year
RORGE GILBERT
Isades Amusement Park
is Golden Jublice on
(19) general feeling
genstoanties and bookers
"price will be the ai"price
flashy, but Liseille is the darb.
"The Clown Scal" opened and
went as big as any show starter
than has played the Palace in age,
The animal is perfectly trained.
The animal is perfectly trained
to the played of the played in a playing on musical instruments and
hasing a poole de og everytime the
canine appeared were but a few of
the played the played the played in
The Chung Flux Three, Orientals
in native attire, scored nicely in
the deuce spot with a routine of
American pop songs harmonized
American pop songs harmonized
over with a ban of the trip get
over with a solution of an pleasing nasal tenor.

On.

Village Cafe Sold

Village Cafe Sold
Tony Collucci, who operated
spots on 52d street, N. Y., at various times, has bought Don Julie's,
Greenwich Village nitery.
Initial show under the new
regime starts tornorrow (Thurs.).
Layout will include Trini and
Manolo, Lynn Rudells, Rafael
Saijo and Pepe Costa.



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MCA New York

730 Fifth Avenue, New York, New York

在我们的最后来的的现在分词在1.15人的时间,我们就是我的人,我们就是我们的,我们就是这个人的人,我们会们是这些人的一个人。



JIMMY BITÉ

84-16 Lefferts Bivd., Kew Gardens, L. I., N Y.

Phone-Virginia 9-8128

Bridge Color Sales Color

Blue Angel, N. Y. Irwin Corey, Monica Boyar, Alice Pearce with Marc Lawrence, Jane Harvey, Ellis Larkin Trio, Phil Gordon; \$3.50 beverage mini

Two connedy acts and two sing more may suggest, on the surface, a somewhat anomalous booking for the Blue Angel—hut actually it doesn't play like that. It comes off all the way from the surface, a somewhat anomalous booking for the Blue Angel—hut actually it doesn't play like that. It comes off all the way for the surface, the singers are Monica Boyar and Jane Harvey. And all are effective in one way or anomalous for a some surface given promise of achieving better things because of delivery and material Learny comits delivery and material carny comits of achieving better things because of delivery and material carny comits of of malapropisms. And always good for guffaws. However, Corey had best skirt some of that too-olivious smart. Plus we have core that too-olivious smart. Plus we have core that too-olivious smart. Plus and always good for guffaws. However, Corey had best skirt some of that too-olivious smart. Plus we have core that the character, Corey probably could stay on for hours with a performance that are as he goes along. He does everything from Shakespearean taken from the stay of

"Figaro."
Miss Boyar has improved plentysince she started doing those native novelty times from below the
Equator. She has acquired a
sharp sense of delivery and knowhow in holding an audience, and
her dark Latin-American looks are
in keeping with the type of songs
she does. For intime entertainment Miss Boyar can now play
anywhere.

anywhere.

Jane Harvey is a dark-haired looker with an arresting person Jame Harvey is a dark-haired looker with an arresting personality and a torchy style of doing ballads. She seems too affected in her-torching, however, as if, perhaps, she might be a great admirer of the style developed L. Lens Homes.

nups, ase might, pe a great affect and mirer of the style developed.

Alice Pearce, with Marc Law-rence at the plano, is a chinless zary whose type of kisser is quick to promote laughts. Boubling from 7,50%, Ma. Im. Damerin, Misser is the proposed part of the p something like Miss Coca, and her general style of working is sim-ilar to that of the latter, too, in-cluding bits of business with a scraway furpiece, takeoffs on dame lush, in all of which she user

dame lush, in all of which she uses plenty of props.

Ellis Larkin instrumental trio plays the lull music, and Phil Gordon is a newcomer to the bil with the closing of Miss Harvey. Gordon is a pianist-singer who hadn't joined the layout at the time this show was caught.

Kahu.

Charles Room, Balto. (RELVEDERE HOTEL)

Baltimore, April 18. Hildegarde with Salvatore Gioe, Eddie Oliver Orch (10). Open-ing night dinner, minimum \$7; week nights, dinner minimum \$4; cover after dinner \$2.50.

Hildegarde has taken hold of this room and this town and is making history for nocturnal divertissement here. In a city of hour shadow the second of the sec

"Reve Business" and a French number, "Je Chante" with plane rep featuring a GN Nineties mediey, a Kreisler composition and for a smasho clincher, "Turce Bind Mice," In June 1918 and Certhwin. Latter sends her off to terrif salves, smart lighting effects lend much to the overall stint, to the continuation of the contract with the continuation of the contract lighting effects lend much to the correct fashion, gives out with the contract lighting and besides cutting a show in expert fashion, gives out with the contract lighting the contract lighti

No. 1 Bar, N. Y.

(HOTEL ONE FIFTH AVENUE)
Patricia Bright, Tony Craig, Bob
Downcy & Harold Fonville, Hazel
Webster; no cover, no minimum.

Webster; no cover, no minimum.

Patricia Bright's back at her old

Patricia Bright's back at her old

Patricia Bright's back at her old

Patricia Bright's back at her old

Patricia Bright's back again in this ultra
with the new aparing show bol
stered by tener Tony Craig, also an

club performers—the Boh Downey

and Haroid Fouville twin plane

the was booming the night caught

the was booming the night caught

(2). It should continue that way

on the basis of Miss Bright's draw,

Femme satirist took several on the basis of Miss Bright's descale and the statistic descale and th

resembling most of the subjects of her piting sattle. She's replaced meet of her standard takeoffs, such as the Brooklyn steno and Hildegarde, other characters. Tims, she opens with a parody titled "Holiday from String." In which she transposes the Brooklyn accent to a Macy's clerk. Best of her new, still at the characterization of a Mem-phils society chibowanan making a pitch for emsorable 40 the "Miss."

pitch for censorship and her "Allss Rheingold Beer of 49."

Craig, working without a group of pashy times in good style without a group of pashy times in good style without a group of pashy times in good style without a group of pashy times in good style without a group of pashy times in good style without a group of pashy times and group of the group of

El Morocco, Mont'l Montreal, April 15. Arthur Lee Simplins, Jean Car-roll, Armand & Anita, Wally Wan-ger Girls, Buddy Clarke Orch; minimum \$2.

Harem, N. Y.

Harem, N. V.

"Magic City of Bagdad" revue,
with Marcia Leighton, Nevada
Smith, Alexis Rotto, Four Moroccons, Bestrice Kay, Laurette &
Ciymas, Franke Leitur, John Ellot, Wally Wanger Girls (8): produced by Theoder Adolphus, cotunes of the Control of the Control
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New Harem show, spotlighting Frankic Laine and Bestrice Kay, is good entertainment and a good bay at the price despite fact that good has at the price despite fact that compared to the price despite fact that good that the price fact and ran overlong framing time was approximately now production from end to end, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly costumed and laid out, stefenly cost the nitery's name.

of course, to follow the mofif established by the nitery's name.
Standout in the show, even by
Broadway Standout's, is Fandout's, doubt with even the most unsentimental Main Stemmer.

Laine starts out with "River St.'
Marle' in a voice but which a
dressed in a style unusual even
among the current crop. His approach is different, along a blues
ine. He goes through "That's My
Desire." the Mercury-dick version.

Bible, "That Ain't Right," "Shine,"
"I May Be Wrong," etc. These are
all recorded arrangements, and
that's the only angle from which
Laine makes even the slightest
special approach for nitery work
instead of depending completely
on disked material.

Beatrice Kay, who's more of an,

special approach for mitery work
included many approach for more of an including and an including and an including and an including and an including and an including and consety. In her particular and an including and consety. In her particular and an including and consety. In her particular and an including an incl

production.

Surrounding these acts is a moving, colorful production told in 10 scenes, utilizing eight well-trained Wally Wanger dancers, ballet steper Marcia Leighton; Nevada per Marcia Leighton; Nevada et al. (1997) and the four Meroceans, a tumbling act whose flips and tricks are more of the confined by the possibility of loss confined by the possibility of loss confined by the possibility of loss.

or winding up in a ringside plate.

Rotov does a takeoff on a femme
ballet dancer, after Miss Kay's
stirt, and the piece is imaginatively worked out. It gets fully deserved reaction from the patronage. He works in another bit
earlier with the full line.

earner with the full line.

All in all, the Harem's efforts are something to delight the eye of suburbanites and transients, at whom this is mostly aimed. And the price seems right. Wood.

Brum Room, K. C. Kansas City, April 15. Rolf Passer with Dec Costelloe, Dick Carlton Orch. (5), with Rita

Infrequently the Hotel President goes in for a bit of floorshow in its supper room, going in for a novely or unusual turn. Currently man-agement has brought in Rolf Pas-

ser, mentalist, who's clicking with the patrons. Is direct enough, as Approach is direct enough, as Approach is direct enough, as a particular several experiments. He leaves several experiments. He leaves several experiments. He leaves several experiments. He leaves deeded on stunts for him to perform. Returning, he carries out the three stunts without so much as a tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 25 min-much as tipoff. Turn of 15 min of 15 m

Sert Room, N. Y.
(HOTEL WALBORF-ASTORIA)
Tito Guizar, Emil Coleman'
Orch. Mischa Borr's Rhumba Band
\$2 cover after 10.

Tito Guizar remains in the Waldorf-Astoria's tradition of class entertainment. A frequent repeater here, the Mexican tenor, with his here, the Mexican tenor, with his guitar, provides a listenable ses-sion of pash ballads that, of course, must inevitably find their greatest favor with the femmes. Guizar makes no bones about torching his stuff, right at 'em. He's doing the supper show only.

his stuff, right at 'em. He's doing the supper show only.

If, sometimes, Guizar seems undary corny for a Broadway delinative control of the stuff o

have eut into the biz of the Guizar opener.

Emil Comman, playing for the same and also for the customer discipality and the play of the form of the customer discipality as usual, still the tip-top maestro that he has been through the years. And Mischa Borr's alternate combo still leans to the medium-passed Latin rhythms, which is as it should be at the Waldort.

Tavern-On-the-Green (NEW YORK) Richard Himber Orch with Pat O'Connor, Ralph Rotgers Orch with Marga; \$1.50-\$2.50 minimums.

Central Park's Tavern-on-the-Green, one of the most venerable and relaxing dine and danceries in town, has for the first time in years been refurbished so that maximum use is made of its more distinguishing features.

distinguishing features.
Entertainment-wise, the spok has been redesigned so that the hand-stand can hold a full-staced crew. The stand is mobile for movement to the spacious terrace for all fresco entertainment. The room itself has been given a considerable facelitting, with Arthur Knorr, the sponsible for providing a high degree of warmth and intimacy. With enlargement of its enter-

gree or warmth and intimacy.
With enlargement of its entertalnment facilities, the room has
gone in for name entertainment,
with Richard Himber's orch occupying the podium and Ralph
Rotgers rhumba crew providing
the relief.

The Himber layout, with a sax quartet, two brass, same number of fiddles, three rhythm and a harp, provides a smooth and flowing brand of damspation. The he floor as well as listenability, ln all, the music blends excellently with the atmosphere the mobile. The revenue of the sax of th The Himber layout, with a

Minn. Terrace, Mpls.

(HOTEL NICOLLET)

Minneapolis, April 15.

Cecil Golly Orch (8) with Mildred Stanley, Paul Gray, Maurice & Maryea; \$2.50 min.

& Marque, \$2.50 min.

Current lineup at this supper
club provides pleasing entertainment. It's the provides of the conconnection with a construction of the conconnection with an original style
and good material. His parodies
on "Girl That I Marry," "Whitenpoof Song" an eway and laugh-loaded—
Song" are new and laugh-loaded—
Song" are new and laugh-loaded—
on there of the control of the connitery customers. His of the connitery customers. His of gas is
effective and his above-average
voice with an unusual range carries a Mills Bros. Impression to
bly applause.

voice with a series a Mills Bros. impression to big applause.

Class stands out all over the Class stands out all over the class stands out all over the class stands out all over the class stands out all over the class of the

Penthouse, N. Y. Maxine Sullivan, Oscar Walzer; ninimum, \$3.

Maxine Sullions, Oscar Walzer;
minimum, Si.

The Penthouse, after operating as a straight eatery for years, has resumed its onetime status as a supper club with the installation aupper club with the installation of the control of t

Quartier Latin, Mont'l Montreal, April 16.

Georges Alban, Sandra de Kiraly, Henri Latendal, Jena Liano, Dane Delbruyere, Gaston Jutras Orch; minimum \$1.50.

Having charm and personality plus a natural talent for dancing, Georges Alban goes over solid in this French bolte.

On a previous engagemen ban made the mistake of using too many songs made famous by ban made the mistake of using too many songs made famous by Maurice Chevaller. In front of a French-Chandlan public who knows it was to be a superior of the control of the

and the command of characteristics of the command of characteristics of the command of characteristics of the command of the c

Variety Bills

WEEK OF APRIL 21

etion with bills below indicate opening day of sit whether full or split week. Letter in parentheses indicates circuit: (1) Independent; (L) Loew; (M) Moss; (P) Paramount; (B) BEO; (S) Stoll; (W) Warner; (WE) Walter Reads

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PATERSON
Majestic (1) 22
Don & Marilyn
Senor Cortez
Joan Brandon
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LEEDS EMPIRE (M) 19 Earle & Babette Lee Babette Lee Barre & Babette Lee Barre & Barre Carlotte & Worth Sandrage of the Carlotte of t

Hobbie Kimber
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Courntey 2
Denise
NEWCASTLE
Empire (8) 19
Maxim & Johnson
P White & Stagge
D & E Wilcox
Thorn's Canius
Film Stars
Rona Ricardo
Chas Stephens

Begelche
Drothly Rose
Irwin Corsy
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Cabaret Bills

NEW YORK CITY

Janice Hamilton
Hotel Fenseylvan's
Dick Jurgene Ore
Dick Jurgene Ore
Patricia Windon
Fatricia Windon
Landre & Verna
Stan Fisher
Chas Reader Ore
Hotel Plans
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Splvy's Splvy Pierre Cartier Jean March Versailles Carl Brisson

Bob Grant Oro
Panchito Oro
Village Barn
Piuts Pete
Doris Faye
Bourbon & Bain
Populairee
Buccaneere Ore
Village Vanguar

Louise Howard
Ram Ramirez
Pete Seeger
Melrose Colbert
Don Frye
Waldorf-Astoria
Tito Guizar
Emil Coleman Ore
Mieha Borr Ore CHICAGO

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'Best' Awards

Continued from page 1 : later, the British Film Academy gave an English version of an Os-car to "The Best Years of Our Lives" as the best picture shown in Great Britain during 1947. As it happened, the same picture won an original Hollywood edition of the Oscar a year ago.

an original Hollywood edition of the Oscar a year ago.

Another new wrinkle in the wholesale prize derby was the inclusion this year of an award of a "Tony" to "Mr. Roberts" as the "thereby putting the A me ric an Theatre Wings presentations of Antoinette Perry memorials "into-competition with the Pulizer competition with the pulicar competition with the pulicar competition with the pulicar and the pulitary of the property of the property of the pulicar competition with the pulitary of the pulicar competition with the pulitary of the pulicar competition of dramatic ments if the criticism of dramatic ments the present the present the pulicar of dramatic ments in the present the criticism of dramatic ments for well-

criterion of dramatic ment.

The Peabody Awards for radio programs, frequently something pears, frequently something past, received more general sproval this season. But the multitude of other radio prizes, at least those announced thus far, have those announced thus far, have form. They include the Duffort, Institute for Education by Radio (Ohio State), Overseas Press Club, the Newspaper Guild's Page One, Headdiners, College of the City of the Newspaper Guild's Page One, Headdiners, College of the City of the Newspaper Substitution, of course, the Vantery Showmanagement radio-television citations. There are others too numerous for ready memory.

terevision citations. Incre are approximated to the pullizer, critical memory.

Besides the Pullizer, Critica' Circle and Antoinette Perry awards, the list of prizes for legit plays, performances, etc., included, plays, performances, etc., included, plays, performances, etc., included, plays, performances, etc., included, plays, performances, etc., included, plays, performances, etc., included, plays, performances, plus a bushel or more theatre party clubs. The various fellowships for extended to the plays and section plays and the promising talent rather than reward achievement (or obtain publicity for the donors).

In addition to the Hollywood awards include the N. Y. Filim Critics' Circle, the National Board (Review, the Photoplay mag (Gallup Foll) and a long list of collisions of various kinds, including the performance of the promise of the various book club selections, the least of which means handsome profit for the recipient.

New Acts

FLORENCE DESMOND
With Stuart Ross at the plane
Comedienne
45 Mins.
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born anew on her Persian Boom born anew on her Persian Boom Hotel Plaza) debut last Thursday, following Hildegarde's marathon "Language and the Hildegarde's marathon "Language and the Hildegarde's marathon "Language and "Language anguage and "Language anguage and "Language anguage anguage anguag

ford manner, which is a consevuy solidis Desimod seems to have found herself decidedly in the Persian Room environment; cer-tainly more so than in the confines of the intimate Blue Angel where she registered last season, but not into the best hotel and class cafe rooms from now on. Abel.

ARTINI & CONSUELO Dances 15 Mins.

Dances

Jamins

Jamins

Jamins

Team has been around but with
their new routines and new impact
it's virtually a new act. Their work
their new routines and new impact
it's virtually a new act. Their work
the state of the state of their work
the state of the state of their work
that it's ar refreshing interlude.

For one thing they do their stuff
in street clothes, in itself a noveltylook street suit, and he is in conventioal business garb. They might
be cocktail-dancing, but soon their
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Happiness" as a sort of fill-in for a disk which was to be a hit with "They All Recorded to Beat the Ban" on the reverse side. "Ban" when failed to make the grade, but "Happiness" has come through to sell upwards of 200,000 in less call upwards of 200,000 in less only upwards to the sell upwards to be upwards to be sell upwards to be upwards to be sell

area. The act consists of Sondra's chanting and Jon's playing, with some song-duetting thrown in Sondra adds considerable to the Sondra adds considerable to the and Jon holds up his end as an add Jon holds up his end as an exceptionally nimble keyboard artist. Arrangements are also his, their turn here including "Necessity," "If This Isn't Love," a spiritual, a couple of current pops and the inevitable "Happiness" to Louis County of the County of the Sondra So

and the inevitable "Happiness to close.

Couple is backed here by Don Roth's Men of Music, vibraharp, Hammond and electric guitar trio, a reputable outilit on its own a reputable outilit on its own and a reputable outility on the songesters are a natural here, have and having made the record here. After a month at the Old Plantation they are set for a Dallas Note of the date.

Quin,

MARTHA DAVIS 14 mins. Songs at Piano Larry Potter's, Hollywood

Discovered some time ago in a Chicago spot, Martha Davis has been moving rapidly up the ladder. A couple of recent disclicks and a he couple of recent disclicks and a few more platters, due soon, on which she's paired with Louis Jor-dan will zoom her stock much higher.

higher.

A smash bet for spots like New York's Cafe Society, she offers some excellent vocalizing delivered in a relaxed, throaty style. Sepia in a relaxed, throaty style. Sepla songstress has a tremendous natural rhythm that permits her to shift tempos almost without a break. Results are extremely effective and draw hefty returns. She backs herself up with some deft and torrid keyboarding.

and torrid keyboarding.

Although stint is only 14 minutes, customers keep bringing her back and the routine stretches to almost 30 minutes with never a dull moment.

Kap.

LAURETTE & CLYMAS 12 Mins. Dance Team Harem, N. Y.

Harem, N. Y.

This team apparently has been around for some time. Their work indicates it, particularly the femme half, a tall blonde who's an excellent comedienne. She'd be a picture bet. 'Act was formerly billed as The Clymas.

as The Cymas.

Act employs everal routines on Act employs everal mutual designed to utilize the control of the

AGVA Convention Continued from page 52

slated to make a decision today

Roxy, N. Y. Ed Wynn, Hollace Shaw, 3 Rockets, Dick & Dot Remy, Davis Cunningham, choral ensemble, Roxyettes, Paul Ash with House Orek; "Seudda Hoo! Seudda Hay!" (20th), reviewed in VAHIETY, March 3, '48.

Ed Wynn blankets the current Roxy Iayout from one end to the o'her with a versatile display of showmanship that packs all of his 40-odd years of experience on the 40-odd years of experience on the boards. For the oldimers, he's accompanied by an aura of nostalgia, for the youngsters he introduces himself as "the father of the film star, Keenan Wynn." But, of course, he's only kidding. The elder Wynn still has enough energy and wit to outpace most of the current flock of contest.

rags and with of despect fillows.

He comes on five times in his double role of headdliner and memce, giving the customers a liberal dose of his zanyiams. Some of his props and gase date back from the customers a liberal dose of his zanyiams. Some property of his props and gase date back from the customer of his props and gase date back from the customer of his property of his pr is okay, judging from the summer is liding response as he moves through the Roxy bill.

through the Roxy bill.
His routhe is stacked most heavity with those elever, rintricate and
sales inventions for easier and
sater living. They are as surfire for laughs as his trademarked
siggle: Varying his approach during one stretch, Wyan completely
confounds the customers with a
display of his standard contourier
display of his standard contourier
also brings on his tricycled plano,
his trick hals and his assortment of
bergy garb, all with solid impact.
There are a couple of kinks in

newly gard, all with solid impact.

There are a couple of kinks in
the bill that could be easily ironed
out. First is the corny introduction of Wynn by a barbershop
quartet. Second is Wynn's deadquan
pitch for himself as a purveyor of
clean comedy. His connectly is good
enough to speak for itself.

Apollo, N. Y.

Jimmy Gorham Band (16), Sym-hony Sid Orch (8), Palmer & ohnsom, Allen Drew, Dinah Wash-ogton, The Latinos (2), 3 Choco-tiers, Earl Coleman, Babe Law-ence; "The Trespasser" (Rep).

Symphony Sid's jazz concert, which follows the regulation bill of this colored vauder, parlays the stanza into a 90-minute session that's more than plenty show anywhere. The Apollo clientele goes for it in a big way. Consequently, house seems geared for another profitable week.

house seems geared for another profitable weak of the profitable was been always been and paces and the profitable was been and sufficient versatility on either loud or sweet stuff to whis plenty patitycakers and the profitable was been always been another than the profitable was a profitable w

numbers delivered in usual sexy style. Three Chocolateers are at boff as ever with their nifty hoof ing, interpersed with comedy an

Symphony Sid's group takes over for a jam session that pulls all stops. They give out with such tunes as "Ornathology." "The Squirrel" and "Wha Hoo," to send things into a veritable frenzy. Be tween the race tunes gar Colemas does neatly on a brace of vocals. Both bands combine for a sock finale that has the outfronters practically cheering. Overall, the "Jazz Festival" stacks up as a pay-off experiment. Edba.

State-Lake, Chi

Jack Owens, Fran Allison, Mar-tin Bros. (2), Low, Hite & Stanley, Henry Brandon Orch, "Ruthless" (EL).

If enough early morning radi

If enough early morning radio fast come to see pa. of Jack Owens and Fran Allison (Aunt Fanny), current bill should do good biz. Other acts, however, have been around Chi previously and with the same routines. Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing Crooner" or Owens, "Cristing to the francis of the first few rows, kidding and sitting in their laps. Singer also gets hely returns with renditions of the first few rows, kidding and sitting in their laps. Singer also gets hely returns with renditions of the first few rows, kidding and sitting in their laps. Singer also gets hely returns with renditions of Songer, "Thicklam," "Intiguit." Miss Allison, lush brunet, who

"Heklitan."

Miss Allison, lush brunet, who plays radio country aunt types, does her first skil garbed as a town for the plays and the plays a

dolls contribbing fazz concert.

Low, Hile and Stanley open with lowercaser getting a rough deal in acrobate and boxing bit. He also gets knocked around in the control of

Olympia, Miami

Miami, April 16. Miami, April 16.

Barry Wood, Jack E. Leonar

Bruce Stevens, Lindsay's Loveli
(8), Les Rhode House Orch; "T

coon" (RKO).

Abbreviated layout here adds up to a solid collection of turns, with the usual acro angle and solo terp slots eliminated to make for what would be a good lineup, for a nitery. Switch from the standard, however, set more than well with the stubholders.

the stubholders.

In topliner's spot, Barry Wood handles his stint in effectiv manner. Guy's easy approach to his balladings hit for full returns. He's played, this house before, and as usual, wins them with his underplayed approach. Topper is his version of "Now Is the Hour."

version of "Now Is the Hour."
In first solo spot, Bruce Stevens
contribs an almost show-stopping
canto. He's another familiar here
and socks with his instrumental
takeoffs on Tommy Dorsey, Guy
Lombardo, Sammy Kaye, Clyde
McCoy and Hardy James, Showmanly routining adds to overall
impact for begoff.

impact for begoff.

Robund Jack E, Leonard makes for one of the better laughmakers to have played this house in recent months. He, too, is an annual returnee, and each time the light-footed fatman brings some new force of the control of the contr

duo, are adept in their slackwire routine to win good appreciation, and any solid clindear, Gorham band tables a Latin routine and color with the hoop-jumping a solid clindear, Lovelies, who tee off with over for another sizaler on "Lover" precision terps to impress as a well as prelude to Dinah Washington precision terps to impress as a well as prelude to Dinah Washington processes, losse orch are okay on the back-after the color with the color process and the process of the color of grounding.

Strand, N. Y.

Cab Calloway Orch (16) with
Mary Louise: Pearl Bailey, Deep
River Boys (5), Derby Wilson; "To
the Victor" (WB), reviewed in
VARIETY, March 31, 1948.

VARIETY, March 31, 1948.

Carrent a 11-colore of show strengthens the conjecture that hands may have lost their potency at this house. In recent bills some of the hotter

the efforts of the other acts.

Topper of the current layout is Pearl Bailey, who established herself as a click several years and at this house. Her lazy song delivery combined with the extravigant hand-novements give sufficient cause for an encore and a begoff.

begoff.

Vocal clicks also are the Deep River Boys, comprising four voices and a piano who hit the application of the property

pleasant personnents to the control of the control

National, L'ville

National. Eville
Louisville, April 16.
Roy Acidf and Grand Ole Opry
Grand Smoky Mountain Boys,
Velma & Ossould, Pap & Jug Band,
Jimmy, Riddle; Pee Wee King &
Golden West Conboys; "Gas
House Kids 'Go West" (PRC).

The hillbillies hold sway at the National this week, with lovers of lolk music coming for miles around to gander Roy Acuff, like WSM Grand Ole Opry Gang, and local guitar strumming favorites on WAVE, Pee Wee King and His Golden West Cowbox.

on WAYE, Pee Wee King and Ills Golden West Cowboys.

King spent about 10 years with West Cowboys.

King spent about 10 years with West Cowboys.

King gets the show off to a few cowboys of the grant transpers. Surrounded by a sharp group of young musicians. King gets the show off to a man has the eustoners with him from teeoff. These hillibilly some and has the eustoners with him from teeoff. These hillibilly some digs are like nothing elso was the work of th

Waitz."

Second half of show brings on Roy Acadf. Guy is practically an institution in Kentucky and Tennessee. Has a sky, wholesome way the control of the folks, and his simple with the folks with the folks, and his simple with the folks, and his s Second half of show brings

fertainment. Judging by the filled house, plenty of folks like it, and their applause left no doubt that this type of stage fare can pay off. Hold.

Capitel, Wash.

Washington, April 18.
The DeMarcos (2), Ray Waiters,
Peggy Mann, The Arleys (2), Sam
Jack Kaufman House Orch, with
Lynn Allison; "Sitting Pretty"
(20th).

The De Marcos hypo this to one of the better stage bills for the Capitol in some time and with a strong film it adds up to the best buy house has offered in some

strong tim it again up to the beas strong tim it again up to the beas the completed two highly successful runs at the Blue Room the Shorehum, make the transhold the Shorehum, make the transhold the Shorehum, the transhold the Shorehum, the transhold the shorehum, the transhold the shorehum, the transhold the shorehum, the transhold the shorehum, the

on "Somebody Loves Me." All In almakes a good impression on the man and the second impression on the man and the second impression of the man and the second impression of the man and the second impression of Charles McCarthy type in a formal of Charles McCarthy type in a boundary of the second dimmay the second dimma

Hippodrome, Balto.

Baltimore, April 18.

Gene Autry with "Champion,"
Cass County Boys (3), Pat Buttram, The Pinaforces (3), Rufe
Davis, Carl Cottner, Johnny Bond,
Frankie Marvin; "Strawberry
Roan" (Col).

Gene Autry has a fullsome stage layout packing plenty of entertain-ment which can be played within 45 to 55 mins depending upon the spells required to accommodate s.ro. and waiting lines outside. Has

45 to 55 mins depending upon the spells required to accommodate S.C. and the spells required to accommodate S.C. and the spells required to accommodate S.C. and the spells required the spells required the spells of the spells

BKO, Boston
Boston, April 17.
Bert Wheeler with George Haggerty, Adam Carroll & Harriet
Lorraine, Rose Murphy, Saliet Puptets, the 4 Evans, Pedro & Durand,
"Are You With 14?" (U-1).

This week's layout has a liuis bit of everything for good returns down the line.

Gets off to a fast start with time of the line of the layout have been been some near the layout have been some near which adopted his layout have layout his layout have layout his layout his faither and ance. Standout is faither and dance. Standout fis faither and son's allek a folkine routine. Pedro son's allek a folkine routine. Pedro halancing, wowing with "head is head," stuff." head is head, "stuff."

son's slick sortsnoe routine, reens and Burand follow with some eksy balancing, wowing with "head to be a source of the source o sandwich got sock returns. Shortlesses with Salici Puppets, doing slick routine with piano player dancers and acrobats acting almost human. Larry Flint house backs show in next style.

La Holiday Whams Sellout Audience At Carnegie Hall Concert

Billie Holiday demonstrated her ability as astrouper with a degree of finality that's beyond dispute in os actrouper with a degree of finality that's beyond dispute in her second Carnegie Hall concert within two weeks, Saturday (17). Her recital was given under an atmosphere that would have made a performer of lesser stature give up in disgust and cause the \$5,000 gross to be refunded at the box-office.

office.

Her stage entrance was delayed a full 40 minutes while a dispute stemming from her tangled management of the stemming from her tangled management out. During this time, American Guild of Variety Artists officials threatened to forbid her the properties of the stage of the concept, agent Joe Glaser, and Mr. Fishman, was of such proportion that an emotional crisis that would.

However, there was no trace of

have felled a steer, resulted.
However, there was no trace of
any inner conflict once the sepais
singer went on stage. Her assured
and easy demeanor, delicate styling, and intense feeling were very
nuch in evidence to a near capatity audience. It was an evening in
which Lady Day could do no wrone.
The crowd here constituted virtus

lty audience. It was an evening in which Lady Day could do no wrong. The crowd heer constituted virties are also as a superior of the country of the country of the country of the country of the country of the country of the country of the evening, did more than 30 numbers. The shinding scheduled for 11:30 p.m., actually started for 11:30 p.m., actually started at the country of the evening, did more than 30 numbers. The shinding scheduled 2 a.m., but there was no wearing out her followers. Numbers in the country of the countr

CIRCUS CLOWN BURNED

Chrose CLOWN BURNED
Chicago, April 20.
Delayed action of a firecracker
may cause the loss of sight of Orville Harris, Barnes Bros. circus
clown. Firework exploded in his
face at Stadium here last week.
Harris also suffered severe burns
about the face,

'Respectfully' Submitted

High among the absurdities of crazy legislative proposals is the one by a Bronx member of the New York City Council which would give the Commissioner of Licensian powers (which he does not want and has specifically repudiated) to censor the does not want and has specifically repudiated to censor the titles of the years, operas, flims and their advertising copy. This propose on its face goes beyond ordinary censorship grabs, and speak high in bluenosery. It is chiefly worthy of comment is a low because it's an omen, even though exagerated, of the consist threat all branches of entertainment face. It spells out that mentality of the prudery that is nearly always behind censorabin drives.

ship dives.

What makes the present municipal fingerpointing stand out is
that it is partly aimed at one stage play, which happens to be
a scatning attack upon the lynch spirit in the American South,
but the criticism of the Bronx gentleman is not on the text but
on the title of the play. "The Respectful Prostitute," and there
is ample evidence to suggest he's confused the adjective "respectful" with "respectable" and that on so filmsy an issue as a misread adjective his sweeping censorship bill is introduced.

Show business is well-accustomed to these crank suggestions and these narrow points of view and shrugs most of them off. Still if worth pointing out that these are not just subjects for gags. Such lopsided and fantasite proposals sometimes do get passed, fortunately, New York City is somewhat hep and sophispassed, Fortunately, New York City is somewhat hep and sophis-tigated for anything quite this prissy. But still, don't dismiss the implications to all entertainment in this kind of reasoning.

ATAM Will Hear Turtle' Manager On Leventhal Touring Operation

Board of the Assn. of Theatrical Agents and Managers is going to question Maurice Costello, nor of its members, on allegedly errone-ordinated attachments he submitted, while company manager of The Voice of The Turtle, and the Arbeit Agent Market and the Arbeit Agent Market and the Arbeit Agent Market and the Arbeit Agent Market M

ngits to J. J. Leventhal. It was the Leventhal trouge that Costello represented.

The control of the cost of the c

yally differences, and the latter repted rather than go to court e liage had attorneys fees of one than \$2,500 in the matter but isn't sought resovery of that oney from Leventhal.

'RATS' SCURRIES BACK TO ITS HOLE, BUT FAST

Combine to Fete Harbach Otto Harbach, vel librettis who has authored some 48 musicalis since 1907, was toasted at Towns ince 1907, was toasted at Town by a roster of Broadway legit figures. Irving Caesar, collaborator with Harbach on "No, No, Namette," cmeed the after-dimer cerement of the figures of the strength of

3 ONE-ACTERS MARK HARRITY'S B'WAY BOW

HARRITY'S B'WAY BOW
Production of Richard Harrity's
three one-act plays at the Playthree of the Plays of the Plays,
"Homelife of the Plays,
"Homelife one-of-weighted" and
been produced. "Hope," which
will be the third one-acter, was
staged at Fordham Univ. No. 25,
500 one performance two years
sago and given by a little theatre
system. The Double, (Ireland) Experimental Theatre staged Harrity's "Hith in the Lute" this winter, and two of his plays had been
printed in Theatre Arts mag.
That's the extent of his legit
Since the war, Harrity has been

printed in Theatre Arts mag-rated in the eatent of his legit action. The second of the control of fair the war. Harrity has been producer, with Owen Davis, Jr., of American National Theatre & Academy's Television Playhouse at 18BC, Before the war be was files with Universal, 26th, Peramount and United Artists, and during the war was promotion director for Yank, the Army weekly. He also established and edited Vank's Eddie Dowling, who will pro-duce the three plays, will direct the two new ones and appear in 'Homeilfe' as well. "Hope' will,' If you have the production. Both Dowling and Harrity will give a percentage of their receipts to ANTA. Dowling admins he's been interested in "Homeilfe' for yell-wisten and Broadway of touring and has plans, if the trio of play-lets go on Broadway, of touring them afterwards and continuing in

therm attended the cast.

"Homelife" tells of a man who refuses to believe that vandeville is dead. "Tomorrow" deals with an Irish wake, while "Hope" is a yarn about vagrants in Central

Winnipeg Ballet, host this sumer for the Canadian Dance Festival at Winnipeg, is seeking back lags in outside centres. Long haul to centers like Trontol, Ottal and Montreal, however, laneans extra heavy guarantees.

Tel Aviv's 'Inspector' OK

Tel Aviv, April 10. Chamber theatre here has namber theatre here has a smash hit in J. B. Priestley's "An Inspector Calls." Play recently preemed with Passovsky producing and directing while Hannah Sukealk is starred.

preemed with Passovsky producing and directing while Hannah Suke-nik is starred.

Habimah theatre, due in the U.S. Soon, has revived Sutton Vane's "Outward Bound," with Shlonsky handling the Hebrew version. Ku-tai and Rovina are east in the lead voice.

Mgrs., Grips Seen In Pact This Week

managers and N. Y. Sagenands sespected to be completed and sixspected to be completed and sixpay scale, plus retroactive accumlations, payable Saturday (24).
Union sent the new yas schedules
to crewn nearly two weeks ago,
manded the lacreased rates, bit
managers have not yet been officially advised by the League of
New York Theatres that negotiations have been completed, so the
New York Theatres that negotiations have been completed, so the
principal key to the delay, union
sceking certain reinstatements.
Two notices were withdrawn, leaving
the number of lectors at 10on at the Ziegfeld and two at the
Manafield. At a long session between they spint committee there
were fattle attempts to save the
JoLongue's board will consider a
request that rank-and-file stagehands get two weeks' year cation with
pay, which now applies to heads
of departments. Union wants the
request that rank-and-file stagehands get two weeks' year to head
of departments. Union wants the
position rather than the individual,
so that two weeks' pay in 22 would
payable whether the theatre
was lighted throughout that length
idea won't be okayed by the managers.

Retroactive pay to crews of maexpected to be completed and sig-natured this week, with the new

Retroactive pay to crews of ma-or musicals will total \$2,400, ap-roximately, while the amount for jor musicals will total \$2,460, ap-proximately, while the amount for straight plays is estimated at around half that figure, with a lesser sum for one-setters,

Mary' Has Too Little, Doing Chi Folderoo

Chicago, April 20.

Second Casat legit company to come acropper here this season is come acropper here this season is a hard 12 and closes April 24.

Critics all gave the play rough treatment. Take for the first week was less than \$3,000 and cast was paid from Equity bond.

Play opened at the Belanco, Los Angeles, Nove touring, Extranol Lowe, starred, returns to Holywood as does Al Rosen, producer. Other Coast legit company, which folided last month, was "Sleep it Off."

"Mary' Cascelled in Akron Akron, April 20. "Mary Had a Little," betholied for the Colonial, Akron, has been cancelled. "Blossom Time" will come back for its annual one-night visit, on April 28, instead.

'Mary Had' For Aus

Mary Heal Fee Assele
David N. Melbourne, April R.
David N. Melbourne, April R.
Tector of the Twolt circuit here,
inked a deal on his recent trip to
the U.S. calling for a local production of Al Rosen's American play,
was closed by the Twolt districtly
was closed by the Twolt districtly
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six of the American principals are
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Leading Equityites Seek Changes In Trial Method of Complaints

'Annie'-Canova for Dallas: Ken Baker in 2 Musicals

Marki Ht & Musicals Dallas, April 20.

"Annie Get Your Gun," with Judy Canova in the rolle played last season by Mary Martin, probably will return to Fair Park Auditorium in November for a two or three-day run.

Production along the production of

Production played to sell out houses for two weeks during last State Fair.

State Fair.

Kenny Baker has been signed for two roles in the Starlight Operates which open at Fair Park' role of Johann Strauss, Jr., in the opening production, June 14, "The Great Waltz," which runs two weeks. He returns July 5 to sing the part he created for Breadway.

The Casino has a commitment.

The Casino has a commitment from Jarmila Novolna, sograno of the Met, to sing "The Great Waltz."

WALLACE PARTISANS' LIGHTWEIGHT REVUE

Soapboxing for Henry A. Wal-lace's third-party ticket, a group of Broadway show people has im-provised a lightweight string of satirical skits as their vote-getting jastirical skits as their vote-getting whicle. Show, produced and veritien by E. Y. Harburg in collaboration with Marc Blitzslein, Harold Rome and Jerome Chodierov, was staged at a Wallace rally in the Holel Commodore, N. Monday night (19) following several playings at Cafe Society Downtown, N. Y. S. belget the work.

Downtown, N. Y.

The show is far below the professional calibre of its creators.

Wallace partisans, of course, lap
up its digs at President Truman.
the Republicans, Southern Democrats and Wall' Street, but for
others it's likely to taste like a
cold chestnut. The satire is broad
and fewermelly corny the ideas are cold chestnut. The satire is broad and frequently corry, the ideas are repetitiously hammered and the gashing Wallace here-ownship is in lad taste, no matter from what looked at. The show, moreover, was dimmed somewhat in being billed after the speech of vice-presidential candidate Sen. Glem Taylor, who is a firstrate adult comedian and superfailer shows min in his own right.

man in his own right.

Most stinging item is a fashion display for modern living, conducted by Edith Atwater, and a series of models. garbed in increasing a series of models to district the current political situation. The survey of the current political situation. The most parodict standard numbers, ing five. Inevitably, one long and three carbon of Jimmy Durante was dished up.

The verformers include Richard

The performers include Richard arvey, Johnny Faulk, Sheila Harvey, Johnny Faulk, Sheilz Guys, Jack Guilford and Betty

Pix Angle Nixes Deal To Rebuild Buda Legiter Budapest, April 10.

Ben Blumenthal, New Yorker who operates many theatres in Europe, left for home without reaching results on the matter of his war-destroyed legit house, Vigszinhaz. Blumenthal negotiated

Vigazinhaz. Biumenthal negotiated with government officials to settle the case of his bombed 1,400-seater. Under the peace treaty Hungary is beinged to repay two thrieds of all damages caused to United Nations nationals. Biumenthal can be a set of the seat o

in actor circles over the procedure of Equity's council in hearing charges, which were upheld, against stage managers Jerry Whyte and Herman Kantor. Charges were made by chorus members of "Al-legro" and "Oklahoma!", Theatre Guild attractions. Trial was of the type councilors themselves have opposed in similar matters outside of show husiness. Both Whyte and Kantor were put on the carpet for "abusing" choruses of the short

"abulsing" choruses of the shows. Leading Equityites believe that the method of hearing complaints should be radically changed. That the council should act as processure to provide the control of the council stein, is conceded by many to have been inequilable in Whyte's case. Even the pair's suspended sen-tences of 18 and 12 months were criticized as being a probation na-ador's autional court but not an actor's autional court but not actor and actor and actor an actor and actor and actor and actor and actor an actor and actor and actor actor and actor and actor and actor actor and actor actor and actor actor actor and actor actor actor actor actor actor actor actor actor actor actor actor acto actor's union.

actor's union.
Theaire Guild, which backed the "defendants," started taking notes of the testimony but the anden were continued to the testimony but the anders were contained for the timen's council of a ballet dancer, Frances Eniner, who, Equity claimed, was let out of a ballet dancer, Frances Eniner, who, Equity claimed, was let out of the changed tis mind and gave the job back to Miss Ranier rather than have the case drag on into the summer. She's among those given have the case drag on into the summer. She's among those given for the contained of the contained the case of the contained the case of the contained the case of the contained the case of the contained the case of the contained the case of t

Equity admits that its system of hearing charges is one-sided in that those being tried are not per-mitted to have legal counsel pres-ent. Reason for that method is ent. Reason for that method is that such cases may be expedited in this way. Stage managers plan to petition the council against such procedure as in the Whyte case. They made no complaint, however, over the probationary suspensions.

Dismissal of Miss' Rainér was one part of the case that brength end of the case that brength end of the case that brength end of the case that brength end of the case that be the case the case the case the case the case the case the case the case the case the case the case the case the case the case that case the case that case the case that case the case that case the case that the case that case the case that the case the case that the case that the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case that the case the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case the case that the case that the case the case that the case that the case that the case that the case that the case that the case the case that the case that the case that the case the case that the ca Dismissal of Miss Rainer was one edent and against the best inte of the theatre. Any suggestion that I acted. for other reasons than the betterment of the show I consider prejudicial to my reputation and unjustified by my record."

tion and unjustified by my record."

Upon the roinstalement, Lawrence
Languer of the Guild received, as
letter from Derwent, who said the
letter from Derwent, who said the
letter from Derwent, who said the
remedy conditions brought about
by the present difficulties. The
council feels that it is a friendly
nedeavor to restore goodwill in the
theatre and harmonious relations
this controversy."

TIVOLI, MELBOURNE **NEW REVUE A CLICK**

More Memorabilia For Young Old Timers!

By RALPH T. KETTERING DO YOU REMEMBER WHEN-? Twelve first class repertoire companies toured with financial success and now even Broadway can'

panies toured with Hanneau seess and now even Broadway can't sees and the sees are all the sees and the sees are all the sees

agent to a producer.

Earl Carroll turned from musicals to produce "White Cargo"

eals to produce

"The Deluge" made a star of
Emelie Polini and then she was
never heard of again (1924).

Laurette Taylor changed from
the Hawaiian girl in "The Bird of
Paradise" to Irish in "Peg O' My
"The Bird of Paradise" to Irish in "Peg O' My

Paradise" to Irlan ...
Heart" (1913).
Mei Lan-Fang made his American debut (1930).
David Warfield made his farewell tour in "Return of Peter

David Warneld made his late-well tour in "Return of Peter Grimm" (1922). George White's "Scandals of 1920" got him his own theatre on 42nd Street.

1920' got him his own theatre on Jand Street.
Victor Leigston booked the ExVictor Leigston booked the ExVictor Leigston booked and the All woods shows and then formed, the booking firm of Leighton & Leffler, with offices in the Hudson Theatre building.

"Frankle and Johnnie" produced in Chicago (1929) and it was closed by the policy. Affairs' was the rage with Sophie Tucker and Ted Lewis (1926).

(1926). hundsome young juvenile hundsome young juvenile hundsome young juvenile work and Dick Bennett (Chicago) layed "Kick In."
Lealie Howard was an overnight hit in "Berkeley Square" (1929). Marjorie Rambeau finished her stage career in "The Road Together."

etner."
Gregory Ratoff made enough
ioney as an actor in "10th Aveue" to star Eugenie Leontovich
i "Candle Light."

in "candle Light."
Billy Bryant brought his showboat troupe into legit theatres to
play "10 Nights in a Barroom."
"Grand Street Follies" hit and
moved uptown into the Booth
(1928).

Edgar Selwyn played small parts with William Gillette (the first one was Foreman in "Sherlock was Foreman in "Sherlock Holmes"), Charlie Chaplin played (Continued on page 60)

'Dream Girl' Set to Open For Columbus (O.) Troupe

Columbus, O., April 20,

Columbus, O., April 20., Newly-organized Columbia Theatre Co., stock group, will offer Threath Girl, as its first production of the Columbia Columb

Dallas Operettas Set

Dallas, April 20.
The Starlight operettas are scheduled to open here for their seventh season June 14 with a two-week run of "The Great Waltz."

Dallas, April 20.

The 'Startlight operation are scheduled to open here for their seventh season June 14 with a two-week run of "The Great Waltz."

Included among the other nine blows to be presented over a 10-shows to presented over a 10-shows to present a 10-shows to pr

Wash.'s Lissner Won't Lease for Pro Legit

Washington, April 20.
George Washington U officials say they won't lease Lissner auditorium for legit next season in the event the National theatre is blacklisted by Equity because of its "white-only" policy.

instean op Sequity receases "with the any popular popu

Igor Gorin's SRO Tour **Paces Concert Field**

Paces Concert Field

Igor Gorin sold out three comcerts in North Carolina last weekin the concert field. Baritone, who
the concert field. Baritone, who
sings for flat fee of \$1,500 per concert, drew 2,136 people in viliaing the concert field. Baritone, who
sings for flat fee of \$1,500 per concert, drew 2,136 people in viliaing the concert field. Baritone, who
sings will finish up his season
this month, having done 60 concert finish years for the consinger will finish up his season
that werage audience of 2,000 on an
average audience of 2,000 on the
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basis.

Bonfils-Somnes Ready Play by Buddy Ebsen

"Honest John," a new play by Buddy Ebsen (writing under his real name, Christian Ebsen) is real name, Christian Ebsen) is duction by the firm of Helen Bon-fils and George Sommes. The \$60,000 budget has already been put up by the producers, who in-senting 25% of the show, to lim-ited partners.

suced partners.
Ebsen will star in the comedy,
which Bonfils will direct. Fredcircle Yox is designing the two settings. The show is slated for a
unammer run in Chicago, after a
tryout in another city. The idea
is to bring it to Broadway, probably in the fall.

d partners

Longhair Gab

Film musical director Jack Shaindilla to conduct an all-Gerals with program for Carnegie Pops in N. Y. May 4 . . . Virginia MaeWatiers to be soloist with Cosmopolities to the conduct with Cosmopolities of the Carnet of the Carnet of the Carnet of the Carnet of the Carnet of C ay (23) He

Seek Groucho Marx Da Silva Coast Legiter

Ho Silva Coast Leging 20.

Howard da Silva bought production rights to "Dr. Willy Nitty," iegiter by Alfred Drake and Edward Eager.

Play will be staged here next month, with da Silva producing and directing. He is talking a deal with Groucho Maxx-for the top

New Source Of Income Abroad From Am Units

A new source of income for American playwrights is in the increasing number of English-speaking little theatre groups in foreign-language countries. In actual money, the amount of royalties involved is relatively tiny, but it's "found" coin and may represent a

motives it is electively tiny, but it;
"found" coin and may represent a
potentially important field in the
spread of Annecian ideas and in
revenue from translations.

Probably no one knows accurately
how many English-opeaking
in alien lands, as there's no easy
or sure way of checking. However, a
cursory survey of contracts for performance abroad of fairly recent
comes such utility the terms of the
corner such utility the terms of the
currently active, all giving English
language performances paying ianguage performances, paying royaities and, in some cases, doing several productions.

royattles and, in concesses, doing several productions.

According to Dramatists Play Service, cooperatively owned agency of the Dramatists Guid for hadding an at eur performance rights, the following groups have been sent to be se

You"): India People's Theatre, Bombay (idi "You Can't Take It With You").

The Railway Players, Kenya, East Africa ("The Man Who Came Learn India and You Can't You'll Can't C

Shows in Rehearsal

"Sally" (revival)—Hunt Strerg, Jr., and William Berney. "The Alchemist" (revivai)
N. Y. City Center Co. "Anna Lucasta" (road) — J. J. Leventhal.

"Ballet Ballets"—Experimental

Inside Stuff—Legit

Producer Brock Pemberton was queried about reconciling the English ascent of Jack Buchanan when the actor steps into his "Harwy-" to play the lead, that of a midwesterner. Manager thinks it will work out aright if there is an interpolated line to the effect that the fellow with a rabbit complex went to school in England, James Stewart completes his four-week replacement engagement in "Harvey" on Sattorner of the Competence of "Harvey" with Pemberton heading the cast of University of Kansas players was given in the 4,000-seat auditorium at Emporia recently. Although the town only has 15,000 population the house did capacity, many in the audience having driven to Emporia croun other communities. Hereforce the auditorium in the teachers communities. Hereforce the auditorium in the auditorium in the auditorium in the auditorium in the auditorium in t

It's questionable whether "Burlesque" has fully paid off its production cost, although it ran a year on Broadway and has been on tour this season. Goodly grosses were drawn by the revival but it's understood that the show is so highly geared that a gross of \$17,000 is needed for a even break. Attraction is presented by Jean Dairynpie, who remains the production of the production of the production of the rights to the latest Jean-Paul Sartre drama playing in Paris called "Solied Hands" ("Les Maiss Sales"). It's slaided for Broadway production under the title of "Red Gloves." Author, whose "The Respectual Prostitute," is current on Broadway (Bord, is said to have received \$10,000 advance royalty for the new play, deal calling for the right to film it later in London.

A profile of Peter Ermatinger, manager of the Biltmore, Los Angeles, appeared recently in the Playgoer, magazine program distributed to 15 reserved-seat theatrees in the Cosat area. Although he was well known on Broadway when he was manager of the St. James, few knew that Ermatinger was manager prejuously of the old Madison Square Garden, when it was operated by the late Tex Rickard and John Ringling, Rickard path him in charge of the field seats at the Polo Grounds for Rickard and Long and the Company of the Cosat and Company of the Cosat and Cosat area. The Cosat area of the Cosa

Priscilla Glifette, who replaced Marion Bell in "Brigadoon" (Zieg-feld) recently, has been signed with the show through next season, Miss Gillette, who is 20, studied music and singing at Syracuse University. Several months ago, when she auditioned for the chorus, Miss Gillette was carmarked for a part, opportunity coming when Miss Bell left the show. Miss Bell was recently married to Aian Jay Lerner, co-author of "Brigadoon."

Several trunks of oid theatrical costumes have been given by Helen Hayes and Mrs. J. S. Pettibone to the American National Theatre & Academy. Costumes donated by Miss Hayes were ones she were in various stage productions in past seasons. Mrs. Pettibone, formerly Cosamund Whiteside, actres-adaughter of the late Walker Whiteside, is donating costumes used by members of her father's touring company in Shakespearean and other productions.

Hover Mans Musical Of His Ciro's Names

VI III5 Lit V 3 Mullico
Her man Hoves, owner of Ciros,
local cafe, is planning a legit musical, "Nancy," featuring such topmane talent as has appeared at his
nitery, namely Kay Thompson,
Jerry Lester, Mitzl Green and
Peter Lind Hayes
per the proper of the proper of the proper
plans to open here in the fall, then
goes to Frisco prior to Broadway.

A.C. Solons Order Fixing Before Globe Can Reopen

Bettore (slobe C.an Keoplen

That altantic City, April 20.

This city's last legitimate theatre, the Globe, which has offered
burlesque the past 20 years during
the summer season, will not be allowed to reopen unless certain repairs are made. Owners, Hirsh
Enterprises of Philadelphia, have
they be Storckey (24) as to their
intentions.

A crack in a wall at the rear

intentions.

A crack in a wail at the rear of the stage is the key to the situation

Negotiations last year for the Shuberts to purchase the theatre fell through.

Harvard Vets Buy

Harvard Vets Buy
Boston, April 20.
Four Harvard vets, members of
the Harvard Theatre Workshop,
bought Brattle Hall, old Harvard
square theatrical landmark, this
school of classical acting and
silve repertory of classical and
modern plays.
The Cantabs, Jerome Klitry, Air
Moher Marre, Thayer David and
hother Marre, Thayer David and
hother than the summer
season, however, offering various
package shows. Booked so far are
"Camille" with Tilly Losch, "The
Camille" and a shows the summer
casson, however, offering various
canille" with Tilly Losch, "The
Camille" aldies" with Blanche
Yurka, and "Idiot's Delight" with
Eve Arden.

D.A. INVESTIGATING COAST PLAY SETUP

Los Angeles, April 20. Charges of misrepresentation and attempted fraud in connection with the recent production of the legit play, "Brooklyn, USA," on the Coast, are under investigation by the district attorney's office.

Cooperative project, with Lionel Stander billed as producer, prom-Stander billed as producer, promised each member of the troupe one-twenty-first of the profits. Several members declared they were bypassed when the coin was handed out. Case was taken to the da, when Equity passed it up, on the theory that each company member was a producer, in effect.

Stander, as representative for the cooperatives, disclaiming re-sponsibility, revealing he, too, has received no profits. Contracts were all said to have been drawn by John O'Harris, the financial backer.

Legit Bits

Alexander Kirkland, repres ing ANTA, lectures tomorrow night (Thur.) at Sarah Lawrence college, Bronxville, N. Y. Roberts
Schultbur addresses, Charlotsevilles,
Va., Saturday (24) and William
Butler speaks May 3 at Green
Mountain college, Poulines, Vt. 1.
is lecture four in time to make the
annual Barter Theatre award (for
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tional strawhatter for the aumner is season, however, offering various package shows. Booked so far are expected by the strain of the strain o

Chi B.O. Strong: Northern Reopens: "John' 20G. 'Prince' 18G. 'Boat' 39G

Chicago legit scene was high-lighted by the reopening of the lighted by the reopening of the Grèt Northern, remodeled at an expenditure of \$500,000, late one of the finest legit houses in Line country. Subserts brought in "Ms Romance" backed with hyperature of the state of the control of the

Estimates for Last Week "Burlesque," Selwyn (6th wk) (1,000; \$4.33). Fell off to \$15,000; closes May 1.

ejoses May 1.

"John Loves Mary," Harris (10th
with (1,000; 33.71). Keeps sailing
slong in fine shape with \$20,000.
"Mary Had a Little," Studebaker
(1st wk) (1,246; \$3.71). Critics
threw the book at this one and it
dragged out \$8,500.

dragged out \$8,000.
"My Romance," Great Northern (1,500; \$4.33). Heavy advance sale reopened house yesterday (19).
"Show Boat," Shubert (17h wk) (2,100; \$4.94). Nearing the second month with smart \$39,000.

"Student Prince," Black stone (2d wk) (1,358; \$4.40) Closed Saturday (17) with fine \$18,000.

Bergner 10G. 'Cleo' 28G. Hub

Boston, April 20.

Two entries this week, both opening tonight (20). "High But-jon Shoes," with a sweet advance, moved into the Opera House on first trip to Hub; "The Survivors," Irwin Shaw play, not done here be-fore, brought into the Plymouth by the Harvard Dramatic Club for seven performances, first trip into town by the HDC for many years. Ahead are the D'Colve Carte Co. Ahead are the D'Oyly Carte Co. for the Shubert April 26 and "Anna Lucasta" at the Plymouth same night. Local Tributary theatre doing great with Shakespeare Fes-tival currently.

* Estimates for Last Week "Antony, and Cleopatra," Shubert (1,700; \$4.20) (1st wk). Came in with a rep and local crix raves did it for a wow \$28,500, almost top at scale. Second and final week current, with capacity figured.

at scale. Second and mai weer current, with capacity figured.

Ballet Russe de Monte Carlo, Opera House (1st wik) (3,000; \$4.20). Hasn't had any competition here all year and ran into money shows, do-ing a wow estimated \$33,000 on eight performances.

"The Cup of Trembling," Colo-nial (2d wk) (1,500; \$3.60). Second week off to an estimated \$10,000. Show much improved but strongest bld is Bergner, the topic keeping a lot of biz away.

"Toplad Revue," Majestic (1st wk) (1,500; \$4.20). Katherine Dun-ham show well liked and grossed an estimated \$12,000, fairly good for dance offering. Final week cur-

LUNTS 27G, 'OKLA!' 35G. ROOTS' 121G, FRISCO

"Offine Tracking April 20.

"O Mistress Mine," at the Geary, opened to mucho bally and rave reviews, to gross a big \$27,000.
"Offinema," at the Curran in "Offinema," at the Curran in "Deltach week, did a sock \$35,500.
"Deltach week, at the Boots," in third week at the Tivoli, is still building, and new up to \$12,500.

'Fraser' 5G in 4, N. H.

Leg New Haven, April 20.

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000.

This week brings back "Anna Lucasta" for a second appearance (22-24). Next week gets premiere of "Sleepy Hollow" for a three-day weekend session (29-1).

'Annie' Gets 52G in Cincy For Town's All-Time High

FOF 10WIN 5 All-I IIII En Rigu
Cincinnati, April 20.

"Annie Get Your Gun" bullaeved for an all-time Cincy high
last week, hitting \$82,000 in the
\$2,000-seat Taft theatre at \$4.20
top. Previous record mark was
\$44,000 for "Oklahoma" on its first
of three yistis here in the same
house. Both allows did capacity
for "Annie," which drew rave
notices.

notices.

Season's remaining bookings are
for "Burlesque" in the 1,300-seat
Cox for four days beginning May
5 at \$3.60 top, and "Carousel" in
the 2,100-seat Emery auditorium
week of May 10 at \$4.80 top, highest tariff ever for a musical in
this four.

HEAT HURTS L.A., 'SONS' \$5,400; 'THIEVES' \$2,000

30,400; IHIRVES \$4,000.

Los Angeles, April 20.

Sudden heatwave laiter part of last week cut into local grosses to a certain extent, particularly affecting finale of Bill Eyebrés proceeding finale finale proceeding finale finale proceeding finale

garnered \$7,400 in tou weeks and four days at Las Palmass before the man of the state of the state of the state of the pole, politically and financially, Myron Fagaria Thieves' Paradise," anti-Red play Thieves' Paradise," anti-Red play in the year, tried again at El Patio. Despite promised support from women's organizations, customers were few. "Declaration," Actors' Lab by Michael of the state of the sta

Estimates for Last Week

Estimates for Last Week
"All My Sons." Las Palmas (4th
wlo (388; \$3). Heat hurt. Down to
\$5,400, about 996, capacity.
"Blackouts of 1948; El Capitan
304th wlo (1,142; \$2,40). Nothing
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'Glass' 10G. 'Romance' 15G: Biz in Detroit Mild

Detroit, April 20. "My Romance," in its second and last week at the Cass, grossed \$15, 000 last week, somewhat under first week.

"The Glass Menagerie," back at the Shubert-Lafayette, reported takings around \$10,000.

Currently "The Student Prince" is playing at the Cass, while the Shubert house goes dark.

'Bride' 5G in 4, K.C.

Frue 5U in 4, K.C.

Kansas City, April 20.

"There Goes the Bride," with Gloria Swanson and Robert Alda, was greeted mildly in its three-day run at the Music Hall (15-17). Four performances, with \$3 top, figured \$5,000.

'FAN' 111/2G IN 4, INDPLS.

East 11/96 IN 4, INDPIS.
Cornella Oils Skinner in "April 20,
Cornella Oils Skinner in "Spril 20,
Windermers' Fam" grabbe a nice
\$11,500 in four performances
10,700 in seater) April
10,77,700 sus \$3,50.
Advance interest is lively in
"Blossom Time", set for April 29May 1, as probable last event of
season here.

'Play's' Fine 22G, D.C.

Washington, April 20.

"The Play's the Thing," Gilbert Miller revival of Ference Mohar's control," and of Ference Mohar's control, and a ference of Ferenc

Inside U.S.A.' 47G. 'Harvey' \$22,500. 'Hold' 20G, Philly

Philadelphia, April 20.

Once "again it was "Inside Use "again it was "Inside Use "again it was "Inside Use "again it was "Inside Use "again it was "Inside Use "again it was "again you in the part of the part o

'NORWAY.' 16G IN 3. WINDS UP IN OMAHA

Omaha, April 20, After drawing a solid \$16,000 for three night (12-14) at the Omaha, "Song of Norway" called it ad-About half the 70-person organiza-tion left for the Coast and the re-mainder went east.

mainder went east.

"Norway" was brought here by Tristates Theatres Corp, at its Lyllo-seater, the house being usually reserved for dramatic attractions. District manager William Miskell has added a Wednesday ("Carousel" in Omaha April 24-26. He also took the musical out of the Omaha (capacity 2100 and has moved it into the Orpheum, which has 3000 seats. Decision came after the good showing of "Norway."

'Lives' Neat 181G, St. Loo

St. Louis, April 20.
- "Private Lives," with Tallulah Bankhead, rang up a neat bo. record for the first of a two-week stand at the American theatre with better than \$18,500.

Local legit season rings down the curtain with the closing of "Lives."

'Blossom' 19G, Toronto Toronto, April 20.

Toronto, April 20.
With matines sellouts and sro for the latter part of the week, "Blossom Time," with Everett Marshall, grossed a terrific \$19-00, at Royal Acxandra here, with 1,525-seater scaled at \$2.50 top. Current engagement bettered all previous engagements of the perennial.

B'way Biz Skidded Further in Rain. With Circus Also Threat: 'Jov' \$15.500. 'Ma' 36G, 'Macbeth' 151/2G; 'Rats' Out

Further decline along Broadway ings were rated around \$12,000; last week was anticipated, grosses being off as much as an additional 10%, but some shows hit about being an advantage. Rain from the property of the consideration being sought. Being off as was an expensive the first state of the offishness, but the Ringling Bros. Barnum and Baley stated at a tremendous pace which continues, at \$6 top. Managers are still hopeful that the balance of spring will see oblight of the property of the consideration of the property of the consideration of the property of the property of the property of the consideration of the property of the

good considering length of stay and last week another profitable one; over \$15,000.

"Brigsdoon." Dietgeschel (56th with "Brigsdoon." Dietgeschene stood up better than expected even on very rainy Sunday and takings estimated around \$34,000.

"It was a state of the

"Make Mine Manhattan," Broad-"Make Mine Manhattan," Broad-hurst (14th wk) (R-1,16t) (\$4.20). Another popular musical and tak-ings for revue rarely vary; close to \$38,000, made possible by standees. "Me and Molly," Belasco (8th wk) (C-1,077; \$4.80). Little if any change in business of dialect laugh show, which again clalmed takings close to \$15,000, ** Alujin (9th wk).

attendance under expectations; 51,5:00. "Royale (24th wh) 15,5:00. "Royale (24th w) 15,5:

slated for one week; opened Sunday (18).

"To Tell You the Truth," New Stages. Downtown little theatre opened Sunday (18) with play by Eva Wolas; "Respectful Prostitute" originated here.

MET IN BLACK IN DALLAS WITH 103G FOR FOUR

Dallas, April 20. Grand opera statistics here are Grand opera statistics here are returning to earth but remain well ahead of prewar seasons. The seventh Metropolitan Opera visit here last week was in the black, according to Arthur L. Kramer, prez of the Dallas Grand Opera Assn. There will be no deficit and no assessment on the underwriters.

writers.
Total attendance for four performances was 16,343 and gross receipts \$103,484. "La Traviata" did best with \$28,662.

Chevalier SRO \$46,000 For 11-Day Mont'l Stay

"Make Mine Manhattan," Broadhurst (14th wb) (81-1)(61; 842).
Another popular musical and takes 158,000, made possible by stantage of the state of th

Plays on Broadway

The Rats of Norway

Ellioti production of drama in (two scence) by Krith Winter, manager: settings designed by De Forest. Opened at Booth, vil 15, '48; \$4.29 top, rden. Colla Keth-Johnston den. Jenne Stuart

This drama, which hasn't a chance on Broadway, was jumped from the Coast, adding to a waste of time and money. For a play that attracted London audiences some 15 years ago, "The Rats of Norway" seyes merely to prove that what the British like in drama doesn't indicate a play's

Rats of Norway" seyves merely to prove that what the British like in former than the british like in the prove that what the British like in the b

drowning in search of a submerged island. Author appears to have coddled the title, which has noth-ing to do with the story, unless he thinks the characters, several hav-ing homosexual inclinations, are

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ra ama is set in the library of a

(Closed Saturday (17) after our performances.)

To Tell You the Truth New Stages, Inc., production of comedy three acts (four cones) by Eva Wolas, aged by Bara Stone, Setting by Ralph swaug, music composed and arranged by Gree Karlin (production espervised by Trana Rose and David Hellwell). Pre-tical at New Stages thought, N. X., April 182 at 182 by Stages thought, N. X., April

r Stages took.

Anthony Randall

Raymond Edward Joinson

Judy Somerside

Jean Gillespie

rence James, George Stephene

with the policy of New Stages, Inc.," says a program note, "to select plays not likely to be produced on Broadway by the usual scool an explanation as any form the presentation of a weakle like "To Tell You the Truth." The show tedious and slightly embarrassing tedious and slightly (19-1). But no slightly (19-1), and the production of the product



battle between the sexes. The four relatively short (but seemingly lengthy) seenes are supposed to occur in the Garden of Eden, described in the program as the Palara are Primeval. The characters are, as the palara control of the program as the Palara can be promised in the carbon of the program of the part of the program of the progr

acting is out of the question. Ralph Alswang's impressionistic setting looks cluttered and doesn't convey any particular mood, and the inci-dental vocal and organ music seems merely distracting. Hobe.

Legit Followup

All My Sons

GPOLLOW-1P)

Hollywood, April 13.

Coast premiere of the Arthur Miller play brings the Actor's Lab model and the service of the Arthur Miller play brings the Actor's Lab productions at its own Workshop Theatre. As expected, Lab production is topmothe. The immediate result has been an extension of the service of the servic

Current Road Shows

(April 19-May 1)

"Anna Lucasta" — Shubert, N. aven (22-24); Plymouth, Bost.

"Anna Lucasta" — Shubert, N. Haven (22-24); Plymouth, Bost. (26-1). "Annie Get Your Gun"—KRNT, Des Moines (19-24); Home, Okla. City (26-1). "Antony and Cleopatra"—Shubert, Bost. (19-24); Blackstone, Chl. (26-1). "Blossom Time"—Hanna. Cleve.

(28-1).

"Blossom Time"—Hanna, Cleve, (19-24); Shea's, Erie (26); Park, Youngstown (27); Colonial, Akron (28); English, Indols. (29-1).

"Burlesque"—Selvyn, Chi (19-1).

"Carousel"—Community, Heren (19-1).

Community, Aud., Roche (19-24);

266-1). "Molles Houses" — Shubert - La-fayetté, Det. (19-1). POPy Carte Opera Co.—Shu-bert, Bost. (26-1). "First Mrs. Frases" — Walnut, Philly (19-24); Nixon, Pitt. (26-1). "Harves" — Diltmore, L. A. (26-1). "Bury — Biltmore, L. A.

(19-1).

(19-1).
"Private Lives"—American, St.
Louis (19-24); Iowa, Cedar Rap,
(26); KRNT, Des Moines (27); Music Hall, K. C. (28-1).
"Show Boat" — Shubert, Chi
(19-1).
"Sicepy Hollow" — Shubert, N.
Haven (29-1).
"Sicepy Hollow" — Cass, Det.
(19-1).

"Student Prince"—Cass, Det. (19-1).
"The Play's the Thing"—Nat'l, Wash. (19-24).
"The Glass Menagerie"—Royal Alex, Toronto (19-1).
"The Red Mill"—Ford's Balto.
"Tropical Revue"—Majestic, Bost. (19-24); Shubert, Chi (26-1).

Memorabilia

Continued from page 58

Billy, in the same play with the same star, in London and Frank Perley played it in America. Duncan Sisters soared in "Topsy and Eva" and then folded their wings (1924)

wings (1924)

Charles B. Dillingham had that swell apartment in the Astor Hotel and his theatre; the Globe, the best known musical house on Broadway. Cecelia Loftus, vaudeville minus turned legit to play Lady Katherine with E. H. Sothern in "If I Were King."

Russell Janney advertised in the New York papers for public In-vestors in his musical version of the same play called "The Vaga-bond King."

bood King. The value of the control of the Alcorar. San Francisco, Will Walling the heavy and Jimmy Gleason the juvenile (1907). Ralph Bellamy was leading man in Evanston, Illinois, in stock with the control of the c

payed the little mother in The Se Woods for Sullivan, Har18 & Wo

Anan Critic in America on the N. Y. American.
Joe Laurie JF. was a star in legit and played "If I Was Rich."
Raymond Hubbell ("Fantana") and Ben Jerome ("Royal Chef") were top composers of musical shows.

were top Courposes of Shows, Master Gabriel played the title role, and George All played Tige in "Buster Brown" and made a fortune for Leffer & Bratton, More than 300 melodramas were produced amunally in New York and Chibago and toured with great ruccess.

Success.

Frank Baum, of Evanston, Ill., took a script of a musical called "The Wizard of Oz" to Fred Hamlin and he produced it sight unseen because his family had made a fortune out of a patent medicine called "Wizard Oll," He thought it a natural and it was.

secures and samily and made a secured and secured with a natural and it was.

Johns eliant was featured in "Wizard of Oc" but, after the first was secured in "Wizard of Oc" but, after the first some secure and some secure and some secure and some secure and some secure and some secure and some secure and some secure and some secure and some secure and secure an

'Tide' Comes In

Forrest Tucker and Virginia Bel-mont, will head the cast in "Tide's End," legiter to -be produced by Rhys Williams.

Play opens next week at the Horeshoe theatre, North Holly-wood.

Plays Abroad

Les Mains Sales

S Mains Salves
(Dirty Hands)

Parls, April 9.
Serriau production of drama, in
the general by Jana-Poul Marre,
Bertin, deelgned by Olga ChudThentra Salvenios, Parls,
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Parls Of Marie Ollvie,
Jean More
Jacques Caetelo
Roland Bally
Maurice Regame;
Jacan Volette
Michel Jourgan ...Christian Mar

alim rights for production in England).

Play concerns a young party
production in EngPlay concerns a young party
production in the production of the pr

There's a romantic femme angle, the control of the

Little Lambs Eat Ivy London, April 10.

Limit & Dunfee presentation of comedi in three acts by Noel Langley, adapter from hie book, "Cabbage Patch." Directed by Charles Hickman, At Ambagander, Lon-

ı	Dougall
	BickyJoan Forres
	GerdaJeanette Tregarthe WilfredJohn Mackwoo
	Wilfred John Mackwoo
	RolyRichard Dayle
	CatherineGabriolle Welfor
	Dr. DrewArnold Bel

cuttenes of another; while the youngest is either pursuing or being pursued by a wild young man from Chelsea who rushes violently in and out of the house without ceremony.

out ceremony.

The head of the house calmly accepts all the turmoil, copes with a diffidently pressing landlord, increasing domestic criess and her overwrought son-in-law eagerly awaiting the arrival of his first-born.

In all this medley of conflicting emotions Joan Haythorne comes through serenely as the head of the nest. Arnold Bell turns in a

whimsical, dry performance as the doctor, who finally persuades the widow to accept his suit. The daughters are all nicely contrasted characters and the palm of the evening goes to Canadian-born Lionel Murton as the harassed ex-pectant father from the 1. pectant father from the U.S. Clem

Tobacco Road

National Chainber Theaters production of drauma by Ersteine Chainber Production of drauma by Ersteine Calabers production and Jack Kirthand Siare Zeltan Malakay, Brag Decker, Hilles Gobbi and Asi Meszaron Di-putets, Hilles Gobbi and Asi Meszaron Decker, Hilles Gobbi and Asi Meszaron Komitve. Set Dy Matyre Varga. Malakay, Lonat Chamber, Budapest, Zolian Maskay, Lonat Chamber, Budapest, Zolian Maskay, Malakay, Adl Meszaron Ersteine May Research Parts Parts Budapest, April 5.

American legit hit was calmy received by Budapest audiences while critics were almost unanimous in humbelown verdict.

Reviews unanimously blamed the result of the consultation of the co

Madame Aurelie

Zurich, April 3.

Schouspithause production of county by Morel

Bard Schouspithause production of county by Morel

Fomme due Boulanger ("The Baker's Wife"), in German adaptation by 12 OctWife"), in German adaptation by 12 OctMire's Morel of the County of the Count

Stage versions of Marcel Pagnor's pic. "La Femme du Boulanger," (The Baker's Wife"), filmed in France in 1959, provers to be most experience of the play are slender, considering the typical French aim of the pick of the pi

able to go on with his normal way of life, even neglects to bake the there, he put the villagers in a serious condition. So they decide to set out in search of the bakers wife. They find her with the shepherd on a nearby island, take her home, and everybody is happy seguing.

Lack of real action harms the play. However, there are some fine performances, above all by Heinrich Gretler, who plays the baker. His characterization is profoundly human and convincing. Young Swiss actress, Helen Vita, played the wife with talent but without any personal charm, as appears miseast. Supp platics of rection and Teo Otto's sets. Mezo. Lack of real action harms the

Current London Shows

Current London Shows

London, April 26.

(Figure shows weeks of run)

"Anna Lneasta," Majesty's (23)

"Anna Lneasta," Majesty's (23)

"Burlesque," Hong and the shows

Literati

ina's Herald, Globe Up to 5th Daton Herald and Traveler, and Botton Herald and Traveler, and Botton Herald and Harveler, and Herald Botton Her

Sandburg's Novel at \$5 or \$6?

Sandbury's Novel at \$5 or \$67
With publishing costs up about
130% over the prewar average,
Harcourf, Barce is considering a
market price of \$5 or \$6 for Carl
Sandburg's Cortheoming "Remembrace Rock," his first novel. The
1,500-page tome is scheduled for
publication in September.

simblection in September.

Sandburg, the famed biographer of Lincoln, delivered the manuerity to Metro last February under a contract he inked with the studio more than five years ago. Deal for the screen rights called for the 70-seriod author to receive \$100,000. Volume touches on three critical periods of American history—the Pilgrim era. Revolutionary war and the Civil War.

Americans in Paris

Americans in Faris
Editions Correa, Paris publishers, are bringing out a Henri Delgove translation of 18 short stories
by Sherwood Anderson, ErnestHemingway, Henry Liller, William
Faulkner, Katherine Ann Porter,
Eudora Welty and Morley Cal-

English writer Nicolas Moore picked the short stories to be trans-lated and each one is preceded by a biog of its author.

Mystery Writers 'March of Crime Mistery Writers "March of Crime".

Special show, titled "The March of Crime," will highlight the annual meeting of the Mystery Writers of America at the Hotel Sheraton, N. Y., tonight (Wednesday). Show is made up of five sketches yenned by top whodunit authors, including John Dixon Carr, Hugh Pentecost, Lawrence Blochman, Kelly Roos and Clayton Rawson.

Bawoon.

Alex Kinger directs, with the east baseded up by March of Time commentator Westbrook Van Voorhies actress Patsy Ruth Miller and Othi-Pax assistant story editor Benry Kinger. Annual "Edgar wards for the best whoduniss' awards for the best whoduniss' pitch are also to be handed out at onight's meet.

Addrey Writing Plans
Robert Anther, who's been on
a three-week vacation in New York,
states back to the Coast today
with several stopoits
scheduling with several stopoits
scheduling to the Coast today
with several stopoits
scheduling to the Coast today
which hell go to Washington
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several confabs with Eric
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Frank Gruber's historical novel,
"Broken Lance," dealing with the
exploits of General Custer, is due
for fall publication.
Plavuréht Sam E Hoffman has

Rel's Herald, Globe Up to 50 day She Brought Me Roses," a semi-autobiog yarn about his boy

semi-autobiog yarn about his boyson as Schuster publishing on
May 10 Abraham Veinus "Victor
Book of Concertos," 435-page tome
with description of 130 concertos
in the modern symphonic library,
from Bach to Khachaturian.
from Bach to Khachaturian.
from Bach to Khachaturian.
from Bach to Khachaturian.
from Bach to Khachaturian.
from Bach at Schuster Schuster
appears in latest issue of "Bibylline," library quarterly. Metro
Back also has profile on Dav.
Brown, Liberty mag ed-in-chlef, in
current Writers' Journal and has
Doubleday exec editor, coming up
in May issue.

current writers Journal and has similar sketch on Lee Barker, in May issue. Charles Leion, coming up in May issue. Charles Leonard, now on the Coast doing a screenplay for Republic and formerly pub-ad chief control of the Coast doing a screenplay for Republic and formerly pub-ad chief control of the Strategy of the Strategy of the Strategy of the Strategy of the Strategy of the Charles Longotter writer Charles Longotter writer Charles Longotter of the Strategy of the May issue of Holiday, Mag's plece makes a wide survey of the field from the Folies shows. It's pointed out that the big spots such as the Casino de Paris schows. It's pointed out that the big spots such as the Casino de Paris emphasizes spectacular tableaux rather than councily acts which can't be supply the strategy of the Strategy of the

and probably published by Alfred
XRopf, outfit which issued
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Authors League

Continued from page 1

Authors League

Laveon.

Alex Kinger directs, with the cast headed up by March of Time are the commendative from the Dramanics of the Control

plans for establishing the policy

VARIETY

plant for establishing the policy of licensing rather than sale of written material, is keeping quiet about its strategy. However, the basic step in all fields is to work for separation of rights, so that for any entertainment or communications medium would cover only the rights for that particular field. Without separation of rights, with the author retaining all substances of the second of the second will be supposed to the seco

The idea would be to maintain continuous pressure by concentrat-The idea would be to maintain continuous pressure by concentrating on deals for (in the Authors Guild words) "stronger properties where." On material in less demand, licensing probably would be waived, but there would be a "push for fairer standard clauses, covering everything except price, which is to remain negotiable."

It's expected that the film stu-dios, obviously the major target in the licensing drive, will hold out as long as possible against licensas long as possible against licensing. But the League licensing committee apparently believes that if authors of smash Broadway plays and top-selling novels hold out-for such terms, the studios will presently surrender in isolated cases and will ultimately accept incensing as standard practice. However, the surrender is suffered to the standard practice. However, the surrender is suffered to the surrender in th long as poss ever, even the top writers concede it will bo a long and tough strug

Radio-Pix Combine

- Continued from page 1 : fied that the switchover to d.s.t.

Continued from page 1

fed that the switchover to d.s.t.
cuts film business as much as 2856.
Drive-in theatres are particularly
provided to the state of the stat

action to eliminate the present con-lusion.

The considering two bills, one introduced by Sen. Clyde Reed (R., Kang, establishing year-around uniform time for the na-tion, the other introduced by Sen. John H. Overton ID., La requir-tion and the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the

Sartre H'wood Stint

Continued from page 1 camp-followers who had been at-

camp-followers who had been attracted to it.

Far exee confabbed in Dublin with Mrs. Rig Mooney, of the Abbey Theatre, concerning the work of a number of new young street, and the street, an

SCULLY'S SCRAPBOOK

Kinsey Corners, Cal., April 20.

Somebody billed as R. V. Linauer, M.D., and claiming further to having patients in what he calls the "movie colony," fears it's only a question of time before taxes, visitors on sets, searchlights, nightlights, jurisdictional disputes, termites, insomnia and the front office will drive

CAGOT EAR. An ear lacking a lobule. The wienie in such pictures as "Two Ears Before the Mask."

CAIN COMPLEX. Baudoint's term for sibling rivalry. An outgrowth of the Oedjus situation. Writers who froth at American Author Author Child December 2018.

thority, the sames can rish not proceeding account of the control

CASTRATION CONTINUE. I COURTE A COUNTY OF

eve "Mourning layed in one se CATATONIA. lieve "Mourning Becomes Electra" would produce fewer snickers if OATATONIA. Common to actors who believe underacting is act. CATATONIA. Common to actors who believe underacting is act. CATHANSIS, MENTAL. Undertening the unmultituding is act. CATHANSIS, MENTAL Undertening the unmultituding to complexes. Stars who relate in detail how they would have played the part if left to themselves. CENSOR. A personified function of the ego, which prevents the emergence into conscious recognition of repressed material. Now you know the louse for what he is.

CENTERFOGAL. In a direction away from the center. Directors who don't follow script.

CENTERIPETAL. In the direction toward the center. Directors who ocus cameras on the star's mammillary glands.

CEREBROID. Resembling brain-substance. Daily rushes.

CEREBROID. An oily substance derived from brain tissue. Yes-men.

CEREBROSE. The sugar derived from brain tissue. Seven-year

CEROSIS, A morbid waxiike state of a membrane, Deadpan acting, CEROSIS, A morbid waxiike state of a membrane, Deadpan acting, CERVIX. The neck. Any necklike part. Love scenes, CHABERT'S DISEASE, Blackleg, Used to slenderize gams of stars

CHARRET'S DISEASE. Blackleg. Used to slenderize gams of stars with fat legs.

(EPPIALIC, Pertaining to the head. Any lousing up a Hollywood studio can trace to the New York office.

(EEREBRUM. The superior and largest division of the brain, consisting of two hemispheres. Producers who are perpetually claiming they III recomp local losses in the world market.

In the product of the studies of the studies of a germ cell, supposed to be a factor in the transmission of hereditary characteristics. Also called retakes and if chronic, remakes.

CIRCUMSTANTIALITY. A mode of speech in which the goal idea is only reached after relating many irrelevant details. Also called story conference.

Also called retakes and if chronic, remakes.

CIRCUMSTANTIALITY. A mode of speech in which the goal idea circy conference.

CIRCUMSTANTIALITY. A mode of speech in which the goal idea story conference.

CLANCA SASNATIALITY. Words associated through speerficial tonal resemblances, met with in manie excitement. Common in musical director; trying to drown out the dialog.

CLANUS HOST of the dialog. The intervent of the conference of an opposite one. Also called agent's disease.

COMPARATUE PSYCHOLOGY. Psychology which seeks to understand human behavior by comparison with lower forms of life, including studies spiles, unit publicists, studie cops and other mammals.

COMPARATUE PSYCHOLOGY. Psychology which seeks to understand human behavior by comparison with lower forms of life, including studies spiles, unit publicists, studie cops and other mammals.

COMPARATUE PSYCHOLOGY. Psychology which seeks to understand human behavior by comparison with lower forms of life, including studies spiles, unit publicists, studie cops and other mammals.

COMPARATUE PSYCHOLOGY. Psychology which seeks to understand human behavior by comparison with lower forms of life, including studies spiles. In the conference of an opposite one. Also called agent's disease.

COMPUTISON NEUROSIS. A form of psychon-neurosis in which there is an uncontrollable t

"Forever Amber."

COPROLAGNIA. Perversion characterized by erotic satisfaction derived from dungpilles. Story editors who persist in trying to get stories like "The Wayward Bus" past the Johnston office. COPROLAUIA. Explosive utterance of obscene words met with in dementia praceox and obsessional neurosis. Also called DeMIlle's Forever Amber."
COPROLAGNIA.

sease. COPROPHOBIA. People who don't like people suffering from

CUPENI/PUBLIA. People was don't like people suitering from CRANIAL NERVES. Nerves having their origin in the brain. Normal people have 12 pairs; agents 48, most of them hypoglossal. CKETNINSM. A condition of feeblemindeness associated with thy-roid deficiency. Producers who believe any scene cam be saved with a prolonged closeup of two credins in the act of schmoning all over

Broadway

Millie (Mrs. Max) Gordon quite Noel Meadow back in office after

siege with strep throat.

Rutgers Neilson celebrated his 26th wedding anni last Sunday (18) Harry Clarke sailed last week to rejoin "Oklahoma" in London Peter Donald, sailing July 3 on Mauretania to summer on French

to rejoin "Oklahoma" in London. Peter Donald, sailing July 3 on Mauretania to summer on French Bernard and State of the St

ot the Theatre to give summer see of rection of Sanford Meisne.

Mort Blumenstock, Warner pubached, the see the seed of the se

Shore. Sid Harris, company manager of "Look Ma, I'm Dancin" (Adelphi), slipped in the theatre lobby and removed to Mt. Sinal Hospital with William Danaiger, exe publicist at Paramount, has moved over to the copy deak at Buchanan & Co., ad agency handling both Par and Bing Creeke bandling skip.

sed agency handling both Par and inde producers.
Bing Crosby handling the buton agrand marshal in the parade which sets off the Shenandoah Apple Blosson Festival, April 28-30, he harry (Kalinar & Ruby in town for the opening game, thence back to the Coast. States that the Method of the Coast. States that the Method of the West States with the Coast. States that the Method of the Work of the West States and the Tope of the Wood of the Wood Act Nate American Overseas Aid-United Nations Appeal For Children drive. Engagement was announced last

tions Appear for Children crive.
Engagement was announced last
week of Peggy Bleakley, eastern
story editor for Cagney Productions, to Frank J. O'Brien, of the
special services department of
Metro.

story editor. for Cagney Productions, to Frank J. O'Brien, of the special services department of When Laudy Lawrence phones Matty-Fox from his Park avenue partment he can see Fox in his bidg, and practically wave to him coincidentally.

Val. Parniell, smagging director of the coincidentally wave to him coincidentally.

Val. Parniell, smagging director of the coincidentally wave to him bidg, and practically wave to him coincidentally.

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Val. Parniell, smagging director of the coincidentally wave to him director of the coincident o

rector for Suffolk Downs, Boston track, motored to the Hub with Wall streeter J. Arthur Warner, w.k. on Broadway and co-owner the track which is due to open its season shortly.

the track which is used to open the season shortly. He was a superior to the control of the cont

firm.

Frederick Lonsdale, who reportedly has tossed aside playwrighting.
In favor of scripting for the films, and the control of the films of the f Gingold.

Gingold.

Walter Winchell's recent "State of the Nation" aircast, printed in the Congressional Record on a motion of Washington State's Senator Warren G. Magnuson who felt that the commentator-columnist had made a "great contribution to peace in our times," is being distributed at Lindy's.

nad made a "great contribution to peace in our times," is being distributed at Lindy's. Eve Sully will serve as co-chairmen for the NY. Heart Campaign benefit performance of "Mister Roberts" slated for May 12. Committee members lated for May 12. Committee members lated for May 12. Committee members lated for May 12. Committee members at least of the Mister of May 12. Committee members of May 12. Committee members of Heidt, Manie Sacks and Mrs. Ted Hevis among others.

G. S. Eyssell, chairman of the Motion Picture Industry Schoolston, Last week named 14 film exces to assist him in raising this year's quota of 50 scholarships. Among the committeemen appointed are Ned Depinet, Charles D. Prutzman, Abe Schneider and Charles C. Moskowitz.

Fred Almo the been getting Jacks and Mister on his Sunday night shows, with result the disk Jockey has fainting spells for fear he won't get that free plug. The coordinate with deading by purposely omitting his name, but signing of, "This is the Eigen Broadcasting System," but NBC very understandably' won't go for the 895.

Paris

By Maxime de Beix

Cafe des Oiseaux shuttered by police.
Cecile Sorel prepping to enter

a nunnery.

Josephine Baker packing the Club Champs Elysees.

Henri Varna prepping new Casi-prevue for September. Serge Lifar packing the Opera with a streamlined "Petrouchka"

choreography, choreography.

Scenaris Edona Romney in Pa for opening of her "Corridor Mirrors," Paris-made pic.

for opening of her "Corrioro to Mirrors," Paris-made pie de Mirrors, "Paris-made de Mi

censor.

Steve Passeur's comedy, "107 Minutes," done in Brussels, Ghent, Lille and Arras before Paris, and clicking in 'every spot, with Annie Ducaux and Jacques Dumesnil

As 90th ami. Richard F. Walch.
A prexy, is also perze of the loss.
Producer-director Frank Capra, accompanied by Metro studio B.
Laterian.
Gala de l'Union des Artistes, where the closet yesteriang Gala de l'Union des Artistes, where talent give performances of the Cosst yesteriang (Tuesday) arter vived after 10 years, with Jean toman gan grant of the Wester of the Union Loss of the Union

London

"I Remember Mama" folds at the Aldwych, April 24 after eight weeks.

Donald Wolfit wed Rosalind Iden, who costars with him in Shakespearean roles.

Anne Crowley, star of "Okla homa," and filmactress Barbara, White, recuperating from appen-dectomies.

"Best Years of Our Lives" is breaking all boxoffice records, playing on two circuits simulta-neously to packed houses in nabe cinemas.

When Edith Evans finishes her first screen role in Pushkin's "The Queen of Spades," she plans to visit Russia, at Soviet invitation, to study its theatres.

visit Russia, at Soviet Invitation, to study its theatres.

A new-type comedy show without the usual ingredients for a factor of the usual ingredients for a debut May 24 called "Listen My Children," Yea Dixon staging.

"You Never Can Tell" transfers from Wyndham's to Criterjon. April 26, replacing "The Indiffer. April 26, replacing "The Indiffer. April 26, replacing "The Indiffer. April 26, replacing "The Indiffer. April 26, replacing "The Indiffer. April 26, replacing "The Indiffer. The New Parks of the Indiffer. The New Parks of the Indiffer. The Windle Children and Parks of the Indiffer. The Windle Myndrom Children and Parks of the Indiffer. The Windle Myndrom Children and Parks of the Indiffer. The Windle Myndrom Children and Parks of the Indiffer. The Windle Myndrom Children and Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Windle Myndrom Parks of the Indiffer. The Indiff

Honolulu

By Mabel Thomas Dancer Carmen Lopez at South

Dancer Carmen Lopez at South
Seas nitery,
Spike Jones and band booked for
Hawaii Fair.
Soo Young,
Chinses monologist,
Soo Roug,
Chinse monologist,
Saac Chadwick here, hoping to
make jungle films.
Rudolph Frimil was a stopover
visitor, enroute to Curinil was a stopover
visitor, enroute to Curinil was a stopover
visitor, enroute be Curinil was a stopover
visitor, de conservation of the conservation of the
Twentieth's Sydney Abright and
for at Royal for two weeks.
Jack A. Burnett made manager
Jack A. Burnett made manager
resigned. Curinil Wells

or auton from the return to resigned.
Frank Sinatra with Vince O'Flaherty planning a benefit show here next month.
Ex F Donnell, formerly of Benboyles, Boyles, manager of station KGHB Bres.
Tata Macuo, back from WashTata Macuo, back from WashTata Macuo, back from WashTata Macuo, back from Japan on

show business.
Tommy Conine, Coco Te, Calypso Joe, with Chico dancers, opened

Tommy Conine, Good 1-e, Catypiso Joe, with Chico dancers, opened at Club Blue Lei. Pat Dowling, industrial film producer, and cameraman Tom Shelton here, shooting for Standard Oil Co.

Cleveland

Stan Keller orchestra replaced Warney Ruhl in Hotel Cleveland's Bronze Room.

Frank Monaco, former nitery op-erator, unveiled new continental cafe which reputedly cost \$125,-

cional Cinematografico, during the first quarter of 1948. 20th's Mecken-made "Captain of Castille" set for a Mexican-20 at the Che Alameda. Regular 70 at the Che Alameda. Regular 71 at

San Francisco By Ted Friend

By Ted Friend

Ben Blue signed for House of
Harris. Blue signed for House of
Harris. Sablon is hitting heavy coin at
the Palace.
Bal Tabarin shuttered and won't
reopen until fail.
Dorothy Slavy set for the Mark
Dorothy Slavy set for the Mark
Bill Baldwin, KSFO disk-dockey,
speaker at Adverdising Club.
Lena Horne to Venetian Room
of the Fairmont hotel, May of
Burl Ives to House of Harris folBurl Ives to House of Harris folBurl Ives for House of Harris tolBurl Ives for Harri

Theatre Arts Colony Players re viving Elmer Rice's "Adding Ma

viving Elmer Riec's "Adding Machine". Frovit, formerly Columbia
exploiteer on Coast, new flack for
Blumerfeld here.
Leighton Brill, Coast rep of
Rogers-Hommerstein, auditioning
Buddy Clark and Danny Thomas
Headlined Newspaper Guild Frolic
at Auditorium last Saturdoy,
Buddy Clark and Danny Thomas
endined Newspaper Guild Frolic
at Auditorium last Saturdoy,
Buddy Clark and Danny Thomas
endined hotel in Takne, will Blue
June 1 with name talent set for
Castino.

681500.

casino.
Gertrude Niesen with Dick La Salle's orch at Venetian Room of Fairmont Hotel for two-week

Fairmont Hotel for two-week stanza. Kaye penciled in for "I hand a stanza hand a stanz

by, the Larry Adlers and Pau Draper. George Skouras and Fre Schwartz looking over Alexandri (San Francisco Theatre Inc. house), with view to building a sim ilar theatre in the east. l Fred exandria

Tokyo

Earl Carroll here, visiting Jap vaude and film houses. "Best Years' finally scheduled to "Best Years' finally scheduled to La Richard A. Thomas, former Lat. Richard A. Thomas, former Fifth Air Force Public Informa-tion Officer, has left Japan for the U. S. (Sparet Payson Bileh, mimle, has computeded a four of occumation

Frank Monaco, former nitery operator, unveiled new continental cafe which reputedly cost \$125, showing the properator of

Hollywood

Duke Wales laid up with flu. Stephen Auer hospitalized irgery. Charlie Wick recovering from

operation. Ronald Colman will sail for Eng-nd May 20.

land May 20.

Hugo Fregonese to Bueno Age
to make pletures.

Tim Hell to Sherman, Tex., for
This Hell to Sherman, Tex., for
Patti Andrews, def Andrews Sieters, injured in an auto necident.
Leonard Sues to San Francisco
to entertain disabled war veterang.
Sidney Salkow to Manila to ścouł
locations for a Philippine pleture.
Howard Pher recovering from
surgery, his second operation in
Text David March.

10 days.
Fred Datig, Metro casting director, recovering from major
surgery.
Dore Schary to Washington as a
witness in trials for contempt of

witness in trials for contempt of congress.

Jerry Colonna heading for Hominia to ennees a Camber of Compress.

Manuel Moran, held justice of Philippine Supreme Court, guesting at RRO.

Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Francisco as Myrna Loy to San Juan represented with seroll for "indindess to the people of Uruguay."

Jimmy Durant goes to Sai Lake City April 50 to open the Lake City April 50 to pen the Lake

Skouras.
George Chandler appointed treasurer of the Screen Actors Guild, succeeding Olivia de Havilland, resigned.

Miami Beach By Larry Solloway

Ny Larry Soutoway

Variety International convention
hypoed cafe biz plenty last week.
Sophie Tucker's fractured ankle on
mend, with does okaying her
departure from here at end of
month for London engagement.

The Bernstein organization, which recently opened Dixie theatre in downtown Miami, planning another house in Little River section of Miami.

tion of Miami.

Beachcomber, which closed with record take of Tony Martin show several weeks ago, planning to repen in July, with Ned Schuyler, op, planing to N. Y. on talent hunt. op, planing to N. Y. on talent hunt. Copacahan show held over to April 24, when big room will close for refurbishing and enlargiss. Neat grosses being racked up by Kenny Youngman, Betty Relity and Tommy Dix. Barry Gray keep packing them in at lounge, and will remain on likely till spring of 1849.

Budapest By George F. Gaal

BUILDIPST
By George F. Gaal
Paul Lukas due here in May.
J. B. Priestley's "Linden Tree"
a hop at Viginham.
Lener String Quartet off soon
istik Hungary in June.
Lener String Quartet off soon
for South America tour.
Lener String Quartet off soon
for South America tour.
Nandor Blinary, 48, character astor, died of heart attack.
Nandor Blinary, 48, character astor, died of heart attack.
Jeannine Charrat, Prench balls
star, contructed by State Opera.
Apr. 18, under direction of Bela
Both.
"Deep Are the Roots" entering
this week at Muyess Chester and
First Mexican pic released here,
"La Otra," starring Dolores del
High a for.
In the Comment of t

Promote Own Sports

Continued from page 1 continued from page 1.

but had pretty much parted with the Eudershilm Movement, which the Eudershilm Movement, which being discouraged about the type of cruckpots and administrative pender its installation possit, the country, it may be become for those these two the country, it may be become for those these two the country, it may be seen the country of the coun

Won't Hurt Fight Pix?

Won't Hurt Fight Pix?
Possible theatre television
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pictures of the last Louis-Wein-cott grossed more than three times that of any other fight pictures. Three-to-one ratio held true even in New York, Michalson sald, where more people witnessed the fight on tele than ever before in his-fory. Total video audience for that fight on the eastern sea-board one settimated at some 3,750,000.

the gates they now receive, it might even be possible to stage the fights in a small gym, so that there would be no competition at the ringside. If the fight were staged in a large stadium, though, all grays for the theatres.

Haseball's 50% Deni
For those theatre ops eyeing
their tele as a means of offsetting; home video competition, the
clief argument is the terrific cut in
the dief argument days of the World
Series last year. That Series, the
first to be televised, was carried on
all three tele stations in NY. and
bit off in average of 50% during
the atternoon hours. If the Series
thing, of bradents of 50% during
the atternoon hours. If the Series
things, or bradents of 50% during
the state argument, it's pointed out,
hurt so much.

Circus Scalping

continuing through the circus' run ending May 9, will be available to the public at the Garden boxoffice, Fielding said.

Fielding said.

Inquiry was brought airfiet by newseaser Lyle Van of Station WOR, N.Y., who hammered away at the situation nightly on his 6 states of the state of lest was the state of th

into the Carden area and sum-moned 10 brokers to his office at 10 s.m. yesterday.

The '18,000 tickets Fielding ordered the brokers to return forthwith' were in the \$1.20-\$1.00 per constanding public service.

To the '18,000 tickets Fielding a schedule called WOR's action substanding public service.

The observation of the constanding public service.

The observation of the con

streame, deletion in ticket racas.

Circus press department was having its headaches, too, requisitions being turned down at the Garden unless holders were willing to accept tickets for the gallery.

cept tickets for the gallery. Fielding exacted the ticket-re-frielding exacted the ticket-re-turning agreement from all metro-politan broken are represent where-politan broken as a respective of the re-turning an arrangement of the re-present an arrangement of the re-present an arrangement of the re-present all the re-turning arrangement of the re-fred De Wolfe, ass't treasurer for RBB, attended yesterday's esssion

and consented to the 1949 plan of operation.

Commissioner moved under Ar-

operation.
Commissioner moved under Article 1 of the Administrative Code of the city, which gives him power to regulate "tokens of admission" for the welfare of the public and visitors. Fact that \$1.20 tickets were being peddled at a 90c advance brought on the storm of press, although the boost is legal.

'Rewriting' Show Biz

Continued from page 1 from video, they're expected to create changes all down the show biz line. Iliustrative is the recent action of the prize fight syndicate which is staging the forthcoming Zale-Graziano fight in Newark N.J. As one method of competing with Mike Jacobs' outfit, the syndicate handed a cut of money from the tele rights to the fight managers. Such a step, by glving other fight promoters Ideas, may set a new pattern for the business.

Tele's effect on copyright has already been felt in all phases of already been felt in all phases of entertainment. Chief stickler may come from the growth of theatre tele. Theatre Owners of America counsel Herman M. Levy only this week advised exhibitors to take it easy in picking up televised shows off for theatre screens, pointing up the large illigation potential in many such instances. such instances.

large illigation potential in many such instances.

Lord pointer out that only news care the pointer of the poi

Producers' Nix to SAG

The Two SAG
Teles of the Company of

establish a pattern for participation by actors in all film reissues.

On the Coast, meanwhile, attorney Milton Golden is prepping an action for the coast, meanwhile, attorney Milton Golden is prepping an action for the coast of the coast

Play and Music Rights

Play and Muale Rights
In legit, the main copyright
tangle, of course, revolves around
the play. Play is still the property
of the author but it's believed the
producer will also be entitled
to the producer will also be entitled
to the same as he is in film rights. Feding is based on the general playwrights' opinion that a producer of
the produced substantially to his
play through having produced it in a theatre.

in a theatre.

Manta fishs are still largely unsettled. Tele has been granted mall rights from the American Society of Authors, Composers and Publishers on a tentative \$1 per year basis. No provision, however, has been made yet for the granting of dramatic rights, which for lims must be obtained from the characteristic production of the provision of the provision of the granting of dramatic rights, which for the provision that the provision here is where the small rights end and where dramatic rights begin.

VARIETY MARRIAGES

Irene Pillot to Sam J. Lutz, New York, April 18. Bride is secretary at Advanced Music; he's personal manager for Frankie Laine, Law-rence Welk, etc.

rence Well, etc.
Lucille S. Prumbs to Herbert A.
Shenkin, Los Angeles, April 12.
Bride is a playwright.
Cathy O'Donnell to Bob Wyler,
Las Vegas, April 10, She's a screen
catress; he's a scripter.
Cherry Balaban to Harold
Robins, New York, April 13, Brides
is daughter of A. J. Balaban, to
the discontinuous control of the Boo Manches,
N.Y.; grown is an exec add, there

also.
Marjorie Elizabeth Lloyd to Al-mon Bartlett Ross, Hollywood, Aprii 17. Bride's daughter of Harold Lloyd and silent film star

Harold Lloyd and silent 11m star Mildred Davis, Frances Elizabeth Crosby to Stanley E. Hotaling, Palm Beach, April 5. He's drummer with Art Devaney's orch. Marion Carter to Jimmy Mark, N. Y., April 15. She's a singer; he's an agent.

an agent.
Rosalind Iden to Donald Wolfit,
London, April 20. Both are Shakespearean players.

BIRTHS

Mr. and Mrs. Jeffrey Lynn, son, Santa Monica, April 16: Mother is the former Robin Chandler, fash-ion editor; father is a screen actor. Mr. and Mrs. Ted Briskin, daughter, Hollywood, April 14. Mother is Betty Hutton, screen

Mother is Betty Hutton, screen
actress.

Mr. Warren McClor,
Mr. Warren McClor,
Mr. Warren McClor,
Mr. Warren McClor,
Mr. Warren McClor,
Mr. Warren McClor,
Mr. Warren Mr. Warren
Mr. and Mrs. L. Lawrence
Weber, Jr., Gaughter, New York,
Mr. and Mrs. Mr. Lawrence
Weber, Jr., Gaughter, New York,
Mr. and Mrs. Samury Roen, son,
Far Rockaway, L. I., April 15.
Father is publicity head for Music
Corp. of America.
Mr. and Mrs. William O'Driscoll.
In a screen actor.
In a screen actor.
Mr. and Mrs. Henry Villardo, son,
Mr. and Mrs. Henry Villardo, son,
Mr. and Mrs. Henry Villardo, son,
Mr. and Mrs. Henry Villardo, son,
Mr. and Mrs. Henry Villardo, son,
Mr. and Mrs. Henry Villardo, son,

son, Hollywood, Ayril 13. Father is a screen actor, Mr. and Mrs. Henry Vilardo, son, Mr. and Mrs. Henry Vilardo, son, Mr. and Mrs. Henry Vilardo, son, Mr. and Mrs. Hugh Koewids, only and the son of

head of the William average of the william and wrs. Paul Ailen, daughter, Hollywood, April 16. Father is former Frankle Carle vocalist; mother is daughter of Hal Horne.

Jack Benny - Continued from page 1 :

Some bookers regard this as a dangerous precedent. Should grosses hit the higher brackets, grosses int the nigner brackets, some believe that other topliners will demand the same kind of deal. The next logical step, it's claimed, would be submitting attractions initially at more than 50% of the

swould be submitting attractions initially at more than 50% of the gross initially at more than 50% of the gross of the concert field, top lures get from 50% to 70% of the gross initially, but it's argued that in the longhair fold all the house offers is a vauder supplies all that as well as a picture.

However, others feel that the house of the second of the second control of the second contr

OBITUARIES

JOHN J. FRIEDL John J. Friedl, 50, president and general manager of the Minnesota and sieter. Amus, Co. (Paramount theatre cir-

City. ia.

After quitting show business, Friedl purchased two Texas citrus groves which he was operating at as an exploiteer in Texas and his as an exploiteer in Texas and his advancement was rapid. Under his guidance the Minnesola Amus. Co. circuit became one of Parable theatre chains comprising 94 houses. Before coming to Minnespolis he had operated theatres for a number of southern states. In a number of southern states.

southern states.

During the war Friedl headed nearly all industry activities and loan drives in the Minneapolis territory and his arthous labors unductedly contributed to a nervous endealth of the major operation and was given a long leave of absence, but when he failed to recover his health sufficiently he resigned. The work of the contribution of the contributi

and two sons survive.

MRS EDMUND CURNEY

MRS. EDMUND GURNEY
MRs. Rémund Gurney, wellknown actress here between 191255, died at her home in Dewonshire,
England, April 4.
She and her husband, Zdmund
She and her husband, Zdmund
She and her husband, Zdmund
with Mrs. Pat Campbell in the
original pr of ut et ion of "Pygmalion." Later she appeared in an
extensive tour of Shaw respectory
with William Faversham and Margaret Anglin. Also with the late
and "The Swan" with Eva Le Gaiand "The Swan" with Eva Le Gailienne. Her last appearance was and "The Swan" with Eva Le Gal-lienne. Her last appearance was on tour with Faversham and Miss Anglin in Zoe Akins" "Footloose." She returned to England in 1925 following the death of her husband. Survived by a son, Dennis Gur-ney, director of the Blackfriars' Guild, N. Y., and two daughters.

ARTHUR PRINCE

Arthur Prince, 66, ventriloquist of international repute, died in London, April 14. The British performer had gone into retirement several years ago, but occa-sionally gave cuffo performances for British charities and service-

Prince, who had gained a reputation in London music halls, had been a princ Havorite in the waste been a princ Havorite in the waste years he had headlined bills at the Paiace, N. Y., and other theatres of Keith-Aibee and Orpheum circuits at a salary of \$1,000 weekly. He had to be the headlined had been always to be the head of the head waste had been always to be head of the

RICHARD F. WADE

RICHARD F. WADE
Richard P. Wade, Bl. died April
8, in Moncton, N. B. He was one
of the world's oldest active orchestra musicians. He was with Sousisband as a corneist for several
tours of the U.S. and led his own
dance band out of New York City
and antive of Halifax, N. S., he
was in the Academy of Music orchestra for 20 years, and was also
in the orchestras in the Orpheus,
Strand and Acker's theatres in
Builitax, and Grand theutre in
orch at Moncton.
Surviving are two sons and a Surviving are two sons and a

VINCENT VALENTINI

VINCENT VALENTINI
Vincent Valentini, 52, material
and script writer, died in Baltimore, April 15.

He had written vaude acts, special material and songs for may
topflight performers as well as a
mascial, "Paräsma," produced and
mascial, "Paräsma," produced and
majorio for his death had scripts and
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Amus. Co. (Paramount theatre circuits subsidiny) in Minneapolis for
15 years until ill-health induced
his resignation a year ago, did tor, died in Cieveland, April 5. He
from a cerebral hemorrhage at a
hospital in Mission, Texas, and burial
clock place Sunday (18) in SjourCity, Ia.
After quitting show business,
Friedl purchased two Texas citrus
groves which he was operating him are with a constant of the difference of the control of the conconstant of the control of the contr

A. ALLEN KARK
A. Allen Kark, 9 manger of
Warner? Down, 90 manger of
Warner? Down, 90 manger of
Warner of Mangel 19 in Hollywood of a heart attack. He started
in legit theatres in St. Joseph, Mo,
but switched to film houses in the
early 20's. He was iong with FoxMidwest.

Midwest.

After his discharge from the army he went to Los Angeles for Fox-West Coast before joining

JOSEPH DONOVAN

JOSEPH DONOVAN
JOSEPH DONOVAN
Joseph Donowan, 40, orch leader,
died April 8, at St. John, N. B. An
accordlomis, he organized own orchestra about 10 years ago, and
the standard of the presence of the
use of a wheelchair 10 years ago
because of arthritis, he continued
to lead his musical group for
dances, up to about two weeks
prior to his death.
Survived by mother, brother and
sister.

IZADORE CASHER

IZADORE CASHER
Izadore Casher, Sl. noted actor
of the Yiddish stage, died of a
heart ailment in Savannah, Ga.,
April 15.
Born in Russia, Casher had been
connected with the Yiddish Art
Theatre for the past 27 years and
had scored in many of its productions.

ons. He leaves his wife, son and

ROBERT SLACK

ROBERT SLACK
Robert Slack, 84, concert manager, died April 14 in Denver. In the concert managing field's some 44 years, he' became-associated wi ¼ Arthur M. Oberfelder, in 1929.
Earlier in career Slack brought to Denver such artists as Melba, Caruso, Garden, Pavlova and Tetrazzini.

He is survived by a daughter.

CLARENCE C CAPPEL

CLARENCE C. CAPPEL
Clarence C. Cappel, 61, manager
of the Baltimore Symphony orchestra and head of his own concert
bureau, died in that city April 16.
He had also managed the U. S.
Marine band and directed its
tours for 30 years.
Survived by wife, two sons and
two daughters.

C. E. (SKIP) PURVIS
C. E. (Skip) Purvis, 60, died after
a heart attack recently at his home
in Stellarton, N. S. He had been a
trombonist in dance and theatre
orchestra for the past 40 years.

HENRY KAISER
Henry Kaiser, 85, treasurer of
the Chi Musicians' Union for 28
years, died in Chicago, April 11.
Survived by wife, son and grandlaughter.

BARRY HALBERT Barry Halbert, western district manager for Confidential Reports, Inc., died in Hollywood, April 19. Survived by wife and son.

JOSEPH B. FITZGERALD Joseph B. Fitzgerald, 79, many years operator of motion ture theatres in Anderson, I died April 12 in that city.

BETTY ALDEN
Betty Alden, 50, stage and screen
actress, died April 14 in Beverly
Hills after a year's illness.

Widow of Alfred T. Ringling who with his brothers had organ-ized the circus bearing their name; died in South Orange, N. J., April 15.

"I'LL HURRY ON DOWN to your town too-











Nellie Lutcher CAPITOL RECORDS

Direction



CORPORATION

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VOL. 170 No. 8

NEW YORK, WEDNESDAY, APRIL 28, 1948

PRICE 25 CENTS

Teleguipped Hotels Reap Bonanza As Guests 'Set It Up' to Fancy Coin

Repeating the lush history of tavens spots during the past two jurgs, the television gold rush is now on in the hotel business. The fact is a several of the country's leading hostelries is being spurred by video's phrom ability to deliver hypoof revenues on the Viewing service is luuring rew (leithete, like a whome the country's law of the country's law of the country's leading hostelries is being spurred and. For hotels, the "television service is luuring rew (leithete, like a whycolicitine room service charges.

services in strained and included and shyrodecline from service charges. First on the video gravy train in New York, Holel Roosevelt currently has 40 sets in operation in roops which are getting an extra 33 per diem rentul like. But description of the service o

500G Advance For Inside U.S.A.

Controversial practice of unlimited theatre parties may be partially clarified with the advent of Taside U. S. A.", the Arthur School of the Control of the Control of Taside U. S. A.", the Arthur School of the Control of Taside U. S. A.", the Arthur School of Taside U. S. A.", the Control of Taside U. S. A.", the Control of Taside U. S. A. Taside U Controversial practice of unlim-

new snow with program and the first two and one-half months where tickets will be on general (Continued on page 63)

Opera Goes on Wholesale In Tel Aviv Despite War

Tel Aviv, April 27.

Civil war may be raging in Palestine, but the show must go on just the same. Tel Aviv has had not one opera company going, but two. No less than four companies are currently preparing operatic productions.

productions.

The Opera opened its season recently with "Fra Diazvie." A second company, Opera Frez Israelit, bowed April 18 with "Thais!" Lead is an American singer, Edis of Philippe, who sang at the Paris of Philippe, who sa

Metro's New Sonia?

Montreal, April 27.

Barbara Ann Scott, winner of the 1948 Olympics femme figure skating championship, is reported signing with Meto.

Besides her skating ability, Miss Scott is equally w.k. for her photogenic qualities.

WB 3d Film Co. In Tele Plunge, **Buys L.A. Station**

After sitting on the television fence for several years, the major film companies have apparently decided on the green pastures to be found on the video side. Their hop into tele was climaxed this week found on the video side. Their hop into tele was climaxed this week of the Dorothy Thackrey television [Jeense in Los Angeles. (See details on Page 26 of deal in which warners also takes over Mrs. Thackrey's two Coast AM stations 2800,000-teld package price of \$800,000-teld package price of \$8

\$800,000.)

Paced by Paramount, which operates stations in both L.A. and Chicago, and which recently unveiled its theatre tele system, both 20th-Pox and -Warners are now definitely committed to the video business. Both are in the process (Continued on page 61)

Broadway Assn. Trying To Clean Up Times Square Via New Zoning Angle

The Broadway Assn. is seeking to have N. Y. City authorities reone the Times Square area in an effort to eliminate the carnival atmosphere that's been creeping up on the Stem. The organization of the Stem. The organization control of the stem of

The group is currently attempting to affect changes in the zoning policy to eliminate these busi-

nesses.

This problem has been on the BA roster for some years, until their efforts have been stymled by the License Commissioner's contention that to refuse licenses to new establishments would have the effect of giving present arcades a monopoly in the area.

Consequently, the organization

(Continued on page 54)

By GEORGE ROSEN

Looking a he ad into the television future, the major networks, the advertising agencies and the sponsors who plunk down \$1,000.00 apiece and more a year for air time and talent are frankly disturbed over the prospects of losing the control of th

their top stars to rival webs and sponsors.
For our personalities will personal personalities will personal personalities will personal personalities will personal personalities will personal personalities will personal

Amos 'n' Andy Ask 30G for Radio-TV

Hollywood, April 27.
The Amos in Andy program is being peddied around by Music Corp. of America with a tag on it of \$30,000 a week for coupled radio and television services. White doesn't expire for a year, the talent organization obviously is bent on making sure that the next deal finds A. A. A. ensonsed in the new formal content of the content of

cies, is a must.

MCA's proposition also includes
a firm seven-year deal. Indications
have been given the contacted
agencies that, if a prospect wanted
to make an agreement effective
with the coming fail. Lever might
be prevalied upon to release A & A
of the remaining commitment.

or the remaining commitment.

Amos 'n' Andy Joined the soap
maker's payroll with their new
haif-hour format in the fail of
1943. Previous to that they had
functioned as a 15-minute evening
strip for 14 years, with Pepsodent
for nine of these years and Campbell Soup, the remaining five.

Tops of the Tops

Retail Disk Seller "Nature Boy" Retail Sheet Music Seller "Now Is The Hour" "Most Requested" Disk "Nature Boy" Seller on Coin Machines "Nature Boy" British Best Seller "Near You"

Schenck's Bow-out From 20th Hinges On Whether U. S. Orders Divorcement

Tarkington's Memorial

I at tangun S methorial

Plans to rebuild Indianapits, 'April 27.

Plans to rebuild Indianapits (
Civic theater next year as a memorial to late Booth Tarkington, Indianapoits, and for an expenditure of \$200,000.

A feature would be a "Tarkington gallery in the lobby, to be decreted with murals depleting favorite characters and scenes from this books.

Adler-Draper **Political Views Kayo Bookings**

Concert artists with political leanings (of the left variety usually) are finding their musical wings clipped as a result of their extra-curricular activity. Action hasn't been any apparent deterrent or their activities, though, so that the oncoming political campaignromises fresh fireworks.

promises fresh fireworks.

Larry Adlace enthusiasts, while in Birmingham recently, held some sort of private rally in their hotel room, and a couple reporters present wrote a story on it. Whereupon the music group sponsoring the concert, claiming it was very emc(Continued on page 92)

Paul Whiteman the Only Network Veepee With Own Show on the Air

ABC's elevation of Paul White-man and Murray Grabhorn to vice-presidencies iast week added them to a growing coterie. Web has handed out a total of six veepee titles in least total of six veepee titles in least total of six veepee titles in least total of the six matching. NBC's roster, which hitherto surpassed all others. Whiteman's amonitment is seen

hitherto surpassed all others.
Whiteman's appointment is seen as reflecting acceptance by the net of his reported desire to move capacity over the web's music department. His title previously addirector of music. (Action, incidentally, apparently makes Whiteman the first veepee with his 5wn above on the air. Ed Murrow at January and the statement of the stateme

Whether Joseph M. Schenck will resign from 20th-Fox hinges on the resign from 20th-Fox hinges on the resign from 20th-Fox hinges on the resign from 20th-Fox hinges on the resign from 20th-Fox hinges on the resign from 20th-Fox hinges and 20th-Fox hinges are permitted to hange on to their heatres, Schenck is Josing no time in iapping plans against the contingency that a divorcement decree is possibility of becoming active operating head of the United Artists Theatre Circuit, or of Mike Nativ's United California and Artists Theatre Circuit, or of Mike Nativ's United California and the last on the fire that might make the last on the fire that might make has an interest in some 300 theatres, while Nativ has a bounded the last on the fire that might make has an interest in some 300 theatres, while Naily has about 115.

Timing of Schenck's action in Continued on page 63)

Allen Burns As **Bing Cancels Out**

Fred Allen says he is beginning to regard the guest exchange idea with somewhat of a jaumdieed eye because of the way things have worked out on such a deal he had allen took a burn last week when, after he had penciled in on his sown program a Crosby date, he cown program a Crosby date, he can be compared to the construction of the Fred Allen says he is beginning-

Pitt May Be Legitless By 1950 With Nixon Sale

Whiteman's appointment to seen as reflecting acceptance by the result of his reported desire to move gradually into an administrative capacity over the web's music deviation of the result of the res

Censorship, Propaganda Bog Down Soviet Plays, Films, Says Magidoff

Censorship jitters and grope and deages are deep such that the property of the

STIRRING TRIBUTE TO FORBSTEIN'S MEMORY

FURDYLEN'S INBINUSE.

To Slage 9 at Warner Bros, the old hangout of the studio's musical director, a sitring musical tribute was paid to Lee. F. Forbstein Sunday (23) in a hour-long program afred over KFWB, Les Angeles. Bay Heinghorf, John Angeles. Bay Heinghorf, John Angeles. Bay Heinghorf, John Charles, and John Ch

tra while stars joined the memorial sauther.

Peelle, who appeared in many early WB musicals under Forbstein's baton, opened with brief tribute, followed by Rudy Valles, Margaret Whiting, Johnny Valles, Margaret Whiting, Johnny MacRae, J. W. Gillette, of the American Federation of Musiclans, Max Steiner, Dennis Morgan, Edic Cantor, Dinnis Shore, Danus West, Dennis Bore, Danus Carbon, Dennis Bore, Danus Carbon, Dennis Bore, Danus Carbon, Dennis Bore, Danus Carbon, Dennis Bore, Danus Carbon, Dennis Dennis Carbon, Dennis Dennis Dennis Carbon, Dennis Dennis Carbon, Dennis Dennis Carbon, D

ford and the Dudley Chambers chorus.

Al Jolson was heard singing Fiol Nider' on a soundtrack so he could make his tribute at the benefit. Orchestra number by benefit of the state of the

Berlin's 'White Xmas' For Bing-Astaire-Par

"3ing Berlin and Henry Gins-berg are talking a Paramount deal for "White Christmas," an idea a la "Easter Parade" which Metro is about to release. As in the latter, Berlin has also written the original story and would package a song cavalcade of oldies, plus some new prignitudes.

m'erial.

I's intended for Bing Crosby
and Fred Astaire who, incidentally,
appeared in the "Blue Skies"
filmusical for Par, from which
"White Christmas" emerged as one
of Berlin's top songs in all his 49
years in the business as a songsmith.

smith.
Incidentally, while Berlin is doing a publicity pitch for "Easter
Paradic," he is balking at tying it
so in a single property of the solid paramain in show biz. His birthday is
May 11. Decca Records' Jack Kapp
has primed three Berlin birthday
albums for the occasion, recorded
by Paul Whiteman, the Andrews
Hawites. Garmen Cavallero-Dick
Hawites.

Seen for N.Y. in '48 New York may expect a billion dollars or more from tourists in 1948, but it's going to have to hustle a lot more this year to get that coin than it did in 1946 and 1947. That's the conclusion drawn by tourists of the impact of the out-of-towner on New York.

and of the result of the New York.

On the brighter side of the New York picture is the fact that convention business, up in 1947 over 1946, promises to be greater in 1958. Farnol suggests that to give a real layeo to the fourist business, the new York of the York of th

Farnol is publicity-advertising director for Samuel Goldwyn Productions. The annual tourist surveys, however, are done as a sparetime hobby.

On Co-op Basis, Set Up **By Show Business Group**

by how fusumess troup!
Unique writer's re-op designed to affer a complete scripting series for radio, television, motion pictures and legitimate stage, has been set up in New York, by a small group headed by playwright Thomas Dunphy, Outfit, named Serjuts Incorporated, is not as a series of the firm. They may work separately or collaborate on Scripts Inc. assignments, but resulting manuscripts pass through an editorial "sounding board" of associates for final polishing.

Firm expectes to have properties

associates for final polishing. Firm expects to have properties for sale, but additionally offers, in radio for example, to whip out anything from spots potentially offers, from the properties will arrive the form to radio or tele feripls. For films, outfit offers to prepare cripts "guaranteed to, shoot," one properties arrived to the properties arrived to the properties are properties. The properties are properties are properties are properties. The properties are properties are properties are properties. The properties are properties are properties are properties are properties. The properties are properties are properties are properties are properties. The properties are properties are properties are properties are properties. The properties are properties are properties are properties are properties. The properties are properties are properties are properties are properties are properties. The properties are properties

decioning" and adaptation service Dumpto, recept of the firm, wrete the Mae West show, "Come'n Up. Ring Twice," produced on the Coast as "Until You Are Dead," "Time to Say Yes." He has done 35 borts for the U. S. Navy, 10 for Universal, and others, as well as mount and National Educational Films.

Scripts Inc. exec veepee is George Cory, an actor-producer, who has two plays ready for fall production. Faustina Orner, liter-ary agent, is the cory's secretary. Other writer-members are:

Other writer-members are:
Stan Whitman, who has written
two features for "Monogram and
scripts for such airshows as "Paand "Badfo Readers" Digest"; Les
MacLeed, author of "Well Take the
High Boad" and other produced
legits, several Warners shorts,
legits, several Warners shorts,
with the several several several several
Hayes, etc.; Bill Cowan, author of
"Mono Over Mulberry Street,"
writer-director-producer of the
Armys "Here's Youn Infantry,"
Army documentaries, radio's "Real
Life" scripts.

Several story properties already have been developed by the firm, according to Dunphy, and script work has already been done for one of the major Hollywood studies

D. C. Votes DST

Washington, April 27. House yesterday (26) voted approval of a year of daylight saving time for D. C.

Bill is different from the one which passed the Senate last week. However, the differences are ex-pected to be ironed out in confer-ence so that daylight time can start this coming Sunday.



305th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948" Capitan Theatre, Hollywood, Cal "BILL AND COO"

TV Distorted Her. Silent Pic Star Sues for \$100,000

First of many court actions to plague television took legal form last week w he n attorney Milton Golden filed suit, for \$100,000 in superior court against Paramount KTLA, and Guaranteed Pictures, Golden's client, Blanche Mehaffey, a film name of other days, asking the golden balm for presenting her in plinnershay manner and damaging her future value to network television."

her future value to network television."

So the complaint reads to butters the contention that the studio contract made no provision for TV man KTLA was wethout legal right Trouper," without her permission and sans payment of fee. Guaranteed Fictures is named co-defendant because of its ownership of the contenting of the contenting the content of the contenting the closely followed by both the television insulsty and Screen that the closely followed by both the television insulsty and Screen that the contenting the contentin

Large-Scale Pix, Radio Included in Senate's \$27,000,000 Info Coin

\$27,000,000 Info Coin

Washington, April 27.

This eword of healthy \$27,000,000 mobile worded a healthy \$27,000,000 mobile worded a healthy \$27,000,000 mobile worded a healthy \$27,000,000 mobile worded with the state Dept. 1898 foreign information program, including large-scale pix and radio activities.

The figure including large-scale pix and radio activities.

The figure includes \$2,000,000 to brill a vitops to holster reception of casts overeases. The upper chamber authorized another \$2,000,000 to include the control of the casts overeases. The upper chamber authorized another \$2,000,000 to include the control of the casts of the

kely. Meanwhile, Bill Stone, direc Meanwhile, Bill Stone, director of the overseas info and education program at the State Dept. is sked-ded to check out, June 1, presaging a minor reorganization. Assistant Secretary of State George V. Allen reportedly wants a clear-cut divi-sion in handling of overseas propa-ganda as distinct from foreign edu-cation and cultural programs.

Tenor Tucker's Par Pic

Tenor Tucker's Par Pic.

Richard Tucker, one of the leading tenors with the Metropolitan
Opera Co., has been signed by
Fernanciat on a one-picture deal.

Permanciat on a one-picture deal.

Permanciat on a one-picture deal.

Tenorem Singer was auditioned and
ticketed during the Met's recent
renew. Singer was auditioned and
ticketed during the Met's recent
renew. Singer was auditioned and
ticketed during the Met's recent
Percre, with Met's size. Refore'
Percre, with Met size. Refore'
Tucker was a captor.

Tucker was a captor.

Critics 'Corrupt'?

LINES LOFTUPE !
London, April 27.
Film Section Critics Circle
has passed a resolution protesting against evidence given
by producer R. J. Minney to
the Royal Press Commission.
He charged wholesale corruption and bribery among the
reviewers.

college sending its resolu-tion to the Commission stating that they are willing to give any evidence required. Min-ney's last picture, "Idol of Paris," received a wholesale condemnation from the critics.

Korda and Aides in U.S. To Huddle on Cary Grant Pic to Be Prod. in London

Huddles on the picture Cary Grant will make for him and with a pair of writers with whom he has been negotiating are the chief tiems on Sir Alexander Korda's agenda for his current visit to the U.S. British producer arrived in New York from London on the Queen Elizabeth yesterday (Tues-

Coure illiabeth yesterday (Tuesday).

Accompanying Sir Alex is Hardolf Boxall, Joint managing director (with Sir David Cunyaghamo) of the producer's London The financial end of the Korda business. The two British exces will be in the U. S. two to three weeks. Korda timed his visit to coincide with the opening of his 'Anna Sachay, but that is only an incidental reason for his trip. He's attemption of the company of the control of the works of the control of the works of the control of the works

row. exec an use astronomy or now with the company.

Two Korda press aides, whoshave been in the U.S. for the past six tonnorrow about the Elizabeth. They are David Golding, who came over to work on the opening campaing for "Korenina," and Claricas and Carlos and

ADMISH TAX CUT **BILLS BRUSHED OFF** Washington, April 27.

Word last week from Rep. Har-old Knutson (R., Minn.), chairman of the Ways and Means Committee, that there would be virtually no cuts in excises this year (with the possible exception of communica tions) meant the end of the road for the 21 bills which have been introduced thus far to cut or abolish

Four of the bills would restore the prewar 10% bite on general admissions, including theatre tickets; and two would drop the levy nitery tabs from the present 20% to the prewar 5%.

Thing which seemed to interest

the most members of Congress was the tax on admissions to agricultural fairs. No less than five bills have been introduced in the 80th Congress to completely abolish this 20% tax, and one of them has passed the House, but has been stymied in the Senate Finance Committee. If any admissions taxes should be lowered or eliminated, leading members of Congress say the country fair tax would be the first to go.

Remainder of the bills woul vipe out the taxes on charity fairs, on special entertainments for the benefit of veterans' organiza tions, on entertainment for the benefit of police and firemen, on hospitalized veterans where the admis pitalized veterans where the admis-sion is free; and on the activities of elementary and secondary schools, except for sports contests. The entertainment could include pro-fessional live talent or motion pic-tures for most of the above groups. However, all of this legislation is apparently dead for the remainder of the 60th Congress.

Kine Union Head Scores Crix On Suppressing Pic

London, April 27. Possible city-wide ban on Re-nown Pictures' "No Orchids for Miss Blandish" has failed to mate-Miss Blandish has failed to materialize. Following a private screening of the film, the London County and the County of the Coun

"This carpit," O'Brien declared,
"Was passed by the censor. I am
not concerned whether the picture
is in good or bad taste, but it will
be a sorry day for industry if
the limb is banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned, future protifue in the banned protifue in the banned protifue in the banned protifue in the banned protifue in the banned protifue in the banned protifue in the banned pro
tifue in

decide on its merits."

In justifying its approval of "Miss Blandish." the Board of Film Censors states that the film underwent drastic revision with many brutal scenes deleted before the scissoring body granted an "Adults Only" certificate. While the pic now has a Londou greenlight, three hearn and decision as yet on the now has a Londou greenlight, there has been no decision as yet on the censorial attitude of the provinces. Current publicity has meant a bobonanza with 11,000 payees attending the film Saturday (24) at the Plaza theatre, breaking the house

Pet were ann estatusey will at the record.

Picture has also stirred a full-record.

Picture has also stirred a full-record and record.

Picture has also stirred a full-record property of the stirred and recor

Amwering this request. Attlee told Driberg that it was the general practice of Hensing authorities to accept certificates from the unofficial board of ceasors, but the ultimate responsibility for deciding whether a film would be shown or not rested with the licensing authorities.

Gaby Biopic

Paris, April 20. A biopic of Gaby Deslys, to be made in Vienna, is being prepped by producer A. Weinberg.

Directed by Ernst Neufeld, it will star Claude Dauphin and Ray-mond Roleau, with a Rumanian newcomer, Denise Grey, handling the title role.

Metro's Pilcer Pic

Harry Pilcer, long time dancing partner and American husband of Gaby Deslys, has been at work on a finusical based on the French

He is virtually set on a deal with Metro.

RCA'S BID TO PLAY BRITISH P

Exhibs Wonder if It's Kids Who Are **Keeping Oldsters Out of U.S. Theatres**

Speculation over whether it's the stiddles who are keeping the old-sters from U. S. theatres was given a starter last week by the Asso. All the starters was the starter was the starter and the starter and the starter was the starter and the starter and the starter was the starter and t

Carroll Spreads Crop Of **Pix-Producing Rumors On** Nip Visit, Including RKO

Aup Visit, inclusing Ampi 20.

Earl Carroll, on a flying trip through the Orient, departed by plane from Tokyo today and left a lot of puzzled people behind. Carroll did considerable snooping in fown aid dropped a few hints that IKCO might be interested in falled to make any specific statement on progress made during his visit.

failed to make any, specific statement on progress made during his visual progress made during his visual progress made during his visual progress made during the Central Motion Picture Exchange, hive amissed more than 600 milities and the country. SCAP officials, some of whom Carroll talked to, are study—which they can't get out of the country. SCAP officials, some of whom Carroll talked to, are study—the district of the country. SCAP officials, some of whom Carroll is reportedly interested funds by filming sequences, or entre productions, in Nippon Carroll is reportedly interested. Carroll is reportedly interested. Carroll is reportedly interested. Carroll is reportedly interested. Carroll is reportedly interested. Carroll is reportedly interested. Carroll is reportedly interested. The productions, in Nippon Carroll is reportedly interested. The country of the c

Bankers Trust's Film Rep To 0.0. Pix It Financed

Alex Ardrey, v.p. in charge of film loans for the Bankers Trust Co., N. Y., left over the weekend for the Coast, He'll visit Portland, Seattle and San Francisco this week and will arrive in Hollywood May R.

May 6. In MIN STITUE IN EMPLOYMENT MAY 6. IN MY 10 MIN M

Democracy Awards To

Balaban, Zanuck, Schary Balaban, Zanuck, Schary
Barney Balaban, Darryl F.,
Zanuck and Dore Schary along
with Mrs. Eleanor Rosevelt and
Charles E. Wilson will be personally awarded medallons on a
8, by the Anti-Defamation League,
Pinal Brith Quintet has been
chosen for their work on civil rights and against anti-Semitism
Legacy awards.

Distribs Switch **Back From Flat** To More % Deals

Major film companies, after switching over to flat rental sales as a method of cutting distribution costs, have now completed the cycle and are back to gelling most over the companies. The companies were considered to the companies of the companies cale, and its expected to be followed to the companies.

towed immediately by the companies.

Majors had hoped to cut costs by selling films on flat rentals which would eliminate need for checkers. Metro, in fact, had already trimmed its checking staff considerably but its now out to expand the service again, Other companial utilize Confidential Reports, Continued on page 22)

Bing Auditioning B'way Hit, 'Brigadoon,' With Eye To Filming It for Rank

It's likely that Bing Crosby's one-picture stint for J. Arthur Rank it England will be a filmization of the current B'way musical now under way between Rank's U. S. office and Cheryi-Crawford, legit producer, and will probably be closed if Crosby okays the subject. One of the prime reasons for the singer's New York visit is to like it be show and decide if he likes it.

catch the show and decide if he likes it. Understood that Rank expects no difficulty with the British treasury in While Crosby tarries in N. Yanger will wax at least three four Phileo radio shows with guest perfect of the property of the property of the Crosby's tirp east was to wrap up the shows with guesters who couldn't trek to Rollywood, Among those plattered are Rule Merman, Pred Allen and Henry Fonds.

METRO HOSTS BERGER'S COOK'S TOUR TO MEXICO

Minneapolis, April 27.
and voelferous blasts at the majors
and voelferous blasts at the majors
tion's No. 1 needle in the sides of
the distribs, went to Mexico last
week as a "guest" of Metro, he
disclosed before his departure.
Berger is president of North Central Allied and an indee circuit

trai Allied and an indic circuit; were:

He went south of the border to make the presentation for Metro make the presentation for Metro ager there in recognition of the first time anyone can remember that a fifth company has designated to its own personnel. Berger said the invitation was extended to him by Henderson C. Richey was present at (Continued on page 22)

SARNOFF'S RANK PITCH FOR VIDEO

Far-reaching, proposal which could drastically change the relationship of films to television was tendered by David Samoff, beard chairman of RCA, in behalf of the late of the proposal control of the proposal chairman of RCA, in behalf of the late of the late of the late of the late of the late of the late of the late of the late of the late of the late of the late of the late of the late of the late of

'MISTRESS' FILM TAG OK IF INNOCENTLY USED

The word "mistress" will soon appear in a film title on American screens for the first time since 1935. That's as a result of a special dispensation handed down by the board of directors of the Motion Picture Assn. of America at its session in New York last Thursday (22)

(22).

Picture will be "Mistress Masham's Repose," to be produced by J. Arthur Rank's Ealing Studios in England. Ealing's request for the speedla permission to use the long-outlawed word was transmitted to the board in a memo from Margaret Ann Young, director of the MPAA's title bureau.

tor of the MPAA's title bureau.

Miss Young suggested that the
directorate give its okay, since the
picture is a "Cinderella" type story
with special appeal to children and
bears no suggestion of the more
popular connotation of the banned
word. Film is based on a popular
(Continued on page 22)

Loew's Gets That Video Bug—Plans **Unveiling Own Theatre Tele System**

Errol Avers Fan Mag Erred. Sues for 300G

Errol, Sues for 300G.
Errol Phollymond, April 27.
Errol Phollymond, April 27.
S300,000 onling gas the weight of the same of the same of the same in a realistic description of his reaction bis first screen kiss.
Fynn also asked for an injunction barring the circulation of the mag a May issue or further use of his byline.

3 Story Buys **Indicate Sharp** Dive in Prices

Amazingly sharp dive in the prices being paid by Hollywood three major purchases last week. Fees ranged from \$22,000 to \$50,000, with no additional sums based on book sales or other gimmicks. Grant of the prices of the sales of the gimmicks and the sales of the gimmicks and the sales of the

WALLIS-HAZEN TALKING PAR RENEWAL IN N.Y

FAR ALMUTHAL IN N.1.
Hall Wallis, Indle producer, and his partner Joseph H. Hazen roopsend negodiations this week with ropend negodiations this week with remaining the production company's distribution pact with ParWallis planed into New York over the weekend in time for an initial remaining the planed into New York over the weekend in time for an initial exec veepee in charge of production, before the latter took off in a reverse flight to the Coast. Con(Continued on page 63)

Low's, which has shied away from any active interest in television until now, has apparently decided that the time is ripe to. Company, it's revealed, has been experimenting with its own system of theatre tele at a New York nabe house for the last several weeks the properties of the system. It's believed the properties of the system. It's believed the properties of the system. It's believed the properties of the system. It's believed projection method based on an electronic process devised by Lester Isaacs, chief engineer for Loew's theatres, while he sorved to the system of the system of the system of the system of the system of the system of the system of the system of the system of the system of the system is less expensive to operate than Far's intermediate firm method here in the system is less expensive to operate than Far's intermediate firm method to be sorted of the system of

Rank's Goodwill Invite To U.S. Indie Exhibs: Cuffo Junket to Eng.

Robert Benjamin, head of J. Arthur Rank's U. S. organization, will the the Washington next week washington and the state of J. Arthur Rank's U. S. organization, will the the Washington next week maker's proposal to bring indie exhibit leaders to England. Benjamin will meet with Abram F. Myers, so of National Allled, who is already committed to cooperate on the project. It's Rank's plan to make the group his guests on a (Coottineed on page 24)

hed Weekly by VARIETY, Inc. Sid Silverman, President
West 46th St., New Tork 19, N. Y.
Hollywood 28
6311 Yucca Street
Washington 4
1292 National, Frees Building
Chicago 1
350, No. Michigan Ave.
London WCS
5 St. Martin's Ph. Trafalgar Sq.

SUBSCRIPTION
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INDEX

ncert	56
sk Jockey Reviews	42
m Reviews	8
use Reviews	55
side Legit	58
side Music	46
side Pictures	18
side Radio	39
side Television	30
gitimate	56
erati	61
isle	42
w Acts	54
ght Club Reviews	52
ituaries	63
chestras	42
ctures	2
dio	26
dio Reviews	36
cords	42
ank Scully	61
lovicion	90

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

National Boxoffice Survey Spring Weather Takes Toll-'Clock,' 'Bells,' 'Casbah,'

'Sitting,' 'Daughter,' 'Naked' the Big Six

"Sitting, "Daughter," Naked" the Big Six
Additional spring-like weather
and yen to hit the outdoors are op straight-filmer in Cleimatt. It
summer, the spring-like weather
and yen to hit the outdoors are op straight-filmer in Cleimatt. It
shows week, Despite this, the spring of the

cinemas by pictures made in Eng. Mrs. Carolyn Stagg Back land by American companies will not be included in figuring up each distrib's share of the British dollar pool. That, and the decision that the divvy of the pool will be unat the divvy of the pool will be based on net billings by each Yank firm in the British market, were the principal points voted approval by the Motion Picture Export Assn. exec committee at its full-dress session in New York last Thursday (22).

Wednesday).

Conclave last week was extremely amicable, with the one point that might have caused centroversy tabled. It involved the so-called "Bashaban plan" by which some of the majors were seeking to the some of the majors were seeking to the some of the majors were seeking to the some of the majors were seeking to the some of the majors were seeking to the some of the majors were seeking to the some of the

make in England.
Unless the latter point were agreed to, the other distribs wouldn't go along on giving up U. S. proceeds of their outright-bought British films. The issue, therefore, seems to have died, since the tabling by the MFEA last week indicates there will be no further hattle on it.

weather haitle on it.

In agreeing on the basis for the coin divry out of the dollar pool, it was decided that each distrib will get a pro rats after in ropport of the coin divry out of the dollar pool, it was decided to the U.S. after adjustments and allowances have the control of the coin of

owned by British Interests.
In computing billings, it was de-cided to eliminate the income de-rived from British theatres by films made by American companies in England, as it was figured that they'd thus be profitting from the same funds tweet.

In the profit of the profit of the profit of the profit of the profit of the place to make the picture and then they'd be profitting again from the British income of this picture.

3 UA PRODS TO USE ALF SHIPMAN'S STUDIOS

London, April 27.

United Artists has closed a deal for use of the Riverside Studios here. Company is slated to start its British production July 3. Its British production July 3. In this country include a Mary Pickford-Lester Cowan production. Edward Smalls "Lorna Doone. Edward Smalls" "Lorna Doone. In color, and a Marz Bros. Jim. UA been here for several weeks negotiating the contract, which was signed by Riverside owner Alf the start of the start

Bogeaus Preps Two British Productions

Hollywood, April 27. Benedict Bogeaus is lining up two stories for production in Eng-land, starting with "The Life of Charles Dickens." Films will be made with American stars but British director and technicians.

Bogeaus leaves for London June 2 for the preem of his picture, "On Our Merry Way," which United Artists will release,

As Goldwyn's Story Ed

As Goldwyn's Story Ed Mrs. Carolyn Stagir returned last week as eastern story editor for samuel Goldwyn. She resumes the high was decided that Pat Dus-ters, would move east from the Coast permanently and head up Recent switch in plans resulted in Duggan transferring his head-quarters back to the studio. As a result, Mrs. Stagir was brought clate editor of the Ladies' Home Journal.

Edward' in England, 'Quo Vadis' in Italy, Metro's Only Foreign Pix So Far

"Edward, My Son," slated as Metro's first postwar production in Metro's first postwar production in England, will go on the floor at the company's Elstree studios June 15, according to McG exce producer was finished on the Coast only Saturday, and is being rushed to New York so that a budget estimate can bet set up in the course of the huddles now in progress amount of the Metro Homeoffice and studio officients.

Inudates how in progress among better homeoffice and studio offiMannix arrived from the Coast Sunday (25), preceding by two days production chief Louis B. Mayer. Strickling and British production lopper Ben Goetz. Latter will fly England tomorrow (Thurs.) of England tomorrow (Thurs.) of England tomorrow (Thurs.) with Mayer and Strickling and production readers and Strickling remaining several morrow (Thursday), with Mayer and Strickling remaining several production matters.

Despite previous reports, Mannix declared that "Edward" is the only and the strickling of the strickling o

shot at Elstree but no starting date has yet, been arrived at Mannix said that "Secret Garden" might also lend itself to production in also lend itself to production in still in the talking stage. Latter film was to have starred Margaret O'Brien and Claude Jarman, Jr. Incidentally, Miss O'Brien returns this week from a vacation in Eng-land and Ireland.

Mannix said that Metro hopes to finance British production money frozen there under terr (Continued on page 25)

Allport and McCarthy Stay Az Iz in London, Paris; No Job Swap

ratis, no Job Swap Decision was made by Eric Johnston. Motion Picture Assn. of America prexy, last Friday (23) to abandon the idea of having Fayette W. Allport and Frank McGarthy switch jobs. Allport is the MPAA's rep in England, while McCarthy handles the organization's Continental affairs, with headquarters in Paris.

herica smarrs, with neadquarters in Mean Jacob and McCarthy around has been discussed by Johnston and MPAA international division toppers since tax negotiations over a month ago. Allport came to New York from London last week for confabs on British developments. McCarthy's side, Rupert Allen, who was also to have been switched, will remain with him in be assigned to Allport.

The Switch

The Switch
Literary reviewers, in writing about "Arch of Triumph"
when the novel was published
a couple years ago, generally
gave it a severe drubbing.
Last week newspaper critics,
in panning the film, almost all
remarked that the picture
didn't live up to the greatness
of the book.
Which led, author. Erich.

Which led author Erich Maria Remarque to remark wryly: "It took the picture to make a classic out of my novel."

Dearth of Aussie **Studios Stymies Prod. Plans There**

Sydney, April 27, Sydney, April 27.
Plans of U. S., producers to make pix in Australia with frozen coin of distribs are. heading into the obstacle of lack of up-to-date studio facilities, available in Australia. The war years were accompanied by a steep deeline in equipment, and, according to Aussie engineers, vestment to bring the studios into shape to handle feature pictures. Indie producer Sam Bischoff, reshape to handle feature pictures.
Indie producer Sam Bischoff, recently arrived in Australia with director. Andre de Toth and attended to the same state of

standards.

Despite the apparent lack of studio facilities, Warners will probably enter Aussie production according to the company's foreign veepee, Wolfe Cohen, now here on an inspection tour of film-making plants. Firm long has been planed for the company's foreign to the company of the c

ART DIRECTORS AGREE TO BRITISH-U.S. PACT

Hollywood, April 27. Agreement for art directors in the United States and Britain to work in either country, as long as they're in good standing with the parent organization, has been inked by the Motion Picture Art Directors and Britain's Asso, of Cinematograph and Allied Technidase

Past provides for no restriction on the number of men who can but 11c back and forth. However, Yanks in Britain can't total more than three men over British technicians heading to the U. S. Also provides for a vising art director's salary and working conditions based on whichever of the two organization's agreements with employers converting conditions.

Mono and British Pathe . Teeing Off Joint Prod.

Heding VII Joill 1704.
With the departure of Monogram's foreign chief Noton V. Ritchey for England by plane Monday (26), the company's proposed joint production program with be rolling. Ritchey will study the him-making situation in the British Isles as well as readying arrangements for his firm to operate under the recently negotiated Anglo-U. S. tax adjustment.

Madison Offers British

Lensing With Iced Coin

Mel Malison is offering Merita

Mel Malison is offering Merita

Mel Malison is offering Merita

Mel Malison is offering Merita

Mel Malison Produces a means of utilize

through Neel Madison Produces

Ltd., which he recently organized
in London.

Currently Madison is I Holly
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Currently Madison is Holly
Currently Madison is Mellow in the British release of some

Hours to Kill," Alee Coppell's "A

Man About a Dog" and John Wex
ley's "The Last Mile."

2 SIMPP Reps on MPAA Committee **Cues Closer Co-op Between Both Orgs**

Organize in H'wood

To Push Taft for Prez Washington, April 27.
Several Hollywood figures are included in the formation of a new actors, artists and authors committee seeking Senator Tatt for President.

for President.
In the founding group are included Gary Cooper, Leo McCarey, Morrie Ryskiad, Benjamin
Stolberg, Fréda Utley, Dorothy
Thompson, Robert S. Allen, Lee
Bowman, John Chamberlain, Boile
Frankovich, Alice Roosewil LongRobert S. Allen Robert S. Richel
Frankovich, Alice Roosewil LongRingling, Morth, Felix, Modely,
John Dos Passos and George F.
Schuyler.

Lesser-Poe's Indies' Inside Track to Some

Break for independent producers who pile up coni in Britain under the new freeze agreement is seen the new freeze agreement is seen the new freeze agreement is seen to be considered in the new freeze agreement is seen to be considered in the new freeze agreement is seen the new freeze agreement in the new freeze and few freeze for the new freeze and few freeze for the new freeze and few freeze for the new freeze and few freeze for the new freeze

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N. Y. to L. A.
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Leving Leving Leving
Leving Brecher
George D. Burrows
Edward Fishman
Addel Whitely Fletcher
Hall Hacket
Hall Hacket
Jack Laid
Jack Laid
Lorraine Miller
Harry Rand
Harry Rand
Lorraine Miller
Harry Rand
Jack Semith
Jules C. Stein
Howard Sirickling
Howard Sirickling
Howard Sirickling
Howard Sirickling
Howard Sirickling
Hall Walliu Peggy Thorndike Hal Wallis

N. Y. to Europe Amerigo Benefico Clarissa Churchill Eric L. H. Cosby Jerry Dale Art Ford Leo Genn Ben Goetz Ben Goetz
David Golding
William Heineman
I. E. Lopert
Jamila Novotna
Norton V. Ritchey
Mme. Elizabeth Schumann

Robert Wolff Max E. Youngstein

Growing cohesion between the Motion Picture Assn. of America and the Society of Independent: Motion Picture Producers is seen in the unprecedented action of MIPAA prexy Ext. Johnston last between the committee of the MIPAA Necessity occupantiate for the MIPAA Necessity of cooperating in the struggle to maintain foreign markets has drawn the majors and the indiproducers closer over the past several scars, but last week's action early care to the time of time of the time

the tie.

While it indicates plans of the
majors and indies to work much
closer together, it should not be
closer together, it should not be
the two organizations. Most of the
indica are adamant in their position that the interests of MPAA
members do not coincide with
which they will cooperate.

The SIMPP ress were named by

side Track to Some
London Studio Space
the Up to the Up

75% TAX OFFICIALLY **GOES OFF AS OF MAY 3**

GOES OFF AS OF MAY 3

U. S. film companies have been notified that the British 75% tax will be repealed as of blay 3. Its will be repealed as of blay 3. Its will be repealed as of blay 3. Its month for documents to be executed by importers binding them nonth for documents to be executed by importers binding them from the tax comes off and the new free period' between the time the tax comes off and the new free period' between the time the tax comes off and the new free period' between the time the tax comes off and the new free period' between the time the tax comes off the time that the companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the "free" companies are not disturbed about the elimination of the free companies are not disturbed about the elimination of the free companies are not disturbed about the elimination of the free companies are not disturbed about the elimination

L. A. to N. Y.

Larry Adler Edward L. Alperson Irving Asher Charlie Barnet Charlie Barnet; Joe Behm Bill Blowitz Ann Blyth Romney Brent Macdonald Carey Madeleine Carroll Rosemary DeCamp Rand Elliot Rand Elliot John Emery Tom Fadden Martin Gabel Tamara Geva Johnny Grea Paulette Goddard Alex Golitzen Robert Hakim Hurd Hatfield Richard O. Herr Jean Hercho Jean Hersholt
Lou Irwin
Nunnally Johns
Fay Kanin
Michael Kanin
Henry King
Veronica Lake Dorothy Lamous Robert Mitchum Patricia Neal Alex North Charles O'Brien Maria Palmer Maria Paimer Robert Peters N. Peter Rathyon Rosalind Russell Hank Spitz Bob Taplinger Henry Wilcox

Europe to N. Y.

Harold Boxall Robert Guillemard Sir Alexander Kords Norma Sheare Murray Silverstone Akim Tamiroff

PIX STARS FOR B. O. FIREWORKS

Surprisingly Lenient Chi Contempt Ruling Seen as a Break for Distribs

Chicago, April 27.
Unexpectedly lenient decision by
Federal Judge Michael Igo, on the
contempt proceedings brought
against major districts lelling sysferent statement of the contempt of the contempt
for those hearings were heldint is for all but one theatre, the
Jr itself. That house, they less for
fratyrun suburban licenses than
my'of the affiliates because major
distribs didn't dare ask for the
same terms. Now, the distribs are
going to insist on equal terms from
Balaban & Katz Long General

define terms. Now, the distribs are going to insist on equal terms from the JP.

Raibana & Katż Loop first-runs are still suffering from a direction of the property of the property of the property of the property of the property of the property of the property of the two-week celling on Loop playdates which is now pending before the court will be pressed by authority of the two-week celling on Loop playdates which is now pending before the court will be pressed by authority of the two-week thing to the property of the pr

Of Delaying Motions

Washington, April 27.

Closely following the pattern of
the John Howard Lawron case, and
the John Howard Lawron case, and
the John Howard Lawron case, and
the John Howard Lawron case, and
the stand were denied a series of delaying
motions in the screen writers'
trail for contempt of Congress beford And Market Court Andre
Early Country of the ing the trial.

Ing the trial.

Rebounding, Trumbo's legal staff entered a motion to quash the jury panel on grounds of "bias and prejudice." Argument still proceeded on this motion as the case adjourned for the day. Since this (Continued on page 22)

EINFELD EXTENDS N.Y. STAY AFTER 'ARCH' BOW

STAY AFTER 'ARCH' BOW
With a flock of Loew's dates!

With a flock of Loew's dates!

continued to the state of

Col. Increases Shares

Columbia Fietures has filed notice with the N. Y. sfock exchange that its authorized outstanding common stock will rise to 16,822 shares next to hit a continuous control of the control of the control of the control of Columbia's annual 2½% of record April 30 get the stock on May 14.

ZUKOR MAY SPARKPLUG SERIES OF PAR MEETS

SERIES OF PAR METS

Adolh Zukor, Pananount's veteran hoard chairman, may dust of
his travelling has to personally attend a series of regional sales
meets which his company is now
planniar Zukor. It is unever York
meet which his company is now
planniar Zukor. It is never York
meet which starts off the slate,
May 13, and is mulling the idea of
taking in the others. Charles M.
lis expected to attend all the contabs with his division heads actually conducting the meetings.
Besides the N. Y. huddle,
Kansas City and San Francisco.
While they're being held at the
usual time and places for Paramount, one peculiar feature will hill
put in an appearance. Generally,
staffers arent called in to participate in the huddles.

Chi Indie Sues to K.O. Duals in 3 B&K Nabes

Duals in 3 B&K Nabes
Chicago, April 27.
Preliminary injunction to restrain showing of double features
injunction to restrain showing of double features
flowers was saked today (Tues.) of
Federal Judge Michael Igoe by
Harry Nepo, operator of the Kimbark theatre, southside house about
125 miles from the Jackson Funn,
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OF TOP-NAMERS

By MIKE CONNOLLY

The Hollywood, April 27.

The read by Metro, studies are reading to ald Metro, studies are reading to ald Metro, studies are reading to ald a staring to ald a staring to ald a staring to all a staring to all a staring to a star

general release dates haven't yet been set. be

20th to Roll Up Its 'Iron Curtain' in 500 Dates Despite Beefs

Dates Despite Beefs
With 20th-Fox sexting a May 12
release date on "Iron Curtain" in
about 500 day-and-date bookings
across the country, the National
Friendship stepped up its drive,
this week to dissuade exhibit from
the showing of the anti-Communist
films, in a form letter to all Indie
for the state of the state of the state
Council's chairman, Rev. Howard
Melish, detailed the background of
the film, charging it with provoking
'war hysteria' and hinting that
Melish, detailed the background of
the film, charging it with provoking
'war hysteria' and hinting that
themselves open to libel suits if
the pic is played.

Meanwhile, 20th-Fox exces met
Monday Göb to map strategy on
Ton Curtain." Chief worry of
Ton Curtain." Chief worry of
John prey Sprose P. Stouras and
publicity chief Charles Schlaffer is
the possibility of muss picket lines
ing the film in metropolitan centers. Reports, however, that the
film would be delayed because of
the National Council's pressure
were categorically denied.

SWC's: Ribacklist' Suit

SWG's 'Blacklist' Suit Vs. Majors Due in 2 Wks.

SWC's Blackist Silli
Vs. Majors Due in 2 Wks.
Hollywood, April 27.
Injunction suit against the major
studios, alming to halt the blackand the state of the state of the state of the state
aby be filled within the next two
weeks by Thurman Arnold, on behalf of the Screen Writers Guild.
The action will probably be
Arnold, former assistant attorsery general in charge of the antitrust dyision, goes to Dallas next
week on business, following week,
when summons and complaint are
to be served. It's understood that
the Guild's injunction action will
it will be charged, face possible
studio blacklisting on political
grounds. It will be claimed that
the studios conspire to maintain
This linjunction action will be
entirely separate and distinct from
the civil suits already brought by
the writers whose contracts were
ling in Washington last fall. The
Guild is participating as "friend
of the court' in those suits, which
are in the California courts.

M-G PACES LIST | Skouras Stresses Foreign Inroads In \$14.004.640 Net by 20th-Fox in '47

Clarke Heads ASC

American Society of Cinematographers elected Charles G. Clarke to succeed Leon Shamroy as president.

ident.
Other officers for the next year are Fred W. Jackman, yeepee and treasurer; Ray Rennehan, secretary and John W. Boyle, ser-

SIMPP Weighs **Combine Suits**

Suits by the Society of Independent Motion Pictures Producers may be started shortly against several buying-booking combines as a sprincy and restraint of trade gathered by Robert Jacob Rubin, SIMPP's general counsel, in the past few weeks. Rubin, who has been east going over books and removed to in indig produces, recurred to the Coast over the week-needs of the coast over the coast

turned to the Coast over the weekend. Honfab in Hollywood with
Hell confab in Hollywood with
Samuel Goldwyn, one of the sparkther Lessing of the Walt Disney
tudios, who is chairman of the
SIMPP persons to chairman of the
SIMPP persons Decision will be
made at the huddles on the practiscition on the basis of what Hubh
has discovered.
Goldwyn and some of the other
producers feel that certain indie
booking-burgic ombines and some
indies and major circuits have tend
and playing time on the unaffliated
producers.

9 MORE % CHIZ SUITS BY MAJORS IN MD., LA.

BY MAJORS IN MD., LA.

Nine separate percentage chiseling actions were filled last week against two groups of exhib deing actions were filled last week against two groups of exhib desubstantial and the separate sepa

H'wood Pix Unaffected By Italy's Coin Unfreezing

By Italy's Coin Unfreezing

A new Hallang government decreece her Italian government decreece her Italian government decreece her Italian government decreece her Italian government decreece her Italian government decreece programs on the control of

Distribe gross take from the domestic market remained at a high level during 1947 and fell overseas solvent and the domestic market remained at a high level during 1947 and fell overseas solvent and the description of the

remittal ces decreased, business, it-self, rose in terms of local cur-(Continued on page 25)

Famous Players (Can.) Hits Alltime High With Year's Net of \$3,156,446

Year's Net of \$3,156,446

For the fiscal year only a part of a par

ing a net \$7.384,287.

SHORT HOLDINGS IN-PICTURE STOCKS

FILIUMS STUCKS
Short holdings in Paramount
common almore dead during
the 30-day stretch, frod during
the 30-day stretch, frod 15—April 15 with the beam bond;
ing operations to 6,421 shares
against 3,330 held at the beginning
of the period. Warner Bros. short
interests on the N. Y. stock exchange also climbed during the
change also climbed during the
to 5,200.
Minor punication of Y-12.
Minor punication of Y-12.
Minor punication of Y-12.

to 5,200.

Minor unloading of Universal short holdings was registered, with the total sliding to 9,100 from 10,013. Metro holdings remained almost unchanged winding with 6,315 against 6,275 at the inception of the 30 days. Short holdings in other majors were below the 5,000 share figure.

LET'S TAKE A "new



Gentleman's Agreement

The most acclaimed motion picture in history! The most long runs! The most holdovers! The most moveovers! The most new box-office records of any film today!



Call Northside 777

... is the biggest box-office hit of all 20th's true-to-life dramas, topping such great grossers as "BOOMERANG!" and "13 RUE MADELEINE"!



Sitting Pretty

... 20th's all-time record laugh-hit, is piling up bigger grosses than "MARGIE" or "MOTHER WORE TIGHTS" all over the country!

The entire trade, from Variety Business Reports to For Me," reports that the biggest grosses in every size the

look" AT THE FACTS!



The Iron Curtain

The most sensational and timely subject ever brought to the screen! World Premieres in 500 theatres coast-to-coast the week of May 10th!



Anna Karenina

... is now premiering at the Roxy Theatre, New York. "That the picture will play to big grosses is certain," says Variety!



Green Grass Of Wyoming

Compared by preview audiences to "SMOKY," "THUNDERHEAD," and other great 20th Technicolor triumphs! 8-state Premiere, Decoration Day Week!

Boxoffice Barometer to "What The Picture Did atre in every size town are being made today by



On an Island with You (COLOR-MUSICAL)

(COLOR-MUSICAL)

Metro reissos of Joe Pasternak production, Slave Bether Williams, Feder Lawtion, Slave Bether Williams, Feder Lawtion, Slave Bether Williams, Feder Lawtion, State Color, State Street, N. A., April 19, 48. Running con-ference, N. A., April 19, 48. Running con-107 MINS.

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108

The principal assets of this musical are several attractive personalities and performances, some striking dance and aquatic numers and a visually stunning production. The book is weak, the music rather commonplace and the music rather commonplace and the amount of entertainment involved. The picture should have moderate boxoffice draw, "On an Island With You" is a

The picture souds now movement to be be be been as the best at film. That is, it's about the romantic developments that occur when a Hollywood company goes to a semi-topic resort (presumably Mamil) to shood a picture of the best and the same and the best and the same and the size of the same and the size of the size

base during the war.

When she refuses to dance with him one night in the glittery cannot be about the state of the state

Trapped by Boston Blackie Columbia release of Rudolph C. Flor

production. Features Chester Morris. Di-
Maurice Tombragel; story, Charles Marion.
Edward Block, based upon character cre-
ated by Your Daned upon character cre-
ated by Jack Boyle; camers, Philip Tan-
atre, N. Y., week April 20, '48, Running
time, 67 MINS.
Poster Planter
Beeton Blackie Chester Morris
Joan HowellPatricia White
Igor Borio Edward Norris
Dant Norris
Runt
Sergeant MatthewsFrank Sully
Mrs. Carter Sarah Selby
Mrs. KenyonMary Currier
Description Land Contract Currier
DunnPierre Watkin
LouisBen Welden

For some seven years Columbia has been turning out the "Boston Blackie" series, As the 13th and Blackie series, As the 13th and 15th and 1

Indian turbans while in another scene the pair pose as an elderly couple. This brand of plot tech-nique is pretty much old hat to fol-lowers of the "Blackie" melo-dramas.

dramas.

In the title role, per usual, Moris is involved in the theft of a "priceless" string of pearls. He and his sidekick, Stone, are litred as private detectives to guard the jewels, but when the spartlers are litted as private detectives to guard the jewels, but when the spartlers are litted to the control of the c

the authorities.

Performances are comparable to
the thesping found in the average
wheduant. Morris is forthright
straight. Stone is okay as his parter. Both point up their lines for
laughs. Fomme interest is supplied
to the comparable of the contribution.

Richard Lane contribution is
standard characterization of a bunsling inspector who frequently is
supported by the contribution of the contributi

suffood by Morris' cunning. Other players are adequate.

In making his first directorial effort, Friedman minitalined a satisfactory pace for this Rudolph Critchow production. He previously his first directorial efforts of the Earth. Phillip Tannura's camerawork is good as are other technical credits. Mische Bakaleinhoff's musical direction adds in sustaining the picture's mood.

The Bude Goes West Allied Artists release of King Bros. pr duction. Stare Eddle Albert, tale Story four. Story Eddle Albert, tale Story bert, Koland, Barton Mac Lance District, Office and Sale. May Loss: camera. Karl Striss

ard Sale, Mary Loos: camera, Karl Struss;
music, Dimitri Tiomkin; editor, Riebard
Heermance. Previewed April 20, '48. Run-
ning time, 87 MINS.
Danlel Bone
Liza Crockett
Sam BriggsJames Gléason
Kikl Kelly Binnia Barnes
Pecos Kid
Texas Jack Barton MacLone
Bcetle Douglas Fowley
Spiggrofy
Bunning Wolf Chief Yowlachie
Grandma Crockett Catherine Doucet
PinneganOlin Howlin
Baggage Master Lee White
-

"The Dude Goes Well's has a process which could goes well had not been as the process which can be a process which can expect satisfactory returns wherever shown, a sattre on western pictures made with tongue in cheek but emerging values in every department. Frog Edde Albert, co-star with some, as audiences will agree. For Edde Albert, co-star with the process where the process have been and all concerned with its making and one of top products Albert plays a gunsmith, who leaves Brooklyn read, there's a hice little place called Arsenic City out in Nevada with lots of people who pack guns, and where there's guns there's business where there's guns there's business was the process of the products and all concerns a high such that had been all the place to the products and where there's guns there's business where there's guns there's business was the property of the products and the property when the products and the products and the products and the products and the products and the products are the products are the products and the products ar

and where there's guns there's busi-ness for him.
Practically everything that can happen to a man descends upon Al-bert as he makes his way westward to his destination, including his meeting Miss Storm who, it devel-ops, is also going to Arsenic City in control of the control of the control to the control of the control of the control of the control of the control difficulties with badmen, he and Miss Storm are captured by wild

Not Guilty

Not Guilty
(Non Coupable)

"Non Coupable)" French
film released in the U.S. by
Andre Lolnage under the U.S. by
Andre Lolnage under the title
Little Met (N. Y.), Thursday
(22). It was produced by Ariane
Production and stars
(22). It was produced by Ariane
Production and stars
(13) in the U.S. 'It was predicted by Vasarr from
'Non Coupable' in the U.S. 'It was predicted by Vasarr from
At the same time, Mari labelled the story "an excellent
deen." "This unique film," he
sission, the award for the best
male acting at the Locarno festival. Marc Gilbert Sauvageon
male acting at the Locarno festival. Marc Gilbert Sauvageon
script shows an intelligent man
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Miniature Reviews

"On an Island With You"
(Musical-Color) (M-G). Brightened by Jimmy Durant's Com-

ened by standard melodrama in the "Blackie" series; aver-

age grosses.

"The Dude Goes West"
(AA). Crackerjack western satire bound to please in all situations.

(A). Coasse coose week

(A). Coasse coose week

(A). Coasse coase week

(A). Coasse coase coase in all

situation of o please in all

situation.

(The Strawberry Rean

(Color-Songal (Col.) First color

for Activy adds new lustice and

service coase.

(Crossed Trails

(Mono).

Fair western starring Johnny

"The Bodd Frontiersman

(Rep.). Solid action fare for

the western market with Allan

"Rocky" Lanch With Year

(Rep.). Nino Martini, Particia

Roc in weak British-made ro
mantic drams.

(Rep.). Nino Martini, Particia

Roc in weak British-made ro
mantic drams.

(Rep.). Nino Martini, Particia

Roc in weak British-made ro
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Disc.

Plutes, he outshoots worst outlaws in a mid-mannered gunsmith Albert is immense and Miss Storm is lovely in role of young femme who still doesn't trust him after he's lovely in role of young femme who still doesn't trust him after he's storm in the storm of the storm of the store of

The Strawberry Roan (COLOR-SONGS)

(COLOR-SONGS)
Hollywood, April 23.

**Columbia release of Gene Autry (Armand Schaefer) production. Situs Gene Autry. (Armand Schaefer) production. Situs Gene Autry. (See Autry. 1997)

**General Research of Columbia States (See Autry. 1997)

**General Research of Columbia States (See Autry. 1997)

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**Line States (See Autry. 1997) Fred I Jackman man, a large development of the part of

Description of the control of the co

Whole plot centers a round Champion and Autry's efforts to

save him from Holits weath. Attry is discharged, and when the true is discharged, and when the true is discharged, and when the true is discharged, and the true that the true is discharged, and the true with a price on his head, it was the price on his head, it was the price on his head, it was the price on his head, it was the price of his discharge, through the horse, is responsible for the ranchowner's son, who doesn't think he can ever wait again, climbing aboard Chambarded, and the price of the price of the customary easy portrayals and halance of cast is topflight. Holit makes his role convincing, Jones, promise as the son; Gloria Henry makes most of a role with plenty of meat to it; and Rufe Davis is in effectively for his impersonal.

tions.

Armand Schaefer as producer has tossed in plenty of class production and John English's direction is first-class. Freet H. Jackman's photography is particularly noteworthy.

Wait.

Crossed Trails

Monogram release of Louis Gray produc-
tion. Stars Johnny Mack Brown: features
Raymond Hatton, Lynne Curver. Directed
by Lambert Hillyer, Original screenplay,
Colt Remington; camera, Harry Neumann;
editor, Fred Maguire; music, Edward J.
ditor, Fred Maguire; music, Edward J.
Kay, At New York theatre, N. Y., week
April 20, '48. Running time, 57 MINS,
Johnny Johnny Mack Brown
Bodle Raymond Halton
Blake Steve Clark
Judge Frank LaRue
Andersons
Wright
Whitfield
Stoddard
Jury Foreman
Sheriff Coek

Section 1. Section 1.

The Damned

The Dammed
Les Mandits

'The Dammed', French import distributed by Discinian of the Control of t

The Bold Frontiersman

Republic release of Gerdon Kay production, the state of Gerdon Kay production, Stars Allan "Rockyr Lanc, Gestures Hong, Stars Allan "Rockyr Lanc, Gestures Francis McDonald, Directed to 19th, Africa Original screenits, Bob Williams; Caroot Miller cidles, Arthur Roberts, Francis McDonald, Directed Roberts, Francis McDonald, Directed Roberts, Francis McDonald, Stars, April 39, 48, Running Lime, 29 MINS. viewed April 39, 'e8, Kunning Line, as Allan 'Racky' Line. Illimat Jila Statilon. Illinat Statilon. Illinat Jila S

"The Bold Frontiersman" is a "The Bold Frontiersman" is an western that moves. Saddle sand will find this one right up their alley and reception will be strong in the oater market. Emphasis is not last action and those spectacular second to over the Stipped in the oater market the strong of the s

helps to build new ones among the youngsters.

Allan "Rocky" Lane is a stall water here whose sizgun usually hits what he aims at, another teanot croon-and-own on eather. There's no femme cluttering up the seenery, either. Lane's character lives up to the title as he goes about his proposed to the seen of the control of the contro

of Lane as plot races through 39 minutes of alam-bang action.
Philip Ford's direction misses moved in the property of the prop

One Night With You (BRITISH)

	London, April 22.
GFD release	of Josef Somlo (J. Arthu
Rank-Two Citi	es) production, Stars Nin
Martini Patric	ia Roc. Directed by Shau
Terence Voune	Screenplay by C. Brabmi
P T Cimen C	om original by Carlo Lado
o. o. omion H	. Editor, Douglas Myers
AIGO DINEARIN	. Editor, Douglas Myers
music, Lamber	Williamson; camera, Andr
Thomas, Norma	an Warwick. At Odeon, Lor
don, April 21, '	48. Running time, 92 MINS
Giulio Moris	
Mary Sontel	
Plero Santellin	1 Bonnr Colloan
Mr Sontel	
Matry	
Terrore	Stapley Hollows
Postbard	
PORTMUT	Charles Golulle
Pireili	
Line Lineri	lrepe Wort
Pirell's Assist	ant Christopher Le
Script Writer.	Stuart Lathn
Second Script '	Writer Judith Fure

Precilic Austhant, ... Christopher Less Second Script Writers. ... Jaulin Furse Remake of the seven-year-old Italian picture, "Fuga a Due Voci," this was hardly worth the time, trouble and expense. As a first venture into stories with music for some control of the control of

(Continued on page 22)

Summary of U.S. Picture Theatres (Excluding Drive-Ins)

Theatres in operation . Closed theatres	Numb 18,35	1 11.7		ircuit-operate on-circuit th		Number 8,983 10,224	eapacity 7,539,162 4,657,826
Total	19,20	7 12,1	96,988	Total		19,207	12,196,988
*A circuit is defined			heatres op No. of	erated by the	same man		Average
T.		Cúmulative	theatres	Cumulative	Number of	Cumulative	seats
Population	theatres	total	operating	total	seats	Total	per theats
1,000,001 and over	5		1.476		1.611.555		1,092
1.000,000-500,001	9	14	733	2,209	741.472	2,353,027	1.012
500,000-250,001	23	37	978	3.187	908.793	3.261.820	
250,000-100,001	55	92	946	4.133	894.318	4,156,138	
100,000-50,001	105	197	916	5.049	871.852	5,027,990	
50,000 25,001	209	406	997	6.046	882.843	5,910,833	
25,000- 10,001	648	1.054	1.798	7.844	1.393.451	7.304.284	
	951	2.005 .	1.819	9.663	1.160,976	8,465,260	
	1:404	3,409	2.039	11,702	1.077.949	9.543,209	
5,000 - 2,501	6.227	9.636	6.649	18.351	2:252.863	11.796.072	

Ad Label on Commercial Films A Blow to That Upcoming Biz

terest by theatremen in putting Tom Connors' Setup is seen in the action of the Motion Is seen in the exition of the Motion picture Assn. of America's board last week... It decreed that consectal pix, more than 200 feet in length, must carry the words, "This Am Advertisement," in the introductory frames of every print. While indie houses, which have the consectation of the pix of t

The ad films has just begun to make serious headway in the big circuits, with National Theatres leading the way via the ancess of the pix in a number of its Coast houses. Film was Ligagett & Myers Land of Tobacco, a con-recior Land of Tobacco, a con-recipied to the control of

films.

MPAA came as a blow, too, to

Tom Connors, former 20th-Fox
distribution veepee, who just
opened offices in New York Monday (28) to handle release of ad
pix He has "Land of Tobacco"
and is negotiating with several (Continued on page 22)

RKO THEATRES NIX N.Y. MGRS.' DEMANDS

N.Y. MGRS.' DEMANDS
RKO theatre exces have turned
down demands of the Motion Piedown demands of the Motion of the Motion
assistant managers in the circuit's
20 houses in the N.Y. metropolitanpired April 15, George Dunn,
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cal 306.

In a move to strengthen its position, the Guild and the legit Asm, of Theatrical Agents and Managers are mulling merger of the two outs. Which is the strength of the groups are agreeable to the plan, the ATAM is first surveying the organizational and legal angles of the merger.

Tom Connors' Setup
The \$82,000 yearly fee which
from Connors collects as a
not be affected by the fact he
not be affected by the fact he
as gone into the business of
distributing advertising films
to the second of the second of the second
Monday (26) under the label
from Connors Associates, Inc.
He's now handling Lügett, &
from Connors Associates, Inc.
He's now handling Lügett, &
to Cone of the resions for second
is negotiating to distribute
other such pix.
One of the called "competitive." Under the contract by
which he gets the S2C per anwork for another major, or
otherwise compete with 20th.
Payments as a "consultant" for
otherwise compete with 20th.
Payments as a "consultant" for
company were provided in the
company's distribution veepee.

East-West Metroites To Decide If Prize Novel

Contest Will Continue Fate of Metro's prize-novel con-test, which has been hanging fire now for several months, is to be decided within the next week.

decided within the next week.
Question of whether to continue
the contest will be one of the top
tens on the agenda of the Metro
tens on the agenda of the Metro
great was the series of confabe
are huddling this week at the ho.
Coast contingent in for the series
of confabe was topped by productrain, accompanied by studio publicity chief Howard Strickling.
They were preceded by exce producer E. J. Mannix, who flew from
tops
Considerable difference of opinConsiderable difference of opin-

Considerable difference of opinion has been voiced on the merits of the prize-novel award among Metro exces. Those in favor of abandoning the contest believe that carry agents and the other majors against Metro. They also believe that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as presently set that the contest, as the contest of

U Extends Its 16m Biz In Italy; Next in Greece

are agreeable to the plan, the plan are provided from the plan with the

Swedish Producer to N.Y.

weensh froducer to N.Y.
Benji Yanzon, who is coming to
the U.S. to make pictures of the
Swedish centemal celebration in
this country, arrives in New York
first of next week, coming over
stay in N. Y. for several weeks betore going to Minneapolis and
First of the Swedish
Faul where most of Swedish festive
Crown Prince Bertil comes over
from Sweden to participate in the
entennial. Janzon has his own
plx producing company in Stockholm.

UA Distrib Terms Toughen Since '47

United Artist, since the besiming of the year, has somewhat stiffened the distribution terms it has been offering independent producers. Us has been enabled to get tougher in the new contracts to the providing distribution without demanding a participation in picture profits in addition to the releasing fee. We provide the profits of the profits of the profits of the profits of the profits of the profits of the profits of the profits of the providing distribution to the releasing fee. We profit the profits of t

that Another switch is in the charges for advertising. UA formerly shared the cost of most types of ads to the extent of 25% up to a stated figure. New contracts call for the producer to pay completely for all advertising except cooperative, in which the distrib continues to share.

tive, in which the distript consumes to share.
Reflecting the recent trend by the company to unload its own offices in foreign countries and give distribution to franchisehold-give give your foreign branchisehold-give distribution to franchisehold-give distribu

Final Tally Shows 18.351 Theatres **Totaling 11,796,072 Seating Capacity**

1,023 Theatres, N.Y. Zone ,023 Theatres, N.Y. Zone
Theatre survey of the New
and last of the series of directories on the country's exchange territories issued by
America, reveals a total of 1.
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Italo Distrib Offers To Match Monty Banks' Hard Dollar UA Offer

Hard Dollar UA Offer
United Artists, which a few
weeks ago had an offer from
Monty Banks to make all payments
on Italian distribution in dollars in
return for the franchise there, had
ture last week from its current
Italian releasing agency. Present
Italian releasing attention of the current
Italian releasing attention of the current
Italian releasing attention of the current
Italian releasing to the current
italian releasing to the control of the current
to retain Caramellis services if at
to retain Caramellis services if at
to retain Caramellis and
to retain the current
twith the Italian distrib no sealing
the negotiations. Benefico left for
Kelly, UA's foreign topper.
While AA is acknowledged to be
one of the best releasing outfits in
Italy, a number of UA producers
where the producers, producers
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'Trial's' French Deal

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Trial's Prench Deal
Trial's Paris, April 27.
Gr W. Pabet's film on ritual murder, "Prozess" ("The Trial"), will
be released in. France through
On basis of the film's anti-netalist
doctrine, Ankersmit is planning to
distribute it with the help of
French Jewish organizations.
Some opposition against the film
however, is developing because of
Pabet's alleged Naar evaliboration.

to Completing the first detailed survey of the exhibition phase of the film industry, research department of the Motion Picture Assn. of the film industry, research geatment of the Motion Picture Assn. total number of operating theatres in the U. S. at 18,351. The aggregate number of seath is 1,1796.072 with the average rath of popular total number of seath is 1,1796.072 with the average rath of popular country as a whole. These figures summarized the statistics contained in the series of directories on the MPAA began issuing seven months 360.

country's 31 exchange areas, which MPAA began issuing seven months and MPAA began issuing seven months and the seven seven and the seven s

8,983 Circuit-Operated

999 for the Chicaso exchange.

8,883 Circuit-Operated
Simutered theatres total 856 with a seating capacity of 409,916. Of the total number of theatres, 8,984 are worsed or operated by indies having less than four theatres appece. Circuit - operated spots however, heavily preported at a gainst only 467,928 seats for the indie houses.

MPAA state apply to all them to the commercial theatre accounts such as part-time resort theatres and non-commercial spots where with the commercial threatre accounts such as part-time resort theatres and non-commercial spots where while MPAA's research department admits that changing conditions make it impossible to obtain the state of the 18,351 theatres operate on a part-time basis. In the control of the control o

BROWN GETS CONTROL OF INTL. OPTIMA PIX

OF INTL OPTIMA PIX
Controlling interest in International Optima Corp., reissue distributor and exporter, passed to
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and his associates acquired a 75%
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Films.

Laughton pix include "Jamaica Inn." "Beachcomber" and "Sidewalks of London." Optima now has the foreign saje rights to these films while Film Classics will distribute in the U. S. and Canada. Livingston. meanwhile. is on a pected back in about another three weeks.

Theatre and Seating Statistics

25 Largest U. S. Cities

		No. of	Seating	Average	of pop-	
City	Population	theatres	capacity	capacity		
New York City	7,454,995	589	723,243	1.228	10.3	
Chicago	3,396,808	302	324,409	1.074	10.5	
Philadelphia	1.931.334	201	195.547	973	9.9	
Detroit	. 1.623.452	167	172,459	1.033	9.4	
Los Angeles	1,504,277	217	195,897	903	7.7	
Cleveland :	878,336	102	125,504	1,230	7.0	
Baltimore	859,100	113	93,253	825	9.2	
St. Louis		95	94.273	992	8.7	
Boston		58	77,833	1,342	9.9	
Pittsburgh		81	69,331	856	9.7	
Washington, D. C.	. 663,091	67	56,930	850	11.6	
San Francisco		83	89.043	1.073	7.1	
Milwaukee	587,472	70	71,216	1.017	8.2	
Buffalo		64	64,089	1,001	9.0	
New Orleans	494,537	62	58.537	944	8.4	
Minneapolis		59	51,250	869	9.6	
Cincinnati:		79	60,787	769	7.5	
Newark		43	51,408	1,195	8.4	
Kansas City, Mo	399,178	55	54.324	988	7.3	
Indianapolis		55	41,009	746	9.4	
Houston		54	48.108	891	8.0	
Seattle		47	40,446	861	9.1	
Rochester		31	34,404	1.110	9.4	
Denver		37	34.974	945	9.2	
Louisville	319,077	.36	34.465	957	9.3	
Total	26,745,532	2,767	2,862,739	1,035	9.3	



at this admit onk Magazine.

Paramount

They're no saints ... but who cares! Cause those light-fingered...light-hearted lassies Veronica LAKE and Joan AULFIEL

are the most sought-after gals in the - U.S.A... as they leave a trail of broken hearts and baffled sheriffs from here

to the border ... even Barry

TIZGERALD trails em! It's no wonder Grove Falls (pop. 453) falls for those daring darlings who find out what fun it is to be good



WILLIAM ÖEMAREST GEORGE REEVES BEULAH BONDI

Produced by

Produced by

Richard Maibaum - William D. Russell

Richard Maibaum - William D. Richard Noah

Richard Maibaum - William D. Richard Noah

Richard Noah Noah

Screenplay by Harry Clork and N. Richard Noah

Screenplay by Harry Clork - A Paramount Picture
Adapted by Nimdret Lord - A Paramount Picture



'Casbah' Alone Sock in Chi. \$68.000: 'Wall' High 20G, 'Winter Comes' 19G

Chicago, April 27.

Sock: \$80,000 looms for "Cashabi" at Griental, with Tony Martin on the stage, this being about the only bright spot here this session. Public schools have a sign flatter week, and the stage of

\$7,500. Chicago (B&K) (3,900; 98)—"Big Cock" (Par) (2d wk). Weak \$29,000. Latt week, \$35,000. Grand (RKO) (1,500; 98)—"Design for Death" (RKO) (2d wk). Excellent \$15,000. Last week,

\$20,000.

State-Lake (B&K) (2,700; 98)—
"Ruthless" (EL) with Jack Owens heading the stagebill (2d wk). Slim \$25,000. Last week, \$29,900.

United Artists (B&K) (1,700; 98)—
"Iligh Wall" (M-G). Neat \$20,000.

Last week, "Ideal Husband" (20th) (3d wk) dull \$50,000

—"High Wall" (Mr-G), Neat \$20,000. Lost week, "Ideal Husband" (20th) (2d wk), dull \$9,000. Woods (Essaness) (1,073; 98)— "Cass Timberlane" (Mr-G) (7th wk). Pert \$16,000. Last week, \$18,000. World (Indie) (357; 77)—"Tor-ment" (Indie) (4th wk). Good \$3,500 for final week. Last week, \$3,800.

Airplane Strike Bops Seattle Albeit 'Union' Hep 9G, 'Casbah' 11G

Seattle, April 27. Seattle, April 27.

With 13,800 workers idle via strike at Boeing Airplane Corp., biz is lagging currently at most theatres. But "Cashah" looks big and "State of Union" shapes up strongly.

Estimaton for The Transport.

Broadway Grosses

Estimated Total Gross This Week (Based on 22 theat Last Year (Based on 19 theatres)

Frisco Slow But 'Panhandle' \$21,000

San Francisco, April 27.
Competition of basehall as well
as the public's yen to get outdoors
again clipped weekend hiz, with
all heatres suffering as a result,
all heatres suffering as a result,
eron, Kathy Downs, Gale Storm
and others for three days over
weekend is hoosting "Panhandic"
at Paramount to solid figure despile these adverse factors. "B.
75. Dungher's is barely passalle
mostly holdover.

Restimates for This Week

tirând (BKC) (1,500; 98)—"Design for Death" (RKC) (2d wb).

Sign for Death" (RKC) (2d wb).

Monroe (Indie) (1,000; 98)—"If (2d wb).

Sign for Death" (1,000; 98)—"If (2d wb).

Sign for Death (2d wb).

Sign for Death" (1,000; 98)—"If (2d wb).

Sign for Death (2d wb).

Sign for Death" (1,000; 98)—"If (2d wb).

Pa la e s (RKC) (2,500; 98)—"If (2d wb).

Pa la e s (RKC) (2,500; 98)—"If (2d wb).

Pa la e s (RKC) (2,500; 98)—"If (2d wb).

Pa la e s (RKC) (2,500; 98)—"If (2d wb).

Sign for Death" (1,500; 98)—"If (2d wb).

Sign for De

| conquered" (Par) (2d wk), nice | 54.400. |
| St. Francis (Par) (1.400, 60.45)... |
| St. Francis (Par) (1.400, 60.45)... |
| St. Francis (Par) (1.400, 60.45)... |
| St. 1.400, 4.400... |
| Down to \$11.500. Last week, husky |
| United Artists (Blumenfeld) (1.207; 55-85)... |
| United Artists (Blumenfeld) (1.207; 55-85)... |
| St. 1.400... |
|

\$8.500. Esquire (Blumenfeld) (952; 55-55)—"Women In Night" (FC) and For You I Die (°FC). Mice \$8,000 in 8 days. Last week, "Man From State (Fall 1988), \$6,000. State (Par) (2,133,604.5)—"Fugli (reissue). Thin \$6,000. Last week, "Trail O' Vigligntes" (FC) and "Badlands Of Dakota" (FC) (reissues), drab \$8,000.

theatres. But "Cashah" looks big and "State of Union" shapes up atrongly and "State of Union" shapes up atrongly and "State of Union" shapes up atrongly and "State of Union" shapes up atrongly and "State of Union" (State of Section 1984). Shapes up atrongly and "State of Union" (EL) (630, 46-50)

"But Mouse (EL) (630, 46-50)

"But Mouse (EL) (630, 46-50)

"But Mouse (EL) (630, 46-50)

"Mille Big \$7,500, 0 mala and "Mr. Reckless" (Par) (2d wk). Mild (630). Last week, clasp \$8,400. Last week, "To \$1,000.
"Double Life" looks strongest new films at Palace and likely w hold. Otherwise trade is on di side.

side. Conceives true is on dual side. Estimates for This Week Palace (C.T.) (2,578; 30-45-62). Double Life (U. Fine \$15,500, and holds. Last week, "Night Song" to Leve's (C.T.) (3,115; 35-47-67)— (Good News" (M-G) (2d wk). Down 51,000. Last week, good \$19,000. Capital (C.T.) (2,017; 30-45-62)— (Think Daily Conceives (T.T.) (2,017; 30-45-62)— (Think Daily Conceives (T.T.) (2,017) 30-45-63. Think Daily Conceives (T.T.) (2,017) 30-40-53. "Fabulous Texan" (Rep) and "Slippy Miccoe" (Rep). Olasy Slipp (T.T.) (2,017) 30-40-53. "Think Daily Conceives (T.T.) (2

\$6,000. Labs and "Linda Be Good" (ELU was and "Linda Be Good" (ELU was and "Linda Be Good" (ELU was and Elu was an

\$5,500.
Orpheum (C.T.) (1,119; 30-40-60)
"Great Dictator" (UA) (reissue).
Good \$4,500. Last week, "Les
Maudits" (U), same.

Bette's 'Winter' Warm 22G, St. Loo

St. Louis, April 27.

Biz at the main stem cinemas has picked up a bit since the end of the coal strike. "Winter Meeting" holds a slight edge, being fine at Ambassador. "B. F.'s Daughter" also is fancy at Loew's Mercury has heen near the summer mark in past week.

nas needs the rue summer marx in Estimates for This Week Zambassador (F & M) (3.00; 50)—"Witter Meeting," (WB) and \$22,000 for former, Bette Davis starrer, Last week, "Sitting Pretty," (20th) and "Let's Live Again," Park [F&D] (5,00), 50-75—"Fury at Furnace Creek". (20th) and "Counterfeiter" (20th) Mild \$19,000. Last week, "Knew Susie" (Coutined on page 20)

Heidt Hikes 'Angel' To Smash \$30,000 in Buff.: 'Bells' Big Miracle 226

Bells' Big Miracle 226

Buffalo, April 27.

Big news here is sock week being done by Horace Heidt band with "10th Ave, Angel" at the Buffalot in the Angel" at the Buffalot in the Century. "Mating of Millie" (looks only fairly good at Lafayette.

Estimates for This Week Buffalot (looks only fairly good at Lafayette.

Estimates for This Week Sulfalot (looks only fairly good at Lafayette. Sainted Sisters' (Par) and "Main Horace Heidt orch on stage. Sock "Sainted Sisters" (Par) and "Main Horace Heidt orch on stage. Sock "Sainted Sisters" (Par) and "Main Modest \$11,000. Last week, "Stiling Pretty" (20th) and "Heart of Virginia" (Rep.), big \$17,000.—Sistering Pretty" (20th) and "Heart of Virginia" (Rep.), big \$17,000.—Sistering Pretty" (20th) and "Heart of Pretty" (20th) and "Heart of Wild Woman" (U) (reissues). The Coopy (U) and "Captive Wild Woman" (U) (reissues). The Coopy (U) and "Captive Wild Woman" (U) (reissues). The Coopy (U) and "Captive Wild Woman" (U) (reissues). The Coopy (U) and "Captive Wild Woman" (U) (reissues). The Coopy (U) and "Captive Wild Woman" (U) (reissues). The Coopy (U) and "Hard boiled Mahoney" (Coll. Fairly good 154,000. Last week, "Nack City" (U) and "Hard boiled Mahoney" (Coll. Fairly good 154,000. Last week, "Knew (Monan) (U) (Coll.). Third of the Coll. Pairly good (U) of Col

40-70)—"Miracle of Bells" (RKO). Smash \$22,000. Last week. "Knew Susie" (RKO) and "High Tide" (M-G), \$17,500.

Estimates Are Net

Film gross estimates, as re-orted herewith from the variported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

The parenthetic admission prices, however, as indicated, include the U. S. amusement

Life' Tops Mont'l, \$15,500 'Arch' Triumph on N.Y. Preem, \$58,000; **'Union' Stately at 137G. 'Clock' Ticks Loud 100G Aided by Duke Ellington**

New York residents apparently 500 after \$17,000 for 23d session. took advantage of mild weather Holds again, with no change until during the past week to itake to "Time of Life" (UA) open \$80 y 25. Italy to the past of the

poeted.

"Arch of Triumph" wound up its first week Monday (26) night at Globe with big \$58,000 but more than \$10,000 helow the house's old for non-holiday opening day last Tuesday (20). "Big Clock" with strong stage combo of Duke Billington band. Four Step Bros. and week at Paramount with very big \$100,000. This does not measure up to opening pace, which forced part flagship into six shows daily "State of Union" shapes as well's

rast week. "State of Union" shapes as very good \$137,000 in initial session at good \$137,000 in initial session at hopes, especially in view of fine and intensive advance campaign and strong reviews. "Intrigue" looks to hit extra nice \$26,000 in first week at State, and is being held.

lirst week at State, and is beeing believer to the fare is largely holdover or extended-run, with many houses nearing the end of lengthy runs. Capitol is winding in its long-run champ, "Naked City," with Tex Beneke hand, to-day (Wed.) after eight omash with the control of the

(Wed.) at Rivoll attorned (Wed.) at Rivoll attorned (Wed.) at Rivoll attorned (Wed.) at Rivoll attorned (Wed.) at Rivoll attorned (Wed.) attorned (Wed.) attorned (Wed.) with "April Showers" and House did (Wed.) with "April Showers" and House did Shim trade with return date on "Farmer's Daughter."

Estimates for This Week (Wed.) attorned (Wed.) with "April Showers" and House did Sho or close for week ending tomorrow (Thurs.) after \$7.700 in 17th Trame. Slays.

Astor (City Inv.) (1800, 681, 80). This work of the Wed. (Wed.) is down to \$18,500, mild, after \$22,000 in fourth week. Continues on into May.

"Wed. (Wed.) attorned (Wed.) attorned (Wed.) is down to \$18,500, mild, after \$2.000 in fourth week. Continues on into May.

"October Man" (EL) (2d.) with Second stanza ending today (Wed.) is off with others on street to \$7.500 after \$10,000 from our with \$55,000.

"Naked City" (U) with Tex Beneke orch, Slate Bros. (8th-dna) with Sesond on ending today (Wed.) winds up record run with \$55,000.

"Naked City" (U) with Tex Beneke orch, Slate Bros. (8th-dna) with Sesond on ending today (Wed.) winds up record run with \$55,000. with \$600 or oning" (MG.) with City (Wed.) winds up record run with \$55,000. Thurs.) After (U) and Wed. (Wed.) winds up record run with \$55,000. Thurs.) After (U) and (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) with the wed. (MG.) (MG

(Thurs.).

Criterion (Loew's) (1.700; 60\$1.80-"All My Sons" (U) 5th-final
ki. Fith frame ending next Friday (30) is off at \$18,000 attention
(U) comes in Saturday (U)
(U) comes in Saturday (U)
(U) comes in Saturday (U)
(U) comes in Saturday (U)
(20 web.)

Giebe (Brandt) (1,500; 80-\$1.80)

"Arch of Triumph" (U) (2) wk).

Initial week ending last Monday
(26) night soared to smash \$58,000).

leor ingus soared to smash \$58,000, being helped by upped seale and crix praise. Hit new non-holiday five per seale and crix praise. Hit new non-holiday (*Close-Up" (EL) (2d w.e.) days \$12,500.

"Cost One" (Col) (6th wile. Fourth round ended last Sunday (25' fin-double per sealed by the condition of the color of the ,200. Mayfair (Brandt) (1,736; 70-

SS_200...
Mayfair (Brandt) (1.736; 70\$1.50) — 'Gentleman's Agreement'
\$1.50 — 'Gentleman's Agreement'
(20th) (25th wit. For the 24th "Wontan From Tangier" (Col) plus week ended last Monday (29 night, Frankle Carle orch, others, on held up in fairly good style and the college of the colleg

Paramount (Par) (3,664; 55-\$1.50)

"Big Clock" (Par) and Duke Ell-—"Big Clock" (Par) and Duke Ell-ington orch, 4 Step Bros, Ella Pitz-gerald topping stagebill (2d wk). First week ended last (Tues.) night zoomed to great \$100,000. Third week of "Saigon" (Par) and stage-show headed by Mills Bros, Buddy Rich orch, \$60,000.

week of "Saigon" (Par) and stage-show headed by Mills Bros. Buddy Rich orch, \$60,000.

Park Avena (U) (Criston) (200,000)

Park Avena (U) (Criston) (2d wit).

Web (100,000) (100,000) (100,000)

Raido (Clt Music Hall (Rockest Special Colt Music Hall (Rockest Special Clt Hall (Rockes

000.
State (Loew's) (3,450; 43-\$1.10)
—"Intrigue" (Ug) (1st run). For
form of the conding tomorrow
form of the conding tomorrow
form of the conding tomorrow
sum' (SRO) (2d run) and "Here
Comes Trouble" (UA) (1st run),
form (SRO) (1st run),
form of the conding tomorrow
Strand (WB) (2,755; 76-31.50)—
Strand (WB) (2,755; 76-31.50)—
Strand (WB) (2,755; 76-31.50)—
Strand (WB) (2,755; 76-31.50)—
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Strand (WB) (2,755; 76-31.50)—
Strand (WB

Strand (WB 42,756; 75-\$1,50)—
"To the Victor" (WB) and Gab Calloway orch topping stageshow (2d wk), Initial bolower session ending wk), Initial bolower session ending \$42,000 after fairly good \$83,000 in pener. Holds a third.
\$42,000 after fairly good \$83,000 in pener. Holds a third.
Sutton (Rugoff-Becker) (561; 70-\$100,000 after okay \$4,400 in inlth. "The Brothers" (U)-opens Thus. (4)-final wk). Tenth week ended last Monday (20) was down to \$3,600 after okay \$4,400 in inlth. "The Brothers" (U)-opens Thus. (4)-final wk). Fifth week ended last (Hus.) inght was barely passable at \$12,-three weeks longer.
Warner (WB) (1,499; 90-\$1,50)—"Winter Meeting" (WB) (4th wk). The weeks longer.
Warner (WB) (1,312; 60)-(2d wk). Second session ending to the whole of the whole of the whole of the whole of the weeks longer.
Winter Garden (UA) (1,312; 60)-(2d wk). Second session ending to most stage of the whole of the w

Baseball Big Click In Cincy; 'Casbah' \$13,000

Cincy; Cashal \$13,000
Overall score for major houses
Continues favorably as baseball opposition renews, the Cincy Reds'
Sunday doubleheaders diverting as
much trade as their night games.
Current town topper is Woman
current own topper is Woman
and acts on stage, with Carte
music the magnet at Albee. Of
three other firstruns at straight
lim spots, "Cashah" is leading
'Unconsquered'
"Unconsquered" and "Sign of
Estimates for This Week
Alhee (RKO) (3,100; 55-96)—
"Woman From Tangler" (Col) plus
Frankle Carle orch, others, on

THIS NEWS IS IN THE HEADLINES EVERY DAY Fighting Sweeps The Holy Land

SO IT'S HEADLINE NEWS THAT

PARAMOUNT WILL RE-RELEASE

Cecil B. De MILLE'S THE COMMENTAL DESTRUCTION FOR FIA YOUNG The New Academy, Award Winner HENRY UNLCOKON And Cast of Thousands

To Be Re-Presented in June BECAUSE OF ITS

Theme Timeliness—as Palestine today becomes the world's most dramatic battleground, just as it was in the era of the Crusades. Cities and locales in the latest cable-news spring vividly to life, in this mighty story of a century-old strife that parallels today's fighting action in the Holy Land.

Star Timeliness—as Loretta Young becomes the Actressof-the-Moment as winner of this year's Academy Award for her role in "The Farmer's Daughter".

Entertainment That Is Timeless—Spectacle and pageantry so lavish no studio could afford to make it today. A cast of 10,000—scores of gigantic sets—dozens of mighty scenes climaxed by the memorable storming of Acre.



'Bells' Peals Loudly in Hub, \$30.000: 'Lady' Stout 44G, 'Years' Fast 14G

Boston, April 27.
New product in most spots with first balmy week of the season will bring out good bix for change. Whitracter Bells" is catching the biggest play at the Memorial, but "Layers solid at the State and Oppeum. "To the Victor" looks good at Metropolitan.

Ferjimster for This Week

oso at Metropolitan.

Estimates for This Week
Asor (Jaycox) (1,300; 40-85)—
"Best Years" (RKO) First time at regular scale, neat \$14,000. Last week. "Mourning Becomes Electra" (RKO) (4th wk), \$3,900.

tra" (RKO) (4th wk), \$3,900.

Boston (RKO) (3,200; 50-\$1.10)

"Scudda Hoo" (20th) plus Ann
Corio, Ina Ray Hutton orch, others, on stage. So-so \$24,000. Last
week, "Are You With It?" (U) plus
Bert Wheeler, Rose Nurphy, Salici Puppets, others, \$26,000.

ici Puppets, others, \$26,000.

Exeter (Indie) 1,300; 45-75)—
"Nicholas Nickleby" (U) and
"Quiet Weekend" (Indie). Sock
forelgn film on for this nabe
house, \$8,000. Last week "Ninotchka" (M-G) reissure) and "Woman's
Vengeance" (U) (2d wk), \$2,500 in
3 days

"Vengeance" (U) (2d wk), \$2,500 ii.
3 days.

Fennyy (Mr.P.) (1,373, 40-50)—
Fennyy (Mr.P.) (1,373, 40-50)—
Fennyy (Mr.P.) (1,373, 40-50)—
Fennyy (Mr.P.) (1,373, 40-50)—
Fennyy (Mr.P.) (1,373, 40-50)—
Fennyy (Mr.P.) (1,374, 40-50)—
Last week, "Albuquerque", (70-7)

Minneli of Mr. (1,374, 40-7)—
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'Bells' Peals Lusty \$15,000 in Cleve.

Cleveland, April 27.
Biggest money-ticker in a week
wilted by a spring heat spell is
"Miracle of Bells," which looks
likely to stay three weeks at Allen.
"Big Clock" isn't too loud at State
but okay. Hipp finding "Woman in
White" a bit too heavy for this
time of year, while "Scudda Hoo"
is having tough going at Palace.
Estimates for This Week

Estimates for This Week Estimates for This Week
Allen (RKO) (3,000; 55-70)—
"Miracle of Bells" (RKO), Excelent \$15,000 or near. Last week,
"Remember Mana" (RKO) (3d
wk), hearty \$11,500.

Hipp (Warners) (3,700; 55-70)—
"Woman in White" (WB). Lukewarm \$15,000. Last week, "Sitting
Pretty" (20th), extra smart \$22,000. Lake (Warners) (800; 55-70)—
"Sitting Pretty" (20th) (m.o.). On way to breezy \$4,000 or over. Last week. "Bride Frankenstein" (U) and "Son Dracula" (U) (reissues), big \$4,500.

Lower, Mall (Community) (570; 55-70)—"Yank in Rome" (Indie), Very mild \$2,500, Last week, "Beauty aleast" (Indie) (2d wk), nice \$3,100.

Ohio (Loew's) (1,200; 55-70)—
"Unconquered" (Par) (m.o.). Okay
\$7,000. Last week, "Naked City"
(U) (m.o.), same on third down-

(U) (m.o., same town lap.
Palace (RKO) (3.300; 55-70)—
Scudda Hoo" (20th). Off the beam at \$13,000 or near. Last week, "Casbah" (U), nice \$15,500.

Key City Grosses

Estimated Total Gross
This Week ... \$2,867,000
(Based on 23 cities, 226
theatres, chiefly first runs, including N.Y.
Total Gross Same Week
Last Year ... \$3,266,300
(Based on 21 cities, 226
theatres)

'Apache' Rousing \$30,000, Philly Ace

pJU, UUU, 1 HIII y ACC.

Philadelphia, April 27.

Very little zing at Philly boxoffice this week. Slump which
office this week. Slump which
of weeks ago is still continuing.
"Fort Apache" is supplying the
most excitement, being great at
the Stanley. Moderate grosses are
the Stanley. Moderate grosses are
Estimates for This Weex
Aldline (WB) (1,303, 50-94).
"Sainted Sisters" (Par). Fair 313,
000. Last week, "Bill and Coor
worst weeks ever at this spot.
Boyd (WB) (2,340; 50-94)."B.F's
Daughter" (M-G) (dd wk). Slight
317,000. Last week, fairlas \$13,500.

"Miracle of Bells" (IRKO) (5th wb).

"Miracle of Bells" (IRKO) (5th wb).
Fine \$18,500. Last week, solid
\$21,500.

.500. oldman (Goldman) (1,300; -50--"Bride Goes Wild" (M-G) (3d . Good \$13,000. Last week,

wk). Good \$13,000. Last week, \$17,500. Kartton (Goldman) (1,000; 50-94)
—"Big Clock" (Par) (3d wk). Slipping to \$12,000 after big \$18,000 last week.

ping to \$12,000 after big \$18,000 last week.

Mastbaum (WB) (4,360; 50-94)—

"Winter Meeting" (WB). Miild \$25,000. Last week, "To Victor" (WB). reyt hin \$16,000.

Plx (Cummins) (500; 50-94)—

"Mons. Verdoux" (UA) (2d wk).

Ns.h. \$5,000. Opener was nice sa 000.

\$9,000.

Stanley (WB) (2,950; 50-94)—
Fort Apache" (RKO). Great
\$30,000 or near. Last week, "Nafed
City" (U) (4th wk), trim \$15,000.
Stanton (WB) (1,475; 50-94)—
"Black Bart" (U) (2d wk). Modest
\$8,000. Last week, \$12,000.

Ruthless' Rugged With \$19,000, Det.; 'Agreement' Fine 26G, 'Bells' 18G, 3d

rine LOV, Dellis 10V, 3dl

"Gentleman's Agreement" at the
Fox looks winner in the weekly
Detroit boxoffice sweepstakes but
still is not too big. "Ruthless." at
the Palms, is comparatively stronger. "Miracle of Bells," Michigan
entry for third week, still looks
solid. Town otherwise is loaded
with reissues and holdovers.

Estimates for This Week

with reissues and holdovers.
Estimates for This Week
Adams (Balaban) (1,740; 70-95)—
"Adventures Casanova" (EL) and
"Docks of New Orleans" (Mono).
Slender \$7,000. Last week, "Bride
Goes Wild" (M-G) and "Western
Heritage" (RKO) (2d wk), excellent
\$13,000.

\$13,000.

Art Cinema (Marten) (459; 74-\$1,20)—"Mourning Becomes Elec-tra" (RKO) (5th wk). Slight fall off to \$7,000 after \$9,000 fourth

week.

Broadway-Capitol (United-De-troit) (3,309; 70-95) — "Fighting 69th" (WB) and "Valley of the Giants" (WB) (reissues). Satisfac-tory \$15,000. Last week, "Ghost of Frankenstein" (Indie) and "Mum-(Continued on page 20)

Oilman Sets Indie

'White' in Red at \$7,500, Indpls.; 'Saigon' \$11,000

Summers, Satgott \$11,000
Summers beat and record early
season will keep first un bit in the doldrums this stanza. Front runner,
"Saigon" at the Indiana, Is under
average. "Tenth Avenue Angel" at
Leew's and "Woman in White" at
Circus (Sand Woman in White" at
Circus (Sand Woman in West
Circus (Gamble-Dubla) 2800; 44.

Estimates for This Week Circle (Gamble-Dolle) (2,800; 44-65)—"Woman in White" (WB) and "Lighthin' in Forest" (Rep.) Thin \$7,500. Last week, "Albuquerque" (Par) and "Speed to Spare" (Par), solid \$11,000. Indiana (G-D) (3,300; 44-65)— "Saigon" (Par). Slow \$11,000. Last week, "To Victor" (WB), dim

week, "To Victor" (WB, dim Victor" (WB, dim Victor) (WB, dim Victor) (MB,
Bells' Best Bet In Balto, \$12,000

Baltimore, April 27.

It's off all along the line this week with standout being "Miracle of the Bells" at the Town despite crix blasts. Shapes big in view of limited seating capacity. "Cashaft didn't even get a start at Loew's Century.

Estimates for This Week Century (Loew's-UA) (3,000; 20-60)—"Casbah" (U). Not doing well at \$10,000. Last week, "Bride Goes Wild" (M-G), fine \$15,400.

Wild" (M-G), fine \$15,400.

Hippodrome (Rappaport) (2,240;
20-70)—"Noose Hangs High" (EL)
plus vaude. Dull \$13,000 or a bit
over. Last week, "Strawberry Roan"
(Col) with Gene Autry and stage
layout in p.a. packed them in for
attendance record. Big \$29,00
likely would have been more ex(Continued on page 20)

'Sitting' Pretty \$16,000, Pitt: 'Sisters' No Saint 14G. 'Tarzan' Tough 9G

1*10, 141.6411 1011gil 70.

Topper this week will be "Sittagperst," at Harris, and a cinch
holdover. "Sainted Sisters" at
Penn and "To the Victor" at Stanley, are only tagging along, Moveover of "Enfed Goes Wild" is giving Ritz its best take in long
time.

Estimates for This Week

Estimates for This Week Fulton (Shea) (1,700; 44-76)— "Ninotchka" (M-G) (reissue). Deso-late \$850 in 3 days with "Bill and Coo" (Rep) and "Old Los Angeles" (Rep) hastily pushed in to replace. Last week, in 11 days, "Panhandle" (Mono), strong \$12,500.

Harris (Harris) (2,200; 44-76)—
"Sitting Pretty" (20th). Big \$16,000, and stays. Last week, "Prince of Thieves" (Col), n.s.h. \$5,000. Penn (Loew's-UA) (3,300; 44-76)
"Sainted Sisters" (Par). Fair \$14,000. Last week, "Duel in Sun" (SRO), back at pop prices, good \$15,000.

Ritz (Loew's) (800; 44-76)—"Bride Goes Wild" (M-G) (m.o.) (2d wk). Nice \$3,500 after \$6,400 last week, best house has had under its new

best house has had under its new Loew ownership.

Senator (Harris) (1,750; 44-76)—
"Foreign Correspondent' (UA) and 'Trade Winds" (UA) (reissues).
Only so-so \$4,000. Last week, in 10 days, "Naked. City" (U) (m.o.), smart \$6.500.

smart \$6.500.

Stanley (WB) (3,800; 44-76)—"To
the Victor" (WB). Took drabbing
from crix and public is of much
same opinion, with \$12,000 or under, not good. Last week, second
of "Big Clock" (Par), about \$10,500 after solid \$18,500 opener.

'Clock' Ahead in L.A., Big \$45,500; Bette Thin 38G. 'Woman' Drags Bottom, 12G: 'Lady' Mild 37G, 'Scudda' No Hay 51G

Beach-going weather and day-light time are giving firstrums here strong competition this week. De-spite six new bills in major film theatrees, only one is playing to above average biz, others being light to dull.

light to dull. "Big Clock" is the leader, ticking off very sturdy \$45,500 in two Paramount houses to lead town "Scudda Hoo" looks medium \$51,-00 for four theatres. "Lady room Shanghai" shapes up mildly at \$7,000 in two spots, while "Winter Meeting," new Bette Davis starer, looks thin \$35,000 in three sites. Daul bill headed by "Man From Locations. Saint \$36,000 in five locations. locations.

lecations.

"Smart Woman" is scraping bottom at \$12,000 in four small-seaters. Only holdover doing well is "Sitting Pretty," which is stout \$8,000 for second week in one house after three weeks in four-theatre combo.

Estimates for This Week

Belmont (FWC) (1,832; 6-63])—
"Man From Texas" (EL) and "Take My Life" (EL). Thin \$3.00. Last My Life" (EL). Thin \$3.00. Last My Life" (EL). Thin \$3.00. Last My Life" (EL). Thin \$3.00. Last My Life" (EL). Thin \$3.00. Last Week, 200. Last

"State State
"Cababh" (U), nice \$15,500.
State (Loew's) [3,450; 55-70.—
"Big (Clock" (Par), Fine \$20,000 or Close. Last week, "Carloy, Texas oil biggies organized an independent film programmed into the control of

Pretty" (20th) and "Challenge" (20th) (3d wk), good \$12,100.

Los Angeles (D'town-WE)-(2,997: 60-\$1)—"Winter Comes" (M-G) and "Hunted" (Mono) (2d wk). Thin \$9,500. Last week, \$17,300.

\$9,500. Last week, \$17,300.

Loyola (FWC) (1,248; 60-\$1)—
"Scudda Hoo" (20th) and "Me at
Dawn" (20th). Fair \$8,000. Last
week, "Sitting Pretty" (20th) and
"Challenge" (20th) (3d wk), bright

\$7,600.

Orpheum (D'town-WC) (2,210;
60-\$1)—"Man From Texas" (EL)
and "My Life" (EL). Modest \$13,500. Last week, "Seven Sinners"
(EL) and "Sutter's Gold" (EL) (reissues), \$12,100.

(Col). Fair \$17,500. Last week, "Remember Mam" (RKO) (3d wk), okay \$12,000. (3d yk), okay \$12,000. (3d yk), okay \$12,000. (3d yk), okay \$12,000. (3d yk), okay \$12,000. (3d yk). (3d yk). (3d yk). Light \$4,500. Last week, \$7,500. Studio City (FWC) (898, 69-81)—(Sasbah" (U) and "Madonna Desert" (Rep) (2d wk). Mild \$3,000. (3d yk). (3d yk

"Challenge" (20th) (3d wk), solid 8,200. Vogue (FWC) (885; 60-85)—"Man From Texas" (EL) and "My Life" (EL). Thin \$3,500. Last week, "Seven Sinners" (EL) and "Sut-ter's Gold" (EL) (reissues), slow \$3,200.

\$3.200.

Wilshire (FWC) (2.296; 69-\$1)
"If Winter Comes" (di-G) and
"Hunted" (Mono) (2d wk). Only
\$5.500. Last week, slow \$8,700.

Wiltern (WB) (2.300; 60-\$1)
"Winter, Meeting" (WB), Fair \$13000. Last week, "To Victor" (WB)
(2d wk), \$5,500.

Cugat Kicks 'With It' To Torrid \$28,000 in D.C.

I orrid \$\sigma \cent{2}\times \text{AUVU in D.C.}

With daylight savings stalled in the D. C. area for another 10 days at least, biz prospects on the main stem continue bright. "Big Clock," as the saving stalled in the

Estimates for This Week

the big draw.

Estimates for This Week
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Estimates for This Week
Cugat orch and Harvey
Good \$25,000 for second week of
Coulumbia (Loew's) (123,63; 44-70)

—"Sitting Pretty" (m.o.). Fine
\$9,500. Last week, "3 Daring
Daughters" (M-G) (m.o.), average
Palace (Loew's) (123,70; 44-74)

—"Big Clock" (Par). Neat \$18,000.
Last week, better than expected at
Clow (Dr.
Keith's (RKO) (1,93); 44-80)

"Casbah" (U), Mild \$10,000. Last
week, "Remember Mama" (RKO)

Warner (WB) (2,154; 44-74)

"Sainted Sisters" (Par). So-so
\$12,500. Last week, "Ends of
\$25,000. Last week, "Ends of



M-G-M HAS THE PICTURES!

See current bits "Bride Goes Wild," "B. F.'s Daughter," "Killer McCoy,""Three Daring Daughters" (Technicolor), etc.

APRIL 29

SPENCER TRACY, KATHARINE HEPBURN, VAN JOHNSON, Angela Lansbury, Adolphe Menjou, Lewis Stone in Frank Capra's "STATE OF THE UNION."

"SUMMER HOLIDAY" in Technicolor. MICKEY ROONEY, GLORIA DEHAVEN, Walter Huston, Frank Morgan, Butch Jenkins, Marilyn Maxwell, Agnes Moorehead, Selena Royle.

CLARK GABLE, LANA TURNER, Anne Baxter, John Hodiak in "HOMECOMING" Ray Collins, Gladys Cooper, Cameron Mitchell.

JUNE 10

"BIG CITY" MARGARET O'BRIEN, Robert Preston, Danny Thomas, George Murphy, Karin Booth, Edward Arnold, Butch Jenkins, Betty Garrett, Lotte Lehmann.

"ON AN ISLAND WITH YOU" in Technicolor. ESTHER WILLIAMS, PETER LAWFORD, RICARDO MONTALBAN, JIMMY DURANTE, CYD CHARISSE, XAVIER CUGAT.

JULY 8

Irving Berlin's "EASTER PARADE" in Technicolor. JUDY GARLAND, FRED ASTAIRE, PETER LAWFORD, ANN MILLER.

JULY 29

"A DATE WITH JUDY" in Technicolor. WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, XAVIER CUGAT, ROBERT STACK.

AUGUST 5

GREER GARSON, WALTER PIDGEON in "JULIA MISBEHAVES" PETER LAWFORD, ELIZABETH TAYLOR, CESAR ROMERO, Lucile Watson, Nigel Bruce, Mary Boland, Reginald Owen.

AUGUST 12

RED SKELTON, BRIAN DONLEVY in "A SOUTHERN YANKEE" Arlene Dahl, George Coulouris, Lloyd Gough, John Ireland, Minor Watson.

SEPTEMBER

"THE THREE MUSKETEERS" in Technicolor, LANA TURNER, GENE KELLY, JUNE ALLYSON, VAN HEFLIN, ANGELA LANSBURY, Frank Morgan, Vincent Prices Keenan Wynn, John Sutton, Gig Young.

MANORALIS SANTONIA DE MANORALIS ABOUT A "SELL-THE-INDUSTRY" CAMPAIGN!

'Get Rid of That Dark Brown Taste'

Peramount meance, company semantic productions a spending single production which pressesses large-scale renovations of Far's 90 other showceses. Such previously unheared of gimmid-text as Negotiations between the production of Far's 50 other showcases. Such previously unheard of ginmilcos as daubing the house with the color publishing the house with the color publishing the property of the color publishing the color publishing the color publishing the color publishing the color publishing the color publishing the color publishing the color publishing the color publishing the color program.

mentruction program.
"Were giving the theatre the
same paint Job as it would get if
the same paint Job as it would get if
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the same paint Job as it would get if
the same paint Job as it would get if
the same paint Job as it was a
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the same paint Job as the same paint
as attractive." Perclan, she was
ard diseder. Perclan, she was
ard diseder. Perclan, says the identical colors are being used.
Paint Job is being done with

tical colors are being used.
Paint job is being done with
earth colors direct from the pisment without being cut, Paramounter said. Advantage to the
atres is that they maintain their
properly. "We're going to get rid
of that dark brown taste which so
many houses have." Perel'a said.

many houses have," Pereira said.
Indicative of what the entire
program may cost Paramount in
the fact that its present job will
conservatively stand the company
around \$300,000. That includes
new hues, new marquee which will
be considerably wider, carpeting,
ellmination of many old chaudeliers, complete new seating and

French Actor Sues For Pic Subbing: Govt. As Film Censor at Source

Censorship of a film at govern-ment level, which is very rare, will be exercised in the case of the Cinema Productions picture, Clochemerie." Made from the book of same prewar bestseller, it's an amusing but raw skit of life in a small town. it's an amusing in a small town

in a small town.

Character of the town priest,
Father Ponosse, is picturized in
such a way that Prime Minister
Robert Schuman, fearing protests
in various quarters, has instructed
his aide in charge of information,
Pierre Abelin, himself of cabinet
rank, to serven the picture and
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will be much left objectionable to churchgoers.

Another case of government consorsing this time exercised consorsing this time exercised consorsing the con

Irv Allen's Own Unit

Irving Alien's Uwn Unit Hollywood, April 27. Irving Alien, winner of an "Os-car" for his antick domogram for an indie production fing. He's reportedly setting a United Artists release for two pix.

First will be "New Mexico," an Ansco color film with Franchot Tone, Burgess Meredith and Arthur Lake. Tone is a partner in Irving Allen Productions.

Deal Cue to New Film Emphasis

Deal giving WPIX, the N, Y, Dally News' forthcoming television station, exclusive video rights to 28 Sir. Alexander Korda films for a Sear, points up the way tele broaden to the sear of the sear of the sear of the sear of the sear of the sear of the search of the sear

any feature pictures they can find. CBS, for example, is reportedly near the inking stage with Monogram Pictures to lake over a group result of the control

cines are also out to niy whatever perfectives are available. So the products of the broadcasters recombing dins with bone arms, their renewed emphasis on feature pictures is still believed to represent only a stopago, interlued in their progress towards more like studie shows. M. Y. stations are the studies shows. M. Y. stations where the studies of the studies o

WPIX is paying \$130,000 for the Korda films. Station hopes to tag a sponsor to bankroll screenings of Korda film a sponsor to bankroll screenings of the pictures over 11s own trans-mitter. It will also ofter them to showings on a package basis. Films showings on a package basis. Films stock in a package eatling for a full year's programming, which would mean the other stations would probably have the right to run early basis were described by the property of the basis were described by the package of the basis were described by the package of the basis were described by the package of the basis were described by the package of the basis were described by the package of the package of the basis were described by the package of the package of the basis were described by the package of

Many of the films included in t deal are still running sporadically at reissue houses throughout the country. They include such features as "Scarlet Pimpernel," "Private Life of Henry VIII," "The Ghost Goes West," "Thief of Bagdad," "Lady Hamilton," etc.

Paris Exhib Fined \$20. Jailed One Year, in Fire

Paris, April 22.
Exhibitor M. Mouillade, whose filmhouse, the Select, in Rueil, was gutted by a blaze eight months ago, with 100 casualties, was found guilty of disregarding ordinances, and sentenced to one year in sall and \$20 fine. Maximum behavior was the sentence of the control of the sentence of the control of the sentence of t

jail. Exhib has only 15c left in his bank account, and hard see against he victims families among the victims families among the victims families and the victims families and the victim families and victim families and victim families which are dangerous fire traps, which despite effects of the supervising engineers, carry on without either the re-

RCA's Bid

Key to Par's Theatre Facelitting

September 1. September

claimed higher level of appeal.
Sarnoff's original feeler was
made during a dinner at Boston
University held also rell's after
University held also rell's after
of a speech, in Rank's presence,
Sarnoff appealed to film producers
to get behind television clatining
sometime of video winning new
film patrons. At that time, he first
proffered Rank a deal which would
include the swapping of air time
tures.

Par-CBS Co-op On Theatre Telecast

cast was handed its first pat on the back last night (Tues.) when Paraback last night (Tues.) when Paramount and CBS worked together to bring a speech of Gen. Omar Bradley to Paramount theatre patrons, layed to Paramount theatre patrons, layed to Paramount theatre patrons, and the paramount patron of the paramount of the paramount par mount and CBS worked together to

Paramounters permitted a 13-minute time lapse so that an on-worked. It was planned so that the program could be screened for the-atre patrons, starting at 9:30 or thereabouts, while the General was slated to begin talking at 9:15. Idea was to use the best half hour of the speech from an expected 45-minute

As part of the Paramount-CBS cooperation, the net telecast the speech both on its own video channel and that of Par. CBS cameras net and that of Par. USS cameras and television broadcasting equip-ment was used at the point of transmission. And, unlike the first pickup, tele set owners could pick up the program (speech part only) which theatre patrons viewed at the Paramount.

Combo was worked out by Paul Raibourn, Paramount veepee, who approached William S. Paley, CBS board chairman, on the proposition. Paley had been the only radio big-gie to express real interest in Par's first plckup experiment.

INDIANANS ORGANIZE

HIJIANANS ORGANIZE
Fort Wayne, Ind., April 27.
Local 134B, AFL Service Employees Union of the International Alliance of Theatrical Stage Employees, has been organized by signed a new contract with the management of Quimby Theatres, calling for a 30 to 38% increase in salaries, and vacations for employees with one year or more of general contracts.

The contract, retroactive March 28, expires April 1, 1949.

U's Al Daff Finds U. S. Films Still **Most Dominant Throughout Europe**

Lopert's French Import

Stars Dietrich-Gabin CHAIR DIEUTICH-UABINI
Lopert Flins last week acquired a French film starring Marlene Dietrich for U. S. release. Formerly tagged "Martin Roumaguac," picture will be retitled "The Room Upstairs." An Alcina production co-starring Jean Gabin, it's slated production of the Chair

Meanwhile the company's prexy, I. E. Lopert, is scheduled to sail Thursday (29) aboard the Queen Elizabeth on a Continental junket in search of new product. He ex-pects to visit both Rome and Paris.

High Court Asked To Keep Hands Off **Hollywood Dispute**

Washington, April 27.
The International Alliance of Theatrical Stage Employees (yes-terday) asked the Supreme Court to keep hands off the dispute between the Hollywood carpenters on one side and IA and the studios on the other.

one side and IA and the studies on the other.

Last week the studies likewise filed a brief with the High Court that there was no question requiring it to hear an appeal by the carter have asked the court to intervene on the ground that IA and the studies have combined to steal contract rights away from the carpenters. In its brief, asking the carter and the studies have combined to steal contract rights away from the carpenters. In its brief, asking the carpenters. In its brief, asking the carter and IATSE said: "The sole controversy presented to the district court below was a jurisdictional dispute between two labor organizations arising out of a series with respect to which the petitioners sought declaratory relief. A case does not arise under the constitution or laws of the United and substantial dispute respecting the validity, construction, or effect of the constitution on such laws, upon the determination of which the result depends."

upon the determination of which result depends, sub-committee hearings, which were slated to resume May 17 on the subject of the film studio jurisdictional strikes, who not get under way uny 150 only one day, with columnist Westbrook Pegler slated to testify. State Senator Jack Tenney of California had been scheduled to testify May 17. However, Rep. Carcharman, has notified Tenney that his session has been postponed and that the sessions may take place in Los Angeles either in August or aby, other west coast witnesses would be hr. d. While Kearns would like to go.

While Kearns would like to go west for the hearings, there is some question of whether the remainder of the subcommittee will permit him to make another one-man probe in L. A.

Stalemate Lengthens In F&M Battle With IATSE

St. Louis, April 27. A freezeout between execs of Fanchon & Marco and members of the stagehands union, Local 6, and LATSE, Local 143, appears on tap as the shuttering of the St. Louis, a 4,000-seater in midtown, operated by F&M, enters its second week.

On Friday (16) the management doused the lights on the house when the projectionists refused to cross a picket line established by cross a picket line established by the grippers following a row over the number of men to be employed on each shift. The union demanded three, an increase of one, though the house does not present stage shows, and shifted its opening time from noon until 5:30 p.m.

When the stalemate was reached, with Edward Arthur, asst. gen. mgr. of F&M standing pat, the grip-pers established the picket line.

Hard Hold The Production throughent Surem is backing a boother
ent Surem is backing a boother
ent Surem is backing a boother
ent Surem adverse conomic factors, Al
Daff, Universal's ass't foreign chief,
has concluded after viewing the
Continental scene in a two-month
with the possible exception of
Italy, did I find healthy conditions
so far as local production is concerned," Daff declared. "And deagainst American pictures, our
films not only dominate the screens
in every country but are eagerly
souther the people themselves,
souther the people themselves,
souther than the production of the prosurement of the property of the people themselves,
souther than the production of the prosurement included in the Marshall
Plan," Duff added. "That's because
they're considered of greatest imliance on American film entertainment."
American producers who want

ment."

American producers who want to make films abroad can't use native product as a yardstick on jacked up on labor and materials as soon as it becomes known that an American film producer is interested; he explained. Hence, a mirage to the Yank filmmaker overseas.

Daff summed his findings as to (Continued on page 18)

WB First Major Co. To Set Up Separate Financing for Its TV

With the film-television pot now really at the boiling point, Warner really at the boiling point, Warner Bros. becomes the first major film company to finance at least part of its video activities by a separate bank loan. WB, it's been learned, has closed for bankrolling by the New York Trust Co, with the extension of credit reportedity some \$500,000. Coin is not being loaned directly to Warners but rather to a separate television company be-ing set up by the parent film com-

pany.

WB, it's said, is guaranteeing payment by the subsid. Since Warners is in a gound financial position and could easily back the venture on its own, it's not clear why the company has obtained the outside cash. Warners' officials have refused comment. Practice, however, of settling up a separate some of settling up a separate and as followed that procedure.

Coin obtained will probably be

also followed that procedure.

Coin obtained will probably be used in erecting its Chleago tels station if the FCC approve the application filed by Warners. Its experiment of the process

BICYCLING PIX FOR VIDEO ASSERTS SELF

Television seems to be following the historical development of films in at least one respect. Reminiscent of early pix days, some bootlegging of films for telecasts has been crop of films for telecasts has been crop-ping up sporadically in various spots through the country. As a result, there's now talk among film distribs of setting up some form of systematized policing to curb the

practice.

Bicycling has been called to the notice of filmites when pix appear on television stations sams authorized to the state of t

with it the added right to televise. Bootlegging, so far, has only been discovered by incidental reporting since there's no system for checking tele programs. However, film industry found it necessary to establish the Copyright Protecting of films Bureau to fight bleycling of films the copyright protection of the Bureau to state the supervision of the Bureau to video or set up an entirely new agency.

FOR MASS PENETRATION.

LIFE, LOOK, WOMAN'S HOME COMPANION, FAN MAGAZINES...

advance newspaper campaign in key cities

WILL BE SELLING. Letter from an Woman"



Mpls. Exhibs Puzzled Over Failure Of Oscar Winners to Pay Off at B.O.

Minneapolis, April 27.

Surprisingly disappointing boxofice showings here by Academy Award pletures has the trade wondering what's what. Results have been all the more shocking in view of the more shocking in view of the more shocking in view of the further fact that theatre business generally in Minneapolis has been holding in the word of the more shocking was a deferred until after the fact that theatre business generally in Minneapolis has been holding in the word of

tury for an extension of an extension of two run.

The going for "Double Life" was even much tougher. It held only a single week at the State—In opposite the state of the sta

In its moveours engagement at the Lyric it did a medicore \$500 its accord downtown week and howe to be a medicore \$100 its accord downtown week and howe the fact that these according to the fact that these pictures undoubted the state of the fact that these pictures undoubted the state of the fact that these pictures undoubted the state of the fact that the fact t

pis the member some standarders.

The one exception so far among autons sway which also chinners in the matter of boxoffice is "Black Narcissus," which also come for Narcissus," which also come for the first of the standard standard should be successful to the standard The Minnesota Annus. Co. "CaraThe Minnesota Annus Co. "CaraThe Minnesota Annus Co. "CaraThe Minnesota Annus Co. "CaraThe Minnesota Annus Co. "CaraThe Minnesota Annus Co. "CaraThe Minnesota Market Minnesota Market Minnesota
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Mpls. Crick Hams It

Mpls. Crick Hams It

Minneapolis, April 27,
Will offers a Monding througe the median and turned entertainer on the side. He appears before luncheon chubs, etc., with his comedy act during which he presents an "interview" with Lana man and the side of the sid

CANADIANS REJECT TWO U.S. PIX, CUT 78

WU U.S. PIX, CUIT 78

Washington; April 27,
Censors in Canada's province of
Ontario rejected two America
to the Comment of the Comment
others last year before admitting,
the films for screening there. However, the large bulk of the 453
American feature films were approved without change.
Ontario censorship found: these
the comment of the Comment of the Comment
of the Comment of the Comment

"Feature subjects depicting the branch:
"Feature subjects depicting the lives of gangiers and hoodiums too frequently in a vivid fashion; too frequent use of that type of subject matter which mecasitate by the subject of the subjec

U.S. Oldies Mixed Draw In Denmark: 'Stot' Looks OK

Paging Rand-McNally

Faging Kand-McKanity
Hollywood, April 27.
Metro flacks give out with a story that Gene Keily and a companion will spend a vacation paddling a cance down the Colorado river to the Guilt of Mexico.
Maybe the studio is re-arranging integ with Band McNally. The Colorado doesn't go that far.

Gamble Getting Unusual Co-op From Exhibitors

The fire operators, notorious in the past for their reluctance to spend time or effort on problems of overall industry good will, are taking an unusual interest in the taking an unusual interest in the relations, Ted Gamble, prec of Thearte Owners of America, declared in New York Monday (26). "Gamble of the Country on the public relations can be about to leave for a series of three exhib meetings in various parts of the country on the public relations called by theatremen on Omaha, Atlanta and Little Bock as evidence of cabilin desire to create a dustry. At the Atlanta session alone, scheduled for next Monday (3), there are going to be 400 there." Their enthusiasm, Gamble said,

(3), there are going to be 400 the-atre ops.

Their enthusisem, Gamble said, setended not only to asking him setended not only to asking him rector, to address them, but to ar-rector, to address them, but to ar-renging press and radio interviews for them when they are in town-public mind the idea that Holly-wood's much-publicized recent conomies will result in nothing but cheepies and to contain pea-conomies will result in nothing but cheepies and to contain to the contain the containt peach of the containt peach of the containt peach of the containt peach forthcoming.

but chespies and to acquaint people with the high quality product forthcoming.

It is the product of the product of the product of the product of the majors in preparing a trailer for its 8,000 houses. On-regeler would have plugged top pix from all companies with identification all companies with identification all companies with identification in the product of t

Activity is being financed out of TOA's regular budget, derived from a seat-tax.

20th (Like Par) Kayoes District Mgr. Sales Post

Elimination of the district man-ager's post from the 20th-Fox sales organization last week by 20th sales chief Andy W. Smith, Jr., points up the streamlining opera-tions recently effected by other major distributors.

points up the streamlining operations recently effected by other
major distributors could be a conmajor distributors could be a conmove, has already trimmed its
district managers' jobs from nine
to four, combining most of the
districts into new groupings remanager. Those removed from the
districts into new groupings reto the condition of the conmanager from the condistrict managers' jobs were named
distributors to the division chiefs.
Eagle Lion is in the process of
mov and is expected to follow the
pattern. Metro, while not eliminating a
move and is expected to follow the
pattern. Metro, while not eliminating the
distrib move was combined
with a merger of the company's
mortheast and mideast divisions
into a single eastern division, givedistrib divisions. Each of the
district managers has been probranches of the company. Raptomorted or assigned to I arger
branches of the company. Rapmorted or assigned to I arger
branches of the company. Rapbranches of the company and the
morted or assigned to I arger
branches of the company. Rapbranches of the company and
manager, becoming assistant.
Smith put through the changes
byters Skouras. Shifts were described as the first steps in tieng
the organization more closely together in an attempt to work out
20th's exhibitor customers.

Inside Stuff—Pictures

Under the new administration in the Screen Writers Guild, the operating cost of the organization's official publication, The Screen Writer, has been cut from approximately \$75,000 to about \$490,000 annually. It lost around \$25,000 last year. Various economies were instituted by the present editorial board, which took over immediately after the election last winter of the liberal regime backed by the Alliguid committee. One such saving was the cutting of the free mailing list from about 500 (including numerous left-wing unions in various parts of the country) to 17-90 editors and such McCoys.

parts of the country) to 75-80 editors and such McCoys.

Despite what was regarded in the Guid as a leftlist slaint on the part of the old editorial board, The Screen Writer was never used for our parts of the country of the country of the country of the representation of the representation of the representation of the representation of the proposed the prior knowledge of the Guid executive board. The measure was the prior knowledge of the Guid executive board. The measure was also provided to the prior knowledge of the Guid executive board. The measure was fame, on a percentage basis, in the current issue of The Screen Writer. Sam Goldwayn offers film entripters an opportunity for wealth and fame, on a percentage basis, in the current issue of The Screen Writer. Goldwayn suggested that they work on a profit-sharing system. The contraction of the security of a weekly paycheck," and urged them to create "an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create" an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create" an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create" an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create" an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create" an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create "an anisophere of artistic freedom and an opportunity for even create "an anisop

"I Remember Mama" hung up the biggest gross this year at the N. Y. Music Hall, soaring to \$311,500 in the six weeks ended last week and topping the previous high for 1948 held by "Brandine Case," New peak for year was registered by the RRO production despite its long severe playing time, which is estimated to have cut into the potential but managed to rack up the third best take in the opening week. Third stanza, which took in Easter and Baster holidays, reached a peak for the run of \$15,500.
"Brandine" (Sciznick) is the only other production to go six weeks the benefit of Jincohn's birthday in the final week when \$120,000 was registered.

Al Margolles, Alfred Hitchcock's eastern rep and press contact, has considerably more trouble in seeing that the producer-director's name is not used than in getting it mentioned. Culprits in unauthorized use of the Hitchcock monther are mestly minor distribs of foreign films, anxious to take advantage of Hitch's pre-minence in the suspense thriller market.

Liketi move to which Margoller had to put a lik was in the adver-laket move to which Margoller had to put a lik was in the adver-

thriller market.

Latest move on which Margolies had to put a nix was in the advertising of "Not, Guilly," French film which opened at the Little Met in New York last week. Window cards carried the legend "In the true Hitchcock tradition," with the Hitchcock name emphasized and no other director credit given. Last year another distrib of smalltime British film unabashedly stated that it was made by Hitchcock. Actually he hardly knew the film existed.

Samuel Goldwyn, always the industry's No. 1 man to do the unexpected, did just that in an interview with Ward Marsh, Cleveland Plain Dealer film critic, hast week. Habitcaily in the past a super at Plain Dealer film critic, hast week. Habitcaily in the past a super at passing upcoming product of other studies. Naming names of pictures and companies, Geldwyn is quoted by Marsh in his column of April 11 as saying: "I cannot repember when any year in the past has held the promise the coming one has for the motion picture-geor."

Sees U.S. Films Dominant

current business being done by lend in the straits within also months. In Sweden, grosses have dropped of as much as 50% in spots, particularly in Stockholm, primarily insiston taxes. In some power and as much as measured to the strain of the strain strain as well fall shortly. Business in Greece is very bad altendance are being staged by because of the uncertain military patrons as a means of fighting the bite.

hite.

Irrespective of treaties signed between Finland and Russia, former country shouldn't be written off. Talks held by him with Finnis, government officials indicate and the state of t

out.

In Norway, a drop of from 50% to 75% in running time of films compared to last year has been suffered. Exhibs are endeavoring to play product faster and make more

play product faster and make more changes in programs. In Denmark, no new product has been screened pending formaliza-tion of the new deal with Ameri-can companies, Grosses about stationary.

Stationary, laily Alone OK

There's no change in France, but
in Beigium boxoffice has dropped
an estimated 25% in the past yearItalian biz is generally, good and
probably will be maintained. Durfered considerably since the disfered consid

months.
Portugale repit of the marportugale repit of the mar
portugale repit of the mar
po

Par Theatre

other improvements. Idea which will be used elsewhere is to give the house a streamlined and much

will no used elsewhere is to give the higher appearance.

All fabrics are being ripped from the walls which were uniformly covered by them. Eventually, all covered by them. Eventually, all covered by them. Eventually, all same treatment, it's said. By so doing, Par figures to save plenty yearly in maintenance since the fabric gathers dust and has to be fireproofed every year. Fire the fabric gathers dust and has to be fireproofed every year. Fire the fabric gathers dust and has to be fireproofed every year. Fire the fabric gathers dust all shows the fire proposed of the fire proposed of the fireproof of the fir

and material shortages crimped the plan.

Pereira notes that theatre contractors have to be educated all over again as to the technique of renovating flickeries. That's because there's been no real theatre construction since the depression and the oldtimers have gravitated to other fields.

to other fields.

Bulk of work is being done at night with 55 men working on a 90-foot scaffold for the painting in the main lobby alone.

BIG EXCITEMENT ON ITS WAY From WARNER BROS.

CITY	PLACE OF SHOWING	ADDRESS	TIME	CITY	PLACE OF SHOWING	ADDRESS	TIME
Albany	Warner-Screening Room	79 N. Pearl St.	\$:00 P.M.	Memphis	20th Century-Fox Sc. Rm.	151 Vance Ave.	10:00 A,M.
Atlanta	20th Century-Fox Sc. Rm.	197 Walton St. N.W.	2:30 P.M.	Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	2:00 P.M.
Boston	RKO Screening Room	122 Arlington St.	2:30 P.M.	Minneapolis	Warner Screening Room	1000 Currie Ave.	2:00 P.M.
Buffalo	Paramount Sc. Room	464 Franklin Street	2:00 P.M.	New Haven	Warner Th. Proj. Rm.	70 College St.	2:00 P.M.
Charlotte.	20th Century-Fox Sc. Rm.	308 S. Church St.	10:00 A.M.	New Orleans	20th Century-Fox Sc. Rm.	200 S. Liberty St.	1:30 P.M.
Chicago	Warner Screening Room	1307 So. Wabash Ave.	1:30 P.M.	New York	Home Office	321 W. 44th St.	2:30 P.M,
Cincinnati	RKO Screening Room	Palace Th. Bldg. E. 6th	8:00 P.M.	Oklahoma	20th Century Fox Sc. Rm.	10 North Lee St.	1:30 P.M.
Cleveland	Warner Screening Room	2300 Payne Ave.	2:00 P.M.	Omaha	20th Century-Fox Sc. Rm.	1502 Davenport St.	1:00 P.M.
Dallas o	20th Century-Fox Sc. Rm	1803 Wood St.	10:00 A.M.	Philadelphia	Warner Screening Room	230 No. 13th St.	2:30 P.M.
Denver	Paramount Sc. Room	2100 Stout St.	2:00 P.M.	Pittsburgh	20th Century-Fox Sc. Rm.	1715 Blvd. of Allies	- 1:30 P.M.
Des Moines	20th Century-Fox Sc. Rm.	1300 High St.	12:45 P.M.	Portland	Jewel Box Sc. Room	1947 N.W. Kearney St.	2:00 P.M.
Detroit	Film Exchange Bldg.	2310 Cass Ave.	2:00 P.M.	Salt Lake .	20th Century-Fox Sc. Rm.	216 East 1st South	2:00 P.M.
Indianapolis	Universal Sc. Room	517 No. Illinois St.	1:00 P.M.	San Francisco *	Republic Sc. Room	221 Golden Gate Ave.	1:30 P.M.
Kansas City	20th Century-Fox Sc. Rm.	1720 Wyandotte St.	1:30 P.M.	Seattle	Jewel Box Sc. Room	2318 Second Ave.	10:30 A.M.
Los Angeles	Warner Screening Room	2025 S. Vermont Ave.	2:00 P.M.	St. Louis	S'renco Sc. Room	3143 Olive St.	1:00 P.M.
3,	Descending Account		•	Washington	Warner Th. Bldg.	13th & E Sts. N.W.	10:30 A.M.

FLYNN SHERIDAN "SILVER RIVER" with THOMAS MITCHELL BRUCE BENNETT Produced by Produced by RAOUL WALSH OWEN CRUMP Street Represent the Marrier for Produced by RAOUL WALSH OWEN CRUMP Street Represent the Marrier for Produced by RAOUL WALSH OWEN CRUMP Street Represent the Marrier for Produced by RAOUL WALSH OWEN CRUMP STREET REPRESENTATION OF THE PRODUCED BENNETT REPRESE



Picture Grosses

(Continued from page 13)

my's Ghost" (Indie) (reissues), \$10,000.

Bowntown (Balaban) (2,863; 70-95)—"Tarzar's Secret Tressure", (M-G) and "Tarzar's New York Adventure" (M-G) (reissues). Very good \$11,000. Last week, "Alias A Gentleman" (M-G) and "Mnom Texas" (EL) (2d wk), moderate

\$9 000.
Fox (Fox-Michigan) (5,100; 70-95)— "Gentleman's Agreement" (20th). Stout \$26,000. Last week, "Naked City" (U) (2d wk), big \$27,000 after \$34,500 opener, way

over hopes.

Michigan (U-D) (4,039; 70-95)—

"Miracle of Bells" (RKO) (3d wk).

Good \$18,000 against fine \$22,000

last week.

Palms (U-D) (2,716; 70-95) —

Ruthless' (EL) and 'Whispering
City' (EL). Strong \$19,000. Last
week, 'To Victor' (WB) and
"Caged Fury" (Par), disappointing

\$12,000.
United Artists (U-D) (2,976; 70-95)—"The Fugitive" (RKO) and "Blondie's Anniversary" (Col) (2d wk). Satisfactory \$14,000 against solid \$17,000 opening stamza.

KENTON-COLE BOOST BEERY \$38,000. MPLS

DLEAR 4-JO-JOUV, IIII Lo.)

Minneapolis, April 27,
In-person combination of Stan
Kenton's band and King Cole Trio,
heading the first film-stage show
man," has 'em fighting 'to buy
tickets at Radio City, Combo is
corraling the bulk of loop bissiness
currently, Main straight film new
conier "Nacde City," is giving a
good account of ilead at Orpheum.
at XKO-Pan. doing nice business
at XKO-Pan.

at RKO-Pan.

Estimates for This Week

Estimates for This Week

Estimates for This Week

"Passionelle" (Indie) and "Torment" (Indie). Tops in daring ads

for this foreign film bill. In coursequence, socks of Robert (Indie).

"Hidden Coppes" (Indie) (Topse "Indie).

"Hidden Coppes" (Indie) (refissues),

\$8,500.

\$5,500.

Radio City (Par) (4,400; 50-85)—

"A_fas A Gentlemen" (M-G) and Stan Kenton orch King Cole Trio, on stage. Zooming to terrific \$33,000, Wally Beery film not being rated a big draw. Last week, "Gentleman's Agreement" (20th) 2d wkl, disappointing \$12,000 at 50-70c scale.

wb), disappointing \$12,000 at 50-70c scale.

RKO-Orpheum (RKO) (2,800; 50-700-70ked City" (U). Heavily exploited, and looks great \$16,000 or better. U.S. 1 web. "April Size Color better. U.S. 1 web. "April Size Color Bill

\$5,000.

World (Mann) (350; 50-85) —

"Black Narcissus" (U) (2d wk).

Solid \$3,000 looms after sock \$4,
000 initial stanza.

BALTIMORE

Continued from page 13) cept for number of juve ducats sold.

Keith's 'Schanberger) (2,460; 20-80) — "Big Clock" (Par) (3d wk). Starts third round today (Tues. after steady second stanza at \$11,000, first was big \$14,300.

Mayfair (Hioks) (980; 35-55)—
"Old Los Angeles" (Rep). Fancy \$6,000. Last week, "Inside Story" (Rep), \$5,200.

New (Mechanic) (1,800; 20-60)—
"Sitting Pretty" (20th) (2d wk).
Holding nicely at \$9,000 after good getaway at \$12,400.

Stanley (WB) (3,280; 25-75)—
"Winter Meeting" (WB): Not up to hopes with \$14,000. Last week, "Sainted Sisters" (Par), mild \$11,-

200.
Town (Rappaport) (1,500; 35-55)
—"Miracle of Bells" (RKO). Took
a beating from crix, but looks big
\$12,000. Last week, wound up 26
days of "Remember Mama" (RKO), at great \$31,000.

K.C. Drv. So's Biz But 'B.F.'s' Brisk \$16,000: Life' Moderate 14G

Life MONETALE 470

Kanasa City, April 27.

Week, with "Double Life" and "B.
F's Daughter" the leaders. "Double
Life" in Tower, Uptown and Pairway is salisfactory but nothing exTarmount has "April 10 and "Britanya" in the leaders. "Br. F's Daughter" at Midland
looks nice. Paramount has "Appendict of the Company of the

ates for This Week

Estimates for This Week
Midland (Lowe)* (3,500; 54:56)—
"B. Fix Daughter" (M-C) and
"Trapped by Boston Blackie" (Coll.
Fairty good 316,000. Last week.
"Trapped by Boston Blackie" (Coll.
Fairty good 316,000. Last week.
"Trapped by Boston Blackie" (Coll.
Fairty good 316,000. Last week.
"Trapped by Boston Blackie" (Coll.
Fise' (WB) and "Robin Hood"
(WB) "Cressed" (Robin Hood"
(WB) "Cressed" (Robin Hood"
(WB) "Robin Hood"
(WB)

Trim \$11,000 . Last week, strong \$16,000 . See \$16,000 . S

PANHANDLE' HOT 14G, DENVER; 'SHOWERS' 17G

Denver, April 27.
Heavy wet snow last Friday and Saturday will take a considerable toll at the boxoffice this round. "April Showers" and "Panhandle," each playing in two theatres, look standout.

"April Showers" and "Panhandle," each playing in two theatres, look standout.

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CINCINNATI

CINCINNAII

(Continued from page 11)
stage. Carle's music the golden
touch for \$28,000, socko. Last
week. "Blondie's Anniversary"
(CGI) plus Art Mooney orch, but
without him, and Rufty Cardenas
and Gene Sheldon on stage. Light
\$19,000. Biz slumped after opening
with announcement of his absence
due to an emergency appendectomy.

due to an emergency appendexu-y-y-y-Capitol (RKO) (2,000; 50-75)— "Unconquered" (Par), Moderate \$9,000, Last week, "Mating of Mille" College (Park) (Park) "Sign of Ram" (Coll.) Okay \$8,500. "Sign of Ram" (Coll.) Okay \$8,500. Last week, "Fighting 68h" (WB) and "Valley of Giants" (WB) (re-teened salme

VARIETY

Finaling with potent \$6,500 after bots, \$4,500 hird round.

\$5,500 hird round.

\$5,500 hird round.

\$5,500 hird round.

\$6,500 hird \$6,975. "Sitting Pretty" (20th) (m.o.) (4 days) and "Stand-fu" (Indie) and "House Across Bay" (Indie) (reissues) (4 days). All right \$5,600. Last week, "Sitting Pretty" (m.o.) fourth \$6,750 hird round \$6,

PROV. HITS ROAD BUT CASBAH' OKE \$14,000

Uhiphili Uhi dix, you've horizon and the horizon with fairly nice weather over weekend, many would-be patrons took to the road. This hurt biz Loew's looks biggest coingetter with "B. F.'s Daughter." (Cashah)" and "Naked City" are equally as

Estimates for This Week

Estimates for This Week

Cabee (IRSO) 22.200; 44-63)—

Gabee (IRSO) 22.200; 44-63)—

(Gabee (IRSO) 22.200; 44-63)—

(Gabee (IRSO) 22.00; 44-63)—

(Woman's Vergeance" (U) 33.500.

(Woman's Vergeance" (IRSO) and

(Woman's Vergeance (IRSO) 44-63)—

(Woman's Vergeance (IRSO) 44-63)—

Majestic (Fay) (2.200; 44-63)—

Majestic (Fay) (2.200; 44-63)—

Majestic (Fay) (2.200; 44-63)—

Majestic (Fay) (2.200; 44-63)—

Majestic (IRSO) 22.00; 44-63)—

Majestic (IR Estimates for This Week

000. strand (Silverman) (2,200; 44-65)
—"Big Clock" (Par) and "Footlight Rhythm" (Par) (2d wk). Not bad at \$8,500. First week was nifty \$14,500.

Bishop's' Cream of Crop In L'ville, Hep \$14.000

If L VIIIC, RCP 343,0000

Competition from various sources is the reason for slump in biz at downtown houses this week. Races started at Clutterfull Downs Saturestard at Clutterfull Downs Saturestard at Clutterfull Downs Saturestard at Clutterfull Downs Saturestard at Clutterfull Downs Saturestard Satures

Estimates for This Week Mary Anderson' (People's) (1,100; 45-65)—"T-Men" (EL). Actioner getting favorable \$8,000. Last week, "To Victor" (WB), mildish

week, "To views \$7,000. National (Standard) (2,400; 45-"Cooret Beyond Door" (U).

\$7,000.

National (Standard) (2,400; 45-65)—"Secret Beyond Door" (U)5-650—"Secret Beyond Door" (U)5-650—"Secret Beyond Door" (U)5-650—"Secret Beyond With Roy Acuft, Smoky Mountain Boys, Stong \$15,000.

Author (2,600)—"Secret Beyond Beyond Stage, strong \$15,000.

Stage (2,600)—"Secret Beyond Beyond Stage, Stong \$15,000.

State (Loew's) (3,000; 45-65)—"Sign of Ram' (Col) and "Agon", \$15,000.

State (Loew's) (3,000; 45-65)—"Sign of Ram' (Col) and "Sifer Comes Trouble" (U) and "Sifer Comes Troub" (U) and

issues). \$7.500.

ST. LOUIS

(Continued from page 11)
(RKO) and "Inside Story" (Rep),
\$19,500.

The announcement of its answered to the control of

Swede Admish Tax Boost Strains Industry: Only Top Foreign Pix Will Do

Stockholm, April 22. Tremendous boost in the film dmission tax throughout Sweden has caused heavy protests to the out that it's unfair for the picture business alone to shoulder the burden of higher bites when other den of nigger bites when other forms of entertainment are wholly free of new imposts. Government's boxoffice cut was almost doubled when the new tax schedule for the atres became effective last Febru-

With the hite in the 'old rate, industry maintains 'flat the resulting attendance drop can only mean a cut in Swedish production from a possible peak of 50 films down processes of the control of the co

Jap Producers Eve Toho Union Battle for Lead

Union Battle for Lead

Tokyo, April 15.

Tokyo, April 15.

Tokyo, April 16.

Tokyo,

Clock' Timely \$14,500,

AUL.; Uasbah' Hot 7G
Portland, Ore, April 27,
The Portland, Ore, April 27,
The provided and the provided and this week, in spite of the draw by
three holdowers. "Big Clock," looks best with biggest on in two spots,
Casbah' looks face while "Snug-glear" and "Mating of Millie" are
desperadors.

Estimates for This Week

Estimates for This Week
Broadway (Parkey) (1.32; 50-85)

—"Casbah" (U) and "Jassy" (U)
Fine \$7,000. Last week, "Alias a
Gentleman" (M-G) and "10th Ave.
Angel' (M-G), excellent \$10,300.

Mayfair (Parker) (1,500; 50-85)—
"Smugglers" (EL) and "Cobra
Strikes" (EL) (Nay \$4,590. Last
week, "Night Song" (RKCO) and
week, "Might Song" (RKCO) and
Oriential (H-E) (2,000 55-85)—
Oriential (H-E) (2,000 55-85)—

"Tray needs of trustonic States," and States, and Stat and "1 \$7,000.

\$7,000.

Paramount (H-E) (3,400; 50-85)—
"Big Clock" (Par) and "Speed to Spare" (Par), also Oriental, Solid \$9,500 or near, Last week, "Bishop's Wife" (RKO) (2d Wk), big

Vision (Marker) (895; 50-85)—"Daring Daughters" (M-G) (4th wk). Fine \$6,000. Last week, big \$7,900.

Frontpagers Get Heavy Film Play

Hollywood, April 27.

Hollywood, April 27.
Frontpage stories are getting a heavy play in the film studies manuerading, as documentaries esemi-documentaries. A decumentaries esemi-documentaries esemi-documentaries esemi-documentaries. Eagle Lion is shooting two recent headiners: "20 Clues," a Los Against the Underword," a tale at civic graft in Steuenville, O, while Brunie Poy is winding up "Camon City," a yarm about a Cobardo jalibrasia. A Errow Productions of Cacchosdovakian refugees, and Cacchosdovakian refugees, and Cobert Buckner is producing or Czechosłovakian refugees, and Robert Buckner is producing "Rogues" Regiment," a recital of the hunt for Nazi Martin Bormann, at Universal-International.

Sidney Hyams Sees Reissues Here to Stay For British Exhibs

"Reissues are here to stay."
"Reissues are here to stay."
"Opines Eros Films" managing director Sidney Hymns, who recently arrived from Britain for a U. S. the stay of the st

FORM NEW UNION FOR STUDIO COPS, FIREMEN

SIUDIO CUTS, FIKEMEN.

New Habor union, the Motion
Picture Protection Guild, consisting of studio polloemen, fremen
mation here, with Neal J. Boyle
doing the organizing. Move follows
mation here, with Neal J. Boyle
doing the organizing. Move follows
Relations Board of a pettion from
Relations Board of a pettion from
studio guards, watchmen and the
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Franco-Spanish Border **Opening Aids Pix Distrib**

Opening Aids Pix Distrib
Paris, April 27.
Reopening of the France-Spanishborder is making for easier disborder is making for easier disespecially for the French. American distribs are normally handling
the territory direct.
Main difficulty in Spanish disterritory direct.
Main difficulty in Spanish disterritory direct.
Main difficulty in Spanish disterritory direct.
Main difficulty in Spanish distense, amounting to about 500,000
posectas, which with dubbing and
print costs makes the picture at
\$15,000 to \$20,000 proposition beSpanish audiences go in for
inters: prefer mu usi cal 1s and
straight dramas; nix psychological
visiters, and frown on triangle
visiters, and frown on triangle
visiters, and frown on triangle
visiters, and frown on triangle
of course, could pass the censor.
Spanish production itself is numerous, amounting to about 40 pix
a year, but aimed mostly for local
consumptions.

TIMELY! TOPICAL! TERRIFIC!

"Fast melodrama backed by solid cast and authentic backgrounds... might ride the headlines into the boff B.O. class." - VARIETY

"First-rate mystery thriller ...

Strong cast...Background shots out-

"Exciting melodrama . . . most of the

film was made on the scene-Paris,

Frankfurt, Berlin ..."

- BOXOFFICE

standing."

"First-rate melodrama...superb touches of realism and on-the-spot background photography,"

- M. P. DAILY

"Exciting...well made and maintains interest on high..."

- THE EXHIBITOR

"Thrilling, absorbing, timely, dramatic.,, Extensive exploitation recommended."

- SHOW MEN'S TRADE REVIEW

"As action display and exploitation item, geared for quick, profitable playoff."

- HOLLYWOOD REPORTER

"Shots of bombed-out Berlin and Frankfurt alone make it worth the price of admission."

- DAILY VARIETY



Screen Play by HAROLD MEDFORD

Film Reviews

One Night with You

for passing a forged note, and are put in jail, while her father and a couple of lovers scour the country for her. Tenor and girl escape and arrive on set in time to save the

arrive on set in time to save the Eroduction, direction and acting call for little comment. Martini sings well but one do little with his part. Miss Roc is badly handle the same of the s

Dreams That Money Can Buy (COLOR)

COLORIO

FULL Right; relesses of Hans Richie; from deficient of the colorion and the colorion and the colorion and the colorion and ideas of Fernand Legar. From the colorion and ideas of Fernand Legar. Service Marcol Dockman, Faul Bowke, John Charles, Jo

"Dreams That Money Can Buy" is frankly an experimental film about the subconscious. It is an attempt to find a new cinematic

about he successions and a set of the succession

scene.

The property of the pr his own responsibility and not for the audience."

the audience."
The film consists of various epi-

his own responsibility and not for the audience.

The film consists of various epidemic and the continuity about a "heavenly peychightist" and the wish-fulfillment visions in the eyes of his patients. There are a number of crotic the picture somewhat, an occasionally humorous moment and an assortment of abstractions which could conceivably mean anything its visually unimpressive particularly as to color, although there are a few effective shots. The speed of the color

**(CANADA)

Toronto, April 21.

Toronto, April 21.

Canadian Productions release of Larry
Cromien (Cryst Strange) production. Stars
Austin Wills, Joy LuFlebr, John Pratt,
Bunnne Avon, Mary Barday, Directed by
Bunnne Avon, Mary Barday, Directed by
Bunne Stars, S

Dr. Ben Edwards	Anatin William
Poisy Currag	You I a Plann
Marty. Williams	John Dools
Daphne	Dhyllie Costes
Leong	Ingone Care
Charlie Mitchell	Funnic Mount
Elien Carter	Mary Barelow
Higgins	lounte Damon
ShortyN	ormen Teules

from page 1
the V. D. problem, to be written
and produced in Canada. Canadian
Motion Picture Productions, Ltd.,
has the cooperation of the Federal
Department of National Health and
Welfare, with animations and clinical scenes supplied by the Royal
Canadian Air Force. The picture,
financed by Toronto businessmen,
cost \$66,000 and was produced in
11 days.

Il days.

The original script by Gordon Burwash avoids the usual sensitionalizing treatment of 'the subject of venerical disease, as was the bo, draw in such oldies as "The End of the Road" and "Damaged to the Road" and "Damaged to such a such oldies as "The California Sensition of the Road" and "Damaged taste and restraint; there are no clinical sequences of V. D. victims' faces and limbs falling off and the horror angle has been carefully skirted. The film, however, still even enhanced perhaps by the restrained treatment.

The Canadian backers were

even enhanced pernaps by the restrained treatment. Incident was
taken enough to import a Hulbyastute enough to import a HulbyBright and the second of the second was
used the current in-favor technique of the documentary and
maintained the swift pace without
any artiness. The script is literate
and the theme timely, with yibble
whortownship, background, music and the there to the year with years and the there to the years and years and years are turned in years and years are turned in years and years are turned in years and years are turned in years and years are turned in years and years are turned in years and years are the years and years are the years and years are the years and years are the years and years are the years and years are the years and years are the years and years are years and years are years and years are years and years are years and years and years are years and years are years and years are years and years and years are years are years and years are years and years are years and years are years and years are years and years are years and years are

With lack of marquee strength, "Sins of the Fathers" will need plenty of selling activity but the exploitation angles are all there and require only imagination and energy:

McStay.

Who Killed Santa Claus? (L'Assasinat Du Pere Noel)

(FRENCH) opert Film release of Film Rights In-mational production. Stars Harry Haur-rected by Christian Jacques. Adapted m. novel of Pierre Very by Charles and; special music, Production of the company of the Christian Christian Christian use, N. Y., starting April 22, '48. Run-ng time. 95, MINS.

Cornusse ("Santa Claus") Harry Bau
The baroh
Cathorine Rence Faur
Mother Michel Marie-Helene Dast
The school-master Robert Le Viga: The pharmacist Jean Brockars Kappel Yen Parede The mayor Fernand Ledou Marie Coutillot Helens Manso
The pharmacist
KappelJean Parede
The mayor Fernand Ledou
Marie Coonillot Helena Manso

(In French; English Titles)

(In French; English Titles)
Produced some years ago, when
Produced some years ago, when
Some of their outstanding pix,
"Who Killed Santa Claus?", is a
vivid meller of odd twists. It
hasm given the late Barry But
has not be seen to be seen to be seen
boxoffice. Pin should be a strong
boxoffice. Pin should be a strong
boxoffice. Pin should be a strong
larly if judiclously edited and, posshity, the title declored.
Story points up how children of
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children of some children
acticated the community's tomaker. He always dolls up as Kris
we Early attention is foreast
on a costly ring used in Christmas
eve church services and the return of a barron fater an absence
trum of a barron fater an absence
trum of a barron fater an absence
to the story of the story of the story of the story
than the story of

screen credits is adequate), in addition to the 85c. admission, seem the Sant Claus outfit is nurdered. Sins of the Fathers (CANADA)

Sins of the Fathers (CANADA)

Contains Proposition (Trouting April 21, Trouting April 21

dream world until she falls for

dream world until she taus nor the bayen. The hard was the hard was the hard was a state of the hard was a state of the hard was the ha

Day of Wrath (DANISH)

George J. Schoeler associates release of the control and the c

that rivals the most traject these shakespeare.
Cast does nothing to lighten the film's load. Romantic leads, in addition, are not overly attractive by mountings are in keeping with the American standards. Production film's darker aspects.

'Mistress' Title Continued from page 3

Continued from page 3

3934 English book of the same
title, written by T. H. White.
Miss Young pointed out that
approval of the title request would
in no way be taken as any general
relaxation on use of the word
relaxation on the word insisters in picture labels. There
are frequent attempts to register
are frequent attempts to register
are "Moster and Mistress" and
"Misters and Mistress"
and "Moster and Mistress"
and insister of the Night."

"Mistress of the Night."

Board also nixed Edward L. Alperson, indie producer for 20thFox, on a request for permission
to register the title, "Rose of Cimto register the title, "Rose of Cimcomposed than on it,
and the composed than on it,
and the composed than on it,
climing for opposed than on it,
climing for opposed than on it,
climing for which it is planning to remake. RKO produced the
original picturization of the Edna
to remake. RKO produced the
original picturization of the Edna
Ferber novel in 1931 and Metro
with RKO 10 years lates in a "deal
Mctro objected when Alperson
Mctro objected when Alperson

with RKO 10 years later. Metro objected when Alperson first moved to register the label with the KPAA title bureau and with the KPAA title bureau and respectively. The state of the state

Wilde, Wife Teamed

Hollywood, April 27.
Columbia will co-star Cornel
Wilde and his wife, Patricia
Knight, for the first time in "The
Lovers," a story about a parole of
ficer and a femme parolee. Filming starts in June with S. Sylvan Simon as producer.

Chi Ruling

Continued from page i

man's Agreement" since the origiman's agreement" since the origi-nal Igoe decree came down under a special dispensation from the court. When that pic folds, B & K's product problem will grow even more acute.

product yroblem will grow even more acute. Decision found RKO guilty of granting illegal clearances along granting illegal clearances along granting illegal clearances along the control of the control of the clearances after B&K playdates John Balaban, B&K general manger, William Gering, 20th's aset saleshead; and Jack Lorents, mid-west district manager for clearances are found guilty on clearances they seed on advice of council. Guilty alone on civil contempt, three companies must only pay court costs and legal expenses.

Lawyers' Stance

Lawyers' Stance

Lawyere Stance
Industry lawyers see the refusal
of Judge Igee to hold Paramount
in contempt for its selling method
as highly significant. Par set minnum terms for exclusive and nonexclusive thematic — a system
time of the decree. For instance,
for "Where There's Life," Par
saked 35,300 against a percentage
for exclusive suburban runs and
saked 35,300 against a percentage
for exclusive suburban runs
of the property of the strength of the propercentage for control of the strength of the prolocation of the strength of the prolocation of the strength of the prolocation of the strength of the prolocation of the strength of the prolocation of the strength of the prolocation of the strength of the protime of the protime of the protime of the prosecurity of it's probably just as valid under the general decree now before th U. S. Supreme Court.

the general decree now before the U.S. Supreme Court.

Other distribs are now expected to continue their present sales system of the continue their present sales system of the continue their present sales system of the continue their distribution. The continue their distribution of the

More % Deals Continued from page 3

Inc. Decline in use of that outfit is expected to stop, now that the swing back to percentage deals has

swing back to percentage deals has been effected.

Return to selling films via percentage is based mostly on the storag product lineary product interpolary on the storage product lineary on the storage product interpolary on the storage product interpolary of the storage of the storage of the storage of the storage of the storage of the storage of the storage of the storage of the biz. Majors look in the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Majors look of the storage of the biz. Checking most of the percentage by the storage of the storage

Metro Hosts

Continued from page 3

the North Central Allied conven-tion here last mouth when Berger, in the midst of an attack on Para-mount, tossed bouquets at M-GM here for the consideration it shows to independent exhibs who have complaints and problems.

complaints and problems.

This is one of the few times
Berger has said anything nice
about distribs. General manager
of Berger's own circuit, Ted Bolnick, later said from the floor that
he didn't share Berger's kindly
feelings toward Metro.

He and his organization and the two big co-op buying combines here are still on the war path against Paramount and are, in effect, refusing to buy from it.

New Palestine Pic to Re Offered in U.S.: Star Hurt 15 Hrs. Later in Bombing

A new full-length film, "I Speak for Yordania," has been taken to the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, president of the U.S. by Norman Lourie, and the U.S. by Norman Lourie, and the William of the World of the U.S. by Norman Lourie, and the U.S

Com'l Films

Continued from page 9 ;

lowing words: This Is An Adversement, Far Press Attack
Reasoning behind the current objection to the plx is that with the industry already suffering from bad public relations it would be about the plant of the plant of the plant of the plant of the plant of the current of the plant of the p

Trumbe-Lawson

Continued from page 5 =

panel was selected on exactly the same basis as the one for the Lawson trail, it's unlikely the motion Attorneys for Lawson filled motion for an ew trail Firlay (23), aleging 17 reasons why the courtered in not acquitting him of congument on the motion is set for May 21. gument May 21.

Lawson's counsel lambasied
Judge Edward Curran for giving
controllectory and improper
instructions to the jury, which they
controllectory and improper
instructions to the jury, which they
controllectory in the proper
to conviet in... Stressing what is
to be the backbone of their defense
of the other "inite untriently wilran erred in instructing the juror
an erred in instructing the juror
and the question on Lawson's alleged Communist affiliations was
repertioned and within the jurisdicism Committee's pix inquiry,
Charge was also made that the

ism Committee's pix inquiry.
Charge was also made that the court erred in refusing to hear defense testimony from John Houseman, Richard Watts, Jr., Louis B. Mayer, Irene Lee, Marc Connolly, Ben Caplan and other pix and Congressional figures.

Texas Exhib Elected Mayor
Woodville, Texas, April 27.
J. Wood Fain, owner and operator of the Fain theatre here and three other theatres, has beer elected mayor of this town.

10.105

DENVER POST

A delightful piece. Will capture your affection completely.

GREAT FALLS TRIBUNE

New and Different

New and Different Movie,
A "smash hit."
Art and culture combined with entertainment to come up with "box office."

INDIANAPOLIS STAR

A refreshing novelty. Grown-ups will find it entertaining, too. It has suspense.

KANSAS CITY STAR

A movie to which mother and dad need not hesitate to take the children. Grandmother and grandfather will like it, too. And uncles and aunts.

NEW YORK TIMES A wonderfully differ-

ent time. There's no reason why one and all shouldn't find this a very pleasant and unusual divertissement. A full round of ap-plause for an extraordi-

nary entertainment.

NEW YORK SUN Youngsters could probably watch forever. The

birds are remarkable.

N. Y. DAILY NEWS

Enchantment awaits at the Gotham Theatre. Exciting. Delightful. Circus and the love birds amazing, daring. New unusual and ar-

Well worth seeing.

N. Y. **DAILY MIRROR**

Most unusual, a push-over for the kids and charming for adults. A gem, unique and amusing.

N.Y. HERALD TRIBUNE

Fantasy, farce, whimsy uniquely entertaining

film. A delightful modern fairy tale.

N. Y. WORLD TELEGRAM

Something more than just a bright trick to amuse the kiddies. A pleasant little gem of light hearted gayety.

N. Y. JOURNAL-AMERICAN

Astonishing charm. Deserves the special Oscar it recently got.

OREGON JOURNAL

Novel bit of film entertainment.

THE OREGONIAN

Fabulous Flicker. Dangblastedest movie Dangblastedest movies since old T. Edison brain-stormed with his magic lantern. Hard-hearted critics, predict "Bill and Coo" will be the most talked-about film in s. Slightly more than years. S terrific.

SAN FRANCISCO **NEWS**

Amazing production. Intriguing and unique film: An enchanting, al-mostunbelievable picture.

SAN FRANCISCO CHRONICLE

Something to chirp about Fresh, cute, clever. Will astonish as well as tickle you. The whole thing should prove mighty amusing to any-

SAN FRANCISCO **EXAMINER**

Bill, you were magnif-icent—a lovebird actor with all the qualities of a sophisticated Gable, rugged Wayne and hand-some Peck.
As much fun for

grownups as youngsters.
Engaging from start
to finish with romance and suspense.

SAN FRANCISCO **CALL BULLETIN**

Novelty, the like of which you've never seen héfore

Different. Charming. A diverting novelty for anyone's money.

SEATTLE TIMES

An hour of sheer de-light. Almost incredible. Exceptional entertain-ment for all the family.

WASHINGTON **EVENING STAR**

It ought to give the young and the young in heart a pleasant hour. Told with a great deal of charm.

WASHINGTON TIMES HERALD

A definite avian triumph.
A new chapter in flicker history has been



featuring BURTON'S LOVE BIRDS and Curley Twiford's JIMMY THE CROW

Ken Murray's Blackouts

EPUBLIC PRODUCTION

Par Finishes Sales Decentralizing Via Donohue Chi Move; Xchange News

Decentralisation of Paramount'ssales estiny will be compileted May'
1 when J. M. Donohue, company's
central division chief, opens permanent offices in Chicago, Donolines will locate in Paramount exchange bilding. He'll also move
his family to Chi.
Process of testarded last openwhen George A. Smith, western
head, opened quarters in Los Anseles and Earle W. Sweigert, micsale, Chicago of the four division's
head, of the compilete of the four
head, opened quarters in Los Anseles and Earle W. Sweigert, michead, opened quarters in Los Anseles and Earle W. Sweigert, michead, opened quarters in Los Anseles and Earle W. Sweigert, michead, opened quarters in Los Anseles and Earle W. Sweigert, michead, Chicago of the four division's
heads to stay at the ho. is Hugh
Owen, eastern and southern manager, No change is contemplated for
Business of decentralizing was

Ber. No change is concempened.

Business of decentralizing was adopted by Par's distribution vesses to increased flexibility required by decree selling plus a desige for closer servicing of exhibit. It's part of the streamlining process which has seen partial elimination of district chief, and the control of the district chief.

Tather Dunne' St. Los Freem St. Louis.

World preem of "Fighting Father Dunne," based on life of the Las Rev. Peter Dunne, founder of a newsboys' home bers, skedded Las Rev. Peter Dunne, founder of a newsboys' home bers, skedded Las Lanes McCann succeeded late Charles Conrad on Monograms and the Market McCann St. Control of the Monogram St. St. Louis branch, drove his make the McCann St. Douis branch, drove his mit birth of the McCann St. Louis branch, drove his mito into a dich near Van Burers, louis branch, drove his mito into a dich near Van Burers, louis branch, drove his mito into a dich near Van Burers, louis branch, drove his mito into a dich near Van Burers, louis was not seriously injured.

The Elis, 600-seater of Frisian Amus, Co., Olney, III., undergoing see litting laster and by lower in

mans. Co., Omey, III., undergoing ace lifting.
Walter Rieder sold his Port in trookport, Ill., to Joe M. Saxon, aducah, Kl. Rieder, who operated jewelry store along with his film ouse, now will handle only his

Howard Weedall quit as man-ager of Brenda Ann, Clarkton, Mo-for trucking business; succeeded by Oscar Riddle.

Par Chi Regional May 24-26

Paramount will hold Chicago.
Paramount will hold Central di
vision sales meeting here, May 24
26. Confab will be first here since
Jim Donahue moved his headquar
ters to Chicago.

Jim Donahue moved his headquar-ters to Chicago.

All former directors of B&K re-elected at annual stockholders' meeting April 20.

a Quit Cleve, WB Exchange Cleveland, Tony Stern, LeW Ratner and Marvin Samuelson are resigning from Warners exchange here May I to organize an indic slim buying to organize an indic slim buying the second of the

TOA's Juve Delinquency Pic
Theatre Owners of America has
ter to make a two-reel documentary. Report for Action," as the
ter of make a two-reel documentary. Report for Action," as the
tecoff in TOA's drive on juvenile
delinquency in conjunction with
the Dept. of Justice. Script has alby Stath-Fox finds M. A. Levy dismanager here, returning to

by the D. of J. and the film is to be in the can by May 15.

Film is designed to showing heart the film is designed to showing heart the film is designed to showing the film in the film

RKO Moves Wynn to K. C.

change at RKO Names City.
Change at RKO Names City.
Change at RKO Names City.
Change at RKO when the to Lawrence Lehman, managing director. Wun formerly was with Chicago RKO branch as salesman and also in theatre exploitation. Replaces Jack Tiernan, who goes to Crand Rapids, Mich., as Keith theatre manager.

MPA's Job Service

MPA's Job Service
Motion Picture Associates have
set up an Unemployment Service
committee which will aim to place
out-ad-job persons in the metropolpersons in the metropolpersons in the first bits of allied
fields. It's the first time in the history of the org that committee
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Conquions EL Auanta Fost
Norman J, Colquioun tapped by
Eagle Lion as branch manager in
Attanta, replacing Nelson Towler.
Colquioun moves over from post of
southwestern district manager for
Republic.

Harrington to RKO in Dallas Dallas.
L. E. Harrington new RKO city

I. E. Harrington new BKO city salesman here. Douglas Desch promuted from title manufer to RKO sales man-swalter Hansen from 20th-Fox to RKO as head booker. Hobiltzelle Foundation bought KKO as head booker. Hobiltzelle Foundation bought of the control of the con

Wat's Audin Shrine Rowl Chief Charlotte, N. C. Jack Austin, City manager here for Wilby-Kincey, elected chair-man of the Shrine Bowl board of governors for coming year. Shrine Bowl grid game schol year not be supported to the com-lete of the company of the com-tage of the co

Par's Chinich to Cincy. Salt Lake City.

Jesse Chinich, booker with In-termountain Theatre, Inc., Para-mount affiliate, transferred to Cin-cinnati, to do buying booking for Northie Theatres, also a Par af-filiate.

Jersey Allied Meets June 28-36
Allied Theatre Owners of New
Jersey's 29th annual convention
June 28-00 at the Hollywood hotol
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Grainger at Chi Regional
James R. Grainger, Republic's
seec-veepee in charge of distribution, presided at a two-day sales
tended to the control of the control
midwest branches. Grainger was
accompanied at the Chi modeles
description of the control
midwest branches. Grainger was
accompanied at the Chi modeles
Edward L. Walton. Latter has returned to N. Y. while his chief has
moved on to visit company's heanoved to no visit company's heanoved. The control of the control
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his former post as local branch manager, and Jack Cohan, branch manager, recuming his old job as accounts. Harry Levy, present Twin City salesman, will be given another assignment. Levy's tenure of service entitled him to retire at haif-pay, but he preferred to re-main active.

WB, RKO Add to Albany Staffs

Harry Aranove, assistant booker for Warners, promoted to salesman. Gives WB-two salesmen out of Albany. He takes a 'spot left vacant when James M. Moore was dropped in recent economy drive. Moore now is Paramount salesman.

now is Paramount salesman. RKO and Warners recently put and warners recently put on two salesmen here. Howard Goldstein was promoted by RKO from head booker to salesman, fil-ling spot open since last fall when John Rubach was dropped off pay-roll. Rubach now sells for UA here.

Nat Reir FC: Reston Manager Nat Beir named manager of Film Classics' Boston exchange, replac-ing Maurice Green, resigned.

Calgary, Alta.
Garry theatre, Calgary, bought
by J. M. Danyluk, former radio
shop operator. Calgary House Sold

Ralph Hathaway, who started with Fox West Coast as an usher, supointed manager of Guild, firstrum theatre, succeeding Dick Prichard, resigned. FWC, Ups Eight

cnard, resigned.

Other new FWC managers are Frederic Smith, the La Brea; William Rose, the Mesa; Jimmy Swanstorm, the Stadium, Jahn Surstorm, the Stadium, Jahn Burston, the Bunday; William Ausmus, the Nuart, and Marvin Brown, the Park.

Berger to Make Metro Award

Berger to Make Metro Award
Minneapolis.
Bennie Berger,
Central Allie and independent
circuit owner, goes to Mexico Cily
this week as Metro's guest to make
the presentation of a gold pin from
ager there. It's in recognition
of its latter's 20 years of service.
Distributors here are working
out a new clearance schedule to
try to satisfy some independent
are complaining the present one
gives too big an advantage to the
Minnesofa Amus. Co. (Paramount
circuit).

\$20,000 St. Loe Facelifting St. Louis.

St. Louis Amus. Co., has ear-marked \$20,000 for facelifting at its Manchester, South St. Louis. Business men in Nameoki, III, (pop. 2,800), with no film theatre are raising funds to build a modern house.

Canada Radio Serial Set for Ouebec Prod. Second Film in July

Second Film in July

Montreal, April 27.

Plans for Quebec Productions, corp.'s second pic have finally been announced by president Rene German and executive producer Paul L'Anglais. New Canadian compering City". "La Forteresse" bidingual pic, now leng distributed, in 1946 at its Netwight the screen princip City". "La Forteresse" bidingual pic, now leng distributed, in 1946 at its Netwight the screen city." "Un Homme Et Son Feehe" ("A Man and His Sin"). This is the book that won for Grignon the Province of Quebec Literary Prize he bods and the was commissioned by the Canadian Broadcasting Co. to write a radio serial based on the hook—a serial that has been running, five a radio serial based on the hook—a serial that has been running, five the was commissioned by the Canadian Broadcasting Co. to write a radio serial based on the hook—a serial that has been running, five the was commissioned by the Canadian Broadcasting to present "plans," A Man and His Sin" will be produced in French only at a cost from \$250,000 to \$550,000. Prints with the province of Ganonge, who will be offered direction of the picture-rice de Ganonge, who will be offered direction of the picture of the Montreal, April 27.

Stars for B.O. Fireworks

"Command Decision" (Gable-John son-Pidgeon-Hodiak-Brim Denlevy that he shadow the state of the shadow that he shadow the
cur-Bomen-Anne Reverch.

Also on the 20th list are "Give
My Regards to Broadway" (DalleyNancy Gulid); "That WonderGrape (Tyrone Power-Gene-Tileney); "Yellow Sky" (Gregory
Peck-others to be amounced);
Unfailthfully Yours" (Rex Harrison-Dapsell); "Shannock Touch"
(Power-Anne Baxter); "Street
With No Name" (Mark Steverature-Conte); "Snake Pit" (DeHawilland).

Lincoming at Paramonia see "A

Havilland).

Upcoming at Paramount are "A Foreign Affair" (Jean Arthur-Dieths-John Lund), "Great Gataby" (Jean Arthur-Dieths-John Lund), "Great Gataby" (Grey Gataby), "Sortworful Jones" (Hope-Lucille Bail-Bruce Caboty, "Tuticek Millions" (Barry Fitzgerald-Wanda Hendrix-John Lund-Monty Woolley-Hobert Stack-lika Chase), "Iso't Mary Hatcher-Mong Freenan-Billy Mary Hatcher-Mong Freenan-Billy ley-Robert Stack-Ilka Chase); "Isar' It Romantic?" (Veronica Lake-Mary Halcher-Stona Freeman-Blue Web Medical Charles ("Corolta dewn debugger") (Lorda dewn debugger); (Grady)-Bendix-necticut Yankee" (Grady)-Bendix-necticut Yankee" (Grady)-Bendix-Bardwicke; "Whispering Smith" (Ladd-Robert Preston-Brenda Mar-shall); "Sorry-Wron-Brenda Mar-hall); "Sorry-Wr

Gianwyck - Lancaster-Carey - Annee Richards).

RKO hás upcoming "Honored Glory" (Cary Grani-Robet Michards).

RKO hás upcoming "Honored Glory" (Cary Grani-Robet Michards), "Bachad Glory" (Cary Grani-Robet Michards), "Bachad Michards, "Byan-Sinatro), "Bachad Kichum-William Holden), "Bertin Express" (Oberon - Lukas - Ryan-Chas. Korvini, "Fort Apache" (Shinley Temple-John Wayne-Fonda); "The Family" dohn Wayne, othern-fathers" (Wayne, Pedro Armendar-fathers" Harry Carey, Jr., Christophers, Song Is Beam" (Daniel - Earley Granger), Disney's and others to be announced; "Modeloty Time", 'Andrews Sisters-Ped Waring-Preddy Martin-Jack Fina-benis Daye-Frances Langford-Roy Clark).

Clark). Wamnere' biggest are "Key Largo" (Bogart-Bacall-R. G. Robinson-Lionel Barrymore): "Fighter Squadron." with most of lot's male stars; "Rope" (James Stewart-John Dall-Farley Granger - Hardwicke - Constance Collier); "John Loves Mary" (Ronald Reagan-Jack Carson-Patricia Neal-Wayne Morris-Mary' (Rond Regan-Jack)
Mary' (Rond Regan-Jack)
Mary' (Rond Regan-Jack)
Son-Patricia Neal-Wayne Morris
Gavard Arnold Virginia Field), "2
Kiss in Dark" (Jane Wyman-Niven
Moore)
"Johnny Belland"
Ayres-Clas. Bickford-Agnes Moore
head), "Romance On High Seas"
(Carson-Janis Paige-Dom DeforeOscar Levaniy, "Silver liver" (Brneth).

Belland Regan-Janis Paige-Dom Deforeneth Regan Regansia R

rol Hymn-Ann Snerdan-Bruce Ben-phanishmenal's entries are "Charm-ing Mett Saxon" (Robt, Montgom-ery-Louis Hayward-John Parte-ry-Louis Hayward-John Parte-han Blyth-Edmond O'Brien-Dan Dur-pa-Brorene Edmige! "One Touch of Charmed Mark Gardner-Robert O'Bruss Arward (Arder-Robert O'Bruss (Arder-Robert O'Bruss (Arder-Robert Carp Grant-Myrna Loy-Melyn Douglas); "Greatest Show on Carp Grant-Myrna Loy-Melyn Douglas); "Greatest Show on Councide He Heat the sense Ros-ling Circus contract list; "Paradise Case" (Gregory Peck-Valli-Ann Todd-Louis Jourdan-Ethel Barry-

rymore); "What Every Young Bride Should Know" (Shirley Tem-

ster 'yone-wan to' sennie' (Jenyone-wan to' sennie' (Jenyone-wan to' sennie' (Jenyone-wan to' wan to' wan to' wan to' yone
Bride Should Know' (Shriny Tenple).

Republie's too contenders are
'Moonries' (Dane Clark-Gall Rus'Moonries' (Dane Clark-Gall Rus'Moonries' (Dane Clark-Gall Rus'Anne Control and to the control wan to the constance Bennett), 'I, Jane Doe' (Ralston-John Carroll-Abut Hussey).

Anne Carroll-Abut Hussey).

Mountain' (Larry Park-Glein
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Carroll-Arroll-Wan Ford-Mark
Hery Man Form Clorado

Torder Mary Park-Glein
Carroll-Arroll-Wan Tumph
'Anner-Robert Content-Marth
Vickers).

Luiled Hayward-Diana Lynn-Sydney
(Greenstreet-Lucille Benner-Marth
Vickers).

Luiled Artists' roster includes

Louis Hayward-Diana Lynn-Sydney

Way 'James Stewart-Henry FondsPark-Hery Mark

Tarty-James Stewart-Henry Fonds
Park-Hard Mark

Larroll-Barth Mark

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UA Distrib Terms

must still get the producer's per-mission, but if he fails to give it,

must still get the producer's permission, but if he falls to give li, the company is no longer under, obligation to provide distribution reference in the company is no longer under, obligation to provide distribution reference in the company of t

Rank's Invite = Continued from page 3

personally conducted tour of Brit-ish studios and theatres.

personally conducted tour of British studios and theatres; Moers has agreed, it; said, to Moers has agreed, it; said, to make the second of th

SIMPP Reps in MPAA

post for Walt Disney. They will mount, as head of the solicitations on the international division committee.

Committee Commit committee.

Latter, incidentally, is one of two new committees set up by Johnston the year. It is chairmanned by Gerald M. Mayer, director of MPAA's International division. The other new one is the foreign advisory committee, committee, the programmed by Roger C. Clement, and Paramount

Establishment of the two groups effects the growing preoccupation of the Association with the prob-ems of foreign markets.

Others on Slate Others on State
Republic's prexy, Herbert J.
Yates, and counsel, Theodore R.
Black, and Monogram-Allided Artists board member and foreign
chief, Norton V. Ritchey, were elected to the MPAA directorate at the session. Rep and Mono-AA
Joined the MPAA in the past year.
All other directors were reelected.

All other directors were reelected.
Also received were Francis S.
Harnon and Joseph L. Breen as
veppess. Fred W. DuVall, acting
trissurer, was named treasurer,
and Sidney Schreiber, general
counsel, became secretary. They
replace Goorge Borthwick, who resigned as secretary-treasurer after
taking an extended leave-of-absence sevent months ago because
College officers, named by the

since several months ago because of his health.

Other offeers named by the board were Stanley Weber, assistant researce; James S. assistant severators; James S. assistant severators; James S. assistant severators; James S. assistant severators; James S. assistant severators; James S. assistant severators; James S. assistant severators; James S. assistant severators in the followed from the same severators; James J. assistant seve

LOS ANGELES

11 hours, 10 minutes

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AMERICAN

AIRLINES

Always -

THE SHOWMAN'S FRIEND



educational service; John Whitaker, educational services; Maurice Bergman, ad-publicity Charles Schlaifer, ad advisory; Austin Keough, law; and Edwin P. Kilroe, copyright.

Skouras Stresses

___ Continued from page 5 = rencies in all countries exc where the tax halted releases new product.

Lower Inventories

Lower Inventories
For the first time drive for economies in production is reflected in film inventories. Total reached an alltime high in October, "47, Skouras declared, when a maximum of \$55,796,491 was hit. By the end of "47, figure came to \$85,894,994, which was still \$1,155,314 higher than at the close of the year

1834,094, which was still \$1,135,314 higher than at the close of the year before.

The continued propers of the continued propers in that direction, comparison shows that pix now before the cameras are valued at \$10,100,942 against \$12,2389,713 on the samed and in releases are practically tentionary at \$17,210,837, while the main bug is in completed but unreleased films which has now compared to the continued of the continued o

against \$7.39 in 1946.

Net profit for the fourth quarter amounted to \$3,395,541, considerably under the \$6,399,720 for the same period of 1946 but well ahead of the \$2,206,320 earned during the third quarter of '47.

3 Story Buys Continued from page 3 :

STOOTY BUYS

Continued from page 3

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Eastman Sales Up 29%

Eastman Kodak's sales jumped 29% for the first quarter of the current year and reached a total of \$82,000,000, company announced yesterday (Tues.). Considerably less rate of increase, however, is predicted for the second quarter. First-quarter sales last year came to \$71,500,000.

us \$11,000,000.
Average increase of prices as of March 31 was 17% over August. 1839, while wages rose \$17% and raw materials 70%. Shortage of both 16m and 8m film will continue thypugh the summer, EK said. This, despite greater percentage of increase in product of narrow-gauge film than any other line handled by the company.

20th Proxy Statement Discloses Skouras And Zanuck Top Payrolls

LABUCK 10p FAYFOBL
Spyros P. Stourns, 20th-For's
prexy, maintained his hold during
1947 to the toy salary spot for film
company heads with an annual
paycheck of \$253.200, proxy statement circulated among stockholdment circulated among stockholdment circulated among stockholdment of the stockhold stockhold should
have been a stockholdment of the stockhold should be a
highest baid 20th exce with the
production veeper taking \$250.000
for the year. And the stockhold should
help should be a production
their should be a production
their should be a production
B. Mayer who was handed \$500,000
Salary collected by Tom ConSalary collected by Tom Con-

chiefs, still tralling Metro's Louis
B. Mayer who was handed \$500,000.
Salary collected by Tom Connars who vasated the post of diarelation of the step proxy reveals.
Coinors, who's still collecting \$52,000 yearly as consultant for five
years of the step, proxy reveals.
Coinors, who's still collecting \$52,000 yearly as consultant for five
year. That sum was partly drawn
from the \$11,000 annual rate paid
him while sales topper and the
\$1,000 weekly given from June on.
Third highest officer and direct
\$1,000 weekly given from June on.
Third highest officer and direct
Michel who was paid \$11,700 for
the year. Other officer-directors
receiving more than \$20,000 annual
stipend were Murray 'Silversione,
1lenderson, secretary - treasurer,
\$64,891, and Wilfred J. Eadie,
comptroller, \$53,000. Eadie took,
a pay boost of \$5,575.
Heaviest holder of company

Heaviest holder of Heaviest holder of company common stock among the officer-directors is Zanuck who now has a block of 100.129 shares in his own name and 30,000 shares in family trust. funds. Only other large holder is Skouras with 5,200 shares held individually and 42,000 added shares in the name of other members of his family.

Largest outside, holder appears to be the Massachusetts Investors Trust which, as of March 23, was listed for 60,000 shares. Other officer-director holdings are minor, varying between one share and 2 500

2.500.
Proxy notice calls for reelection of 13 incumbent directors at the annual stockholders meet, My 18, at the company of one from last years 14 directors since no replacement has been provided for Connoys.

U'S REGULAR DIVVY

Universal has declared a quarterly dividends of \$1.0614 per share of its 414% cumulative preferred stock.

Divvy is payable June 1 to stock holders of record May 15.

M-G's Brit. Plans Continued from page 4

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astman Sales Up 29% 1st 3 Mos. to \$92,000,000 St. Loo Firstrums See Drive-Ins Cutting Into Their Biz; Other Theatre Building

St. Louis.

Upped construction of Drive-Ins
in this area is starting to worry
firstrun exhibitors. With his stead
for the control of the control of the control
is halted. Fred Wehrenberg, largest
laide theatre womer in St. Louis,
bought the 66 Park-In theatre,
laide theatre womer in St. Louis,
bought the 66 Park-In theatre,
with 800-car capacity, for the county,
with 800-car capacity, for Ficker
Drive-In Theatre, Inc.
This Drive-In was opened last
summer.
This Drive-In was opened last
summer.
The in another part of complete
the matraction of a 1,000-car.
The in another part of complete
in addition to these two, there
in addition to these two, there
in addition to these two, the
first women of the complete of the county
to the county of the complete of the county
distance from downtown St. Louis.
Henry Holloway is crecting another near Creve Coeur, also in
this county. A fifth Brive-In is in
operation near East St. Louis.

2 New Texas Houses 2 New Texas Houses
Brownwood, Texas.
J. E. Newman opened Sunset
Drive-In here. Hans Smith, owner
of Irving and Rio, announced plans
for new 900-seat house at Irving.

Youngstown Drive-In Opened

Youngstown, O.
Southside Drive-In here opened
season, being one of three to be
operated this summer by Youngstown Drive-In Theatres. A Northside unit and a Westside Drive-In
are now under construction.

Mo.-Kans. Drive-Ins On Upbeat
Kansas City.
Spring weather sees more interest in Drive-Ins than in any previous year. Tri-State Drive-In Theatre Co. opened its new Drive-In at Joplin, Mo., April 17. Tri-State operates with Commonwealth Theatres

es. Commonwealth expects to h Commonwealth expects to have the Crest Drive-Ins south of K. C. ready about June 1. Another, in Clay County, north of here, also is being readied. Dickinson Circuit also opened its 69 Drive-In at Pittsburgh, Kans., April 17.

Detroit's 1,050-Car Drive-In

Detroit's 1,950-Car Drive-In Detroit.
Gratiot Drive-In on Masonic Boulevard opens this week. Halled as world's largest of its type, it accommodates 1,050 cars. Associated Theatres, operators, has arranged a playground for children.

Northern N. Y. Drive-In Upbeat

AUTHOR N. X. Drive-In Upbeat Albany. Surprise development in Drive-In situation hereabouts is the number being built in the northern part of X. Y. It had been thought short in that area, but operators think otherwise.

Drive-Ins now under construe-

tion in northern part of state in-clude ones at Massena, Potsdam, Adams, Glens Falls and Hoosick Falls. Also John Gardner has started a Drivel-in at Burlington in northern Vermont. Donald Glison, started a Drivel-in at Cannon in a vear. Glison is erecting another ern tier Drivel-in at Cannon ern year. Glison is erecting another at Massena. The Papyanakos boys are building one near Pots-dam. F. Chase Hathaway is be-hind the Drive-In under construc-ted the construction of the part of the Bennington, Vi. William H. Haupt is the builder at Glens Falls.

Exhibs Wonder

continued from page 3

children's admissions are falling
off. ATOI takes the opposite tack,
quoting one of its members as of
the conviction "that the best thing
to do would be to stop reduced
children's admission prices." "Only
reason he has not done it is his
reason he has not done it is his
a policy" bulletin sand, in such
a policy" bulletin sand.

policy" bulletin said.

As one way out, Allied unit
quotes the unnamed member as
seeing possibility of a program of
different pix for matiness and evening shows. "An exhibitor with
an A and a B house in a town
and a program," it's said. Or special
kiddle shows might be staged with
adult fare on other days. "We
don't say we agree with this
100%," bulletin winds up, "but at
100%," bulletin winds up, "but
happy let us not increase the num50,000,000 to 75,000,000."



TRANS ATLANTIC AIRWAYS

Operating under authority of CAA & CAB as an Irregular Air Carrier N. Y. OFF: HOTEL LINCOLN, 8th AVE, 45th

New York Theatres





RADIO CITY MUSIC HALL-Sponger Katharine Van
TRACY • HEPBURN • JOHNSON TRACY HEPBURN JOHNSON
Assels Adelphe Lewis
LANSBURY MENJOU STONE
FRANK Caper's "STATE OF THE UNION"
Presented by M.G.M and Liberty Films
Spectacular Stage Presentation.

Tri-State's Omaha Drive-In

New Drive-In located near city's boundary set to open in May. Tri-states is operating.







OUTDOOR Now Specializing
REFRESHMENT in Refreshment
ONCESSIONAIRES
Concessions for

GUNISTS INDIVIDUAL TO THE ATTENDANCE OF THE PROPERTY OF THE PR

Maj. Armstrong Calls the Plays As **Tobey Launches Probe Into RCA**

100ey Latunche

A. full - scale probe of RadioCorp. of America's handling of Fall
and television over the past decade
is under the scale probe of Radiofor the scale probe of Radiof

kind of tele people get.

Feels Public 'Bamboozled'
Tobey made it clear he feels the public is help "bamboozled" into buying low-band sets. He demanded it is it true the royalty paid by a set of the public is help to be public is help to be public in the same percentage whether he uses your television system or not?" and again, "If an RGA-Licensed manufacture wants to produce CBS color equipment to be produce CBS color equipment consistent of the conservation of the color sets he turns out using the CBS system?"
Böth double-barrelled queries stopped Guy completely, with the result that Joyd's month of the company's investment in tele, total RGA's tele patent situation, the company's investment in tele, total set sales and names of all government biggies "loaned" RGA videes "Info on outstanding material results."

Info on outstanding patents on color and high-hand tele was also requested. Guy scored, however, when the New Hampshire solon de-(Continued on page 39

AM Boys Look For TV in Their Future

A pertitient sidelight to the scramble for television station grants is the mounting unesiness ment and sales personnel in indication processes and sales personnel in indication personal processes and the sales where standing operations around the ecountry. Especially in cases where standing operations around the country. Especially in cases where standing to query themselves about their personal outloos do to give thought to lining up with the sales where the sales are successed in the sales where the sa

grant.
This looking around for a spring-board to the new medium is ex-pected within the trade to become increasingly manifest as the num-ber of available channels, particularly in the major markets, decline.

WHLI's 'Light That Fails'

Elias Godofsky's nine-month-old Hempstead, L. I., operation, WHLI-WHNY (FM), which lit a fire un-

Fails.
Series, teeling off next Sunday
(2) for a three-week run, is being
scripted by Clifford Evans, station
seripted by Clifford Evans, station
be nextated by WHLU: Bob Harris,
to Farnated by WHLU: Bob Harris,
Lighting Co. Strates and service,
taghting Co. Strates and service,
take which the station claims
are thick which the station claims
has ex-Gls on the island in a dither
as to whether they'll be able to
maintain their homes.

General Foods is spotting day-time minute announcements on 80-odd stations on Minute Rice, with the campaign slated to start May 24.

Thackrey's 'Package'

Thackrey's 'Package'
Contract whereby Warners
takes over the Thackrey television license in Los Angeles
(as detailed on P. 1) is a packge deal, with the Thackreys'
state of the Contract of the Contract
Two AM stations XYA. Son
Francisco. Since Warners have
twill have to dispose of
FCC's doopolicy rule. Fackage
trie is reportedly so because
the tele license includes only a
permit to build a station.
The Contract of the Contra

Negotiations for the sale have been in progress, for sev-eral months, with the price real months, with the price factor until now. Newspaper outfit originally asked \$1,100,000 for the three stations, better more and DS had also better more and DS had also have been also better the con-nit but refused to take over the AM stations also. CBS sub-sequently bought the L. A. Times' led Bleense.

Kid Show Combo WNBC Hypo

WNBC, N. Y., has come up with a sock audience payoff as a result of its comboing, last, year of four moopet stanzas to round out a 3½-hour block of juvenile enter-tainment Saturday mornings.

NBC flagship launched its revolutionary concept of Saturday defined and the standard of the st

8.3.

Subsequent reports showed this share climbing steadily, from 8.3 to 10.5, 12.0, 13.8, 13.5, and 14.9. On the February-March report, just issued, WNBC is in first place, with a 20.4, a gain of 5.5 over the preceding figure.

WE MAY BE BACK IN FALL': KAISER-FRAZER

FALLY: KAISER-FRAZER

TABLES TO THE TOTAL TO THE TOTAL T

Brennan Exits Rooney Show

Hollywood, April 27. With the exit of Frederick Ha With the exit of Frederick HazGF'S MINUTE RICE SPOTS
General Foods is spotting dayme minute announcements on
dd stations on Minute Rice, with
a campaign stated to start Mark
Young & Rubicam is the agency

With the exit of Frederick Hazlitt Brenana as scripter of the
sinches with only a loose connecting plot thread.
Samuel Taylor, magazine and
film writer (not the scripter of the
same with odoes "Willie
Fiper") is the new author.



KLZ's COMMERCIAL MANAGER MAIN MORRIS

KLZ sells treatively; sells ideas rather than time. Main Morris has been selling ideas for 25 years, has handled some of the largest radio accounts in the Denver region. KLZ, Denver

Cleveland In

Gather Animas

Chresiand, April 27.

Broadcasting of the Cleveland Indians games by WJW and a network of at least 12 AM-FM stations has brought on a hectic verbal exciting the station of the first of the station of the first of the station of the first of the station of the first of the station of the first of the station of the first of the station

the game.

**Hullahlor Joes from chrons of fans having only AM receivers wanting to know how come FM gives full games while AM cart 'why" is Bill Veeck, who inked the contract with knowledge of commercials holding up broadcast' of full season's activities. Veeck now says he'll take the entire issue to Cereband's City passa a strong resolution in behalf of baseball broadcasts.

The Tible's Drewy never known.

of baseball broadcasts.
The Tribe's prexy, never known to shifk from a boxoffee promotional, is reported to believe that a strong resolution can be directed to the FCC in that the FCC might go on repord as saying WJW need not feel its ABC commitments hold when a public service is involved, and the produced of all ball games is not be constituted to the constitute of the produced of all ball games is one constituted to the produced of all ball games is one constituted to the produced of the

Radio people feel that airing of entire issue before countil will merely confuse the situation and will tend to put radio in the dog-house with the onus of not broad-casting full coverage on radio. WJW pointed out that it can broad-cast counties. Saturetts. cast complete Saturday, Sunday and holiday home games, Nearly (Continued on page 38)

ABC, MCA Plan Talent, Original Play Showcase As 'Guild's' Summer Sub

Badio counterpart of legit's barn-yard circuit may turn up on ABC this summer as the fillin for U. S. Steel's hour-long "Theatre Guild on the Air."

on the Air."

Program veepee "Bud" Barry is mulling a dramatic series which would be built in cooperation with Music Corp. of America and present original plays with grade A talent who'd "play ball" on the prospect of developing fall package possibilities. Series would be directed by Charles Vanda and titled "American Theatre."

Alternative to such a strawhatter.

Alternative to such a strawhatter probably would be a light musical stanza, Barry says. "Guild" takes a hiatus from the 9:30-10:30 Sunday night segment.

Red-Faced Lend-Lease

There will be more than two door Mashington, April 27.

There will be more than two door defined bureaucrats and pollutions when acting Senate Commerce Committee chairmanfigures to whom RCA has "loaned" video receivers. Tobey dropped his bombshell request for names and numbers during a committee hearing last Fiday (23). Informed Commissioner Robert F. Jones was the only F. TCer to turn down RCA's offer. About a dozen RCA and several Dulkont and Philico video sets are on loan to Commissioners and FCC department heads. RCA attorney Gus Margraf explained that it was 'standard procedure' for equipment Margraf explained that it was 'standard procedure' for equipment can be considered to the commissioners and FCC department heads. RCA attorney Gus Margraf explained that it was 'standard procedure' for equipment call to the commissioners and FCC department heads. RCA attorney Gus Persistent Turner and the commissioners and the commissioners and for the commissioners and the commissioners and for

No More Music Calls For Lee & Lawrence

eveland in

Stew on Indians

Game Airings

Cleveland. April 27.

Came airmings

Cleveland. April 27.

Came airmings

Cleveland. April 27.

Cleveland. April 27.

Cleveland. April 27.

Cleveland. April 27.

Cleveland. April 28.

Cleveland. Apri replacements are now being studied by Biow's Jack Runyon.

G&S Summer Cycle On Canadian Web

Toronto, April 27.

New summer propagement: a statement tees off Mrcplatement: a diam Broadcasting Corp. will launch a 13-week series of all the Gilbert & Sullivan operas in the standard sented. Hour-long productions will be carried over the Dominion network of the CBC and will emanate product the series of the CBC and will emanate produce the series of the CBC and will emanate produce its Ernest Morgan, with Geoffrey Waddington directing large orchestra and chorus. Frincipals are Jean Haig, soprano; liam Morton, tenor; Nellie Smith, contralto; Eric Tredwell, bartione. Schedule is "H.M.S. Phanfore," 11; "Mikado," May 18; "Tolanthe", May 25; "Yomen of the Guard," June 18; "Gondollers," June 26; "The Sorcerer," July 6; "Princess Lida," July 18; "Utopla Limited," July 20; "The Grand Duke," July 27.

BLONDELL AS BOOTH SUB IS STALEMATED

SUB IS STALEMATED

Negolattions for Town Blondell
to step into the lear one of the
ene CBS situation consedy originally intended for Shirley Booth
have been temporarily stalemated.
Miss Blondell is embarking on a
vaude tour with Milton Bertie,
avoide tour with Milton Bertie,
parallel of the stalemated of the stalemated
April 90, and although the deal appears set for her to take on the
radio program, it'll probably mean
holding up the audition for a couple of months until she's at liberty
Miss Booth exited the show last
week following differences with
the network programming tress as
to how the role should be played.

Elman's 1-Hr. Dick Tracy

EMINA 8 3-HI. Dick Iracy
Dave Binan and Tom McDonnell have obtained the rights to a
half-heav resident of "Dick Tracy"
from the Daily News Syndicate.
The assignment doesn't interlock with the "Tracy" quarter-hour version which AEC carries as a daily
asson which AEC carries as a daily
The Sweets Corp. of America
Synosocord a half-hour "Tracy" session for a brief run during the
1894-58 season on AEC. Elman
and McDonnell recently disposed
ley," owned by the same syndicate,
to Autolite.

Progressives Seek to Retain Durr in Radio

War Dept. Snags AFRA Show Sale

AFKA Show Sale

AFKA's physical April 27.

AFRA's s lalen through because the Warden April 24.

AFRA has lut Secretary of War Kenneth Royal wouldn't waive that the April 27.

AFRA has lut Secretary of War Kenneth Royal wouldn't waive the warden april 27.

AFRA has lad for a program it aired to the troops overseas during the war. The prospective client wouldn't take the show under any the potential audience of ex-Gis a "Command Performance" title would bring James Saphier peddicted the package for the union.

AFRA has faind in trying to get its own sponsored radio show to underwrite a welfare fund for the union. The first was the "Show of ter, of the Sull'ans, Startfer, Colwell & Bayles agency tried to selt to Fall Mall, but finally couldn't be a sull approached to be repeated. The second was a "Comedy Theatre" show which approached to the proposed series has been guest appearances by name stars for less-than-eaghblished fool in the proposed series has been guest appearances by name stars for less-than-eaghblished fool in the proposed series has been guest appearances by name stars for less-than-eaghblished fool.

Tex Ritter's Bid Okaved

A ALBITC & DIR UNRIYEU

E Sha Antonio, April 27.

Te Sha Antonio, April 27.

Te Shiter, film star, and W. K.

McCauley, operating as the Bexar

granted a liense by the FCC for a

new standard broadcast outlet here.

Station will operate daytime hours

on 990 kilocycles with a power of

1,000 watts.

This will give this city eight standard broadcast outlets, with three of them daytime operation.

SHUFFLES BUSTIN' OUT ALL OVER

Der Bingle Finds a Sideline

Atlantic Refining Co. and Reich's Scatter for Creim, co-sponsor, a Pittaburgh Pittate' hashall headcaster for Creim, co-sponsor, a Pittaburgh Pittate' hashall headcaster for Creim, co-sponsor, and the pittaburgh Pittate' hashall headcaster for Creim, co-sponsor was a considered for the pittaburgh

Hinterland Rumblings Gain Force; Are Giveaways Giving Radio Away?

Low rumblings are coming from the outlands over the networks! loading of the ether with contests and giveaways. Disgruntled letters-the-ection and grumbling to re-where not an an adverse the contest of the contest and giveaways to the contest that as esismo-graph to discern an adverse groundswell of listener reaction that may well mount to tidal pro-Listeners who faithfully make it a point to catch prize-loaded aircrawing dished out coin to qualify cannot be blamed, it's argued, for developing a vested interest in the quip that hardly anyone anyone who was anybody who's copped a giveaway anybody who's copped a giveaway fortune, so astronomical are the odds among the millions who listen. Result is an inevitable distance of the contest of the code of the

Dasses. Sample of dialer reaction seemingly gaining ground comes out of Fordand, Me. Gag going the rounds there is that the only dough won locally in a national radio contest was the \$18 pocketed by a (Continued on page 40)

Annual Steel

The annual ABC-CBS tug-ofwar for the lucrative U. S. Steel billings (represented by the 60-minute "Theatre Guild of the Air" minute "Theatre Guild of the Air" show has started anew, now that the client is looking ahead to the 1948-49 broadcasting season. Thus far it's been ABC all the way as the successful bidder, although last season it was necessary to advance the Sunday night show a half-hour from 10 to 9:30 to win U. S. Steel's avery to a start of the sunday in the sun

from 10 to 9:50 to win U. S. Steel's favor.

CISS, anxious to cop the show to the San Subject to Commercial Post in Sunday night commercial region of the Sunday subject to the Sunday subject to the Sponsor a few weeks back. ABC of Subject in

'CORLISS' DONS STRAW

Like Gibraltar

Prudential is planning to con nue its usual light-classic series tinue its usual light-classic series, with Eileen Farrell, as its sum-mer replacement for "The Family Hour" this season. The account had been considering switching to a semi-pop show, starring Joan

Iwarus. Benton & Bowles is the agency.

Radio Directors Guild to Ballot On 'Tele Also'

Result is an inevitable shing of interest as time type of dialer reaction seems ple of dialer reaction seems containing ground codes out of the entire national membership of the reaction seems contained to the content of the Radio Directors Guild in a referendum proposing change of the there is that the only dought coally in a national radio cobe was the \$18 pocketed, by a Continued on page 40)

Tug-of-War On Tug-of-Wa

Dizzy Dean Is Moiderin De Kings Inglish Oncet More in Ol Sain Looey

HAT FOR BOB HOPE
BO HOPE
BO HOPE SUMMER APIL 27.

BO Hope's summer language with Johnny O'Hara, a KWK sports gabber but O'Hara

CHAIN-REACTION

The radio trade—both in New York and in Hollywood — was alerted this week to the repercus-sions stemming from the most sen-

sions stemming from the most sean-sational agency-client - network-talent developments in an other-wise lethargic season.

Speculation was rife as of yes-terday (Tues) as to the outcome of a series of highly-involved and widely-debated de a ls involving widely-debated de a ls involving study-debated de a ls involving to the control of the control of the shows and NBC. As trade events bows and NBC. As trade we do their alarming overtones. Here was the soore, as of yes-Here was the soore, as of yes-

Here was the score, as of yes

1. Rexall "suspended negotia

'T'aint So: Trammell

Niles Trammell, NBC prexy, yesterday (Tues.) emphatically denied that NBC had made any commitment on time involving Bandwagon, Red Skelton, "or any other time involving any other client, agency or talent."

other client, agency or talent."

titops' with Jimps Duante after, the control of the part

New York to become associate di-rector of network programs. He takes up his duties in Holly-wood next month and will aid Ernest Martin in handling the net-wood, and the packaging of pro-grams. He saw war service abroad with Paley and was formerly a staff producer with the network in New York.

AFRA Picks Hub for Meet

ALEAN FURSE AND 107 filect.

The annual convention of the uncritan Federation of Rado Arts will be held here Aug. 26-29.
The Boston local is now making eservations at the Somerset hotel by the visiting elegates.

The Obstant Declayate.

REXALL-B'WAGON Trim-Budget Trend Seen for Shows Next Year: Drastic Reshuffle Looms with Some Standouts Out

Legal Courtesy

Toledo, April 27.

"Salute to Veterans" program will come to Saginaw,
Mich., radio listeners for a certain period through the courtesy of Police Judge Frank
W. Wiley, Toledo.

Last week Judge Willow

W. Wiley, Toledo.

Last week Judge Wiley granted Arthur Vernon, Jr., 25, a stay of eight days to allow him to get enough scripts witten hased to time to extra will be a stay of the stay

Old Gold Seen In Switch Back To JWT from L&M

The Old Gold account is reportd moving back to J. Thompson from Lennen & Mitch-

Reported move of OG returning to the JWT fold is said due to P. Corillard's dissatisfaction with its current 30-minute musical show on CBS, costing around \$17,500 aweek and paying off less than two-to-one on the basis of Hooperat-

DELLA-CIOPPA'S CBS
COAST PROCRAM POST
Guy della Cloppa assistant to
CBS board charmon William S,
Paley for the past two years, has
been dispatched to the Coast from
New York to become associate director of network programs.

To the company of t

As MCA Pacts Jurgens For Coca-Cola Show

Hollywood, April 27.

Music Corp. of America pulled a quickle coup by inking Dick Jurgens to a three-year pact. Successful bait was the summer replacement shot for Coca-Cola, replacing the Spike Jones-Dorothy Shay show.

Present indications point to drastic reshuffle of the network program pieture next season, with the sponsor emphasis on lower-the control of the sponsor emphasis on lower-the chieftains aren't particularly disturbed over the likelihood of additional time segments opening upcaused by the season of the segments opening upcaused by the season of the sea

can act, on a ravorable ingri-time segment.

Old Gold looks washed up with its \$17.500 musical package, and Camel may shed the Vatighn Mon-roe show (ciggle company wants Durante back).

Shaky Lineup

American Travelers is expected to call it quits on the ABC "Vox Pop" show at the termination of the current cycle. There was some (Continued on page 38)

NBC Breaks CBS **Campbell Hold**

CBS menopoly on Campbell Soup's network billings appears it have been broken, with NBC stated to get a chunk of it. The sponsor is moving its aftermoon cross-the-board "Double or Nothing" quite the 3 to 3:30 Columbia spot and into the half-hour being vacated by General Mills. Latter client is dropping two of its four aftermoon. The half-hour accounts for an approximate \$1.250,000 net a year approximate \$1.250,000 net a year in billings. In addition to "Double or Nothing," Campbell's sponsors or 10 to 3:30 pm. period on CBS, with its "Club 15" musical and Ed Murrow.

row. Pillsbury Options CBS Time Pillsbury Flour may come a sixa-week bankroller on CBS as a result of Campbell Soup's decision to shift "Double or Nothing" to NBC. Flour miller is understood to shift "Double or Nothing" to NBC. Flour miller is understood to shift "Double or Nothing" to NBC. Flour miller is understood to be consulted to the control of the control to the control of the control to the control of the control to the control of the control the control of the budget splurge the point of the budget splurge the point of the budget splurge the point of the budget splurge the point of the control the control of the control the control of the control the control of the control the control of the control the c

COL PUTS KIBOSH ON JOLSON-PARKS HOWDY

JULDUNT FARND TIUWD!

A Hollywood, April 27.

Al Hollywood, April 27.

Al John and Larry Parks word:

Hall after all. When Columbia Pictures got wind of the guest booking

for April 29 the crackdown came

and notice was served on the

unavailable. Studio contends it

controls Parks 'radio rights and

reșted its case on the recent court

ruiling.

controls rested its case on the recent court, ruling.
Rather than become involved in litigation between Columbia and Parks, the agency cancelled the booking.

No More Lend-Lease, New NBC Edict: Sees No Reason to Be Put in Middle

Network sees no reason why it should be put in the middle with its clients, who feet it unfair that they haven't the privilege of bidding for a choieer time segment when it opens up, whereas a sponsor can check out for several seasons and still protect his time for the seasons and still protect his time for the seasons and still protect his time for the seasons and still protect his time for the seasons and still protect his time for the seasons and still protect his time for the seasons are seasons and still protect his time for the seasons are seasons and still protect his time for the seasons are seasons and still protect his time for the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons are seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons are seasons as the seasons are seasons are seasons are seasons are seasons are seasons are seasons are seasons as the seasons are seas

Situation currently, applies, to

There'll be no more lend-leasing of radio programs, so far as NBC is concerned. The network echelors is concerned. The network echelors is concerned. The network echelors is concerned. The network echelors is concerned. The network echelors is concerned, and the network is concerned as a concerned as a concerned as a concerned as a concerned as a concerned as a concerned as a concerned up again after manent basis, with "first comment of the concerned as few decosons. Same situation also district the concerned as a concerned up again after the concerned as a concerned up again after the concerned as a concerned up again after the concerned as a concerned up again after the concerned up again and the period up again after the concerned up again after the case of Kay Kyser, with Collagate the case of Kay Kyser, with Collagate the case of Kay Kyser, with Collagate and the concerned up again after the case of Kay Kyser, with Collagate and the ca

New edict automatically rules out a proposal whereby Raleigh cigarets would lend-lease Red Skelton and the Tuesday night 10:30-11 time to an Interim bank-

(Continued, on page 40), , ,

Hanson Hits Web 'Greed.' Disk Ban. As Blocks to Good Music in America

AS DIUCKS IU UUU.

"Greed" of radio networks and
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School of Music, Rochester, N. Y.,
as twin obstacles to furthermore of
good music in delivered last week
before 5,000 delegates to the Music
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mynnome music were aiding the cause of private radio owner-ship, whereas the commercials and Jazz bands are raising renewed objections to its resulting renewed objections to the raising renewed objections to the raising renewed objections of the renewed objection of the renewed of the renew

ever faced it before," the educator, wise-cracked.

Hanson said he understood the inequities which formed the "basis" for the Petrillo ban on recordings, but stated the ban "does its greatest damage to the reproduction of serious music."

NABET's Midwest Push vs. IBEW

Working unit-19 which the high grade of the high

New Documentary Is Set For Deep in the Heart Of

Dallas, April 27.
The East Texas Industrial Foundation, Inc., a non-profit organization, is circularizing radio station
program managers of the country
with an announcement that it is with an announcement that it is prepping a weekly documentary series on Texas. It thinks civic bodies and industries of other states might do the same, and if such programs are available, "will see that they are scheduled gratis on a number of Texas stations." Foundation's own quarter-bout

Foundation's own quarter-houf exed dramatizations will be available on request to stations outside able on request to stations outside the state according to the circular. Shows will 'feature highly dra-matic episodes in the history of the great sovereign state of Texas,' it's stated, but "no commercials will appear in the transcriptions of any nature."

-Cleveland—City's newest station is getting ready for a May 14 open-ing. It's WLALFM which goes on the air in suburban Lakewood. Lloyd Chatterton, formerly of the Cleveland police radio outlet, is manager, J. W. "Jack" O'Brien is sales manager, and William Wy-gandt is program director.

99 44/100% Pure
Washington, April 27.
Radio makes a better showing in honesty of its commercials than do newspapers or all Trade Commission's March report on media plugs.
Reports shows that during March FTC checked a healthy set aside only 385—well under 1%—as possibly false and mister appear to be on the control of the

WEW Sacred Heart Airer Enters Ninth Year With 2.200th Disk to Be Cut

WEW's daily Sacred Heart program enters its ninth years of the 200th consecutive disk will be cut. At the present mills its month years of three airings per week, totalling 1,530 broostests Sunday through the Sand Aids.

of three airings per week, totalling 1.539 broadcasts Sunday through 1.539 broadcasts Sunday through 1.539 broadcasts Sunday through 1.539 broadcasts Sunday 1.539 broadcast 1

KLZ PULLING OUT ALL STOPS IN HEART DRIVE

Stupes in Heark Justup.

Hugh Terry has his KLZ crew pulling dut all the stops in advance buildup for a new public service series the station will tee for a contract disease. State Medical Society, as co-sponsor, has its descretary, ex-newmann Evan Redwards, working with "KLZ" on the promotion details which add projects this city-mind of the state. The state of the proposition of the state of

has ever undertaken.
Format of the stanzas, tilled
"Knave of Hearts," will consist of
1-minute dramatizations employing Denver's best radio acting taisit followed by a brist discussion
followed by a brist discussion
Dr. John S. Bouslog, 'medical society prexy, 's having fellow
medicos auditioned to single out
'best' radio voices for the series.
KLZ staffers Elliof. Wagner and
stows, using data supplied by the
medical society.
The stanzas are being given

medical society.

The stanzas are being given
Class A time at 10:15 p.m. following a popular Sunday night newscast in order to catch a strong audience. Promotion staff is using
billboards, car cards, newspaper
ads and stories, film trailers, personalized letters to business leadcas and these to attracts. ers and others, to attract maximum attention

ROB'T CHILD TO RRN

Ithaca, April 27. Robert B. Child, farm editor of WGY, Schenectady, has joined the Rural Radio Network of upstate N. Y. as program manager. He N. Y. as program manager. He went to WGY after earning a mater's degree in agriculture at Cornell in 1939 and subsequently spending three years in the extension service at the N. Y. State Agricultural School.

Seattle AFRA Strike Is Settled With \$6.50 Wkly. Increase, 5% Com'l Hike

American Federation of Radio Artist local here has finally inked contract with network stellar after protracted

Seattle, April 27.
American Federation of Radid
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Coast Indies

Washington, April 27.
Vigorous representation of Coast indies on the National Assn. of Broadcasters board was seen here last week with Cal Smith, prez of KFAC, Los. Angeles, nosing out CBs-KNYS Harry Witt for Yhe job of NAB director for the 16th district.

of NAB director for the 16th dis-trict. who served on the all-Smith committee to revise the NAB's Allantia City code more to the weewatters' liking, won a run-ord election against Witt last week. He replaces incumbent William Meanwhile, Ben Strouse, man-ager of indie WWDC here, fol-lowed the lead of WNSW's Tel-lowed the lead of WNSW's Tel-petition for amendment of NAB blavia to give non-affiliated sta-tions two regs on the NAB board. of NAB district 4, which includes the District of Columbia, for sup-port.

the District of Columbia, for support.

Indicating he hasn't permanently abandoned his campaign for added indie representations. Strouge declared: "Now that NAB homomittee of independent stations to discuss this matter with the board in Los Angeles, I am happy to accept this procedure in lieu of the position I urged in my Letter."

U. S. TOBACCO BUY PROVES SAT. PAYOFF

I ROYLO 3A1. I AUTI Sale by Mutual of its new "Take a Number" quiz show to U. S. To-bacco for bracketing with Shotwell Candy's "True or False" quizzer in the 5-6 p.m. Saturday segment re-flects bellef of the web that the generally neglected Saturday after-noon hours can be made to pay

"To r.F.," which was slotted in the 5:30 period only a few weeks ago, currently has a 4.8 Hooper, ago, currently has a 4.8 Hooper, and the stanza on all four webs with the exception of CSF 1-3 pm. lineup of "Country Journal" all Linguist of Country of Country and Country of Country and Country of

Number, now in Mutual's 8 p.m. Friday slot, shifts to Saturdays May 1 and picks up U. S. Tobacco sponsorship (for Tweed, Old Briar, Bill's Best and Model pipe tobaccos) starting June 5. Deal, via Kudner agency, is for the full net, 480 stations.

-From the Production Centres

IN NEW YORK CITY . . .

J. Leonard Reinsch's book on radio station management, with a fore-word by NAB prexy Justin Miller, due out this summer under the Harper banner. It's designed for classroom uses as text. . "Don't Put Your Head in the Oven" is the title of another Harper book, penned by Harriet Van Home, radio et of N. Y. Word-Telegram, which is due for fall publication. It's a cook book with humorous overtones to the control of the property of the control of the property of the control of the property of the control of the radio of the property of the control of the radio of the property of the control of the radio of the rad

lead in the Broadway play, "Born Yesterday," Sid Zelinka is writing the audition script. Coast veepee, in for homeoffice huddles every coast tele plans. Mutual prexy Edgar Kobak pitching a trade press to the control of the control

the drinks and chow at Tools Shor's tomorrow (Thurs) for 50 Allied Alores Corp. radio people.

ABCs "Murder & Mr. Malone" redubled "The Amazing Mr. Malone," de-accentuating the sanguine. ... Walter Lurie wrspping up a Big-blew in Monday (20) and that night cut a Philico sequence with Henry Fonds guesting, with general public disabled versi as audience for the first time since the war. He still has three shows to tape front seemed to the season's up to the season's

general manager of DuMont tele station WABD, and now prexy or Storevision, Inc., retained as video consultant and tele department head by Adam Young, Jr., station rep, outline and tele department head by Adam Young, Jr., station rep, outline the property of the property

IN HOLLYWOOD . . .

IN HOLLYWOOD.

Al Joison will ask his sponsor's permission to do 13 shows from Palm Springs next season, which would keep him on the desert through the winter months... Phil Baket, who is a Coast defender of the first winter months... Phil Baket, who is a Coast defender of the first difference with the control of the coast defender of the first winter months... Phil Baket, who is a Coast defender of the first difference with the coast of the coast defender of the first difference with the coast of the coast defender of the first difference with the coast of

Denver—KLZ manager, Hugh B.
Terry, has been elected to the board of trustees of the Denver Art Mutual's sales staff . . . Jim Stirton, ABC's midwest general manager, Museum, (Continued on page 38)

N.Y. 'GUIDEBOOK FOR CHARITIES

Solon Support Slimming?

It looks like National Assn. of Broadcasters prexy Justin Miller may not get much support from Capitol Mill in his pitch to win hondcasters a free rein on editorializing.

The desired of the control of

Tested Format Gets New Workout At '48 Ohio State Radio Institute

At 40 Units 3.

The Uccolumbus, April 27.

The Uccoming 18th Institute for Education Comming 18th Institute for Institut

than ever, more than 1,200 having registered for the four-day event. A record-breaking total of 500 follos State Unitv.'s 12th annual Exhibition of Educational Programs, conducted in conjunction with the institute. Estreatis include grams, conducted in conjunction with the institute. Estreatis include the Nethertands Information Service and the British Broadcasting Corp. Final judges, who'll pick Besti's in 14 classifications, are producer of the American Medical Assn.'s public health series; Armand L. Hunter, chairman of the radio-theatre-speech department of the control of the production of the series of the control of the series of the control of the series of the control of the series of t

Network "bests" are being judged live in N. Y. under the (Continued on page 40)

Last-Quarter Upsurge In 'Music' Hooper Accounted For by W. Winchell Draw

For by W. Winchell Draw
Sudden ussure of ARO'S Samday night "Stop the Music" hourhas no a 10.3 for the last quarterlast to a 10.3 for the last quarterlast to a 10.3 for the last quarterlast to a 10.3 for the last quarterlast to a 10.3 for the last quarterlast to a 10.3 for the last quarterlast to a 10.3 for the same study the
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"Musics" climbed from an indicat"Attaily to an overall 5.9 for the
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Allen NEC shows.

Meanwhile, there's some indecision as to whether "Muste" will be predded in quater-hour segments to the predded in quater-hour segments. (AF is now in its consistent of the predded in the predded in the predded in the predded in the predded in the predded in the predded in the predded in the past of the predded in the past of the predded in the past year, 155 flagured that the abundance of commercials might suggest a with Alogether, in 1947. AF used 854 predominances.

Alogether, in 1947. AF used 854 preformances.

Expensive Tastes

Minneapolis, April 27.
Marcia Evanson, of WCCO
publicity department, unable
to sleep at night, reached for
a sleeping tablet in the dark,
swallowed it and promptly fell

swallowed it and parallel asleep.

Next morning she discovered no tablets missing. She had, nowever, swallowed a rhinestone earring.

NY-LA Increase Voting Edge On New AFRA Board

The New York and Los Angeles Chapters of the American Federaten place of the American Federachapters of the American Federachapters of the American Federaten to the Country in the union's consistency of the American Federaten to the country in the union's consistency of the American Country in the union's country in the condition of the Country in the Co

members, instead of five as at present.

The makeup of the new board, according to local representation, will be as follows: New_York, 18 (now 17): Los Angeles, 18 (now 17): Chicago, 4 (now 5): San Francisco, 2; Boston, 1 (now none): Cincinnati, 1; Detroit, none (now 1);

(Continued on page 40)

Air Features' 'Open-Door' Audition Plan a Come-On For 74 Newcomers

ruf 14 NewCoullet's With Air Feature's general audition system now in its 10th year as an "open-door" to talent, outfit boasts a unique record. In 1947 there were 74 newcomers to AF programs as a direct result of its audition system, which gave hear-audition seed now. (AF is now in its 12th years as exclusive program administrators for all Hummert shows).

CURB EXCESSES

Increasingly unbapy state of affairs for New York metropolitan area stations with regard to the multiple, unefulfing, overlapping fund-raising appeals, resulted this week in a renewed and determined effort by Gotham broadcasters to ase the problem. Unlike previous station, however, the new try produced a plan the broadcasters feel has promise.

Tuddling or bank the broadcasters feel has promise.

Tuddling or bank the broadcasters feel has promise.

Tuddling or bank the broadcasters feel has promise.

See the problem of the broadcasters feel has promise.

See the problem of the broadcasters feel has promise.

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See the produced and the broadcaster feel has promise.

See the produced and the broadcaster feel has promise.

See the produced and the broadcaster feel has been deceased the produced and the broadcaster.

See the produced the produced feel has been deceased for denation drives.

Siegel will oversee compilation of the booklet, with various stations submitting pertinent info for it.

for it.

The broadcasters made a point to stress that they had no "anti-hardy" molives, but that they felt the time had come when there would have to be some coordination of the stress of the stress of the stress of the stress of the stress and waste effort (improperly prepared scripts, etc.), also would help make appeals more effective.

make appeals more effective.

In fact, discussion ag a in was raised on a proposal advanced some time ago that a "clearing house" be set up by the stations, with a paid fulltime overseer, to handle the constant flood of air-time requests for various appeals. Concensus was that the idea should be explored thoroughly at another be explored throughly at another

Concensus was that the idea should be explored thoroughly at another innetting soon.

While the simple fact that so while the sound in the sound of the sound in

Court Rules Program Format Protectable: Unholds Stanley Vs CBS

Hollywood, April 27. Hollywood, April 27.
Format of orch leader Jack
Stanley's radio show was recognized as protectable property by
District Court of Appeals when
judgment for \$85,000, received in
lower court, was upheld against
ESS. Stanley had sued network for
misappropriating ideas of his program, "Rollywood Preview."

gram, "Hollywood Preview."
Ruling was precedental in that it was first appellate decision in a California court which recognized the format of a radio program as protectable property and is first court decision in the country which requires a network to pay for lifting, however innocently, a program diea without paying for it.

Stanley's program idea was aired for 52 weeks on a local regional hookup before, Stanley alleges, CBS entered into an implied contract to take over program and pay if and when using show.

STATIONS ACT TO If Pres. Truman Wants Gen. Taylor On FCC. He'll Have to Act Fast

'WJZ Loves Ya' Douglas Leigh advertising blimp cruising over N. Y. met-ropolitan area these nights is flickering such chummy lines

The state of the s

Pix in Defense Of Radio's Right To Editorialize

Washington, April 27,
Motion pictures, whose occasionally challenged right to free expression has gotten support in edit off last week with a brief in defense of radio's right to editorialize. Sidney Schreiber, general counsel for the Motion Picture and Counsel of the Motion Picture and Counsel of the Motion Picture and Counsel of the Motion Picture and Counsel of the Motion Picture and Communications Commission, asking FCC to chuck its decision Commission, asking FCC to chuck its decision. Schreiber made clear that the screen cannot maintain its rights to expression if radio loses its chances for the Counsel of the Motion of filips in 1941 also authorized a look-see into radio although the probe never got that far growth of the public interest because fleenses of the Motion of the public interest because fleenses to be a basic contradition to hold that the public interest is achieved, said the MPAA brief, "it appears to be a basic contradition to hold that the public interest is achieved fundamental right of free speech."

ABC Outlying Staffers To Be Prepped on Plans **By Tape-Recorded Shows**

ABC is about to produce a series of half-hour tape recorded "shows" to give its Central and Coast division and owned-and-operated stasion and owned-and-operated sta-tion sales forces an overall prep-ping on the web's television plans. Tape recorders will grind-dur-ing a series of weekly meetings starting next Monday (3) in spot sales headquarters in New York,

veepee Murray Grabhorn, with veepee Murray Grabhorn, head of o-and-o operations, pre-siding. John Preston of the engi-neering staff will be teeoff speaker. At later sessions, Paul Mowrey, Charles (Bud) Barry, Joseph Morey, Donald and other web exces will take up various phases of plan-ning.

ning. Question-answer periods will be held, with salesmen from outlying web offices and stations submitting queries on tape. Following each meeting, waxed version of the entire proceedings will be edited to Chicago, Hollywood and other points for playback to sales staffs. points for playback to sales states.

Effect will be to give outlying staffers an actual voice in the N. Y. bull sessions in contrast to sitting on the receiving end of closed-circuit lectures.

Washington, April 27.

Name of Brig. General Telford Taylor, ex-ECG general counsel and erstwhile prosecutor of the list of those likely to-take over the Demo slot at FCC to be vecated by Clifford J. Durr on June 30. Taylor, at any rate, is deart Tyunan who was flooded with recommendations in his behalf when Wayne Coy replaced Charles R. Denny, Jr. as Commission chair March 1997. The political pot's aboiling in Washington and several However, the political pot's aboiling in Washington and several other radio groups are jockeying

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whether having been plumbed for
the No. 1 FCC Job, Taylor would
settle for less.

From Dixle?

From Dixie?

Farm more notice?

Farm more notice?

Farm more notice?

Farm more notice and groups

are also more notice assuing short

for a likely candidate from their

ranks, while the southern politices

are talking of plugging for another

Dixle man on the FVC bench.

Without representation on the

radio agency. In this connection,

ame of W. Erwin 'Red' James,

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CIO Asks FCC Inquiry On Va. Station Refusal To Sell Time to Union

The national CIO has demanded an FCC investigation of the refusal of WSVS, Blackstone, Va., to sell the CIO's southern organizing committee time last Sunday afternoon (25). CIO reported that Melvin Ogburn, WSVS manager, had

Indice time lass source was the control of the cont

ing time."

Union received a reply wire from acting FCC Chairman Paul A. Walker to the effect the Commission has no control over programs broadcast and could consider complaints only when licenses come up for renewal. Walker said FCC had asked WSVS to give its side of the scrap.

'LEST WE FORGET' TO GET JERSEY SHOWCASE

State of New Jersey Division
Against Discrimination will present
the transcribed series, "Lest We
Proget—The American Dream,"
Will be half-hour long, last 15 mintuse being panel discussion of
Issues in the dramatization.
This will mark the third official
state organization to assume spontrain will mark the third official
state organization to assume sponcutter of the contraction of th

sand a segiar anecet

NBC's Radio, TV Setups Dovetailed As Net Heaves All-Out Pitch for Video

General integration of NBC's radio and television setups has now the programming and engineering departments remain as separate entities within the network. Despite the fast that these the personnel, even they are linked through duplication of their work. Integration, which points up more through duplication of their work. Integration, which points up many NBCs are the combined influence of NBC exec veeper Frank E. Mullen and RCA present the service of a point where the net spends perhaps one-twentieth of its money on video but has its exect devoting almost one-half their time to It. meated more and more with the TV idea.

Iliustrative of the integration is Illustrative of the integration is the sales promotion department. Bill Webb and Lance Ballou are the only two assigned to tele, but the sale of the s

department, where Bd England heads up the video research bused on the video research bused on the video research bused on the video research bused on the video research was been as the video research where the video and the video and the video and the video and the video and video research was the video and video research was the video and vide

ments.
Tele programming, headed up by
Norman Blackburn, is still separated but its operation is integrated with that of radio each time
a show is duplicated. Engineering
department is necessarily separate
because of the unique aspects of
the two media. Engineering veepee
O. B. Hanson, however, is in charge
of both departments.

10.000.000 Viewers For Polit. Confabs-Carmine

Polit. Confabs—Carmine
Philadelphia, April 27.
A prediddelphia, April 27.
A production of the production of the proceedings of the national political conventions in Philly this summer was made tonight (Tuesday) by president in charge of distribution. Speaking before the Sales Managera Club of Philadelphia at the pointed out that the conventions of the production of the

New York—F. M. Flynn, prez and general manager of the N. Y. Daily News, is stated to speak on the problems involved in getting a television station on the air at the American Television Society lunch today (Wednesday) at the Hotel Astor, N. Y.

More for Mencken

More for Mencken
Chicago, April 27.
Following extracts are from a glossary of television terms compiled for employees of Balaban & Katz, Chi theatre chain operators and owners of tele station WBKB:

Dolly: Sponsor's girl friend. Fadeout: Actors who expect

oney. Frame: Time salesman's

pitch, Montage: Mistakes by cam-

eraman.
Remote: Going commercial.
Very Remote: Returning a

36% of Cincy's **WLWT Sold Out**

WLW 1 Sold Utt

Cincinnati, April 27.

WLWT soid 36% of its 39-hour weekly schedule up to list week, weekly schedule up to list week, weekly schedule up to list week, weekly schedule up to list weekly schedule up to list weekly schedule to list with the list weekly schedule and list weekly schedule list weekly schedule list weekly schedule list weekly schedule list without tickets. The sales and trade promotion activities, regarded as tele records activities, regarded as tele records activities, regarded as tele records in the wide without tickets. The sales and trade promotion activities, regarded as tele records this week by the station's entity in the production end of filmed his week by the station's entity in the production end of filmed shows for sale to other video stations with the WLWT studies, is of puppet shows by Martin and Olga, each the WLWT studies, is of puppet shows by Martin and Olga, each and allowing for one-minute open ends and middle to permit over and allowing for one-minute open ends and middle to permit over layers. Continued on page 40 J

(Continued on page 41)

COAST'S KLAC-TV HAS THAT BEAM IN ITS EYE

Intal BEAM IN 110 I I I Juntoni and NBC, an or woma are construction work on the site of KLACTV transmitter a top the following the standard of the following that the phone conseady for arrival of RCA equipment in July. Station's manager, early fall getaway, Antenna will rise on a plot of high ground leased from KWKW, which are ground the land for its frequency medicalism operation, assimilar for the program packaging sroup, has joined WPTZ as a sales report of the program packaging story has joined WPTZ as a sales to take over soon after the fact of the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the Philly area. Javer produced the program gate in the p

SWG Eves Video

Hollywood, April 27.

Screen Writers Guild has set up
a special committee to investigate
the most diverse for its members.
To date, 20 SWG scripters are
doing video work and more are expected to follow. Understand no
mass movement will be made into
the new field until the writers and o producers agree on a

FCC Mulls TBA's 11th-Hour Pitch To Head Off Rates

Washington, April 27.
Whether or not the Federal
Communications Commission will
heed Television Broadcasfers
Assn.'s 11th-hour pitch to head off
network video rates due to become
effective May 1, is the \$64 question
here.

Assn. 'a 1th-hour pitch to head of network video rates due to become effective May 1, is the \$64 question network video rates due to become effective May 1, is the \$64 question has been supported to the property of the pro

Inside Television

SIGHT & SOUND: Those booth interviews give the video looker at the Ringling Circus an advantage which the in-person circus fan doesn't Ringling Circus an advantage which the in-person circus fan doesn't fans, for a time, sneaked portable radios into the ballparks (also fored) all stadial to get radioed statistics while actually seeing the games. Henry Morgan uses Vanurr as springboard for the variety acts on his sounday early evening ABC teleoast for Admiral refrigerators and television exis, but he should get the latest issue as a prop. However, the state of the statest issue as a prop. However, this case Warde Denovan, currently at the Copa. Or could not be a fact that the state of the statest issue as a prop. However, this case Warde Denovan, currently at the Copa. Or could not be any Morgan program? The four turns he showcased were OK but it's still no match to the more adult Morgan's madoap mirth. Applause cuts the country of the state

President of the Clevelend Baseball ciub, Bill Vecck believes television and baseball, as far as his tribe is concerned, are not ready for marriage. Veck who pushed broadcasting rights for the Cleveland marriage, veck who pushed broadcasting rights for the Cleveland tieup of AM and FM stations with WLW press of the present program that he's open for a suggestions but believes video can't do much for baseball as yet. He cited New York last year as on example of the press of the pres

Bryan Field's deal with CBS for television is only for three New York races, one of which he did several weeks ago. Field turned down CBS offer of a regular affiliation because of the fact that it was Mutual that gave him his break in radio years ago and has since kept him on the consultation of the consu

Legit's Stance on TV's Lack of Color

Third of the "Toulght on Broadway" series of telecasts from legit theatres over WGBS-TV, was 30 minutes of "High Button Shoes," televised direct from the Shubert stage early Tuesday (30) evening relevised direct from the Shubert stage early Tuesday (30) evening relevised direct from the Shubert stage early Tuesday (30) evening (7-30) last week. It was easily the best of the three experimental process of the stage of t

Television Reviews

BARNEY BLAKE-POLICE REPORTER

BARNEY BLAKE—POLICE
With center Oronneil, Judy Parrish, Ted deCorsia, Joan Arliss,
G. Swayne Gordon, James Dobson, Billy M. Greene
Producer: Wynn Wright
30 Min. Thurs., 9:30 p.m.
IUCKY STRIKE
MBC-PV. (M. W. Ayer)
In "Barney Blake—Police
Porter," NBC Television, N. W.
Ayer agency and American Tobacco, the sponsor, have successfully

co, the sponsor, have successfully adapted the whodunit formula for sight-and-sound presentation,

adapted the whodunit formula for aight-and-sound presentation.

In fact, "Barney" represents a on television. They've taken tele-vision's own specialty — the close-up shot sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it for a com-plete the sulltizing it is a con-at no time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler con-ation time was the videogler can be used to the sulltime time of the mo-ther than the sulltime is the videogler of the were nearly a dozen of them) created the effect of action and movement, although at no one or three people within camera range. For studio presentation, the technique used in "Barney Blake". As entiretiamment, the present

range. For studie presentation, the technique used in "Barney Blake" is a natural. As entertainment the preem As entertainment the preem As entertainment the preem As entertainment and the prich (each week there will per a rich (each week there week there were the death of the control of the per a rich (each week there). The preem a rich (each week there were week there week there were week the w

MUSIC FOR MICHIGAN
With Detroit Symphony Orchestra,
Valier Foole conducting
Producer: John Hill
Director: James Eberle
30 Mins., Tues., 7:30 p.m.
DETROIT EDISON CO.
WWJ-TY Detroit.
This promonatellor the last of a

since Petrillo lifted his ban on March 18. It aiso marked the debut of the Detroit Symphony orch on TV, with the telecate coming di-rectity from Music Hall, home of longhalr, art. Two cameras were used.

ionghair art. Two cameras were used.

Program offering was made up of six selections, classical and six selections, classical and selections, classical and selections of the selection of the se

PHILCO'S FUN AND FABLES With Jane Durreile, Phil Wagner Producer-Writer: Walt Koste 30 Mins.; Mon.-thru-Fri., 5:30 p.m.

PHILCO WWJ-TV, Detroit

Rudimentary in concept and detail, this will probably be one of those types of programs that the trade in a later day will cite when recalling how they were put to-

trade in a later day will cite when recalling how they were put together with crayon, scissors and string. Also with some faded vintage film tossed in to fill the stage will be considered to the lindergarten level and the mixture of entertainment never strays beyond that ken. Its technique of presentation is simple picturebook stuff. As Jane Durreile, a video-strain of the street of the strain of the street of the strain of the strain of the street of the strain of the stra

Chi's WGN 30% Sponsored

And the state of t

EVERYBODY WANTS A TV JOB

'Go Network-or Else'

The pressure is on from both NBC and CBS for accounts that wat to use or stay on their respective New York outlete, WNBC and WCBS-TV, to go network. NBC refuses to accept any new video business that hasn't immediate intentions of becoming a hookup customer, while the management of CBS' tele operations is under expresses orders from Williams. Paley to undersocre the network pitch with all current or prospective WCBS-TV advertisers, princed out that if CBS was to develop a video network it was imperative that if be in a position to feed affiliates with commercial programs and as many of them as possible. The CBS chairman added that an account shouldn't take much persuading since the acking on of the network's present two TV affiliates meant so little in extra time cost.

On WCBS-TV, has been advised that it is expected to go network within the next four weeks. Gulf is now spending \$4,000 a week for program and time. It can have the additional two stations for \$40 an execution which NBC recently turned down heavened.

som programs and time, it can have the additional two stations for Alfon a week. Which WEC rescribt turned down because of their Anticontary which WEC rescribe the additional two stations of their Anticontary with Wells and the state of their Alfondor and the state of the state

Legiters, Not Filmers or Radioites. Should Inherit TV. Sez Languer

Television belongs to actors trained in the legit theatre much tione so than to those trained in films or on a werence Language, co-director with Thereas Helburn, of the Theatre Guild, after six months' experience with video ten, the training of the Theatre Guild, after six months' experience with video ten, the training the training the training the training the training the training the training the training the training training the training training the training

(Continued on page 34)

MIDWEST NETWORK SET TO RIDE OCT. 1

SET TO RIDE OCT.

Stacko, April 27.
E. Y. Hanigan, managing direct of WSPD, Yoledo, operated by the Fort Industry Co., amounced that WSPD'', Ordigan layer should to begin video programs in Roby, will open in late Jame, principal of the Constant of the Co

Rudy Vallee to Mfgr. Tele Sets Under \$200

Tele Sets Under \$2.00

Valex-Valex ansac City April 27.

Valex-Valex in an analysis of the producting company headed by Rudy Valex, is going into manufacture of the result of the resul

Plan is to sell set under \$200 retail price, Stephens said.

Figures Don't Lie Figures Don't Lie
In line with statements of
major manufacturers that the
demand for television receivers
still exceeds the rate of production, figures recently made
available by distributors in
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available by distributors in
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No Soap Yet On P&G in Video

If Procter & Gamble should decide to take a filer into television
during the course of the current
year the initiation will probably
trear the initiation will probably
stration program with the plug
assigned to Crisco. Radio's No. 1.
customer will shortly pass on its
ad budget for the coming facal
it will allow for some sort of participation in the new medium, although the degree and direction of
this participation have yet to be

The P & G organization seems to
have taken the stance that though
it is fully appreciative of video's
potential in the mass seling mara
spotential in the mass seling mara
spotential in the mass value may
in the initial to the new medium
in the immediate future and what
are the chances of return on the
investment. The account is look
up with the answer and make
recommendations. One answer already advanced involves the argument of staking off time franchises.
turer has assigned two of its staff
men from the radio department to
keep themselves thoroughly apprized of video developments and
P & G agencies on tele matters.

P & G agencies on tele matters.

WNEW'S 'WORTH' SHOW BOUGHT FOR CBS-TV

DUUGHI FUR LOS-14.

CBS Television has bought a show which was produced, and aired until recently, by N. Y. Indie radio station WNEW, Stanza is witharts it worth?" a session presided over by Sigmund Robiscullard, on which he analyzes the values of curios and antiques brought in by listeners.

CBS expects to put the show, a half-hour sequence, before the video cameras sometime next month.

HIRING SETUP IS NIGHTMARE

The single problem of applicants for employment in television has become staggering. The applicants have reached the proportions of a small army, all motivated by the deep strength of the st

Kalladjian, director of personnel Kalladjian, director of personnel Kalladjian, director of personnel The mar probability of the property of t

WCBS Shifts Quarters
WCBS-TV, CBS key television
outlet in N.Y., will move into its
outlet in St. will move into its
be the successful to

Studio shows will be resumed tonight (Wed.), after more than a year's layoft, when Doug Edwards airs his news show from the old studio from 7.30 to 7.45 pm. Statioperation next Monday (3) with sussessing songstress Shaye Cogan and an instrumental trio. Live General Foods commercials for pickups with the commercials for pickups with the commercials for pickups with the commercials for pickups while, have been staged in the old studios for several months now.

First Int'l Telecast

FIRST IIII 1 RECEAST
The first international telecast is
scheduled for presentation tomorrow night (28) by WWJ-TV.
Permission has been received
from the Canadian Broadcasting
Corp, and the FCC to televise the
opening ceremonies of the Windsor
Junior Chamber of Commerce Industrial Exposition from the Wandssor Areha in Windsor, Oat.

DuMont Sez It Won't Be Left Behind In Building a Web; Battleground Set

Roll Out the Barrel

Washington, April 27.
There's plenty of oil on that
television antenna. Movement
of about 10 millionaire oilmen
into video forms the single
largest block of non-radio entrepreneurs staking claims on
the TV channels.
Here's a sample of the oilmen's invasion of tele station
ownership:

men's invasion of tele station owner-ship:
Millionaire Texan Homer W. Snowden is putting in bids for Oklahoma City, Denver, Shrevport and Wichita.

He Coffield, W. L. Pickens and R. Wheelock is applying in Phoenix, Corpus Christi, New Orleans and San Antonio. Both outfits are expected to enter fifth applieations momentarily, George E. Cameron, Jr., has applied for Tulsa and is preparing bids for four other towns.

paring bids for four other towns.

C. C. Woodson, oilman-pub-lisher-broadcaster, has bids in the hopper for Amarillo, Waco, Lubbock and Austin, Tex.

Californian Ed Pauley is in the race for tele in Frisco and is eyeing other West Coast markets.

markets.

Millionaire Glenn McCarthy, indie oil operator, is after both AM and tele stations in Hous-

ton.

Alf Landon, oilman and former GOP Presidential contender, has a request in for Denver tele.

First big grant to oll interests went to the Lacy-Potter Tele Co. in Dallas. Since millionaire oilman Lacy's death, Potter has decided to stay in video with the belp of outside

CBS Cut Out Of D.C. Tele Picture

D. A. ICIE I LUMB.

CRS was ent out of the Washington babviation picture entirely last week when WALL-TV. Evening Star station in the capital, when we was a station in the capital, which was a station of the contract with ABC. Only four chandled was a station of the contract with ABC. Only four chandled was a station of the contract with ABC. Only four chandled was a station of the contract wa

WMAL-TV's affiliation with ABC offers the first definite proof that tele stations will follow their AM networks in signing affiliation networks in signing affiliation for the station by CBS, with indications pointing less than two weeks ago to a probable affiliation with that web. WMAL, the Evening Star's AM outlet, is an ABC affiliate, however.

ELEANOR KILGALLEN TO CAST FOR CBS-TV

LU CASI FUK USS-TV
Eleanor Kilgullen joins CBS
next week as head of television
; casting. She's quitting the Mark
Hanna office, where she's been
handling production on her sister
brackett Co.
Until last summer, Miss Kilgallen was in charge of casting for
Young & Rubicam and previous to
that had the same Job at NBC and
then CBS.

Serving notice on the major networks that Dufford is not to be left out in the cold when it comes to establishing a video web. Dufford stations relations manager to establishing a video web. Dufford stations relations with an AM web won't count for much and the property of the property

a per-station basis, as they are inandered tiscoled that DiMont's
kinescope recorder is now ready
for commercial use. Recorder is
similar to Paramount's theatre
television system, comprising a
specially-built camera which reords the images of the face of a
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Tele Takes Richmond. With Mixed Reaction; Lotsa Brass on Hand

LOISA DIASS OH RABU

Television, sligbtly out of focus
at its coming-out party, made its
debut in Richmond Thursday (22)
night to meet with varied public
comment that ranged from "too
may bugs still in it" to statements by ranking state and city
officials who halled it as "a stimulus to educational and cultural
opportunities."

opportunities."

WRTR, the city's first video outlet, began its telecasting activities with an elaborate shehour program, despite some technical difficulties which prevented crystal-clear reception on receivers in the studies, many radio shops, some hotels and film-houses and a few shops.

m private shops.
WTVR is owned and operated by Havens & Martin, Inc., also known as the Richmond Broad-

So carefully researched that the writers try when possible to visit actual scenes where the event originally occurred.





So vivid and so real that a housewife in Connecticut heard her own voice crying "Stop!" to Joan of Arc's executioners.

So vital to its listeners that some have written to pledge themselves to buy any product that this program advertises.

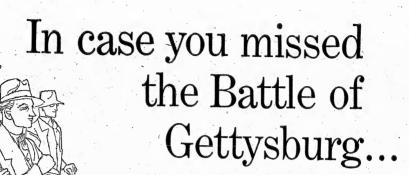




Top CBS newsmen report the event

CBS microphones and men are at all phases of the event, reporting, describing, and interviewing the chief figures.

> The resources of modern radio are used to the fullest, giving the illusion of foreign pickups and switches from one point to another.



Suddenly, because of a great CBS show, YOU ARE THERE!

"YOU ARE THERE" is the new title for one of the most applauded programs in Radio. Reasons for the name-change (from "CBS Is There"): the series is now available for sponsorship and no longer needs an institutional label; and the real point of the whole thing is that indeed, when

this show goes on, you are there.

YOU ARE THERE as if you'd been sitting close by your radio when Columbus caught sight of land . . . or when Lincoln visited Ford's Theatre on a certain April night in 1865 . . . or when a handful of men decided to make a stand at the Alamo.

Radio's critics have pulled out all the stops in praising this one.

It's "arresting as the headlines you just scanned" to Walter Winchell, who knows a headline when he sees one. And from Voque to Variety, the story's the same. It's "a blessing," "among the finest," it's "gripping entertainment," "an all-round top-drawer job," and "one of the most interesting and listenable programs of any sort ever heard," with its production "as slick a bit of business as you'll find in radio."

But even more important, the listeners have taken this show to their hearts. Seldom has a new radio program aroused such loyalty, or evoked such intense reaction, expressed in thousands upon thousands of letters, from people of all ages, in every kind of occupation, all over America.

To an advertiser who wants to reach all those people... and who's looking for an important radio program with the rarest of added features, "bullt-in" good will... CBS believes you'll have reason to be glad YOU ARE THERE.

A CBS PACKAGE PROGRAM

TELEVISION

Katz Poses Idea of Dual TV Rates To Clarify Station's Service Types

The Katz Agency, rep for several newspaper TV outlets, has submitted to these stations leves, and the following th

rate, and the other, a studio rate. The basic rate would apply to all but live talent, special feature and remote the remote the remote

tion or a network.

The studio rate would prevail on all live talent studio production and the price would entitle the account to the Eacilities covered and the price would entitle the account to the Eacilities covered to the control of the Eacilities to the control of the Country of the Eacilities technical crew, program director and minimum rehearsal time, based on a ratio of two units of rehearsal time for each unit bought. Special feature each unit bought. Special feature and rem te programs, according to the Katz suggestion, would have to be figured individually and quoted on an all-inclusive basis.

quoted on an all-inclusive basis. The rep's recommendations also embraces a time-unif rate formula designed to include 10-minute and 20-minute segments, which would charge 60% of the hour rate for a half-hour, 50% for 20-minutes, 40% for a quarter-hour, 30% for 10 minutes and 20% for five minutes.

Philadelphia - Bosh Pritchard, plunging halfback for the Eagles plunging naifback for the Eagles, local pro football club, has two off-season jobs. He's a crooner-bartione, singing at club dates and making recordings. And he's just been signed as announcer and m.c. on the Gretz-Beer TV "Sports Scrap Book" show on WPTZ.

3-Way Sponsor Spread On Philly TV Ballcasts

On Philly TV Ballcasts

Philadelphia, April 27.

Three Philadelphia April 27.

The Philadelphia April 27.

The Philadelphia April 27.

The Philadelphia Alhietics and Phillies from Shibe Park this year.

They are the Atlantic Refining and Phillies from Shibe Park this year.

They are the Atlantic Refining and Phillies britished to the Philadelphia Philose Delivers having and Philose Distributions, Inc. Davishide the Shibe Park the Philadelphia Shibe Park the Philadelphia Shibe Park the Philadelphia Bulletin. Claude and Friday night, which will be the Philadelphia Bulletin. Claude Haring will handle the announce horse again this year—for both stations.

DuMont Slots 250G For Studio Repairs; Hikes Wages to Avoid Raiding

Apparently out to compensate for its lack of any major radio affor the lack of any major radio afstored 225,000 for recturbishing
the studio, transmitter and remote
pickup equipment of WABD, N. Y.
Key outlet of the proposed Dumont tele web, the station will
serve as the origination point for
gramming. network's future programming.

gramming. gramming.

DuMont also announced this week a general wage increase for production and clerical workers. That move, too, is seen as a step towards the establishment of better programming, since it will reduce the chances for other stations. (Continued on page 39)

VARIETY Hedgerow Theatre Sets Deal With WPTZ for Shows

JUGAI WIIN WI LI for Mows

Philadelphia, April 27.

The long-established Hedgerow
theatre of nearby Moylan, Pa., ans
agreed to a dealt with WPTZ, Philovideo outlet, to felevice a number
of the conding season.

WPTZ will make its studio and
technical facilities available for
the telecasts. Hedgerow wild, set
ar ecord in American theatre hisstory April 21 when it celebrated its
25th anniversary.

Hedgerow procuction manager, will be in charge
of television research.

Flock of Bids As TV Parade Goes On

Washington, April 27.

Pix men figured in two of another dozen new bids for tele operation reaching the federal experiod of the federal exhary Huffman, since 1935 district manager of Fox-Denver Theatres, Inc., is prexy of the Aladdin
Television Co., new bidder for ch.
9 in Denver, Frank Ricketson, who

Television Co., new bidder for ch. jin Denver, Frank Ricketson, who shares ownership of the tele company with Huffman, is prez and the present of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television of the television. It is the first sale of a TV property without AM or the television of the station. It is the first sale of a TV property without AM or the television of the television. Wolfscholder of the television of \$200,000 to underwrite station expenses. Edward the television of the television of \$200,000 to underwrite station expenses. Edward the television of t

Legiters in TV: Languer

and soap operas.

Guild Learns Some Lessons

Among the things the Guild has
learned, Langene declared, is that
it's possible to take a full-length
it's possible to take a full-length
it's possible to take a full-length
bour-and-shalf and put it on the
said, "that each play must be
adapted for the medium, unless, ofs
add that the case of the said, "that each play must be
adapted for the medium, unless, ofs
adornation of said that the full deconsidered
its telle versions of "Mornings at
its telle versions of "Mornings at
its telle versions of "Mornings at
best it had done. "These were the
first two for which we had special
versions written," he declared, "Webegan to see the need of that step,"
Guild has also learned, according to Languer, that "hamming is
much worse on television than one
material to the said of the said of the
material working within a few
feet of the audience, which makes
the medium much more intimate
than the stage. Legit actors, conrect as they do on the stage, he
declared. He also noted the terrific strain on actors engendered
by the swellering studie lights.

as thesps usually do in film work. Care and trouble that an active relates about one-fifth as much its well worth it, he said, since when several million, people, and with the Guild will use for individually able to watch a single tole performance, the audhered are ventually able to watch a single tole performance, the audhered will use for individually able to watch a single relation of the play running three years on Broadway.

With the experience gained from six teis plays already in teles will be considered with the continuation of the strength of the watch of the strength of the watch of the strength of the strength of the watch

FAIRBANKS SKEDS 16M LENSING FOR TELE FILMS

Hollywood, April 27.

Jery Hollywood, April 27.

Jery Hollywood, April 27.

Jery All Thanks Productions, which mean than the second of the sec

ing on 35m because he lacked 16m cutting equipment.

Firm will use film made by Eastman expressly for Fairbanks for television lensing. Video firm related that quality on his film is better than 35m reduced to 16m. Bankrolling 16m is also a much less expensive job.

'Prosecutor' Finished Lensing on the first 17 issues in Jerry Fairbanks' 'Public Prosecu-(Continued on page 39)



GOT A SALES PROBLEM?



HERE'S THE ANSWER



ACT FAST



AND IT'S ALL YOURS!

ponsor WBT's "Sports Review" with Lee Kirby from 6:30 to 6:40 p.m., five nights a week, and you'll talk to practically everyone in Charlotte. And many, many more. For 96% of WBT's 3,500,000 listeners live outside of Charlotte...in 94 Carolina counties where 50,000-watt WBT has virtually no Charlotte competition. "Sports Review" is, of course, subject to prior sale. So if you want a time period with a super-Hooper-dooper, grab your phone...now!



Meet the Brazil-bound Turners: Mr. & Mrs.; Jimmy, 14; Wilfred, 9; Walter, 5; and Terrell, 2.



EVERYBODY WINS
With Phil Raker, contestants: Ken

RADIO REVIEWS

RIGHAF MURKIS
CBS, from New York
(Milton Biow)
Phil Baker, erstwhile quizmaster
on the "Take It or Leave It" Everystarp show, has returned to the
House of Biow—this time for

With Thomas L. Thomas, Mar Martha Eriney, Felix Knigh Enrico, Charles Magnante, Wah & Bania, Roos Bampton, chorus orch; Edward Slattery, cande tor; Larry Ellioti, announcer Producer-Writer: Frank Hummer 30 Mins; Wednesday, 9 p.m. BORDEN CBS, fram Namer

CBS, from New York. (Kenuon & Eckhardt)

After years of floundering from one radio experiment to another Borden finally switched last season

views on the tabled "Sverybody wins." On last Fridays (32) premiere, everybody wen but the listening audients gram is sided set to pun. Friday on CBS in the period vacated by the Dinah Shere show, which Philip Morris has moved over to have gameled by the Dinah Shere show, which Philip Morris has moved over to have gameled up to the hill—with the persons submitting the question cashing in on everything up to \$100 that the strength of the punch, a sories of "mystery brackages" danged before the wind by the punch, a sories of "mystery brackages" danged before the wind based on the brackages of angled before the wind based on the brackages of angled before the wind based on the brackages of angled before the wind based on the listener.

The there's a surprise element for the punch, a sories of "mystery brackages" danged before the wind based on the latter priving the strength of the participant, with the latter priving of the period of the participant, with the latter priving of the period of the participant, with the latter priving of the period of the period of the participant, with the latter priving of the period of th

chestra, batonin

According to the lush opening spici, this is supposed to bring to those in which leads to bring to those in which leads to be soon t

How Jack Eigen Parlays Disk Jockey Phenom Into No. 1 Star Bait Showcase

No. 1 Star Bait Saewcase

By ABEL GREEN.

The disk jockey is a postwar
show business phenomenon, as
and with about the same effect so
far as the orthodox form of talent
purveying is concerned. It's to radical that between the jukebox and
cial that between the jukebox and
attiment, new laws will be laws having to do with the mechanical or,
recorded form of musical entering to do with the mechanical or,
recorded form of musical enterdal this is the disk jock because,
either through him or because of
him, right now the entire amusement industry is in a bit of a stall
wersus recorded music.

This may be a roundabout way
of getting to a strictly local voice
in the night called Jack Eigen, an
New York nitery, the Copacabana.
Disk jocks who are hep to trade
talk are not new. Barry Gray,
(Continued on page 54)

with Edward Stattery AMERICAN CANCER SOCIETY

SHOW
yith Henry Morgan, Jo Stafford,
Frank Sinatra, Jack Benny, Ruth
Chatterton, Ed die Do wiln E.,
Charlyes Erwin, John Carrell,
Bernie Green's orch, Louis
Nizer, m.e.

Nizer, m.e.
Producers: Steve Barry, Saul Krieg
30 Mins.; Mon. (26), 10:30 p.m.
Sustaining

Sustaining
ABC, from N. Y. & Hollywood
A group out of show business responded last Monday night (26) to
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and collectively contrived a pleaa human cause of great urgence and collectively contrived a pleas and collectively contrived a pleas a deep language and the second and the s

LIONEL HAMPTON

nie Brown
Preducer-Director: Sam Levina
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in this layout that will militake against its maximum effectiveness. Foremost flaw in the blueprint is the fact that Hampton's Jive is more from the visual values of these media, Hampton's audience because the factor of selectivity. The tunes the factor of selectivity. The tune played here are unfamiliar, full of cacophonics understood only in limited circles.

limited circles.

The Hampton show originates mainly from New York where the benefits of Canada Lee's services as emece are obtainable, but once on the read, local talent rounds out the spoken portions of the read to the r

Is Minas; 11:15 a.m., Sun.
Suutaining
WCRS, freen New York
CRS- took this one off the shelf
List of the shelf
Assisting Larry Lesueur in this
survey of what the foreign press
has been saying about the Unified
of everal months. Even though
the gloss it had when the series
was introduced back in February
'47 was missing, the clip-reading
dr well-balanced newsiness and
analysis. The material was ters rest or
analysis. The material was ters rest or
comment about 80% of the Eulan
comment about 80% of the Eulan
comment about 80% of the Eulan
the Comment and 100% of the Eulan
the Comm

IT'S WOR'S 6:00 PM NEWS!

almost 2,000,000 people hear it every week!

IT'S PRICED LOW FOR SALE-*FAST!* PEOPLE in 861,980 homes listen to WOR's famous 6 o'clock news in an average week. Figuring on the lean sidetwo to a family-it means that nearly 2,000,000 people listen. The majority of them can be tapped on the shoulders and made to trot into stores shouting "Gimme! Gimme!" for your product or service.

WOR's 6:00 PM news is open Tuesday, Thursday and Saturday. It won't be for long; not at the price for which we're offering it, not with the reputation it has for making things move off the shelves

NOTE: Another great news buy on WOR is the 12:30 PM news strip. It's the second highest-rated local daytime news show available. It can be had on Tuesdays, Thursdays, Saturdays and Sundays. That is, if you dash for it.

Grab one or the other, or both, fast. The number is LOngacre 4-8000. Ask for "Sales".

WOR

-heard by the most people

where the most people are mutual

TWO GREAT NEW PROGRAM IDEAS

MUTUAL NEWSREEL"

Presenting the News - As It Happens -By People Throughout the World To Whom It Happens

TROM now on we want to hear the People who make the news do their own talking"- with this message wired and cabled to all Mutual stations and overseas correspondents, "Mutual Newsreel" got under way.

To bring this idea to life, "Mutual Newsreel" draws on the full news facilities of Mutual's 500 affiliates - uses on-the-scene reporters with mobile units, wire and tape recorders, special short-wave and line feeds. Plus Mutual's corps of 22 foreign correspondents trained in special techniques. Plus the facilities of international news and short-wave facilities.

"Mutual Newsreel" is the only program which covers all the news 24 hours a day and presents it to the listener condensed and organized-for 15 minutes each night, Monday through Friday, Newsreel presents

by press and listeners.

real life vignettes."

a complete picture of the news by the men and women who make the news. Developed by A. A. Schechter, radio's leading News and Special Events

"Mutual Newsreel" has been acclaimed

Variety: "punchy, dramatic, authentic...

Chicago Tribune: "the listener feels he

New York Times: "a true realization of

was there when the news broke."

radio's journalistic potential."

executive, who has introduced more "firsts" in his field than any man, "Newsreel" will, we predict, become his biggest hit. Listen to the show tonight (in most cities it follows Gabriel Heatter) - watch it build in importance and rating. Build your business with it.

TYPICAL OF THE NAMES ON RECENT BROADCASTS:

Clement Atlee Warren Austin Bernard Baruch Sen. Styles Bridges Gen. Omar Bradley Archbishop of Canterbury Winston Churchill Att. Gen. Clark Sir Stafford Cripps Dwight Fisenhower Sen. Homer Ferguson Henry Ford, II Mohandas K. Gandhi George VI Andrei Gromyko Herbert Hoover Bob Hope Rep. Leo Isacson John L. Lewis Toe Louis Secretary Marshall Jan Masaryk Pope Pius XII Mrs. Eleanor Roosevelt Robert A Tafe Henry Wallace Queen Wilhelmina

"Opinion-Aire"

"Radio's Court of Public Opinion"

A few of the nation's top personalities presented in recent weeks by "Opinion-Aire".

Senators Taft, O'Mahoney, Ball, Johnson, Flanders, Baldwin. Also top industrialists, educators, labor leaders-in fact, outstanding figures in all fields of endeavor.

PINION-AIRE" transforms studio into court-room, is filled with suspense, places "on trial" a new major issue each week. Prosecutor and defense counsel are top rank newsmen; witnesses are outstanding people in our national life. And they battle it out.

In addition and no other forum has this feature - "Opinion-Aire" gets the listener to express his opinion - by telephone and written ballot... and the results are announced over the air. The show pulls thousands of letters each week-record being 14,000.

Called "the brightest new idea in airing controversial opinion. In fact, it's the only new idea to come along." (John Crosby) and described as "a dynamic format" (Variety) "Opinion-Aire" is another of Mutual's great new program innovations.



Mutual Broadcasting System

WORLD'S LARGEST NETWORK

Cleveland In a Stew

Continued from page 32
all nighty games also can be har grams, to permit the broadcast of and the by WJW-AM.
Out-of-town weekday afternoon games will be broadcast starting 18 me, over the AM station, will carry them complete. When the Indian starting 18 me west, this schedule means most of the games will be carry them cont of the games will be carry them to the page of the starting that the JW will be supported in full on AM station.

The page of the page of the starting that the starting is seen to see scheduling of pro-

Stassen Says Yes

Massen Says Yes

Harold E. Stassen, apparently
not missing a bet in his drive for
the Republican Presidential nomination, is the first to accept 'GBs
television's invitation to air his
platform on the web's "Presidential Timber's exited of shows. Inviedited candidates over the weekend, with Stassen's acceptance following immediately.
Stassen's sfow,
consequently,
tees off May 27, in time with CBs?
candidates have their say prior to
the GOP national convention and
holding the Democrate until
shortly before the Dem's conclave.

From The Production Centers

centined from page 32

cleeted prexy of newly-organized Chi Television Council. Other officers are Ardien Rodner, veepee; Fran Harris, screenizy, and flust You, treasurer. ... WCFL switches from Katz to Boiling as its rep, May 1. Treasurer. ... WCFL switches from Katz to Boiling as its rep, May 1. Treasurer. ... WCFL switches from Katz to Boiling as its rep, May 1. Treasurer. ... WCFL switches from Katz to Boiling as its rep, May 1. Work of the control of the control of the control of the control of the work of the control of

IN WASHINGTON . . .

IN WASHINCTON

Dan Hunter, chief engineer aBJ-WMAL and WMAL-TV, resigning to be be used to be used

Gen. Taylor

one of their number in FCC. Since May MacRield of California left the Warderford of California left the Warderford of California left the Only Commissioner who can claim to speak for the West. If President Truman looks into Consess or broadcasters' ranks for a Warderford of California

Trim Budgets

doubt when the previous renewal doubt when the previous renewal time came around. Also considered shaky are the Plymouth-DeSoto-sponsored "Christopher Wells" CBS show and the Rayve Shampon-bankrolled Henry Morgan program on ABC. Future status of Gulfs, "We the People" CBS program is also said to be in doubt.

also said to be in doubt.

General Poods and General Mills
jumped on the budget retrenche
ment wagon in recent weeks, the
former buying the less expensive
ment for Farm connecty as replace
ment for Farm connecty as replace
ment for Farm connecty as replace
ment for Farm connecty as replace
ment for Farm connecty as the
MRC daytime serials.

Last year Eversharp back three
Mrgan, "Take It" and "Massic." Today it is left with one,
"Massic." Today it is left with one,
"Take It." Anhor-Hocking recenty pulled out, dropping "Crime
"Connected West News and Judy

ly pulled out, dropping "Crime Photographer." Colgate's Kay Kyser and Judy Canova shows have been renewed, but report is that; the talent nut on both has been trimmed. Mutual has two of the season's most widely kudosed new entrants —its Newscope and RFD America chows—but with no they

shows but with no takers.

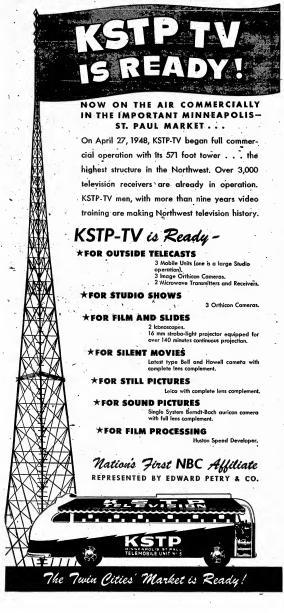
Brownsville, Tex. — T. Frank Smith, prez of KVAL has acquired the license of the outlet in a deal involving \$30,000 for a 40% interest.



America's foremost singers of Western tunes, The Texas Rangers, are ready to lasso their large audience into your sales room. They rope 'em in with their wide selection of favorite tunes, beautifully transcribed. These transcriptions, numbering in the hundreds, are virtually as flexible as live talent. They allow you to spot your messages wherever you want them. In other words, you add The Texas Rangers to your sales force at a price that is scaled to fit your market and station. You'll find perfect harmony . . . in songs and

Wire, Write or Phone for Complete Details

Texas Rangers ARTHUR B. CHURCH PR



Inside Stuff—Radio

Crossed wires between Yankee Stadium and WINS, N. Y., wrote an episode last Saturday (24) of the kind that's popular in broadcastration and the lateral properties of the lateral properties the statement of the lateral properties of the lateral properties of the four-letter crossed with a gert making a phone call. Obsentities of the four-letter variety suddenly blued WINS ether. Arthur Seanlon took the mike at the studied and begged listeness with tears in his voice, over and over, "It wasn't our fault!" Of some 500 phone calls, that ill up WINS witchboard list and the properties of the work of the w agency for the ballcast's bankroller (Ballantine brew), was still awalting an explanation from the phone company—which swore it couldn't find any. No refund, to date, and nobody canned.

Waiter Kiernan, ABC gabber, and John Kieran, the "Information please" (MBS) expert, are always getting each other's mail from mixed-pul listeners. (Both happen, incidentally, to have wives with the same name both come from New England and both have homes in Com-necticut. Letter Kiernan just received from a femme dialer, however, topped them all:

special control and a second pass received from a femme dialer, however, topped them all.

She said she reads his column. (She's right, Kiernan does a daily pleee-for Heart papers.) She added she never missed him on "Info Pleese". (Well, that's Kiernan) She noted she got his program at the state of the program of the state of the state of the program and the state of

And sales department, piqued by the current furore over radio's propensity for giveaway shows, has riffled through the mags and newspapers and come up with a tabulation to show that all the pot or gold state of the propension of

First aid manual, "Care and Protection of Dodger Fans" dreamed up by WHN; CX.Y.) flack Jo Ranson, and Roy Popkin, publicity director for the Brooklyn Red Cross, has resulted in one of toy free-space payoffs of the year. Not only did the sports and news editors of most metropolitan NY, dailes reprint copious sections of the manual, but there's some talk of a film company making a short based on the opus. Most radio stations and networks gave the time some attention, but naturally left out WHN's part in the venture. WHN broadcasts the Dodger's home games.

AT LAST . . .

THE MOST THOROUGH COURSE "RADIO COMEDY:

HOW TO WRITE IT"

ART HENLEY

"A must."-RADIO DAILY

"Monumental job." -UNITED PRESS

ne who can odd 2 and 2 will be to write jokes."

—ASSOCIATED PRESS.

"A serious treotise on the technique of provoking any desired intensity of laughter from a york to a belly.... Everything a gag writer needs for the understanding and improvement of his croft is detailed in these books."

—VARIETY.

HUNDREDS OF JOKES, SKITS AND VERSES IN FOUR HANDSOMELY BOUND VOLUMES

1. GAG-WRITING 2. SITUATION COMEDY

- 3. COMEDY CHARACTERIZATION 4. COMEDY CONSTRUCTION
- All 4 Books . . . \$9.50 Postpaid!

Send Your Check Now to HUMOR BUSINESS PUBLISHING CO. 104 East 46th Street, New York City

JINGLES

Maj. Armstrong

manded whether RCA's strategy wasn't to load the market with monochrome sets and to delay color until the company is ready to obsolete its present product. The NBC exec told Tobey only a "simple adaptor" is required to receive color on the present monochrome sets.

sets.
Then Tobey, reprising Major Edwin Armstrong's oft-repeated charges, lambasted RCA for 'doing its damndest to keep FM and for the charges of the set of the first the fashed a 1986 RCA report on FM which he said was suppressed from FCC and another confidential 1987 memo by Gay urging RCA for forestall FW by developing the first three fashed and the confidential 1987 memo by Gay urging RCA for forestall FW by developing the first three fashed and the first three fashed for the first three fashed for the first three fashed for the first three fashed for the fashed for the first fashed for the first fashed for the fashed for th

this was his intent.

At one point, Tobey declared eight copies of a 1935 RCA report were sent to Russia though "suppressed from our own engineers." No one was surprised when the Senator put Major Armstrong on the stand to surprise of the stander

Tobey concluded: "For the last 15 years we've had a situation where a combination of big interests and the government between them can make it practically impossible for anyone to develop an invention."

JANGLE?*
JANGLE?*

UNNY AND GINGER GREY

Radio Forgons & Jingjes

Stations comprising the web inclust Anzison Avrs. N. Y. 28

LIES ANZISON AVR. N. Y. 28

ANTINO, AND ANTINO, AND ANTINO, AND ANTINO, BUSSION.

TOMMY LYMAN

The Leslie House

New York

After Theatre

JOHN QUINLAN

Special Material by MILT FRANCIS

Texaco's 5G TV Show

Texaco has appropriated a weekly budget of \$5,000 for the program it will carry on NBC's video web, starting June 3 or 10. Span involved is Tuesday 8 to

9 p.m. Arthur Kudner, agency on the account, is still looking over show prospects.

Fairbanks

- Continued from page 34 -

DuMont's 250G Studio Repairs

to raid WABD for its key program-image orthicon chain to be in-In announcing

ming personnel. the wage hike, DuMont prez Dr. Allen. B. DuMont declared the company would "establish wage rates as high or higher than the average for the area or the indus-

try."

All phases of WABD operations are to Benefit under the \$250,000 expenditure. According to network director Lawrence Philips, "demands placed upon us both by sponsors and the television audience." Better equipment, leading to better programming, meanwhile, will offset the competition of other programming to the programming to th vise the scoting and all 11 are to be peeded to be completed about broadcasters, deemed most imperation to be completed about broadcasters, deemed most imperation in the property of the prop

stalled.

More than \$50,000 is being spent to meet an expected boost in the station's remote schedule, with a station's remote schedule, with a third camera chain to be added DuMont has also slotted part of the fund towards installing new results of the state of th

DuMont Appoints Hole To Gen. Mgr. at WABD

Io bell. flight at Walby
Len Hole, until now CRS associate director of television, has
been named general manager of
WABD, Dullont's flagship station
In N. Y. Position has been unfilled for the last six months, when
or of commercial operations for
the Dulmont web.
Hole had been affiliated with
CRS since 1933. His switch to DuMont after so long a time with
CRS plants up reports that the
CRS plants up reports that
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1010 1010 1010 1010 1010 1010 1010 1010

CONGRATULATIONS TO JACK EIGEN'S "MEET ME AT THE COPA" ON ITS





To the columnists for those very fine words.

To the stars who have cooperated so beautifully.

THANKS

To the WINS audience for their faithful listening.

AND THANKS TO

JOHN FLORENCE SULLIVAN'



CROSLEY BROADCASTING CORPORATION

Congratulations to Jack as he moves into the N. Y. Strand soon appear in Columbia's new picture" I Surrender Dear."

*fred allen

1010 1010 ON THE DIAL 1010 1010

Shuffles Bustin' Out All Over

NBC Tuesday night time,

Despite Recall's trick wording of the collapse of negotiations with Jimmy Durante, it is being accepted by the comie's business handlers as a complete washout of the contract and deals are being negotiated in other quarters. Tom Luckenhill, ratio head of the Esty agency, itself of Chunchs, his former sponsor. Luckenhill is now in Hollywood and has been conferring to the contract of the contract Despite Rexall's trick wording meets with Harry Batten, prexy of Ayer, in New York.

Ayer, in New York.

Ayer resigned the Rexall account early last week-because of its disapproval of the negotiations and the Rexall-Bandwagon-NBC deal was temporarily stymied. After frantic phone calls between the Coast and New York it was rein-

THERE'S A BIG JOB WAITING FOR THE RIGHT KIND OF FILM **TELEVISION** SALES MANAGER!

television and have personal con tacts with television stations, spon ors, agencias, etc., there's a big job open for you in our organism tion which controls rights to hom ireds of feature and short subject films. Write in detail to Box 311, Variety, 154 W. 46th St., New York.

All members of our organization have



Red Skelton around to clients for stated and resulted in a tentative \$18,000, which includes right to the structure for the new setup.

structure for the new setup.

It has been seenarlly known in the trade that Fitch has been in a had way financially and had been had way financially and had been the time as a package consideration, with NBC press, Miles Trammell, said to have nodded approval. Trammell, said to have nodded approval. The part was to be a package consideration with NBC person with the part of the package of the

summer replacement not costing more than \$1,000.th picture heBBDEO of the property of the pr

Agency transference on the Sunday time from Firch to Rezall.

Another unloading!

Another unloading!

Another unloading!

Another unloading!

Skellon by Brown & Williamson,
puts NBC's Trammell in the hot
seat on two counts. Long time advertisers with NBC, who have eyed
the net's Sunday and Tuesday time
to Rexall and Keyes' open dealing
for the Raleigh Tuesday time.

Agency men are highly incensed at
Keys for what is called unethical
practice, that of offering NBC time
as an inducement to roomell is
said to be equally culpable for permitting Keyes to make this "premium" offer.

Lend-Lease

nued-from page 27 :

roller. As result Skelton is up for sale (see separate story). The following is an extract of a letter going out to 'all clients and agencies on NBC:

addition of the control of the contr

uniforms to request such arrangements, it seeks that it cannot grant them to some of its eltents without offering the same arrangement to all NBC advertisers who might request it with equally good reasons sort are similar, misunderstandings between the network and some off its other clients and prospective clients are probably inevitable. The "lend-lease" arrangement, The "lend-lease" arrangement, it is present and prospective clients from the network to operate its policy to the satisfaction generally of its present and prospective clients. no counterpart of the "lend-lease" arrangement discussed here in other media of advertising.

Other means or advertising.

Therefore, NRC, after close scritting of all the factors involved and the factors involved and for the factors involved and future developments, concludes that in the best interests of all its clients and prospective customers, the policy of "lend-lease" should be discontinued. Effective immediately, clients who for certain realization, and the control of the contr sons and themselves unable to con-tinue their time periods on NBC will be asked to relinquish the time to the network. The present "lend-lease" arrangement, after it has expired, will not be renewed.

Hinterland

woman who bet her husband that an upcoming jackpot call of the overripe surefire variety would be aimed at a south central city, on the basis of the sponsor thereby "riling up the fewest."

"riling up the fewest."
Regarding the Portland scene, Creighton Gatchell, gm. of the Guy P. Gannett Broadcasting Services there, is reported actively discouraging contests with any semporarmaning, on the ground that givesways are and radio." Feeling is that sumptuous givesways invariably make for one ingrate and 50,000 enemies. Gannett stations, successful with sevilate contests. on the other hand, have long been successful with sewing contests, etc., where the stress is on skill of workmanship, which makes it more like earning than winning, with less likelihood, it's figured, of the sponsor going to a lot of trouble to foul his own nest egg.

trouble to foul his own nest egg. Meantime, for the networks' part, the general attitude seems to be left ride the fad while it last; they've had enough of it. Question being raised by many observers, however, is: with the webs, generally altered and hettled by sponday and the seems of the

AFRA

Pittsburgh, 1; Seattle, none (now 1); St. Louis, 1; Washington, 1; members at large, 3.

J. S. Louis, I. wasnington, I. The clies without sufficient membership to have their own representatives and thus sharing the three members-at-large will include Albuquerque, Atlanta, Bridgeport, Charlotte, Cleveland, Daliss, Dender, Charlotte, Cleveland, Daliss, Dender, Charlotte, Cleveland, Daliss, Dender, Louisva Peoria, Pa (Ore.), Racin (N. Y.), Salt

Under the AFRA system of a rotating national board, with mem-Under the AFRA system of a rotating national board, with members serving terms of varying bers being telested leave you may be not been to be the cleeked leave you may be not been to be not been to be the cleeked by the various locals this year. Nine vacancies will be filled by New York, eight by Los Angeles, two by Chicago, one each by Boston by Chicago, one each by Boston at large.

at large.

The board members whose terms expire this year are as follows: Adan Bunce, Clayton Collyer, Mydhan Bunce, Clayton Collyer, Mydhan Bunce, Clayton Collyer, Mydhan Bunce, Charles Backs, Margaret Speaks and New College (From New York); Edward Arnold, Georgia Backus, Griff Bardwid, Charles Backs, Griff Bardwid, Charles Speaks, Charles Grand, Charles (Los Angeles), Norman Barry, Ray Jones and Virginia Payne (Chinada), Adaré Carlon (Cheminath, Caso), Adaré Carlon (Cheminath, Caso), Adaré Carlon (Cheminath, Charles), Adaré Carlon (Cheminath, Caso), Adaré Carlon (Ch

Tested Format at Ohio State

"pre-conference" session

A "pre-onference" session on Television Programming and Production, arranged by Nathar M. Rudich, tele editor, New Theatre Arts mag, and Itel director, of Gainsbrough Associates, soin on Building and Producing Rifective Programs, arranged by Ted Cott, WNEW, N. Y., and Harold Fair of NAB, with Cott presiding over a panel comprised of Arnold Hartley, WOW, N. Y.; Eugene King, WOCP, WOW, J. P. E. W.; W. Ziebasth, WCCO, Minneapolis.

Minneapolis.

International Aspects of Badio,
Lyman Broand Aspects of Badio,
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Lyman Broand Aspects of Badio,
Information): Charles Thayer, of
the State Dept: (on "The Voice of
America"): Luther Evans for
USESCO! Anno Huttn, of the New
Machine The Aspects of Badio,
Lyman Badio, With Carlie, of MPTR, Detroit; H. B. Summers, of Ohio State
U, and Judith Waller, of NBC.
National Organizations and
Badio, with Lucillic Clark, radio
Badio, with Lucillic Clark, radio
Badio, with Lucillic Clark, radio
North Atlantic area, presiding;
Luks by E. W. Ziebarth, of WCCO;
Edythe J. Meserand, WOR, N. Y.

Radio Directors

Continued from page 27 : lances are employed principally by

the ad agencies.

Both the navelence part were implemented at a recent meeting in New York of the guild's national exec committee. Announcement was held up until. Chicago and was held up until. Chicago and the property of

auto auto, hame turi. Prestis san establishment of the guidal selective recognition recognition recogn

efforts.

supervision of James F. Macandrew, coordinator of proadcasting fact WNTE, board of education as A. Cittled Look at Radio Cristation.

3-Meeting Aceasa
In the institute's 33-meeting agenda, stacked as usual with simulianeous panels and work services. Saudek, ABC vespee, Natalle Stone, Sone of the highlights are:

Sone, some of the highlights are:

A "pre-conference" session.

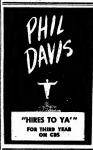
Sunday Sun

Sunday

Dócumentary Programs, Dr. Tyler, presiding; reports by Ben Paris
on WBBM; "Report Unensorate"
series; Bill Wisenan on WOW;
(Onnaha) "Regimented Raindenge"
series, and Leon Goldstein on
WMCA's (N Y) "A Home to Live
In" series.

WMM.A.3 (N. x.) "A frome to Lave In" series. Radio and Government, Harvey H. Davis, OSU v.p., presiding, Charles E. Martz, editor of Our Times, moderator; topic: "Should the FCC have any control over programs?"
Annual Institute Dinner. Theme:

"Radio, 1948 — An Appra Short talks by five critics.





WELL KNOWN

on experience wants to join on station or advertising agency ducing capacity. Box 3344, in producing capacity. Box Variety, 154 West 46th St., York 19, N. Y.

TELEVISION

Attention! Agencies . . . Advertis 20 min. weekly packaged telefilm featuring great sporting spectacle. First come, first sold. Call Field & Fitzgerald, PLaza 5-4718.



"Hafta change this sign since you fellers started eating Wheatles!"



41

Want Durr to Stay in Radio

feers, including a college pressifeers dead of the secon

Stood Up and Fourhi
Raido meh neve admit that, with
the possible exception of exchairman James Lawrence Fly,
Durr has done more to influence
FCC policies and raido regulation
generally than any incumbent
generally than any incumbent
generally than any incumbent
generally than any incumbent
generally than any incumbent
generally than any incumbent
generally than any incumbent
decisions, have generally plugged for
diversified ownership of raido outlets, an equal broak for all groups
development of FM. He has challegged both Congress and the FBI
wheat it appeared to him they were
intringing on or abusing personal
liberties. Stood Up and Fought

floctures.

For example, Durr was the first FCC'er to fight "star-chamber" tactics of the Cox committee investigating the rradio agency in 1943-44. He protested a Congressional technique of using a rider on a House Appropriations bill to

Cincy's 36%

Costinued from page 39

Laffers, the puppet shows are to be offered in blocks of seven, the best offered in blocks of seven, the Selling of the W.LWT shows, says Robert E. Dunville, v.p. and general manager of Crosley Broadcasting, will be on a percentage vision policy, yet old stuff in the motion picture industry. The percentage take for W.LWT will be determined by how much another centage take for W.LWT will be determined by how much another when the percentage take for W.LWT will be determined by how much another when the percentage take for W.LWT will be determined by how much another when the percentage take now W.LWT hesites.

determined by how much another station is paid for WLWT besides.

New business on WLWT besides.

New business on WLWT besides.

With Berger beer for the games, and Bodge dealers and Rubel beard on separate 15-minute pregame players and fins interview beard on separate 15-minute pregame, players and fins interview beer, international news reel, 20-mins, Thursday nights; Camel legarets, Movletone news, 10-mina, Thursday nights; Camel cigarets, who with Red Thornburgh and offering prizes to viewers called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, called by telephone, 30 minutes, weekly, and Kraft Broadway Theatre, 30 minutes weekly,

Flock of Bids

Castiaued from page 34

Dartine, Robert G. Venn. will become a minority stockholder.

Others joining the tele parade last week included:

Daniels & Fisher Stores Co., ch.

Strategies, a newcomer to radio;

Fisher Stores, a newcomer t

New York—Gene F. Russell, art and production supervisor for ABC's ad-promotion department since 1944, has been assigned to double as tele promotion chief for the web. His tele promotion func-tions are to Integrated with his other activities.

LOU WALTERS' TALENT SHOWCASE FOR WPIX

MIUWLANE FUR WILL
WPIX, the N. Y. Daily News tele
station which starts operation
around June 15, okayed a deal with
Lou Walters, operator of the Latin
Quarter, N. Y., for "Stalrway to
the Stars," a show which will give
new and promising talent a Broadway showcasing. Ed Sullivan, the
News' Stem columnist, will encee.

News Stem columnist, will entece. Daily News previously set up a slow to come from the Versatites, W. T., with columnist Danton News, which was not constructed in the columnist Danton of converting its newspaper features into video.

The converting its newspaper features into video. The Latin Quarter will have been better

Raleigh-A \$20,000 fire on April 13 destroyed or severely damaged all of the studio equipment in WRRZ, located in the heart of the

Tele Takes Richmond

costing. Co., Inc. which likewise sets were Gor. William C. Tuck the NBC webb and WCOD, the city's only FM transmitter which has been in operation for a little more than a year.

more than a year.
The city had been subjected to a terrific buildup, radio and newspervise, for the initial showing compared to the compared t

night for the occasion.
In for the opening night ceremonies were varjous officials of NBC whose video net WTTM will join sometime in June. Among them were William S. Hedges, veepee in charge of planning and development, Noram Kersta, didevelopment, Noram Kersta, dicharles C. Benis, Jr., and Easton C. Woodfey, of the station relations department.
Among other zuests and snextagan tor the occasion.

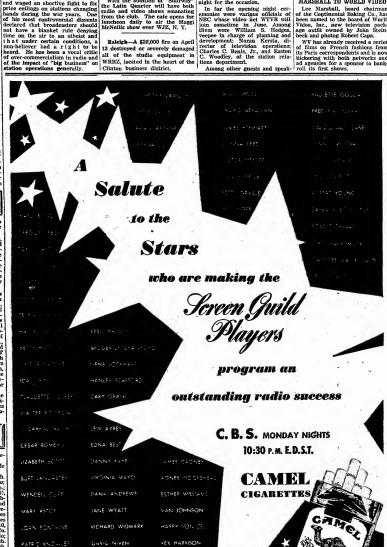
In for the opening night cermonies were various officials of office where video and WTR will be compared to the board chairman office where video and WTR will be compared to the board of World, being were william S. Hedges, especial charge of planning and levelopment; Noran Kersta, director of televisidan operations. Lards C. Benis, Jr., and Baston Lards C

Richmond.

Richmond.

Richmond with the programming, which along with the speakers, also included to the programming with the speakers, also included coasts, etc. Little WTWE joins the net. Its local telecasting will be net. Its local telecasting will be net. Its local telecasting will be net. Its local telecasting will be net. Its local telecasting will be net. It is local telecasting will be net. It is local telecasting will be net. It is local telecasting will be net. It is local telecasting will be net. It is local telecasting will be net. It is not net to the net of the n

MARSHALL TO WORLD VIDEO



MAUREEN OHARA

JOAN CARPOLE

DAVID BRUCE

RONALD COLMAN

PEGGY CHMMINS

NICHARD HAYDN

JOHN SUTTON

BENE DUNNE HERBEFT MARSMALL

Jocks, Jukes and Disks

By Ben Bodec

Sarah Vanda—"Nature Boy" (dutative records in the land there is You" (Mustive raft). Nat Cole may meet Sulphin on records it the right sons and the land the

My Favorite Five

Tom Robins KLXQ, Bezeman, Ment. Moonlight Cocktail" (Glenn

Miller) "Artistry Jumps" (Stan Ken-

ton),
"Bijou" (Woody Herman),
"I'll Never Smile Again",
(Tommy Dorsey),
"Laura" (Woody Herman),

perior talent. Tex Williams, an-other Capifolité, does a far better selling and entertaining job of "Suspicion." Despite what hap-pened with "Timtayshun," Judy Canova and Esmeralda need not tremble over the competition.

teenible over the competition.

Xavier Custa—Custa—Custa is Nugats, "The Mexican Shuffle" (Columbia). Humbatis will get a wallop out the chytim and pright, varicolored the chytim and pright, varicolored consist on with a subdued claves best, other components Shuing in one by one until a crescendo is for the finish. Likewise coulte but more on tig nimbly medical side is the Mexican native dance. As the control of the field catching up with him.

chance or the nead externar up-that are a series of the control of the Law and the control of the control of the Boogle, ""What is This Thing Called Love" (Capitol), Wizard of the guitar again projects his mon-tage effect, of blending of one of previously recorded parts into a previously recorded parts into a first control of the control of the the results are even more enticing than they were with "Lover" and Frazul!. "His stringwork sagainst the hoose beat is as lushly melodic an list resident of the less freeze-an list resident of the less freeze-of frequent repeat on lockey rosters.

The state of the s Dorls Day-"It's Magic;" "Put

out which the Carle digits spardie.
Bellinger for programming and
the counter for programming and
the counter for programming and
the counter wis and Ames Broc—
"There's a Tree in the Meadow,"
"On the Street of Regret' (Decca).
Teaming contrives to make the
British hit a pleasant, if uninperformance, "Regret," which the
brothers do by themselves, carries
much more sock. Support of the
performance, "Regret," which the
brothers do by themselves, carries
much more sock. Support of the
better on "Regret."
Eddie Howard—"Dainty Brenda
Luc." "Put Tem in a Box, Tie Tem
the Composition.
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are adroitly pitched by Miss Lee and the Dispey Doodlers.

Carmes Cavallare Orch—
Anitra's Boogle, "Evelyn" (Dec. a).

"Boogle" item. spiritedly received the spiritedly recei

Platter Pointers

Platter Pointers

Al Goodman Sextei (Capitol)
crowd a mass of anapy, rhythmy
record and the property of the control of the con

VARIETY

Sheet-Sales Slide Linked To Inadequate Ballyhoo On Petrillo's Disk Ban

On Petrillo's Disk Ban rent slump in sheet states is greatly by the American Federation of husticans as of last Jan. 1. Theory, gathered from retail clerks, is that the public was fed a considerable through the considerable stoppage of disks before the ban date, but none made it clear that the disk companies were stocking with more than a year's supply muste buyers are under the misprehension that no new disks are being released and thus, they aren't going jint to the stories (which, or the construction of the constructi

'Nature' Confounds Music Industry By Spectacular Bestseller Zoom

Mercury Buys 20 Kassel Vogue Disks, 8 Dee Parker

Mercury Records last week pur-chased its second set of ex-Vogue masters, buying 20 disks from Art Kassel, former Vogue artist. First of these sides, "Doodle Do Do," Kassel's theme, will be released about May 15. First Vogue pur-chase included batch of Clyde Me-chase included batch of Clyde Me-

Coy sides.

Dee Parker, former Jimmy Dorsey chirp, joine Mercury last week when firm bought eight masters from singer.

Novel Method to Get Disk Financing Finds Musicians Shelling Out

Musicians Shelling Out current disk ban last 3an, 2 there can be a spiritude of the current disk ban last 3an, 2 there financing for the cutting of disk independently of manufacturer tie-ups, in the hopes that the resultant masters could be sold to a committee of the country

Music and recording phases of the business have seldom seen a rise to hitdom to match the path of the current "Nature Boy." In less that a month from the time it was that a nother than the selfont Capitol Records and King Conflict it since before 30, and the tune has hit the top of the heap in all categories excepting sheet sakes. However, copies of the song sakes. The conflict of the song sakes are the selfont selfont selfont selfont ago.

ago.

More than anything else, the time's zoom spoulists the treasure. And the time's zoom spoulists the treasure with the nation's disk incise. From March 29, when the song was the state of the state

Harmonicats Cut "Natu

Harmoniesis Cut "Nature"
Chiesgo, April 27.
"Nature Boy," hottes new tune, was waxed here recently by the Harmoniesis for Universal Records. It was their first post-recording ban session. Vocal is by Cappy LeFell, who doubles on harmonica, with Don Les assisting the group on Jug bass. Backing was superimposed after original cutting by quartet. **.....**

VARIETY 10 Best Sellers on Coin-Machines Week of April 24

1. NATURE BOY (2) (Burke-VH)	King Cole Capitol
2. YOU CAN'T BE TRUE DEAR (3) (Biltmore)	Jerry Wayne K. Griffin
3. NOW IS THE HOUR (13) (Leeds)	Gracie FieldsLondon Bing CrosbyDecca
4. LITTLE WHITE LIES (7) (BVC)	Dick Haymes Decca
5. MANANA (19) (Raybour Los)	Peggy Lee Capitol Mills Bros Decca
6. BEG YOUR PARDON (10) (Robbins)	Francis Craig Bullet Frankie Carle Columbia
7. BUT BEAUTIFUL (7) (Burke-VH)	Bing CrosbyDecca
	Frank Sinatra Columbia Vaughn Monroe Victor Buddy Clark Columbia
9. SABRE DANCE (9) (Leeds)	Woody Herman Columbia Freddy Martin Victor
10. TOOLIE OOLIE DOOLIE (1) (Chas. K. Harris)	Andrews Sisters Decca Van Horton Continental
Coming Up	
BABY FACE (Harms)	Art Mooney
MY HAPPINESS (Blasco)	Jon & Sandra Steele Damon
	Andrews Sisters Decca Ferko String Band Palda
ST. LOUIS BLUES MARCH (W. C. Handy) BECAUSE (Chappell)	Tex BenekeVictor Perry ComoVictor
LAROO LILLI BOLERO (Shapiro)	Peggy Lee Capital
	Perry Como
TERESA (Duchess)	{ Andrews Sis-Haymes Decca { Vic DamoneMercury
TELL ME A STORY (Laurel)	Sammy KayeVictor Ames BrosDecca
THOUSAND ISLANDS SONG (Morris)	Louis PrimaVictor
HAUNTED HEART (Williamson)	Perry Como Victor
SHINE (Shapiro-B)	Jo StaffordCapitol Frankie LaineMercury
DICKEY BIRD SONG (Robbins)	§ Freddy MartinVictor
	Larry Clinton Dones
VERONICA PLAYS HARMONICA (Duchess)	MutcanaysM-G-M

[Figures in parentheses indicate number of weeks song has been in the Top 10.]

Disk Jockey Reviews ***************

MORNING IN MARYLAND With Ralph Powers, Phil Crist 175 Mins.; 6 a.m., Mon. Thru Sat. Participation

With Ralph Powers, Phil Crist 175 Mins.; 6 a.m., Mon. Thru Sal. Participation WFBM, Balldoore WFBM, Balldoore WFBM, Balldoore Salldoore
INDIES AS OVERALL DISK HY

BRITISH ARTISTS N.Y. AFM Gets \$89,312 Slice of Dick Payer EYE U.S. DISK CIRCULATION

English recording artists work-ing for the Columbia, RCA-Victor and various other labels handled here by Electrical Musical Indus-

and various other labels handled heave by Electrical Musical Industries, apparently are a -bit jealous of the U. S. civulation being given their British cousins by the London label, U. S. affillate of Dece, London Label, U. S. affillate of Dece, London Label, U. S. affillate of Dece, London Label, U. S. affillate of Dece, London Label, U. S. affillate of Dece, London Label, U. S. affillate of London Label, London Label, London Label, Label

Calloway a Prize On Giveaway Show

Batile streamy shows took a sew twist Sunday (25) when Cab calloway's orchestra became a prize on the "Stop the Music" show and the stream of

12 months.

Prizes on the show now amount
to approximately \$10,000, ranging
from a power cruiser downward.

Listeners are asked to identify a
"mystery tune" when called by
telephone,

Need New Holes For Your Disks?. Guy In Minneapolis Sells 'Em

Minneapolis Sells Em.

A local citimes polisher II Ivia
A local citimes polisher II Ivia
A local citimes polisher II Ivia
A local citimes polisher II Ivia
A local citimes polisher II Ivia
A local citimes polisher Ivia
Citimes Ivia
Ivia
Cedic Adams, Star columnist,
who wrote him up.

This gay got his start in the
Julia gay got his start in the
Julia gay got his start in the
Julia gay got his the polisher Ivia
Dila gay got his the polisher Ivia
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Ted Alabaster, road manager with Jimmy Dorsey's band for three years until the band broke up last December, now operating a restaurant at Carolina Beach, N. C.

Since of Disk Royalities
New York Local 802 of the
American Federation of Musicians
gets a \$89,312 silice of the recording royalty fund of \$1,736,720,
cited for 1948 distribution last
week by the AFM. Local is already making plans to put the coin
to use, but no plans have as yet
been solidified.

been solidified.

Last year 802's musicians used up their quota of the royalty-perdisk-sold income from recording manufacturers via 701 free performances at hospitals, schools, parks, etc. More than 5,000 musicians participated.

Biltmore Music Sues Edwards Co., Charges

Infringement on True

Intringement on True

Bitmore Music, publisher of the
tune "You Can't Be True, Dear,"
has filed sult in N. Y. Federal
Court, in cooperation with the U. S.
Allen Property Custodian, against
Glowards Music, another N. Y. pubcourt in cooperation with the U. S.
Allen Property Custodian, against
Glowards Music, another N. Y. puboff the tune.
"True" is a German-owned melody, the rights to which can be
secured for publication in the U. S.
simply by applying to the Custodian
to the Carlon of the Custodian
tin the Edwards and Biltimore IIcenses which caused the lafter to
charge infringement and ask an
injunction against Edwards.
Injunction against Edwards.
Injunction against Edwards.
Injunction against Edwards in
Junction
SCHILLINGER CATALOG **BOUGHT BY LOU LEVY**

BOUGHT BY LOU LEVY
Leeds Music last week bought
the complete catalog of the last
Joseph Schillinger, composerscientist. Deal is said to have inlarge froup of important classical
copyrights which will be absorbed
by the Leeds firm. Some time sago,
Lou Levy, Leeds beard, moved in
large froup of important classical
copyrights which will be absorbed
her beard of the state of the service of the
purchase of the Sprague-Coleman
catalog, containing a number of
Alec Templeton compositions.
Schillinger catalog are "March of
the Orient," "Grotesque," "Symphony thapsody," "North Russian
in Europe, was a U. S. cittues an
his material copyrighter here.

Bob Stevens Sets Up Record Store in Calif

RECOTU SIOTE IN CARIE.

Bob Stevens, last with Deca
Records, is opening a retail disk
store in Temple City, Cal., next
month under novel circumstances.
Stevens will own a controlling interest in the venture but the raterest in the venture but the raterest in the wind of the control
in the music and recording fields,
both east and west, at \$100 a silee.
Stevens for the past several
years has ainfered with a severe
years has ainfered with a severe
he set up a music publishing house
in the east over a year ago, later
moving to California.

Curtis Gordon, bilnd pianist, is fronting a new five-piece combo in San Antonio. He's also a composer. Gordon's latest tune is "Blame It On Love," now being published.

Y. AFM Gets \$89,312 Slice of Disk Royalties ew York Local 802 of the WY Ork Local 802 of the MAJORS GRAB 'EM

Some of the major recording company executives have changed their minds, about indie disk manufacturers. Whereas all were at one inhebitory opposed to the dozens of sheestring operations, and continuity of their continuity of

ciear enough.

During the past six months or so, obscure labels, some of which were unheard of outside their own limited territories, have come up with repeated hits. And the major companies have made a considerable amount of coin on their own able amount of coin on their own they would not have earned since the times probably would be the times probably would endise.

dies. Majors now have the process down pat of stepping in on locally clicking indie records. All majors considered in the consideration of the consideration of the consideration of the consideration of the consideration of a consideration of a consideration of the consideration of

(Continued on page 48)

Standard Blocks Musicians' Bid For Idleness Salary

Idleness Salary

Hollywood, April 27.

Standard Transcriptions, which has been trying to make it tough has been trying to make it tough for James. C. Petrillo and this over the latter's disk, ban, last week lashed out again at the AFM through its musicians. It went to ment insurance Bureau and protested payment of unemployment compensation to musicians who formerly earned their livelihood Standard held that recording musicians are not unemployed—that they refuse to work. It blocked unemployment benefits of the standard apparently took its cue as being out of work by notifying the board it stood ready to employ any musician who wanted to work. Standard apparently took its cue ago, when auto manufacturers successfully stymied attempts to collect unemployment benefits by mention of the standard apparently took its cue ago, when auto manufacturers successfully stymied attempts to collect unemployment benefits by Meanwhile, Standard as continuity to the standard apparently plans designed to corner the AFM in a legal fight and force a court decision as to the force a court decision as to the force a court decision as to the force a court decision as to the force a court decision as to the force a court decision as to the force a court decision as to the force of th

will be fired in Washington next week.

Foreign Washing in the week week.

In the interim, Standard soys it will go will go will go will go will go will go will go will go will go will go will go will go will go be yound American borders to record, be will go wi

After Hosp Discharge
Maestro Art Mooney was discharged from Jewish Momorial
hospital, Cleveland, over the weekend. However, his condition, as a
result of an appendectomy, is such
result of an appendectomy, is such
until a few days before his June 1,
poening at the Biltimore hotel, New
York. Leader is heading for a
Florida rest.

Idleness forced upon Mooney
Leader is heading for a
leading of the service of the service
Leader is heading for a
Several theatre dates had to be
camcelled, plus a May 11 date at
Cedar Grove, N. J. Dailey so far
hasn't a replacement.

ASCAP Tele Pacts Will Be Limited At First to Two Years

Whatever the rate-formula that the American Society of Com-posers, Authors and Publishers de-cides on for television it has already been agreed with the So-ciety that the Initial contract is not to run for more than two years. Dominant sentiment on the ASCAP board of directors favors limiting the deal to a year, but the same group is willing to let it go for two years, if telecasting interests so insist.

sist.

Formula for tele is still under examination by certain factors among ASCAP membership, partic-some among ASCAP membership, partic-some among ASCAP membership particles and the second of the second second in the second second in the second second in the second second in the second s

screen facets of their works.
Board had hoped to distribute
the tele assignment blanks by May
1 and give the video industry a'
squint at the formula by June 1,
but it now wants to make sure that
it will get a favorable return of at
it will get a favorable return of at
least 85% from the membership
before making any contractual requests of the members.

JUKES-VS.-TELEVISION IN BARS CREATES SNARL

IN BARN UKEA IED MARK.

New York coinmachine operators are beginning to take a definite stand in the ever-increasing
conflict between Jukeboxes and
television in Juverns, etc. They
aware guarantee juke tops a certain weekly income from Jukes regardless of the number of times
they may be used. In the event
of a refusal, bar owners are being
pulled out or themselves agreeing
to restrict or eliminate television.
In recent months income from

to restrict or eliminate television. In recent months income from jukeboxes in competition with video has dropped sharply. And with the summer coming on, afternoon and evening beligumes, however, and the continuation of the co

by jukebox ops.

Bar owners are loath to eliminate jukeboxes entirely since rainy days prevent outdoor sports videocasts, or make picturing them difficult, and they need the jukes then to have some sort of entertainment available.

CRC Lets Outsiders **Cull Catalog for Hits**

Columbia is introducing a new twist in album ideas by having names outside its repertoire list pick their favorites from among it label's catalog. First package of the sort will be tagged "Paul Whiteman Selects" and contain eight sides.

Choices will a new contain conta

Choices will range over the com-pany's entire pop repertoire.

After Hosp Discharge SEE SPA-MPPA **SETTING PACT** BY MAY 31

Assn. are confident they will have a new contract between writers and publishers by the end of May, New agreement, reaching the final stages of negotiation, probably will be for 10 years.

sages or negotiation, probably will come the property of the p

signed.

It is already agreed that finan-cial arrangements between the two groups cannot be retroactive.

New deal calls for a sliding scale of partition or a flat rate, at the of partition or a flat rate, at the payable upon the basis of 100,000 lot sales. Obviously a writer can-not now be allowed to choose a deal on songs published last year.

Jurgens Renews MCA Pact: 3 Yrs.

Dick Jurgens last week ended weeks of "romancing" by various weeks of "romancing" by various band agency execs during his stay at the Pennsylvania hotel, New The Tennewe his contract with Merchant and the Contract with the Contract of the Contract three years. His original agree-ment with the agency expires in June and he had been consistently stubborr about re-signing, the knowledge of which resulted in all born agencies making a pitch for

Jurgens is expected to secure the Coca-Cola broadcast for the the Coa-Cola broadcast for the now summer, taking over the time now being filled by Spike Jones and Dorothy Shay. Contracts have not yet been signed but it's fairly defi-pered by the contract of the collection July 2 for 18 weeks. Jurgens is also booked into the Astor Roof, New York, opening July 12. MCA is now in the process of cancelling dates in the midwest that would conflict with the leader's new schedule.

WOR's Monaghan, Wife Set for BBC's First Mr. & Mrs. Disk Show

HIT. Q IIIS. JUSK 310W
George Monaghan, WOR (N. Y.)
early-bird, and his English wife.
Norah May, a Clyde Matthews
model, are slated to do BBC's first
me during its click jocker's show.
Couple will hop to England sometime during the next couple of
monage in the couple of
monage in the couple of
five full-hour stanzas of husbandwife gab mixed with platter spinning.

ning.

1t'Il be a return engagement on BBC for Monaghan, who twirled the wax on the British skein for five months in 1945 following three years of disk jockeying on the Armed Forces Network in England during the wax. His current.

WOR stint is a 6.45-7 a.m. five-a-wester.

Norah May is a former BBC and J. Arthur Rank actress.

Teri Josefovits, who recently wound up an 11-year-stint at the N.Y. Paramount. theatre, collabed with Jean Sablon and Nikki Mason on "Au Revoir Again," which Ben Bloom is publishing.

. 4

Vera Lynn
Frankie Yankovic
Ames Bros
Bob Fberk

46A ... 46B ... 46C ... 49A 37 49B 34 51A ...

... Atlantic ASCAP

Columbia. . But Beautiful Capitol . . . He Sends Me .

Pet.

S. F. Cincy A.s.

Dallas

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Clev

Los A. Phil. ortic Me. mix

VARA-Mil adol

op Record

AS POLLED VIA LEADING, U. S. "REQUEST" DISK JOCKEYS

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ZZR.	R	ELL		WEEK		NE	IN	arra	HNA	-			.A.
Veekly chart of the records on disk jockeys pro- ters. This complisher is based on information is those on top. Ratings are computed on the complete on top. Ratings are computed on the four, 9 for a No. 2, and so on down to one point. to week to present a comprehensive picture	sk j on ndic mpu n to	ockeys' progration are those rated on the one point.	the on disk jeckeys programs, as "mest requested" by the programs, as a consistent of the productive of the productive of the productive of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the press of the country.	ENDING APRIL 24	+	ГW—ээпэтwа	AW—tenner		1 1 1 1 1		rady—WPEN	riniers-Rot	Ourds—WG
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14 Peggy Lee	:	Capitol	Manana	Barbour-Lee ASCAP		:	,		1		1	1	1
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16 Bing Croshy	:	Decca	Now Is the Hour	Leeds ASCAP	Α	:			ľ				1
П	1	Victor	St. Louis Blues March	W.C.Handy ASCAP	ь.		4		"	2	-	: 0	1
10 Perry Como	1	.Victor	Because	Chappell ASCAP		2						۰	1
Vaughn Monroe	1	Victor	. Matinee	Morris ASCAP	Р	4					:	:	1
Frankie Carle	1:	Columbia	Beg Your Pardon	Robbins ASCAP	Ρ		:		1			1	4
Frankie Laine	1:	Mercury.	Shine	Shapiro-B. ASCAP			9				4	~	:
J. Wayne-K. Griffin	1:	Rondo	You Can't Be True, Dear	Biltmore ASCAP		9				6	:	:	1
Art Mooney	:	M-G-M	Baby Face.	Remick ASCAP	4		:		4	∞	:	:	1
Perry Como	1	Victor	Laroo Lilli Bolero	Shapiro-B ASCAP		6		82			:		1
Woody Herman		Columbia	Saber Dance	Leeds ASCAP	ь	7		:			:	:	:
Francis Craig		Bullet	. Beg Your Pardon.	Robbins ASCAP	Р		:				:	:	1
	1	. Decca	But Beautiful	Burke-VH ASCAP		8			:		1	:	1
Frank Sinatra	1	. Columbia.	I've Got Crush On You	New World ASCAP	- A		2	:			7	1	1
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Macklyn Marrow	:	M-G-M		Leeds ASCAP	ь						1	4	1
Vaughn Horton	1	. Continental		C.K. Harris: ASCAP	a	:		2			:	:	1
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ard	:	Columbia.	Ebony Rhapsody	. Famous ASCAP	•				:		:	:	"I
	1	Capitol	Peanut Vendor	Marks BMI		1				:	;	÷	3
********		.Decca	Haunted Heart	Williamson . ASCAP		:				:		::	
	:	. Mercury	That Ain't Right	. Am. Acad ASCAP		2	:	:		:		:	1
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Perry Como	1	Victor	. Haunted Heart.	Williamson . ASCAP		:				:	:	9	Ŀ
Julia Lee	:	Capitol	King Size Poppa	Preview BMI		:	ľ		:	:	;	:	:
	3	Damon	My Happiness	Blasco ASCAP			١.	6	:	:	:	:	:
ckson		Mercury	. All My Love Belongs to You	. Harms ASCAP		:				:	:	:	1
her		Capitol	Fine Brown Frame	Northern ASCAP		:				:			3
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Frank Smatra	:	Columbia	. But Beautiful	Burke-VH. ASCAP	•	:	:		:	:	:	:	:

You are cordially invited to listen to

PERRY COMO Star of The Chesterfield Supper Club

introduce the entire score from

IRVING BERLIN'S

National Broadcasting Company 7:00 P.M. EDST-

TUESDAY MAY 4th and THURSDAY MAY 6th

(Irving Berlin will be Perry's Special Guest Star)

Leo Feist publishes

BETTER LUCK NEXT TIME

Recorded by

PERRY COMO	Victor
GUY LOMBARDO	Decco
GEORGE PAXTON	M-G-M
DINAH SHORE	Columbia
IO STAFFORD	Capito

Troing Berlin publishes

Recorded by

PERRY COMO	Victor
GUY LOMBARDO	Decca
ART LUND	M-G-M
ANDY RUSSELL	Capitol
FRANK SINATRA	Columbia

A FELLA WITH AN UMBRELLA

Recorded by

BING CROSBY	Decco
DENNY DENNIS	London
SKITCH HENDERSON	Capitol
GUY LOMBARDO	Decca
FRANK SINATRA	
THE THREE SUNS	

STEPPIN' OUT WITH MY BABY

Recorded by

DENNY DENNIS	London
JOHNNIE JOHNSTON	
GUY LOMBARDO	Decca
GORDON MacRAE	
DINAH SHORE	Columbia
THE THREE SUNS	

LEO FEIST, Inc.

IRVING BERLIN MUSIC COIPS

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Wurlitzer's Music

Cleveland,

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Music

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M.

See '09 Copyright Law Being Amended To Allow for Coinmachine Royalties

Washington, April 27. House Judiciary Committee hopes to get around this week to consideration of Bill 1269, which would allow the collection of per-formance royalties from jukeboxes. And the dope here is that the 1909 copyright law will be amended to call for royalty income from coin-

machines.

Bill was given the green light by Rep. Earl Lewis (R., Chao) and his Rep. Earl Lewis (R., Chao) and his recently the control of th

sion is charged. By eliminating the section, the way is cleared for collections from jukeboxes. Orig-inally, the clause was inserted to cover automatic planos, coin ma-chines, of course, being unknown in 1909.

For Petrillo It's Gold

Hollywood, April 27.

American Federation of Musicians local 47 voted a gold membership card to James C. Petrillo, AFM prez, at its monthly membership meet.

RETAIL SHEET BEST SELLERS

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending

National Rating

"Beg You

"Now Is "Four-Le

Title a

7 York	cago,	troit,	nsas Ci	Ange	Franc	fon, H	fanapo	Louis,	ttle, C	Anton
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56 54 "Dickey Bird Song" (Robbins)... "Baby Face" (Remick) "You Can't Be True" (Biltmore) "Haunted Heart" (Williamson).... 10 "Serenade of the Bells" (Morris)...
"Little White Lies" (BVC)...... 10 "Toolie Oolie Doolie" (C.K.Harris) ... 10

BILLY ROSE S and JIMMY MONACO S **NEWEST and GREATEST SONG!**

CRY//V

It's a Joyous Fit!

DINAH SHORE gave it a sensational send-off on Columbia Records

And now-these great new releases EDDY HOWARD on Majestic

MONICA LEWIS with Russ Morgan and his Orchestra on Decca

RUSS CASE on Victor

THE PIED PIPERS with Paul Weston and his Orchestra on Capital

4 IN BLUE BARRON BAND HURT IN CRASH

Des Moines, April 27. Four members of Blue Barron's orchestra are in Hamburg, Iowa hospital with serious injuries foilowing auto crash near Sidney, Iowa, Monday (27).

Alan York, driver, broken leg; Betty Clark, vocalist, internal in-juries; Gene Cirano, broken arm, and Jerry Defalco, leg and arm broken and internal injuries, were haviouri

Quartet was on the way to a date in Omaha

Col. Pix Inactivity Cues Mood Music's Hiatus

Mood Music, publishing com-pany set up by Columbia Pictures Decca Records and Shapiro-Bernstein over a year ago to handle scores from Columbia pix, has tem-porarily been deactivated. Due to the fact that there will be no Columbia films into which songs have been synchronized until next September, the company has been put in mothballs to save coin.

in mothbaus to save com.

Mickey Addy, who headed

Mood's activities in New York under Dick Voltter, moves over to

S-B's staff, Jose Granson, Holly-

Inside Orchestras—Music

Music Corp. of America turned over one week's salary to Eduardo Abpeu Trio for one night's work after Los Angeles Local 47, AFFM, issued a definite request for coin. Recently, agency booked the instruissued a definite request for coin. Recently, agency booked the instruissued a definite request for coin. Recently, agency booked the instruintery decided trio didn't fit spot and dropped musicians after first
evening. Abreu, who had been given two-week ticket by MCA, complained to union, which immediately told agency to dig fortaite pay
for trio out of its own pocket. MCA appealed decision and finally
bed was squared when Abreu combo agreed to accept one week's
salary, which at zeate, amounted to \$246.

Phil Harris' version of "A Deck of Cards" is not the only one on the market outside of Four Star Records' platter with T. Tex Tyler, who wrote the place. Rainbow Records has released a spiritual arrangement of the narrative with a male group, billed as the Rainbow Four, doing the chant, and without musical secompaniment.

Bill McCail, head of Four Star, has entered a complaint with the Bill McCail, head of Four Star, has entered a complaint with the that it was done after the recording bath and gone into effect. Harris' is a straight narrative with an a-capella background.

Band agency execs are beginning to foliow the lead of a small group of radio network and agency men with a new trend in office furniture inner sanctums to resemble living reads completely and outlitting inner sanctums to resemble living reads. The summary of the informal atmosphere which, it's believed, makes the completion of deals assier. Tom Bockwell's (General Artists prez) new office, for example, is laid out with a phoney fireplace, lovescats set in front flanking a tea table, etc. Same plan being used by others.

Jimmy Dorsey may not come east until well into the summer, and perhaps even later, with the band he organized and debuted recently go at the Casino Gardens, Santa Monica, Cal. J. D.*s deal at the spot owned by brother Tommy allows him a neat profit weekly, if admission of the control of the

Jimmy "Papa" Yancey, reportedly the originator of boogle-woogle who appears with Kid Ory's Creole Jazz Band at Carnegie Hall, N. Y., April 30, at one time was a baseball star with the Chicago All-American Company of the Company of the Company of the Worked Starters in the Company of the Worked Starters as a ground keeper for the Chicago Whitele Covered recently and waxing of his works focused attention upon him anew.

Peak moments of the recent Nuremberg trials of the Nezi war criminals have been etched on vinylite by Epoch Records of Binghanton, N. Y., on a series of five 12-inch platters. Disks' 49 minute' running time include cross-examinations of Hess, Ribbentrop, Goering, Schaeht, et al. It's givent that the album may well become a collector's item that all the second of the Duke of Windsor's abdication speech.

Using the mystery-singer device, Gem Record has tied itself to Jack Lacy's dishjockeying on WINS, N. 7., for an exploitation campaign on one of its artists. Listeners are asked to identify the singer and compete for prizes via letters telling why they like the singer's initial recording.

FEATHERBEDDING RAP IN HARTFORD HEARING

IN HARTFORD HEARING.

Hartford, April 27.

National Labor Relations Board will meet here tomorrow (28) to bear charges of attempted feathers. The state of the st

Modernaires will travel on a nine day mid-west tour with Hai Mc-Intyre band. Start in Evansville, Ind. May 26. Modernaires then go to Town Casino, Boston, June 16.

MOTHER'S DAY PROGRAMS THE BEAUTIFUL BALLAD

My Mother's Rosary

ecord Hit of PHIL SPITALNY'S
"To My Mother" Album

wford (Decca) MILLS MUSIC, INC.

"SLAP ER DOWN AGIN.

CHOICE MUSIC, INC.

o, Prof. 1576 109 Sunset Bivd. 1576 Broadway ollywood 46, Cal. New York, N. Y Bestylew 1-5254 Columbus 5-758



How Can It Miss?

DICK HAYMES' great Decca Record sparked the 1948 revival

And now - two more topnotch records ...

DINAH SHORE on Columbia TOMMY DORSEY on Victor

> JACK BREGMAN RÓCCO VOCCO CHESTER CONN.

EXCEPTIONAL Announcing—

OF THE NEW WARNER BROS. PICTURE "ROMANCE ON THE HIGH SEAS"

(A Michael Curtiz Production)

words by SAMMY CAHN

music by JULE STYNE

M. Witmark & Sons

Recorded by: DICK HAYMES Decca
TONY MARTIN Victor DORIS DAY___Columbia GORDON MacRAE Capitel BUDDY KAYE TRIO__MGM VIC DAMONE Mercury SARAH VAUGHAN-Musicraft

Remick Music Corp.

DICK HAYMES Decca TONY MARTIN__Victor MARGARET WHITING.....Capitol VIC DAMONE_Mercury SARAH VAUGHAN.....Musicraft DORIS DAY ___ Columbia

Remick Music Corp.

Recorded by:

HOAGY CARMICHAEL Decca PAGE CAVANAUGH TRIO.....Victor RAY McKINLEY ORCH Victor DORIS DAY__Columbia

KING COLE TRIO. Capitol HAL McINTYRE.... MGM EDDY HOWARD. Majestic FRANKIE LAINE

BOB GRECO. -Musicraft

ANDREWS SISTERS.....Decca DORIS DAY.

ANDREWS SISTERS, Decca CHARIOTEERS, Col.

JACK SMITH.....Capitol

CHARIOTEERS.....Col.

MUSIC PUBLISHERS HOLDING CORP.

REMICK MUSIC CORP. JOHNNY WHITE, Prof. Mgr.

RCA Building

.M. WITMARK & SONS NAT FREELING, Prof. Mgr.

Rockefeller Center

HARMS, INC.

HARRY GARFIELD, Prof. Mar.

New York 20, N. Y.

Col. Records Delaying Publisher Affiliation. Still Mulling Offers

Mull Mulling Uffers
Columbia Records Corp. is no longer in a hurry to establish a music publishing deal for tunes it has placed in its so-far non-operative Columbia Music estalog, and the solution of the so

mean it any or the basis of released recordings.

Despite this attitude, however, CRC is continuing to mull various offers it has had to go into a publishing setup with established publishers.

BASIE IN \$4,700 CLICK AT CARNEGIE CONCERT

All CHANGEGE UVILLIAN.
Count Basis added the prestige
of a Carnegie Hall concert to his
name Saturday (24), plus a few
sindenos to his bankroil. Working
estimates to his bankroil. Working
to the bankroil of the bankroil of the
cocurred at he time NX. was
setting its clocks ahead an hour to
adylight sixting, which may have
kept some potential eustomers
home to catch up on that dour,
\$4.700 with a three-quarters filled
house,

Basie's, performance, which in-cluded the unveiling of a specially written suite, was very salisfying. Unfortunately, a good part of it was made unpaintable by the un-veiling the salisfying of the con-posed of five trumpets, four trom-ly are wary. Planist's band, com-posed of five trumpets, four trom-bones, five sax, and four rhytim, was enhanced by the appearance of the band, including Buck Clay-ton, "fiot Lips" Page and Walter Page.

to the total, incuming holes. Cary-Page.

Lippe Page and Water-Page.

Highlight was Basie's "Royal Suite." Few amticipated that the jaze sissuits could has no fact for-der that the page of the page of the end within the six-movement piece. It showed fine appreciation, good taste and was excellently peper and the page of the page times in the Basie catalog capped by his "One O'Clock Jump."

Not a small contribution to the spoulishing of solotts. Buddy Tate, George Mattnews, Dickle Wellp, Clark Terry and Harry Eds-son (ill participated and church and on the page of the page of the page of the on tionor sax.

Sungariess Baille Holiday did, a

on tenor says.

Songstress Billie Holiday did a brief bit with Basie and left with the house vociferously demanding more. Bob Bailey, band's vocalist, also got an inning with twnes. "Story of a Starry Night" and "Danny Boy," both done neatly. Wood.

A Great Two-Four Standard

I FEEL A SONG COMING ON

Music by . . . JIMMY McHUGH

HALL AVAILABLE West 44th St., New York City hearsal, auditions and ABBOTT & ADAMS, INC. Murray St., N. Y. WO. 4-

IT'S A RARE OPPORTUNITY

A SAFE INVESTMENT WITH 9% NET RETURN ASSURED BY LEASES You wont security for your investment colors. Here is In Medicated Balleting, earlier 12/730 as, ft. sader mother leave means you cannot be seen to be seen as the second property houses. Recording Studio, relevant Johnston, office and Property houses. Recording Studio, relevant Johnston, office on Countiestly prefer tracerding studios strategically locoted for Rodio, Theorem, or Mories. ONLY \$110,000 with major unit under 3 years old. If you want on investment which will carn without worry.

THIS IS Moster lease for 10 years

Lot 100 x 120

CONTACT OWNER IN HOLLYWOOD

Gr 3522 A. M.—6104 Santa Monica Bird,—Los Angeles 38, Calif.

RETAIL DISK BEST SELLERS

Shop)

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week,

Week Ending April 24

Rating

Music -(Jenkins Detroit-(Grinnell's) York-(Liberty Francisco Kansas City San

Music Co. -(Sherman-Clay) ී S Los Angeles -(Denel's Mus. TOT leveland-(Wurlitzer's) (Sherman-Clay) A -(Boston ·(S POI

Artist, Label, Title KING COLE (Capitol) KING COLE (Capitol)
"Nature Boy".

K. GRIFFIN-J. WAYNE (Rondo)
"You Can't Be True; Dear".... 1 . 1 74 60 PEGGY LEE (Capitol)
"Manana" "Manana"
DICK HAYMES (Decca)
"Little White Lies".
WOODY, HERMAN (Columbia "Saber Dance" 4 41 40 PERRY COMO (Victor) TEX BENEKE (Victor) 7 "St. Louis Blues March' BING CROSBY (Decca) "Now Is the Hour".... 29 ANDREWS SISTERS (De "Toolie Colle Doolie". 26 11 9 FRANCIS CRAIG (Bullet) #KANCIS CRAIG (Bullet)
"Beg Your Pardon".

FREDDY MARTIN (Victor)
"Dickey Bird Song".

MACKLIN MARROW (M-G-M)
"Saber Dance". 10 24 11 12 STAN KENTON (Capitol)
"Peanut Vendor" 14 GRACIE FIELDS (London) 14 13B 11 JO STAFFORD (Capitol) FREDDY MARTIN (Victor)
"Saber Dance Boogie".... 15A 16 10 "Saber Dance Boogle"..... TITEX TYLER (Four Stars)

15B ROSETTA HOWARD (Columbia 16A 15 "Ebony Rhapsody"......
FRANKIE LAINE (Mercury) "That Ain't Right".
FRANKIE YANKOVIC (Colum)
"Just Because". 16B

16C MEL TORME (Musicraft) 17A : "I Cover the Waterfront BING CROSBY (Decca) "But Beautiful".....

"But Beautiful".

VAUGHN MONROE (Victor)

"Matinete" 17C

"Matinee"
GORDON JENKINS (Decca)
"May Be You'll Be There" 17D

FIVE TOP "LOOK, MA, I'M DANCIN'" Orig. Cost Decca SONG HITS OF MILLER'S OUR TIMES MASTERPIECES **ALBUMS**

Victor Decca

RENDEZVOUS Peggy Lee Alfred Newman Majestic Capitol

OHIO AGREES WITH U.S. SUPREME CT. ON FORM B

Columbus, O., April 27.
Ohio joined with the U. S. Supreme Court last week in agreeing that bandleaders are independent contractors and must pay unemployment taxes in this state if they use three or more musicians. This decision was made by the Board of Review of the Bureau of Unem-

ployment Compensation.
Supreme Court's decision, delivlast year as a result of a test ered last year as a result of a test case begun years ago by an Jowa baliroon, had eliminated the Amer-lian Federal to called Bandlead-ers and their men employees. Sub-sequently, however, some states continued to deem maestros and their musicians as employees and that users of bands must-pay un-employment taxes.

Indies Hypo Continued from page 43

tional success they get ready to jump on it. They don't jump too soon, allowing the original plenty of time to 'establish a demand, but just 'before it reaches the point where it may get too high in popularity for even major production and name artists to overhaul, they get their own versions on the mar-

Net. Majors learned a sharp lesson on how to handle such local hits when heart of the heart of them came expected the time time to the proportions it did, and by the time they were ready with their own copies the Sullei disk by Francis copies t

cess 12,000,000 diskis. Now they again their distances better. The state of the control of the c

KENTON TO WORK 22 CONCERTS IN JUNE

10

Hollywood, April 27, Stan Kenton orchestra will play 22 jazz concerts on coast during June, giving far west its first wholesale dose of bashes. Outside a few key towns, Kenton will pioneer the concert idea, which has proved during the past year far more coin heavy for certain top-name bands than straight dance tours.

dance tours.

Kenton opens his whirl June 5
at El Paso. Then Albuquerque.

Tueson, Phoenic, San Diego, Hollywood Bowl, Stockton, Oakland,
San Jose, Sacramento, Eureka, Eugene, Portland, Vancouver, Seattle,
Spokane, Klamath Falls, San Franclaco. Tour winds with July 1 at

Laco. Tour winds with July 1 at

Laco. Tour winds which with July 1 at

June 12 bash in bowl her.

June 12 bash in bowl her.

Kenton is extire \$2 000. extire \$2 000.

June 12 bash in bown here.
Kenton is getting \$2,000 guarantee against 50% of gross on most dates, but at the bowl will reap 70% and halve nut with promoter Gene Norman.

In Salem and Eugene, the promoter was hard to woo from dance to concert idea, so there will be no guarantee; leader will take 80% of gross. In Tucson, pitching his wares at U of Arizona stadium, leader will get 75% of gross.

Starting July 2, Kenton camps at Balboa Beach ballroom for four three-day weeks.nds, giving his crew a respite before heading on another tour off concerts primarily through Salt Lake to Canada and on eastward.

Jimmy Dorsey Seeks His Old Decca Instrumentals As Publicity Throwaway

Hollywood, April 27.
Jimmy Dorsey has made a re Jimmy Dorsey has made a request to Decca for the purchase of some of his old Decca instrumentals. Leader wants them to distribute free to disk jockeys, etc., as a publicity idea to arouse interest in his reorganized band, now playing the Casino, Gardens, Santa Monica.

the Lasino Gardens, Santa Monica.

Decca asserts it hasn't taken an inventory on the amount of old Dorsey disks and isn't sure whether they can be supplied. Whether the company would press them up from old masters to fulfil Dorsey's request is also uncertain.

METRO DISKING UNIQUE BY POST-BAN INACTIVITY

M-G-M Records, subsidiary of the film distrib, has become unique among recording companies. among recording companies. It has not made a single recording of any kind since the Jan. I ban ordered by the American Federa-tion of Musicians, whereas vir-tually every major and minor disk rival has made at least one side, a capella, with harmonicas, etc.

a capella, with harmonicas, etc.

McGM exest at the moment have no intention to catch up to rivals who within recent weeks have been busy making "Nature Boy," "Toule Onlie Doolie," "You Can't be True, Dear" and several consess were not cut prior to the bar. However, it is bringing over from England an EMI (British affiliate) disking by Paul Feneleys orchestra of Shapiro-Bernstein's "Tree in the Meadow," currently a hit in that country.

CRC's Disk Jock Plug Power Aimed at Oldie

Detroit. April 27.
Columbia Records has momentarily departed from its policy of sponsors play what they prefer regardless of the label. It is bidding for a plug on a CRC rerelease, Jan Garber's "Bedelia". Pitch to the spinners for plugs comes by way of the label's ad agency, McCam-Erickson.

Erickson.

In a mimeographed letter the agency explains that while it has never before asked the 150 jockeys who handle CRC blurbs to tie in on a drive for some particular Columbia recording it would like that an exception be made here purely as a favor. Letter further relates an exception be made here purely as a favor. Letter further relates that the 20-year-old etching had been selected by distributors as the one most likely to succeed from among 50 records that CRC has tagged for eventual revival.

The Nation's Biggest Request Song

I'd Give A Million

Tomorrows (For Just One Yesterday)

OXFORD MUSIC CORPORATION

1619 Broadway, New York

HARMONICA PLAYERS!

eeded for demonstration Ability to give short so ion essential. A real chance to pick up nice spare time me in your community, if you can qualify. For further details, write FULLY and send snapshot to:

BOX 5001, VARIETY 154 West 46th St., New York 19

Help Wanted-MALE

Accordion Player to lead singing in large boys' camp. July and August, \$350 plus board and lodging. Call Surprise Lake Camp 1395 Lexington Ave., At. 9-2400

NEW! DIFFERENT! CATCHY! CUTE!



THE HUKILAU SONG



SING IT!

Words and Music by JACK OWENS
"Cruising Crooner" of A.B.C.'s "Breakfast Club"



Converight 1948 by LOMBARDO MUSIC Inc., 1619 Bréadway, New York 19, N.

*Written in_

Recorded by JACK OWENS

Forzanal Management AL BORDE 203 N. Webash Ave., Chicago, III.

Pamphlet-Circulating Musician's **Arrest Puts Memphis Cops on Spot**

given his "walking papers" by the band maestro.

Strong, who is appearing here nightly at the swank Peabody ho-respondent that he discharged crost after the violinist's school arrest Tuesday (20) night. The fiddles, who formed's appeared fiddles, who formed's appeared received the prior to joining Strong's reew, was selzed here on Sunday night on the bandstand at the Hoel Peabody's Skyway, just he-waves over WREC, local CBS out-let;

let.

Coretz told local newsmen that
Memphis police arrested him over
the weekend (18) and held him incommunicado 18 hours and
grabbed 200 namphlets he had
been distributing around the

Memphia, April 27.

It took the Memphia police deptitis time to move in here and and as localitating without a permit and the spoilight away from Lloyd T. Histories of the policy of the latest that the spoilight away from Lloyd T. Histories of the latest that week in the latest that the latest that the latest that the latest that the latest that the latest latest that the latest lates

Coretz has meet an appearance on violation of his constitutional rights of freedom of the press and speech. He charges that his arrest was unjustified, and that he was refused he right to obtain an attorney while held in jail here and to be represented by counsel in City court.

Paris Jazz Club Dates More U.S. Musicians Paris, April 27.

let. The control of the local newmen that Memphis police arrested him over the weekend (18) and held him incommunicado il 8 hours and armstrong et al., packed halls some distributing around bless. There is no place in Memphis for socialism or communism, for socialism or communism, for in my opinion they are one and the role of the control of the con

Best British Sheet Sellers

(Week Ending April 22) London, April 23. ear YouB. Wood

Mear You B. Wood
Tree in Meadow Connelly
(Tyllization ... Morris
Serenade of Bells ... Morris
Serenade of Bells ... Morris
Serenade of Bells ... Morris
Gerenade of Bells ... Morris
Funos Kissing Her. Victoria
Upon Wintertime Chephonic
Teresa Leeds
Sweet 16 ... Darewski
Shoemak's Serenade ... Kassner
My Own Grandpa ... F. Maurice
Tell Me a Story 12 ... Desh
Too Fat Polka ... F. D. & H.
Reflections on Water ... Maurice

Tell Me a Story Dasa
Too Fat Pascond 12 F. D. & H.
Reflections on Water. Maurier
Old Postman. F. D. & H.
Silver Wedding Waltz. Unit
My Cousin Louella F. D. & H.
Apple Wedding. Connelly
My Achin Heart. Connelly
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Sou Sorrento

AFM BUYS 200G WORTH OF SECURITY BONDS

Boston, April 27.
At kickoff dinner for Government Security Bond drive in New England at Boston's Statler hotel last week, American Federation of Musicians started ball rolling by buying \$200,000 worth.

buying \$200,000 worth.

Affair attended by more more
than 500 leading industrialists and
labor leaders, with Boston local 9
furnishing a 70-piece orchestra
conducted by Boston's "Pope"
maestro, Arthur Fielder, Musiclars
were paid out of the local's Record
and Transcription fund. Got a
good play bocalty.

Col. Import 1st Foreign Disk to Ballyhoo Tune

Columbia Records expects to import from England a disking of the tune, "Shoemaker's Serenade," English hit, which Jack Robbins recently secured for U. S. publication. It's the first instance of a U. S. recording firm bringing in a foreign disk to help exploit a completely new tune.

foreign disk to help exploit a compitedly new tune. Period is the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the disk ban (Jan. 1), these companies are now faced with the alternative of either doing them a cappells or importing them. As a cappells or importing them, as a cappells or importing them, as a cappells or importing them. As the property of the property

Harry Branch Severely

Hurt in Auto Mishap Harry Branch, leader of a novelty and dance combination, last week became the second Associated Booking Corp. hospital case within a fortnight. Driving to New York from Philadelphia, where he worked Frank Palumbo's Click, Branch's car was hit head-on by another; the driver of the latter had fallen asleep at the wheel.

Branch is in St. Michael's hos-

had fallen asleep at the wheel.

Branch is in St. Michael's hospital, Newark, with a fractured
jaw, five broken ribs, contusions,
etc. His band went ahead without
imto the Geneva Club, Syracuse,
for a six-week date that may be
shortened because of his absence.
Previous week, ABC's Art Mooney was hospitalized in Cleyeland
with an emergency appendectomy.

Jones' \$27.000, Cleve.

Cleveland, April 27. Spike Jones' "Musical Depres Spike Jones' "Musical Deprecia-tion" revue opened five-day stand Music Hall a bit slowly, but wound up with a total run of \$27,000 in six performances at \$3,70 top. Aver-aged a shade above 65% of capac-

ity attendance.

High tariff, Jones' frequent vaude dates here and a general letdown in pop-concert biz locally were responsible. for slim crowds for first two days, yet gross systisfied both Fred Gonda, promoter, and Sid Page, who is booking Jones on 25 dates in mid-week.

On the Upbeat

New York

New York

Henry Jerome orchestra into Areadia balicoom May 6 for three weeks, replacing Short's Sherveck, and the state of

Hollywood

Boh Crosby on-niting at Long
Beach Aud, May 1 for Long Beach
tra opens Palladium June 1 for four
weeks. Shep Fields will follow
Cocoantt Grove, L. A. date with
Aug, 11-18 stand at Edgewater
Beach, Prisco, and Aug, 19-25 at
Beach, Prisco, and Aug, 19-35 at
Cole Trie works July 2-10 at Rainbo, Randevu, Salt Lake. . Hel Pruden band inked for May 27-June 9
and June 28-July 7 stands at Flan
opens two weeks at Flamingo, Las
Vegss, May 13 at \$1,500 per. Pact
sityulates Foran participate heavily in town's annual Heildorado
celebration. Ermic Pelice holdicelebration. Ermic Pelice holdicelebration. Ermic Pelice holdifrancis into Caston Gardens, Santa
Monlea, for two weeks, June 25.

Chicago

Chicago

Clare Hogan, Vitacoustic artist, at Bismarch total, signed illetime at Bismarch total, signed illetime in the control of the Carpenter and the control of the Carpenter and the Carpent

May 27 marking ballroom't close for season. Bandy Brooks dated for season. Bandy Brooks dated June 2 at St. Thomas Acest May Minnesota. Louis Jordan engy Minnesota. Louis Jordan engy Minnesota. Louis Jordan engy Minnesota. Louis Jordan engy Minnesota. House Jordan engy Minneso

Music Notes

William Lava will cleff score for Warner Bros "This Side of the Law" starring Dane Clark and Geraldine Brooks . . . Artie Wayne,

Law" starring Dane Clark and Geraldine Brooks ... Artic Wayne, Viginia Maxey, Errie Feliginia Maxey and Errie Mason set to do Burbank Frank Loesser completed five tunes for MGM's "Neptune's Daughter" ... Modernalres hold until May 6 at Radisson hotel, Minneapolis, ... Modernalres hold until May 6 at Radisson hotel, Minneapolis, ... Modernalres hold until May 6 at Radisson hotel, Minneapolis, June 14 ... Neille Lutcher inked for July 5-26 at Paloma, Seattle, July 1997,

Bands at Hotel B.O.'s

			Weeks	Covers	Covers
Band	Hotel			Past Week	On Date
Emil Coleman*	Waldorf (400: \$2)		20	2.175	64,750
Dick Jurgens	Pennsylvania (500	: \$1-\$1.50)	. 9	1.500	14.000
Shep Fields*	New Yorker (400:	\$1-\$1.50)	9	1.200	11,775
Johnny Pineapple.	Lexington (300: \$	1-\$1 50)	76	900	67,975
Lawrence Welk	Roosevelt (400: \$	1-\$1.50)	6	1.100	8.050
Woody Herman	Commodore (400;	\$1-\$1.50)	. 1	1,000	1,000
*Don Richards-Robi	Lamouret at W	aldorf, Ice Si	ow at	New	Yorker.

Chicago

Chicago, April 27.

Skinnay Ennis (Empire Room, Palmer House; 550; \$3.50 min.-\$1 cover). Conventión season brought 4,100 payees.

Herble Fleids (College Inn, Sherman; 850; \$2.8.350 min.). Kay

Chuck Foster (Boulevard Room; Stevens; 650; \$3.50 min.) Kay

Chuck Foster (Boulevard Room; Stevens; 650; \$3.50 min.-\$1 cover).

Some 1,0000 chemists quartered here; huge 4,900 for Foster and ice

Ray Morton (Mayriat: Room, Blackstone; 300; \$3.50 min.-\$1 cover).

Burt Ives in Friday (23) and in two nights more than doubled Lucienne

Boyer's weak 1,000.

Los Angeles

Guy Lembardo (Ambassador; 900; \$1.50-\$2). Solid 3,250 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Fair 2,628 covers.

Location Jobs, Not in Hotels

LOUGHUM JUNG, 1105 III HIVENS AND CHICAGO CHIC

(Los Angeles)

Charlie Spivak (Palladium B., Hollywood 6th wk.). Slow 3,700 callers.

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Pettman, Director.

John G. Pettman, Director, April 16-22, 1988

All Dressed ID With a Roben Heart.

Marks

	All Dressed Up with a Broken Heart Marks	
	April Showers	
	Baby Face	
	Beg Your Pardon Robbins	
	Best Things In Life Are Free-+"Good News" Crawford	
	But Beautiful—†"Road to Rio" Burke-VH	
	Dickey-Bird Song-+"3 Daring Daughters"	
	Fool That I Am Mutual	
	Haunted Heart—*"Inside USA" Williamson	
	Heartbreaker Leeds	
	Hooray For Love—†"Casbah" Melrose	
	Thoray For Love Caspan	
	I May Be Wrong Advanced	
	I'm Looking Over a Four Leaf Clover Remick	
	It Began In Hayana Martin	
	Laroo Laroo Lilli BoleroShapiro-B	
	Little White Lies BYC	
	Love Is So Terrific	
	Manana Barbour-L	
	Nature Boy Burke-VH	
	Now Is the Hour Leeds	
	Pianissimo Santly-Joy	
	Sabre Dance Leeds	
í	Saturday Date Southern	
٢	Sat. Night Central Park-"Make Mine Manhattan"-T. B. Harm	
	Tell Me a Story Laurel	•
ı	Toolie Oolie Doolie	
ŀ	We Just Couldn't Say Goodbye	ì
ŀ	What's Good About Goodbye—†"Casbah" Melrose	٩
ľ	You Turned the Tables On Me	
ļ	You Were Meant For Me—†"You Were Meant" Miller	
ŀ	You're The Description of the Neart Miller	
t	You're Too Dangerous Cherie	
Ĺ	The second of th	
١	The remaining 20 songs of the week, based on the copyrighte	9
١	Audience Coverage Index Survey of Popular Music Broadca	s

Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Betty Blue	Bloom
Bye Bye Blackbird	Pomiok
Encore Cherie	Atended
Y Dilah T Wasan Ab - No.	····· miner
I Wish I Knew the Name	Leeds
I'd Give a Million Tomorrows	Oxford
Lone Star Moon	Advanced
Love Is Fun	Encore
Mary Lou	Milla
Matinee	····· Wills
The Che	·····
My Sin	Chappell
Old Ferris Wheel	
Oooh Look-a There, Ain't She Pretty	Leeds
Someone Cares	C-P
Spring In December (Winter In May)	T.oode
Teresa	Duchess
There Ought To Be a Society	Drever
What Do I Have To Do-+"Are You With It"	BVC
What'll I Do	Rarlin
When You're Smiling	Wille
Who Were You Kissing	Danma
trate from assembling	Bourne
-	

* Legit Musical. + Filmusical.

Arena Mgrs. Study Physical Changes To Lure Top Vaude, Band Names

The Arena Managers Assn., which has been eyeing the huge grosses that can be picked up frough the "concert" type of vanderille shows, is visuallying changes in the physical setup of the arenas in order to attract more

heedlier acts.

The AMA has long been anxious to the AMA has long been anxious the model of the search of the sear with a soft headline acts are not accustomed to this type of arrangement. There is the alternative of blocking fone side of the arena so that the show could play to the remaining sides of the house. However, this entalls considerable cutting days of seating capacity, and loss of whose values of a stage potential gross.

less of a huge potential gross.

AMA has long been attempting to the long been attempting to the long been attempting to the long been and the long to

Kaye for the Pittsburgh Carceles, April 30.

This goard have been forced into his parties have been forced into his houses playdates, other than sorts sweats. Fights, hockey, basichand the house playdates, other than profitable basis throughout the year. Consequently, it went into year, Consequently, it went into year, Consequently, it went into year. Consequently, it went into year, and it is a big way. After the year of the house of the different profits of the profits of the year of the different profits of the d

mainly visual.

AMA wants to enlarge its playing time by entering the light-andsound field. However, some changes
sound field. However, some changes
irrass before this can be done,
once the necessary plans are put
lato operation, it can book shows
which in a first week or with
the proper successful in ball parks.
Bob Hope toured a big show sergrossed around 5500,000.

A.C. Aud Made Plenty Profit in '47 Via Icer. Legits, Conventions

Atlantic City, April 27, The resort's municipal Auditor-ium, which houses the "Ice-Ca-pades" in its main section and legitimate in its ballroom e a c h summer, is in the black.

summer, is in the black.

Balli in the late 20's, this is the
second time it has been reported
with a cash surplus in the 19 years
of operation. The city usually foots
the bill for any deficit and believes
that it draws conventions to help
resort business is well worth the
lass.

An audit of the accounts from April 1, 1947, until Dec. 31 showed the auditorium had a surplus of \$172,424.43.

3173,424.43.
In the breakdown of the figures it was found that Uncle Sam got largest slice of \$103,014.63 in amusement ax while the city got \$16,676.57 in luxury tax. The "Ice-Capades" got did the city \$88,275.84 while the summer legits were good for \$4,691.63.

Cicero, Ill., Curfew Clamps Lid on All-Night Spots Chicago, April 27. Cicero, once the headquarters of

the Al Capone gang and one of most wide-open cities during the

Govt. Sells St. L. Nitery To Recover Back Taxes

To Recover Back Taxes St. Louis, April. 2.

After fatths St. Louis, April. 2.

After fatths St. Louis, April. 2.

After fatths St. Louis, April. 2.

Cover All Club were sold at attetion by U. S. Internal Revenue to
satisfy unpaid taxes of \$\$8,000, Paul
Passanate still owed the governefforts are being made to find more
sasets. Last week Internal Revenue Collector James P. Finnegan
ordered the sale after Passanate
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which included unpaid cabaret
tax which realized \$3.283.

One of the purchasers told a govermment agent that he had offered
Passanate \$18,000 for the spot six
collector's office also is investigatting Passanater's faiture to file income tax returns for 1945 and
1946.

Andrews Sisters Switch to Roxy

The Andrews sisters will play their first date at the Roxy theatre, N. Y., in June, Hitherto, the team has played the nearby Paramount. They'll be getting \$10,000

mount. They'll be getting \$10,000 weekly.
Reason ascribed to the switch in houses is the inability of the Paramount to arrange commitments in order to play the Andrews trio. The girls will be in NeW York after their current air-show for Campbell Soup winds ungo for London for their Paliadium opening sometime in July.

CHI CHAPTER OF ARA HOLDS ACCORD MEET

Chi chapter of Artists Representatives' Assn. last week held the first harmony meeting since the first harmony meeting since the first harmony meeting since the commen members asked for applications and the commen members asked for applications and the commentation of the commentation

'Ice Follies' Geared for High Grosses Again This Year

utusses Agam Inis 1ear
Minneapolla, April 27.
While other toe shows have reported sagging business, the Shipstad-Johnson "fee Follies," now
here for a month's run, has been
more than holding its own. Indications are all that local boxoffice
records will be broken.
In Boston the show hit a new alltime high for that can be all
time high for that can be all
time the store thalked up there, according
to Oscar Johnson.

Cut Seattle Stay.
Seattle, April 27.
"Tee Follies" (Shipstad Johnson) will open at the Civic Auditorhum May 12 but will hold for only 13 days instead of 18 as it did the past two years. Wilson and Impressions drame the short to the past two years. In the with the burg's being that much of in amusement but his year compared to recent years. Cut Seattle Stay

Roxy Show Out Day Early

most wide-open cities during the probabilities era, has an about face. I probabilities era, has an about face. Last west mew administration day carlies than scheduled. Exiting future from 3 a.m. to 1 p.m., Sundaya... driven a west of the from 3 a.m. to 1 p.m., Sundaya... driven will affect niteries with two weeks. "Scudda Hoof /200th stayed open to catch late trade from Chicago. Some had operated 24 hours daily.

The Piaf Report

Paris, April 20.

"The U. S. is a country with a place for everyone with talent," said Edith Piaf, on her return from U. S. nitery

her return from U. S. nitery engagements.

"I like American better man American shetter than America," said the are inexperienced, know little or nothing of love, get married early, and virtually never deceive their husbands. American the said of the said of the said of the little said of the Paris boltes. Louis Ruy Bolten, 19th Carlon

Mpls. Niteries Chirping B. O. Blues Again there is on \$417,350.08.

Minneapolis, April 27.

cover or admission.

For opening attraction Carnival had Frankie Carle and did capacity much of the week, but because of operated in red. A main trouble has been that customers at the \$2.50 minimum have been buying too much food and not enough liquor, from which latter source, cost of the profit acceptage.

With Hal McIntyre band plus Bob Evans the past week, however, attendance has averaged less than half of club's 600 capacity.

LUTCHER LATE FOR SRO TORONTO CONCERT

Toronto, April 27. Because she missed the afternoon train from Detroit, Nellie
Lutcher kept her Massey Hall audience waiting for 30 minutes after
curtain time but found the place
jampacked with enthusiastic fans
who lost all control when the
summer, "Hurry On Down."

20 this, her first pareaque in

On this, her first appearance in Canada, Miss Lutcher sold out some days ahead for a terrific \$4,-600 for the one night, with 2,780-seater scaled at \$2.40 top.

Atlantic City Nitery Sues to Recover License

Atiantic City, April 27. Whether the liquor license of the Paddock International, one of the top local night clubs, will be lifted for keeps will be determined during a hearing before Supreme Court Justice Howard Eastwood here next Tuesday (4).

The State Alcoholic Beverage Control revoked the license last Wednesday (21) when the ABC found the eafe guilty of permitting the customers to buy drinks for entertainers and had employed a man who failed to qualify under the state laws

the state laws.
Former State Senator Emerson
L. Richards appeared before Justice Eastwood a full state Senator
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Youngman to M.C. L'ville Cancer Fund Benefit

Lancer rund Senenti
Louisville, April 27.
Vance Schwartz, National theatre manager, and Jimmy Bittner, local booker, head a committee which is arranging a "Fight Cancer Show" under American Legion auspices at the National, Thursday (29).

auspices at the National, Thursday
4291.
Henny Youngman will m.e. affair. Others set are Harry Stevens,
now at the Brown hotel Bluegrass
Room, and Bob Copsey and Carolyn Ayres, baliroom team. Legion
backers expect to line up 15 other
acts for the show.

AGVA'S First National Meet Stalled By Court Decision Vs. Expenditures

Ringling Circus Pays Off 10% More to Fire Victims

Hartford, April 27. Payment of a 10% dividend mounting to \$394,635.57, to victims of the 1944 Ringling Bros circus fire has been approved by Superior Court Judge Howard W.

Payment of the dividend will bring the total to 72½ per cent of the original claims of \$1,946, 355.70. According to Attorney Julius B. Schatz, counsel for Edward S. Rogin, receiver for the Ringling Brothers and Barnum and Bailey Combined Shows, Inc. there is on tap with the receiver

Minnespolis, April 27. After only two weeks, of operation, elaborate Club Carnival, town's newest and largest nice, using name bands, has changed policy, eliminating a \$25.0 minimum and announcing no minimum. Biz Off 40 Biz Off 40%

Atlantic City, April 27.
Weekend hotel business in the country's key cities is 30% under last year and the New York hotels are running 40% behind 1947 in weekend trade.

Membare 6.4.

weekend trade.

Members of the New Jersey Hotel Asan, here for its annual meeting, were so informed by John F. Kinerk, of New York, builness probled Asan, last Wednesday (14).

"The buyer's market has returned to the hotel Industry! Kinerk said our business to be public. Kinerk said that American lourists spent \$660,000,000 abroad last year. Much of this could have been through intelligent promotion and advertising, he said.

HOAGY CARMICHAEL SET FOR 4 WEEKS IN LONDON

Hoagy Carmichael is set to play four weeks at the Casino the play four weeks at the Cashon thate, London, starting Aug. 9.
Deal was set by Eddie Sherman, who sails to England next week to set British film production deals for Hollywood independents.
Following the London date, Camichael will play a series of concert dates in the Cashon of the

Chi Latin Quarter Fixtures Sold for 16 & G

Chicago, April 27.

Latin Quarter fixtures, valued at \$100,000, were sold last week at public auction for \$15,500. Group of buyers, mostly creditors, said policy, However, no overtures have been made to any of the band agencies or union.

Bistro still owes \$2,025 in agents commissions, and no act will play nitery until bill is paid, according Artists. Chicago,, April 27.

Nitery, operated by Ralph Berger, was the most prominent here, next to Chez Paree, until last year, when it hit the skids.

Miranda London Smash London, April 27.

Carmen Miranda is the latest talent import from the United States to prove a smash in London at her opening at the Palladium Monday (26). Miss Miranda was required to do nine numbers for which she received a tremendous ovation. Miss Miranda imported ix musicians to background for her. She'll be at the Palladium for four weeks.

four weeks.

George and Bert Bernard, the
U. S. panto-phonograph act that's
been touring the Continent, also
scored terrifically. Arnaut Bros.
round out the talent imports from

The first convention in the history of the American Guild of Various of the American Guild of Various of the American Guild of Various of the Guild's mode of the American Guild of Various of the Guild's mode of the Guild's modes for other than normal operating expenses.

Date of the convention is contingent upon the outcome of a trial expected to start in about a trial expected to start in about a trial expected to start in about a trial expected to start in about a terr will be reviewed. The AGVA executive committee last week sought clarification of the order to the continue of the trial of the continue of the con

ballots, of which more than 5,000 have been country week will air the The trial next week will air the The trial next week will air the The trial next week will air the most of the union in 1939. One of the major points in Shelvey's demand to Invalidate his aring last resolution which would have resolved AGVA autonomy when the first convention was held and national officers elected. Since this total officers elected. Since the first convention was held and national officers elected. Since the first convention was held and harden and the state of the since the first convention was held and harden and the since

Venezuela Niteries Plunge On Talent to Hypo Biz: One Spot Offers 14 Acts

Caracas, Venez, April 7.
With biz offish, nightelub owners are unieashing purestrings to bring, in talent. Zomble, Yumurl and Mario Grill have enlarged floorshows, while two new eastside spots, La India and La Pompodora are also using acts.

Yumuri is giving customers 14 acts, mostly Latin musicians, singers and dancers headed by the Mexican trio of zanies, Los Colegiales. It has also lowered cover charge 30%.

Zombie club is now using seven acts and a line of 10 girls under direction of Eva Rodriquez, with Eva & Miguel, dance team, fea-tured.

Mario Grill, which formerly used a band and a singer or two is now using six acts, band and singer Trino Finol. Lín Jordan, oriental dancer, is given star bill-

ing here.

Two Latin tab shows, Rulito and
La Flesta de la Rumba are touring nabe houses, and have rocketed
mind the state of the sta

Lena Horne Follows

Herman Into N.Y. Cap Herman Into N.Y. Cap Lena Horne has been signed for the Capitol theatre, N. Y., heading the show to succeed the Woody Herman band. Starting date int' definite, but it's expected to be in On the bill with Miss Horne will be the Joel Herron band and Paul Winchell, ventriloquist. Comedian Jack Carter goes into the show following that of Miss Borne.

Crack Pitt Copa's Safe

Utdk fitt Unju S Jatte
Safecrackers who hid in a rear
hallway until all the employes had
gone bome Saturday (24) took apmovest allery. Clib Copa, which
opened only about six weeks aco.
Thieves would have gotter only
about half as much if Mildred
Balley had accepted cash, like rest
of employes, for her week's work.
But she askept for a check instead.

Night Club Reviews

Chez Parce, Chi Chicago, April 23. Willie Shore, Moore & Lessy, Jayne & Adam Di Gatano, Leo Diamond, Chez Adorables (10), Marty Gould Orch (10), Don Chiesta combo (5); minimum \$3.50.

There's a fresh look about the 1948 spring revue, aided by a new line. All individual acts are rapid-ty paced, with even the Di Gatanos omitting slower steps from their

New line is the biggest improvement in the room. It's Dorothy Dorben produced, all lookers and excellent group workers. Added to this foundation are smart, flashy this foundation are smart, flashy, productions and expensive costuming. Gals open the show with circus parade with drum majorette, clowns and bare-back rider, all doing back lips and cartwheels. Second number, a large feather routine, while well done, has been routine, while well done, has been mumber to boogle back.

number to beogie best.

Leo Diamond, in second spot, is
a deviation from usual Chez policy,
which heretore had a dancer or
sight act in that position. Harmonicist, however, holds it down
in fine style, keeping to fast scaled
times and scoring with truth
times and scoring with truth
to plastic frame.

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ling district manners, and the partition of the partition

Shines, Nellie."
Di Gatanos repeat slick number they did in pic, "Night and Day."
I Got You Under My Skin," displaying case and nest coordinate playing case and nest coordinate as a case to do as a simple fox trot. Femme is especially graceful on lits and spins, doing several head kicks while being tossed aloft. Classy and solul all the way.

kicks while being tossed alout.

Classy and solid all the way, reWillie Shere, hometowner, reWillie Shere, hometowner, reto the state when mike broke down
momentarily and he left platform to
ome down near the ringsiders
and kibitz. Lad didn't miss has
to come down near the ringsiders
and kibitz. Lad didn't miss has
transiders. Crowd was making it
request night, and if the consedian
had any new material he didn't
have a chance to use it. His blift
of the pinball machine titler.
Shore is tops in soft shee hark-back
of Pat Roncey showing off some
terrif, mid-sir beel clicks. Other
Sall," ala Joe Frisce and the
large cigar, garners heavy hand,
lie does a rhumba with femme
stooge for neat getaway.

Maty Gould's orch backs show

nicely, besides bringing the cus-tomers out for dancing. Don Chiesta combo contrib the rhum-

Club Rhony, N. X.
Stump & Stumpy, Ida James,
Rosebud, Smith Kids (2), Men of
Rhythm (2), Levis & White, Line
(6), Buster Harding's Orch (8), El
Boy Orch (10); \$3.50 minimum.

This new black-and-tan layout adds up to a solid biz bid delivering plenty of entertainment. Line-up is full, fast and varied.

ing pienty of entertainment. Linepis full, fast and variet.

Stump and Stumpy topline the
Stump and stumpy topline the
Stump and a solo turn due to his
partner's illness. A comedy singer,
ne gives out with a reasously furn
ny some patter full of maggine due
full topline the stump of the stump of the
gives out with a load of eccentric
twitches to sell his numbers.

In straight woral department,
Ida James has a pert style which
thin but an effective mike personality, standout looks and over
thin but an effective mike personality, standout looks and over
which fits the quality of her pipes.
Another warbling stint is turned in
by the Smith Rids in a solidly excented collypso rotuine of sougRosebud turns on the heat with
Rosebud turns on the heat with

ceuted calypso routine of songand-dance.
Rosebud turns on the heat with
an exhibition of Afro-Minsky dance.
Garbed to the minimum requirements, she burns through a
routine of bimps and grinds for
hittle of the family trade.
And neither are the three production numbers featurings the line
of six gals. These numbers, soo,
niques in their hip-waying accents.
Hest of the bill its filled out by
paced routine of aero-terpingtype of the control of the control
the Men' of Rhythm in a sharply
paced routine of aero-terpingroller-Skating team, open, slowly
but wind up to a strong fluish with
their spectacular stunting.
Buster, Harding's jazz combooffering danspation rhythm for
customer hoofing. El Boy's
thumbs orch alternates on the
handstand with standard chile
learner.

Normandie Roof, Mont?

Montreal, April 24.

Ross MacLean, Richard & Flora
Stuart, Kay Carole, Neil Golden
Orch; \$2 minimum, \$1 cover.

bible and he knew most of the inguistics. Crowd was making in the inguistics of the

their dancing to merit heavy mit-

MacLean's singing is agreeable, the ope: with a special treatment of "No Bustness Like Show Business" and follows with a pleasant interpretation of "Whiffenpoof Song." Then does "Glocca Mora" before hitting strong with his own cores with a good version of "My Baby Said Maybe" before begging off with a weak "Pagliacel," for which his voice is not strong enough. Kay Carole goese over nicely with her ventro act. She cough the control of the MacLean's singing is agreeable,

Mayfair Roem, Chi (BLACKSTONE HOTEL) Chicago, April 23. Burl Ives, Ray Morton, Orch; \$3.50 minimum, \$1 cover.

Burl Ives' folksy touch lends a piquant filip of contrast to this swank setting. His ballads have the humble simplicity of mass origins, refined and polished for class tastes.

class tastes.

Singer, with guitar, works at a standing mike, but relies mainly on his lung power. In tahing of with "Foggs" Poggs at the standing of worth "Foggs" power. In thing of the standing with the same that of wearing a bittersweet mood in a matter of moments. On opening night his timing was stepped up and the song lacked the slow dying fall with which he usually socks it.

with which is cranll' got the robust treatment it requires, followed by treatment it requires, followed by the vibinsy and wry pay-off of "Inn Soldier." In "Goin" Down the Road," ballader, backed by the orch, launched a community sing essential to the response fell short to brick returns, he came back with the mock melodramatics of "Frankie and Johnny." Second return to prime ap-

"Frankie and Johnny."
Second return to prime applause had him romping through the fatal sting of the "Blue Tail Fly." In closing with "Venezuela" he did the dying fail to a turn and bowed off to heavy hand. The property had the sting of the sting of the sting of the heavy hand the hardwood scrapers.

Bazt.

Bradley's, N. Y.
Sheila Barrett, Gail Meredit
Jean Bargy, Fausto Curbello Orch
no cover, no minimum. odith

This new addition to the east-side cafe roster has recently under-gone a series of alterations for conversion into a supper club. It's been a straight eatery for years, although there have been attempts to make this room an entertain-ment context. ment center.

ment center.

It now has a chance of catching on, showing evidence of building after a slow start. It attempts to provide the intimate type entertainment pureyed at nearby Blue Angel and Le Ruban Bleu, throwing in Latin terp sessions for the dance-minded. In its favor is essential charm of the spot.

essential charm of the spot.

The room currently has three entertainers plus Faust Curbello's rhumbs band. Major stress is on Shella Barrett's characterizations, which give a strong comedy touch to the proceedings. Her takeoff on the theys tourist and the enactment of the Dorothy Parker the processing the Wattz, 'provide the highspoth wattz, 'provide the granted turn.

Song session is by Gall Messenson.

integration and mer weither control of the control

Venetian Room, S. F. (FAIRMONT HOTEL)

San Francisco, April 27. Gertrude Niesen; Dick LaSalle Orch (10); cover \$1.50, \$2.00 Sat-urdays.

It's Gertrude Niesen, the musical concedy star, rather than Gertrude Niesen, the nightfulub star, will double from that show into is the pitching her songs and curves currently in this swank spot. That May 4. She succeeds Vivian Bilaine.

the pitch is well slanted is evi-denced by the solid reception which the throaty-chanteuse en-joyed opening night, in spite of business being slightly offish due to generally bad local conditions.

to generally bad local conditions. Breezing notate after a warm-up by orch of "Cubnan" Miss Niesen's first offering in "Hawkinan ben's first offering in "Hawkinan pood hand and then moves on to "Golden Earings." It is with the rhythmic "Wah Hoppened to Baby" that she reality moves in for that she reality moves in for the sponse for the rhumba that is sponse for the rhumba that is posse for the rhumba that is possent for the rhumba that is sponse for the rhumba that is sponse for the rhumba that is sponse for the rhumba that is sponse for the rhumba that is always of the real that the course, "I Want to Get Marri flanked by four show girls dre as bridesmaids,

as bridesmaids.

Dick LaSalle Orch turns in first rate ob for both show and dancing.

Ted.

Havana-Madrid, N. Y.

"Holiday in Scuille" revue, produced by Wimie Honeler: with
Cilipary Bros. (2), William Boehm,
Duval, Wimin Hoveler Dancers
(3), Sacasas Orch, Argueso Orch,
cottumes designed by Audrey
Hoveley: no cover; minimum 53
weekdays, 84 weekends.

Havana-Madrid's approach to the problem of digging up new ideas for a floor show involves a capsule performance of the opera, "Car-men." It's not a completely fresh method of swinging an entertainment punch at the customers but it's still very novel and, in this case, pleasant -and brief. It con sumes about 40 minutes.

sumes about 40 minutes.

Though the club gives top billing to the Hoveler Sisters, Winnie and Audrey, who head the five-girl line and produce the shows, it's line Calgary Bros. who are best over amartly, a tribute to their billing to the cover amartly, a tribute to their billing to the cover amartly, a tribute to the billing to the cover amartly a tribute to the billing to the cover amartly a tribute to the billing to the cover amartly a tribute to the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to the coverage of the billing to luction.

participating in the "Carmen" production.

Beyond that turn, the show is all house production. There's and all house production. There's and "Countain De Las Palòmasic ("Fountain of Dovees"), which brings the line into play, with live the present of the production of the present of the present of Orquidia Pina, oligate Then comes "Carmen," in the person of Orquidia Pina, oligate The comes "Carmen," in the person of Orquidia Pina, oligate The Carmen, "In the Person of Orquidia Pina, oligate The Carmen, "In the Person of Orquidia Pina, oligate The Carmen, "In the Person of Orquidia Pina, and Jose Duval. It's a colorful, and Joseph Sanda ("Foundamenta"), and the line, in customes that are better than average that are better than average that the production of the Person of the P

out during the "Carmen" piece.
Sacasas' orchestra backs the
show and alternates with Argueso's
relief combo. Both provide a maximum of the Latin rhythms for
which the Havana-Madrid is noted,
but the Argueso crew does a
superior job. Wood.

Libuse Arm Injury Shelves Him Till June

Comic Frank Libuse is currently ecuperating at his home in Cicero recuperating at his home in Cicero, Ill., following an operation for an infected arm last week. Limb became infected while Libuse was playing at the Latin Casino, Philadelphia, and he planed out to Chicago where he underwent the surgery.

Injury is believed to be a result of a comedy fall, which caused a bruise and subsequent infection. He'll be out of action until June.

Renard on AGVA Staff Nat Renard, former vaudeville performer and nitery operator, has joined the organizing staff of the American Guild of Variety Artists.

Renard once headed the team of Renard and West, and later pro-duced acts and units. At one time he operated the nitery in the Som-erset hotel, N. Y.

VAUDE GAINS IN BUDA-BEEF AT LEGIT INROADS

Budapest, April 13, Variety shows are increasing in

Variety shows are increasing in popularity here.
Varosi Szinhaz, 2500-seater, higgest picture house in town, is showing the first Belita pic here, Monograms, "Suspense," and also has a jazz orchestra playing before performances, while a State Opera group produced a bailed on Gersh.

William of the produced of the produced a bailed on Gersh.

William of the produced a bailed on Gersh.

win's "Rhapsody in Blue."

Cabarets are protesting to the
city of Budapest against legihouses production of cabaret programs, as cutting into their field.
Operetta Theatre last week prsented a cabaret program instead
of the scheduled operetts, "incident
of Droy," by Offenbach Entire
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Saranac Lake

By Happy Benway Saranac Lake, N. Y., April 27.

Saranac Lake, N. Y.; April 27, George Fee, chairman of We the Patients' committee is pre-paring for the Decoration Bay celebration and entertainment at celebration and entertainment at Section 200 and Control tainment committee; Helen Morra and Alice Dudley for refreshments, John Binkley and Sophla Medes on decentations, wardrobe and stage. Control Callagher, recuping nice-tive and control of the control of the con-trol of the control of the control of the yard Callagher, recuping nice-tive and control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the visiting. visiting.

Arthur J. Slattery upped for all privileges.

Betty (Par) Blessing, who came here one year ago beat the rap, gets her all-clear go-home papers

Moe Gould upped for mild ex-ercise, ditto Alice Dudley, who alternates as part-time switchboard operator at the Roger's. George Fee appointed downtown shopper for the gang.

May Taft took the final test and kayed to leave for home.

Ines Groething now upped for exercise with a go-home okay in the offing.

First concert of the season given at the Rogers by Leona Flood, violinist. Miss Flood, who is tour-ing Northern New York, took time out to give the Rogers gang a

treat.
Charles Dortic, Columbia pix salesman; in from Albany to visit Moe Gould.
Claudius Cervantes of Bogola, Colombia, took time out to visit Carl Kessler (The Amazing Mr. Ballantine) and ogle the san.
Isabelle Rook and Helen Pelechowicz responding to tres

Walter Romanik off to Brooklys on a 10-day furlough. Write to those who are ill.

COMEDY PATTER

For All Branches of Th FUN-MASTER Nos. 1 to 22 at \$1.00 ea.

10 PARODIES for \$10.00 "How to Be on Emcee"
\$3.00 including 2 Gog Files
Send for list of material, paredies
comedy songs, minater bits—black
onts, aktis, etc.
NO C.O.D's

PAULA SMITH

JUDY MAGEE

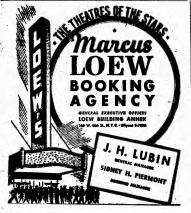
Panto-Mimicry

Opening April 28

FLAME ROOM DHIUTH

Mgt, WILLIAM MORRIS AGENCY

JOKES, GAGS For Every Ocean 6 for \$5.00 FUNNY STORIES SPECIAL MATERIAL JOKE MART



Dusting the Attic

(For no other than nostalgic rea-tons these Palace bills will be re-printed periodically, as they originally appeared in Valuery 25 years ago.)

PALACE, N. Y.

(April 26, 1923)

"Another 1130 show which would be better an another 1130 show which would be better an another 1130 show which would be better an another 1130 show which was a shown and put thumbs-down on "cuc tains" put nothing-babby the bowers. Edde Leonard, and his right and the put of t

Eddle gave the audience a series of hulletins on how he felt about lowing his old friends and his old friends and his old friends and his old friends and his old friends and his old friends and his old friends and his old friends devoted to this sollioquial such as a series of the friends devoted to this sollioquial such as a series of the friends o

Eddie loved his old friends.
Old friends were the best after

Nothing like old friends. Nothing else mattered but old







clowned with his own leader and asked him what Will and Mabel meant by coming out again, and then he said he loved his old then he said he loved his old friends and he was glad his old friends loved his old friends be-cause after all nothing like old friends, for instance, "Roly Boly Eyes"—and at last he sang it then he made a speech or three again and finally let up, all hands by then worn out.

and finally let up, all hands by then worn out.

Leonard is the mystery of all times. He packs theatres, he gets receptions that would have been all the most of t

Nothing like old urnenas.

Nothing like mattered but old fitted to old friends, the greatest thing were old songs.

Tally Boly Eyes" was an old song.

Not old song like "Roly Boly Eyes" was an old song.

Ol' Eddah won't be with you was been extinct. Yet Leonard is his softest picking. In thing like old fitted loved him.

And Eddie was glad his old fitted loved him.

After all, mothing like old fitted loved him.

For instance, "Roly Poly Eyes." He had sung it for 30 years, and—So it went along. He sang it sain—for old times asken, and song the house of the song his work hoofers and singers can; he is a song-and-dance man who is by pro-fession mainly an orator. Nothing can follow him but intermission. Send your solution to the puzend your solution to the puz-

interesting production and the really splendid playing and hot style, though the finish did not compare with several other bands style, though the finish did not compare with several other bands at the Palace in outburst.

K. & W. Roberts, evening-dressed style, though the finish did not compare with several other bands at the Palace in outburst.

K. & W. Roberts, evening-dressed style they had to fumblingly reput on their purple-limed opera capes for with had to fumblingly reput on their purple-limed opera capes for with balancers goes with what pathos has to do with Leonard; however, in this world it seems no humself.

Dave Roth, by the same token, but in most of his time slights, but in most of his time slights, but in most of his time slights, which was the samply dummy dance. But his snappy dummy dance. But his snappy dummy dance. But his snappy dummy dance. But his snappy dummy dance. But his snappy dummy dance are treatled to the state of the snappy dummy dance and the state of the snappy dummy dance. But his snappy dummy dance are the snappy dummy dance and the slight of the snappy dummy dance and the snappy dummy dance are snappy dummy dance and the snappy dummy dance are snappy dummy dance and the Rigoletto desart care how many things another person can do; the public desart care how many things another person can do; the public desart care how many things another person can do that the public wants to see the snappy dance and snappy dance and snappy dance and snappy things another person can do; the public desart care how many things another person can do that the public wants to see who becomes famous for many taleents there are thousands held back by attempting to do many things seems a long sermon to preach on one No. 2 turn and can be made to the public desart care how many things can be made to the public desart care how many things can be made to the public desart care how many things another person can do that the public wants to see the same day the day the day the public desart care how many

N.Y. NITERY OP BIDS FOR 3 MORE CLUBS

 Tony Colucci, former operator of niteries on 52d street, may branch niteries on 52d street, may bräinch out into one of the largest individual cafe owners in New York. Coluçci recently bo ug ht Don Julio's, Greenwich Village, Nr. spot, is currently dickering with Max Gordon for the Village Vanguard, and is in negotiation with Angel Lopez, owner of the Havana Madrid. He has also put in a bid Bed. Nr. Flamings club, West Bed. Control of the Contro

End, N. J.

Gordon is anxious to retire from
his Vanguard, being preoccupied
with running the Blue Angel and
Le Directoire, both of which he
operates in conjunction with
Herbert Jacoby. Negotiations center around a \$25,000 figure. The
Hawana-Madrid (deal calls for
sada 0000

song-and-annear war work with the control of the co

Steel Pier Has Stage Show Field All to Itself in Atlantic City

N. Y. St. Regis Roof In May 4 Opening

In May 4 Opening
The St. Regis hotel, N. Y., starts
its roof operation Tuesday (4)
with privately sponsored formal
dance at \$10 per person. Roof
opens to the public the following
day with a two-band policy. Milt
cupy the bandstand,
Spot will have \$1.50 and \$2
converts.

GUITARIST GOMEZ TO OPERATE N. Y. NITERY

Vicente Gomez, leading Spanish flamenco guitarist, has taken over the operation of the La Zembra, a \$2d street, N. Y., nitery, at which Gomez will operate in association with J. Ramon Zabala and Joseph Garay.

Opening is slated to take place within a month.

Rooney Pacted to Emcee Vancouver Show in Aug.

Vancouver Show III Aug.

Vancouver, April 27.

Mickey Rooney will get a reported \$15.000 for a four-day show
being presented here Aug. 25 by
Gordon Hilker and Lesile Allen,
for the Pacific National Exhibition.

Backed by a line of girls and
other acts directed by Aida Broadbent, who is being loaned by Ed.
Lester of Los Angeles, Rooney will
be m.C. and the show together.

being put on by Hilker and Allen
Jones, was star.

Toronto Nitery Pianist To Be Hanged for Murder

To Be Hanged for Murder
Toronto, April 27.
Leslie R. Davidson, 29, nitery
pianist, will be hanged here June
29 for the slaying of Mrs. Margaret
(Mickey) Meredith, who became
his partner in a singing aet after
she had been featured as a WAC
torchsinger in the Canadian Army
Show.

Show.
Dining in the City Grill opposite
City Hall here, Davidson shot the
girl in the head after she had taken
a 'phone call and refused to reveal
the identity of the caller. Davidson
then backed out of the restaurant,
and was arrested later in the evening while playing plano at the
Elm Grove Inn.

Claremont Inn Reopens

Claremont inn Reopens
Claremont Inn, N. Y., summer
dine and dancery on Riverside
drive, will recopen for the summer
May 20 with the Johnny Guarnieri
quintet. Guarnieri has been playquintet. Guarnieri has been playthe 5t. Regis hotel, N. Y., and will
go on the airshow with Tex
McCrary and Jinx Falkenburg
which will be the summer replacement for 'Duffy's Tavern."
The Claremont will use another
The Claremont will use another
The Claremont will use another
Guarnieri.

Probing Ohio Shakesdown Youngstown, April 27.
Three-judge court will hear the trial of two Ohio liquor agents, charged with trying to obtain a bribe f.om Paul Alvino, operator of the R-Vilinge Night Club. The hearing will be in Mahoning County Common Pleas Court at Youngs-

ty Common Pleas Court at Youngs-town on May 3.

Alvino said the two agents de-manded \$2,000 to \$2,500 from him last Aug. 10, after they had charged him with selling liquor on Sunday.

The Steel Pier, Atlantic City, will have a virtual monopoly on the competition of the Million Dollar Pier will be eliminated; it's being converted into a permanent industrial exhibit. Both permanent industrial exhibit. Both who, operates of fair and outdoor booking and talent agency in New York. In the SF operation, he's a partner of concessionnaire of the Dollar Steel Pier, now playing weekends, will go into a full-wise policy starding May 29. Initial seven-day layout will have flinite-singer Vivian Blainer, Three Suns, comic, Florida Troi, a novely uru, and the Fast Steppers, dance to many country fisher agency is booking out of New York.

ADAMS, NEWARK, TO KEEP SUMMER VAUDE

The Adams theatre, Newark, for the first time in years, will operate throughout the summer with stage shows. Previously the house shut-tered or ran through the hot months on a straight-picture pol-lice.

icy.

Already pacted are the George
Paxton band, starting May 20; Victor Lombardo, May 27; Louis Prima, June 10; Tex Williams, June
24; Loufs Jordan, July 8, and Peggy Lee, July 22.

Set Potson Bail at 15G

Pending Chi Appeal

Chicago, April 27.
Chi federal court of appeals last week set ball of \$15,000 pending action on appeal of Mike Potson, who was found guilty April 9 of evading \$182,000 in income tax and sentenced to two years imprison-

sentenced to two years imprison-ment.

Former operator of Colosimo's, once-famed nitery here, was sched-uled to begin serving his sentence April 23.

NITERY DATES .

Kay Starr has been signed for cafe Society Downtown, N. Y., arting May 4. The Orlandos, dance team, tiviera, Ft. Lee, N. J., June 29.



Song

JANE

JOHNSON

America's Foremost Marimbist

CEORGE



Personal Management: ROBERT COE ASSOCIATES



Personal Direction-2008 RKO Building, New York 29, N. Y.

Circle 6-9366

MIAMI mpia (P) 28

PEDRO and DURAND

The Topsy Turvy Boys NOW AT Radio City Theatre, Minn., Minn

Mgt. EDDIE SMITH AGENCY

N & V Collins
Harry Prime
Jessis Elliott
Roy Douglas
Johnny O'Leary
A: Santoss Co
Berny Co

BUTLY CO.
ASBUEX PABK
SI James (WB) 29
Buck & Hubbles
Jack Holet
Jack Holet
Jack Holet
Jack Holet
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Jack Holet
Jack Holet
Ganton Ho.
Shee
Happedrome (I) 20
Cariton & Dell
Gypny Markoff
Sill Stone

Gypny Markoff
Sild Stone
Sild Stone
Slate Brow
Royal (I) 36
Llonel Hampton
Rods & Curley
Mara Kim
Winnie Brown
State (I) 29-1
Mr & 2 Misses
Ray Riggs
Ray & Harrison
M & L Ross
Argn & Young
J Lane & Birds

Variety Bills

WEEK OF APRIL 28.

als in connection with bills below indicate opening day of show whether full or split week.

Letter in parentheses indicates circuit: (1) Independent; (L) Loew; (M) Moss; (R) Paramount; (R) RKO; (S) Stoll; (W) Warner; (WR) Walter Reade

Jackie Green
Lina Romay
Oriental (I) 29
Tony Martin
Reymon Scott 5
Size & Waldo
Carl Sands Ore
CINCINNATI
Albee (R) 29
Merfboth, Old
Heleoe & Hpward
Shirley Ross
Jack Leonard NEW YORK CITY Capitel (L) 29 Capitel (I) 28
Kavier Cugai Or Rose Murphy Harvey Stone Music Hall (I) Robert DeVoye G Melnitchonko Bob Williams Sylvia Barry Corps de Hallet Rockettes Sym Orc Bob Williams
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Shirley Rose
Jack Economics
Jack Honord
COLUMBUS
Palace (B) 3-5
Wayne King Ore
Blair & Dean
Keal Stoyens
Saidte Dickens
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Kings Collegiates
Harrford
State (1) 20-2
Ray McKinley Ore
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William Collegiates
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Rob Murray Hutch Terry O'Ncill Buster Shaver Richman & Jac Suzette & Tarri Bil & Bil

Donald Peers
Appletons
Nelson Lloyd •
Chikolas

SOUTH CASES AND ASSESSED ASSES

Neisen Lloyd Chikolas. Wally Wood Mooney & King Peggy Cochrane Woodward & Co. Desmond & Marka LJYERFOGL Empire (M) 26 Darry Sincialr Nicolette Roes LONDON Hippodrome (2) 26

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V & M Norman
Danny Gray
George Lavole.
Wyatt Sis
Moxham Bres
WOOD GREEN
Empire (8) 24 ...
Arthur Askey
Eddie Gray
Barna & Broek
Bunny Doyle
Janet Brow Walmer
Mills Sis & Michael

Heiel Lexington
Pineapple Ore
Hotel New York
Shep Fields Ore
Marshal Beard
Phil Romayns
Terry Brent
Jay Martin
Muriel Facis
Bob Grant Ore
Panchito Ore
Yilling Bars

Cabaret Bills

NEW YORK CITY

Boos Weener LATERISON TO THE PARTIES OF THE PARTIES Bagatelle
Derothy Ross
Blue Angel
Irwin Corey
Alice Pearce
Marc Lawrence
Monica Boyar
Ellis Larkin 3
Hal Cooke
Phil Gordon
Bradley's
Slitela Barrett
Gall Meredith

Bradley's
Shiels Barrett
Gall Meredith
Jean Barret
F Curbello Orc
Cafe James
Sonla Cortis
Daphne Indiman
Cafe Society
(Downtown)

Cone Rodgers new Rodgers
Clift Jackson
Edmund Hall Ore
China Doll
Katharine Chang
Jack Seo
Laurie Long
5 Cautons
Matt Tuck
Noro Morales
J Fraze
Lopscabana
Martin & Lewis

BRITAIN

CARL and FAITH

SIMPSON

Closing 14-Week Engagement
ICELAND ON BROADWAY
EDDER SMITH AGENCY
New York

BRIT

BHRMINGHAM

Rippedrome (3) 24

Rippedrome (3) 24

Reid Twina

Arthur Wondey

Discu & Sea Lion

Jiscu & Jiscu

Jiscu & Jiscu

Rarie & Oran

Jiscu & Mawwell

Roberto Chica Co

Jiscu & Sixwella

Jiscu & Roberto

Far O'lirien

Toui Jiscu

Toui Jiscu

Jiscu & Roberto

Far O'lirien

Toui Jiscu

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Jiscu & Rarina Arthur White Billy Smith Janet Haley Freda Barrie Tom F Moss Jul Summers Winnie Silvers F & E Brand Harry Varden - Administration of the control of t Tat O'Brien
Toni Ray
Seymour Lovlies
Gordon Holland
Maurice Millard
Max Bygraves
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Jack Eigen

Continued from page 36

who missed a big opportunity in that direction when he was vivid on WOR. Kd. However, the was a wind on WOR. Kd. However, the was a wind on WOR. Kd. However, the was a wind on Work the Certainty in the range and the was a wind of the was a wind of the was a was a warmen of the was a warmen of the was a warmen of the was a warmen of the was a warmen of the was a warmen of the was a warmen of the was a warmen of the was a warmen of the warmen of th

others.

Not heralded but showing were Phil Baker, Sandra Berle (Milloris mother), Jack Haley, Kenny Delmar, Peter Donald, Woody Herman, Dean Martin & Jerry Lewis (costars at the Copa who are automatic regulars) between shows; and incidentally both evidence, via this make material, as well as in-person funsters). Jerry Cooper, and others.

funsters), Jerry Cooper, and others.

Apart from Allen, who really sparked the proceedings, the al fresco proceedings werent what they should have been. Phil Silvers was almost lachrymose in his sentimentality over Barney Ross; and Phil Baker apparently was reejing, no gion, athough he read

one "Arch of Triumph" commercial like an academy performance.

one "Arch of Triumph" commercial like an academy performance. Nonetheless it was an extra"Arch of Triumph" commercials it in the property of

Television Raids

Continued from page 1 = tiated a separate deal with Admiral Radio Corp. for his Sunday night television program. Rayve, it's reported, wasn't any too happy over

ported, want's any too happy over charing Mogan with Admiral de-spite the fact he was going on a supplementary meditim and was not selling a competing product. But it was a case of Rayve having no contractual protection.

"Is to a Jack Benny, for co-custs to a Jack Benny, for co-vists to a Jack Benny, for co-vists of a Jack Benny, for co-ley to the competition of the co-tain the competition of the co-tai

Networks Jittery

Networks Jittery
Nevertheless, It's known that some of radio's principal personal of the property of the prope

sor, Lipton Tea, in negotiating a dealer stynie to the CBS "duplication" picture, however, is the able for the two-way spread are "non-studio" productions, enabling from theatres in midown Manhattan. Thus it would have been succeeded in the street of the two-way spread are "non-studio" productions, enable for the two-way spread are "non-studio" productions, enabling from theatres in midown methods for who has succeeded in the street of the production of the

Unit Review

Ice Vogues of 1942

Ice Vogues of 1948

Portland, Mc, April 24,
Holiday On Ice Stosse, Inc.
(George D, Typen foundament of the Territory of the T

Portable icer is the first travelling show to come here for more ling show to come here for more than one night since "Rose Marge" 20 years ago. With nominal house overhead, latter arising out of sponsorship deal worked out with the local Leighon post, there's every indication; this booking will wind "Vegrees" boasts no headiluen, but the playoff is the payoff. Spectacular opener is "Winter Carnival," with girl-and-boy line blad in a season of the payoff of the payoff of the payoff of the payoff of the payoff is the payoff. Spectarular opener is "Winter Carnival," with girl-and-boy line blad in the payoff of the payoff

and speed.

and speed.

Bobby Blake, Marilyn Quinn and
Diana Grafton click with numbers
running from swing to Gay '90s
stuff. Blake notably impresses on personality.

personality on Birgelen, Swiss stunter, goes over in his still turn and in the steeplechasing, garnering laughs along the way. Comedy otherwise carried by Ray Abney, Paul Andre and Joe Romain, is familiar but socko regardless.

is ramiliar but socks regardless. Finale has Jay Cantwell stepping out of Icesquires to twirl flaming batons against line background of Scotch lassies, prompting surprise as to why he's buried all evening.

Settings are streamlined but adequate. Music comprises pop and semi-classic arrangements, with Milton Blakely adequately leading orchestra. Emceeing by Ray Carter is poorlish. His vocalizing, is okay.

New Act

VIVIEN GARRY TRIO 25 Mins.

oval Roost, N. Y. With two lads handling the ivories and an electric guitar, respectively, plus a gal on the string bass, this trio is merely an average musical group. Pianist generally carries the melody accompanied by the instruments of his mates.

the instruments of his mates. In the vocal department all three contrib warbling upon ecosion. Fermine does "That's My Desire" and "How Deep Is the Ocean" in busky tones, for fair reception while the '88er displays a dulest tenor in erooning "Love is Funny.' Act would have greater visual speal if the gal replaced her tailorped in the gal replaced her tailor blue saut with a steek word. Gibb.

Canella & Patricia Set

For London Revue Capella and Patricia have been igned for a revue to be staged in London by Firth Shephard, Ballroom team sails on the Mauretania

Dancers worked London theatres

Paramount, N.Y.

Duke Ellington Orch, Ella Fitzgerald, 4 Step Bros., George Kirby;

"Tile Blo Clock" (Par), reviewed
in Vanisty Feb. 18, '48

Chances of any act on this bill

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kind.

George Kirby, who closes the stage proceedings, is a polished mimic of celebrities, and his string of bits collects handsomely. The takeoffs are well continued. m in it c of celebrities and in-string of hit collects hundromely. The takeoffs are well than the collect that takeoffs are well of the collect and cleverly routined. His mixed of cleverly routined. His mixed collect and cleverly routined to the collect and cleverly collect and collect and the dimitation that seems to get an especially big response is the one on LaFitzgerald. Odec.

Oriental, Chi

Chicago, April 22.
Tony Martin, Raymond Scott
Quintette with Dorothy Collins,
Elsa & Waldo, Carl Sands Orch;
"Casbah" (U).

Raymond Scott's present quintet, organized four months ago, already has the dexterous fluency of his pre-war good, it consists of bass, druns, et arinet, trumpet and sax, with Sout Seling in an effective underplay of the maestro role. Emphasis to arise nessemble musicianship prather than virtuoso flourishes.

Show opens with Scott and sidemen rising from the pit white they
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the Merger of Two Marriage Brokers."

Although badgered by laryngitis at show caught, Dorothy Collinas Although badgered by laryngitis at show caught, Dorothy Collinas and the state of the salvas of

Radio City, Mpls. Minneapolis, April 24. Stan Kenton Orch (21) with June Christy, Pedro & Durand, Jen Carroll, King Cole Trio; "Alias a Gentleman" (M.G).

"Alties a tenserman. What's probably the hottest of all current live attractions, Stan Kenton's band and the King Cole Trlo, are combined for this engagement and they're not only proving a tremendous magnet, but also furnishing swing and jazz lovers one of the biggest treats they've ever had here." However, and here."

assessment and energy in following the second of the biggest treats also furnishing swing and jazz lovers one of the biggest treats they've ever had here. With two additional acts to afford comedy and the second of the biggest treats of the second of the

trol. Eddie Sarranski mis on niga-with his string bass soloing duri-land the same of the same of the Jean, Carroll's monologue. Then June Christy, glamorous blondse per same of the same of the same with her throaty renditions of "How High the Moon," "Willow, Ween for Me," "I Told You I Love You, Now Get Out" and "Soothe You, Now Get Out" and "Soothe at vocalizing "St. James Infirm-ary," punctuated with some effec-tive but too long drawn out com-tive but too long drawn out com-land members. The King Cole Trio, of course, is sock, doing five numbers for solld returns. The trio and hand on 'Lover," a smash finisher. The 4,400-seat hotse nearly filled for first of five stage shows Saturday.

Donn Arden to Do Show

Music Hall, N. Y.

Music Hall, N. Y.
Russell Markert production of "Spring Rhythm," with Bob Wiltiama, Genia Mehnitchenko, Robert De Voye, Maria de Baroncelli, Alpheus Koon, Dorothy Berger, William Burdick, Alfredo Corrino, de Spling Enry, Gee Club, Dorothy Berger, William Burdick, Alfredo Corrino, de Spling Enry, Gee Club, Dorothy George Conducted by Alexander Smallens with Richard Tetley-Kardos solist; settings, Bruno Maine, James Stewart Morcom; choreography, Florence Rogge, Gene Shider; the Union." (MG), rereieued in VANETY March 24, 48.

There's considerable lift in the illet corps presentation of "Three

serving as little more than an overThere's considerable lift in the
ballet corps presentation of "Three
Glass Hearts" with Florence
Rogge's snart and imaginative
convergingly. Suplent use is made
obscienced by Suplent in the six should be
ballerina Genla Mehirichenko giving an expert account of herself.
Valuable assists are by Robert De
Voge, Maria de Baronceili, AlpheVoge, Maria de Baronceili, AlpheWoge, Maria de Baronceili, AlpheBurdick and Alfrede Coryina.

The Glee Club efforts, in a Negro church setting, hits a pleasant
stride with a variety of spirituals.

De Williams, the sole act on
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sult.

The Rocks work in Indian costumes, with a special setting by James Stewart Morcom, is preceded by a vocal turn of "Pass the Peace Pipe" by Sylvia Barry backed by a male quartet. It's a good all-around blend.

Jose.

Olympia, Miami Miami, April 23. Rolly Rolls, Sara Ann McCabe, Alan King, Francine & Lestie Davis, Lindsay Lovelies (8), Les Rhode House Orch; "That Hagen Girl" (WB).

Packaged installed here this week plays for hefty returns most of the way, with blend of variety paced to obtain best results.

paced to obtain best results.

If a versatile about with Rolly Rolls and Sara Ann McCabe making Rolls and Sara Ann McCabe making a subject of the Roll Rolls and Rolls with his mixture of lampson and straight on the Steinway and the concertina, scores with his laughmaking approach to the classics and the straight Gershwin stuff. Charm and showmanship are evident throughout.

Miss McCabe is a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone's concerned to the straight Geals in a someone to the straight Geals in a someone to the straight Geals in a someone to the straight Geals in a someone to the straight Geals in the straight Geals

dent throughout.
Miss McCabe is a gorgeously
gowned thresh with a classy style.
Vocalistics garner full returns via
a know-how delivery which is applied to a medley of semi-classics,
with "Donkey Serenade" the standout, then a switch to pop "But
Beautiful" for near change of past
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the material and a slow er pace would aid overall effect.

Tery slot is held down for fair results by Francine and Leslie Davis. Tee off with effective cancan and work in solo spots that zo well concult, with brunet and exhed with the solo solo with table of the solo with table and blonde with a violin-acro dame. Lindsay Lovelies held over with a minsterl untile to open proceedings and a Englem fantasy for a welcome change from previous

closer. Obviously well trained and a welcome change from previous lines house has brought in from time to time. Les Rhode and house orch are okay on backgroundings, as usual. Lary.

Capitol, Wash.

Washington, April 23.
Xavier Cugat Orch, with Norma,
Monero, Aladdin, Carcia; Harvey
Stone; "Are You With It?" (U).

Stone; "Are You With It?" (U).
Combo of Rhumah Kug Cugga his tainested the Rhumah Kug Cugga his tainested the Rhumah Kug Cugga very Stone rates as tops in Capital vaude fare. The Latinos played to a packed house. Commercial con-dition of the commercial con-dition of the commercial con-traction of the commercial contraction of t

asides display good showmanship and his traditional Latin numbers Harvey Stone debuts with his mee virilian line of patter, including the "miserable wife" routine from the control of the

RKO, Besten Boston, April 24. Ina Ray Hutton orch (12) with Danny Riccardo; Ann Corio, Clif-ford Guest, Bobby Lawe & Claire; "Scudda-Hoo, Scudda-Hay" (20th).

ford Guest, Bobby Lane & Clares;
Scuadde-Hoo, Scuada-Hay' (20th).

Current layout is next to last
stageshow of season and falls to
add up to anything more than
routine fans, singing and leading
her new band is the vivacious Ina
Ray Hutton, but is is obvious that
she cannot swing the whole show
herself. The band is solid enough
Miss Hutton works hard, singing
several songs, assisted by the male
vocalist, Danny Riceardo and choir
singing by the band. "Angle," ittle
Bears" bring olay returns from
payees. Riceardo, an okay barttone gives out neatly on "Sorrento"
and "Haunted Heart."
He Funnies." Ann Corio, heat
simple and "haunted Heart."
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nd closes Band closes show playir "Cachita," giving Miss Hutton chance for hipwaving.

John Steinberg's Memoirs

a know-how delivery which is applied to a medicy of semi-classic, with "Donkey Serenade" the standout, then a switch to pop "boll of Hillers Country Chia, Beverly Tops with "Molly Molone" for a solid sendorf.

Alan King is a youngster who been playing the local interies an impresses as a well vers sailed away, vita too fast paced a delivery for and control of the country of the

Roxy, N. Y. arry Adler & Paul Drape li, Hollace Shaw, H. I Spitalny Chorus, Roxyettes, Pau Ash Orch; "Anna Karenina" (20th reviewed in VARIETY Jan. 28, '48.

The Roxy with this show veers The Roxy with this show veers to a greater use of its production facilities. For this layout the Roxy-ettes, H. Leopold Spitalny chorus and Hollace Shaw, who by now has assumed the status of house

and Hollace Shaw, who by now has assumed the status of house production singer, are put-through many and the status of house production singer, are put-through an extensive pase in an indian sefortunately, it's a good blend of staging made lively with colorful and imaginative production that comes out exceedingly well. The for subsequent shows to provide tighter pacing.

Outside tailent is held down to a bar of asks, both of which provide a bar of asks, both of which provide help the state of Draper and Adler are still exceed-ingly active ingredients in show-business having become standard concert attractions. This is their first engagement torether in a N. Y. vauder since 1933, although they've both made appearances at this house separately combantion of literate terping and skilled musi-clanship. Adler hitting musical high-spots with his harmonicising of Enesco's "Kumanian Rhapsody"

highspots with his harmonicising of Enesco's "Rumanian Rhapsody" and a vari-tempoed interpretation of "When Day Is Done." Adler explains that when he first did this number in 1928, it laid an egg so colossal that the pan is forever enshrined in Varitary's files. He's improved since then.

colossal that the pan is forewer en-brained in Vanuary's files. He's im-proved since then.

In the pan is the since the since the since then.

In the since the sinc

tively.

Gali Gali is still one of the more Gall Gall is still one of the more adept practitioners of sleight of hand. He does an entertaining job with his manipulation of chicks, coins and a transference bit with a dollar bill.

Paul Ash house band does its usually fine job of showbacking.

Hippodrome, Balto.
Baltimore, April 25.
Keye Luke, Jimmy Burrelt, Pat
Henning, Richards-Addir Dancers
(6): Jo Lombard House Orch
(12); "The Noose Hangs High"
(EL).

Mild stage layout plays pleasantly enough without any outstanding sock or highlight. Best contribution is the comedy of Pat Henning, who knocks hinself out for laughs as emece and in a final closing slot on his own. He's a skilful clown with plenty of knowhow.

with plenty of knowhow.

Fullsome opening is offered by Richards - Adair Dancers, mixed sextette of adago terpers, consisting of four femmes and two males, who routine the usual throws who routine the usual throws consistent of the control of the

a strong encore.

Key Luke punches out an okay
p.a. Impressions of filmites including mimicry of Charley Chan and
Dr. Gillespie are smoothly sold.

Burn,

Strawhats Taking Time Signing With Equity for Summer Season

Although the number of summer stocks this season will top more than 100, according to estimate the stocks of the s

Some strawhatters are said to be Some strawbatters are said to be hestating because of the new rules, which were revised after they ob-tor rehearsls, an item of \$20 to each player for the week prior to opening the season. Some show-men are equalizing the rehearsal pay by making out contracts for saharies less that amount, that ap-plying even to better-salaried

Smilar compensating idea by managers, was rupe or less general around 15 years ago, when pay for rehearsals started as an Equity requirement. Then producers reduced regular salaries to actors to work the salar shadow of the salar weekly for several weeks, later upping the pay to the normal figure and, in subsequent seasons, akipping the whole managing dresses also data the managing dresses of that the managing dresses of the salar pay of the salar pay in the sa

Four Pa. Strawhats Set Easton, Pa., April 27.

Easton, Fa., April 27.
At least four strawhat houses will be in operation this summer in this area, Buchs County Playweek season June 4. Eddle Rich will run the Clinton Mistie Hall for the third successive summer, using a policy of great stars. Will open dopen the Hunterdon Hills Playmus, near Clinton, June 28. He'll locrease the sealing capacity from 2016 to 600.

Hunterdon Hills also will present a concert series for the second straight summer, the first on June 27, by Gladys Swarthout. Others booked are Boris Goldovsky, Iva Kitchell, Robert Merrill and Benno Rebinofit.

The Pocono Playhouse at Moun-tain bome will open a 12-week sea-son June 21. Rowena Stevens will operate and Richard Bender will be the director.

Reopens in Bridgeport Bridgeport, April 27.

Cliff Self will reopen his Bridge-port Playhouse for a 10-week sea-son, starting June 23. He will have a resident company.

New Bolton Landing Theatre

New Bolton Landing, Theatre Bolton Landing, N.Y., April 27. A large barn on the King's Inn Property, three quarters of a mile north of the center of the village, is being remodeled into a summer theatre to be known as the Barn Playhouse. Theatre, to seat more than 200 with facilities for dres-sing room, and stage acquirement with facilities for dressing room and stage equipment, will be operated by Joe Crosby, who recently completed arrangements with Frank M. King. Jr., owner and operator of the Inn.

Crosby managed the Bolton Landing Summer Players last sea-son while they appeared in the school auditorium, and the same troupe will play the new theatre.

Cape Playhouse's 22nd Season Dennis, Mass., April 27.
Cape Playhouse will open its 22nd season June 28, with Kay Francis starring in "The Last of Mrs. Cheyney." Strawhat, under management of Richard Aldrich.

management of Richard Aldrich, will avain have following staff:
Morton Gottlied, general manager,
Jeffrey Potter, stag are director,
Jeffrey Potter, stag are green, and
M'vael Mindlin, press.
"enclope Sack (Mrs. Potter), a
director of Theatre, Inc., and recently in "Macbeth" on Broadway,
will appear in several of the plays
this summer.

stars and directors. Ben Kamsler is managing director. Following the summer season, Repertory will carry on through the fall and winter at a theatre currently under negotiation.

Labore's 10-week Season

Santa Barbara, April 27. Lobero theatre will open July 15 and run through Aug 22. A professional resident company augmented by Broadway and Hollywood guest stars will present 10 plays.

New project has been organized by Robert Milton, Rogers Brack-ett and Walter Rathbun.

Akren Group Opens June I

Second season for the Town and Country Players will begin about June 1. Alexander Wilson, Gar-field highshool dramatics instruc-tor, will again direct the group. Town Hall at nearby Suffield, O., parts of the Country of the Play-cry season.

ers season.

Quening production will be Philip Barry's "Holiday." Others will be "Arsenie and Old Lace," "Ah, Wilderness" and "A Doll's House." A possible may be "Private Lives."

San Matee College Theatre San Matee Centege Theatre
San Mateo, Cal., April 27.
The Hillbard Summer Theatre
at San Mateo College, will oper
July 2 for an eight-week season.
Robert Brauns will direct.

Mt. Greina Reopens in June

Mt. Greina Reogens in June
Mt. Greina, Pa., April 27.
Greina Playhouse will open its
fourth postwar season under the
direction of Charles F. Coghlan
early in June. Coghlan is returning for his fourth season; producer
is Gene P. Otto.

Red Barn's May 18 Bow

Westboro, Mass., April 27. Westober, Mass., April 21.

The Red Barn theatre will open May 18 for its 10th strawhat season here. The first offering will be Somerset Mangham's "Too Many Husbands." The spot will differ a 20-week schedule, continuing into Cetaber.

October.

Robert Daggett is producer, William Corrigan director, Richard J. Hughes stage manager, and the resident company includes Ruth White, Iggie Wolfington, Moultrie Patten, Teena Starr, Marc Wood, William Darrid, Cliff Robertson and Mardette Edwards.

Mills Takes Over Crags

Mills Takes Over Cragsmoor Cragsmoor, N.Y., April 27. The Cragsmoor strawhat thea-ter, operated the last two seasons by Morton DaCosta, will be di-rected this summer by Parker Mills, director of the Springfield. (O) Civic Theatre and former as-sociates of DaCosta in the Port Players, Milwaukee.

Players, Milwaukee.
DaCosta is giving up the spot to
become production assistant to
become production assistant to
Maurice Evans for the 1949-50
season. Re'll also have charge of
be data's radio and television
the state of the state of the state of the state
understudy in the Evans production of "Man and Superman," at
the Hudson, N. Y.. DaCosta is
staging: the Jose Ferrer-George
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Dancing to Tell 'Story'

In Koch Play for Draper Howard Koch may produce the ur_itled play he has written for Paul Draper wherein the drama-turgy will be "told with dancing." Draper's terps would "tell" the

management of Bichard Almen, will gata have following all sales and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at July 2018. The sale and music at Sales and Milkowski 2018. The sales and music at Sales and Milkowski 2018. The sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and music at Sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales and Milkowski 2018. The sales are sales are sales and Milkowski 2018. The sales are sales are sales and Milkowski 2018. The sales are sales are sales are sales are sales and Milkowski 2018. The sales are sales

Vancouver, April 27.

Vancouver, April 27.

One of few symphonies on this continent to land up in the black is the Vancouver Symphony. Society went through year without deficit although it did call upon public for donations.

Orch under Jacques Singer, former Dallas Symph director, presented a varied season. If St understood that Singer has agreed to stick with the symphony next year

stick with the symphony next year at \$16,000 for the season.

Dublin's 'Righteous' May Get Strawhat Tryout With Maureen O'Hara

London, April 27.

"The Righteous Are Bold," reportedly the biggest success the
Abbey Players of Dublin have had Abbey Players of Dublin have had in 15 years, may be tried out this summen at the Dennis, Mass, strawhat under a deal Hollywood agent Jack Goldstein (Walter Kane) has in the works with the spot's operator, Richard Aldrich. Play is optioned to Will Price and his wife, Maureen O'Hara.

Maureen O'Hara.
According to Goldstein, after
testing the piece at the Playhouse
at Dennis, "Rightheus" possibly
will be fall vehicle for Altrich &
Wyers on Broadway. Miss O'Hara
has been mentioned as handling the
1e a d for the strawhatter. Same
script, incidentally, was to have
been done in New York by Frank
Satenstein in association with Eddie Dowling.

INDIANA U. TO HOUSE NTC TOURING CO. AGAIN

Bloomington, Ind., April 27.
The National Theatre Confer ence touring company, being read-ied for the 1948-49 season, will again headquarter at Indiana Univ. where there are outstanding production facilities and the college drama department is especially accomprise graduate drama students. In of whom will have NTC fellowships totalling \$10,000, plus scholarships in thama. NTC truds are from a Rockefeller Foundation grant, always to be procedured for the product of the p

grant.
The play to be produced for tour next season isn't set. The 1947-48 vohicle was Stiney Howard's "The Laste Christopher Bean." Engagement of the Stines of the Stine

Lee Norvelle is director of the

Maugham Story 1st Of New Co.'s Legiters

With three legit scripts scheduled for Broadway presentation next fall, a newly-launched production company known as British tion company known as British Artists, Ltd., will also step into film-making. William L. Taub is partnered with writer-director Rodney Ackland in the venture. He expressed belief that distribution would probably be worked out with United Artists.

Whiten promissing the control was a control with the control was a control with a control was a cont

EXTEND PITT OF SEASON

Pittsburgh, April 27. An okay from U. of Pittsburgh authorities on use of its stadium will permit Civic Light Opera Co. to extend its season this summer to nine and a half weeks, as against eight in previous years.

eight in previous years.

In past, only eight shows have been given, but there will be nine in 1948, with the opener, "Show it Boat," running for nine performances. It'll be unveiled on June 3. p

Vancouver Orch in Black; Singer Repacted at 16G Ballet Theatre B.O. N.S.G. at 40G Nut: South American, European Tours Slim

San Carlo, With 80G For. 16, Skeds More Opera

10), Meds more tiperta Fortune Gallo's San Carlo, grand opera company was due to have completed its annual spring engagement at the Center, Radio to the Carlo Carlo Carlo Carlo Carlo Carlo Carlo Carlo Carlo Carlo Carlo Carlo La Scheduling 'New more performa-ances, starting Thursday (20). Grous to date approximanted 30, Grous to date approximanted 30, in proposition of the carlo light for popular-period opera in the spot.

high for popular-priced opera in the spot.
Business drawn by the Gallo troupe, which will complete its 37th annual four Sunday (2), is re-garded the more exceptional be-cause it was opposed day and date with the N. Y. City Opera Co., at City Center. Latter, also at \$2.40, has had a boff season.

Tokyo's Drama-Starved Americans Get Helping Of Voice of the Turtle

Or YORCE OI LIE. BUTTLE.

Tokyo, April 15.
Tokyo, whose theatre fare consists of an occasional soldier-show protein theatre or a special Allied performance now and then one of Japans artistic but incomprehensible "Kabuki" plays at a normally off-limits theatre, so it a treat last slight (14) with the opening of "The Voice of Oranized pro-omanical recommendation of the Contraction of the Con

meat plays at aronning of "The Voice of the Turtle," produced by a recently with the opening of "The Voice of the Turtle," produced by a recently recently the content of the Turtle, and the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, Far East, the American Theatre, The John and Theatre, and the American Theatre, and the American Theatre, and the American Theatre, and the American Theatre, and the American Theatre,

U.S. Ballerina Mladova Set for Third Italo Pic

Set for Third Italo Pic.

Rome, April 12.

rojected plans for Rallet This tre to visit South America in the Lapararet with word that the Case Ballet of South America in the Lapararet with word that the Case Ballet de Solnet Carlo has been slice of Janetto and Laberts in June in Bio de Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto Janetto and John Tanckefeller's granuous, been Janetto and John Tanckefeller's granuous, been Janetto and Jane

is needed weekly to break even. Current five-week season at the Met will be an expensive one for Ballet Theatre. In addition to the running deficits, company will lay out about \$9,000 for two new ballets this spring, Tudor's "Shadow," which cost \$40,000, and Ages De Mille's "Fall River Legend," which cost \$50,000.

cost about \$50,000.

Various reasons are being offered for Ballet Theatre's dissppointing showing. One is that Te an't play at the N. Y. City Center at \$3, ast it did nat fall, and come at \$3, ast it did nat fall, and come at \$4.20. BT played to capacity nower at the Center's but Center saidences can't afford the higher tardf. It's also felt that New York has had too much ballet, and that Balthe Ballet Russe de Monte Carlo, which played New York in March.

Longhair Gab

Bazis Sichalest appointed aurociate manager of Steffum Concerts.

N. Y. Gian-Carlo Menolitis
"The Medium" opening tonight.
"The Medium" opening tonight.
Nors Raye back to Ballet Theatre after couple month's Illness...
Sanuel Choisinost, NBC general after couple month's Illness...
Sanuel Choisinost, NBC general music director, leaving Friday (30) with Arture Tossanist for the Boilto Scala, Milian ... Aaren Capland conducting his "Billy the Kid" with Ballet Theatre tonight at N. Y. Met ... Lebron, Paris persecut titled Parfume de Rasella Hightower in honor of the U. Shelrin now dancing with Grand Ballet de Monte Carlo in France.

Ballet de Monte Carlo in France.
Andre Mertens, Columba Art-

ballerian now dancing with Grade
Ballet de Monte Carlo in France.
Andre Mertens, Columbia Artistrist Mgt. veepee and head of its
secretly for a two months' successful and the secretly
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Newmeber on a joint tour under
Columbia Artist Mgt. (Coppieus &
Schang division) auspiecs ...
at Milan's La Scala in August, as
first American-horn member of the
N Y. Met to appear as guest artist
there..... Oldo Lucalaris' open
at Columbia Univ, N, Y, May 5:.
Kurt. Joses, now in Chile to teach
dancing and stage ballets.
With Land of the successful for the successful

Englund, Levy Team For Legit Production

For Legit Frontiction.

Hollywood, April 27.

Ken Englund and music publisher Lou Levy plan to co-produce two shows on Broadway.

First. "The Little Woman," written by Englund is a satire on marriage. The other will be a revue-

Legit, Longhair Boff Down Under; Old Vic Co., U. S. Plays Chief Draws

Sydney, April 14.

Bit is terrific with stage fare integrating the Antipodes. Bo. is boff, too, in the longhart rans. In the longhar

goules.
A deal may be consummated by
C. Williamson Theatres, Aussie's
life legit operators, for lease of
the Empire here, a 2,450-seater run
s accinents by Hoyts and Greater
factors under the old General Thearion under the old General Theameningine here, a. 2,450-seater run is a cinema by Horts and Greater Union under the old General Thesise's agreement. However, and the second series of the second series agreement of the late Rule and the second series agreement of the second series agreement of the second series agreement of the second series agreement of the second series of

THEATRE WING PUSHES MEMBERSHIP DRIVE

American Theatre- Wing has a state of the control of a fare in the control of a fare in the control of a fare in the control of a fare in the fare in the control of a fare in the fare in the control of a fare in the contr

Greia Keller Maps B'way Legit Prod.

B'way Legit Prod.

Cale disease Greta Keller plans to become a legit producer next to become a legit producer next to become a legit producer next to the product of the legit producer as the legit p

John Jennings has resigned as managing director of the San Francisco Theatre Asm., which is currently conducting a \$100,000 and drive to underwrite its stock for opening next fall. Richard O. Iteman, of the association staf, its man New York next week on business.

Methods Being Probed

Sydney, April 14.
Committee repertedly has been formed to investigate election methods utilized at last week's annual meeting of Actors Equity here Vigorous, protests are understood to have been lodged following bal-loting which resulted in a com-plete spit between right and left wing members.

wing members.

New Equity precy is Lloyd
Lamble, who replaces Marshall
Crosby, resigned. Loser in the
race for the presidency is Lawrence H. Cetil. Conclave awa
marked by an air of official silence
hammuch as sone of the organization's officers would issue a statement to the press. Similar elections are now underway at the
Methousne burned of Equity.

Rodgers-Hammerstein Going to Hollywood To Cast New Musical

Richard Rodgers and Oscar Hammerstein, 2d, leave tomorrow (Thurs.) for the Coast, their main purpose for the trip being to cast the leads, for their new musical. Before leaving, they'll be guests of honor at a dinner tonight (Wed.) at the Astor hotel, N. Y. for the benefit of Sydeniam neopital, N. Y. They're due back from Hollywood May 21.

May 21, when the most that, it is a most of the South Pacific," based on the James A. Michearch book, and will produced by Earlier based on the James A. Michearch book, and will produced by Leland Hayward and Logan. Bodgers & Hammerstein will also huddle with Irving Berewill and the second of the May and the second of the May and the second of the May Martin Company of "Annie Get Your Gun," consider cast replacements from the second of the May Martin company of "Annie Get Your Gun," consider cast replacements from the second of

Weak Brace of Shows In London's Late Season

London's Late Season

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Gaynor's Pitt Switch

Laynor 5 Title NowLCII
Pittsburgh Papil 27.
Charles Gaynor out of a commitment to do his annual original
to the Coast of the Coast of the Coast
os the Coast and help William
Eythe put on Gaynor's "Lend an
Ear" late in May at Las Palmas
theatre, Hollywood.
"Lend an Ear" and the direct
"Lend an Ear" and the direct
revues Gaynor has done for the
Playhouse.

Hal LeRoy for 'Rosalie'

Dallas, April 27.

Dancer Hal LeRoy has been signed for the lead in "Rosalie" for the Fair Park Casino Operetta season next summer. Opens July

Other performers to appear in leading roles include Kenny Baker, for "The Great Waltz" and his orig-inal role in "One Touch of Venus." Gertrude Niesen will return for "Anything Goes." Frances Greer-has been signed for the lead in "The New Moon."

Equity Adopts 30-Week Rule For Sr. Voting

Amendment whereby junior cross can become sendors and shouse cellgible to vote after 30 weeks of appearances instead of 50 weeks, provided they be members for at least two years, is now a standard provided they be members and the standard provided they be members was adopted by a two-thirds majority at the association's quarterly meeting last month but could have been forced to referendum laws been forced to referendum time a referendum petition could, have been filed was passed last Wednesday (21), 30 days after adoption. Trust the more than another than the standard provided the standa

NATIONAL IN SWITCH TO FILMS IN AUGUST

TO FILMS IN AUGUST
After years of centroversal Negro segregation, the National theatre, only legiter in town, has given
yn the ghost by announcing it will
forego- legits for straight pictures
man, who operates the house, made
the announcement.
There will be no legiters in the
capital as the result of the stand
that Guide and the stand
tists Guide algustar face-segregation,
since there are no other theatps,
in Washington equipped for legit,
except the Lissner auditorium,
which also draws the color linetion that the issue is a matter of
local solution and not the province
of actors or the author's organiztions.

tions.

The National has been one of the most successful outside of New York for legit. Nearest legit stand now is Baltimore, 40-odd miles away.

Actor Lloyd Bridges Sues For 171G in Breach

For 1746 in Breach
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges has filed a
Actor Lloyd Bridges
John Houseman, Norman Lloyd
Bridges' without pay during a
Here-day invitational preview in
January with the junderstanding
play was done on a professional
basis. It opens tomorrow night
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Jerome Coray will direct J, M. Barrie's comedy, "Alice - Sit - By -The-Fire," starring Helen Hayes, which opens the summer season at which opens the summer season at Olney, Md., May 28.

oy for 'Rosalie' N.Y. Producers-Stagehands Agree On New Contract; 7% Wage Raise

Golden Sponsors 1st ELT Production, an Early Hit

Production, an Early Hit John College, who has lamaced nearly 200 shows for the Equily Library Theater, will sponsor one for the first time. This is "Turn to the Right," his few Bug Hit on the Right, 'lib first Bug Hit on the Right, 'lib first Bug Hit on the Right, 'lib first Bug Hit on the Right, 'lib first Bug Hit on the Control High School theatre, 225 West 24th street, New York. Edwards West 24th street, New York. Edwards William 18, 'lib on Section 18, 'lib on the State of the

'Command Decision' To Play Central City At Annual Festival

At Annual Poetical

"Command Decidion" in Beetival

"Command Decidion" in Proceedings of the Secondary play to be given at the Opera House, Central City, Colo, for three weeks this summer, and plans are being int Bloomgarden and Sidney Phillips, the presenters of the war interest of the war in open the war interest of the wa

when "Decision's" gross drunder approximately \$9,500, picture money is added. Last we the takings were around \$18,000.

Roots' Mild in Tel Aviv: 2 Actors Dead in Action

A Actors Bead in Áction

The Arriva Actor II Actor Actor II Actor Actor II Actor Actor II Act

tor's daughter.
Two young actors of R. Ben Zvi's
Jerusalem Dramatic Studio, Jaacov
Caspi and Yennda Misrahi, are reported killed in action, in the recent Arab-Jew fighting.

Katherine Dunham

Troupe for London Katherine Dunham will open in an all-colored show at the Prince of Wales thester, Lordon, and the State of Wales the State of the State

Negotiations between Broadway showmen and N. Y. stagehands union were finally completed late last week. Managers were urged by the League of New York Theaby the League of New York Thea-trea to pay the crews at the in-creased scale on Saturday (24), when some theatre operators were also prepared to give the men re-troactive increases accumulating since Feb. 7 pending agreement, on the revised basic agreement, and will cover two-year period.

and will cover two-year period.
Under the new munagement the
grips get a 7% wage boost, retro-active to last Feb. 1. However, for the sake of bookkeeping simplicity, the revised rates will be figured in even amounts as follows: 5120 a week for department heads, \$99 for so-called key men and \$60 for all others.

all others.

Some managers preferred to wait to be formally notified by the League, which, however, reached most showmen by telephone, explaining that Local 1 of the deckhands unlon was promised prompt payment at the new rates.

One unsettled point between the union and the League is that of

One unsettled point between the, union and the League is that of vacations for cleavers and key men, need to be a second of the control of th out as of this week While the is-sue was being argued the union asked that the men be retained for 30 days from the date that the point was finally conceded by the union, managers insisting on their contractual right to five. By Satur-day (1) 21 days will have been reached.

BERLIN KNOWS NOUGHT OF KRASNA'S BOW-OUT

OF ARADM 3 BUW-IUI.

Baffled by a report that Norman Krasan had called off his plans to write the book for his new musical, "Stars on My Shoulders," Irrang Bertin headed for the Coast for the writer on what's what. However, the writer on what's what. However, the writer on what's what. However, the writer on what's what will be a star with the final cut of his "Eastler Parade" ("Metro). Rerin says that as far as he howeve his deal with Krasan is still on, with the first act of the with the same with the work of the work of the with the same with the same with the work of the work of the with the work of the wor

the second currency deng sangeat. Several technical problems, however, are known to have popped up between Krasna and the show's producers, Rodgers & Hammerstein, over flansan and the show's producers, Rodgers & Hammerstein, over flansan leng and control of the

A commitment from Walter Hus-ion to take over the leading role in the musical still pends.

Proser Seeks Haves For Breadway Musical

Los Angeles, April 27. Peter Lind Hayes, currently playing Ciro's, is mulling an offer to star in "Heaven Only Knows," Broadway musical to be produced by Monte Proser, who arrived from N. Y. over the weekend to make a pitch for the comie's services.

Barry Trivers wrote the book for "Heaven" and Jan Gurney, the

Extra-Pay Equity Rule for Two Nabe **Legiters Balks Summer Dates**

It's uncertain whether the Flat-bush, Brooklyn, and the Windsor, Bronx, will be operated with legit shows this summer because of an Equity ruling whereby they are now classified as "production" houses and, thus, extra pay would go to actors for more than eight

new classified as productional productions of the control for more than eight performances weekly. Heretofore the neighborhood spots were supposed to be on a rotary stock hash, will however, J. J. Leventhal, who had an arrangement with the owners, the Brandbrothers, to play legit attractions during the number of the control for the

'Sons'-Yurka 'Arms' Set for Iltah Festival

Satt Lake City, April 27.
The University Theatre has announced that the May Drama Festival begun in connection with the Centennial Exposition last year will be carried on as an annual afair. Last year three productions were put on with imported stars: Tonen Welles in "The Barretts of Wimpole Street" and Judith Evelynn "Joso I Lorraine."

Fro-Student Catony

For Rollins College

Winter Park, Fla., April 27.
The Genatument of theatre artik,
Rollie Gapartment of theatre artik,
Rollie Gapartment of theatre artik,
which initiated a policy this winter
of using Broadway leads in its productions, is a figuring on combined
on next winter. The idea is to
have enough professionals working
with advanced student actors to
rate the group as "Class A" stock,
to next winter. The idea is to
have enough professionals working
with advanced student actors to
rate the group as "Class A" stock,
colleged by Actors Equity in New
York and now awaits formal approval by the college administration, and the college had Leo G, Carroll
ag guest star in his original roled, the college had Leo G, Carroll
ag guest star in his original roled, the college had Leo G, Carroll
ag guest star in his original roletion of Patrick Hamiltons "Angel
Street," Buddy Ebsen in the James
Thurber-Elliott Nugent "Male Animan and William of the Dean in
"The Glass Menageric."

"The Glass Menageric."

"The Glass Menageric."

"The Guess Menageri

Louis F. Weyand, Minnesota Mining & Manufacturing veepee, is new prexy of Detroit Grand Opera Assn. which sponsors an-nual festival of opera in Masonic Aud. Detroit, presented by the Philadelphia La Scala Opera Co., Oct. 4-11.

Gene Tierney Will Tour 'Turtle' in Strawhats

Hollywood, April 27. Hollywood, April 27.
Gene Therney will spend her
summer vacation touring the eastern strawhat circuit with "The
Voice of the Turtle."
Play will be staged under direction of Charles Russell, assisted by
H. Clay Blaney.

RATHBONE NAMED VEEPEE AT EOUITY

Equity's annual meeting and election will probably be held May 28, against the Astor hotel, N. Y., although latter has not yet con firmed the date. No opposition is anticipated to the regular ticket.

firmed the date. No opposition is anticipated to the regular ticket.

Badl Rathbone has been named third vice-president for one years with the control of th

Alkn Share had an audition last wat to be considered as the constant of the co

VARIETY **Current London Shows**

Current London Shows

London, April 29.

(Figure shows weeks of run)
"Anna Lucasta," Mitjesty's (36,
"Anna Lucasta," Mitjesty's (36,
"Burless the Bride," Adelphi (33).
"Burlesque," Garrick (9).
"Carissinn," Palace (7).
"Chiltern Hundred," Vyde (63).
"Burlesque," Falace (7).
"Chiltern Hundred," Vyde (63).
"Chiltern Hundred," Vyde (63).
"Chiltern Hundred," Vyde (63).
"Chiltern Hundred," Vyde (63).
"Edward My Son," Lynt (48).
"Happy Ether," St. James (1).
"Helleapoppin," Princes (3).
"Happy Ether," St. James (1).
"Helleapoppin," Princes (3).
"Little Lambs," Ambass, (3).
"Never Can Tell." Crit. (30).
"Prestant Laughter," Mynk (54).
"Goldenbay," Druty Lane (52).
"Outrageous," W. Garden (52).
"Portriat Helenty," Emb. (1).
"Starlight Roof," Hipp. (29).
"Together Again," Vic. Pal. (43).
"Tuppence," Globe (29).
"Worn's View," Whitehall (52).

MACON LITTLE THEATRE IN BLACK WITH 3G

IN BLACK WITH 36

Macon, Ga., April 27.

The Macon Little Theatre, with its first professional director, Russell Ford, is having the most successful force of the state of the

public.

The group is all-amateur except for Ford and his wife, both of whom are Broadway actors. They were engaged through the American National Theatre & Academy.

Wheeling W. Va., April 27.
A new little theatre company, Players, Inc., will present its first production around the middle of May in a playhouse nearing competion in the Carriage Barn at the Carria

Wins Stanford Fellowship Dallas, April 27. Frances Waller, Theatre '48 ac-tress, is one of five winners of Junior-Artista-in-Resident 'fellow-ships at Leland Stanford U Amounting to \$2,000, fellowships are awarded only to professional

'Lucasta' 6G in 4, N. H. "Anna Lucasta" second stand at Shubert last weekend (22-24) brought fair biz at lowered scale. Carrying a \$3' top, four performances drew an approximate \$6,000.

\$6,000. "Sleepy Hollow" lifts its preem curtain this week (29-1). May 5 gets a one-nighter of the Jos White Jazz concert. "On Approval" (Judith Evelyn-Richard Greene) is due to bow here May 13-16.

Shows in Rehearsal

"The Vigil"—Alexander Markey
"On Approval" (revival)—Gan

Gaither.

"Sally" (revival)—Hunt Stromberg, Jr., and William Berney.

"The Alchemist" (revival, stock)

N. Y. City Center Co.

"Ballet Ballads" — Experimental

Inside Stuff—Legit

Theatre, Inc., which has had an active though red-ink season is co-sponsoring and presenting the Habimah Players, due to open Saturday Ul with "The Dybbuk" at the Broadway, N. Y. Th however, is not assuming financial responsibility for the engagement of the Vision assuming financial responsibility for the engagement of the Vision for Palestine Institutions, enother Habimah sponsor, has season an underwriting sum of \$125.000, three being 14 guaranting sum of \$125.000, three being sum of \$125.000, three sum of \$125

season figured in the tryout of "the big recepts," which subpreted tryout.

Doberty, Toronto lawyer, who wrote "Father Malachy Bubblin was associated with Aldrich & Myers recently in Importing the Dublin Gate. Theatre Players, who dropped around \$25,000 despite goodly reported business in Canada.

Recent announcement that "The Glass Menageric" would be presented in London this summer by H. M. Tennent and the Theatre Guild, with Helen Hayes appearing in the part originated by the late Laurette Taylor, did not mention Eddie Dowling and Louis J. Singer, the play's producers. Dramatists Guild's basic agreement stipulates that managers must option the rights for presentation in England within an appear of the third that the state of the stat

arbitrated and Miller was upned. Dowling failed to appear at the hearing,
Miss Hayes is not due to remain in London in "Menagerie" indefinitely regardless of how the drama is received, she being slated to
star for the Guild next fail in "Speak to Me of Love," formerly known as "After My Blonde," an adaptation from the French by S. N. Behrman.

"Canvas Mirros," play founded on the book of same name by Paul Meltaner, an artist, is due for Broadway production next fall. Painings by the artist-author are to be used in the settings, though some were destroyed or damaged in a warehouse fire last month, and Meltaner is suing the warehouse owner for \$100,000 damages. One of the portraits damaged was of Carmen Mirandaf, the picture being due to be sent to the National Museum of Brazil. During the third war loan drive, plainings of Albert Einstein by Meltsner brought \$1,000,000 in bonds, and that of Gertrude Lawrence sold \$675,000 in bonds.

Current Broadway musical hit obviously owes much of its success to the improvisations of the principal comedian's material and not to basic book. Now that it's a hit, however, the libretitist, notorious for having given the project complete absent treatment (he's yet to see his doing some dream-casting of the film version, he Hollywood. The Broadway comedian, irsked at the book writer's bows, (and also ignorial build not the film version), seth back a kidding-on-the-square note; "If also the seth of the s

ATAM Readies Guide

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ATAM's compliation will include about every playable community, the series of the entire a muse me nt series of the series of th

New Resort Strawhat

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Tem-victello, N. Y., April 27.

Hart in Coast "Liliom"
Los Angeles, April 27,
Gryphon Players signed Richard
Hart, Broadway and Hollyword
thesp, to star in the strawbard offeesentation of "Liliom" at Laguna in
July,
John Meredyth Lucas will direct
the Ferene Molnar drama.

Barnes-Scully Play For L. A. Hospital

FOF L. A. HOSDIGA Hollywood, April 27.

Father George Dunne's play,

"Trial by Fire," which moves into new Radio Centes, theatre May 3, with a premiere for the benefit of West View hospital. Hospital itself breaks ground May 23, being first in L. A. which will welcome all patients regardless of mee, creed or color. Harpo Marx heads trustees.

Studio carpenters, painters, se Studio carpenters, painters, set designers and other layoffs are pitching in cuffo to give the play a class presentation. After opening night, which is scaled at \$6 and \$12, house is down to \$1 and \$2 for rest of run. Producers are a brace of tyros named John Barnes and Frank Scully, latter a Vanistr cel-

Hospital is chiefly for the col-ored district, which has none at

Mpls. Dates Slow

Minneapolis, April 27.
Legitimate season here has gone to pot since start of 1949 with only three attractions during past three months and only two more scheduled before its end.
Lunt and Fortence come is with

Lunt and Fontanne come in with "O Mistress Mine," May 24-27, and "Carousel" is set for the week of June 7.

SYDNEY U. DROPS U. S.

Sydney, April 15.
A proposed U. S. tour by the
Sydney Univ. Dramatic Society has
been dropped, at least for this
season.

J. R. Mawson, director of troupe, tried to arrange the top through the Univ. of California be worked out in time. and the American National Thet tre & Academy, but it could not

Conventioneers Keep Chi B.O. Busy; Boat' 38G, 'Romance' 15G, 'John' 20G

Chicago, April 27. Chicago, April 27.
Conventioneers are making
times brisk at the bo, windows,
refer a spurt in mail orders has
resourcers already culling through
manufer orders. Heaviest advance
in several months, perkent for the
first few days of antony and Cleopatra, which a convention of the
first few days of antony and Cleopatra, which a convention of the patra," which opens tonight (27).
"Moin Loves Mary," now his in the week, has suffered empty sat since the start. "Show Boat" since the start. "Show Boat" since the start. "Show Boat" since the start. "Show Boat" show the start with the start wit

Jeffreys.
"Burlesque" is in its final week
"Burlesque" is in its final week
and "Mary Had a Little" closed its
tour ites stunday (24). On the
Mary stunday (24). On the
Mary stunday (24). On the
Mary stunday (25) of the property of the
Frest" of May 10 at the Selweek and Maurice Schwartz's "Shylocat Daughter" at the Studebaker,
for Iya weeks starting May 9.

Estimates for Last Week "Asteny and Cleopatra," Black-stone (1,358; \$5.00). Opens tonight to hefty advance.

"Burlesque," Selwyn (7th wk) 000; \$4.33). Fell off to \$15,000. ser May I.

Closer May 1.

"Jain Leves Mary," Harris (11th
wh) (1,000; \$3.71). Keeps near the
top gross figure, week after week.
Fine \$30,000.
"Mary Had a Little," Studebaker
2d. wh; (12de; \$3.71). Show broke
up here Saturday (24). Had a low
descono.

of \$6,000.
"My Komance," Great Northern (1st wk) (1,500; \$4.33). Aided by \$5 top opening eve (19), house took in fair \$15,000.
"Show"

fair \$15,000.
"Shew Boat" Shubert (8th wk)
(2,100; \$4.94). Convention delegates
kept the wickets busy. Swell \$38.

'Shoes' 38G in 7. 'Cleo' 29G. Hub

Boston, April 27.
D'Oyly Carte Ca, with one of the higgest advance sales recorded her, was off to a wow start at the Saukert last night (20) with count same night, Meanwhile, "Antary and Cleopatra" finished posterior and the same light, and the present great week at the present week at the present week at the present week at the present week at the abig week at the Opera House, "Tropical Revue" was soes at the Majestie and "The Survivors," Hardward was a for the Survivors, "Hardward was a for the Survivors, and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and the Majestie and "The Survivors," and "The Majestie and Boston, April 27.

Estimates for Last Week pretty good estimated \$2,500.

'Fan' Fine 191G, Pitt

Pittsburgh, April 27. Heiped by subscription backing,
Lady Windermer's Fam' hung up
nine \$19,500 last week at the
part of the subscription of the subscription
with considerable carping from the
city, but all subscription of the
city, but all subscription marquee
names, got it across one

names, got it across.

Nixon currently has another revival, "First Mrs. Fraser," with Jane Covi, then gets Katherine Dunham in "Tropical Revue" and Dunham in "Tropical Revue" and Lucasta," which will probably wind up the season.

St. Louis Biz Off 25% This Year; 'Lives' 191G

This Year, Luves 1954.

The local 1947-48 season that wound up Saturday (24), the weeks earlier than usual, showed a 25% drop in biz over the previous season, according to Paul 25% of the previous season, according to Paul 25% of the previous season, according to Paul 25% of the previous season, according to Paul 25% of the previous season, according to Paul 25% of the previous season, according to Paul 25% of the previous season of the Paul 25% of the Paul

The 1,700-seat house was scaled to \$4.45, and eight needs to \$4.45, and eight performances copped an estimated gross of \$19,500. This bettered the opening take by \$1,000.

Balto Winds Up Meekly With 'Mill' at \$14,000

"The Red Mill" made a third visit to Ford's here last week to wind up the current geason with a mild \$14,000. Previous visits were much better, one round hitting over \$32,000.

over \$32,000.
Legit season here totaled 26
weeks, 11 of which were musicals,
eight of which were revivals of
a.k. opuses. Two outstanding
clicks were chalked up by preem
of "Mr. Roberts" and Katharine
Cornell in "Antony and Cleopatra."

Current Road Shows

(April 26-May 8) Lucasta" — Plymouth,

(April 26-May 8)

"Anna Lucasta" — Plymouth,
Bost. (26-8).

"Annie Get Your Gun"—Home,
Okia. City (26-1): Aud, L.A. (3-8).

"Antony and Cleopatra"—Blackstone, Chi. (26-8).

"Blackouts of 1948"—El Capitan,

"Blackouts of 1948"—El Capitan,
L. A. (28-8).
"Blossom Time"—Shea's, Erie,
(26); Park, Youngstown (27); Colonial,
Akron (28); English, Iñdpls,
(29-1); Mosque, Peoria (2); Palace,
Rockford (3); Partway, Madison
(4); Davidson, Mil. (5-8).
(5-1); Mosque, Shear, Markey,
(5-1); Mosque, Mil. (5-6); Capital,
(5-1); Mosque, Mil. (5-6); Cox, Cincy
(5-1); Mosque, Mil. (5-6); Cox, Cincy
(5-1); Mosque, Mil. (5-6); Cox, Cincy
(5-1); Mosque, Mil. (5-6); Cox, Cincy
(5-1); Mosque, Mil. (5-6); Cox, Cincy
(5-1); Mosque, Mil. (5-6); Mosque

(5-8). "Carousel" rousel" — Aud., Rochester Royal Alex., Toronto (3-8). Il's House"—Shubert-Lafay-

"Carouser" Aud. Rochester (28-1): Royal Alex, Toronto (3-6). "Boll's House" - Shubert-LafayFright Mrs. Shubert-LafayFright Mrs. Traser" - Nixon, Pitt. (26-1): Natl., Wash. (3-6). 19 (26-6). "Harby "Biltmore, L. A. (28-6). "Harby "Biltmore, L. A. (28-6). "Harb Button Shoes" - Opera House, Bost. (26-6). Philly (26-1). "John Loves Mary"—Harris, Chi (26-6).

"John Loves Mary"—Harris, Chi (26-8).
"Lady Windermere's Fan"—Hanna, Cleve. (26-1); Broadway, Denver, (3-5); Capitol, Salt Lake City. (7).
"Mary Had a Little"—Stude-

"Mary Had a Little"—Stude-haker, Chi. (26-1).
"Ye Romanee"—Gt. Northern,
Chi. (26-1).
"Ye Romanee"—Gt. Northern,
Chi. (26-1).
"Old Mistress Mine" — Geary,
Fisco (26-4).
"Old Mistress Mine" — Geary,
"Fisco (26-4).
"Old Mistress Mine" — Goay,
"Old Mistress Mine" — Goay,
"Old Mistress Mine"—Geary,
"Study — Child — Pueblo — Child — Chi

Estimates for Last Week
Rap. (26); KINT, Des Moines (27);
Musie Hall, K. C. (28-2); Mem. Hall,
Jopin (3); Conv. Hall, Tuke 16
(8); Hall, M. C. (28-2); Mem. Hall,
Jopin (3); Conv. Hall, Tuke 40
(8); Hall (18);
Prince' 18G, Detroit

Detroit, April 27.

"The Student Prince," at the Cass, only legiter in town, grossed an unusually good \$18,000 for the perennial oldie. It continues as a holdover this week.

Next attraction is "Blossom Time," booked week of May 10. Shubert-Lafayette is dark this week, as will be the Cass next week.

'Inside' \$47.000. 'Harvey' \$19,000, 'Hold' 13G. Philly

Philadelphia, April 27.

"Inside U.S.A." held up to its capacity pace in its fourth and final week at the Shubert. "Harvey" took a noticeable drop in its fourth week at the Locust but wound up with a satisfactory \$19,000. "Hold II," the musical tryout at the Forsest, hasn't been able to really get

"The musical tryon where the reset, hand theen able to really get going here although moderately well liked. "First Mrs. Frazer," return of the Jane Cowl revival which played the Locust St4-000 in its single week's visit at the Walnut.

This week's only newcomer is Katherine Dunham's "Tropical Remains of the Walnut.

This week's only newcomer is Katherine Dunham's "Tropical Remains of the Walnut.

This week's only newcomer is Katherine Dunham's "Tropical Remains of the Walnut.

This week's only newcomer is the Walnut.

This week's only newcomer is the work of the Walnut.

The Walnut is dank, "Hold It" is in last week at Forrest, and "Harvey" in its fifth at the Locust. Next Monday.

Student Prince" opens a Growen of the Walnut for two weeks.

'Estimates for Last Week

"Inside E.S.A." Shuhert (4th
week) (1,877; 83.20). Still capacity
in fourth and last week although
not so many turnaways and Srisorder seats for Thursday and Frisever, nearly \$47,000. Katherine
Dunham revue this week only.
"Hold M." Porrest Gard weekled, considering moderately good
notices. \$13,000 last week. This
is final local session.

notices. \$13,000 last week. This is final local session. "Harvey." Locust (4th week) (1,780; \$3,90). Attendance off from opening pace but still okay at \$19,000. Will run originally al-lotted seven weeks here but no

more.
"First Mrs. Frazer," Walnut (1, 340; \$3.25). Return of Jane Cowl in comedy revival n.s.g., weak \$4, 900. House dark this week, then "The Winslow Boy."

'Ice' 48G in 3, 'Harvey' 16G; 'Thieves' Low \$900, L.A

Imeves' Low \$900, LA.

New Teos Angeles, April 27.

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Estimates for Last Week

General B'way B.O. Decline Easing, Tho Some Grosses Dip Deeper; 'Cup' Gets \$13,000 in 1st 7: 'Winslow' Leaving

Gresses for some attractions; www. CD-1,357; 45400. Teamed went off turther last week turns with "Streeteer" as season in Great and the general density of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to limit of the standouts; both play to considerably last week the standout shows the standout s

Estimates For Last Week
Keys. C. (Comedy), D. (Drama),
CD. (Coffiedy-Drama), R. (Revue),
M. (Massical), O. (Operetta),
"Allegro," Majestic (28th wk)
(M-1,955; 56), Although considerably under midseason form is expected to span the summer; bit under \$37,000.

and under musceam own. It under S7,000. The summer; bit under S37,000. "Angel in the Wings," (Coronet C20th wile (N=98); \$4.30). Improved more than other musicals that had compared to the control of the compared to the com

count was around \$38,000; looks set to play through its second summer. Command Decision." Fulton (29th wh) (84.80). Perfect our more than other straight shows, mention of it's chances as the Pulliter Prize winner probably being the "Finian's Raibbow," 46th Street (67th wk) (M-1,319; 56). Variance in attendance follows the business trend closely; improved to around \$350,000. When the command of

\$19,000.
"The Respectful Prostitute" and
"The Happy Journey," Cort (6th
with D-1,044; \$4.20). Doing very
with D-1,044; \$4.20). Doing very
athough not'selling out; \$16,000.
"The Winslow Boy," Empire (D1,101; \$4.80). Finale and 27th week
English dram has had satisfactory
engagement although not exceptional grosser; \$12,000.

REVIVALS

Habima Phayers, Brondeway (1,-900; \$48.80). Campany brought from Palestise will offer four dramas, first being "The Dybbut" which is due Saturday (1),-may "Hudeon (2000). The company of the Company of

\$15.500.

"The Play's the Thing." Booth (CD-712; \$4.80). Presented by Gilbert Miller, James Russo and Michael Ellis; Ferenc Molnar play adapted by P. G. Wodehouse; opens tonight (28).

ADDED

"To Tell You The Truth," New Stages. Short cast drama in little theatre drew mild notices; another play being readied.

'PLAY'S' HITS 20G B.O. IN D.C. DESPITE CRIX

Washington, April 27. Washington, April 27.
Ferenc Molnar's "The Play's the,
Thing" chalked up \$20,000 in its
second week at the National, a
\$2,000 drop under the first stanza.
Critics apparently got their blows
in in time to shave the second
week's ticket traffic. One D. C.
crick headlined his review "The
Play, Alas, is the Thing!"

should run for more than a year despite road company; 38,000, dealing apparently got their blows in the company; 38,000, dealing apparently got their blows in time to shave the second with 1 yr ice see the second weekend (23-25). In five the yr ice see the second weekend (23-25). In five 1 yr ice see the second weekend

Plays Out of Town

And He Did Hide Himself

(HEDGEROW THEATRE)
Moylan, Pa., April 21.
Hedgeow Thentre production of drama in four acts by Ignatic Silone Directed by Japan Decire generic generic genes Schuman and Michael de Beusenet; lighting, Richard Kecler; coetures, Shelley Forman, Opende at Medgerow theatre, Moylan, Fa., April 21, 485, 22-30 top

21. vis; £.00 top.

The Hedgerow Thestre inaugurated its 25th season at its playhouse in Rose Valley (Moylan)
with the American premiere of a
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This one, "And He Did Hide groups. This one, "And He Did Hide Himself," introduces Silone as a dramatist; it is an adaptation of Faread and Wind" by the author Faread and Wind" by the author ing quite a flair for the theatr atthough inclined at times to verbosity, toe much declamation and windy rhetoric. The controversial however, might conceivably cause brough pro and con argument in give the play some (more or less hardly be enough to warrant it life in a regular theatre.

The action takes place in the

snavy, we enough to warrant it the
Abrust mountain district of flash
The action takes place in the
Abrust mountain district of flash
Mussolini was riding high, wide
Mussolini was riding high, wide
for the mountain district of flash
Mussolini was riding high, wide
ror. Leading characters are
ground was functioning in furtive
terror. Leading characters are
period by the reperiod by the reperiod by the rehis youth to take up the andifaseist movement; Ludij Murice, a
me m) er of the revolutionary
then, rependant, dies for the cause,
his jord in wedenert, and a wanderthen, rependant, dies for the cause,
his jord in wedenert, and a wander-

then, rependant, dies for the cause, his loyal sweetheart, and a wandering, unfrocked -friar, who reappears off and on during the eventual of the state of the st

Once again Hedgerow has done an A-1 job in presenting this arty piece. The case is uniformly good. Deeter's direction is sensitive and understanding, and the production, especially the lighting deserves high praise.

Jessica

Los Angeles, April 21. Michael Mark production of drama in three acts (fourtecenes and a prolog) by Dr. Leon Fritcher. Directed by Michael Mark. Opened at Masque theatre, Los Angeles, April 29, '48; \$1.80 top. 80 tep. PROLOG William Shakespeare.....Michael Shean

		-			
Seester				. Helen	Reed
Maria.			Je	an Fre	derick
David				.Russ	White
Shyloc	k		I	lavid O	rmont
Rabbi	Samuel		A	Michael	Mark
Loren:	20			.Jack h	farion
Anton	la		L	lovd Ha	rkima
Васка	nlo:	.2	W	Valter 1	Tymer
Tubal			Mic	hael St	ovicoff
Bellar	10		Le	conard (Peorge
Magie	trate		Mic	chael Sh	eehan

Choked to death under a blan f childish and sometimes vicious ialog is a fairly interesting theme Totally rewritten by a competent playwright, it might have some chance. In its present form, "Jes

SUMMER THEATRES FOR RENT THREE ESTABLISHED SUMMER THEATRES available this summer, (1) EQUITY summer theatre is 60,000 summor population. (Coroses \$4,000 summor population.)

(1) EQUITY summer theater in 00,000 summer population. (Greene 54,000 week commer person of the commerce of th

BANKLIN TRASK PRODUCTIONS Wister Hendquarters: Brattle Hall Theatre Harvard Square, Cambridge,

SAMUEL FRENCH SINCE 1830

Play, Brokers and Authors' Representatives 25 Weet 45th Street, New York 7623 Sunset Blyd., Hellywood 46, Col sica" has nothing to offer either Hollywood or Broadway.

sice" has nothing to offer either Bollywood or Broadway, the Story Parporting to be the story Parporting to be the story Parporting to be the with a protog that has a drunken Bill Shakespeare cursing the success of the summary of the success of the summary of the success of the summary of the success of the summary of the success of the summary of t

the cut flav. Both the control of the cut flav. Both the cut flav. Both the cut from writing the truth.

Theme then developed is an explanation of Shylock's acfon. The last for revenge was born after such a cut for the cut flavor fla

Legit Followup

Harvey (48th St. Theatre, N. Y.)

Harvey

(48th St. Theatre, N. Y.)

Jack Buchman, taking over Monday night (20) in the role of Elproduction of "Harvey". Decomes the fifth actor to play the happily daffy character and the fourth in different to the state of

before.

The remainder of the cast shows the inevitable signs of a long run. Even such a technically precise actress as Josephine Hull has been unable to maintain the same fine edge to her performance, and the others vary from merely passable to heavily exaggerated. Hobe.

High Button Shoes

High Button Shoes
(NATIONAL COMPANY).

Boston, April 21.

Touring Boston, April 21.

Touring many headed-by End
Jack Whiting outfit to shake down
into a crack outfit before it finlahes up its four weeks here. Foy
in particular, needs time to work
in particular, needs time to work
in particular, needs time to work
part created in New York by Phil
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VARIETY

are equally clear-cut: and disciplined, the tableaux at seene endlings clicking intense purpose to the control of the cont ings clicking nicely.

Carrying the main burden of the singing and hoofing, Miss Meadows and Whiting click plenty. They and Whiting click plenty. They are the singing and hoofing, which was been singing to the singing the ing girls,

ing girls.

Romantic leads Ellen Hanley and
Harry Fleer also are plenty personable, Fleer's big voice be'n g
just right for the house. As with
got the looks, too. In fact, whole
company is on the attractive side.
Other sock duos are Joe Josons and
Lynn Joelson, who click in the tango, and Raiba Linn and Maria
"Summer Incident" balls in the
"Summer Incident" balls in the
"Summer Incident" balls in the
"Summer Incident" balls in the
"Summer Incident" balls in the
"Summer Incident" balls in the
"Summer Incident" balls in the

"Summer Incident" ballet.

Foy and Marty Barrett combine nicely in the comedy roles. Foy, a plenty, solid trouper, warms up as he goes along, does a couple of hoofing routines, and gets over big in the vocal of "Nobody Ever Died for Dear Old Rutgers."

or Dear Old Rutgers."

Company has talent and esprite corps, keeping the show on the hove despite deficiencies of the Elic.

Anna Lucasta

New Haven, April 22. New Haven, April 22.

Davia Lowe, taking over operation of road rights to "Anna Lucasta" as Lowe-Davidson, got procasta" as Lowe-Davidson, got profraction of the control of the control
hardol J. Stone, current version is
pretty much a replica of the original, with sets by Frederick Fox
and costumes by Paul Dupont. Patrons liked it.

Cast is recruited from players who had appeared in prior produc-tions of this all-Negro opus, with exception of Sidney Poitier, who exception of Sidney Potiter, who hopped from understudy to current lead as -Rudolph. For their first performance as a unit, group does a very good job. Lineup includes Valerie Black, Sadie J. Browne, Rosetta LeNoire, Laura Bowman, Roy Allen, John Boule, Frank Wilson, Maxwell Glanville, "Trank Wilson, Maxwell Glanville, "Arink Wilson, The Sidney Sidne

Harris.

Playing the burly Frank, John Boule exhibited some fast thinking when another character, about to be married, called him by the said Boule, "I'm Frank, not Stanley, Why, you're so excited about your wedding, you don't even know my name." Episode passed the blob off smoothly. Bone.

Plays Abroad

Portrait of Hickory

London, April 21.

London, April 21.

Broop presentation of dream in two exist rected by Anthony Hawton. At the Large Lar

Despite its consenhat novelection inhibitions, this place has an art of plausibility and achieves its deem colument with a credible deeper of inevitability. Its developments, which seem set in one way, twist into a different interesting the control of the column of th Despite its somewhat novelettis

die Foy, Jr., Audrey Meadows and Jr. August 1985 and 1985

Anthony Hawtrey's direction is commendable. Play had an en-thusiastic reception. Clem.

London, April 22.

Sherek Players presentation of drama in three acts by Peter Ustinev, adapted from the Swedleh of Ingmar Bergman. Directed by Murray Macdonald. At St. Martin's theatre, April: 21, '48.

Birdie
StromRichard Beynon
Callenia Peter Uctinov
Jon-Erik Vidgren Denholm Elliott
Borogron
Waiter Rupert Davies

This is an excellent adaptation of the Swedish film, shown in the U.S. as "Torment." Of necessity on a narrower scale within the contress of this small house, it gets over the footlights most of the matcher qualities that were outstanding to the state of the state

the Atlantic.
Story is of a Jonely, middleaged schoolnaster who see percerted mid finds relief in tormental pis pupils and corrupting the soul of a young girl. She finds temporary solace in the arms of one of the boys experiencing his first love affair. This is overshowed by the soul of the will again fall under the magnetic influence of the older man. The bow finds his sweetheart

netic influence of the older man.
The boy finds his sweetheart
dead, chronic alcoholism putting
finis to a diseased heart. Both
master and pupil are involved in
this unsavory case; the former
twists all the situations to put
blame on the boy, and in the end
both are expelled.

blame on the boy, and in the end both are explaint to play, giving Author stars in the play, giving Author stars in the play giving the master, with alternating spasms of sarcasm and self-pity indicative of a disordered mind. Joan Greenwood gives an intelligent interpretation of the play of th

Reading Hayloft

Reading, Pa., April 27.

The Reading Theatre Guild, presenting stock in the Bizas theatre,
resenting stock in the Bizas theatre,
run there and will continue for another month, closing no or about
May 8. The company has nearly
completed plans to operate as a
month as secured a 300-sest hall in
a location close to the city limits,
on one of the main highways enctring Reading, for the summer.

Play on Broadway

The Cup of Trembling The Cup of Tremblin
Paul Clinies and C. F. Jaser product
of two-act (6 cosess) play by Louis
of two-act (6 cosess) play by Louis
Controlled the Controlled

Gracie
A police officer
A doliveryman Wiff
Dr. Denning William Lundeman
Peewee U.
Shelia Vane There are a few fleeting in-There are a few fleeting in-trigium; moments in this so-called "study of, a woman," which author Louis Paul calls "The Cup of Treembling of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the Cup of the senting at the Music Box at a field day in histrionics for Elisa-senting at the Music Box at a field day in histrionics for Elisa-beth Bergner. The two-oct isage of a femme lush will have its chile appeal for the mattinee trade, but appeal for the mattinee trade, but to pieces, notably in the second cit.

Bet. Paul's serious treatment of the story behind a woman's essays behind a woman's essays to be a serious behind a woman's essays of the property of the prop

Ebensburg Sets Season
Harrisburg April 27.
Director Richard North Gage, of
the Harrisburg Community Thester, will return to the Hi-Way
theatre, Ebensburg, which he
helped establish last summer.
Tentative plans call for an eight
week strawhat season to open the
latter part of June.

SPECIALTY MAN accustomed earning \$10,000 yearly. Sell greeting and to retail stores. BIG SELI-tee floor model dis-ders! Ex-ders! Ex-ders! Ex-ders! cabinet wit

Male and Female Models to pose for Fact Detective Maga-zines, New York City. Flat rate \$15.00 for 4 hours. Call VA 6-5865 for appointment.

CHENEY, RITA (nee AUEN-Daughter of Emma and Alfred Auenbach, formerly of New York, or her descendants, will learn something ad-descendants, will learn something ad-tomusinenting with vantageous by communicating KURZMAN & FRANK, Attorne Broad Street, New York City 4.

Literati

P.H Beats 'Sex' Deadline

P-II Beals. Sex Deadline
Frenties-Hall, reversing the recent publishers diete, will have dealing Subhits of American Men' in
the bedschops diete, will have dealing Subhits of American Men' in
the bedschops to store of the comment. Are the comment of the

Court Upholds Authors League

cimit Unholds Authors League me gipt of members of the Au-thors League of America to inspect the organization membership list, and the inituates of its council meetings was upheld last week by being the supplied last week by sort was that as a membership comprasion, the League must make cent was that as a membership comparation, the League must make the supplied of the supplied of the decision exhibit and the properties of the primarities. In the supplied of the primarities was presented to the primarities. The principle of the primarities principle and the primarities principle of the primarities.

his however the plaintiffs.

The suit was brought by Nancy Drids and Louise Mally, members of the so-called Committee for Action of the John State of the League. Since the filling of the eriginal suit, the League has began publication of the League has began publication of the council muster. In the organization muster in the regardation of the council now constitutes itself an executive committee: in dealing with consideration of the council now constitutes and thus recreating them matters of record.

Although the court of appeals Atthough me court of appears decision gives members access to the membership list, the question of "discretion" (that is, the addresses of members) is remitted to the lower courts for settlement,

Ziff-Davis Exec Revamo

Ziff-Davis Exce Revamp
Novelist Louis Zara has been
upped to veepee in charge of the
book division of Ziff-Davis, Chieago publishers. His first moves
iscincided folding the Hollywood
branch and the appointment of
Siles Toselick as head of the New
folding the Hollywood
tranch and the appointment of
Siles Toselick as head of the New
folding the Toselick also is editorial director of all Zp I maga-

torial director of all Z-D maga-nics.

Book section is skedded to pub-tion of the property of the con-traction

maken, star Karant resigned from the editorial board.

Reekinas's OR Rock market in the star of the st

nobility of some of its characters make it an extraordinary book, at least for show business readers.

least for show business readers.

The author, a Holland-born composer-conductor, is well known in films and radio, having been music director at Universal and Columbia Pictures and batoner of various network commercials. "Shoestring Symphony" is his first book.

Hobe.

Lillian Smith's 2d Novel

Lillian Smith's 2d Novel
Lillian Smith is still working on
her second novel. "Julia." and now
hopes to have it ready for full pubhopes to have it ready for full pubuted for last year. The story is
said not to be about Negro-white
relations, but to deal with what the
white race." The author's friends
expect it to be even more controversial than "Strange Futit," which
it took here eight years to write.
Harcourt. Brace will outblish
Harcourt. Brace will outblish

Harcourt, Brace will publish "Julia" under a huge advance royalty arrangement, "Fruit" was published by Reynal & Hitchcock.

Radeliffe's Pub Course

Radeliffe's Pub Course
Some 30 top execs in the publishing field are scheduled to lecture at Radeliffe College's course
in book and magazine techniques
which the Cambridge (Mass) school
will hold this summer from June
28 to Aug. 6. Purpose of the class
is' to provide students with a
copportunities in the publishing industry.
Among suest snielers des

dustry.

Among guest spielers due to appear are Edward Weeks, editor of Atlantic Monthly; Stuart Rose, as Atlantic Monthly; Stuart Rose, as Stuart Rose, as Atlantic Monthly; Stuart Rose, as Atlantic Rose, as At

The Biter Bit
Henri Jeanson, prexy of the
Scenarists Guild of Paris, is also
film critic under name of Huguette
ex Micro.

Theatre managers have decided for five years to refuse to book pix scripted by Jeanson because of his acid reviews and now he's suing Federation du Spectacle as respon-sible for the boycott.

Henderson's GRS Revise

Henderson's GBS Revise
Archibald Henderson, Shaw's official biographer, is resigning at
the end of this term as mathematics
professor at N. Carolina Univ., and
will revise his "Playboy and Prophet," the definitive GBS. biog
published in 1932@ He'll also do
considerable lectricity. Also after considerable lecturing, also about the Irish dramatist. Henderson's the Irish dramatist. Henderson's collection of Shavian clippings, pic-tures and memorabilia is con-sidered one of the most complete

CHATTER

Random House on May 7, pub-lishes "Cornelia," second novel by Rene Kuhn, daughter of Irene Kuhn.

Milton Raison's second novel, "Tunnel 13," published by Murray and Gee, will be on the book stands May 1.

May 1.

Actress Jay Presson has written a book on Hollywood that doesn't carleature the industry. Rinehart is publishing Oct. 7.

"Johann Strauss, Father and Son," by H. E. Jacob, will be published May 3 by Garden City under Haleyon House imprint.

Stymen Karlen winner of a

Brandenburg, in the April 17 issue

of Editor & Publisher.

Peter Heggie appointed execu-tive-secretary of the Authors Guild, succeeding Luise M. Sillcox. who becomes secretary to the Guild council, He's the son of the late O. P. Heggie, actor.

late O. P. Heggie, actor.
Joe David Brown, currently completing work on the screen version
of his novel, "Stars in My Crown."
for Metro, will next write a novel
about an English immigrant to
South Carolina in the mid-1800s.

Souta Carolina in the mid-1800s.

Dorothy Baker, author of
"Young Man With a Horn" and
"Trio," has written "Our Gifted
Son," novel about a young Mexican
musician and his half-German
father, which Houghton, Mifflin
will publish this summer.

Censershin

Continued from page 2 : veloped in Germany before the

No Radio Comm'ls

No Radio Comm'ls
Russia's advantage over the U. S.
in radio programming is the total
absence of commercials, according
to Magidoff. However, the Russiahs exploit their two operating
channels for propaganda purposes.
"They don't work it to death," he
said, pointing to the heavy schedduing of long-hair music on the
Russian networks.
"They ained jazz music before the

Russian networks.

They aired jazz music before the cold war began but now, according to the latest ukase, jazz must be considered as "an import from desencated America, reflecting the distorted, mind and body of the generate America, reflecting the distorted, mind and body of the distorted, mind and body of the distorted, and the same they are the control of the air in Russia. Gagsters are relegated to the circus and the vaude houses where they take pot-shots at the U.S. One of the favorite forms of entertainment of an in legit houses are plain recitations of prose and poetry.

The opera, bailet and the puppet.

tations of prose and poetry.

The opera, ballet and the puppet,
theatres are also high in current
arow, Magidot said. He named
arow, Magidot said. He named
triol Puppet Theatre, "the greatest
uppeteer in the world." In
opera, Shestakovitch and Prokofief,
despite recent alaps on the wrists
currently working on two works
based on war themes. Magidoff
described the Shostakovitch opera,
tilled "The Young Gaurst," as a uescribed the Shostakovitch opera titled "The Young Guards," as starkly tragic record of severa heroic Russian underground fight ers against the Germans.

Legitless Pitt

Continued from page 1 :

however. Following that time however. Following that theatre, nightclub and oth ants will operate on a year basis. Prospects of anybo building a playhouse are

remote.

A quarter of a century ago Pitis-burgh had six playbouses. The Nixon was built by Samuel F. Nix-on in 1903 and it has been the town a No. I legit got ever such town a No. I legit got ever such town a No. I legit got ever such town with the Erlanger interest, controlled the Building until two years ago when Conforti, who had operated the restaurant downstairs since the early 20's, and Helman bought it.

WB Tele

a book on Hollywood that doesn't carleature the industry. Rinchest is publishing Oct. 7.

"Johann Strass, will be my be industry. Rinchest in the industry and the published May 3 by Garden City under Haleyon House imprint.

Stymean Karlen, winner of a 1848 National Theatre Conference with the published May 3 by Garden City under Hellowship, has completed his first Fellowship, has completed his first Hellow Composition of the Composition of the Composition of the Composition of the Composition of the Composition of the Composition of the Composition of the Composition Composition of the Compositi

SCULLY'S SCRAPBOOK

By Frank Scully ********

Paris, Texas, April 25, Scarcely a week passes that some sagging celeb doesn't get a lot of free publicity for doing badly what an artist gets practically no publicity for doing well. I refer to the art of painting. It seems everybody in Biolywood is painting now texcept Herb Sortrell's painters) and Ray Milland reported recently on Lolly's program the crase has gone so Milland reported recently on Lolly's program the crase has gone so the state of the sta

brushes.

Of course there are a lot of people in pictures who can claim to be artists. Even among actors there are several who can draw more than their salaries. Rudy Vallee, in the rogues gallery of his chalet, which runs a hundred feet long, proudly points to a program embellished with sketches by John Barrymore, and tells you how Barrymore would dash these off during rehearsals and then throw them away.

This sketch is the only one I had sense enough to rescue," I've heard Vallee add, regreefully, as an amateur cartonist, while gays like Jean Hersholt, Malcolm St. Clair, Duncan Benaldo, Larry Seamon, Harry Langdon and Rex Ingram at least made a living at this in their earlier days.

earlier days.

Ladies Of the Easel
Hersholt subsequently arose to be quite a collector of high-class
canvases, as did Al Lewin, Eddie Robinson and several others, but the
present multicolored rash is not among buyers of other men's masterpieces, but stars who collect their own and each other's dubious

dauberies.

Their press agents, who disagree with me violently on the merits of these contemporary works, insist that Linda Darnell has authentic tulent as a painter, and so have Jeanne Caria, Antia Colby, Lyon non the wife of Eddie.

Mrs. Robinson, in fact, is now on tour with her paintings and is passing up the whistle stops for exhibits in New York and Paris. I suppose she is leaving London free for Whinei Churchill, who also worked from the top down, having gained notoriety as a brickiper as well as painter after he was world-famous as a savior of employes.

well as painter after he was world-famous as a savior of empires.

"Paint II With Iodine II With Iodine its clients more than the late John Decker did when he took classic figures like Queen Victoria and Blue Boy and put images of W. C. Fields and Harpo Marx in their places, started with a several-page spread of Churchill's escaphatches, and went on from there to doctors who, fired by their skill at painting boils with iodine, carried their chemistry of color to painting

panning sous was sound.

curvases.

Carnvases.

To cheef they packed up completely Fanny Holtmann, the Portia of the Bar Building, whose growing talent as a painter may make her so famous she will end up in the Metropolitan Museum of Art, and broke.

famous she will end up in the Metropolitan Museum of Art, and broke.

Sexing the Flea Mark up the Art of the Control of the Co

Lautree, Rembrandt and Jim Moran.

Five Le Dead Art!

But what the amateur painters, who are now making a greater call for convas than the army did for list cots, forget is that painting is a deal vinel. El Greo, even Turner, were allve today, they would either become professional wrestlers, with television contracts, or motion picture directors. Centuries ago, when they worked in the arts, and particularly when they painted portraits, they were dealing with a vital necessity of life. Rich people simply could not live without their works of art any more than peasants can now live today without motion

pictures.

But when cameras were invented, and more specifically when color
photography was perfected, it was no longer absolutely necessary to
hire a painter to prolong your image for those addicted to ancestorworship. The camera, and particularly the motion picture color camera,
killed the painter as surely as if his easel had become an ignited

attied the painter as surely as if his easel had become an ignified Abounb.

How The Kill 3 Painter making \$1,800 a week, asked me if 1 could prevail upon a painter who had left France with Hilter's hot bresh on his back; to do a portrait of the sprighticant's wife, and price. The writer-director thought that something about the size of a front door would be nice. The painter figured that the frame, carvas and paint alone would fran to about \$2000, and modestly priced.

The scenario writer was visably shocked.

"Why, I can have a studio still for nothing!" he said. "And I can balloon it up to life size and have a set decorator finish the job form conformed to the size of the still for nothing the said. "And I can balloon it up to life size and have a set decorator finish the job form conformed to the Stripe form high class to compete with experts! I'll give you \$25 now and \$25 when the portrait is completed."

trait is completed."

The painter booked at me as if I were a gutter and wanted to nestle his head on my shoulder.

The painter booked at me as if I were a gutter and wanted to nestle this head on my shoulder.

The painter booked at the painter booked was concerned he had reached a dead end in a dead art. I spare you his name because he now has joined his dead art and is a dead painter.

System andress, where or a proposed the policy of the said that 20th in the said that 20

- Broadway -

Everett Crosby auditioning his ew tape-recording at ABC net-

French bandleader Ray Venturs arrives by air today (Wed.) from Ruth Richmond, executive head Chorus Equity, planed to Coast 1 vacation. Lestor

on vacation.

Lester Jacob, VARIETY staff, in Post-Graduate hospital following a ptomaine attack.

Henry Ginsberg extended his Y stay a day to meet with Bing rosby, just arrived east.

Dick Weaver back on legit be after stretch in films, pressagenti "Sally" and Billie Holiday.

"Sally" and Billie Holiday.

Jack C. Alicoate, of Eagle Lion
publicity, marries Jeni Freeland of
Miami tomorrow (29). Nuptials in
N. Y.

James A. Mulvey, prez of Gold-James A. Mulvey, prez or Gold-wyn Productions, given a supprise birthday party by his office staff. last Thursday (22).

Adele Whitley Fletcher, editor of Photoplay magazine, and Peggy Thorndike, fashion editor, left for two week stay on Coast.

two week stay on Coast;
Circus Saints & Sinners; on special train, invaded Richmond Va., last Friday (2) for two day shindig with local Tent there. Adele Singer, secretary to Edward Schreiber, ad-pub chief of Century circuit, engaged to Herbert Yates (no relation to Republic's Yates).

lic's Yates).

Bob Alton, Metro dance stager who put on Kay Thompson's act, talking of doing a Broadwy legit musical with her featured therein this summer.

Jack Forrester, ex-juvenile, now head of Antra Trading, with by due to the control of the

back in the States after a year and a half absence.
Interplayers to open summer season at Provincetown Phythotosynthese and the state of the state o

Charles Mulligan, ill with burstis, replaced as company manager of "Private Lives" (Tallulah Bankhead) by Jimmy Troupe in St. Louis last week.
Madeleine Carroll. just arrived from the Coast. She just completed "An Innocent Affair" (UA), her first film since before the way.
Salls for England May 22.

**Example of the Company of the Coast. She for the Coast. She for the Coast. She for England May 22.

**Company of the Coast. She for the Coast. She

pieted "An Innocent Affair" UAA.

First film since before the war.

Salls for England May 22.

Salls for England May 22.

Salls for England May 23.

In the England May 24.

Salls for England May 24.

Salls for England May 25.

In the England May 26.

Salls for England May 26.

Rascals album of standards.

Vet actress Catherine Proctor.

Vet actress Catherine Proctor.

Rascals album of standards.

Vet actress Catherine Proctor.

Rascals album of standards.

Rascals album of st

(23).
Vet actress Catherine Proctor, last seen in "Late George Apley," broke leg in fall while visiting Priscilla Sousa, late bandmaster's daughter. Now at Nassau hospital,

daughter. Now at Nassau bospital,
Missoda.

Ben Kalmenson and Mort Binmenstock, Warners' distribution and pub-ad chieftains, returned to
ho. Monday (26) after estimation and
pub-ad chieftains, returned to
ho. Monday (26) after setting a proper in Daljas for "Two Guys
Ke r m It 1800mgarden comission and gree of KYW, heads radio division
Ke r m It 1800mgarden complete
a play idea the writer, currently in mer at Willow Grove Park
Hollywood, has outlined. This
neans Kober will come east of
KrW. Namis from the Thestre'
for Film Classics, in town to be
with her husband, John Arthey creer's
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distribution and

lows." Miss Lord to be in New York two months. Frances and Phil Dunning's 29th aninversary Monday (28) celebrated in Berbillis, where he's now with 20th-Fox scripting for William Periberg. Daughter Virginia Dunn-ing, ex-actress, now Mrs. Arthur Van Horne (WOR), went west to

Year Designation of the product of t

Dand is Sciznick exec Leonaru Officing Hersfield to get Gold Medal award at dinner in his hon-ro by Williamsburg Settlement May 23 at the Waldorf. Past recipients of the award, given for service to the underprivileged of all faiths and creeds, have been Mayor O'Dwyer and former Governor Lehman.

and creeds, have been Mayor Dowyer and for mer governor Dowyer and AITSE, to head a Crafts committee in the entertainment field for the Inflied Jewish Appeal campaign. Hinded Jewish Appeal campaign, birdedged their support at a Biotel Astor luncheon tendered labor leaders by Si Fablan, UA's show-bird chairment of the Committee Chairment of the Committee

interest of the content of the conte

Philadelphia

VARIETY London

Jack Hylton recovering from

nasal operation.
Ellnor Farrell, of team of Forsyth, Seamon and Farrell, salling on the Queen Elizabeth May 7.
Donald Wolft into the Westminster May 14 for a short season. Opening play will be Ibsen's "The Master Builder."

Professor Skupa's Puppet Thea tre in for two weeks at the Lyric Hammersmith, today (28), succeed ing Pinero's "Dandy Dick."

Last week notice posted for "Diamond Lil." Show has been running for three months, twice-nightly, at the Prince of Wales and was one of those affected in recent

nignty, at the Prince of waters and was one of those affected in recent slump.

Open Air theatre in Regent's Park commences its 16th consecu-tive season June 8 with a four weeks' presentation of "As You Like It" Robert Atkins in charge of production, as before.

of production, as before.

The Herbert Wilcox-Anna Neagle comedy, "Spring in Park Lane," broke the theater's daily record on its first week at the Railo, following its recent remines at the Emilia Graph of the Company of the Park Lane, and the Emilia director, in collaboration with producer William MacQuitty, planning indep production. Pite is "Blue Sear." to be filmed by their companying the production of the Coralgie has done story, dealing with a Welsh mining Village. Roland Pertyee has collaborated

with a Welsh mining village. Roland Pertwee has collaborated for the first time with his son, Michael, in "The Paragon," which Linnit & Dunfee is presenting at the Fortune, May 10, Norman Marshall is to direct, and Rachel Kempson, Hugh Burden, Waiter Fitzgeraid, and Arthur Wontner have chief zoles.

Portland, Ore.

Rosario and Antonio in concer at Civic Auditorium.

Chinese Follies of 1948 into Clover Club for a week. Will Osborne band opened Jant en Beach Park season.

Rose Bowl in Multnomah Hotel closed for the summer. Delta Rhythm Boys into Clove Club after Vancouver playdate. Club after Vancouver playdate, George and Mary Amato at their new supper club moved here from Astoria.

Werner Janssen resigned to con-

Wenner Janssen resigned to con-duct Portland Symphony Orches-tra in next season, George Jessel and Henry Mor-genthau, Jr., here for Weifare Fund drive dimerke opened with policy of name bands. G. W. Ow-sley is new manager. Will Oeborne, Eddle Orta, Ed Fitzpatrick and Griff Williams set for Janties Beach Saltroom this Edward Arnold in town for three

month.

Edward Arnold in town for three days to open larger Westinghouse station KEX and broadcast his "Mr. Pracident" show

President's show.
Jack Matlack J. J. Parker theatre
topper, selected head of Oregon
Advertising Club and drive collector for Portland Council of
Churches.

Miami Beach

By Larry Solloway The Hucksters into the Clover The Hucksters had the Court Club May 12.
Emile Boreo heads show at Mother Kelly's.
Ciro's may remain open all summer with straight Latin music

Circ's may remain open an immuner with straight Lattin music policy in the straight Lattin music policy and Lord Tarleton and limping with Syrained ankle. So several weeks, with Barry Gray holighty after in the lounge with his nightly after the straight of the straight

Paris

Joe Bellfort back from Spanish o.o. Gregor Rabinovitch giving Paris

the o.o. Wesley Ruggles at the Plazz Wesley Ruggies at the Plaza
Athenee.
Athenee.
Athenee
And Richard and Mrs. off to
Jack Kirkland and Mrs. off to
Jack Kirkland and Mrs. off to
Jack Richard House
Marquel Achard feled by the
Marquel Achard feled by the
Michael Court in Madrid.
Michael Court in Madrid.
Michael Court in Madrid.
Campant theatre, prepping a visit
to America

to America.

Coliseum, Brussels, shuttered and to be sold because it can't get good product.

Robert Cravenne, aide to Michel Fourre Cormeray, head of the

French Cinema Administration, is currently in Madrid huddling with Spanish government officials and

pixmen.
Reported that Sartre's "Mains Sales" will be filmed in London in English and French with Andre Luguet and Francis Perier, both starring in the legiter, facing the

starring in the season, camera.
Whether it be shortage of French pix or b.o. hit of "Dumbo," two French firstruns, Marignan on Champs Biysees, and Mariwaux on the boulevards, are scheduled to open Walt Disneys "Bambi" May 28 day-and-date. For bouses, this first American picture to play since the war.

Washington

Washington

By Florence S. Lowe

Variety Club's annual Mother's
Day luncheon skedded for May 5.
Betty Chuk's, Höyear-old discour aire was the state of the stat

Lishon

"Serra Bray," newest Portuguese pic, banned by censorship. Errection started on J. Arthur Rank deduxer here, to be randy end "Gilda". Columbia pic, after two weeks' run, has been banned by censorship.

Andre Maurols here, lecturing have been been destinated the National thesis questions at the National thesis questions at the National thesis questions at the National thesis questions at the National thesis questions at the National thesis questions are not provided to the National Resistance of the Nat

at the Portuguese Academy of Science.

Jean Cocteau's "Eagle Has Two Heads" a success at Donna Maria II theatre. Amelia Rey Colaco scoring as lead.

Brazilian artici-

g as lead. Brazilian artists performing for est time in Lisbon to boff recepnrst time in Lisbon to boff recep-tion, as company directed by Luis Iglesias, and headed by actress Evs Tudor, stages Bus-Fekete's "Evs and Her Artists" at Theatro Ayenido.

Vienna

Author Hugo Wiener back from Venezuela. Paul Weingarten, 62, pianist Paul Weingarten, o.z. pianist, died here recently, City theatre of Steyr, Upper Austria, burned down. Erich Koerner elected president of Austrian music dealers associa-

tion.

Scala theatre to become legit again Sept. I, with Wolfgang Heinz operating.

Josefskadt film studio finished "Other Life," directed by Rudoli

Steinboeck.
Geza v. Cziffra's next pic will be "Mr. Lambert Is Threatened," with Leopold Rudolf.

sur. Lamnert is Threatened," with Leopoid Budolt. Vienne's amusements practically a standard. Bars and dancellar and the standard

Paul Hoerbiger broke his arm at Schoenbrunn studio and work on "Little Melody of Vienna" has been

"Little Melody of Vienna" has been postponed.

Integrature State theatre to be handed back to Carinthan provinpolying forces this month.

"Woman on Crossroad," with
script by Irma and Walter Firner,
and directed by Eduard von Borsody, to be next Willi Forst film
production.

Hollywood

Van Johnson hospitalized wit otte Goslar became an Amer

can citizen.

Abbott and Costello back from astern tour. Mary Nolan hospitalized with

Mary Nolan hospitalized with a stomach aliment.
Betty Hutton home from the hospital with her new daughter. Monty Woolley back to work after a tussle with Virus X after a tussle with Virus X at Charles Starrett checked in at Columbia after a 12-week tour.
Immy Wakely to Clovis, N. M. of the annual Cattlemen's Round.

up.
Alan Carney resting in Palm
Springs after seven months on

Alan Carney resting in Pain Springs after seven months of the Control of the Cont

South Africa

By Joe Hanson Sir Michael Balcon, British pro-ducer, due on holiday visit early

May. Italian-made film, "Barber Seville," doing capacity biz in J hannesburg.
Outbreak of polio in Johannes

hannesburg.
Outbreak pollo in Johannesburg and Durban cusing chemas and Durban cusing chemas have a superson and an emone shown of the product of the production of the produc

Minneapolis

By Les Rees Modernaires into Hotel Radisso

Modernaires into Hotel Acquise-Flame Room. Carnival nitery has Hal Mc-Intyre band and Bob Evans. Eddie Ruben, indie streuit own-er, back from a Hawaiian vacation. Kaye Baliard into Hotel Mionlesota Minnesota Terrace with Carlos &

Minnesota Terrace with Cara-Linda. Home Theatres circuit reelects James Randgaard, Staples, Min

amone a Heatres With Feeting Persy, "Feez at Philharmond" set for Mird local date at Auditoria May a proper set of third local date at Auditoria May a proper set of the proper set of the property of the pro

Montreal

Montreal
Ribard and Flora Stuart at Nor
Ribard and Flora Stuart at Nor
Barbara Ann Scott drew ort
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Canadian pic 'Sins of chulerion'
St. Hyacinthe Studies, outside St. Hyacinthe Studies, outside St. Hyacinthe Studies, outside St. Hyacinthe St. Sunov
(25) night at His Majessy's the Montreal, preemed last Sunov
(26) night at His Majessy's the Scott drew of the

Schenck's Bow-out

Continued from page 1

60 Day Latitude

One of the offers for the circuits in front 5 of the circuits in front 5 of the circuits in front 5 of the circuits in the hope of the circuit of the circuit of the Supreme Court decision make his next payment. If the court decides against divorcement, when the circuit of the

further-disancing for Naily to pay of his experience, S. H. Emmies of his experience, S. H. Emmies of his experience, S. H. Emmies of his experience, Schenck, it is understood, will force the issue with the Galifornia circuit; operator, causing or one of the others so that he will have coin to pay off the loan. The other contender for the United Cal and Golden States holdings of the Contender of the Chicago Cal and Golden States holdings, and the Contender, who has dropped out was Milton Revnotós, Chicago fountain pen millionaire. He was tided up with Robert Lippers and Schence of the Chicago Calledon Contender of the Chicago Calledon of the Chic

shock he owns. Thus the deal for half entails about \$5,000,000.

As far as the UA circuit is conserved, Schenck, as prexy, has been relatively inactive in day-fore conserved. Schenck, as prexy, has been relatively inactive in day-fore in the second of th

Television Corp., distributes the sets either on a percentage rental basis or on, an outright sale depending on the specific deals with most of the specific deals with another outfit, Guest Television, for installation of sets and is planning to charge only a \$1 per day, rental charge.

Hotel guests who ecupy rooms day rental charge.

Hotel guests who ecupy rooms using the sets on a day-order basis with charges being made only for the days used. The Taft is equipping all of its rooms with outlets for a roll-in service while the face of the control of the

Adler-Draper

= Continued from page 1;

Continued from page 1

Debrassed, denounced the due for their 'functhical behavior.' As result, Marvin McDonald of Atlanta, who books extersively through the south; has commerced due got the way of the south; has commerced due got due to the south; has conceed due got due to the south; has considered to the south; has contracted the south; has contracted the south of

Dancer was taken to task recently by an editorialist in a Cincinnation of the property of the property of the defended by an editorial speech could be deneed. Dispers-Adler opened an engagement at the Roxy, N. Y. Septerday (Tuell-Liebeus concertiver who has felt distaste of nucleose most at the boxoffee has been Paul Robeson. His stumping for Wallies and speeches for radical control of the property of the prope

'Inside U. S. A.'

Continued from page 1 Continued from page 1

ale. Century boxoffee is swamped
with requests which cannot be compiled with, nor can the avalanche
of mail the continued of the conti

charge of the chain if he so desired. Most of the large stock of the l

pression is that the show management is aiming to protect the gross during the oncoming summer, when weekends eliminate many potential theatregoers because of the intural outdoor lures. If the parties extend beyond June, as is indicated, how summer visitors to the metropolis will get "inside" tickets hasn't been figured out yet.

Wallis-Hazen

fabs are continuing with Barney Balaban, Paramount prexy.

Balaban, Paramount prexy.

Understood there's a fairish chance of a new ticket being signed. At the same time, several fundamental questions are standing the standing of the Paramount lot, particularly in England and possibly walls wants to tight to make films off the Paramount lot, particularly in England and possibly question of studio overhead charged to the Wallis pix made on the Paramount lot. Reportedly walls and Haten have squawked quested to their films and want it sliced.

sliced.

Walls may go to Italy in the summer to look over the scene for a production stint. While in New York, he also met with Lucille Fletcher who's working on a script of "The Sound of Years," novel by Miriam Modell which has been bought by the Indie producer. Miss and adaptation for "Sorry, Wrong Number," pie recently lensed by Walls,

MARRIAGES

Jeannine Mercke (Talu), to John Head, Detroit, April 22. Bride is stripteuse; he's a vocalist at Av-

Head, Detroit, April 22. Bruce is stripteuse; he's a vocalist at Av-enue theatre, Det. Jean O'Meara to Nat Sibold, Plymouth, Mich. April 24. Bride is skater in "Skating Vanities"; groom is baritone in same show at Detroit.

fice of Vallett.

Nina Russell to Arthur A. Van
Dyke, Chicago, April 9. He's 20thFox Chi exchange sales manager.

Jane - Randolph to Jaime del
Amo, Las Vegas, April 20. Bride's
a screen actress.
Mary Kunody to Charlie Morrison, Hollywood, April 24. She's
an actress, he's a might chib

am actress; he's a night cluo owner.
Pat Donnelly to Curley Harris, N.Y., April 22. Bride was Miss America of 1939; groom is Metro publicity saffer at homeoffice. Grace Rifbjerg to Robert Mann, cartess known professionally, as Ann Summers; he's CBS program sales manager. Mildred Sheffield to John Charles Zellner, Las Vegas, April 11. She's

Zellner, Las Vegas, April 11. She's secretary in Warner Bros. booking office.

office.

Lana Turner to Henry J.-(Bob)
Topping, Hollywood, April 26.
Bride is Metro star; he's heir to
tinplate fortune.

Gisele ldkowsky to Jacques
Danoune. Paris, April 21. Bride's
father is w.k. French show biz
critic.

Jane Frazee to Whitey Christen-sen, April 24, Las Vegas. She's film actress; he's double for Roy

BIRTHS

BIRTHS
Mr. and Mrs. Bernie Brooks,
daughter, New York, April 25.
Father is huyer and booker for
Fabian theatre circuit, N. Y.
Mr. and Mrs. Advin Hammer,
son, Los Angeles, April 21. Father's a screen actor.
Mr. and Mrs. Sams Starr, son,
Hollywood, April 20. Father is a
film editor.
Mr. and Mrs. Stanley Durvood.
Mr. and Mrs. Stanley Durvood.
Mr. and Mrs. Stanley Durvood.

film editor.

Mr. and Mrs. Stanley Durwood,
daughter, Kansas City, Mo., March
31. Father is executive of Durwood Theatres, Inc.
Mr. and Mrs. Dave Atchison,
daughter, April 20, Elgin, Ill.
Father is in NBC's press depart-

ment.
Mr. and Mrs. Richard Murphy,
son, Hollywood, April 19. Father
is screenwriter.
Mr. and Mrs. John Alvin; son,
Hollywood, April 21. Father is a

Hollywood, April 21.
Screen actor.
Mr. and Mrs. Cliff Poland,
daughter, Miami, April 23. Father
is Warner Pathe News cameraman
in that city.

OBITUARIES

GEORGE M. YOUNG George M. Young, 75, former theatre manager and one-time Philly sports writer, died at his home in Philadelphia, April 22. He Finity sports writer, ided at his home in Philadelphia, April 22. He Evening Ilem as police reporter and joined sports department of Philly Times in 1900, going from there to the Public Ledger. In 1914, he became publicity man for 1914 and 1914 to the property of the Philadelphia and the there in Philadelphia and the there is philadelphia and the there is philadelphia and the property of the Garden Pler and Globe in Atlantic City. See the section of the Garden Pler and Globe in Atlantic City. See the property of the Garden Pler and Globe in Atlantic City. See the property of the Garden Pler and Globe in Atlantic City. See the property of the Garden Pler and Globe in Atlantic City. See the property of the Garden Pler and City See the Pler and City See the See the Pler and City See the Pler and City See the Pler and Pler

Young was one of the oldest members of Baseball Writers of America, and a charter member of Philadelphia Sporting Writers'

Assn.
Surviving are his wife, a daugh ter and a son.

JACOB E. LUT, 71. associated and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset and a sour a dataset a

MIS. BERTA CUTTI
Mrs. Berta Cutti, 61 former
operatic soprano who had scored
signal success in Italy and the
U.S. died in New York, April 22.
She had been known professiones
abroad ste had become a close
abroad ste had become a close
friend of Puccini, through having
appeared in that composer's opfriend of Puccini, through had
professiones
appeared in that composer's opdello, playwright. She later arranged for American production
of the latter's plays, "The Jest",
which co-starred John and Lionel
day" and "As You Desire Me."
Survived by a son.

THOMAS J. FORDHAM
Thomas J. Fordham, 34, district
manager for WB theatres in northwestern Pennsylvania, died in Erie,
Pa, on April 18 after a long filness. A native of London, he had
spent nearly all his life in and
round Erie. Dordham sevent
to work for Rowland and Clark chain
pittsburgh, later becoming manager of Strand, Erie. He had been
thit Warners 23 years.
In addition to his wife, he leaves
a daughter and two sons, one being
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life and THOMAS I FORDHAM

SYDNEY PLATT

SYDNEY PLATT
Sydney Platt, 68, of New York
City, who had spent neerly a half-entury in show business, died of a
Sydenham hospital, N.Y. For the
past 20 years he had been business
manager for Charles Maddock,
Platt started his career at the
old Tivoli theatre, San Francisco,
owned his own touring theating
companies for many years. Wife,
where, and daughter, Jesses, surwheel, and daughter, Jesses, surwheel, and daughter, Jesses, sur-

JOHN R. DONNELLY JOHN E. DONNELLY
John E. Donnelly, 38, former
member of Metro's homeoffice publicity staff, died April 25 in New
York. He left Metro about a year
ago to set up his own special service bureau, handling publicity for
film stars in from the Coast
fifte, three children and his
father survive. John E. Donnelly, 38, former member of Metro's homeefice publicity staff, died April 25 in New York. He left Metro about a few publicity staff, died April 25 in New York. He left Metro about a few publicity of film stars in from the Coast. Wife, three children and his rather survive.

MRS. HARRIET QUINEY MRS. HARRIET QUINEY MRS. HARRIET QUINEY MRS. HARRIET QUINEY MRS. HARRIET QUINEY AND ARRIED ARRI

Zanesville (O.), Municipal Audi-torium, died April 21 in that city. She is survived by her husband, Kenneth, who is the present audi-torium manager.

JAMES T. FITZPATRICK
James T. Fitzpatrick, 54, who
had been an acrobat for greater
part of his career, died of a heart
stack while performing at a Vetresult of the stack of the performing that
Fitzpatrick keeled over upon
completing his act with audience
unware of the tragedy but figuring the carrying of him off stage
was part of list sect.

MANUEL M. PONCE
Manuel M. Ponce, 01, Mexican
composer and planst, died at his
home in Mexica Only 1972. He
had written number of plant
concertos and Mexica Otk songs.
Probably his most popular was
"Estrellita," a semi-classic song.

J. FRANK FALLS J. FRANK FALLS
J. Frank Falls, president of C&F
Theaters, operating film houses in
Lynchburg, Roanoke and Danville,
Va., Columbia, S. C., and Cayee,
S. C., died in Lynchburg, April 20,
Survived by wife, a daughter,
two sisters and four brothers.

ALBAN JANIN
Alban Janin, 68, president of
two French-Canadian film companies, died in Montreal, April 26.
He was head of the Compagnie
Erance-Film and Compagnie Cinematographique Canadienne as well
as several construction outfits.

JOHN RULLO

John Rullo, 40, nitery singer, died April 21 in Toldeo, O., where he was filling an engagement at Ka-See's Night Club. During the war he appeared with

ROSITA MARSTINI
Rosita Marstini, 54; silent film
actress, died in Hollywood April
24. She appeared in "Tale of Two
Cities" with William Farnum and
also in "The Big Parade."

JEAN DEMPSTER
Jean Dempster, 47, theatre organist in silent film days for Sid Grauman and Alexander Pantages, died April 19 in Hollywood follow-

LESLIE FULLER
Leslie Fuller, 57, former stage
and screen comedian, died at his
home in Margate, England, April
24. He had retired from show
business two years ago.

THOMAS J. FORDHAM Thomas J. Fordham, 54 manager of Warner theatres in the northwest district, died April 19 in Erie, Pa.

Richard S. Pryor, 63, theatre op-erator, died April 16, at Austin, Tex. He was owner and operator of the Cactus theatre in that city

Mrs. Anna Gresser, mother of Fenton Gresser, publicist for Sam-uel Goldwyn, died April 24 in Oak-land, Calif.

Ercell Woods Goodwins, 32, screen actress and divorced wife of Lestie Goodwins, film director, killed April 23 in Los Angeles when her car collided with a truck.

Mother, 68, of Mrs. Louise Leonard, manager of Loew's Sheridan theatre, N. Y. died in New York, April 22.

Mrs. Catherine M. Brice, mother of Monte Brice, screen writer, died April 19 in Los Angeles.

Carl "Buddy" Wood, 43, bit player in films and former legit actor, died April 17 in Los An-

Railway Fair Set for Chi

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By JOHNNY LANGE and ELIOT DANIEL

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RECORDED BY

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Buddy CLARK

Larry

Norman . CLOUTIER CORONETS

> Bing CROSBY Dennis

DAY Denny

DENNIS Hal DERWIN

Ray DOREY

Allen GERARD Scotty

HARREL Lenny

Lee HULBERT

Dick JURGENS

Sammy KAYE

KING'S MEN

MODERNAIRES

Vaughn MONROE

MOONEY

MORGAN NOVATIME TRIO

> Tex RITTER

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